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## University of San Diego News Print Media Coverage 1988.10

University of San Diego Office of Communications and Marketing

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University of San Diego

10/88

Office of Communications

Public Relations

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UNIVERSITY OF SAN DIEGO

MONTHLY MONITORING REPORT

OCTOBER 1 - 31, 1988

**VIDEO MONITORING SERVICES OF AMERICA, INC.**A **BURRELLE'S** Affiliate

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**KEY:**

M- Mention  
R- Reader  
V- Visual  
I- Interview  
SI- Studio Interview  
PC- Press Conference

**MONITORING  
REPORT**

SUBJECT: UNIVERSITY OF SAN DIEGO  
DATES: OCTOBER 1 - 31, 1988

PROGRAM	STATION	DATE	TIME	DESCRIPTION
INSIDE SAN DIEGO	KGTV-TV	10/14/88	11:00AM	Bush/Dukakis debate analysis SI - Patrick Drinan, PhD., USD Professor
NEWS EIGHT	KFMB-TV	10/16/88	6:30PM	College students lend helping hand to elderly as volunteers M - USD sponsors Senior Citizen Outreach program I - Tracia Rosengarten, volunteer I - Margaret Kendall, senior
PM MAGAZINE	KFMB-TV	10/18/88	7:00PM	USD Campus as background for introduction to show segments
NEWS SAN DIEGO	KNSD-TV	10/24/88	5:00PM	Community Camera visits USD V - Girls' swim team V - Brian Hackney, reporter, joins team in pool

# # #



San Diego, CA  
(San Diego Co.)  
Marketrac

OCT 1988

Allen's P. C. B Est. 1888

## CDM course starts Oct. 4

The third of four courses leading to a Certificate in Direct Marketing begins Oct. 4 at the University of San Diego.

The course, "the creative approach in direct marketing," is cosponsored by USD, San Diego State University and the Direct Marketing Club.

Six weeks of classes will be held in

the Manchester Executive Conference Center at USD. Programs will run from 6:30 to 10 p.m. Oct. 4, 11 and 18, and Nov. 1, 8, and 15.

The registration fee is \$225. Registration information is available through Kathleen Hare at 260-4586 and Charlotte Fajardo at 265-4047.

October 1988



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 2 1988

Allen's P. C. B. Est. 1888



**Tom Blair**

**D**el Martians: At its regular meeting tomorrow, the Del Mar City Council will proclaim "October is Escrow Month." And in a city where practically every other household has a residential real estate license, that seems entirely appropriate. (On the other hand, this is the same city that last month challenged its own mayor's home-building permit.)

**Snoop du jour:** Kellen Winslow may be leaving the Chargers with a bitter taste, but the Chargers and Dan Fouts appear to have kissed and made up. Not only will his old team honor Fouts during the Nov. 27 game with San Francisco, retiring his number 14, the Chargers will play a role in a Nov. 28 retirement testimonial for the old quarterback at the Sheraton-Harbor Island. CBS, Fouts' new employer, will pitch in. And even Alex Spanos is on the honorary committee. ... For locals who haven't had enough, this week's issue of the political tip sheet, *SD Report*, will carry the full text of last week's Washington *Roll Call* article that carried charges of sexual harassment against Rep. Jim Bates by unnamed Bates staff members. ... The *Los Angeles Times*, in a new effort to boost its "San Diego identity," is about to launch a thrice-weekly city column. It'll be an expanded version of the weekly "San Diego at Large" column, written by staffer Tony Perry.

**Broken mold:** The conventional wisdom tells us most teachers are Democrats. And Michael Dukakis is making education a key campaign issue. But when Dean Edward DeRoche held a seminar for 77 local elementary and secondary teachers last week at USD's School of Education, and polled them on their favorites, the results were surprisingly close. Dukakis got 38 votes to Bush's 34. Of course, some teachers don't fit political stereotypes. Two voted for Jesse Jackson. And Walter Cronkite, Pat Paulsen and Greg Louganis got one vote each.



Los Angeles, CA  
(Los Angeles Co.)  
Times  
(San Diego Ed.)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

OCT 2 1988

*Allen's* P. C. B Est. 1888

### Lectures

2955  
Sex — Author Judy Pearson will explain why sex is more than a three-letter word at 7:30 p.m. Monday in Manchester Conference Center at the University of San Diego. Admission is free; a wine and cheese reception will follow.



San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 7,500)

OCT 3 1988

Allen's P. C. B. Est. 1888

The University of San Diego, San Diego State University and San Diego Direct Marketing Club are jointly sponsoring a six-session course, "the Creative Approach in Direct Marketing," which is a non-technical basic course for direct marketers and other marketing practitioners. It will be held Tuesdays from 6:30 to 10 p.m., Oct. 4, 11, 18 and Nov. 1, 8, 15 at Manchester Conference Center, University of San Diego. Both national and regional authorities form direct marketing, copywriting and direct marketing design fields will conduct the course. The fee is \$225 which includes materials, parking and coffee breaks. For further information or to register by phone, call Kathleen Hare at 260-4586.

2955



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 3 1988

Allen's P. C. B Est. 1888

## Non-profit career training is getting down to business

By Barbara Fitzsimmons  
Staff Writer

As executive director of the local Camp Fire Council, Janie Anderson is a do-gooder with a soft spot for young people.

She is also a tough businesswoman, ambitious about raising money and savvy about organizing people and projects.

"If you don't operate in a business-like manner, you may do wonderful work in the community, but your organization can end up in trouble. You can have financial problems and personnel difficulties," said Anderson, who gleaned her non-profit know-how from 17 years of on-the-job experience.

Today, she said, "It really would

have been nice to have had a course to take."

Thus, Anderson is pleased to see the opening of the new American Humanics program at the University of San Diego. The undergraduate program, the first of its kind in the San Diego area, will train students for careers in non-profit youth agencies such as the Camp Fire Council, Boy Scouts, Girl Scouts, the YMCA and the American Red Cross Youth Program.

Humanics students will major in social science, psychology or behavioral science and also take classes in fund-raising, volunteer management, business and leadership. Along with standard business concepts,

See Humanics on Page C-3

## Humanics

Continued from C-1

they will learn how to budget for a non-profit agency; how to develop money-raising contacts; how to design fund-raising campaigns; how to recruit and train volunteers; and how to reward an unpaid work force.

A new Humanics student association will feature monthly speakers from local youth agencies, and students in the program also will have the opportunity to intern with agencies such as Anderson's Camp Fire Council. The council and a number of other agencies have agreed to cooperate with USD as part of the program.

"I'm enthusiastic because this allows young people the chance to explore careers in the non-profit field, and it means we will be able to staff our agencies with their graduates," Anderson said.

USD established the program in coordination with American Humanics, a national educational organization based in Kansas City, Mo. American Humanics was started 40 years ago by H. Roe Bartle, a Boy Scout executive and former Kansas City mayor who felt scouting executives could use some help.

"He said the scouts were being run with 'consecrated ignorance,'" said Judy Kerr, an American Humanics spokeswoman. "There was no place to go to learn how to motivate volunteers or how to raise money."

At USD, six students have already signed up for the program, and program director Eddie Taylor is hoping to enroll at least 20 by the end of the school year.

"The type of student we are looking for is the one who likes to work with others and who likes to solve problems," Taylor said. "We want

people who hope to make a difference in people's lives."

Bonnie Villalobos, a USD sophomore, said she decided to enroll in the program because she is interested in psychology and likes working with people. She expects to go into counseling or administrative work and believes the Humanics program "provides a lot of opportunities" to explore different career possibilities.

Laurel Shoaff, a USD sophomore and former camp counselor, felt much the same.

"I like working with children, but I wasn't sure what I wanted to do," Shoaff said. "This looked interesting."

Students may have mixed emotions about entering the non-profit field because it has a reputation for low pay. Things are changing, however, according to the American Humanics organization.

"We tell them to expect to start out at a salary comparable to a

school teacher's," Kerr said. "But, we also tell them that some scouting executives are now making in the six figures."

For those who have fund-raising and management skills, the field can be wide open.

In 1986, non-profit agencies employed 7.2 million people, or one in 16 workers, according to the Independent Sector, a Washington-based research organization. Projections are that the non-profit labor force will reach 8.6 million in 1990 and 9.3 million in 1995.

To address this growing field, humanics programs have been launched on 15 campuses nationwide, from Pace University in New York to Pepperdine University.

USD's Taylor said there are a number of job possibilities for local humanics graduates, including counselor, counselor training director, executive director and community development specialist.

Monday, October 3, 1988

The San Diego Union C-3



OCT 4 1988

Allen's P. C. B. Est. 1888

## Managing Inherited Wealth: Attorney To Lead Seminar

<sup>2955</sup>  
The unavoidable, death and taxes, ultimately face us all, and Ann C. Harris, attorney and estate tax specialist, explores the subjects of probate and estate planning Oct. 18 in a seminar titled "Managing Inherited Wealth."

The seminar is sponsored by the nonprofit Women's Institute for Financial Education and will be

New shareholders at West, Johnston, Turnquist & Schmitt are Sara Cooley, Ed Kitrosser, and Robert Athy. Cooley joined the firm in 1983, specializes in real estate partnerships and individual tax planning. Kitrosser joined the firm in 1985, and his emphasis is in litigation support and business valuations. He has co-authored two



### Money Minders

by Herbert W. Lockwood

held at its offices at 875 Prospect, Suite 315, starting at 6 p.m. Make reservations. The fee will be \$5.

"Wealthy people tend to bog down in facing their own mortality, and people of all ages get caught in a money generation gap.

"What cuts across all income levels is the fact that our elderly, Depression-influenced adults and their well-fed, middle-aged children are economic poles apart," said Harris. "Where one can't bear to spend a dime, the other has a hard time saving one."

The attorney says her seminar should really be called, "Mismanaging Inherited Wealth."

She says, "People mismanage and lose incredible amounts of money through ignorance and unwise decisions."

She has horror stories: the "long-protected" new widow, who having finally to face financial management, can't learn simple personal banking such as the handling of a checking account, and the heir who spends \$120,000 a year and has nothing to show for it.

Some of the areas the attorney will touch on:

- Exempt generation skipping transfers for people who want substantial wealth to go to grandchildren free of tax.

- Estate planning for moderate income people whose net worth, because of life insurance and pension money, will increase dramatically upon their deaths.

- Trust funds to protect heirs who are too young or too immature to manage money competently.

"Take care of it now, and in the long run it's certainly less expensive," she says.

Fluor Corp. will make a presentation tomorrow to members of the Financial Analysts Society of San Diego at a luncheon in the California First Bank building. The firm is one of the world's largest public engineering, construction and technical services company with investments in coal and lead. In trouble for a while, the company concluded a massive restructuring program last year and returned to profitability. Speaker will be Fluor President Leslie G. McGraw.

courses published by the American Institute of Certified Public Accountants. A firm member since 1987, Athy has degrees in both accounting and law. He provides



Kaufman



Cooley



Kitrosser



Athy

litigation support services in personal injury, wrongful death, breach of contract, business, and family law cases.

\* \* \*

CPA Tom C. Zonaras and Kim Caldito have been promoted by the accounting firm of Jassoy, Graff & Douglas. Zonaras will be a senior-two accountant and Caldito staff accountant two.

\* \* \*

The University of San Diego School of Business Administration is offering a series of eight business update breakfast seminars. Fee for the full series will be \$105, for single sessions, \$15. First will be held in Oct. 14, when Dr. Fred R. Bahr speaks on "Developing a Post-Election Business Strategy." On Oct. 21 Dr. Jonathon Sandy and Dr. Andy Allen will discuss "The Economic Consequences of Residential Growth Controls."



Coronado, CA  
(San Diego Co.)  
Journal  
(Cir. W. 5,237)

OCT 6 1988

Allen's P. C. B Est. 1888

## For advanced students, CHS offers a class full of challenges

By Susan Thomas  
Journal Reporter

2955

It's "zero" period at Coronado High School — the time before first period when most students eat breakfast, finish last minute homework or simply hang around in groups waiting for the school day to begin.

But several students striving for the International Baccalaureate (I.B.) diploma wake up their minds at 6:30 a.m. to figure out "how we know what we know." While the "Theory of Knowledge" class is open to all, it's just one of the rigorous requirements for those pursuing the I.B. diploma.

The I.B. program strives to breed a modern day "Renaissance" person. If the program does what it aims to, it grooms good students into those who hold an indepth understanding of various college-level subjects, a global perspective and a general well-rounded knowledge.

Approximately 40 juniors and seniors participate

in the two-year program at Coronado High School. They must enroll in six subjects including English, a foreign language, history, an experimental science, mathematics and either computer science, a second science, a second language or further math. All classes in the I.B. program are at honors or Advanced Placement level and of the six subjects, students must take at least three for a two-year period.

"There's a real pressure on schools to become more rigorous," said George Arnall, vice principal at Coronado High School. The school was the second school in the county to install the program five years ago. Now five schools use the program in the county (CHS, Vista, San Diego, Rancho Buena Vista and Bonita Vista high schools), 19 in California and several hundred throughout the United States.

Arnall said only the "most motivated kids" enroll in the program because it's very demanding.  
(Turn to I.B., page 3)



# I.B.

2955

(Continued from page 1)  
 "They get the diploma if they work hard," he said.

Besides each subject, students complete a 4,000 word essay on one of the six subjects, attend a "Theory of Knowledge" class and participate in an extracurricular activity. When students complete a course, they may take a test to earn college credit. The test scale ranges from one to seven, with seven ranking highest. In order to earn the diploma, a student must score cumulatively a 24 from all six tests.

But those who don't want to earn the full diploma can achieve I.B. certification in single subjects. Four students received the diploma last year and one earned sophomore standing when she entered college, Arnall said.

For honors student Jenny Moore, the I.B. program seemed a natural course of study. Moore said one reason she enrolled in the program was that it would provide "some additional focus." And senior Rafael Bejar half-laughingly said the program was heavily pushed. But Bejar agreed the program offers a lot of benefits.

On the strictly academic side of the program, I.B. students "get all the best teachers," Bejar said. And, he said, the students are exempt from the required government class.

Though the program is relatively new and just beginning to receive recognition from many schools, the most selective colleges look favorably on the I.B. diploma, said Maureen Phalen, assistant director of undergraduate admissions at the University of San Diego (USD).

Phalen said USD is currently investigating the program and will probably begin honoring it once it finishes the investigation. The University of California system also acknowledges students who earn the I.B.

**Because teachers often teach more than an I.B. class, their knowledge and motivation will carry over to the students not enrolled in the I.B. program. 'It elevates the standards not just on one level.'**

— Coronado High School Vice Principal George Arnall on the school's International Baccalaureate program.

diploma by giving them credit in subjects they test well in, said one undergraduate admissions official.

While Arnall said the program benefits the students who enroll, he said the program's most positive aspect is how it serves the entire school. The program is "a skeleton on which to clothe the entire curriculum," he said. Arnall said the program costs the school approximately \$10,000 a year. The money goes for materials and fees, he said.

The instructors must be extremely motivated and the motivation trickles down to other classes and other students, he said. Because teachers often teach more than an I.B. class, their knowledge and motivation will carry over to the students not enrolled in the I.B. program, he said. "It elevates the standards not just on one level," Arnall said.

Along with the students who work diligently, those on the other side of the lectern spend copious amounts of time preparing for an I.B. class. History teacher Sandy Ferguson said teaching an I.B. class requires a lot more work than teaching a regular class. "The most difficult is the depth and the more rigorous program. I had to learn more to move along through the material at the necessary pace.

"It's made me a much better teacher," Ferguson said. It's also nice to work with students who are more disciplined, he said. "Quite simply, it's a lot more work."

Away from the classroom

though, Bejar and Moore both said the program offers other benefits. The opportunities to meet students from all over the world are a big part of the program, they said.

Students in the I.B. program attend, at their own expense, a student exchange where they travel to the Armand Hammer UWC American West school in Montezuma, New Mexico for a week. Two hundred students from 60 countries attend the boarding school. "It's a wonderful exchange because our kids get exposure to those from all over the world," Arnall said.

Moore, a senior in the I.B. program, said she has met a lot of people from all over the world and had an African Zulu she met spend time with her over Christmas last year. And Bejar, a Coronado student whose family originally hails from Uruguay, said during his trip he met for the first time other students from Uruguay.

The program however is not for everyone. Before students enter the program, ad-

ministrators sift through teacher recommendations. They also talk with all previous teachers from the students' 10th-grade year. And although there is no minimum grade point average, students must have taken at least one honors class.

Arnall said that when the program began some students didn't realize its intensity and eventually dropped out. Now, he said, students talk among themselves and "do their own counseling." Because of this, he said, very few leave the program.

But while the classes require motivation and determination, Bejar and Moore hesitatingly admit they only study about an hour and a half on a normal school night. Both actively participate in school activities as do the other students working for the I.B. diploma, they said.

For Moore and Bejar academics is only part of their high school tenure. Moore is Associated Student Body president, runs on the cross country team and plays soccer. Both participate in the Youth-to-Youth program, the Roundtable Club and leadership class. Bejar also works. And Moore said her parents sometimes restrict her activities.

In order to do all this, they said, one needs to have a certain amount of natural ability to absorb what's said in the classroom.



San Diego, CA  
(San Diego Co.)  
Reader  
(Cir. W. 100,000)

OCT 6 1988

*Allen's* P. C. B Est. 1888

255-0133

**"Hmong Pandau: Needlework  
of the Golden Triangle,"** this  
exhibit of colorful Vietnamese  
needlework can be seen at the  
Founders Gallery, USD, Alcalá  
Park, Linda Vista Road, Linda  
Vista. The exhibit runs through  
October 19. Gallery hours are noon  
to 5 p.m., Monday through Friday.  
260-4600 x4261. *2955*



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

**OCT 6 1988**

*Allen's* P. C. B Est. 1888



**P**oint man: It didn't take a TV debate. The Dan Quayle phenomenon had already begun to seep into our culture. At the local law firm of Lorber, Grady, Farley & Volk, the partners received a resumé this week from one David Glenn Bebb, who expects to win his juris doctorate from USD next spring. Under "CLASS STANDING," Bebb writes: "Less than stellar" — Dan Quayle, Campaign 1988."



San Diego, Calif.  
Southern Cross  
(Cir. W. 27,500)

**OCT 6 1988**

*Allen's* P. C. B Est. 1888

### **Conference to focus on roles and behavior**

SAN DIEGO — The Organization for the Study of Communication, Language and Gender will host its 11th annual conference Oct. 6-9 at the Hacienda Hotel and the University of San Diego.

Some 65 gender and language communication experts from colleges and universities throughout the United States will explore the changing roles and behaviors of men and women.



San Diego, CA  
(San Diego Co.)  
Daily Transcript  
(Cir. D. 10,000)

OCT 6 1988

Allen's P. C. B Est. 1888

\* \* \*

The big insurance propositions debate between Ralph Nader and no-fault "father" Jeffrey O'Connell that drew 1,000 people to USD Sept. 18 will show on local cable TV. Southwestern Cable broadcasts it Sunday, 6:30-8:30 p.m., again on Oct. 30, 9-11 p.m., and Nov. 7, 6:30-8:30 p.m. It will also show Oct. 30, 9-11 p.m. on Cox, Dimension, American, Cal, Daniels, Carlsbad and Julian cables. The debate included informative moderating by Howard Miller and questions by a panel of local trial lawyer Harvey Levine for Prop. 100, Prop. 103 writer Harvey Rosenfield, 104 author Allen Katz and insurance industry rep Tom Skornia for 106.

\* \* \*

2955



San Diego, CA  
(San Diego Co.)  
Reader  
(Cir. W. 100,000)

OCT 6 1988

*Allen's* P. C. B Est. 1888

**Debate on Insurance**

**Propositions**, the recent debate between Ralph Nader and law professor Jeffrey O'Connell, with additional discussion by representatives from the insurance industry and other interested groups, will be broadcast over local cable channels at various times between now and election day. The first broadcast is for viewers of Southwestern Cable, Sunday, October 9, from 6 p.m. to 8 p.m., on public-access Channel 15. For subscribers to other cable systems, the program will be aired on October 30. The sponsor of the debate, USD, is also preparing a transcript of the discussion. For more information, call 260-4682 or 695-3110.

2935



Lemon Grove, CA  
(San Diego Co.)  
Lemon Grove Review  
(Cir. W. 2,884)

OCT 6 1988

Allen's P. C. B Est. 1888

Spring Valley, CA  
(San Diego Co.)  
Spring Valley Bulletin  
(Cir. W. 2,708)

OCT 6 1988

Allen's P. C. B Est. 1888

## Higher Ed. Grants Top \$7 Million

Three San Diego area higher education institutions, San Diego State University, University of San Diego and Scripps Institution of Oceanography in La Jolla, have been awarded grants totaling \$470,000 by the Los Angeles-based W. M. Keck Foundation, one of the nation's largest philanthropic organizations.

All 3 grants will assist in the purchasing of new equipment.

Total charitable grants awarded by the Foundation in its mid-year grant cycle exceeded \$7.2 million and were given to 29 institutions nationwide. 22 of the grants were awarded to higher education institutions, while 7 were awarded in support of Southern California community services, health care, pre-collegiate education and arts programs.

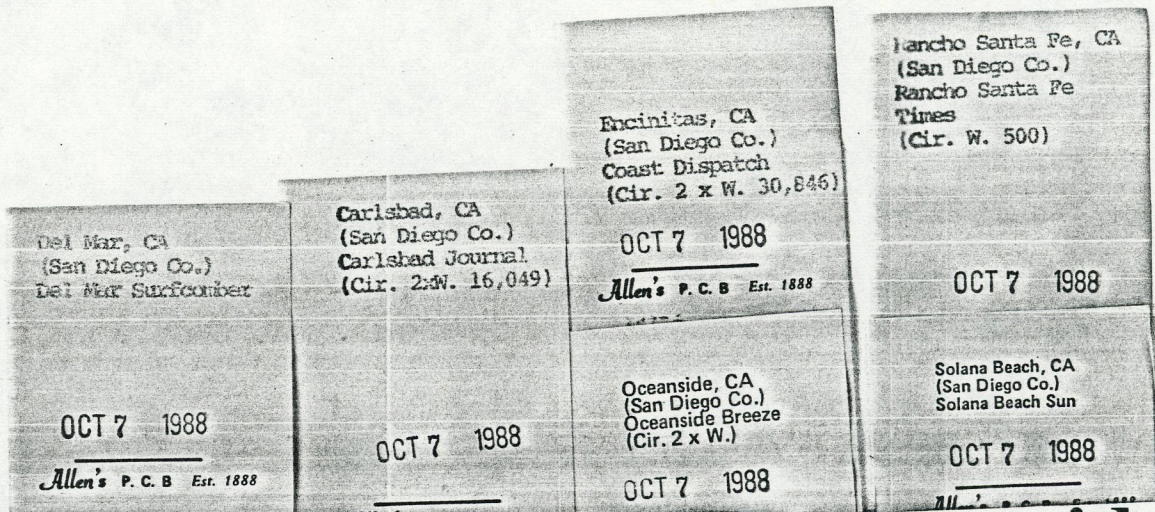
A \$170,000 grant to Scripps Institution of Oceanography will be used in support of the purchase of a mass spectrometer for the Scripps Analytical Fa-

ility. The University of San Diego's \$150,000 grant will provide equipment and program support for its Marine Studies Program.

A \$150,000 grant to San Diego State University will establish the W. M. Keck Foundation Equipment Fund, which will generate income each year to help purchase new equipment in perpetuity.

The W. M. Keck Foundation was established in 1954 by the late William M. Keck, founder of the Superior Oil Co. At year-end 1987, the combined net assets of the Foundation and the W. M. Trust for the benefit of the Foundation were \$640 million.





## Pardee names new vice president

2955

Stephen Patrick Doyle has been named a vice president of Pardee Construction Company, according to Vance Meyer, Pardee's executive vice president.

Doyle serves as assistant legal counsel and project coordinator for North City West, overseeing all residential, commercial and retail development for Pardee's 1,400-acre master-planned

### Real Estate People

community, Del Mar Highlands. He joined Pardee in 1985 as engineering coordinator and schedule manager of the development.

In his new position, Doyle will continue to coordinate all planning, processing and development activities for Del Mar Highlands and other landholdings in North City West. In addition, he will be responsible for legal counsel and representation of Pardee in San Diego.

Doyle is a member of the California Bar Association, American Society of Civil Engineers, San Diego County Bar Association, San Diego Engineers Club, a director of Save Our Heritage Organization, the North City West Community Planning Group and serves on the Neighborhood Advisory Committee for the San Diego Community Foundation.

He is also a registered civil engineer and a licensed attorney in the state of California.

A native of New London, Conn., Doyle obtained his bachelor's degree in civil engineering from San Diego State University and earned his juris doctorate degree from the University of San Diego.

Doyle resides in Carlsbad with his wife, Lynne, and two small children.

Del Mar Highlands combines residential neighborhoods, parks, an elementary school, a 116-acre business park — San Diego Corporate Center — and a 32-acre retail shopping center now under construction. The community will provide housing for approximately 13,500 residents and employment for about 6,000 people upon completion around the year 2000.

Pardee Construction Company, a Weyerhaeuser Company since

1969, is one of the nation's leading homebuilders with 1987 sales of nearly \$250 million. The company is a prominent developer of master-planned communities in San Diego, Los Angeles, Riverside and Ventura counties, and in the state of Nevada.



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 7 1988

Allen's P. C. B Est. 1888

## A little light

2955  
It is an anomaly of the California Constitution that a judge of a court of record may accept a part-time teaching position at a private institution such as the law school of the University of San Diego, but not at a public institution such as UCLA.

Prop. 94, which seeks to allow judges to accept teaching positions at public law schools as well, is one of three propositions on the November ballot dealing with judicial matters.

Prop. 94 would afford students at public schools the same chance to benefit from this valuable source of knowledge and expertise as those in private schools.

Judges would be permitted to teach only if it did not interfere

### The '88 Vote

with their judicial duties and only outside their normal working hours.

Is there a danger that part-time teaching might interfere with a judge's regular duties? No, say supporters led by Assemblyman Peter R. Chacon. Judges are regulated by the Canons of Judicial Conduct. They require that a judge place primary emphasis on his or her judicial position, or face removal from office.

Another judicial measure, Prop. 91, would raise the status of each of California's 76 justice courts to that of a court of record. This means their decisions would be fully respected and enforced outside the state and within the federal court system, which is not the case at present.

At the same time, the qualifications for justice court judges would be raised to the level required of municipal-court judges. Once again, this is such a logical and uncontroversial measure that it won unanimous approval in the Legislature.

Prop. 92 deals with the Commission on Judicial Performance, a nine-member body comprised mainly of judges and attorneys, which investigates charges against judges and recommends disciplinary action to the Supreme Court, including censure or removal from the bench. It does its work in complete secrecy.

Passage of Prop. 92 would let a little light into this critical area of government by enabling an accused judge or the commission to request that the proceedings be opened to the public.

California's judges enjoy a reputation for integrity. Only five faced any formal charges in 1987. But all are ultimately accountable to the public. Prop. 92 would ensure that justice is not only done, but is also seen to be done.

We urge YES votes on Props. 91, 92 and 94.



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 7 1988

Allen's P. C. B. Est. 1888

## 2955 B-97 Common Cause asks tough ethics laws for legislators, officials

By Daniel C. Carson  
Staff Writer

SACRAMENTO — Reacting to an ongoing FBI Capitol corruption probe, California Common Cause has announced plans to seek 1989 legislation enacting tough new laws to ensure lawmakers and other state officials observe ethical standards.

"We are deeply concerned that public confidence in our California government is reaching dangerously low levels," declared Geoffrey Cowan, chairman of the public watchdog group. "We believe the state Legislature and the governor must take dramatic steps to restore public confidence in our governmental institutions.

"Serious consideration of, and action on, a comprehensive ethics package could be a most appropriate first step in that direction," he stated.

The group will focus its attention on drafting legislation to:

- Restrict honoraria and gifts given legislators, and require more frequent disclosure of gifts that are permitted.
- Limit outside income earned by lawmakers, while possibly increasing legislative salaries and benefits in compensation.
- Restrictions on political activities including fund raising by legislative staff members.
- Creation of an Office of Special Prosecutor to enforce state ethics laws.
- Tighter rules on the use of campaign funds for the personal benefit of candidates and more specific disclosure requirements about how campaign money is spent and raised.
- So-called "revolving door" legislation to strengthen current rules that prohibit high-level public officials from leaving their jobs and immediately lobbying their former

agencies. Current law, for example, does not apply to lawmakers.

Specific proposals are to be drafted by a newly created special ethics committee within Common Cause.

That panel will include John Phillips, who will take over as chairman of the political reform group in February; Angela Blackwell, executive director of the Urban Strategies Council in Oakland; Jerome Falk Jr., former president of the San Francisco State Bar Association; Howard Daniels, an antitrust prosecutor for the U.S. attorney's office in Los Angeles; and Robert Fellmeth, director of the University of San Diego Center for Public Interest Law.

"We want to involve many individuals and organizations in the formulation of this ethics package," said Cowan. "Our first goal will be to survey the field and list, for each issue area, the toughest, most far-reaching proposal that we can devise. We will then begin the process of analyzing those proposals and combining them into a comprehensive and reasonable ethics package that can win broad public support."

The renewed emphasis on ethics comes amid a continued FBI investigation focusing on whether legislators and legislative aides extorted campaign contributions and honoraria in trade for assistance in passage of legislation.

According to several parties involved in the case, federal authorities created dummy corporations which sponsored phony legislation in 1986 and 1988. The offices of four legislators were searched by the FBI shortly before the end of the 1987-88 session — Assembly Minority Leader Pat Nolan, R-Glendale; Assemblyman Frank Hill, R-Whittier; Assemblywoman Gwen Moore, D-Los Angeles; and Sen. Joseph Montoya, D-Whittier.



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

OCT 7 1988

Allen's P.C.B. Est. 1888

## The language of Mr.-&-Ms.-communication

### <sup>2955</sup> The gender gap in words is explored at USD conference

By Jeanne Freeman  
Tribune Staff Writer

ON OCCASION, sticks and stones are preferable. He was wrong, that neighborhood kid who sang out childhood's wisdom as he raced for the safety of his front porch: "Nyah, nyah. Words can never hurt me." Grown-ups know differently. Words can do considerable damage.

