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Copley Connects Library Newsletter

Copley Library

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Spring 2015

## Copley Connects | Spring 2015

Copley Library

*University of San Diego*

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# Copley Connects



Spring 2015

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## The Dean's Update

This 2014-2015 academic year has been one of ongoing projects, workshops, and sponsored conferences for Copley Library faculty and staff. Coupled with the library Archives and Special Collections HVAC removal and the wood flooring and carpeting projects, the library has been a very busy place for all! As the library continues to serve the USD community, I want to share with you a brief year in review.

The library embarked on its strategic plan. Pat Wagner, of Pattern Research, led a one-day strategic planning retreat for the entire library faculty and staff. In January and February, Ms. Wagner also conducted focus groups with campus stakeholders, such as administrators, staff, faculty, students, and deans. The final draft of the strategic plan will be shared with the campus for feedback soon.

This past fall Copley Library launched USD's institutional repository (IR), Digital@USanDiego. Through the IR, visitors can access content such as scholarly articles by USD faculty, undergraduate research and creative works, digitized archival collections, and content produced by university centers and institutes. Visit the repository at <http://digital.sandiego.edu>. For additional information, contact Kelly Riddle, Digital Initiatives Librarian, at Ext. 6850 or [kriddle@sandiego.edu](mailto:kriddle@sandiego.edu).

In December 2014, we went live with electronic theses and dissertations (ETDs) for USD graduates. ETDs will be available freely in Digital@USanDiego, and dissertations will also continue to be available in the ProQuest database. Thanks to our partners in the

Registrar's Office, Susan Bugbee and Ruey Shivers, and the ETD Committee for assisting us with getting this initiative off the ground.

We continue to experiment with the Patron Driven Acquisitions (PDA) model, which allows faculty and students to purchase e-books. We have purchased about 50 PDA e-books in history and education. This summer Copley Library is awarding three \$1,000 stipends to USD faculty to replace one or more textbooks or teaching materials with Open Educational Resources (OERs) in one course during Fall 2015 or Spring 2016. The goal of this project and associated stipends is to lower traditional textbook costs for students while helping faculty take advantage of the wide variety of high quality, openly licensed educational resources.

Copley Library joined the Center for Research Libraries (CRL), which is based in Chicago. This consortium offers USD faculty access to a research collection of approximately five million items. I invite you to peruse the CRL collections at <http://www.sandiego.edu/library/about/crl.php>.

### 2014-2015

### The year in review...

RapidILL remains popular with faculty for quickly obtaining research articles. The staff supplied our faculty with 2,368 articles and filled 3,472

requests from other schools. In addition, over 4200 electronic reserves were processed.

We concluded the year with offering two national conferences. We partnered with SDSU and UCSD to host the 2015 ALADN Conference <http://digital.sandiego.edu/aladn2015/> from April 18-21, attracting 190 participants. On April 29th we held our second annual Digital Initiatives Conference that attracted 175 attendees



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### COPLEY CONNECTS / SPRING 2015

*Copley Connects* is published twice a year by Copley Library, University of San Diego, 5998 Alcalá Park, San Diego, CA 92110

*Copley Connects* is also available on our web site at [www.sandiego.edu/library](http://www.sandiego.edu/library).

**Theresa Byrd, Dean of the University Library**  
[tsbyrd@sandiego.edu](mailto:tsbyrd@sandiego.edu)

#### Copley Connects Review Committee

Hugh Burkhardt, Reference Librarian, Editor  
Martha Adkins, Reference Librarian  
Kelly Riddle, Digital Initiatives Librarian  
Laura Turner, Head of Technical Services  
Bridget Meschen, Administrative Assistant



<https://storify.com/CopleyLibrary/copley-library-s-digital-initiatives-symposium>.

While faculty and students are busy resting, traveling and conducting research, the library faculty and staff will be busy preparing for their return in the fall. Enjoy your summer vacation!

