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Digital Initiatives Symposium

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Web Archiving for Academic Institutions

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Web Archiving for Academic Institutions

Presenter 1 Title
Senior Program Manager, Archive-It

Presenter 2 Title
Web Archivist

Session Type
Workshop

Abstract
With the advent of the internet, content that institutional archivists once preserved in physical formats is now web-based, and new avenues for information sharing, interaction and record-keeping are fundamentally changing how the history of the 21st century will be studied. Due to the transient nature of web content, much of this information is at risk. This half-day workshop will cover the basics of web archiving, help attendees identify content of interest to them and their communities, and give them an opportunity to interact with tools that assist with the capture and preservation of web content. Attendees will gain hands-on web archiving skills, insights into selection and collecting policies for web archives and how to apply what they've learned in the workshop to their own organizations.

Location
KIPJ Room B

Comments
Lori Donovan works with partners and the Internet Archive's web archivists and engineering team to develop the Archive-It service so that it meets the needs of memory institutions. She also serves as Program Manager for the Internet Archive's crawling with Library of Congress. She enjoys working at a mission-based organization, helping organizations fulfill their own missions by archiving the web. Lori has a Masters of Science in Information from the University of Michigan, specializing in Archives and Digital Preservation. She previously studied history and political science at Boise State University.

Mary Haberle is a Web Archivist at Archive-It where she provides partner training and support services. Her prior work experience includes processing archival collections at the Academy of Motion Picture Arts and Sciences and the University Club of New York, as well as contributing to digitization projects at the American Jewish Joint Distribution Committee and Franklin Furnace Archive. Mary earned her Master of Library and Information Studies degree from McGill University and a Digital Archives Specialist Certificate from the Society of American Archivists.

This workshop is available at Digital USD: https://digital.sandiego.edu/symposium/2018/2018/4
Web Archiving for Academic Institutions

Instructors:
Lori Donovan
Mary Haberle
Internet Archive

DIS 2018
April 23, 2018 University of San Diego
AGENDA

★ Definitions and Community
  ○ The what and why of web archives
  ○ Current challenges and initiatives

★ Collection
  ○ Selection and acquisition
  ○ Description and scoping

★ Manage
  ○ Challenges & Opportunities
  ○ Tools & Services

★ Use
  ○ Access & Research

★ Demonstration

★ Create your own collection

Purrsonalities by Sarah Landstrom
INTRODUCTIONS

Name, organization, experience and/or interest in web archiving

Bonus points: Tell us about your pets!
We are a non-profit Digital Library & Archive founded in 1996
35+PB unique data: 20PB web, 14m text, 3.6m vid, 3.5m aud, 100K soft, etc
Developed: Open source web archiving tools, formats and standards
Engineers, librarians/archivists, program staff
Online: https://archive.org/web/

The largest publicly available web archive in existence.

> 300 Billion Web pages
> 100 million websites
> 150 languages
~ 1 billion URLs added per week
What is a web archive?
A collection of archived URLs grouped by theme, event, subject area, or web address and stored in WARC file format.

A web archive contains as much as possible from the original resources and documents their change over time. It is a priority to recreate the same experience a user would have had if they had visited the live site on the day it was archived.
How long does a website last?

In general, a typical web page can be expected to last ~90-100 days before changing, moving, or disappearing completely.

> In 2013, our colleagues at Old Dominion University determined that over 10% of event related content posted to social media platforms is lost after one year.

> In 2014, a study by UCLA determined that 7-in-10 scholarly articles that include citations with hyperlinks suffer from reference rot.
WHY WEB ARCHIVE?

- **Institutional History**: Maintain a record of your institution’s web presence over time.

- **Responsibility**: preserve things like course information, special exhibit information, policies, organizational reports—many documents now showing up only as digital content.