Or good.

These are topics near and dear to

the hearts of certain people, 75-85 in number, who are meeting at the Hacienda Hotel in Old Town through this weekend. They are members of the Organization for the Study of Communication, Language and Gender (OSCLG, as it is known to its friends or anyone short on time or breath).

OSCLG is a national organization with a membership of more than 300. Thirty-nine universities across the nation are represented at this, its 11th annual conference. The conference began yesterday afternoon and will continue through Sunday.

Members of OSCLG are delighters in words. Analyzers of words. Nitpickers. They pick sentences apart

and count the number of times you say "uh" or "you know." They take notes on your vocabulary. They figure out why you kept your maiden name when you got married. Or why you can't stand the term "chairperson."

Chairman/woman/person, says Linda Perry, associate professor of communication studies at the University of San Diego, is a real sticking point for some people. They get very emotional about the options. So emotional that a colleague of Perry's was once driven to refer to it as "the C-word."

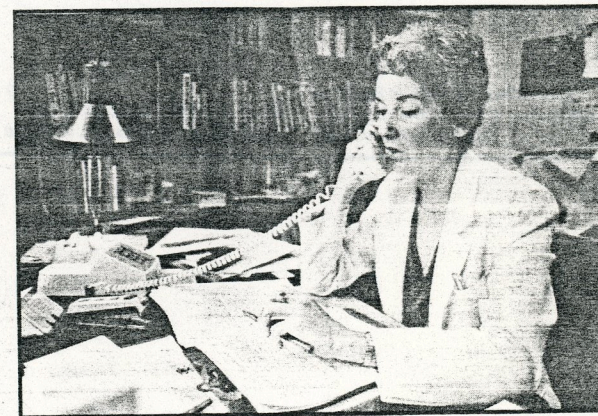
Perry, who is director of the OSCLG conference, displays no emotional investment in any of the afor-

mentioned terms. "What's become very acceptable now," she offers mildly, "is 'chair.'"

But heat generated by such debate is an indication of the importance of words. Perry calls communication "the glue in society. If you removed words from human beings, then what do we have for negotiating with each other?"

And words act as mirrors of how people see themselves and their worlds. For example, one study presented at the conference, co-authored by Karen Foss of Humboldt State University and Belle Edson of California State University-San Bernardino, found that women who take

Please see WORDS: D-4, Col. 1



Tribune photo by Don Kohlbauer

Linda Perry, language conference director, communicating by phone



## WORDS

Continued From D-1

their husbands' names at marriage "Place the marriage relationship — not professional careers — at the core of their identities."

Foss and Edson found this to be true despite the fact that all study participants were employed and/or had college degrees.

According to the study, women who keep their birth names after marriage value "self" as the most important context.

Make that *strongly* value, in some cases. Edson told the OSLG group about one study participant who reported, "When I get mail addressed to Mrs. X, I send it back and write 'No such person' on the envelope." She meant all mail. Even that from her in-laws.

Women who hyphenate their birth names and their husbands' names see the merger as "incorporating their relationships ... but also preserving

a sense of self." A bid for balance and idealism in all aspects of life.

A bid that presents complications. First for some computers and some credit-card companies. Then, in turn, for the bearer of a hyphenated name. One woman wrote, "The credit-card company did not wish to honor the hyphen. I switched cards."

Larry Samovar, of the department of speech communication at San Diego State University, told the OSLG group that "experience and language work in tandem. And it's often difficult to differentiate which is voice and which is echo."

Consider, he went on, that "blacks have more words to describe whites than any other thing in their argot. And all of them are derogatory." What, he asked of his audience, did that suggest of the black experience?

In communication, there is the naming of people and objects. And then, Perry noted in an interview at her USD office Tuesday, there is "the way we paste our words together. Most of us tend to use language without consciously thinking every time we do."

That matters. It's revealing. Perry explained, "Communication is behavior."

And there are masculine and feminine behaviors. Society has expectations of when it's going to see certain behaviors and from whom. The work

place, for example, is constructed to operate on masculine behaviors. Managers are expected to be decision-makers, task-oriented and assertive.

So what happens when the manager is a woman? "If she behaves according to gender-role expectations, she'll behave feminine. Which is to be nurturing, subservient and subordinate. The kind of behaviors that end up making you run for the coffee, not for president.

"If she behaves as a manager — that is, male behaviors — then she's met with a lot of negative response." Shake hands with the double bind. According to Perry, "A double bind is a situation in which whatever behavioral choice you enact, it's the wrong one. You're damned if you do and damned if you don't."

Sister Sally Furay, professor of English and adjunct professor of law as well as provost and vice president at USD, was enlisted as keynote speaker for the conference.

In a telephone interview Tuesday, Furay focused on the discrepancies between the reality of the position of women and children in the United States and communication of their situation.

"I meet all kinds of people," Furay said, "who are convinced that the women's movement has brought men and women to equality." That, she

stated, was not reality. "If you look closely, you find record numbers of women and children living in pover-

ty.

"The thing that saddens me is this nation is supposed to be child-cen-

tered and to venerate motherhood."

In other words, we're saying one thing but doing another.



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

OCT 7 1988

Allen's P. C. B. Est. 1888

## Capitol 'ethics package' to greet state legislators

By Ron Roach

Tribune Sacramento Bureau Chief

SACRAMENTO — When California legislators return to the Capitol for the new session Dec. 5, they will be faced with demands from within and without to clean up their act in the wake of a scandal-plagued 1988.

As the federal investigation of corruption in the Legislature continues, California Common Cause, a public-interest lobby, already has declared plans to pursue what it calls "the most far-reaching and comprehensive state government ethics package" ever submitted to a state lawmaking body.

A spokesman for Senate President Pro Tem David Roberti, D-Hollywood, says lawmakers will instigate their own house-cleaning proposals, adding that it will be good for them to also consider concepts developed by others.

When the Legislature adjourned the 1987-88 session on Sept. 1, the FBI and U.S. attorney were sifting through material seized in an Aug. 24 raid of four legislators' offices, as well as those of some staff members.

The two-year undercover "sting" operation involved dummy companies set up by the FBI to lobby for special-interest legislation while giving thousands of dollars to lawmakers.

Though there have been no arrests and a federal grand jury has not returned indictments, at least four legislators have been reported to be subjects of the investigation, and it may be weeks or months before it is concluded.

Chairman Geoffrey Cowan of California Common Cause announced yesterday that the organization intends to develop and circulate a "wide array of ethics proposals" before making a formal proposal to the Legislature early in 1989.

"We are deeply concerned that public confidence in our California government is reaching dangerously low levels," Cowan said. "We believe the state Legislature and the governor must take dramatic steps to restore public confidence in our governmental institutions. Serious consideration of and action on a

Please see *ETHICS: A-17, Col. 1*

## ETHICS: New rules urged for legislators

Continued From A-3 2955  
comprehensive ethics package could be a most appropriate first step in that direction."

There could be more than a dozen facets to the package, possibly including the creation of an Office of Special Prosecutor to enforce state ethics and related laws and make state legislators subject to penalties for violations of conflict-of-interest law, Cowan said.

Common Cause will establish a special ethics committee to develop the proposal, led by John Phillips, a co-founder of the University of San Diego Law School's Center for Public

Interest Law who is scheduled to take over as Common Cause's California chairman in February.

Besides a special prosecutor, the issues to be studied are:

- Expansion of the ban on gifts to legislators to include lobbyists' employers and others. Political reformers have complained that a loophole in existing law against lobbyists winning and dining lawmakers enables unlimited entertaining of lawmakers by the lobbyists' employers.

- Additional restrictions on honorariums and gifts received by legislators for making speeches, as well

as more timely disclosure of honorariums received. Proposition 73, approved by voters last June, limits speaking fees to \$1,000 per event, but there are those who advocate a total ban.

- Higher salaries for state legislators, who will be making more than \$40,000 a year in December, with limits on benefits and income from other sources.

- Restrictions on political activities, including fund-raising, of legislators' staff.

- More restrictions on personal use of campaign funds and tighter requirements on how campaign money can be spent.

- Making state legislators subject to the existing law that bans local officials from voting on matters that may benefit them economically. State legislators were exempt from penalties in conflict-of-interest provisions of the Political Reform Act of 1974.

- Preventing high-level public officials from leaving their posts and immediately going to work lobbying legislative and administrative bodies.

Common Cause, which sponsored a campaign finance reform initiative, Proposition 68, on last June's ballot, also wants to study campaign reform measures of that initiative, which voters approved, but which was essentially scuttled by passage of Proposition 73 with more votes. An assessment of needed legislation in this area must wait until expected court action has concluded with regard to the rival initiatives.



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

OCT 10 1988

*Allen's* P. C. B Est. 1888

Students from the University of San Diego will offer their services to senior citizens Saturday and Sunday. They will volunteer time to do odd jobs such as gardening, light house-keeping, moving furniture, cleaning yards or doing small errands. Those interested in assistance should call 236-5765 to make an appointment. 2955/



Encinitas, CA  
(San Diego Co.)  
Coast Dispatch  
(Cir. 2 x W. 30,846)

OCT 12 1988

Allen's P. C. B Est. 1888

Rancho Santa Fe, CA  
(San Diego Co.)  
Ranch Santa Fe Times  
(Cir. W. 30,846)

OCT 12 1988

Allen's P. C. B Est. 1888

Solana Beach, CA  
(San Diego Co.)  
Solana Beach Sun

OCT 12 1988

Allen's P. C. B Est. 1888

Del Mar, CA  
(San Diego Co.)  
Del Mar Surfcomber

OCT 12 1988

Allen's P. C. B Est. 1888

Oceanside, CA  
(San Diego Co.)  
Oceanside Breeze  
(Cir. 2 x W.)

OCT 12 1988

Allen's P. C. B Est. 1888

## Colleges

By Janice Collins  
Staff Writer

**MiraCosta College, 1 Barnard Drive, Oceanside.** Besides the Oceanside-based campus, MiraCosta College now has a new San Elijo campus at 3333 Manchester Ave. in Cardiff. Both offer a full educational program. Students at both campuses may complete an associate degree, transfer their community college coursework to a four-year university, take vocational training, and take classes for personal enrichment. Both credit courses and non-credit, fee-based Community Services classes are available. Call 722-2121 or 755-5155 for information on the Oceanside campus and 942-1352 for San Elijo campus information.

**National University, 2022 University Drive, Vista.** With its main North County campus located in Vista, National University offers associate's and bachelor's degrees and

master's degrees in several areas of study. Non-credit continuing education seminars are also offered, some featuring certification programs. For more information, call 945-6100.

**Palomar College, 1140 W. Mission Road, San Marcos.** Students attending the main campus in San Marcos can complete coursework to earn an associate's degree. There are also several satellite campuses in the North County region which offer an assortment of classes. Call 744-1150 for general information.

**San Diego State University, College Avenue, San Diego.** The main SDSU campus located just south of Interstate 8 offers students the opportunity of both undergraduate and graduate programs in one of the university's seven colleges: Arts and Letters, Business Administration, Education, Engineering, Health and Human

Services, Professional Studies and Fine Arts, and Science. Call 594-5200 for more details.

**San Diego State's North County campus is located, for now, at 800 W. Los Vallecitos Blvd. in San Marcos.** In 1992, construction on the first phase of a new, permanent North County campus is expected to be complete southeast of Highway 78 and Twin Oaks Valley Road. A wide variety of upper division and graduate study courses are currently offered, however no lower-division classes are available at this time. Call 471-3500 for information about courses available.

**At San Diego State's College of Extended Studies,** personal enrichment and career advancement classes are available. High school graduates and adults can enroll in open university through extended studies and take regular college classes without actually being a

San Diego State student. A number of certificate programs are offered through extended studies and seminars are hosted regularly throughout the year.

**University of California, San Diego, Gilman and La Jolla Village Drive, La Jolla.** This university offers a full undergraduate and graduate program with all levels of degrees — including doctoral and medical degrees, through the School of Medicine. Five undergraduate and two graduate colleges (a third graduate college may soon be added) compose this, the fifth most heavily funded research facility in the United States. Call 534-2230 for more information.

Extension courses are also available at UCSD. Most of the classes are geared toward adults interested in career advancement or career changes, but there are some of general interest and a few for children. To attend, you need not be

enrolled at the university or have any kind of degree. No degrees are available through extended studies, although many courses may be used to earn certificates in different areas. The courses are held primarily in the evenings or on the weekends. Free lecture series and seminars are also offered throughout the year through extended studies. For more information, call 534-3400.

**University of San Diego, Alcalá Park, San Diego.** USD is a private, independent university offering undergraduate and graduate studies. Call 260-4600 for more details. For information about USD's continuing education courses, call 260-4585.

**United States International University, 10455 Pomerado Road, San Diego.** There are seven colleges at the main USIU campus. Call 271-4300 for more information.



OCT 12 1988

Allen's P. C. B. Est. 1888

C-10 THE TRIBUNE

(M)

San Diego, Wednesday, October 12, 1988

# First part of PBS series exploring mind is schizophrenic

<sup>2965</sup>  
**A** BALLYHOOED, nine-part PBS series called "The Mind" gets started on a schizophrenic note at 8 tonight on KPBS (Channel 15) with a one-hour program that fascinates one moment and bores the next.

This follow-up to 1984's Emmy-winning "The Brain" begins in dead-end fashion as an artist and an anthropologist examine ancient paintings in a cave in France. They're totally enthralled with what they see, but their esoteric discussion is likely to send all but the most scholarly viewer on a quest for other channels. And that would be a pity, because there's much to be learned from "The Search for Mind," as this first installment is called.

Of particular interest are the case studies, including one involving an autistic San Diegan who "lacks normal understanding of human emotions and desires." His name's Ed, and he spends much of his time riding his bike throughout the county, motivated by lists that he substitutes for social interaction.

Ed, 24, follows a Chamber of Commerce map, and his rule is to visit briefly everything in alphabetical order — towns, stores, etc. Other places down the list might be in the same area, but Ed ignores them until their alphabetical place comes up. Dr. Eric Courchesne of UCSD is interviewed and shown in discussions with Ed.

Most intriguing of the case studies is Clive Wearing, once a prominent British musician. As one admiring colleague remarked, "The music flowed out of him."

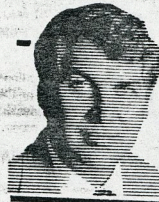
Then viral encephalitis destroyed his capacity for memory.

Wearing's wife, Deborah, describes the affliction: "Clive's world now consists of a moment, with no past to anchor it and no future to look ahead to... He sees what is right in front of him, but as that information hits the brain it fades. Nothing makes an impression, nothing registers. Everything goes in virtually intact and he perceives his world as you or I, but as soon as he's perceived it and looked away, it's gone, too."

In this moment-to-moment consciousness, Wearing thinks he has been awake only a few minutes and greets people he has seen minutes before as if they had been gone for ages.

◆ ◆ ◆  
**M**ORE ENTERTAINING than "A Search for Mind" is the 90-minute PBS program that follows, a salute to the National Geographic Society on its 100th anniversary. "The Explorers: A Century of Discovery" blends still photos, black-and-white footage and vivid color film in this chronicle of humanity's curiosity and sense of adventure.

Equally interesting is the history of the National Geographic Society, how its magazine evolved from a money-losing repository for dry, scholarly articles to a successful, vital chronicle of people, places and things. "The Explorers" becomes a bit self-congratulatory in that respect after awhile, but not the story of Alexander Graham Bell's role in helping to elevate the society to its cur-



**Joe Stein**

TV/RADIO CRITIC

rent heights or reflections on the early days of the magazine.

For example, before true color photography was practical, colored pictures were published by hand-tinting black-and-white prints to match the notes photographers had made in the field. "Tourists found these pictures artificial," says narrator E.G. Marshall, "but readers loved them just the same." (Shades of today's colorization controversy.)

Most of the program tells of expeditions and the explorers who have contributed to the magazine over the years — Robert Peary's discovery of the North Pole, Richard Byrd's flight over the South Pole, Joseph Rock's Indiana Jones-like journeys through China, the conquest of Mt. Everest, descents into the ocean, among others.

◆ ◆ ◆  
**CABLE CARDS:** Southwestern Cable began a four-part look at pre-election issues Monday when KGTV's Michael Tuck and KSDO Radio's Stacy Taylor fielded phone-in questions about media coverage. Other "On

Edge" programs, as the series is called, scheduled are: Oct. 17 — Lionel Van Deerlin and Bob Schuman commenting on partisan politics; Oct. 24 — Betty Pangelley, former president of the League of Women Voters, talking about the initiative process; Oct. 31 — Supervisor Susan Golding and Councilwoman Abbe Wolfshoer addressing growth in San Diego. The 8 p.m. shows, presented as a public service by Southwestern, are being distributed via ITV, San Diego's Learning Channel, to other cable systems throughout the county... The Learning Channel also is carrying a two-hour debate between consumer activist Ralph Nader and Virginia law professor Jeffrey O'Connell on the confusing insurance propositions that voters face on the November ballot. The University of San Diego Law School event, which took place last month, is scheduled to be aired from 9 to 11 p.m. Oct. 30 by the following cable companies: American Cable (17A), Cal Video (23), Carlsbad (23), Cox (23), Daniels (23), Dimension (15), Julian (4) and Southwestern (34). Southwestern, which already aired the program Sunday, will show it for a third time Nov. 7, starting at 6:30 p.m. USD and Southwestern are working together to distribute videotapes of the debate to cable stations throughout the state.

◆ ◆ ◆  
KGTV's Adrienne Alpert will be honored as San Diego State University's "young alumna of the year" at a luncheon starting at 11:30 tomorrow in the Omni Hotel. Alpert, a 1973 graduate of SDSU, is govern-

ment specialist and weekend news co-anchor for Channel 10.

◆ ◆ ◆  
**OOPS:** Due to transmission problems, we weren't able to carry yesterday's TNT schedule as promised. The new network's listings begin today.

## TONIGHT'S TURN-ONS

**National League Championship Series,** Channel 10 at 5:20 — The New York Mets face the Dodgers in Los Angeles in the seventh and deciding game.

"Highway to Heaven," Channel 39 at 9 — OK, this isn't a slice of heaven for everyone, but it's a clean, feel-good show and, best of all, this is a new episode. In the fifth-season opener, Jonathan (Michael Landon) gets involved in politics.

"Destined to Live," Channel 39 at 10 — Jill Eikenberry ("L.A. Law"), who was diagnosed as having breast cancer two years ago, is host of this documentary about women recovering physically and emotionally from the disease.

## TONIGHT'S TURN-OFFS

"Look What's Happened to Rosemary's Baby," Channel 51 at 8 — Another example of trying to cash in on the success of an original, in this case "Rosemary's Baby," without the same cast, script and quality. Stephen McHattie plays Satan's son.

"Blondie & Dagwood," Channel 8 at 8:30 — CBS must be reaching the bottom of the barrel in filling time before its new shows roll in. Frank Welker is Dagwood and Loni Anderson is ... guess who? (It's not Mr. Dithers.)



OCT 13 1988

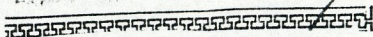
Allen's P. C. R. E. 1000

**Symphony Season  
Opens October 14**

Palomar College Orchestra  
Conductor Robert Gilson pre-  
sents a Pre-concert Lecture  
for this program in the Presi-  
dent's Room at Symphony  
Hall both evenings at 7 p.m.

Pianist Jeffrey Kahane performs Mozart's Piano Concerto No. 20 in an Ovation Series concert with the San Diego Symphony Thursday and Friday, Oct. 20 and 21. Christof Perick, frequent guest conductor of the Metropolitan Opera, also conducts Wagner's Siegfried Idyll and Beethoven's Symphony No. 6.

Father Nicholas Reveles, Chairman of the Music Department at the University of San Diego, presents a Pre-concert Lecture for this program in the President's Room at Symphony Hall both evenings at 7 p.m. Tickets for both concerts are \$15-\$32 at the Symphony Hall Box Office, all Ticketmaster locations and by calling 273-8497 or 699-4205.





Lemon Grove, CA  
(San Diego Co.)  
Lemon Grove Review  
(Cir. W. 2,334)

OCT 13 1988

Allen's P. C. B Est. 1888

## Symphony Season Opens October 14<sup>295</sup>

The San Diego Symphony's Winter season debuts amid a gala Encore Series Concert at Symphony Hall Friday and Saturday, Oct. 14 and 15, featuring duo-pianists Richard and John Contiguglia performing Mendelssohn's "Concerto for Two Pianos." The 8 p.m. program also includes Mozart's Symphony No. 39 and Tchaikovsky's Symphony No. 4 with Leopold Hager, music director of the RTL-Orchestra of Luxembourg, conducting.

Palomar College Orchestra Conductor Robert Gilson presents a Pre-concert Lecture for this program in the President's Room at Symphony Hall both evenings at 7 p.m.

Van Cliburn Award-winning Pianist Jeffrey Kahane performs Mozart's Piano Concerto No. 20 in an Ovation Series concert with the San Diego Symphony Thursday and Friday, Oct. 20 and 21. Christof Perick, frequent guest conductor of the Metropolitan Opera, also conducts Wagner's Siegfried Idyll and Beethoven's Symphony No. 6.

Father Nicholas Reveles, Chairman of the Music Department at the University of San Diego, presents a Pre-concert Lecture for this program in the President's Room at Symphony Hall both evenings at 7 p.m. Tickets for both concerts are \$15-\$32 at the Symphony Hall Box Office, all Ticketmaster locations and by calling 278-8497 or 699-4205.



Fallbrook, CA  
(San Diego Co.)  
Fallbrook Enterprise  
(Cir. W. 6,173)

OCT 13 1988

Allen's P. C. B Est. 1888

## *Kehane to play<sup>2955</sup> Mozart concerto*

Van Cliburn Award-winning Pianist Jeffrey Kehane will perform Mozart's Piano Concerto No. 20 in an Ovation Series concert with the San Diego Symphony Thursday and Friday, Oct. 20 and 21. Christof Perick, frequent guest conductor of the Metropolitan Opera, also conducts Wagner's Siegfried Idyll and Beethoven's Symphony No. 6.

Father Nicholas Reveles, chairman of the Music Department at the University of San Diego, presents a Pre-concert Lecture for this program in the President's Room at Symphony Hall both evenings at 7 p.m.

Concert tickets are \$15-\$32 at the Symphony Hall Box Office, all Ticketmaster locations and by calling (619) 278-8497. For more information, call (619) 699-4205.



San Diego, CA  
(San Diego Co.)  
Reader  
(Cir. W. 100,000)

OCT 13 1988

Allen's P. C. B. Est. 1888

2956  
**ON THEIR ASSETS**  
2687  
BY PAUL KROGER

San Diego's wealthiest families give away millions of dollars every year. This selected list of the city's bigger, better-known charitable foundations identifies the family's name, the primary source of its fortune, the foundation's assets, the total amount of money it contributed to various charities during a recent twelve-month period, and sample recipients.

**The James S. Copley Foundation** (Newspaper publishing in California and Illinois.) Assets: \$16,583,417. Total 1987 contributions: \$1,635,266. Recipients: more than fifty colleges and universities, including the University of San Diego (\$202,000) and the University of Michigan (\$50); the La Jolla Playhouse (\$100,000); Freedoms Foundation at Valley Forge (\$25,000); Gaslamp Quarter Theatre (\$20,000); Naval Aviation Museum Foundation (\$25,000); Richard M. Nixon Presidential Library (\$100,000 as the first installment on a \$500,000 pledge); United Way (\$335,550); the Waukegan (Illinois) YMCA (\$10,000).

**The Gildred Foundation** (Land development; cousin Theodore Gildred is U.S.

Ambassador to Argentina.) Assets: \$6,630,000. Total contributions, 1985-86: \$915,344. Recipients: Institute of the Americas, UCSD (\$809,318); Francis Parker School (\$50,000); Center for U.S./Mexican Studies, UCSD (\$25,000); San Diego Symphony Orchestra (\$5000).

**The Ernest and Jean Hahn Foundation** (Shopping-center construction, including Fashion Valley and Horton Plaza.) Assets: \$1,944,206. Total contributions, 1986: \$293,870. Recipients: American Academy of Achievement (\$67,000); the Enterprise Foundation (\$120,000); Gaslamp Quarter Theatre (\$50,000); Desert B'Nai B'Rith

(\$1000); Regional Task Force on the Homeless (\$100).

**The Gerald and Inez Parker Foundation** (Investments.) Assets: \$12,534,036. Total Contributions, 1986-7: \$607,610. Recipients: Alpine Community Center (\$2215); American Parkinson Disease Association (\$2000); Barrio Station (\$1000); Bishop's School (\$25,000); Boy Scouts (\$54,000); New Life Ministries (Downtown Rescue Mission) (\$25,000); Planned Parenthood (\$33,333); San Diego AIDS Project (\$10,000).

**Ellen Browning Scripps Foundation** (Investments/newspaper publishing.) Assets: \$12,476,101.

Total Contributions, 1986-87: \$640,000. Recipients: Francis Parker School (\$100,000); Bishop's School (\$135,000); Scripps Clinic and Research Foundation (\$50,000); Scripps Hospital (\$40,000); Boy Scouts (\$14,000); San Diego Maritime Museum (\$10,000); San Diego Zoo and Wild Animal Park (\$80,000).

**J.W. Sefton Foundation** (Financial services; founder of San Diego Trust and Savings Bank.) Assets: \$3,349,709. Total Contributions, 1987: \$153,379. Recipients: San Diego Police Department (\$24,450); San Diego Police Department SWAT banquet ceremony (\$628);

Fund for Animals (\$500); Natural History Museum (\$2058); San Diego Police canine patrol (\$2000); San Diego Fire Department (\$38,850); Boy Scout rifle range (\$30,000).

**The Joan B. Kroc Foundation** (McDonald's restaurants.) Assets: \$26,995,877. Total Contributions, 1987: \$11,399,882. Recipients: Beyond War (\$50,000); Peace Links (\$100,000); San Diego Hospice (\$3,458,810; with an additional pledge of \$14.9 million); New Entra Casa (female offenders' halfway house) (\$63,000); New York City Hospital, AIDS patient care (\$3 million); National Council on Alcoholism (\$1 million); Forum Institute (voter education) (\$1 million); Harvard Medical School, Division of Behavioral Medicine (\$30,000); Salvation Army, San Diego (\$500); Leukemia Society of America, San Diego County Chapter (\$1000).

**RP Foundation** (Robert O. Peterson, fast food, banking, real estate; husband of Mayor Maureen O'Connor.) Assets: \$2,115,186. Total Contributions, 1987: \$173,600. Recipients: American Crafts Council (\$45,000); Foundation for Ocean Research at Scripps Institution of Oceanography (\$100,000); Marymount Manhattan College (\$15,000); Mendocino, California, Coastal Hospital (\$25,000); KPBS-TV (\$50,000); San Ysidro Boys' Club (\$50,000). ■

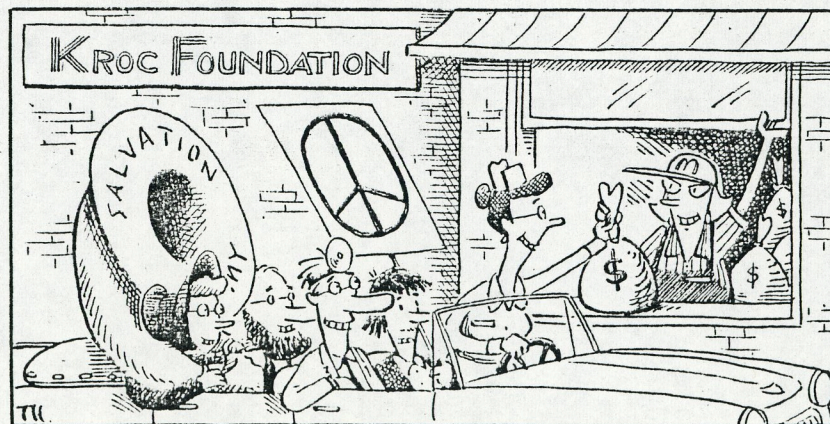


ILLUSTRATION BY TIM HAGEN



Oceanside, CA  
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Blade Tribune  
(Cir. D. 29,089)  
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OCT 14 1988

Allen's P. C. B Est. 1888

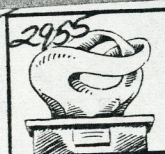
~~Salvadoran~~ Maria Teresa Tula, human rights activist, will speak at 7 p.m. Oct. 20 at the University of San Diego. After her husband was executed by a death squad in 1978, Tula, 37, became active in the Co-Madres, a Salvadoran group composed of mothers and relatives of political prisoners. The mother of six, Tula was herself twice abducted and tortured, and came to the United States in January 1987 to apply for political asylum. Her request has not yet been granted. A reception for Tula will be held from 5:30 to 6:30 p.m. in University Center Room 103; admission will be \$2. The program cost is \$4 for general admission, and \$2 for students and seniors. For further information call 260-4682.



San Diego, CA  
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Evening Tribune  
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OCT 14 1988

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**USD, Founders**

Gallery — "Hmong  
Pandau: Needlework  
of the 'Other' Golden  
Triangle," needlework  
pieces with geometric  
cross-stitch designs,

embroidery and reverse applique from the  
Hmong women of Lao, Thailand and North  
Vietnam, through Oct. 19. Hours: noon to 5  
p.m Monday-Friday. Information: 260-4659.



OCT 14 1988

# LEGE

OCTOBER 14, 1988

## Economy Impacts Colleges

By Rich Goul

Providing a quality education at a cost affordable to students from all economic backgrounds is a leading challenge facing Catholic colleges today, according to local educators.

More than 20,000 students currently attend the 11 Catholic colleges and universities in California: Loyola Marymount University, Mount St. Mary's College, Marymount College, University of San Diego, Santa Clara University, University of San Francisco, St. Mary's College, St. John's Seminary College, Dominican College of San Rafael, Holy Names College and Thomas Aquinas College.

