September

1981
Social Events
2 San Diego Artists to Exhibit at L.A. Gallery's Special Show

By ELISE MILLER

"Newcomers 1981," an exhibit at the Municipal Art Gallery in Los Angeles, will include two San Diego artists this year. The exhibit focuses on the work of 15 California artists who have never had solo shows in the Los Angeles area, gallery director Josine Ianco-Starrels explained.

The two San Diegans, Richard Baker and Deloss McGraw, are not exactly freshmen in the world of art. McGraw has been an associate professor of painting at University of San Diego for six years; a solo exhibition of his work will open at Artspace Gallery in Los Angeles and run simultaneously with the Muni show.

Baker has been teaching painting, drawing and design at San Diego State University since 1978 and was chosen by curator Barbara Haskell as the only San Diego artist in an exhibit last January at the Los Angeles Institute of Contemporary Art.

Despite their experience, being included in the "Newcomers 1981" exhibit represents an opportunity for each artist.

Starrels explained that the artists chosen were familiar to her, and had their slides on file at the Muni's slide registry, before she selected their work for the show.

"Newcomers is not an annual event," Starrels said. "If I don't find anything exciting, I'll wait another year. Then I may do it several years in a row."

Starrels first became acquainted with McGraw's collection of contemporary American folk sculpture two years ago, then went to see his watercolor and ink paintings at the Space Gallery in Los Angeles this spring.

McGraw received his Master of Fine Arts from Cranbrook Academy of Art in Michigan, where he began collecting folk art. His collection continued to grow while in graduate school in Los Angeles, and now includes fine works by Edgar Tolson of Kentucky and Elijah Pierce of Ohio.

Increased Visibility

McGraw's collection has increased his visibility on the USD campus and in Los Angeles where he has helped organize folk art exhibits. It has also influenced his own painting style in recent years.

"I was interested in folk art, but it didn't touch my own artwork," McGraw said of past years, standing in his USD studio in what used to be a pink-tiled campus bathroom.

"In the last two years, I started developing this imagery. There is a stiffness and rigidity of form in 'primitive' drawing. Ideas are dealt with melodramatically, as in Victorian art and literature. My forms came from American primitive filtered through my own life experience."


Bursts of Color

The figures in his paintings include animals and structures and are clearly and simply defined in ink. Live creatures are flat caricatures with an aura of liveliness.

McGraw's works also will be exhibited at gallery.

University of San Diego teacher and artist Deloss McGraw's works also will be exhibited at gallery.

House." McGraw cites his interest in houses and windows as an outgrowth of his concern over "outside forces that cause problems in the home — economic and otherwise.

"I am interested in the way people live out their lives."

McGraw believes Starrels liked his work because of the thought that lies behind it. "I'm not just ripping off what's going on in art today," he said. "I have a very specific mental idea that comes out in the form of a picture."

Form and Content

In two works from "Beauty and the Beast," McGraw sees a relationship, not a direct equivalence, between form and content.
SPECIAL: 2 San Diego Artists Chosen

Continued from 8th Page

“I liked this tale because it’s a reversal of (Franz) Kafka’s ‘Metamorphosis,’” McGraw explained. “Beauty sees the good in man despite the beast. In Kafka, the family can’t deal with the ugliness.”

How does McGraw feel about being in the Newcomers exhibit?

“I’m more of a late bloomer,” he said with a laugh. “I just do my work to make my own statement. The success or failure of this show won’t change my art. It’s very personal work.”

Unlike McGraw, Baker’s art is built upon the foundation of complex philosophical beliefs. His art, like his studio home, reveals the subtle touch of influence from his contact with Japanese culture. He and his wife, artist Yoshiko Kanai Baker, spent years traveling and working in Japan.

In Baker’s large paintings, abstract shapes are juxtaposed to an abstract field or extend beyond its rectangular frame. Shapes are solid or patterned, muted or vividly colored, suggestive of objects or vaguely geometric.

The artist calls the background a “field of energy,” and equates it with a human core of awareness. The shapes are “responses to events” that intrude upon that awareness.

“This sense of awareness of core is ideally a neutral, calm field,” Baker said. “It gets disturbed by experiences. Shapes come on as a response to events that disturb the background.”

Shape of Events

“Some shapes relate to very specific events,” Baker continues, using one work on his wall as an example. “Some are more a chance approach; some are drawn from a pool of shapes I have laying around the house.”

In Baker’s most recent work; on view in the Newcomers show, drawn lines run across shape and field, creating a third visual level. The format is also less stiffly squared than in earlier works.

“I’m becoming aware of how contrast helps the painting,” Baker says. “Line sets up a crisp kind of interaction.”

The immense paintings loom over the viewer, parts of them appearing to reach out off the canvas, other parts actually extending beyond the frame.