Sincerely,

**Theresa S. Byrd**  
*Dean of the University Library*

## Copley Library and Students First! Employee Giving Campaign

by Rachel Lieu

After a ten year hiatus, 2015 marked the second year in a row of USD's Employee Giving Campaign. More than \$385,000 was raised in 2014 by the faculty, staff and administrators on campus, with money going to various scholarships, programs and areas of financial need around campus. Donors are free to pick the area they wish their money to support, including scholarships, academic programs, facilities, athletics, or another category of their choosing. With over 40% of the people on campus contributing to the effort last year, the 2015 goal for participation was set at 50%.



The campaign staff, headed by John Phillips, Senior Director, Planned Giving and Philip Garland, Director, Annual Giving, chose to deputize employees in a variety of departments across campus to encourage staff and administrators to increase donations and participation in this year's campaign. These employee volunteers met for lunch weekly to discuss challenges and campaign strategies. The theme of the campaign, Students First! was made significant to all of the volunteers as we frequently discussed the many ways that employees address the needs of students on a daily basis.

This was the first year of involvement for Copley Library with the Employee Giving Campaign. As the employee volunteer in charge of the library, I had the responsibility of increasing the number of employee participants. To encourage a healthy sense of competition, I broke the library into departments and offered to bake a pie for the department with the highest percentage of participants. This little game, along with a host of fabulous prizes provided by the Annual Giving Department, encouraged library employees to make donations in record numbers! John Phillips set the goal of 50% participation for the University. Copley Library had a participation rate of 63% with every department within the Library meeting the 50% goal. The most outstanding involvement was by the Library's Technical Services Department, with an overall participation rate of 85%. On June 11th they will be rewarded with a homemade pie (or two).

With such strong support by the faculty, staff and administrators, the Employee Giving Campaign will become an annual event every spring with donations, even as little as \$5, ensuring entrance into raffles for prizes like sweatshirts, gift cards for La Gran Terraza, a paid vacation day and a grand prize hotel get away. Additionally all donors are welcome to attend a thank you party with catered hors d'oeuvres, beer and wine. At the close of the campaign the University had a participation rate of 52% and raised a total of \$510,000. While the prizes and party are wonderful perks, the truly wonderful part of donating to the Employee Giving Campaign is knowing that you have helped a student, or a department in need.

## The Legacy of Roy and Marian Holleman

by Diane Maher

Roy and Marian Holleman occupy a special place in the history of Copley Library. The couple arrived at USD during a pivotal time in its history as the pressure to transform the College for Men and the College for Women into one coeducational college gained momentum. They began their tenure at USD as librarians in the College for Women Library in Camino Hall, which later became the location of the combined university library. From its iconic reading room, now affectionately known as the Harry Potter Room, to its core collection of rare books, this earlier incarnation of the library still resonates with library users today. And like these gifts from the past, Roy and Marian Holleman contribute to the continuing success of the library today through the generous support of their foundation.

Both librarians came to USD with backgrounds in science librarianship and with considerable experience, and accomplished library careers. Marian had been chief librarian at the Toronto Academy of Medicine before moving to the United States. Roy had held library positions at Boeing Aircraft Company and at Mead Corporation and had been Chief Librarian at Scripps Institute of Oceanography for over ten years. They also shared an interest in teaching library science. Roy left Scripps to join the faculty of the Graduate School of Library Science at USC, where Marian held a post as a visiting lecturer. By 1961 they were married, and soon after, Roy accepted the position of Head Librarian and Associate Professor of Library Science at the San Diego College for Women. By 1966, Marian had joined him as a cataloger. Together they guided the library through the changes brought on by the merging colleges.

After Roy's death in 1969, Marian was appointed Head Librarian. The Special Libraries Association, in which they had both been actively involved, paid tribute to Roy by electing him posthumously to the Association's Hall of Fame. He was described in the biography that accompanied this award as "a warm, friendly, modest man who was devoted to his profession and an inspiration to

his friends and associates... a man of high professional standards, great integrity, [with] the ability to engender confidence and an enthusiasm which was contagious." Reading this biography, it is clear that Roy's death was keenly felt, not only by his colleagues here at USD, but also in the library profession. Marian, even during this period of mourning, was able to take on the daunting task of merging the two libraries' collections and staff.

