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USD Receives Major Grant From Olin Foundation, Funding New School of Business Building

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Office of Public Information, "USD Receives Major Grant From Olin Foundation, Funding New School of Business Building" (1983). *News Releases*. 3129.

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for release after 12 noon, February 25, 1983

USD RECEIVES MAJOR GRANT FROM OLIN FOUNDATION, FUNDING NEW
SCHOOL OF BUSINESS BUILDING

A grant of \$4.5 million to the University of San Diego has been awarded by the Olin Foundation, Inc. of New York City, it was announced today at ceremonies held on the USD campus. The grant will cover costs of constructing and equipping the University's new School of Business Administration facility.

An assembly of students, faculty, and friends of the independent Roman Catholic university gathered to hear the announcement, made by Olin Foundation president Lawrence W. Milas. Milas was accompanied to the USD campus by Robert Moss, vice president of the Foundation, and Jack Pickford, Olin staff member in charge of grant implementation.

"The Olin Foundation believes the University's outstanding progress during the last ten years justifies its support," Milas told the gathering of an estimated 500 people. "This gift is also an expression of the continuing strength of the University of San Diego and in the greater San Diego community."

On hand to accept the award were Bishop Leo T. Maher, D.D., chairman of the USD Board of Trustees, Author E. Hughes, Ph.D., University president, and James M. Burns, D.B.A., dean of the business school.

- more -

Hughes commented that "Tripled enrollment in our business programs over the past five years made this construction imperative. The University is indeed fortunate in having the confidence and support of the Olin Foundation, whose gift enables us to move forward in our plans for campus expansion." Speaking in behalf of the Board of Trustees, Bishop Maher acknowledged the Olin Foundation award as "undoubtedly the single greatest monetary gift to the University" and congratulated the Foundation on its outstanding record of support in the independent sector of higher education.

Milas said USD's grant request was selected from among a large number of requests from independent colleges and universities across the country. Selection was based "not only on demonstrated need but also in recognition of the emerging excellence of the University's academic program." The selection process included on-site visits by a team from the Foundation and examination of information concerning the academic and financial condition of the institution.

The Olin Foundation makes grants to independent colleges and universities for the construction of academic buildings. Since its establishment as a private foundation by Franklin W. Olin in 1938, it has awarded more than \$100 million to 30 institutions and is responsible for more than 40 buildings. Grants are intended to cover the total cost of each new building. The Foundation generally does not make more than one or two new grants each year, Milas said. In California, the Olin Foundation has previously made grants to the University of Southern California.

USD will receive "up to \$4.5 million" for the construction and furnishing of the 46,000 square-foot School of Business Administration facility, to be located at the west end of the campus, and to be designated Olin Hall in recognition of the Foundation's support. Designed by architects Tucker, Sadler & Associates, the three-story building will house instructional facilities, seminar rooms, faculty offices, lounges, and centers for student accounting, word processing, and computer science instruction. Construction bids on the project are scheduled to go out in early summer, with a target occupancy date set for Fall 1984.

According to Dr. Burns, the School offers undergraduate programs in Accounting, Business Administration, Business Economics, and Economics, and a graduate program leading to the Master of Business Administration. The undergraduate programs enroll approximately 1,200 students and the graduate program 285 students.

During the presentation, Burns expressed the gratitude of the business school faculty for the funding of the new facility. "We have been in the happy but nonetheless frustrating condition of bursting at the seams," he said. "The extraordinary growth rate of the School has resulted in our having to 'borrow' classrooms from other academic units of the University, and some faculty offices have been housed in temporary units set up behind our present building. The Olin Foundation grant makes it possible to move ahead with expansion at a time that has become critical, and I cannot overstate

UNIVERSITY OF SAN DIEGO

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our gratitude for the award."

Also slated for construction in 1983 are the Manchester Conference Center, named for USD trustee and San Diego businessman Douglas Manchester, and the Helen K. and James S. Copley Library. A fourth new building for which fund raising is still being conducted is the University Center, a student service facility.

#

2/25/83

Bishop Maher

AGENDA FOR OLIN FOUNDATION VISIT

Wednesday, February 23, 1983

- 4:45 p.m. - Jack Pickford arrival (Republic 303) - will be met by John Zeterberg and Al Bores
- Check in at Westgate Hotel
1055 Second Avenue
San Diego, CA 92101
Telephone: (619) 238-1818
- Dinner with Jack Boyce, Zeterberg and Bores

Thursday, February 24, 1983

- 9:00 a.m. - Bores will pick up Jack Pickford at Westgate Hotel
- 9:30 a.m. - Meeting with architects and project management on campus
- 4:45 p.m. - Bill Pickett will pick up Bob Moss (Both will be boarding Republic 303 flight in Los Angeles)
- 5:00 p.m. - Reception for Ken Blanchard, Author of "One Minute Manager" - Moss, Pickett, Pickford (Boyce will bring Pickford to Reception)
- 7:30 p.m. - Dinner at Tom Ham's Lighthouse - Moss, Pickford, Pickett, Tim Willard
- 9:00 p.m. - Check-in at Westgate Hotel
- 9:33 p.m. - Pickett will meet Larry Milas at Airport - American 155

