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September
1982
Consumer panel proposed for voice in utility hearings

By Bob Masingale of The Daily Californian

Utility customers unite! That's the battle cry for a plan to form an 11-member panel of consumers that would have absolute authority to represent customers of San Diego Gas & Electric Co. in hearings before the state Public Utilities Commission.

The proposal — the first of its kind in California — comes from the Center for Public Interest Law, which is affiliated with the law school of the University of San Diego.

USD faculty members organized the center two years ago to study areas of law that infringe on the rights of citizens, according to USD law professor Robert Simmons.

Simmons said the center filed a request in March asking the commission to recognize the existence — and rights — of a nonprofit consumer group called Utility Consumers Action Network (UCAN), which would represent consumers in matters involving SDG&E.

Specifically, the group asked the commission for the right to:

- Appear before the commission to represent consumers on all matters concerning SDG&E, especially requests for increases or decreases in energy rates. The group wants access to all documents SDG&E gives the commission. The group, after analyzing the documents, would deliver its recommendation on a request or application from SDG&E.

- Insert educational fliers in SDG&E customer bills four times a year. The fliers would explain laws, procedures and impending legislation concerning the utility. Simmons said the material would balance what he described as "the propaganda SDG&E slips into its bills today."

- Use SDG&E customer bills once a year to solicit membership fees for UCAN. The once-a-year $4 fee would give the consumer the right to vote in annual elections for UCAN's 11-member board of directors.

The board would manage the money and hire a team of experts to represent SDG&E customers. The team would include two lawyers with expertise in utility legislation, one or two utility engineers and one or two accountants.

Simmons said the membership fees would pay for administrative costs, fliers and handbills, in addition to salaries for team experts. He said board directors would serve without pay for one-year terms and would be allowed to run for reelection.

Simmons said the law school would end its connection with the consumer group once it was formed. That means the group would be run and financed entirely by SDG&E customers.

The commission will study the plan in hearings set for Monday and Tuesday, Sept. 13 and 14. Monday's hearing begins at 11 a.m. in room 6N10 of the General Services Administration Building at 880 Front St. in San Diego. Tuesday's hearing begins at 9:30 a.m. in the State Building at 107 South Broadway in Los Angeles.

Simmons said SDG&E was opposed to any sort of consumer group because it could be construed as a restraining force for rate increases, although he thinks otherwise.

"There have been a fair number of times when SDG&E's request for a rate hike was valid," Simmons said. "We'd back the utility in those cases and tell the consumers which I think would tremendously improve SDG&E's image."

Simmons said the group also would be beneficial to the utility commission for the same reason. He said the commission's image had deteriorated over the years because it was understaffed and unable to handle the job and because of its reputation for "automatically granting rate increases for SDG&E."
Law Faculty

Prof. Maimon Schwartzchild, who has been on the faculty of the Benjamin N. Cardozo School of Law at Yeshiva University, will teach constitutional law and evidence this fall at the University of San Diego School of Law.

Beginning with the spring semester, Anne M. Trebilcock will be assistant professor teaching remedies. She comes to USD from the Max Planck Institute at Heidelberg.

Visiting professors will include Borham Atallah, currently with the University of Alexandria, Egypt; Dennis C. Colson, of the University of Idaho; Irving A. Gordon, dean for academic affairs at Northwestern University; James E. Hogan, on the faculty of UC Davis; and Paul Marcus, on the faculty of the University of Illinois College of Law.

Also, Milton Ray, recently retired from the University of Oregon School of Law; and Marc Rohr, on the faculty of Nova University Center for the Study of Law.

The law faculty will also be joined by six legal writing instructors and 10 adjunct professors for the new year.
T-A Editorial

The Regulators: I

If you have a spare moment one of these days, find a copy of the California Regulatory Law Reporter. You’ll find it absolutely enthralling reading – until the grim truth hits you: This is not fiction.

The Center for Public Interest Law down at the University of San Diego publishes it. They’re serious about it, and the information it contains is serious. But it’s the most humorous publication we’ve seen in ages. We’d rank it right up there with National Lampoon.

What the Reporter reports is the activity of California’s regulatory bodies. Those bodies were designed to protect the state’s consumers. From what we can tell, most of them protect those activities they regulate. While they’re not doing that, they’re protecting themselves.

There’s the board of Behavioral Science Examiners. It has 11 members. It regulates marriage, family and child counselors, licensed clinical social workers (yes, that’s right, licensed AND clinical) and psychological examiners. The rest of the psychologists, mind you, are regulated by the Psychology Examining Committee of the Board of Medical Quality Assurance, under whose auspices there are cutting aid dispensers and speech pathologists and audiologists.

There’s the Board of Fabric Care. It licenses, regulates and disciplines the dry cleaning industry. It has seven members, four from the public and three from the industry. Only five are serving now; two public members resigned several months ago and haven’t been replaced.

There’s the Board of Guides Dogs for the Blind. According to the Reporter, it protects the public from vicious and badly trained guide dogs, a purpose we’d view as relatively noble. Also, the BGDG’s future is iffy; the time and place of its next meeting are unknown “because of lack of funds.”

There’s the Bureau of Home Furnishings (we are not responsible for that pun, honest), which regulates the stuffing of mattresses and couches. It is guided by the 11-member (six public, five industry) California Advisory Board of Home Furnishings. Four of the public seats, however, are vacant.

There is the Board of Certified Shorthand Reporters. It aims to protect those consumers who use the services of a shorthand reporter by requiring minimum competency standards. Honest. To that end, the board last met in March in South Lake Tahoe, a place where many consumers of shorthand services would certainly have been able to throng. Should you desire to observe firsthand this important government function, the BCSS meets this Saturday in San Diego.

It goes on and on: the Structural Pest Control Board; the Tax Preparer Program; the Board of Landscape Architects; the Bureau of Employment Agencies.

The Reporter relates one recent exciting episode in the life of one of these agencies, all of which fall under the state Department of Consumer Affairs. The Board of Cosmetology has recently taken a dim view of people who braid other people’s hair. A recent opinion of the attorney general concludes that hair braiding falls within the regulatory purview of the cosmetology board, so the cosmetology board is demanding that hair braidiers be licensed. That involves 1,600 hours of schooling in manicuring, facial massage, hair coloring and electrolysis, and, we assume, hair braiding.