In 1972, the new structure of the university was a reality, and Marian Holleman was appointed USD's first University Librarian. A perusal of the library's annual reports compiled by

Marian and now held by the University Archives shows in detail how the library grew and thrived under her leadership. Upon her retirement in 1988, the Board of Trustees honored Marian with University Librarian Emeritus status for "significant contributions to academic life at USD."

Marian continued to be active after retirement. She wrote *From Darkness into Light: The Founding of the Canadian Paraplegic Association*, published

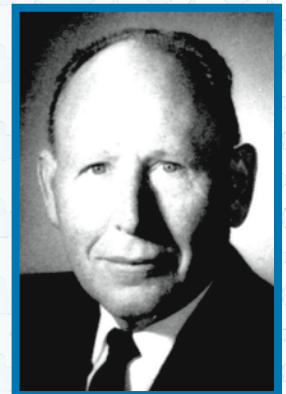
in 1991, and worked part time at the

James S. Copley Library in La Jolla. After her death in 2010, the Holleman Foundation was created to provide grants and annual support for non-profit organizations, including those organizations whose mission focuses on libraries. Copley Library has been fortunate to receive funding from the foundation to enhance research through the purchase of Early English Books Online as well as print books to support new programs in architecture and behavioral neuroscience. The foundation's generosity to the library stands as a fitting legacy for Marian Holleman, an avid researcher herself, and to the couple's important contributions to the development and growth of Copley Library.

Helen K. & James S. Copley Library



Roy & Marian Holleman Foundation



## Library Staff Update



Alex Moran, Access Services Manager

Alex Moran has had many roles since he joined Copley Library as a Temporary Reserves library assistant in 1995. In 1996 he was hired full time as the night time Periodicals Department Supervisor, checking in periodicals, supervising students, and closing the Library. That same year he was assigned the position of Day Time Circulation Desk Supervisor, overseeing the daily operations of the library, reserves, opening the library, and assisting the interlibrary loan department, while in this position he introduced and oversaw the implementation of Copley Library's first electronic reserves system known as ERES, he is now again introducing our new and improved electronic reserves system "Ares". Ares gives the Faculty more options, one of which is to be able to add, request, and modify items on their reserve pages from anywhere in the world. In 2001 Alex was promoted the position of Head of Interlibrary Loan, to oversee all ILL related activities and helped introduce and implement the Consortium

Circuit which has given the USD community access to over 8 million additional items. In 2012 he implemented RapidILL, a new feature to the ILL article delivery service. With RapidILL faculty now have access to articles within hours instead of days or weeks, the current turnaround time for an article request now averages 12 hours. Alex brings many years of leadership, management and supervisory experience to Copley Library, not only through his over 19 years at the University of San Diego, but also through his over 30 years of distinguished military service. Alex was responsible for the 452 Maintenance Operations Center (MOC) as its Senior Controller. He supervised coordination and logistics, of all aircraft maintenance of all assigned to March ARB, while on soil or abroad. Alex retired last year from the United States Air Force. His long history and experience has earned him his new position of Access Services Manager, overseeing the daily operations of the Interlibrary Loan and Reserves departments..



Leslie Hovland, Interlibrary Loan and Reserves Assistant

Leslie Hovland is the new Interlibrary Loan and Reserves Assistant at the Copley Library. Leslie has a considerable amount of experience working in academic libraries in San Diego County. During her time at the University of California San Diego and MiraCosta College, Leslie worked in circulation, Interlibrary Loan (ILL) and reserves. Leslie has also worked in a variety other library departments including reference and outreach. In addition to her academic library work, Leslie worked in public libraries for 16 years.

