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## USD President's Report 2015

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# 2015 PRESIDENT'S REPORT





## MISSION STATEMENT

The University of San Diego is a Roman Catholic institution committed to advancing academic excellence, expanding liberal and professional knowledge, creating a diverse and inclusive community, and preparing leaders dedicated to ethical conduct and compassionate service.



Cover photo of USD Board of Trustees chair Ron L. Fowler, President James T. Harris III, DEd and the Most Rev. Robert W. McElroy, Bishop of the Diocese of San Diego by Nick Abadilla Photography.



## MESSAGE FROM THE PRESIDENT

Dear Friends,

As I settle into my duties as the fourth president of the University of San Diego, it has become abundantly clear to me that the past presidents of USD surrounded themselves with supremely capable and competent people. Their collective vision, passion and purpose are the bedrock of the thriving university community we have today; one that is truly global and committed to advancing academic excellence in the Catholic intellectual tradition.

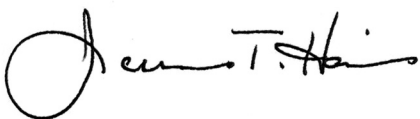
I find it especially gratifying to note that USD has garnered unprecedented recognition in recent months:

- One of five recipients of the Simon Award for Campus Internationalization (National Association for Foreign Student Affairs)
- Number one most beautiful urban college campus (Best Choice Schools)
- Second in the nation for travel abroad (*Open Doors Report*)
- Third globally for entrepreneurial MBAs (*Financial Times*)
- 17th in the nation for part-time MBA programs (*Bloomberg Businessweek*)
- 30th in the nation among graduate nursing programs (*U.S. News & World Report*)
- 71st in the nation among law schools (*U.S. News & World Report*)
- 89th among national universities (*U.S. News & World Report*), the highest ranking in our history

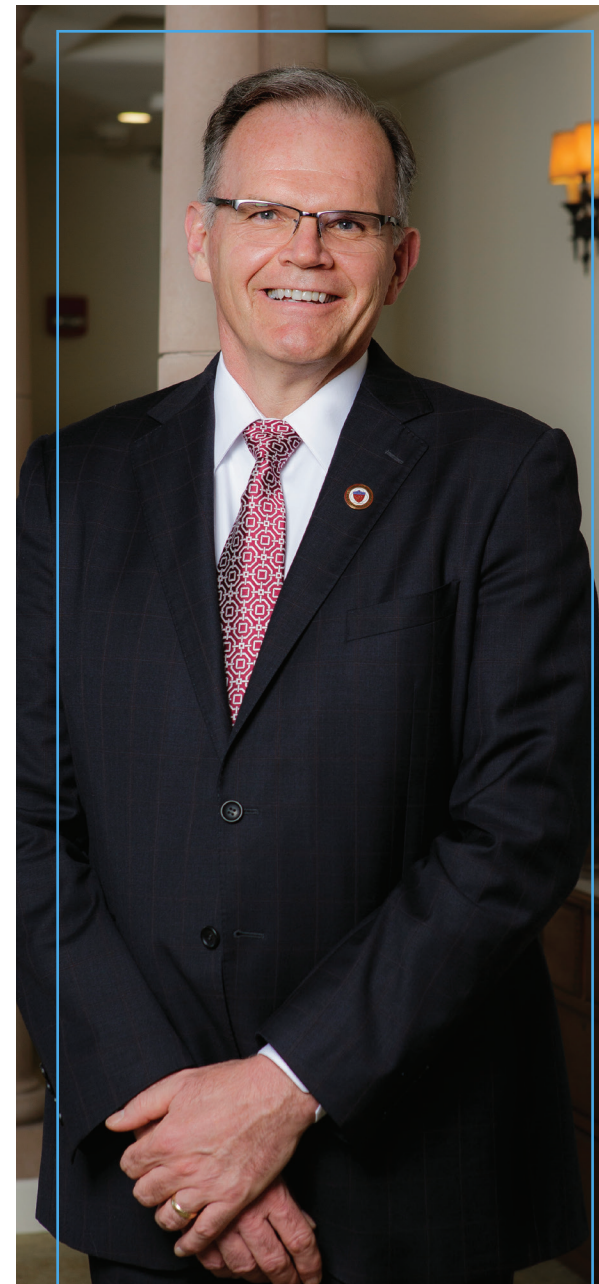
This is a propitious time for the University of San Diego. It is also the ideal moment to focus on a bold future as we begin to map out our strategic plan that will take us through our 75th anniversary in 2024. The strategic planning process will capitalize on the progress of the university in recent years and align new strategic goals with the current strengths of the university.

Please join me in celebrating the accomplishments of the past year by perusing the pages of the *2015 President's Report*. Thank you for the warm welcome you have provided to me, and I look forward to continuing the positive momentum of 2015.