Friday, February 25, 1983

- 7:10 a.m. - Pickett will pick up Bob Moss, Jack Pickford and Larry Milas at Westgate Hotel
- 7:30 a.m. - Breakfast Meeting of San Diego Grant Makers, Board Room, DeSales Hall
- Question and Answer Session on current issues in philanthropy
- 9:00 a.m. - Campus walk and photos (Meet Hughes at his office)
- 9:45 a.m. - Relaxation in President's office

Friday, February 25, 1983 (Continued)

- 10:15 a.m. - Briefing for Press Conference: Hughes, Milas, Burns, Bishop Maher, Finn
- 11:00 a.m. - Assemble for Press Conference in Camino Theatre
- 11:15 a.m. - Press Conference (See attachment for sequence of events)
- 12:00 p.m. - Lunch in Camino Lounge:
 - University Cabinet
 - School of Business Advisory Board
 - Students and Faculty from School of Business Administration
 - Hughes will M.C.
 - Before meal, Bishop Maher will say grace
 - After meal, David Menashe, MBA Business Student
 - Professor Fred Bahr, Business Faculty
 - Art Hughes
 - Larry Milas
 - Hughes concludes
- 2:00 p.m. - Background briefing for editors of San Diego Union and Tribune: Milas, Moss, Finn, Pickett
- Questions and Answers with Larry Milas and Bob Moss
- 3:00 p.m. - Open and available for individual interviews
- 6:40 p.m. - Pickett will pick up at Westgate Hotel
- 7:00 p.m. - Reception and Dinner with USD Trustees at Mission San Diego de Alcala, 10818 San Diego Mission Road, Telephone: 283-7319
 - Host: Msgr. I. Brent Eagen
 - Secretary, Board of Trustees
 - Chancellor of Diocese and Pastor of Mission San Diego de Alcala
 - Grace will be said by Msgr. Eagen
 - Return to Westgate Hotel

Bill Pickett
Office: 293-4584
Home: 484-0283

OLIN ANNOUNCEMENT

News Conference, Camino Theater

February 25, 1983

11:15 a.m. - 11:45 a.m.

Mistress of Ceremonies - Sara Finn
Director of Public Relations

Principles

- Mr. Lawrence Milas
President, Olin Foundation
- Bishop Leo T. Maher
Chairman, Board of Trustees
- Dr. Author E. Hughes
President
- Dr. James Burns
Dean, School of Business Administration

PROGRAM

Sara Finn -- Introduce all parties

Call on Dr. Hughes to introduce Lawrence Milas

Dr. Hughes introduction of Milas

Mr. Milas reads statement

Sara Finn introduces Bishop Maher

Bishop Maher statement

President Hughes statement (calls on Dean Burns)

Dean Burns statement and description of buildings & floor plans

Sara Finn opens to questions from the press

Sara Finn concludes

Platform party to lunch

DINNER
MISSION - SAN DIEGO
FEBRUARY 25, 1983

Mr. and Mrs. Thomas C. Barger
Mr. and Mrs. John D. Boyce
Dr. and Mrs. Gilbert Brown
Vice President and Mrs. Thomas F. Burke
Mr. and Mrs. Daniel W. Derbes
Dr. William J. Doyle and Dr. Anita Figueredo
Monsignor I. Brent Eagen
Mr. and Mrs. Kim Fletcher
Sister Sally Furay
Mr. and Mrs. J. Philip Gilligan
Mr. and Mrs. Charles M. Grace
Bruce Hazard
Dr. and Mrs. Author E. Hughes
Mr. and Mrs. Peter J. Hughes
Bishop Leo T. Maher
Lawrence Milas
Sr. Virginia McMonagle
Robert Moss
Mr. and Mrs. Josiah Neeper
Dr. and Mrs. William Pickett
Jack Pickford
Monsignor William D. Spain
Mr. and Mrs. A. Eugene Trepte
Mrs. Richard P. Woltman
Mr. and Mrs. Walter J. Zable

DRAFT: Sara Finn, opening remarks

Thank you all for being with us this morning. I am Sara Finn, Director of Public Relations for the University, and I would like to introduce the gentlemen who will be speaking to us: Bishop Leo T. Maher, Chairman of the Board of Trustees of the University; Dr. Author E. Hughes, President; Dr. James M. Burns, dean of the School of Business Administration; and our honored guests from the Olin Foundation, Inc.: Mr. Lawrence W. Milas, President; Mr. Robert Moss, Vice President; and Mr. Jack Pickford, the Olin staff member responsible for grant implementation. President Hughes will introduce Mr. Milas. President Hughes . . .