In her role as the new Interlibrary Loan and Reserves Assistant, Leslie performs a variety of tasks in our Access Services department including processing ILL requests, as well as all electronic and physical reserves requests. Our new electronic reserves system known as Ares allows faculty to make course materials accessible to students online from anywhere at anytime. Although Leslie will continue to secure copyright permissions for all reserves materials

that require them and will also continue to upload content for faculty upon request, our new and improved system allows faculty to manage and upload course content on their own at anytime and also provides them with immediate online access to previously posted content.

To perform her ILL duties, Leslie uses our Interlibrary Loan system known as ILLiad to process ILL requests from our faculty, staff and students including requests made via our RapidILL service which ensures delivery of articles within hours. Leslie also uses ILLiad to process requests made via our Document Delivery service which allows faculty and graduate students to have articles or book chapters from Copley's print collections scanned and delivered via email.

Leslie is extremely excited to be working in such a fast-paced, diverse, and rewarding environment and she is having a great time getting to know the students, faculty and staff at USD. Leslie can be reached at [hovland@sandiego.edu](mailto:hovland@sandiego.edu).

### Library Summer Hours (June 2 – August 21)

#### Regular Building Hours

Monday-Thursday	8 a.m. – 9 p.m.
Friday	8 a.m. – 5 p.m.
Saturday	10 a.m. – 6 p.m.
Sunday	1 p.m. – 9 p.m.

#### Summer Reference Services

During the summer session reference librarians are available Monday through Thursday 11 a.m. to 4 p.m. Librarians can be reached via our on-call service at (619) 260-4799 as well as our Ask a Librarian service at ([libanswers.sandiego.edu](mailto:libanswers.sandiego.edu)). Questions can be submitted to Ask a Librarian via email, chat, or text message. A searchable 24/7 FAQ is also available through this service. Our online research help guides are also available at ([libguides.sandiego.edu](http://libguides.sandiego.edu)).

## Revamped Library Course Scheduled for Fall 2015

by Alma Ortega, Hugh Burkhardt, and Lisa Burgert

Copley Library's credit class, LIBR 101: Research Methods, has undergone a significant revision. During the summer of 2014, a team of reference and instruction librarians met to restructure the course. The goal was for the faculty to meet, review the challenges encountered when teaching the course, and find solutions to improve it. Over a series of meetings, the librarians discussed information literacy objectives, pedagogy, creating a concise and engaging course, and how to market the class effectively to attract students. The course's syllabus was subsequently revised. It now includes clear learning objectives and standardized assignments. Student learning outcomes include using a variety of methods for developing and refining research topics, constructing and implementing effectively designed search strategies, and critically evaluating information sources. To achieve these outcomes, students

will complete a variety of assignments, from comparing Wikipedia entries with sources available through *Credo Reference* to compiling annotated bibliographies about specific research questions.

One of the challenges with a research course is connecting the research to a topic that applies to all students. Reference and instruction librarians working on the course redesign determined that incorporating the USD Just Read! book

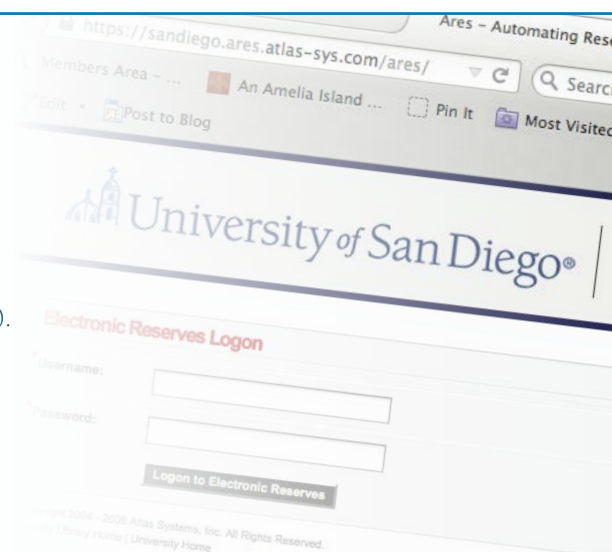
can provide a wealth of topics to research that apply to students no matter their major. One of the biggest changes to the course is that it will now be worth 1.5 units instead of three. It will be offered over seven weeks instead of fourteen. The shorter length course makes it possible for it to be offered twice a semester. The new course offering will begin with the 2015-2016 school year.



