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Nothing nutty about success of authors, either

San Diego authors Kevin and Jackie Freiberg, both Ph.D.s from USD, will be honored by their alma mater with its Career Achievement Award next month.

The husband and wife duo are the principals in the management consulting firm of San Diego Consulting Group and are the co-authors of the best-selling book, "NUTS," the captivating success story of Herb Kelleher, founder and CEO of the highflying, low-fare Southwest Airlines. The book, released late last year, has risen to No. 5 on Business Week magazine's best-seller list.

Kevin and Jackie are two talented management consultants, who after more than a decade of work with Southwest, convinced the airline's founder to allow them to describe the successful structure of the company in a book. Kelleher didn't want a biography written about him, but you really can't get the real story about the company without talking about the colorful founder.

Last October, Kevin and Jackie kicked off their book tour by bringing Kelleher to San Diego. The San Diego Business Journal partnered with the writers in presenting Kelleher and his philosophy to a standing-room-only luncheon audience.

I encourage you to buy the book and see for yourself why Southwest is the most profitable airline in the nation. The event honoring the Freibergs will be held on Saturday, April 26 at the San Diego Princess Hotel. Tickets can be purchased by calling USD at 260-4819.

About every year and a half or so I like to reread some of the methods the Kellehers of the business world have used to become the best. One of my favorite subjects is Charles Knight, the CEO of Emerson Electric, one of the nation's most successful companies. For nearly four decades, the company has increased its sales and profits every year, not because it continued to make new and revolutionary products, but because company leaders followed their founders' precepts and leadership principles. I would like to share a few of Knight's thoughts with you:

1. "You have to be able to set priorities. I always remember my father said, 'Chuck, your health comes first; without that, you have nothing. The family comes second. Your business comes third. You better recognize and organize those first two, so that you can take care of the third.'"

2. "You need an ability to grab hold of tough problems and not delegate them. It's not fair to let the guy below you take the brunt of making the hard decisions. The leader has to get deeply, personally involved in challenging issues and set the policy."

3. "Set and demand standards of excellence. Anybody who accepts mediocrity — in school, on the job, in life — is a guy who compromises. And when the leader compromises, the whole damn organization compromises."

4. "You need a sense of urgency. It is absolutely better to do something, recognizing that it may not be the right thing, than do nothing at all. If you don't have a sense of urgency, the bottom drops out of the organization."

5. "Pay attention to detail. Getting the facts is the key to good decision-making. Every mistake that I made — and we all make mistakes — came because I didn't take the time, I didn't drive hard enough, I wasn't smart enough to get the facts. You can't get them all, of course, but the last 5 percent or 10 percent of the facts may not really matter."

6. "You need commitment. You can always pick out the guy who has a commitment. He is the fellow who does not fly into town on the morning of the meeting, but flies in the night before to make sure that he gets there."

7. "Don't waste your time worrying about things you cannot do anything about. Don't try to fix things that are impossible. Concentrate on the possibles."

8. "You need the ability to fail. I'm amazed at the number of organizations that set up an environment where they do not permit their people to be wrong. You cannot innovate unless you are willing to accept some mistakes."

9. "Be tough but fair. Being tough means setting standards and demanding performance. Probably the hardest part of leadership is to make sure that you will not compromise when choosing people. When we change a division president, 60 percent of the initial recommendations are compromises. But you cannot let emotions get in the way when making a choice."

10. "You can't accomplish anything unless you're having fun."

To the balance sheet.

CREDIT: To the men and women of the Miramar Naval Air Station for being awarded the International Council of Air Shows Dick Schram Memorial Community Relations Award in recognition of the base's excellence in community affairs. Miramar, which also won the award in 1993, is the only military installation to win the award twice. All of us can imagine the coordination and effort it takes to put on the annual weekend Air Show where hundreds of thousands of visitors squeeze in to look at the latest weapons and aircraft and watch the internationally famous U.S. Navy Blue Angels perform. The logistics are astronomical and the base and its team deserve the praise.

CREDIT: To Rug Cunningham and his teammates for capturing the BMW North America President's Award for customer satisfaction. This is the second consecutive year the group has captured the prize and the third time in five years since the award was created. We all know that one of the main reasons a customer buys a car from a particular dealer is not just for the price but also for the customer service. It appears that the Cunningham BMW team has captured its customers' hearts as well as the company's judges.
Roman Catholic Bishop Robert H. Brom presided over the Easter Vigil at the Immaculata Church at the University of San Diego last night. The service celebrates the transition from the darkness and solemnity of Good Friday to the light and joy of Easter.
The upside of stadium fight: public debate

Panelists take sides on the issue, but agree on the value of airing it

By Ray Huard
STAFF WRITER

Fans and foes alike of the expansion of San Diego Jack Murphy Stadium yesterday hailed the controversy for the public debate it inspired.

"I really feel very strongly that is healthy," said former Mayor Maureen O'Connell, a panelist in a University of San Diego Corporate Associates discussion entitled "Does San Diego want what it takes to be America's Finest City?"

Joining O'Conner on the panel were Steve Cushman, chairman of the Greater San Diego Chamber of Commerce, Ky Snyder, executive director of the San Diego International Sports Council, and Don Bauder, senior columnist for The San Diego Union-Tribune.

"When the community gets engaged, things happen," said O'Conner, a critic of the deal the city struck with the Chargers football team to expand the stadium.

Agreeing with O'Conner, expansion proponent Snyder said, "We need our citizens to get more engaged in that public debate."

The challenge is determining how to foster such debate, the panelists said.

"I don't know what the answer is," O'Conner said.

Part of it might be to put more critical city issues on the ballot for a public vote, the former mayor said.

Mayor Susan Golding has proposed that the city require a public vote on all public building projects of more than $50 million. Her suggestion has gotten little support among council members.

O'Conner said more people might participate if the council met at night rather than mostly during daytime working hours at City Hall.

"You have to go out, you have to engage people, you have to explain what's going on," she said.

City law requires that the council meet at least four times a year at night at a location other than City Hall. Golding on Monday will ask the council to set the April 7 council session to begin at 3:30 p.m. at Mission Trails Regional Park Visitors Center, 1 Father Junipero Serra Trail.

O'Conner also called for an end to district council elections. She said council members so elected focus too much on neighborhood issues and pay too little attention to broader issues that affect the whole city.

The panel discussion yesterday was tame compared to the ferocity of the debate that had surrounded the stadium expansion until a judge in February rejected a suit by former City Councilman Bruce Henderson challenging the project.

But O'Conner at one point criticized Cushman for using the word "obstructionist." He had said that obstructionists should be held accountable for their actions. O'Conner said those who dissent shouldn't be labeled for expressing differing opinions.

The stadium expansion was criticized because sports teams like the Chargers and the Padres build civic pride and give San Diego "great exposure" in attracting tourists and businesses from cold-weather climates, Snyder said.

Additionally, the teams are "an economic engine," creating jobs and bringing millions of dollars into the San Diego region, Cushman said. He said New Orleans earned $307 million hosting the 1997 Super Bowl and San Diego will likely have similar benefits as the host city of the 1998 Super Bowl.

O'Conner said costly projects such as the stadium expansion must be weighed against the city's other needs, like clean beaches and clean water.

"We should have a Super Bowl of the arts, a Super Bowl of the environment," she said.

Bauder said the city must do more to support the arts if it is to attract the high technology businesses it seeks.
Local Scene

America's Finest

More than 150 people attended a University of San Diego luncheon Wednesday on “Does San Diego WANT what it takes to be America's Finest City?” The panelists spent precious little time on the larger question, instead focusing on the expansions of the stadium and the convention center. Speakers included Chamber of Commerce Chairman Steve Cushman, Former Mayor Maureen O'Connor, Union-Tribune columnist Don Bauder and International Sports Council Director Ky Snyder.

By Daily Transcript staff writers.
USD rallies in 10th at home to nip PLNC

The University of San Diego scored three runs in the 10th inning and defeated Point Loma Nazarene College 12-11 in a non-conference baseball game before 237 yesterday at Cunningham Stadium.

PLNC reliever Ray Plummer allowed a leadoff single to Chris Liosi and a walk to Marty Hayes. Eli Cecil doubled home Liosi and Hayes scored on a wild pitch. Jay Parks then singled home Cecil to give the Toreros (14-11-1) the victory.

David Gonzales singled home two runs in the top of the 10th to give the Crusaders (7-19-1) an 11-9 lead.

PLNC trailed 9-8 entering the ninth before Brodie Lefebvre singled home Brady Bishop.

The Toreros took a brief 9-8 lead in the eighth when Cecil singled to left, stole second and scored on Parks' single. Parks also hit the game's only home run, a solo shot in the fifth.

Cecil and Parks each had three hits and three RBI for USD, while Jeb Dougherty went 3-for-4 with two runs. Gonzales and Dustin Engel each had three hits for PLNC, and Engel scored three runs and drove in another.

