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Alcala Park, San Diego, California 92110 714/291-6480
March '83
USD'S BOOM YEAR

The University of San Diego, showing its characteristic good taste and exuberance, capped off its 10th annual President's Club black tie dinner-dance with the blockbuster announcement of its second private, non-foundation gift of $500,000 within the last year.

Surviving a good introduction delivered with the speed of a glacier, USD President Dr. Author Hughes thanked the key group for its continuing support and announced, in his brief state-of-the-campus address, the half-million-dollar donation from Mr. and Mrs. C. Ray Harmon.

The new money will aid renovation of an existing building, which will be renamed Harmon Hall and house the School of Education. The Harmon donation matched last year's gift from Mr. and Mrs. Douglas Manchester for the Manchester Conference Center.

Hughes also reported the progress on the business school facility, the Copley Library expansion and the law school building renovation—all in all, a dramatic year of growth for the 33-year-old institution.

President's Gala: Among those attending were (A) (from left) George Pardee Jr., USD President Author Hughes, Kathy Pardee and Marge Hughes; (B) Stephanie and James Sotiros; (C) USD Dean Sheldon Krantz and Carol Hallstrom; (D) C. Hugh Friedman (left), Lynn Schenk and Bernard Aginsky; (E) John and Jane Murphy; (F) Tom Finn (left) and Jackie and Ed DeRoche; (G) Dr. Hughes (left), Lawrence Cox and Harold Sadler; (H) Lowell and Darlene Davies.
The Middle East—Richard M. Fairbanks III, Special Negotiator for the Middle East and Special Advisor to the Secretary of State, speaks Mar. 10 at 4 in USD's Grace Courtroom, More Hall. Info: 291-6480.
Two-career couples are taking a tip from their counterparts in showbiz and are going on the road together. After all, if Johnny Cash and June Carter can team up on the music circuit, why can't Richard Fairbanks, special advisor to the Secretary of State and special negotiator in the Middle East, and Shannon Fairbanks, the deputy assistant director for economic development, team up as a husband-and-wife team on the lecture circuit?

They did, and on March 10 at 4 p.m. Richard will speak on "Chasing the Chimera: A Status Report on the Search for Peace in the Middle East" at the University of San Diego School of Law's Grace Courtroom. The next day at noon in the Rose Room of Camino Hall, Shannon will talk on "Housing: Leading Out for Economic Recovery."

With the number of 2-career couples on the increase, we should see more couples teaming up on the lecture circuit. Let's see, there's Tom and Jane, Henry and Nancy and maybe someday Jerry and Linda...
Whitmarsh WCAC Honoree Again
For the second straight week University of San Diego forward Mike Whitmarsh was named West Coast Athletic Conference Player of the Week. Whitmarsh, a 6-6 junior, was 13 of 14 from the floor and scored 37 points in the Toreros' 82-79 victory over Loyola Marymount Saturday.

USD Hoopster Cited Again
For the second week in a row, junior USD Hoop forward Mike Whitmarsh was honored as the WCAC Player of the Week.

Whitmarsh wins again
- The University of San Diego's Mike Whitmarsh, averaging 25 points per game his last four outings, was named West Coast Athletic Conference basketball Player of the Week. He won the award a second consecutive week.

USD BASKETBALL/ The University of San Diego basketball team goes into the final weekend of West Coast Athletic Conference play with a chance at its highest conference finish ever. The Toreros are 4-6 in WCAC games and 10-14 overall. They play at the University of Santa Clara tonight and at St. Mary's Saturday. A win in either game would assure USD of fourth place.
To Drive Or Not: USD’s Whitmarsh Now Thinks Twice

By BILL CENTER
Staff Writer, The San Diego Union

University of San Diego basketball star Mike Whitmarsh learned one painful lesson this season.

“I found that you can’t get hurt pulling up and shooting a 10-foot jumper,” said Whitmarsh, “but you can get killed driving to the basket at this level. I know.”

Twice this season, the 6-foot-6 Whitmarsh was low-bridged while flying through the atmosphere en route to a layup. Both times he landed on his back after having his feet knocked out from under him. Both times he missed USD’s next game.

Now, instead of driving at every opportunity, Whitmarsh has learned to pull up and take the short jumper. Over the past two weeks, he’s been burying the shot, and USD opponents.

He’s now playing as well as any Torero — ever. Over the past four games, Whitmarsh has averaged 25 points and 6½ rebounds while shooting 68.6 percent from the field. His scoring totals have risen steadily — 15, 22, 26 and 37 — and he has paced USD in steals and assists.

USD won three of those four games — and trailed West Coast Athletic Conference leader Pepperdine by only five points with 2½ minutes to play in the loss. The team will post the school’s best-ever WCAC record if it does no worse than split season-ending games at Santa Clara tonight and St. Mary’s tomorrow.

“In every phase of the game, Mike’s been outstanding the last few weeks,” said Torero coach Jim Brovelli.

“With Whitmarsh playing the way he’s been playing, everyone on the team has gotten a lift. Rich Davis deserves a lot of recognition, too, but Whitmarsh has been playing so well . . .”

So well that he could become USD’s first all-WCAC honoree.

That Whitmarsh should come into his own this late into his junior season surprises neither him nor Brovelli.

“He was a late developer out of high school,” the coach said. “He was always a small forward with a quick first step. It’s taken him awhile at each level to find his niche.”

The most points Whitmarsh ever scored at Monte Vista High was 24; the most at Grossmont College, 30. Not widely recruited, he chose USD almost immediately after his sophomore season at Grossmont, following the footsteps of his brother, Rusty.

“Rusty played a big part of my deciding on USD,” Mike said. “He had nothing but good things to say about USD. I knew I could play here . . . I just thought my skills fit into what they were trying to do.”

Brovelli calls Whitmarsh “my type of player.”

“He’s smart and controlled,” the coach said. “He never forces the ball. He knows when to shoot and when to run the offense.”

“Against Loyola-Marymount (his 37-point game), Mike got the ball in low with about 20 seconds to play. Other players would have turned for the shot. Mike hit the cutter with a pass for a layin.”

Whitmarsh has had a hand in 45 percent of the points USD has scored the past two weeks. He now ranks among the leaders in five WCAC offensive categories: No. 4 in scoring (19.6 ppg), No. 8 in rebounding (6.4), No. 6 in field goal percentage (56.6), No. 10 in assists (2.9) and No. 2 in steals (2.7). He’s also one of the club’s better defensive players.

“I’ve got to improve a ways yet,” Whitmarsh said. “I could improve on my outside jump shot. Defensively, I’ve had the ball lobbed over my head a couple times too many. And I don’t always concentrate as well as I should on rebounding and positioning.”

Brovelli is not complaining. “Mike’s come into his own because he’s gotten bigger and stronger and learned a couple of tricks you need at this level,” the coach said. “He’s going to get better . . . that’s just the way he is.”
USD's New School

A $4.5 million grant made by the Olin Foundation, Inc., of New York last week will enable the University of San Diego (USD) to construct and equip its new School of Business Administration. Construction bids on the project are scheduled to go out in early summer with a target occupancy date set for Fall 1984. Photo on Page 3B.
USD To Build New School

From $4.5 Million Grant

With a $4.5 million grant from the Olin Foundation of New York, the University of San Diego (USD) will construct and furnish a 40,000-square-foot School of Business Administration. Construction bids are due to go out in early summer. Occupancy is expected by late 1984.
USD selects new football coach

The University of San Diego's administration considered more than 90 applications and finally settled on a California high school coach as the new head man for its football team. Brian Fogarty, coach for the last four years at St. Francis High in La Canada, will take over for Bill Williams, who resigned following disclosure of a minor violation of NCAA rules by his staff.

Fogarty's teams at St. Francis compiled a 28-18-2 record and qualified for the CIF playoffs all four years.

4 USD Free Throws Win It

The University of San Diego converted four free throws in the final seconds to upset St. Mary's 61-58 last night in Moraga. USD completed its best season ever in the West Coast Athletic Conference with a fourth-place, 5-7 record and an 11-14 overall mark.

The Gaels, 7-4 and 14-11, pulled out to a 30-26 halftime lead on the strength of Peter Thibeaux's 16 points.

St. Mary's held a 58-52 lead with 2:22 remaining, but was unable to score the rest of the game. USD took the lead at 59-58 with 1:13 to go when John Prunty made both ends of a one-and-one.

