

University of San Diego

Digital USD

State of Nonprofits in California

The Nonprofit Institute

10-2015

2015 State of Nonprofits in Riverside County

Laura Deitrick

The Nonprofit Institute, University of San Diego

Fred Galloway

The Nonprofit Institute, University of San Diego

Dominika Bukalova

The Nonprofit Institute, University of San Diego

Follow this and additional works at: <https://digital.sandiego.edu/npa-stateofnpca>



Part of the [Nonprofit Administration and Management Commons](#)

Digital USD Citation

Deitrick, Laura; Galloway, Fred; and Bukalova, Dominika, "2015 State of Nonprofits in Riverside County" (2015). *State of Nonprofits in California*. 2.

<https://digital.sandiego.edu/npa-stateofnpca/2>

This Report is brought to you for free and open access by the The Nonprofit Institute at Digital USD. It has been accepted for inclusion in State of Nonprofits in California by an authorized administrator of Digital USD. For more information, please contact digital@sandiego.edu.



RAP
FOUNDATION
Health, Mental Health, Juvenile Intervention


**University
of San Diego**[®]
SCHOOL OF LEADERSHIP
AND EDUCATION SCIENCES
*Caster Family Center for
Nonprofit and Philanthropic Research*

2015 State of Nonprofits in Riverside County

Presented by the Caster Family Center
for Nonprofit and Philanthropic Research at the
University of San Diego and
Regional Access Project Foundation

OCTOBER 2015



ACKNOWLEDGEMENTS

This report regarding the economic health and well-being of nonprofits in our communities would not have been possible without the assistance of many people throughout Riverside County. I want to acknowledge key individuals and organizations who contributed guidance, support, and time in producing this report.

First, thank you to CalNonprofits for creating the original statewide *Causes Count* report in 2014. In addition, we want to acknowledge Southern California Grantmakers' key role in choosing to present the report at their 2014 Annual Conference, inspiring us to embark on this study of Riverside County.

This project would not have been possible without the expertise of the research team at the Caster Family Center for Nonprofit and Philanthropic Research at the University of San Diego, including: Dr. Laura Deitrick, Director, Institute for Nonprofit Education and Research; Dr. Fred Galloway, Principal Investigator and Professor of Leadership Studies; Dr. Mary Jo Schumann, Director, Caster Center; and Dominika Bukalova, Doctoral Research Assistant.

We appreciate the confidence and support of our financial sponsors, including: The California Endowment; Union Bank; First 5 Riverside: Riverside County Children & Families Commission; Community Action Partnership of Riverside County; The Community Foundation of Riverside and San Bernardino Counties; and especially Riverside County Fourth District Supervisor John J. Benoit who was the first to join, and helped us build the support we needed.

We also want to thank our community partners and agencies who helped disseminate a survey used to obtain data from nonprofits throughout the County: Community Connect Riverside County; Inland Empire Funders Alliance; Association of Fundraising Professionals; South West Riverside County Nonprofit Cooperative; Family Service Association; Building Healthy Communities Eastern Coachella Valley; and the Department of Public Social Services, Mental Health, and Public Health.

Lastly, I want to express my sincere gratitude to Trinidad Arredondo, Program Manager with the Regional Access Project Foundation. Trinidad has been dedicated to the *2015 State of Nonprofits in Riverside County* for the last several months. This report would not have been possible without his diligence and perseverance.

Leticia De Lara

CEO, Regional Access Project Foundation



PRINCIPAL SPONSORS



SUPPORTING SPONSOR





ABOUT THE RAP FOUNDATION

The Regional Access Project Foundation (RAP) is a Public Benefit Corporation serving over 300 tax exempt organizations in eastern Riverside County. The RAP Foundation benefits over 450,000 residents, with an emphasis on reaching those living in remote communities. RAP provides funding through grants and technical assistance to build organizational capacity to nonprofits addressing health, mental health and juvenile intervention issues. The technical assistance consists of consulting services from experts in nonprofits, workshops, meeting space, and copying services. In addition, nonprofit professionals can earn a Certificate in Nonprofit Management through a partnership with the University of California, Riverside. For the past 23 years, RAP has worked closely with Riverside County, local funders and nonprofit organizations to develop partnerships to better serve our communities.

ABOUT THE CASTER FAMILY CENTER FOR NONPROFIT AND PHILANTHROPIC RESEARCH AT THE UNIVERSITY OF SAN DIEGO

Housed within the Institute for Nonprofit Education and Research at the School of Leadership and Education Sciences (SOLES), the mission of the Caster Center is to provide research, evaluation, and consulting services that build the leadership and strategic- and evaluative-thinking capacity of nonprofits. The Caster Center strives to be the leading source of information, data, and research on the nonprofit sector. It offers resources and products that are grounded in systematic research and have direct applicability to the field.

It also serves as an important training facility that enables doctoral students to directly engage in innovative and timely nonprofit research projects. The Caster Center works in collaboration, and under contract, with nonprofit service and charitable organizations on a wide range of projects.



CITE AS:

Galloway, F., Deitrick, L., & Bukalova, D. (2015). *2015 State of Nonprofits in Riverside County*. San Diego, CA: Caster Family Center for Nonprofit and Philanthropic Research, University of San Diego.

A copy of the report can be found at:
www.regionalaccessproject.org

Copyright © 2015

Caster Family Center for Nonprofit and Philanthropic Research
School of Leadership and Education Sciences
University of San Diego
All Rights Reserved
www.sandiego.edu/npresearch





Dear Friends,

Why undertake a *State of Nonprofits in Riverside County* report?

This report reflects RAP's vision for an enhanced quality of life for all residents of eastern Riverside County. While we often place emphasis on the eastern region of the County, we hope this report illustrates that all of us in the Riverside County nonprofit sector share a great deal in common across all of our communities.

The 2014 CalNonprofits statewide *Causes Count* report provided an excellent overview of the overall impact of California's nonprofit sector and highlighted the need for further regional analysis. The report considered Riverside County and San Bernardino County as one region - the Inland Empire Profile - however each county's unique demographics, economics, and geography impact its nonprofit sector in different ways.

Therefore, the purpose of the *2015 State of Nonprofits in Riverside County* report is to provide local detail to Riverside County nonprofits to understand and highlight important trends in our sector.

I envision that this report will create coalitions and partnerships by illustrating the importance of collective advocacy for policy changes at the county, state, and federal levels. Our team at RAP hopes that all Riverside nonprofits collaborate and pursue partnerships of mutual benefit by using the information provided in this report.

Finally, we hope that this report communicates the significant economic and social contributions of the nonprofit sector in all of our communities.

Leticia De Lara

CEO, Regional Access Project Foundation





CONTENTS

INTRODUCTION	7
PART 1: FACTS ABOUT THE NONPROFIT SECTOR IN RIVERSIDE COUNTY	
▶ Number of Nonprofits in Riverside County	8
▶ Revenue Sources and Assets	10
▶ Revenue Comparison to the State of California	11
▶ Expenses	14
▶ Surplus Margins	15
▶ Employment and Wages	16
▶ Volunteering	17
PART 2: DATA FROM THE FIELD	
▶ Survey Respondent Demographics	18
▶ Grantmaking	19
▶ Revenue Generation	20
▶ Funding Sources	21
▶ Workforce, Executive Capacity, and Health Care Benefits	23
▶ Volunteering	24
▶ Collaboration, Advocacy, and Capacity Building	25



Introduction

Within the last year or so, two influential reports produced by the Caster Family Center for Nonprofit and Philanthropic Research at the University of San Diego – *2015 State of Nonprofits in San Diego* and *Causes Count: The Economic Power of California's Nonprofit Sector* – have helped practitioners, researchers, and government officials better understand both the trends and nuances of this rapidly expanding sector. Continuing that tradition, this report, *2015 State of Nonprofits in Riverside County*, provides a much needed and long overdue look at the financial health and demographic profile of nonprofits in Riverside County.

The first part of the report uses the most recent data from the Urban Institute's National Center for Charitable Statistics (NCCS) and the California Employment Development Department (EDD) to provide an overview of the nonprofit sector in Riverside County, in terms of revenue sources and assets, contributions, expenses, surplus margins, wages, employment, and volunteering. The second part of this report summarizes data collected from a custom survey that examined issues related to grantmaking, revenue generation, volunteering, executive capacity, demand for service, collaboration, advocacy, and workforce demographics among Riverside County nonprofits.

Data from this report draws on multiple sources:

The Urban Institute's National Center for Charitable Statistics (NCCS)

This study relies on the following NCCS datasets: Business Master Files (May, 2015); Core Files (circa 2012); CalNonprofits (circa 2012); NCCS 501(c)(3) Public Charities Filing IRS Forms 990 and 990-EZ (circa 2012).



The California Employment Development Department (EDD)

The California EDD supplied the nonprofit labor and wage data, as well as information about the diversity of California industries.



Customized Survey Instrument (Caster Center)

The State of Nonprofits in Riverside County survey polled nonprofit leaders throughout Riverside County on topics such as grantmaking, revenue, advocacy, workforce, and volunteering, among others. Data collection occurred during August and September of 2015, and more than 250 individuals responded to various parts of the electronic survey.



PART 1: The Scope and Breakdown of Riverside County Nonprofits

In 2012, in Riverside County there were:

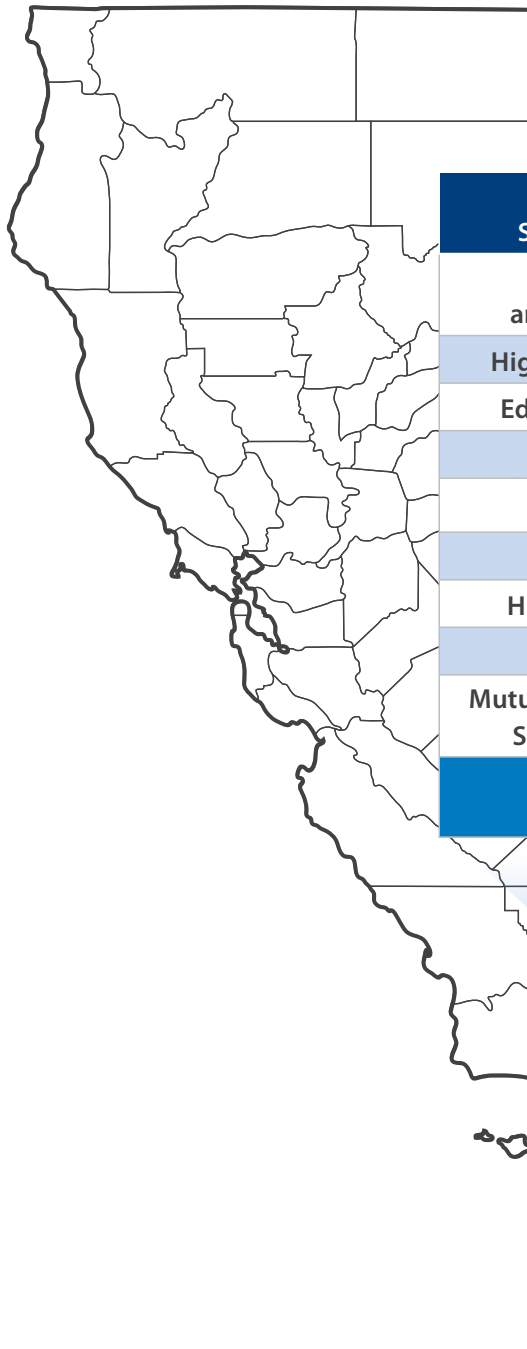
3,836

Registered 501(c)
nonprofit organizations

2,708

Active filer 501(c)(3)
public charities

Note: Figures above do not include religious organizations.



