University of San Diego

Digital USD

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The Inaugural Digital Initiatives Symposium

On April 9, 2014, Copley Library held a very successful inaugural Digital Initiatives Symposium in the beautiful Joan B. Kroc Institute for Peace and Justice. The Symposium was a daylong event that focused on digital elements of library ecosystems and institutional repositories, as well as featuring a bepress Digital Commons user group meeting. While Copley Library uses bepress and a bepress user group meeting was a part of the program, the Symposium is agnostic in terms of type of institutional repositories, which was reflected in the various presentations. The Symposium attracted 130 participants that hailed from California, Oregon, Nevada, Illinois, Montana, and Washington. The audience consisted of academic librarians, faculty, library school students, museum staff, and vendors.

As Dean of the University Library, I wanted to hold this conference for three reasons. First, I believe that academic libraries and the academy are poised for a new paradigm shift regarding publishing. Slowly e-texts are being accepted as well as new publishing models, open access, and institutional repositories. Second, I wanted to provide a professional venue that allowed a variety of people interested in the digital elements of the library ecosystem and institutional repositories to come together to hear presentations and to discuss issues related to these topics. Third, I am a strong proponent of professional development and training. I believe that without constant skills development and scanning of the professional environment, it is impossible for a library to function as a learning organization and for

librarians to provide excellent service for faculty and students. In a fast-paced, technological society, the librarian who fails to stay current in his or her field is an impediment to the organization. Yet, professional development must be cost effective. Since moving to the West Coast, I find professional development held on the East Coast to be too expensive because travel considerably increases the total cost of the training and makes it prohibitive. Thus I decided to offer a digital initiatives symposium on the West Coast and deliberately set the registration fee at $35 to make it affordable.

The Symposium began with a morning keynote presentation by Lorraine Haricombe, Dean of the University of Kansas Libraries and Chair of SPARC Steering Committee, who spoke about open access and digital initiatives. Lee Van Orsdel, Dean of the University Libraries at Grand Valley State University, provided the closing keynote in which she talked about her library's experience with digital projects and the future directions of academic libraries. Speaker and session panelists included an institutional repository panel of three different schools that featured "Just in Time! Digital Commons@Georgia Offers a Suite of Services for the Entire Campus" by Debra Skinner, Georgia Southern University; "Caltech: Using our IR to Collaborate with Campus Research Groups" by Joy Painter and George Porter, California Institute of Technology; and "Introducing and Sustaining Digital Initiatives at an HBCU" by Loretta Parham and Elizabeth McClenney, Atlanta University Center. Carnegie Mellon University's Steven Van Tuyl presented on "Data Management," and Roger Smith, Cristela Garcia-Spitz, and Matt Critchlow discussed "The Evolution of the UC San Diego Library DAMS." Terry Fishel of Macalester College spoke about "Publishing Student Journals: Integrating into the Undergraduate Curriculum."

> Slowly e-texts are being accepted as well as new publishing models, open access, and institutional repositories.

For a complete list of the Symposium's presenters and topics see http://www.sandiego.edu/documents/library/abstracts_final.pdf