Freshman right-hander Mike Amundson (1-0) allowed three runs on six hits in two innings of relief, but picked up the win for the Toreros.

Plummer allowed all three runs in the 10th without recording an out and dropped to 1-4 for the Crusaders.
Law Firms Step Up Giving to Support Legal Education

Development officials praise the trend, but some critics fear a growth in corporate influence

BY KATHERINE S. MANGAN

Depending on who’s talking, the trend is either a great boon for legal education or a threat to its integrity.

In the past dozen years, 21 law firms have signed checks of $1-million or more to law schools, donating some $38-million for new buildings, programs, and professors. Before 1984, million-dollar donations from law firms were unheard of.

Most legal educators are delighted with the gifts. But a few vocal critics—including the consumer advocate Ralph Nader—warn that law firms may be trying to buy influence over the schools’ curricula, and that the donations could undermine the study of public-interest law.

Mr. Nader, a graduate of Harvard Law School, caused a stir at the annual meeting of the Association of American Law Schools in January, when he charged that donations favoring the interests of big law could exacerbate “a sweeping corporatization and commercialization” of legal education.

But both donors and recipients of the million-dollar gifts say he is off base. “It’s just not true,” says Susan S. Bell, outgoing chair of the association’s Section on Institutional Advancement and associate dean for external relations at Stanford Law School. “It’s not the nature of the beast. The strings are very tightly controlled by the dean and faculty.”

STINGY NO MORE

Among the largest gifts from law firms to law schools are these:

- The New York law firm of Wechtell, Lipton, Rosen & Katz gave $5-million in 1993 to New York University’s School of Law, in the largest announced donation from a law firm to a law school. The money is in the law school’s endowment and has not yet been designated for any particular program.

- Harvard University built a clinic to provide legal services to low-income area residents with $2-million from the Boston law firm of Hale and Dorr. The gift was one among many amounting to $1-million or more that law firms made to Harvard during its 1990-1995 capital campaign.

- The law firm of Cooley Godward, with offices in California and Colorado, contributed $2-million last year to endow a professorship at Stanford Law School.

Why are law firms, which have a reputation for being somewhat stingy when it comes to philanthropy, now giving so much money to law schools? Experts cite several reasons.

Law schools are under more financial pressure, so they’re going after law firms—and other potential donors—more aggressively. Many lawyers, in turn, are becoming more concerned with their public image, which has taken a beating. Law firms view the donations as opportunities to improve their standing in the community.

And there is the simple matter of recruiting. Firms that hire extensively from certain law schools want to insure that their recruits are not only well-educated, but also think highly of the firms. “It’s a combination of law schools’ being more aggressive about articulating their needs, and the firms’ being willing to listen and respond,” says Ms. Bell.

Scott Nichols, dean for development at Harvard Law School, agrees. “Law firms have traditionally not been in partnership with law schools in terms of philanthropy. It’s not that the firms didn’t care. But law schools weren’t under the same financial pressures as they are now. Now, we’re very much asking for their help in strengthening and improving our programs.”

But Mr. Nader says he worries about the compromises that law schools may be willing to make to get that money. “I’m mainly concerned about the way law schools may begin to subtly or not so subtly change their appeal in order to get these gifts. Will they pursue research that’s commercially appealing to these firms in order to secure their gifts? New courses are being created not on their merits, but because they’re funded.”

He adds that gifts from major law firms could shift a law school’s focus more toward commercial issues and away from public-interest law.

What’s more, because the firms tend to donate money to larger, better-known schools, such gifts could widen the gap between wealthier schools and lesser-known institutions, Mr. Nader argues. Law schools with strong public-service programs often fall into the latter category, he says.

John E. Sexton, the law dean at New York University: “We’d never accept a gift with strings attached.”

Robert Fellmeth of the U. of San Diego: “It’s awfully hard to turn down money.”
HELP FOR PUBLIC-INTEREST LAWYERS

Law-school officials say the opposite is true. They note that at least a few firms are donating money specifically for public-interest programs. Chicago-based Kirkland and Ellis, which has donated some $3.5-million to about two dozen law schools in the past six years, provides funds for law-school fellowships at Columbia University and New York University to allow a graduating student at each institution to volunteer for one year in any public-service organization in New York City.

"We're trying to make it easier for students to pursue public-interest careers," says Jeffrey T. Sheffield, a partner in the Chicago office.

He readily concedes that the firm also has its own interests at stake. "We want to assure ourselves a strong, capable supply of recent law graduates who are the kinds of people who will continue an institution like ours," he says. As for the charge that law firms are trying to buy influence, he says, "I've been to faculty meetings, and trying to influence the curriculum of a law school would be like trying to herd cats. We couldn't even if we wanted to."

Among the reasons law schools cite for their climbing costs are the shifts toward more clinic-based courses and smaller classes.

"Legal educators are more aware of the fact that one can do a more humane and effective job of classroom instruction by lowering class sizes from 150 or more students to 20 or 30," says John E. Sexton, dean of New York University's School of Law. "The lower student-teacher ratio along with expanding demands for technology and library resources create enormous demands for resources."

His law school is running a five-year, $175-million campaign, in its first comprehensive fund-raising effort. Until a few years ago, when Harvard launched a $150-million campaign, no law school had announced a fund-raising goal of more than $50-million, he notes.

Dr. Sexton, who is the current president of the Association of American Law Schools, says it's wrong to accuse law schools of bending to the wishes of law-firm donors. "Ralph Nader sees some sinister plot in all of this. It's almost as if he's being the Oliver Stone of the law. He knows many of the deans, and he knows we'd never accept a gift with strings attached," Dr. Sexton says.

Mr. Nader, when asked whether he is aware of any specific case in which a law firm has successfully "bought influence" over a law school, says that since he does not work for a law school, he isn't close enough to the process. He suggests checking with public-interest law professors, including Robert Fellmeth, of the University of San Diego.

'A LONG TIME COMING'

Mr. Fellmeth, who directs the school's Center for Public Interest Law, says his school hasn't encountered any strings attached to a law-firm gift, but he is nonetheless concerned that the law school might find it hard to reject a large gift, even one with strings. "We haven't been tempted by the devil yet, but I hate to think what would happen if we did," he says. "It's awfully hard to turn down money."

Although law-firm donations have increased substantially, they still represent a small portion of total giving to law schools. Gifts from individuals make up the largest portion.

"It's a welcome beginning that has been a long time coming," Dr. Sexton says. "These firms are to be applauded for stepping forward—but as a general matter, those who can afford to do so in the legal community have been far too parsimonious in supporting legal education."

An exception is Wechtell, Lipton, Rosen & Katz, with its $5-million gift to N.Y.U.'s law school. "We give the money because we are thankful for what these schools did for us," says a partner, Martin Lipton. "Unless the people who benefit give back to the institutions, they won't be able to continue."

Every year, the firm donates $5,000 for each of its 70 partners to the law school from which each partner graduated. At last count, 22 of the firm's lawyers had graduated from N.Y.U., so the law school can count on $110,000 from the firm each year.

Ms. Bell, of Stanford, says she finds such examples heartening.

"Law firms are starting to say, 'We need to pay something back to these schools.' We're not, in this day and age, going to be able to support legal education the way it deserves to be supported without law-firm support."
Brainy Ideas from ‘the Rome of the Rim’

USC, UCLA and Caltech are prime movers behind a proposal to link major Pac Rim universities.

It’s a happy cliché that education can be broadening. Steven Sample, the president of the University of Southern California, is working on giving a grand Pacific Rim spin to the concept. He and some of his higher-ed colleagues propose to link arms with some of the best universities in the western U.S., Asia and Latin America to develop a high-level brain trust for our emerging Pacific Rim community.

Notable California competitors to his own USC are joining him in his effort, including neighbors UCLA and Caltech. No surprise, he says: “My colleagues all agree that L.A. is the most dynamic and diverse urban area of the world—the gateway between Asia and America. In fact, L.A. is the Rome of the Rim.”

Hey, I like the sound of that—the Rome of the Rim! Imperial hot air notwithstanding, Sample may be on to something with his Assn. of Pacific Rim Universities. Its four founding institutions—the three from Southern California, joined by UC Berkeley, are, like many top universities in America, practically brand names overseas, not least in Asia, where very high value is placed on education and a U.S. degree is worn like a badge of honor. Attention will thus be paid in Asia and Latin America when premier West Coast universities propose to bond with other leading PacRim academic institutions. To be sure, the idea is still only one big gleam in the eye of its founding fathers. But while letters of invitation to the initial charter meeting in June at USC went out only a month or so ago, acceptances are coming in from all over, including, as of this writing, leading schools in Canada, Indonesia, Japan, Korea, Hong Kong, Malaysia, Mexico, New Zealand, Taiwan, the Philippines and Thailand.

To take on common challenges like economic development, urbanization, technology transfer, pollution and resource depletion, the new association would utilize all of the academic world’s vaunted bag of tricks, whether expanded student and faculty exchanges, transoceanic joint professorships, special PacRim conferences, or new combinations of intellectual firepower not yet tried. For their part, the heads of dozens of top PacRim universities—and only the top dogs at each institution—would meet summit-style once every year.