Sincerely,



James T. Harris III, DEd  
President, University of San Diego







## THE 2015 YEAR IN REVIEW

### AROUND THE PARK

In February 2015, **James T. Harris III, DEd**, was selected as the fourth president of the University of San Diego. Dr. Harris (pictured, above left, with Montgomery Middle School Education Specialist Emalyn Leppard '98) succeeded **Mary E. Lyons, PhD**, who announced in January 2014 her plans to step down after a distinguished 12-year tenure. Harris, who was previously the president of Widener University in Chester, Penn., joined USD on Aug. 1, 2015.

In March 2015, USD announced the launch of its online **Master of Science in Law Enforcement and Public Safety Leadership** program, which began in Fall 2015. The program was created with collaboration from the San Diego Police Officers Association, Deputy Sheriff's Association of San Diego, and a number of experts from other law enforcement and public safety agencies in San Diego County.

In April 2015, USD celebrated the 25th anniversary of **Creative Collaborations**, which shines a spotlight on undergraduate student and faculty-advised research. Over the years, dedicated faculty members have shown their respect for the event and have helped it prosper. The Spring 2015 event was part of USD's inaugural **Research Week**, which showcased many different ways in which external funding contributes to the work of faculty and research opportunities for students.

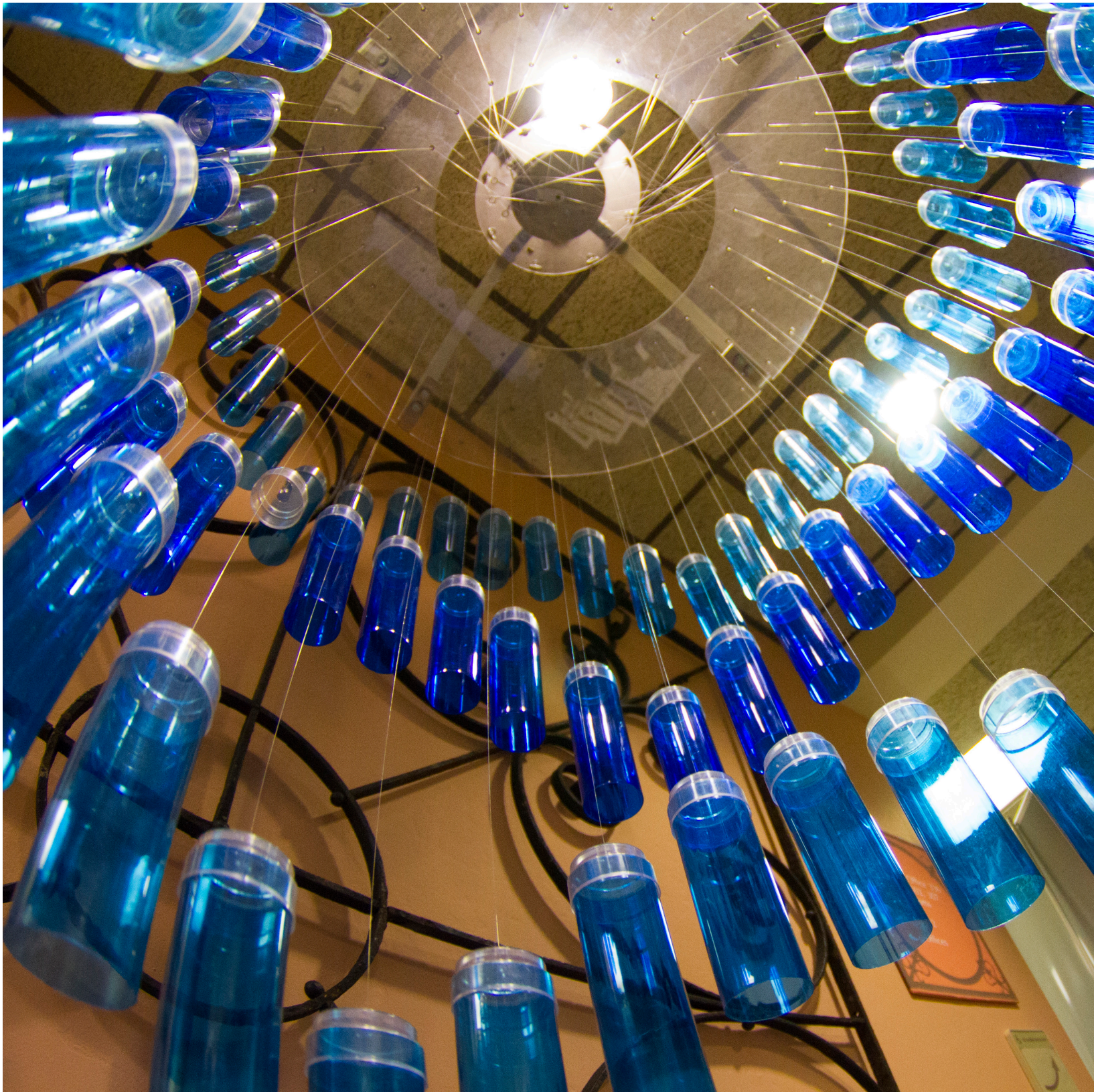
In April 2015, the **Shiley-Marcos School of Engineering** celebrated the first phase of the school's expansion and renovation of its space and facilities in Loma Hall with a dedication ceremony. Totalling nearly 10,000 square feet, the new facilities replaced both the Torero Store, which was relocated to the Hahn University Center, as well as the campus mail center, which is now on Alcalá Park Way behind The Immaculata, in order to make way for engineering's new state-of-the-art learning environment. Pictured below left is School of Engineering Dean Chell Roberts.