Poses the Reporter, not precisely a big fan of the cosmetology board, in a commentary: “Doesn’t the board have something more important to do? Does the board have anything important to do?”

The answer to that question, in short, is, “No.” That, however, wouldn’t be enough. On Thursday we’ll give you a rundown in this space of some of the more interesting activities of your regulatory agencies in action.

And on Friday, in Part III of “Regulators,” we’ll talk about the future of these agencies, which, sadly, seems to be assured.

An example of what’s to come: A new regulation, Assembly Bill 2722, was proposed in the Legislature this year. It said: “A winegrower’s storage license authorizes the holder to store bulk wine, made from grapes produced by the holder, on the premises of a licensed winemonger and to sell that wine, within this state, to winemongers, distilled spirits manufacturers and vinegar producers. This section shall be operative until Jan. 1, 1986, and on that date is repealed.

“As far as we can tell,” observes the Reporter, the only redeeming provision of AB 2722 is the sunset date of Jan. 1, 1986.”

More regulatory legislation should have such redeeming qualities. However, in California, the sun seldom sets on regulation.
Dr. Author Hughes. Reflective. Thoughtful. Articulate. President of the University of San Diego. Concerned and involved leader in our community. Past chairman of Energy 2000 Taskforce, Dr. Hughes devotes himself to the solutions of San Diego's most critical issues — water, energy, transportation — above and beyond his commitment to quality education.

Here, from a recent conversation, is Dr. Author Hughes' own story on his leadership role in San Diego, including his perspectives on the Union-Tribune's best read sections of the year:

**Author's Story.**

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**On USD's history:**

"The University of San Diego was founded in 1949, as was the San Diego College for Women. In 1969 conversations began between the College for Women and the University of San Diego to merge the two institutions. In 1972 the merger was consumated."

**On USD today:**

"I am proud of the development and growth of the University of San Diego. Through team work and sound fiscal management, USD has operated in the black for more than seven years. Our four professional schools of law, business, education, and nursing have experienced tremendous growth in enrollment and in recognition. Our country needs leadership in high quality universities where the order of priorities is teaching, research, and community service. Those are our priorities now at the University of San Diego, and I believe we have moved well down the path toward our goal, to be an excellent institution of higher learning, and to be recognized regionally and nationally for that excellence."

**On San Diego's economy:**

"I am very optimistic. I think that San Diego, with stimulation from the Economic Development Corporation and the Chamber of Commerce, has been successful over the last 10-15 years in diversifying this economy. It is no longer just a Navy town or aerospace market; it is a combination of many different industries. We feel the recession just as anywhere else, but perhaps not as severely because of this diversification."

**On San Diego issues:**

"There are certain issues which concern me that have taken a large part of my time over the last several years. I've devoted much of my time and energies because these issues impact Southern California and San Diego communities, and therefore, the well-being of this institution and its ability to maintain its health and growth — the issues of water, transportation and energy. I have been intimately involved in all three of these."

**On Perspective:**

"What the piece does is cause a focusing on where we are and where we're going by the leaders in the community, leaders who take a look down the road and offer a perspective, as you call it, on this community — what it is and where it is going. To cause that to happen systematically is helpful to the community. Otherwise, we'd each go our separate ways and there would be no single focus. You offer a variety of separate perspectives, and from those bottom lines, each reader can determine a single perspective."

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Leadership:
The essence of management is decision-making. You have to be willing to say 'I really messed that up,' or was the wrong decision. You have to be able to sit back and look at yourself and what you are doing objectively. That you always have to own your own errors, there need be no point them out to and you also have to more right decisions wrong ones.”

Management style:
make use of the people whom I work. I have excellent vice presidents, and frequently, heir judgement on a basis being my own. I try to second guess them, e decisions as they them. Very frequently, the decisions are made collective-

SD's Catholicity:
The University is Catholic in a sense different from what many people think. We are lic in that we have a commitment, within context of the Roman Catholic tradition, to fundamental beliefs: a belief in God, belief in the dignity of the n being. We provide the atmosphere

Follow the leaders.
Put your business in Perspective.
Coming Monday, January 17.

For advertising information, call 299-3131, ext. 1570.
USD enrollment, faculty up

SAN DIEGO — The University of San Diego will enroll approximately 5,000 students for the fall semester, a four per cent increase over last year, at a time when typical college enrollments nationally are declining, said Sister Sally Furay, USD provost and vice president for academic affairs.

Full-time faculty members now total 181, an all-time high, she added, and includes the addition of 11 new permanent faculty and 12 visiting members; another three visiting professors will arrive at USD next spring.

THE USD College of Arts and Sciences will welcome nine new faculty members to its staff; the School of Business Administration will add a total of four full-time and visiting faculty; two new faculty will join both the Philip Y. Hahn School of Nursing and the School of Education.

A total of nine full-time and visiting faculty will join the School of Law during the coming academic year; in addition, six legal writing instructors and 10 adjunct professors will teach at the law school during the 1982-83 academic year.

Native Civilizations
Featured In Showing

SAN DIEGO — "Edward S. Curtis: The Indian Venus," an exhibition drawn from Edward Curtis' photographic study of America's native civilizations, will be held at the University of San Diego's Founders Gallery from Sept. 21 to Oct. 21.

Admission is free to Founders Gallery which is open weekdays from noon to 5 p.m., and Wednesdays from noon to 9 p.m.

Fifty gold-toned photographs comprise the exhibition selected from USD's complete collection, "North American Indians," the monumental work of pioneer western photographer Edward Sheriff Curtis (1868-1952). Amassed by Curtis between 1907 and 1920, the full study includes 1,500 prints and was limited to 500 editions.

"The Indian Venus" depicts a seldom recognized theme of Curtis' work. According to Therese Whitcomb, art professor and Gallery director, "The exhibition is a synthesis of what, in Curtis' judgement, must have been the epitomy of beauty among native Americans at the end of the century."

In order to document the dignity and valor of what he believed to be a vanishing civilization, Curtis visited with western tribes and took more than 40,000 gold-tine plates. Professor Whitcomb relates, "Curtis labored patiently among the western tribes, earning their trust in order to record with imagination, sound composition and the best of current methods, a culture which was then endangered."

