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Office of Public Information, "California Cavalcade - Hear USD on Kogo Radio Weekly" (1969). *News Releases*. 150.

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CALIFORNIA CAVALCADE - HEAR USD ON KOGO RADIO WEEKLY

The series of historical programs, "California Cavalcade," which we have produced for KOGO, featuring the members of the two history departments, will start Monday next, March 24. It will be aired at 6:35 p.m. each Monday.

The series includes 15 minute discussions between Ray Brandes, Sister McShane, Iris Wilson, James Moriarty, Tom Ham and others on notable historical characters and events. It is one of USD's positive contributions to the 200th anniversary celebrations.

Listen at 6:35 next Monday and every Monday when USD's major breakthrough into regular radio makes its debut. It is a breakthrough in programming for KOGO, too, which normally fills the evening times with pop music, as you know.

Any other good ideas for radio or TV programs will be welcomed.

Michael Newman

March 21, 1969