Active Riverside County 501(c)(3) Public Charity Filers by Subsector and Type of Form 990

Subsector	Form 990	Form 990-EZ	Form 990-N	All Filers	% of All Filers
Arts, Culture, and Humanities	67	70	157	294	10.9%
Higher Education	4	0	0	4	0.1%
Education, other	123	188	355	666	24.6%
Environment	45	39	80	164	6.1%
Hospitals	6	0	0	6	0.2%
Health, other	91	43	80	214	7.9%
Human Services	273	260	387	920	34.0%
International	18	18	31	67	2.5%
Mutual, Public, and Societal Benefit	79	102	192	373	13.8%
TOTAL	706	720	1,282	2,708	100%

Source: CalNonprofits (circa 2012) and NCCS Core Files (circa 2008-2012).

Note: Numbers may not add to 100% due to rounding.

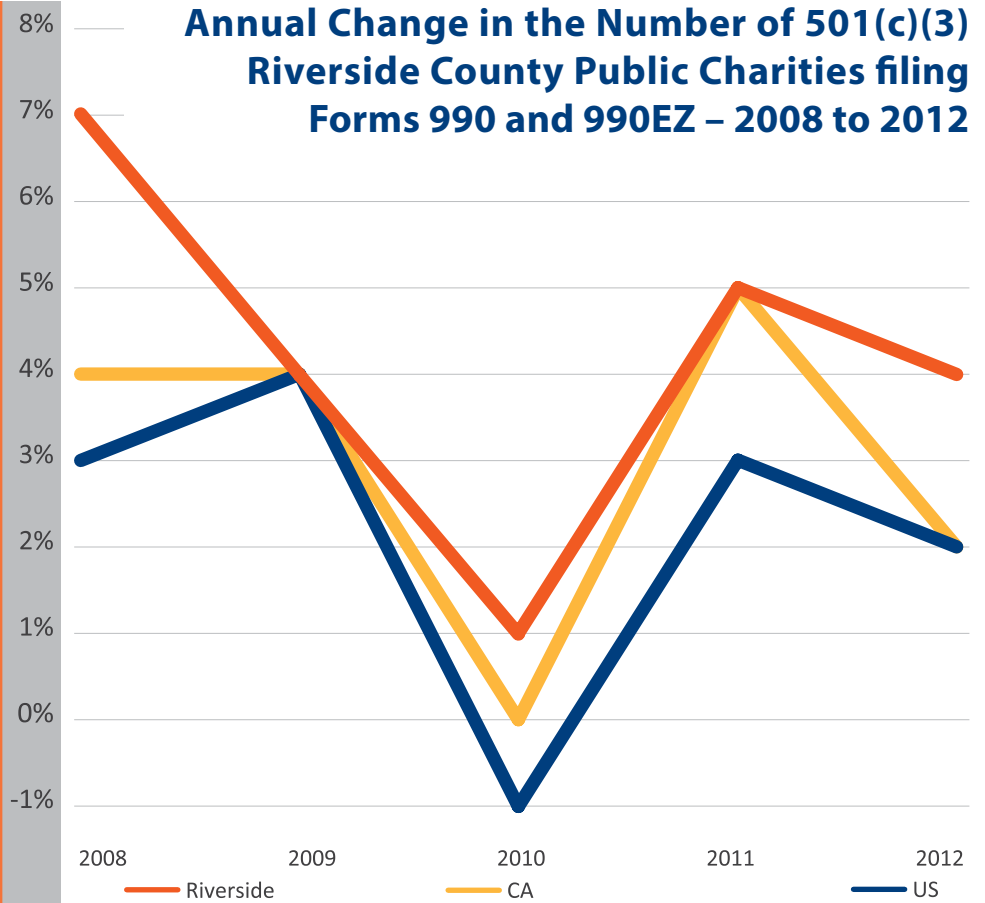
RIVERSIDE COUNTY



How have the number and revenue of Riverside County nonprofits grown over time?

The percentage change in the number of nonprofits in Riverside County peaked at approximately 7% in 2008, and in the ensuing four years has closely followed the percentage change in the number of nonprofits in both California and the United States.

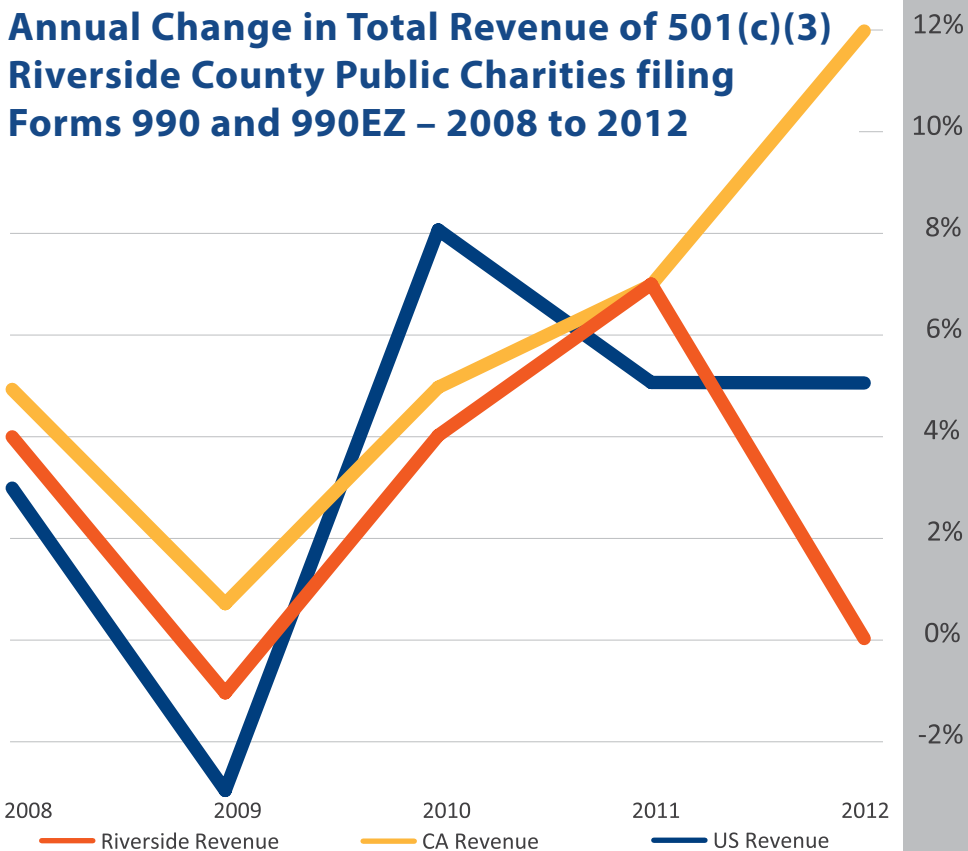
Source: CalNonprofits (circa 2012) and NCCS Core Files (circa 2008-2012).



Annual Change in Total Revenue of 501(c)(3) Riverside County Public Charities filing Forms 990 and 990EZ – 2008 to 2012

Between 2008 and 2011, revenue growth among Riverside County nonprofits closely mirrored that of all nonprofits in California; however, in 2012, revenue growth in Riverside County fell to zero while increasing by almost 12% among all California nonprofits.

Source: CalNonprofits (circa 2012) and NCCS Core Files (circa 2008-2012).



How do Riverside County nonprofits vary by organizational type?

Riverside County Revenues, Assets, and Number of 501(c)(3) Public Charities Filing IRS Forms 990 and 990-EZ by Subsector in 2012

Subsector	Total Riverside	% of Total	Total Riverside Revenue	% of Total	Total Riverside Assets	% of Total	Riverside Mean Revenue	Riverside Mean Assets
Arts, Culture, and Humanities	136	9.7%	\$80,408,775	4.0%	\$237,476,756	5.6%	\$79,616	\$47,158
Higher Education	4	0.3%	\$215,711,658	10.7%	\$368,549,375	8.8%	\$36,474,772	\$73,261,804
Education, other	311	22.1%	\$165,083,548	8.2%	\$392,930,770	9.3%	\$55,184	\$21,856
Environment	84	6.0%	\$59,559,917	2.9%	\$235,622,781	5.6%	\$97,582	\$53,467
Hospitals	6	0.4%	\$633,317,108	31.3%	\$1,080,773,459	25.7%	\$35,494,165	\$9,891,627
Health, other	132	9.4%	\$301,769,725	14.9%	\$652,964,321	15.5%	\$141,713	\$118,146
Human Services	520	36.9%	\$414,536,781	20.5%	\$746,490,930	17.7%	\$102,917	\$42,244
International	36	2.6%	\$10,901,804	0.5%	\$10,823,653	0.3%	\$101,196	\$23,277
Mutual, Public, and Societal Benefit	179	12.7%	\$142,894,486	7.1%	\$482,323,544	11.5%	\$49,778	\$44,818
TOTAL	1,408	100%	\$2,024,183,802	100%	\$4,207,955,589	100%	\$78,587	\$38,493

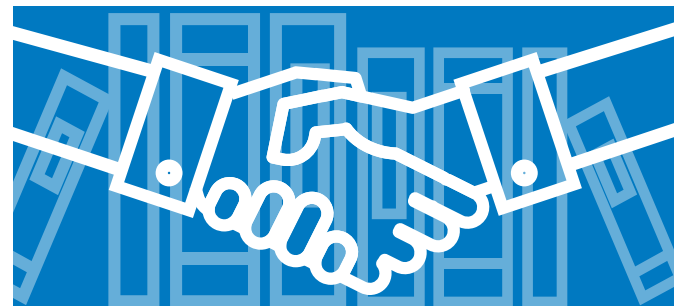
Source: CalNonprofits (circa 2012) and NCCS Core Files (circa 2008-2012).
Note: Numbers may not add to 100% due to rounding.

KEY TAKEAWAYS:

Among those nonprofits filing IRS forms 990 and 990-EZ...