“I like the physicality of large size,” Baker says. “Not that bigger is better, but I wanted to make something forceful, and the size adds to force.”

The exhibit runs through Sept. 30 at the Municipal Art Gallery in Los Angeles' Barnsdall Park.
'Invisible' university has visible rewards

By JACK LAUFENBERG
La Jolla Light Staff

The La Jolla Invisible University — for obvious reasons — may not be very well-known, but among its members, it's strictly top drawer.

"It's really a challenge," said Judy Keelin, a La Jolla associate Realtor, who has been "attending" the university since its inception almost two years ago.

"The lecturers are real experts in their field, and the people who attend make it very interesting. They're professional people who can delve into and ask really provocative questions."

"The university has just been very enlightening," said Carol Reilly, a housewife who, along with her husband Richard, attends the university regularly. "The speakers are so interesting, and you always walk out knowing more about some subject than when you went in."

Actually, the La Jolla Invisible University is neither invisible nor a university, but a special community outreach program sponsored by the University of San Diego.

Under the program, which was started in Rancho Bernardo about three years ago and has since spread to six communities, faculty members from USD provide free public lectures to "universities" composed of members of the public who are interested in keeping up with world developments.

According to Gilbert L. Brown, director of the program and special assistant to the USD president, the "universities" meet regularly once a month to discuss topics of interest that have been chosen by the group. He said the universities are called "invisible" because they have "no names, no fees, no nothing," that one usually associates with a regular university.

He said the lectures, which are designed to be informative without being formal, are held in individual homes, rather than classrooms, in order to provide a more relaxed atmosphere.

He said because of the space limitations private homes offer, lectures are usually limited to 40 persons and advertised by word-of-mouth, although they are always open to the public.

"What the invisible university program is designed to do is provide academic enlightenment and a chance for people to discuss intellectual problems together," Brown said.

"We try to keep it relaxed by meeting in people's homes and to provide topics of interest to the whole group."

In La Jolla, the invisible university members, about 40 members and ranges in age from 25 and 85.

In the past, groups have been treated to such topics as "Handling Stress," "Economic Forecasts During the Reagan Years," "The Strategic Arms Limitation Treaty and Mainland China," and "California Politics."

At its Sept. 28 meeting, the La Jolla branch of the invisible university program will meet to hear Richard Hand, a USD law professor and income tax specialist, speak on "How the New Tax Law Will Affect You."

However, according to Brown, just keeping the public abreast of current happenings is not the program's only intent.

USD officials hope that by opening its doors a little wider, it can increase the public's knowledge about what USD stands for.

"The invisible universities are our attempt at friend-raising, rather than fund-raising," Brown said, noting that under its current structure USD is one of the youngest universities in San Diego.

"Ideally, we want the program to serve the public by providing expert and interesting speakers on timely subjects. But selfishly, I guess, we just want the university to become better known."

Moot court dinner set

Alumni and friends of the Moot Court Board will be honored at a dinner on the University of San Diego campus on Sept. 12 at 6:30 p.m.

Sheldon Krantz, appointed Dean of the University of San Diego School of Law on July 1, 1981, will deliver the keynote address.

All past members of the Moot Court Board and persons interested in supporting its activities may contact Steve Robinson, Chairman of the Appellate Moot Court Board, for reservations and information at 293-4530.
The University of San Diego presents its second annual wine tasting seminar, "A Vintage Experience II," on six Wednesday evenings from 6:45 to 9:15 p.m. in the Board Room of De Sales Hall from Oct. 7 to Dec. 16. "A Vintage Experience II," an expansion of USD's Wine Forum, will be directed by Dan Berger, wine columnist for the San Diego Union and San Diego Home/Garden Magazine. The seminar is sponsored by USD's School of Continuing Education. The six-session series is designed to develop a better understanding of the fine wines of California and Europe. During the course, participants will sample the most popular varietal wines of California, comparing them to wines of other nations.

A registration fee of $85 includes glassware, bread and cheese; individual sessions are $18. For information and registration, call USD's School of Continuing Education at 293-4585. Enrollment is limited to 40 persons 21 years of age or older.

If Jug of Wine...
And Thou Not Enow,
Try a Little Class

"A Vintage Experience II" will be offered six successive Wednesdays at the University of San Diego, beginning Oct. 7, for students interested in comparing and studying the wines of California.

According to the university, a registration fee of $85 includes not only the wine but bread and cheese for the six-session series. Enrollment is limited to 40 adults.

Instructor for the seminar is Dan Berger, newspaper and magazine wine columnist.
USD Auxiliary sets membership tea

The USD Auxiliary will be accepting annual member reservations for USD's Oct. 1 fashion show.
Parrish will be accepting reservations for USD's Oct. 1 fashion show.