In July 2015, the University of San Diego School of Leadership and Education Sciences (SOLES) welcomed its new dean, **Nicholas Ladany, PhD**. Dr. Ladany comes to USD from Santa Clara University, where he served as its dean of the School of Education and Counseling Psychology. He replaces Paula Cordeiro, EdD, who held the SOLES dean position for 17 years.

In August 2015, USD announced that **Jaime Alonso Gómez, PhD**, would be the next dean of the School of Business. Dr. Gómez served for 20 years as founding dean of the Graduate School of Business Administration and Leadership (EGADE) at Tec de Monterrey campuses in Mexico City, Monterrey and at the national level for EGADEs of the Tec de Monterrey System. He also brings national and international expertise as a past board member of international business accreditation agencies such as EQUIS, AACSB and the Graduate Management Admissions Council.







Shiley-Marcos School of Engineering students created this project, which is on display in one of the vestibules in Loma Hall.







## AROUND THE PARK (cont.)

In August 2015, the University of San Diego launched its new **Center for Cyber Security Engineering and Technology**. The center, a collaboration between Professional and Continuing Education and the Shiley-Marcos School of Engineering, serves as a model for education, government and business working together to create game-changing people and research to defeat advanced persistent threats.

The College of Arts and Sciences established a new **Humanities Center** in fall 2015. To further advance the liberal arts on campus, the college launched the Illume Speaker Series that highlights USD faculty research and invites esteemed guests to campus for important discussions about contemporary issues, creativity and higher education.

In September 2015, the new **USD Torero Store** was officially dedicated. The stunning 6,665 square-foot campus store features digital walls and screens, interactive retail technology, concierge textbook sales and much more.

The College of Arts and Sciences received nearly \$3.2 million in **external grants** in the

2014-15 fiscal year from granting agencies such as the National Institute of Health, the National Science Foundation, the American Chemical Society, the State Department and the National Oceanic and Atmospheric Administration.

In December 2015, the inauguration of USD's fourth president, **James T. Harris III, DEd**, was celebrated. The festivities included a colloquium featuring Ira Harkavy, PhD, (pictured below right) of the University of Pennsylvania; campus community members pitching in at Montgomery Middle School's Community Garden for a USD Day of Service; an Inauguration Mass at Founders Chapel and an installation ceremony at the Jenny Craig Pavilion. A tailgate party and City Championship basketball game at Petco Park culminated the week's events.

A new joint space for USD's **Admissions Office and Career Development Center** will be unveiled in January 2016. This new configuration will raise awareness of career development mentoring that is available for all students from the time they join our campus community and throughout their educational experience here.

**In September 2015, the opening of the new Betty and Bob Beyster Institute for Nursing Research, Advanced Practice, and Simulation was commemorated with a ribbon cutting ceremony. A lead gift of \$8 million from Betty Beyster and the late Dr. Robert Beyster, founder of research and engineering firm SAIC, laid the foundation for the 30,000 square-foot facility adjacent to the existing nursing school. (Pictured at left are Mary Ann Beyster, Betty Beyster and Hahn School of Nursing and Health Science Dean Sally Brosz Hardin.)**









# BEYOND THE PARK

In February 2015, USD's dedication to **internationalization** earned mainstream recognition. The National Association for Foreign Student Affairs: Association of International Educators named USD as one of five recipients of the Senator Paul Simon Award for Campus Internationalization. The award recognizes outstanding and innovative achievements in campus internationalization.

In March 2015, *U.S. News & World Report* announced its **graduate school rankings**. The School of Business ranked 73rd in the category of part-time MBA, the School of Law's full-time program ranked 71st, the part-time program ranked 13th and the tax law program ranked sixth in the nation. The School of Leadership and Education Sciences' education program was ranked 96th and the Hahn School of Nursing and Health Science's nursing program ranked 30th. In June 2015, Best Choice Schools ranked USD as the **most beautiful urban campus in the nation**.

In September 2015, *U.S. News & World Report* released **undergraduate school rankings**, ranking the University of San Diego 89th among the nation's research universities that offer bachelor's, master's and doctoral degrees, USD's highest ranking in its history among 1,600 eligible universities. For the second consecutive year, the publication ranked the Shiley-Marcos School of Engineering among the nation's best undergraduate engineering programs whose highest degree is a bachelor's or master's degree, ranking 15th. Additionally, USD's School of Business' MBA program for entrepreneurship was ranked 3rd in the world by the *Financial Times*.