St. Mary's blew two chances to take the lead in the closing seconds as Thibeaux was called for an offensive foul with 11 seconds to go and guard Billy Knox was called for traveling with six seconds remaining. Mike Whitmarsh sank two free throws in the last second to clinch the victory.

The Toreros hit 15 of 17 from the line for 88 percent. Thibeaux led all scorers with 32 points and 12 rebounds. Whitmarsh led USD with 27 points, and Prunty had 16.

TOREROS LOSE/ Santa Clara defeated the University of San Diego 79-64 in West Coast Athletic Conference basketball play Friday. Former Montes de Oca High School player Mike Whitmarsh had 22 points and five rebounds for the Toreros. USD dropped to 4-7 in conference and 10-15 overall.

BRONCOS DROP TOREROS - University of San Diego closes its basketball season tonight after last night's 79-64 loss to host Santa Clara. The Toreros play at St. Mary's College tonight at 7:30.
Whitmarsh sparks USD

Mike Whitmarsh scored 27 points, including two crucial free throws in the waning seconds, to vault the University of San Diego to a 61-58 victory over St. Mary's Saturday in Moraga.

Whitmarsh sank two free throws in the final second to lock up USD's fifth West Coast Athletic Conference win in 12 starts. The Toreros, who were 11-14 overall, captured fourth place in the conference for their highest finish ever.

In other basketball action, Point Loma College advanced to the NAIA District 3 finals by disposing of Southern California College 88-76 Saturday at Biola College. The Crusaders, 21-12, play Westmont College of Santa Barbara Wednesday at Biola. Westmont crushed Azusa Pacific 76-52 in Saturday's semifinals.

The winner of the district crown advances to the NAIA Tournament in Kansas City, Mo.

LOS ANGELES TIMES

Toreros Take Fourth Place

MORAGA—In three previous seasons in the West Coast Athletic Conference, the University of San Diego had gone from eighth to seventh to sixth in the basketball standings. Now, this year's team is assured of finishing no worse than tied for fourth place.

The Toreros closed the season on a winning note Saturday night by topping St. Mary's, 61-58, to finish with a league record of 5-7 and an overall mark of 11-15. They currently have sole possession of fourth, but Gonzaga could move into a tie with a win over Portland next week.

USD trailed St. Mary's, 58-52, with 2:22 to go in Saturday's game, but benefitted from three turnovers and two missed shots by the Gaels to record the victory.

Mike Whitmarsh made a three-point play and Rich Davis added a basket off a goaltending call to close the gap. Then the Toreros went ahead on two free throws by John Prunty in the bonus situation with 1:13 remaining.

Prunty came off the bench to score 16 points, while Whitmarsh had 27 to lead USD. St. Mary's Peter Thibeaux was the game's leading scorer with 36 points.

The Toreros split their two games this weekend, losing to Santa Clara, 79-64, Friday night.

EVENING TRIBUNE

TORERO TABBED — University of San Diego junior forward Mike Whitmarsh was named to the All-West Coast Athletic Conference basketball team yesterday.
USD receives $4.5 million

A grant of $4.5 million to the University of San Diego has been awarded by the Olin Foundation Inc. of New York City, it was announced. The grant will cover costs of constructing and equipping the university's new school of business administration facility.

An assembly of students, faculty, and friends of the independent Roman Catholic university gathered to hear the announcement last week, made by Olin Foundation president Lawrence W. Milas. Milas was accompanied to the USD campus by Robert Moss, vice president of the foundation, and Jack Pickford, Olin staff member in charge of grant implementation.

"The Olin Foundation believes the University's outstanding progress during the last 10 years justifies its support," Milas told the gathering of 500 people. "This gift is also an expression of the continuing strength of the University of San Diego and in the greater San Diego community."

On hand to accept the award were Bishop Leo T. Maher, chairman of the USD Board of Trustees; Author E. Hughes, university president, and James M. Burns, dean of the business school.

Hughes commented that, "Tripled enrollment in our business programs over the past five years made this construction imperative."

Speaking in behalf of the Board of Trustees, Bishop Maher acknowledged the Olin Foundation award as "undoubtedly the single greatest monetary gift to the university" and congratulated the foundation on its outstanding record of support in the independent sector of higher education.

Milas said USD's grant request was selected from among a large number of requests from independent colleges and universities across the country. Selection was based "not only on demonstrated need but also in recognition of the emerging excellence of the university's academic program."

The selection process included on-site visits by a team from the foundation and examination of information concerning the academic and financial condition of the institution.

The Olin Foundation makes grants to independent colleges and universities for the construction of academic buildings. Since its establishment as a private foundation by Franklin W. Olin in 1938, it has awarded more than $100 million.
To Mediate Neighborhood Disputes

County OKs Justice Center Funds

By GEORGE FRANK, Times Staff Writer

A program to set up neighborhood justice centers to mediate community problems that would otherwise end up in the courts got a financial boost Tuesday from the Board of Supervisors.

Supervisors, on a 3-1 vote with Supervisor Paul Eckert dissenting and Leon Williams absent, approved $15,000 for the city of Santee for such a center, and another $70,000 for the University of San Diego Law School's Law Center to survey communities and their leaders for future sites of mediation facilities.

Supervisor Roger Hedgecock said such "grassroots dispute-solving" would help alleviate the growing congestion in Superior and Municipal courts.

"We need to put a limit in people's mind to the use of courts to resolve all disputes," said Hedgecock, a lawyer and prime mover for the community centers.

"This is a modest attempt to make demands upon neighborhoods to resolve their problems," he said. "It is a risk, and it might not work."

Under the program, it is hoped the justice centers will settle family misunderstandings, feuds among neighbors and quarrels between landlords and tenants.

"We could nip these conflicts in the bud," said Hedgecock, adding that many such misunderstandings can cause serious consequences—such as one neighbor shooting another.

The centers will hire full-time administrators and use volunteers trained in mediation.

The USD Law School already has started a justice center in Golden Hill. Officials are still training the staff and the center is not yet open.

Other communities that have shown interest in the experimental program include Ocean Beach, Mira Mesa and Southeast San Diego.

Eckert, who voted against the proposal, likened the centers to other community-based projects that were designed to operate on their own, but have failed to free themselves from dependency on county funds.

Other programs, such as those for mentally handicapped children and needy seniors, should come ahead of the justice centers in the county's overall funding scheme, Eckert said.

Justice centers have sprung up in other communities throughout the nation, and officials generally say they have been successful in resolving disputes at the neighborhood level, according to a Hedgecock aide.
"MIDLIFE: A Time of Celebration" is the topic of the upcoming Women and Issues seminar to be held from 7:30 to 9:30 a.m. Thursday, March 3 in the DeSales Hall Board Room at the University of San Diego.

Registration is $10 and includes materials and a continental breakfast. Call 293-4585 for registration information.
USD hosts drug workshop

A new workshop series, "Chemical Dependency," will begin at the University of San Diego on March 12 from 9 a.m. to 3 p.m. in Camino Lounge.

Co-sponsored by USD, the San Diego County Ecumenical Conference and the Scripps Memorial Hospital, the series will provide practical skills and information to assist churches in developing a viable ministry within their congregations to persons suffering from alcoholism and other forms of chemical dependency.

Registration for the March 12 workshop is $15 or $10 per person for teams of three or more. Registration includes lunch. For information and registration call 293-4595.

The workshop, "Organizing your Local Church Ministry," will examine working models of congregational ministries to chemically-dependent persons. Workshop leaders are the Reverend Jim Hallerberg, pastor of the Resurrection Lutheran Church in Coronado, and Gary Anderson, clergy coordinator of the Alcoholism Treatment Center at Scripps Memorial Hospital.

The series also includes the workshop "Women and Substance Abuse," led by Dona Marie Swaim, health educator of the Alcohol Treatment Center at Scripps Memorial Hospital and Reverend Carolyn Owen-Towle, co-minister of the First Unitarian Church of San Diego on Thursday, March 24 from 7 to 10 p.m. in DeSales Hall Board Room at USD.

On Tuesday, April 26, "Value Systems and Recovery" will be directed by Dr. Vernon E. Johnson, founder and president emeritus of the Johnson Institute in Minneapolis, from 9 a.m. to 4 p.m. at the First United Methodist Church.
USD hosts 'listening' seminar

The University of San Diego's tenth "Update" Breakfast Seminar Series begins on March 4 from 7:30 to 9 a.m. at two locations.

