

1981-08-19

Alcohol Education Workshop Sept. 18

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Digital USD Citation

Office of Public Information, "Alcohol Education Workshop Sept. 18" (1981). *News Releases*. 2664.
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FOR IMMEDIATE RELEASE

ALCOHOL EDUCATION WORKSHOP SEPT. 18

A workshop, "Realities in Alcohol Education for Institutions of Higher Education," will be held at the University of San Diego on September 18 from 8:30 a.m. to 5:15 p.m., in De Sales Hall.

The workshop is sponsored by USD Student Affairs in cooperation with Operation Cork and BACCHUS. Advance registration of \$20 by Sept. 10 is required and includes alcohol education materials, lunch, and refreshments. For information call 293-4591.

Designed for student personnel professionals, the workshop will be led by Dr. Gerardo M. Gonzalez, Director of the Campus Alcohol Information Center at the University of Florida and President of BAACHUS of the U.S., Inc. Gonzalez, a leader in alcohol education programs for post-secondary institutions since 1976, founded BACCHUS (Boost Alcohol Consciousness Concerning the Health of University Students) which has twenty-five chapters nationwide.

According to USD Vice President for Student Affairs Tom Burke, "The time has come for institutions of higher learning to confront the reality of campus drinking."

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ALCOHOL EDUCATION WORKSHOP SEPT. 18 2/2/2/2/2

The workshop will familiarize participants with the needs and issues of alcohol education programs in higher education and with a national program in effect. Other areas covered include values clarification and model building to maximize interaction and collective thinking in program development.

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8/19/81