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USD Update

USD News

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USD Update Spring 1981 volume 2 number 3

University of San Diego Publications Office

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(Continued from
Page 7)

Men's Basketball vs. Loyola Marymount, San Diego Sports Arena, 7:30 p.m.

"Who's Afraid of Virginia Wolfe," student directed formal reading. Through Feb. 28, 8 p.m., Camino Theater. Contributions at the door.

27 Varsity Baseball vs. Chapman. Sp.C., 2:30 p.m.

UPDATE Seminar, "Productivity Crisis and Tomorrow's Managers." Cynthia Pavett, Ph.D.

28 Varsity Baseball vs. Chapman. Sp.C., Noon.

Men's Basketball vs. Pepperdine University, Sp.C., 7:30 p.m.

MARCH

1 Metropolitan Opera Winners Concert. Camino Theater, 7:30 p.m. Open to the Public. Donations welcome.

4 Ash Wednesday

Alumni Career Day. Lucy Killea will be among returning alumni/alumnae who will advise students on courses and careers. Career Day to be held outside De Sales and Serra Halls, is sponsored by USD Alumni Assoc. and USD Educational Development Center.

Varsity Baseball vs. UC, San Diego. Sp.C., 2:30 p.m.

6 UPDATE SEMINAR, "Tools for Improving Interpersonal Effectiveness," Phillip Hunsaker, D.B.A.

7 Field Trip to J. Paul Getty Museum. Sponsored by Friends of the Library. Public welcome. For information call, 293-4315.

8 USD Concert Series. Fr. Reveles, Plano. 4 p.m., Camino Theater. General Admission \$3.50; Students & Seniors \$1.50. For information call, 291-6480, ext. 4426.

9 Varsity Baseball vs. Puget Sound, Sp.C., 2:30 p.m.

10 Varsity Baseball vs. San Diego State, Sp.C., 2:30 p.m.

11 Noontime Concerts. 12:15 p.m., French Parlor, Founders Hall. Admission free. Brass Ensemble, Lorin Getline, Director.

"Women's Spiritual Quest — Goddess and God in Feminine Theology." Workshop. Speaker Dr. Carol Christ of San Jose State

Update CALENDAR

Note: Due to space limitations athletic events listed are Home Games only.

CODE: Sp.C. = Sports Center Cam.Th. = Camino Theater
Fr.Par. = French Parlor F.Gallery = Founders Gallery

University. Sponsored by the Continuing Education Department and the Women's Institute for Continuing Jewish Education. Salomon Hall, 10 a.m.-4 p.m. For information call 293-4585.

13 UPDATE Seminar, "Real Estate Investing for the Overtaxed Professional," Donald Helmich, Ph.D.

14 St. Patrick's Day 10 KM and 2 mile fun run. 7:30 a.m. Mission Bay Park, for the benefit of USD Sports Programs.

Crew Meet. Men's Scrimmage vs. San Diego State University. TBA.

17 Varsity Baseball vs. UC Santa Barbara, Sp.C., Noon.

Women's Softball vs. U. of Redlands, Sp.C., 3:30 p.m.

18 Noontime Concert. Jean von Metzke, Soprano. Fr. Par.

19 Varsity Baseball vs. Northern Arizona, Sp.C., 2:30 p.m.

20 UPDATE Seminar, "Everything You've Always Wanted To Know About Tax Shelters, But Were Afraid to Ask," James Daniels, Ph.D.

Varsity Baseball vs. Washington, Sp.C., 2:30 p.m.

Women's Softball vs. Loyola Marymount University, Sp.C., 6 p.m.

21 Varsity Baseball vs. Portland State, Sp.C., Noon.

22 Varsity Baseball vs. Portland State, Sp.C., Noon.

25 Noontime Concert. Ajcala Trio. Fr. Par.

23rd Biennial Conference of the Associated Alumnae of the Sacred Heart, Hotel Del Coronado. Through March 28. For information, contact Mrs. John Arbuthnot, Box 1266, University of San Diego, Alcalá Park, San Diego, CA 92110. (See story page 4).

26 Wine Forum. Held on six consecutive Thursdays through April 30. For information call, 293-4585.

27 UPDATE Seminar, "Negotiation Strategies — How To Get What You Want," Gary Whitney, Ph.D.

Varsity Baseball vs. UC Irvine, Sp.C., 2:30 p.m.

28 Men's and women's crew meet. Alumni Day.

30 May 7 Opening of "Costumes" exhibition in Founders Gallery. Bob Morgan's historical account in working sketches of theatrical costumes. Reception for the artist Mar. 30, 7-9 p.m. F. Gallery, 10 a.m.-4 p.m., Weekdays; 10 a.m.-9 p.m., Wednesdays. Admission free.

Women's Softball vs. Point Loma College, Sp.C., 4 p.m.

Women's Softball vs. UC Riverside, Sp.C., 3:30 p.m.

3 UPDATE Seminar, "Strategies and Skills for Career Success," Dennis Briscoe, Ph.D.

Women's Softball vs. UC Riverside, Sp.C., 3:30 p.m.

4 Varsity Baseball vs. Fullerton State, Sp.C., Noon.

Men's and women's crew meet. Crew Classic. TBA

5 USD Orchestra Concert. Sr. Rossi Scholarship. 4 p.m., Camino Theater. General Admission \$3.50; Students & Seniors \$1.50.

7 Women's Softball vs. USIU, Sp.C., 4 p.m.

10 UPDATE Seminar, "Business Cycle Development in the 80's," Charles Holt, Ph.D.

Women's Softball vs. Cal. Poly San Luis Obispo, Sp.C., 4 p.m.

11 Last day of classes before Easter Holiday.

Varsity Baseball vs. Long Beach State, Sp.C., Noon.

Women's Softball vs. UC Santa Barbara, Sp.C., 1:30 p.m.

16-19 Easter Holidays

18 Men's and women's crew meet. City Championships. TBA.

21 Classes resume after Easter Holidays.

Varsity Baseball vs. Los Angeles State, Sp.C., 2:30 p.m.

23 Friends of the Library Book Sale, French Parlor, Founders Hall, through Apr. 24. For information call, 293-4315.

25 Varsity Baseball vs. Pepperdine, Sp.C., Noon.

Crew Meet. Women's (tentative) vs. Stanford. TBA.

30 Varsity Baseball vs. USIU, Sp.C., 2:30 p.m.

MAY

Women's Softball vs. Cal. State Northridge. 4 p.m.

3 USD Concert Series. Choir Concert, Founders Chapel, 3 p.m. Admission free.

4 Honors Convocation.

5 Varsity Baseball vs. Loyola, Sp.C., 2:30 p.m.

7 Musical, "Guys and Dolls," Camino Theater, 8 p.m. General admission \$3.50; Seniors & Students \$1.50. Performances through May 10.

8 Varsity Baseball vs. Loyola, Sp.C., 2:30 p.m.

9 Men's and women's crew meet, vs UC Santa Barbara. TBA.

11-23 Opening of "Seniors" exhibition. Selections in all medias by USD's graduating art majors. F. Gallery, 10 a.m.-4 p.m., Weekdays; 10 a.m.-9 p.m., Wednesdays. Admission free.

12 Varsity Baseball vs. UC Irvine, Sp.C., 2:30 p.m.

13 Last day of classes. Finals week May 14-20.

15 Varsity Baseball vs. Los Angeles State. Sp.C., 2:30 p.m.

20 Sports Banquet. For information call 298-1111.

23 Men's Crew Meet — Lightweight Invitational. TBA.

24 Commencement. Campus Stadium. Law School, 10:30 a.m. Undergraduate and Graduate, 3 p.m.

25 Memorial Day Holiday



USD COPLEY LIBRARY

3



University of San Diego

Update

Spring, 1981
Vol. 2, No. 3

For Alumni, Parents and Friends of the University of San Diego



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Business Seminars Offered By Continuing Education

"Strategies for Growth in the 80s," "Tax Shelters," and "Career Success," will be among the topics included in UPDATE, a series of breakfast seminars for women and men in business from February 20 through April 10.