"WITH CUTBACKS in federal student assistance, the middle class is having real problems coming up with the money to send their children to Catholic colleges," said Sister Margaret Anne Vonderahe, assistant academic dean at Mount St. Mary's College.

"The very poor have been covered by programs in the past, but the chances of a middle class student receiving much assistance are slimmer and slimmer. The Cal Grant program has been reduced. Many students are having to work very hard not only during summer but during the school year. This can affect not only their ability to be involved in campus programs that are essential to their development but their studies as well," she said.

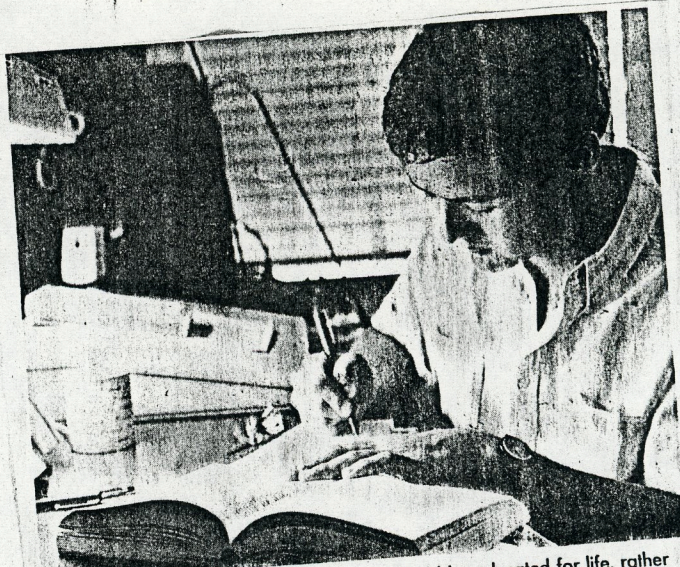
"FAMILIES ARE experiencing financial pressures. Parents are doing everything they can to keep their kids in Catholic schools. We know that they are sacrificing. It is reaching a point where parents can give no more and students can work no more and still study efficiently," said Sister Margaret Anne.

A recent U.S. Department of Education study traced 30,000 students through high school and determined that 11 percent could not afford to begin college immediately after high school.

Maintaining and expanding campus facilities, adequately paying faculty in a time of increasing housing costs, and upgrading academic programs to keep up with new technology all impact Catholic colleges.

"Finances are the main concern of Catholic colleges today. Where are we going to get the support?" asked Sister Margaret Anne.

CATHOLIC COLLEGES are struggling to establish long-term financial support through development programs and endowments. They are also lobbying state and federal officials for adequate financial



CLASSICAL STUDENT - 'College students should be educated for life, rather than trained exclusively for any specific vocation,' says Frank Mantello, chairman of Greek and Latin department at Catholic University of America. Charles Sligh, 18, above, agrees. He believes classics will make him a balanced person.

## How Students Face College

Continued from Page 1

aid for students and grants for academic programs.

"The danger is that we become colleges only for those who can afford to pay. If that would happen, we would not be fulfilling our mission to educate persons from all sectors of society," said Sister Margaret Anne.

While today's students are actively pursuing career objectives, they are also expressing an interest in the liberal arts and a concern for social justice.

"I'VE NOTICED a change in the approach of students during the past decade," said Sister Margaret Anne. "In 1980, when I first became dean, they were sometimes solely interested in careers. Now they are more willing to incorporate and appreciate the liberal arts. Many are going into majors leading to careers, but feel a need to delve into religion, philosophy and literature courses.

"Before they were just interested in professional courses. Now they want to get the most out of their education. They want the ability to think and reason and develop values that will stay with them," she said.

A campus, she said, can be an introduction to a new world for students.

"They are away from home for the first time. They need support if they are going to maintain values they were raised with," she said.

"Our students come from many cultures. Our demographics match those of the city of Los Angeles. One student said that she had never spoken to a white person before she came here," said Sister Margaret Anne. "Now she's a class president. That's the kind of impact a college can have."

LOYOLA MARYMOUNT University

sity's Campus Ministry program has developed a wide range of spiritual and service opportunities for students on the Westchester college.

"Students today face strong challenges by materialism in today's society and lack of moral consciousness. The university strives to cultivate moral sensitivity among students," said Sister Agnes Marie Schon of LMU's campus ministry.

"They are naturally career-oriented, but aware that they can make a difference in the world in the careers they choose. They can't help but see the needs of the world when they look around. They are not ignorant, but are trying to find the best way to respond to it," she said.

STUDENTS FILL Sacred Heart Chapel to capacity for the 10 a.m. and 8 p.m. Sunday Masses. Other Masses are offered at 8 a.m. and 9 p.m. Masses are offered in Huesman Chapel at 10 p.m. Monday, Tuesday and Thursday. Each dormitory has its own 10 p.m. Wednesday Mass.

"We try to help them achieve a sense of balance. Their vocation is to study, to be well-educated and go out there and make a difference," said Sister Peg Dolan.

"Students' lifestyles are very affected by their values. But the values won't stand up without faith. Society won't support them at all," said Sister Agnes Marie.

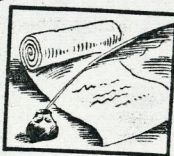
SHE SAID that involving students in the liturgy — 200 serve as eucharistic ministers, lectors, or music ministers — is the key to attracting students to Mass. "Many in high school didn't go to Mass. Some were baptized but did not have parental support in their faith and now have decided to live it on their own. Others were raised in devout families, but still must make a decision to be active on their own. These years are crucial to their faith," said Sister Agnes Marie.



San Diego, CA  
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**OCT 14 1988**

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**USD — Maria Tere-**  
sa Tula, Salvadoran  
human rights activist,  
speaks at 7 p.m. Oct.  
20, University Center  
Forum. Admission:

general, \$4; students  
and senior citizens, \$2. Reception held from  
5:30-6:30 p.m. in University Center Room 103;  
admission: \$2.

2955



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 15 1988

Allen's P. C. B. Est. 1888

## Two differ over measure on district elections

By George Flynn  
Staff Writer

2955  
Opposing forces on the district elections ballot measure clashed yesterday on the measure's effect on personal voting power and the influence of soaring campaigning costs for the San Diego City Council.

District elections advocate Robert Fellmeth, director of the Center for Public Interest Law at the University of San Diego, faced off against opponent Mark Nelson, executive director of the San Diego Taxpayers Association, for the taping of a KPBS television debate on the issue.

Currently, the city's eight council members are elected in citywide voting, after district-only primaries narrow the field to two finalists in each race. Proposition E, if approved by voters Nov. 8, would change the system so that council members are elected by district only.

Nelson called the current system "the best of both worlds," saying, in effect, that constituents have eight

votes for all council positions, instead of one for their district representative. He said this provided for an "appropriate balance" between community and citywide concerns.

Fellmeth, however, said the system can rob district residents of their choice in who represents them. Four seats on the current council are held by members who were defeated in the districts they represent, he said.

"Your vote is diluted for your own council member by a factor of seven (other districts), so your choice can then be reversed by voters in other districts," Fellmeth said. "I don't think that furthers the cause of democracy."

Fellmeth said the escalating expense of citywide campaigning — more than \$2 million was spent on last year's four council races — creates a situation where heavily funded special interests can in effect "buy" a citywide election through extensive contributions.

"You don't have to be a genius to figure out that it costs more to run in front of eight times as many people," he said. "Our problem is money and politics."

Nelson, however, termed that a "foolhardy" argument not grounded in fact. Comparisons with major cities with district-only elections show there is little effect on reducing the level of campaign spending, Nelson said.

"The bottom line is, no matter how you get elected, money still plays the game," Nelson said. Candidate contributions and spending laws should be reformed, rather than the election system, he added.

In response to a question by KPBS-TV moderator Gloria Penner, the two agreed that the election of more minorities is not a central issue around district-only balloting. San Diego's population includes a substantial number of Hispanics, yet no Hispanic is now on the council. The Chicano Federation has filed suit in

federal court here challenging San Diego, National City and Chula Vista's at-large election systems because of that.

Nelson said the Hispanic population is dispersed among several districts. He maintained that to ensure a district with adequate demographics for election of a Hispanic, the council would have to be expanded to as many as 15 seats, and the Hispanic district would have to be specially drawn.

Fellmeth said proper ethnic representation would be one advantage of district elections, "but this is not a racial issue — it is a democracy issue."

He said, "It is obvious that any group of people who dominate the district are going to be more reflective of the representative they choose (with district elections). That's the way it should be."

The debate will be aired on KPBS-TV at 6 p.m. Sunday and repeated at 11 p.m. on Nov. 2.



San Diego, CA  
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(Cir. D. 217,089)  
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OCT 16 1988

Allen's P. C. B. Est. 1888

## Star's birthday party, other fetes scheduled

<sup>2955</sup>  
**T**he splendid Star of India, the sailing ship built in 1863 and star of the Maritime Museum, will be honored with a 125th anniversary party Nov. 5. And what a party.

It will begin aboard the Star at 6:30 p.m., with a bountiful seafood bar and cocktails, even sea chanteys sung by the Jackstraws. Then the guests will move across Harbor Drive to a big tent on the County Administration grounds. That tent will be transparent so the Star, lighted for the evening, will be in view and remain the focus of the party. There will be dinner catered by the French Gourmet, hosted bars and music for dancing to Bill Green's band.

This is a major event for the museum, now in its 40th year. Chairwomen are Katherine Black and Laurie Blackington. Guests will be limited to 400. Reservations are \$150 or \$250 per person; call 234-9153.

### SPINOFFS

**Women's Auxiliary of the San Diego Master Chorale.** A champagne brunch and designer sportswear show by Saks Fifth Avenue will begin at 10:30 a.m. Oct. 17 in the La Jolla store. Reservations are \$15; call 274-6317.

**Crime Stoppers.** Cocktail attire plus sneakers will be worn by guests attending the "Run Crime Out of Town" gala at 6:30 p.m. Thursday at the San Diego Marriott. As well as cocktails, dinner and dancing to Ron Rubin's Orchestra, there will be a best sneakers competition. Tickets are \$75; call 233-4800.

**Children's Home Society and Junior Theatre.** "Jukebox Friday Night" on Friday will raise money for these two organizations. The rock and roll party will feature the music of the Catillacs and Party Sounds and entertainment by Sea World's Urban Heat singers and dancers and an exhibition by the World Freestyle Frisbee Champions. Tickets are \$10 in advance, \$5

### Spindrift

Janet Sutter

at the door. Call 544-0777.

**Mercy Hospital and Medical Center.** Mim Sally is chairing next Saturday's "Autumn Leaves" Mercy Ball which begins with champagne and hosted cocktails at 7 p.m. at Sheraton Harbor Island East, with dinner at 8 and music by the Bill Green Orchestra. Reservations are \$150, \$250 and \$500 per person; call 260-7108.

**San Diego State University.** Neil Morgan, columnist and editor of *The Tribune*, will be the Fourth Estate Award recipient at a gala Oct. 25 at Le Meridien in Coronado, with his friend and fellow journalist, Walter Cronkite as featured speaker. Proceeds will go to San Diego State University communications programs. Tickets are \$200 per person for cocktails and dinner, or \$350 for a private reception at the San Diego Yacht Club with Morgan and Cronkite, and cruise to Le Meridien. Call 237-0765.

**University of San Diego Auxiliary.** "Opulent Options" from Nordstrom will be offered Oct. 26 in the Mission Ballroom, Town and Country Hotel, the fashion luncheon beginning with a social hour at 11 a.m. The USD financial aid program will be beneficiary. Tickets are \$35 or \$50 per person; call 481-2545.

**San Diego Alzheimer's Association.** Gala dinner Oct. 29 will feature magician Stan Gershwin, plus celebrity impersonations of Cher, Groucho Marx, Don Johnson, Elvis, Marilyn Monroe and Mae West. UCSD Chancellor Richard Atkinson will be honored at the event at 7 p.m. at the Sheraton Grand. Tickets are \$75 per person; call 746-9372.

**La Jolla YMCA.** "A Small Dance for a Big Cause" on Nov. 4 will benefit the Firehouse Teen/Senior Center. It will begin at 6:30 p.m. with cocktails, dinner and dancing to The Ravells. Tickets are \$125; call 453-3483.



San Diego, CA  
(San Diego Co.)  
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(Cir. D. 217,089)  
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OCT 16 1988

Allen's P. C. B. Est. 1888

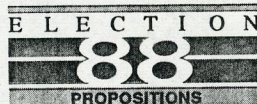
## San Marcos campus fate in hands of Prop. 78 vote

By Daniel C. Carson  
Staff Writer

SACRAMENTO — The fate of a proposed state university in San Marcos will hang in the balance when voters determine the fate of Proposition 78 next month.

Unless the \$600 million bond issue passes on Nov. 8, more than \$47 million in appropriations needed to begin construction of the North County campus will be in jeopardy, according to proponents of the measure.

The satellite branch of San Diego State University, which someday may become an independent college



with as many as 25,000 students, has emerged as the biggest local selling point for the education, business and civic groups supporting the proposition.

Californians for Higher Education are well on their way to raising \$500,000 to purchase radio and billboard advertising and signs to make their case for Proposition 78. So far, they have encountered no organized

opposition.

Backers of the measure got a scare when a California Poll conducted in early September by Mervin Field showed Proposition 78 to be the only bond measure, of the eight on the ballot, to have dropped in popularity since an earlier survey in July.

But a more recent survey conducted by the political consulting firm of Fairbank, Bregman & Maullin showed that support for Proposition 78 actually has grown. About 68 percent of those surveyed support the measure and 24 percent are inclined to vote against it, with the balance undecided.

A prior \$400 million bond issue for

college and university construction projects, Proposition 56, passed in 1986 with 59.7 percent of the vote.

Not surprisingly, advocates of the 1988 proposition are literally stealing a page out of that winning campaign.

Proposition 78 supporters have recycled, almost word-for-word, the ballot arguments for Proposition 56 in the ballot statements for their measure. And they have the same three prominent signatories of those arguments — Gov. Deukmejian, state Sen. Gary Hart, D-Santa Barbara, and University of California President David Gardner.

"Without a carefully planned and

See Prop. 78 on Page A-4

A-4 The San Diego Union

Sunday, October 16, 1988

## Prop. 78: San Marcos campus fate up to voters

Continued from A-3  
cost-effective expansion to meet rising enrollments," the three argue, "our colleges and universities will become hopelessly overcrowded as this growing pool of new students moves on to college.

Two Libertarian Party candidates for public office signed the official opposition ballot argument, declaring that it is unfair to "subsidize the education of a small elite group" such as doctoral and legal students at the expense of the taxpayers.

According to figures provided by the California Postsecondary Education Commission, the number of University of California students has increased since 1980 by 21,000 and California State University enrollment has grown by 23,000.

Community college attendance actually declined by 25,000 compared with 1980 enrollment figures. But after dipping sharply in the wake of the first-time imposition of \$50 per semester fees in 1984, enrollment is again rising.

Proposition 78 would pledge the state to retire \$600 million in principal and an estimated \$475 million in additional interest costs for higher education building needs. According to state and educational officials, even these seemingly huge sums will barely keep pace with the need for new space for the state's colleges

and universities.

Senate Education Committee consultant Bill Whiteneck said that even if Proposition 78 is passed, another \$600 million in college building projects now on the drawing boards remain unfunded.

Gaye Lopez, executive director of Californians for Higher Education, said the state's public higher education systems will have to accommodate another 40,000 students in the next decade. By the turn of the century the state will have to spend more than \$7 billion to keep up with the influx of students, she said.

State and academic officials say that, in the wake of Proposition 13 and declining oil prices, California has no choice but to turn to general obligation bonds to supply the needed classrooms, laboratories and research facilities to stay academically and economically competitive.

Proposition 13, which passed in 1978, cut roughly in half the property tax base of the 106-campus junior college system, making the 70 locally governed districts increasingly dependent on the state for their financial survival.

The worldwide collapse of oil prices, meanwhile, has nearly dried up state royalties from oil-drilling that by statute had been previously earmarked for building improvements at junior colleges and the state's nine

University of California and 19 California State University campuses.

The bond measure itself does not divide the money among the three major educational systems. Under its terms, allocation of the funds is left to the Legislature.

Lawmakers, betting on the passage of Proposition 78, have already budgeted \$124 million in bond proceeds for University of California projects, \$117 million for California State University, and \$118 million for community colleges.

The sum for junior colleges was increased by \$16 million after complaints that the community college system, which serves by far the largest number of students, has received

a much smaller share of state construction aid.

The jockeying for funding is sure to resurface if Proposition 78 passes and when the balance of the \$600 million in bonds is divided up during next year's budget deliberations. However, Lopez said funding for the state university at San Marco is such a high priority for the CSU system that the needed appropriations for the project are almost certain.

If Proposition 78 loses, "we're in a really tough spot," said UC spokesman Rick Malaspina. "We add to the existing backlog of projects and will have to look for other places to take money to put where we need the work. We're just banking on it."



Los Angeles, CA  
(Los Angeles Co.)  
Times  
(San Diego Ed.)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

OCT 16 1988

Allen's P. C. B. Est. 1888

## Slow-Growth<sup>2955</sup> Debate Keyed to 3 Concerns

### Props. H, J Offer No Quick Fix to Problems

By <sup>11/5</sup>LEONARD BERNSTEIN,  
Times Staff Writer

With less than four weeks remaining until San Diego residents vote on two slow-growth ballot measures, increasingly bitter debate is focusing on three key questions at the heart of the unprecedented effort to limit home building in a major American city.

Amid a torrent of competing claims, voters are confronting these issues:

- Will Proposition H or Proposition J actually slow growth and ameliorate such things as traffic congestion, vanishing open space and air pollution?
- Will the measures raise home prices and rents?
- Will they harm the economy and increase unemployment?

The answers vary depending on which proposition is considered and which analyst is consulted. But in each case the effects probably would be far milder and more gradual than the gloom and doom predictions of the proposition's detractors.

#### Dominant Local Issue in '88

Regardless of whether either measure is approved, voters should not expect quick progress in the problems that have made growth the dominant local issue in this year's election, said architects of both plans.

Even the authors of Proposition J, regarded as the most restrictive home building cap and the only plan that would purposely slow economic growth, say city residents should not look for improvements in their lives for five years after the initiative passes.

"By the end of a five-year period, you should start to see a difference," said Richard Carson, a UC San Diego economist who helped write Proposition J, known as the Quality of Life Initiative. "In the first couple of years, whether the city's passes, whether ours passes, whether nothing passes, you won't see much of a change."

Tim O'Connell, Mayor Maureen O'Connor's land-use adviser, cautions city residents not to anticipate any change for three years in the perception that conditions are deteriorating, and to expect only that city-sponsored Proposition H will preserve the status quo by then. Later, the city will begin to make progress improving its overwhelmed roads, schools, parks and other public facilities, he said.

#### 'People Willing to Fight'

"On the whole, people are happy with their quality of life and the problem is they see it disappearing," O'Connell said. "They see they're losing it and they're willing to fight to keep from losing it."

Builders, however, warn that neither initiative addresses the city's true problem: a \$1-billion shortage in the money needed to relieve traffic congestion, upgrade sewage treatment capabilities and clean up polluted shores. Money from new development is needed to help the city catch up, said Kim Kilkenny, legislative counsel for the Construction Industry Federation.

Voters "think they're solving a problem and they're not," said Douglas Porter, director of development policy research for

Please see **CONFLICT**, Page 8



# CONFLICT: Growth, Jobs, Quality of Life at Issue in Props. H, J Debate

Continued from Page 1

the Urban Land Institute, which is backed by development money and counts land-use planners and government officials among its members. " . . . I think it's a misplaced expectation."

Proposition H, placed on the ballot by the San Diego City Council as a counter to the citizens initiative, proposes to cap home building at 7,590 annually for the next three to five years, the number of homes that the San Diego Assn. of Governments estimates will be needed to accommodate expected population growth over the same time.

Proposition J, sponsored by Citizens for Limited Growth, would limit residential construction to 7,000 to 9,000 homes in the first year after passage and gradually decrease the number to as few as 4,000 by the fourth year after the vote—if the city fails to meet tough standards for air quality, water supply, traffic congestion, trash disposal capabilities and sewage treatment. The measure would last 22 years, or until all five standards are met.

## Would Slow Job Growth

Both measures include language protecting some of the city's topography from construction, but only Proposition J calls for corresponding limits on economic growth that would gradually slow the rate at which new jobs are created.

The county Board of Supervisors and Citizens for Limited Growth have placed similar competing measures, Propositions B and D, on the ballot in an attempt to limit

Cooling down a torrid building pace will allow the city some time to play catch up, Proposition H backers say, an effort that includes preserving single-family homes that are in danger of being replaced by multifamily units.

growth in the county's unincorporated areas.

Though some of the data is conflicting, research conducted over the past year provides some help in sorting through the claims made by the three major campaigns on the questions facing voters.

## Will Propositions H and J slow growth?

Between 1980 and 1983, city population increased by 183,170 people, nearly 21%, according to Sandag figures. In some years, population growth approached 4%, the kind of increase associated with overpopulated Third World nations.

Sandag believes that 60% of those people moved here to take jobs and 36% were born here. With public facilities in the city's urban core failing to keep pace with that growth, crowding soon began to show up on roads, in schools and in parks.

Proposition H, however, is not designed to tackle this problem, for housing caps alone will not prevent people from coming to the city to take jobs.

"I would think that Proposition H would not slow population growth in the city of San Diego,"

said Stuart Shaffer, Sandag's deputy executive director. "Proposition H makes no attempt to slow down employment growth, and as [Sandag research] shows, most population growth comes from job growth."

Proposition H, rather, would slow the rate of home building from the frenetic levels reached before the city enacted its 8,000-home temporary home-building cap, called the Interim Development Ordinance, late last year.

After a recession-era low of 4,012 homes were built in 1982, the city entered a torrential building boom in which 10,323 were built in 1984, 13,188 in 1985, 15,228 in 1986 and 14,019 last year.

## Time to Catch Up

Cooling down that pace will allow the city some time to play catch up, its backers say, an effort that includes preserving single-

family homes that are in danger of being replaced by multifamily units, and devising a plan for managing the peak-hour traffic congestion on roads and highways.

More importantly, it directs the city manager to devise a plan for building the \$1 billion worth of roads, parks, fire stations and other public facilities that will be needed—and a method of paying for them.

"The city measure is much more focused on setting up mechanisms to deal with the problems," said Cynthia Kroll, a regional economist for the Center for Real Estate and Urban Economics at the University of California, Berkeley, who helped write an analysis of housing cap strategies for the city this year. "It is much more specific in what we need to do."

Its critics, however, note that the city plan exempts redevelopment areas and low-income housing, allowing the City Council to authorize as many homes in those categories as possible. Moreover, as Sandag noted, "by themselves, residential growth restrictions are inherently flawed . . . very restrictive and long-term housing limitations would be required to reduce the region's population growth" so that it is receiving only its fair share of the state's popula-

tion increase.

Proposition J would couple even more restrictive housing lids with curbs on industrial and commercial expansion, creating "a gradual transition to a slower, more stable rate of growth," said Peter Navarro, a University of San Diego economist who helped write the plan.

Would that work? Though the initiative is not clear on how to slow the pace of job creation, "I think somewhere beyond five years . . . you would see some kind of an impact on population growth," said Sandag's Shaffer.

But some economists and planners predict that San Diego's population and rate of job creation will decline substantially without any intervention.

The children of the Baby Boom have been largely accommodated. Defense spending increases, which fueled much of the region's job growth, are starting to slow. Sandag forecasts a population increase of just 107,000 by 1995 and 313,000 by 2010.

## Don't Need a Cap

More importantly, the number of jobs in the region, which have been expanding by an average of 4.2% annually between 1980 and 1988, will increase by just 2.8% annually

between now and 1995, Sandag says.

"I'm not sure you need a cap," said Berkeley's Kroll. "I think what you need is a mechanism to deal with the problems that concern the citizens and concern them very rightly."

## Will Propositions H and J raise home prices and rents?

No credible study shows any evidence that the growth initiatives will increase home prices anywhere near as fast as they are rising now without controls—in the range of 18% to 23%, according to the latest statistics kept by the San Diego Board of Realtors.

The Berkeley study predicts a 2.5% housing price increase countywide and larger increases in the city of San Diego. Economist John Savacool, who tracks the region's real estate market for The WEFA Group (formerly Wharton Econometrics) of Philadelphia, said that the initiatives could add 3% to 4% more to already inflating price tags.

In Davis and Petaluma, two small, Northern California towns that imposed growth curbs in the early 1970s, home prices rose 7% and 8% as a result of the limits, according to Seymour Schwartz, a UC Davis professor of environmental-

Please see CONFLICT, Page 20



## CONFLICT: Growth, Jobs at Issue

*15*  
Continued from Page 8

tal studies who examined the situation.

A new study conducted by real estate consultant Mountain West for the Board of Supervisors estimates that if both Propositions D and J are approved, prices could rise 27% by 1998—or 2.7% per year more than they would without restrictions.

Anticipation of the initiatives may be raising prices already.

"The fear becomes the reality," said Russell Valone, president of Market Profiles, a market research firm that tracks home prices in subdivisions.

"If you move into the area and you want that new home, or if you live here and you want that new home, and you understand that the growth initiatives are on the November ballot, you may buy now instead of waiting until next year," Valone said.

Harold and Debbie Walk, who rent a house in Allied Gardens, have come to that conclusion and are trying to buy their first home before Nov. 8.

"We expect that not only will the caps cause prices to rise pretty substantially, but just the anticipation [of growth controls] is causing sellers to demand even more," said Harold, who manages foreclosed farm property for banks.

Builders note that San Diego is already the least affordable hous-

ing market in the nation when average income is compared against average monthly mortgage payments. The analysis, by the Lomas & Nettleton Co., shows that the average San Diegan spends 33.3% of his monthly income to meet those payments, a rate higher than New York City, Boston and Los Angeles, the next most expensive markets.

A report by Coldwell Banker Real Estate Consultation Services, one of the few studies to forecast the effect of the growth initiatives on rental prices, suggests that rents would increase twice as fast as they would under free market conditions and would lead to rents 18% higher than they would without restrictions.

San Diegans for Regional Traffic Solutions, the builders' campaign committee, has twisted this statistic, sending out hundreds of thousands of mailers with the message: "Don't Let Rents Double" in bold headline type. A spokesman for the committee said that the information will be corrected in forthcoming direct mail pieces.

*Will Propositions H and J increase unemployment and harm the local economy?*

Partisans and analysts are most deeply—and angrily—divided on this issue, which is the cornerstone of the campaigns being mounted by builders and civic leaders against the citizen initiatives.

Builders, for example, claim that

as many as 60,000 people could lose their jobs under Proposition J because it would reduce home building by 75% from its 1986 peak.

But no neutral analyst agrees with that assessment. While they agree that the construction industry will be hit the hardest, other studies point only to decreases in the rate of job growth over time. In other words, San Diego will still experience substantial job growth regardless of what happens with local growth control measures.

The UC Berkeley study, which did not contemplate industrial and commercial restrictions, forecasts that a strict cap of 4,500 homes would reduce employment growth by just 7,000 jobs compared to free market conditions by 1995. The construction industry, which always endures cyclical fluctuations, would suffer the largest cut, but it would be just 3%.

Sandag, however, predicts a 2% to 3% increase in unemployment rates with the kinds of home building and industrial restrictions that would be imposed under Proposition J's most stringent conditions. The decreased rate of job creation might instill competition between people who migrate here for employment and those who are born here, to the point that "some of them would be forced to leave the region for economic reasons," the Sandag report opined.

An analysis by San Diego's Economic Development Commission

predicts that under Proposition J's curbs on industrial and commercial development, the number of unemployed San Diegans would rise from 48,000 now to 90,000 by 2000. Navarro and Carson assert that would happen anyway as the population expands.

### Challenged Thesis

The EDC's prediction of sustained, high levels of unemployment, was challenged by groups from Citizens for Limited Growth to Ron Barbieri, managing director of the real estate consulting firm Market West, who studied the propositions for the county.

Carson and Navarro say that Proposition J would prevent economic dislocation by slowing economic growth gradually through the imposition of new fees to discourage new industrial and commercial development.

But others see various forms of economic harm if the caps are imposed.

Market West predicts that the imposition of both Propositions D and J would reduce the amount of property tax revenue to the county by nearly \$56 million over the amount that would be raised without growth controls by 1998.

Kroll says that Proposition J could not discourage new businesses from relocating here without also curtailing the expansion of existing businesses.

"If they put on measures that were really successful in slowing down employment growth, they would also be successful in hurting the firms that are already there," she said.



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

OCT 17 1988

*Allen's* P. C. B Est. 1888

**Wednesday, October 19**

James Yates, author of "The Options Strategy Spectrum" will speak on options as risk management tools at 7 p.m. at the University of San Diego. Information: 699-6100. 2955



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

OCT 17 1988

*Allen's* P. C. B Est. 1888

Francisco Herrera, first director of the department of binational affairs for San Diego, will speak on "The emerging Pacific triangle: The United States, Mexico and Asia" at the University of San Diego from 7:30 to 9 a.m. Fee: \$15. Information: 260-4644. 2955



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

OCT 17 1988

Allen's P. C. B Est. 1888

BEHIND AND AHEAD: "Women:  
Where We've Been and Where We're  
Going," focusing on the 25th anniver-  
sary of the publication of "The Femi-

2955  
nine Mystique," will be held from  
8:30 a.m. to 1 p.m. Saturday at the  
USD University Center, Forum B.  
Advanced registration is \$14 (\$10 for  
students); registration at the door is  
\$18. Drinks and snacks will be pro-  
vided.



San Diego, CA  
(San Diego Co.)  
Daily Transcript  
(Cir. D. 10,000)

**OCT 17 1988**

*Allen's* P. C. B Est. 1888

How to litigate police abuse cases: ~~The~~ <sup>2/5/88</sup> Police Practices Committee of the ACLU and the University of San Diego Law School will hold a seminar about that Nov. 5, 9 a.m., at USD. Cost: \$60. Speakers will include Tom Adler, Mike Marrinan, George Weingarten, Michael Crowley and Betty Wheeler. Contact Crowley.