Theodore Roosevelt, an admirer of Curtis, wrote the forward to the accompanying 20-volume study. The Pierpoint Morgan Foundation sponsored its publication.
The University of San Diego's expanded "Update" breakfast seminar series begins its ninth series on Oct. 1. It will be held for the first time in Poway at StoneRidge Country Club. Each seminar includes a continental breakfast, presentation and materials. For information, fees and reservations, call 293-4585.

"Update" is presented by USD's School of Business Administration and Continuing Education twice a year to give business persons an opportunity to interact with each other and with USD faculty members.

The schedule for Poway seminars is:

15 "Terminating Tactfully," Gary Whitney, Ph.D., professor of management.
29 "What to Expect in the Coming Economy and How to Deal With It," Charles Holt, Ph.D., associate professor of economics.

Nov. 5 "Productivity and Praise: Does a Pat on the Back Really Help," Cynthia Pavett, Ph.D., associate professor of organizational behavior.
12 "Sexual Harassment is Not a Laughing Matter," Johanna Hunsaker, Ph.D., assistant professor of management.
USD Group's Goal: Organizing Customers To Take On SDG&E

By CHARLES W. ROSS
Financial Writer, The San Diego Union

Despite its defeat in the Legislature, the concept of a state-approved voluntary consumer utility board with sufficient money and clout to take on the big electric and gas utilities is still alive.

Instead of a statewide association of energy users, however, the Anti-School wants to organize SDG&E customers into a massive non-profit group at the University of San Diego's Law School, confining itself to issues involving only San Diego Gas & Electric Co. They contend in pleadings filed with the PUC.

"If the bill inserts don't bring in any money or members then there won't be any organization. If they do, then the donors themselves will elect officers, set up a budget and run the organization." Several bills in the Legislature that would have created a similar statewide organization known as Consumer Utility Board (CUB) died in the current session. One of the opposition arguments was that utility customers pay for utility company presentations before the PUC, pay for the commission itself through taxes, and would be paying again for creating the new consumer organization.

"UCAN is premised on the belief that small business and residential utility ratepayers do not have the expertise or resources to advocate their interests effectively or fully understand the scope of these interests," said the Law Center in briefs filed with the PUC.

"Staffed by economists, energy counselors, writers, engineers, rate experts and attorneys, UCAN (would) present a counterbalancing force to both the advocacy and information dominance by well-financed sometimes publicly financed San Diego Gas & Electric and larger business interests. The UCAN concept promotes active ratepayer participation in an aspect of government that severely affects the individual." The Center for Public Interest Law is a university-supported group established to monitor state regulatory agencies and is directed by five school staff members. It is headed by attorney Bob Fellmeth and has a staff of about 50 law and graduate students. Robert Simmons, also a professor, heads the UCAN effort.

The Law Center contends there is an inherent conflict in the role of the PUC, that despite its quasi-judicial role and legal mandate to make decisions in the overall public interest by insuring a supply of energy and a viable utility company, it cannot do so. By extension, the Law Center obviously believes that the PUC has abandoned its adversarial role.

"Were it given that the commission commanded unlimited funds, expertise and time, ratepayers would remain unjustly represented," the center said in its brief. It also cited a commissioner's previously stated belief that the PUC as a trier of fact, determiner of policy and conclu- sions is still alive. The five-member utilities commission, well aware of growing anti-utility sentiment in the state as well as an apparent feeling in the Legislature against groups such as UCAN, nevertheless has agreed to hold public hearings on the issues presented by the USD group.

The SDG&E hearings begin here at 11 a.m. tomorrow in room 4018 in the downtown federal building and continue Tuesday at the state office building in Los Angeles, beginning at 9:30 a.m.

San Diego Gas & Electric executives are known to be lukewarm to the proposal that another consumer group be organized, but are very much opposed to being involved in its creation and the USD suggestion that (Continued on A-25, col.1)
Robert Simmons, left, Michael Shames and Bob Fellmeth meet in USD’s Grace Courtroom to plan strategy for tomorrow’s PUC hearing on SDG&E.

USD LAW CENTER ACTS

SDG&E Customer Group Proposed

(Continued from A-24)

the state authorize inserts in company bill mailings.

Additionally, SDG&E believes the PUC should not examine the lone question of whether the group should be formed in San Diego with access only to SDG&E’s mailings, contending that the issue is far broader than just one utility company and that a favorable PUC decision would set a statewide quasi-legal precedent leading to similar decisions affecting Pacific Gas & Electric Co., Southern California Gas Co. and Southern California Edison Co.

“If such an organization is warranted and deemed necessary by the public, we believe it will emerge naturally and not require the special care and feeding by the utilities and the Public Utilities Commission,” said Jack Thomas, SDG&E vice president.

“We do resist the idea of using our envelopes for other purposes. It is not proper and logical to allow that and not allow it for other purposes and by other organizations. We recently turned down the Cancer Society on the grounds that if we let one organization do it—no matter how worthy—we would have to let everyone. There is no way to determine where it would go or how it would stop.

“If the organization is of such substance that society feels that it is needed then it doesn’t need special assistance. The organization should advertise and recruit members like the Sierra Club and other organizations that society obviously has a need for.”

UCAN said it will put on as many as a dozen witnesses during the two days of hearings, including testimony on the need for additional consumer representation in San Diego because of a lack of concern by SDG&E for its customers, direct mail experts to testify on the effectiveness of using bill inserts, and a representative of the similarly constituted Consumer Utility Board who will discuss its philosophy and operating methods.

SDG&E said it plans no witnesses, apparently intending to rely on arguing the merits of the points its attorney intends to make.
Watchdog group’s organizers offer to keep an eye on SDG&E

By Michael Richmond

San Diego Gas & Electric Co. ought to be monitored by a watchdog agency representing the interests of consumers, say organizers of a group that has offered to do just that.

In a public hearing that opened in the Federal Building downtown today, spokesmen for the University of San Diego Law School’s Center for Public Interest Law and other community groups argued for official recognition of a group known as Utility Consumers’ Action Network.

Included in their presentation to the Public Utilities Commission, the group’s organizers sought access to SDG&E’s monthly billing notices. Recognition by the utilities commission also would allow the group to solicit funds and members, organizers said.

A bill to create a similar statewide organization died in the recent session of the state Legislature.

