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## FACULTY NEWSNOTES

Edited by Provost's Office

February 21, 1980

#110

### OFFICE OF THE PRESIDENT

I am pleased to announce that Kathleen Walsh Estey, who has been serving as the Assistant Director of Undergraduate Admissions at the University of San Diego, is appointed Director of Admissions effective July 1, 1980.

I am also pleased to announce that Sister Annette Bourret, who has been our extremely effective Director of Undergraduate Admissions since 1970, is the new Coordinator of Graduate Admissions effective September 1, 1980.

### Congratulations:

Congratulations to Dr. George J. Bryjak who successfully defended his dissertation and has now completed all necessary requirements for the awarding of his doctorate in Sociology from the University of Oklahoma.

### OFFICE OF THE PROVOST

#### Phased Retirement Option Committee:

In the Newsnotes of January 18, 1980, I described the work of the Phased Retirement Option Committee. This group continues its work, and is currently working on a rough draft of a proposed policy prepared by Brother Don Mouton, our ACE Intern, using Task Force consensus positions. Members of the faculty and administration are again invited to discuss any views or ideas/proposals they may have on this subject with any member of the Committee. Members' names were included in the January 18 Newsnotes.

#### Enrollment for 1979-1980 Academic Year:

Attached to these Newsnotes are the final enrollment charts for the regular academic year 1979-1980, with both Full-Time-Equivalent and headcount enrollments included. On the charts also are USD's official and final budget projections for the 1980-1981 undergraduate, graduate, and law enrollment; undergraduate/graduate projections are in FTE terms, while law projections are in headcount terms, with minor exceptions.

An analysis of the charts will reveal to you that the undergraduate enrollment is

96 FTE over budget for the year; however, it will also show an astounding 12% attrition between fall and spring semesters, the highest in a dozen years. Attrition rates normally range between 6.6% and 7.8%, with one year at a minimal one-half of one percent (which we treated as atypical) and two years in the early and mid-70's at 11% and 11.8%. We do not know the reason for the drop; freshman and sophomore patterns, as you can perceive, remained fairly normal; junior and senior attrition patterns, to our surprise, rose markedly, especially seniors. We will analyze the results when we get the data, and let you know whether the cause was graduation in December, flunking out, dropping out, or some combination of these factors. In any case, this high attrition rate affects our 1980-1981 projections as it is risky for USD to keep too low an attrition figure in next year's projections.

Graduate spring enrollment is 2.5 FTE under budget, while the School of Law enrollment is slightly in excess of budgeted figures for the current year.

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## SCHOOL OF EDUCATION

Dr. Philip Hwang has replaced Dr. Jack Morrison as Program Director of Counselor Education. Dr. Morrison is returning to teaching and research.

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## FOREIGN LANGUAGE DEPARTMENT

On Friday, March 7, at 3:00 p. m. in Camino 152 there will be a meeting to discuss the implementation and possible application to USD of the recommendations made to President Carter by the President's Commission on Foreign Language and International Affairs. Every one concerned is urged to attend.

The multi-media presentation of Mexico produced by the Mexican Government Tourist Bureau will be shown in Salomon Lecture Hall on Friday, February 29 at 4:00 p. m. Everyone is welcome.

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## ALUMNI OFFICE

The USD Alumni office requests that any newsworthy information you receive or hear about regarding your former students (i. e. , marriages, births, promotions, major accomplishments, etc.) be passed along so that it can be proliferated among all our constituencies through the Alumni/Parents Newsletter.

Nominations from faculty are requested for the Bishop Buddy Award which honors an outstanding alum who has excelled in his/her profession, service to the University and community. Please make nominations by calling ext. 4300 or 4292 before the March 4th deadline.

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ARIA

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Professor Harvey Levine presented a three hour lecture on October 12, 1979 at the University of Idaho School of Law. The lecture was entitled "Contemporary Damages Concepts in Insurance Bad Faith Litigation." The lecture was presented to 300 attorneys at the annual convention of the Idaho Trial Lawyers Association.

On November 1, 1979 Professor Levine presented a speech to approximately 300 members of the California Trial Lawyers Association entitled "Insurance Law and Intentional Torts." The seminar was presented at the Double Tree Inn in Monterey, California.

