


2017

## Guide to the Presidential Debate records

University of San Diego University Relations

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## Guide to the Presidential Debate records

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### Overview of the Collection

<b>Title:</b>	Presidential Debate records
<b>Dates:</b>	1992, 1996
<b>Creator:</b>	University of San Diego University Relations
<b>Quantity:</b>	4 boxes (4 linear feet)
<b>Summary:</b>	This collection contains planning materials, videos, and news clippings for the University of San Diego's hosting of the 1992 and 1996 Presidential Debates. The 1992 debate was ultimately canceled, but the 1996 debate went forth as scheduled.
<b>Identification:</b>	USDA_2001_001, USDA_2011_005
<b>Language:</b>	English
<b>Repository:</b>	<a href="#">University of San Diego, Archives and Special Collections</a> Copley Library 5998 Alcalá Park San Diego, CA 92110 Telephone: 619-260-2730 <a href="mailto:atoutain@sandiego.edu">atoutain@sandiego.edu</a>

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### Historical Note

#### 1992 Debate

In August 1992, the Commission on Presidential Debates selected the University of San Diego as one of four Presidential Debate venues. The debate between President George Bush, then Arkansas Governor Bill Clinton, and Texas businessman Ross Perot was to be held on Sunday October 4, 1992. Debates were also scheduled for Michigan State University, Louisville, Kentucky, and the University of Richmond in Virginia. The Bush campaign, however, had not formally confirmed attendance at these debates due to issue with the debate format.

After confirmation deadlines passed, the debates in Kentucky and San Diego were canceled and the Michigan debate was rescheduled. Later dates were then added to the schedule, leaving a 9 day span for all of the debates. Debates were held at Washington University of St. Louis on October 11th, the University of Richmond on October 15th, and Michigan State University on October 19th. A Vice Presidential Debate was held on October 13th at Georgia Tech.

In order to be selected as a debate site, the University of San Diego needed to raise \$500,000 dollars in debate hosting costs, transform Shiley Theatre into a televised debate studio, and transform the cafeteria into a press center for 2,000 reporters and technicians. Additional events were also planned including a Debate Forum, a candlelight tribute to the candidates and a mural wall constructed by the Associated Students.

### **1996 Debate**

The University of San Diego was again chosen as a debate host site for the 1996 Presidential Debate between President Bill Clinton and Senator Bob Dole. Announced in January 1996, the Debate would be held October 16, 1996 in a town hall format. Hartford, CT was the site of the first debate held on October 6, 1996. Washington University of St. Louis was also selected as a site, but the event was canceled.

The Presidential Debate at the University of San Diego was held on October 16th in a newly renovated Shiley Theatre. C-SPAN offered live coverage of the debate. USD Director of Public Relations Jack Cannon served as the Chair of the Debate Planning Committee and oversaw planning and communication for the event. Additional events were planned in conjunction with the debate including a Corporate Associates Debate Luncheon featuring a panel forum of media and political figures, a Debate Gala, a World Media Pre-Debate reception for national and international media personnel, and KNSD/KSDO Debate Watch. Special single-unit courses with a debate theme were offered to students, as well as music and theatre presentation events and an exhibition in the Founders Gallery.

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## **Scope and Content Note**

This collection contains planning records, videos, and news clippings associated with both the 1992 and 1996 Presidential Debates. 1992 Debate records cover the selection and subsequent cancellation of USD as a host site. News clippings also cover the controversy between the Bush and Clinton campaigns over why the debate was canceled. 1996 Debate records include correspondence, site selection and visitation information, planning meeting records, and contract information with the Commission on Presidential Debates. Design records featuring the debate logo which was placed on Media Kit items, t-shirts, lapel pins, and stationary are included. Short news cast videos are included along with promotional videos of USD, videos of debate preparation, and coverage of the debate. Also included are

contact sheets with photographs of the event and newspaper articles covering site selection and the Debate.