At a news conference before today’s hearing by the PUC, assemblymen Waddie Deddeh, D-Chula Vista, and Peter Chacon, D-Coronado, pledged their support for the new group.

Chacon said if such a group existed now, there would be no controversy regarding a state-ordered audit of the utility. The audit was suspended last week by the PUC pending a probe of possible conflict of interest between SDG&E and the auditing firm.

SDG&E has said it opposes opening its billing notices to private groups.

At today’s hearing a spokesman for Southern California Edison Co. said his firm would seek to intervene in the case in support of SDG&E’s position.
By CHARLES W. ROSS
Financial Writer, The San Diego Union

San Diego Gas & Electric Co. was accused yesterday of routinely shutting off power to the homes of the unaware poor when they are only one-month behind in a utility bill, despite a state policy that allows for a four-month catch-up payment period.

"And company credit employees tell delinquent customers there is no such policy when they specifically ask for a delayed payment plan," said Meredith Kronsel, an employee of a federally funded agency that helps the poor avoid energy shutoffs.

Kronsel, energy coordinator for the Metropolitan Area Advisory Committee, was testifying at a state Public Utilities Commission hearing here on whether there is a need for a new energy consumer-aid group in the city that would be financed by voluntary contributions solicited by inserts in SDG&E bills.

Kronsel, who handles about 1,000 potential electricity and gas shutoff cases a month, was supported in her testimony by an attorney for the Legal Aid Society who said the utility company has a policy of demanding 50 percent of a delinquent bill immediately and the remainder in two weeks.

"Their policy is to encourage immediate payment," said attorney Jacqueline Valenzuela. "They first tell customers to pay the bill or be shut off. They tell them to borrow from their relatives, their neighbors and their friends.

"Most are not told of the extended payment plan. They have to ask, and most don't know about it. My clients are not sophisticated enough to use Public Utilities Commission procedures and are too frightened if they are aware.

"They are easily intimidated. Even I have to be stubborn in dealing with them on behalf of clients. My phone calls go unanswered, and days and days go by with no solutions to the problems and people are going without electricity."

The two witnesses were called by the University of San Diego's Center for Public Interest Law in an attempt to prove to the PUC that SDG&E is a unique utility with little regard for its customers, and that the PUC itself is underfinanced and understaffed to respond to consumer complaints. The center's objective is a PUC ruling to allow inserts in monthly SDG&E bills to raise funds to create the pro-consumer group and finance hiring of experts to help customers with disputes with the utility.

As did a parade of witnesses at yesterday's hearing in the Federal Building—most of whom had consumer-type grievances against SDG&E—Kronsel and Valenzuela endorsed creation of the proposed group, which would be known as UCAN (Utility Consumer Action Network).

"By and large the company provides good service and has good customer relations," said Ralph Meyer, SDG&E vice president, who attended the hearings. "But when you are dealing with a million customers, you are bound to make a few mistakes."

SDG&E does not plan to rebut testimony point by point, relying instead on pleas to the PUC to either dismiss the petition or open the hearings up to include all other utilities.
PUC Told Value Of Consumer Group

By CHARLES W. ROSS
Financial Writer, The San Diego Union

LOS ANGELES — Hostile utility executives, suspicious turf-protective state regulators and a wary citizenry should have no fears about a proposed citizen-operated utilities watchdog group to monitor San Diego Gas & Electric Company, an official of the nation's first such group said yesterday.

"We had a terrible credibility problem at first," said Michele Radosevich of Wisconsin. "Now the public believes our explanations about utility rates and still doesn't believe statements by the utilities, even when they are correct."

Radosevich, who as a Wisconsin state senator co-sponsored the bill that created that state's Consumers Utility Board (CUB) and is currently the board's public information director, testified here yesterday at state Public Utilities Commission hearings considering the need for such an agency in San Diego.

"The utility companies now see us less as monsters and more as the loyal opposition," she testified. "Their fears have diminished. They do not see us as obstructionists. We don't prolong rate cases and aren't litigation prone.

"We have built a not-warm, but respectful relationship. And the Public Service Commission — which had lots of trepidation at first about our competing with them — now praises us. We have somewhat of a symbiotic relationship, we do some things better than they do and they do some things better that we do.

"But, overall, the consumer has a voice before the commission that did not exist before."

The two-year-old CUB, born out of rapidly rising Wisconsin gas, oil and electric rates, has 60,000 members statewide who pay yearly dues of from $3 to $100 on a voluntary basis. All were recruited by CUB literature placed in utility company billing envelopes.

Such a statewide organization for California was rejected by the state Legislature in the current session after intensive lobbying by utilities. The proposal before the PUC here is limited to SDG&E and was put before the commission by the University of San Diego Law School's Center for Public Interest Law.

The three days of hearings ended yesterday, with an order by the PUC's administrative law judge, Alison Colgan, that SDG&E produce three public opinion survey reports that the Law Center wants to substantiate a point that the San Diego public has lost confidence in SDG&E's management capability and needs an agency to turn to for resolution of energy consumer problems.

"They are the company's own evaluation of its negative public image," said Robert Fellmeth, law professor at USD who is presenting the case to the commission. "They show there is a public crisis of confidence in the ability of SDG&E management to run a utility."

Randall W. Childress, SDG&E attorney, said the documents would have to be examined for relevance before being introduced as evidence and agreed to either produce them or argue the merits of a refusal to do so by Oct. 8. A decision by the PUC is several months away.

Radosevich said Wisconsin's CUB in its two years had been able to save ratepayers an estimated $43 million in trimmings from rate increases suggested by the professional staffs of the Public Service Commission. CUB has nine employees, including an attorney and rate analysts who have officially intervened in 30 Wisconsin rate cases.

Addressing a key point raised in the PUC hearings, she said there had never been a dispute with the utilities over the recruiting inserts placed in the monthly bills. The group, as is proposed here, pays the utility for insertion of the literature, and the utility has no control over the wording.

CUB, Radosevich said, in addition to professionally intervening in rate cases, consistently monitors management and has been responsible for raising several complex issues before the Wisconsin PSC, including low interest weatherization loans and studies of production standards and efficiency of utility employees.
Ernest W. Hahn, chairman of the board of Ernest W. Hahn, Inc., has joined the Board of Trustees of the University of San Diego, according to an announcement made recently by Author E. Hughes, USD President.