- **Research**: Many libraries are seen as authorities on a particular subject, topic or person, and collect web-based information to augment other holdings.
National Digital Stewardship Alliance (NDSA) 2016 Survey (PDF)

★ 94% of respondents use an external web archiving service like Archive-It
★ 71% of organizations devote one half FTE or less to web archiving
★ 60% started programs between 2011 and 2015
★ 60% rely on other organizations’ or community-generated policies in the creation of their own
★ Principle concerns include ability to archive social media (70%), video (69%), and databases (62%)
WEB ARCHIVING COMMUNITY

International Internet Preservation Consortium

SAA’s Web Archiving Section

Archive-It (Blog / Twitter)

Mid Atlantic Archive-It User Group

@KristaOldham 6 May 2015
USE CASES

**Document a subject area or an event**
- Often related to traditional collecting activity around the same topical focus
- Capture spontaneous events
- Document different perspectives and social commentaries

**Fulfill a mandate to capture and preserve web history**
- Support electronic records system to meet records retention requirements
- Collect publications/documents that are no longer in print form
- Historical record of an institution or individual’s web/social media presence

**Closure crawls**
- Document a website before it changes, is redesigned, or closes
Use Case:
Archive government documents from 18 different countries in Latin America

Content includes:
> Full-text archives of official documents
> Original video and audio recordings of key regional leaders
> Thousands of annual and "state of the nation" reports
> Collections of Latin American elections and political parties
Honduras presidential website, 2008 (before coup)
Red Hat Enterprise Linux Test Page

This page is used to test the proper operation of the Apache HTTP server after it has been installed. If you can read this page, it means that the Apache HTTP server installed at this site is working properly.

If you are a member of the general public:

The fact that you are seeing this page indicates that the website you just visited is either experiencing problems, or is undergoing routine maintenance.

If you would like to let the administrators of this website know that you've seen this page instead of the page you expected, you should send them e-mail. In general, mail sent to the name "webmaster" and directed to the website's domain should reach the appropriate person.

For example, if you experienced problems while visiting www.example.com, you should send e-mail to "webmaster@example.com".

For information on Red Hat Enterprise Linux, please visit the Red Hat, Inc. website.

The documentation for Red Hat Enterprise Linux is available on the Red Hat, Inc. website.

If you are the website administrator:

You may now add content to the directory /var/www/html/. Note that until you do so, people visiting your website will see this page, and not your content. To prevent this page from ever being used, follow the instructions in the file /etc/httpd/conf.d/welcome.conf.

You are free to use the image below on web sites powered by the Apache HTTP Server.

[Powered by Apache]

Honduras presidential website, 2009 (during coup)
Honduras presidential website, 2010 (after coup)
Use Case 1:

> Archive the university’s web presence in order to meet required records retention mandates.

Use Case 2:

> Collect in subject areas selected by academics, librarians, curators throughout the university.
COLUMBIA UNIVERSITY:
AVERY ARCHITECTURAL & FINE ARTS LIBRARY

JOIN US

THE NEW YORK LANDMARKS CONSERVANCY

PROGRAMS & SERVICES
ADVOCACY
EVENTS
PUBLICATIONS
MAPS
ABOUT US
JOIN US

NEWS
ENEWS SIGN UP

Sans. Gillibrand, Schumer Join Fight to Save Admiral's Row
More »
Conservancy Inspires Historic Buildings on Governors Island
More »
Spotlight On: Church of the Most Precious

SEARCH
DONATE
Use Case:
Collaborative collection building

Content includes:
> Collaborative collections curated with other Canadian organizations
#285 Wetaskiwin, Alberta

- **Attendees:** Less than 50 people
- **Place:** Wetaskiwin, Alberta

**Please tell us (in detail) about your event/conversation:**

We downloaded the 1000 Conversations booklet and watched a few of the videos before discussing what we thought about residential schools. It was very sad and informative.
QUESTIONS?
STARTING A COLLECTION

Collection:
A group of URLs curated around a common theme, topic, or domain.

Ask Yourself...

> What is the **topic** of this collection?

> **Which websites** should I archive as part of this collection?
COLLECTIONS START WITH SEEDS

Seed:
The starting point URL for the crawler. The crawler will follow linked pages from the seed URL and archive them if they are “in scope.”

Document:
Any file with a distinct URL. html, image, PDF, video, etc...
Crawlers are pieces of software that visit websites and index the information and files that construct them.

**Scope:**
What the crawler will capture and what it won’t

**Scoping:**
Options for telling the crawler how much or how little of a seed to capture
How the Crawler Works

1. Starts with seed URL(s)
2. Checks if those URLs are reachable, and archives them
3. Looks for embedded content – what does it need to render the page? CSS, Javascript, Images, etc...
4. Looks for links to other pages
5. Checks if those pages are “in scope” and archives them, if they are

The crawler will continue until it cannot locate any more links that are in scope or it hits a limit set for the crawl (time, data or document limits).
How does the crawler know which links to archive and which to ignore?

