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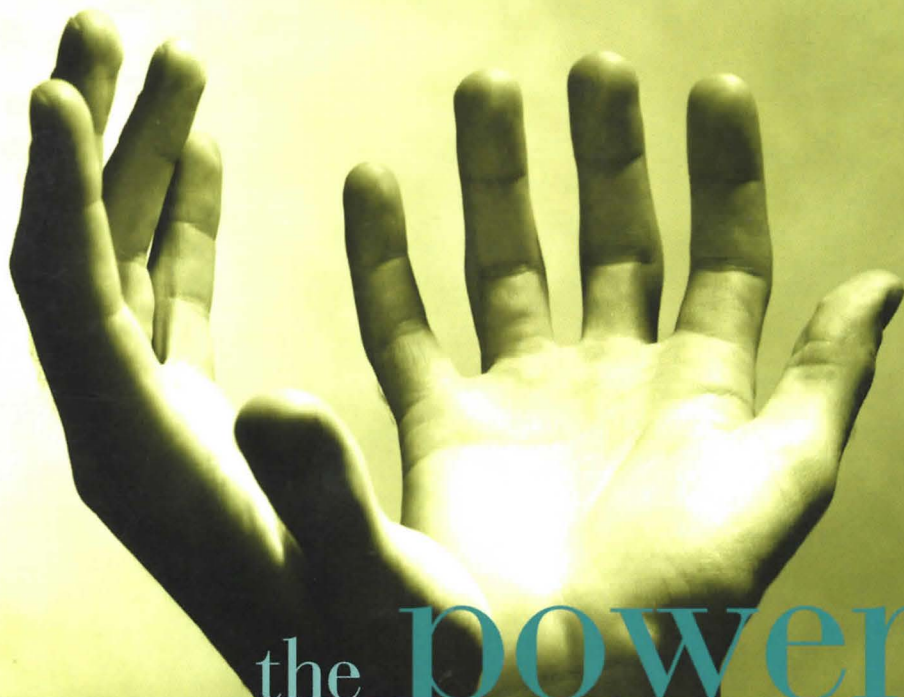
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the **power**  
of knowledge

*President's Report*

# the power of knowledge

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# letter from the president



*Dear Friends of the University of San Diego,*

As we come to the end of a productive and exciting year, it is time to reflect on the uses of a university education. For many, a university degree is a passport to a better job, a more satisfying life and a personal sense of fulfillment. In this report, we spotlight some of the many ways in which USD students, alumni and faculty are using their educations for the betterment of society.

There are many reasons to acquire knowledge: for its own sake, for the sake of the individual learner, and for the sake of society. Members of the USD community are trying to use their knowledge to make this a better world. Knowledge gives the knower the ability and power to make things happen. We are not looking for too much when we expect the university to have an impact on conditions of life in our neighborhood, region and global community.

As undergraduates, our students begin to reach out to help and understand people in need. Their studies give them insights into human needs, the environment and spiritual values. They have opportunities to hear lectures, participate in symposia and courses, and read about ways in which they can use their knowledge for service to humanity. Many choose their professional careers with the intention of serving others. We are proud that our alumni and faculty apply their carefully learned skills and insights to tasks that transform the lives and environments of people.

A university can help in several ways. In some cases, the outreach is through direct service. Our community volunteer and service-learning programs result in more than 100,000 hours of assistance each year. Alumni give their professional lives to direct service, and the faculty direct clinics and programs that help.

Another way the university community helps is through the application of knowledge. For example, our science and engineering students and alumni help design and develop products that improve conditions of life. Our law students and faculty work in clinical programs that address the legal concerns of those in need. Our nurses provide help to neighborhood agencies. Our business students and faculty members consult with organizations and individuals in need. This report highlights individuals who are using their knowledge to change lives. I hope that you will enjoy the profiles of some of the members of the USD family whose lives and activities demonstrate the power of knowledge.

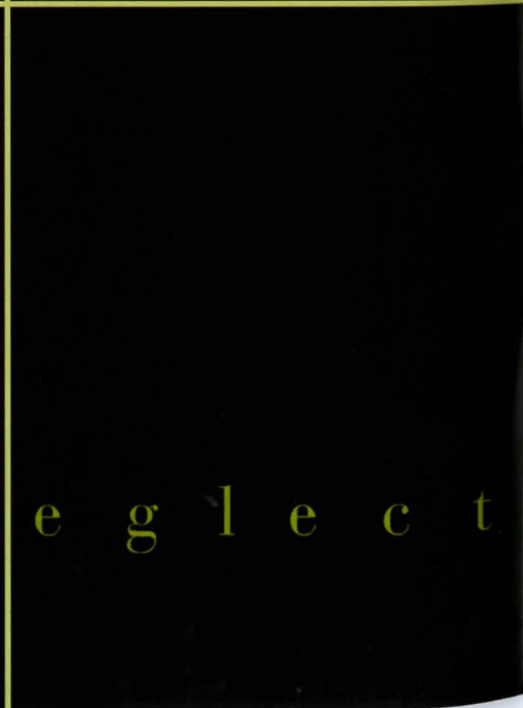
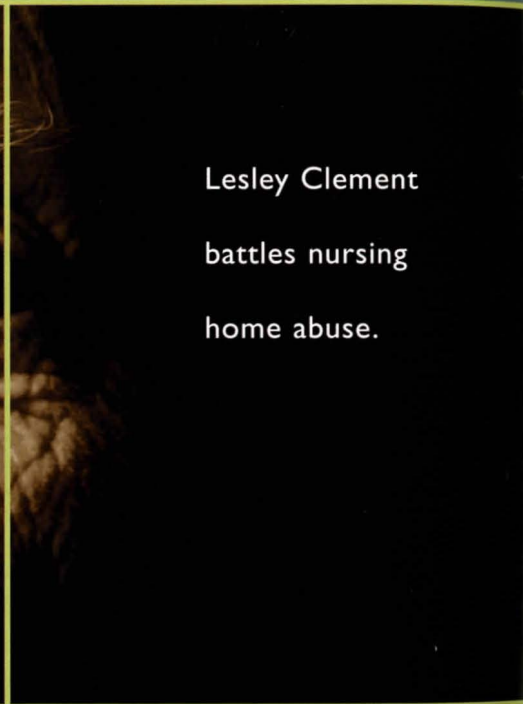
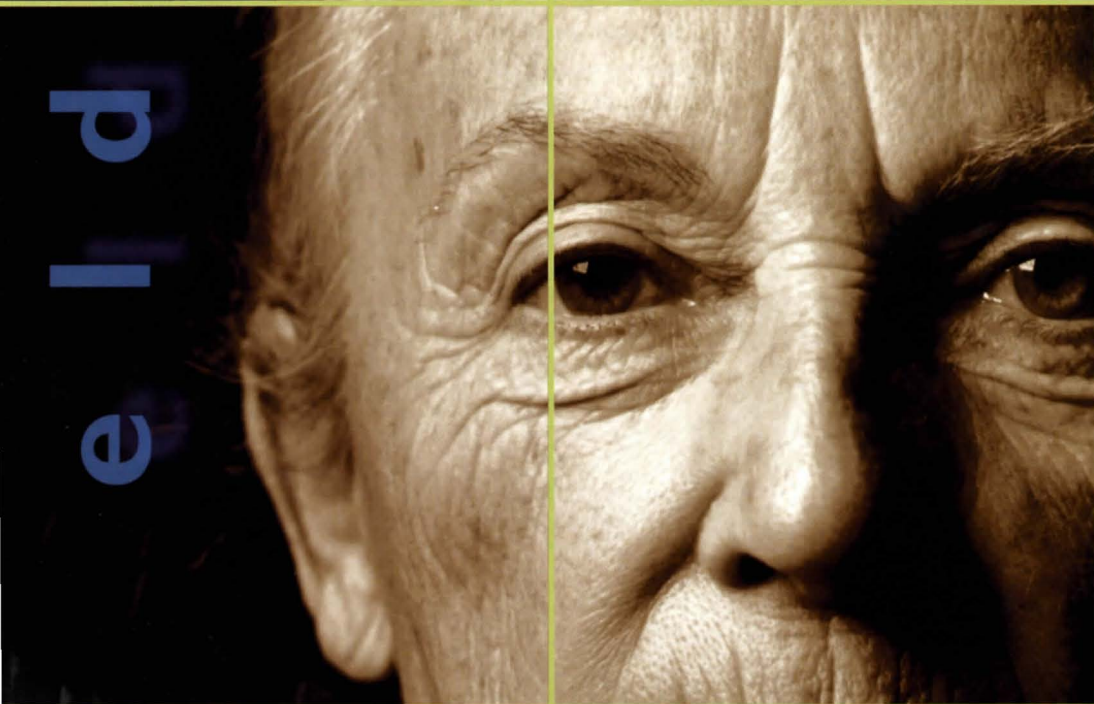
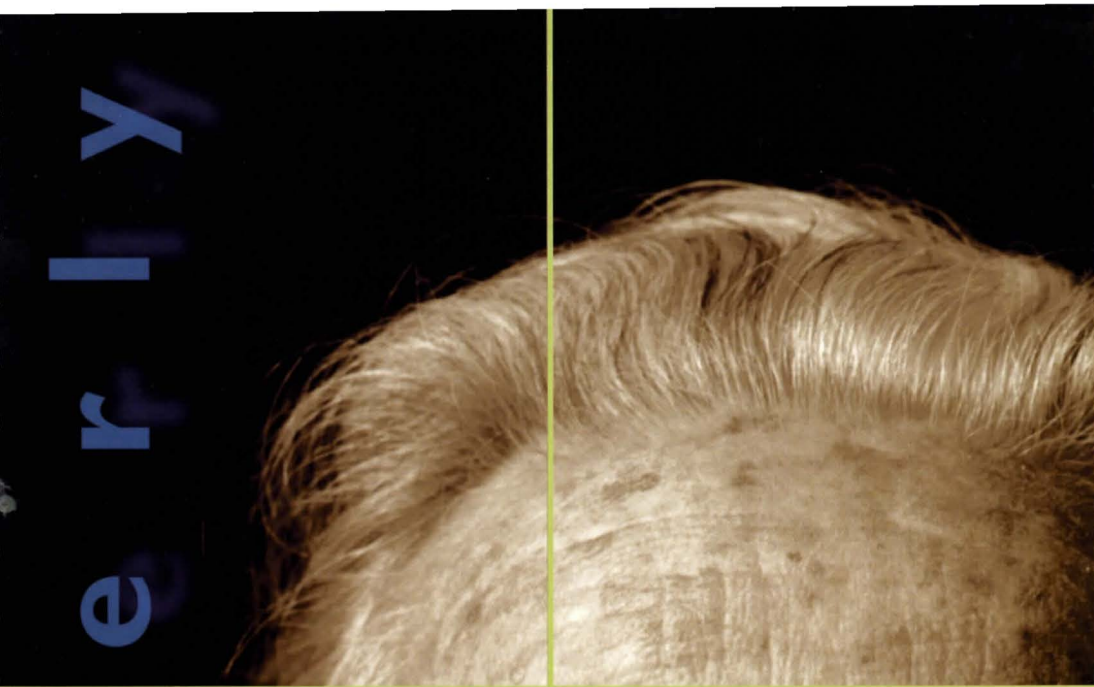
Others help through their financial support of programs that provide outreach. Many people have demanding work schedules and their efforts to provide responsibly for their families do not leave them with the time or energy to participate in programs that help others. These people would like to spend time helping the poor, working at a soup kitchen, teaching a child to read, or visiting with a sick person, but they are not able to do so themselves. Their gifts to the university, recorded on the enclosed list of leadership donors, make them participants in all of the university initiatives we describe in this report.