A resident of Rancho Santa Fe, Hahn is an active member of numerous civic and public endeavors. He is a founding trustee and donor of the Eisenhower Medical Center and Hospital in Palm Desert; a trustee of Scripps Clinic and Research Foundation, La Jolla; a trustee of the University of Southern California; and a trustee of the Independent Colleges of Southern California, of which USD is a member.

Hahn’s civic interests are widespread. He has been a leading supporter of the Centinela Valley Community Hospital, Children’s Hospital of Los Angeles and the Los Angeles and Centinela Valley YMCAs and the Boy Scouts of America. A former recipient of the Golden Torch of Hope, he sponsors the Ernest W. Hahn Research Fellowship at the City of Hope. As an active supporter of the arts, he has supported as well as created facilities for the development of cultural arts programs in many of the communities in which his firm has shopping centers. In University Towne Centre, a Hahn center, a folk art museum was built in donated space; and in the Courtyard, a shopping center opened in 1981 in Palos Verdes, a 450-seat community theatre is being constructed by the Hahn Company, funded in large part by a personal contribution by Ernest Hahn to that neighborhood’s performing arts group.

In May, 1977, the Ernest W. Hahn Award was established at the Harvard Business School in Cambridge, Mass. The award was created to "support a significant academic contribution to the development, improvement and evolution of regional shopping centers or such other alternative facilities as may exist to provide the most efficient distribution of goods and services to the public.”
**DOWNTOWN**

Friday/October One

• "Terminating Tactfully" will be the topic of a University of San Diego "Update" Breakfast Seminar at the Little America Westgate Hotel, 1055 Second Ave., 7:30 to 9 a.m. The cost of the seminar is $20 and includes a continental breakfast, presentation and materials. For information and reservations, phone 293-4585.
USD catches nation's TV eye

SAN DIEGO — A day that started on a dismal note has ended with a wild celebration at the University of San Diego, and for its unbeaten football team in particular.

USD, which doesn't offer football scholarships, was selected for a live national television appearance next Sunday in place of the cancelled NFL pro games.

But earlier in the day, the Toreros were downcast over an error by the NCAA that kept them out of the national Division Three rankings.

Somehow the NCAA confused USD with UC San Diego, which doesn't play intercollegiate football.

Even though every team in District Four voted the Toreros number one in the nation, the NCAA insisted they were in the National Association of Intercollegiate Athletics, instead.

Sunday, the Toreros will face Occidental College in a game that will be viewed nationally on (CBS) television.

Toreros going national

SAN DIEGO (AP) — A day that started on a dismal note ended with a wild celebration for the University of San Diego's unbeaten football team.

USD, a school that offers no football scholarships, was selected Tuesday for a live national television appearance Sunday in place of the cancelled National Football League games.

"We're overjoyed," said Bill Williams, coach of the 5,000-student school. "It's the biggest thing that's ever happened here."

Earlier in the day, the Toreros, 8-0, were downcast over an NCAA error that kept the school out of the national Division III rankings.

"Somehow the NCAA confused our school for the University of California-San Diego," said Williams. "Every team in District 4 had voted us as No. 1 in the nation, but the NCAA told them we were an NAIA (National Association of Intercollegiate Athletics) school."
USD will appear on national TV

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The Toreros, 9-1 last year and ranked as high as seventh, will face Occidental College, 1-2, in a game that will be viewed nationally on CBS. The first half of the contest will be seen only in the west and the second half will be seen nationally.

"If we beat Occidental, we feel we have a good chance of being No. 1 or No. 2," said Williams.

He said a District 4 official telephoned USD officials to apologize for the oversight.

Crosstown neighbor UCSD has never had a football program.

In other strike news, the NFL Management Council, rejecting the union's offer for a preliminary meeting prior to Thursday's scheduled negotiating session, wrote off this weekend's games and assailed the union for putting public appearances ahead of bargaining.

The NFL Players Association Tuesday formally announced plans for a potential 19-game series of all-star games, but said it had a stadium lease only for the first one in Washington Sunday, Oct. 10.

Although union officials say they have "locked up" 19 stadiums, they admit they have only signed a contract for the one at RFK Stadium. A contract for the second game, tentatively set for Monday night, Oct. 11, at Franklin Field in Philadelphia, is expected to be signed today.

One of the games is scheduled for Nov. 14 at Arizona State's Sun Devil Stadium.

The games will be broadcast nationally by the Turner Broadcasting System and a network of 73 television stations covering more than 60 percent of the nation's homes. The games will be blacked out for a 35-mile radius unless sold out.

"We regret very much that the regular NFL season is in jeopardy," Ted Turner, the Turner Broadcasting System board chairman, said in a prepared statement.

The players association, which represents the National Football League's 1,500 players, went on strike on Sept. 21.
"Computer Resources for Educators" a series of one-day courses to train educators in the use of microcomputers, begins its fall program at the University of San Diego on Saturday, Oct. 9 from 9 a.m. to 6 p.m. Tuition fees are $50 per course, with an additional $25 for those courses requiring extensive laboratory work. All courses in the series sponsored by USD’s School of Education Continuing may be taken for professional development unit credit.
"Mark Twain on Tour" will be presented by Ken Richters at the University of San Diego in Camino Theatre at 8 p.m. $5 ($3 seniors).
Undefeated Toreros need late rally to beat stubborn Pomona

Torero quarterback Eric Sweet prepares to pitch out as teammate Bill Haley (no. 67) gets in position to block.
Ignited by a furious 28-point fourth period rally, the USD Toreros remained among the ranks of the unbeaten as they outlasted a stubborn Pomona-Pitzer squad 31-13 before a crowd of 3,371 at Alcala Park Saturday night.

The impressive come-from-behind victory was the third straight for coach Bill Williams' crew in 1982. In addition, this latest triumph extended the Toreros' home field winning streak to 12 games. Meanwhile, Pomona's record dropped to 0-2.

The first half, which was highlighted by some awesome hitting on both sides, evolved into a classic defensive struggle. In fact, the only scoring achieved during the initial 30 minutes of action came when USD sophomore kicking sensation Bob Lozzi drilled a 44-yard field goal with 1:44 left on the clock. Lozzi's boot was not only a prodigious effort but a momentous one as well. The long distance kick was his sixth consecutive field goal this season, eclipsing by one a record he established last year.