Sample, who in 1991 escaped the frozen tundra of the New York state university campus in Buffalo, where he was president, has clearly warmed to the sunny optimism of the PacRim idea. The university logically follows from the internationalist outlook of USC’s own strategic vision. As Sample puts it, “We all want to be more effective contributors to an increasingly integrated Pacific Rim community.”

Alas, such a cooperative outlook is a minority view these days, with a wave of vitriolic anti-China sentiment threatening to swamp all sorts of projects with Asia. One leader of the charge is Rep. Duncan Hunter (R-El Cajon), with his attacks on another important PacRim proposal: Long Beach’s plan to convert a shuttered naval station into a cargo terminal for leasing to a state-owned Chinese shipping firm that has been doing business with the port since 1981. He wants to sink the whole idea—too many commies coming to our shores for his taste. It’s as if people like him (and, unfortunately, he’s far from alone) prefer living in the 1950s, when there seemed to be a commie under every bed, or at least a vote for every politician who claimed to see one under your bed. Said he: “My legislation will prevent a communist Chinese beachhead at the naval station.” Yes, he actually used those words. Unless Hunter is gunning for a role as a right-wing nut in a “Dr. Strangelove” revival (Are the commies after our “precious bodily fluids,” maybe?) people are going to wonder how many marbles he has left. But wait! Maybe Hunter is on to something: If you look carefully at this patently pinko linkup of universities, you’ll detect on the invite list no fewer than four from communist China. This fellow Sample would actually allow those commie academics an intellectual beachhead on our American campuses! This might even call for some kind of congressional investigation, no?

Back to reality: “Community” is an overused word, but the PacRim really does seem to be evolving into something like one. Los Angeles, Tokyo and Singapore are these days as important to the world and one another as New York, Paris and Rome. The university group aspires to be this new community’s on-call brain (not commie) cell. Perhaps the new anti-China wave won’t even dampen Sample’s excellent initiative, but I do wish people like Hunter would stop living in the past, move into the 21st century and get with the program.

Times columnist Tom Plate also teaches in the communication and policy studies programs at UCLA. E-mail: tplate@ucla.edu
USD coach gains
800th career win

University of San Diego baseball coach John Cunningham recorded his 800th career win, an 8-0 victory over Dartmouth, and the Toreros clinched the Bombs at the Beach Invitational tournament title yesterday at Point Loma Nazarene College.

Junior right-hander Bart Miadich (4-2) pitched the only shutout in the five-team, five-day tournament. Miadich allowed three hits and three walks and struck out six.

The Toreros (13-11-1) finished the tournament with a 3-0-1 record.
SAN DIEGO

Tibetan medicine to be explained

The Dalai Lama's personal physician and three of his colleagues are visiting San Diego this week as part of an eight-city U.S. tour to introduce Tibetan medical practices to the West.

In addition to meeting with San Diego doctors, the Tibetans will give public lectures tonight, Thursday and Friday. Dr. Tensing Choedrak, the Dalai Lama's physician, will speak at 7 tonight at San Diego State University's International Student Center about his 22 years as a political prisoner in China.

Choedrak and a colleague, Dr. D. Dawa, will explain the basic principles of Tibetan diagnosis and treatment in lectures at 7:30 p.m. Thursday at the University of San Diego and at 7 p.m. Friday at the California Center for the Arts, Escondido. An astrologer traveling with the group will describe the role of astrology in Tibetan medicine at 7 p.m. Thursday at the University for Humanistic Studies in Solana Beach.

There is a $10 fee for the Friday lecture, but the others are free of charge, with donations accepted. For more information, call 259-9733.
AWARDS: USD senior center Brian Bruso and junior forward Brian Miles were named co-most valuable players at the USD Men's Basketball Awards Banquet. Bruso, a first-team All-WCC selection, led the conference in field goal percentage. Miles, who was named honorable mention All-WCC (as was USD's Sean Flannery), led the team in scoring and led the WCC in three-point field goal percentage. Bruso and Flannery, first-year graduate students, shared the Miller Lite Student-Athlete of the Year award and both were named to the WCC All-Academic Team. Bruso was selected to the District VIII GTE Academic All-America Team.

CHARITY REGATTA: The 11th annual America's Schooner Cup Charity Regatta will be held this weekend at the Kona Kai International Yacht Club. For information, call the club at 223-3138 or 223-1723.

Trivia answer: Utah was coached by Vadal Peterson. The Final Four MVP was Arnie Ferrin.
The following table contains statistics gathered from the crime reports published by four-year colleges that enrolled 5,000 or more students in academic 1994-95. The data for 1995 cover calendar year 1995 or academic year 1995-96; the figures for 1994 cover calendar year 1994 or academic year 1994-95. An asterisk beside a college's name means that it provided data for academic years. Enrollment for 1994-95 as reported by the U.S. Department of Education appears in brackets after each college's name.

Under the Student Right-to-Know and Campus Security Act of 1990, colleges were required to publish statistics in nine categories: incidents of murder, rape, robbery, aggravated assault, burglery, and motor-vehicle thefts; and arrests for liquor-law violations, drug-law violations, and weapons-law violations.

The law was amended by the Higher Education Act of 1990 to expand the reporting of sex crimes. Starting in August 1992, colleges were required to replace the rape statistics with data for forcible and non-forcible sex offenses. Many institutions now do that, but some continue to report rape only.

Because of the inconsistencies, the statistics for sex crimes are hard to compare. Non-forcible offenses are supposed to include only incest and statutory rape, but some colleges mistakenly reported other offenses in the category.

Dashes instead of numbers in a college's statistics indicate that information was not available. In many cases the institution did not provide data for a certain category.

Authorities on campus crime warn that comparisons among institutions must be undertaken with caution. The reports do not take into account the nature of the institutions (rural or urban, residential or commuter, etc.). In addition, colleges with highly professional police departments may pursue crime more aggressively than do colleges that handle most incidents through a campus judicial system. High numbers may not mean that a campus is less safe than others.

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<th>Reported Incidents</th>
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* Statistics cover academic year instead of calendar year.
1 1995 assault figures combine simple and aggravated assault.
2 Alcohol violations include public intoxication.
\* 1995 figures for sex offenses include reports to officials other than police.
2 1995 figures for sex offenses include reports to officials other than police.
3 Definition of burglary changed in 1995.
4 Alcohol violations include citations for DUI.
Booze is on the way out at SDSU fraternity house

by Daniel de Vise
STAFF WRITER

At San Diego State University’s Sigma Nu fraternity house and around the nation, the beer-guzzling culture immortalized by the movie “Animal House” and celebrated in Dionysian toga parties appears to be going flat.

Two national fraternities, Phi Delta Theta and Sigma Nu, announced this week that they will ban alcohol in chapter houses by 2000. Observers believe that others in the Greek system will follow suit.

Fraternity leaders hope the historic change will bury the bawdy frat-boy image perpetuated by “Animal House.” The reputation has spawned reams of rules governing fraternity conduct, skyrocketing insurance rates, and swift punishment of chapters with alcohol-related transgressions.

But brothers at the Sigma Nu house on Montezuma Road near the SDSU campus aren’t so keen on the prospect of prohibition.

“I think it’s terrible. I think it will really hurt the Greek system,” said Patrick McKenna, 20, a fraternity officer in charge of new members. “It would just force people to go away from State. And that would lead to more drinking and driving, and stuff like that.”

The ban, which would put the two national fraternities in sync with the long-standing, alcohol-free tradition of sorority houses, would affect only Sigma Nu at San Diego State among local universities. Phi Delta Theta doesn’t have a fraternity house in the San Diego area.

See SDSU on Page A-17

SDSU

Booze on way out at local frat house

Continued from A-1

Fraternities at the University of California San Diego and the University of San Diego do not occupy chapter houses.

Fraternity officials say a nonalcoholic house is the next logical step after several years of progressively tougher rules governing the venerable student organizations.

“The ‘Animal House’ thing hasn’t happened in a long time,” said Kim Padulo, who oversees fraternities at USD. “They play laser tag. They have beach barbecues that are alcohol-free. The average fraternity or sorority has maybe four or five events in a semester where alcohol is present.”

Today’s fraternity parties are carefully scripted affairs, characterized by strict guest lists, hired security, ID checks and wrist bands for guests over 21.

Fraternities may not spend chapter funds on alcohol. Guests must bring their own booze, and it must come in cans. Bottles, kegs, coolers and spiked punch are off limits. Most parties end by midnight.

That’s a big change from the ’80s, when fraternities would compete with each other to see who could bring the most kegs on campus,” said Doug Case, coordinator of fraternity and sorority life at San Diego State.

As recently as 1987, SDSU was identified as one of the nation’s Top 10 party schools by Playboy magazine.

These days, even the ritual “hazing” of pledges must be accomplished without the benefit of spirits.