According to series originator Dr. Phillip Hunsaker, "the seminars give San Diego business people a chance to interact with USD Business faculty in order to learn the newest information and techniques applicable to business problems."

UPDATE's series of eight seminars will be held at the Executive Hotel in downtown San Diego on Friday mornings from 7:30 to 9.

The schedule of seminar topics is as follows: February 20, "Strategies for Growth in the 80s," Dr. Fred Bahr; February 27, "Productivity Crisis and Tomorrow's Managers," Dr. Cynthia Pavett; March 6, "Tools for Improving Interpersonal Effectiveness," Dr. Phillip Hunsaker; March 13, "Real Estate Investing for the Overtaxed Profes-

sional," Dr. Donald Helmich; March 20, "Everything You've Always Wanted to Know About Tax Shelters But Were Afraid to Ask," Dr. James Daniels; March 27, "Negotiation Strategies: How to Get What You Want," Dr. Gary Whitney; April 3, "Strategies and Skills

for Career Success," Dr. Dennis Briscoe; April 10, "Business Cycle Development in the 80s," Dr. Charles Holt.

UPDATE is cosponsored by the School of Business Administration. For reservations, call 293-4585.

The Alcala Society was begun in 1974 and includes alumni, parents and friends of the University of San Diego who provide unrestricted annual support to maintain and expand the ongoing education programs of the University. Members of the Alcala Society provide invaluable assistance to the University by encouraging their friends to become members and by acting as ambassadors of the University. Members of the Alcala Society make an unrestricted annual contribution of \$100 or more. A token of appreciation is given upon becoming a member and a spring reception with the President is hosted on campus. Alumni who contribute at least \$300 are entitled to the use of the campus tennis courts and swimming pool for one year.

ALCALA SOCIETY EXECUTIVE COMMITTEE 1980-81

- Charles G. King, Chairman
- John S. Evenson
- Ralph J. Fear
- Marcia Legro
- Daniel S. Wachowiak
- Fred Widmer

MASTER YOUR FUTURE



Master of Business Administration Degree University of San Diego

THE MBA DEGREE

The MBA at the University of San Diego is designed to develop the skills necessary for careers in management. The student receives a broad and thorough training in the kinds of problem solving that will best equip him or her for decision making responsibilities.

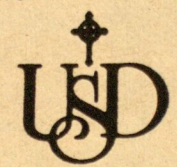
FACULTY

A quality program begins with a qualified faculty. 100 percent of the graduate faculty are full-time and hold doctoral degrees.

ACADEMIC PROGRAM

The MBA is a general management degree which can be earned on a part-time or full-time basis. The program is ideally suited for people already employed on a full-time basis. Classes meet once or twice a week and are scheduled Monday through Thursday evenings and Saturday mornings.

The School of Business Administration offers four undergraduate programs in Accounting, Business Administration, Business Economics, and Economics, in addition to the Master of Business Administration.



For further information on the MBA Program contact: Robert F. O'Neil, Ph.D. Coordinator University of San Diego San Diego, CA 92110 — 714/291-6480

Byline

By: Attorney Richard Rand Member, USD Planned Giving Committee

How To Gain By Giving

Lets pretend some things. Lets pretend that among your assets are some you have for a long time. Possibly land or stocks. That over the years these assets which you purchased for \$5,000 have grown in value to over \$300,000. The asset is really not gaining you much money. You would feel more comfortable if you could just sell it and put it to work better for you. If you sell the asset you will have to pay taxes on the capital gain. If you are a single person the problem is magnified. In fact, after taxes, its lucky if you end up with \$200,000. So what do you do?

You have a high regard for the University of San Diego. You have heard about an idea that says what I should do is give that land to the university and tell the university I want to first take care of myself because I am interested in me.

What I want the University to do is to manage that land for me, and possibly sell it, investing the proceeds so that it produces income for me, giving me that income for as long as I live.

Now lets look more closely at this idea. The university is a charitable organization. If I give the land or stock to the University there is no tax on the capital gain and the University would have the full \$300,000 to invest. Ten percent interest on that amount would return \$30,000 a year income, instead of \$20,000 which would have been received if I had sold the land myself. I would have 50% more income, and what is more I would have that income for life.

But it doesn't end there. If you are a young person in your sixties when you make this gift to the University, you also receive a charitable deduction on your income tax. It is true that the value of what you have given is not the whole \$300,000 because you have kept the right to the income for as long as you live. There is a book that tells you the value of what your gift is. That value would be about 50%. You probably have made a gift of about \$150,000 to the University. The law lets you take that gift as an income tax deduction.

So, what does this mean? It means that you get to deduct that \$150,000 gift off your income tax and if you can't use it all in one year then you can carry it forward for five more years. Depending on your income, this means about a \$25,000 a year tax deductible or approximately \$30,000 income a year for which you don't pay any income tax for up to six years.

What this idea has done is to increase your income by not selling the land (or stock) yourself. You get more by giving than if you kept it.

The tax law is written to do two things:

- 1) Raise revenue.
- 2) Accomplish socially desirable objectives.

... and it gives us rewards if we are nice people. So here we get a reward for doing something good. So who is losing out.

The people downstream. Because they are being deprived of half their money. Even this loss can be avoided by careful planning in many instances.

Of course the University of San Diego is happy to have any kind of gift. It is just that this type of arrangement provides benevolent self interest to the donor. You can often get more return by doing this than if you have made no gift at all.



Seminars on planned giving are held throughout the year under the direction of Dr. Gilbert Brown. For more information call 291-6480, ext. 4523.

The President's Club was chartered in 1973 and includes a group of able men and women who are vitally interested in private independent higher education. Club members believe that the San Diego region and the nation must be served by a viable, private university offering value-oriented academic programs and personalized instruction. Acting on their beliefs, President's Club members make an unrestricted annual contribution of at least \$1,000 to the University to support ongoing programs. Alternately, a one-time unrestricted contribution of at least \$25,000 qualifies one for life membership in the President's Club. President's Club members are recognized for their firm commitment to USD at an annual dinner and by the presentation of a distinctive token of appreciation upon joining. Members also receive special communications from the University regarding campus activities and events which may be of interest to them.

PRESIDENT'S CLUB EXECUTIVE COMMITTEE 1980-81

- O. Morris Sievert — Chairman
- Josiah L. Nepper — Vice-Chairman
- Helen Anne Bunn
- Alex DeBakcsy
- Michael Eyer
- Jack Frager
- Anthony Ghio, Sr.
- Oliver James, Jr.
- Colleen Kerr
- Donald Room
- Hal Sadler
- Monsignor William Spain
- George and Dona Vojtko

ALUMNI ALMANAC

Alumni Career Day Set For March 4



City Councilwoman Lucy Killea will be among the alumnae and alumni returning to campus for Career Day.

"Career Day, March 4, will give students an inside view of what to look for in choosing a career, what courses to consider," states Jackson Muecke, Director of Alumni Relations.

Returning alumni-alumnae will spend from 9:30 a.m. to 12:30 p.m. on campus, outside of Serra and De Sales Halls, fielding questions from students inquiring about a wide range of occupations. Says Muecke, "They'll have a chance to ask which courses helped and which didn't."

Co-sponsors are the USD Alumni Association and the Educational Development Center. Career counselors Barbara Burke and Linda Scales will participate.

Coordinator of the Alumni Association's Career Committee is Judge Ernest Borunda, who completed his undergraduate work in 1966, and then graduated from the Law School in 1969. Judge Borunda currently sits on the South Bay Municipal Court Bench.