\* \* \*



Santa Ana, CA  
(Orange Co.)  
Orange County  
Reporter

OCT 18 1988

Allen's P.C.B. Est. 1888

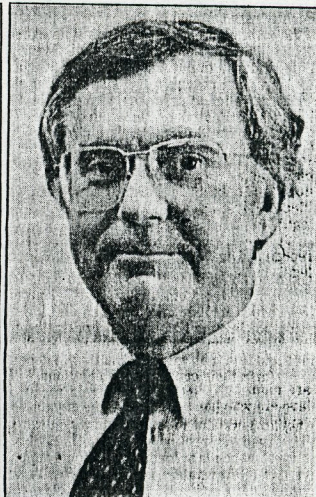
## Three Sworn in as 4th District Appeal Justices



Charles W. Froehlich



Gilbert Nares



Richard D. Huffman

Two San Diego Superior Court judges and a former judge were sworn in last week as justices of the 4th District Court of Appeal, Division 1, in San Diego. They were nominated by Gov. George Deukmejian.

Before their swearing-in, Gilbert Nares, Richard D. Huffman and Charles W. Froehlich Jr. were unanimously confirmed by the Commission on Judicial Appointments. At Thursday's sitting, the commission consisted of Chief Justice Malcolm Lucas, Attorney General John Van de Kamp and Daniel J. Kremer, the administrative presiding justice of the district.

With the addition of Nares and Froehlich, the division expands to eight justices. Huffman replaced Edward T. Butler, who retired. The division serves San Diego and Imperial Counties.

Froehlich was appointed to the superior court by former Gov. Ronald Reagan in 1972 but 10 years later re-entered private practice. A specialist in tax and business law, Froehlich was a teacher as well as practitioner, and a veteran of both military and community service.

He was trained at Stanford University and at the University of California, Berkeley, where he later lectured on law. He earned a Bronze Star in Korea, served the state as an inheritance tax appraiser and was president of the Legal Aid Society of San Diego, the San Diego Bar Association and the Old Globe Theatre.

Froehlich, 59, leaves the firm of White, Price, Froehlich and Peterson.

### Nares Named By Governor Brown

Nares, 45, was named to the municipal court in 1976 by former Gov. Edmund G. Brown Jr. and elevated two years later. He was born in Oceanside, and has spent his entire career within a few hours' drive of his birthplace.

He took his undergraduate and law degrees at the University of San Diego and went directly to work for a general practitioner in his hometown. He handled off-the-street cases in family law and criminal defense, eventually becoming a named partner in Daubney,

Banche, Patterson and Nares. On the superior court bench at 35, Nares was said to be relaxed in court and cautious in his rulings.

Huffman was the county's most prominent prosecutor before Gov. George Deukmejian named him to the bench three years ago. As assistant district attorney, he prosecuted former Mayor Roger Hedgecock on perjury and conspiracy charges in a trial that ended with a deadlocked jury, complained of delays in the execution of murderer Robert Alton Harris, and was named the California District Attorney Association prosecutor of the year in 1984.

Huffman, 49, graduated from USC with his law degree in 1965 intending a career in civil practice, but instead started in the U.S. Attor-

ney's office and soon was in El Centro, prosecuting a mobster. He assisted Edwin Miller, who later became San Diego District Attorney.

### Adjunct Law Professor

Huffman is an adjunct law professor at USD, directed its Center for Criminal Justice Policy and Management and was vice president of the county bar.

The center, which recently closed, was founded in 1977 by Edwin Meese, who was also its first director. Meese, the former U.S. Attorney General, left the center in 1979 to join the Reagan presidential campaign, and called on his friend Huffman to assume the duties of director.



San Diego, CA  
(San Diego Co.)  
Daily Transcript  
(Cir. D. 10,000)

OCT 19 1988

Allen's P. C. B. Est. 1888

## McMahon Stands Out Among Elite Civil Litigators

*Driven By Preparation,  
Fear Of Failure; Even  
The Shoes Stay Polished*

By JOE NABBEFELD

San Diego Daily Transcript Staff Writer

So what if Gerald "Jerry" McMahon sits on most lists as one of San Diego's most elite lawyers.

Never mind that McMahon creamed another heavyweight, Brian Monaghan, in Monaghan's own backyard, wrongful termination.

Everybody had picked Monaghan to win. McMahon, a partner at Seltzer, Caplan, Wilkins & McMahon, had even offered a \$1 million settlement early in the trial to end the thing.

When Monaghan then needed some personal legal advice, he went to McMahon.

Big deal if Southern California Edison sought out McMahon as its gun to take on San Diego Gas & Electric in court to get SDG&E's shareholder list.

Sol Price uses McMahon to do his legal wrestling with son Larry Price.

A rabbi facing expulsion for breaking from the traditional heirarchy tabbed McMahon to plead his case before a jury of just 650 very traditional rabbis.

Never mind that you'll find McMahon defending a major wrongful termination suit against Kearney Mesa Ford and its owner, Aaron Feldman's Sunland Group.

That case grew more interesting last month when gunmen shot the lead plaintiff in the head at the plaintiff's doorstep one Saturday evening.

Goldene Trenfel called McMahon when her daughter sued her to take back control of Toyota of El Cajon, until not long ago the hottest Toyota dealership in the country.

Imed hired McMahon when it needed help against the English.

Boodly boodly that no "big" San Diego firm would hire McMahon after graduation from a "no-name" school — University of San Diego — and now every one of those big firms has come asking McMahon to defend them in legal matters such as malpractice cases.

Forget all that.

Just remember, "the most appalling thing about him is he can try a case for four months and still have his shoes shined every day," says Monaghan.

Some folk say he sports a Steve  
(Continued on Page 4A)



## McMahon Keeps Coming At You

(Continued from Page 1A)

Garvey sort of presence. You know, that sculptured mom-and-apple-pie-sell-you-some-insurance halo.

"Naw, (Garvey's) better looking, and richer," throws back McMahon.

(The latter could be close. What's McMahon drive, a BMW 735, right? He turned in his Porsche 925 for that. He tossed his Jag when it conked out one too many times in the middle of Fifth Avenue uptown.)

(When's one too many times? When punks in an old VW van get to drift by flipping the bird at the guy named McMahon leering at his dead Jag, that's when.)

"Even when (Garvey's) arm was in a cast, he could hit better than I," continued McMahon.

You might remember too that McMahon, 53, and fit from boxing three days a week with an Olympic bronze medalist named Jesse Valdez, likes what he's doing.

Read that to mean he plans to keep doing it, to whoever needs it done to them.

"I don't know what I could do with my time that is more interesting or fun. If I find it, I'll do it," he said.

Right, so, just how does he do it? Organization and preparation. So says U.S. District Judge William Enright, County Bar President Ned Huntington, Monaghan, Ed McIntyre of Gray, Cary, Ames & Frye, former Bar President Dan Broderick, major league defense attorney Milt Silverman Jr. and a host of others.

When McMahon finishes

organizing, he prepares. Done with that, he organizes again.

Even his boxing coach says that. Winner of the 1972 bronze medal in Munich and now a Channel 10 cameraman, Valdez teaches an Executive Boxercise class three mornings per week at the San Diego Athletic Club. The students jump some rope and hit a bag a while to warm up, then don helmets and gloves and go a few rounds with the champ. However, only they get to punch. Valdez just dodges (for the most part, anyway).

He says he can read a lawyer's courtroom style by the way the lawyer boxes. With McMahon, it's like chess, every move fully thought out.

### Plans His Moves

"Jerry boxes like an attorney. He's very smart. He thinks out what he'll do, plans out his moves before he makes them."

"I put a lot of emphasis, a great deal" on being prepared, said McMahon. "Being prepared lets you take advantage of the dozens of opportunities that present themselves in the course of an argument or examination of a witness."

What about him makes him so organized? "That's what they taught you to do," he answers. "That's what you're supposed to be." Simple as that.

Oh, and, "Fear of failure," he said with a chuckle.

As for the shined shoes, why, "I shine them at night," he explained to more chuckling.

McMahon is of medium height and fit looking with dark hair and the chiseled, manly looks of a Garvey or a cologne advertisement model. His desk in his spacious, well-appointed office had nothing on it but a pen set and a phone. He wore a white shirt and a dark pinstriped suit. His voice was sure and deeper than expected.

When McMahon cross-examined Broderick for an instruction video they produced for American Inns of Court, Broderick said he felt "very unpleasant. I felt like I was a dog with a muzzle in his mouth. He asked questions that I absolutely had to answer with what he wanted me to say. Things like, 'Isn't it true that ...'" Enright sat as the judge. Silverman was opposing counsel.

Born in Youngstown, Ohio, of a steel company shipping clerk father and a department sales lady mother, McMahon participated in the Navy ROTC in college at the University of Southern California and became a Navy fighter pilot, flying off the carriers *Kearsarge* and *Hornet*. One rarely meets an unorganized fighter pilot, at least a live one.

Comments about McMahon tended toward Silverman's, "I think he's one of the finest lawyers I've ever seen." Enright's, "Judges know he will be extremely well prepared; if a question arises, he'll be able to answer it," and Monaghan's, "I don't know how he does it, but if it's something he eats or drinks, I'd like to know what it is."

One must find his Achilles' heel. "That could be fun," he invited in a playful way. "I'd like to see what you can come up with."

### What Weak Spot?

Monaghan said, "I'm not even sure if it was (McMahon) who offered that." He indeed found it highly unusual. He said it's not necessarily an unethical tactic, however. It depends on the details of it and how it's made.

McMahon agreed such a tactic isn't common, but "it can be done in various ways that it can be made proper. In fact, it was done in the \$40 million (J. David) Rogers & Wells settlement. ... Any conversation along that line would have been on the basis of if it's ethical to do it."

The AMI case is the one Monaghan had sewn up until the jury returned the verdict in favor of McMahon.

"I know he expected to get virtually hammered," recalled Monaghan.

What did McMahon do to pull it out of the fire? "Why don't you ask him and then tell me," said Monaghan. "One thing he does is have a consistent theme and he works that and over four months it becomes a theme song that you get in your head."

Huntington, who faced McMahon in some divorce cases, said, "When I went to court, I always had a couple of people with me just to have enough as him. I came with an associate and two paralegals and Jerry had two associates and two paralegals."

### Strong Legal Team

McMahon attributes a strong team at Seltzer, Caplan, where he has worked since leaving law school 24 years ago. "Altogether we try to be one good lawyer," he said.

Also, he credits the support of his family: his wife Donna, whom he met in college, daughters Maria, 31, and Angela, 13, and sons Michael, 29, Mark, 27, and Matt, 24. The kids include a dentist, a teacher, an accountant and "the world's best bartender in Ocean Beach," said Pop.

He said his greatest pride is that the law firms that once told him his University of San Diego law degree wasn't good enough for them now "like to use me as their lawyer. ... It's not a large part of my practice, but I've represented all the major law firms in San Diego."

He left Ohio for USC, he says, "because it was a long way away." After getting his bachelor's degree in business administration and then flying with the Navy, he worked a stint for Convair.

"Frankly, I didn't get a thrill out of manufacturing. I thought I'd be interested in something closer to service, dealing with people, trying to solve their problems." So, he went to USD.

"Trial work has a forensic aspect to it. Almost all trial lawyers are, as one juror said, overpaid actors. I was always good at drama and acting."

His last performance in theater was in high school in "The Valiant." McMahon played the prisoner condemned to death. Pat McCartan was the priest who had to usher him to his killing.

A nun named Sister Rosemary, the school's speech and drama teacher, enticed the two into theater.

McCartan is now senior litigation partner with Jones, Day, Revis & Pogue in Cleveland.

"A weak spot?" answered Silverman. "I'd have to say if there is one, I don't know what it is."

Some people wondered just what went on in the settlement offer McMahon made in *Durham and Screen v. AMI*, the wrongful termination case in which Monaghan represented the plaintiffs and McMahon hospital owner AMI. Suggestions arose that McMahon may have swung below the belt. Aha!

The negotiations over the roughly \$1 million settlement offer included stipulations that Monaghan agree to not represent any new clients in the same allegations against AMI. Some suggest that pits Monaghan's interests against his current clients: They'll want to settle, he won't.

"Coming from Jerry's firm, I was surprised," said Huntington.



San Diego, CA  
(San Diego Co.)  
Daily Transcript  
(Cir. D. 10,000)  
**OCT 19 1988**

*Allen's* P. C. B Est. 1888

## Law Briefs

(Continued from Page 3A)

will make copies but patrons are expected to reshelve the books.

\* \* \*

**On the Move:** Mark Schwartz (University of San Diego Law School) and Stephen Laskero (Cal Western) have joined Stutz, Gallagher & Artiano.

Stanley Levine of Georgiou & Tosdal has been reappointed to the Board of Governors of the California Applicants' Attorneys Association for 1988-89.

\* \* \*

**Datebook:** Oct. 19 (tonight): Jennings, Engstrand & Henrikson and USD Law School will present a panel discussion titled "Are You A Lawyer Too, Honey?" from 6 to 8 p.m. in the Fletcher Reception Hall at USD. It's free. Call 260-4529 for more information.

**Oct. 20:** Sal Giametta of Mayor O'Connor's office will discuss the arts/cultural exchange between San Diego and the Soviet Union at 1 p.m. in the third floor reading room at Cal Western.

**Oct. 22:** The East County chapter of Lawyers Club will have attorneys who will answer questions about the law — from domestic violence to landlord/tenant — during a free program from 9 to 11:45 a.m. at the El Cajon Neighborhood Center, 195 East Douglas.



San Diego, Calif.  
Southern Cross  
(Cir. W. 27,500)

OCT 20 1988

*Allen's* P. C. B Est. 1888

**Two-man drama set for  
USD performance**

ALCALA PARK — ~~2952~~ "Peasant of El Salvador," a two-man, 16-character play, will be performed Oct. 27, 7 p.m., at the University of San Diego's Camino Theatre.

The performance is cosponsored by the USD Faculty Social Issues Committee, Associated Students and Campus Ministry.

Tickets are \$5 and will be available at the door.

For further information call 260-4798.



La Jolla, CA  
(San Diego Co.)  
La Jolla Light  
(Cir. W. 9,336)

OCT 20 1988

*Allen's* P. C. B Est. 1888

## Forum to focus on growth

2955  
Four speakers will be on hand for a growth management forum Nov. 1 at 7:30 p.m. at La Jolla High School's Parker Auditorium.

Speaking on Propositions H and J, the two growth management measures on the Nov. 8 ballot, will be council members Abbe Wolfsheimer and Ron Roberts, University of San Diego economist Peter Navarro and Building Industry Association

representative Kim Kilkenney.

Roberts chaired the committee that drew up the plan later modified by the City Council into Proposition H. Wolfsheimer and Navarro both favor Proposition J, the citizens' initiative. Kilkenney is opposed to both measures.

The forum is sponsored by Birdwatchers, the La Jolla Town Council, the La Jolla Community Planning Association and the La Jolla Shores Association.



Escondido, CA  
(San Diego Co.)  
Times Advocate  
(Cir. D. 45,900)  
(Cir. S. 47,000)

OCT 20 1988

Allen's P. C. B. Est. 1888

## Farce, politics and mystery on campus stages

By William E. Fark 1590  
Special to the Times-Advocate

Most of the new shows around the county within the next two weeks open on campus. Near or far, the choices are great. A British bedroom comedy plays in Oceanside. San Diego State University presents a locally developed show. The University of California San Diego and University of San Diego host touring companies.

"Bedroom Farce," at MiraCosta College, is Alan Ayckbourn's latest look at modern marriage and how to survive it. The two most likely not to are Trevor and Susannah. While their relationship crumbles, they behave like "carriers" and expose their friends to the same unsettling influences.

In the course of an evening, Trevor and Susannah invade the bedrooms of the others. Among those on whom they inflict their miseries are Trevor's parents and two couples who have their own tensions.

Mary Lou Gombar directs the farcical but caustic proceedings, with Rick Peters and Anne Wimberly-Robinson as the quarreling couple without a bedroom to call their own. John Robert Tardibuono of Escondido is in the cast that includes Kristin Bradley, Paul Canaletti, Judith Capotosto, Tracy Cuthbert and Robert Nanninga.

"Bedroom Farce" plays at MiraCosta College Theater, Oct. 28 through Nov. 6. Performances are at 7:30 p.m., Friday and Saturday; and 2 p.m., Sunday. Tickets are \$6, available at the door or through the college theater box office. Call 439-7932.

"Deep River," at SDSU, is by David McFadgear, who developed the play for the Lamb's Players in National City.

## Theater on campus



Gregory Adams and Jeannette Thomas star in SDSU's "Deep River."

McFadgear also wrote "Kilts," which premiered recently at the same company.

His interest is still in the Midwest, this time in a small Indiana town threatened by flooding. Along with the possible loss of their home and their lives, a widow and her daughter face other dangers from their neighbors. Their survival depends on community loyalties and the enforced cooperation that common danger brings.

The play has humor as well as gloom. Before the river starts to rise, one of the local concerns is the pursuit of a legendary 30-pound catfish that has eluded all fishermen for years.

Carol T. Henegar directs the play as a Master of Arts thesis project.

"Deep River" plays in SDSU's Experimental Theater at 8 p.m., tomorrow, Saturday and Oct. 25 through 29. Tickets, at \$5, \$6.50 and \$8, are available through the Aztec Center box office, 594-6884.

"A Peasant of El Salvador," created and performed by Peter Gold and Stephen Stearns, plays a single performance at USD. The two actors play 16 different characters in the comedy drama about a farmer's struggle to survive the current upheaval in the Central American country.

The USD Faculty Social Issues Committee, Associated Students and Campus Ministry join to sponsor the play, which won the 1985 Denver Global Justice and

Peace Award.

Judy Rauner, director of volunteer services on campus, said their aim is "to heighten the awareness of what's going on in El Salvador."

"A Peasant of El Salvador" plays at 8 p.m., Oct. 27 in Camino Theater on the USD campus. Tickets are \$5 and available at the door. Call 260-4682.

"Yellow Fever," presented by UCSD's University Events Office, spoofs the private-eye film genre. The Pan Asian Repertory Theater production features detective Sam Shikaze trying to unravel the mysteries of the Missing Cherry Blossom Queen.

**Pan Asian Repertory, now in its eleventh year, is the only company of its kind on the East Coast. It is also the only company in America with a resident ensemble of Asian-American performers.**

The plot has elements from several of the independent investigator stories. Sam wears a trench coat and snap-brim hat, both much the worse for wear and longevity. He has an ongoing rivalry with a police officer; and a female reporter who covers the case may be more involved than she claims. The showdown is as tough and surprising as any Bogart film.

Pan Asian Repertory, now in its eleventh year, is the only company of its kind on the East Coast. It is also the only company in America with a resident ensemble of Asian-American performers.

"Yellow Fever" plays at 8 p.m., Oct. 30 in Mandeville Auditorium on the UCSD campus. Tickets, available through TicketMaster and at the UCSD box office, are \$8, \$10 and \$12. Call 534-3120.



La Jolla, CA  
(San Diego Co.)  
La Jolla Light  
(Cir. W. 9,336)

**OCT 20 1988**

*Allen's* P. C. B Est. 1888

“A Peasant of El Salvador”  
will be presented in USD's  
Camino Theatre on Oct. 27 at 7  
p.m. For information, call  
260-4682. 2955



San Diego, CA  
(San Diego Co.)  
Reader  
(Cir. W. 100,000)

OCT 20 1988

*Allen's* P. C. B Est. 1888

"A Peasant of El Salvador,"  
Peter Gould and Stephen Stearns  
have written a play that depicts the  
struggle of a farmer and his family  
to maintain their way of life amid  
the social and political turmoil of  
El Salvador. Stearns and Gould  
create sixteen different characters  
in the play, which includes mime  
and music. A performance is  
scheduled for next Thursday,  
October 27, 7 p.m., Camino  
Theatre, USD, Alcalá Park, Linda  
Vista Road, Linda Vista. Tickets  
will be available at the door, or call  
260-4798. The performance is  
sponsored by the USD Faculty  
Social Issues Committee, USD  
Associated Students, and Campus  
Ministry.

2955



Oceanside, CA  
(San Diego Co.)  
North County  
Blade Tribune  
(Cir. D. 29,089)  
(Cir. S. 30,498)

**OCT 20 1988**

*Allen's* P. C. B Est. 1888

17 at Gaslamp Quarter Theatre, 547 Fourth Ave., San Diego. Reserve by phone by calling **234-9583**.

**"A PEASANT OF EL SALVADOR"** Two actors create 16 characters in a story of how one farmer and his family struggle to maintain their way of life amid the recent turbulent events in El Salvador. Presented at 7 p.m. on Thursday, Oct. 27, in Camino Theatre at USD. Tickets are \$5 and are available at the door. For ticket information, call Judy Rauner at **260-4798**. For more information, call John Nunes at **260-4682**.

**"THE ODD COUPLE"** The rewrite of the Neil Simon comedy, with women in the lead roles of the play.



San Diego, Calif.  
Southern Cross  
(Cir. W. 27,500)

OCT 20 1988

*Allen's* P. C. B Est. 1888

USD 2955

**Business Seminar Series,**  
continues Oct. 28, 7:30 a.m., at  
the Manchester Executive  
Conference Center. Topic is  
"AIDS: Tackling a Tough  
Problem." Cost for the entire  
series is \$105. For one session,  
cost is \$15. Each seminar  
includes presentation materials  
and continental breakfast. For  
further information, call Jackie  
Frieburg, 260-4644.

**Distinguished speakers series,**  
a lecture series focusing on the  
business activity in the United  
States, the Pacific Rim and  
Mexico, continues at the  
Manchester Executive Conference  
Center, Nov. 17 and Dec. 15.  
Topic for November is, "Advising  
Japanese Business Clients."  
Conducted by Christopher Walt,  
a partner with Luce, Forward.  
Cost is \$15 per session. Call  
260-4644.

**Social Issues Week,** continues  
with a lecture on "Universal  
Declaration of Human Rights and  
What it Means in the Americas."  
Sponsored by the Associated  
Students Speakers Bureau and  
Amnesty International. Call  
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Lemon Grove, CA  
(San Diego Co.)  
Lemon Grove Review  
(Cir. W. 2,884)

OCT 20 1988

*Allen's* P. C. B Est. 1888

Spring Valley, CA  
(San Diego Co.)  
Spring Valley Bulletin  
(Cir. W. 2,708)

OCT 20 1988

*Allen's* P. C. B Est. 1888

## Grant to USD For Study of Marine Life

The San Diego Oceans Foundation presented the University of San Diego with a \$10,000 grant October 4.

The grant will be used to establish a graduate scholarship fund supporting the University's Marine Studies program.

The check was presented by Seth Brown, president of San Diego Oceans Foundation. Accepting the check at a brief ceremony held at Sea World's PJ's Cafe was USD's president, Dr. Author Hughes.

The grant represents the beginning of what officials at both institutions hope will soon become a much larger scholarship fund.

"We are delighted to make this contribution to the University of San Diego," said Brown. "It is our hope that the Foundation Endowed Marine Studies Scholarship fund will one day exceed \$100,000 and will finance the studies of many deserving students over the years."

The scholarships, the first of which is scheduled for the fall of 1989, are intended for USD students whose studies will help improve the management of the ocean's resources.

Encouraging wise use of the



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 20 1988

Allen's P. C. B. Est. 1888

## Two legislators sue over reform Propositions 68 and 73

By Daniel C. Carson  
Staff Writer

1462  
SACRAMENTO — While one state legislator has gone to court to enforce a campaign reform initiative to limit spending in legislative races, another has filed suit to wipe out newly enacted restrictions on legislative newsletters.

The lawsuits constitute the first wave of litigation to come in the wake of voter passage of Propositions 68 and 73.

Despite their conflicting approaches to campaign reform, both measures won the backing of a majority of the voters who went to the polls on June 7. The Fair Political Practices Commission (FPPC), the state's political watchdog agency, has approved regulations to implement Proposition 73, and has ruled that

Proposition 68 is inoperative because it received fewer "yes" votes.

Now, the University of San Diego Center for Public Interest Law has filed suit on behalf of itself and Assemblyman John Vasconcellos, D-San Jose, to require the state Franchise Tax Board to comply with Proposition 68.

The suit, filed in the 4th District Court of Appeal on Sept. 27, seeks to compel the tax agency to include a line on 1988 personal income-tax forms so that taxpayers can contribute to a legislative campaign fund. The tax checkoff, similar to one now used to finance U.S. presidential contests, would be used to help finance legislative races of individuals who agree to abide by Proposition 68 spending limits.

Proposition 73 contained a ban on

use of "public funds" to seek elective office. The FPPC said this means the checkoff system is invalid. But the lawsuit contends that the checkoff system does not constitute public financing and that Proposition 73's ban on public funding of campaigns is unconstitutional anyway.

In response to the legal action, the state Franchise Tax Board has already agreed to postpone the printing of more than 20 million state income-tax forms until Nov. 8. A ruling may come in the next two weeks.

Meanwhile, Assemblyman Johan Klehs, D-San Leandro, has provoked another controversy through a separate lawsuit aimed at striking down provisions in Proposition 73 that outlaw mass mailings of 200 or more with public funds by state and local officials.

Klehs contended yesterday that the measure infringes on his First Amendment right to communicate with his constituents. He filed suit Oct. 13 in the 3rd District Court of Appeal in Sacramento to invalidate all restrictions on the mailings, naming the Assembly Rules Committee as the defendant and proponents of Proposition 73 as parties with an interest in the case.

On Monday, the San Francisco-based law firm of Remcho, Johansen & Purcell filed a letter with the court declaring itself the legal representative of the Rules Committee. The letter asked the court to rule in Klehs' favor and termed the voter-approved initiative "unconstitutional."

Proposition 73's backers intend to contest the move, saying Klehs should exercise his First Amendment

rights by using his campaign treasury, rather than taxpayer funds, to send out mailings.

Assemblyman Ross Johnson, R-Fullerton, said, "This is a classic collusive lawsuit, and it's an outrage. Apparently Remcho is being paid tax money to throw in the towel before the first punch is thrown."

Assemblyman Dick Mountjoy, R-Arcadia, and three other Republican members of the Rules Committee filed notice on Tuesday with the court that the panel has not retained the Remcho firm to represent them. The committee has not met or taken any position on the case, they said.

Klehs said he was unaware of any communication with Remcho's firm before the suit was filed, and had no idea beforehand how the Rules Committee would respond to its filing.

However, both Klehs' personal attorney, Joaquin Avila, and Robin Johansen of Remcho's firm confirmed that the method of filing the case was prearranged by the committee.

Johansen said her firm was empowered by Rules Committee Chief Administrative Officer Bob Connelly to act in the case, and she termed the tactics "perfectly legitimate. It's exactly what the Republicans did in the Lungren case."

She was referring to the ill-fated lawsuit by Rep. Daniel Lungren, R-Long Beach, to win the right to assume office as state treasurer after his nomination was rejected by the state Senate. Lungren sued Gov. Deukmejian in the case, even though it was Deukmejian himself who nominated Lungren for treasurer.



Oceanside, CA  
(San Diego Co.)  
North County  
Blade Tribune  
(Cir. D. 29,089)  
(Cir. S. 30,498)

OCT 21 1988

Allen's P. C. B Est. 1888

### **Court mulls campaign funding**

**SACRAMENTO (MNS)** — The state Court of Appeal in San Diego was asked Thursday to enforce provisions of Proposition 68, a campaign reform initiative passed in June allowing public financing for legislative campaigns through a voluntary tax check-off plan.

The state Franchise Tax Board has agreed to delay printing next year's tax forms until Nov. 8 while the court considers the lawsuit.

Filed by Assemblyman John Vasconcellos, D-San Jose, and the Center for Public Interest Law at the University of San Diego, the lawsuit is among at least four suits seeking interpretations of the muddled outcome of the June election.



Salinas, CA  
(Monterey Co.)  
Californian  
(Cir. 6xW. 23,602)

OCT 22 1988

Allen's P. C. B. Est. 1888

## YOUR WINNING WAYS

### Achievements

2955

**Frank M. Teti**, Naval Postgraduate School associate professor of national security affairs, received the Freedoms Foundation George Washington Honor Medal.

The medal, for excellence in individual achievement, was presented by Superintendent Rear Admiral Robert C. Austin. The award from the Freedoms Foundation at Valley Forge, Pa., recognizes a lifetime of achievement in promoting "responsible citizenship and a better understanding of the fundamental principles of a free democratic society."

### Education

**Daniel Joseph LeKander** was graduated from the University of San Diego with a bachelor's degree in business administration and a minor in computer information science. He is a 1984 graduate of Palma High School.

LeKander was on the dean's list during his junior and senior years and is a member of Delta Sigma Pi, a professional business fraternity.

□ □ □

**Honey Marie LeKander** was graduated from Loyola Marymount University in Los Angeles with a bachelor's degree in communications. She was a member of the Delta Zeta Sorority and received the Diamond Lamp award from her sorority as the outstanding graduating senior member.

She is a 1985 graduate of Notre Dame High School.

### Organizations

Project Teen Center in King City appointed Elisa

**Jackson** of San Luis Obispo as the new Teen Center manager. She has served as director of youth programs in San Luis Obispo for Old Mission Parish. She was responsible for the supervision of staff and volunteers, coordination of high school and junior high school program, limited outreach and counseling services and administration of the youth ministry.

### Military

Airman **Eric C. Morgan** of Salinas has been named Airman of the Quarter for the 1936th Communications Squadron, Lajes Field, the Azores, Portugal. Morgan is the son of Gary and Linda Morgan of Salinas. He is a 1982 graduate of North Salinas High School.

□ □ □

Navy Seaman Recruit **Salvador B. Banuelos**, son of Jane S. Banuelos of Gonzales, has completed recruit training at Recruit Training Command, San Diego. He is a 1988 graduate of Gonzales High School.

□ □ □

Army Spec. **Paul M. Johnson**, son of Richard H. and Marion L. Johnson of Salinas, has participated in the NATO-sponsored exercise, Return of Forces to Germany '88.

