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USD employees who contributed to the university's "Education for a New Age" capital campaign were feted at a luncheon with USD trustees Oct. 4. Among those attending the lunch: trustee Darlene Shiley (center) and employees Donna Dinan and Irving Parker.

Campus Briefs

President Salutes Campaign
President Author E. Hughes saluted the accomplishments of the "Education for a New Age" capital campaign during his convocation address to faculty and staff Oct. 4.

The campaign — which has raised some $43.5 million to date — will provide USD with a variety of new programs. Among them: academic chairs in the Child Advocacy Institute, special education and arts and sciences as well as endowment funds for the theater arts. Major donors to the campaign were honored at a gala dinner party Oct. 3.

USD Receives $1 Million Grant
USD received a $1 million grant from The James Irvine Foundation in late September to help launch a campus-wide project called "Institutionalizing Cultural Diversity."

The four-year project, developed as a team effort by faculty, students, administrators and staff, will seek to create a microcosm of a just and pluralistic society within USD. For more information call Dr. Don McGraw, associate provost and grant coordinator, at ext. 4553.

Student Enrollment
Some 3,575 undergraduate and 1,089 graduate students are enrolled at USD this fall, according to Debbie Gough, assistant provost. Those totals reflect a net increase of 69 students from last year. Enrollment in the Law School decreased. There are 1,051 law students currently enrolled, a decrease of 55 from last year.

Dr. Jean Kilbourne Speaks Oct. 22
Dr. Jean Kilbourne, an expert on the media, advertising and addiction, will present her film, Calling the Shots: The Advertising of Alcohol at 7 p.m. Oct. 22 in the Hahn University Center Forum AB. Dr. Kilbourne has appeared in Time, Newsweek and The New York Times, and is best known for her award-winning film, Killing Us Softly: Advertising's Image of Women. For more information call Beth Mitchell, ext. 4715.
**New Hires, Promotions**

Welcome to the following employees who recently joined the USD community:

- Johna R. Allen, unit leader, Banquet/Catering; Holly A. Bronski, cashier, Bakery/Creamery; Mildred L. Brown, administrative secretary, Career Counseling; Kapri K. Bustamante, cashier, Bookstore; Aimee D. Butcher, clerk, Development; Laura K. Fleming, administrative secretary, Development; Wanda L. Glenn, clerical assistant, Financial Aid/Law; Cynthia J. Grandee, assistant teacher, Child Development Center; Erin S. Guerrero, clerical assistant, Financial Aid/Law; Eileen A. Healy, administrative secretary, Lawyers Assistant Program; Colleen S. Kenimond, library assistant, Legal Research Center; Steven G. Lanham, cook, Main Dining Room; Manuel Martinez, administrative secretary, Development; Jamie E. McNell, assistant teacher, Child Development Center; Lynne S. Morris, clerical assistant, Physical Plant/Administration; Frank J. Orlando Jr., fleet mechanic, Transportation; Michele L. Paquin, data processing clerk, Admissions/Undergraduate; Mireya O. Paz, clerical assistant, Human Resources.

Congratulations to the following employees who recently earned a promotion:

- Dynyar J. Mehta from library assistant C to library assistant D, Legal Research Center; Thela F. Punneo from administrative secretary C to Executive Administrative Assistant A, Public Relations; Elizabeth G. Rumery from library assistant C to library assistant D, Copley Library; Thanh N. Tran from fleet mechanic to fleet supervisor, Transportation; Nancy L. Weber from clerical assistant B to clerical assistant C, Public Safety.

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**SUNDAY**

**CONCERT**

Metropolitan Opera auditions concert. San Diego district winners. Eleonora M. Barson, district director. 3 p.m., Camino Theater. Free. 549-2302.

**SOCCER**

Men's team vs. University of San Francisco. 2 p.m., Torero Stadium. Fee. 260-4803.

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**MONDAY**

**14**

**Volleyball.**

Women's team vs. College of William and Mary. 3 p.m., Sports Center. Free. 260-4803.

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**TUESDAY**

**29**

**Seminar.**

"Keys to Hiring and Retaining Quality Employees." Nancy J. Reynolds, owner of Reynolds & Associates. Sponsored by USD Corporate Relations and Continuing Education. 6-9 p.m., Manchester Executive Conference Center. Fee. 260-4644.

**SOCCER**

USD vs. U.C. Irvine. 7:30 p.m., Torero Stadium. Fee. 260-4803.

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**WEDNESDAY**

**23**

**Entrepreneurial workshop.**

"The Search for Funding." Dr. Dennis McKenna, associate professor of finance. 7 p.m., Hall 226. Fee. 260-4848.

**Workshop.**

Institute for Chestnut. "The Little Big Year." Fr. Michael, continues Wed. through Nov. 29. 9:30 p.m., Hahn Center, 107.