Warmest regards,

*Alice B. Hayes*

Alice B. Hayes  
President





Lesley Clement  
battles nursing  
home abuse.

## caring crusader

LESLEY CLEMENT

Lesley Clement is weeping again.

The tears roll down her cheeks as she watches a video account of her latest client's ordeal in a nursing home — frustrated by his patient's incontinence, a male nurse's aid allegedly strangles the elderly, 105-pound woman with such force he fractures her vertebrae. The woman now lies in a hospital bed, a steel halo screwed into her skull to immobilize her.

"I just want to die," the woman sobs on the screen.

Clement turns off the tape, dries her eyes, and begins laying out her case against the nursing home. It's something she has done dozens of times in the past four years since emerging as one of the country's leading advocates for elderly patient care and nursing home reform.

"I try to focus my energy on getting mad first, then sad," says Clement, who graduated from the School of Law in 1988, "but sometimes it's so overwhelming. I know I wear my heart on my sleeve, but I don't want to quit until we get reform."

*"I know I wear my heart on my sleeve, but I don't want to quit until we get reform."*

While Clement's heart may get battered each day by the stories of abuse that unfold in her Sacramento law firm, there's no question where it lies — squarely on the side of fighting elder abuse.

She won the largest settlement to date in the nation — \$1.5 million — for a 90-year-old man who had been so severely malnourished in a nursing home that he forever lost the ability to swallow or stand. She appeared before the U.S. Senate Special Committee on Aging this

summer to testify about abuses in California nursing homes. And she has a case before the U.S. Supreme Court to ensure that the Elder Abuse Act applies to health care providers.

But it wasn't always this way. After graduating from USD, Clement took a job as a lobbyist for a large Sacramento law firm because she enjoyed doing similar work while president of the USD Student Bar Association.

"Everyone gave me a hard time because it was for less money than I could have made at other firms, but I enjoyed acting on behalf of students, and I wanted to do that again," Clement says.

While she liked lobbying, Clement knew her work lacked a certain passion. A late-night phone call informing her that her 83-year-old, 98-pound great aunt was hospitalized with broken ribs and fist-sized bruises changed all that.

"Until Dorothy was beaten at her nursing home, I had never done personal injury work," Clement recalls. "But once I saw her in the hospital, I knew something had to be done."

Clement's great aunt, Dorothy Palmer, who has Alzheimer's disease, had been found wandering near her San Rafael, Calif., nursing home, bloodied and disoriented. Clement claimed in court that a nurse's aide left in charge of 42 Alzheimer patients became frustrated with Palmer, beat her, and then locked her outside to make it seem that she wandered away and was mugged. The nursing home agreed to a settlement before the case went to the jury.

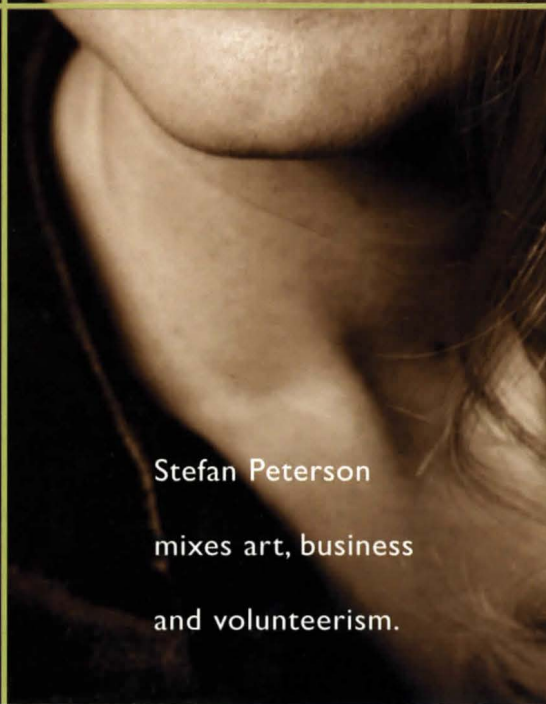
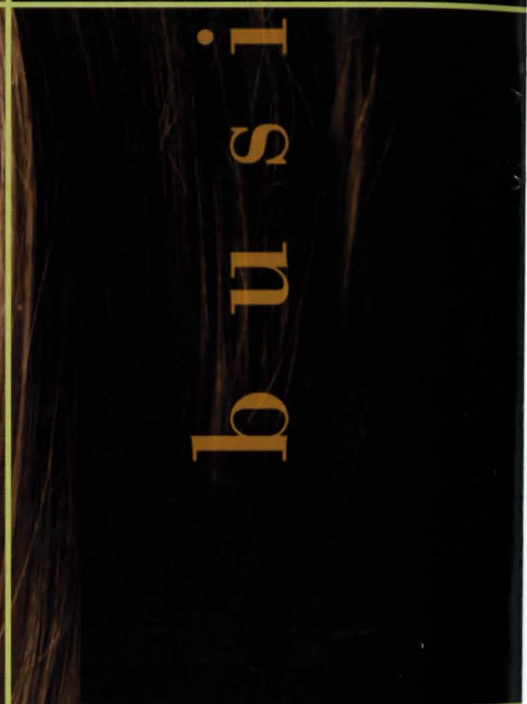
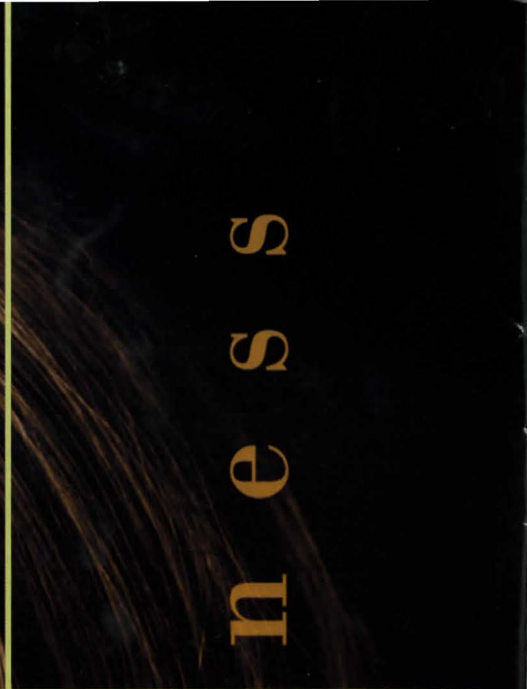
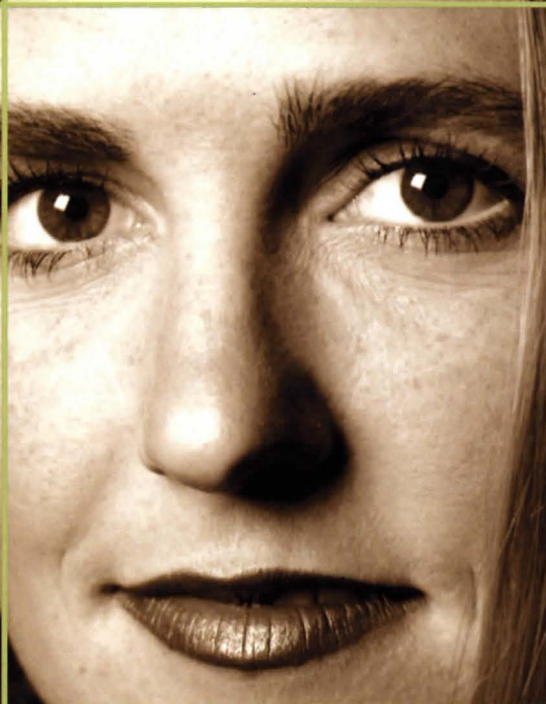
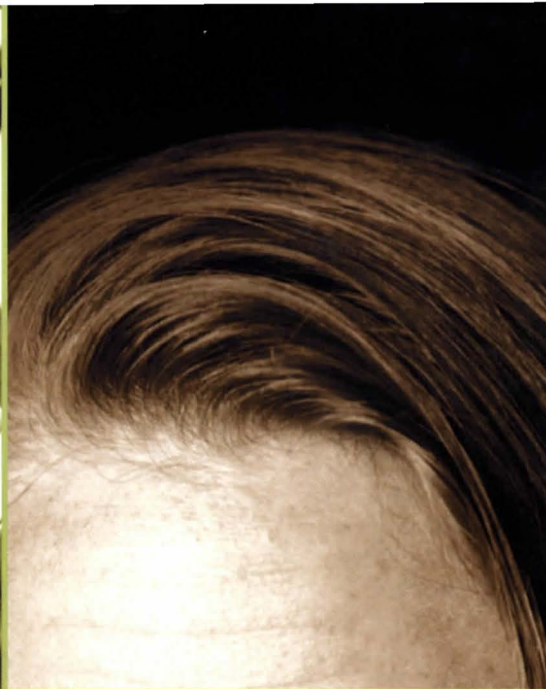
"It was really devastating for my family because they felt they really had let Dorothy down. My family had never been involved in a lawsuit before. They really wanted answers, and this was the only way they could get them," she says.

Clement's great aunt went on to recover from her injuries, and Clement went on to pursue elder abuse with a passion. She now has five employees in her practice, fields hundreds of calls and letters each month from families seeking help, and recently was recruited to help prosecute Medicaid fraud.

"I once had an opposing lawyer tell me that the difference between me and everyone else involved in elder abuse was that I care, and that's what makes me so dangerous," Clement says.