> The seeds you add to your collection will determine the “scope” of your crawls.

> How you format your seed URLs can have an impact on the “scope” of your crawl.
Seeds can limit the crawl to a single directory of a site.

- example: www.archive.org/about/
- a / at the end of your url can have a big effect on scope
- Parts of the site not included in your seed directory will NOT be archived

Example seed: www.archive.org/about/
- Link: www.archive.org/webarchive.html is NOT in scope

Example seed: www.archive.org/about
- Link: www.archive.org/webarchive.html is in scope
By default, our crawler respects all robots.txt files. Partners can check post-crawl reports for blocked seeds, hosts, or documents.

If your site is blocked...

> Contact the site owner and ask if they will unblock our crawler specifically – archive.org_bot

> Some institutions choose to utilize a tool to ignore robots.txt blocks for specific cases
WEB ARCHIVING LIFE CYCLE

> Highlights the policy and workflows of 6 partner institutions: Columbia, University of Alberta, Montana State Library, State Library of North Carolina, North Carolina State Archives and Creighton University

> Covers issues, including:
  > Policy
  > Vision and Objectives
  > Workflows
  > Access
  > Preservation

GROUP ACTIVITY

We will complete this activity in breakout groups (5 groups of 6-7 people per group)

Approximately 35 minutes have been allotted

Learning Objective: review key sections of the *The Web Archiving Life Cycle Model* and understand the areas necessary to consider when developing a web archiving program at your institution
QUESTIONS?

ASK THEM MEOW
PART II AGENDA

TOOLS & STANDARDS

CHALLENGES

NEW TECHNOLOGIES

RESEARCH & ACCESS
**Heritrix**
Web crawler – crawls and captures web pages

**Umbra**
Assists the crawler to access social media and other sites in the same way a browser would.

**Wayback**
Access tool for rendering and viewing pages - surf the web as it was.

**ElasticSearch & SOLR**
Full-text search indexing engine & metadata search software

**Brozzler**
Browser + crawler = *Brozzler*!

**WARC**
ISO standard for storing web archives
WARC (Web ARChive) FORMAT

> ISO 28500:2009
> Combines multiple digital resources into an aggregate archival file together with related information
> Container file
> Written by crawlers
> Concatenated raw content
> For long-term storage and preservation
CHALLENGES: CONTENT

> Social Media – always improving tools for archiving Facebook, Twitter, Instagram and more.

> Dynamic content – some implementations can be difficult to capture and replay.

> Streaming & Downloadable Media

> Password-protected Sites - new feature in Beta

> Forms and Databases - alternatives may include a sitemap or direct links to content
WHAT MAKES A SITE ARCHIVABLE?

Make links transparent
Be careful with robots directives
Return reliable response codes

Many more suggestions in this Archive-It community resources post!
Type of content provoking concern over capacity to archive.

From Web Archiving in the United States: A 2016 Survey, report from the National Digital Stewardship Alliance
ARCHIVE-IT CRAWLING TECH TIMELINE

2003 - 2014
Heritrix

2014 – Present
Heritrix + Umbra

2017 - Present
Brozzler

Traditional web crawler
Scoping, capture, deduplication, WARC creation in one process
Less adept at triggering and capturing client side script and Javascript
Crawling Technology
Runs alongside Heritrix
Mimics the way a browser would access a page
Executes client side scripts so previously undetectable URLs could be accessed by Heritrix
Clicking or hovering to execute Javascript
Allows for dynamic scrolling
Captures http traffic as it’s loaded
Uses a real browser to fetch pages and embedded URLs, and to extract links
Works with youtubedl to improve media capture
“browser” | ”crawler” = BROZZLER

Runs on an instance of chromium browser

Opens page in the browser, takes a screenshot, sends to warcprox, written as a WARC file

Runs a javascript behavior and finds a@href outlinks
WEB ARCHIVING TOOLS & SERVICES