Steve McLaughlin, 21, a Sigma Chi member and president of the interfraternal council at USD, said: “When we do throw a party, it’s not just thrown together. It’s really coordinated. We have committees. We have subcommittees. You don’t just go out and get a keg.”

Prior to the late 1960s, most fraternities did not allow alcohol in chapter houses. A series of changes enacted in the late 1960s and early 1970s loosened rules governing alcohol.

Fraternities began cracking down on beer-drenched parties in the early 1990s. They were concerned with spiraling costs of insuring fraternity houses, the rates driven up by insurance companies’ fears of alcohol-related injury.

Members of the Sigma Chi chapter at SDSU, for example, each pay about $560 a year in membership dues. Of that sum, 70 percent covers insurance.

The house is on probation this term because of an alcohol-related incident last fall. Chapter president Serafin Alvarez asked that the details be kept private, but he said the incident was minor.

“We had people from the national (fraternity) headquarters fly out,” he said. “Since then, I’ve had five mandatory workshops I’ve had to put together on alcohol awareness. It scares me, because had this been pursued by the university further, we could have lost our charter.

“We are not perfect,” said Alvarez, a 21-year-old political science major. “There are guys in fraternities that get drunk quite often. But I think fraternities are just a microcosm of the world. You’ve got the college drunks, and you’ve got guys who are great students.”

Fraternity directors and students generally concur that stricter frat-party rules haven’t banished drinking from college campuses. Many students simply go elsewhere to quaff their beers.

At SDSU, fraternities are generally allowed only three party permits a semester, and must turn off the music by 11:30 p.m.

These rules have shifted the weight of weekend festivity toward comparatively lawless house parties. San Diego police routinely break up raucous house parties in the residential streets around campus, summoned by sleepless neighbors.

The last “Animal House”-style action against a local fraternity house came in 1992, when Tau Kappa Epsilon was closed by its board of directors for excessive underage drinking.

“Alcohol is still the No. 1 drug abused on college campuses. There’s no doubt about that,” said Louise Stanger, director of an SDSU drug and alcohol awareness group called Student-to-Student.

Student-to-Student, an award-winning campus group founded in 1988, sends 25 university students around campus giving presentations on the dangers of alcohol and other drugs.

According to Stanger, a recent federal study found that roughly one-third of college students nationwide are regular drinkers. Another one-third abstain. The final third are in limbo, experimenting with alcohol or unsure whether to drink.

Said Stanger: “That one-third on the fence, you need to let them know there are lots of people out there who aren’t drinking.”
Drug Arrests Rise 18% on Major College Campuses, Survey Finds

By WILLIAM H. HONAN

Drug arrests on major college campuses climbed by almost 18 percent in 1995, according to the annual survey of campus crime by The Chronicle of Higher Education. Some college officials attributed the rise to stricter enforcement of drug laws rather than to increased drug use.

The survey, appearing in the March 21 issue, reported reductions in other crimes, in line with national trends. The number of murders was down to 15, from 16, robberies were down to 1,038, from 1,157, and burglaries were down to 16,011, from 16,799.

But forcible sex offenses were up to 973, from 905 in 1994. There were 6,797 arrests for drug violations in 1995, up from 5,794 the previous year. The largest increase was reported at Northern Arizona University, with 133 drug arrests in the 1995-96 academic year, up from 78 the previous year.

Ten other institutions reported more than 100 drug arrests in 1995: Arizona State University, Michigan State University, Rutgers University, San Jose State University in California, the University of Arizona, the University of California at Berkeley, the University of Maryland at College Park, the University of Michigan, the University of North Carolina at Greensboro and the University of Wisconsin at Madison.

Colleges and universities that receive Federal money are required by law to make yearly reports on crimes committed on their campuses and to make those reports available to students and employees. The Chronicle survey covered all 490 four-year colleges and universities enrolling 5,000 students or more. Only Yeshiva University declined to supply data to the newspaper.

While the survey highlights the rise in drug arrests, college health specialists said alcohol abuse posed a far greater problem. The survey found 15,268 arrests for liquor-law violations, up from 15,027. And, added Steve Lustig, executive director of the University Health Services at the University of California at Berkeley, "Almost all of the sexual assaults here last year were alcohol-related."

At Rutgers, Dr. Robert H. Bierman, director of the Student Health Service, said he was unaware of any increase in drug use on campus and attributed the increase in arrests to aggressive enforcement. He said Rutgers's alcohol and drug programs were regarded as models.

"Our Adaps housing program — it stands for Alcohol and Other Drug Assistance Program for Students — has become nationally recognized," Dr. Bierman said. "It places recovering students together in a part of a dormitory where they can support each other. People from around the country come here to study this program."

Dr. Bierman cited a number of other Rutgers programs that he said were highly effective, including a program called Substance Free Housing, in which students renounce the use of alcohol, drugs and tobacco. "Rutgers has 48,000 students," Dr. Bierman said. "This is a city, and a city composed of people mostly 17 to 20 years old. You have to expect some things."

The Chronicle cautioned that the crime reports were not necessarily complete. Crimes involving students at an urban campus, for example, might be handled by the local police, not campus agencies, and thus not be included in the data. Further, colleges with a professional police force, not a campus judicial system, may show higher crime rates because of more aggressive enforcement.

And not all the crimes involve students. At Berkeley, for example, Patrick Carroll, a captain in the campus police department, said that 50 to 95 percent of those arrested on drug charges by his officers were people not affiliated with the university.
The Chargers may get, but they give, too

This newspaper was more than a casual observer during the recent flap over the remodeling of Qualcomm Stadium at Jack Murphy Park. We wrote many editorials, columns, and news stories about why the deal was a good one for all parties.

One thing that was not discussed, but usually is in business deals of this magnitude, is the type of corporate citizen we are dealing with in the Chargers. The court battle and the public debates never really talked about the other impact the Chargers have on our region.

Everyone now knows that the Chargers create or contribute more than $150 million each year to our region's economy. But there are several more hundreds of thousands of dollars that the Chargers pump into the economy all year long. I am, of course, talking about the Alex Spanos Foundation and the various other programs of giving that the team and its players participate in with both cash and personal time.

Since 1984, when Alex Spanos bought the team against the wishes of his board of directors (it voted 10 to 2 against the purchase), charities and nonprofit groups have benefitted to a tune of more than $7 million. That does not include time, effort and participation in dozens of communitywide activities as volunteers.

Instead of comparing this NFL franchise with all the others on cost of the stadium and rent, I would like to look at the ways other parts of our community benefit from football, not just by watching games as fans. The team and its players have made:

- Substantial donations to Childrens Hospital and Health Center. A kickoff pledge of $100,000 to the Olympic Training Center in South Bay.
- A $1.5 million donation to launch the $6.5 million fundraising effort for the San Diego Hall of Champions Museum.
- Originated the "Bolt to Training Camp" fun run and walk, benefiting local Pop Warner football.
- Awarded grants to Ronald McDonald House, Seau Foundation, South Bay YMCA, the Burn Institute, and others.
- The Spanos family and Chargers players teamed up to buy meals and toys at Christmas for needy families and for the Child Abuse Foundation.
- Some player involvement includes the Junior Seau Foundation to empower youth and educate young people on antidrug, anti-violence, and anti-gang efforts.
- Placekicker John Carney's KickStart for Kids program has raised more than $450,000 for FreshStart Surgical Gifts of San Diego.
- Quarterback Stan Humphries' celebrity golf tournament at the Del Mar County Club raised $100,000 for the American Diabetes Association.
- Safety Kevin Ross started "Ross Kids: Solid as a Rock," a program which distributes game tickets to children from inner-city schools.
- Cornerback Darrien Gordon started the "Youth Spirit Program" to give challenged and less fortunate San Diego children an opportunity to attend home games.
- In 1996, Charger linemen Reuben Davis and Shawn Lee established the "Two Tons of Fun/San Diego Chargers Players' Community Resource Center" to provide area youth with opportunities to overcome potential economic and social disadvantages.

So while the business of football was debated throughout the region by every form of media and in conference rooms and employee lunchrooms, too many very deserving kids, and adults as well, were wondering what their fate would be without the millions that the Chargers spend on them. Sometimes a community looks only at the obvious on issues like stadium renovation and rent payments. Alex and Dean Spanos, their families and players look at it a little differently. To be a part of a community means stepping up to the plate and putting your money where it is really needed.

Yes, the team makes money, that's the American free enterprise system, but not EVERY company gives this much back!!!!!!!

To the balance sheet:

**CREDIT:** To Sandy McBryar, former U.S. Teacher of the Year, USD President Alice Hayes, and San Diego Postmaster Glenn Crouch for teaming up for the Honor Dollars for Scholars Foundation. The foundation honored USD and the Postal Service for their support. The local Dollars for Scholars chapters have awarded more than $1 million in college scholarships to more than 1,800 students. That is a first-class deal.