Registration for the full series sponsored by USD's School of Business Administration and Continuing Education is $140. Single sessions are $20 each. Registration includes a continental breakfast, seminar, materials, and parking. Call 293-4585 for information and registration. "Update" provides San Diego business persons the opportunity to interact with each other, as well as with the university's business faculty, and to learn about recent developments in today's changing business environment.

"The Listening Game—Old Ways vs. New Techniques" will be presented at The University Club of San Diego, downtown, by Robert Arnold, USD adjunct faculty lecturer in management.

Arnold identifies individual listening styles and explains why many listen at 25 percent effectiveness. Methods are provided to improve business productivity and personal relations through improved communications.

La Jolla Village Inn is the setting for "Management of Innovation and Technology," by USD associate professor of management Gary Whitney.

Whitney discusses what is different in managing the innovative process and how to manage it more effectively.
LECTURES/ A lecture series called "Orwell... the Road to 1984," will begin at 11:15 a.m. Tuesday and continue Tuesdays through May 10, in Camino Hall, room 150, University of San Diego, Alcala Park. Cost of the series is $65. For more information, call 239-4585.
"Nagare," an exhibition of Japanese wood-block prints, will remain on view through March 17, Founders Gallery, USD. 291-6480.
2 White House Officials to Speak at USD

Two White House officials will be guest speakers at the USD School of Law next Thursday and Friday.

Ambassador Richard M. Fairbanks III, special adviser to Secretary of State George Schultz and special negotiator in the Middle East, will speak at 4 p.m. on Thursday at the law school's Grace Courtroom.

The ambassador's wife, Shannon Fairbanks, deputy assistant director for economic development for the White House's Office of Policy Development, will speak at a luncheon at noon the next day in the Rose Room of the USD campus.
Middle East negotiator to talk here

A special negotiator in the Middle East peace initiative as well as special advisor to the U.S. secretary of state will speak at the University of San Diego next Thursday.

His wife, a White House staff official, will be a guest speaker at USD the following day.

Ambassador Richard M. Fairbanks III will speak at 4 p.m. next Thursday in the Grace Courtroom, School of Law, on campus. His topic will be "Chasing the Chimera: A Status Report on the Search for Peace in the Middle East."

The next day his wife, Shannon Fairbanks, deputy assistant director for economic development in the White House Office of Policy Development, will speak at noon in the Rose Room of Camino Hall, also on campus. Her topic: "Housing: Leading Out for Economic Recovery."

His speech is open free to the public.

Her luncheon address is $12 but open to the public by advance reservation.

Details are available through the university’s public relations department.
County OKs Funds For 'Neighborhood Justice'

By LARRY KELLER
SAN DIEGO DAILY TRANSCRIPT Staff Writer

Despite concerns over the county's shaky financial picture, the Board of Supervisors yesterday voted 3-1 to spend $85,000 on a pilot project for "neighborhood justice centers."

Supervisor Paul Eckert was the lone dissenting vote and Supervisor Leon Williams was absent.

"I don't like to see us trying to be the friend of everyone when we don't have the money to be the friend of everyone," said Eckert.

Supervisor Roger Hedgecock has spearheaded the board's involvement in the project. He called it a "modest attempt" to help alleviate crowded courtrooms and resolve neighborhood disputes more quickly and cheaply than by going through the court system.

The concept of neighborhood justice centers involves citizens arbitrating local disputes such as an argument over a barking dog or a noisy car. Dispute resolution centers have been tried elsewhere in the U.S. with varying success.

The funds to be spent by the county will go to the City of Santee and to the University of San Diego School of Law. The Santee City Council allocated $10,000 for the start-up of a neighborhood justice center last December. The center has focused on problems faced by the 4,500 residents of the city's 12 mobile home parks.

The board awarded $15,000 to Santee to help the city expand its center into juvenile and other related areas in coordination with the sheriff's diversion program.

Another $70,000 was allocated by supervisors to the USD School of Law, which has been working to develop a neighborhood justice center in the Golden Hill community. The Law Center estimates that in about three months its work in Golden Hill will have progressed enough that it can begin work in another community. The $70,000 to be given the Law Center is the amount it estimates the establishment of a county pilot project will cost.

Included in that cost will be an analysis of law enforcement and crime statistics of a community, the development of an advisory board, staffing of the neighborhood justice center, training volunteer mediators and evaluation of the project's impact. The training program would be available for any future centers based on the Law Center model.

According to county Chief Administrative Officer Clifford Graves, the communities of Ocean Beach, Mira Mesa and Southeast San Diego have all expressed an interest in developing a neighborhood justice center. Supervisor Eckert said he was concerned that the county's initial involvement in the neighborhood justice concept will become an ongoing expense. But Hedgecock said he thinks the centers can devise ways — possibly by charging fees — to become self-supporting. He added that disputes would be resolved in existing public buildings.

"Absolutely, there will be no new bureaucracy, no new buildings or leases," said Hedgecock. But, he conceded, "It is a risk."

Supervisor Paul Fordem said he too was concerned about the cost of the program to the county, but stressed that his "yes" vote was only for the initial pilot project. If the program is not cost effective, said Fordem, "I would be the first one next year to vote against perpetuating it."

Added Hedgecock, "We're not going to get lower court costs by wishing it so."
Sexual Harassment Seminar in USD Series

"Sexual Harassment is not a Laughing Matter," part of USD's Women and Issues seminar series will be discussed as the topic for Mar. 10, 7:30-9 a.m., in the DeSales Hall Board Room.

The seminar is conducted by Johanna S. Hunsaker, Ph.D., Asst. Professor of Management & Education at USD. A $10 registration fee includes seminar materials and a continental breakfast.

The entire series is sponsored by the USD division of Continuing Education in cooperation with the National Conference of Christians and Jews. Contact: 291-6480, ext. 4296.
USD GETS GRANT — Dr. Author Hughes (left), president of the University of San Diego, and Bishop Leo T. Maher, chairman of the USD board of trustees, flank Lawrence W. Milas of the Olin Foundation at a press conference last Friday. Olin awarded USD a $4.5 million grant for the construction of a new School of Business Administration facility.

ALCALA PARK — A $4.5 million grant has been awarded by the Olin Foundation, Inc., to the University of San Diego. The announcement was made Feb. 25 during a press conference on the USD campus. The school will use the money to construct and equip a new School of Business Administration facility.

President Lawrence W. Milas and two other officials of the New York-based foundation presented the grant to Bishop Leo T. Maher, chairman of the USD Board of Trustees; Dr. Author E. Hughes, USD president; and James M. Burns, dean of the business school.

BISHOP MAHER praised the foundation for giving "the largest single nonetary gift ever made to the university." The gift's "ultimate effect will be to enhance the intellectual lives of thousands of students...and through them the future of American business and economy," he said.

USD will receive "up to $4.5 million" to construct and furnish the planned 46,000 square-foot facility, to be located at the west end of the campus. The three-story Olin Hall will be ready for occupancy in the fall of 1984, USD officials said.

Enrollment in business programs at USD has tripled in the last five years, said Dr. Hughes. Milas said the foundation chose USD from many other schools because it "demonstrated need" and because of "the emerging excellence of the university's academic program."
Continued from Page 9

“NAGARE” (University of San Diego, Alcala Park, Founders Gallery in Founders Hall). Evolution of the Japanese wood-block print. Gallery is open from noon to 9 p.m. Wednesday and noon to 5 p.m. other weekdays.
People wishing to contribute to convicted felon G. Gordon Liddy's standard of living may pay $3 to hear him speak at the University of San Diego at 7:30 p.m. March 15. The mastermind of the Watergate break-in who served 4 1/2 years in prison will discuss "The Government: Public Perception versus Reality."
DIPLOMATS SPEAK/ Richard M. Fairbanks III, advisor to the Secretary of State and a mid-East peace initiative negotiator, will speak on the search for peace in the mideast at 4 p.m. Thursday, March 10, in the Grace Courtroom School of Law, University of San Diego, Alcala Park. Admission is free. Fairbanks' wife, Shannon Fairbanks, a White House economic advisor, will speak on housing at noon, Friday, March 11, in the Rose room of Camino Hall on the USD campus. Admission is $12, which includes a luncheon preceding the talk at 11:30 a.m. For more information, call 299-8800.
A new workshop series titled "Chemical Dependency" will begin March 12 at the University of San Diego.

Sponsored by the university, the San Diego County Ecumenical Conference and Scripps Memorial Hospital, the series will give practical skills and information to assist churches in developing a ministry within their congregations to persons suffering from alcoholism and other forms of chemical dependency.

