

2016

# State of Nonprofits Annual Report: 2016 Infographic

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## ABOUT THE CASTER CENTER:

Housed within the Institute for Nonprofit Education and Research at the School of Leadership and Education Sciences at the University of San Diego, the Caster Family Center for Nonprofit and Philanthropic Research studies issues of strategic importance to the nonprofit sector, with the goal of identifying and advancing best practices in nonprofit research and evaluation metrics. The Caster Center offers resources and products that are grounded in systematic research and have direct applicability to the field. We work in collaboration, and under contract, with nonprofits and philanthropic organizations on a wide range of projects, including needs assessment, program evaluation, theory of change or logic model development, grantmaking impact reports, and board development. We regularly analyze funding, public policy, and environmental trends affecting the nonprofit sector, and publish data about public charities and foundations in California. The Caster Center also serves as an important training facility that enables doctoral students to engage in a variety of nonprofit sector research projects.

## SPONSORS:

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## DATA SOURCES:

Caster Family Center for Nonprofit and Philanthropic Research: 2015 State of Nonprofits Quarterly Index

Caster Family Center for Nonprofit and Philanthropic Research: 2016 Nonprofit Leader Survey  
National Center for Charitable Statistics, Urban Institute, Business Master Files, May 2016; Core Files (circa 2013); Private Foundations Filing IRS Form 990-PF (circa 2013); 501(c)(3) Public Charities Filing IRS Forms 990, 990-EZ, and 990-N (circa 2013)

Labor Market Information Division, California Economic Development Department, 2014  
npworks.org hosted by Nonprofit Management Solutions

Bureau of Labor Statistics, Pay and Wage Benefits, 2014

2-1-1 San Diego

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# 2016

# STATE OF NONPROFITS & PHILANTHROPY

## IN SAN DIEGO

## ANNUAL INDEX FINDINGS

Based on 2015 Quarterly Averages



### PUBLIC CONFIDENCE

**87%** of San Diegans Express Overall  
Confidence in Local Nonprofits



### INDIVIDUAL GIVING

**51%** of Households Gave Monetary Donations  
to a San Diego Nonprofit in 2015

**\$183** Average Quarterly Donation Given Per  
Household in 2015



### VOLUNTEERISM

**37%** of Households Volunteered in 2015

**26** Average Quarterly Volunteer Hours Per  
Household in 2015



### DEMAND FOR SERVICES

Change in Average Quarterly Calls to 2-1-1 San  
Diego for Basic Needs Services in 2015 vs. 2014

**↑7%** Housing/Shelter

**↓9%** Food

**↓18%** Income Support and Employment



### EMPLOYMENT/NONPROFIT JOB POSTINGS

**30%** Increase in Nonprofit Job Postings in  
2015 vs. 2014



### SAN DIEGO COUNTY UNEMPLOYMENT RATE

**4.8%** in Q4 2015 vs. 7% in Q1 2014

## EXECUTIVE SUMMARY

The 2016 State of Nonprofits and Philanthropy annual report analyzes the health of San Diego's nonprofit sector, identifies important trends, and reports on leadership perspectives.

The number of nonprofit organizations is rebounding to pre-recession levels, while revenues and nonprofit employment continue on an upward trend. Nonprofits remain an important contributor to the local economy. Accounting for nine percent of County employment, San Diego's 10,196 nonprofits generated \$14.9B in revenue and hold \$23.8B in assets. Financial indicators as well as patterns of household giving and volunteering point to a more stable nonprofit sector in San Diego compared to the previous year.

Nonprofit leaders report an increase in demand for their organization's services and are confronting workforce development issues resulting from changes to the minimum wage and the retirement of many seasoned leaders. These challenges emerge alongside demands from donors for greater efficiency and results-focused reporting, and more collaboration as a means to leveraging limited resources.