## Transitioning from ERES to Ares for Electronic Reserves for Fall 2015

by Alex Moran

Copley Library is pleased to announce: Ares! Ares is our new Electronic Reserves system. Faculty will be able to upload items to their course pages. You will be able to add or remove items at any time. If you want to use all items from an old course, you can clone (copy) all or some items to your new course. No more need for passwords for your courses, your students will just need their student login credentials (USDOne). You'll have access to your student use statistics at any time. Your students will be able to search for items by keyword, author, or title. Ares is simple to use. The link to the login page is: <http://sandiego.ares.atlas-sys.com/ares/>. If you have questions or need help with Ares, please contact Alex Moran at [moran1@sandiego.edu](mailto:moran1@sandiego.edu) or Ext. 2364.



## Open Educational Resources Initiative Coming in Fall

by Alejandra Nann

Open Educational Resources (OER) are free online educational materials housed in the public domain. They include, but are not limited to, lectures and lecture notes, textbooks, articles, images, and entire courses. Universities are leaning toward OERs as a means to lower the cost of traditional textbooks and required course materials. Universities are encouraging the use of OERs through online library guides, webpages, and university programs.

MIT was the first university to offer free courses through MIT OpenCourseWare. OpenCourseWare is free course content published online by an institution. There are several universities that have followed the movement by creating their own OpenCourseWare platforms: Notre Dame, Berkeley, Carnegie Mellon, among others.

Three Copley librarians — Julia Hess, Alejandra Nann, and Kelly Riddle – recently launched a survey to identify faculty interested in participating in an OER focus group. They will use the focus group to demonstrate the value of OERs to USD faculty and to gauge faculty interest in integrating OER material into their courses. The initial workshop, entitled “Open Educational Resources (OERs): Revising, Reusing, and Remixing Your Textbooks,” was held on April 22. Informative meetings will be held the rest of the semester and through the summer to keep faculty current with OERs. In Summer 2015, Copley Library will be offering stipends and assistance to three faculty members selected from the focus group to explore replacing some of their required textbooks with open educational resources.

Back row (from left):  
Therone Tillet, Jevaughn  
Davis, Tiffany Carmona,  
John Pompeo, Brook Cipolla

Middle row (from left):  
Kaitlyn Schwab, Josie  
González, Lorae Schafer,  
Patrick Kallas

Front (from left):  
Erika Rodríguez,  
Brittany Nelson

Senior not pictured:  
Alyssa Eash



## The Class of 2015 — Recognizing their Legacy

by Laura Turner

Beginning with the class of 2013, Copley Library has offered our graduating work-study student assistants the opportunity to choose a book, movie, or music title of their choice in the library collection to be plated in their honor. Graduating student assistants are notified prior to their month of graduation that they may select a title they most enjoyed or that best captures their academic experience, their major area of study, or their outlook on life as a USD graduate. The library then pulls the title and adds a bookplate that indicates the student's name and graduation year.

This year's graduating class includes 12 work-study student assistants from Copley Library. Many of

the students have spent all four undergraduate years working in the library. They are very familiar with the library's mantra that we could not do what we do without them. The Copley graduates for May 2015 are Tiffany Carmona, Brook Cipolla, Jevaughn Davis, Alyssa Eash, Josie Gonzalez, Patrick Kallas, Brittany Nelson, John Pompeo, Erika Rodriguez, Lorae Schafer, Kaitlyn Schwab, and Therone Tillet. Their title selections run the gamut from *National Basketball Association: Business, Organization, and Strategy* by Frank P. Jozsa, Jr. to *A Series of Unfortunate Events: The Bad Beginning* by Lemony Snicket.