The first session will be held from 9 a.m. to 3 p.m. next Saturday in the Camino Lounge. Future sessions will cover the topics "Women and Substance Abuse" and "Value Systems and Recovery." Registration for the March 12 workshop is $15 per person and includes lunch. For information and registration call 293-4585.
USD to sponsor ‘productivity’

"Up Your Productivity" and "The Art of Managing People" are the topics at the Friday, March 11 University of San Diego "Update" Breakfast Seminar programs held at two locations from 7:30 to 9:00 a.m.

Sponsored by the USD School of Business Administration and Continuing Education, the programs include a continental breakfast, seminar, materials and parking. Registration is $20 per session; for information and registration call 293-4585.

"The Art of Managing People," led by USD professor of management Phillip Hunsaker, will be held at the University Club of San Diego, downtown. The seminar is recommended for all business people who are interested in making the most of their personal and organizational productivity. Hunsaker details ways to improve communication and impact; how to get more favorable decisions; when to break the "Golden Rule" and how to build protective managerial relationships.

At La Jolla Village Inn, associate professor of economics Robert R. Johnson, presents "Up seminar

Your Productivity," which provides skills and techniques for improving productivity within the organization. Johnson will suggest appropriate managerial responses to specific problems and provide examples of "success stories" in other organizations.

"Update" is an 8-seminar series scheduled two times each year which focuses on topics of concern to business and community leaders. "Update" provides an opportunity for persons in business to interact with each other, as well as with the University's business faculty.
"Orwell...the Road to 1984," a new lecture series held at the University of San Diego, will begin Tuesday, March 8 and continue through May 10. Lectures will be held on Tuesdays from 11:45 a.m. to 1:15 p.m. in Camino Hall, Room 150.

Sponsored by the USD division of Continuing Education, the "Orwell" series will examine the author's work from a humanities perspective. Full series registration of $65 includes eight lectures and parking. For information and registration call 293-4585.

Led by USD faculty members from the departments of philosophy, political science and sociology, the presentations of approximately one hour, will be followed by a 30-minute discussion.
USD STUDENT ONE ACTS — Students from the University of San Diego will present "A Rose by Another Name" at 8 p.m. Saturday and "Save Me a Place at Forest Lawn" at 2 p.m. next Sunday, both in the Camino Theater, USD.
The University of San Diego Auxiliary will have a morning coffee at 10 a.m. March 16 at Mission San Diego de Alcala and hear a talk, "Make the Rest of Your Life the Best of Your Life," by Dr. Marjorie Blanchard.
JACKSON MUECKE, a 10-year administrative veteran at the University of San Diego who for the past four years has served as director of alumni development, leaves USD next month to join Merrill Lynch's La Jolla office as a stock broker.
The USD School of Law will present its third annual sports law symposium March 19-20. Participants include Sam Kagel, mediator for the 1982 NFL strike; Larry Fleisher, executive director of the NBA Players Assn.; Paul Silas, coach of the San Diego Clippers; and Dave Meggyesy of the NFL Players Assn. The symposium is designed for attorneys, law students, paralegals, sports professionals and people interested in sports and the law.
SEMINARY: The Art of Managing People
DATE: March 11
TIME: 7:30 to 9 a.m.
LOCATION: The University Club
FEE: $20
SPONSOR: University of San Diego School of Business Administration and Continuing Education
CONTACT: 293-4585
Now You Mention It

G. Gordon Liddy is scheduled to speak next Tuesday night at the University of San Diego. The school's announcement points out that he served as special assistant to President Richard M. Nixon and later became general counsel to the Committee to Re-elect the President. And, the press release notes, he holds a law degree from the Fordham Law School.

He's probably better known to most of us for his role in the June, 1972, break-in at Democratic National Committee headquarters at the Watergate Hotel in Washington. In 1973 he was sentenced to a six- to 20-year prison term, and was released in September, 1977.

The USD press release mentions none of that.

"I thought, 'Oh, pooh, everyone knows that already,'" said Sara Finn, director of public relations at USC. "But, on the other hand, did you know that he graduated from Fordham Law School?"
A new workshop series, "Chemical Dependency," will begin from 9 a.m. to 3 p.m. Saturday at the University of San Diego. Registration is $15 per person, which includes lunch. Saturday's program, "Organizing Your Local Church Ministry," will be the first part of the series. The event is being co-sponsored by the University of San Diego, the San Diego County Ecumenical Conference and Scripps Memorial Hospital. For more information, call 293-4585.
STUDENT PLAYS/ The student play, "A Rose by Any Other Name," will be performed at 8 p.m. Saturday, March 12, at the University of San Diego Camino Theater, Alcala Park. A second play, "Save Me a Place at Forest Lawn," will be performed at 2 p.m. Sunday, March 13. Donation is $1. For more information, call 291-6480, Ext. 4296.
Rev. Margaret Suiter
On 'Faith & Sexism'

"Mother 'Tongue: Faith & Sexism" will be discussed by Rev. Margaret Suiter, Pastor of the Lutheran Church of Reconciliation, on Mar. 17, 7:30 a.m., in the 'DeSales' Board Room at USD.

The seminar is part of the "Women and Issues" series sponsored by USD and the National Conference of Christians and Jews.

"U.S. Government: Public Perception vs. Reality," a lecture by G. Gordon Liddy, former special assistant to former president Richard Nixon, and general counsel for the 1972 Committee to Re-elect the President, will be presented Tuesday, March 15, 7:30 p.m., Camino Theater, USD. 291-6480 x4296.
Cage, Whitmarsh Honored

A pair of Michaels — San Diego State's Cage and the University of San Diego's Whitmarsh — yesterday were given first-team all-conference basketball honors.

Cage, a 6-foot-9 junior forward, was a unanimous pick in the Western Athletic Conference, along with Brigham Young University junior forward Devin Durrant. Whitmarsh, a 6-7 junior forward, became the first USD basketball player to be chosen for the Western Collegiate Athletic Conference first team.

Durrant, who led his conference with a 23-point average, received 212 points in voting by nine coaches and media members in WAC states. Cage, who averages 19.5 points and 12.6 rebounds, was second in the voting with 203 points.

Other first-team all-WAC selections were guard-forward Pace Mannion of Utah and guards Mike Jackson of Wyoming and Tony Webster of Hawaii.

The WAC second team consists of Utah's Peter Williams, Air Force's Rick Simmons of Air Force, BYU's Brett Applegate, Colorado State's Mark Steele and Texas-El Paso's Byron Walker and Dave Feit.

SDSU guards Keith Smith and Anthony Watson received honorable mentions.

Whitmarsh averaged 19.9 points and 6.4 rebounds to gain one of 10 all-WCAC berths. Teammate Rich Davis, a 6-foot senior guard, received an honorable mention.

San Diego's Whitmarsh Named All-Conference

WALNUT CREEK — University of San Diego forward Mike Whitmarsh was among 10 basketball players named to the West Coast Athletic Conference All-Conference team.

Co-Most Valuable Players were Pepperdine's Orlando Phillips and Dane Suttle.

Also named to the team were guard Harold Keeling (Santa Clara), forward Peter Thibeaux (St. Mary's), guard John Stockton (St. Mary's), forward Brice McPhee (Gonzaga), forward Dennis Black (Portland) and guard Greg Goorjian (Loyola) and forward Forrest McKenzie (Loyola).

Pepperdine's Jim Harrick, whose team can win the conference championship by winning its final game, was named Coach of the Year.

Whitmarsh, who led USD to a 5-7 league record and a best-ever fourth place finish in its fourth year of WCAC play, averaged 19.9 points per game on 58.3% field goal shooting.
Meet Mr. Brian Fogarty: The

By Bud Shaw
Tribune Sportswriter

Brian Fogarty's high school teams wore butch haircuts. Trimmed right down to the nubs. "I'm enjoying it here so far," Fogarty said. "But you know, I haven't lost any games yet."

"I had been at St. Francis for 17 of the past 18 years, as a player, an assistant coach and a head coach. In coaching, people complain about the pressures. And I'll say that I wouldn't want the pressure of having to win one season or be fired. But I did want a different challenge and I have one here."

"I just needed to broaden my horizons. I wanted to get into college football badly. So I resigned. If I had stayed at the job and looked for another one, there wouldn't have been any real pressure to find one. Things look very good here. I'm still looking to meet a jerk, but I haven't found one yet. All the people here have been great to me."