> Services & Tools
  > Archive-It
  > Internet Memory Foundation
  > Commercial: Hanzo, Pagefreezer, Mirrorweb
  > Tools: Webrecorder, WAIL
  > API based: twarc, Social Feed Manager

> Access:
  > Oldweb.today, Memento, Webrecorder

For a full list: http://netpreserve.org/web-archiving/tools-and-software/
WEB ARCHIVING TOOLS: HTTRACK & WGET

HTTRACK
http://www.httrack.com/

Download a site from the Internet to a local directory

WGET
> Terminal tool
> Allows you to download directories via the command line
“Web Archiving Integration Layer (WAIL) is a graphical user interface (GUI) atop multiple web archiving tools intended to be used as an easy way for anyone to preserve and replay web pages.”

Uses Heritrix 3.2.0 and OpenWayback 2.3.0

Developed by Mat Kelly at the Web Science and Digital Libraries research group at Old Dominion University
WEB ARCHIVING TOOLS: WEBRECODER

Webrecorder

Create high-fidelity, interactive web archives of any website you browse

Available at webrecorder.io/

Developed by Rhizome

Focus on dynamic web content such as embedded video and complex javascript

Relies on a human user browsing the live web

Provides for both capture and access
SOCIAL MEDIA WEB ARCHIVING TOOLS & SERVICES

Social Feed Manager

★ Developed at George Washington University Libraries
★ Collects Twitter data in bulk using the Twitter API
★ Open source; available on github

twarc

★ Developed by Ed Summers at Maryland Institute for Technology in the Humanities
★ A command line tool for archiving Twitter JSON data
★ Also uses the Twitter API
★ Useful for running searches on terms to collect all tweets mentioning a keyword
ACCESS: OLDWEB.TODAY

★ Browser emulator to access publicly available archived sites using virtual versions of old browsers

★ Focus is on playing back the site as it would have been originally experienced

★ Developed at Rhizome
ACCESS:
MEMENTO/TIME TRAVEL SERVICE

http://timetravel.mementoweb.org/

Chrome plug in allows you to navigate between the present web and the web of the past

RESEARCH SERVICES & WEB ARCHIVE DATASETS

TYPOLOGY OF RESEARCHER INTERESTS

★ Documentary: Evidentiary, Attestation, Legal discovery/claim
★ Social/Political Scientists: Communications, Politics/Government, Social Anthropology
★ Web Science: Technology Systems and Protocols
★ (Digital) Humanities: Historians and humanities disciplines, networks, collection building
★ Computer Science: Information Retrieval, Data Processing and Indexing, Infrastructure and tools
★ Data Analysts: Mining/Training, language processing, trend analysis
Web Archive Datasets

WAT Datasets
(Web Archive Transformation)
Key Metadata from Every Resource

LGA Datasets
(Longitudinal Graph Analysis)
What Links to What over Time

WANE Datasets
(Web Archive Named Entities)
Names of People, Places, Organizations
LESSONS LEARNED SUPPORTING RESEARCHERS

- Researchers don’t always know what they want
- Researchers default to wanting access to raw/all data
- Researchers will have varying levels of technical resources or support
- Address upfront issues of technical proficiency, non-archive technical support and/or methodological stuff
- Will require reference/resources to explain and contextualize web archive tools and processes
- More data doesn’t equal better analysis
RESEARCH SERVICES & WEB ARCHIVE DATASETS

STRATEGIC APPROACHES TO SUPPORTING RESEARCHERS

★ Focus on derivation, portability, and access
★ Focus on scalable partnerships & decentralization
★ Research support expectations often ≠ with available resources or services
★ Research methodologies (conceptual, practical, technical) often ≠ with data, collecting, tools
★ Service models or death (though yet to emerge for most data-driven LAM-ish research)
RECAP AND REVIEW

★ Definitions and Community
  ○ We defined terms, practices, and the current landscape

★ Collection
  ○ We discussed the whys and hows of creating web archives

★ Manage
  ○ We outlined management, tools, and services

★ Use
  ○ We looked at formats, archival replay, and data mining

★ Now We’ll Demo It All!
★ Then It’s Your Turn To Archive!


I HAZ A QUESTION
Archive-It

https://archive-it.org/

Click “Login” in upper right

Login details:
  ● Username: disworkshop
  ● Password: dis2018
Thank you!

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