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## Arrangement

This collection is organized into three series:

[Series I: Presidential Debate, 1992](#)

[Series II: Presidential Debate, 1996](#)

[Series III: Debate Videos](#)

Series II is further arranged into two subseries:

[A. Debate Planning Records](#)

[B. Debate Binders](#)

Series III is further arranged into two subseries:

[A. 1992 Debate](#)

[B. 1996 Debate](#)

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## Restrictions

This collection is open for research.

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## Index Terms

Bush, George, 1924-

Cannon, Jack

Clinton, Bill, 1946-

Dole, Robert J., 1923-

Hayes, Alice

Hughes, Author

Shiley, Darlene

University of San Diego

University of San Diego. Shiley Theatre

San Diego (Calif.)

political events

Presidents--United States--Election--1992.

Presidents--United States--Election--1996.

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## Administrative Information

### Preferred citation

[Folder Title], Box # Folder #, Presidential Debate records, Copley Library, University of San Diego, Archives and Special Collections.

### Processing Information

This collection was processed by Ashley Toutain in 2017.

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## Detailed Description of the Collection

### Series I: Presidential Debate 1992

Records in this series document the selection of USD as a host site for the 1992 Presidential Debate and subsequent cancellation of the event. Records also include planning materials from the University of Richmond, which remained as a host site for the 1992 debate. News articles about site selection and cancellation of the debate make up a large portion of these materials.

### Box Folder

- |   |    |   |
|---|----|---|
| 1 | 1  | Activities and Events [University of Richmond], 1992      |
|   | 2  | American Political Network The Hotline, September 1992    |
|   | 3  | Backgrounder (Preliminary Visit), August 1992             |
|   | 4  | Commission on Presidential Debates, June - August 1992    |
|   | 5  | Communication Faculty and Staff, September 1992           |
|   | 6  | Communication Students, September 1992                    |
|   | 7  | Contract (Letter of Intent), August - September 1992      |
|   | 8  | Contributions and Sponsorships, 1992                      |
|   | 9  | Correspondence with Elected Officials, 1992               |
|   | 10 | Debate Follow Up, October 1992                            |
|   | 11 | Debate Forums, 1992                                       |
|   | 12 | Debate Lottery Students/Winners, 1992                     |
|   | 13 | Debate Packet, 1992                                       |
|   | 14 | Debate Tickets and Access [University of Richmond], 1992  |
|   | 15 | Decision to be a Host Site [University of Richmond], 1992 |
|   | 16 | Estimated Costs, 1992                                     |
|   | 17 | Media Local, 1992   |
|   | 18 | Media National, 1992                                      |
|   | 19 | Monitoring Report, 1992                                   |

- 20 Operational Plans Facilities [University of Richmond], 1992
- 21 Operational Plans Police and Security [University of Richmond], 1992
- 22 Post Debate [University of Richmond], October 1992
- 23 Public Relations and Media [University of Richmond], 1992
- 24 Student Volunteers [University of Richmond], September 1992
- 25 Presidential Task Force Meetings, September 1992
- 26 Press Advisories, August 1992
- 27 Press Clips, August - October 1992
- 28 Site Visits, August - September 1992
- 29 Task Force Committees [University of Richmond], 1992
- 30 USD Dropped as Debate Site, October 1992
- 31 XYZ of Inquiries, 1992

**Series II: Presidential Debate 1996**

Records document the planning of the 1996 Presidential Debate held at the University of San Diego. Planning records include information and meeting materials for the debate planning committee, correspondence regarding the event, financial documents, the debate contract, and discussions with the Commission on Presidential Debates regarding site selection. Also included are the debate transcript and news articles covering the University of San Diego as the host site. Records also include Media Kits, Programs, and Invitations for the debate as well as invitations for the Debate Luncheon.