Professor Levine presented a two hour lecture to the Minnesota Trial Lawyers Association on November 7, 1979. The lecture was entitled "Theories of Recovering Insurance Bad Faith Litigation" and was presented to approximately 300 attorneys. Professor Levine was an honored guest at the dinner which followed the seminar presentation in Minneapolis, Minnesota.

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The ERIC Clearinghouse has published Dr. Ed De Roache's study, "Newspapers In Education Research: Only Significant Differences Count" (May 1979, 19 pp.)

Dean De Roache was the only Dean of a School of Education invited to the First Amendment Congress held in Philadelphia on January 16 and 17. Twelve national journalism organizations sponsored the congress designed to heighten public awareness of the importance of the free press guarantee.

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Dr. Bart Thurber of the Department of English participated in a panel discussion and presentation on opportunities in medical writing for recent Ph.D.'s at the recent MLA in San Francisco. His presentation was on free-lance writing in the medical field; he is the editor and writer of a forthcoming textbook on Uroradiology.

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Professor C. Hugh Friedman of the Law School was invited to participate with Harvard Law Professor David Herwitz in presenting the American Bar Association's first pilot program for new lawyers on lawyering skills in office practice. The course is being designed under the sponsorship of the ABA for eventual dissemination through state and local Bar Associations across the nation. The first pilot was conducted in cooperation with California Continuing Education of the Bar at Berkeley.

Professor Friedman has also been invited to serve as discussion leader at the Associated Press Media and the Law Seminar to be held in Kansas City in March. He has presided at similar press and the law conferences throughout the country.

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Herb Whyte, USD's Director of Financial Aid, addressed members of the California Association of Student Financial Aid Administrators at their annual conference in December. The topic was "Implementing a Part-time Off Campus Job Location and Development Program for our Students."

The Federal Government provides funds for schools interested in conducting such a program, and USD has been taking full advantage of the opportunity. As our enrollment grows, we cannot create enough jobs on campus to accommodate all students wishing to work. The Financial Aid Office's "JLD" program provides a service that sometimes means the difference between a student continuing or dropping out.

The JLD program is under the immediate supervision of Sister Dale Brown. She is ably assisted by three work study students - Sue Green, Jil Goebel and Barbara Norman. During the last academic year, JLD was responsible for placing 222 students in off-campus jobs with projected academic year earnings of \$293,601, all this at minimal cost to the University. JLD is helping the community become more aware of the fine qualities of our student body.

Present and future emphasis will be placed on developing jobs more related to students' majors or career preferences, e. g. in banks, accounting firms, hospitals and research labs, and on counseling students in ways to become more employable.

Faculty members becoming aware of students who are experiencing difficulty locating part-time employment are encouraged to direct them to the JLD desk in the Financial Aid Office.

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Dr. Joseph Pusateri, Dean of the College of Arts and Sciences, attended the meetings of the American Conference of Academic Deans and the Association of American Colleges, January 10-12, in Phoenix, Arizona. His book, Enterprise in Radio: WWL and the Business of Broadcasting in America, an economic study of a major Southern broadcasting station from its founding in 1922 thru the 1960's, has just been published by University Press of America.

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Dr. D. B. Peterson, Chairman of the Physical Science Department, is scheduled to present a seminar ENERGY CRISIS: OPTIONS FOR THE FUTURE on Thursday, February 21st, at 7:00 p.m. in C-41 (Camino Hall). This seminar is sponsored by Sigma Delta Epsilon, Graduate Women in Science. All are invited to attend.

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Sister Patricia Shaffer, Physical Science Department, attended the Annual Meeting of the American Association for the Advancement of Science January 3-8, 1980 in San Francisco.

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Bill Ritter, News and Publications Writer in the Public Relations Office, has received an award from the Volunteer Bureau of United Way in recognition of "Distinguished Volunteer Service." Bill received the award for his work with the California Public Interest Research Group (CalPIRG) and his editing of that group's monthly newspaper.

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Donald Helmich, School of Business Administration, has been invited to review and discuss manuscripts relating to "Mathematical Forecasting Models." These papers will be presented at the Western Meeting of the Advanced Institute of Decision Sciences, Phoenix, March 1980. Other discussants are William Sherrard, San Diego State University, and Charles Bonini, Stanford University.