In September 2015, USD School of Law Dean and Professor of Law **Stephen C. Ferruolo, JD, PhD**, testified before the Mexican Senate in matters relating to regulation of the legal profession in Mexico. Dean Ferruolo was invited by Mexican Senator Enrique Burgos, President of the Senate's Committee for Constitutional Amendment, to participate as a guest speaker on hearings to analyze a bill introduced in May 2015 to regulate the legal profession in order to strengthen its ethics and the quality of legal counsel.

In October 2015, a press conference was held at USD announcing the surprising findings of a three-year **study on gang-involved sex trafficking** in San Diego, which was funded by the Department of Justice. The groundbreaking study was led by USD Kroc School of Peace Studies Professor Ami C. Carpenter, PhD, in collaboration with Point Loma Nazarene University Professor Jamie Gates, PhD. The study gathered and analyzed data from hundreds of current and former gang members, schools, law enforcement agencies and victim service providers.

In October 2015, Joan B. Kroc School of Peace Studies **Dean Patricia Marquez, PhD**, (pictured at left) spoke at TEDx San Diego about the future of higher education in San Diego. Also in October, **Dee Aker, PhD**, director of USD's Joan B. Kroc Institute for Peace and Justice, was honored by the United Nations Association of the United States of America's San Diego chapter with its prestigious Eleanor Roosevelt Human Rights Award.







## GATHERINGS

April 2015's **Alumni Honors** recipients, who were celebrated at the annual Alumni Honors event, were recognized for their individual achievements, but taken as a whole, they comprise a mosaic reflecting the university's mission and values. The 2015 honorees were: Stephen K. Nasman '71 (BS); Emiliano Gallego '00 (BS/BA), '11 (MSEL); Barbara A. Driscoll, PhD, '78 (BA); Victoria J. Nasman '74 (BA); Lee C. Sorensen '07 (MA); Jim Parsons '01 (MFA); Janine Mason '86 (BA), '11 (MA); Karen P. Hewitt '89 (JD); Henry "Hank" J. Acquarelli '69 (BS); Josh Johnson; Sandra Solem '84 (MSN), '02 (PhD); and Matthew "Matt" J. Reno '80 (BBA). Pictured below left is Senior Director of Alumni Relations Charles Bass.

The University of San Diego celebrated its history and its vibrancy by welcoming alumni, parents, families and friends to campus for **Homecoming and Family Weekend** in October 2015. Torero spirit was everywhere, evidenced by reuniting classmates

and affinity groups, seeing the community embrace new USD President James Harris, experiencing the Big Blue Bash, honoring our Golden Toreros, cheering USD football to a 27-0 win and coming together for the Alumni and Family Mass at Founders Chapel. It was a great weekend to be a Torero!

The **2015 Founders' Gala** was truly an opportunity to celebrate in style, both in its presentation and delivery. More than 500 attendees enjoyed USD's signature fundraising event, which honors the legacy of university founders Bishop Charles Francis Buddy and Mother Rosalie Clifton Hill. The event's net proceeds — more than \$685,000 — support student scholars through the Founders Endowed Scholarship Fund. Honorary chairs were Andrew and Kim Busch of Santa Barbara, whose two children attend USD. The total raised since the biannual event began in 2009 is more than \$2 million; the next Founders' Gala will take place in Fall 2017.

**The USD Wine Classic celebrated its seventh year in July 2015. This event has proven to be a popular way to sample excellent wines connected to USD alumni, family and friends, eat delicious food and take in amazing views from the Joan B. Kroc Institute for Peace and Justice's Garden of the Sea. The 2015 event contributed \$52,000 to the Alumni Endowed Scholarship Fund.**













## HALLOWED HALLS

In June 2015, USD's School of Law and San Diego State University's College of Arts and Sciences announced an alliance on an innovative new program — the only one of its kind in the United States — that prepares students for upward career mobility in the growing **life sciences industry**. The six-course joint Advanced Certificate in Intellectual Property and Regulatory Affairs program began in Fall 2015 and will help students build professional skills that employers are seeking in science, law and business.

In August 2015, a report by Professor Gregory C. Sisk and colleagues at the University of St. Thomas School of Law in Minnesota ranked the University of San Diego **School of Law faculty** the 35th most cited law faculty in the United States. The report scores the mean and median citations to tenured faculty scholarship for the years 2014 inclusive, using 2015-16 faculty rosters as the 2014 benchmark. Rather than rank law faculties according to total published output, the St. Thomas report ranks the impact of scholarship by how often it is cited by colleagues.