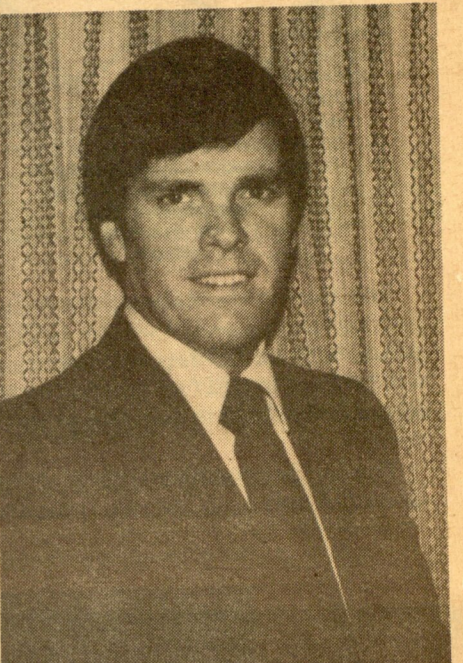
Among the alumnae who will be returning to the campus on March 4 is San Diego City Councilwoman Lucy Killea, who earned an M.A. in Latin American History in 1966. Before her appointment to the Council in 1977, she was Director of Fronteras, an agency instrumental in U.S.-Mexican cultural and commercial liaisons in the San Diego area.

"My advice to students interested in Latin America," says the Councilwoman, "would be not to narrow their fields of endeavor too much." She went on to say that history, economics, business, cultural anthropology, and foreign language courses aid careers in foreign relations.

"As for me," Killea recalls, "going back to school, breaking the ice again, was much easier at a small university like USD, with its warm feeling."

Also returning to campus for Career Day will be Mrs. Fran Adamski Galvin, who graduated in 1978 from USD's School of Education with an M.A. in Counselor Education.

Galvin, a counselor at the Newman Center at San Diego State University, feels that prospective counselors should assess themselves to see if they are "people-oriented, helper-types, capable of developing good listening techniques."



Walt Johnson '68, insurance broker, returns to campus for Career Day.

Of her present career, she says: "It's not an easy job, but the gratifying thing about this type of counseling, working with adults, is that I frequently can see the immediate results of the help I provide."

Walt Johnston, B.A. in History, 1968, has been an independent broker for the past eight years.

"I didn't know at the time that I was going to go into insurance," he explains, "or I would have taken more business and economics courses." Still, Johnston feels, his history studies provided a valuable background in overall communications skills.

Johnston advises students with an interest in insurance to acquire as much experience on their own as possible, such as finding summer jobs as interns with insurance agencies, or taking summer courses that deal with insurance.

"Many young people think of insurance brokerage as being akin to high-pressure, door-to-door salesmanship," states Johnston, "but that's not really the case. There are international aspects, and room for people with many different backgrounds."

Student Alumni Association

The Student Alumni Association (SAA) is highly motivated, and its members feel honored to be part of such a worthwhile undertaking," says Muecke of the group formed in the fall of 1980.

SAA membership is 24. A president, Betsy Myers '82, has been selected. Short- and long-term goals have been chosen, including assistance in planning and promotion of the Alumni Career Day scheduled for March 4. The SAA will also help in the alumni Phonathon in March, a senior banquet in April, and an All-Alumni Reunion on the weekend of July 4th.

Students are selected to participate in the SAA on the basis of grades, extracurricular involvement, and overall leadership qualities. Says Muecke, "Everyone in the group understands the importance of their involvement with the University after graduation and, as a result, they will all be active alumni."

SAA members are: Dave Alessi '81,

- Ken Best '82, Gena Darfler '82, Shelly Donahoe '82, Tracy Drake '81, Angela Hammer '76, Joe Hynes '82, Vern Ismen '81, Roberta Joslin '83, Lori Kerbs '82, Mark Killeen '83, Mike Lindmark '83, Brad Levesque '82, Ellen Marshall '83, Betsy Myers '82, Sally North '82, Bob O'Connell '82, Leo Payne '82, Sandy Sanderson '81, Dayna Schwartz '81, Matt Stehly '81, Virginia Stehly '83, Leanne Wilhardt '81, and Anne Winters '82.

Reception Set At USF

An alumni reception has been set for Feb. 20 following the USD vs. University of San Francisco Basketball game.

The game will begin at 7:30 p.m. A reception will follow in Golden Lounge, University of San Francisco. Half-priced reserved seats are available for USD alumni.

Bishop Buddy Nominations

Each year the USD Alumni Association honors one of its alumni by awarding the "Bishop Charles Francis Buddy Award."

The recipient of the Award should meet the following criteria:

- 1.) Be an alumnus/alumna of the University.
- 2.) He/She shall have made significant contributions in the following areas: a) field of work b) community service c) service to the University.
- 3.) Recipient shall be a person of integrity, intelligence, and moral awareness.

The Bishop Buddy Award will be presented to the winner at the All-Alumni Reunion July 4, with certificates of recognition going to four runners-up.

To submit the name(s) of candidates for this award, please contact the Alumni Office by phone (291-6480 ext. 4294) or come by De Sales Hall, Room 264, for a nomination form.

USD Joins ICSC

(Continued from Page 1)

One of the benefits accruing to USD through ICSC membership is public exposure through "On Campus," a weekly program produced on KGTV, Channel 4, Los Angeles.

With its current enrollment of 4400, USD will be the third largest of the fifteen ICSC schools. ICSC members account for 30 percent of the baccalaureate degrees and 20 percent of the graduate and professional degrees

awarded by the independent sector in California.

San Diegans serving as Directors of ICSC, representing the business community, are Alex De Bakcsy, General Manager, Union-Tribune Publishing Company; and Harold B. Starkey, Jr., President, First Federal Savings and Loan Association. USD President Author E. Hughes serves as Director with the Presidents of the participating colleges.

Sports Banquet To Be Held

Mr. Chester Pagni, a member of the President's Club and staunch supporter of USD, will chair the third annual University of San Diego Sports Banquet.

The \$200 a plate event, held at the Town and Country Hotel Convention Center, supports USD's men's and women's athletic programs. The May 20 event will begin with cocktails at 6:30 p.m. Dinner will be served at 7:30 p.m.

For ticket information, contact Chet Pagni at 298-1111 or call Jackson Muecke (291-6480 ext. 4294). Corporate tables of eight will be arranged.

All-Alumni Weekend July 3-5

An All-Alumni Weekend is scheduled for July 3 through July 5. "We've set it for a long weekend," Muecke explains, "so out-of-town alums can attend more easily. We are hoping for as many as possible to come back to see the changes that have taken place on campus, as well as the things that haven't changed."

The weekend will be structured around a series of class reunions, featuring the classes of 1956, 1961, 1966, 1969, 1971, and 1976. Activities will include an alumni Mass, a brunch,

a poolside barbecue, tennis tournaments, campus tours, seminars, and a five-kilometer "fun run" through Tecolote Canyon.

Low-cost housing will be available in the dormitories and meals may be taken in the student cafeteria. Information on the weekend will be mailed out soon. Reservations will be on a first-come, first-serve basis. For information, call 291-6480 x 4294.

Phon-a-thon

A Phon-a-thon to reach out to alumni all across the United States has been set for March. The Phon-a-thon effort is set for March 23 through 26 and March 30 through April 2, from 5:30 to 9:50 p.m.

Members of the Student Alumni Association, the Alumni Board, and alumni volunteers-at-large will be manning banks of specially installed phones in the De Sales Hall cafeteria during the Phon-a-thon. Callers will contact alumni to thank current donors and to appeal for donations of unrestricted funds.



The University of San Diego UPDATE is published four times a year by the combined efforts of the offices of University Relations, Dr. Wm. L. Pickett, Vice President, Sara Finn, Editor, Michael Reynolds, News Writer, and Joan Murry, Copy and Photo Manager.

We welcome letters to the editor and quality black and white photographs, to be published at the discretion of the editor. Please address correspondence to the Office of Public Relations, University of San Diego, Alcala Park, San Diego, CA 92110.

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OUR MUTUAL MISSION

MARCH 25 - 28, 1981
HOTEL DEL CORONADO

TWENTY-THIRD BIENNIAL CONFERENCE of the AASH

The twenty-third biennial conference of the Associated Alumnae of the Sacred Heart (AASH) will be held in San Diego, March 25-28. Hotel del Coronado will be conference headquarters. Programs on Thursday afternoon will be held in USD's Camino Theater and Founders Chapel. The AASH Conference was held in San Diego in 1961 when Dr. Anita Figueredo was President.