"My question is, how can you not?"





Stefan Peterson  
mixes art, business  
and volunteerism.

# business

## artistic entrepreneur

STEFAN PETERSON

Most USD students travel around Alcalá Park during the course of each day, attending different classes in different buildings, and senior Stefan Peterson is no exception. But when Peterson moves from one classroom to the next, it's more than just a physical journey. He often feels like he's leaving one world for another.

With a double major in business administration and studio art, Peterson admits that switching between two very different academic disciplines every day can be a bit disconcerting. He's quick to point out, however, that the combination of studies from seemingly opposite ends of the educational spectrum has its advantages.

"As an artist, I knew I'd need business skills if I wanted to be successful," says Peterson. "As a business person, the artistic side of my personality provides me with a different perspective. It allows me to think creatively and come up with unique solutions to business problems."

That creative thinking helped Peterson find a way to combine his love for business and his lifelong commitment to community service into a first career step. When he graduates in May, Peterson will begin a two-year stint with the Peace Corps small-business development program, through which he'll travel to Eastern Europe and assist entrepreneurs who have little opportunity to gain business skills and savvy.

"The idea of the program is to shore up the economic base in these developing countries and to improve the quality of life for the people who live there," says Peterson. "It's a combination of education and consulting, but the best part will be the chance to work one-on-one with the people."

Fortunately, Peterson is no stranger to small businesses or to helping others. For his School of Business Administration internship, he worked with the Small Business Administration, the U.S. government agency that assists and finances the small-business sector.

"I wanted to do something within the government, partially to see the big picture of how these agencies work," he says. "But the main reason was that I wanted to show how the government can do positive things to influence people's lives."

As a volunteer, Peterson displays the kind of energy and enthusiasm you'd expect from an entrepreneur. He serves in the Coast Guard Auxiliary, is a eucharistic minister at his parish and mentors a 13-year-old boy through a "big brother" program. He says his motivation is to contribute to organizations that emphasize people helping each other.

"My father passed away when I was 9, and I've seen firsthand the impact that concerned and caring people can have on your life, especially as role models," says Peterson, explaining that mentors in the Boy Scouts especially affected his life. "I've had a good life because of the volunteer organizations that exist in this country, and I want to give back to them."

It might seem that Peterson would be giving up a lot to travel overseas with the Peace Corps — it sounds impossible, but he also works in marketing for Starbucks Coffee, again combining business and art — but he doesn't see it that way.

*"If you're going to commit your life to something, you should make sure it's something you feel good about."*

"It's a great way for me to start my business career. I'll get hands-on experience at a level that I wouldn't here," he says. "I also like the feeling of being an ambassador of sorts, and the chance to effect visible change."

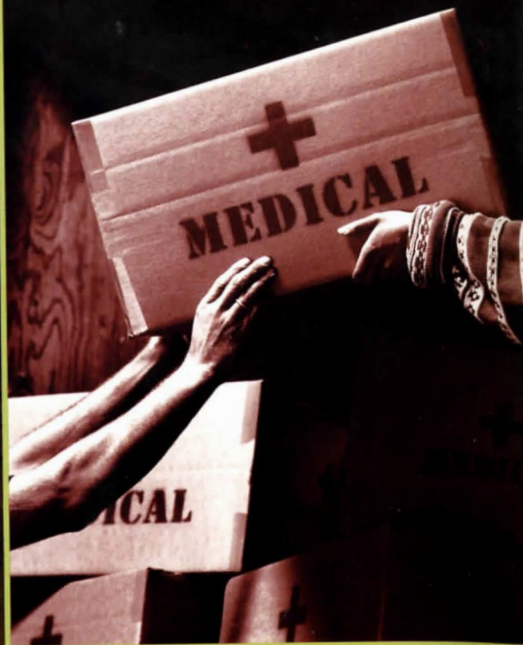
No matter where he travels, Peterson is sure to leave a path of changed lives in his wake. And to Peterson the business major, that's the real bottom line.

"I think a person needs to find the skills they have and then figure out how to use them to make a difference," he says. "If you're going to commit your life to something, you should make sure it's something you'll feel good about when you go home at night."



u r g e n t

Ruth Grendell  
provides hope  
around the world.



## global healer

RUTH GRENDALL

Ruth Grendell wants you to know how lucky she is.

Lucky enough to sleep on a dirt floor in Swaziland, where the locals urged her to eat termites for the protein, and the children, despite dying from malnutrition, still managed to giggle at her touch.

Lucky enough to help draw water in buckets to bathe a gruesomely disfigured Indian woman who had been doused in kerosene and set afire by her husband.

Lucky enough to lift a 2-year-old Romanian orphan from his crib where he had been imprisoned his entire life, and teach him the joy of walking.

"Sometimes, I just can't believe I get to do this. Here I am, from a small town in Michigan, never had a passport, going to these exotic places, doing these things," says Grendell, her eyes widening, her voice wavering a touch. "Then there are times when I think 5,000 kids in Africa won't get polio because we were able to give them immunizations, and I am just amazed."

It's been an amazing path that Grendell's life has taken since she earned a master's degree in nursing science from USD in 1981, and a doctorate in the same discipline in 1991. After joining the faculty of Point Loma Nazarene University in 1982, where she teaches senior level research and leadership classes and has written chapters for nursing textbooks, Grendell began pondering ways she could put her nursing expertise to use in a global sense. She contacted a mission hospital in South Africa to see if it could use some help. The missionaries jumped at the chance.

"I was always interested in traveling, so it just made sense," says Grendell, who rounded up nine nursing students for that first trip in 1983 to South Africa, where for six weeks they worked in remote clinics and helped immunize children.

"We bounced around in an old VW van. We ate food that we didn't know what it was, and after awhile knew not to ask. We slept on the floor, used outhouses. It was good culture shock," she says.

But Grendell and her students soon discovered that their inconveniences were nothing compared to the struggle of their patients. AIDS was so rampant in Uganda that in one village, each home had lost a family member to the disease. A simple toothbrush became a prized possession to Nicaraguan refugees. And then there was the Swahili boy who had never owned shoes until a nursing student gave him her extra pair — beat-up black tennis shoes.

"He was so thrilled, he took them to bed with him," Grendell recalls.

The trips to remote villages and outback missions soon became a biannual event, and are so popular among nursing students, as well as pre-med students, that there is now a waiting list. Significant, considering students pay their own way — up to \$2,500 — and sacrifice their Christmas or summer vacations to make the trip.

"Every single one of these students finds someone they have a special relationship with, a child or an elderly person. They talk about going back and getting them," Grendell says. "It would be nice if we could."

*"When I think that 5,000 kids won't get polio because we were able to give them immunizations, I am just amazed."*

Short of that, Grendell does all she can to bring as much medicine and health care to remote parts of the world as the group can pack. Grendell solicits doctors for drug samples, hits up hospitals for syringes and rubber gloves, and speaks to civic groups in hopes they will contribute money for scarce drugs.

When she's not traveling or teaching, Grendell develops curricular materials for post-anesthesia nurses in Latvia and nursing programs in Russia, Romania and Albania. But it is the ability to touch and transform lives in the far corners of the world that is Grendell's true passion.

"I've been asked if I'd be interested in starting a nursing program in Kenya after I retire," Grendell says, her eyes twinkling. "I think I'd go in a minute."

m e d i c i n e



love

Darrell Bratton offers  
hardened criminals  
unconditional love.



criminal

## prison preacher

DARRELL BRATTON

Darrell Bratton has been in prison many times. But unlike the inmates he is ministering to, Bratton is free at the end of the day to return home to his family.

Several times a year, the School of Law professor and a team of 30 volunteers host three-day spiritual retreats at the R.J. Donovan Correctional Facility, a medium-security prison in south San Diego County. The Kairos Prison Ministry seeks to reach inmates who are natural leaders, but have not necessarily explored what it means to be Christian and lead a responsible life, Bratton says.

"We start the weekend by asking the candidates (the inmates participating in the program) to examine their choices," the 30-year veteran teacher explains. "We let them know they have another choice. They can put their past behind them."

*"I quickly learned not to judge people, because everyone has a history."*

His own past made Bratton think twice about spending a weekend in prison when he first learned about Kairos in 1992. Born and raised in Indiana, Bratton is a devout Methodist, is married to his high school sweetheart and has taught civil law at USD since 1967. He worried that the men he hoped to minister to would see him as a simple do-gooder.

"I wondered, 'What do I have to offer these men? What common ground do I have with them? Will they reject me?'" Bratton says.

What he has to offer is a love many of the prisoners have never before experienced. Bratton doesn't ask what crime was committed or the length of the sentence, he simply

accepts the men for who they are. The gesture of unconditional love can be transforming, he says.

Throughout the weekend, talks by clergy and laypeople are followed by small-group discussion and prayer. The candidates are encouraged to share their past, feelings and hopes.

"There is a great freedom, growth and joy in doing that," says Bratton, who returns for monthly visits with the candidates after they complete the weekend program. With a couple of the men, he has developed a strong attachment and sometimes asks them to be his prayer partners.

The inmates are not the only people who experience growth.

"I quickly learned not to judge people, because everyone has a history," says Bratton, who in January began a two-year term as California district chairman of Kairos Prison Ministry and will oversee programs in men's and women's facilities throughout the state.

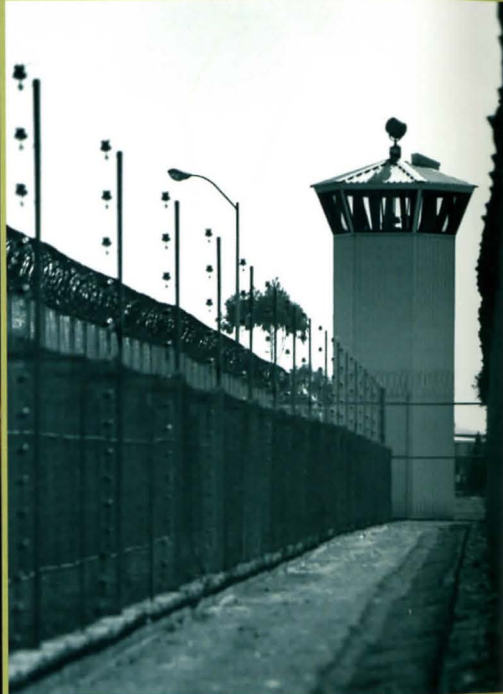
Bratton's enthusiasm for the ministry is not lost on the colleagues with whom he spends his days in Warren Hall. Several have attended the final evening of a Kairos weekend and witnessed firsthand just how respected Bratton is by the inmates. And last year, following a nomination from one of his peers, Bratton received the Sister Sally M. Furay, R.S.C.J., Volunteer Service Award, named for USD's former provost.