The exercise was designed to evaluate plans and support agreements between NATO member nations, to exercise West German's ability to support deploying forces and to test the ability of European-based units to quickly link reinforcing units with their pre-positioned equipment.

□ **YOUR WINNING WAYS** is a report on the accomplishments of local people and organizations. Send items and photos to the YOUR WINNING WAYS Editor at the Salinas Californian.



OCT 23 1988

Allen's P. C. B. Est. 1888

# A power match between utility players

By Robert Hanley, Staff Writer

**I**f the holding company for Southern California Edison Co. actually goes forward with its much-ballyhooed hostile takeover of San Diego Gas & Electric Co., it will be a daunting task indeed.

But even a friendly merger of the two utilities could be tough to pull off. For that matter, SDG&E's own acquisition of Tucson Electric Power Co. is a long way from being in the bag.

There are hurdles aplenty for both deals. Shareholders must be convinced that they stand to gain from one merger or the other, while state and federal regulators will have to be sold on the benefits to the public.

Few observers seem willing to bet on the outcome of the complex — and no doubt costly — chess match under way between SDG&E officials and their Edison counterparts.

Indeed, a number of scenarios are possible, they say.

SDG&E, for instance, could thwart efforts by SCEcorp, parent of Edison, to prevent shareholder approval of the Tucson deal. Edison, which has identified the Tucson deal as a barrier to its own merger plan, might drop its bid.

## Analysis

Or, SDG&E's shareholders could vote to reject the Tucson deal and agree to merge with Edison, a move that could put SDG&E's managers in the curious position of arguing against the shareholders before the regulators.

The California Public Utilities Commission, which can exercise veto power over a merger — and has indicated its intention to judge between the two deals — could reject either or both proposals.

It wouldn't end with the PUC, either. An SDG&E-Tucson marriage or an Edison takeover would require approval of the Federal Energy Regulatory Commission (FERC), which could quash a merger it didn't like.

And, while it would exercise no veto over the SDG&E-Tucson merger, the San Diego City Council could block an Edison takeover simply by refusing to transfer SDG&E's franchise to Edison.

In short, SDG&E and Edison are expending energy and treasure in pursuit of goals that ultimately may prove to

be elusive to both, simply because of the number of roadblocks each must negotiate.

"That is the real shame of it," remarked one source close to the issue. "The best minds in each utility are devoted to something that might not come off."

But it is a struggle whose stakes include control of utilities in the southwestern portion of the United States, a prize for which SDG&E and SCEcorp, the recently formed holding company for Edison, seem willing to fight.

For Edison, an SDG&E acquisition is a key component in the company's plan to diversify while expanding its 812-city Southern California service area by buying neighboring utilities.

SDG&E, too, is looking to grow into a regional utility powerhouse through its merger with Tucson Electric, whose cheap, coal-fired power, could eliminate SDG&E's electricity shortfall.

The deal is said to be especially alarming to Edison, which because it is hemmed in by giant Pacific Gas &

See Utilities on Page I-7

## The Players

These are key participants in a high stakes corporate chess match that will determine utility ownership in Southern California.

### Public Utilities Commission:

Composed of five members, all appointed by the governor, it has persuaded both utilities to let it review the merits of the two deals. It can exercise veto power over either merger, but cannot force one against the will of either company.

### SCEcorp:

The holding company for Southern California Edison, a \$5.5 billion revenue company with 17,000 employees whose 50,000 square mile service area includes most of Southern California. Headed by Howard Allen, it has offered \$2.15 billion for SDG&E in a friendly merger that has repeatedly been spurned. The company is pursuing other means of capturing its prize.

### SDG&E:

A \$1.26-billion revenue company with 4,600 employees and a growing customer base. It has not built any new power plants in years, instead buying and importing power elsewhere. If SCEcorp is successful, SDG&E President Tom Page who earned \$482,000 last year, other top managers and as many as 1,000 employees could lose their jobs.

### Federal Energy Regulatory Commission:

Based in Washington, its five members are appointed by the President and oversee all interstate utility matters. It also holds veto power over either merger.

### Securities and Exchange Commission:

The federal agency will review materials sent to any of the three companies' shareholders, including proxy solicitations if there is a hostile takeover attempt by Edison.

### Tucson Electric Power Company:

A \$472-million revenue company with 1,069 employees and plenty of power. SDG&E seeks to acquire it in what is formally called a merger. The deal could go to SDG&E shareholders as early as December and would need approval of Tucson shareholders, regulators in two states, the Federal Energy Regulatory Commission. If approved, could be a barrier to SCEcorp's own proposed takeover of SDG&E.

The San Diego Union / David Mollerling



# Utilities: Merger plans by Southwest power firms have a way to go

Continued from I-1

Electric Co. to the north and SDG&E to the south, has looked to the southwest for room to grow.

Hence, shortly after SDG&E announced merger plans with the Tucson utility, Edison stepped to the plate with its own \$2 billion offer for SDG&E. Rejected thrice by SDG&E executives, SCEcorp eventually upped its bid to \$2.15 billion.

But not content with just a standing offer, SCEcorp also purchased 1,000 shares of SDG&E stock in an attempt to obtain names and addresses of SDG&E's approximately 70,000 shareholders.

In documents accompanying a suit against SDG&E, SCEcorp said it wanted to get the list before a vote on the Tucson merger. That list, the company said, could be used among other things to solicit proxies or take other "action to put the SCEcorp proposal directly before the SDG&E shareholders."

SDG&E, in turn, filed complaints with the PUC and FERC, alleging that SCEcorp violated state and federal laws prohibiting utilities from buying stock in one another without regulatory approval.

Wall Street securities analysts generally have said the Edison proposal, which at the latest offer represents about 186 percent of SDG&E's book value, is a better deal for SDG&E shareholders.

"I think it's a more attractive deal for San Diego shareholders than the originally proposed deal between SDG&E and Tucson Electric," Robin Jaffe of New York-based Dean Witter Reynolds said when Edison made its first offer.

But whether one merger or the other will actually benefit the public will be the deciding issue, say state and federal regulators.

And those with the power to veto either of the two proposals say they are reserving judgment — at least for the time being. And why not? So far, little has been said about the merits to the public of either deal.

While SDG&E claims that it cannot discuss the merits of the Tucson merger because proxy materials relating to the deal are pending before the Securities and Exchange Commission, Edison has largely confined itself to vague claims of reductions in electricity rates in San Diego if allowed to buy SDG&E.

"All we know is the basic outline of the Tucson proposal and even less of the Edison proposal, so I wouldn't even guess how we would rule on them," said Stanley Hulett, president of the five-member PUC. "I don't sense that any of us know enough about either deal to have strong feelings one way or another."

Similarly, the Utility Consumers Action Network, a San Diego organization that has often been critical of

## Checkmate

Control of the Southern California utility market and billions of dollars of revenues are at stake in a corporate chess match with a large combination of potential moves and the game rules that are not clearly defined. Some possible scenarios:

**1A.** SDG&E gets its Tucson deal completed before Edison gains the upperhand. Edison is forced to reconsider its options, perhaps abandoning plans to merge with its southern rival.

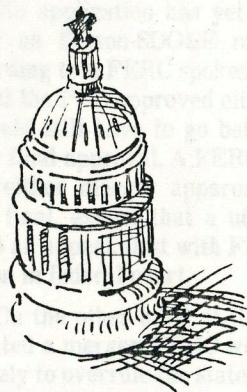
**1B.** Edison lobbies SDG&E shareholders in an attempt to spark a revolt, urging them to reject the SDG&E Tucson deal and go with an Edison merger.

**1C.** Edison launches a hostile takeover, attempting to purchase SDG&E stock on the open market. Legality of a takeover attempt may depend on how the PUC and FERC rule on SCEcorp's purchase of 1,000 SDG&E shares.

**2.** SDG&E and Edison reach a compromise on a friendly takeover. SDG&E drops Tucson deal in return for inducements from Edison. Inducements could include more money for stockholders, golden parachutes for SDG&E's top management, or retention of some SDG&E officers.

**3.** PUC conducts hearings, approves either deal or vetoes both. A utility on the losing end could appeal to the California Supreme Court, which historically has heard very few appeals of PUC decisions. Appeal to the Supreme Court of the United States is possible but only if a federal constitutional issue exists.

**4.** If PUC approves a merger, FERC conducts hearings to review the deal. If FERC rejects a particular merger, the decision is probably final. A FERC ruling could be appealed to federal district court. If no disputes of fact exist, the appeal possible could be made directly to a federal appeals court.



SDG&E's high rates, has not taken a formal position on either merger but expresses skepticism of both companies' claims that their merger plans would result in lower electrical rates.

"Based on the little that we have seen, because so little is actually on paper, we don't see a need for either merger," said Michael Shames, executive director of UCAN. "The downside of either merger outweighs the potential benefits."

A Tucson merger, for instance, could mean a loss of state control over SDG&E, because the combination of a California and Arizona utility would invite increased federal involvement in issues normally decided by the PUC, he said.

And an Edison takeover would mean that a utility once headquartered in San Diego would become a unit of a Los Angeles County-based company, which could "involve a certain loss of responsiveness to the consumers," Shames said.

"If Edison were allowed to take over the utility, it would no longer be

dependent on the fortunes of San Diego. A utility is an integral part of the infrastructure that must be tied to the fortunes and needs of the community it serves," Shames said. "We're not talking about fast-food restaurants here."

Because of the public sniping that has taken place between SDG&E and Edison in the wake of SCEcorp's unsolicited takeover bid, the PUC recently urged SCEcorp to file for formal permission to merge with its southern rival.

The application, which has been viewed by some as an opening shot in an unfriendly takeover attempt, is being sought by the PUC as a means of putting the Edison merger proposal before its members.

After that application is filed, the PUC plans to consolidate it with an application by SDG&E for the Tucson merger, Hulett said. "It would be foolish to treat it as two separate cases."

Briefs will be filed by both sides



and anyone else wanting to get in his two-cents' worth. And witnesses will be examined and cross-examined in public hearings before an administrative law judge renders a formal opinion. Once that opinion is handed down, the five members of the PUC will make their decision.

The PUC could approve both deals, a move Hulett said would thrust a merger decision on Edison and SDG&E shareholders, but Hulett says he expects the PUC to issue a ruling that will leave one utility a clear loser.

"I hope we would have the courage to say one deal is best for the ratepayer," Hulett said. "I guess it would be cowardly to throw this back to the shareholders and tell them to deal with it."

Although the losing utility could appeal to the California Supreme Court, such appeals are infrequently heard by the high court, which historically has overturned few PUC decisions, according to Joel Perlstein, an attorney on the PUC staff.

A state Supreme Court ruling could be appealed to the U.S. Supreme Court, but only if a federal constitutional issue could be found, said University of San Diego law professor Robert Fellmeth.

"But I don't see a constitutional right to merge," added Fellmeth, who founded UCAN and is considered one of the state's leading experts on utility-law issues.

Another party to an Edison takeover would be the city of San Diego, whose franchise agreement with SDG&E essentially represents a license to do business. Under that agreement, the City Council would have to approve a transfer of that franchise.

According to William Shaffran, deputy city attorney, the agreement would not necessarily give the council veto power over the Tucson merger, because SDG&E would remain a San Diego-based company.

"The SCE thing is different," he said. "If SCE took over SDG&E, the City Council, in my opinion . . . would have to approve the transfer of the franchise to Edison."

The city's options, Shaffran said, could include re-negotiating terms of the franchise agreement with Edison, transferring it as is, or an outright refusal to approve a transfer.

But if the PUC approved an Edison takeover of SDG&E, city officials would have to think long and hard before rejecting the deal.

"We would have a tough row to hoe in Superior Court if we said 'No, we don't want Edison down here,'" Shaf-

fran said. "We would have to show good faith, not just that we don't like Edison, or we would lose."

Because both proposed mergers involve interstate utilities, federal approval also would be needed. Currently, the Federal Energy Regulatory Commission has set an April 26, 1989 deadline for an administrative law judge to render an opinion on the Tucson merger.

No application has yet been filed for an Edison-SDG&E merger, according to a FERC spokeswoman.

If the PUC approved either deal, it would still have to go before FERC for final approval. A FERC rejection of either merger apparently would be final, except that a utility could file an appeal, first with FERC itself, then in federal court.

On the other hand, if the PUC rejected a merger, FERC would be unlikely to overrule the state body, says Fellmeth of the USD law school.

"I don't think the authority of a federal agency extends to overturning state regulatory disapproval made for the state's own reasons," Fellmeth said. "I don't think a federal agency occupies the field here."



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

**OCT 23 1988**

*Allen's* P. C. B Est. 1888

**JAZZ RECITAL** — Musicians Steve Baker, Fred Benedetti, Doug Booth, James Morton and Robert Williams will perform at 8 p.m. Friday in Camino Theatre, University of San Diego. Proceeds will benefit the USD Music Department.

2955 /



Oceanside, CA  
(San Diego Co.)  
North County  
Blade Tribune  
(Cir. D. 29,089)  
(Cir. S. 30,498)

OCT 23 1988

Allen's P.C.B. Est. 1888

## Election '88 Candidate Profiles

This is the fifth of a series of articles profiling candidates in local district elections.

# 4 challengers battling Bagley for mayoral post

<sup>1573</sup>  
OCEANSIDE — Five people, including incumbent Mayor Larry Bagley, are vying for the city's top elected post.

Two of the challengers, Abraham Edlin and Margaret "Mickey" McKenna, are veterans of the political process, both repeatedly having tried and failed to capture a seat on the five-member City Council.

The winner of the Nov. 8 contest will serve a four-year term.

### LARRY BAGLEY

Mayor Larry Bagley, 60, promises not to dwell on the past if re-elected to a third term on the City Council.

Instead, the 29-year resident of Oceanside pledges to "continue having a positive attitude about Oceanside."

Without it, he said, there is little hope of overcoming the city's traffic and growth problems, improving police and fire services and attracting new businesses to expand the city's tax base.

As mayor, Bagley says in his campaign brochure, "I have turned around the image of the city and provided leadership to our council which has accomplished what at least two decades of previous councils have failed to do."

Given a chance to continue that leadership, Bagley said, he would push for construction of a ramp and overpass at Del Oro Road and Highway 78 to relieve traffic congestion on El Camino Real.

He also said he would work to get at least "one major first-class destination hotel" in Oceanside and would establish a foundation to build a major performing arts center in the city.

Bagley said Oceanside faces many challenges as it grows.

"It takes time to combat effects of growth and institute changes," the mayor said.

Bagley said the city's general plan is the "best growth-control measure we have."

Bagley, who earned a bachelor's degree in political science and public administration from the University of Utah, spent nearly two decades ad-



LARRY BAGLEY

ministering city laws.

For 14 years, he worked as a city planner, during which time he said he helped prepare Oceanside's first general plan and drafted the first city ordinance in the state to permit planned communities such as Oceana.

Bagley also served as city manager of Oceanside for nearly six years.

Bagley is married and has four children. He is president of the San Diego Chapter of the League of California Cities.

### ABRAHAM EDLIN

Abraham Edlin has been running for mayor almost as long as he has lived in Oceanside.

Edlin, 72, has never succeeded in capturing the city's top elected post, even though he has tried five times, but that hasn't stopped the 21-year resident from trying.

A former teacher with a master's degree in social work from Florida State University, Edlin repeatedly has tried to reform city government.

"I am a visionary person," Edlin said. "I care."

He says he was deeply disappointed two years ago when residents defeated a proposed City Charter that would have replaced the current part-time, at-large, five-member council with



ABRAHAM EDLIN

a full-time, seven-member council, with four members elected by newly established districts.

If elected mayor, he said, he would push for the creation of council districts, enlarging the council and converting it to a professional political body.

Such a system, he argues, would make city officials more accountable to the people and give the city's minorities a stronger voice in government.

Secondly, Edlin said, he would create grassroot government forums and appoint an ombudsman to mediate disputes between residents and the police.

Edlin said he has proven his commitment to the people by registering more than 40,000 voters, a feat that earned him a certificate of appreciation from the city.

Edlin has proposed legalizing prostitution at Camp Pendleton, a Marine base that abuts the city, to lessen illegal sexual activity downtown and to curb the spread of venereal disease.

Edlin writes a column for senior citizens for the twice-weekly Oceanside Breeze newspaper and hosts a radio talk show for senior citizens on KVSF. Both are in abeyance during the campaign.

### MARGARET McKENNA

As a self-employed tax and



MARGARET McKENNA

business consultant, Margaret "Mickey" McKenna's job is to help her clients get the most for their dollar.

If elected mayor, the 61-year-old McKenna said she would do the same for the city, with her first task being to "prioritize" how the city spends its money.

"You fund those services that every person has an absolute right to," such as police and fire protection and sewer and water, said McKenna, a member of the Oceanside Taxpayers Association and a full-time resident of Oceanside since 1976.

"When these are fully funded, then you make a wish list of other things," she said. Recreation would fall under the latter category, she said.

The aim is to ensure that there is enough money to pay for basic services, plus a little extra to fund emergencies. McKenna said there is no reason for the city to go into debt.

"If you have enough money that is well-managed, you provide most things that people will need," McKenna said.

As an example of how the city could better manage its money, McKenna said the city could save hundreds of thousands of dollars annually by decreasing its dependence on outside consultants.

Rather, she said, city officials



DON RODEE

should use city staff. "The best sources are the people who do the job," McKenna said. "How would I know what the tools are you need to do your job?"

McKenna, a vocal critic of City Hall spending, sees no need to cut the budget to pay for essential services.

McKenna is married and has three children. She graduated from National University and has earned credits toward a graduate degree in business.

This is her fourth attempt to win a seat on the council. She finished sixth in 1980, third in 1982, and fourth in 1984.

### DON RODEE

"We have a very narrow idea of what Oceanside is," says Don Rodee, a 48-year-old senior pilot for American Airlines.

Unfortunately, he said, until the city cleans up the downtown, it will be difficult to convince residents and visitors alike of the merits of this coastal city.

Rodee, a 13-year resident of Oceanside, said the first step in making the downtown attractive is to rid the area of crime.

But the dope dealers and prostitutes won't go away until the city hires enough police to canvass the area. Rodee said he would support additional funding for the police department, particularly for detectives.



LORRAINE ROSENFELD

Rodee also said he would push for more vigorous enforcement of the city's building codes and the hiring of additional code enforcement officers, if necessary, to catch violators and to ensure adherence to health and safety laws.

Simultaneously with that effort, Rodee said, the city should try to attract more tourists.

On a city-wide basis, Rodee said he would work to ensure Oceanside residents have enough water. He said he would do that by lessening the city's complete dependence on imported water.

"There is water available in Oceanside from a number of sources," he said.

Rodee, co-author of Proposition A, the slow-growth initiative enacted last year by voters, said he would strictly enforce the initiative.

Critics have charged that Rodee will be unable to meet the demands of his job and the city.

Rodee countered, however, that as a senior airline pilot, he has earned the right to turn down any assignments.

He added that there is nothing wrong with leaving the city for any period of time and said other city officials "should get out of town a lot more."

Rodee, who ran unsuccessfully

See Mayor, Page B5



## Election '88 Candidate Profiles

### 1573 Mayor

► From Page B-3

for the council in the 1982 recall election, is a decorated Vietnam combat pilot. He founded Oceanside Taxpayers for Orderly Growth and twice served as president of his homeowners association.

He attended Colorado College and the University of San Diego. He is married and has one daughter.

#### LORRAINE ROSENFELD

She says it's only her personal opinion, but attorney Lorraine Rosenfeld believes Proposition A, the slow-growth initiative enacted last year by voters, will be overturned in the courts.

Rather than waiting for that to happen, the city should be negotiating a settlement with the developers who challenged the initiative, the 31-year-old Rosenfeld said.

Rosenfeld, who has lived in

Oceanside for 14 years, graduated from MiraCosta College and National University School of Law. She was admitted to the California Bar this past February and has been practicing law, specializing in real estate, ever since.

This is Rosenfeld's first bid for a seat on the council.

While she seems convinced that Proposition A will be thrown out by the courts, Rosenfeld said she would honor the initiative if it was upheld by the courts.

"As mayor, your duty is to actively support and honor current ordinances," she said.

But the initiative falls short in several areas, Rosenfeld said, the most important being the zero lot line provision for single-family residences. She said she would vote to rescind the provision.

Rosenfeld favors increasing developer fees to pay for the services (water, sewer and roads) generated by new growth. Rosenfeld also pledged to

reduce the city's crime rate, which she said has increased in part because of the influx of illegal aliens.

"We can't blame it on the Marines anymore," Rosenfeld said. "Most likely, they are the victims."

Rosenfeld said she would increase the number of police officers. She also said she would bring much-needed negotiating skills to the council, a must when dealing with developers and unionized workers.

Rosenfeld said she did not know where she would get the money to pay for more police officers, "but if it takes an across-the-board reduction," then so be it, she said.

While the city's escalating crime rate has hurt its image, Rosenfeld said, residents must share some of the blame.

Rather than attacking problems that hurt the entire city, she said, many residents tend to look out only for their neighborhoods.



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 23 1988

Allen's P.C.R. File 1988

**'A PEASANT OF EL SALVADOR' —**

The two-man play about a farmer and his family's struggles in the current Salvadoran turmoil will be staged at 7 p.m. Thursday in the Camino Theatre at the University of San Diego. 2955



OCT 24 1988

Allen's P. C. B Est. 1888

## USD Professor Speculates

# 100,000 New Jobs Could Be Lost If Props. D & J Pass

By THOR KAMBAN BIBERMAN  
San Diego Daily Transcript Staff Writer

An assistant professor of economics at the University of San Diego said 100,000 fewer new jobs might be created over the next three years if Propositions D and J pass next month.

Speaking before a Business Update series meeting at USD Friday, professor Andrew Allen said that new job creation would be severely limited in an environment of tight constraints on residential, commercial and industrial development.

Proposition D could limit residential building in the unincorporated areas to as few as 1,500 units after 1991. Proposition J could limit residential construction in the City of San Diego to 4,000 units per year within the next four years.

Propositions D and J both seek to limit commercial and industrial growth to correspond to the lower level of residential construction.

Allen contended that by his calculations traffic would be roughly 6 percent less dense under a slow-growth scenario, but warned that only about 1,000 net new jobs would be created over the next three years if D and J pass.

Despite many claims to the contrary, Allen suggested that with less growth and fewer jobs being created, home prices would actually rise at a slower pace than in an unregulated market.

"There are some benefits to these measures, but when you talk about 100,000 fewer jobs, the costs far outweigh them," Allen said.

USD professor of economics, Peter Navarro, countered that while fewer new jobs will be created under Proposition D and J, the number is closer to 30,000 less

jobs over the next 15 years.

Jonathan Sandy, another assistant professor of economics at USD, outlined a range of possibilities under a system where residential growth is limited, residential and commercial growth are limited, and a free-market scenario.

Sandy seemed to conclude that whatever happens, the infrastructure shortfall problems will get worse.

"It's only the rate of this worsening that we might have a control over," Sandy said.

Sandy said prices and rents would continue to increase even if the market were completely unregulated because of diminishing land for future development.

Sandy, who expressed doubts about "the blanket approach" of the measures, said after the construction industry was hit, the banking industry would soon fall victim as well.

"So much lending is based on the home mortgage industry," Sandy said.

Sandy suggested that the economy would suffer the most if residential growth is restricted and commercial growth is not, as is being considered in Proposition H, the city-sponsored slow-growth initiative.

Sandy said limiting residential growth in one area, promotes urban sprawl in others, creates more traffic because people have to drive further to their jobs, and damages the economy of the restricted area.

"Oceanside, for example, is receiving only about half of the revenues it would be getting if the caps weren't in place," he said.

Sandy said the two big winners under this scenario would be

(Continued on Page 4B)

## Job Loss—

(Continued from Page 1B)

owners of multiple dwelling units, and single-family homeowners who live near areas designated as sensitive lands.

"Commercial growth might slow down because people can't find an affordable place to live, and businesses may have to compensate their workers for higher housing costs if they are willing to do that," he said.

He added that if businesses aren't willing to so compensate their workers, and are unable to attract new ones, the businesses may have to relocate.

With limits on residential, commercial and industrial growth as is being proposed in Propositions D and J, Sandy suggested that said he foresees a situation where developers would line up in record numbers for commercial building permits, whether they needed them immediately or not.

"This possibility is just a bit frightening to me," Sandy said.

With limits on commercial building, Sandy said the dwindling supply would lead to higher lease rates which could have the effect of discouraging business growth.

With all these predictions, however, both Sandy and Allen admitted that forecasting is, at best, a very inexact science.

"You can forecast until you are blue in the face, but the fact is you just can't know how things will turn out until all is said and done," Sandy said.

And what about Allen's employment prediction of 100,000 fewer jobs?

"This is what I think would happen as based on a model, but I wouldn't want to put my life on the line for that number," Allen said.



OCT 24 1988

Allen's P.C.B. Est. 1888

## PERSONNEL FILE

### 2955 Penney named chairman

Thomas Penney has been named chairman and chief executive officer of the local division of Frank B. Hall.

Penney will be responsible for all client services, office administration, community involvement and insurance company relations. He brings 17 years' experience in property/casualty business to Hall, most recently being president and profit center manager at James's Omaha.

Steres, Alpert & Carne has elected Michael Stewart managing partner of the firm.

Stewart has over 17 years' experience in auditing, accounting, tax and management consulting. He is the firm's third managing partner in 30 years. Stewart also is a committee person with the Management Advisory Services, CPA/Bankers, and is a member of the local chapter of the Association for Corporate Growth.

Janet Goulet has been promoted to vice president and financial officer at First La Mesa Bank. She has worked over 12 years in banking, having joined First La Mesa Bank when it first opened. Goulet manages the bank's in-house computer system and financial reporting.

Price Waterhouse has added Eliot Tow to the management consulting services department as senior consultant. Also joining the staff are Nancy Gibbs, Marion Keegan and Seth Surnamer as accountants, and Lisa Smith and Clifford Flowers in the comprehensive professional services department.

Dan Berry has joined North County Equities. He has worked 15 years in banking and real estate.

The Town and Country Hotel and Convention Center has appointed Dolores Grohmann as sales manager. She will be responsible for national and corporate accounts.

Charles Curtis, Tim Skorheim, Doug Anderson, John Dederman, Eugene Gutierrez, James Nakagawa, Kurt Olson, Catherine Sousae and Annemieke Tomey have joined Coopers & Lybrand.

Shannahan, Fitzgerald & Elam has added Robert Smith as a member of the firm. Smith specializes in federal and state tax controversies including litigation.

Kristie Grigg has been appointed sales representative at Personnel Journal. Grigg comes from Holiday Inn where she was a sales director for corporate sales and conventions.

The local office of Peat Marwick has named Craig Enquist an audit partner. He joined the firm in 1979 providing audit and accounting services to middle market, high technology and manufacturing.

William Henley has been named executive chef at Fifth Avenue Bistro. Henley was formerly executive chef at the Westgate Hotel.

Price Waterhouse has added Colleen Donovan and Cynthia Lamfalusi to its audit and accounting services department, Bart Gerber to its tax department, and Joseph Stumpf to its management consulting services department.

Carole Orness has been appointed president of Associate Counsel Inc. She is a paralegal graduate of the University of San Diego.

Guttman Construction Inc. has added Judy Land to its firm. She has been president of The Land Co. for 10 years and assistant vice president of land acquisition for Harry L. Summers Inc.

Joseph Piercey has been named head of the new financial services and consumer division at McQuarterm Group Inc. He will develop marketing communications programs for clients in financial services, leisure, hospitality and automotive sectors.

The Koll Co. has added Tina Ravizza to its firm as marketing representative to assist in leasing Koll Center San Diego.



THOMAS PENNEY

Please send personnel changes and promotions to Michael Hill, The Tribune, Financial Section, P.O. Box 191, San Diego 92112.



OCT 26 1988

Allen's P. C. B. Est. 1888

## ***Ruling says Prop. 73 cancels rival measure***

# **Appeal court upholds decision to void Prop. 68**

By Patricia Rogero  
Daily Recorder Staff Writer

2955

An appellate court has upheld a Fair Political Practices Commission decision invalidating Proposition 68, the campaign reform measure passed in June allowing financing of campaigns through a voluntary tax check-off plan.

The final order issued Monday by the three-judge panel of the 4th District Court

of Appeal in San Diego agreed with a Sept. 22 FPPC decision voiding Proposition 68.

That FPPC decision was the subject of the suit filed a short time later by the University of San Diego's Center for Law in the Public Interest and Assemblyman John Vasconcellos, D-San Jose, who actively campaigned for Proposition 68.

The FPPC reasoned that because the rival Proposition 73 got more votes, it

canceled out Proposition 68.

Proposition 68 applied only to legislative races and provided for voluntary taxpayer funding. Such funding would have come from check-off boxes contained in state tax forms.

Proposition 73 outlawed public campaign financing and its supporters contended Proposition 68's tax check-off system amounted to public campaign financing and therefore was illegal under their measure.

Proposition 73 received 58 percent of the vote while Proposition 68 garnered 53 percent.

The suit, *Center for Public Interest Law v. Fair Political Practices Commission* D008786, argued that Proposition 68's provision to provide financing for legislative campaigns was a tax credit and therefore did not constitute public funds.

The lawsuit asked the court to order the Franchise Tax Board to put the check-off box for a Campaign Reform Fund on the 1989 state income tax forms, allowing taxpayers to designate \$3 for financing legislative races.

But the court ruled the conflict between the two propositions was "irreconcilable."

"It is not a tax credit," the court said. "A person's tax liability remains the same whether or not the voluntary contribution is made to the fund by checking the box."

If a taxpayer designated \$3 for the campaign fund, the court said, there would be less money for schools and government services. Moreover, the decision continued, "any amount in excess of \$1 million remaining in the fund after an election (would be) returned to the General Fund."

Robert Fellmeth, director of the center, stated in written arguments on behalf of Proposition 68, however, that the petitioners were "not attempting to loophole a definition." He said, "The critical element of (determining) a tax credit is its reliance on ... individual decisions to commit money to a particular purpose."

And since individuals had the choice of selecting the \$3 box under Proposition 68, the money should be viewed as a tax credit, not as a mandatory tax for financing campaigns.