After intermission, however, the offenses started to crank up and soon began denting the scoreboard with regularity.

On their second possession of the third period, the Sagehens, spearheaded by the running and passing of quarterback Anthony Kandel, moved methodically downfield. Pomona's 71-yard, 13-play drive culminated in halfback Tom Owens' 5 yard touchdown sweep around left end.

Owens' short scamper was a streak-stopper of sorts, as it ended the Toreros' shutout string at 10 quarters. USD blanked both Redlands and the Claremont-McKenna in its first two outings of the current campaign.

The Toreros wasted little time in erasing Pomona's short-lived 7-3 advantage. After advancing the ensuing kickoff to its own 29-yard line, USD struck back with startling suddenness.

On the first play of the fourth period, senior quarterback Eric Sweet drifted back and arched a deep sideline pass towards his favorite target, Michael Rish. The junior wide receiver, who had easily gotten behind the napping Sagehen secondary, latched onto the pigskin near (Continued on page B-2)
midfield and sprinted uncontested the rest of the way.
In all, the Sweet-to-Rish combo hooked up seven times for 151 yards Saturday.
With USD back in charge at 10-7, the gritty Pomonas staged a rally of their own. Starting from their own 16, the Sagehens began another cross country assault against the heretofore invincible Torero defense.
The visitors smartly negotiated the 84 yards in 12 plays with Kandel doing the honors on a two-yard-keeper.
Down 13-10, the Toreros simply would not be denied. Starting from the Pomona 49 with 5:14 remaining in the contest, the strong-armed Sweet turned in the game's most decisive play when he hit flanker Mike Sears for a 34-yard gain.
Two plays later, senior running back Billy Hamilton took a pitch from Sweet, circled left and then made a nifty cut into the endzone. The six-yard jaunt put the Toreros ahead for good at 17-14.
Now it was the USD defense's turn to reassert itself and end any doubt about the game's outcome. On a fourth-and-seven situation, the Sagehens attempted to catch the Toreros unawares with a fake punt.
But linebacker Ray Stuberg wasn't fooled in the slightest as he nailed Pomona ballcarrier Owens' for a substantial loss at the Pomona 24.
Three plays later Torero fullback Jimmy Smith veered off left tackle and scurried 19 yards for another score, and the rout was on.
Defensive back Greg Stein applied the coup de grace when he picked off an errant Kandel throw and waltzed 15 yards to paydirt to cap the scoring at 31-13.
As always is the case in an impressive victory, the Toreros had their share of stellar individual performances. On the offensive side of the ledger, both Sweet, who threw for nearly 200 yards, and Rish were instrumental in continually coming up with the big gainer.
Defensively, down lineman Marvin Castillo was a one man wrecking crew as he racked up a multitude of tackles while helping to contain Pomona inside running game.
Stein was another contributor on defense.
Four players scored one goal each as San Diego State University's soccer team boosted their record to 10-0 with a 4-1 victory over USD yesterday.

The Aztecs, rated No. 1 in the nation in NCAA Division I, had single goals from Milt Hidalgo, Vinnie Buccelli, Ken Crow and Bengt Svensson. Nick Vucurecci scored for the Toreros.

San Diego State makes its next start Sunday against UC-Berkeley at 1 p.m. in Aztec Bowl.
WOMEN'S SERIES/ The University of San Diego will have a series on women beginning at 7:30 a.m. today. The first class will be on women and religion. Other classes to be held Oct. 7 and 21, Nov. 4 and 18 and Dec. 2 will be on midlife crises, sexism, patience and other women's concerns. Registration for the series is $10. For more information, call 291-6480, Ext. 4296.

"Mid-Life: The Unresearched Season of a Woman's Life," the second in a series of breakfast lectures, will be presented by psychologist Patricia Lindquist, Thursday; October 7, 7:30 to 9 a.m., DeSales Hall, USD. Reservations: 293-4385.
Richters featured in
‘Twain on Tour’ show

“Mark Twain on Tour” will be presented by Ken Richters at the University of San Diego Tuesday at 8 p.m. in Camino Theater.

Tickets for the only 1982 performance can be purchased at the door; general admission, $5, and students and seniors, $3.

“Mark Twain on Tour” is being sponsored by the USD Associated Students in cooperation with On the Road Productions.

Richters has been touring with the one-man show for five years, following nearly three years of research into Twain’s public and private life. Three hours of make-up application are needed to transform Richters, in his 20s, to a man in his 70s.

In his characterization of the celebrated creator of Tom Sawyer and Huckleberry Finn, Richters takes audiences back to the days of the California Goldrush, the Civil War, and the simple life on the Mississippi River.

Richters has appeared in a number of television programs and movies and stage productions, including “Promises, Promises,” “Dog Day Afternoon,,” “Carrie,” “Happy Days,” and “Johnny, We Hardly Knew Ye” for NBC. He has appeared as Twain on PBS.
(Sept. 21) THROUGH OCT. 21 — "THE INDIAN VENUS": Photographic study of ideals of beauty among North American Indians at the end of the 19th century; on display noon to 5 p.m. Monday through Friday, until 9 p.m. Wednesdays, Founders Gallery, University of San Diego. Free viewing. Information: 291-6480.

LA JOLLA LIGHT
SEP 30 1982

READER
SEP 30 1982
ITEMIZED: Some things are recession-proof. Here comes the 1982 Neiman-Marcus Christmas Book, chock full — as usual — of toys for the truly greedy. Here, for example, is the N-M antidote for ennui: LaserTour, an exercise bike tied to a wide-screen video disc system that lets you pedal through Beverly Hills or down a roller coaster in the comfort and safety of your private drawing room. A piddling $20,000. . . . Gene Autry's erstwhile movie foil, Pat Buttram, makes his living these days scattering one-liners. And he may be expected to aim a few barbs at the building industry when he comes in Oct. 23 for the Building Contractor Assn.'s annual SAM Awards dinner at the Sheraton-Harbor Island. . . . High fashion for the hard-pressed: Proceeds from the USD Auxiliary's 26th annual fashion show (this noon at the Hilton) will go into a scholarship fund to help offset cuts in student aid.
MARK TWAIN ON TOUR

The University of San Diego presents Ken Richters' one-man show, which re-creates the legendary author of Tom Sawyer and Huckleberry Finn. Richters, who has been touring with the show for five years, takes audiences back to the days of the California Gold Rush, the Civil War, and the simple life on the Mississippi River. There will be one performance only of this show.
Camino Theatre, University of San Diego. Tuesday, October 5 at 8:00 p.m.
Former Falcons with USD spikers

The USD Toreras open their volleyball season against four of Southern Cal's strongest teams, Pepperdine, San Diego State University, Cal State Long Beach, and Cal Poly Pomona.