Bratton's longstanding interest in the penal system and desire to find a ministry that could affect someone's daily life makes Kairos a perfect fit for him.

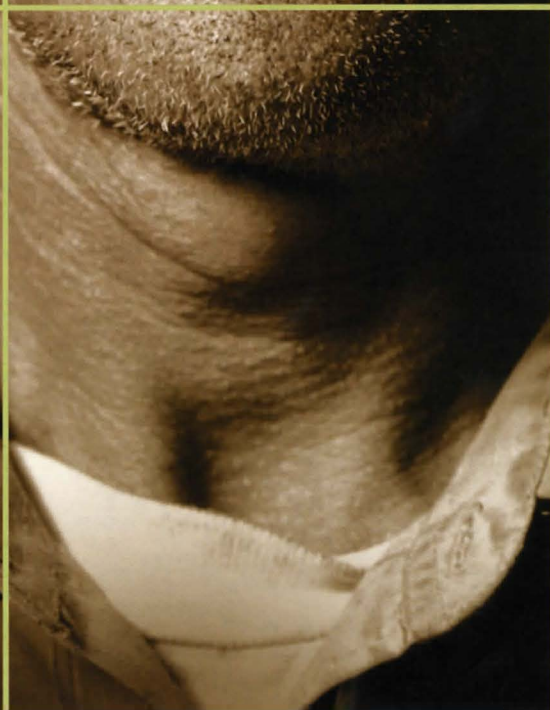
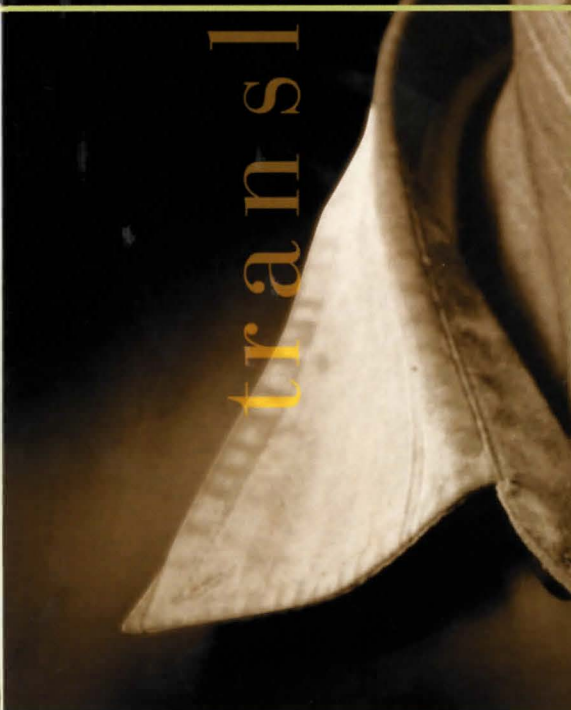
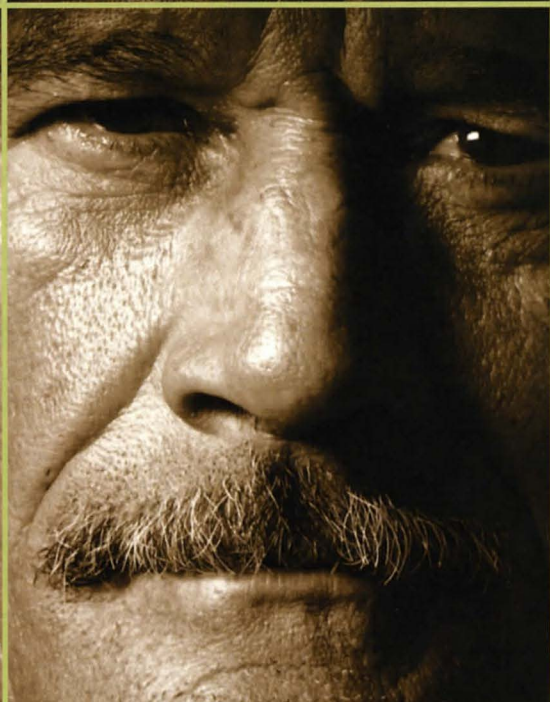
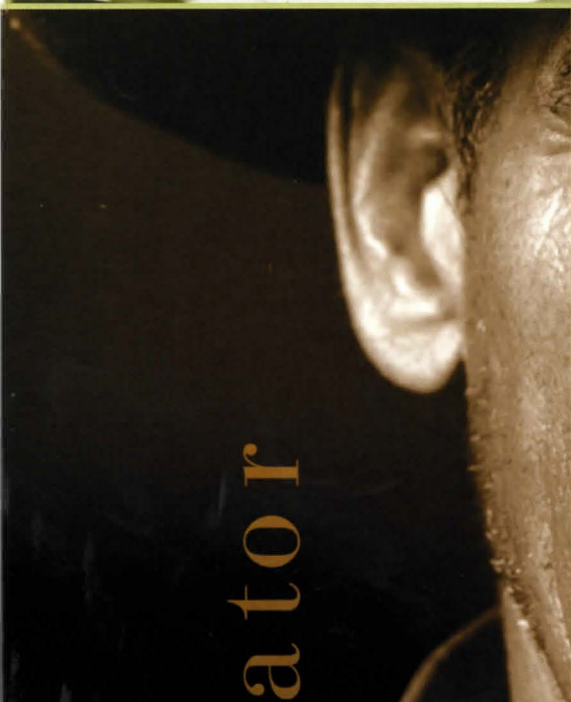
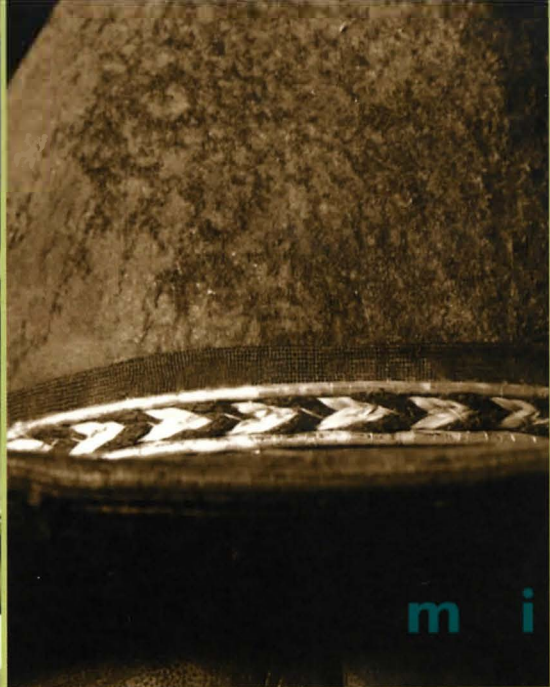
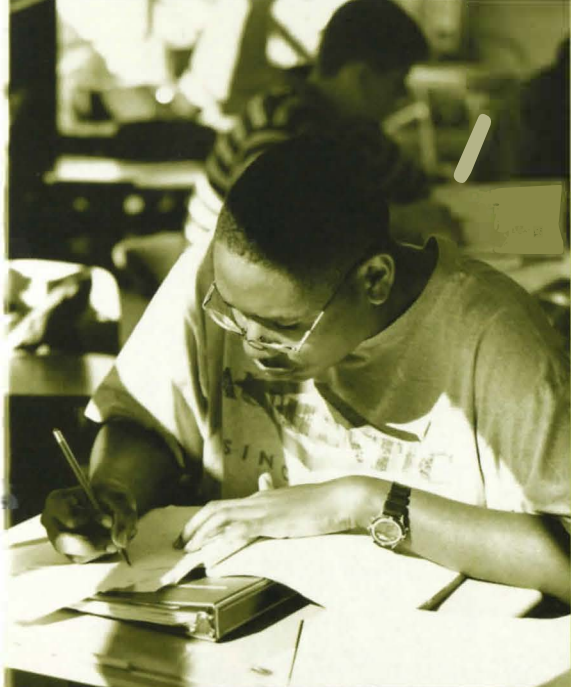
"In penology today the focus is on punishment, and there is a minimal amount of rehabilitation," Bratton notes. "Most of the rehabilitative work is being done by volunteers. It's becoming more and more evident that the faith-based programs have a great impact."

Bratton knew by Friday afternoon of the first weekend he served as a volunteer that Kairos is where he belongs. He watched the inmates color posters after a spiritual talk and noticed how carefree and innocent they appeared, working at something everyone loves to do as a child. In a prayer, Bratton spoke to God and said, "You really do love them."

The response he heard in his heart confirmed his calling to work with Kairos: "How will they know if you don't tell them?"







## inspirational mentor

LESLIE REVIS

Early in her career, Leslie (Pedroarena) Revis '73 adopted the philosophy that students can best learn a language if they have something tangible to connect their studies with. Today, as a Spanish instructor at Beaufort High School in South Carolina, Revis is spearheading a project that has students so fired up about a second language that they can hardly wait to get to her class.

But it is also Revis' efforts to connect with students on a personal level that inspires them to turn in their best work.

"My goal as an educator is to defend my students' unique qualities, help them set their goals and create an environment of acceptance where each student feels the support of the group," says Revis, who was named Beaufort County Teacher of the Year in August. "My students know at all times that we are in this together."

On any given day, her students practice Spanish by translating United Way brochures, preparing overheads for other classes or taking notes on a video. Revis' second-, third- and fourth-year classes last spring published *El Aguila*, a manual that directs Hispanic migrant workers to county services, reviews safety in the workplace and provides information about schools, immunization and disaster preparedness.

The popularity of the booklet has her students and their Community Outreach Translating Service in high demand. Phone calls and e-mails constantly come in with requests from agencies requesting translation services.

"I love being around young people because they have vision and are so eager to find a service connection to their community and world," Revis says.

The 25-year veteran teacher was the same age as her students when she realized her life path was to serve others. As a 15-year-old college freshman — she skipped a grade

and graduated from high school early — Revis was set on studying medicine. She used her breaks during evening classes to visit pre-med students and absorb as much about their lab work as she could. It was a way for the Spanish, French and philosophy major to take steps toward fulfilling her dream of becoming a doctor.

But if Revis' grandmother had anything to say about it, the granddaughter she raised would be a teacher, not a doctor. A life in medicine would take too much time away from the family, she said.

"Deep in my heart I never planned to become a teacher, but my grandmother kept saying, 'You must become *una profesora*,'" Revis says.