**Faculty awards for excellence in teaching and research abounded in 2015. Notable highlights include the Carnegie Foundation's Professor of the Year (California), a MacArthur Foundation fellowship and Guggenheim fellowship.**

In Fall 2015, the Joan B. Kroc School of Peace Studies offered a class featuring the **women peacemakers** who visit campus each year to co-teach a class with faculty. The course, led by Senior Program Officer Jennifer Freeman, was termed "War, Gender and Peacebuilding," and was described as "a specialized course focusing on the topics of conflict resolution, human rights, development and human security." Pictured above right, the 2015 women peacemakers are Namibia's Pauline Dempers, Glenda Wildschut from South Africa, Afghanistan's Judge Najla Ayoubi and Gailia Golan of Israel.

In October 2015, USD's School of Law celebrated the 100th birthday of **Professor Emeritus Carl A. Auerbach**. He joined USD's law faculty in 1985, where he taught and wrote in the areas of administrative and constitutional law. "Carl isn't just any old law professor," said Gail Heriot, a law professor at USD and commissioner on the United States Civil Rights Commission. "He has been a significant player in the history of our nation." Robert Caro's biography of President Lyndon B. Johnson, *Master of the Senate*, makes it clear that without Auerbach, there would not have been a Civil Rights Act of 1957.







## LEADING CHANGE

In early 2015, USD School of Law Dean Stephen C. Ferruolo, JD, PhD, announced the establishment of the **Fellmeth-Peterson Faculty Chair in Child Rights** with the receipt of gifts totaling more than \$2 million from a group of donors led by the Price Philanthropies Foundation, the Peterson Charitable Foundation and Professor Robert C. Fellmeth.

In October 2015, USD's **Justice in Mexico** program was awarded a \$2.35 million grant to continue its work on the Oral Adversarial Skill-Building Immersion Seminar. This is the second round of funding awarded to Justice in Mexico by the International Bureau of Narcotics and Law Enforcement through the Merida Initiative. The goal is to conduct a new set of training courses, international study trips and symposia on oral adversarial litigation skills over the next two years. Janice Deaton '10 (MA), pictured above left, is a lead trainer of the project.

Also in October 2015, **Sandra Sgoutas-Emch, PhD**, a University of San Diego professor of Psychological Sciences, was named one of three national finalists of the 2015 Thomas Ehrlich Civically Engaged Faculty Award. The award is bestowed annually to recognize one senior tenured faculty member for exemplary leadership in advancing students' civic learning, community engagement and contributions to the public good. Dr. Sgoutas-Emch started the Linda Vista Health and Resource Fair 14 years ago. Since its inception, the annual event has become an important health promotion tool for schools in the Linda Vista community.

**In January 2015, USD received recognition from two national entities for its strong community engagement programs. The university learned that it earned reclassification by the Carnegie Foundation for the Advancement of Teaching for its contributions to community engagement. When the organization initially launched it in 2006, USD was among only 76 institutions to receive the community engagement classification. Ten years later, USD is now one of 157 to be reclassified.**













## THE SPORTING LIFE

On Jan. 3, 2015, **Johnny Dee** (pictured below right) became USD basketball's all-time leading scorer with a 20-point performance in a 59-56 loss to Santa Clara. Ever the team player, Dee had mixed feelings at the time about his impressive accomplishment. "It was a pretty good feeling, I'm definitely proud and humbled by (the record), but I wish it came in a win. That would have been a hundred times better."

During 2014-15, three USD sports teams earned the impressive distinction of winning a **conference title**, and having a West Coast Conference (WCC) Player of the Year on the squad. They included: shortstop Kyle Holder (baseball); number one singles player Uros Petronijevic (men's tennis); and midfielder Connor Brandt (men's soccer). In addition, each of those team's head coaches (Rich Hill, Brett Masi and Seamus McFadden) were named WCC Coach of the Year.

**With an overall 9-2 record and 7-1 in the WCC, the USD football team claimed a share of the Pioneer Football League championship in 2015, their seventh conference championship overall and fourth in the past five years. It was also their 23rd straight conference home win. All told, 74 Toreros received All-West Coast Conference, All-Pioneer Football League or All-Mountain Pacific Sports Federation recognition as first-team, second-team or honorable mention members during the 2014-15 academic year.**

USD volleyball standout **Alaysia Brown**, pictured, above right, a 2015 psychology graduate and English minor with a 3.80 GPA, received two impressive laurels for her efforts on the court and in the classroom; the Mike Gilleran Female Scholar-Athlete of the Year and the WCC Post-Graduate Scholarship. A two-time All-WCC First Team selection, Brown helped the Torero volleyball program to four consecutive NCAA Tournament appearances. The McNair Scholar was a two-time WCC All-Academic selection, served as a Student-Athlete Advisory Committee member and volunteered at numerous non-profit organizations, including Adopt A Family, Toys for Tots and the San Diego Food Bank.

In April 2015, USD introduced **Lamont Smith** as the new head coach for men's basketball. Smith, who finished his playing career on campus in 1999, replaced Bill Grier, becoming the 12th head coach in program history, and the fifth since USD moved to the NCAA Division I ranks in 1979.