Mrs. Hughes, chairman
Mrs. Leo White, co-chairman
Mrs. Anthony Ghio and auxiliary president Mrs. Ross Tharp, will welcome members, new members and guests.

GOOD FOLKS: Students at University of San Diego who need financial aid will get it from proceeds of a fashion show that Robbi Kraft stages next Thursday in the paddock at the Del Mar track. No horses. But a very hot entry: a show lion imported for the day to our own Animal City from Hollywood.

Reservations are coming in from throughout Southern California and from Baja California for Thursday's fashion show and luncheon at the Del Mar Thoroughbred Club to benefit the University of San Diego's student aid program.

This "Winners' Circle '81" event is the 25th for the USD Auxiliary. Mrs. John Parrish is the show chairman and Mrs. Edward Keating is taking reservations.

Guests will first gather in the Turf Club and then be seated at tables in the paddock area where a special fashion ramp has been constructed.
PLANNING USD TEA—Mrs. Mary Jo White, left, chairman of the University of San Diego Auxiliary’s membership tea Sept. 17, discusses plans for the event with USD President Author Hughes and his wife, Marge, at whose home the annual gathering will be held. The tea, at Casa de Alcala, will be from 1:30-3:30 p.m., when auxiliary members and guests will be welcomed by Mrs. White, co-chairman Mrs. Jay Ghio, and Auxiliary President Betty Tharp. Plans for the auxiliary’s Oct. 1 fashion show will be finalized.

USD AUXILIARY SCHEDULES FASHION SHOW—Mrs. Ross Tharp, University of San Diego Auxiliary president, left, is shown discussing the auxiliary’s upcoming fashion show, “Winners’ Circle ’81,” with Mrs. Leo White and Mrs. Tony Ghio. The fashion show is set for Thursday, Oct. 1 at Del Mar Race Track. Proceeds will benefit USD’s financial aid program. Reservations may be made by calling 291-6480, ext. 4271.
Winning fashion show planned

A Thoroughbred committee is assisting Phyllis Parrish, chairman of Winners' Circle '81, the 25th silver anniversary fashion show and luncheon sponsored by the University of San Diego Auxiliary, to be held Oct. 1, outdoors in the Paddock Area of the Del Mar Race Track.

Thoroughbreds have been described as spirited, determined, courageous and skillful, and these qualities also describe the women Parrish has assembled to stage this event which features furs, leathers and silks from Bullock's, Mission Valley and lunch by the Carriage Trade.

Reservations chairman Pat Keating reports an excellent early response to the tasselled invitations designed by Susan Steele.

Enough racing-silk-attired, soft-sculptured jockey figures to fill a tack room have been acquired by decorations chairman Jerri Kassner. Nancy Woodard is designing the program to resemble a racing form.

The prizes, collected by Rosemary Taleric and Coleen Donovan, include such trophies as a vacation in Baja California Sur, tickets to San Francisco from PSA plus accommodations at the Hotel St. Francis courtesy of the Joy of Travel, La Jolla, a week for two at Rancho La Puerta from Deborah Szekely, a series at Body Design by Gilda, a gift from the Courreges Boutique, La Jolla, and a Faberge Fur from Bullock's Fur Salon.

Others on the fashion show committee are Gloria Melville, Mimi Edwards, Marilyn Regalado, Rochelle Felitti, Helen Davis and Betty Tharp, Auxiliary chairman.

Liz McCullah is event co-chairman and Betty Mabee is honorary chairman. Robbie Kraft is fashion show director for Bullock's.

All proceeds will benefit the USD Financial Aid Program.

For information and reservations call 291-6480, ext. 4271.
Scene . . . around town

Stars from the Starlight's upcoming "Pirates of Penzance" were honored at a reception at the Cafe del Rey Moro, the University of San Diego Auxiliary previewed Bullock's Fashion Valley fashions at its patron's party at Danah Fayman's La Jolla home, and Natural History Museum members got an advance look at Ansel Adams' "Photographs of the Southwest" exhibit, over the past week.

At left, San Diego Police Chief Bill Kolender shares a laugh with Mrs. Owen W.E. Nowlin, at "Pirates" reception, while actresses Julia Shelley (foreground) and Brenda Dieken mix with admirers, left center. H.B. and Nancy Starkey, directly below, converse at USD function.

Below them, from left, Dr. Charles McLaughlin greets Hal Williams and Betty Jo Williams at the museum event. The chap with the big smile, below, right, is "Pirates of Penzance" director, Bill Virchis.

Dallas and Mary Clark, in bottom photo, chat at the Adams' exhibit.
Patron's party provides

It was a balmy evening, ideal for the poolside gathering of patrons to the University of San Diego's "Winner's Circle '81" fashion show.