**CREDIT:** To the Viejas Band of the Kumeyaay Indians for breaking ground on its $30 million entertainment and factory outlet complex. Viejas Village will create nearly 600 new jobs and will create an attraction to bring more than two million visitors to the Alpine area annually. Earlier this month, the tribe purchased the controlling interest in Borrego Springs Bank, a first for any Indian tribe on the West Coast. The bands' chairman, Anthony Pico, stated at the dedication that "the tribe is now beginning to realize their dream to move beyond gaming, and enter more fully into the American economic mainstream. By doing so, they create a bright economic future for all members of the tribe." I am always pleased to see the Native American entrepreneurship in action, first with gaming, and now with banking and shopping centers.

**CREDIT:** To the San Diego Unified Port District for reporting a record increase of 34 per cent in total cargo tonnage during calendar year 1996. It handled 1,271,564 metric tons. When Larry Killeen assumed the duties as port director, he said his high priority was to increase the revenue into and out of the port's facilities. It looks like he has lived up to the promise. Congrats to Larry and his team for a job well done.
**Arena joust** Look for flames a week from next Wednesday when ex-mayor and Chargers contract foe Maureen O'Connor and *U-T* columnist Don Bauder join forces to tangle with car dealer and chamber of commerce honcho Steve Cushman and Ky Snyder, executive director of the San Diego International Sports Council. Headlined, "Does San Diego WANT what it takes to be America's Finest City?" the luncheon event is set for the University of San Diego.
Shutout gives USD two wins in three-game set with Gaels

The USD baseball team, which struggled early in the season, finished its weekend series with Saint Mary's yesterday on a high note, winning 2-0 at Cunningham Stadium to take three of the four games between the West Coast Conference foes.

Three Toreros combined to shut out Saint Mary's as sophomore starter Mark Vallecorsa (2-1), a left-hander, scattered nine hits and allowed just two walks over 7 1/3 innings to earn the win, Brian Springer was perfect in two-thirds of an inning of middle relief and freshman Mike Amundson got his second save.

Jay Parks (2-for-3) and Rancho Bernardo High alum Tony Betancourt (1-for-3) each had one RBI for the Toreros (10-11 overall, 3-1 WCC) while Brian Mazone (San Dieguito) went 2-for-4 and Jeb Dougherty tripled, stole a base and scored one run.

Bryan Hurlbut went 3-for-4 with a double for the Gaels (9-18, 1-3), who loaded the bases in the seventh against Vallecorsa, but were unable to score.

More baseball

Point Loma Nazarene College is hosting the Bombs at the Beach Tournament, today through Friday, with BYU, Dartmouth, USD and San Diego State participating. Games will be played each day at 10:45 a.m. and 2:45 p.m.

Women's tennis

Behind two doubles victories, including the match-decider at No. 3, Fresno State edged USD 5-4 to take the championship of the USD Women's Tennis Classic. The Toreros (8-6) and Bulldogs (8-6) split their singles matches with USD's No. 1 Zuzana Lesenarova defeating Dora Djilianova 7-5, 6-2, USD's No. 2 Brigid Joyce beating Kara Warkentin 6-3, 6-1 and No. 6 Toreros singles player Millie Prior beating Terje Pallo 6-4, 2-6, 6-4.
Women saluted as Living Legacies

Gloria Lane and her Women's International Center celebrated the 14th year of Living Legacy Awards — "Acknowledging, honoring, educating and encouraging women" — at a dinner Saturday in the ballroom at the U.S. Grant Hotel.

The 1997 Living Legacy laurels went to University of San Diego president Alice Bourke Hayes, Ph.D.; Ireland's Margaret MacCurtain, a Dominican sister; pioneer film star Anita Page; Janet Reno, U.S. attorney general; educator Shirley Nash Weber, Ph.D.; and Gayle Wilson, first lady of California.

(Gov. Pete Wilson was on hand, too — but in a supporting role.)

Janet Reno couldn't attend Saturday's celebration, so her award was accepted by Nita Stormes, chief of the Civil Division, U.S. Attorneys Office.

Bree Walker Lampley, who has a Living Legacy Award of her own, chaired the event and served as mistress of ceremonies. Margaret and Robert Rector were the honorary chairs, and Fred Lewis and Peggy Dozier were given special credit for helping to put it all together.

This year's salute was dedicated to Women in Law Enforcement.

Among the representatives in that category were Sgt. Elsa Castillo of the San Diego Police Department; Deputy Sherri Hardy of the San Diego County Sheriff's Department; Lt. Teresa Sumprer of the California Highway Patrol; and Senior Agent Rose Medrano of the U.S. Border Patrol.

(Sheriff Bill Kolender and Police Chief Jerry Sanders also rated tributes in the party's souvenir program.)

Other honorees included City Beautiful of San Diego, represented by president Mary Vaughn; the Women's Studies Department at San Diego State University, represented by chairwoman Bonnie Zimmerman, Ph.D.; the Epilepsy Society of San Diego County, represented by executive director Jackie Vella; and the Minnow Lake Foundation, represented by founder Janathin Miller, Ph.D.

(Camp Minnow Lake is a nonprofit facility in San Marcos that provides "camping opportunities for families and individuals from diverse cultural, ethnic and socioeconomic backgrounds.")

Applauding the award-winners were such patrons as Ofelia and Dr. John Alksne, Eleanor Herzman, Mim and Al Sally, Iris and Paul Engstrand, Jacque Littlefield and Laszlo DeBorony, Ann Bethel, Terry Whitcomb, Courtney McDonald and Ray Liddy, Phyllis and John Parrish, June and Neil Ash, and Oma and Lester Wegeforth.

San Diego's Marianne McDonald, a member of the Royal Irish Academy, sponsored the appearance of Sister Margaret MacCurtain in San Diego, and also presented the Living Legacy Award to the widely recognized scholar, educator, writer and feminist, Bertha Pendleton, superintendent of the San Diego Unified School District, presented the award to Shirley Weber; Sister Sally Furay, USD provost, made the presentation to Alice Hayes; Randal Malone did the honors for Anita Page; and Sally Thornton gave the Living Legacy Award to Gayle Wilson.

Sally, who received her first Living Legacy Award in 1990, was both giver and receiver this year.

She accepted the Women's International Center Award as Volunteer of the Decade. Donald Bon temps Jr. was named Volunteer of the Year.
California Supreme Court Associate Justices Marvin R. Baxter, Janice R. Brown, and Ming W. Chin will be in San Diego this Saturday and Sunday to judge the 29th annual Roger J. Traynor California Moot Court competition.

The event is sponsored by the California Young Lawyers Association and will be hosted by the University of San Diego School of Law.

**Law Briefs**

*By Chris DiEdoardo*

Students from 21 California law schools will debate whether cameras should be allowed in courtrooms to record criminal proceedings.

* * *

**Jana Ford-Harder** of Luce, Forward, Hamilton & Scripps was named Boss Cum Laude by the San Diego Legal Secretaries Association on Feb. 28.

Ford-Harder is a 1992 graduate of the University of San Diego School of Law and a member of the Business Litigation Practice Group.

* * *

**Dale A. Amato** has been named a partner at Berger, Kahn, Shafton, Moss, Figler, Simon & Gladstone.

Amato, who joined the firm's San Diego office in 1992, is a 1988 graduate of the University of San Diego School of Law.
Culture shock hits India golfer

Courses, food, way of life different for USD sophomore

By T.R. Reinman
STAFF WRITER

A lot of leading players on college teams dream of turning pro and making money. Some of them dream about doing some schoolwork this semester.

USD sophomore Keshav Misra is dreaming the big dream, of being the national champion. Of India, his home country.

Jason Opal of Central Florida won the USD Ashworth Invitational at Shadowridge yesterday with a 2-under-par 70 for a three-round 211 total, 5 under par. Central Florida also took the team title at 879, eight strokes better than Hawaii. USD finished 11th at 907, 15 better than Point Loma Nazarene, the other local entry in the 18-team tournament.

As he was at Torrey in UCSD's tournament Saturday, Misra yesterday was the Toreros' low man, this time at 222.

"I'm a good ball-striker," said the 19-year-old who came to USD sight-unseen, "but putting has always let me down. I'm not making excuses for it. I've been here long enough. But in India the greens are slower, and the stroke is a jabby thing to get the ball rolling. Here, it has to be a smooth stroke because the greens are smoother, faster."

Misra came to the States to get a good education and exposure to golf at a high level.

He won the India National Junior title in 1994, 31 years after his father won the first of his two such titles. No other father-son team has done the same in India. The two probably combined for another first in 1993, the first father and son to each score an ace on the same course on the same day.

"My dream is to win the nationals, so my father sent me here," said Misra.

Without a car at USD, he was virtually housebound his first semester, unable to practice aside from team workouts. "It's a lot different than I expected," said Misra, who practices with the Toreros at Del Mar Country Club and Harbor-side Golf Center.