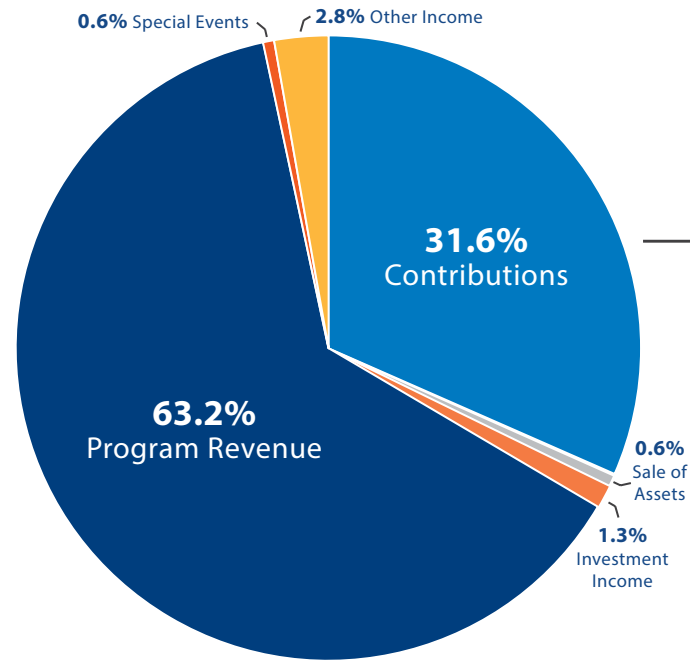
In 2012, Riverside County nonprofits generated more than **\$2 billion in annual revenue** and held **\$4.2 billion in assets**.



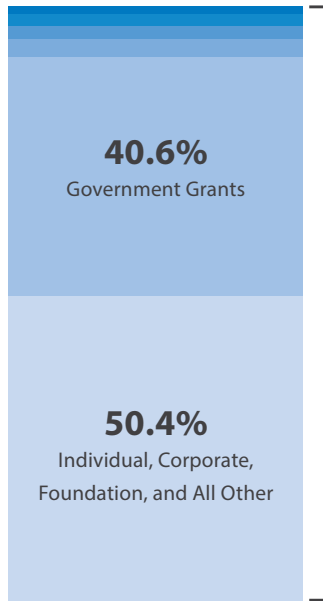
Taken together, education and human services nonprofits accounted for **59% of all Riverside County nonprofit organizations**.

How do Riverside County nonprofits generate revenue and how does this compare with the State of California?

Riverside County Revenue

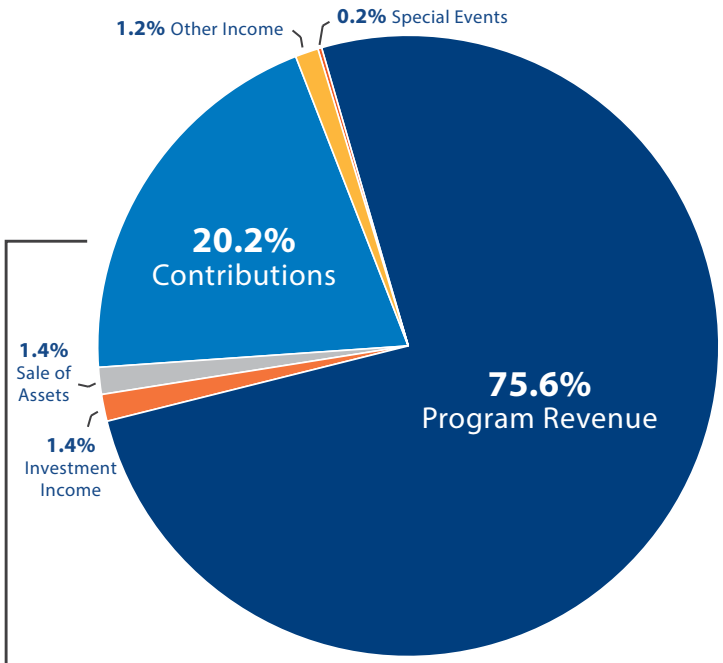


- 9%**
- 1% - Federated Campaigns
 - 1.9% - Membership Contributions
 - 2.7% - Fundraising Events
 - 3.4% - Related Organizations

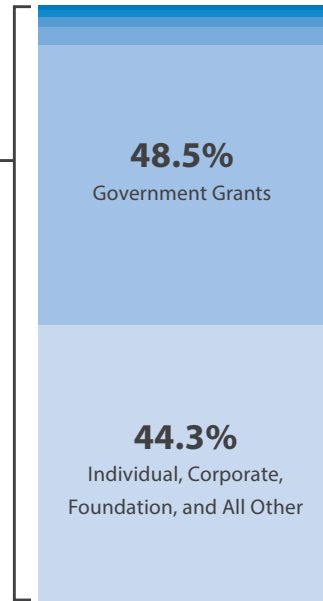


Revenue of Riverside County 501(c)(3) Public Charities, including Higher Education and Hospitals by Source in 2012.

California Revenue



- 7.3%**
- 0.6% - Federated Campaigns
 - 1.1% - Membership Contributions
 - 2.1% - Fundraising Events
 - 3.5% - Related Organizations



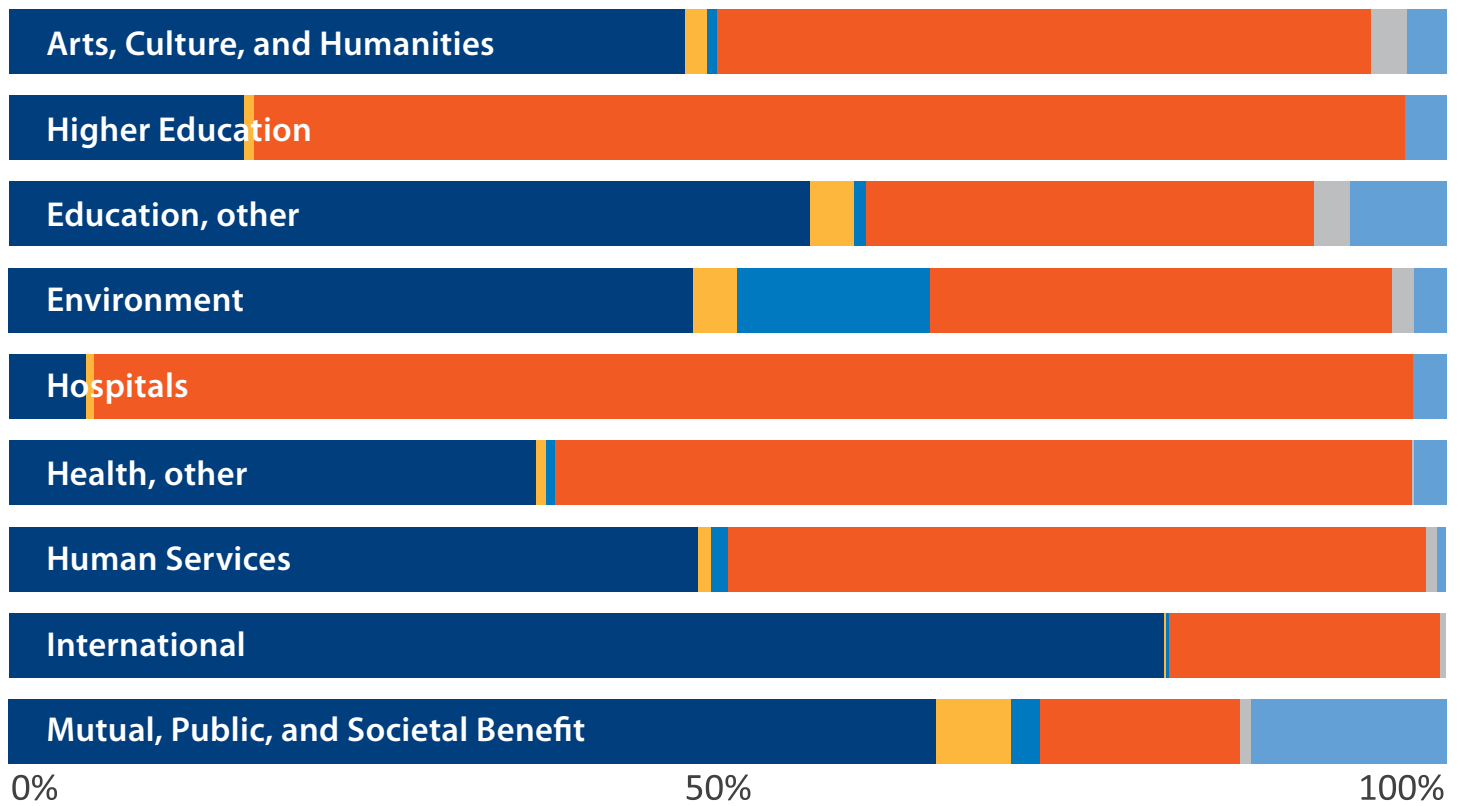
Revenue of California 501(c)(3) Public Charities, including Higher Education and Hospitals by Source in 2012.

Source: CalNonprofits (circa 2012) and NCCS Core Files (circa 2012).
Note: Numbers may not add to 100% due to rounding.

Overall, Riverside County nonprofits rely more on contributions and less on program revenue than the State of California.

Specifically, contributions in Riverside County are lower from government grants, and higher from individual, corporate, foundation, and other related sources than the State of California.

Riverside County Revenue by Subsector for 501(c)(3) Public Charities Filing IRS Forms 990 and 990-EZ in 2012



■ Contributions
 ■ Investment Income
 ■ Sale of Assets
 ■ Program Revenue
 ■ Special Events
 ■ Other Income

Source: CalNonprofits (circa 2012) and NCCS Core Files (circa 2012).

KEY TAKEAWAYS:

Revenue sources differ significantly by type and size of nonprofit.



Higher education and hospitals **generate more program revenue** than other nonprofits.