Fellmeth could not be reached for further comment.

California Common Cause, the sponsor of Proposition 68, and the League of Women Voters sought to intervene in the suit, but the court denied the groups' petitions.

It is unclear at this point what will happen next. The Franchise Tax Board had voluntarily agreed to delay printing of next year's tax forms until after the Nov. 8 election. But one news source says several other legislators also have filed lawsuits seeking to support their views of the two initiatives.

The state Supreme Court eventually may have to unravel the issues, the news source said.



OCT 26 1988

Allen's P. C. B. Est. 1888

## Volunteer Lawyer Program To Help Battered Women

*First Of 3 Sites Planned;  
Taking Pro Bono Pitch To  
City's Largest Law Firms*

By LIBBY BRYDOLF

San Diego Daily Transcript Staff Writer

She is often young and poor, a mother who travels by bus with children in tow and wonders if she will survive the next beating that comes from her husband or boyfriend. If she decides to make a break and goes down to the courthouse to get a temporary restraining order for protection, she may be so befuddled by legal language and the pile of forms that she bundles up the papers, tucks them into her baby stroller, and never comes back.

Hoping to reverse this trend, the Lawyers Club and San Diego Volunteer Lawyer Program have organized a legal counseling service to help women get the legal protection and social services they need to start new lives.

Called the Domestic Violence Prevention Project, the program will use volunteer attorneys to help women fill out legal forms, describe the workings of family court and tell them about other social services where they can go for help.

The basic process of obtaining a temporary restraining order (TRO) and settling child custody, support payments and visitation rights may be "relatively simple to say, relatively straightforward for lawyers to understand, but it can be mindboggling for people not familiar with the court system," said Volunteer Lawyer Program staff attorney Kate Yavenditti.

The first of three such centers envisioned by the founders, the San Diego program should start operations downtown in February or March. The Volunteer Lawyer Program has begun talking to the Women's Resource Center in North County about starting the program at the Vista courthouse and plans a third center in El Cajon.

This new pro bono effort, which involves a minimal commitment from individual lawyers, dovetails with the lawyer program's efforts to beef up its volunteer roster. Volunteer Lawyer Program executive director Carl R. Poirot has started taking his pitch to the city's largest firms that have been underrepresented in pro bono efforts here.

Based on the initial positive reactions from such firms as Baker & McKenzie and Luce Forward Hamilton & Scripps, Poirot hopes

(Continued on Page 3A)

## Volunteer Lawyers Help —

(Continued from Page 1A) <sup>2955</sup>  
to recruit more than 1,000 new attorneys to its pro bono panels in the next six months.

Donating two or four hours a month to the project, attorneys volunteering for the Domestic Violence Prevention Program will staff a small room in the family court services building adjacent to the superior courthouse where women can go for advice and help in filling out the initial TRO forms.

A feminist professional organization whose membership includes both men and women, the Lawyers Club is particularly enthusiastic about this pro bono program because of its focus on a problem affecting women and families, said Maria T. Arroyo-Tabin, head of the Lawyers Club pro bono committee.

The Domestic Violence Prevention Project is also a perfect project for the Volunteer Lawyer Project because poor women are one of the groups most in need of legal help, according to Poirot.

Poirot also hopes the project will snag lawyers who are interested in pro bono work, but don't have the time to take on full blown cases. Domestic violence prevention volunteers will attend a brief training session and then need only volunteer two hours a month in the project office, he said.

More than 3,000 women file TRO applications at Superior Court downtown each year, but Lawyers Club member Helen Rowe said that number "underrepresents woefully" the actual number of women who give up their efforts after an initial trip to the courthouse or don't even try to get a TRO because they don't know how to start the process.

Elly Newman, coordinator of legal support services at the YWCA Battered Women's Services, is enthusiastic about the new program, which she said will help many women start to break the cycle of violence and victimization. "The need has been very evident for the last 10 or 11 years," she said.

The program will take some of the pressure off Battered Women's Services, which would rather focus on social and psychological services for these women and their children, she said.

The YWCA staffs a 24-hour hotline, a 24-bed shelter, and offers support groups and counseling. It has asked the San Diego Bar Association for \$3,500 to support a part-time resource aide to help battered women at the courthouse as part of the legal project.

The Center for Women's Studies and Services, a feminist social ser-

vice agency, was also notified of the new program. Its board has not decided whether to participate in the program, and a spokeswoman could not be reached for comment yesterday.

CWSS sponsors two weekly legal clinics for battered women. SVLP offers one legal clinic a week for victims of domestic violence, but Poirot said, "we're only scratching the surface" of the problem. "The legal aspects of it are just one part of the whole picture," he said. "We're trying to pull all the services together."

Because domestic violence is a recurring problem, Poirot said legal intervention is a first step in halting the cycle, which affects women of all income levels and ages. According to figures compiled by the Women's Resource Center, 70 percent of all assault cases involve spouses.

The San Diego Police Department recorded 3,231 reports of domestic violence during the first six months of 1988, a 22 percent increase over the first half of 1987, according to the San Diego Association of Governments.

Yavenditti predicted the new program will help the non-profit agency attract more volunteers to take on family law cases once they get involved in the domestic violence program. Pro bono attorneys are respected and assisted by judges, Yavenditti and Poirot said, because the judges know how desperate the need is after seeing so many women coming into court without legal counsel. Judges tend to be more patient and helpful, because "they want people to help. It's better for the courts and better for justice," Poirot said.

Although 850 attorneys have agreed to donate their expertise to the Volunteer Lawyer Program helping indigent San Diego residents, few of those come from the city's largest firms. Poirot's recent focus on recruiting the heavy hitter law firms — the first undertaken by the Volunteer Lawyer Program since its inception five years ago — has shown some initial results.

The pro bono program sponsored by Legal Aid Society, University of San Diego Law Center and San Diego County Bar Association has recruited 50 new volunteers in the last month.

"The numbers are just part of it," said Poirot. Partners at the larger firms are meeting and developing policies on pro bono work by the associates, he said. "I'm optimistic. I think there's a growing awareness in the (legal) community."



Fallbrook, CA  
(San Diego Co.)  
Fallbrook Enterprise  
(Cir. W. 6,173)

OCT 27 1988

Allen's P. C. B. Est. 1888

## Ramirez named presiding judge

The judges of the North County Municipal Court announce the election of the Honorable Victor Ramirez as presiding judge for 1989.

Prior to his appointment to the bench in 1979, Judge Ramirez was in private practice in Escondido, primarily in civil and real estate law. He is a graduate of Pepperdine University, and received his law degree from the University of San Diego College of Law. 2955

He has served in all the departments of the court and will assume his post effective Jan. 1.

Judge Suzanne Knauf was also elected as assistant presiding judge of the court. Judge Knauf was appointed to the North County Municipal Court in 1978. Prior to her appointment to the bench, she was in private practice in Oceanside with the law firm of Feist, Vetter, Knauf and Loy. She graduated from the University of California at Santa Barbara and received her law degree from Cal Western School of Law in San Diego.

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Oceanside, CA  
(San Diego Co.)  
North County  
Blade Tribune  
(Cir. D. 29,089)  
(Cir. S. 30,498)

OCT 27 1988

*Allen's* P. C. B Est. 1888

~~"A PEASANT OF EL SALVADOR"~~ Two actors  
create 16 characters in a story of how one farmer and  
his family struggle to maintain their way of life amid the  
recent turbulent events in El Salvador. Presented at 7  
p.m. on Thursday, Oct. 27, in Camino Theatre at USD.  
Tickets are \$5 and are available at the door. For ticket  
information, call Judy Rauner at **260-4798**. For more  
information, call John Nunes at **260-4682**.



Fallbrook, CA  
(San Diego Co.)  
Fallbrook Enterprise  
(Cir. W. 6,173)

OCT 27 1988

Allen's P. C. B Est. 1888

## Gifford offering 2955 FHD experience

LISA GIFFORD "I, Lisa Gifford, confidently offer to Fallbrook District voters my years of nursing management and experience, as well as concern for the individual and the whole of society. I present my education as a master's candidate in nursing administration at USD, with emphasis on cultural needs and ethical change-technology.

"Payment schemes must not



Lisa Gifford

override concern for patients.

"Ethics and economics can co-exist. During this shake-out period in the healthcare industry, we must not lose sight of our goal of healthier individuals, a healthier society. Individuals and the healthcare system are inter-dependent; the welfare of one group depends on the welfare of the other. The delivery branch of the industry must not ignore front line issues at the bedside in acute care, convalescent care, same-day surgery, clinics, dialysis or oncology centers.

"Today's economic climate demands knowledgeable, dedicated directors who can assure just and efficient allocation of scarce resources. My desire is to serve our community as such a member of the Fallbrook Hospital District board of directors." Lisa Gifford, is a widow with four children, a Fallbrook resident for 8 years, and is currently director, assisted care/wellness at Casa de las Campanas, formerly director, ambulatory surgery, Fallbrook Hospital.



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 27 1988

Allen's P. C. B. Est. 1888

# Hidden costs of growth control

2955

By Jonathan Sandy  
and Dirk Yandell

A fundamental freedom of individuals in the United States is the ability to move about, to live and work wherever they find the greatest opportunities. Proponents of growth controls who argue that rapid regional growth reduces the "quality of life" of existing residents would curb this constitutional right.

Stopping residential construction is offered as their blanket solution for such diverse issues as traffic congestion, the overcrowding of public places, inadequate sewage facilities, the deterioration of air quality, and the loss of open spaces.

These are serious problems, and all require attention. Restrictions on building, as proposed by Propositions D and J, do not directly address any of these problems. Instead, these proposed building restrictions would create a shortage of housing and a host of negative economic consequences while exaggerating the negative aspects of growth.

If a region restricts building, development will logically shift to nearby areas. When the controlled areas are close to the central business district, development shifts out to the urban fringe. This invariably leads to increased commute times and traffic as well as the attendant increase in air pollution.

The resulting urban sprawl is unwelcome and requires that new public facilities be constructed (more schools, roads, and parks, for example) while the facilities in existing neighborhoods go underutilized.

Furthermore, because development must shift to second choice or low-priority areas, consumers are denied the opportunity to reside

## Commentary

*The Union* welcomes commentaries from its readers. Submissions should be typed, double-spaced, and not more than 750 words. Information cannot be provided on individual commentaries because of their daily volume. Inquiries about them, therefore, should not be made. Manuscripts will not be returned.

where they most desire.

If growth controls cover the entire San Diego metropolitan area, it may not be possible to shift development. There will still be serious consequences, however. The likely effects of Proposition D and J include increased unemployment, a higher cost of living, and reduced industrial expansion.

Regardless of the degree of regulation, one point is obvious: Controlling the supply of housing in an expanding region will increase housing prices and rents. The benefits of this increase accrue primarily to multiple homeowners who receive capital gains and higher rental incomes.

Those who do not own houses, on the other hand, will be made worse off. Renters will pay more to maintain their residences and have less opportunity to buy houses. Because renters as a group contain a larger proportion of young, low-income and minority families, the benefits of growth controls will be regressive and somewhat discriminatory.

Perhaps the greatest cost of growth controls is the loss in individual freedom and liberty they represent. An example makes this clear. Consider any declining city where

people are exiting in large numbers.

The local economy stagnates and the tax base erodes as residents and firms leave.

One way for such a city to address these problems is to mandate that no one can leave. Clearly such a policy would be seen as a blatant attack on personal freedom and civil liberties. Yet growth control as envisioned under Proposition D and J is really the same thing — and it would mandate such restrictions for 22 years.

Another lost freedom is the ability of the housing market to respond to the demands of consumers. Developers lose the ability to meet the desire of potential home buyers in regard to location and style. Instead, local bureaucrats determine every aspect of new developments, including who can build, what can be built, when it can be built, and what facilities must be included in the development.

It is clear that appointed or elected officials will have neither the necessary information nor the incentives to effectively and efficiently control development. The results are economic inefficiency, the creation of deliberate shortages of housing, more control over individual rights and no guarantees that the negative aspects of growth will ever be addressed. The personal costs and the economic costs of growth controls under Proposition D and J will prove to be exceedingly high.

These extreme costs and their inflexible restrictions that would be imposed on the entire region for 22 years make them too expensive for any San Diegan to afford.

*Sandy and Yandell are Associate Professors of Economics, University of San Diego.*



Carlsbad, CA  
(San Diego Co.)  
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OCT 28 1988

*Allen's* P. C. B Est. 1888

Reserve by phone by calling 234-9583.

**"A PEASANT OF EL SALVADOR"** Two actors create 16 characters in a story of how one farmer and his family struggle to maintain their way of life amid the recent turbulent events in El Salvador. Presented at 7 p.m. on Thursday, Oct. 27, in Camino Theatre at USD. Tickets are \$5 and are available at the door. For ticket information, call Judy Rauner at 260-4798. For more information, call John Nunes at 260-4682. 2955

**"THE ODD COUPLE"** The rewrite of the Neil Simon comedy, with women in the lead roles of the dueling duo, run now through Nov. 20 at The Patin Playhouse.



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

OCT 28 1988

*Allen's* P. C. B Est. 1888

USD — Recital of traditional and contemporary jazz with Steve Baker, Fred Benedetti, Doug Booth, James Morton and Robert Williams, 8 p.m. Oct. 28, Camino Theatre. Admission: \$5. Information: 464-1162. 2952



OCT 28 1988

Allen's P. C.

# Parole Review Seems Like Sure Bet

By John Wildermuth  
Chronicle Staff Writer

Groups opposing Proposition 89 are finding that it is not easy to drum up support for killers.

The ballot measure, which would give the governor the power to overturn parole decisions involving convicted murderers, is considered about as sure a bet for passage as anything on the November ballot.

The bill putting it on the ballot sailed through the Legislature in June with strong support from both Republicans and Democrats. It is supported by both Governor Deukmejian and his political rival, Attorney General John Van de Kamp.

And when voters are asked if they support a measure that could keep convicted murderers in prison

longer, the result is no surprise.

"We're not doing a thing to support it financially," said state Senator Dan Boatwright, the Concord Democrat who carried the bill for the governor. "I think it will pass with about 80 percent of the vote."

## Opposition Arguments

A few groups, including the American Civil Liberties Union, the State Bar of California and the Prisoners Rights Union argue that the ballot measure is not necessary.

"This makes the parole decision a political decision," said Laura Berend, a University of San Diego law professor who heads the bar's Commission on Corrections. "If the Board of Prison Terms, which the governor appoints, has the expertise to make parole decisions, why would he need to overrule them?"

The bill was introduced after the public outcry over the release in 1983 of murderer-rapist Archie Fain and the parole in 1987 of Larry Singleton, who raped a teenage hitchhiker and hacked off her arms. In the Fain case, Deukmejian tried to block the parole but was told by state courts that he did not have the authority.

"Archie Fain would not have been released if this measure had been in effect," Boatwright said.

The measure allows the governor to review any parole decision within 30 days, using the same criteria the nine-member Board of Prison Terms uses. This means considering the person's crime, job history, prison behavior, psychological and physical health and plans for the future.

## Public Outcry

Because the courts have ruled in the Fain case that public outcry is not a legitimate reason to deny parole, the governor supposedly would not be allowed to consider it.

Politically, however, an outcry such as the one that surrounded Fain's release might be impossible to ignore.

"I'm surprised the governor

## PROPOSITION 89 / GOVERNOR'S PAROLE REVIEW

■ **WHAT IT DOES** — The measure gives the governor the power to overturn parole decisions concerning convicted murderers within 30 days after the decisions are made.

■ **WHAT SUPPORTERS SAY** — Proposition 89 will help ensure that dangerous criminals are not released into the community. Because the governor already can grant reprieves, pardons and commutations to convicted criminals, it is only fair that the governor be allowed to deal with lenient treatment of murderers.

■ **WHAT CRITICS SAY** — The governor mostly would review cases where intense public pressure is brought to bear, meaning parole

decisions would be based on the governor's political interests rather than on the merits of each case. The governor already has some impact on such decisions, because the governor appoints the nine-member parole board.

■ **KEY BACKERS** — Governor Deukmejian, Attorney General John Van de Kamp, state Senator Dan Boatwright and numerous law enforcement agencies.

■ **KEY OPPONENTS** — State Bar Commission on Corrections, American Civil Liberties Union, California Probation, Parole and Correctional Association and the Prisoners Rights Union.

would even want this power," said Dorothy Ehrlich, executive director of the ACLU of Northern California. "He could almost never allow parole to be granted in a notorious case. Politically, he would have very few choices."

For Boatwright, that is exactly the point.

## 'No More Ducking'

"There's no more ducking for a governor," Boatwright said. "Yes, it does politicize the parole process, and that's the way it should be. At times the governor will substitute his judgment for the parole board and that's fine."

Only prisoners convicted of murder would be affected by the ballot measure because they are the only California criminals who still receive indeterminate sentences, such as 25 years to life for first-degree murder. All other criminals,

*'Yes, it does politicize the parole process, and that's the way it should be'*

such as Singleton, for example, have their parole dates set automatically by law, and the measure would have no effect on them.

Since 1978, convicted murderers have been required to serve at least three-quarters of their sentence before becoming eligible for parole. After that, they are entitled to yearly parole hearings but typically serve much longer sentences than the minimum 18 years, said the Rev. Paul Comiskey, a Jesuit priest

and attorney who works with the Prisoners Rights Union.

## Who Gets Paroled

"The arguments for the proposition make it look like there's something mandatory about granting parole," Comiskey said. "There's not, and many killers are unlikely to ever be paroled."

In 1986-87, the Board of Prison Terms reviewed 577 cases and granted parole to 38 inmates. The year before, it heard 798 cases and paroled 61 inmates.

"We have a parole board and an established set of criteria for release so decisions can be made fairly and without emotions coming into play or making the process wholly political," Ehrlich said.

## Board's Mistakes

Those parole boards have made a lot of mistakes in the past, Boatwright argued.

"More than 300 released killers have been returned to prison for major new offenses in the past 11 or 12 years," he said. "Life in prison should mean life in prison."

Deukmejian favors the measure because "it provides an additional safeguard to protect the public's safety," said spokesman Tom Beermann. "It's a safety valve for the state's criminal justice system."

Boatwright sees the measure as another way to keep killers away from the public, although not as permanently as he would prefer.

"I believe there are some people so twisted and perverted ... they have forfeited their right to live," he said. "If Proposition 89 passes, I won't be the winner; I believe the public will be the winner."



OCT 28 1988

Allen's P. C. B Est. 1888

## Briefcase

William Vogeler

2955

Two attorneys and one judge were among 20 local women honored for service to the women's community by the Los Angeles County Commission for Women recently.

Lea Purwin D'Agostino, Margaret M. Morrow and Justice Vaino Spencer, of the 2nd District Court of Appeal, shared the spotlight at an annual awards luncheon at the Dorothy Chandler Pavilion of the Los Angeles Music Center. Each woman was named for the Women's Award of Appreciation.

D'Agostino, who tried the famous "Twilight Zone" manslaughter case, is a Los Angeles County deputy district attorney. She was nominated for the award by Commission for Women Vice President Celeste H. Grieg.

"Ms. D'Agostino has demonstrated outstanding performance and accomplishments as a deputy district attorney," Grieg said. "Her outstanding professional accomplishments further advocate women's rights. In addition, D'Agostino serves as a positive and exemplary role model for women."

At 35, D'Agostino entered the University of West Los Angeles School of Law, later becoming topics editor for the law review and graduating seventh in her class.

She began work as an attorney with the Los Angeles District Attorney's Office in 1977. She started with the Sexual Assault Program, a special unit that prosecutes severe rape and other sexual assault cases.

"My very first rape trial was extremely difficult and complicated, involving the rape of an elderly woman who had had a frontal lobotomy at the age of 21, thus rendering her the mental equivalent of a six-year-old child," D'Agostino said. "For approximately a year I prosecuted nothing but these types of cases — losing not a one."

During that time, a rape defendant nicknamed her "Dragon Lady."

D'Agostino later went to the district attorney's office in Van Nuys, prosecuting career criminals. She also was appointed to the district attorney's sexual assault legislation committee with the Los Angeles County Bar Association and as advisory board member of Victims for Victims.

Morrow, a partner in the firm of Quinn, Kully & Morrow, is president of the Los Angeles County Bar Association. She has been in practice 14 years, focusing on state and federal litigation.

"Margaret Morrow has been an outstanding leader within the legal profession for over 10 years," said Deputy District Attorney Beatrice M. Donoghue, who nominated her for the wom-

en's award. "She is the second woman who has been elected president of the Los Angeles County Bar Association in its 110-year history."

After completing undergraduate work at Bryn Mawr College, Morrow graduated cum laude from Harvard Law School in 1974. She has served as a member of many committees and as an officer in the county, state and national bar associations.

"Ms. Morrow was also instrumentally involved in the passage of a resolution on state and local bar levels which prohibited bar associations from scheduling events at clubs which discriminate against women or other minorities," Donoghue said.

Vaino, who has served as a judge for 27 years, is the presiding justice of Division One of the 2nd District Court of Appeal in Los Angeles.

A 1952 graduate of Southwestern University School of Law, Vaino began her legal career in private practice, concentrating on business and personal injury litigation. She became active in civic and political affairs, and served on the Democratic Central Committee from 1952-54 and again from 1958-62. From 1957-60, she also was president of the Democratic Minority Conference, a group to back up minority office-seekers.

Gov. Edmund G. Brown Sr. appointed her to the municipal court in 1961, and Gov. Edmund G. Brown Jr. elevated her to the superior court in 1976. She became an appeal court justice in 1980.

Judge Victor Ramirez has been elected by his peers to serve as presiding judge for 1989 of the North San Diego County County Municipal Court.

Prior to his appointment to the bench in 1979, Ramirez was in private practice in Escondido, primarily in civil and real estate law. He is a graduate of Pepperdine University, and received his law degree from the University of San Diego College of Law.

He has served in all departments of the North County Municipal Court and will assume his post effective Jan. 1, 1989.

Judge Suzanne Knauf was elected assistant presiding judge of the court. She was appointed to the municipal court in 1978, after working as a partner in the firm of Feist, Vetter, Knauf and Loy.

A graduate of the University of California at Santa Barbara, Knauf received her law degree from Cal Western School of Law in San Diego.



San Diego, Calif.  
Union  
(Circ. D 217,324)  
(Circ. S. 339, 788)

OCT 28 1988

*Allen's* P. C. B Est. 1888

**JAZZ RECITAL** — Musicians Steve  
Baker, Fred Benedetti, Doug Booth,  
James Morton and Robert Williams will  
perform traditional and contemporary  
jazz at 8 p.m. today in Camino Theatre,  
University of San Diego. Proceeds will  
benefit the USD Music Department.



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

~~OCT 28 1988~~

*Allen's* P. C. B Est. 1888

~~USD, Serra Hall — "The History of the  
Swedish Monarchy," sponsored by USD fine  
arts department and New Sweden '88 Com-  
mittee of San Diego, Nov. 1-30. Information:~~

260-4712.



San Diego, Calif.  
Union  
(Circ. D 217,324)  
(Circ. S. 339, 788)

OCT 29 1988

Allen's P. C. B. Est. 1888



File photo

Matthew Fox urges religion-science dialogue.

## Priest ordered silenced coming here

295  
**Fox will speak,  
hold workshop  
before ban starts**

By Rita Gillmon  
Staff Writer

The San Francisco Bay area priest who was recently ordered silenced by his superiors will be in San Diego for a series of talks and a workshop. His appearance will beat by a few weeks the speaking ban deadline.

Matthew Fox, a Dominican priest and the director of the Institute in Culture and Creation Spirituality at Holy Names College in Oakland, will be presenting talks Nov. 15 to 17, as well as leading an all-day workshop Nov. 16.

Local Catholic officials said this week that Fox's talks continued to be scheduled because the schedule

falls before the silencing deadline of Dec. 15.

Fox was ordered to be silent for a year by his Dominican order after the Vatican called Fox's creation spirituality beliefs a "dangerous and deviant teaching."

Creation spirituality, as related by Fox, is an esoteric mix of Christian mysticism, feminism and environmentalism.

Fox founded his institute in 1977 in Chicago and moved it to Oakland in 1983 to be nearer to the center of the scientific community. Fox views dialogue between religion and science to be urgent.

He will be taking a six-month sabbatical from his post at the institute. Also, according to the *National Catholic Reporter* newspaper, he agreed to only part of the silencing order.

Fox allegedly told Dominican

master general Rev. Damian A. Byrne, "This work is just too pressing to be postponed until a neurotic papal regime dies out."

Fox has said he views creation spirituality as an attempt to reclaim medieval mysticism for the church. "It's not me. We're talking about a tradition. It's not something I made up," he told the *Reporter*. "People return to Christianity and Catholicism because of creation spirituality. These are American spiritualities, but the Tiber can't understand the Mississippi and the Amazon."

He advocates an emphasis on original blessing, instead of original sin; death as a natural event and part of the life cycle instead of the wages of sin; God as father, mother and child as well as father; and an emphasis on Jesus as prophet, artist, parable-teller and Son of God who

calls others to their divinity.

Fox's schedule in San Diego will be as follows: 7:30 p.m. Nov. 15, he will discuss "Healing the Global Village" at the University of San Diego; at 7:30 p.m. Nov. 16, "The Cosmic Christ," at the Cathedral Church of St. Paul; at 7:30 p.m. Nov. 17, "Peacemaking in the Midst of Crisis," at First Unitarian Church; and at 8 a.m. Nov. 17, "A Paradigm Shift for Western Religion," at a breakfast at the University of San Diego.

A workshop titled "Creation Spirituality: A Movement of Hope in a Time of Despair," will be held from 8:30 a.m. to 4 p.m. Nov. 16 at First United Methodist Church.

Call Friends of Creation Spirituality at 283-5216 for information about registration for the workshop and breakfast and about donations for the talks.



Los Angeles, CA  
(Los Angeles Co.)  
Times  
(San Diego Ed.)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

OCT 30 1988

*Allen's* P. C. B. Est. 1888  
~~Christianity and Dying~~—The Rev. Rich-  
ard G. and Sister Peggy McDonnell will  
lead a lecture on Christian principles of care  
for the dying, from 6:30 to 9:30 p.m. Friday  
in the Salomon Lecture Hall, DeSales Hall,  
at the University of San Diego. For  
reservations, call 260-4784.



# Candidates stress need to work for children

By Ruth Lepper  
Staff Writer

Chula Vista City School District, one of the largest elementary districts in the county with its 31st school going into construction this month, has two seats open on its five-member board of trustees.

Incumbent Sharon Giles was first elected to the board in April 1978. She has served two terms as president of the board and was chosen by school board members throughout the county to represent them on the Delegate Assembly of California School Boards Association.

She co-owns and operates a specialty home decor and gift shop in South Bay. She is a founding member of Legislative Network of CSBA and has served as president for the past two years of San Diego County School Boards Association.

"The most critical issue facing the district is growth with its concomitant increase in student enrollment," Giles said. "Planning for and providing school facilities in a timely manner is a significant challenge."

"In those areas of the district where schools currently exist, developer fees are adequate for providing additional classrooms. In those areas of new development and no school facilities, developer fees are simply inadequate to provide needed classrooms. The critical need for classrooms statewide creates the grim likelihood for no state assistance with classroom construction in Chula Vista City School District."

Giles' has stated her district goals as:

- "Continue to offer a strong instructional program promoting student achievement in an enriched setting."

- "Continue to enhance staff development opportunities, including essential elements of instruction and cooperative learning. Use the expertise of mentor and regular classroom teachers to a greater degree. Expand peer coaching techniques for principals and school staffs."

- "Continue to meet the need of the changing student population with such programs as Project Safe, a self-supporting Latch Key pilot program at Juarez-Lincoln School, and Saturday Scholars, a cooperative program with U.S. Navy where students work one-on-one with a Navy tutor on Saturdays."

CVCSB has hired a director of planning to develop its master plan to deal with facilities and financing. Regarding this, Giles said, "Growth being experienced is not confined to that area east

of Interstate 805. Rice, Harbor-side and Rosebank schools have had the district's greatest enrollment jumps this school year, with Vista Square and Feaster schools experiencing the greatest number of students enrolled over capacity."

Continuation of the current growth trend district wide may push the district toward a general obligation bond election as the only viable solution to classroom construction needs.

Robert B. Jacob is an orthodontist in Bonita. He is married and has a 3-year-old daughter. Having lived and worked in the community for over nine years, he said, "I want it to be the best place in San Diego County to raise and educate our children. As an orthodontist, I work with children, parents and other professionals to improve our children's health and lives."

His community activities include sponsoring soccer teams, working on the orange crate derby for Bonitafest, and active membership with Chula Vista Chamber of Commerce and Bonita Business and Professional Association.

"My goal is to represent our children's best interests," he said. "We can provide a quality education only if parents, teachers and administrators work together to create a winning atmosphere. I am open to discussion from all groups concerned with achieving our common goal. I want to help create an atmosphere in which our children and our community excel."

Patrick A. Judd is an educator, presently working in Sweetwater High School's drop-out recovery program. He holds a masters degree in curriculum and supervision with a preliminary administrative services credential.

Married with two elementary-age children, he has been a member of several organizations which serve young people, coaches a youth soccer team and is an active member of the Parents Club at his children's school.

"It is my goal to offer quality education to all students so they can be successful at their own ability levels," he said. "This will develop skills and self-esteem which will carry through the rest of their lives."

"Quality education requires three elements: supportive parents; sensitive and motivated educators; and an involved community. My experiences and background will help me bring these elements together to enhance our children's learning environment."

"In this time of rapid growth, dwindling financial resources and concern for quality, a comprehensive educational plan is needed. I feel I can provide the strong and thoughtful leadership needed to develop that plan."

Judd has worked as a volunteer on the district's budget review committee and chaired the public notice sunshine committee, which provides public review of district bargaining unit negotiations.

Michael Johnson is principal at Granger Junior High School in National City. He graduated from San Diego State University with honors and distinction in history. He has a masters degree in counseling from University of San Diego and is a doctoral candidate in educational leadership.