**Subseries A: Debate planning records, 1996**

**Box Folder**

- 1 32 Presidential Debate, October 16, 1996
- 33 Access Passes, 1996
- 34 Activities and Events, 1996
- 35 C-SPAN Plans for Coverage, 1996
- 36 Committees, 1996
- 37 Community Debate Watch, 1996
- 38 Contract, February 1996
- 39 Contributions and Sponsorships, 1996
- 40 Correspondence, 1996
- 41 Cultural Events, 1996
- 42 Debate Commission Team Technical Visit, 1996
- 43 USD Debate Directory, 1996
- 44 Debate Luncheon, 1996
- 45 Debate Tickets and Access, 1996
- 46 Debate Update, 1996
- 47 Debate Watch, 1996-1997
- 48 Events in Conjunction with the Debate, 1996
- 49 Invitation, 1996
- 50 Journalists List, 1996

- 51 KNDO/KNSD Community Forum Proposal, 1996
- 52 Master Calendar, 1996
- 53 Presidential Debate Media Coverage, 1996-1997
- 54 Media Kits, 1996
- 55 Miscellaneous, 1996
- 56 News Clippings, 1996
- 57-58 Debate News Articles, 1996  
[Includes Hartford Connecticut debate materials. The City of Hartford served as the location for the Vice Presidential debates.]
- 59 Debate News, 1996
- 60 Operations Plans Facilities, 1996
- 61 Operations Plans Security, 1996
- 62 Operations Plan University Relations Task Force, 1992
- 63 Presidential Debate Task Force, 1996
- 64 Presidential Debate Task Force Shiley Theatre Renovation and Parking, 1996
- 65 Press, 1996
- 66 Debate Media Kit folder, 1996  
[Includes luncheon photographs.]
- 67-68 Promotional Materials, 1996  
[Includes materials designed with the 1996 Presidential Debate logo. Material includes folder of University of San Diego brochures, faculty media guide, press releases, and Presidential Debate pin.]
- 69 Debate Buttons, 1996
- 70 Debate Programs and Debate Luncheon, October 16, 1996

**Box Folder**

- 2 1 Request Forms Public Safety, 1996
- 2 2 USD Resource Guide, 1996
- 3 3 Site Selection Guidelines, 1996
- 4 4 Stationary, 1996
- 5 5 Student Volunteers, 1996
- 6 6 Debate Transcript, 1996
- 7 7 Trinity College Debate Folder, 1996
- 8 8 University Relations Calendar, October 1996
- 9 9 Unsolicited Correspondence, 1996
- 10 10 Vendors, 1996
- 11 11 World Press Reception, 1996

**Box**

- 3 *Chicago Tribune*, October 16, 1996
- Chicago Tribune*, October 17, 1996
- Dallas Morning News*, October 16, 1996
- Dallas Morning News*, October 18, 1996

*Hartford Courant*, October 16, 1996  
*Hartford Courant*, October 17, 1996  
*Hartford Courant*, October 18, 1996  
*New York Post*, October 17, 1996  
*New York Times*, October 17, 1996  
*Philadelphia Inquirer*, October 15, 1996  
*Philadelphia Inquirer*, October 17, 1996  
*San Diego Union Tribune*, October 10, 1996  
*San Diego Union Tribune*, October 16, 1996  
*San Diego Union Tribune*, October 17, 1996  
*San Diego Union Tribune*, October 18, 1996  
*San Diego Union Tribune*, October 21, 1996  
*St. Louis Post Dispatch*, October 16, 1996  
*St. Louis Post Dispatch*, October 17, 1996  
*Vista*, September 12, 1996  
*Vista*, October 10, 1996  
*Vista*, October 16, 1996

**Subseries B: Debate Binders, 1996**

These records were compiled into four binders by University Relations staff to document all aspects of planning the 1996 Debate, along with an additional binder of debate photograph contact sheets. Binders are well organized by topic and include materials such as correspondence, planning, schedules, meeting minutes, campus advisories, preparation information, activity lists for debate week, and news articles about the event. Much, but not all, of the materials is duplicated in the former records, though these follow a different organizational structure. These are also a more finalized composition of the debate planning.