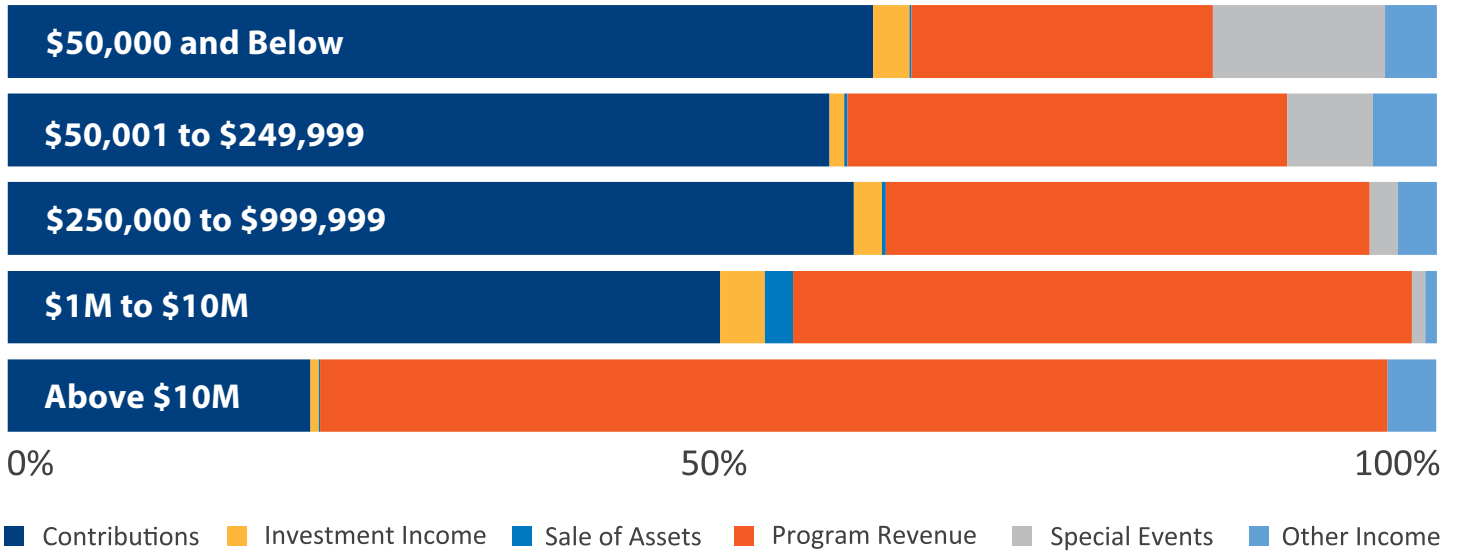


International nonprofits rely the most on **contributions**.

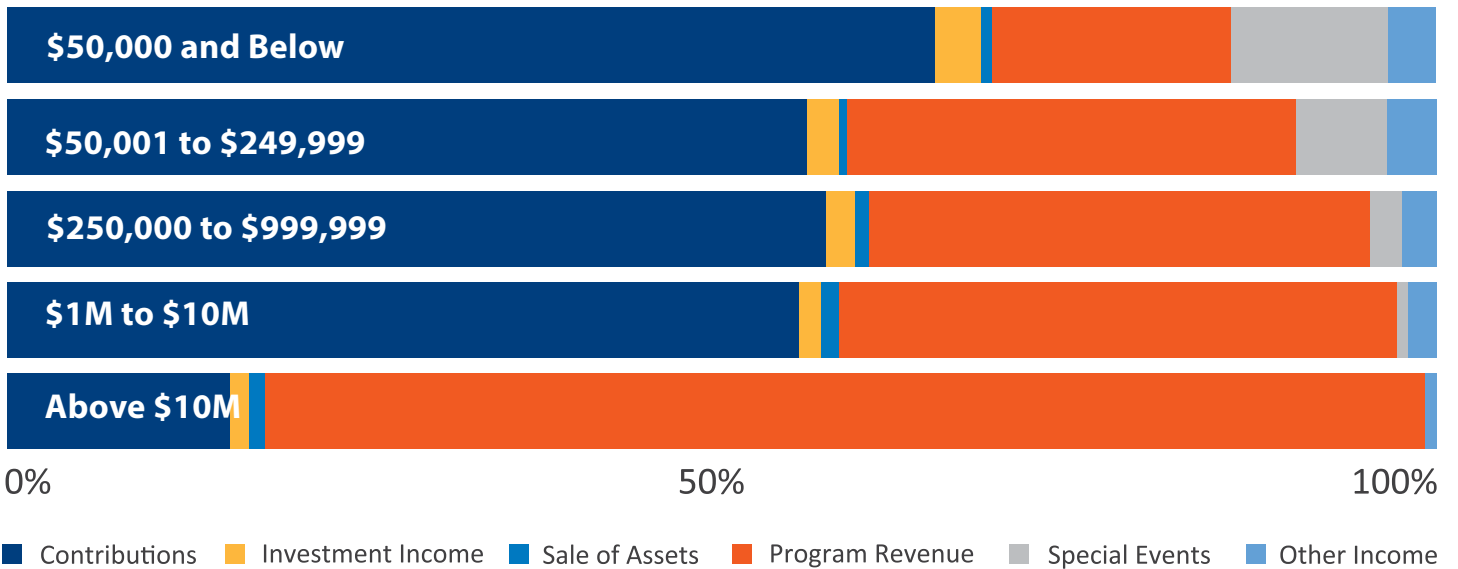


How does Riverside County revenue vary by organizational budget and compare with the State of California?

Riverside County Revenue by Organizational Budget for 501(c)(3) Public Charity Organizations Filing Forms 990 and 990-EZ in 2012



California Revenue by Organizational Budget for 501(c)(3) Public Charity Organizations Filing Forms 990 and 990-EZ in 2012

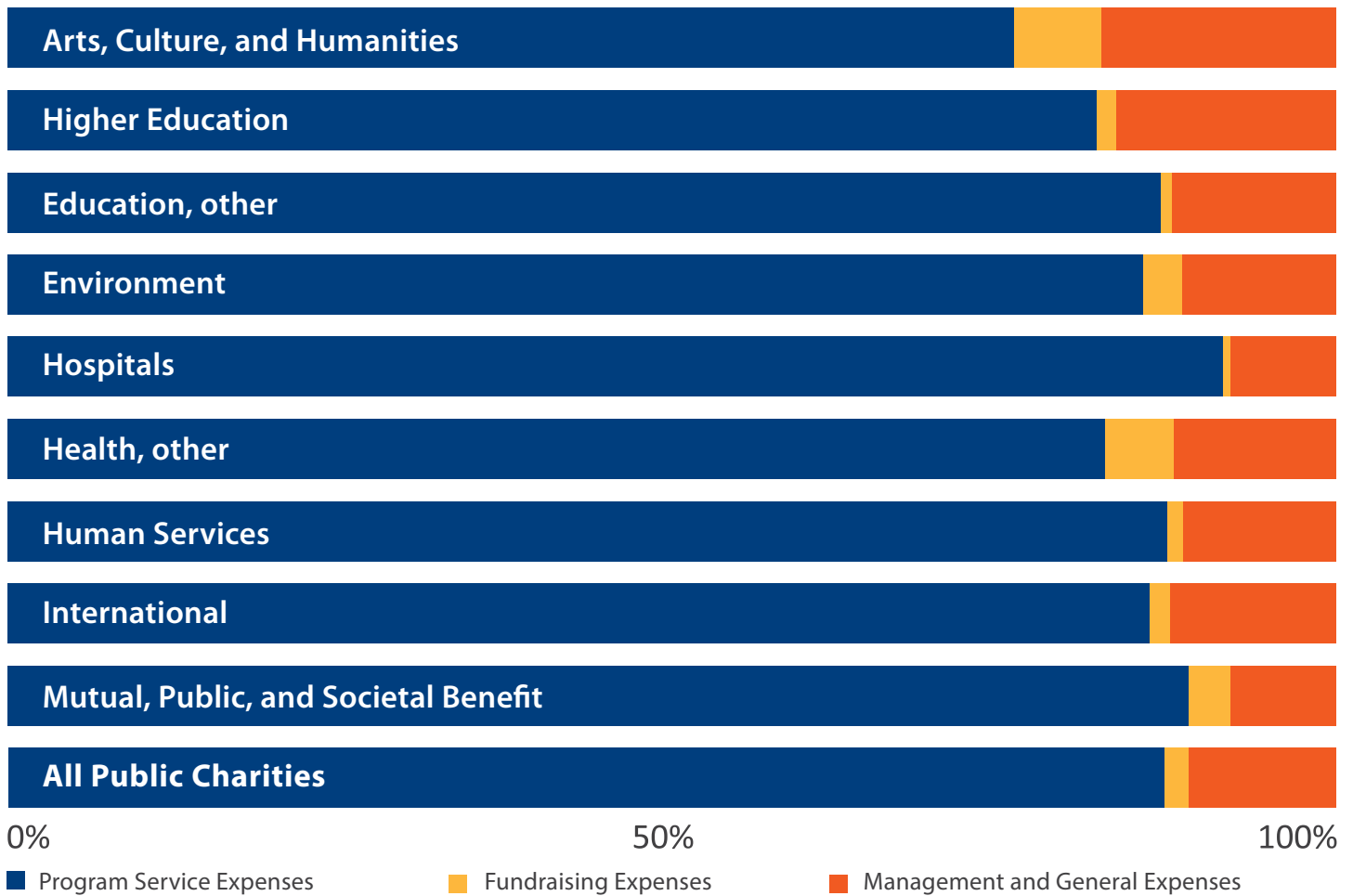


Source: CalNonprofits (circa 2012) and NCCS Core Files (circa 2012).

In both Riverside County and the State of California, smaller nonprofits rely less on program revenue than larger nonprofits.

How do expenses vary by organizational type?

Riverside County Functional Expenses by Organizational Type for 501(c)(3) Public Charities Filing Form 990 in 2012



Source: CalNonprofits (circa 2012) and NCCS Core Files (circa 2012).