## IN MEMORIAM

In January 2015, **Sister Sally M. Furay, RSCJ**, who was connected to the university since 1954 in roles that included vice president and provost, dean, professor and as a School of Law alumna, passed away at the age of 88. A member of the Society of the Sacred Heart since entering the community in June 1944, Sister Furay (pictured left, center) joined the faculty of the San Diego College for Women teaching English and drama in 1954, subsequently holding administrative roles as department chair and dean of Arts and Sciences. She later served as Academic Vice President and Provost of USD for 25 years, earning the distinction of Provost Emerita.

In March 2015, at the age of 78, **Thomas F. Burke, Jr.** passed away. He joined USD in 1973 as dean of students and served as vice president for student affairs for 28 years. Among his many successes were his contributions to the development of the Hahn University Center, the Jenny Craig Pavilion and USD's status as a Division I athletics program. While maintaining the school's academic excellence, Burke, who is pictured at left, below, also was responsible for expanding on-campus housing and dramatically increasing student clubs and intramural programs. His faith, fairness and hands-on approach helped shape the lives of countless students throughout his remarkable career.



In September 2015, Author “Art” E. Hughes PhD, (pictured above left) passed away after a brief illness. He was 85. His 24 years as the University of San Diego's first president were highlighted by his leadership during a 1972 merger that created USD. Praised and cherished by many for his solid, always-present leadership, genuine dedication and the great value and care he showed for all people, especially students, Hughes' passing was a significant loss for the university family and higher education community.









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Jaime Alonso Gómez, PhD, School of Business

Sally Brosz Hardin, PhD, RN, FAAN, Hahn School of Nursing and Health Science

Nicholas Ladany, PhD, School of Leadership and Education Sciences

Jason Lemon, PhD, Professional and Continuing Education

Patricia Márquez, PhD, Joan B. Kroc School of Peace Studies

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For the most recent list of top administrators, go to [sandiego.edu/about/administration](http://sandiego.edu/about/administration).





USD President James. T. Harris III, DEd, with Most Reverend Robert W. McElroy, Bishop of the Diocese of San Diego.



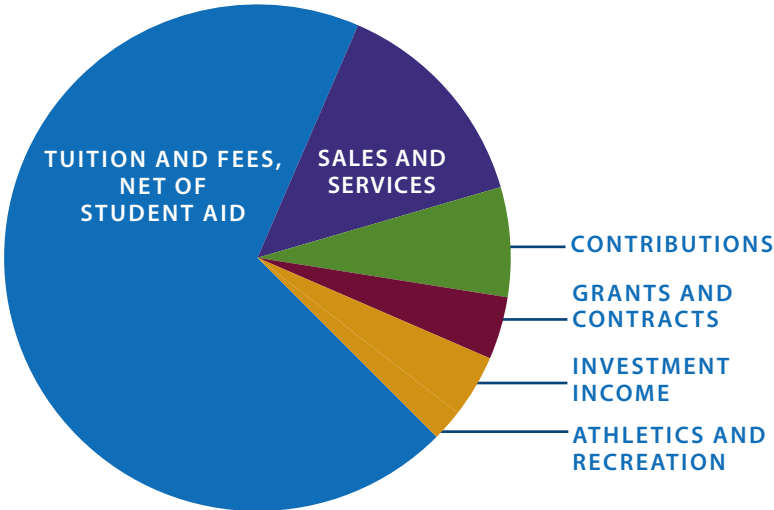
# FINANCIAL OPERATIONS

## 2014-15 FINANCIAL OPERATIONS

The University of San Diego is committed to upholding the highest standards of honest behavior, ethical conduct and fiduciary responsibility with respect to university funds, resources and property. Following is an accounting of resources and activities by combined net asset categories for the fiscal year ending June 30, 2015.

### SOURCES OF 2014-15 REVENUE, GAINS AND OTHER SUPPORT

Tuition and fees, net of student aid:	69 %
Sales and services of auxiliary enterprises:	14 %
Contributions:	7 %
Grants and contracts:	4 %
Investment income, net:	4 %
Athletics, recreation and other:	2 %



### OPERATING REVENUES, GAINS AND OTHER SUPPORT

	2014-15	2013-14	2012-13
Tuition and fees, net of student aid	226,974,041	221,869,637	213,683,743
Grants and contracts	13,748,403	12,096,375	12,149,553
Contributions	22,892,444	16,508,577	17,273,102
Investment income, net	13,879,530	10,221,773	8,708,806
Sales and services of auxiliary enterprises	45,307,949	47,349,407	47,183,248
Athletics, recreation and other	5,215,578	5,449,757	4,312,247
<b>TOTAL</b>	<b>\$328,017,945</b>	<b>\$313,495,526</b>	<b>\$303,310,699</b>