The AASH membership is comprised of Sacred Heart Alumnae in the United States and Canada. Sara Shiels Finn, AASH President, affiliated with

Registration is required in advance.

the Alumnae in San Diego when she moved here in 1953. Jean Hicks Miller, class of 1959, is Conference Chairman. Maribeth Mattinson Rodee, class of 1965, serves on the AASH Executive Committee as Recording Secretary. Kathy Stoddard Kelly, class of 1971 and President of the Alumnae of the Sacred Heart of San Diego, serves on the Conference Committee with more than 30 Alumnae who represent more than 15 Sacred Heart schools. Alumnae who have moved to San Diego as well as friends of the University are invited to attend conference functions.



Maribeth Rodee
National Recording Secretary



Jean Miller
AASH Conference Chairman

The Speakers



Dolores L. Curran,
Keynote Speaker

Dolores Curran Received Bachelor of Education from University of Wisconsin-Whitewater. Served as the only mother in the American delegation to the First Catechetical Congress in Rome, 1971; served as a member of the Family Writing Committee for the American Bishops' Call to Action Conference, 1976; served on the American Bishops' Ad Hoc Committee on Marriage and Family, 1977. Authored a 1979 paper titled "Family — a Catechetical Challenge of the 80's;" wrote "Models of Ministry: Family Life Resources for the Parish," USCC, 1980; authors a weekly column, "Talks with Parents," which appears in diocesan papers nationwide. Dolores Curran is married and the mother of three.

Sr. Rita Maginn, RSCJ Provincial of the San Francisco Province and Trustee of the University of San Diego.

Sr. Frances Danz, RSCJ Directress, Oakwood, Menlo Park and Trustee of the University of San Diego.

Sr. Sally Furay, RSCJ Vice-President for Academic Affairs and Provost, University of San Diego.

Sr. Justine Lyons, RSCJ Principal, Girls Elementary School, San Francisco.

Dr. Author Hughes President, University of San Diego.

Sr. Claire Kondolf, RSCJ Principal, Forest Ridge, Bellevue, Washington.

Sr. Nancy Morris, RSCJ Director of Sacred Heart Schools, Menlo Park.

Maribeth Mattinson Rodee Alumna, Menlo Park and University of San Diego, and Delegate-at-Large, San Francisco Province.

Sr. Maryanna Torrano, RSCJ Clinical Psychologist for Religious Personnel. Alumna of Lone Mountain, former principal of Menlo Park, co-founder and director — Consultation to Religious Personnel.

Marcy Amory An alumna of fourteen years of Sacred Heart education — Menlo Park and San Francisco College for Women, past president of the Alumnae of the Sacred Heart in Phoenix, Arizona.

Janet McCann Alumna of Forest Ridge, past president of the Alumnae of the Sacred Heart in Santa Barbara, California.

Sr. Barbara Dawson, RSCJ An alumna of Lone Mountain College, Law degree from University of San Francisco, Current Associate Director of the Mental Health Advocacy Project in San Jose, California.

Minerva Kunzel Bio-Feedback Therapist for Scripps Clinic in San Diego, former Junior League volunteer.

Judy Pike Actively involved in the San Diego Junior League's Volunteer Career Development program and Career Life Planning.

Rev. M. Kennedy A graduate of the Jesuit School of Theology at Berkeley; has worked as a volunteer in Appalachia, the Dominican Republic, and Mexico; teacher, counselor, pastor.

Prue Baldwin Alumna of Forest Ridge and former president of that alumnae association; "professional volunteer" — United Way, Junior League.

Kay Porter An extensive volunteer career including United Way, YWCA, San Diego Historical Society, Junior League, Opera Guild, COMBO.

Sr. Mary Catherine McKay, RSCJ Director of Novices and Formation; United States Religious of the Sacred Heart.

Order Of The Day

Wednesday, March 25
1:00-4:00 pm Registration — Hotel del Coronado
4:00-5:00 pm Province Meetings
6:00 pm Harbor Cruise for out-of-towners
10:00 pm "Nostalgia Night"

Thursday, March 26
8:30 am Opening Assembly — Hotel del Coronado
10:30-11:30 am Keynote Address — Dolores Curran, "Today's Catholic Woman: Herself, Her Church, Her World"
Lunch — open
Buses leave for the University of San Diego
11:30-2:00 pm Panel — "Sacred Heart Mission in Education"
2:00 pm Welcomers:
Sr. Rita Maginn, RSCJ
Sr. Frances Danz, RSCJ
Sr. Sally Furay, RSCJ
Panelists:
Sr. Justine Lyons, RSCJ- "Faith mission in education and what Sacred Heart education is today"
Dr. Author Hughes — "Value oriented education and Sacred Heart involvement in Catholic higher education"
Sr. Claire Kondolf, RSCJ- "Involvement of lay-persons on Sacred Heart faculties"
Sr. Nancy Morris, RSCJ- "Funding Sacred Heart education"
Maribeth Rodee — "Role of alumnae in Sacred Heart education"
Dialogue: Moderated by Sr. Sally Furay, RSCJ
4:30 pm Mass in Founders Chapel
5:30 pm Province Caucuses — USD Classrooms
5:30 pm Cocktail Buffet hosted by Alumnae of the Sacred Heart of San Diego and University of San Diego Alumni
7:00 pm Buses Return to Hotel

Friday, March 27
9:00 - 11:30 am Workshop — Sr. Maryanna Torrano, RSCJ — Hotel del Coronado. "Handling the Stress in Our Lives"
12:00 noon Western Heritage Luncheon

Workshops:
"A Tool for Building Our Mutual Mission" (How to Organize a Regional Meeting) — Marcie Amory and Janet McCann; "Comparative Rights of Women" — Sr. Barbara Dawson, RSCJ; "Second Careers" — Minerva Kunzel and Judy Pike; "Creative Spirituality" — Rev. Michael Kennedy, S.J.; "Our Natural Resource — The Volunteer" — Prue Baldwin and Kay Porter.

Liturgy — Hotel Ballroom
Nominating Committee meets.
Evening at Sea World

Saturday, March 28
9:00 am "Our Mutual Mission — Vocations" — Sr. Mary Catherine McKay, RSCJ
10:00 am Assembly: Business Meeting and Elections
12:00 noon Installation Luncheon
3:30 - 9:00 pm Tijuana Tour

Activities for men attending the conference are being planned. Please advise of your interest:
John Rodee
5803 Kent Place
San Diego, CA 92120

Housing For Religious

Housing for Religious during the Conference will be arranged by Sr. Patricia Desmond. Hospitality provided by Alumnae and Friends of the University of San Diego is needed. Please write to:

Sr. Patricia Desmond, RSCJ
c/o Public Relations Office
University of San Diego
San Diego, CA 92110

Transcripts of the Conference may be ordered in advance. \$25 per copy. Please send your orders to the Transcript Chairperson:

Corinne Helena
5168 Rebel Road
San Diego, CA 92117

FOR ROOM RESERVATION REQUEST AT THE HOTEL DEL CORONADO

Please Contact:
Reservations Manager
Hotel del Coronado
1500 Orange Avenue
Coronado, CA 92118

REGISTRATION FORM AASH Twenty-Third Biennial Conference San Diego March 25 - 28, 1981

Please print or type
NAME: _____
MAIDEN NAME: _____
ADDRESS: _____
CITY _____ STATE _____ ZIP _____
SCHOOL(S) ATTENDED: _____
ALUMNAE ASSOCIATION YOU REPRESENT: _____
Circle one of the following:
DELEGATE ALTERNATE ALUMNA
RELIGIOUS FRIEND OF AASH EXECUTIVE COMMITTEE

Full registration includes the following events. However, they MUST BE CHECKED BY ALL FULL REGISTRANTS to facilitate catering plans.

- ___ Wednesday Evening, March 25, Harbor Cruise (limited accommodations)
- ___ Thursday Evening, March 26, Reception at University of San Diego
- ___ Friday Noon, Western Heritage Luncheon, Hotel del Coronado
- ___ Saturday Noon, Installation Luncheon, Hotel del Coronado

Transportation from Lindbergh International Airport to Hotel del Coronado will be provided on Wednesday, March 25, by San Diego Alumnae. Please indicate your

ARRIVAL TIME: _____ AIRLINE: _____ FLIGHT NO: _____

RETURN THIS FORM BEFORE MARCH 1

Include your registration fee: \$65 for Alumnae, \$50 for Religious. Make checks payable to AASH CONFERENCE FUND and mail to: Mrs. John Arbuthnot, Box 1266, USD, Alcala Park, San Diego, CA 92110.