KEY TAKEAWAYS:



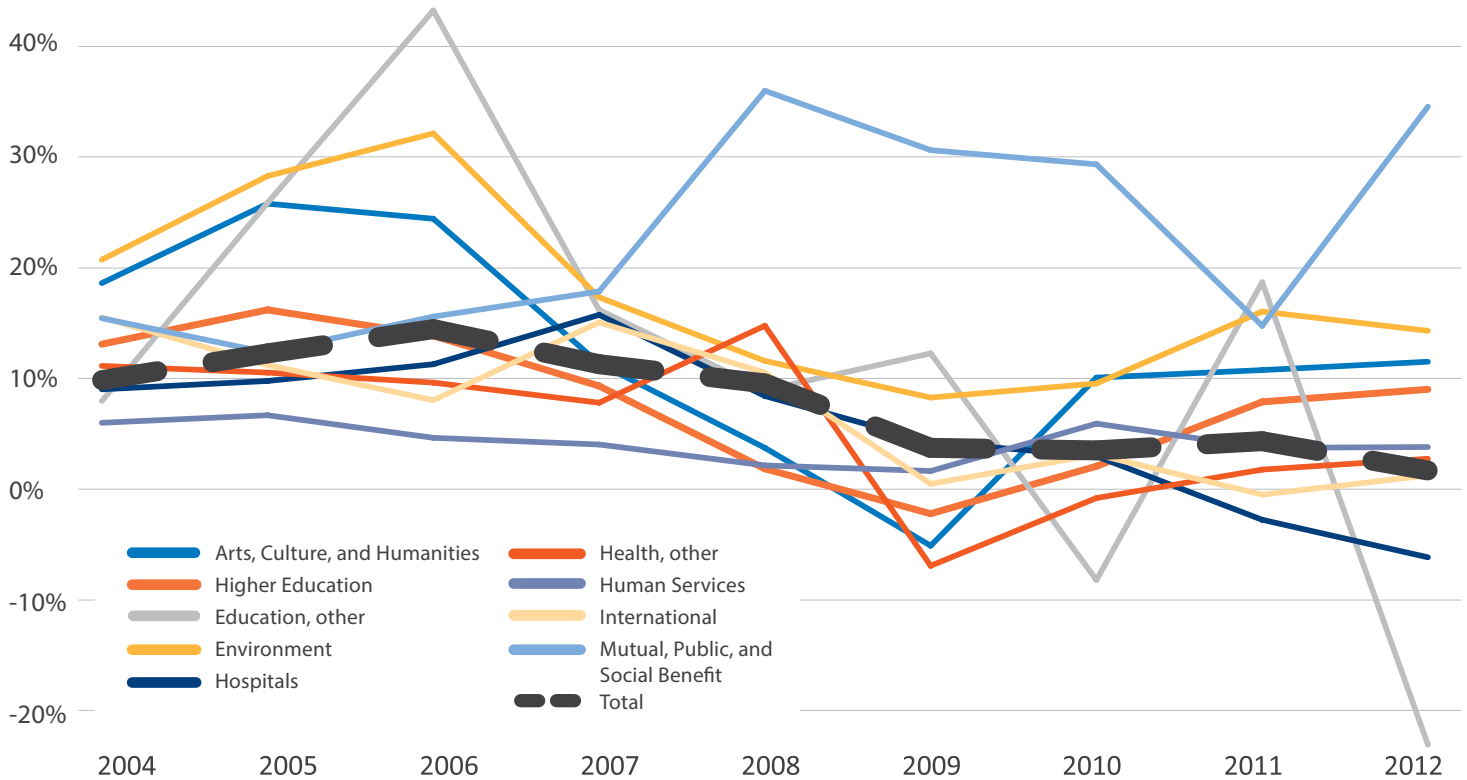
Taken together, Riverside County nonprofits have **low administrative costs.**

On average, approximately **87%** of nonprofit expenditures **go to program delivery.**



How are Riverside County nonprofits performing post-recession?

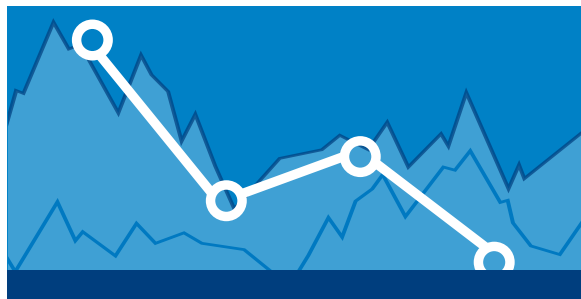
Riverside County Average Surplus Margin* Ratio by Organization Type for 501(c)(3) Public Charities filing Forms 990 and 990-EZ – 2004 to 2012



*Calculating a surplus margin (equivalent to profit margin) is accomplished by dividing the end of the year surplus (or deficit) by total revenue. A margin of less than zero indicates that expenses exceed revenues, and a margin of greater than zero indicates that revenues exceed expenses.

Source: CalNonprofits (circa 2012) and NCCS Core Files (circa 2004-2012).

KEY TAKEAWAYS:



Beginning in 2006, the average surplus margin ratio declined from a **high of 13%** to a **low of 2%** in 2012.

Although there was considerable variation among subsectors, with the exception of human services, **all subsectors experienced declines**, with other education showing the greatest decline.



Riverside County Nonprofit Employment and Wages by Nonprofit Size

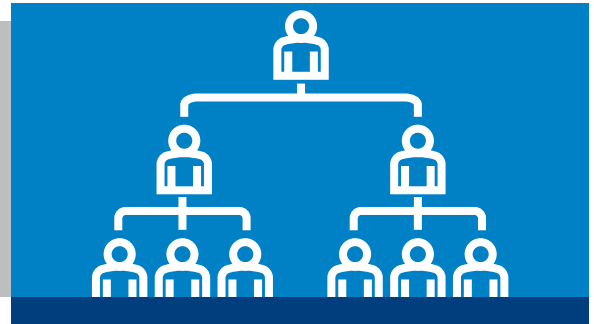
Total Number and Percent Change of Nonprofits, Employees, and Wages from 2009 to 2013

Firm Size	Number of Establishments			Total Employment			Total Wages		
	2009	2013	Percent Change	2009	2013	Percent Change	2009	2013	Percent Change
0-4	196	250	28%	378	478	27%	\$10,805,251	\$13,440,271	24%
5-9	103	137	33%	706	918	30%	\$18,299,833	\$22,246,370	22%
10-19	99	117	18%	1,366	1,541	13%	\$37,382,296	\$45,369,426	21%
20-49	64	74	16%	1,945	2,187	12%	\$56,987,383	\$66,754,065	17%
50-99	24	29	21%	1,652	2,114	28%	\$49,925,098	\$71,624,911	43%
100-249	14	17	21%	1,871	2,144	15%	\$65,548,627	\$81,612,842	25%
250-499	4	5	25%	1,413	1,611	14%	\$52,256,659	\$48,891,510	-6%
500 or more	4	5	25%	8,674	10,191	17%	\$455,823,868	\$590,578,971	30%
Total	508	634	25%	18,005	21,184	18%	\$747,029,015	\$940,518,366	26%

Source: California Employment Development Department.

KEY TAKEAWAYS:

In 2013, there were **634** nonprofits with employees in Riverside County and **79%** of these nonprofits employed less than 20 employees.



AVERAGE QUARTERLY GROWTH IN RIVERSIDE EMPLOYMENT 2009 vs 2013



TOTAL RIVERSIDE WAGE GROWTH 2009 vs 2013



Average Quarterly Riverside County Employment by Organizational Type in 2013

International	20
Religion Related	329
Arts, Culture, and Humanities	421
Mutual, Public, and Societal Benefit	432
Environment	434
Human Services	5,207
Health (includes Hospitals)	6,711
Education (includes Higher Education)	7,629

Source: California Economic Development Department.

TOTAL 21,183

What role do volunteers play in Riverside County?



In 2012, there were **11,722*** board positions filled by volunteers.

Riverside County nonprofits that filed IRS Form 990 reported using approximately **56,000*** volunteers.



*These calculations are based on an estimation methodology described in the CalNonprofits Causes Count Technical Appendix, 2014.

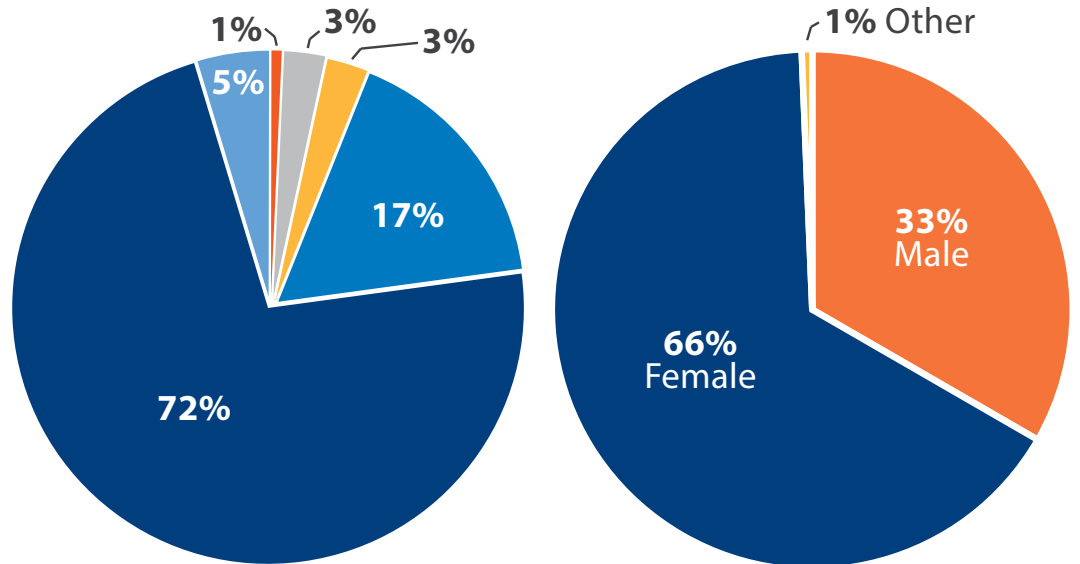
PART 2: Demographic Profile of Survey Respondents

Based on self-reports, the largest responding nonprofit sectors were:



There were two subsectors that had no representation: Environment and Hospitals.

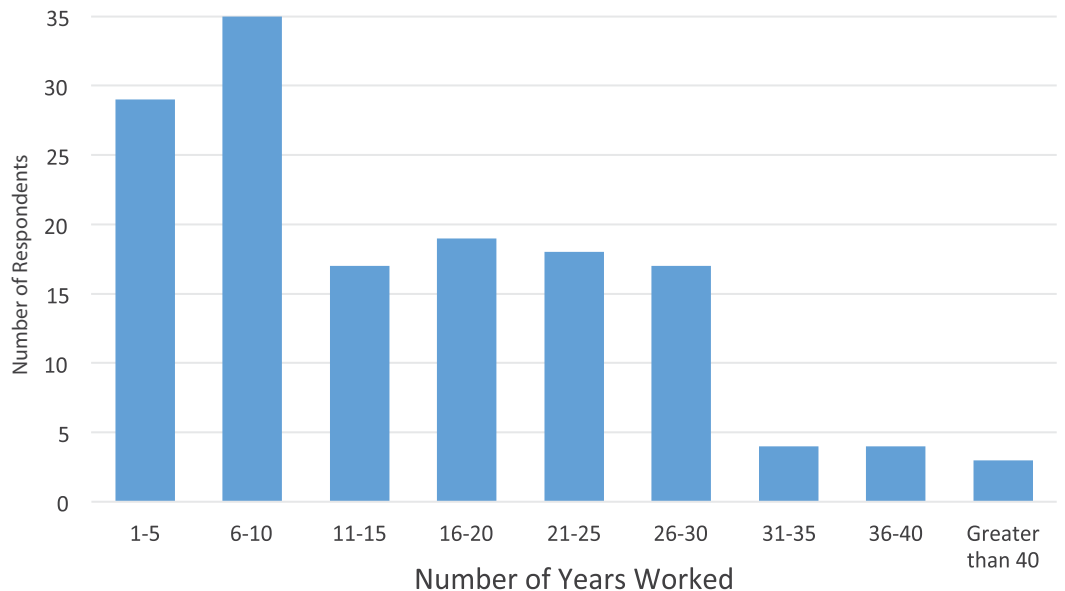
Who responded to the survey?



