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San Diego Regional Quality of Life Dashboard

The Nonprofit Institute

9-2020

2020 Thrive Outside Asset Map

The Nonprofit Institute at the University of San Diego

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Thrive Outside San Diego Asset Map

Presented by The Nonprofit Institute

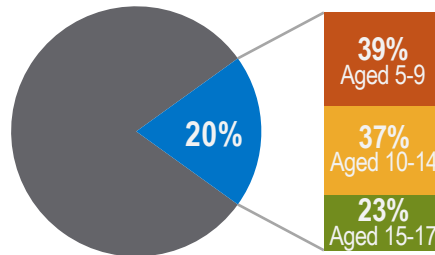


SUPERVISOR COUNTY DISTRICT 1 DEMOGRAPHICS

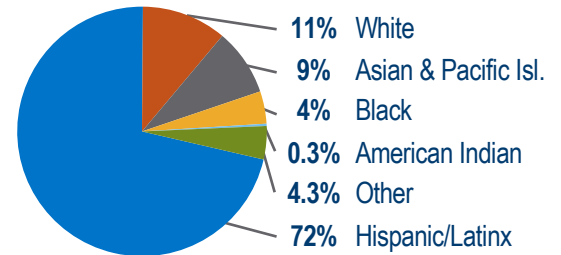
Overall the population is younger than the broader San Diego Region.

In 2018, the **median household income was \$58,000** (15% below San Diego region).

District 1 Population by Age (5-17 year-olds)

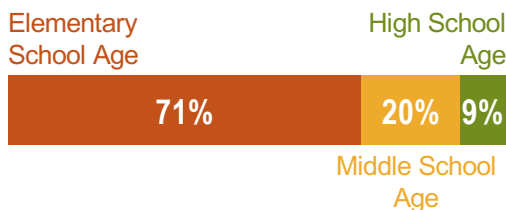


District 1 Population by Race/Ethnicity (5-17 year-olds)



WHO IS PARTICIPATING IN OUTDOOR PROGRAMS?

An **estimated 50,000 youth** have been involved in outdoor programs over the **past 12 months**.



WHEN AND HOW OFTEN ARE YOUTH ENGAGING IN OUTDOOR PROGRAMS?

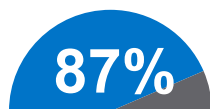
Youth predominantly spend time in outdoor programs **during the school day for short periods at a time (half-day or less)**.



WHERE ARE OUTDOOR PROGRAMS OCCURING?

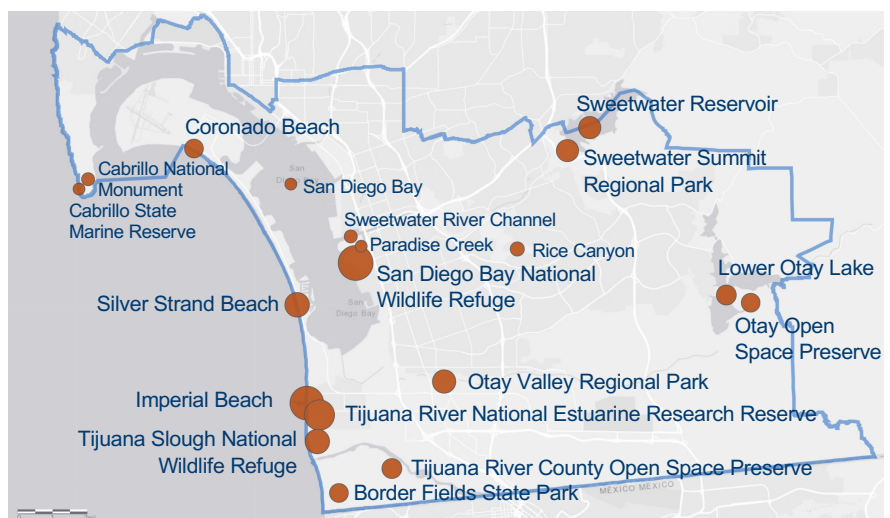
District 1 Program Locations

- Size of dot reflects the number of programs at each space



of programs occur in District 1

Some of these programs also offer activities that occur outside of District 1.

