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San Diego Regional Quality of Life Dashboard

The Nonprofit Institute

9-2020

2020 Thrive Outside Asset Map

The Nonprofit Institute at the University of San Diego

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Thrive Outside San Diego Asset Map

Presented by The Nonprofit Institute

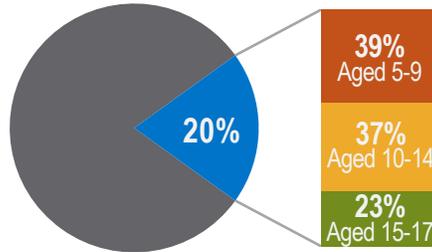


SUPERVISOR COUNTY DISTRICT 1 DEMOGRAPHICS

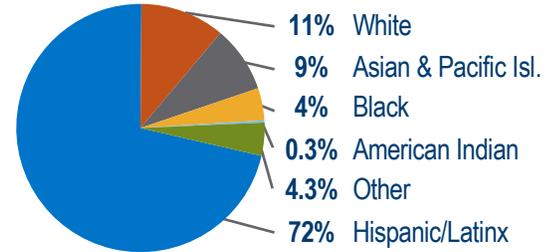
Overall the population is younger than the broader San Diego Region.

In 2018, the **median household income was \$58,000** (15% below San Diego region).

District 1 Population by Age (5-17 year-olds)

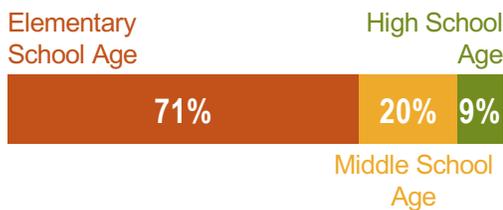


District 1 Population by Race/Ethnicity (5-17 year-olds)



WHO IS PARTICIPATING IN OUTDOOR PROGRAMS?

An **estimated 50,000 youth** have been involved in outdoor programs over the **past 12 months**.



WHEN AND HOW OFTEN ARE YOUTH ENGAGING IN OUTDOOR PROGRAMS?

Youth predominantly spend time in outdoor programs **during the school day for short periods at a time (half-day or less)**.



WHERE ARE OUTDOOR PROGRAMS OCCURRING?

District 1 Program Locations

● Size of dot reflects the number of programs at each space



of programs occur in District 1

Some of these programs also offer activities that occur outside of District 1.



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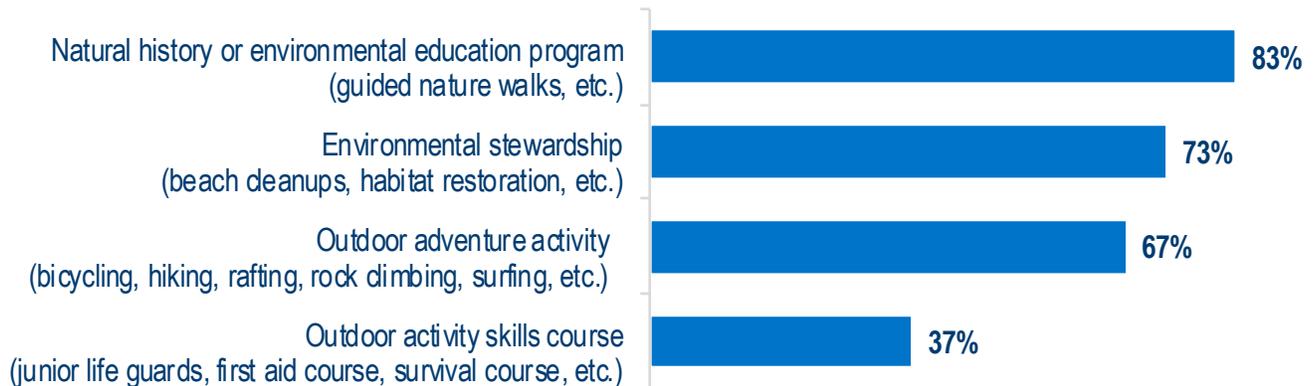
WHAT TYPES OF OUTDOOR ACTIVITIES ARE YOUTH PARTICIPATING IN?



Programs use a variety of strategies to engage youth:

- 89% use group-based activities
- 88% use expert instruction
- 50% use free play
- 33% use one-on-one mentoring

Youth primarily participate in **natural history/environmental education or environmental stewardship activities.**



SUMMARY

OUTDOOR PROGRAMS – Younger kids are engaged in structured activities outdoors during the school day for short periods at a time (half-day or less).

Benefits of School Day Programs:

- Provide safe outdoor environments
- Educate youth about natural environments
- Overcome financial, transportation, and family work commitment limitations of many outdoor programs and spaces

GAPS – There are fewer opportunities for...

- children to spend time outdoors in unstructured activities outside of school that allow for exploration and free play
- middle school and high school-aged children to engage in outdoor programs and activities
- families to participate in outdoor programs

ABOUT THE DATA

Survey of 33 organizations representing 65 programs that currently provide outdoor activities to youth in Supervisorial County District 1 (*estimated 80% response rate*)

Survey was distributed between November 2019 and January 2020