ENERGY—Everyone’s Concern
by Joan Murry

Soaring energy costs and dwindling supplies are major concerns of business, industry, and individuals. According to officials at San Diego Gas and Electric, the causes of the present dilemma are easier to pinpoint than the solution to this immensely complex problem.

SDG&E's vice president for resource planning, Ron Watkins, states that utility rate increases relate directly to the rising cost of fuel. He explains, "A power plant is like a tea kettle...a fuel source such as oil, gas, or coal must be burned to generate steam." The steam is taken through turbines which drive generators that produce electricity.

Comparing prices at the gas pumps to prices of oil for power plants, Watkins says that the cost of the type of oil purchased by the utility company has increased 20-fold while the cost of gasoline has increased 4-fold. In addition, the type of oil required to meet California anti-pollution standards is more expensive than the type used in other states.

Watkins adds, "We must get off oil." Cost increases can be combated only by reducing dependency on oil and using alternative fuels to produce power. Utility officials claim that with the completion of units two and three at the San Onofre nuclear power facility, output will be expanded by a factor of five. In addition, they add, it is significantly cheaper to generate electricity with nuclear power ($0.005/kwh) than with oil ($0.06/kwh).

Another potential alternative source of power is the proposed interconnection line—a project that "will link SDG&E with the electric systems of utilities to the east." The line will serve as a transmission vehicle for energy from coal-fired plants in Arizona and New Mexico. According to SDG&E, this also could help to stabilize rates since coal is cheaper to burn than oil. The eastern interconnection line project is currently in the hearing process.

Projects to use geothermal sources of power are in the planning and development phases. In addition to the planned purchase of geothermal power from Cerro Prieto, a geothermal project is in the "demonstration phase" in Imperial Valley.

The utility company spokesmen point out that these projects take years to complete and that, in addition to the "red tape" involved, there are serious financial obstacles to overcome. In the meantime, energy costs are escalating again—and the best hope for the 770,000 consumers in the San Diego area is to adopt conservation measures.

USD, as an energy consumer, has been severely affected by the rising cost of energy. According to Physical Plant Director, John Zeterberg, "Since the fall of 1979, the cost of utilities at USD has increased by 92%." Zeterberg remarks that ten years ago, utility costs were 20% of the overall operating budget; now they are 30% of the budget. The projected budget provided for a 25% increase in utility rates, but actual expenses will exceed the amount budgeted by $169,000.

"The only way to cover (such overages) is to cut back," Zeterberg explained. Planned capital improvements have had to be delayed. For the past several years, Physical Plant has been implementing several conservation programs. Smaller and more energy efficient hot water heating systems have been installed. Heating systems have been modified to regulate operating hours and temperature control more efficiently. A relamping program, completed in 1979, replaced incandescent with fluorescent lamps in classrooms, restrooms, offices, and public areas. To prevent drafts, window and door seals have been repaired. The most noticeable sign of conservation are the yellow stickers—Turn off lights. Conserve Energy—that were affixed recently to the lightswitches around campus.

While all these efforts help, Zeterberg states, "When you come right down to it—its the individual who makes a conservation program effective." Such measures as turning off lights and equipment when not in use and keeping windows and doors closed can help a great deal to conserve energy. On the other hand, the use of high energy consuming items, such as electric space heaters, defeats the purpose of other conservation practices.

There is little doubt that energy costs will continue to rise. At present, utility rates in San Diego are the fourth highest in the U.S. To help reduce these high utility bills, SDG&E reminds us "Little things do count when it comes to saving energy" and recommends the following:

**REFRIGERATOR/FREEZER** - Keep clean, frost build up makes it work harder. Keep doors closed as much as possible. Let hot foods cool before placing in refrigerator. Vacuum condenser coils 3-4 times a year. Keep freezer full to help keep the air cool. Check door seals periodically.

**RANGE/OVEN** - Pans with flared sides or pans smaller than the burner let heat escape. Cover pans. Do not pre-heat ovens unless absolutely necessary. Shut off boiling water as soon as it boils. Keep (Continued page 3)
Mirko Ivanovic "A CLASS ACT"
by Sandra Edelman

Take a young Yugoslavian man, add a family restaurant tradition, spice with international travel and seven languages, garnish with a sparkling personality—and you get Mirko Ivanovic, USD's food service manager.