He's getting used to the greens and playing 36 holes a day in some tournaments, carrying his own bag, eating lunch on the run. He's getting used to studying and playing. He's getting used to going hungry — authentic, good Indian fare is tough to find and he's losing weight he doesn't have to lose.

And, no regrets about his decision, but he's getting used to disappointment, too.

"The nationals were at my home course in New Delhi in February," said Misra, "but Coach (Frank Cates) didn't want me to miss too much school."

Instead, Misra went with the team to Hawaii, only to shoot a second-round 80. But there was that third-round hole-in-one.

"And next year," said Misra, "the nationals are in Bombay in January. I'll be on break, and I'll be there."
USD Streamlines Joint MSN/MBA Program for Nurse Executives

Health care reform is bringing major shifts in the health care system: risk sharing among payors, providers, and patients; restructuring of payment systems; and emphasis on health and wellness versus illness treatment. These shifts involve a major restructuring of the delivery systems and require sophisticated knowledge of health care systems and administrative principles.

Nurses have served in administrative positions with distinction and an increasing number of CEOs in the health care arena are nurses. Many nurses position themselves for these key positions by completing both Master of Science in Nursing and Master in Business Administration programs. In the past this involved pursuing two complete and separate programs of study. Today there is a streamlined alternative for students at the University of San Diego, enabling completion of both degrees in two years of full-time academic study.

San Diego is a bellwether city for health system change. This change has been propelled by increased managed care penetration and large delivery systems providing the continuum of care services for defined populations. Leadership opportunities in heavily managed care marketplaces, such as San Diego, abound for those able to create maximum value for the customer at the minimum expense for the organization. With strong clinical backgrounds and years of functioning in health delivery systems, many nurses are ideal candidates for helping create lean systems that do not negatively impact quality of care. Nurses have long advocated health promotion and self-responsibility for health, which are key to success in a managed care marketplace.

Joint MSN and MBA programs have been developed over the past decade to meet the demand for health care leaders. Recently, the University of San Diego School of Nursing and School of Business faculties dovetailed the existing joint MSN/MBA program to eliminate duplicate requirements, thus paring down the length and cost of the joint-degree program.

Both the MBA and the MSN degrees are awarded. The MBA program provides the grounding in business basics such as accounting, economics, finance, marketing, and operations management. The MSN program enables nurses to retain their professional identity as nurses, yet provides theoretical grounding in health care systems administration as well as in nursing science. Administrative practica take place in a health care market that might be described as a living laboratory on health system change and innovation.

The joint MSN/MBA program will help nurses better position themselves for leadership positions in the evolving health delivery systems. The program provides opportunities to integrate health care system and the business administrative knowledge and skills. To accommodate the needs of working professionals, classes are scheduled during evening hours. Those interested in receiving further information about this program should contact Cathleen Mumper, University the San Diego School of Nursing at 260-4548.
USD coach Brad Holland: Look for flurry of upsets

Q: What do you think is the toughest region?
A: The West. I really like Kentucky, Utah, Wake Forest, St. Joe's and Boston College as the top five seeds. This isn't scientific, but I looked at all the regions.

Q: What are your two dark horses?
A: I think it will be a year when a lot of lower seeds beat the higher seeds in the first couple of rounds. There's not a lot of difference when No. 10 is playing No. 7 or No. 11 is playing No. 6. Georgia in the Southeast Region is a dark horse. Georgia has been playing really well lately. I see them as dangerous. I also like Texas in the East Region. (Coach) Tom Penders has done well in the NCAA Tournament.

Q: What was your biggest surprise in the seedings?
A: Arizona as the No. 4 seed in the Southeast Region. They went 4-4 their last eight games and I don't think they're playing particularly well. Maybe their name and tradition and because they played a difficult schedule got them the seed.

Q: What is your predicted final four?
A: Kansas, North Carolina, Utah and UCLA.

Q: Who is your national champion?
A: Kansas. Everybody is playing for second place. I've coached against Kansas the last three years and watched them grow into a national power. Roy Williams is one of the best coaches in the land. I think it's his year, their year. Kansas is the clear favorite.
Crime victims deserve compensation

By George J. Bryjak

Victims of violent crime in the United States can generally count on the sympathy of their fellow citizens, but not much more. As a society, we are quick to demand that convicted offenders be severely punished, while ignoring the emotional, physical, and/or financial needs of crime victims.

Criminologist Todd Clear notes that most of what has transpired as a result of the ascendancy of the "victim's movement" over the past 20 years has happened to offenders rather than for victims. While this movement has been successful in increasing the legal rights of victims (especially participation in the criminal justice system), it has had only limited success in providing monetary compensation to individuals who have suffered financial losses from a crime and "these losses cannot be reimbursed by other sources."

In 1982, over two-thirds of the states had compensation programs for victims of violent crimes; by 1994, all 50 states had such programs. In 1984, Congress passed the Victims of Crime Acts (VoCA). One of the provisions of these acts was to provide supplementary federal funding for state victim compensation programs. Even with this additional money, only 10 states (in 1993) had approximately one-sixth of the direct economic loss (estimated at $1.36 billion in 1992) suffered by these individuals.

The more than $1 billion gap between compensation and economic loss is indicative of our shortsighted view of crime and its impact. We have defined the societal response to crime almost entirely in terms of punishing offenders.

Traditionally, with the exception of testifying against the accused, crime victims have not been part of the crime/criminal justice equation. I would argue that justice demands not only punishing the guilty, but in violent crimes such as rape, aggravated assault, child abuse, drunk driving and others, helping victims put their lives back together.

Why is it that money is always available for building new prisons and hiring more guards? However, when it comes to compensating crime victims, funds are sorely lacking. Consider the monetary ramifications of "three-strikes" laws that have been passed in California and a number of other states. An individual convicted of a third offense at age 35 (not uncommon) can expect to live almost 40 more years. Forty times the $25,000 required to keep someone behind bars for one year (a conservative estimate that does not take inflation into account) equals $1 million. Only 232 individuals so convicted will equal the entire victims' budget of 1992.

Criminologists Walter DeKeseredy and Martin Schwartz have suggested shortening some prison sentences as a mechanism for enriching victims' programs. For example, an individual would serve nine years of a 10-year sentence, with the $25,000 saved in prison costs transferred to the state's compensation fund.

Serving nine years is obviously 90 percent of a 10-year sentence - still quite punitive with no significant reduction in the deleterious effect of the lesser sentence. In other words, a potential offender not dissuaded from committing a crime by

...
Dr. Curtis W. Cook has been named dean-elect of the USD School of Business Administration. Currently associate dean and professor of management at the College for Business at San Jose State University, he succeeds the school's founding dean, Dr. James M. Burns, who will step down at the end of the 1996-97 academic year.
State’s universities declining, execs say

By Ed Mendel, STAFF WRITER

SACRAMENTO — High-tech executives meeting here gave California’s public universities a “California Business Climate Report Card” with a grade of D+, down from an A- just five years ago.

As the high-tech industry booms, a shortage of skilled employees is increasingly causing California firms to hire from outside states and other countries — even computer programmers from as far away as India and Russia.

But the executives said what may be more alarming for California’s long-term competitiveness in the global marketplace is an apparent decline in the general educational level of university graduates.

George Sollman, president of Centigram Communications in San Jose, said that while searching for executive assistants, he discovered that “it’s darned hard to find California products who have the ability to write a sentence.”

Sollman is chairman of the board of the American Electronics Association, a trade association that represents about 1,500 firms in California. During an annual meeting this week, the group gave public universities a low grade to underscore the need for action.

“We believe the Legislature needs to continue focusing a high level of attention and energy on the quality of higher education in the state,” said Gene Endicott of Hewlett-Packard, AEA’s head of state government affairs.

Sollman said other executives in Silicon Valley, Los Angeles and San Diego also are finding that California graduates tend to lack basic skills in reading, writing and mathematics. He blamed attempts to build self-esteem in students by lowering standards.

“When you deal in the global marketplace, self-esteem is not even considered by the Japanese, Koreans, Chinese, Indians or whoever you are competing with,” said Sollman.

Sherman DeForest, president of DigiVision in San Diego, said he shares Sollman’s concern about the general educational level of many job applicants.

“I marked applications with a blue pencil, circled misspelled words and incomplete sentences and sent them back to people,” said DeForest, whose 16-employee company makes products that enhance images in real time. “Eventually, I decided that was just too cruel. So now I just throw them away.”

Walter Foley, president of Accel Technologies, said one problem in San Diego is that large firms such as Qualcomm have established intern programs and other relationships with UC San Diego, San Diego State University and the University of San Diego.

“It becomes very difficult for us, the other hundreds of companies in San Diego, to compete,” said Foley.

“So what we are seeing now is not necessarily the first tier of graduates, because they have been siphoned off by some of the well-established companies.”

Accel, which employs 75 (55 in San Diego), develops and markets software for designers of printed circuit boards.

Foley said his firm has gone through the pool of qualified applicants in San Diego and is flying in applicants from Florida this week. He said California is not keeping pace with other states that are boosting their education systems.