The evaluations of the Symposium indicate that 96% of the attendees believe it was well organized, 99% agreed that panels, concurrent sessions, and keynote speakers addressed relevant topics, and 87% said they would attend in 2015. The Digital Initiative Committee has debriefed and we are hard at work on next year's Symposium. I remain committed to bringing the best speakers in the profession on the topic of digital initiatives and institutional repositories to the University of San Diego. In 2015, the Symposium will be held on April 29th, so save the date and look for the call for proposals, which will appear in October.
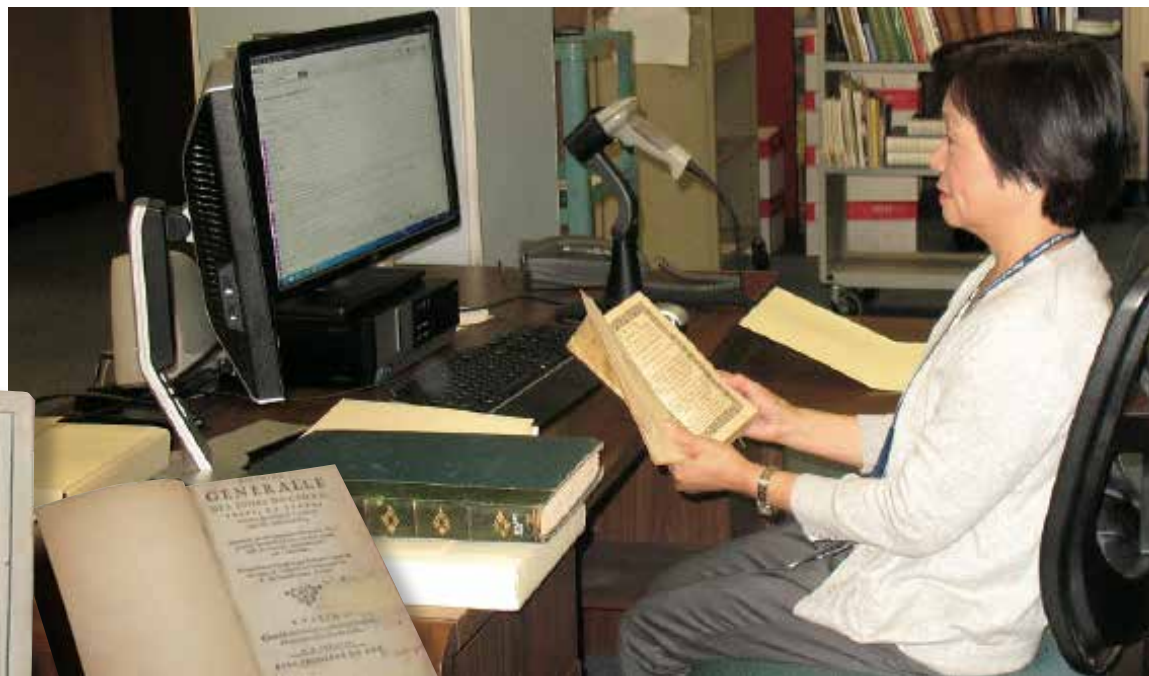
Theresa S. Byrd
Dean of the University Library

Franciscan Affiliation Provides Access to Unique Materials
by Laura Turner

Tessie Camina, Archives and Special Collections Library Assistant, cataloging the AAFH copy of *Arte de la lengva tagala, y Manval tagalog.*

Title page from *Historia seraphica vitæ*, one of the rare books on permanent loan to USD from the AAFH.

When the University of San Diego affiliated in September 2012 with the Franciscan School of Theology in Oceanside, our university community benefitted in numerous ways through shared faculty, courses, and library collections. This affiliation includes ties to the Academy of American Franciscan History (AAFH), also located at the Mission San Luis Rey in Oceanside. The AAFH is a separately incorporated research institute founded in 1944. The institute publishes on and sponsors events promoting the study of the Franciscan order in the Americas. The University of San Diego's ties to AAFH are realized through over 200 rare book titles on permanent loan at Copley Library Special Collections. Delivered to Copley Library in Fall Semester 2013 by Dr. Jeffrey Burns, AAFH Director, this material is now cataloged in USD's online catalog and includes an amazing array of antiquarian selections capturing the spirit of Franciscan, Catholic, and Latin American history.