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**30**

**Entrepreneurial workshop.**

"Marketing and Global Strategies." I. Light, assistant professor of marketing. 7 p.m., Hall 226. Fee. 260-4848.
Swim into Shape
Beat the heat and get into shape with USD's Masters Swim Program. The class meets Monday, Wednesday and Friday from noon - 1 p.m., Tuesday and Thursday from 5:15 to 6:15 p.m. and Saturday from 8 to 9 a.m. All ability levels welcome. Open to USD employees, students and alumni. Cost is $30 per month. For more information call Gary Becker or Dave Johnson at ext. 4533.

Passages
Birth
A girl, Stephanie Santana, to Killy Jones, secretary, University Center Operations, and her husband, Bob, on Sept. 25. Baby Stephanie weighed 8 lbs., 4 oz.

Death
Dolores Loza, mother of Maria Nyffenger, assistant manager, Main Dining Services, on Sept. 26.

Faculty/Staff Dining Room Menu
(All lunches are served with a soup of the day, a vegetable, and assorted desserts.)

Wednesday, Oct. 16
Roast Beef, Macaroni and Cheese

Thursday, Oct. 17
Pork, Peanuts, Sweet/Sour

Friday, Oct. 18
Meatloaf/Mashed Potatoes, Chef's Special

Do you have an item for the calendar? Call us at ext. 4684 to get your event in the next Alcala View.
Continue Your Education at Alcalá Park

By Jacqueline Genovese

When Susie Woodward decided she wanted to continue her education while working as USD's director of advancement services, she didn't opt to pursue a graduate degree. Instead, she enrolled in the Certificate in International Business (CIB) program offered through USD's Continuing Education department.

"USD doesn't offer the program I want—a master's in information systems—but I wanted to continue my education and stay in contact with the business world, so this program was great," Woodward explains. The CIB program is designed for professionals, and classes are typically attended by individuals who hold positions with companies in San Diego and Mexico.

That certificate program, a seven-month series, is just one option available to USD employees through the Continuing Education department, says Jackie Freiberg, manager of corporate and professional programs. "For employees who can't make a commitment to a series program like the Certificate in International Business, we have a whole array of programs that involve one-time commitments," she explains. "We run two breakfast seminar series, Business Update and Quality Issues Briefing, that employees can attend once, twice or whenever there is a topic of interest to them."

Freiberg and her assistant, Selena Catanzarite, encourage employees to take advantage of the programs offered on campus. "In this day and age, when competition is so fierce, and information is exploding at such an incredible rate, it's fitting to participate in continuing education, especially here, in an academic setting," says Freiberg.

Upcoming course offerings include: "Keys to Hiring and Retaining Quality Employees," "Motivating Troops Without Money" and "Managing Diversity."

Fees vary according to program, and employees are eligible for discounted rates and/or complimentary seats. For more information, call Freiberg or Catanzarite at ext. 4644.

Real Estate Discount

USD employees currently are eligible for a one percent commission discount on the purchase or sale of a home. The discount is being offered by the real estate sales department of San Diego Trust & Savings Bank.

Complete and mail the form below before Oct. 30, 1991, and your discount will be ensured through Dec. 1, 1991. For more information call 667-3030.

SPECIAL 1% COMMISSION REDUCTION OFFER

Mail To:
San Diego Trust & Savings Bank
5464 Grossmont Center Drive
Suite 310, La Mesa, CA 91942-3035
Attention: Judy Fabiani

Name ________________________________
Address ________________________________
City _______ State _______
Phone ________________________________
Best time to call:

Mail this no obligation form by Oct. 30, 1991, or call 667-3030 to reserve your savings opportunity.

Benefit Briefs

By Vicki Coscia
Maggie Davison

SPECIAL THANKS...to employees enrolled with Prudential and PruNetwork for turning in your completed surveys to Human Resources. The survey results will be used to assist us during the selection process for 1992 medical benefits. We hope to have information about 1992 medical coverage in late October.

DATES TO REMEMBER...
1991 OPEN ENROLLMENT IS SCHEDULED FOR NOV. 19 THROUGH 22. During this period employees are allowed to change medical/dental carriers, add or delete coverage for spouse/dependents, apply for medical/dental coverage, and/or waive coverage, as well as establish health/dependent care reimbursement accounts. The benefit selections made during open enrollment will take effect Jan. 1, 1992.

YOU MUST COME TO OPEN ENROLLMENT IF YOU PLAN TO START OR CONTINUE A HEALTH OR DEPENDENT CARE REIMBURSEMENT ACCOUNT IN 1992. Health/dependent care reimbursement accounts DO NOT automatically carry over to the next calendar year. If you have a 1991 reimbursement account and wish to continue that tax-saving advantage in 1992, you must go through the open enrollment process.

WAIVING MEDICAL/DENTAL COVERAGE...is allowed IF you are covered under another GROUP medical/dental plan. By waiving coverage you are eligible to receive the university's BenUflex contribution as income. Human Resources requires verification of insurance coverage as you enroll in 1992 benefits. BE SURE TO BRING YOUR INSURANCE I.D. CARD IF YOU PLAN TO WAIVE USD COVERAGE.

Look for more information and important open enrollment dates in the next issue of Alcalá View.