- American Indian or Alaska Native
- Asian
- Black or African American
- Hispanic or Latino
- Other
- White (non-Hispanic)

Note: Numbers may not add to 100% due to rounding.

How many years have you worked in the nonprofit sector?



What is the health and well-being of the Nonprofit Sector in Riverside County?



Although respondents felt that both “revenue generation” and overall “economic health” of their organization was unchanged from 2014 to 2015, respondents are **more optimistic about both for next year.**



Over the last 12 months, there has been a **significant increase in the demand for services**; however, less than **1 in 5 organizations (18%)** have been able to meet all of the increased demand.

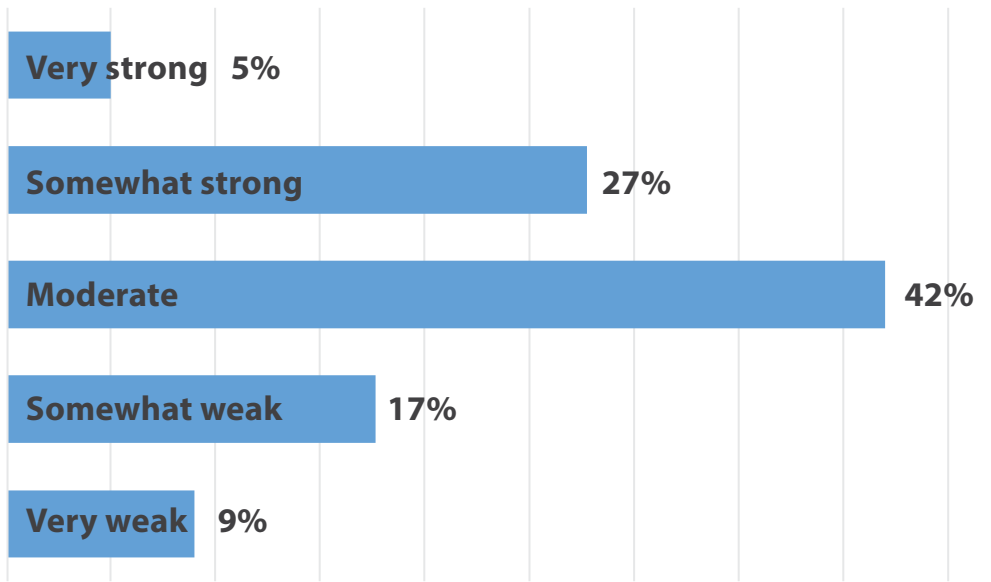
Percentage of respondents that agreed with the following statements about philanthropic grantmaking in Riverside County:

	(1) Strongly Disagree	(2) Disagree	(3) Neither Disagree or Agree	(4) Agree	(5) Strongly Agree	Total Responses	Average Value (1-5 Scale)
Funders' priorities are clear to grant seekers	3.4%	21.7%	22.7%	41.5%	10.6%	207	3.34
Funders have clear guidelines for their grantmaking processes	0.5%	12.1%	22.0%	53.7%	11.7%	214	3.64
Funders provide helpful feedback to applicants	7.7%	28.2%	31.1%	29.2%	3.8%	209	2.93
Funders are supportive of innovative projects or grants	5.2%	21.9%	29.0%	36.2%	7.6%	210	3.19

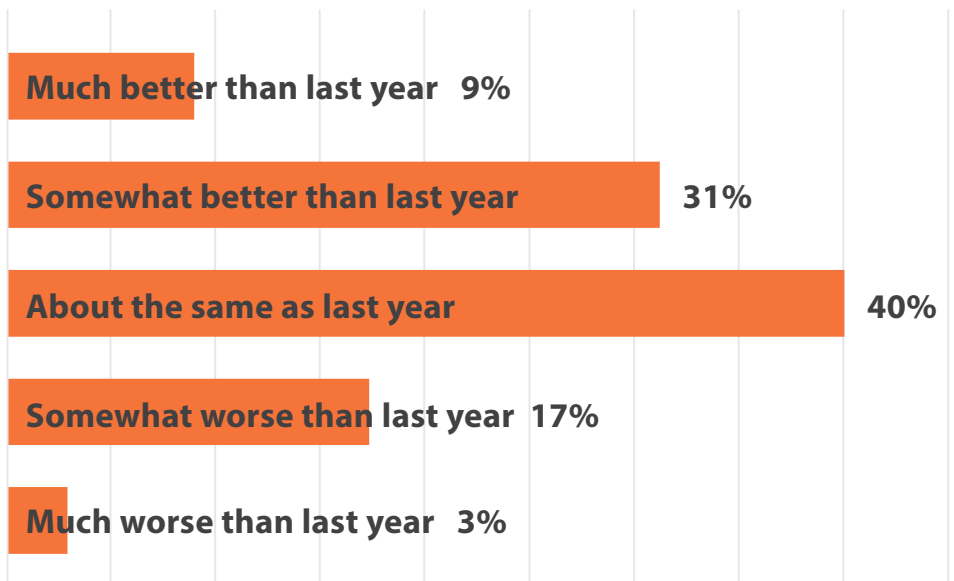
Percentage of respondents that agreed with the following statements about government grantmaking and funding in Riverside County:

	(1) Strongly Disagree	(2) Disagree	(3) Neither Disagree or Agree	(4) Agree	(5) Strongly Agree	Total Responses	Average Value (1-5 Scale)
Government funders' priorities are clear to grant seekers	3.0%	23.3%	22.8%	43.7%	7.1%	197	3.28
Government funders have clear guidelines for their grantmaking processes	1.5%	16.8%	24.5%	48.0%	9.2%	196	3.46
Government funders provide helpful feedback to applicants	8.9%	28.1%	33.9%	24.5%	4.7%	192	2.89
Government funders are supportive of innovative projects or grants	9.9%	29.2%	31.2%	24.0%	5.7%	192	2.86

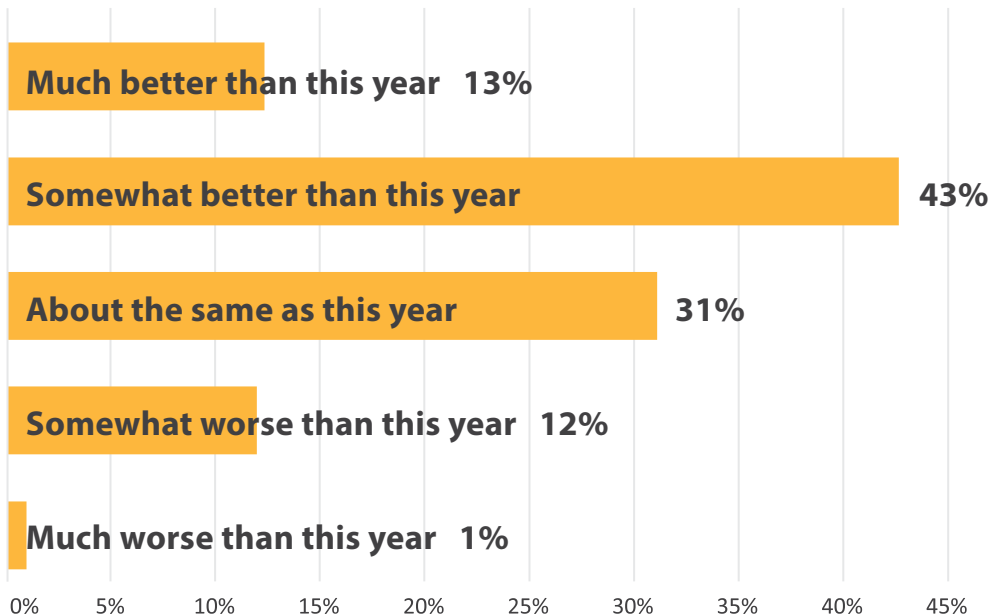
How would you describe revenue generation so far this year (2015)?



How would you describe your nonprofit's 2015 revenue generation compared to last year (2014)?



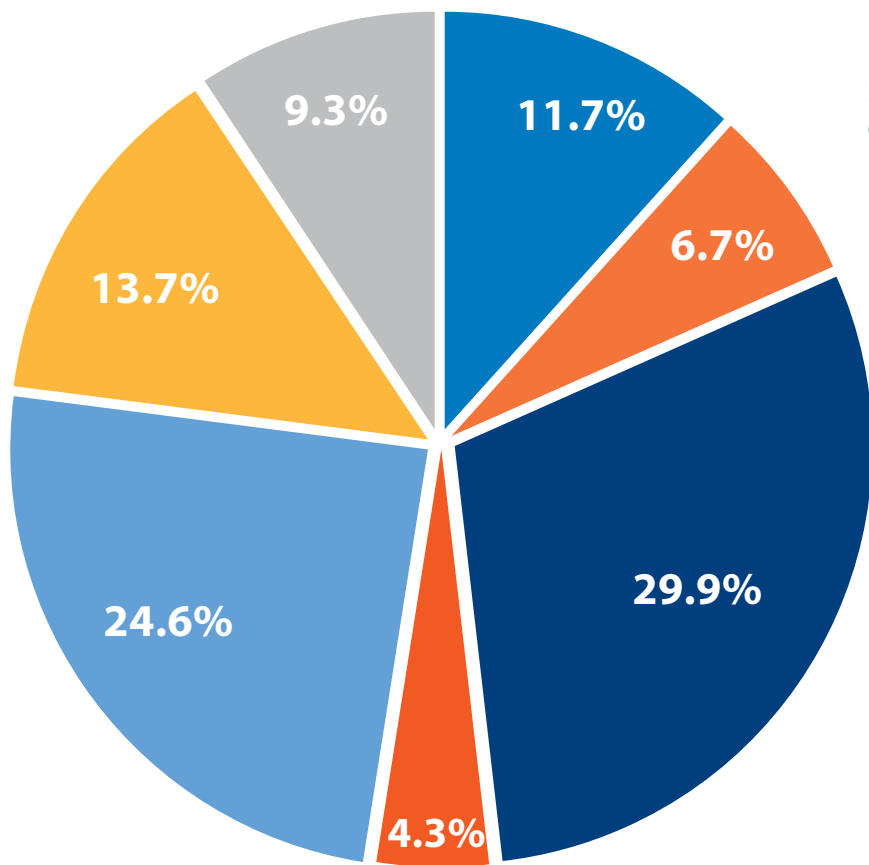
How would you describe your nonprofit's revenue generation outlook for next year (2016) compared to this year?



Note: Numbers may not add to 100% due to rounding.