The contents feature a range of languages, such as Latin, Middle French, French, Spanish, Italian, English and German. The titles were published from 1548 to 1886 in a variety of countries, including France, England, Spain, Germany, and Mexico. While the material bears some connection to Franciscan history and missionary efforts, the titles offer an assortment of subjects, including religion, law, biography, history, and culture. For example, the Franciscan Henricus Sedulius' 1613 book on Historia seraphica vitæ b[eatissi]mi P. Francisci Assisiatis details the lives of Franciscan saints. Several titles cover biographical information of Blessed Sebastian of Aparicio, a Spanish colonist to Mexico who entered the Order of the Friars Minor as a lay brother late in his life. Latin American history in the collection includes a 1584 Middle French translation of Francisco López de Gómara's description of the area from accounts by Hernán Cortés. The Jesuit missionary Francisco Colin describes early church history and local culture in the Philippines in his 1663 Labor evangelica, ministerios apostolicos de los obreros de la Compañia de Iesvs, fvndacion, y progressos de sv provincia en las islas Filipinas. An 18th century title by Fray Sebastián de Totanes, Arte de la lengva tagala, y Manval tagalog, provides a guide to the Tagalog language as well as advice on identifying abuses of the Ten Commandments. The material even includes references to San Diego during its time as a province of Mexico, such as Constitvciones De La Provincia De San Diego De Mexico, a two-volume set published in 1698.

The university community is encouraged to take advantage of this unique resource. The AAFH collection is searchable in the library catalog by individual title, author, subject, and keyword as well as through a collection-level search on "Academy of American Franciscan History Collection". The AAFH rare book bibliographic records will also soon be accessible through the Catholic Portal (www.catholicresearch.net), a Catholic Research Resources Alliance site providing access to rare Catholic research material held by its member institutions. The AAFH rare book collection is available for review and research by appointment onsite in Copley Library's Special Collections.

Franciscan School of Theology Library

Golden Toreros Come to Copley
by Diane Maher

Golden Toreros are USD alumni whose class has celebrated its 50th anniversary and who seek closer ties with the university. This spring, the University Archives joined the Golden Toreros Program sponsored by the Office of Planned Giving. Since contributing to knowledge about USD's past is one of the program's goals, the University Archives makes a perfect Golden Torero partner.

In January, the Dean of the University Library and the University Archivist were invited to attend the Golden Toreros Committee meeting. Members were given an overview of the proposed Archives volunteer program along with a description of library services, the University Archives, and Special Collections. The Archives Volunteer Program kickoff event during Spring Break was announced, two ongoing projects in the Archives beginning later this spring were described, and possible future projects were discussed. By the end of that meeting, the Archives had its first Golden Torero volunteers.

The library's kickoff event, *Anonymous No More: Tagging Photographs in the Archives*, was held on March 13th in the library's seminar room. An enthusiastic group attended and was ready to socialize, reminisce, and in the process help identify photographs. By chance, one of the very first images shown included two of the event's participants: Susan Wachowiak (with her future husband) and Ralph Fear. Conversations about photographs easily led to memories of people and events from USD's past. Participants stayed an extra hour to finish looking at all one hundred photographs, their enthusiasm undimmed. By popular demand, another photograph event is being planned for this summer.

We are also putting together ongoing projects for volunteers who would like to help on a regular basis. So far, two projects have been identified: a postcard project and a photograph project. The first project involves transcribing messages from the San Diego College for Women postcard collection. The ability to read handwriting is a valuable and vanishing skill that the Golden Torero volunteer brings to this project. It is also very likely that they might have known the senders and recipients of the postcards dating from the 1950s and 1960s. The second project involves the most common reference question the Archives receives from university departments: requests for photographic images. This second Golden Torero project is designed to help us answer these requests by organizing and preserving the Archives' photograph collection. We hope that along the way, volunteers will also help us identify people and events.

The Archives and Special Collections staff looks forward to building a relationship with the Golden Toreros—one that helps preserve their unique viewpoint of USD's history for the future.

Standing: Susan Monahan (Wachowiak) and Daniel Wachowiak.