Coach John Martin is looking forward to improving the team's record over last year's. "After coming off an excellent spring and strong summer camp, I feel the girls have a positive and enthusiastic attitude. Combining this with the new confidence and overall improvements of the younger players, we are certain to have a strong season," said Martin.

The 1982 Toreras' first season as an NCAA Division 1 competitor will be led by returning senior Liz Edwards and Kathy Lehner, also a senior. With a year of experience behind junior Lisa Maner and sophomores Kim Crawford, Marcia McEvers, Michele Rehrig and Torrey Pines graduate Cindy Wheat will form the core of the squad.

Lori Robarge, the South Coast Conference MVP and the Cerritos College Woman Athlete of the Year has joined the USD team. Another new athlete is junior Cindy Hall from Santa Monica City College. The only freshman is Ellen Sibler, a San Diego CIF player from Torrey Pines.

Smith-Led Toreros Roll Over Redlands 31-0

Special to The San Diego Union

REDLANDS — Led by fullback Jimmy Smith, the University of San Diego gained 237 yards rushing last night en route to a season-opening 31-0 victory over the University of Redlands.

Smith gained 116 yards on 23 carries and scored the first of three fourth-quarter Torero touchdowns that broke open a 10-0 game.

After Smith scored from the four, Billy Hamilton scored on a nine-yard run and Thomas Woodward closed the scoring with a three-yard sweep.

USD, 9-1 a year ago, led only 7-0 at the half on a second-period, eight-yard pass from quarterback Eric Sweet to Michael Rish. Mike Lozzi kicked a 41-yard field goal in the third quarter.

Jerome McAlpin backed Smith with 63 yards on 11 rushes. Sweet completed seven of 18 passes for 81 yards. USD had 318 total yards to Redlands' 181. The hosts got inside the USD 10 only once.
USD-Occidental On TV, Thanks To NFL Walkout

Around Alcala Park and points north, they were known as a pretty good little football team. Around CBS, they were not-ready-for-prime-time players. Next door in the alphabet to a more famous school to the north, in the ratings they were next to Gilligan's Island reruns.

They were Division III — these University of San Diego Toreros — and their Sunday morning address never was likely to be network television. But things change when there is a professional football strike, and now USD finds itself thrust onto the stage as an understudy to the NFL and cast in one of the leading roles this weekend.

Yesterday, the Toreros learned that their game at Occidental will be carried live by CBS-TV. Kickoff has been moved from Saturday to Sunday at 11:45 a.m. The game will be shown, in its entirety, throughout the Western states, assuming the National Football League players still are on strike. Dick Stockton will provide the play-by-play and Hank Stram will be the color commentator. In San Diego the contest between the Toreros and Tigers in Los Angeles will be shown by Channel 8.

"I don't know how we'll handle this," USD coach Bill Williams said yesterday. "I stopped by the locker room today and caught some of the guys looking at themselves in the mirror, saying 'Hi, mom.' I'm not sure how we'll react Sunday, but it's obviously exciting to know so many people will be seeing you play."

The USD-Occidental game is one of four Division III contests CBS will show Sunday in time slots ordinarily filled by the NFL. In other regions, the network will televise Baldwin-Wallace vs. Wittenberg, Wisconsin-Oshkosh vs. Wisconsin-Stout, and West Georgia vs. Millsaps.

USD, which reached the NCAA's Division III playoffs last year, is off to another fast start. The Toreros are 3-0 and have outscored their opponents by scores totaling 102-13. They had not permitted a point until Pomona scored a touchdown with four seconds to play in the third quarter Saturday night.

Oxy improved its record to 1-2 by beating San Francisco 32-6 last week. USD and Occidental both will be making their first appearance before network television cameras Sunday.

Each will receive $15,000 from CBS.
USD gridders on TV Sunday

A day that started on a dismal note ended with a wild celebration for the University of San Diego’s unbeaten football team. USD, a school that offers no football scholarships, was selected yesterday for a live national television appearance Sunday in place of a National Football League game cancelled by the players’ strike.

“We’re overjoyed,” said Torero Coach Bill Williams. “It’s the biggest thing that’s ever happened here.” Earlier in the day, the Toreros (3-0) found they were left out of the Division III national rankings due to an error by the NCAA. “Somehow the NCAA confused our school for the University of California-San Diego,” said Williams. “Every team in District 4 had voted us as No. 1 in the nation, but the NCAA told them we were an NAIA (National Association of Intercollegiate Athletics) school.” Williams said a District 4 official telephoned to apologize for the error.

USD plays at Occidental College (1-2) in a game that was moved from Saturday and will be televised on CBS (Chl. 8, 11:45 a.m.). The first half of the contest will be seen only in the West and the second half will be seen nationally. “If we beat Occidental, we feel we have a good chance of being No. 1 or No. 2,” said Williams.
The University of San Diego opens its 1982 football season tonight when the Toreros travel to the University of Redlands.

USD surprised a lot of football watchers last year when it finished 9-1. It was supposed to have been an off year, but the Toreros lost only to St. Mary's in the first round of the NCAA's Division III playoffs.

This was supposed to be the year. So their on the spot tonight at 7:30.

Eric Sweet starts at quarterback for the Toreros. He completed 49 percent of his passes last year for 1,022 yards and eight touchdowns. The team's best ball carrier is Bill Fackler, who rushed for 600 yards last season.

The Toreros make their debut in Alcala Park next Saturday against Claremont-Mudd.
**NEIL MORGAN**

It's a daily double on Sept. 20 at USD: speeches by Gov. Jerry Brown and Baja Gov. Roberto de la Madrid. The news is backstage: there's progress toward a U.S.-Mexico Law Institute under the banner of the USD law school.

