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Congested freeways have earned San Diego a "severe smog area" rating by the California Air Resources Board.

New transportation proposal likely to affect current USD parking policy

The dingy brown cloud that mars the otherwise beautiful view of the bay and beach from Alcalá Park is just one sign that San Diego is fast becoming another Los Angeles when it comes to smog and traffic.

The California Air Resources Board last year identified San Diego as a "severe" smog area, noting its failure to achieve state air quality standards on 139 days.

One reason for San Diego’s dirty air is the increase in the amount of driving in the county. According to the Air Pollution Control District of San Diego County (APCD), the number of miles driven on weekdays in San Diego has increased 7 percent annually since 1980, twice the rate of population growth. And during the past decade the number of auto trips has increased by 5 percent a year, with about 80 percent of all home-to-work commutes being accomplished in single-occupant automobiles.

To address the hazardous air conditions throughout the state, the California Clean Air Act was adopted in 1988. The act requires that smog-producing pollutants be reduced by 5 percent annually. That translates into a reduction of 700,000 vehicle trips in the county by the year 2000.

To achieve that goal, the staff of the APCD has drafted an "Employer-Based Trip Reduction" proposal which will be presented to the APCD board on July 9. After a series of public meetings, the County Board of Supervisors will vote on the proposal.

The main focus of the plan is to reduce solo commutes by requiring businesses with 11 or more employees to provide incentives for ride-sharing and transit-use by their employees. If passed, the plan also calls for employers to increase parking fees to pay for the program and provide funds to expand transit operations.

A coalition of San Diego university representatives is working with APCD (Continued on page 2)
Traffic
(Continued from page 1)

to iron out some wrinkles in their plan. "We’re still not sure if students will be included since they’re not employees of the university,” says Maria Martínez-Cosio, director of community relations and USD’s representative to the coalition.

If the APCD program is accepted, Martínez-Cosio explains, it would be phased in over four years. “In October 1991, companies with 50 or more employees will be required to survey workers to determine vehicle ridership,” she says. “Then companies will be required to develop trip reduction plans by early next year. The largest employers, those with more than 50 employees, will have an interim target of 1994 for their plan and a final target to be achieved by 1996.”

To help achieve the goals of the California Clean Air Act, a new Mission Valley trolley line, which will tie into the existing east county line, is being built, and new lines are planned for the I-15 and I-5 interstate corridors. There will be a trolley stop at Linda Vista Road and Napa Street, and USD’s shuttle buses, which currently run only on campus, will be used to transport trolley-riders back and forth to campus. “We’d also like to get more bus lines going to Fashion Valley,” explains Don Johnson, director of public safety, “because we could run the shuttle to and from Fashion Valley as well.”

If the APCD proposal is accepted, USD, along with SDSU, UCSD, San Diego Community College District and other San Diego-area employers will have to start implementing some changes to meet the APCD goal of 1.5 riders per car. “The university will have to initiate measures to comply with this ordinance,” says Martínez-Cosio. Some of those measures include an increase in parking fees to $50 per month, appointment of an on-site manager to monitor the program, preferential rideshare parking, and a guaranteed ride home for rideshareners who may have a family emergency.

“I’ve started riding the bus a couple of times a week as I search for commuting alternatives,” Martínez-Cosio adds. “I’m hopeful that all of us will do our part to have cleaner air.”

Passages

Births
A boy, Sean Richard, to Rick Hagan, director of housing, and his wife, Suzanne, on March 29. Baby Sean weighed 9 lbs. 5 oz.
A boy, Jeremiah Bunton, to John Bunton, assistant manager, Catering, and his wife, Vanina, on April 16. Baby Jeremiah weighed 6 lbs.
A girl, Amanda Siobhan, to Mary Costlow, secretary, Alumni Relations, and her husband, Brian, on April 20. Baby Amanda weighed 7 lbs. 13 oz.

Name change
Kathi Goldman, residential special events assistant, has returned to her maiden name. She is now Kathi Spittel, (pronounced spit-tell).

Death
Daniel Moriarty Sr., father of Dr. Daniel Moriarty, professor of psychology, in April.

Vicki Coscia and Nancy Olson have been carpooling from Lakeside for the past two years.
Is Your Boss Someone To Shout About?

The 1991 Administrator of the Year will receive an award presented at the annual Staff Appreciation Picnic on Friday, July 26.

Nominations should be submitted to Barbara Walsh, Maher Hall 218, or Judy Barnes, Maher Hall 274, by Friday, June 28.