Fogarty's high school reputation says that he will throw the ball only out of desperation. He likes the University of Nebraska offense after having spent a week there working with the Cornhuskers' staff. There was a season at St. Francis, Fogarty says, in which his team threw the ball 45 percent of the time. But when Fogarty's name is mentioned in Pasadena area high school film rooms, it is usually accompanied by advice on how to stop the fullback dive.

There were other words of advice when Fogarty announced his decision to leave St. Francis, a school with an enrollment of 630, all boys. Some people actually told him that going to USD was a step down, which tells you something about Fogarty's program in La Canada.

"The people who said that didn't know anything about football," Fogarty said. "The other coaches in the area were behind me 100 percent. In fact, many of them had written letters to USD in my behalf. I think those letters helped me get the job. Let's face it. I was one of 90 applicants, and I wasn't exactly a big name."

These next few weeks will be spent in organizing the USD staff. Bill Williams had nine assistant coaches. Fogarty expects to keep seven. And then there is the chore of having to acquaint himself with names and faces. He has met with the team en masse once. Individual sessions are now in the planning stage, at which time the Toreros will have a better idea of what next season will bring.

While seated in his office two days ago, Fogarty received a phone call from a young coach looking for work.
"NAGARE" (University of San Diego, Alcala Park, Founders Gallery in Founders Hall): Evolution of the Japanese wood-block print. Gallery is open from noon to 9 p.m. Wednesday and noon to 5 p.m. other weekdays.
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THEATER

"A ROSE BY ANOTHER NAME" (University of San Diego, Camino Theater): Student one-act play will be performed Saturday at 8 p.m.

"SAVE ME A PLACE AT FOREST LAWN" (University of San Diego, Camino Theater): Student one-act play will be performed Sunday at 2 p.m.
Sports law symposium due

SAN DIEGO — The University of San Diego School of Law will present its third annual Sports Law Symposium from 8:30 a.m. to 3 p.m. on March 19-20 in the Grace Courtroom, More Hall.

Space is limited and pre-registration of $70 for general admission and $25 for students can be made by contacting Dan Fears or Mitch Fenton at the university’s Labor/Management Relations Center (291-6480, ext. 4495).

The symposium will feature lectures and panel discussions by prominent professional and collegiate sports law authorities.
USD presents "A Reading of Poems," works written and read by Thomas Sharp, as part of the "French Parlor Series" arts performances, at 12:15 p.m. Wednesday in the French Parlor, Founders Hall, USD.
USD STUDENT ONE ACT — Students from the University of San Diego will present "Save Me a Place at Forest Lawn" at 2 p.m. today in the Camino Theater, USD.
UNIVERSITY OF SAN DIEGO CHOIR — The University of San Diego Choir, Vocal Ensemble and Orchestra will perform "St. John's Passion," written and directed by Nicolas Reveles, at 8 p.m. Friday and Saturday in Founders Chapel, USD.
SEMINAR: How To Teach Your Subordinates to Love the Job They May Hate
DATE: March 18
TIME: 7:30 to 9 a.m.
LOCATION: University Club
FEE: $20
SPONSOR: University of San Diego School of Business Administration and Continuing Education
CONTACT: 293-4585

SEMINAR: Toughening Up in a Turbulent Economy
DATE: March 18
TIME: 7:30 to 9:30 a.m.
LOCATION: La Jolla Village Inn
FEE: $20
SPONSOR: University of San Diego School of Business Administration and Continuing Education
CONTACT: 293-4585
A new series of six mini-seminars sponsored by American Marketing Association begins April 5 at La Jolla Village Inn. The first speaker is Sara Finn, PR director at USD. For registration call 281-6615.
A grant of $4.5 million to the University of San Diego has been awarded by the Olin Foundation, Inc. of New York. The grant will cover costs of constructing and equipping the University's new School of Business Administration facility.
"How to Teach Your Subordinates to Love the Job They Hate" is the topic of the March 18 Update Program, sponsored by the University of SD. For info, call 293-4585.
“ST. JOHN’S Passion” will be performed by the University of San Diego Choir, Vocal Ensemble and Orchestra Friday and Saturday at 8 p.m. in Founders Chapel of Founders Hall at USD.
The concert, conducted by composer Fr. Nicolas Reveles, USD assistant professor of music, is free.
Gordon Liddy, the Watergate "mastermind," will speak on "U.S. Government: Public Perception Vs. Reality," at the University of San Diego's Camino Theater, March 15, at 7:30 p.m. The program is open to the public, and general admission tickets are $3 at the door.
School Talk/San Diego
City Schools Superintendent Thomas Payzant will speak at the "Update for Educators" seminar from 4 to 5:30 p.m. Thursday, March 24, in Camino Lounge at the University of San Diego, Alcala Park. Registration cost of $10 includes the seminar, materials and a wine and cheese reception. For reservation information, call 293-4585.
Superintendent of Schools Thomas Payzant will be the featured speaker at the “Update for Educators” seminar at the University of San Diego on March 24 from 4 to 5:30 p.m. in Camino Lounge.

Payzant will speak on “Public Education...The Challenge Ahead” at the seminar sponsored by USD’s School of Education and Continuing Education.

Registration of $10 includes the seminar, materials and a wine and cheese reception. For information and reservations call 293-4585.

“Update for Educators” provides the latest information and techniques in today’s educational environment to teachers, administrators and counselors.

On March 24, Payzant will share the challenges of his first year as superintendent of schools for the city of San Diego, as well as explore those challenges facing teachers and administrators. Payzant will outline the direction in which San Diego schools are headed, their special problems and strengths, including those areas in education which need be addressed most urgently.

A question and answer session will follow Payzant’s presentation.
Seminar will focus on management

Techniques of successful managers and listeners are the topics of two "Update" seminars on Friday, March 25 from 7:30 to 9 a.m. presented by the University of San Diego at the University Club of San Diego and the La Jolla Village Inn.

A continental breakfast, seminar, materials and parking are included in the $20 registration for each seminar sponsored by USD's School of Business Administration and Continuing Education. For reservations call 293-4585.

The seminar, "Profiles of Successful Managers," at the University Club of San Diego is led by Tom Baker, adjunct faculty lecturer in economics. Baker says successful managers are often very different from other effective business people. Their concept of success differs in that they derive both goals and self-fulfillment internally. Baker presents a distillation of the key elements successful managers have in common and describes how they can be applied to enhance managerial talents.

"The Listening Game - Old Ways Versus New Techniques" will be offered by Robert Arnold Friday, March 25 at the La Jolla Village Inn. Baker identifies individual listening styles and explains why most people listen at 25 percent effectiveness. He will explore active listening strategies and methods to improve listening capabilities.

Techniques will be given to increase communication and motivation on and off the job.
Sports law event scheduled

The University of San Diego School of Law will present the Third Annual Sports Law Symposium March 19 and 20 from 8:30 a.m. to 3 p.m. in the Grace Courtroom of USD's More Hall.

Space is limited and pre-registration is suggested. For information or reservations, call (619) 291-6480, Ext. 4495.

One of the speakers there will be Sam Kagel, mediator for the 1982 NFL strike, who will speak on his role as mediator in collective bargaining disputes.

David Meggyesy, assistant to the executive director of the NFL Players Association, and Leigh Steinberg, attorney and player representative, will speak on player representation.
Work begins on new Manchester Center

Groundbreaking for the University of San Diego's new conference facility, the Manchester Executive Conference Center, took place in a ceremony held at the USD campus Friday. Principals in the event were La Jollans Douglas and Betsy Manchester, whose leadership gift enabled the construction of the building; Bishop Leo T. Maher, D.D., chairman of the USD Board of Trustees, who performed a ground blessing; Dr. Arthur E. Hughes, university president; and Dr. William L. Pickett, vice president for university relations, who was master of ceremonies.

The Manchester gift of $500,000 was made last December as part of the university's capital campaign. The center which will bear the Manchester name will house a board of trustees conference room, a 256-seat auditorium, seminar settings and classrooms for many of the programs of USD's Continuing Education Division.

The 10,000 square-foot facility will be constructed on a site between the Philip Y. Hahn School of Nursing and the new Olin Hall School of Business Administration.

Manchester, a USD trustee since 1978, vice chairman of the finance committee of the board, and president of Torrey Enterprises, has been active in numerous civic and social groups, including the Young Presidents' Organization, the La Jolla Town Council, San Diego Yacht Club, Big Brothers, and All Hallows Church.