**DAILY CALIFORNIAN**

SEP 9 1982

**COMPUTERS**

A three-day computer resources program is being offered at the University of San Diego beginning Friday. Classes are 4 to 7 p.m. Sept. 10; 9 a.m. to 6 p.m. Sept. 11, and 9 a.m. to 6 p.m. Sept. 25. Registration is $75. For more information, call 293-4585.

**SAN DIEGO CLIPPING SERVICE**

**EVENING TRIBUNE**

SEP 14 1982

Casa d'Alcala, the home of Dr. Author E. Hughes, president of the University of San Diego, and Mrs. Hughes was the setting today for the annual membership tea of the university's auxiliary. Mrs. Frank Alessio and Mrs. Joseph Cutri planned the event.

Dr. Hughes spoke on the status of the university and its programs and Mrs. William Edwards made a special presentation regarding the auxiliary's forthcoming fashion show to benefit the student aid fund. The luncheon show will be Sept. 30 at the San Diego Hilton Hotel.

**DAILY TRANSCRIPT**

SEP 10 1982

How to terminate someone tactfully will be one of the subjects covered at the University of San Diego's expanded "UPDATE" breakfast seminars at three separate locations on Oct. 1 from 7:30 to 9 a.m. "Terminating Tactfully" will be presented at the Westgate Hotel, "Job Burn-Out" will be explored at the Stoneridge Country Club in Poway, and "Theory Z" will be explained at La Jolla Village Inn.

**SAN DIEGO UNION**

SEP 9 1982

**BLESSED EVENT:** Artist Andrea Hoffman, the local art critic who quit criticizing to create, has a commission from USD for a life-size sculpture of Our Lady of Guadalupe. The statue will be unveiled outside the university's Guadalupe Hall on Sept. 17 and blessed by Bishop Leo T. Maher prior to a meeting of USD trustees. "It's kind of nice to have something you've created blessed," says Hoffman, who's not particularly religious herself. "I only wish it'd been blessed before I started it."
SAN DIEGO — The 26th Annual USD Auxiliary Fashion Show will be held Sept. 30 at the San Diego Hilton. Social hour will be 11 a.m. to noon, poolside, followed immediately by the luncheon and fashion presentations by Robinson's.

The USD Auxiliary Fashion presentation-luncheon is an annual sell-out. This year's theme, "High Society," will feature high fashion of fall 1982.

Proceeds from this annual event assist the financial aid program for USD students. Individual tickets are $25 and table reservations of 10 persons per table are now available. For more information, contact the University of San Diego at 291-6480, ext. 4271.

"High Society" is the theme for still another fashion show on the calendar, the University of San Diego Auxiliary's 26th annual show Sept. 30 at the Hilton Hotel on Mission Bay. Proceeds from the luncheon and show will go to the student aid fund of the university.

Mrs. William Edwards is show chairman and Mrs. Edward T. Keating is taking reservations. The fashions will be from Robinson's.

Black and white will continue its unprecedented autumn domination again Sept. 30 at the fashion show to be given at the Hilton Hotel by University of San Diego's auxiliary. Mrs. Alison Tibbitts, decor chairman, will develop the show's "High Society" theme with top hat verve in table decorations.

Such an approach recognizes autumn's urbane accent on tuxedo dressing for women. The trend is well established by tuxedo jackets and dresses with black satin lapels and racy black patent leather tuxedo pumps accented with fun ornamentation (feathers, pompoms and satin bows).

Robinson's is providing the fashions, too, for the 26th annual University of San Diego Auxiliary luncheon fashion show. That will be Sept. 30 at the San Diego Hilton. Patty Edwards is chairwoman; her husband is general manager of the Hilton. (You can just bet the service will be outstanding.) The event begins poolside with an 11 a.m. social hour. Proceeds go to the financial aid program for USD students. Tickets are $25; for reservations, call USD.

Robinson's yet again! They'll also be the source for the clothes for The Bishop's Schools show Oct. 15 on campus — it's the 26th annual such event for them, too. The schools may be in La Jolla, but this year they're celebrating San Diego. The approach is timely, because within two years, all 500 students will probably be residents of San Diego County because the boarding facility will be phased out by 1983. Models in the fashion show will be students and San Diegans who have made significant contributions to this city.
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SAN DIEGO UNION

SEP 12 1982

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EVENING TRIBUNE

SEP 9 1982

Eileen Jackson

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SAN DIEGO UNION

SEP 12 1982

Fashion Brings In Bucks

The Country Friends have decided on four beneficiaries of their Tuesday "Appearance of Autumn" fashion show. They expect to raise around $36,000, which will be divided among Children in Need (which provides eyeglasses, shoes, clothing), Girls Clubs, Big Sister League, Boys and Girls Clubs (for girls' projects). Designer Adele Simpson will be here for the big, big gathering on the lawn of the Inn at Rancho Santa Fe — 1,750 people.

The Junior League and guests will view fashions from Robinson's from 7 to 9 p.m. Sept. 16 in the store. Some league members and husbands will model clothes by Georgio Armani, Albert Capraro, Calvin Klein and several others. Carriage Trade will serve champagne and desserts. The money raised will be used in the continuing restoration of the new Junior League headquarters at 210 Maple St.

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San Diego's first Naval Reserve Officers' Training Corps (NROTC) program begins this month at the University of San Diego, with six students and San Diego State, with nine students. Each of the programs has one woman enrolled. Academic courses and Naval Science instruction will be at the separate campuses; weekly drill will be at USD.

Casa d' Alcala, the home of Dr. Author E. Hughes, president of the University of San Diego, and Mrs. Hughes was the setting today for the annual membership tea of the university's auxiliary. Mrs. Frank Alessio and Mrs. Joseph Cutri planned the event.

Dr. Hughes spoke on the status of the university and its programs and Mrs. William Edwards made a special presentation regarding the auxiliary's forthcoming fashion show to benefit the student aid fund. The luncheon show will be Sept. 30 at the San Diego Hilton Hotel.

BLESSED EVENT: Artist Andrea Hoffman, the local art critic who quit criticizing to create, has a commission from USD for a life-size sculpture of Our Lady of Guadalupe. The statue will be unveiled outside the university's Guadalupe Hall on Sept. 17 and blessed by Bishop Leo T. Maher prior to a meeting of USD trustees. "It's kind of nice to have something you've created blessed," says Hoffman, who's not particularly religious herself. "I only wish it'd been blessed before I started it."