Seated at the wheel: Ralph Fear

Susan Wachowiak, Ralph Fear, and John Bowman

John Bowman, Ralph Fear, and Susan Wachowiak

Susan Wachowiak at the screen; seated Ralph Fear and John Bowman; Rachel Lieu taking notes far right

John Bowman and Ralph Fear looking at yearbooks

Photograph by Tracy Zetts, Planned Giving

Photograph by Amy Pham

Photograph by Amy Pham

Photograph by Tracy Zetts, Planned Giving

Patron-Driven Acquisitions for Ebooks
by Alejandra Nann

Collection development requires liaison librarians to order materials for their specialized areas based on faculty requests and the current curriculum. However, librarians cannot predict what faculty and students are searching for. This is where patron-driven acquisitions (PDA) for ebooks comes in. Patron-driven acquisitions is a collection development strategy that allows patrons to have access to a vast amount of ebooks the library doesn't own or subscribe to. It gives patrons some freedom to develop the library's collection without really knowing it. Specific triggers are put into place so when a particular book is viewed after a certain amount of time, it is triggered for purchase.

Before starting the PDA pilot, Copley Library faculty had to choose a platform that would work best for the USD community. After reviewing three different ebook platforms, the library faculty decided to go with ebrary. Copley Library currently subscribes to ebrary, which allows patrons access to

over 88,000 ebooks. However, these ebooks are leased and not permanent to the collection. Integrating PDA will allow patrons to purchase ebooks in perpetuity unnoticeably. The triggers for ebrary are as follows:

- 10 minutes of browsing within the title

- 10 unique page turns (does not include table of contents)

- Prints, copies, or downloads an ebook

These triggers give patrons ample time to skim a small portion of an ebook before it is triggered for purchase. Any view that requires less than 10 page turns and less than 10 minutes of viewing time is considered a free preview. Multiple free previews of an ebook will not trigger a purchase.

Copley Library put in $5000 into an ebrary PDA deposit account. A profile was created based on what librarians were looking to add to the collection.

The profile can be filtered based on price of an ebook, publication date, publishers, and subjects among other criteria. Once the profile was created, MARC records became available to upload into the library catalog. February 10, 2014 was the official launch date. Fortunately, the profile created can be modified at any time during the pilot, which can help modify the spend rate of the deposit account. The first two weeks expenditures averaged to about $600 per week. In the third and fourth week of the pilot, the list of ebooks triggered for purchase grew exponentially. In 48 hours, over $1500 worth of ebooks were triggered for purchase. I quickly modified the profile by scaling back the cost of ebooks and publication dates in order to remove a large chunk of MARC records from our catalog. The deposit account lasted a solid six weeks. Forty-nine ebooks were purchased, averaging out to $102 per ebook. Education ebooks were among the most popular ebooks being triggered for purchase.

Exciting Changes for Copley's Electronic Reserves Service
by Christopher Marcum

Since the spring of 2013, Copley Library has enhanced electronic reserves service in many ways, and we are excited to highlight a few of the most newsworthy improvements.

Perhaps the most exciting news for the faculty we serve is that we are now transitioning to a more robust and dynamic electronic reserves platform. Highlights of the new system will include allowing faculty 24/7 administrative access to their e-res content, automatic and expedited request-processing, enhanced mobile access to course content from devices such as tablets and smart phones, and much more. My personal favorite is that with our new platform we are hoping to enable authentication via *MySanDiego*. This will eliminate the need to change your e-res password every semester. With

support from USD's outstanding ITS department, including Senior Director for Library and Web Services Michael O'Brien, we hope to unveil our new and improved service in September of 2014.

Additionally, we have increased our copyright outreach efforts to all university faculty and staff. In our most recent workshop, Copley Library faculty and electronic reserves staff demonstrated several of the techniques used by our department to help faculty maximize their use of copyrighted materials in the classroom, including how to conduct a fair use analysis, how to create and share persistent links to all the scholarly content found in our databases, and how to locate openly-licensed images for use without permission. Keep an eye for more copyright presentations and workshops

and send all your copyright related questions to copyright@sandiego.edu.