Voted one of the 10 most outstanding young men in San Diego in 1971 and again in 1976 by the San Diego Jaycees, he is a lifetime member of the Million Dollar Round Table.

Betsy Manchester is a member of the USD Auxiliary and served as chairman of the 1980 Auxiliary Fashion Show. She is also an alumna of the Sacred Heart, the religious society which founded the San Diego College for Women, a predecessor institution of the University of San Diego.
• LOCAL NOTE — The third annual Sports Law Symposium will be held Saturday and Sunday at the University of San Diego School of Law. Among those on the program are Larry Fleisher, executive director of the NBA Players Association; NFL strike mediator Sam Kagel, legal counsel Alan Rothenberg and agent Leigh Steinberg. Registration information may be obtained by phoning USD.
GROUNDBREAKING — While Dr. Author Hughes, president of the University of San Diego looked on, Bishop Leo T. Maher blessed the site last Friday of the new Manchester Executive Conference Center on the USD campus. A $500,000 gift from Mr. and Mrs. Douglas Manchester sparked the drive towards construction of the 10,000-sq.-ft. facility.

March 17, 1983, Southern Cross — 3
STING: Al Reese is wearing one shoe and one sandal on his ConVis rounds this week after he stepped on a bee when a bee removal firm routed a major hive from under his house. "It was a bust," said Reese. "I paid $600 for him to tear up my floor and haul out 40 pounds of honey that I never saw again."

DOUBLE TAKE: San Diego attorney Jim Hoey is marrying USD law student Natalie Venezie in August. That's fine. But the family is still trying to explain to friends how Natalie's sister Kim is marrying a Chicago attorney in July, whose name also happens to be Jim Hoey. . . . Bumper sticker on a VW Rabbit: MORTICIANS DIG SMOKERS.

Neil Morgan is on assignment. Today's column is written by his assistant, Kate Fitzgerald.
G. Gordon Liddy was back in town this week.

Sniffling with a cold, the toughest of the men who engineered the break-in that sparked the Watergate scandal which brought down the Nixon administration, flew in from Washington, D.C., for a talk Tuesday night at the University of San Diego.

Liddy, who became famous as much for his pugnacious, defiant style as for his deeds, was the man who directed many illegal spying activities for the committee to re-elect former President Richard M. Nixon. When the indictments came down, he refused to talk and ended up serving 52 months in prison on nine felony convictions. It was the longest jail term served by any member of the team.

Attired in a military-style leather jacket, a shirt decorated with leather elbow patches and a shooting patch on the right shoulder, blue jeans, and boots, he stopped at Lindbergh Field a few minutes to rehash old times and talk about how he makes a living nowadays.

His college talks help, he said. He makes about 100 speaking dates a year, including a dozen or so debates with Timothy Leary, the one-time Pied Piper of LSD; he writes for magazines; and he runs an industrial security firm.

USD students paid him $4,550 plus expenses for his speech there, said Associated Student Body President Carolyn Emme. That was about typical, according to his New York agent, Brian Whitmore, who said he gets about $4,000 to $5,000 for each college gig and $6,000 to $8,000 for "industrial engagements."

After all the notoriety of Watergate, after publishing his autobiography and seeing himself played by Robert Conrad in a television drama, he confessed that he is still not accustomed to public attention. "When somebody comes and makes a fuss, I still look around to see where the celebrity is, and expect to see him standing behind me."

He has at last paid off the last of the $40,000 fine levied against him for his Watergate crimes. The government was still dunning him for $23,812 of the money as recently as last fall. But he does not necessarily feel glad the case is behind him, he insisted.

"Hell, no," Liddy declared, his martial mustache now flecked with gray. "I'd have made them wait 20 years for the money if I could. I figured the longer I made them wait, the more inflation would cut the fine ... They fined me four times as much as they fined my superiors."

No, Liddy has not changed his mind about the correctness of anything he did, and said once more that he had "done the right thing."

"What I did when I did it was what I was supposed to do, and equally as important, what I refrained from doing was what I wasn't supposed to do," he declared.

If the law was broken, he said, Democrats had broken it before, and the only difference was that Republicans were caught.

"If you choose to go into the Roman arena against the armed and armored gladiators unarmed and unarmored, that's your business," he philosophized. "But don't expect to win. I didn't make the rules. I just learned by them and went by them."

History, he predicted, will speak of Watergate as "a footnote ... a recurrence of a phenomenon in American history whereby there is response out of all proportion to the stimulus. You had the Salem witch trials, you had Sacco and Vanzetti, you had the Lindbergh situation and you had Watergate."

When history thinks of G. Gordon Liddy, he said, he wants to be remembered for his fidelity — "fidelity to one's country and the various subdivisions that make it up."
Choir Concert, featuring the Mesa College Olympic Singers, a twenty-four member group, will be presented Wednesday, March 23, 12:15 p.m., French Parlor, Founders Hall, USD. Free. 291-6480 x4296.
'Update' talk: managing

Techniques of successful managers and listeners are the topics of two "UPDATE" seminars on Friday, March 25 from 7:30 to 9 a.m. presented by the University of San Diego at The University Club of San Diego, downtown, and the La Jolla Village Inn, La Jolla.

A continental breakfast, seminar, materials, and parking are included in the $20 registration for each seminar sponsored by USD's School of Business Administration and Continuing Education. For reservations telephone 293-4585.

The seminar, "Profiles of Successful Managers," at the University Club of San Diego is led by Tom Baker, Ph.D., adjunct faculty lecturer in economics. Baker says, "Successful managers are often very different from other effective business people. Their concept of success differs in that they derive both goals and self-fulfillment internally." Baker presents a distillation of the key elements successful managers have in common and describes how they can be applied to enhance managerial talents.

"The Listening Game — Old Ways Versus New Techniques" will be offered by Robert Arnold, Ph.D. on Friday, March 25 at the La Jolla Village Inn, La Jolla. Baker identifies individual listening styles and explains why most people listen at "25 percent effectiveness." He will explore "active listening strategies and methods to improve listening capabilities."
Two University of San Diego breakfast seminars will be conducted from 7:30 a.m. to 9 a.m. tomorrow. "How to Teach Your Subordinates to Love the Job They May Hate" will be presented in the University Club, 1333 Seventh Ave. "Toughening-Up in a Turbulent Economy" will be given in The La Jolla Village Inn. Registration is $20 for each and includes a continental breakfast.
Classical Indian Dance will be performed by Viji Prakash. Tuesday, March 22, 7:30 p.m., Camino Theatre, USD. 291-6480 x4296.
"Public Education: The Challenge Ahead," a lecture by San Diego superintendent of schools Tom Payzant, will be presented as part of the Update for Educators series, next Thursday, March 24, 4 p.m., Camino Lounge, USD. 291-6480 x4296.
’Gender of God’ Closes Women & Issues Series

“The Gender of God” will be discussed by Jane Via, Ph.D., Assistant Professor with USD Dept. of Religious Studies, in the final seminar of the Women and Issues series, sponsored by USD, S.D. Ecumenical Conference and National Conference of Christians and Jews.

The seminar is Mar. 24 7:30-9 a.m., in the DeSales Hall Board Room at USD. $10 registration fee includes seminar materials and continental breakfast.
VIJU PRAKASH (University of San Diego, Camino Theatre): Classical Indian dance performance Tuesday at 7:30 p.m.
USD presents the Mesa College Olympic Singers, a 24-voice chamber choir, as part of the “French Parlor Series” arts performances, at 12:15 p.m. Wednesday in the French Parlor, Founders Hall, USD.

The USD Choir, Vocal Ensemble and Orchestra present “St. John’s Passion” at 8 tonight and tomorrow night in the Founders Chapel, Founders Hall, USD.
Once upon a time, professional sports consisted of a few balls, a few bats and a few people who didn't mind sweating. Once upon a time, a cigar cost a nickel, too.

Just how far we have progressed from those innocent days may be measured by the agenda of an event scheduled this weekend at the University of San Diego School of Law.

For two days, eight hours a day, learned gentlemen from such disciplines as law, economics and business will assemble to discuss -- what else? -- sports.

Do not join them if you wish to argue the relative merits of Magic Johnson and Larry Bird. There will be no discussion of the infield-fly rule or the half-court zone trap, either.

Nothing nearly so frivolous, I'm afraid. We're talking about the real world of sports here, folks, the modern bottom-line world. We're talking antitrust, collective bargaining, strikes, television contracts, civil suits and all those other wonderful considerations that threaten to crowd earned-run averages right off this page.