The nominating committee will screen the nominations and the final selection will be voted on by the Staff Employees Association board members.

Please use the following criteria and others you feel are necessary to explain why you feel your nominee should be Administrator of the Year.

- Dedication to department and the university
- Leadership of staff
- Promotes staff development
- Relations with others
- Support of values of USD

1991 Administrator of the Year Nomination

Deadline for nominations is Friday, June 28.

Name of nominee

Title

Department

Years of service

Why is this administrator deserving of the award?

(Please use back of form for additional comments and sign this form.)
Benefit Briefs

By Vicki Coscia, Benefits Manager
Maggie Davison, Benefits Assistant

Welcome to Alcalá View's newest monthly column. "Benefits Briefs" has been created to keep employees informed about benefit-related issues and events.

Future columns will include review of USD policies, highlighting benefit changes, as well as benefit reminders.

REMINDER ... Will your vacation plans take you out of the San Diego area? Each insurance carrier has out-of-area utilization guidelines. Please contact Maggie Davison at ext. 8762 if you would like information on your carrier's benefits.

IMPORTANT ... Any work-related illness or injury must be reported to your supervisor. Public Safety will arrange transportation to the USD Health Center if necessary or the Industrial Medical Center in Hillcrest. If you wish to see your personal physician, a signed physician designation form must be on file in Human Resources before an illness or injury occurs. Transportation to a personal physician will be the employee's responsibility. Physician designation forms are available in Human Resources.

SURVEY ... Are you interested in purchasing series EE U.S. Savings bonds through payroll deductions? Survey responses will help determine if the university will take part in an employee savings plan. Please complete form below.

Maria Martinez-Cosio, Dan Clark, Ryan Marsh, Suchi Ayala, Will Polimadei and Myra Amerson recently posed for a Social Issues Committee brochure promoting the May 3 all-day workshop "Diversity in the Workplace." This year's Social Issues Committee theme, "Valuing Diversity," has been addressed through various speakers and activities, including an International Fair, a Tijuana Youth Project and the appearance of motivational speaker John Alston.

Employee appreciation picnic sure to be a rootin', tootin' good time

Last year's country western-style Employee Appreciation Picnic was such a big hit that this year's picnic posse—Calista Frank, Esther Nissen- son, Rudy Spano, Roger Manion, Judith Munoz, Greg Zackowski, Cheryl Berlin, Jill Stutzman, Kay Norton and Jackie Genovese—has decided to repeat the same theme in 1991, with a few improvements.

The picnic will run from noon to 3:30 p.m. on Friday, July 26, behind Copley Library. Entertainment will be provided again by Al Turner and the KSON Flatbed show, and employees are encouraged to don their most authentic western garb.

The top ranch hands of the year will be honored with the Employee of the Year and Administrator of the Year awards.

This year's picnic contest promises to be quite a challenge, so look for it in the June issue of the Alcalá View.

Watch your mailbox for further picnic details. For more information, give Human Resources a holler at ext. 8761.

U.S. Savings Bond Survey

Please complete survey and return to Human Resources, Maher Hall 127, before May 10.

☐ Yes, I'm interested in having the university offer a plan to employees for the purchase of U.S. savings bonds through payroll deductions.

Name: __________________________

Date: _________________________

Department: ___________________

Wish you could expand your wardrobe without spending any money? Learning to mix and match clothes you already own could be the key. From noon to 1 p.m. on Friday, May 10, a representative from Nordstrom department store will present a "Personal Touch" workshop on mixing and matching with a core wardrobe.

For location information and to sign up for the workshop, call Esther Nisenson at ext. 8761.

Nordstrom workshop
MAY 1991

Through 26

7 Tuesday
Undergraduate Honors Convocation. Recognition awards made to graduating seniors. 11 a.m., Camino Theater. Ext. 4545.

8 Wednesday

New hires and promotions

Welcome to the following employees who recently joined the USD community:

Calvin Brown, cook, Grille; Jerry Fisher, unit leader, Grille; Armando Laguna, gardener, Grounds and Maintenance; Christy L. Langaa, executive assistant, Development; Adelaida Rangel, special services worker, General Service; Joseph F. Sheehy, painter, Building Maintenance; Jo Ann F. Szymonik, clerical assistant, Law School/Financial Aid; Elaine T. Valerio, faculty secretary, Political Science; Douglas M. Wocel, mail center clerk, Mail Center.

Congratulations to the following employee who recently earned a promotion:

Carey D. Jones, cashier A to cashier B, Bookstore.