Finally, we have increased our budget to secure copyright permissions for faculty using electronic reserves. Indeed, the popularity of this feature (added in 2012) demanded it. This fiscal year we have secured permissions for more than 200 documents on behalf of faculty using electronic reserves who wish to go beyond "fair use" when excerpting from copyrighted materials to use in their instruction.

Send us your electronic reserves requests for this summer and next fall online, over the phone, or in person. For more, visit our webpage at www.sandiego.edu/library/services/reserves.php.

NACO Records Mean Greater Access
by Julia Hess

Search the web

If you were looking for information on Pope John Paul II, what would you type in the search box? Pope John Paul II? Karol Wojtyła? Either of these options would probably result in some information, but neither of them will retrieve everything. That's the problem with keyword searching: it relies on an exact match between what you type and what is used in the document itself. With the possibilities of misspellings and pseudonyms and the ambiguity caused by multiple people who share a name, keyword searching full-text documents has serious flaws. This is where NACO comes in.

Julia Hess, Copley Library Collection Services and Metadata Librarian, with NACO trainers Rebecca Culbertson and Ryan Finnerty.
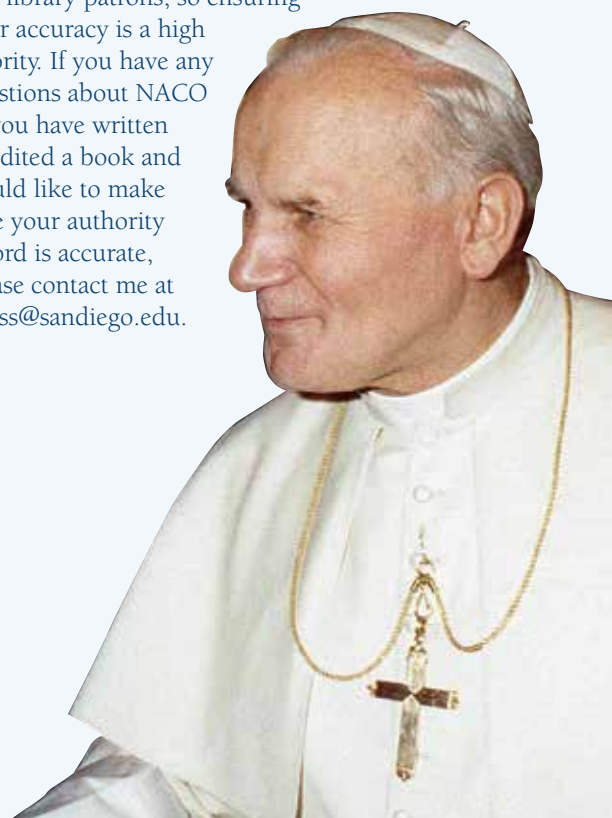
NACO, the Name Authority Cooperative Program, consists of libraries all over the world, including the Library of Congress, the British Library, and libraries in Africa and the Caribbean. Librarians at these institutions have agreed to use a certain set of names to describe people, places, and titles in catalog records in order to keep their records consistent and improve searching in their collections. These standardized names are kept in records called authority records, and while all librarians are encouraged to use these "authorized" names in a book's catalog record, only those who have gone through the proper training are allowed to create or change authority records themselves.

Most NACO librarians work for large libraries, since getting a trainer to come can be expensive

and participants in NACO promise to contribute a certain number of records every year, a commitment that is often too much for those of us at smaller libraries, who often have a wider variety of responsibilities than those at larger institutions. Fortunately, funnel projects give us a way to contribute. A funnel project is a group of smaller libraries that band together to meet that minimum contribution level, allowing each member library to create authority records as it has the resources and need to do so.