Partial Registrations

THURSDAY AFTERNOON AT THE UNIVERSITY OF SAN DIEGO

MARCH 26, 1981 \$10.00
2:30 P.M. Panel Presentations-Camino Theater
5:30 P.M. Reception-Camino Lounge

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____

Mail form and \$10.00 check payable to AASH CONFERENCE FUND to: Mrs. John Arbuthnot, Box 1266, University of San Diego, Alcala Park, San Diego, CA 92110.

(Registration deadline: March 1)

FRIDAY AT HOTEL DEL CORONADO

MARCH 27, 1981
9 A.M.-2 P.M. Workshops & Western Heritage Luncheon \$25.00
2-4:30 P.M. Workshops \$10.00
(\$30 for full day program)

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____

Mail form and check payable to AASH CONFERENCE FUND to: Mrs. John Arbuthnot, Box 1266, University of San Diego, Alcala Park, San Diego, CA 92110.

(Registration deadline: March 1)

Special Attractions Not Included In Full Or Partial Registrations

(These Events Must Be Pre-paid — Registration Deadline: March 1, 1981.)

Friday Evening At Sea World

March 27, 1981 Cost: \$25.00
Please hold _____ reservation(s).
Bus _____

Saturday — Mexican Shopping Tour and Dinner

March 28, 1981 Cost: \$30.00
Please hold _____ reservation(s).
Bus _____

Name _____
Address _____ State _____ Zip _____
City _____ Amt. Enclosed: \$ _____
Phone _____

Mail form and check payable to AASH CONFERENCE FUND to: Mrs. John Arbuthnot, Box 1266, University of San Diego, San Diego, CA 92110

Hilltopics

Faculty News Notes

Dr. Paul Theil, who retired last May from his post as Professor of Political Science, died on Sunday, December 7. Dr. Theil, 62, served USD since 1964 on the faculty of the College for Men.

Rudolph M. Lippert, retired Professor of Astronomy, College for Women, died in mid-November in northern California.

Professor Joseph Ghougassian, Ph.D., J.D., at the closing of the First World Congress of Logotherapy was awarded a Diploma de Membro Honorario from the Sociedade de Psicoanalise Integral, Sao Paulo, Brazil. Professor Ghougassian is President of the First World Congress of Logotherapy.

Dean Edward DeRoche conducted a seminar for the Association of California School Administrators at the fall conference entitled, "Factors That Make for a Successful Principal." Dean DeRoche spoke to members of the Invisible University on "The Courts and School Desegregation."

Dr. DeForest L. Strunk, Special Education, was elected by the California State Federation, Council for Exceptional Children, to the National Board of Governors. Dr. Strunk also served as Chairman of the Professional Standards Committee of the California State Federation, CEC, at its meetings in Fresno.

Dr. E. Jane Via, Religious Studies Department, spoke on "Be Not Afraid: A Message of Comfort from the Gospel of Luke," at St. Michael's Catholic

Church on Nov. 1. In addition, Dr. Via has lectured for the Invisible University on "The Holocaust: The Problem of Evil in Modern Life." Dr. Via addressed students of the Bishop's School at the Cum Laude Assembly on "Merlyn: The Magic of Learning."

Malachi Rafferty, Director of Continuing Education, was elected to the Ecumenical Conference Board of Directors in January. Rafferty has accepted an invitation to chair its Education Committee.

Dr. Virginia Warren, Department of Philosophy, is serving on the Committee on the Status of Women of the American Philosophical Association.

Professor Phoebe Lee, School of Nursing, was elected Vice Chairman of the Nurses' Association of the American College of Obstetricians and Gynecologists, San Diego region.

Who's Who

Fifty-four USD students have been selected from among the country's outstanding campus leaders to appear in the 1981 edition of "Who's Who Among Students in American Universities and Colleges."

The students were named because of their academic achievement, community service, extracurricular participation, and leadership potential. They join an elite group picked from over 1300 institutions of higher learning all across America.

Apartment Construction

Construction on the second phase of the University of San Diego's student apartment complex is nearly complete. The \$4.1 million project is designed to house 362 students and will include two staff apartments.

The project, which is scheduled for occupancy in the 1981 school year, will include four separate three-story buildings totaling 70,000 square feet. An 8,000 square foot student lounge facility, completed last fall, will serve residents of the project. The M.H. Golden Company was also contractor and construction manager for the first phase of apartments, which included 250 units.

Box Office

The new USD Box Office begins operation on February 16, 1981, and will be located in the new bookstore at the buy-back window. Tickets may be purchased during the regular Bookstore hours for the following:

- All events sponsored by the ASB for which admission is charged.
- Events sponsored by the Fine Arts Department.
- Mann Theatre Discount Tickets.

Any USD organization may utilize the Box Office. For information, call 291-6480, ext. 4717.

Sheldon Krantz Named Law School Dean

Sheldon Krantz, Professor of Law, Boston University School of Law, has been appointed Dean of the School of Law. His appointment is effective July 1, 1981. Krantz replaces Donald T. Weckstein, who will remain on the faculty.

Krantz received both his B.S.L. (1960) and LL.B. Cum Laude (1962) from the University of Nebraska. Honors received while a student were: Nebraska National Moot Court Team, 1960; Editor-in-Chief, Nebraska Law Review, 1961-62, and Order of the Coif, 1962.

Krantz' prior experience includes Director, Boston University Center for Criminal Justice (1971-79); Executive Director, Massachusetts Governor's Committee on Law Enforcement and Administration of Justice (1967-70) and Trial Attorney, Organized Crime and Racketeering Section, United States Department of Justice (1962-65).

Krantz has published widely in such areas as juvenile justice, drugs, prisoners' rights, and has two books in progress: "The Realities of Criminal Justice" and "The Law of Corrections and Prisoners' Rights."

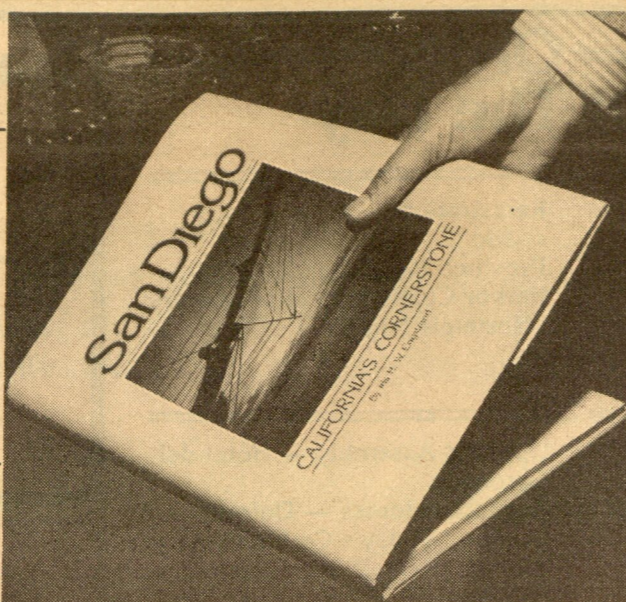
He is a member of the American Law Institute, the Massachusetts Supreme Judicial Court Advisory Committee on Rules of Criminal Procedure and both the Massachusetts and United States Supreme Court bars.

Born in 1938, Krantz is married to Carol Hallstrom, Attorney at Law. Son Christopher, 10, will move to San Diego with the Krantz' in early June.



Sheldon Krantz, new Dean of the Law School.

A book of local history has been written by USD History Professor Iris H. Engstrand, commissioned by the San Diego Chamber of Commerce and published by Continental Heritage Press. It is available in local bookstores.



Summer School

"We're trying to shed light on current problems and topics of interest, such as solar energy, the San Diego environment and its future, marriage and the family," explains Summer School Dean Dr. Raymond Brandes.