“Look at Georgia,” he said. “They are just busting their tail to bring people in.”

State Sen. Dede Alpert, D-Coronado, said she will chair a new select committee on educational standards and teacher training that will look for ways to produce more graduates that can be employed by the high-tech industry.

“These are the kind of companies we want to continue to attract here in California and keep here in California,” said Alpert.

In its report card, the AEA downgraded California’s public universities because of a lack of legislation to improve the system, continuing lower standards and the offering of remedial courses.

“I don’t think it’s fair to use old data to mark down a system that includes 330,000 students on 23 campuses,” said Karen Newell Young, a CSU spokeswoman.

Newell Young said the nation’s largest public university system has recently tightened graduation standards by requiring more units of study, particularly in business and technology.

She said the system also began a program last year that will reduce remedial courses to 10 percent of the incoming class within a decade. In the past, about 47 percent of CSU freshmen needed remedial math and 41 percent required remedial English.

The AEA report card gave California’s kindergarten-through-high school system a grade of C+ up from C five years ago. The executives praised the class-size reduction program begun last year.

California’s fourth-graders have received some of the lowest reading and math scores in the nation, and funding per student ranks about 40th among all states. But the AEA is not backing a tax increase to provide more money for schools.

Instead, the AEA strategy for improving the K-12 system is a series of broad goals: more classroom computers, higher academic standards, improved testing, local control of schools, teacher incentives, and improved teacher credentialing in math, science and technology.
Bulgaria pays dearly for ignoring reforms

Inflation runs at 300 percent a year. Average wages, adjusted for inflation, are less than $20 a month.

Irate people queue up for hours to buy bread, which is in dangerously short supply. The unpopular, lame-duck government will empty its emergency grain reserve, but that will be gone in less than a month.

There is occasional rioting.

Bulgaria is gravely ill.

At the same time, other former Communist nations, such as the Czech Republic, Poland and Hungary, are doing quite well.

San Diegan Bernard H. Siegan knows Bulgaria’s problem: In the early 1990s, fearing short-term unemployment, the country just didn’t have the political will to adopt free-market reforms.

SIEGAN’s job was to write a new constitution.

The recommendations: privatization, deregulation, free trade, private property rights — in short, capitalism, and immediately. Not in steps.

Bulgaria may be small in population (fewer than 9 million people), but in 1990, it had some economic strengths: agriculture, including wines; cosmetics and pharmaceuticals; some high tech and some low-tech industry.

“We looked at 2,200 companies, almost all losing money,” says Siegan.

But there was hope.

“Bulgaria had a skilled labor force and low wages. If it privatized, limited regulations, encouraged entry and minimized taxes, it would have great opportunities,” says Siegan.

SIEGAN’s job was to write a new constitution.

“The old constitution was Communist,” says Siegan. “I recommended that it be thrown out and replaced by a new constitution stressing protection of private property from governmental seizure; (and) changing the economic system from one dominated by central planning to one emphasizing private markets. The system must function mainly on its own, insulated from government — without fear of confiscation, repression or economic instability.”

SIEGAN and others in the delegations met with the president, the prime minister and others at the top. The top officials had been part of the Communist Party, which had rechristened itself as a socialist party.

“We were favorably received — I thought they would do these things,” says Siegan.

In each conversation, Siegan and others would carefully warn that when the economy was privatized, there would be initial high unemployment; after all, factories were loaded with nonworking people.

That didn’t sit with the people who were really running Bulgaria — party officials. “The majority of the party was antagonistic to transfer of power to the private sector from the public sector,” says Siegan.

Result: Bulgaria is now, in essence, a Third World nation marked by pitiful wages and pitifully unhappy people. Both the International Monetary Fund and World Bank are not extending loans to the country because it refused to implement economic reforms. The companies are still almost entirely state owned — and very, very ill, like Bulgaria itself.
Three-point try fails as Toreros barely fall short

By Bill Center
Staff Writer

LOS ANGELES — If anyone had to take the desperation shot, it deserved to be Sean Flannery.

Over the course of his career at USD, Flannery set the school record with 183 three-pointers. No. 184 might have propelled the Toreros into a postseason tournament. But with time running out last night in the semifinals of the West Coast Conference tournament at Loyola Marymount, Flannery missed a 20-footer that would have extended the season at least another five minutes.

As the ball bounced off the front of the rim, the final buzzer sounded on a 64-61 San Francisco victory that ended USD’s season at 17-11.

“We got the ball in the right hands,” said USD coach Brad Holland. “And Sean got off a good shot. It just didn’t fall.”

For only the third time in his last 66 games, Flannery failed to hit a three. How odd, because the game turned on a three-pointer that San Francisco sharpshooter M.J. Nodilo missed 86 seconds earlier.

It was a Gerald Zimmerman rebound of a Nodilo miss with 1:26 to play that gave the Dons their first three-point lead of a seesaw second half.

USD had chances after that, but never got closer than two.

The victory put the 16-12 Dons into tonight’s finals against regular season cochampion Saint Mary’s (22-7) in a game to be telecast on ESPN at 9.

With USF leading by a point with 1:26 to play, Nodilo got nothing by air on a three-point attempt from the top of the key.

But Zimmerman, who led all scorers with 23, was in perfect position to catch the miss and score to put San Francisco ahead 61-58.

An exchange of free throws kept the Dons up by three at 64-61 with 26 seconds to go.

Flannery had two looks at threes. The first was stripped away by Zimmerman. The second bounced off the front of the rim.

The loss ended San Diego’s six-game winning streak. San Francisco has won five in a row.

Both teams enjoyed first-half runs.

San Francisco opened the game by getting three-pointers on the first two shots taken by Zimmerman and Jamal Cobbs.

After 6½ minutes, the Dons had shot their way to a 21-6 lead. Zimmerman had a trio of three-point plays plus a slam, Cobbs had two three-pointers and Hakeem Ward had two inside baskets.

USD’s only points during the Dons’ run were supplied by Brian Bruso inside. The Toreros were 0-for-4 from the perimeter and turned the ball over six times.

The Toreros defense keyed the sudden reversal in fortunes.

After shifting briefly to a matchup zone, Lamont Smith and Brock Jacobsen began pressuring the USF guards out of the offense. Jacobsen also became a force on the offensive end, scoring 11 points in a 25-9 run.

A pair of free throws by Brian Miles, who scored eight points off the bench, capped a 12-0 USD run and gave the Toreros their first lead at 31-30 with 1:10 to play in the half.

The Dons regained the lead at the break on a layin by Nodilo.

Saint Mary’s advanced to the finals by waltzing through the tourney’s two lowest seeds.

The Gaels defeated Pepperdine by 16 Saturday and were in control throughout against the 7-21 Lions.

Lady Dons win title

Guard Brittany Lindhe tied the game on a pair of free throws with four seconds to go in regulation then twice put San Francisco ahead in overtime to pace the Lady Dons to a 65-59 victory over Portland in the WCC women’s championship game.

It marked the third straight season that USF defeated the Pilots in the WCC title game. Portland twice had defeated USF earlier en route to the regular-season title.

Lindhe and Julie Murdent paced 25-5 USF with 15 apiece. San Diegans Jamie Shadian and Renee Demirdjian had 11 and six points, respectively.

Wendy Toonen scored 25 and WCC Player of the Year Deana Lansing had 15 for 27-2 Portland, which held a 30-14 lead late in the first half.
Brett Sammis, 31; outdoor sportsman and lover of nature

By Jack Williams
STAFF WRITER

As a lover of nature and sports, Brett Sammis embraced the risks that came with the territory—whether it was the football field or the skiing slopes of Sun Valley, Idaho.

He had reached the bottom of a ski run Feb. 14 on Bald Mountain in Sun Valley when he hit a snow fence and surrounding trees. The head injuries he suffered led to his death five days later at St. Alphonsus Regional Medical Center in Boise, Idaho.

Mr. Sammis, a La Jolla native, was 31.

He had lived in Sun Valley since 1992, when he began working for the Nature Conservancy. He earned a business degree in 1989 from the University of San Diego, where he played lacrosse for the Toreros.

Before his death, Mr. Sammis had been employed by Silver Creek Outfitters in Ketchum, Idaho, as a guide for fly-fishing day trips. He also assisted a friend in training Labrador retrievers.

Mr. Sammis grew up in Rancho Santa Fe, where his father, Donald Sammis, operates Sammis Properties, a real-estate development company.

He had lived in Sun Valley at various times since his family built a home there in 1979, said his mother, Fernanda Sammis.

Mr. Sammis excelled as a varsity linebacker at Torrey Pines High School, his alma mater, and played lacrosse for a club team during his high-school years.

His many outdoor activities included ice hockey, water skiing, fly fishing, sailing and surfing.

In addition to his parents, Mr. Sammis is survived by three sisters, Laurie, Hillary and Ashley Sammis, all of Rancho Santa Fe; and a brother, Clayton Sammis, who is a student at the University of California Santa Barbara.