Through her USD professors, Revis saw how students can be touched by the passion and hopes of their instructors, and she soon directed her studies toward earning a teaching credential. As a 19-year-old college graduate, Revis landed her first job teaching French and Spanish at Carlsbad (Calif.) High School.

By example, Revis no doubt plays a part in her students' desire to serve their community. Her career includes time in the Peace Corps as a language instructor and curriculum specialist, working with volunteers preparing to serve in countries such as Belize, Jamaica and Guatemala. Revis spent 1992 and 1993 in Guatemala, where she met three starved and homeless kids who had dropped out of school to care for their dying mother.

*"My students know at all times  
that we are in this together."*

Revis adopted the three needy teenagers, but because the kids are full-blooded Mayan, they cannot leave their native country. Revis set up a home in Guatemala and helped get her two daughters and son back in school.

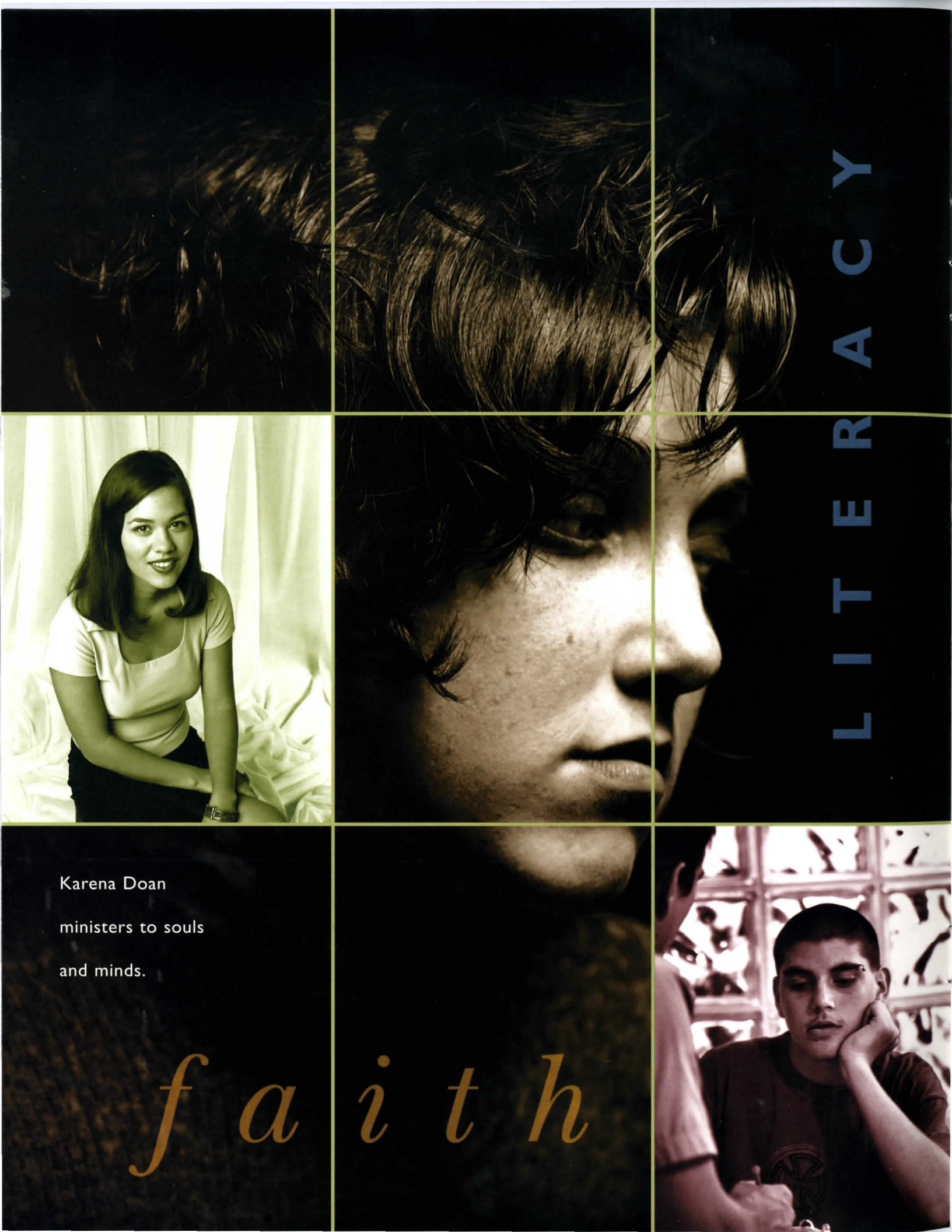
Revis knows she benefitted immensely from the example her USD professors set, and acknowledges that "some of me probably does wear off on my students."

"If you genuinely live who you are, people appreciate it," she says.

translator

Leslie Revis  
breaks down  
language barriers.





Karena Doan  
ministers to souls  
and minds.

faith

## gentle reader

KARENA DOAN

Karena Doan doesn't have any hobbies. This may seem unusual, but only until you consider that hobbies are designed to take a person's mind off their work. That's the last thing she wants.

"I enjoy working with people and trying to make things easier for someone else," says Doan, a senior with a double major in sociology and psychology. "I can't solve all the problems in the world, or even all the problems that one person may have. What I can do is make sure they're suffering a little bit less."

Early in her college career, Doan decided she especially wanted to ease the suffering of a group whose problems she says are often overlooked by society: teenagers.

"It's a time when kids really need encouragement," she says. "They need someone to let them know they can succeed."

Her first experience with young people was as a literacy volunteer at San Diego's Juvenile Hall, a community service option for one of her sociology classes. When the course was over, however, Doan realized her work wasn't finished.

"I had such a good experience, working with these kids that people have given up on, that I just kept doing it," says Doan, who now trains other USD students to work in the program. "In many cases they've just made one mistake or one bad decision, and they need to be convinced that they're good and worthwhile people."

Doan helps instill that conviction through creative and reflective activities that feature writing, poetry and literature. Soon after she began volunteering, however, Doan began to think about another dimension that was missing from the lives of the young people she taught. In addition to her weekly visits through the literacy program, Doan now returns to Juvenile Hall every other Sunday to perform ministry work.

"It's a completely different aspect of volunteer work, one that's a lot more personal," she says. "You get to talk to people about their faith and how they feel about themselves."

Understanding those feelings — and the circumstances that create them — is made easier by Doan's dual major.

"So much of sociology involves looking at the human condition, from culture and class issues to economics and politics," says Doan, who also minors in leadership through the School of Education's American Humanities program, which trains students to lead community service and nonprofit organizations. "There's a strong relationship between what I learn and what I see in everyday life."

And Doan sees more of life than most people her age — for that matter, more than most people of any age. She also works with the Big Sister League, an organization created to help women in need. She's involved in the mentoring program, which pairs young women with older role models, and works in a home that takes in women with nowhere else to go.

"Understanding psychology helps, because many of the women have psychological disorders and are on medication," she says. "You have to understand their needs, then you can feel the joy of seeing them even out their lives."

*"You get to talk to people about faith and how they feel about themselves."*

Doan already has plans for continuing her work with those in need. She has applied to work for a year with the Jesuit Volunteer Corps, after which she hopes to get a graduate degree in counseling.

"My big dream is to open a group home for teenagers, someplace where I can create new opportunities and give them skills and encouragement," she says, and then adds with a smile: "At least one home. Maybe two. Maybe more."



## SPOTLIGHT ON 1998: the year in. review

### JANUARY - MARCH

In January, graduate students in the School of Business Administration took international business education to a new level by participating in the first dual/double-degree program between USD and a Mexican university. The two-and-a-half year program requires students to spend at least one year at Alcalá Park and one year at an Instituto Tecnológico y de Estudios Superiores de Monterrey System's campus in Mexico. Students will emerge with two concurrent advanced degrees and a superior understanding of both country's cultures and business practices.

Helen Copley, Agnes Crippen and Joanne and Frank Warren were the recipients Jan. 10 of the inaugural Presidential Honors, a new award initiated to acknowledge significant philanthropic efforts and involvement with the University of San Diego. Trustee Emeritus Walter Fitch III was awarded the Presidential Honors later in the year.

Nearly 70 priests gathered at USD the week of Jan. 18 to attend Seton Hall University's National Institute for Clergy Formation. The institute focused on theology of ministerial priesthood, leadership skills, prayer and development, pastoral and moral counseling and Scripture. USD hopes to eventually co-sponsor the institute, which features guest speakers from throughout the world.

NBC sportscaster Greg Gumble and National Football League officials analyzed the Super Bowl's explosive growth in recent years at a Jan. 21 luncheon that raised money for USD student financial aid. The event was co-sponsored by USD's Corporate Associates and the San Diego International Sports Council.

The School of Law opened a Land Development Clinic in January, bringing to eight the number of clinics offered as part of the school's clinical education program.

San Diego kids got the chance to learn the finer points of basketball, volleyball, tennis and hip hop dance during the inaugural "Inner City Games Fun Day" Jan. 31 at USD. The university and the Greater San Diego Inner City Games Organization hope to promote confidence and self-esteem among inner-city youth by giving kids a chance to learn from USD coaches and athletes.

It became much easier to park on the USD campus in February, as the 975-space Mission Parking Complex opened its gates to employees, visitors and students. At 275,000 square feet (more than three times the size of any building on campus), the arched, whitewashed structure fits smartly into the university's 16th century Spanish Renaissance architecture — so much so it often gets double takes from campus visitors.

Values — and how the USD community adheres to them — was the topic of a town hall meeting in February. More than 200 faculty, staff and students discussed how to bring to life the university's mission statement of academic excellence, values-based education, individual dignity, holism and Catholicity. The discussion was the result of a values survey to determine how well the university lives up to its mission, and is part of an ongoing self-assessment process called Ethics Across the Campus.

Students found themselves in front of — and behind — the camera in February with the debut of USDtv, a student-run television station featuring news, sports and entertainment. The closed-circuit programming, which is available only on the USD campus, was the brainchild of Associated Students President Mike Corrales, who rounded up volunteers to write, report, act and operate cameras.



Sports broadcaster Greg Gumble led a pre-Super Bowl panel discussion titled "Big Game, Big Business — Evolution of the Super Bowl," a USD Corporate Associates event that also featured NFL officials and media representatives.

Anita Hill gave the keynote address Feb. 26 for USD's Black History Month celebration. Hill, a central character in Clarence Thomas's 1991 U.S. Supreme Court confirmation saga, told 350 audience members at Shiley Theatre of her family's history and struggles, and offered an analysis of the Hill-Thomas hearings.