A Vietnam veteran, Johnson has been involved in writing various programs for Sweetwater Union High School District and has organized several district workshops. He is a member of Optimist and Kiwanis Club.

Johnson's platform states:

- "Believes in the worth and potential of every child."

- "Committed to a strong academic emphasis."

- "Dedicated to responsible leadership"

- "Knowledgeable about educational issues."

- "Supportive of parental involvement in achieving academic excellence."

- "Determined to provide the optimum learning environment for the next generation of young people."

Tim O'Neill has lived in Chula Vista nine years while teaching at Nestor Elementary School for South Bay Union School District. He is married and has a 1-year-

old daughter. A bilingual teacher, he is chairman of the negotiation team for Southwest Teachers Association and in mid-October, successfully bargained for a tentative agreement with the school district after 15 months of working without a contract.

He has been trained in school budgets and finance and is familiar with curriculum development. He has served on the executive board of Parent-Teacher Association and has worked on adopting textbooks for the district.

"The next few years will be

critical for us," O'Neill said. "We must continue a strong educational program in our established schools while at the same time create new schools in growing neighborhoods. In doing this we must act with foresight not on impulse."

"I believe in seeking input from as many sources as possible prior to making critical decisions. I have the experience to bring about constructive dialogue between employees, parents and members of the school board that will result in educated choices."



Los Angeles, CA  
(Los Angeles Co.)  
Daily Journal

OCT 31 1988

Allen's P. C. B. Est. 1888

We Call On...  
1955

# San Diego Sole Practitioners

By Sylvia Tiersten

Is it a trend or is it mere coincidence? The past president, current president and president-elect of the San Diego County Bar Association head up practices of three attorneys or fewer.

"Down here," says San Diego County Bar President Edward B. "Ned" Huntington, "our board of directors is composed mostly of small firms with only one or two bigger firms being represented. I play golf, go to a lot of social activities. I got elected because I know a lot of people—not because I campaigned in a serious and expensive way."

Huntington, a sole practitioner, specializes in divorce and taxation law. Roughly 90 percent of the county's domestic and family

law cases, he estimates, are handled by firms with three or fewer attorneys.

It's a comfortable working arrangement for lawyers such as himself, he said, "who neither want to be dependent nor depended on financially. I had a partnership once," he

Forward, Hamilton & Scripps, San Diego "has been a community with many small firms and solo practitioners and that, I believe, continues to be the case."

He and his colleagues often refer clients to sole practitioners or small firms, particularly in

## Sole practitioners tend to enjoy "person-to-person situations."

ruefully recalls, "and we both worried about whether I was bringing in enough money."

### Division of Legal Labors

Historically, notes Charles L. Hellerich, managing partner at the 125-lawyer firm of Luce,

unlawful detainer proceedings, driving-under-the-influence cases, small real estate transactions and personal injury litigation.

Conversely, Hellerich says, small firms refer complex matters "with large time and people demands that they do not feel comfortable handling" to Luce, Forward.

Sole practitioners tend to enjoy what Huntington calls "person-to-person situations." A divorce case, for instance, is "a microcosm of a civil case," he says.

"It's not as complex to litigate as a regular civil case, and you get to deal directly with the people who are going to be paying the bill." In matters of corporate law, "you often deal with employees—but not with the client directly," unless the company is a small business concern.

Corporate, tax and transactional work is typically handled by San Diego's medium-to-large firms.

"Most of the solo practitioners I know do personal injury cases, or probate and estates, or dissolution and family law, or criminal defense work," says Daniel T. Broderick, the San Diego Bar Association's immediate past president.

Continued on Page 5



# Soles

1955

Continued from Page 1

Broderick opted for solo practice in 1978 after serving as an associate for five years at Gray, Cary, Ames & Frye. He holds a medical degree from Cornell University and naturally gravitated toward personal injury and malpractice work.

But, he says, his speciality area "wasn't the focus" at Gray, Cary. The 160-lawyer firm frequently faced potential conflict-of-interest situations and had to turn away personal injury and malpractice cases.

Large law firms, he notes, "are often not structured for contingent fee cases. They can make adjustments, but it is going against the grain."

Working solo does have a down side: social and professional isolation, a common complaint of solitary workers everywhere.

Huntington suspects that in San Diego, "solo practitioners might be less lonely than they are in the larger cities. There's still a hometown quality to living and practicing down here," he says.

"You can have a lot of knowledge of the other people and their practices, and this gives you networking ability. If I have a tough legal problem, I feel I can pick up the phone and call anybody I want to get the help I need."

## Sharing Space

One way to alleviate the feeling of working in a vacuum is to share office space with other attorneys. A number of San Diego sole practitioners have opted for this approach.

Virginia C. Nelson, for instance, sublets an office in the downtown law suite of Monaghan & Metz. "Brian Monaghan and John Metz are my friends and advisors, and I am an independent island in the group," says Nelson, who handles plaintiff personal injury matters and occasional medical malpractice suits. She frequently discusses difficult cases and tactical issues with her "landlords."

Huntington shares office space and some business expenses with an in-name-only partner, Warren E. Haviland. This arrangement, Huntington says, provides comradery, access to a law library and conference room, an economic way to acquire laser printers and other costly office equipment. It also allows for sublease space for associate lawyers, who are then available for referral work.

## Flying Solo

Broderick's practice was strictly solo for eight years, until he decided to run for the Bar presidency in 1986. He hired a full-time attorney, and other help, as required. Now he has



Sylvia Tiersten

## Virginia C. Nelson

one full-time and one half-time associate and a paralegal/office manager.

Starting off on a solo basis and "hiring people later on to help you manage the practice is a natural process," says Broderick. It enabled him to combine his duties as Bar president with a successful practice in personal injury and bad-faith insurance.

Yet, he concedes, there are benefits to working strictly on one's own.

"You know exactly what is going on in all cases at all times. You take all the depositions, answer all the interrogatories. You lose this kind of control, even when you hire only one person," he says. "And there may be the problem of clients who are unwilling to accept someone else as their lawyer."

## Starting Over

Hiring an associate can cramp your lifestyle, says Robert M. Abel, a solo practitioner who revels in the freedom to come and go as he pleases. For help in managing his personal injury and insurance law caseload, he relies on a paralegal and two personal computers.

After doing three years' time in the Navy and 20 in the District Attorney's office "in a chain-of-command and division-of-responsibility atmosphere," he says, solo practice was "a shot in the arm—a challenge. I was free."

Abel celebrated his liberation by taking flying lessons, and now owns and pilots a Cessna 172.

Continued on Page 7

(2)



# Soles

1955

Continued from Page 5

Beholden to neither a legal partner nor a government office, he can fly in the morning when the winds are calm and the air traffic minimal, and service his personal injury and insurance caseload late at night via home computer.

As a certified criminal law specialist, Abel had handled over 200 felony jury trials, including several prominent murder cases, by the time he retired from the DA's office in 1983.

By then, he says, "I was getting burnt out by criminal cases and needed a change for my own mental health." He regarded civil practice as an intellectual challenge.

"I have always had an interest in tort law," he says, "and I kept my hand in civil law even when I was with the DA's office by teaching business law at National University."

Abel credits Louisa Porter, who presides over the San Diego Trial Lawyers Association, with "teaching me the nuts and bolts of solo practice." He shared a private practice with her for a year before opening his own office.

Mastering the computer was another challenge. Until an attorney-turned-computer-hacker down the hall assisted him, "I was a technical neanderthal," he confesses. Now he is finding, as so many sole practitioners do, that computers considerably reduce the need for legal and clerical support.

## Just Say No

Seldom do sole practitioners advertise their services or retain public relations and marketing consultants. A sudden wave of new business could actually sink the ship. To stay afloat and maintain the kind of practice he or she wants, a solo attorney must learn when to say no, according to Broderick.

"If you have the luxury of turning away business," he says, "you must be able to make the tough decisions about which cases to take and which to refuse."

In an age of specialization, notes sole practitioner Michael A. Kaplan, an attorney must recognize his or her limitations and make referrals. Kaplan, who has been moving out of transactional civil work and into trial law over the past several years, refers his clients with tax problems to other attorneys "who have more insight than I do in such matters."

For small San Diego firms, word-of-mouth can be a powerful marketing tool. When Abel retired from the DA's office, his reputation in criminal law, he felt, would command a healthy respect from his legal adversaries in the plaintiff personal injury and insurance field.

"I would not be someone that insurance companies would want to buck," he explains. His referrals have come from other attorneys, previous clients and the U.S. Navy.

## Rough Going for Some

With satellites of Los Angeles and San Francisco firms opening up in San Diego and with growing numbers of lawyers being admitted to

the bar and to practice in the county, Abel suspects that the neophyte attorney who tried to open up a sole practice in San Diego today would find the going rough. It takes a while to build up a reputation in a town of this size, he warns.

A better strategy, he thinks, would be to gain experience at a large-to-medium-sized firm or government entity for a while, "so that you can really offer something to the community," he says.

Prior to starting her own practice, Nelson had considerable success with medical malpractice cases at the three-person firm of Wesley, Harris & Nelson. Now, although she is not listed in the telephone book under medical malpractice, lawyers and past clients are seeking out her services for cases of that nature.

If there is one major drawback to solo practice, she says, it is that you are subject to 24-hour responsibilities seven days a week. Nelson's gender, which might have worked against her a decade ago, has proved advantageous in garnering speaking engagements. "Since there are relatively few women trial lawyers in San Diego," she says, "I may be getting more exposure than a man would."

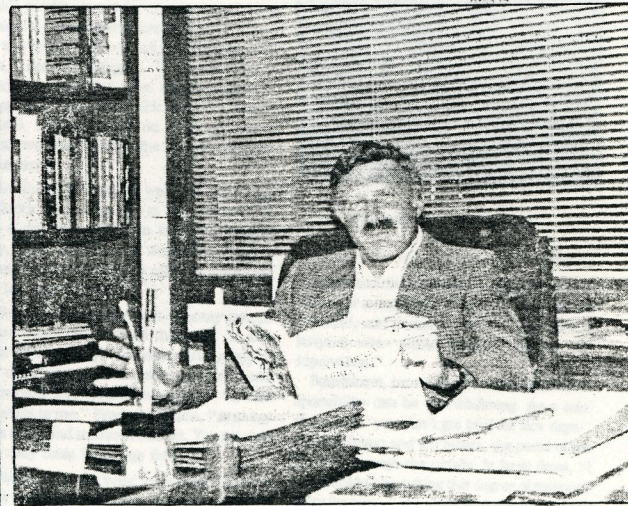
A confirmed activist in professional and educational organizations, she reaches law students, medical students, physicians and other lawyers in the community by participating in seminars on behalf of the local Bar Association and the San Diego Trial Lawyers Association.

Nelson serves as treasurer of the County Bar Association and will assume the vice president-

Continued on Page 9



Robert M. Abel Sylvia Tiersten



Michael A. Kaplan

Sylvia Tiersten



## Soles

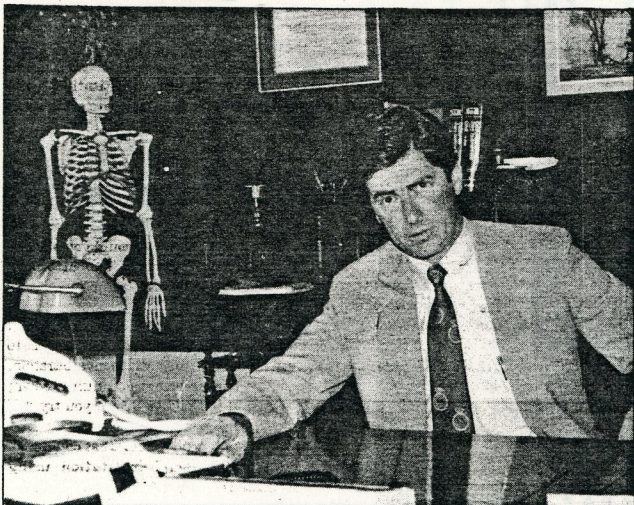
Continued from Page 7

cy next year. She is also the secretary of the San Diego Inn of Court, an organization that teaches young lawyers how to handle themselves in court. She is a former member of the board of directors of the University of San Diego Law School Alumni Association and has been a

board member of the local Trial Lawyers Association since 1983.

### Hired Help

For assistance with her practice, she retains a full-time paralegal and secretary. On occasion, she has hired a free-lance local attorney to help with specific legal research projects. This kind of arrangement, she says, "could be the wave of the future" for sole practitioners. Nelson knows of two women in the county who are freelancing in order to find out what type of law and practice situation they prefer.



Daniel T. Broderick

Sylvia Tiersten

Kaplan also embraces the notion of contract help. He maintains a suite of three offices and hires associates or research assistants on a project basis.

"San Diego is an employer's market," he says, "and there is a lot of talent out there." The pool consists of "law students, paralegals and attorneys who are breaking into practice. These people are looking for experience, affiliations and an opportunity to buildup a resume."

### Period of Adjustment

Solo practice is not for everyone, and even successful practitioners have bad days. "There are two things I miss about not being in a big firm," notes Huntington. "You don't get a steady paycheck and there aren't a bunch of people you can call to kick around a case." Besides, he reflects, "you start out every month wondering where the money is going to come from."

"In the beginning, it was terrible," says Broderick of his early days as a solo lawyer. "It was a dramatic departure from my days at Gray, Cary—and it was negative. I used a secretarial pool, sat in my office all by myself and felt very isolated."

Attendance at professional attorney groups and seminars helped to fill that void. He also began meeting every Tuesday with a group of four other attorneys to exchange ideas and information and "roundtable cases." "It was important to me," Broderick recalls, "as a way to get input and maintain contact. You get that on a daily basis in a large firm."

If Nelson does not want to be overruled by a senior partner, Broderick does not want to become that partner who faces heavy administrative and legal responsibilities. "I am comfortable with a small practice," he says, "where I



Edward B. Huntington

do not spend time in management and administration of a law office. I am a lawyer—not an educator, and I want to avoid hiring a lot of lawyers who would require training and supervision."

Sometimes, muses Nelson, the sense of responsibility can be overwhelming. As a solo, she notes, "you don't get paid for sick days." But for Nelson and the others, the perks of the job far outweigh the pitfalls. In large firms, "I just wouldn't be getting this degree of responsibility for cases," she says. And she emphatically prefers "not having senior partners make the decisions."



San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 7,500)

OCT 31 1988

Allen's P. C. B Est. 1888

The San Diego Oceans Foundation recently presented the University of San Diego with a \$10,000 grant to establish a scholarship fund supporting the school's Marine Studies program. The first such scholarships will be presented for the fall, 1989 semester. 2955



San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 7,500)

OCT 31 1988

*Allen's* P. C. B. Est. 1888

The Police Practices of the American Civil Liberties Union and the University of San Diego are sponsoring a seminar on how to litigate a police abuse at 9 a.m. at the University of San Diego. For more information call Michael Crowley at 238-5700 or Betty Wheeler at 232-2121.

2955



SPORTS



SPORTS



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 1 1988

Allen's P. C. B Est. 1888

**Cross Country** — USD's 20 points won the men's team a quadrangle meet between the Toreros, Cal State-San Bernardino, Horny Toads Running Club and the USD alumni. USD's Dan McNamee was the overall winner, running the 4.1 miles in 22:24. USD's Sue Chen won the women's 3.1-mile race in 19:05. Cal State-San Bernardino won the women's title with 20 points. USD (39) was second. 2955

Los Angeles, CA  
(Los Angeles Co.)  
Times  
(San Diego Ed.)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

OCT 6 1988

Allen's P. C. B Est. 1888

**VOLLEYBALL**

2955  
US International University women defeated the University of San Diego 14-16, 8-15, 15-12, 15-5, 15-10 at USD. Claudia Johnson led the Gulls with 26 kills. Cindy Kehter had 23 digs and Stephanie Milbrandt had 61 assists for USIU (4-7).

For the Tritons (5-9), Angie Rais had 22 kills, Jody Conners had 28 digs as setter and Teresa Myers had 36 assists.

(Los Angeles Co.)  
Times  
(San Diego Ed.)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

OCT 6 1988

Allen's P. C. B Est. 1888

2955  
San Diego State defeated the University of San Diego, 6-0, at USD. Jeff Betts scored twice for the Aztecs (10-1-1). Marcelo Balboa, Brian Craft-Negrete, Kyle Whittemore and Eric Wynalda completed SDSU's scoring.

Whittemore became the Aztecs' career scoring leader with the goal and an assist. Betts also had two assists, and Balboa, Tim Foster and Scott Kacher had one each.

San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 8 1988

Allen's P. C. B Est. 1888

**College soccer** — The USD men's team (6-4) scored a 3-1 victory over visiting New Mexico (3-8) in a non-conference game. Mike Brille scored two goals for the Toreros and Chris Duke added another. USD's next home game is tomorrow at 1 p.m. against UCSD. 2955

Los Angeles, CA  
(Los Angeles Co.)  
Times  
(San Diego Ed.)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

OCT 16 1988

Allen's P. C. B Est. 1888

2955  
The University of San Diego men's and women's cross-country teams finished second at the Loyola Marymount Invitational.

Sue Chen of USD won the women's 5K race and Dan McNamee was third in the men's 8K race for the Toreros. Pepperdine won both.



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 1 1988

Allen's P. C. B Est. 1888

## Delaware Wing-T devotees get dose with USD, Redlands

By Tom Krasovic  
Staff Writer

2955  
The Delaware Wing-T, a formation that features the run, is about as Californian as Woody Hayes.

But the University of Redlands and the University of San Diego plan to run that offense tonight, when they meet at USD at 7:30.

Last year's USD team, which went 6-3-1 and finished 20th in Division III, was the best Brian Fogarty had

coached in five years at the school, yet Fogarty junked his I-formation offense in favor of the Delaware. He did so because the Wing-T's tricky fakes and angles should allow his young offensive line to perform better and because his running backs took a beating last year.

"A lot of people were surprised when I switched," Fogarty said. "I really enjoy the offense. I thought we would be the only team in the state

running it, but then Redlands switched to it."

Each team is 1-1, but Redlands seems to have a better grip on the Wing. Redlands rushed for 371 yards in last week's 47-0 victory against Pomona-Pitzer and has averaged 278 rushing yards.

USD averages about 167 yards rushing. What the Toreros do best, however, is stop the rush. USD has allowed 13 yards rushing in two

games. Claremont Mudd-Scripps lost 1½ yards rushing — a Toreros record — in USD's 17-8 victory two weeks ago.

Redlands can play defense, too. The only touchdown it's allowed came on a turnover in a 10-0 loss to Occidental.

"Last week was my first (without a game) in 19 years of coaching," Fogarty said. "Didn't help much. Redlands is one of those schools that

doesn't trade film. I went up there and watched them win, 47-0."

He also got to see his own type of offense. The Wing-T is the brainchild of Dave Nelson, who coached at the University of Delaware from 1951-65. The formation has variations, but it most commonly places a slotback alongside the tight end and opposite a flanker, a fullback behind the quarterback and a halfback left or right of the fullback. Blocking angles

are sharp. The backfield features more misdirection and fakes than "modern" offenses.

It has been used by major-college teams, including Ara Parseghian's national titlist Notre Dame team in 1973. But the "T" now is mainly an offense for small Eastern colleges.

Junior quarterback Doug Piper likely will run the T tonight for USD because Brendan Murphy still is recovering from a separated shoulder.



San Diego, CA  
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(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 1 1988

Allen's P. C. B. Est. 1999

**More volleyball** Jody Connors had five kills, but visiting USD (4-2, 1-2) lost to Pepperdine 15-2, 15-5, 15-2 in a West Coast Athletic Conference match. The Waves are 3-7 and 2-0 ... The Grossmont women's team went 5-3 in pool play and advanced to the playoff round at the San Diego Mesa Invitational. The Griffins play Golden West College this morning at 11 ... Fullerton State de-

feated visiting USIU 15-8, 15-12, 15-3 in a non-conference match. Claudia Johnson had a match-high 13 kills for the Gulls (3-7).



Los Angeles, CA  
(Los Angeles Co.)  
Times  
(San Diego Ed.)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

OCT 2 1988

Allen's P. C. B Est. 1888

## Collapse in Fourth Quarter Does USD in Again; Redlands Wins, 17-10

By JIM LINDGREN

SAN DIEGO—In the first two games this season, the fourth quarter was a problem for the University of San Diego football team. Saturday night against the University of Redlands was no different.

In front of 3,600 at Torero Stadium, Redlands scored 14 consecutive points in the fourth period, including the game-winning touchdown with 36 seconds remaining, to defeat USD, 17-10.

After three games, the Toreros are 1-2 and have allowed 43

points—34 in the final period.

"It's not like we're tired," said Brian Fogarty, USD's coach. "They're just getting the big play when they need it. It's the same thing as the first two weeks."

The big play this week was actually a busted play. With less than 2 minutes left, Redlands quarterback Robert Lough, who had only completed 3 passes for 40 yards, dropped back.

As he was about to be sacked at about midfield by three USD defenders, he somehow managed to

flip the ball forward about 10 yards to uncovered tight end Mark Kane. Kane turned and ran 34 yards for a first down to the Torero 11.

A 10-yard holding penalty on Redlands put the ball at the 21, and Eric Carlson and Fernando Gauna ran 8 and 9 yards to the USD 4. On the next play, Carlson plunged in to give the Bulldogs their second victory in three games.

After finishing 1-8 in 1987, Redlands is much-improved and has one of the most formidable back-

fields in Division III.

Going into the game, Redlands was averaging 278 rushing yards. The USD defense, on the other hand, was allowing just 6.5.

With Carlson gaining 112 yards on 23 carries and Ruffin Patterson gaining 79 yards on 19 carries, the Bulldogs finished with 191 yards on the ground.

"They're both good size and have good speed," Fogarty said off the two backs. "They're probably the best tandem we'll face all year." The Toreros scored early, covering

44 yards in 5 plays on their first possession while using just 2 minutes 14 seconds.

Quarterback Doug Piper connected with receiver Mike Hintze for 17 yards on the first play, then two plays later hit Tom McGee for 23 yards to set up a first and goal from the 2.

Todd Jackson went in on a dive, the first touchdown scored on the Bulldogs' defense this season, and USD led, 7-0.

In their season opener, Redlands had allowed only a field goal and a

touchdown on a fumble recovery. They shut out Pomona-Pitzer (USD's next opponent) last week, 47-0.

USD was the benefactor of two fumbles by Redlands' Ruffin Patterson and an interception by defensive back Chris King in the first half.

Patterson's second fumble was recovered by Bryan Day on the USD 3, stopping Redland's only extended drive of the half, which ended with the score still 7-0.



OCT 3 1988

Allen's P. C. B. Est. 1888

San Diego, Monday, October 3, 1988

THE TRIBUNE D-3

## Farren gets down to business and comes up winner

By John Freeman  
Tribune Sportswriter

Two USD seniors who share the same majors shared center court yesterday at Morley Field in the men's open finals of the 43rd annual Tribune Tennis Tournament.

Mark Farren triumphed over teammate Dave Stewart 6-3, 4-6, 6-2 in the day's featured match. For Farren, a hard-hitter with long blond hair, the win convinced him that his recent commitment to tennis was worthwhile.

"A few months ago, I decided to see how good I could be if I really put forth an effort," said Farren, who like his opponent is 21 and majoring in business administration at USD. "Before, my personal life and school life were crazy and so was my tennis. I decided to calm down, and it has helped my game."

For USD coach Ed Collins, yester-

day's match offered an encouraging look at how his 1988-89 team will shape up come January. A third USD player, freshman Jose Noriega of Peru, lost Saturday to Farren in a

### Tribune Tennis Tournament

*'I'm pretty shocked  
that I won'*

*— Camie Foley*

Tribune semifinals match.

"Mark always has been undisciplined in the past and he's always had to play in Dave's shadow," said Collins. As a freshman from Saratoga, Farren barely made the team as a

walk-on. Only this year did he receive a scholarship.

In the women's open finals, Bonita Vista High senior Camie Foley won her first-ever Open tournament with a 7-5, 3-6, 7-5 victory over Tonya Fuller, a USD sophomore who was seeded No. 4.

Foley, who holds a national junior ranking of No. 5 in girls 16s, overcame a one-game penalty to open the match when she reported several minutes late.

"I'm pretty shocked that I won," said Foley, the No. 6 seed who had upset top-seeded Lesley Hakala on Saturday, "because I haven't been playing very much in the past month."

In other action, Palm Springs teaching pro Guy Fritz won the men's junior veteran's singles (35s) title with a 6-4, 7-6 victory over Richard Ravreby. The second and deci-

sive set went to Fritz after the head linesman overruled Ravreby on a close line call, giving Fritz a 5-4 tie-break lead. Fritz, who formerly played for USD, won the next two points to claim the match.

Jay Parker took the men's 40s with a 6-2, 6-4 win over Danny Dabby. Leland Housman captured the senior men's (45s), beating William Bethard 6-2, 6-4. Compared to Housman's hectic Friday, yesterday was a breeze. A San Diego heart surgeon, Housman performed two triple-bypass operations in between his two scheduled matches that day.

In women's 35s, Laurel Dean defeated Donna Dietrich for the women's 40s title 6-4, 6-4 and Uta Hegberg surprised Suella Bowden in women's 45s with a 6-3, 5-7, 6-3 win.

More than 400 entrants competed in the event in 15 categories.



San Diego, CA  
(San Diego Co.)  
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(Cir. D. 217,089)  
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OCT 12 1988

Allen's P. C. B. Est. 1888

## Egan fields young USD team

By Chris Clarey, Staff Writer *2955*

The University of San Diego basketball team will begin practice at 6:30 a.m. Saturday, and that's no symbolic gesture. The Toreros will continue to practice at that time throughout the preseason.

"The players wanted to do that — seriously," said Coach Hank Egan. "I have an idea that the thought of being with me for two hours in the afternoon or evening was enough to ruin their whole day. I guess they decided to get it over with early."

The actual reason: Early practice meshes better with the team's weight-training program.

USD's roster again is made up primarily of underclassmen. There are seven freshmen and five sophomores among the top 16 players.

Senior guard Danny Means (12.1-point average in 1987) is the only returning starter. However, senior guard Efrem Leonard, junior swingman Craig Cottrell and sophomores Kelvin Means (guard), Randy Thompson (swingman), Keith Colvin (forward) and 6-foot-9 Dondi Bell (center) all played their share of minutes last season.

Forward John Sayers, the 1987-88 West Coast Athletic Conference freshman of the year, has transferred to Cal.

"I think we've improved ourselves athletically," said Egan, whose team was 11-17 last season. "We've also upgraded our schedule a little bit, and I think that will help us get better."

"We've got the makings of a pretty good ballclub sometime down the road, and I can't tell you exactly when. This year we're just a young team. We'll have to fight our way through."

The Toreros open Nov. 7 at home against Athletes in Action at 7:30 p.m.



Los Angeles, CA  
(Los Angeles Co.)  
Times  
(San Diego Ed.)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

OCT 14 1988

Allen's P. C. B Est. 1888

## Egan Will Make Early Wake-Up Call to Young Toreros

By JIM LINDGREN

SAN DIEGO—In 13 seasons as the coach at the Air Force Academy and 5 at the University of San Diego, Hank Egan has built a reputation as an expert on the technical and mental aspects of Division I basketball.

This year, with only 2 seniors, a junior and 12 underclassman, Egan will be doing quite a bit of teaching. And his students will have to get to class awfully early.

Beginning Saturday—the first day of formal practice allowed by the NCAA—Egan, a 1960 graduate of the Naval Academy, will call revelry for the season at 0630.

Through the season, when most folks are rolling out of bed, the Toreros will be practicing pick-and-rolls. And when many USD students are heading for class, the team will finally be heading to the showers.

"Temple University has been practicing in the morning for years," Egan said. "And they have nothing but good things to say about it."

Yeah, but they're the Owls, nocturnal by nature and used to being up at odd hours.

So the question remains. Why practice at 6:30 a.m. when nearly every one of your games is at 7:30 p.m.? Is it some kind of cruel punishment for a team that last year finished 11-17, 3-11 in the West Coast Athletic Conference?

"Actually," Egan said, "the players wanted to do that. I guess the thought of being with me for 2 hours in the afternoon was going to ruin their whole day anyway. So they might as well get it over with early."

Said team captain Danny Means, "I kind of brought up the idea. I basically was the one, and from there everyone agreed. I like the idea simply because last year [while practicing in the afternoons and evenings] we were studying late into the night. This way it gives us the rest of the day to relax and to study. We've been getting up that early since the first day of school anyway for conditioning."

Added center Dondi Bell: "It'll be tough. But at the same time, I'll enjoy it. I won't have to spend the day thinking about practice. Physically, I'll have the rest of the day to relax."

So the players like it, and the coach likes it. It's all part of a new mood, replacing one that turned sour last year.

"The problem with our team last year was our attitude," said Means. "The freshman didn't have a clue. People didn't know what to expect. Everybody got their tails kicked at one point or another, including myself. It wasn't like the year before [USD's most successful season] when we had guys who knew how to take control of a game."

"[The players] are a lot more into it this year. I think the attitude has changed 100%."

Egan agrees, "We have more kids who know what it takes. Last year they had the burden of trying to live up to the year before."

In 1986-87, USD finished 24-5 and 13-1 in the WCAC before losing in the first round of the NCAA Tournament to Auburn. That team had 6 seniors, 4 of whom started all 30 games.

Means also started every game in 1986-87 and did the same last



Danny Means

season. But he was the only one. The Toreros had 11 different starters last year, and only Means, forward John Sayers (22 games) and center Jim Pelton (21) started more than 17. After an 8-5 nonconference start, the Toreros won only 3 WCAC games and finished seventh out of 8 teams.

Sayers, the WCAC freshman of the year, transferred to California. Pelton and guard Marty Munn were the only seniors last year. Junior forward Mike Haupt, who started the first 17 games, suffered a knee injury that ended his career.

This year's team is still young but has some players who have "been through the wars," Egan says.

Means (6-foot 2-inches, 185 pounds) was second on the team in scoring last year (12.1-point average). He was fourth in the WCAC in free-throw percentage (81%) and seventh in 3-point shooting (51 of 117, 44%). He was honorable mention all-conference.