Courses will be offered in three time modules: June 1 through 19, June 22 through July 31, and August 3 through 22. Business courses will be on a schedule of June 1 through July 10 and July 13 through August 22. The six-week modules are an innovation entailing two courses per module rather than one.

Tuition fees are \$135 per unit for undergraduate courses, and in the \$140-155 range for post-B.A. courses. Clergy of all faiths are eligible for a 50 percent discount, as are persons auditing the courses. Additional fees are charged for room and board application. For details, call 291-6480 ext. 4800. Pre-registration is encouraged.

The School of Business Administration offers 17 courses this summer, including Estate Planning, Human Behavior and Society, Business and Society, and Introduction to Accounting.

Courses offered by the School of Education include: School Finance, Collective Negotiations, Education and Federal Policy-making, and Education of the Handicapped.

Erin Go Fast!

A St. Patrick's Day ten-kilometer race and two-mile "fun run" benefitting USD's sports programs will be held Saturday, March 14, at 7:30 a.m., Mission Bay Park, at the Visitor Information Center.

Eamonn Coghlan, Ireland's world indoor record holder in the mile, will participate in the race, and make the award presentations. Top prizes are holidays in Ireland for two, including airfare and lodging.

Pre-registration for both races is March 10. Fees are \$7 — ten-kilometer race, \$5 — "fun run." Late entries will require an additional \$1. include a legal-sized stamped envelope with each entry form, or pick up the information packet at the race.

Learning Disorders Symposium

The sixth annual symposium on behavior and learning disorders, "Living in the Real World: Realistic Approaches to the Instruction of Children with Behavioral and Learning Disorders," will be held Friday and Saturday, April 3 and 4 in the Board Room of De Sales Hall.

Advance registration is requested. Fees for each day are: \$25 to the general public and \$12.50 to students; lunch and dinner are included. The symposium may be taken for credit at an additional cost of \$25. For details, call 293-4586.

The program is sponsored jointly by the School of Education and Office of Continuing Education. It is divided in two parts, with a pre-symposium workshop on Friday, from 4 to 10 p.m.;

the keynote address on Saturday at 9 a.m. is followed by ten workshops which will be repeated again in the afternoon.

Consummate Musician

Most Unforgettable Moments: "The first, luminous phrase in Nicolas Revesles' performance of the Schubert B-flat Sonata, when I became suddenly aware that I was in the presence of a consummate musician."

— from the 1980 retrospective of classical music in San Diego, by Jonathan Saville, published in *The Reader*, Dec. 18, 1980.



The family of freed hostage Richard Morefield attend a special Thanksgiving Mass at the Immaculata on January 19.

USD Basketball

Respect On Div. I Level

The University of San Diego basketball program has made great strides in only its second year on the NCAA Division I level. After eleven pre-conference games, the Toreros have a record of 7-4, defeating such established powers as UC Santa Barbara, Northern Arizona, and Stanford. Every game has been exceptionally competitive, particularly four close defeats to San Diego State, UC Berkeley, University of Centenary and Air Force Academy.

Since the elevation of USD's basketball program to Division I level two years ago, there has been enormous interest, not only locally, but throughout the Far Western States. Several newspaper articles and TV reports have been done on the University in general, and the recent Stanford game was televised throughout the San Francisco Bay area. Pre-game and half-time interviews described USD's size, curriculum, and academic standards. Articles in the San Francisco Chronicle and the Oakland Tribune said "Brovellli did a masterful coaching job," "USD looked like a miniature Indiana."

The University of San Diego can be proud of a quality basketball program on the move.



Senior Bob Bartholemew stretches for the ball in the game versus San Diego State. At far left is Mike Stockalper.

Class Notes: Where Are They Now?

1960's: Tim Leyden, '62, Account Representative for Uarco Incorp. Ron Cady, '65, General Manager of Mesa Distributing Co. La Mesa. Joseph Wilimek, '67, Vice-Principal at Avenal High School and Principal at Sunrise Continuation High School, Avenal, CA, San Joaquin Valley. John & Colleen (Chipp) Owen, '68, Twin daughters, Emily & Eileen Rose, born 12/80. Katie Lowery, '68, wife of freshman Congressman Bill Lowery (District 41) moved to Washington, D.C. Mrs. Kathleen (Cola) Dutro, '69, Son William Joseph born 8/9/80. Mrs. Erin (Walsh) Herron, '69, Son Thomas Joseph born 12/10/80. Jerry Leonard, '69, Rev. Gerald Leonard, SVD, divine work missionary, ordained to the priesthood December 13, 1980. John & Micki (Trahan) McCoy, '69, moved with two children Chris & Aaron from Norwell Mass. to Phoenix, AZ. John works for Pine-Top Insurance, a subsidiary to Greyhound Corp.

1970's: Ruben Escobosa, '70, Death of mother Eloise Escobosa. Bill Kelly, '70, Promoted to Chief Administrator of Service Auditor 7 Controller for the City of San Diego. Scott A. O'Mara, '70, New member of the Alumni Board — Welcome! John Wathan, '71, Recently signed a 3-year contract with Kansas City Royals. Will be their starting catcher this spring. John Ottobriano, '72, Co-owner & manager of the California Women's Health Club. Wrote article in *Holistic Life Magazine* "YOUR BODYWEIGHT: Fat or Muscle?" Penne Thacher (74 Law), "Citizen of the Year" of El Cajon. Currently employed by the law firm of Thacher & Hurst. Ben Farias, '74, Works as a bank examiner in Orange. Rich Aronson, '75, Practicing law with the public defenders office and lives with his wife Berta, and 4 children in Santa Ana. Dennis Blair, '75, Pursuing a Masters in International Relations at U.S.D. Linda Marie Ford, '75, Married Steven John Saxon October 4, 1980. Dave Hodges, '75, Part-owner of the Belly Up Tavern in Solana Beach. Greg Lynch, '75, Currently employed by International Flavors & Fragrances. Paul Stevens, '75, Promoted to Sales Manager of Domestic Sales, Matson Agencies. Lives with wife Barbara (Phelps) '75 and 7 children in Westminster, CA. Randall B. Klotz, '76, Married Laurie Potter '77 and lives in Reseda, CA. Randy works for San Diego Federal Trust & Savings in Universal City and also has his Real Estate Brokers License. Laurie works at Bullocks. Joanne Rossitto, '76, Earned scholarship in Nursing from USD. Now at University of New York earning her masters in Nursing. Harley Sefton, '76, Honors in Sigma Theta Tau. Regrettably resigned from Board of Directors. Has been re-assigned to UCB in Los Angeles for further executive training in banking. Judy White, '76, (Wife of Larry Caudillo '75), New member of the Alumni Board, Welcome! Samuel J. Kahn (Sandy), '77, Married Mary Tilley, Sandy started on USD golf team. Charles (Chuck) LiMandri, '77, in his first year at Georgetown School of Law after completing graduate studies at Oxford and in Wales. Michael K. Smith, '77, Traveled with Peace Corps through Pakistan, Philippines & Afghanistan since 1978. Will attend graduate school in fall of '81. Michael Campbell, '78, Third year med student in New York. As a professional harpist works under the name of Michael Campanie. Kevin Curran, '78, working for Proctor & Gamble in New York. Michael M. Earley, '78, Senior Accountant with Ernst & Whinny in San Diego. Ernst H. Erke, Senior Accountant with Ernst & Whinny in Los Angeles. Dan Fasanl, '78, employed as a CPA in Los Angeles. Tom Fatice, '78, married Debra Harter 12/78, lives in Mission Viejo. Employed by Monarch Business Forms, Tulsa, CA. Susan K. Johnson, '78, Senior Accountant with Ernst & Whinny. Allen Greenspan, '79, left William Morris Agency, now an associate agent for International Creative Management, Inc. Daniel A. Jacobsen, '79, Supervisor with Ernst & Whinny in San Diego. Biene Oversmith, '79, Staff Accountant with Ernst & Whinny in San Diego. Martin F. Randant, '79, Senior Accountant with Ernst & Whinny, San Diego. Richard Rold, '79, Married Stephanie Straumsjord 6/21/80. Baby due in '81. Richard is employed by S.D.P.D. Barney Rumps, '79, Recently departed for Marine Corps Officer's Candidate School, Quantico, VA. Jeffrey Tipton, '79, Pursuing a professional baseball career with the Oakland A's.