There, in the opulent setting of Danah Fayman's home, guests were feted in thanks for their generous contributions to the university.

Models wearing furs and fashion fantasies from Bullock's Fashion Valley struck stylized mannequin poses upon the rocks and among the plants around the pool, giving guests a sneak preview of the upcoming Oct. 1 fashion show.

In keeping with the winner's circle theme, caterer Michel of The French Gourmet baked bread creations in the shape of horses and horseshoes. "I did this especially for you," he told fashion show chairman Phyllis Parrish.

These culinary decorations were well appreciated, as were the pate, selection of cheeses and caviar he had prepared for the guests. A chocolate mousse cake, formed in the shape of a horseshoe, drew raves once it was cut, especially...
from Eric Bass who set his diet aside to enjoy a second slice.

Eric Bass’ wife, Betty, looked like a fashion plate in her seafoam green Mary McFadden coat with a geometric pattern in lavender banded around the lower part of the sleeves and a matching lavender dress. Her necklace from India, which featured the colors of the coat and dress, blended beautifully.

There was an extra edge of celebration for Charles and Gloria Melville since Charles had just completed his first day with a new law firm. Law is a new career direction for Melville who recently passed his bar exams. “I love it,” he said, “I really love it.”

The USD jazz band provided a lively background for this popular party, which lasted far beyond the expected time, and finally broke up when the wine ran out.

Among the La Jolla USD supporters who came to this fashion show preview party were Chris and Liz McCullah, Judy Keelin, Jim and Joy Furby, Sara Finn, Harold and Beverly Agnew, Alberta Casey, Anthony and Jay Ghio, Charles and Dolores D’Andrea, Sandy and Bonnie Coggan, John and Marian Wells, Joseph Hibbens, Claire Tavares, Happy Redfern, Mary King, James and Jerry Kassner, Frances Steber, Richard and Carol Riley, Leo and Mary Jo White and Don and Diana Farr.
Fashion show set for Del Mar Track

Fashion-conscious women from both north and south of San Diego will converge on the Del Mar Race Track on October 1 to see the winning fall entries from the leading international fashion houses. Groups are already forming in Orange County, Tijuana, and even Arizona to attend the 25th Silver Anniversary Annual Fashion Show and Luncheon sponsored by the University of San Diego Auxiliary. This year's event is to be called "Winner's Circle '81."

The USD Auxiliary has selected Mrs. John Parrish (Phyllis) of La Jolla as General Chairman to stage a landmark Silver Anniversary event which will have the excitement of the Kentucky Derby and the chic of Ascot. "Mrs. Parrish is just the person who can do it," states Mrs. Ross Tharpe (Betty), Auxiliary president. Since moving to La Jolla from New Orleans three years ago, Phyllis Parrish has held positions on the boards of The Friends of the La Jolla Chamber Music Society, the La Jolla Debutante Committee, the Women's Committee of the San Diego Symphony Orchestra Association, the La Jolla Chapter of the Multiple Sclerosis Foundation, and is currently on the Art Council of the La Jolla Museum of Contemporary Art. She serves as Vice President of the USD Auxiliary.

So far Mrs. Parrish reveals that Mrs. Robbie Kraft, Fashion Show Director for Bullock's/Mission Valley, has promised a show of luxury furs, Spanish leather, ultrasuede, and silk. To enhance the race course theme of "Winner's Circle '81," plans include constructing a horseshoe shaped ramp in the Paddock Area, which will be decorated with the colorful racing silks of internationally famous stables. Table centerpieces will be silk sculpture jockey figures dressed in coordinated racing colors. The program will have a racing form for each. The invitations will feature a Randall post horn. A pre-lunch cocktail hour will be held at the Turf Club and guests will be summoned to the show by the official track starter, Jerry Jackson.

All proceeds from this exciting event will benefit the USD Financial Aid Program. For information and reservations, call 291-6480, ext. 4271.
Concert Series at USD will begin with the Alcala Trio, pianist Nicolas Reveles, violinist Henry Kolar, and cellist Marjorie Hart, playing selections of Beethoven and Mozart, Sunday, September 27, 4 p.m., Camino Theater, USD. 291-6480 x4426.

USD Concert — The Alcala Trio will perform music by Beethoven and Mozart Sun. at 4 p.m. in USD's Camino Theater. 291-6480 ext. 4426.

PAUL SEVERTSON — Severtson will give a lecture and demonstration of the Norwegian hardanger fiddle at 12:15 p.m. Wednesday in the French Parlor, Founders Hall, University of San Diego, to continue the Noontime Concert Series.