It seems just yesterday that a man needed only know what time the game started to qualify as a sports fan. A "lawyer" was someone who spoke up too much in the clubhouse. An economist was anybody who could make change for a five-dollar bill.

It seems like yesterday, because it was, historically speaking. But it has been a short night.

The athletic world, so long a refuge from the cares of workaday life, was rudely awakened to find itself just as much a business entity as IBM. Traditional concepts suddenly were as outdated as the buggy whip.

That may be unfortunate, but it is unquestionably true.

Ten years ago, a "Sports Law Symposium" such as USD will offer this weekend would have seemed the most highfalutin sort of ivory tower exercise.

Today, it is all but a requirement, if you hope to understand the news of the day.

This week in sports has brought us reports of a trial through which the Raiders and the Los Angeles Coliseum Commission hope to win as much as $75 million in antitrust damages from the National Football League.

Congress, having no more pressing considerations, is holding hearings to determine if legislation is required to keep college athletes safe from the grubby grasp of professionalism. Other hearings are under way to explore legislative means of draining the swamp of boxing.

The National Basketball Association season may or may not last beyond April 2. A player strike looms, the third in three years among major league sports.

A college football coach has sued the institution that fired him and won compensation for income lost over and above his salary.

And that's just this week.

There are new superstars in sports these days, and their uniform is a three-piece suit. They carry an attaché case.
case more effectively than Herschel Walker carries a football.

USD has done a commendable job of rounding up a representative sample of this breed, the Dan Foutses and the Mike Schimdtts of their trade.

Sam Kagel will discuss mediation and arbitration. Howard Daniels will explain how one successfully sues the NFL.

Dave Meggyses of the NFLPA will explain why athletes don’t need agents, and agents Leigh Steinberg and Tony Attanasio will explain why they do.

Andy Coats, who is pressing Oklahoma’s antitrust suit against the NCAA over television rights, will appear. So will James Feeney, who represented Dennis Polonich when that hockey player won $850,000 for violence committed against him on the ice.

Larry Fleisher may be kept away by his efforts to negotiate an NBA settlement, but he will phone in.

Two days, it seems, is barely enough to cover the issues of contemporary sports. Yet, the USD program has grown to such proportions just three years after starting as a half-day enterprise.

“At first, we dealt primarily with local issues,” said Dan Fears, one of the symposium directors.

“This year, we decided to go national. We would like to establish San Diego as a center for this kind of consideration and discussion.

“Eventually, it might grow to be a weeklong seminar at someplace like the Hotel Del.”

Such a prospect says a great deal for the initiative of the USD School of Law.

It may say even more for the current state of sports. Unfortunately.
VIJI PRAKASH — The classical Indian dancer will present a concert at 7:30 p.m. Tuesday in the Camino Theater, University of San Diego, as a benefit to USD's People-to-People program.
Founders Gallery: University of San Diego. Weekdays, noon to 5 p.m.; Wednesdays to 9 p.m.
VIJI PRAKASH, an interpreter of classical Indian dance, will appear at the University of San Diego Tuesday, 7:30 p.m. in Camino Theater.

Viji, a native of India and now a resident of Los Angeles, where she conducts a dance academy, has appeared throughout Europe, the United States and the Orient. Considered a leading exponent of Bharata Natyam, the oldest of the contemporary classical Indian dance forms, Viji has consistently earned critical acclaim for her skill.

The dancer's appearance will benefit USD's People-to-People program, an activity of the Religious Studies Club which sponsors student summer experiences abroad.
"Media Relations: A Business Building Tool" is the topic of discussion for the first of six spring seminars being presented by the San Diego Chapter of The American Marketing Association.

Sara Finn, director of public relations at USD, will present the seminar on April 5. She will discuss enhancing business through effective public relations.
SPORTS: Emphasis on Law

Continued from First Page

tract history with Clippers Coach Paul Silas, who helped established the players' association in the 1960s.

The symposium reflected the increased role law has played in sports since the late 1960s when professional athletes began to challenge in the courts the team owners' power to control players' careers on the field.

The symposium also suggested that while professional sports may lure college athletes who never earn a degree, it also is encouraging collegiate scholars who never set foot on a basketball court or football field.

"This symposium is a function of the way sports has grown into a business," said Daniel Fears, a third-year law student at USD and co-director of the two-day seminar. "Anytime there is big money, hordes of people will be around. There is going to be conflict and you'll need lawyers."

Fears mirrors what has happened in the generation during which pro sports jumped from national pasttimes to big business with strikes and lawsuits.

His father is Tom Fears, UCLA all-American, pro football Hall of Famer and currently director of player personnel for the L.A. Express of the United States Football League.

The younger Fears lacked the speed and size for pro sports but was still lured to sports by the thrill of growing up around big games and big names. With an interest in labor law, Fears is a three-piece-suit law student intent on entering sports law.

But the outlook for sports law attorneys isn't bright, according to the experts.

"I'd tell a young lawyer not to count on it," said Karch. "It's very difficult to get into just aiming at that as a career. I'd tell them to concentrate on labor law and perhaps work into it that way."

While the symposium attracted Karch, Kagel and others, two prominent names had to back out of their agreement to appear because of negotiations to head off a threatened April 2 strike by NBA players.

Larry Fleisher, executive director of the NBA Players Assn., and Russell T. Granik, NBA general counsel, were scheduled to speak until the last-minute negotiations arose. Fleisher, however, participated through a telephone hook-up from New York.

The experts who attended spent the time commenting on their experiences in sports law.

Kagel said the 1982 NFL strike was prolonged unnecessarily a full month while negotiators worked on the timing for closing a final agreement.

Sees 'Barnstorming'

Moyer, the NFL counsel, said the current trend of antitrust rulings limiting the authority of the league in certain areas, like franchise locations, could lead to old-fashioned "barnstorming" by teams around the country.

Moyer said the NFL needs congressional legislation to exempt the league from antitrust regulations and find that the league is a single group consisting of individual teams that compete athletically but not economically.

Daniels, attorney for the Raiders' Davis, said pro football teams compete economically when in the same city or county and that the NFL should allow a team to choose its own home field to take advantage of profit opportunities.

"You do get economic competition between teams in the same location. Owners recognize that except when they are testifying in court," Daniels said, referring to testimony by several football team owners during the Raider trial in federal court in Los Angeles.
USD Courts Lawyers
With Focus on Sports

By MARK FORSTER, Times Staff Writer

There was earthy Sam Kagel, the graybeard negotiator who briefly served as mediator in the 1982 pro football strike, talking his brand of sports with nearly two dozen eager law students at the University of San Diego.

Kagel wasn't outlining quarterback options. He was describing collective bargaining strategies. Instead of split ends and tight ends, Kagel explained arbitrators and mediators.

An arbitrator, Kagel said, is a third party in labor negotiations given the power by labor and management to render a binding decision enforceable in court.

But as a mediator in the National Football League strike, Kagel said, he lacked the arbitrator's authority and could only offer recommendations to the players and team owners.

Kagel was one of a dozen speakers Saturday and Sunday at the University of San Diego law school's third annual sports law symposium. The symposium, sponsored by the school's Labor-Management Relations Center, has grown from a strictly San Diego focus in two years to embrace nationally recognized experts in such sports law topics as collective bargaining, antitrust lawsuits and agents.

While Kagel spoke, Sargent Karch listened from the rear of the law school's Grace Courtroom.

Karch, a Washington attorney, was general counsel for the owner's committee of the National Football League and intimately involved in the strike negotiations.

Jay Moyer, general counsel for the NFL, said he thinks the league lost antitrust lawsuits because the league was viewed as 28 individual team owners plotting together rather than one giant company made up of 28 divisions.

"When you quiz your children on the names of groups," Moyer said, "remember a herd of sheep is a flock, a group of lions is a pride and a group of sport league teams is a conspiracy."

Voice of Clippers

Listening to Moyer speak was Howard Daniels, who represented Los Angeles Raiders managing partner Al Davis in a successful antitrust suit brought after the NFL tried to block the team's move from Oakland.

Daniels had a simple answer to why Davis challenged Moyer's boss, NFL Commissioner Pete Rozelle, in an antitrust lawsuit after Rozelle said the Raiders couldn't move from Oakland to Los Angeles.

"When Rozelle said no," Daniels said, "Davis said, 'I'm moving.'"

Alan Rothenberg, counsel for numerous pro teams including the San Diego Clippers, debated National Basketball Assn. (NBA) counsel.