1980: John Daniel Cunningham, recently deceased — nephew of baseball coach John Cunningham. Joanne Evoy, Law Clerk for Hinshaw Att. Planning trip to Europe. Plans to go to Law School next fall. Michael Luzzi, Passed bar exam. Working in tax and corporate law for the firm of Rich, Nachand, & Robinson in Escondido. Michael is a charter member of the Alamo club. Kevin McCarthy, Teaches and coaches at Seton High School, Chandler, AZ. Carolyn Sue Pinyan, new job with R.S. — Hughes Inc. Co. Lorraine Polak, successful in 3 days of written, 3 days of oral exams for which she will be admitted to the M.A. program in Translation in France (Sorbonne). Dan Pritchard, working for Chicago Mercantile Exchange. John Spitters, employed by Four-Phase Systems, Inc. Initial Marketing Administration. Deborah Jean Wallace, married Carl Elliot Robbins 10/4/80. Cynthia Jane Wood, married Jerry Marc Uniacke on 10/4/80.

CALENDAR

9 Opening of "Keweenaw Suite," a series specifically created by renowned watercolorist Glenn Bradshaw. Glenn Bradshaw is currently professor of Fine and Applied Arts, University of Illinois. Exhibit open until Mar. 17. F. Gallery, 10 a.m.-4 p.m. weekdays; 10 a.m.-9 p.m. Wednesdays. Admission free.

11 Noontime Concerts. 12:15 p.m. French Parlor, Founders Hall. Admission free. Michael Bahde, Piano.

13 Sudden Infant Death Workshop. To update the professional nurse. 8:30 a.m.-3:00 p.m., Hahn School of Nursing, Admission \$25. Call 293-4585.

14 Women's Softball vs. College of the Desert, Sp.C. 1 p.m. Varsity Baseball vs. UC Riverside, Sp.C. Noon. Women's Basketball vs. Cal. Poly Pomona, Sp.C. 7:30 p.m.

16 Speed Reading Course. Monday evenings 6-8 p.m. through Mar. 20. Camino Hall, 52. Taught by Certified Adult Reading Specialist, L.A. Lee. \$40. Call for details, 293-4585.

17 Varsity Baseball vs. USIU, Sp.C. 2:30 p.m.

18 Noontime Concert. Bob Austin, Vocal Concert. Varsity Baseball vs. UC San Diego, Sp.C. 2:30 p.m.

9 Women's Basketball vs. Biola, Sp.C. 7:30 p.m.

19 Nikki Giovanni, poet and columnist, will speak, and read her poetry at 6:30 p.m. in Camino Hall. Giovanni, often referred to as the "Princess of Black Poetry," has published 10 books of poems and essays. Admission, \$1; Students, \$50.

20 UPDATE Breakfast Seminars, sixth series, through April 10. Every Friday from 7:30-9 a.m. Presented by School of Business Administration faculty. Held in Executive Hotel, 1055 First Ave., San Diego. For information call 293-4585. Feb. 20, "Strategies for Growth in the 80's." Fred Bahr, D.B.A.

Holiday. Washington & Lincoln. Alumni Reception following USD vs. U. San Francisco basketball game. Golden Lounge, U. San Francisco.

Women's Softball vs. UC San Diego, Sp.C., 3:30 p.m.

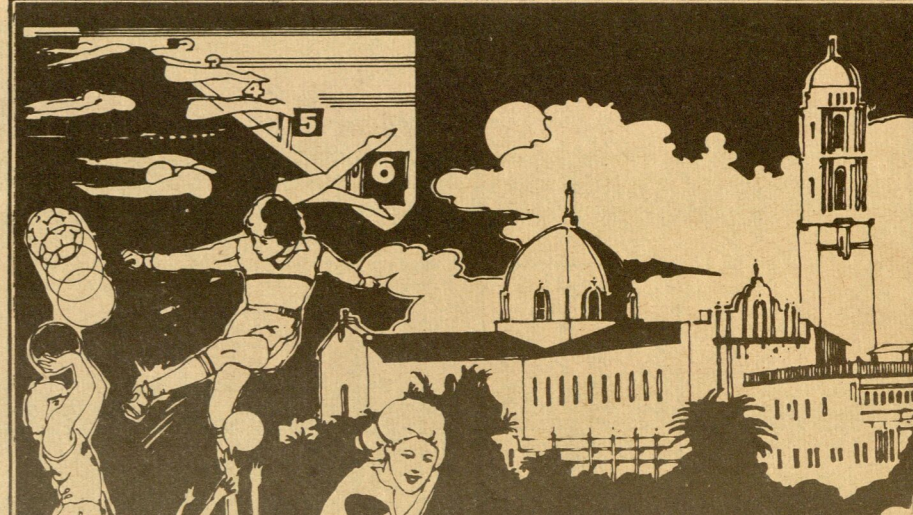
23 Women's Softball vs. Cal. Poly Pomona, Sp.C., 4 p.m.

24 Varsity Baseball vs. USIU Sp.C., 2:30 p.m.

25 Noontime Concert. Fr. Revelles, Piano. Fr. Par.

26 Women's Basketball vs. San Diego State, San Diego Sports Arena, 5 p.m.

(Continued on Page 8)



DAY AND RESIDENT CAMPS

Headed by the University of San Diego's Professional Coaching Staff

The University of San Diego Sports Center

Centrally located on Linda Vista Road
Weekdays 9 am-4 pm

Camp	Dates	Age Group
GIRLS' BASKETBALL CAMP	June 21-26	Ages 11-19
BOYS' BASKETBALL CAMP	July 5-10	Ages 8-12
	July 12-17	Ages 13-17
ALL SPORTS CAMP	August 9-13	Boys & Girls Ages 9-14
GIRLS' VOLLEYBALL CAMP	July 19-24	Girls 14-18
	July 26-31	Girls 14-18
SOCCER CAMP	July 5-10	Boys & Girls 7-18
	July 19-24	Boys & Girls 7-18
	July 26-31	Boys & Girls 7-15
	Aug. 2-7	Boys & Girls 7-13
	Aug. 9-14	Boys & Girls 7-15
SWIMMING CAMP	July 5-10	12 & Under Coed
	July 12-17	13-18 years
	July 12-24	13-18 years
TENNIS CAMP	June 21-26	Boys & Girls 10-18
	June 28-July 3	Boys & Girls 10-18
	July 5-10	Boys & Girls 10-18
	July 12-17	Boys & Girls 10-18
	July 26-31	Adult Camp
	Aug. 9-14	Boys & Girls 10-18
	Aug. 16-21	Boys & Girls 10-18

CAMP RATES:
Residents \$185/wk
Day \$120/wk
2 Weeks \$250

TENNIS CAMP RATES:
Residents \$255/wk, \$515/2 wks
Day \$185/wk, \$360/2 wks

For Information
Call 291-6480, Ext. 4272

Representatives Arrive On Campus By Helicopter

USD Joins Independent Colleges Of Southern California

Representatives of the Independent Colleges of Southern California (ICSC) dramatically arrived on campus by helicopter to participate in the welcoming luncheon on Jan. 13 that announced USD's affiliation with this distinguished group.

Founded in 1953, ICSC is an organization of fifteen accredited, private colleges and universities in the West who present a united appeal to community business leaders for corporate support.

Luncheon keynote speaker Forrest Shumway, Chairman of the Board of Signal Companies, warned the assembled group of businessmen and educators of a coming crisis in higher education. Shumway stated that in the coming years of economic uncertainty and declining enrollments, educational institutions will need strong fiscal management, salesmanship to attract students, and innovative changes in educational methods and attitudes.

ICSC will be crucial to the success and survival of many of the smaller universities. Shumway further advised that great benefit can be derived from the interrelationship of the ICSC Board of college presidents and the business community. Business and corporate leaders can provide advisory, as well as financial assistance, to meet the urgent problems of the 80's.