\* \* \* \* \*

Dr. Joseph Rost, Director of the Educational Administration Program in the School of Education, was selected as the Chairperson of the Advisory Committee of School Administrators for the Leadership Development Program which is operated by the San Diego County Department of Education. The Advisory Committee was established by the Department of Education to give the County Superintendent of Schools and his staff some direction on the professional development programs needed by practicing school administrators.

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Dr. Phil Hunsaker, Associate Professor of Management and Organizational Development, School of Business Administration, has recently had the following manuscripts accepted for presentation and/or publication:

"Education Bypass: Effects of School Violence and Vandalism on Education Budget and Funded Allocations," with Johanna Hunsaker, Atlantic Economic Journal, Vol. VIII, No. 3, (in press, 1980).

"Utilizing Decision Styles For Decision Effectiveness," with Johanna Hunsaker, Proceedings, American Institute of Decision Sciences, Ninth Annual Meeting, Western Regional Conference, (in press, 1980).

"How Managers Communicate Through Use of Interpersonal Space," Business, (in press, 1980).

# UNDERGRADUATES

		FRESHMEN		SOPH.		JUNIOR		SENIOR		SPECIAL		U. G. TOTAL On Campus		MCRD TOTAL		U. G. TOTAL 6+7	
		1		2		3		4		5		6		7		8	
		Fall	Spr	Fall	Spr	Fall	Spr	Fall	Spr	Fall	Spr	Fall	Spr	Fall	Spr	Fall	Spr
1974- 1975	FTE Head Ct.	460 (483) 449.5	439 (471) 408	324 (347) 300	276 (305) 276	295 (353) 290.5	286 (351) 286	234 (266) 223	212 (257) 212	19 (54) 20	21 (67) 21	1332 (1503) 1283	1234 (1451) 1234	66+223+22.6 29+67+13+60 27	22.6 13+60 27	1360 (1599) 1310	1259.6 (1524) 1310
1975- 1976	FTE Head Ct.	430 (483) 408	386 (422) 408	415 (451) 425.5	436 (477) 425.5	333 (417) 326.5	320 (388) 326.5	237 (279) 251.5	266 (310) 251.5	17 (63) 17	17 (69) 17	1432 (1693) 1428.5	1425 (1666) 1425	9 (34) 5	1 (5) 5	1441 (1727) 1433.5	1426 (1671) 1433.5
1976- 1977	FTE Head Ct.	536 (574) 505	474 (507) 505	452 (495) 424.5	397 (439) 424.5	445 (521) 451	457 (520) 451	256 (294) 254	252 (289) 254	25 (100) 23	21 (85) 23	1714 (1984) 1657.5	1601 (1840) 1601	—		1714 (1984) 1657.5	1601 (1840) 1657.5
1977- 1978	FTE Head Ct.	589 (619) 556.5	524 (551) 524	475 (517) 449.5	424 (462) 424	477 (546) 467.5	458 (513) 458	352 (406) 352	352 (408) 352	16 (72) 17	18 (74) 18	1909 (2160) 1842.5	1776 (2008) 1776	— Spr. 6.97%		1909 (2160) 1842	1776 (2008) 1776
1978- 1979	FTE Head Ct.	631 (656) 604.5	578 (614) 578	538 (592) 526.5	515 (565) 515	441 (506) 432.5	424 (482) 424	431 (496) 401.5	372 (440) 372	18 (76) 15.5	13 (77) 13	2059 (2326) 1980.5	1902 (2178) 1902	-7.6% -6.4%		2059 (2326) 1980.5	1902 (2178) 1902
Projected FTE 1979-1980		700 665	630 630	596 569	542 542	535 522	509 509	402 390	378 378	— —	— —	2233 2146	2059 2059	-7.8%			
Actual 1979-80	FTE Head Ct.	734 (766) 698	662 (726) 698	637 (682) 611.5	586 (638) 586	542 (609) 507	472 (526) 472	461 (532) 415	369 (434) 415	10 (47) 8.5	7 (26) 7	2384 (2636) 2240	2096 (2350) 2240	-12% -10.8%		2384 (2636) 2240	2096 (2350) 2240
Projected FTE 1980-81 (B-)		740 704	668 668	715 690	665 665	634 602	570 570	507 482	457 457	— —	— —	2596 2478	2360 2360	-9%			