Mirko (the name means "nice, quiet fellow") was born in Kotor, a small town on the Adriatic coast in the Yugoslav state of Montenegro. "Growing up in Kotor," he observes, "there weren't many career choices. You either went to sea or into the tourist business; the nearest academic college was far away in Belgrade." So Mirko entered the merchant marine, but managed to combine two careers in merchant marine college, where he trained both as a sailor and for hotel management. Soon he advanced to the rank of captain, and the early years of his adult life were spent travelling the oceans with the Yugoslav merchant marine. Then one day he learned of an opening on the Cristoforo Colombo, the Italian liner, with a job description calling for the unlikely combination of navigational skills, experience in food service, and the ability to speak Spanish and Italian. Mirko fit the description perfectly, and found himself in a two-year contract as captain and food beverage director on the luxury liner. Glimpses of the United States during his travels whetted his appetite for a longer stay in this country, and in 1970 he came to San Diego, chosen because his best friend from Kotor was here, "to learn the language and stay for a couple of years." Like a good many people who come to San Diego "temporarily," Mirko soon began to consider himself a permanent resident. By 1973 he had opened his own restaurant in the downtown area ("Mirko's," which served, somewhat paradoxically, Mexican-American food); by 1977 he had married Sylvia Vargas, a native San Diegan; in 1979 he joined the staff of USD; six months ago he became the father of Maria, named for his Italian mother; and today he is awaiting word on his application for U.S. citizenship, delayed when he left the country to be married aboard the C. Colombo, permanently docked in Onorico. His, in fact, was the first wedding held in the ship's chapel, which was consecrated by the bishop as part of the wedding ceremony.

Perhaps a major reason for Mirko's success in the food service business is his enjoyment of people, which stands at the heart of his life as well as of his work. "I love to be on the move, to be busy, and to be talking with people. When I am not at work, I am constantly going out—going to parties, to sports events, anything to be with my friends and to talk and spend time together."

Asked what he likes about his about-to-be adopted country, Mirko says it's the comfort. But, he points out, Americans don't take time to relax and enjoy what they have, "always rushing, always pushing to move ahead, as though living were something in the future instead of in the present." Mirko Ivanovic can certainly be seen doing quite a bit of rushing himself as he performs his duties, but he also seems a man who knows how to enjoy life in the moment. Particularly in February, the month of his birth (on the 20th), the month of his wedding (the same day), and the month when he arrived on campus to add his special continental flavor to the University's food service program.

AROUND CAMPUS. . .

by Jill Schaefer
Photos by Sandra Edelman

WHAT IS YOUR OPINION ON NUCLEAR ENERGY?

Jack Abel, Postal Assistant: I think the word nuclear puts unwarranted fear into people. I feel it is becoming more and more necessary. As our oil runs out, I feel we will be hearing less and less protest.

Dave Tiedemann, Director Media Center: I feel that the peaceful use of nuclear energy has tremendous potential for the future. However, problems such as operating safety and waste disposal need to be solved before more nuclear plants are approved. Energy generated by solar, geothermal, wind and sea wave sources should be pursued until the various concerns related to the safe use of nuclear energy are resolved.

Jack Boyce, V.P. Financial Affairs: I approve of nuclear energy. Looking into the future from a realistic planning point of view, we must develop additional sources of energy; however, the development of nuclear energy use must ensure all of the safety ramifications associated with its development as an energy source.

Ernie Marchosky, Graduate Assistant: I support the use of nuclear energy as a viable alternative to petroleum products. With nuclear energy, the dependence on foreign oil may be eliminated. However, due to its possibility for great danger, nuclear energy plants should be highly regulated in order to avoid any disasters. Also, alternative and synthetic fuels should be developed immediately.
STUDENT AFFAIRS:
They’re in the People Business
by Sr. Dale Brown

"USD WOULDN'T EXIST WITHOUT THE STUDENTS. IT'S IMPORTANT TO HAVE A CARING ATTITUDE IN DEALING WITH THEM. THIS IS WHAT MAKES THE UNIVERSITY WHAT WE SAY IT IS—THE STUDENTS DETERMINE CARING BY WHAT THEY EXPERIENCE, NOT BY WHAT THEY HEAR."

The words are those of Tom Burke, Vice President and Dean of Student Affairs; but they might have been spoken by any one of his staff, because they express a philosophy which prevails throughout the Office of Student Affairs and is shared by everyone working in it.

Take, for example, Tom Cosgrove, Associate Dean of Students, whose major responsibility is for student development. The goal of many of the programs sponsored by his office is to help students adjust to and enjoy university life. Assisting Tom in this effort is Carol Holmes, who directs the student activities function and Gaye Soroka who is responsible for commuter student programs and the ADE Alliance (Alcohol, Drug Education.)

Many of the programs are coordinated by the Associated Student Body program board under the direction of Carol Holmes, they include the Speaker's Bureau, the Film Forum, Cultural Arts, Student/Faculty Forum and the numerous social events on campus. The goal is to offer a well balanced array of events of interest to the variety of students at USD.