EXCERPTS FROM SPEECH GIVEN BY FORREST SHUMWAY AT ICSC LUNCHEON ON JANUARY 13, 1981.

I have been asked to do two things today. One, to welcome the University of San Diego to the Independent Colleges — which I wholeheartedly do. I am a great believer in organizations of this kind and in my opinion they are going to be crucial in the success and maybe the survival of some of our universities and colleges over the next decade — and I'll get into that in a moment.

Second, and more importantly, there is great benefit to be derived from the interrelationship on the board between the presidents of these various schools and the business community. That relationship historically has been hard to establish and as we head into tough times, and I'm going to mention some of the problems in a moment, that relationship can be a key factor not only in raising funds but making important decisions that I think are going to have to be made whether we like it or not.

The second thing I have been asked to do is express my opinion of education in the eighties, and I want to state



Keynote Speaker Forrest N. Shumway, left, arrives at USD January 13 to welcome the University into the Independent Colleges of Southern California (ICSC). He is met by USD President Dr. Author E. Hughes.

at the outset that I am not an educator and not part of that fraternity.

Let me state that I think the decade of the eighties will provide the most serious challenge to higher education in the private sector in the history of the Republic. There are several reasons for this and I want to discuss a few of them and I want to discuss what I think are possible solutions but I want to do it in the context of the assistance I believe you can get in the colleges and universities from organizations such as the Independent Colleges and I'm not only talking financial, I'm talking advisory.

If the I.C.S.C. is paying the bill, the presidents will listen and that's very important. Educators don't always listen, they talk, they don't listen — like all of us.

There are three solutions to the various problems I believe that are going to occur in the eighties and they are management, salesmanship (particularly salesmanship) and innovation

and I want to cover each of them briefly.

I think of the three, financial management is probably the least problem. That has not been historically true. In the fifties and sixties when the tremendous demand for education occurred and the seller's market developed, largely as a result of the government financing a college education after WWII, and education became a right rather than a privilege, we have had this imbalance in the seller's market. This, as I'm going to point out, is rapidly coming to an end.

Also in the fifties and sixties there was a general feeling that educational institutions were not subject to the constraints of business. You needn't balance budgets; you needn't do a lot of things. I think that has changed.

So I think in the educational world we are all in agreement that you have to have strong fiscal management and in days of 20% interest what you do with funds overnight, what you do with

surplus funds, (maybe encouraging payment of tuition in advance as does Dartmouth), all can have a tremendous effect. We are going to need every single bit of talent we can put together in the eighties.

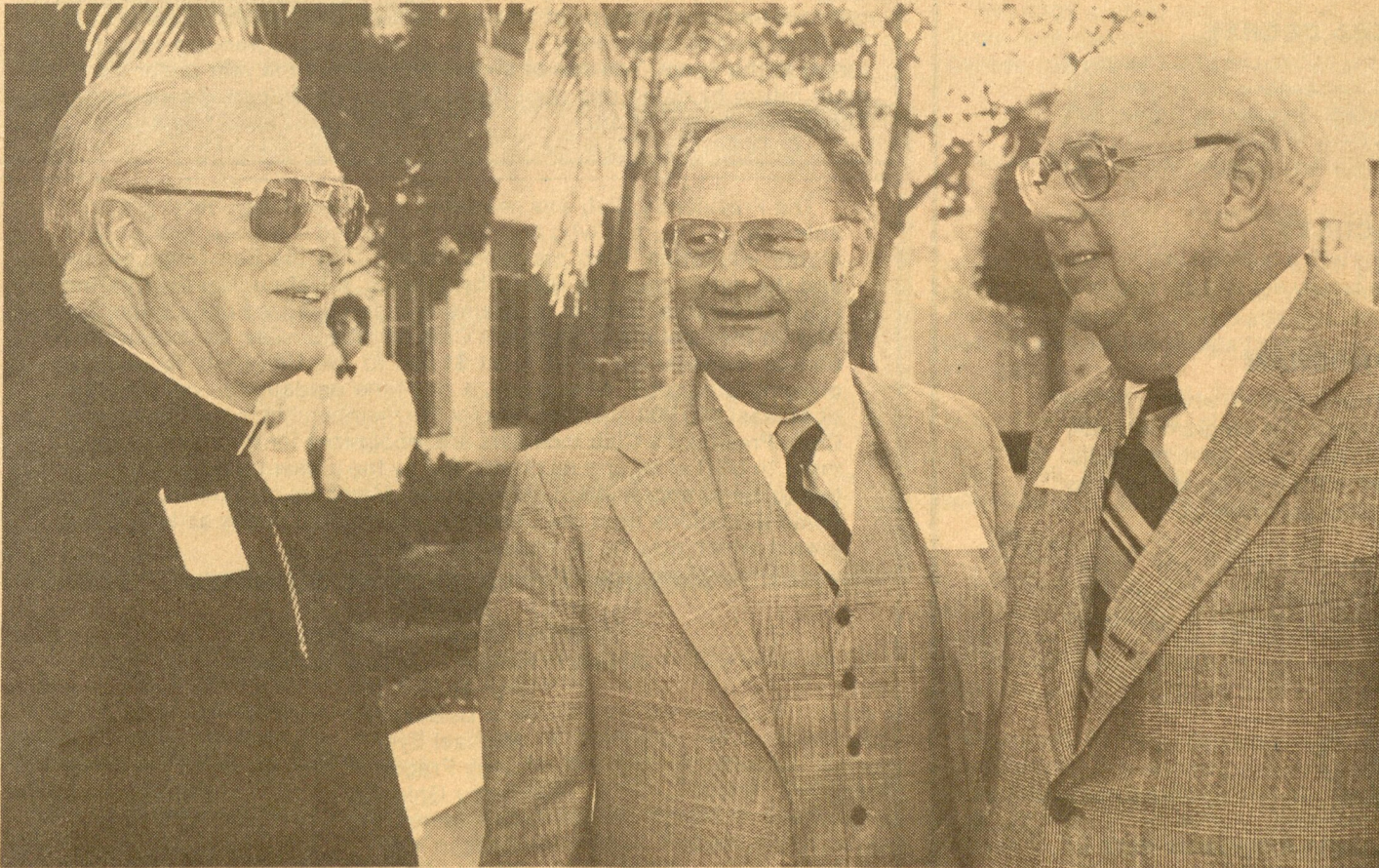
Secondly, salesmanship. This is going to be traumatic for the educators — it would not be for educators because I mentioned earlier, we are shifting from a seller's market to a buyer's market for three reasons. 1) In times of economic uncertainty, and we have them, certain of our basic industries in this country are in trouble. There is no easy or quick solution and as long as that exists there will be economic uncertainty. In times of economic uncertainty, a public education is not a bargain, it is a necessity. In good times, public education is a bargain; in bad times it is more. You have that factor. 2) You have the demographics — the baby boom is over. The bodies are not out there. We have the bricks and mortar, but we don't have the personnel. We don't have the applications. 3) There is a return to the trade school.

Finally, we are going to have to change some of the attitudes of our educators and I think that with business representation on groups like this it can be done. There are many sacred cows in the educational barn.

I am delighted that the University of San Diego has become a member. It augurs well for this community; I think it augurs well for ICSC and I wish everybody a lot of luck. I deeply appreciate your inviting me here today to speak.

Since ICSC was founded, over \$21 million has been raised for instruction, research, and academic support; for student aid; student services; and institutional support and plant operations. By the midpoint of the 1980-81 funding campaign, the total ICSC support to its members totalled more than \$800,000.

"USD is the first ICSC member college from the San Diego area. We feel our membership will call attention to the San Diego area as a whole," states Dr. William L. Pickett, USD Vice President for University Relations. "We feel that through our association with this prestigious group, we can impact on the awareness of the Los Angeles-based philanthropic sources as well as our generous supporters in San Diego." (Continued on Page 3)



At the ICSC Luncheon (left to right) Chairman of the Board of Trustees Bishop Leo T. Maher, USD Trustee and President's Club Chairman O. Morris Sievert, and Lawrence W. Cox, President's Club Member and Senior Vice President of Security Pacific National Bank.