Records were originally organized within five binders. These have been transferred to archival boxes and folders for preservation purposes. Original order has been retained.

**Box Folder**

- |   |       |  |
|---|-------|--|
| 2 | 12-13 | Decision to be a Debate Site, 1996<br>[Binder 1]   |
|   | 14    | Presidential Debate Task Force, 1996<br>[Binder 1] |
|   | 15    | Sponsorships and Contributions, 1996<br>[Binder 1] |
|   | 16    | Financial Estimates, 1996<br>[Binder 1]            |
|   | 17-18 | Special Events, 1996<br>[Binder 2]                 |
|   | 19    | Student Involvement Binder, 1996<br>[Binder 2]     |



- 20 GALLOP Organization, 1996  
[Binder 2]
- 21 Memorabilia and Merchandise, 1996  
[Binder 2]
- 22 President Hayes' Debate Activities, 1996  
[Binder 3]
- 23 Media Preparations, 1996  
[Binder 3]
- 24 Press Communications, 1996  
[Binder 3]
- 25 USD Debate Website, 1996  
[Binder 3]
- 26 Event Notices and Calendars, 1996  
[Binder 3]
- 27 Photography, 1996  
[Binder 4]
- 28 Printing, 1996  
[Binder 4]
- 29 Facilities, 1996  
[Binder 4]
- 30 Security, 1996  
[Binder 4]
- 31 Debate Day at the University of San Diego, 1996  
[Binder 4]
- 32-34 Press Coverage from Beginning to End, 1996  
[Binder 4]

**Box Folder**

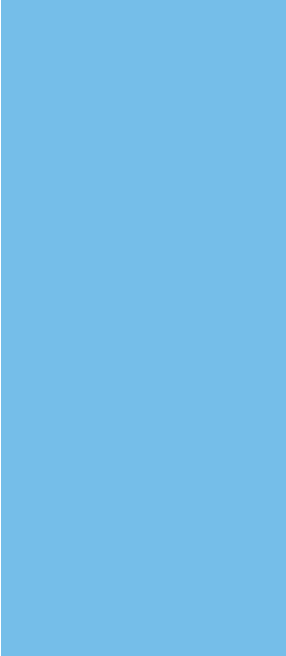
- 4 1 Jack Cannon Photographs, 1996  
[From Binder 3]
- 2 Second Presidential Debate Contact Sheets, 1996  
[Binder 5]

**Series III: Debate Videos, 1992, 1996**

Videos for the 1992 and 1996 primarily consist of news coverage. These are short newscast clips covering the selection and cancellation of USD as a debate site in 1992, and the selection and occurrence of the debate at USD in 1996. Also included is full C-SPAN coverage of the 1996 debate, footage of the Darlene Shiley speech, and Turner Adventure Learning Behind the Scenes of the 1996 election.

These videos have been transferred from their original VHS format for preservation purposes. Access copies of these videos are available as DVD. Preservation copies are in .mov format stored in Archive repository and on hard drive.

**Subseries A: 1992 Debate, August 14, 1992 - September 29, 1992**



13 news clip videos covering the selection of USD as a site for the Presidential Debate, USD's preparation for the Debate, and the cancellation of the debate. Video length ranges from approximately 1 minute to approximately 7 minutes. News programs are from local news stations such as KFMB, KGTV, KNSD, and KUSI, along with a national CNN newscast.

**Subseries B: 1996 Debate, 1996**

12 news clip videos featuring USD's selection, planning for the debate, coverage of the debate. News programs from local news stations such as KFMB, KGTV, and KNSD, along with national newscasts from CNN and C-SPAN. In addition to news clips are the full-length coverage of the debate, Turner Adventure Learning Behind the Scenes coverage, and footage of USDs preparations. An interview with Jack Cannon, Chair of the Debate Task Force and footage of Darlene Shiley's speech are also included. Videos range in length from 30 second news clips, to 20 minute preparation videos, to the two hour Turner Adventure Learning video.