### OPERATING FUNCTIONAL EXPENSES

Educational and program expenses	187,152,932	178,405,808	173,998,051
Auxiliary enterprise expenditures	42,648,539	42,559,861	40,849,444
Management and general expenses	63,719,239	61,336,555	54,950,962
<b>TOTAL</b>	<b>\$293,520,710</b>	<b>\$282,302,224</b>	<b>\$269,798,457</b>

### INCREASE IN COMBINED NET ASSETS

Unrestricted net assets	26,971,477	62,402,456	75,765,949
Temporarily restricted net assets	(8,885,519)	37,226,661	11,288,689
Permanently restricted net assets	4,134,694	5,003,191	3,405,711
<b>OVERALL INCREASE IN NET ASSETS</b>	<b>\$22,220,652</b>	<b>\$104,632,308</b>	<b>\$90,460,349</b>



FINANCIAL AID AWARDED \*

[number of students/millions of dollars]

2013-14	6,559 / \$229.70
2012-13	6,418 / \$225.55
2011-12	6,595 / \$226.20
2010-11	6,534 / \$217.23

Note: These figures include all sources of aid

2014-15

FINANCIAL AID AWARDED

\$231.92 M

6,527 STUDENTS

DEGREES AWARDED \*

2013-14	2,272
2012-13	2,321
2011-12	2,375
2010-11	2,164

2014-15

DEGREES AWARDED

2,435

\* Based on year-end estimates

FALL ENROLLMENT

2014-15	8,349
2013-14	8,321
2012-13	8,105
2011-12	8,317

2015-16

ENROLLMENT

8,251







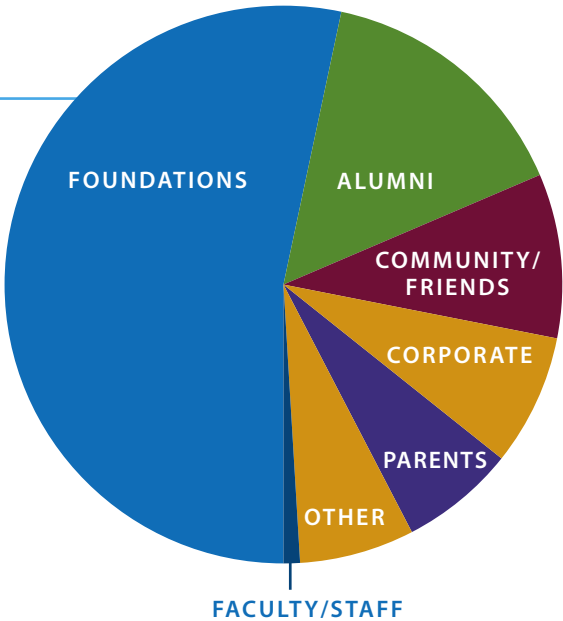


GIVING TO THE UNIVERSITY

Since its founding, the University of San Diego has achieved distinction on many levels. It has outstanding faculty and exceptional students, innovative undergraduate and graduate programs, centers and institutes, acclaimed community outreach efforts and competitive men’s and women’s athletic programs. The generous support of donors has helped make the university a preeminent institution of Catholic higher education.

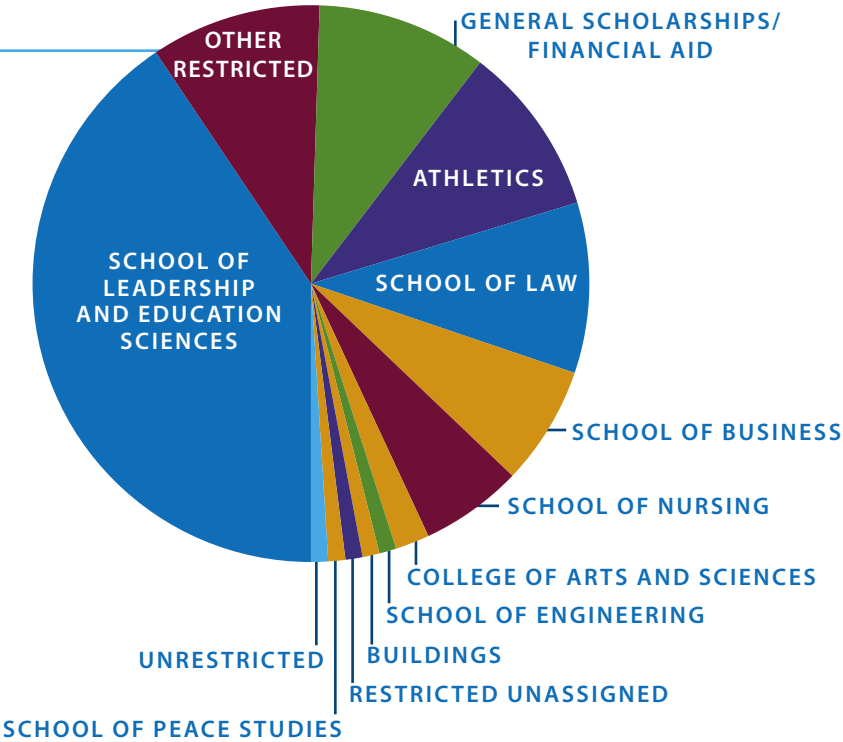
2014-2015 SOURCES OF TOTAL CONTRIBUTIONS