Services were Feb. 25 at Sun Valley River Run Lodge. Donations are suggested to the Brett Sammis Wildlife Foundation, P.O. Box 2930, Sun Valley, Idaho 83353.
Tough defense gets USD a win

Toreadors knock out Gonzaga in tourney roulette

By Bill Center
STAFF WRITER

LOS ANGELES — Throughout his playing career, Brad Holland was known as a shooter. But as a coach, Holland finds his forte is defense.

And defense was the key again last night as the University of San Diego fought off a second-half Gonzaga rally to down the Bulldogs 64-59 and advance to tonight’s semifinals of the West Coast Conference basketball tournament.

“Defensively, we did a great job,” said Holland. “In the second half, we got some great stops and rebounds while we struggled offensively.

“Right now, our team just believes we’re going to win. There were moments of truth out there tonight, and we came through every time. That’s been our trademark down the stretch.”

The win was USD’s sixth straight and seventh in the Toreros’ last eight games.

Now 17-10 overall, the fourth-seeded Toreros will meet third-seeded San Francisco 78, Portland 66 St. Mary’s 85, Pepperdine 69 Loyola 70, Santa Clara 61 USD 64, Gonzaga 59 TODAY’S WOMEN’S FINAL Portland (27-1) vs. USF (24-5), noon TONIGHT’S MEN’S SEMIFINALS St. Mary’s (21-7) vs. LMU (7-20), 5:30 USF (15-12) vs. USD (17-10), 8 MONDAY’S MEN’S FINAL 9 p.m., ESPN

The Toreros went on a 13-0 run to break a 12-12 tie — Sean Flannery, Brock Jacobsen and Brian Miles all downing threes. In addition, Gonzaga’s front line all had three fouls before intermission.

But after trailing 42-29 with a minute to play in the first half, Gonzaga went on an 11-0 run of its own while holding USD scoreless for the first 5:11 of the second half.

The score of 42-40 marked the first of three times in the second half that Gonzaga pulled to within a basket. But the Bulldogs never were able to tie the Toreros, who on all three occasions went inside to stem the tide.

It was baskets by center Brian Bruso that got the Toreros back on track the first two times.

And it was five free throws by Brian Miles over the final 10.2 seconds that gave the Toreros their final margin of victory.

Up until then, USD had scored only 17 points in the first 19:50 of the second half.

“We were talking to each other down the stretch,” said Bruso. “We’ve been in a lot of tight games. We’ve got experience on our side.”

Which is exactly how Gonzaga guard Lorenzo Rollins and Bulldogs coach Dan Fitzgerald saw it.

“Tough kids,” said Fitzgerald, who ended his 15-year coaching run at Gonzaga with four straight losses.

With San Diego ahead 59-57 with 1:18 to play, Gonzaga had two opportunities to tie — thanks to missed free throws by Bruso and Alex Davis.

But the Toreros defense made two stops.

Unable to get a clear look and with the shot clock running down, Rollins was short on an off-balance three-point attempt.

Then USD’s Lamont Smith forced Gonzaga freshman guard Matt Santangelo to miss on a wild 12-footer from the baseline.

It was after Miles rebounded Santangelo’s miss that he went to the line for two attempts. He made one to put USD up by three. Another rebound later, Miles made two more with 2.5 seconds to play... and two more with 0.2 showing.

Miles came off the bench to lead USD with 19 points. Flannery scored 12, and Bruso had 11 points and six rebounds.

“Tough kids handled our big...”
USD hot streak is sweet music to Miles, Davis

By Bill Center, STAFF WRITER

LOS ANGELES — At first, the news shocked more than just Brian Miles.

"Coach (Brad) Holland just came up to me at practice and said, 'We're going to make a few changes and I'm taking you out of the lineup.'"

"I was in shock and the team was in shock." At the time, USD was also in a slump. Midway through the West Coast Conference basketball season, the preseason co-favorite was 2-5 in conference play and riding a three-game losing streak.

Most of the Toreros' problems could be traced to the starts of their games. USD had trouble getting going on both ends of the floor. Defensively, there was a lack of effort and muscle. Offensively, there were problems getting into the disciplined sets.

So Holland stirred the pot. After starting the lineup for the first 19 games, he made two significant changes: Out went Miles, the team's leading scorer, and point guard Alex Davis; in came Brian Smith and Lamont Smith.

USD closed with a rush, winning six of its last seven to finish the regular season 16-10 and gain the No. 4 seed going into tonight's 8:20 opener of the WCC tournament at Loyola Marymount.

But the story is not quite what it seems. Miles and Davis continued to play critical roles down the stretch.

"As it turned out, the change didn't hurt me," said Miles. "It improved me. I'm actually playing more minutes, scoring more and playing better than I did before. I'm in the game when it counts. Alex is the same way. I can't exactly say why, but both Alex and I are playing better under this new system and the team is really playing better."

Miles isn't alone in that assessment.

USD was judged to be one of the teams to beat in the WCC tournament during a coaches conference call this week.

"San Diego is the best conference team we've played," said Gonzaga coach Dan Fitzgerald, whose team meets USD in tonight's quarterfinals. "I think San Diego has a great chance to win the tournament playing three days in a row. San Diego has depth, and that's a great advantage when you're playing three nights in a row."

Saint Mary's coach Ernie Kent echoed that thought.

"Depth is very important the way this tournament is contoured," he said. "We feel our bench is in good shape. But San Diego is as deep as anyone."

Half the eight teams in the WCC don't go eight deep. USD and Saint Mary's are the only teams that routinely use eight players.

TODAY'S GAME

USD (16-10, 8-6 WCC) vs. GONZAGA (15-11, 8-6)

■ Quarterfinals, West Coast Conference tournament
■ Time/Time: 8:20 (approx.)/Gersten Pavilion, Loyola Marymount, Los Angeles.

■ Toreros update Have won five straight and six of seven since shuffling starting lineup with insertion of G Lamont Smith and freshman F Brian Smith.

■ Gonzaga update Coach Dan Fitzgerald is ending a 15-year career. Bulldogs in the throes of a season-high three-game losing streak. Led by All-WCC picks 6-8 F Bakari Hendrix (11.8 ppg, 6.0 rpg) and G Lorenzo Rollins (15.6 ppg), and WCC co-Freshman of the Year G Matt Santangelo (13.4 ppg). Santangelo is only the second freshman to start during Fitzgerald's years at Gonzaga — and John Stockton was not the other. Other starters are 6-11 freshman C Axel Dench (8.0 ppg) and 6-7 F Mike Leasure (6.5 ppg). Bulldogs lead the WCC in scoring (73.0 ppg, slightly ahead of USD's 72.6 mark). Gonzaga has played in WCC championship game three times since '92.

■ Other Quarterfinals Pairings

■ No. 3 San Francisco (14-12, 9-5) vs. No. 6 Portland (9-17, 4-10), noon.

■ No. 2 Saint Mary's (20-7, 10-4) vs. No. 7 Pepperdine (6-20, 4-10), approx. 2:15 p.m.

■ No. 1 Santa Clara (16-10, 10-4) vs. No. 8 Loyola Marymount (6-20, 3-11), 6 p.m.

And USD's bench has become much stronger since the starting lineup was juggled — not that Miles enjoyed the demotion.

"The benching was like a curveball that I wasn't expecting at all," said Miles. "The first couple of games after the change were hard on me mentally. It lit my emotions up. It crossed my mind to take the low road. But I used that anger in a positive way, although I was so overly aggressive in that first game off the bench that I fouled out in about 10 minutes."

Looking back, Miles can see clearly the reasons for the change.

"We were a little lackadaisical at the jump ball," said the 6-foot-9 junior forward and perimeter shooter, who is shooting 46 percent from three-point range. "I think it was a wake-up call by Coach Holland... Whoa, Coach will do anything to win. At first, I thought I'd be back in the lineup in a few games. But when you look at what's happened, everyone's kind of improved since the change.

"We're letting it out on the floor from the opening jump. Practice has been more competitive. And when I come in, I offer an offensive punch or a nudge."

Miles has been shooting almost 60 percent from the floor since he lost his starting job and is averaging 15 points — raising his team-leading average to 14.4. He is also No. 2 in rebounds with 5.3 per game.
USD Receives $500,000 Grant for Cultural Competence Model

The University of San Diego has received a $500,000 grant from the James Irvine Foundation to establish a model of institution-wide cultural competence.

The three-year “Creating Cultural Competencies” project will build upon USD’s previous cultural diversity efforts. During the past four years, USD sought to create an inclusive campus climate that nurtures students and employees of all backgrounds. The new project will seek to move USD to the next phase of becoming a multicultural institution by promoting “cultural competencies”—knowledges, skills, and behaviors that respect individual differences.

Plans call for designing a leadership training program for university administrators who bear the responsibility for fostering institutional diversity. In addition, the project will identify a set of cultural competencies needed by university students and employees to prepare them for an increasingly diverse campus.