## USD ENROLLMENT: LAW SCHOOL

	Day	Evening	Total	FTE
Fall, 1974	669	273	942	851
Spr, 1975	619	246	865	783
Fall, 1975	705	264	969	881
Spr, 1976	638	267	905	810
Fall, 1976	694	273+12	979	878
Spr, 1977	635	268	903	808

\*

11 FTE

	Day	Evening	LLM	Total	FTE
Fall, 1977	725	260+18		1003	898
Spr, 1978	675	267+15		957	856
Fall, 1978	709	277+32		1018	898
Spr, 1979	658	248+51		957	845
Fall, 1979	712	240+23*	64	1039	908
Spr, 1980	652	233+20	79	984	845

1979-80

### Projections

Day	Eve/PT	Grad
671	251+8 FTE	600 un/yr

1980-81

### Projections

Day	Eve/PT	LL. M. 12 f.t. plus
665.5	236	545 un/yr

GRADUATES										TOTALS									
		GRAD. On Campus		GRAD. External Degree		TOTAL GRAD. 9+10		TOTAL On Campus 6+9		TOTAL Off Campus 7+10		GRAND TOTAL 8+11		Actual Annual Avg. FTE					
		9		10		11		12		13		14		15					
		Fall	Spr.	Fall	Spr.	Fall	Spr.	Fall	Spr.	Fall	Spr.	Fall	Spr.	Fall	Spr.				
1974- 1975	FTE	151	168	15.25	9.8	166.25	177.8	1483	1402	43.85	35.4	1527	1437	1482					
	Head Ct.	(257)	(302)	(38)	(31)	(295)	(333)	(1760)	(1753)	(134)	(104)	(1894)	(1857)						
		159.5		12.5		172		1442.5		39.5		1482							
1975- 1976	FTE	203	214	18.5	16	221.5	230	1635	1639	27.5	17	1662	1656	1659					
	Head Ct.	(363)	(362)	(49)	(45)	(412)	(407)	(2056)	(2028)	(83)	(50)	(2139)	(2078)						
		208.5		17		225.5		1637		23		1659							
1976- 1977	FTE	201	211	12	11	213	222	1915	1812	12	11	1927	1823	1875					
	Head Ct.	(352)	(372)	(34)	(33)	(386)	(405)	(2336)	(2212)	(34)	(33)	(2370)	(2245)						
		206		11.5		217.5		1863.5				1875							
1977- 1978	FTE	237	257	15	5	252	262	2146	2033	15	5	2161	2038	2099.5					
	Head Ct.	(420)	(434)	(28)	(19)	(448)	(453)	(2580)	(2442)	(28)	(19)	(2608)	(2461)						
		247		10		257		2089.5		10		2099.5							
1978- 1979	FTE	220	246	5.75	6.5	226	252	2279	2148	5.75	6.5	2285	2154	2219.5					
	Head Ct.	(405)	(444)	(23)	(25)	(428)	(469)	(2731)	(2622)	(23)	(25)	(2754)	(2647)						
		233		6		239		2213.5		6		2219.5							
Projected FTE 1979-1980		230	244	6	6	236	250	2463	2303	6	6	2469	2309						
		237		6		243		2383		6		2389							
Actual 1979-80	FTE	230	239	7	5	237	244	2614	2335	7	5	2621	2340	2480.5					
	Head Ct.	(426)	(448)	(22)	(20)	(448)	(468)	(3062)	(2798)	(22)	(20)	(3084)	(2818)						
		234.5		6		240.5		2474.5		6		2480.5							
Projected FTE 1980-81 (A & B)		252/16	264/16	6	6	258/16	270/16	2788	2604	6	6	2794	2610						
		258/16*		6		264/16		2696				2702							
								2909	2707			2915	2713						
								2808		6		2814							

\*MSN grant

## USD TOTAL HEADCOUNTS: FALL SEMESTERS

1974-1975: 2836  
 1975-1976: 3108 - Spring: 2983  
 1976-1977: 3349 - Spring: 3148  
 1977-1978: 3611 - Spring: 3418  
 1978-1979: 3772 - Spring: 3604  
 1979-1980: 4123 - Spring: 3802



# PLANNED GIVING REPORTER

Alcalá Park, San Diego, California 92110 (714) 293-4523 • February, 1980

## More than \$600,000 in Life Income Gifts

Since the University of San Diego launched its expanded Planned Giving Program in September, friends have provided more than \$600,000 in life income gifts.