Anita Hill, author of *Speaking Truth to Power* and a prominent figure in the national discussion of sexual harassment, delivered the keynote address during USD's Black History Month in February.

The first of a planned annual series of symposia on leadership and ethics Feb. 27 featured philosopher Nancy Sherman, the first person to hold the visiting distinguished chair of ethics at the United States Naval Academy. Sherman opened the inaugural event, named for retired military hero Vice Admiral James Bond Stockdale. The symposium is the first step toward establishing a university endowed chair on leadership and ethics that will bear Stockdale's name.

In an effort to make her dream of a world peace and social justice center at USD reality, McDonald's heiress and former San Diego Padres owner Joan Kroc gave the university \$25 million on March 24. The gift — the largest single donation ever made to higher education in the San Diego area — will fund the Joan B. Kroc Institute for Peace and Justice, home to a major curriculum in peace studies.

Rebecca Walker, the daughter of author Alice Walker, spoke March 25 at Hahn University Center on how young women and men change the face of feminism as part of USD's salute to National Women's History Month.

The cry for freedom by resistance members in Nazi Germany was echoed in an exhibition of photos and words on display in USD's Copley Library during March. Jurgen Wittenstein and Franz Josef Muller, the only two survivors of the student resistance movement known as the White Rose, spoke of their amazing struggle to a standing-room crowd March 25.

The Hahn School of Nursing and Health Science offered a new, 12-week continuing education course, Developing Clinical Research Associate Skills. The course provides the foundation for those interested in becoming a clinical research associate and monitoring clinical investigations of experimental drugs and devices.

### A P R I L - J U N E

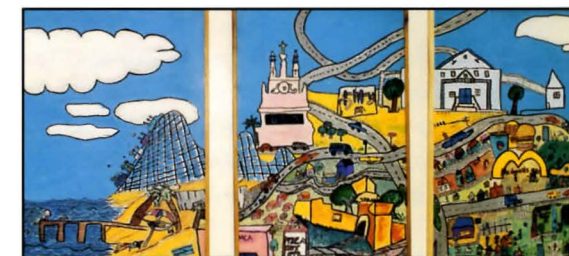
After a nationwide search, Paul E. Bissonnette joined USD as vice president for finance and administration. Bissonnette came to Alcalá Park from Oakland University in Rochester, Mich., where he was vice president for finance and administration and treasurer to the board of trustees.

One hundred small business owners honed their management skills at an on-campus business training program offered through a partnership between USD, the City of San Diego and San Diego Gas and Electric Co. The free program is designed to teach owners to enhance their competitive edge.

Several members of the board of trustees led the formation of a committee to begin planning a permanent memorial to honor the late Monsignor I. Brent Eagen, USD's first vice president of mission and ministry, who passed away in October 1997. The group raised funds for a new plaza in the heart of the east campus, tying together the university's major athletic and recreation venues.

Phoenix, Ariz., was the first stop for Frank Lazarus, vice president and provost, during the new USD On The Road discussion series, which travels throughout the country introducing alumni to university leaders, updating graduates on campus activities and showcasing the talents of the academic community at USD.

The women's and men's tennis teams both placed second in the West Coast Conference tennis championships April 24-26.



Thanks to the efforts of a group of 6- to 16-year-old artists from Linda Vista, USD's Community Outreach Partnership Center in that nearby neighborhood now boasts a colorful and creative mural depicting life in San Diego.





The university bade farewell to more than 1,500 graduates in commencement ceremonies held May 23 and 24. The undergraduate address was delivered by historian James H. Billington, the librarian of Congress.

The sister of the Dalai Lama, Jetsun Pema, visited USD during the spring semester and addressed a packed audience on "Human Rights, Buddhist Ethics and the Crisis of the Tibetan People." Pema runs the Tibetan Children's Village in India, which has served several thousand orphaned children, and authored her autobiography in 1997.

A team of USD engineering students was selected as one of nine semifinalists in a worldwide technology challenge sponsored by Texas Instruments. The team's work centered on designing technology to compress voice messages for a pager, eliminating the need for users to retrieve messages by phone.

A statue in honor of Blessed Junipero Serra in front of Serra Hall was dedicated April 29. The bronze statue was commissioned by William Hannon in honor of his late mother, Eugenie B. Hannon.

The fourth annual Author E. Hughes Career Achievement Awards, which honor alumni who realize outstanding success in their career fields, were presented May 2. The honorees included Sister Mary Jo Anderson '66 (M.A.), College of Arts and Sciences; Michael Magerman '92 (M.B.A.), School of Business Administration; George J. Cameron '84 (Ed.D.), School of Education; The Honorable Judith Keep '70 (J.D.), School of Law; and Capt. Kathleen L. Martin '92 (M.S.N.), Hahn School of Nursing and Health Science.

After 35 years on the baseball diamond, USD coach John Cunningham hung up his cleats. Cunningham coached his final regular-season game May 10, capping a career that spanned 1,700 games, 843 victories, two trips to the College World Series and induction into the American Baseball Coaches Association Hall of Fame. Cunningham was succeeded by Rich Hill, coach at the University of San Francisco.

About 1,600 undergraduate, graduate and law students donned mortarboards the weekend of May 23 for commencement ceremonies. Despite fears that El Niño would produce a washout, blue skies reigned for speakers James H. Billington, librarian of Congress since 1987, who spoke at the undergraduate ceremony; Patricia Arredondo, founder and president of Empowerment Workshops, who gave the graduate address; and California Supreme Court Associate Justice Ming W. Chin, who spoke to law school grads.

## JULY - SEPTEMBER

Two new academic leaders joined the faculty July 1, as both the School of Law and the School of Education welcomed new deans. Daniel B. Rodriguez, professor of law at the Boalt Hall School of Law, University of California at Berkeley, took over as School of Law dean. Associate Professor Paula A. Cordeiro, Ed.D., University of Connecticut, assumed the deanship of the School of Education.

Construction of the Jenny Craig Pavilion moved a step closer to reality with a \$1 million gift from Frank and Joanne Warren. The donation put USD closer to the \$8.5 million mark, which represents half of the project cost and is the sum required before construction can begin.

A gift to USD during the summer months gave momentum to a planned memorial honoring the late Monsignor I. Brent Eagen. George M. and Katherine Pardee's \$1 million commitment means the Monsignor I. Brent Eagen Plaza, which will serve as the hub for athletic, cultural and community activities on campus, is on its way.

Monsignor Daniel Dillabough joined the USD community as Vice President for Mission and Ministry in August. Monsignor Dillabough, a 1970 graduate of the College of Arts and Sciences, formally served as chancellor of the Diocese of San Diego and as rector and pastor of The Immaculata Church.

National television cameras returned to the USD campus in August when the MSNBC cable network broadcast a live, two-hour community forum on values from Shiley Theatre. The Aug. 25 event, dubbed "Values and America: A Town Meeting," asked a panel of 45 San Diegans — including several USD professors, administrators and students — to share their views on the special counsel investigation into President Bill Clinton.

Invisible University, USD's longest-running community outreach program, celebrated its 20th anniversary with a full slate of new learning opportunities for the academic year. The program is designed to provide San Diego County residents academic enrichment and the chance for intellectual debates without the confines of a classroom — no walls, no tests, no grades.

President Alice B. Hayes honored 20 USD faculty members for teaching, research and service at the Sept. 18 President's Convocation. Vice President and Provost Frank Lazarus announced that the full-time faculty will increase in the coming years in order to reduce teaching loads and provide more time for scholarly work.



School of Law Professor Kevin Cole is congratulated by President Alice B. Hayes as one of 20 USD professors honored for scholarship and achievement at the annual President's Convocation on Sept. 18.

Oscar Arias, president of Costa Rica from 1986 to 1990 and winner of the 1987 Nobel Peace Prize for his authorship of the Central American Peace Agreement of 1986-87, delivered a Sept. 25 public address at USD titled "Globalization and Challenges to Human Security." The event was co-sponsored by the World Affairs Council of San Diego. Arias, who was in town to speak to the planning committee for the Joan B. Kroc Institute for Peace and Justice, is also the recipient of the Martin Luther King Peace Prize.



Students and faculty filled the Hahn University Center forum in September to hear a public address delivered by Nobel Peace Prize winner Oscar Arias, former president of Costa Rica. In his speech, "Globalization and Challenges to Human Security," Arias particularly called upon students to recognize the need for compassion and support for the developing world.

## OCTOBER - DECEMBER

Corporate Associates, USD's corporate affiliation program initiated in 1982, became BusinessLink USD to better reflect the partnership aspect of the program, which allows the business community opportunities for on-campus recruitment, curriculum development and executive exchanges.

Families of USD students were welcomed to Alcalá Park in October during two family weekend events featuring activities centered around the theme "Passport to Adventure." Freshman Family Weekend Oct. 2-4 featured a family dinner and dean's reception. Upperclassmen got together Oct. 9-11 for Fall Family Weekend, which included a career luncheon where students and their families met with successful San Diego business people.

Alumni gathered for three days of memories and good times Oct. 16-18 as part of 1998 Homecoming Weekend. Alumni met at four different sites throughout campus for class-specific reunions, and attended roundtable discussions with President Alice B. Hayes, a tailgate party and football game between USD and Fairfield College.

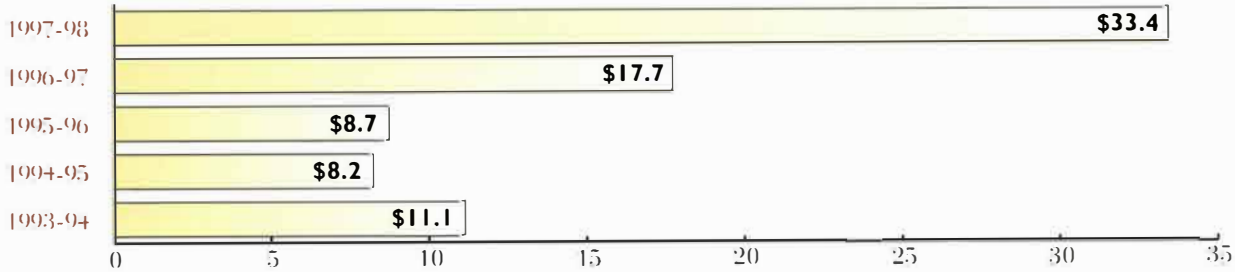
The University of San Diego was selected as one of three universities worldwide to be a member of the International Consortium of Event Management Certificate Programs. USD's Division of Continuing Education offered the first course in the program in November.