Skip Walsh, Director of Residence Life, is responsible for the student side of the USD housing program. Skip echoes Tom Burke’s thoughts in that he finds the most challenging part of the job in the “continuous shifting of gears to deal with different personalities”. To Skip, his job is “to help students with problems, but to then stand back while they make their own decisions”. The key people who make the residence life program work on a day to day basis are the resident directors: Sr. Helen Lorch, John Trifiletti and Sr. Pat Desmond. They are on the front line and it is through them that students who live on campus experience the Student Affairs philosophy of caring.

Rick Hagan, Director of Housing, who is new to USD this year, brings with him experience in Student Affairs as well as an MBA degree. Rick’s major responsibilities are as business manager for the housing operation and coordinator of the Summer Conference Program.

The Athletic Program, headed by Fr. Pat Cahill, is also under the auspices of Student Affairs since athletics is a large part of students’ lives. Food Service headed by Jim Tubb and Health Services Dr. Ross and Nurse Patti Neugebauer are also part of the Student Affairs team, demanding but always interesting. As Tom Burke, indicates, “Each student is unique and comes with his/her own set of problems, opportunities and needs”. He sums it up this way: “The Student Affairs office is basically a support service, to enable students to derive the greatest benefit from their educational experience.

Energy (Continued from page 1)

- Tom Burke and Carol Holmes review plans for an upcoming student event.

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The Jaundiced Eye
Films Reviewed by Sandra Edelman

KITTY. (Documentary for television, aired on PBS Feb. 4.) After the "Holocaust" series, last fall's controversial "Playing for Time" with Vanessa Redgrave, "The Bunker," with Anthony Hopkins' stunning portrayal of Hitler reviewed just last week, and now this evocation of life (if it can be called life) at Auschwitz, one can hardly escape the impression that the nation is becoming fixated on the Nazi regime of terror. No doubt some critic has already chalked this up to a collective morbidity. My own belief is that the subject presents a moral problem we have not yet even measured, let alone solved, one to which we keep returning over and over again in an effort to understand something that is of such magnitude it lies forever just beyond our grasp. Nothing has ever conveyed to me the profound horror and evil of the concentration camps as did this odyssey of Kitty Hart, of Polish and Jewish origins, now in her mid-50s, now of Birmingham, England, revisiting the pestilential hole which was her prison for three years of her late teens. The power of the film is heightened by its utter simplicity and by Kitty's emotional honesty. No background music, no flashbacks, no shots of corpses piled, no script; just Kitty Hart wandering through the latrines, the pits, the blockhouses, recalling to her son David what it was like to have been there. When it was over, I flipped to the end of "Crisis at Central High," mostly because I wanted to see Joanne Woodward's work in this recounting of racial integration in Little Rock in the last 1950s. The contrasts were striking: from the grainy doom of the Kitty Hart film to the sleek, glossy Hollywood piece. But what was even more striking was the instant recognition that, morally, the same thing was going on in both places. The tribal demons had been activated in Eisenhower's America, and at bottom they were the same tribal demons as the ones let loose in Hitler's Germany. In Teheran. El Salvador. Watts. Miami. It seems a good thing to keep in mind.

S.E.A. Minutes 1-21-81. The Christmas Party was reviewed. Suggestions were made for earlier planning in 1981 if we elect to support the orphanage again. The Sick Leave Incentive Plan will be finalized for representatives. Action is underway at this time.

The Food Service Department has grown to the point where the Board felt it should have its own S.E.A. presentation at the next meeting (2-18-81, Serra Conference Room, 2 p.m.) prior to submission to the Cabinet for approval.

The Alcalá View is published nine times per year by the Personnel Department of USD. Editor: Lorraine Watson. Assistant Editor: Sandra Edelman. Editorial Board: Sara Finn, Sue Howell, Fran Swank, Joan Murry. Production: Linda Ash.

Share your experiences with other USD employees by writing the Personnel Office. Alcalá View in no way endorses any of the services, businesses, or ideas presented.

CLASSIFIEDS
For Sale: Girl's bike, good condition, $20. Coffee table, contemporary design, black, $10. Sandy Edelman, X4298.
For Sale: Mag Rims, sharp, fit V.W., will sacrifice for $15 each. Linda Ash, X4303.

USD BLOOD DRIVE
Donate blood to the USD Blood Bank on Wednesday, March 25th from 10-3 in Salomon Lecture Hall. You may sign up ahead of time through the USD Biology Club or just drop by the day of the blood drive. For information regarding our blood bank, contact Maureen Herrill, Ext. 4270.

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