Please see SPORTS, Page 3
The University of San Diego offers two seminars on Friday. One is titled "Profiles of Successful Managers." It will be held from 7:30 to 9 a.m. at the University Club of San Diego.

The second will be "The Listening Game — Old Ways Versus New Techniques." It will be at the La Jolla Village Inn from 7:30 to 9 a.m.

**SD BUSINESS JOURNAL**

**MAR 2 1 1983**

SEMINAR: The Listening Game — Old Ways Versus New Techniques
DATE: March 25
TIME: 7:30 to 9:00 a.m.
LOCATION: La Jolla Village Inn
FEE: $20
SPONSOR: University of San Diego
CONTACT: 293-4585

**SD BUSINESS JOURNAL**

**MAR 2 1 1983**

SEMINAR: Profiles of Successful Managers
DATE: March 25
TIME: 7:30 to 9:00 a.m.
LOCATION: University Club of San Diego
FEE: $20
SPONSOR: University of San Diego
CONTACT: 293-4585
USD's "Update" breakfast seminars presents two topics for your pleasure and edification. "Profiles of Successful Managers" is the topic to be presented by Tom Baker, Ph.D., adjunct faculty lecturer in economics, at the University Club. "The Listening Game — Old Ways Versus New Techniques" will be presented by Robert Arnold, Ph.D. at the La Jolla Village Inn from 7:30-9 a.m. 291-6480, ext. 4296.
Seminar to offer computer advice

The University of San Diego "UPDATE" Breakfast Seminar series continues Friday, April 1 from 7:30 to 9 a.m. at the University Club of San Diego, downtown, and the La Jolla Village Inn, La Jolla.

A continental breakfast, seminar materials, and parking are included in the $20 registration for each seminar sponsored by USD's School of Business Administration and Continuing Education. For reservations, telephone 293-4585.

The topic at La Jolla Village Inn, "Me and My Micro," explores the resources management approach to help enhance the use of micro-computers in organizations. Led by Eugene Rathswohl, Ph.D., assistant professor of management informational systems, "Me and My Micro" presents skills and planning for successful assimilation of computer techniques.
Congressman Duncan Hunter will discuss nuclear-arms control at 2 p.m. Sunday in the Joseph P. Grace Courtroom of the University of San Diego Law School. Call 237-7816 for information.
LOCAL NOTES — The fourth annual Helix Seniors Tennis Tournament will be held tomorrow through Sunday at the Helix South Tennis Club, 9545 Campo Road, Spring Valley. Nationally-ranked Dennis Trout will defend his 35s title. Other defenders will be Bob Perry, 45s; Robin Wilner, 55s; Bob Sherman, 60s; Tony Prodan, 65s, and Bill Lurrie, 70s ... The San Diego Bicycle Club will sponsor its opening two races of the season with 11th annual 6.3-mile course Willows Race at Alpine Saturday and the 1.3 mile-course UCSD Criterium Sunday. There will be featured races of 31.5 miles Saturday and 20.8 miles Sunday for women and 75.6 miles Saturday and 45.5 miles Sunday for men, although competition is open to all ages and classes of competition. Additional information may be obtained from Ralph Elliott at 222-4078 ... Basketball standouts Mike Whitmarsh of USD and Judy Porter of San Diego State University have been awarded Certificates of Achievement for the month of February by the San Diego Hall of Champions. Lawrence West of Morse High CIF 3A basketball champions was named Prep Athlete of the Month.
Rep. Duncan Hunter will discuss nuclear arms control at a free public lecture at 2 p.m. Sunday in the Joseph P. Grace Courtroom at the University of San Diego School of Law.

The lecture is sponsored by the San Diego Chapter of the Lawyers Alliance for Nuclear Arms Control. Atty. Richard Hendlin is president of the chapter.

Hunter is a member of the House Armed Services Committee and will discuss nuclear arms control from the committee's perspective.
"A Perspective from the Armed Services Committee," a lecture on his view of nuclear arms control will be presented by Congressman Duncan Hunter, Sunday, March 27, 2 p.m., Grace Courtroom, third floor, USD law school building, USD. 237-7816.
"NAGARE" (University of San Diego, Alcala Park, Founders Gallery in Founders Hall). Evolution of the Japanese wood-block print. Gallery is open from noon to 9 p.m. Wednesday and noon to 5 p.m. other weekdays.
Founders Gallery: University of San Diego. Weekdays, noon to 5 p.m.; Wednesdays to 9 p.m.
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SEMINAR: Toughening Up in a Turbulent Economy
DATE: April 1
TIME: 7:30 to 9 a.m.
LOCATION: University Club
FEE: $20
SPONSOR: University of San Diego, School of Business Administration and Continuing Education
CONTACT: 293-4585

SEMINAR: Me and My Micro
DATE: April 1
TIME: 7:30 to 9 a.m.
LOCATION: La Jolla Village Inn
FEE: $20
SPONSOR: University of San Diego, School of Business Administration and Continuing Education
CONTACT: 293-4585
“Toughening Up in a Turbulent Economy” will be the topic of an "Update" breakfast seminar at the University Club, 1333 Seventh Ave., 7:30 to 9:30 a.m. A continental breakfast, seminar, materials and parking are included in the $20 fee. For reservations, phone 293-4585.
USD Business Students Get Six Square Feet Per

By HERBERT LOCKWOOD
SAN DIEGO DAILY TRANSCRIPT Staff Writer

At the University of San Diego School of Business, Dean James M. Burns works, not in ivy-entwined executive chambers, but in a humble trailer.

Not for long. Next year, he'll be ensconced in style in a posh office at the other end of the campus enjoying a 270-degree view of the Pacific Ocean, thanks, as they say in the detergent ads, to the Olin Foundation.

That organization is ponying up $4.5 million for the new business school building, the largest single monetary grant ever made to the university. The foundation stems from Franklin W. Olin and his huge Olin Industries, maker of chemicals, guns, brass products, and paper.

The business school is now jammed into a 10,000-square-foot

(Continued on Page 6A)
At the University of San Diego, Nicolas Reveles conducts choir and vocal ensembles in the university's annual Spring Choral Concert. The performance is at 4 p.m., April 3 in the Immaculata on campus in Alcala Park.
Aztecs’ Jones Homers To Beat USD

Terry Jones slammed a 360-foot homer over the right-field fence in the fifth inning to lead San Diego State to a 7-6 triumph over USD at Smith Field last night.

USD held a 6-5 lead, thanks to a five-run first inning, before Jones unloaded to give the Aztecs their 16th victory in 22 games. USD fell to 6-7.

The Toreros got to Aztec starter Dean Armitage in the first inning for two hits and three walks and his teammates tossed in two errors. But the Aztecs scored twice in the first on back-to-back doubles by Lew Graham and Chris Cannizzaro, who scored on a fielder’s choice.

The Aztecs came up with three runs in the fourth with the benefit of only one hit. Two hit batters, an error, a sacrifice fly and a double steal did the damage.

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USD SIGNS MOSCATEL — Mesa College guard Al Moscatel, his team’s MVP, has accepted a scholarship to University of San Diego next season. Moscatel scored 14.2 points on 55 percent shooting per game.

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TENNIS CLINIC — Tennis coaches Ed Collins and Scott McCarthy will conduct the USD Tennis Clinic April 9-10 with all proceeds going to benefit the University of San Diego’s men’s and women’s tennis teams. Enrollment is open to juniors and adults, beginners to advanced. For additional information, call 291-6480, ext. 4272.
USIU Defeats San Diego, 3-2

United States International University defeated University of San Diego, 3-2, Tuesday in the Sun-Lite Baseball Classic at San Diego State.

The Toreros will play two games today in the eight-team round-robin tournament. They face the University of Washington at 2:30 p.m. and UC Santa Barbara at 7.

USD Acquires Steve Krallman

Servite High School basketball center Steve Krallman has made a verbal commitment to the University of San Diego to play for the Toreros next fall.

Krallman, a 6-8 senior, averaged 18 points and 12 rebounds per game this season. He made visits to Dartmouth, UC Santa Barbara, Loyola and Northern Arizona before announcing his decision. The first day for signing national letters of intent is April 13.

Aztecs Steal One From USD

San Diego State stole nine bases in the first three innings Sunday and took advantage of five University of San Diego errors to defeat the Tritons, 11-1, in the first round of the Sunlight Classic Baseball Tournament at San Diego's Smith Field.