DRAFT: AEH introduction of Milas

If someone asked me to choose the "red letter days" in my ten-year calendar of life at the University of San Diego, I believe I would have a difficult time making that selection, because the history of this institution and my involvement with it is full of significant events and experiences. What is absolutely clear to me is that in the chosen group of those days, today would stand out. I would like to introduce the man who will explain my reason for saying that--Mr. Lawrence W. Milas, president of the Olin Foundation, Inc.

[background on Milas; hasn't arrived yet]

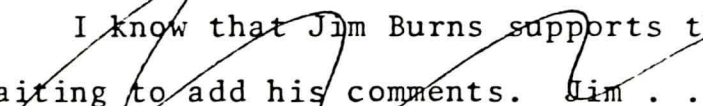
DRAFT: Remarks of Bishop Maher (following Milas)

This Lenten season, when we most vividly remember the sacred gift of spiritual life, is a fitting and auspicious time in which to receive this gift from the Olin Foundation. As Chairman of the Board of Trustees of the University of San Diego, I know I speak for all our members in recognizing the Olin Foundation grant as a life-giving beneficence, one which both augments the academic vigor of our institution and endorses the strengths already present on this campus.

Mr. Milas, Mr. Moss, Mr. Pickford, and all those who participated in your decision, may I express our profoundest gratitude for the generosity of the Olin Foundation. The grant you announce today--the largest single monetary gift ever made to the University--enables the construction of a new building; but its ultimate effect will be to enhance the intellectual lives of thousands of students in the School of Business Administration, and through them the future of American business and economy. We thank you for your support of the University of San Diego and for your support of independent higher education throughout the nation.

Larry Milas and I have met together many times over the past years. During that period, I have come to know him, and the Olin Foundation, well enough to know that to be selected for a grant award by the Olin directors is indeed a mark of high distinction. It is not, perhaps, inappropriate to mention that the only other California institution of higher education to have received an Olin Foundation grant is the University of Southern California. To be endorsed by the group of decision-makers at the Olin Foundation is to be endorsed by a meticulous, forward-looking, and rigorous intelligence. We are grateful both for the funding and for the approbation.

Our joint venture here, the construction of a new facility for the School of Business Administration, is an edifying example of the power of free enterprise and its relationship to free academic enterprise. It was the enterprising outlook of Franklin Olin which created the foundation which bears his name; the product of his work as a businessman comes to this campus to shape the future of a School whose fundamental convictions rest on the free enterprise philosophy. We therefore celebrate today not just a grant, and not just a building, and not even just the clear evidence of the University's strength. We also celebrate an outstanding expression of the American spirit at work.

 I know that Jim Burns supports that belief, and is waiting to add his comments. Jim

The award of a \$4.5 million grant by the Olin Foundation is without precedent on this campus and is indeed a milestone in the ten-year history of the School of Business Administration.

Since 1972, the School's enrollment has grown from 238 to today's 1,485. In the period since I became Dean of the School, in 1975, enrollment has more than tripled. In 1974, the Master's program was added, and in 1980-81 the School became accredited by the American Association of Collegiate Schools of Business, a much sought-after and prestigious stamp of approval held by only 25% of the country's schools of business.

However, this growth created problems for the School. We have had to borrow classroom space from other academic units of the University. We have housed faculty in temporary structures on our back lawn. We quickly grew beyond the solutions of these stop-gap measures, and it has been clear to us for some time that the only real solution was a new, expanded facility. The generosity of the Olin Foundation makes the new facility possible, and does so at a time when the alternative might have been to curtail enrollment by turning away qualified applicants. I am delighted to express, in behalf of the School's students and faculty, our happiness, our relief, and our deepest appreciation to Lawrence Milas, his staff, and the Olin Foundation. We eagerly look forward to Fall 1984 when the School of Business Administration will move into its new home, Olin Hall.

New Olin

Schedule of Events for the Announcement of the Olin Grant

Friday, February 25, 1983

7.30 Breakfast..... Board Room

Corporation Reps. Grant Makers

In attendance: possibly 80 people.

Grant Makers to send invitations after we check with Larry Milas

10:15 News Conference briefing Dr. Hughes' office

11.00 Public Announcement..... Camino Theater

OK to proceed

Olin Representatives
Bishop Maher
Dr. Author E. Hughes
Dean Burns
Sara Finn..... M.C.
Press



On Stage

Cabinet, Faculty, Students etc. encouraged to attend

12.00 Luncheon.....Camino Lounge

Cabinet

M.B.A. representatives (5) - (Toast or word of gratitude by student)
Business School Faculty Reps. (5) - (Toast or word of gratitude by faculty)

2.00 Editorial Board..... Union-Tribune

7.00 Reception and 8.00 Dinner..... Private home of Trustees