The Alumni Mass was celebrated in five locations in December — San Diego, Orange County, Los Angeles, San Francisco and Phoenix.

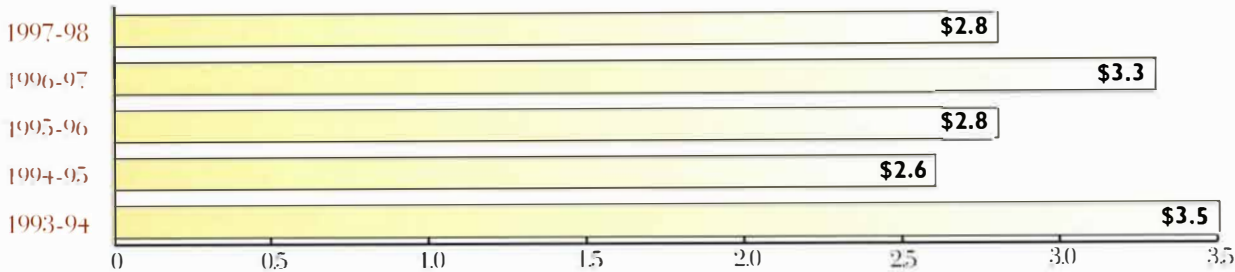


# giving summary

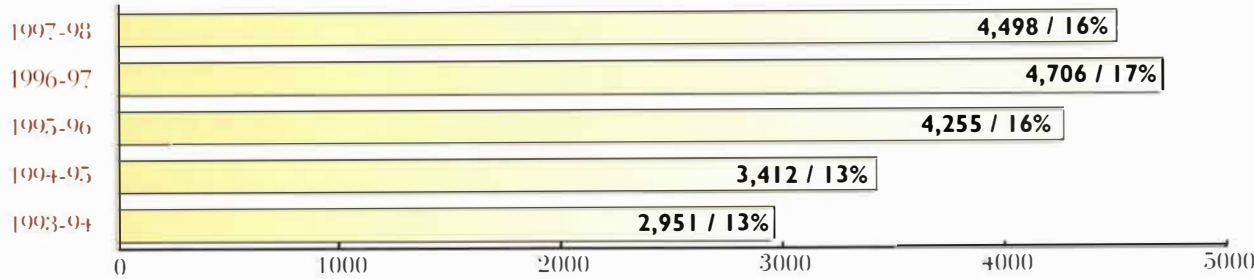
TOTAL GIVING TO USD (in millions)



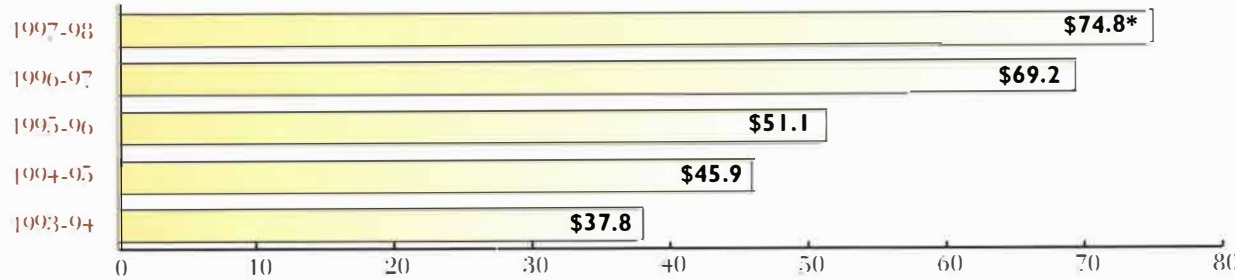
TOTAL ANNUAL FUND GIVING (in millions)



ALUMNI PARTICIPATION (number of alumni donors/percentage of total alumni)



ENDOWMENT FUND\*\* (in millions)

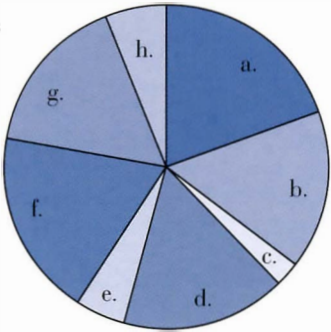


\* Unaudited  
 \*\* Market value of the endowment fund for the year ending Aug. 31

SOURCES OF ANNUAL FUND GIFTS

1997-98

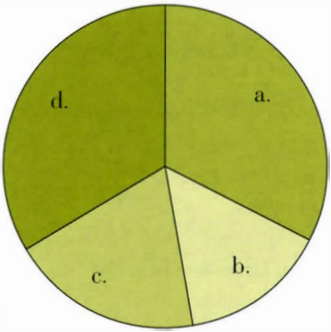
- a. Alumni 19.54%
- b. Parents 15.91%
- c. Faculty/Staff 2.53%
- d. Corporate 16.45%
- e. ICSC 4.86%
- f. Community 18.48%
- g. Foundations 16.31%
- h. Other Donors 5.91%



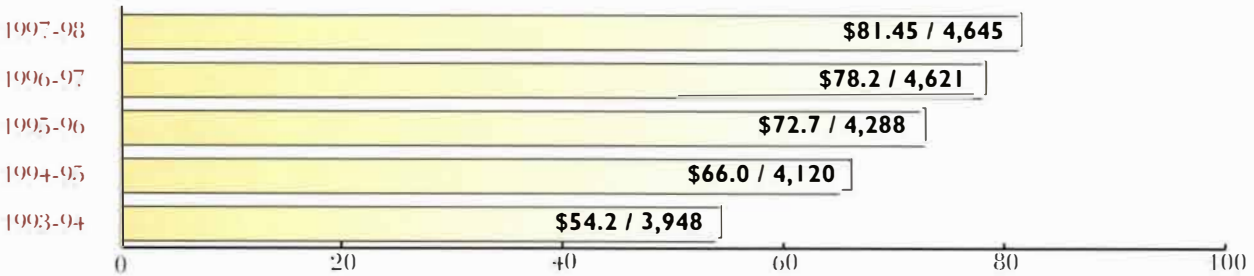
DESIGNATION OF ANNUAL FUND GIFTS

1997-98

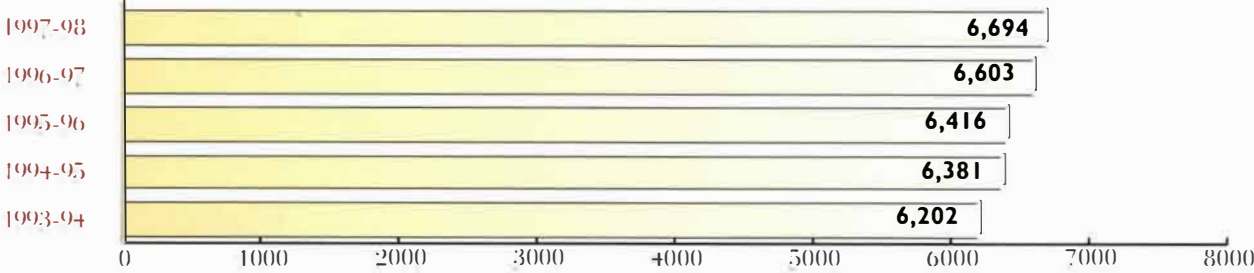
- a. Unrestricted 32.63%
- b. Law School 14.80%
- c. Athletics 19.14%
- d. Other Restricted 33.43% (Schools, Financial Aid, etc.)



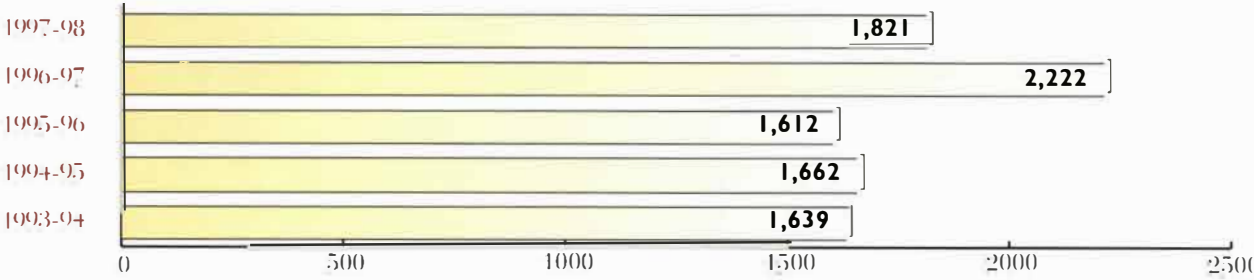
FINANCIAL AID AWARDED (millions of dollars/number of students)



ENROLLMENT (based on fall semester)



DEGREES AWARDED



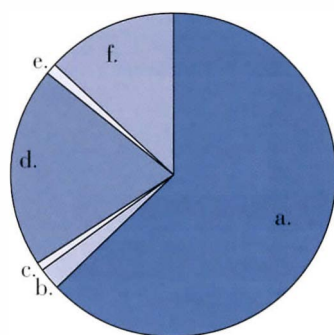


Statement of activities by combined net asset categories for the fiscal year ending Aug. 31.