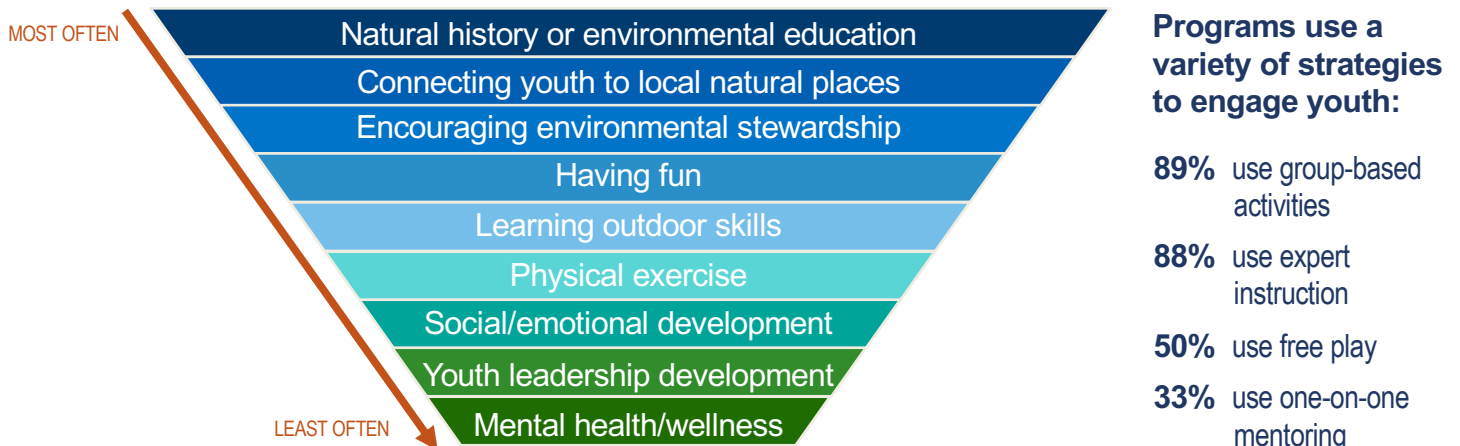


Thrive Outside San Diego Asset Map

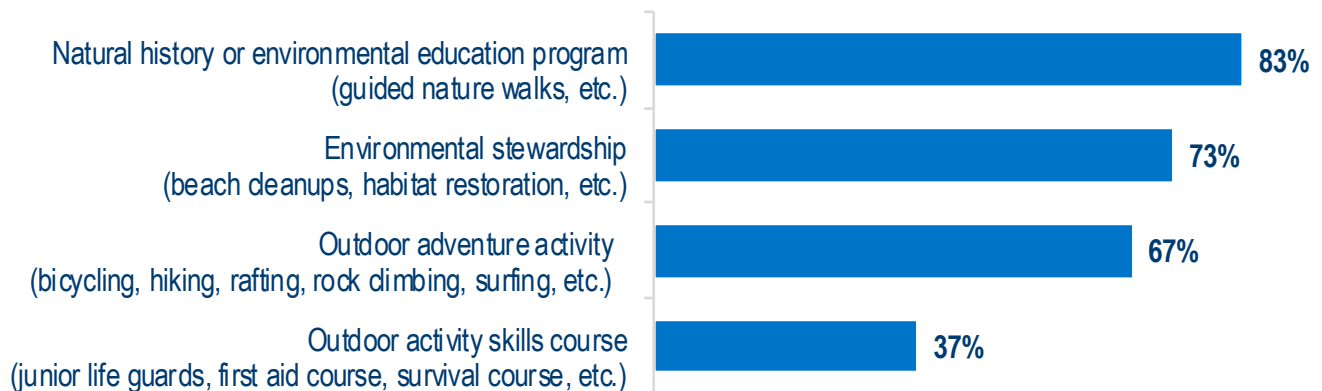
Presented by The Nonprofit Institute



WHAT TYPES OF OUTDOOR ACTIVITIES ARE YOUTH PARTICIPATING IN?



Youth primarily participate in **natural history/environmental education** or **environmental stewardship** activities.



SUMMARY

OUTDOOR PROGRAMS – Younger kids are engaged in structured activities outdoors during the school day for short periods at a time (half-day or less).

Benefits of School Day Programs:

- Provide safe outdoor environments
- Educate youth about natural environments
- Overcome financial, transportation, and family work commitment limitations of many outdoor programs and spaces

GAPS – There are fewer opportunities for...

- children to spend time outdoors in unstructured activities outside of school that allow for exploration and free play
- middle school and high school-aged children to engage in outdoor programs and activities
- families to participate in outdoor programs

ABOUT THE DATA

Survey of 33 organizations representing 65 programs that currently provide outdoor activities to youth in Supervisorial County District 1 (*estimated 80% response rate*)

Survey was distributed between November 2019 and January 2020