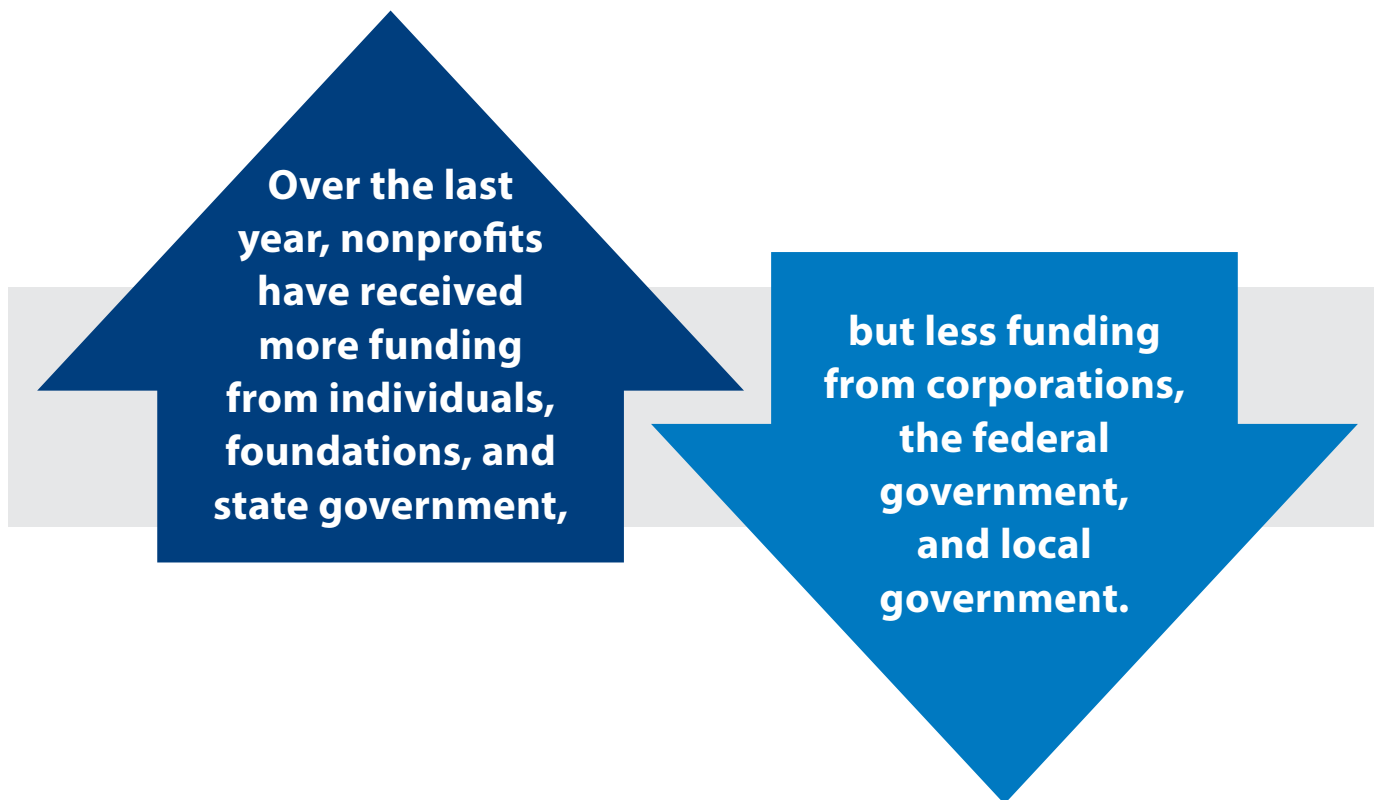
What are the main sources of funding in Riverside County in 2015?



Sources and Relative Percentage of Funding that Riverside County Nonprofits Receive

- Private foundations
- Community foundations
- Government
- Corporations
- Individuals
- Fee for service
- Other

Note: Numbers may not add to 100% due to rounding.



Over the last 12 months, funding from individuals, foundations, and state government increased modestly, while funding from local government decreased.

Over the last 12 months, income from fees for services, bequests, special events, and earned income all increased, with the largest increase in fees for service.

While respondents indicated that securing funding for direct program support, general operating expenses, overhead, and capacity building were all difficult, overhead appears to be the most difficult.

Percentage of respondents that indicated income from the following funding sources changed for their organization over the last 12 months:

	(1) Decreased	(2) Stayed the same	(3) Increased	Total Responses	Average Value
Individuals	18.4%	44.3%	37.4%	174	2.19
Corporations	17.3%	66.9%	15.7%	127	1.98
Foundations	20.8%	49.7%	29.5%	149	2.09
Federal Government	22.3%	57.4%	20.2%	94	1.98
State Government	17.7%	58.3%	24.0%	96	2.06
Local Government	30.9%	52.4%	16.7%	126	1.86

Percentage of respondents that indicated income from the following funding sources changed for their organization over the last 12 months:

	(1) Decreased	(2) Stayed the same	(3) Increased	Total Responses	Average Value
Fees For Services	15.0%	50.8%	34.2%	120	2.19
Bequests	22.6%	48.8%	28.6%	84	2.06
Special Events	20.5%	40.4%	39.0%	146	2.18
Earned Income <i>(Related Or Unrelated Ventures)</i>	14.6%	57.3%	28.1%	96	2.09

Percentage of respondents that indicated how difficult it is for Riverside County nonprofits to secure funding for each of the following:

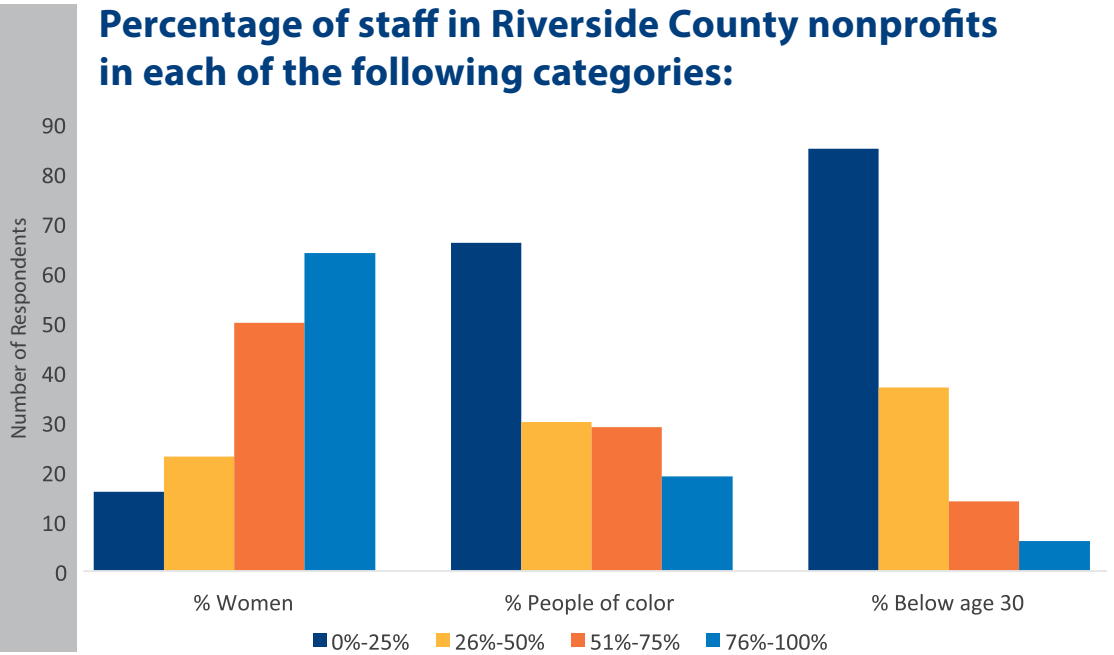
	(1) Not at all difficult	(2) A little difficult	(3) Somewhat difficult	(4) Very difficult	(5) Extremely difficult	Total Responses	Average Value
Direct Program Support	19.9%	27.6%	26.5%	15.5%	10.5%	181	2.69
General Operating Expenses	11.8%	10.7%	20.2%	34.3%	23.0%	178	3.46
Overhead	8.6%	9.1%	19.4%	29.7%	33.1%	175	3.70
Capacity Building	5.0%	17.5%	28.1%	24.4%	25.0%	160	3.47

Note: Numbers may not add to 100% due to rounding.



What does the Riverside County nonprofit workforce look like?

Riverside County nonprofits are more likely to employ a higher percentage of women.



65% of respondents have a senior management team.

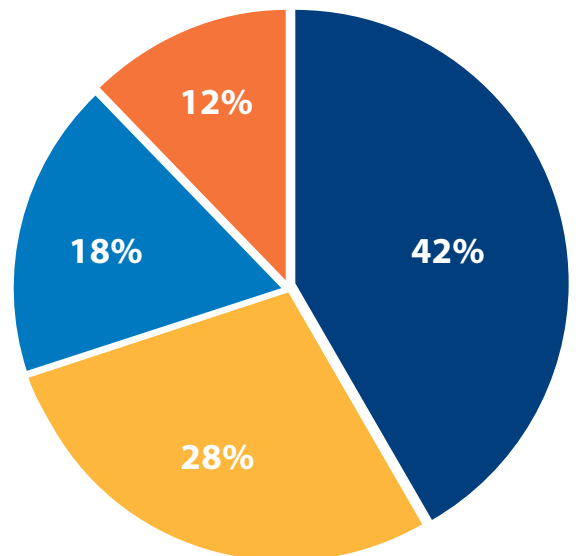
The average size of that management team is approximately 6.

4/5 senior management teams meet at least monthly.

Among the responding nonprofits, 64% of employees were full-time and 36% were part-time.

Percentage of staff's health care benefit costs paid by the organization:

- None, we do not provide health care benefits
- Partial employee health care costs
- Full employee health care costs
- Full employee health care costs and partial family health care costs



Riverside County Volunteer Workforce



87% of organizations use volunteers.

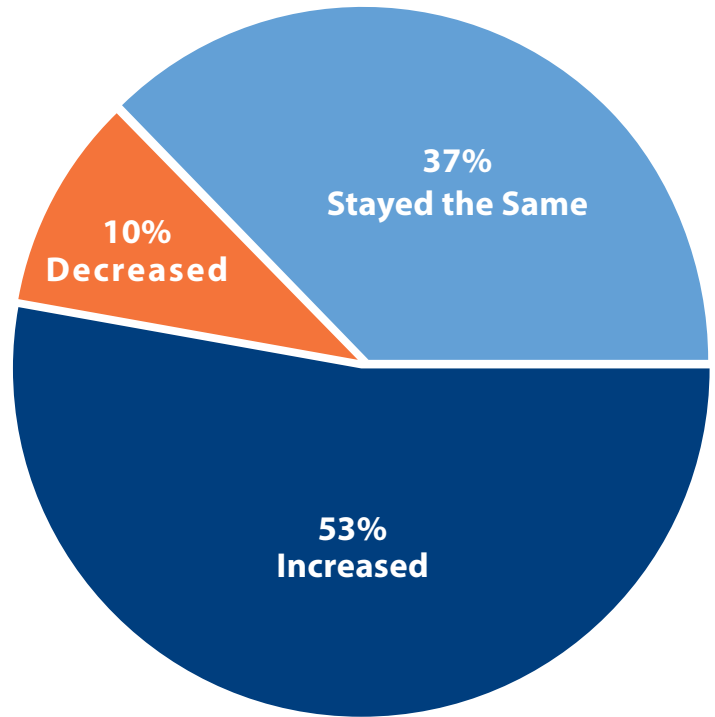


Of those, the median number of full-time employees dedicated to managing volunteers is **1**.