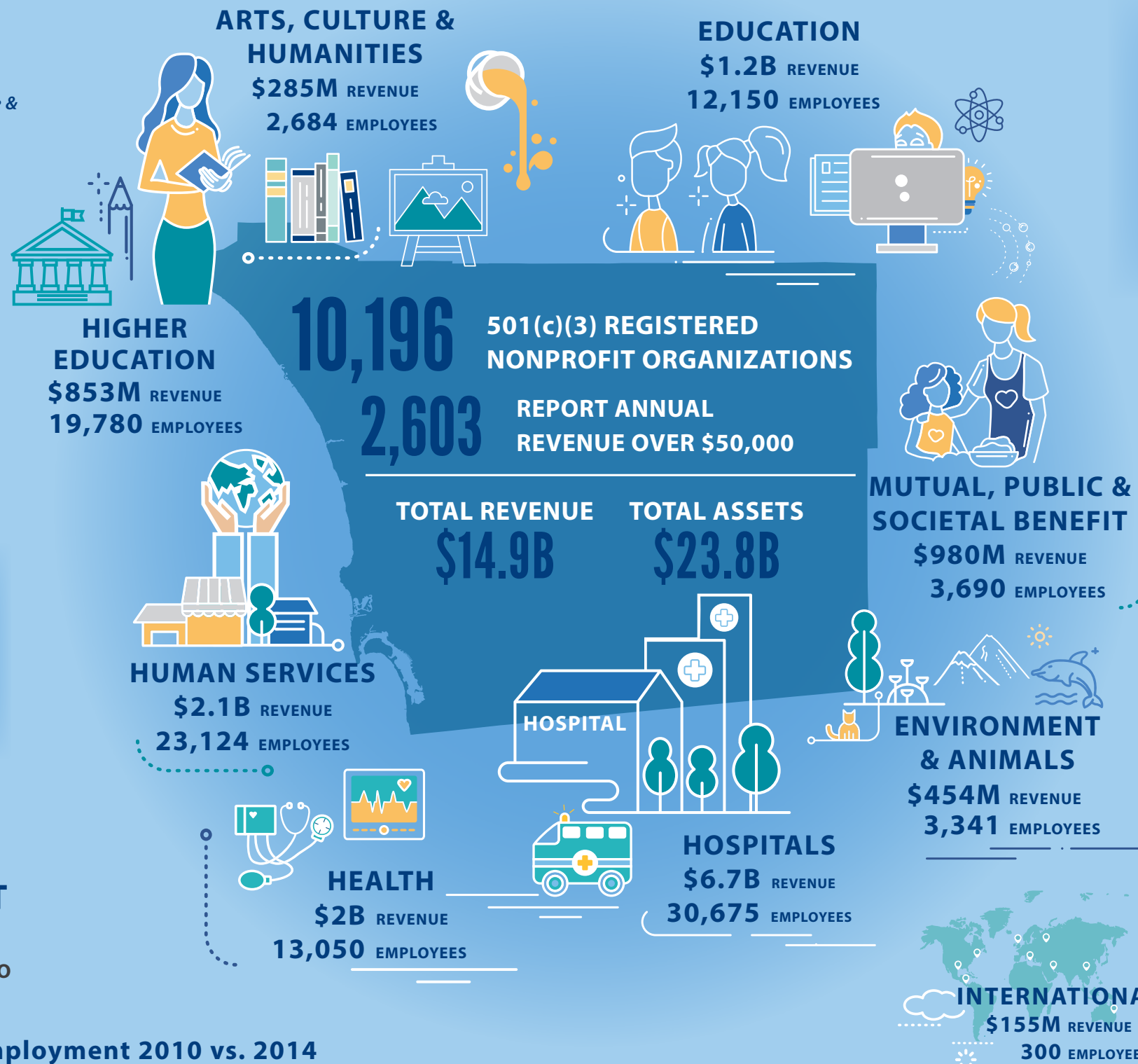
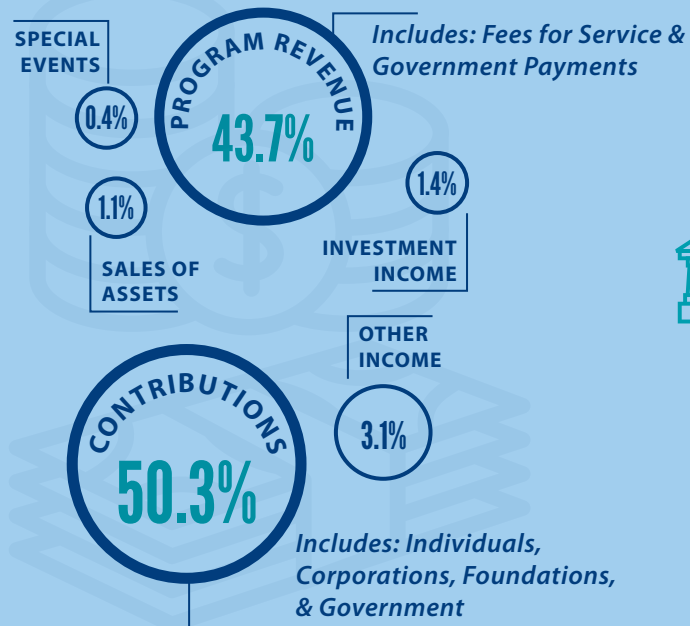


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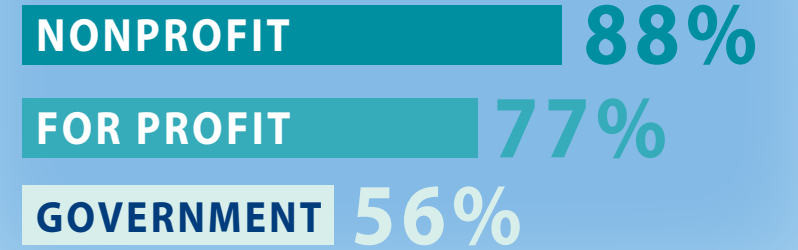
# Know Your Nonprofit Sector: Every San Diegan Benefits

## WHERE DOES THE MONEY COME FROM?\*

\*Excludes hospitals and higher education



## DELIVERING QUALITY SERVICES: WHERE IS THE PUBLIC'S CONFIDENCE?



**86%** OF NONPROFIT LEADERS REPORT DEMAND FOR SERVICE HAS INCREASED IN THE LAST 12 MONTHS

### FOUNDATION IMPACT

<b>743</b> PRIVATE FOUNDATIONS	Assets \$3B	Granted \$226M
<b>11</b> COMMUNITY FOUNDATIONS	Assets \$964M	Granted \$151M

## NONPROFIT EMPLOYMENT

**9%** OF TOTAL SAN DIEGO EMPLOYMENT

**7%** OF TOTAL SAN DIEGO WAGES

### San Diego County Nonprofit Employment 2010 vs. 2014



Learn More: [bit.ly/usdstateofnonprofits](http://bit.ly/usdstateofnonprofits)

## RELIGION-RELATED

**\$1.3M** REVENUE\*  
**3,589** EMPLOYEES

\*Reflects registered 501(c)(3) organizations that report to the IRS. Not all religion-related organizations publicly report their finances.