Noontime Concerts will feature a lecture-demonstration of the Norwegian Hardanger fiddle by Paul Severtson, Wednesday, September 23, 12:15 p.m., French Parlor, Founders Hall, USD. Free. 291-6480 x4261.

Noontime Concerts will begin anew, with Renaissance music played by flutist Karl Canfield and guitarist Joseph Hoey, Wednesday, September 16, 12:15 p.m., French Parlor, Founders Hall, USD. Free. 291-6480 x4296.

ALCALA TRIO — The trio, featuring pianist Nicolas Reveles, violinist Henry Kolar and cellist Marjorie Hart, will perform works by Beethoven and Mozart at 4 p.m. next Sunday in the Camino Theater, University of San Diego, to open USD's Concert Series.

The first program of the University of San Diego's Concert Series will be presented Sunday at 4 p.m. in the Camino Theater by the Alcala Trio. Made up of members of the USD faculty, the group will perform selections by Beethoven and Mozart. The concerts are free to the public. For more information, call 291-6480, ext. 4426.
Noontime Concerts will feature violinist Ken Jerahian and pianist Bill Officer in a recital of short works, Wednesday, September 30, 12:15 p.m., French Parlor, Founders Hall, USD. Free. 291-6480 x4261.

ALCALA TRIO CONCERT (Camino Theater, University of San Diego): Father Nicolas Reveles, piano; Dr. Henry Kolar, violin and Marjorie Hart, cello, present selections from Beethoven and Mozart in free concert 4 p.m. Sunday.

KEN JERAHIAN — The violinist will present a recital with pianist Bill Officer at 12:15 p.m. Wednesday in the French Parlor, Founders Hall, University of San Diego, to continue the Noontime Concert Series.

First concert of San Diego series set

The first concert of the University of San Diego's Concert Series will be held Sunday, Sept. 27, at 4 p.m. in the Camino Theatre. The Alcala Trio, made up of USD faculty members, will present selections of Beethoven and Mozart. Admission: free. For more information call 291-6480, ext. 4426.
Founders Gallery: "Mothers and Children," photographs by Edward Curtis, through Oct. 26. University of San Diego. Monday — Friday, 10 a.m. to 4 p.m.; Wednesdays to 9 p.m.

"Mothers and Children," pictures by pioneer photographer Edward S. Curtis from the University of San Diego collection depicting lifestyles of Western Indian tribes. Founder's Gallery, USD Campus, weekdays 10 a.m. to 4 p.m., Wednesday to 9 p.m. Free.
The University of San Diego continues its free noon-time concert series with performances each Wednesday at 12:15 p.m. in French Parlor, Founders Hall. For more information call 291-6480 ext. 4296.

Klemmer performs at USD

The John Klemmer Group will appear in concert at the University of San Diego's Camino Theater at 8 p.m. Saturday, Oct. 10.

Tickets for the jazz concert, sponsored by the USD Associated Students, are available at the campus bookstore box office for $8. For information call 293-4551, weekdays between 2:30-5:30 p.m.

Composer and saxophonist John Klemmer will present selections from his 20-album collection, recorded throughout his career.

Harpsichord Concert — Jennifer Paul will perform Sun. at 7:30 p.m. in the First Unitarian Church, 4190 Front St., S. D. 298-9978.

San Diego Opera — “Andrea Chenier,” Umberto Giordano’s compelling drama of a love triangle set amidst the upheaval of the French Revolution, opens Fri. at 8 p.m. in Civic Theater. Other performances will be held Sun. at 2:30 p.m., Wed. at 7 p.m., and Sept. 19 at 8 p.m. 236-6510.

USD Noon concert — Guitar Renaissance music will be performed Wed. at 12:15 p.m. in the French Parlor of USD's Founders Hall.

SAN DIEGO NEWSLINE

SEP 3 0 1981

USO presents its second annual wine tasting seminar, “A Vitate Experience II,” on six Wednesday evenings beginning tonight from 6:45-9:15 PM. Fee 291-6480.
**LEMON GROVE REVIEW**

**SEP 24 1981**

**Author Aurelio Speaks at USD**

The 1981 Catechetical Institute "Open Hearts: Open Doors: Celebrating the Christian Story" sponsored by the Office of Religious Education of the Diocese of San Diego will be held Saturday, September 26, 1981, from 8:00 a.m. to 5:00 p.m. at Camino Hall on the University of San Diego Campus. Rev. John Aurelio, international speaker, author and storyteller will be the main speaker. Conferences will be held in both English and Spanish.

Most Reverend Gilberto E. Chavez, Auxiliary Bishop of the Diocese of San Diego will be the main celebrant of the Eucharistic Liturgy closing the workshop.

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**READER**

**SEP 2 4 1981**

"Dance for Life," an aerobic event to benefit the World Hunger Project, will be held Saturday, September 26, 4 p.m., Sports Center, USD. 223-7117.