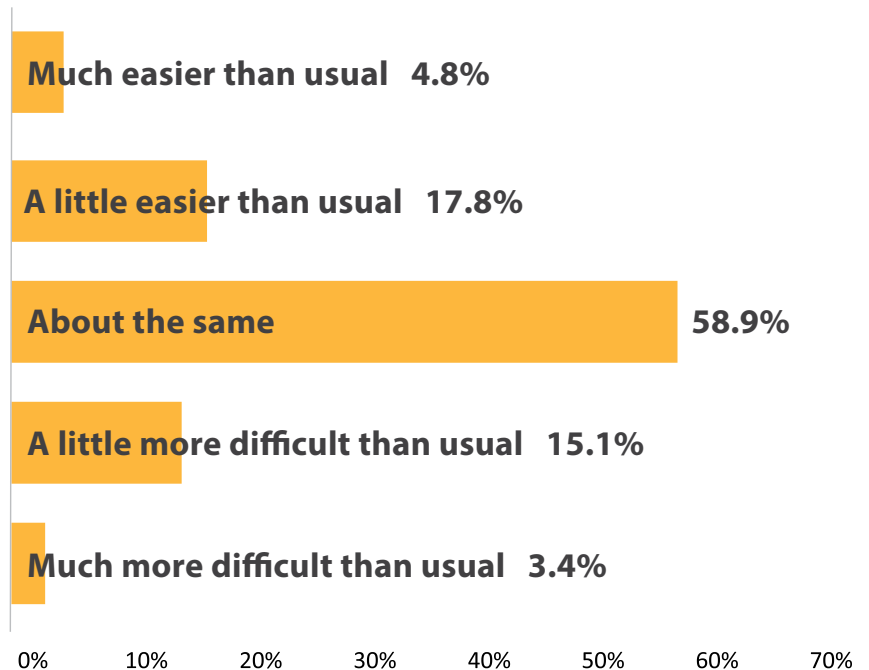


Nonprofits are **more likely to engage volunteers in longer periods** (3 months or more), than in the shorter term (less than 3 months or on a one-time basis).

Percentage of total volunteer hours that have changed over the past 12 months:



Percentage of respondents that indicated volunteer recruitment over the last 12 months has been:



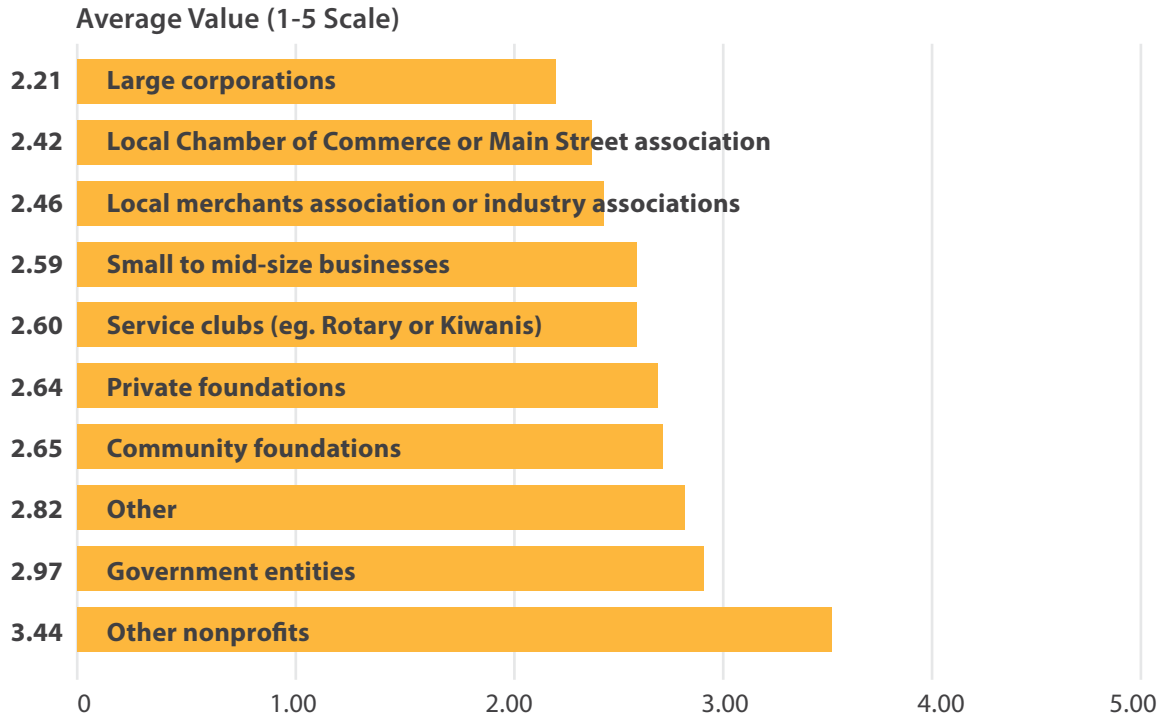
Note: Numbers may not add to 100% due to rounding.



Collaboration, Advocacy, and Capacity Building in Riverside County

How much does your nonprofit organization work with the following types of organizations to help accomplish your mission?

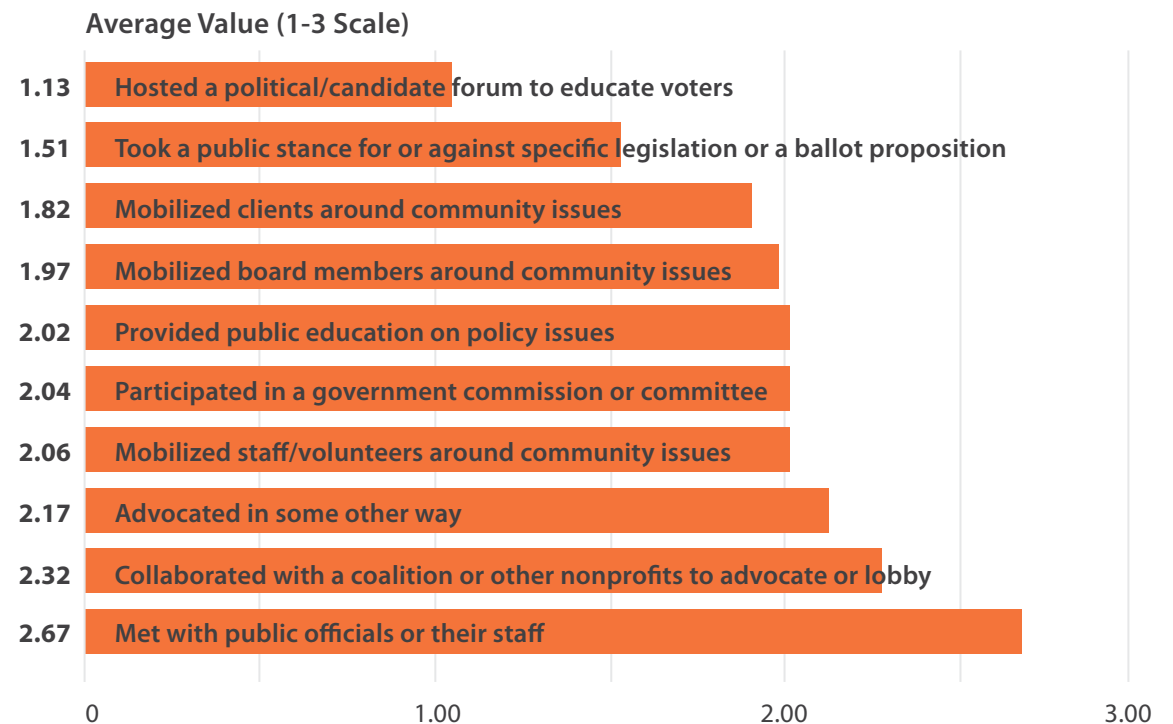
- 1 - Never
- 2 - Occasionally
- 3 - Often
- 4 - Very Often
- 5 - Always



Riverside County nonprofits are most likely to work with other nonprofits and least likely to work with large corporations.

In the past 12 months, how often did your nonprofit engage in the following activities?

- 1 - Never
- 2 - One time
- 3 - Two or more times



Collaboration and Advocacy in Riverside County

Percentage of respondents that indicated the level of priority for their organization to improve capacity in each of the following leadership and management areas:

	(1) Not a priority	(2) Low priority	(3) Medium priority	(4) High priority	(5) Essential	Total Responses	Average Value
Hiring Professional Staff	21%	10%	15%	29%	25%	157	3.27
Ongoing Professional Development for Staff	9%	5%	28%	34%	23%	158	3.57
Retaining Professional Staff	13%	4%	20%	34%	28%	157	3.59
Strategic Planning	3%	6%	22%	35%	35%	159	3.92
Board Development	5%	8%	24%	29%	33%	156	3.76
Having a Board that Raises Money	8%	9%	17%	25%	41%	155	3.80
Community Engagement	3%	1%	11%	41%	45%	160	4.24



46% of responding organizations belong to a dues-paying association or coalition that advocates on behalf of their sector.

Percentage of respondents that indicated how often they participated in advocacy and lobbying activities during the past 12 months:

	(1) Never	(2) Occasionally	(3) Often	(4) Very Often	(5) Always	Total Responses	Average Value
Federal Government	59%	21%	9%	8%	3%	146	1.75
State Government	50%	23%	10%	14%	4%	146	1.99
County Government	42%	29%	16%	5%	8%	146	2.07
City Government	44%	30%	13%	8%	6%	144	2.03

Note: Numbers may not add to 100% due to rounding.

Among government entities, Riverside County nonprofits are **more likely to work with county government** in their advocacy and lobbying activities and less likely to work with federal government.



Heartfelt thanks to the funders
who made *2015 State of Nonprofits
in Riverside* possible:



CONTACT INFORMATION:

Dr. Mary Jo Schumann, Director
Caster Family Center for Nonprofit and Philanthropic Research

University of San Diego
5998 Alcala Park | San Diego, CA 92110 | (619) 260-7649
www.sandiego.edu/npresearch