Foundations	56.2 %
Alumni	16.3 %
Community/Friends	9.9 %
Corporate	7.5 %
Parents	7.4 %
Other Donors	2.1 %
Faculty/Staff	0.6 %



2014-2015 DESIGNATIONS OF CONTRIBUTIONS

School of Leadership and Education Sciences	41.4 %
Other Restricted	10.1 %
General Scholarships/Financial Aid	9.8 %
Athletics	9.6 %
School of Law	9.5 %
School of Business	6.8 %
School of Nursing	5.8 %
College of Arts and Sciences	1.8 %
School of Engineering	1.4 %
Buildings	1.2 %
Restricted Unassigned	1.0 %
School of Peace Studies	0.8 %
Unrestricted	0.8 %





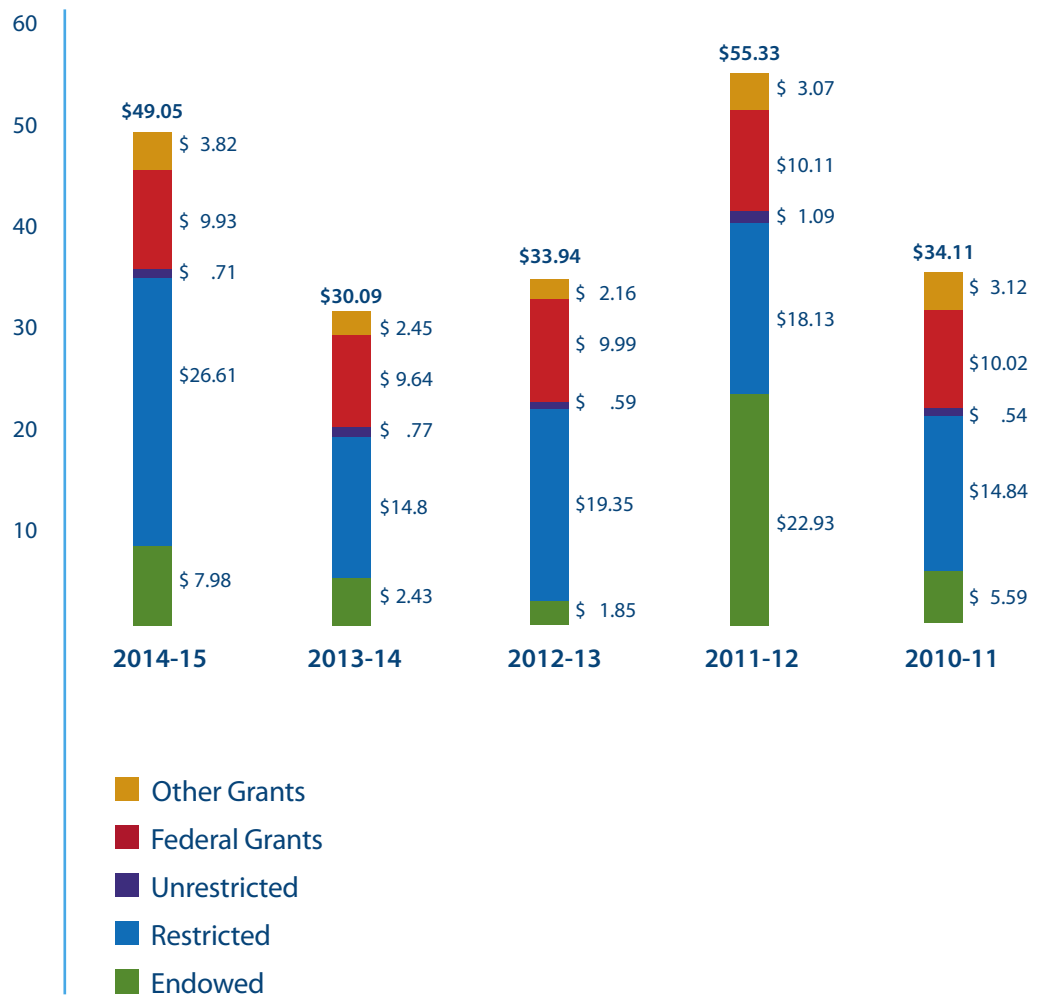


## ENDOWMENT FUND [MILLIONS]

2013-14	\$468.77
2012-13	\$395.59
2011-12	\$345.59
2010-11	\$326.82

2014-15  
ENDOWMENT  
**\$469.98**  
MILLION

## TOTAL GIFTS AND GRANTS \* [MILLIONS]



\* Figures are unaudited and subject to change. Final year-end results may vary from those reported here.









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