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**EVENING TRIBUNE**

**SEP 1 1 1987**

**Series is planned on alcohol abuse**

A series of four programs on the problem of alcohol abuse will begin tomorrow in Camino Theatre on the University of San Diego campus.

The programs, sponsored by the San Diego Coalition on Alcohol Problems, will be presented from 10 a.m. to noon tomorrow, Oct. 10, Nov. 21 and Dec. 12.

Topics will include how the problem can be dealt with in the workplace, how families can help the alcohol abuser and the experiences of recovering alcoholics.

They are open to the public without charge and may be taken for continuing-education credit by health professionals.
A series of breakfast seminars for business people, offering "the newest information and techniques," will be offered this fall by the University of San Diego School of Business. The "Update" sessions, led by university faculty members, will be at 7:30 a.m. at the Executive Hotel downtown, for eight successive Fridays beginning Oct. 2.

"Personal Decision Styles and Managerial Effectiveness" will be the topic of the first of the University of San Diego's Update breakfast seminars Oct. 2 at the Executive Hotel in downtown San Diego. Dr. Philip Hunsaker, associate professor of management, will lead the seminar. Update is a series of eight seminars designed for men and women in business. It is sponsored by USD's Schools of Business Administration and Continuing Education each Friday morning through Nov. 20.

Appointments of new faculty to the University of San Diego School of Business have been announced for the 1981-82 academic year. The appointments include: JOAN BROWNELL ANDERSON, assistant professor in marketing; DAVID N. BURT, associate professor in marketing; WAYNE A. LABEL, associate professor, DAVID LIGHT, assistant professor; DIRK YANDELL, assistant professor of economics. Also joining the school are three visiting faculty members: JOHANNA HUNSAKER, visiting assistant professor in organizational behavior; EVAN DOUGLAS, visiting professor in economics; and JERRY W. FERRY, visiting assistant professor in accounting.

The seventh series of "Update" breakfast seminars of the University of San Diego begins at 7:30 a.m. Oct. 2, and continues for seven more Friday mornings at the Executive Hotel downtown.

The Update series are presented annually by the schools of Business Administration and Continuing Education at the university, led by the faculty of the schools. Sessions are open to the public, at a fee of $15 each or $115 for all eight seminars.
USD sets seminars

The seventh series of Update Breakfast Seminars, sponsored by the University of San Diego schools of Business Administration and Continuing Education, will feature eight consecutive Friday morning sessions, beginning Oct. 2, 7:30 a.m., at the Executive Hotel, downtown San Diego.

Update is presented each year to give San Diego business people an opportunity to interact with USD faculty and to learn the newest information and techniques applicable to business problems.

The schedule for the Update series is as follows:

- Oct. 2, "Personal Decision Styles and Managerial Effectiveness." The seminar will be led by Phillip Hunsaker, D.B.A., USD associate professor of management.
- Oct. 9, "Competitive Bidding Strategies." Evan Douglas, Ph.D., USD visiting associate professor of economics, will lead the group.
- Oct. 16, "Before you Negotiate." Gary Whitney, Ph.D., USD assistant professor of management, will lead the discussion.
Winning Isn’t Everything at USD, but Football Program Has a Place

By STEVE BEHRENS, Times Staff Writer

SAN DIEGO—The central concern of every college football coach is winning games, right?

Wrong. At least in the case of Bill Williams, head coach at the University of San Diego.

"Our main concern is with how students do in the classroom," Williams said recently as he sat atop the grandstand overlooking the 4,000-seat campus stadium. "We also try to get the players involved in the total school experience — clubs, dating, and everything else."

The coach cited three factors that tend to influence a player's decision to attend USD.

The top priority, he said, is the highly regarded academic reputation of the school. He said most of his players majored in business.

The second factor is the location of the campus. San Diego's climate, recreational facilities and other attributes are attractive to college men.

The third attraction is the small-college atmosphere of the football program. The athletes know they will get a chance to play, and the tremendous pressure to win games that is commonly found at major colleges is absent at USD.

Players Reinforce View

Several players were quick to back up their coach's assessment, including senior defensive back Chuck Pillon, who said he came to USD mainly for academic purposes.

"The biggest thing about USD is that it has everything," said Pillon, an accounting major.

Tight end Mike Ledbetter, also a senior, said the overall grade-point average of the members of the football team was higher than that of the general student population at the university.

The coach and players should not be thought of as indifferent toward football, however.

"The playing is very intense," Williams said. "But still, when the players hit the field, it's still a game here."

"Coach Williams is always psyched up and intense, all year round," Pillon said.

"I think we work as hard as any major college," Ledbetter added. "We put in probably 40 hours a week on football."

