July 29 picnic promises new twists

The most entertaining employee picnic ever to unfold at Alcalá Park is in store for everyone who attends the third annual Staff Appreciation Picnic July 29.

This year's event will include a trivia contest, balloon toss and other games, music, prizes and additional entertainment—not to mention a barbecue cooked and served by University administrators.

All employees are invited to the picnic, which will begin at noon and continue indefinitely at the east Founders Hall patio.

Presentation of staff service certificates and pins and announcement of the 1987 Employee of the Year will highlight the event, which is held to honor the contributions of staff employees to the University.

The trivia contest will feature teams of employees from each of the vice presidential divisions vying in a test of their knowledge about USD and San Diego. Members of the winning team will be rewarded with t-shirts and movie tickets.

The winner of the “Name That Administrator” contest will be announced, and the identities of the babies and toddlers will be revealed.

Former employee “Harmonica” John Frazer will return to campus as guest deejay for the picnic. Musical requests may be made now to Calista Frank of Human Resources.

The 1987 winner of the staff Employee of the Year award will receive a gift and a personal plaque in addition to having his or her name added to the permanent plaque located outside the Human Resources Office. Past winners of the award are Renate Valois in 1985 and Peggy Agerton and Manuel Hernandez in 1986.

The top employee and three runners-up also will be invited to a luncheon with USD President Author E. Hughes later in the year.

Selection of the top employee is based on job competence, initiative, relations with others and exemplification of the values of USD.

Zeterberg will be missed by many

John Zeterberg cared—about people and the University. That’s how his co-workers and staff will remember their boss and friend, who died June 9 after serving as director of physical plant 12 years.

“He was very understanding, very compassionate, very just,” says Liz Aleman, office services supervisor, who worked for Zeterberg during his entire USD tenure. “He really gave his support to his people,” she adds. “The physical plant area came a long way under his leadership.”

Al Bores, project management manager, echoes Aleman. “He was a very good administrator and a very decent and very fair person.”

Roger Manion, who has been appointed to replace Zeterberg, says his former boss took a lot of pride in the University. “He was a sensitive person. If someone had something negative to say about the University, it affected him and he acted quickly.”

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Zeterberg will be missed

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to correct the problem.

Bores, whose working relationship with Zeterberg began in 1967 in the defense industry, says he doesn’t remember his friend getting “really mad” more than once in 20 years.

During the past 12 years, Bores and Zeterberg worked closely together on many campus building projects. Among the projects completed during the Zeterberg years were the Hahn School of Nursing, the addition to Copley Library, Olin Hall, Manchester Conference Center, the Book Store/Post Office, Guadalupe Hall, part of the Mission housing complex, the University Center and the new Alcalá Vista apartments next to the Sports Center.

The beauty of the campus landscaping and neat appearance of buildings both inside and out were areas in which Zeterberg took special pride, according to Bores. “He deserves a lot of credit for the campus appearance, which is something people always comment on.”

But it was in his relationship with people that Zeterberg really stood out, say those who knew him.

“He treated people well,” recalls Bores, “and worked to keep up the morale of his people. John always stood up for his people.”

“He taught us how to be better people,” adds Aleman. “He will be missed very much. I know I miss him very much.”

Manion, who has worked for USD for 16 years, including the last 13 as assistant director of physical plant, plans no major changes in his department. “The way John operated the place really doesn’t warrant any changes,” he says.

Passages

Retired

Professor Charles Lynch, a member of the School of Law faculty since 1971.

Sara Finn, director of public relations since 1971. She is opening her own public relations firm in San Diego.

Dr. Patricia Watson, dean of academic services/director of counseling center and a USD employee since 1970. She and her husband have moved to a retirement community north of San Diego.

Deaths

Marie Pehl, mother of Jim Pehl, financial accounting manager.

Clarence Higbie, father of Dr. Iris Engstrand, professor of history.

Charles R. Reilly, father of Charles R. Reilly, director of communications.

Phil Woolpert, former men’s basketball coach and a member of the athletic department from 1962-69.

Do you know these kids?

If you like challenges that require a sharp eye and some sleuthing ability, don’t miss out on Human Resources’ “Name That Administrator” contest.

The contest, which is under way now, challenges entrants to match a set of baby and child photos to a list of employees’ names.

The employee who correctly matches the most names to photos will win a prize. The contest winner will be announced and the prize presented at the July 29 employee picnic.

Employees may view the photos on the bulletin board located next to the Human Resources Office, DeSales 127. Entry blanks are available from Human Resources. Entries should be submitted to Human Resources by 5 p.m. July 24.

Happy sleuthing!

Jack Boyce, vice president for financial affairs, and the late John Zeterberg, when the Copley Library extension was under construction in 1983.

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Happy sleuthing!
New chapter opens for law librarian

Professor Joe Ciesielski steps down this summer after 17 years as director of the law library. He will continue the teaching career he has established in the law school as professor of family law, immigration law, community property, international law, and legal bibliography. He will have recently joined the USD school of law as professor of family law, immigration law, community property, international law, and legal bibliography. Writing and research.

When Joe Ciesielski arrived on campus in 1969 from Villanova, he inherited directorship of a 47,000-volume library on the third floor of More Hall with a staff of three, one of whom would become his mother-in-law. Actually, it was 50,000 volumes as far as the American Bar Association accrediting team was concerned, if the count included the 3,000 boxed books ordered just for the accreditation visit and quickly returned to the publisher. One of Ciesielski's first major expenditures was the repurchase of those books!

