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President Hayes’ Inauguration Set for Nov. 12

The University of San Diego will celebrate the inauguration of President Alice Bourke Hayes with a week of events and receptions beginning on Monday, Nov. 6, and culminating in a formal inauguration ceremony on Sunday, Nov. 12.

Activities throughout inaugural week will include academic lectures, chamber music concerts, fine arts exhibits featuring faculty, student and alumni work, an archival display of USD historical documents and a Navy Sabbath prayer service. Additionally, the graduate theater students in the USD Master of Fine Arts/Old Globe Theatre program will present “Love’s Labour’s Lost” and the undergraduate theater students will stage “Comings and Goings.”

The afternoon of Nov. 7 will be devoted to community service in the San Diego area. Employees, students, alumni, volunteers and friends are invited to participate. A number of community service opportunities will be available, ranging from working in a shelter for homeless women to participating in the Linda Vista Kids after-school recreation program. The afternoon will begin with an orientation and end with a reflection on the experience. Transportation will be provided from the campus to the various sites.

Staff and administrators can meet Hayes at an open reception from 2:30 to 4:30 p.m.

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Inspiring the Best from Her Workers

By Jill Wagner

Carmen Barcena looks at her staff and she sees mothers and fathers, spouses, teachers, caregivers and students. To Barcena, her 10 co-workers are not just USD employees, they are adults with numerous responsibilities.

Barcena’s understanding of the varied responsibilities of today’s worker comes from first-hand experience. It is that understanding and compassion that earned Barcena, assistant dean in the School of Business Administration, the 1995 Administrator of the Year award, bestowed each June by the Staff Employees Association.

“In her position as supervisor to the staff and as assistant dean, she displays the compassion, awareness and professionalism of a model leader,” one employee wrote in nominating Barcena.

Barcena herself is one of those people who wears many different hats in a day. When she wakes in her Bonita home at 5 a.m., Barcena is a mother and wife using the quiet morning hours to enjoy a cup of coffee and a good book before the rest of her family rises.

A few hours later, arriving to work at Olin Hall, Barcena heads to her third floor office to tackle one of several projects she spearheads as assistant dean. Later in the day, she gathers her notes and walks downstairs to teach a Business 100 course. Back at home, Barcena is a mother to a 13-year-old son and a 16-year-old stepson, a newlywed of seven months and a caregiver to her 83-year-old mother and 90-year-old aunt.

The New Mexico native credits her schooling at USD for laying the foundation of her management style. While earning an M.B.A. in the early 1980s, Barcena studied the theories behind different management skills, then put them to a practical test when she was hired at the School of Business Administration a year after graduation.

The classes at USD were Barcena’s first experience with formal business education; her undergraduate years were spent studying political science at Manhattanville College in New York. But once she had a taste for studying business, Barcena kept at it and earned an Ed.D. in leadership. She fulfilled the professional development requirement by focusing on management.

The leadership philosophy Barcena has developed through her education and 10 years of experience at the School of Business Administration is rather simple: Give people the opportunity to do what they think they do best.

“I try to observe people and find out what it is they enjoy doing,” Barcena says. She and the other deans at the School of Business Administration have worked to foster a creative environment that allows workers to take on challenges, even if it means maybe not being successful the first time around.

“There is always a sense of being positive,” Barcena says. “No one gets blamed if something goes wrong; we just learn for the next time.”
Department of the Month
Development

The staff of development includes (front row from left to right): Amy Roediger, Kristen Tronvig, Dizie Diaz, Michael Shivers, Pat Lee, Roxanne Vargas, Alicia Buenrostro and Kevin Gordon; (back row from left to right): Don Fellows, Eloise Manker, Amy Beck, Shannon Goss, Diane Gronholt, Marilyn Hiskett and Ben Murrell; (not pictured): Valorie Ashley, Jean Bates, Amy Beasley, Laura Hutchinson, Julia Longstaff, Paulie Parker, Coreen Petti, Kathleen Quinn, Ky Snyder, Linda Sweet, Pauline Thonnard, John Trifiletti, Jason Wimp and Stephanie Reighley.

1. Where is your department located?

The majority of the development office staff is in Guadalupe Hall with affiliated staff in the law school and athletics department.