When I began my position as Collection Services and Metadata Librarian at Copley this past July, I expressed interest in joining a funnel project here in California. That interest was enthusiastically supported by the funnel project's coordinator, the University of California San Diego's Rebecca Culbertson, and in February I was given the opportunity to attend NACO training sessions held at UCSD for its librarians. The training was intense—six full days spent learning very specific rules. Our trainer, UCSD's Ryan Finnerty, was excellent, and I learned the answers to many questions I'd wondered about for years.

What does this mean for the University of San Diego? Now that I have completed the training, I am beginning to work on authority records for USD faculty and schools. While many already have official records, I will be able to review those records and make sure they are accurate and complete as well as add records where they are needed. Since these records are used in library catalogs worldwide, they represent USD to countless librarians and library patrons, so ensuring their accuracy is a high priority. If you have any questions about NACO or you have written or edited a book and would like to make sure your authority record is accurate, please contact me at jihess@sandiego.edu.

Search for Pope John Paul II or Karol Wojtyła? With NACO you get all the results.

Book Review: *The Shoemaker's Wife*
by Rachel Lieu

Adriana Trigiani. Photo by Timothy Stephenson.

The novel *The Shoemaker's Wife* by Adriana Trigiani is an epic story of love and loss. It opens with a pair of young brothers losing their father to a coal mine accident, and their mother to madness. Left to be raised by the nuns at a local convent, one boy becomes a priest; meanwhile, the other, named Ciro, learns the power and pride of hard work. A few towns over, a young girl named Enza loses her baby sister to a sudden fever but gains the eye of young Ciro.

Soon after their meeting, Ciro is banished from the convent and sent to live in New York's Little Italy neighborhood to apprentice with an Italian cobbler. Enza and her father are also forced across the ocean to get work because times are bleak on the pre-World War One hillsides of the Italian Alps. Enza is a skilled seamstress and, after many tumultuous years in sweatshops, gains employment at the Metropolitan Opera House, sewing costumes for the famed Italian tenor Enrico Caruso.

Ciro and Enza cross paths a few times on Little Italy's Mulberry Street, but it is only after a few more rounds of loss that they realize they will only gain a true sense of family and identity if they are together. This story is engaging and a quick read despite its almost five hundred pages. Based on the true story of the author's grandparents, the narrative illustrates how powerfully love and loss are related and just how important it is to find your destiny.

This novel was the spring semester pick for the University of San Diego's Alcalá Park Readers. A lunch and discussion about the novel was held at the campus bookstore on May 1st. If you are interested in attending future events, please contact Adriana Garcia at agarcia@sandiego.edu. Books are available to borrow in the Human Resources office.

Copley Library Hosts SCATLA Meeting
by Martha Atkins

The Southern California Theological Library Association (SCATLA) is one of nineteen independent regional groups affiliated with the national American Theological Library Association (ATLA). The mission of SCATLA includes facilitating the dissemination of resources for theological research by means of a cooperative relationship between member institutions. The University of San Diego has been involved since the early days of the organization, and currently holds affiliate membership.

SCATLA is also the host group for the 2016 ATLA meeting in Long Beach, CA. This annual conference is a unique opportunity for librarians who work in theology, religious studies, philosophy, and related disciplines, to get together to learn from one another. This year's meeting will be held June 18-21 in New Orleans, LA. Copley librarian, Martha Adkins, will participate in a panel discussion on embedding librarians in theology courses with USD faculty Dr. Patricia Plovanich and lecturer Dr. Mark Bilby.

Right: Representatives from SCATLA libraries gathered for a tour of Copley Library after the April meeting.

Copley Library was pleased to host the April 25, 2014 SCATLA meeting. The morning meeting included sharing ideas and experiences with disaster recovery (several libraries were impacted by the Los Angeles area earthquakes in March) and library systems (many members have or are planning to change systems), as well as collection management, library security, and student success. After the meeting, librarians enjoyed a meal and fellowship together. SCATLA president, Frank Quinn, said, "It was a wonderful, productive meeting, thanks in no small part to the warm hospitality of our Copley Library hosts."

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