The USD approach to recruiting players differs in several ways from the approaches at the major football colleges.

USD is a Roman Catholic university with an enrollment of about 4,300, but only 50% is Catholic. As a team in Division III of the NCAA, USD is not allowed to give out athletic scholarships.

This makes it difficult for Williams to compete with the major colleges for the better players in the nation. Yet, Williams said, about half his players have turned down athletic scholarships from other schools in outgoing for USD.

Williams said he didn't look only for athletic ability when recruiting. He looks for overall character. He keeps an eye out for people who were, for example, student body presidents, scholars or team captains in high school.

With no athletic scholarships, players must support themselves one way or another. Some receive financial aid based on need, the same as any other student. Most have part-time jobs. Williams said at least eight of his players were on academic scholarships.

Tim Call, USD quarterback the last two years, is coaching the quarterbacks this year while he finishes his bachelor's degree. Call was one of those players offered scholarships by other universities, including Texas El Paso and New Mexico.

Maturity Is Needed

He and his junior college team in Utah were ranked fourth among the nation's junior colleges in passing and total offense. After taking a year off from school, Call chose to complete his education at USD.

"It takes a pretty special guy to play here," Call said. "It's tough academically. A kid really has to be mature to handle it."

"I think the guys here are much more dedicated than at other colleges," said linebacker Don Niklas, a junior this year.

"With so much going on, student athletes must be highly organized," Williams said. "I'm here and I'm sure the staff is here because of the type of kids we have."

It is often said that participation in sports builds character. Coach Williams disagrees with this assumption.

"There is not a sport on earth that builds character," he said. "Football and other sports simply allow people to exhibit the character they already have within them."

Williams believes, however, that players do learn some things on the field that they carry over into everyday life. He said these include the abilities to overcome obstacles and to interact with others harmoniously.

"I like to try to make my players feel good about themselves," the coach said. "I'm not stoic like Tom Landry. When my kids do something well, I run onto the field, hug them, pick them up off the ground."

The Toreros have reason to feel good about themselves these days.

After several dismal seasons in the mid-70s, they have had winning seasons two of the last three years. Williams, who at 31 is entering his sixth year as USD head coach, is sure he will have another winner this season, which has begun with a 14-3 win over Redlands.

"Our team is beginning to learn how to win close games," he said. "We're on the verge of being consistently strong."

"Our offense is super-improved this year. It's better right now than our defense, which is young. So the offense will have to carry us for a few games, until the defense has a chance to come around."

The team's performance has steadily improved in the years Williams has been head coach, and his abilities have not gone unnoticed. Each year he conducts clinics for local coaches and football camps for junior and senior high school students.

Williams has been offered assistant coaching jobs by National Football League teams but has turned down them.

"As far as I'm concerned," he said, "this is the best coaching job in the United States."
Loomis Believes USD Provides Key To Future

By AILENE VOISIN
Staff Writer, The San Diego Union

"When I was a kid," recalled Steve Loomis, "and my family would vacation in San Diego, I used to wander down to the USD football field and kick field goals." He shrugged. "Strange that I should wind up here." Loomis, 23, arrived at USD last season for his junior year, and shared the quarterback duties with Tim Call. This year, he's the starter, and he wasted little time establishing himself.

With his first pass of the season Saturday night against Redlands, Loomis completed a 47-yard bomb to Mike Rish. Later he found Rish again, this time for 57 yards and a touchdown.

Loomis, however, suffered a shoulder separation in the second period after he had thrown for 149 yards. USD went on to win its first season opener in seven years 17-3. It's hard to keep your priorities straight at a big school. You're on scholarship, so it's almost like you're getting paid to play football. I didn't spend much time studying.

So what's he doing at USD? Loomis's trek toward Alcala Park began at Notre Dame High in Riverside, where he developed into an All-CIF quarterback and received a scholarship to Northern Arizona.

There was a fulfilling freshman season at NAU, when he won the starting position late in the year, and a miserable sophomore season when a new coach implemented his own offensive scheme with his own personnel.

"He started a freshman kid in front of me," said Loomis, "and it all came apart. But I understand. A new coach wants to do things his own way."

Loomis, 6-foot-3, 190 pounds, decided the situation was unsatisfactory and left Flagstaff. He took a job as a physical education instructor at a Catholic elementary school in San Diego and, when the year ended, contacted USD Coach Bill Williams.

"I just didn't want to hassle with walking-on at a big school," explained Loomis. "And it was the best personal decision I could have made. It's hard to keep your priorities straight at a big school. You're on scholarship, so it's almost like you're getting paid to play football. I didn't spend much time studying.

"But here, you're so concerned with saving enough money to pay tuition, and trying to stay in school (academically), that you can't just think about football."