Most popular vehicle for life income donors has been the Unitrust which pays a variable amount on the sum contributed and is thus a good vehicle in time of inflation. More than \$450,000 has been invested in this form of planned gift.

Two recent Annuity Trusts have been written for a total in excess of \$150,000. This form of investment provides a fixed income for life in addition to a substantial gift.

## Pooled Income Fund Approved

The University of San Diego Board of Trustees at the regular December meeting approved the creation of a Pooled Income Fund. This form of giving is normally the most popular vehicle for donors to colleges and universities. Alumni have found it a particularly advantageous way of supporting their alma mater.

The Pooled Income Fund has as its basic premise the acceptance of irrevocable gifts of money or securities from interested donors. These gifts are commingled with gifts of other interested donors. Each donor, however, retains a life income interest for himself and any living beneficiaries whom he may have named. Each participant or beneficiary in the pooled fund is entitled to a pro rata share of the pooled fund's earnings each year for his lifetime. At the death of the last income beneficiary, the income interest terminates and the donor's share reverts to the University of San Diego.

The donor to the Pooled Income Fund will receive payment based upon the fund's earnings without reference to a fixed or established rate of payment.

Donors may invest amounts as small as \$1,000 in this fund. Normally, there is a substantial tax deduction for participants in this form of giving.

"We are pleased to add this vehicle to the many programs for Planned Giving," says Dr. Gilbert Brown, Special Assistant to the President, "because we know that there are many potential donors who wish to assist the University, at the same time receiving both income for life and the tax benefits."

## Special Presentation Developed

The Planned Giving Committee which is advising University personnel in the development and expansion of the Planned Giving Program has developed a special presentation on the advantages of making contributions through Unitrusts, Annuity Trusts, and the Pooled Income Fund.

The presentation may be arranged for special groups by calling Shirley Taylor or Gilbert Brown in the Planned Giving Office (293-4523).

## A Gift that Pays

Everyone knows that when you make a gift, the money's gone. Right? Not quite! You can make a gift to the University of San Diego and receive monthly income for the rest of your life--and for your spouse as well. At the same time, you get an immediate income tax deduction and a reduced estate tax later on.

If all this sounds appealing, you need to know about charitable remainder trusts. They're not complicated arrangements only for the benefit of the very wealthy. They're special agreements authorized by the government to help you and the University of San Diego. If you have a desire to support us and give yourself a tax break, you might have a real interest in either a unitrust or an annuity trust. Take a look:

### Unitrust

A unitrust provides the security and freedom from worry of a trust together with substantial income. The rate of return from the trust is determined by you and the University of San Diego based on your needs. (It must be at least 5% per year.) Once set, the rate does not change; however, the size of the trust is calculated annually, so your income increases if the trust appreciates.

Your income tax deduction depends on your age, sex, the rate of return you choose and the trust income recipients you designate. For example, a 55 year old man agreeing to a 7% rate of return for his lifetime, could deduct 32% of his gift. A woman of the same age would be entitled to a 24% deduction. These deductions increase to 45% and 37% respectively at age 65.

So, a man 65 could establish a \$50,000 unitrust at the University of San Diego and deduct up to \$22,500 of his gift the first year if his annual income were set at 7% (\$3,500 the first year). In addition, if the trust were funded with appreciated securities or property, the donor would avoid paying capital gain tax on the transfer. Another major tax savings. Finally, this unitrust would provide a substantial deduction to reduce the donor's estate and inheritance taxes.

### Annuity Trust

While similar to the unitrust, the basic difference with the annuity trust is that the rate of return is established in dollars, not a percentage. That way you know the exact amount of your annual income. Since this dollar amount cannot be changed in the future, the income tax deduction for an annuity trust is slightly higher than the unitrust.

### Check It Out

You owe it to yourself to check out the annuity and unitrust. These trusts are set up to make your circumstances work to your advantage, so no general discussion is adequate. But, we'll be glad to work with you and your professional estate counselor to show you how to fit the right one into your future. For information contact Shirley Taylor or Gilbert Brown in the Planned Giving Office (293-4523).