*Congratulations and best wishes to our graduates!*

## Book Review: Put down that Fiji water and 'Just Read'

by Christopher Marcum

The University of San Diego's Center for Educational Excellence (CEE) recently announced that Peter Gleick's insightful examination of the bottled water industry, *Bottled and Sold*, is the 2015-2016 selection for their annual Just Read! program. If you have not read it, do so right away and be sure to get your last drink of bottled water in before you start.

I began reading the book from the comfort of my home computer with an extra-large bottle of Fiji water by my side; I finished reading it on the beach with a glass of tap water in tow and although I cannot say I will never drink bottled water again, I can say that my days of thoughtlessly consuming it are over. Gleick is a scientist and fresh water expert, and his passion for this topic is evident. He does a wonderful job of explaining how we have moved away from trusted public sources of drinking water in favor of less-regulated bottled water produced by private corporations. He catalogs and analyzes many of the negative environmental, economic, and socio-cultural impacts of our shift to corporate bottled water, and he articulates a very clear argument for why we should return to public sources, as well as how we might go about doing so.

Gleick relies on a variety of sources to support his argument, including personal interviews and correspondence with industry leaders, as well as environmental activists; data from a variety of government agencies including the FDA, EPA, and the U.S. Department of Agriculture; and personal accounts of his own visits to several bottled water plants.

One of Gleick's secondary arguments is that people usually buy bottled water for four reasons: fear of tap water, taste, style, and convenience. Although he supports three of these four claims well, his case against convenience is weak, especially when considered in the context of our increasingly mobile world. After all, how many of us carry ready to consume tap water to play tennis, walk in the park, or attend an outdoor concert. Gleick proposes that we address over

consumption of bottled water and the problems it creates by expanding public delivery systems through improved infrastructure, enhanced regulation, and more equitable water polices. Although these are worthy objectives, they are not easily achieved. I think this is what makes his book such a great choice for this year's Just Read! program: it is a conversation starter about the work left to do if we are going to effectively resolve the major issues encouraging bottled water consumption, most notably our failure to provide safe, affordable drinking water to everyone, which Gleick correctly calls a "basic human right" (171).

When asked to comment on this year's Just Read! selection, CEE director Sandra Sgoutas-Emch noted that the program selects books that align with the University's mission, the theme of social justice, and the Changemaker initiatives. This year's selection will offer our community ample opportunities to consider how we might contribute to addressing many of the issues raised in the book.

To find this book, as well as more information on the issues it considers, check out Copley Library's online catalog at [www.sandiego.edu/library](http://www.sandiego.edu/library). For more information about upcoming Just Read! events look for updates at the CEE's homepage at [www.sandiego.edu/cee](http://www.sandiego.edu/cee).





SAVE THE DATE!

# THIRD ANNUAL DIGITAL INITIATIVES SYMPOSIUM

University of San Diego Copley Library

APRIL 27-28, 2016

## Here is what this year's participants are saying:

- ◆ "Terrific event——highly recommended."
- ◆ "Extremely valuable use of my time. Thank you. This is such a valuable symposium not only from an informational perspective, but also from a networking perspective. Meeting colleagues who are grappling with many of the same issues and who are finding creative solutions is very helpful. Also, it is a truly affordable symposium making it possible for professionals from small institutions with limited budgets to attend!"
- ◆ "I thought this was fabulous!"
- ◆ "Fantastic event! Well organized, beautiful facilities."

**Due to popular demand, the symposium is extended to a day and a half. You won't want to miss this! For more information, contact Kelly Riddle at [kriddle@sandiego.edu](mailto:kriddle@sandiego.edu)**



Please detach and mail with your gift to: Copley Library, University of San Diego, 5998 Alcalá Park, San Diego, CA 92110

## Our library's next chapter depends upon you...

**Your gift provides vital support for materials and programs that help us enrich the academic life of the University of San Diego students. Please consider a generous gift.**

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Every gift is significant. The following are suggested giving levels for supporters of Copley Library

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