2. What are the functions of your department?

The development office is responsible for advancing the mission and goals of the university by developing and enhancing relationships with alumni, parents, corporations and friends that result in good will and financial support. Last year, the development office received $3.4 million in gifts to the annual fund, which includes funds for financial aid, faculty support and other important ongoing needs of the university. The department includes alumni and parent relations, annual fund, telefunding, major gifts, advancement services, law alumni and development, athletics development and the Children's Advocacy Institute development program.

3. What is the biggest challenge your department faces?

Educating alumni, parents, corporations, foundations and friends concerning the financial needs of USD. Many of these individuals and organizations do not fully understand that we have a significant need for external funding. Instead they frequently assume that tuition pays all of the institution's bills, which is definitely not the case.

4. How has your department changed over the past 10 years?

Our focus has changed dramatically with an increased emphasis on building quality relationships with the university's constituents and thus providing increased financial support from those who feel increasing pride and a sense of ownership in USD. Gifts from alumni and others have increased dramatically and the number of those alumni who participate in annual and capital giving programs has also shown a substantial gain over the past decade. At the same time, the needs of the university for faculty support, student financial aid, facilities and endowment have grown dramatically.

5. What is the one thing you would like the campus community to know about your department and its functions?

All faculty and staff play an important role in the fund-raising programs at USD. Quality teaching and personal attention that students receive during their years as students are often remembered when they become alumni. Parents of current students frequently comment on their interaction with staff and faculty as the primary reason they choose to make gifts to USD above and beyond their already sizable tuition payments. Also, corporations frequently look to our faculty as experts in their fields and often respond with contributions that help support our growing needs as a university.

New Hires and Promotions

Welcome to the following employees who recently joined the USD community:

- John Keller, campus ministry
- Jayne Moynihan, counseling center
- Lora Poggi, housing
- Mary Shepherd, housing
- Thomas Thing, campus ministry
- Mark Van Warndam, housing
- Shaun Martin, law school
- Michael Ramsey, law school
- Sandra Rierson, law school
- Amy Beck, development
- Shane Boyd, public safety
- Marsha Gonzalez, public safety
- Leonora Lambert-Hunter, public safety
- Mark Roberts, academic computing
- Stephen Westerhout, counseling center

Congratulations to the following employees who were recently promoted or reclassified:

- Maureen Fleming, administrative assistant in the controller's office
- Pamela Reynolds, admissions representative in undergraduate admissions
- Kathleen Van Hoe, executive assistant in the controller's office

Passages

Retired

Therese Whitcomb, professor of fine arts and director of institutional design, after 34 years, in September.

Deaths

Margaret E. Cunningham, mother of John Cunningham, baseball coach, on July 18.

Ketty Niemann, retired faculty secretary in the Philip Y. Hahn School of Nursing, on July 19.
The Rice is Right at New Eatery

Diners looking for a new lunch spot need look no further than Traditions, a campus restaurant on the ground floor of the Hahn University Center. T House, an oriental eatery, is set to open Sept. 5 in the southeast corner of the Traditions dining area.

In a survey conducted last year, students overwhelmingly voted for a rice bowl style restaurant that offers healthy and meatless dishes, says Rudy Spano, director of dining services. "The deli gets impacted at lunchtime, so we think this will be a nice compliment for the people looking for lighter, non-fried food," he says.

Renovation of a section of the grill area, designed originally as a bar where alcohol would be served, began in August. Contractors installed a hood, stoves and serving counter so the food can be made fresh to order. The menu will include beef, chicken or vegetable rice bowls, noodles and cold drinks.

After several attempts to make the corner section of the restaurant profitable, Spano and his staff are hopeful the T House will be popular enough among students and employees to sustain itself. Following the

Inauguration

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on Wednesday, Nov. 8. Faculty will be invited to a luncheon with Hayes at 11:30 a.m. on Thursday, Nov. 9. Information will be distributed prior to these events.

The Inaugural Mass and installation ceremony is scheduled for 2 p.m. on Sunday, Nov. 12, in the Immaculata. Invitations will be mailed to faculty, staff and administrators in September. Due to space limitations, tickets will be issued on a first-come, first-served basis and are limited to a maximum of two per person. Tickets will be available at the Hahn University Center ticket window beginning Sept. 25.

Alice B. Hayes was elected to the presidency of the university by the board of trustees on Dec. 16 after a year-long search. She officially assumed the office on July 1, following the retirement of Author E. Hughes.