Still, Loomis has hopes of playing professionally some day, and knows that playing at a small school can have its drawbacks.

Williams, who played a few years in the Canadian Football League, said Loomis throws as well as anyone in the CFL, and possesses one of the best arms of any quarterback who has played at USD.

"Plus," said the coach, "he has the ability to read coverage very quickly. But he'll have to dominate this year to have a chance at the pros."

Loomis says he is encouraged by the success of former U.S. International University quarterback Bob Gagliano. When USIU dropped its football program two years ago, Gagliano transferred to Utah State and became a starter. He was drafted by the Kansas City Chiefs and made the team this season as the third quarterback.

"I think I'd be a sleeper, too," said Loomis. "But I think I have the ability to go in there and compete for a job."

In the meantime, he will be concerned with teams like Claremont-Mudd, Cal Lutheran and St. Mary's.

Since the right-handed Loomis separated his left shoulder against Redlands, the quarterback will be able to play Saturday night, when the Toreros visit Claremont-Mudd.
FOOTBALL: The University of San Diego Toreros play the Claremont-Mudd Staggs tomorrow afternoon in Clairemont. Game time is 1:30 p.m. It is USD's second game of the season. The Toreros defeated Redlands last week 17-3, scoring 14 points in the first quarter.

Toreros Open Season
The University of S.D. grid­ders will open the 1981 season against the U. of Redlands Saturday at 7:30 p.m. in the USD Football Complex.
The Bulldogs beat the Toreros 30-15 last year and hold a 4-2 series lead.

LEMON GROVE REVIEW
Toreros Win 17-3
Over U of Redlands
The U. of San Diego grid­ders pulled out a 17-3 victory over the University of Red­lands Saturday night after a 2 hour game delay due to a Bulldogs team-carrying bus break down somewhere in San Bernardino County.
This week the Toreros will travel to Claremont Men's College for a 1:30 p.m. con­test. USD has lost to the Staggs 3 years in a row, and are looking for revenge.

USD Gridders (2-0)
Face Sagehens Sat.
USD is off to its best start since returning to the Division III ranks in 1972.
The Toreros, now 2-0, beat Claremont-Mudd 47-13 last weekend, and will face an upset-minded Pomona-Pitzer this Saturday, at 7:30 p.m. on the Sagehens' home turf.
Eric Sweet replaced injured starting quarterback Steve Loomis and led USD in the big win with 2 touchdown passes and a 1-yard TD plunge.
Sweet completed 12 of 19 passes for 143 yards. Jim Smith and Joe Henry led a balanced running attack with 65 and 49 yards respectively.
Freshman Bob Lozzi broke 1974 kicker Doug Rothrock's record of 4 consecutive field goals by hitting 4 of 4 Saturday plus 1 for 1 against Red­lands; giving him 5-in-a-row.
Lozzi also was 5 for 5 in extra points giving him 19 of the Toreros' 47 points.
Loomis-less USD Starts With 2 Wins

By AILENE VOISIN
Staff Writer, The San Diego Union

Even without starting quarterback Steve Loomis, who dislocated his shoulder in the season opener, the University of San Diego's football team has won its first two games — 17-3 over Redlands and 47-13 last week at Claremont-Mudd.

A major share of USD's success belongs to placekicker Bobby Lozzi, a 5-foot-10 freshman from Gorman High in Las Vegas. He is 7-for-7 in point-after attempts and 5-for-5 in field goals.

Against Redlands, Lozzi connected on a 36-yarder, then succeeded the following week on attempts of 26, 32, 42 and 46 yards.

The Toreros travel to Pomona-Pitzer tonight for a 7:30 contest. Loomis is expected to start.

USD — The University of Dayton (3-0) is the top-ranked NCAA Division III team with 60 votes, followed by Widener (Pa.) with 55, and Albany State 50. USD is among the teams that received an undisclosed number of votes...

The team attitude is excellent," said Coach John Martin. "We're a much better team than a year ago. To be honest, we were pretty bad last year (4-17)." USD withdrew from the Southern California Volleyball Association (SCVBA) because the league was comprised predominantly of Division II schools... Former USD catcher Bill Pinkham is hitting .309 in the Pioneer rookie league at Medicine Hat, Wyo. Bart Brainard, who was converted to outfielder when Pinkham arrived at USD last spring, is averaging .444 in the Stockton Class A team.

FOOTBALL: The University of San Diego opens its season tonight against the University of Redlands at 7:30 in the USD Football Complex.

It's the opening game for both teams. Redlands beat the Toreros 50-15 last year and holds a 4-2 lead in the home-and-home series between the two schools.

"The team attitude is excellent," said Coach Bill Williams. "I attribute a lot of this positive energy to our returning seniors, but everyone is doing a great job."