Revenues, Gains and Other Support	1998 (Unaudited)	1997
Tuition and fees	\$104,000,000	\$95,200,000
Grants and contracts	2,900,000	2,100,000
Contributions	33,800,000	20,000,000
Investment income, net	2,200,000	17,200,000
Sales and services of auxiliary enterprises	21,800,000	19,800,000
Athletics, recreation and other	1,700,000	1,800,000
<b>Total Revenues, Gains and Other Support</b>	<b>\$166,400,000</b>	<b>\$156,100,000</b>
<b>Functional Expenses</b>		
Educational and program expenses	\$83,400,000	\$79,200,000
Auxiliary enterprise expenditures	18,500,000	17,600,000
Management and general expenses	25,300,000	22,000,000
<b>Total Functional Expenses</b>	<b>\$127,200,000</b>	<b>\$118,800,000</b>
<b>Increase in Combined Net Assets</b>		
Unrestricted net assets	\$12,000,000	\$14,200,000
Temporarily restricted net assets	21,800,000	15,400,000
Permanently restricted net assets	1,400,000	7,700,000
<b>Total Increase in Combined Net Assets</b>	<b>\$35,200,000</b>	<b>\$37,300,000</b>

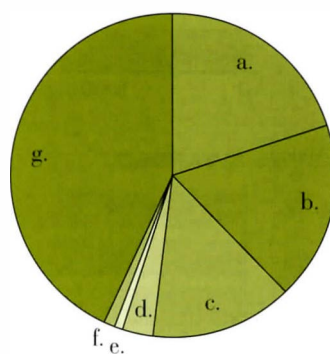
## REVENUES, GAINS AND OTHER SUPPORT

- a. **Tuition and Fees**  
**63%**
- b. **Federal Grants and Contracts**  
**2%**
- c. **Athletics, Recreation and Other**  
**1%**
- d. **Contributions**  
**20%**
- e. **Investment Income, Net**  
**1%**
- f. **Sales and Services of Auxiliary Enterprises**  
**13%**



## FUNCTIONAL EXPENSES

- a. Management and General Expenses **20%**
- b. Scholarships **18%**
- c. Auxiliary Enterprise Expenditures **14%**
- d. Athletics and Recreation **3%**
- e. Research **1%**
- f. Public Service **1%**
- g. Educational Programs **43%**



# leadership donors

## Legacy Gifts

*Legacy gifts make a continuing impact upon present and future generations of students. Philanthropy at this level indicates a minimum cumulative cash contribution of one million dollars or an irrevocable bequest at that level.*

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## major benefactors receive presidential honors

*The inaugural recipients of the university's Presidential Honors — a new award initiated to acknowledge the significant philanthropic efforts and involvement of the honorees — were announced this year.*

*Helen Copley, Agnes Crippen, Joanne and Frank Warren, and Walter Fitch are the first to receive the Presidential Honors. Additional recipients will be announced each year at the President's Dinner, the annual recognition dinner for major university donors. Each of the recipients has made an extraordinary contribution to the growth and development of the University of San Diego through cumulative gifts of more than \$1 million.*

*Helen Copley, publisher of the San Diego Union-Tribune newspaper, served for 14 years on the board of trustees and most recently donated \$1 million to establish a scholarship fund named for President Emeritus Author E. Hughes. Copley's many commitments to USD include a leadership gift in 1979 for the Helen K. and James S. Copley Library.*

*Agnes Crippen was honored for her million-dollar gift to endow the Office of the President in 1988, funds that were used to create and support the Choral Scholars program. A long-time friend of USD, Crippen helped pave the way for establishment of the Invisible University program and made a significant gift to the Hughes Administration Center campaign.*

*The support of Joanne and Frank Warren has made possible a number of faculty endowments, student assistance programs and education initiatives in the School of Law, which is housed in the building that bears their name. Their leadership inspired the successful completion of the "Education for a New Age" campaign, which was chaired by Joanne Warren, a trustee since 1986.*

*Trustee Emeritus Walter Fitch joined the board of trustees in 1990. Among his substantial gifts to the university was the establishment of the Strunk Chair in Special Education in the School of Education. In recent years, he supported the Hughes Administration Center Campaign and was a major donor to the Presidential Debate fund.*

*President Alice B. Hayes presented each of the honorees with a Boehm porcelain dove, symbolizing the USD motto, "Send Forth Thy Spirit."*

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## joan b. kroc institute for peace and justice

*The largest gift in University of San Diego history, a \$25 million donation received early in 1998 from San Diego philanthropist Joan B. Kroc, will fund an international center for the study of peace and justice issues. The Joan B. Kroc Institute for Peace and Justice will include an international peace studies curriculum embracing many academic disciplines, and a facility for conferences and symposia showcasing the knowledge of world leaders.*

*Kroc's decision to fund the institute caps a long record of generosity to USD. In 1996, she donated \$3 million to the university, which was then the second largest single gift in USD's history. The money was invested in the university's "No-Interest Student Loan Trust," and enabled USD to qualify for an additional \$3 million from the Weingart Foundation, which had established the loan trust. A USD trustee emeritus, Kroc served on the board of trustees from 1978 to 1981 and received an honorary degree from USD in 1988.*

*Kroc is a leader in university initiatives to achieve peace in the world, a movement to which she is deeply committed. Her \$6 million gift to the University of Notre Dame was used to fund the Joan B. Kroc Institute for International Peace Studies, home to a range of undergraduate and graduate programs.*

*Planning is under way for both the academic aspects of the institute and the construction and layout of the building that will house the program. The institute planning committee currently is exploring the ways in which the USD institute can make a unique contribution to the study of peace and justice, including interaction with other peace and justice institutes.*

*The committee expects to issue a mission and vision statement in early 1999, announce an outline for academic programs next spring or summer, and break ground for the building next fall.*

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## monsignor i. brent eagen memorial plaza

*George M. and Katherine Pardee ensured that the entire 30,000-square-foot plaza being created at the heart of the east campus will carry the name of their longtime friend, Monsignor I. Brent Eagen.*

*The Pardees this year donated \$1 million toward construction of the plaza, which memorializes the USD vice president of mission and ministry; who died in October 1997. The plaza will connect the new Jenny Craig Pavilion with Torero Stadium, Cunningham Baseball Stadium and the Sports Center, and act as the hub for athletic, cultural and community activities on campus.*

*The gift continues the Pardees' commitment to the University of San Diego, which includes construction of the School of Law's Pardee Legal Research Center. George Pardee is a trustee emeritus who served on the board from 1977 to 1997.*

*Donors to the \$2 million plaza campaign and members of the university community were invited to a memorial Mass on Oct. 14, 1998, marking the one-year anniversary of Monsignor Eagen's passing.*

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Alice Weir  
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### Gifts-In-Kind

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Adelaide's Florists and Decorators  
Ambassador Limousine  
American Airlines  
Constance Anagnopoulos '97  
Maria Teresa Arroyo '79  
Lenore and Carl Auerbach  
Baci Ristorante  
Tracy (Drake) '81 and William '80 Bavasi  
Stuart Benjamin  
Bikes By The Bay  
BLP Productions  
Brian Tracy International  
Rosemary and Brian '79 Brinig  
Penny and Roy Brooks  
Buonsante Incorporated  
The Buttes  
CJ Resorts, Inc.  
Joan Campbell  
Carlton Oaks Country Club  
Cash Detailing  
The Century Club of San Diego  
Champ Sportsfishing  
Lyn Anderson's Charcoal House  
The Children's Museum  
City Rent-A-Car  
City Slickers Hair Design  
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Cobblestone Golf Group  
Coca-Cola Bottling Company of San Diego  
Cole's Carpets

Colony Advisors, Inc.  
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LaVerne Hanscom  
Weldon E. Havins, M.D., J.D.  
Holiday Bowl  
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Joseph Webb Foods  
The Junior Seau Foundation  
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Kearny Mesa Bowl  
Jennifer and Jon '92 Kenyon  
Roselind (Mullen) '86 and Mark '83 Killeen  
Mary Anne and Jerry Knoll  
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Rosemary Korth  
La Casa Del Zorro  
La Costa Resort and Spa  
La Dolce Vita Ristorante  
La Jolla Playhouse  
Thomas Ladner  
Jane and Herbert Lazerow  
Gary Lohne  
Lynx  
M-V Royal Polaris  
Ellen Gurland and Michael '92 Magerman  
Manchester Resorts  
Maribeth and Michael '70 Maher  
Maritime Museum of San Diego  
Peter Marra  
Ryan Marsh  
Barbara and Dwight Mayfield  
William McKenzie  
Tim McKinley  
Stanley Metzger  
Microsoft Corporation  
Margo and John Minan

## jenny craig pavilion

*The ongoing campaign to raise funds for construction of the Jenny Craig Pavilion, USD's new athletics and activities center, received a major boost this year with a \$1 million donation from Frank and Joanne Warren.*

*The Warrens' gift to the Jenny Craig Pavilion put USD closer to the \$8.5 million mark, which represents half of the project cost and is the sum required to be in hand before the university can begin construction. The fund-raising effort continues this year under the leadership of campaign chair Bill Scripps '83, and will include corporate support, an alumni campaign and a seat-back sponsorship effort, in which donors' names are put on individual seats.*

*The Jenny Craig Pavilion and its centerpiece, a 5,100-seat arena, will be built into the hill below the existing Sports Center between the stadium field house and Cunningham Baseball Stadium. The facility will host a wide variety of institutional events, including intramural and intercollegiate athletics, and will include a fitness center, a sports medicine clinic, coaches' offices, and team and general use locker rooms. The Torero Athletic Hall of Fame also will be relocated to the pavilion.*

*The Warrens are longtime friends of the University of San Diego, and Joanne Warren has been a trustee since 1986.*

Mission Federal Credit Union  
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Museum of Contemporary Art  
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Vintage Graphic Design  
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*The Leadership Donors section lists the names of donors who made cumulative gifts of \$1,000 or more to the University of San Diego between Sept. 1, 1997, and Aug. 31, 1998. A complete list of all donors is included in the December/January issue of voices. Every effort has been made to present a correct listing of donors. If there is an error in the listing of your name or if you were a donor during this time frame and are not listed, please accept our sincere apologies. Please call the Office of Development at (619) 260-4520 or send us the correct information in the enclosed envelope.*

## donor funds

### USD ANNUAL DONOR CLUBS

Individuals providing support to the university through the Annual Fund are recognized through membership in a USD donor club based on the amount of their contribution.

#### President's Club

Benefactors	\$5,000 and above
Patrons	\$2,500-4,999
Members	\$1,000-2,499

#### Alcalá Society

Laureates	\$500-999
Deans	\$250-499
Scholars	\$100-249

#### Loyalty Club

Gifts to	\$100
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### USD SCHOOL OF LAW FUND

Individuals providing support to the School of Law are recognized through membership in a donor club of the USD School of Law Fund based on the amount of their contribution.

### SCHOOL OF LAW FUND

Maudsley Fellows	
Platinum	\$10,000 and above
Gold	\$5,000-9,999
Silver	\$2,500-4,999
Bronze	\$1,000-2,499
Counselors	\$500-999
Barristers	\$250-499
Advocates	\$100-249
Loyalty Club	Gifts to \$100

### USD TORERO ATHLETIC FUND

Individuals providing support to the university's athletic program are recognized through membership in the USD Torero Athletic Fund based on the amount of their contribution.

### TORERO ATHLETIC FUND

Golden Toreros	\$5,000 and above
Silver Toreros	\$2,500-4,999
Director's Club	\$1,000-2,499
Coaches' Circle	\$500-999
All-Americans	\$250-499
Varsity Club	\$100-249
Toreros	\$25-99

### SPORTS BANQUET DONORS

Gold Club	\$1,000 and above
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### CORPORATE FUND

Recognition as a BusinessLink USD member is afforded those businesses whose support for USD exceeds \$1,000 during a fiscal year. Contributions are acknowledged in the following categories:

Partner	\$10,000 and above
Investor	\$5,000-9,999
Sponsor	\$2,500-4,999
Member	\$1,000-2,499

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