The library grew under his leadership to the present 240,000 volumes and 20 staff members. He directed a major move to the current structure in 1973 and is now supervising architectural drawings for an imminent library expansion.

Well known among his colleagues, Ciesielski has been an active participant in professional library and law associations. Outside of his law library career, he serves the local Catholic diocese as a marriage tribunal advocate; while on sabbatical last year, he was a trial attorney for the U.S. Immigration and Naturalization Service.

Home for Ciesielski is a parcel of Jamul acreage shared with his wife, the former Barbara Nicewander, and their 11-year-old son, Justin, along with a revolving inventory of livestock and produce. Days were when he provided farm-fresh eggs, rabbit meat and avocados for the library staff. He has coped with East County fires, floods and foiling, all of which become material for some pretty colorful story-telling.

Ciesielski is an institution around campus, known for his beard, his unpronounceable name and his comfortable demeanor. His staff will miss the friendly confidence he offers, his exhaustive knowledge of the library collection and his hands-on experience of all the day-to-day processes. In his new law school office just a parking lot away, Ciesielski will no doubt remain one of the library's most valuable resources.

New staff, promotions

Welcome to the following new staff employees who recently joined the USD community:
Sophie Berger, secretary, Law School Admissions; Paul Gibbons, Jr., director, Corporate Relations; Patricia Lee, clerical assistant, Controller/Cashier; Gabriella Martini, senior secretary, University Center; Vicki Orbach, secretary, Career Counseling; Maria Segura, secretary, Media Center; Carolyn Coleman Zollars, administrative/executive assistant, Capital Campaign.

Congratulations to the following staff employees who recently received a promotion or transfer:
Ina Mae Levy, from secretary II to clerical assistant II, Law School; Joanne Zeterberg, from clerical assistant II to administrative/executive assistant II, Telephone Resale

Schiff bats 1,000 on trivia

Elizabeth Stroube Schiff batted a perfect 1,000 in the May Alcalá View trivia contest, answering 10 of 10 questions correctly and surviving a tie-breaking drawing with eight other employees to take the top spot.

Stroube Schiff, director of development and alumni relations for the School of Law, receives a $5 gift certificate to El Tecolote Restaurant to reward her efforts.

Also submitting perfect scores were Judith Munoz, Cheance Adair, Barbara Burke, Lou Hassan, Joanne Zeterberg, Barbara Walsh, Suzanne Howell and Helen Smeby.

Sound off about Alcalá View

Alcalá View has been published in its current format for two years now. During that time, the newsletter has carried a variety of articles, including campus news, articles about employee benefits and services, employee features, employee hires and promotions, a calendar of activities and a trivia quiz.

Now is a proper time to evaluate the newsletter. As an employee, does it provide you with interesting and beneficial news about the

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Sound off on Alcalá View

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University and employee services and benefits? Are there other types of articles you would like to see published? Is the newsletter published frequently enough? Too often?

Take a few minutes to complete the questionnaire below, then send it to Publications Office, DeSales Hall 274, by July 31. Employees responding do not need to state their name. Input will help us to plan revisions to Alcalá View for the academic year beginning in September. Results of the questionnaire will be shared with readers in the next newsletter.

The editors

1. I am:
   □ a member of the professional staff
   □ a member of the faculty
   □ an administrator
   □ other (__________________________)

2. How much of each issue of Alcalá View do you generally read?
   □ All of each issue
   □ Most of each issue
   □ Specific articles only
   □ Generally don’t read

3. Alcalá View currently is issued 10 times annually. Is that frequency:
   ___ About right
   ___ Not enough
   ___ Too often

4. Below are some statements about Alcalá View. A 5 indicates that you strongly agree; a 1 indicates that you strongly disagree.
   Alcalá View helps keep employees informed about what is happening at USD.
       5 4 3 2 1
   Alcalá View helps to unite USD employees and makes them feel like part of a large family.
       5 4 3 2 1
   Alcalá View helps keep employees informed about employee benefits.
       5 4 3 2 1

5. Below are listed some of the types of articles published in Alcalá View. Rate your interest in each type of article. A 5 indicates high interest; a 1 indicates very little interest.
   General campus news 5 4 3 2 1
   Employee features 5 4 3 2 1
   Employee benefits info 5 4 3 2 1
   Upcoming campus events 5 4 3 2 1
   USD trivia quiz 5 4 3 2 1

6. Below are samples of the types of articles that might be added to Alcalá View. Rate your interest in each. A 5 indicates high interest; a 1 indicates very little interest.
   Financial advice column 5 4 3 2 1
   Movie, restaurant reviews 5 4 3 2 1
   Free classified ads 5 4 3 2 1
   Crossword puzzles 5 4 3 2 1
   USD history articles 5 4 3 2 1
   Photo pages 5 4 3 2 1
   Other (specify) ____________________________

7. Rate Alcalá View in each of the following areas. A 5 indicates excellent; a 1 indicates poor.
   Writing 5 4 3 2 1
   Photography 5 4 3 2 1
   Design 5 4 3 2 1
   Artwork 5 4 3 2 1
   Printing 5 4 3 2 1
   Other ________ 5 4 3 2 1

8. Would you be willing to write articles for Alcalá View?
   ___ Yes ___ No (If yes, include your name below.)

9. I’d also like to say this about Alcalá View:

10. Here are some of my ideas for future Alcalá View articles:

University of San Diego
Publications Office
DeSales Hall
Room 274