A point guard last year, Means will move back to his more natural shooting guard position. Means' younger brother, Kelvin, (a 6-0, 170-pound sophomore) is the starter at the point.

Guard Efre Leonard (6-1, 180) is the team's other senior. He came off the bench last year to score 10.7 points per game (third on the team). Junior guard/forward Craig Cottrell (6-5, 200) shot 55% while scoring 4.9 points per game.

Bell, a 6-9, 230-pound sophomore from Crawford High, should play a lot at center but will be pushed by sophomore Keith Colvin (6-8, 220).

At forward Cottrell, Colvin and sophomore Randy Thompson (6-6, 195) will compete to start.

Alan Trafton (6-0, 165) is a sophomore guard, and the Toreros have 7 freshman pushing for playing time: guards Mike Bateman (6-3, 170), Gylan Dottin (6-5, 190), Wayman Strickland (6-2, 165) and Michael Schmierer (6-3, 176) and forwards Alan Lewis (6-8, 220), Carlos Carrillo (6-6, 185) and Kelvin Woods (6-5, 210).

Although Egan has some strong ideas as to the roles of players, he's quick to point out, "Nobody's safe with the exception of Danny. But that's good. That's healthy."

Egan has 6 weeks before the Toreros first game in the University of New Mexico Tournament, Nov. 26. The home opener is Nov. 30 against the Cal Lutheran, although USD will host the San Diego based Athletics in Action in an exhibition Nov. 7.



Los Angeles, CA  
(Los Angeles Co.)  
Times  
(San Diego Ed.)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

OCT 16 1988

Allen's P. C. B Est. 1888

## USD's Defense Stops Whittier in 21-6 Victory

The University of San Diego took a 21-0 halftime lead Saturday and its defense held Whittier College to minus 18 yards rushing as the Toreros beat Whittier, 21-6, in a nonconference game at Whittier.

USD took advantage of 10 quarterback sacks, including 3 by nose tackle Dave Dunn, for minus 87 yards to establish a school record for fewest rushing yards allowed in a game. The previous record was minus 1 yard against Claremont-Mudd this season.

USD took a 7-0 lead 3 minutes into the game when quarterback Doug Piper (8 of 10 for 88 yards) passed 5 yards to Ken Jones in the end zone. The score was set up when USD linebacker Frank Love recovered a Gaylon Sweet fumble on the Whittier 8-yard line.

In the second quarter, Virgil Enriquez made it 14-0 with a 3-yard touchdown run that capped a 10-play, 83-yard drive.

The third touchdown came on a fake field goal attempt. From the Whittier 19, Jim Morrison lined up for a 26-yard attempt. Holder Ty Barksdale took the snap and passed to Mike Hintze for a 19-yard touchdown with 1 minute 50 seconds remaining in the half.



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 17 1988

Allen's P. C. B Est. 1888

## Toreros score early, beat Whittier, 21-6

USD scored all of its points in the first half and held Whittier scoreless until the final quarter to post a 21-6 football victory Saturday night at Whittier College. 2955

USD's Ken Jones opened the scoring with his only reception, a 5-yard pass from Doug Piper in the first quarter. Piper was 8-for-10 for 88 yards and one touchdown.

USD (3-2) running back Virgil Enriquez (12 carries, 31 yards) scored on a 3-yard run in the second quarter. Mike Hintze capped the Toreros' scoring when he took a reception off a fake field goal 19 yards for a touchdown.

Whittier's Mike Hernandez prevented the shutout when he caught a 26-yard touchdown pass from Mike Haney in the fourth quarter. Whittier is 2-3.



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

OCT 18 1988

Allen's P. C. B. Est. 1888

## Stolz keeps looking on bright side despite Aztecs' 1-5 record

By Ed Zieralski  
Tribune Sportswriter

Because he has survived losing seasons before, San Diego State coach Denny Stolz isn't changing his style of coaching to pull his team out of its four-game losing streak and 1-5 start.

Those who watched Stolz last year marveled at how well he handled that team's poor 1-6 start. The Aztecs went to win four of their last five games, finishing at 5-7. There were no Larry Bowa-like tantrums. No screaming and yelling at players in the locker room or on the practice field. No blowups with the media. Stolz kept cool because he's had practice keeping cool during bad years.

Stolz's former Bowling Green program went through a 17-28 start in his first four years before it had a .500 season, followed by four straight winning seasons, two of which were Mid-American Conference championships and bowl years.

No, Stolz won't lose his cool about this team, even though it has dropped his coaching record to 14-16 at SDSU, 6-13 in his last 19 games. The Aztecs have lost four straight. One more and last year's longest losing streak will be equalled.

They're four-point underdogs this Saturday at Colorado State, a team that has won just one of its last 11 games in the WAC and has gone 5-15 in the conference in the last 2½ seasons.

Asked how he can keep this team from sliding worse than it has, Stolz said: "I'll just keep coaching hard. I'm coaching exactly the same way I would be if we were undefeated. We'll give them a good game plan and give them the best look offensively and defensively they can get in practices.

"You have to take it one week at a time, whether you're undefeated or have no wins."

Stolz was more edgy emotionally in 1986, the year his team won the WAC championship. But this year he has settled in with this team and has adopted a calm attitude. He has said often that he feels this team is giving him the most it has. SDSU athletic director Fred Miller extended Stolz's contract after the Holiday Bowl loss to Iowa in 1986, so Stolz has three more years on his current contract. He knows he's been hired for the long haul and he's acting that way.

"You can't go up and down like a yo-yo," Stolz said. "You've got to be consistent. We're getting better. We actually played pretty well in this last game. We got behind early again, but we played pretty darn well."

NOTES — Stolz was given a sequence of three color photographs taken by Union-Tribune staff photographer Russ Gilbert that indicate that wide receiver Patrick Rowe was

### 49ers sign Santos as backup

By United Press International

SANTA CLARA — The San Francisco 49ers signed former San Diego State quarterback Todd Santos yesterday as insurance in case Joe Montana and Steve Young go down with injuries.

"All it is is a little insurance," said a team spokesman. "If Joe Montana goes down, Steve Young becomes our quarterback and he likes to scramble, and when that happens he becomes more vulnerable to injury."

Rahn said both Montana and

Young were "fine" physically.

Santos, who piled up national records at San Diego State, was a 10th-round draft choice of the New Orleans Saints this year, but he was released before the season started. He also had a previous tryout with the 49ers and with the Chargers.

Santos holds the NCAA Division I career passing record of 11,425 yards. He threw 70 touchdowns during his college career and also holds 27 national, WAC and school passing records.

inbounds with possession of the ball in the Aztecs' two-point conversion try in the fourth quarter.

"That's not even close," Stolz said, looking at the photographs. "His right foot is in bounds and he has possession. Patrick said to me, 'Coach, I was in.' When they say, 'I think I was in,' then you know they didn't have it in."

Stolz said he's sending a photograph of the play to the WAC office.

■ Three players — linebackers Tracey Mao (two sprained ankles now), Kevin Maulsby (pinched neck nerve) and Lee Brannon (knee) — are the most questionable participants for this week's game at CSU. Corner-

backs Clark Moses and Mario Mitchell, both of whom missed last week's game with sprained ankles, have been cleared to play.

■ At CSU, two of the four players suspended for jumping on the hoods and roofs of parked cars, have been reinstated and are likely to play this week. Backup fullback Brian Copeland and former starting cornerback Craig Jersild will return. Two others, flanker Rodney Bowman and cornerback Dennis Erk, were suspended for the season.

CSU has lost a number of key players to injury this season. The biggest loss was starting nosetackle Greg Baker, out with a dislocated left

ankle and ligament damage.

■ Stolz said his team only had 10 men on the field when quarterback Brad Platt hit Kerry Reed-Martin on a 5-yard touchdown pass to get SDSU to within 32-23.

There was a mix-up between the Rowes — sophomore wide receiver Patrick and freshman tight end Ray (no relation). "We were yelling, 'Rowe, Rowe, Rowe,' and here they both come out," Stolz said. "Ray should have stayed in and blocked on the play. Only in a crisis do you find those things out. I guess we have to come up with a Rowe I and a Rowe II."

It's not every day that BYU and SDSU combine on a venture to help SDSU sports, but that's what former BYU star Bobby Capener and Aztecs coach Jim Brandenburg are doing for the McDonald's Classic, the Aztecs' holiday basketball tournament that will be held Dec. 20-21.

Capener, 25, and an alumnus of BYU and Torrey Pines High, has joined his brother Don, 28, a graduate of USD and Torrey Pines High, and now run their father's public relations-marketing firm. The Capeners will handle the McDonald's Classic account for SDSU.

Also, SDSU's game here with Vermont has been scheduled for Dec. 31.



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 18 1988

*Allen's* P. C. B Est. 1888

**Tennis** — USD freshman Jose Noriega advanced to the main draw of the Volvo Collegiate Championships in Athens, Ga. Noriega defeated Mert Ertunga of Alabama Birmingham 6-2, 7-5 in the qualifying finals. *2955*



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

OCT 19 1988

Allen's P. C. B. Est. 1888

## Two USD tennis players lose

2955  
From Tribune Staff Reports

Two USD tennis players suffered defeats yesterday in the Volvo Fall Collegiate Championships at Athens, Ga. David Stewart, a senior, lost to David Pollack of North Carolina 3-6, 6-3, 6-4 and freshman Jose "Tato" Noriega, who had advanced through qualifying, lost to Mihnea Nastase of Mississippi State 7-5, 2-6, 6-4. Nastase, ranked as the 26th best U.S. collegiate player, is the nephew of former tennis great Ilie Nastase.



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 19 1988

Allen's P. C. B Est. 1888

## Ngyuen, Bianchi spark USD

<sup>2955</sup>  
Trong Ngyuen scored twice and Vince Bianchi had a goal and an assist to lead the USD men to a 5-0 victory over visiting Azusa Pacific yesterday in a non-conference soccer game.

Bob Welsh and Leo Ronces also scored for the Toreros, who outshot Azusa, 33-0. USD is 7-5-1, Azusa 2-11-3.

USD plays at the University of San Francisco at 3 p.m. Friday.



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 22 1988

Allen's P. C. B Est. 1888

## Toreros host Occidental in a crucial game

By Tom Krasovic, Staff Writer

The way each coach called it, the loser of tonight's University of San Diego-Occidental game can forget about already-slim chances for a Division III playoff berth.

And if the Toreros fail to reduce their mistakes, they can say good-bye to the 7:30 game at USD, said their coach, Brian Fogarty.

USD (3-2) could well be undefeated were it not for fourth-quarter lapses against Menlo (18-17) and Redlands (17-10). Occidental (4-1) has won four straight since an opening loss to Azusa Pacific and has been ranked No. 6 in the Division III West Region.

"If we don't win this game, we're fighting for our lives to have a winning season," Fogarty said. "My guess is, if we win, California probably will not be represented in the Division III playoffs (because the region's balance of power lies in the Midwest). We did have a chance to go to the playoffs last year with two losses. But that was unusual. There are four or five undefeated teams in Division III this year."

Occidental, which has made the playoffs three of the last five years, has the look of a playoff team but cannot afford another loss, said Coach Dale Widolff.

The Tigers have outscored their opponents, 128-29. They have two effective running backs — though not of the caliber of the backfield that included current Raider Vance Mueller, Widolff said — and an accurate quarterback. The numbers: Tailback Kevin Vegas has gained 405 yards on 61 carries and fullback George Conahey 342 on 24. Tony Werbelow has completed 31 of 44 passes, for five touchdowns. Occidental also has two shutouts.

Occidental, which returns eight starters on defense, is coming off a 70-16 victory against Pomona-Pitzer.

But with its strong defense, USD usually has a chance. Last week, in USD's 21-6 victory, host Whittier lost 18 yards on 42 rushing attempts, mostly because nose guard Dave Dunn had three sacks for 25 yards.

The USD offense can be efficient, if not explosive. Quarterback Doug Piper, who might not start because of the flu, completed seven of 10 for 88 yards last week, and tailback Ty Barksdale gained 43 yards on nine carries.

"Hopefully, this is the week we eliminate our mistakes," Fogarty said. "(Occidental's) secondary is exceptionally fast. We're going to have to play our best game by far, offensively. If we continue to be consistent on defense, I think we'll be OK."



San Francisco, CA  
(San Francisco Co.)  
Progress  
(City Ed.)  
(Cir. 3xW. 158,219)

OCT 23 1988

Allen's P. C. B Est. 1888

2955

## Special delivery

Senior George Vukic (No. 8) scores the winning goal to lead USF to a 2-1 West Coast Athletic Conference soccer victory over San Diego Friday afternoon at USF's Ulrich Field. The win clinches second place in the WCAC for the Dons, who finished conference play with a 4-1 mark, losing only to champion Portland, ranked second in the nation. USF had to fight from behind after San Diego's Bob Welch opened the scoring with an unassisted goal at 35:47. The Dons tied it two minutes later when Olympian John Doyle headed a Ola Henmo corner kick to Ole Clausen, who deflected it in. USF is now 11-5-1 on the year.



Progress photo by George T. Kruse



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 23 1988

Allen's P. C. B Est. 1888

# USD lets another one slip away

## Late <sup>29:55</sup> drive fails vs. Occidental, 20-16

By Tom Krasovic  
Staff Writer

Twice this season, USD had seen the other guys celebrate a late, winning touchdown.

Twice last night, it seemed USD finally would experience the euphoria of a winning TD — against powerful Occidental no less.

It didn't happen. One "touchdown" was jarred from a USD receiver with 39 seconds left, another was caught but trapped with 26 seconds left, and Occidental had a 20-16 victory before about 2,800 at USD.

Occidental, ranked No. 6 in the Western Region of Division III, won its fifth straight since an opening loss.

USD (3-3) has losses by one, seven and four points.

"I don't know what the heck else we've got to do," said Coach Brian Fogarty, adding that USD played its best game of the season.

The outcome hinged on USD's final drive, which began at USD's 46-yard

line with 3:58 left and Occidental ahead, 20-16.

The Toreros seemed up to the challenge. Quarterback Brendan Murphy hit Sam McDermott for 16 yards on fourth-and-8 at Occidental's 39, and eventually the Toreros faced second-and-4 from the 5.

Murphy rolled right. Receiver Ken Jones was open in the end zone, and Murphy hit him. But defender Ronnie Cunningham jarred the ball free.

On third down, linebacker David Hodges sacked Murphy at the 7.

But USD came back with a strong play. Murphy rolled right, slot receiver Ken Zampese cut toward a side of the end zone and another receiver crossed by him toward the middle, clearing Zampese. Murphy, who was rushed, released the ball to Zampese after the receiver had made his break. Zampese came back to the ball and caught it, but simultaneously the ball touched the ground.

"I thought it hit the ground," Fogarty said.

Said Murphy, who played with a sore throwing shoulder: "It was a lousy throw. He was wide-open ... It never should have been a question (of

a trap) — it should have gotten to his chest."

Accuracy was rarely a problem for Occidental's Tony Werbelow, who was 17-of-22 for 176 yards.

USD had 284 yards of total offense, 35 less than Occidental. The Toreros shut out Occidental in the second half; USD's second-half points came when Occidental took an intentional safety with 4:08 left and USD down, 20-14.

Fullback Todd Jackson (20 carries, 107 yards) keyed a 68-yard USD touchdown drive late in the first half that made it 14-10 USD with 2:40 left. Jackson gained 32 yards on four carries, setting up tailback Ty Barksdale's 3-yard touchdown run.

Occidental had 10 points by half-time. After Ben White's 49-yard kickoff return, Werbelow capped a 44-yard drive with a 31-yard loft to Rick Freeman in the end zone, over cornerback Chris King. Barksdale fumbled the ensuing kickoff after running 27 yards, and Occidental recovered at USD's 38 with 27 seconds left. Mark Collins kicked a 40-yard field goal as the half expired, and Occidental had a 20-14 lead.



OCT 23 1988

Allen's P.C.B. Est. 1988

# Occidental Holds Off San Diego

By SAM FARMER, Times Staff Writer

SAN DIEGO—The blue and white towels were twirling overhead as University of San Diego quarterback Brendan Murphy stepped toward the line. The Toreros were 5 yards away from upsetting Occidental with 39 seconds remaining in Saturday night's game at Torero Field.

But a few seconds later, those cheers turned to boos and chants of "We were robbed!"

Murphy's pass to receiver Ken Zampese fell short, and Occidental had held on for a 20-16 nonconference victory.

Zampese could not conceal his color—an angry red.

"I caught it, no question about it," Zampese said of the pass that was ruled to have bounced off the turf. "The side judge didn't want no part of the call because he's chicken."

"I feel very robbed," Murphy, who afterward was close to tears, did not agree.

"It was a bad throw," he said. "I underthrew him. It's very frustrating to get that close and have good protection and have everything click."

And 2 plays earlier, USD was even closer to the victory at the 2, but receiver Ken Jones dropped a perfectly thrown pass in the back of the end zone.

On the next play, linebacker David Hodges sacked Murphy at the 5, setting the stage for the controversial call.

Occidental (5-1, 4-0) took 2 consecutive delay-of-game penalties on its 1-yard line with 4 minutes to play. Finally, punter Jeff Bedell stepped out of the end zone, taking an intentional safety to make the score 20-16.

The Tigers, who scored 70 points against Pomona last Saturday, failed to score in the second half.

Still, Coach Dale Widolff was beaming afterward.

"My heart was right here," said Widolff, pointing to his throat. "It was a great win. Those are so nice."

Occidental quarterback Tony Werbelow was 17 for 22 for 176 yards and a touchdown.

Occidental's Rob Leinbach led all receivers with 7 catches for 91 yards.

Rick Freeman made a leaping catch over defensive back Ty Barksdale to give the Tigers a 17-14 advantage with 35 seconds remaining in the first half. The spectacular grab capped a 7-play, 44-yard drive that began when Ben White returned a kickoff 49 yards.

Barksdale returned the ensuing kickoff 27 yards but fumbled.

Occidental's Ronnie Cunningham recovered at the USD 38. Four plays later, Mark Collinsworth kicked a 42-yard field goal to extend the Tigers' lead to 20-14 on the last play of the half.

The Toreros took the lead with 2:40 remaining in the second quarter when Barksdale punched in from 3 yards. Jim Morrison added the PAT to make the score 14-10.

The drive lasted 3:55 and took 11 plays.

Kevin Vegas scored from a yard out with 6:35 to play in the half, capping a 77-yard drive that gave Occidental a 10-7 lead.

Torero tailback Todd Jackson led all rushers with 107 yards in 20 carries.

USD took a 7-3 lead with 43 seconds left in the first quarter on a 9-yard pass from Murphy to Virgil Enriquez.



Los Angeles, CA  
(Los Angeles Co.)  
Times  
(San Diego Ed.)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

OCT 27 1988

*Allen's* P. C. B Est. 1888

12958  
Vince Bianchi scored three goals  
in the University of San Diego 4-0  
victory over Biola. Mark Dugan  
had three saves for his second  
consecutive shutout for the Tore-  
ros (9-6-1). Biola is 5-11-3. USD  
plays its final home match Friday  
against Santa Clara at 3:30 p.m.



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 27 1988

*Allen's* P. C. B Est. 1888

## USD men beat Biola in <sup>2955</sup>soccer

Vince Bianchi had two first-half goals and one goal in the second half as the USD men's soccer team beat Biola, 4-0, in a non-conference game yesterday in La Mirada.

The Toreros are 9-6-1.

Marc Duggan had three saves in his second consecutive shutout. Jason Pearson scored the Toreros' last goal, at 59:59.

Santa Clara, ranked No. 11 in the nation, visits USD for the Toreros' last home match of the season, tomorrow at 3:30.



San Diego, Calif.  
Union  
(Circ. D 217,324)  
(Circ. S. 339, 788)

OCT 29 1988

Allen's P. C. B Est. 1888

## USD hoping luck changes vs. La Verne

If the law of averages catches up with the University of San Diego today, the Toreros will beat host La Verne in the 1:30 p.m. game with either a late touchdown or a late goal-line stand.

Hey, they're due.

In its final game last season, USD saw its playoff dreams vanish when Menlo won by one point.

Menlo did it to the Toreros (3-3) again last month by rallying for an 18-17 season-opening victory. Redlands' fourth-quarter touchdown beat USD, 17-10, and last week powerful Occidental withstood USD's upset bid when two Toreros passes to the end zone went incomplete in the final minute of a 20-16 loss.

"I've been in coaching 19 years, so I've seen it before," said USD coach Brian Fogarty. "It's tough to take, especially after a game like the Occidental game. Some years you win games you shouldn't. Some years you lose them. We well could be 6-0. I'm not quite sure what it is."

La Verne (2-4) poses less of a challenge than Occidental — which, despite beating USD, lost its No. 6 spot in the Division III West Region this week — and than UC Santa Barbara and Azusa Pacific, the Toreros' final two opponents.

But in Anthony Grove, La Verne has a big-play threat. Grove had a touchdown reception and a 75-yard TD return of an interception in a 20-17 victory against Claremont Mudd.

USD will be without linebackers Frank Love (hip pointer) and Braulio Castillo (sore knee). Fullback Todd Jackson, who rushed for 107 yards in 20 carries last week, should play despite a sore back. Fogarty said he had not decided who would start at quarterback, Doug Piper or Brendan Murphy.

USD beat La Verne last season, 28-0.

— Tom Krasovic



San Diego, Calif.  
Union  
(Circ. D 217,324)  
(Circ. S. 339, 788)

OCT 29 1988

Allen's P. C. B Est. 1888

## AZTECS SOCCER

2455  
'The only time I notice it is when the sports information office gives me updated stats at the end of the year. I did think it might happen this season. I needed 15 victories, and I thought this team was capable of that.'

— SDSU's Chuck Clegg



# Clegg's 100th win the goal tomorrow

By Chris Clarey  
Staff Writer

Chuck Clegg says he doesn't care much about getting his 100th victory, but there's a gleam in his eye when the subject comes up.

Clegg has won 99 games, lost 36 and tied 14 in seven seasons as the San Diego State men's coach. Tomorrow at 5 p.m., he'll try to reach the century mark when his team plays Santa Clara in Aztec Bowl.

"It really doesn't matter to me," said Clegg, who took over the program from George Logan in 1982. "All it shows is that the team has done well, that the program has been successful, and that I can keep my job a little longer."

"The only time I notice it is when the sports information office gives me updated stats at the end of the year. I did think it might happen this season. I needed 15 victories, and I thought this team was capable of that."

It could be capable of even more. With three regular-season games remaining, the Aztecs (14-2-2) are ranked fifth in the nation in the coaches' poll and sixth by *Soccer America*. They have outscored opponents, 35-7.

A victory tomorrow would not only allow Clegg to reach a mile-

stone. It would virtually assure the Aztecs an at-large berth in the NCAA playoffs next month. SDSU lost to Clemson in the NCAA final last year.

"If we can defeat Santa Clara or UCLA (Nov. 6 in Westwood), I feel pretty good about our chances," Clegg said. "If we lose to both, we might still make it based on our performance in last year's tournament. But I don't like to count on anything that goes to a committee."

Santa Clara is no pushover. It's 10-2-4 after yesterday's 2-1 victory over USD and ranked 11th in the nation by *Soccer America*.

"They're a program on the rise," Clegg said.

SDSU could tie a school record if it holds Santa Clara scoreless. Last year's team had 13 shutouts. This year's team has 12. Junior Bryan Finnerty has an 0.49 goals-against average. The school record for a season is 0.63, held by Mark Stepovich (1981).

Sophomore striker Eric Wynalda leads the Aztecs in scoring with 12 goals and five assists. Striker Jeff Betts, a freshman from Seattle, is second with eight goals and three assists. Senior striker Kyle Whittemore, SDSU's all-time scoring leader, has six and four.



San Jose, CA  
(Santa Clara Co.)  
Mercury News  
(AM Edition)  
(Cir. D. 268,700)

OCT 29 1988

Allen's P. C. B Est. 1888

# Spartans' Hurst leads at Stanford

Mercury News Staff Report

San Jose State's Pat Hurst was the individual leader and the Spartans shared the team lead after the opening round of the Stanford Invitational women's golf tournament Friday at the Stanford course.

Hurst shot a 2-under par 71 for a one-shot lead over Southern Cal's Kim Cathrein, who led the Trojans to a share of the team lead with SJS at 301.

Among four players in third place at 73 was San Jose State's Denise Philbrick.

Host Stanford was in ninth place among the 21 participating teams.

The tournament continues today and Sunday.

**MEN'S SOCCER:** Steve Robertson scored the game-winning goal with 7 minutes, 11 seconds remaining to give Santa Clara (11-2-4, 2-2-0) a 2-1 victory over host Uni-

## College Roundup

versity of San Diego (9-7-1, 1-3-1) in a West Coast Athletic Conference match.

**VOLLEYBALL:** San Jose State (19-6, 7-3) was upset 15-13, 15-2, 10-15, 15-12 by UC-Santa Barbara (12-12, 5-7) in a Big West Conference match in Goleta.

Kim Hicks had 13 kills for the Spartans, and freshman Leslie Page had 10 kills and four blocks.

In Pullman, Wash., second-ranked Stanford (19-1, 11-1) rolled to a 15-13, 15-9, 15-12 victory over Washington State (18-13, 2-9) in a Pacific 10 Conference match.

At Toso Pavilion, Santa Clara (14-10, 7-1) won 11-15, 15-5, 15-11, 13-15, 15-11 over Loyola Marymount in a WCAC match as Rosa-

lynn Hortsch and Katie Hunsaker had 14 kills each.

**TENNIS:** Three Stanford players — second-seeded Tami Whitlinger, Lisa Green and Sandra Birch — reached the semifinals of the women's All-American Tennis Championships in Pacific Palisades.

Tami Whitlinger and Teri Whitlinger advanced to the semifinals in doubles, where they are the top seeds.

**WOMEN'S SOCCER:** Wendy Johanson posted her ninth shutout as Santa Clara (11-6-1) defeated UC-Irvine 4-0 in a non-conference match in Santa Barbara. Jenni Symons had two goals for the Broncos. The Anteaters are 4-12-1.

Results in Scoreboard, Page 11F.



Los Angeles, CA  
(Los Angeles Co.)  
Times  
(San Diego Ed.)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

OCT 30 1988

Allen's P. C. B Est. 1888

2955  
Angie Raft led the USD's  
women's team with 14 kills to a  
15-8, 15-11, 15-9 victory over  
visiting Hofstra University in a  
non-conference match. USD is  
8-12. Hofstra, from Long Island,  
N.Y., is 28-4.



Los Angeles, CA  
(Los Angeles Co.)  
Times  
(San Diego Ed.)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

OCT 30 1988

Allen's P. C. B Est. 1888

2955  
The University of San Diego men's team took third place at the West Coast Athletic Conference championships in Belmont, finishing behind the University of Portland and runner-up Gonzaga.

The first 5 finishers were all from Portland, Greg Muller winning the 10,000-meter race in 32:57. USD's top finishers were Dan McNamee, who placed 14th in 34:54, and Max Lawson, who was 15th in 35:03.

USD's women finished fourth behind Portland, Pepperdine and Gonzaga. Kari Baerg of Pepperdine won the 2.98-mile race in 18:31. USD's Sue Chen was second in 18:50. Karen Crowe, who finished 16th in 20:25, and Melinda Smith, who finished 19th in 20:38, were USD's other top finishers.



Los Angeles, CA  
(Los Angeles Co.)  
Times  
(San Diego Ed.)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

OCT 30 1988

Allen's P. C. B Est. 1888

## USD's Offense Comes Alive in 31-21 Win Over La Verne

By JIM LINDGREN

LA VERNE—After a sluggish and scoreless first quarter, the University of San Diego scored 31 points in the second and third quarters, built a 31-7 lead and held on for a 31-21 nonconference football victory over La Verne Saturday.

It was the best offensive game of the season for USD (4-3).

Fullback Todd Jackson—18 carries for 100 yards and 1 touchdown—reached the 100-yard mark for the second week in a row and led a rushing attack that gained 201 yards. Quarterback Doug Piper completed 8 of 11 passes for 124 yards, including second-quarter touchdown passes to David Nottoli (69 yards) and Ty Barksdale (3 yards).

Barksdale's score was set up by tackle David Gilmore's interception and 30-yard return to the La Verne 5. The 2 touchdown passes and a 24-yard Jim Morrison field goal

gave USD a 17-0 halftime lead.

La Verne scored on its first play of the second half, cutting USD's lead to 10. Christopher Perez took a short toss from quarterback Mark Brown and raced 65 yards for the score.

Jackson and Todd Whitley had touchdown runs of 23 and 16 yards to close the scoring for USD.

"This is, by far, the best game we've ever played up here," Fogarty said. "I was very happy we were up 31-7. I may have replaced the starters a little soon, but we got a chance to get a lot of kids in the game."

USD had 4 interceptions and 6 sacks, including 2 by Dave Dunn to give him a team-leading 10 for the season. La Verne was held to just 4 yards rushing in 24 carries, but the Leopards threw for 284 yards.

Despite pressure from the USD pass rush, backup quarterback Larry Hoke completed 13 of 21 passes for 153 yards and 2 touchdowns.



Ontario, CA  
(San Bernardino Co.)  
Pomona, CA.  
(Los Angeles Co.)  
The Daily Report  
Progress Bulletin  
Sunday

OCT 30 1988

Allen's P. C. B. Est. 1888

## San Diego stumbles, beats Leos

By J.L. Sullivan  
Staff Writer

2955

It took a little more than a quarter and a change of quarterbacks, but the University of San Diego got untracked and handed La Verne a 31-21 non-conference loss Saturday.

The game was scoreless until early in the second period when Doug Piper replaced Brendan Murphy at quarterback. The move paid immediate dividends when Piper found David Nottoli for a 69 yard touchdown on his first pass.

San Diego intercepted La Verne's Mark Brown minutes later and cashed in with a 24-yard field goal by Jim Morrison for a 10-0 lead.

With 25 seconds left in the half, David Gilmore picked off another Brown pass at the Leopard's 35 and returned the ball to the La Verne 5. Piper threw 4 yards to Ty Barksdale seconds later and the Toreros went to the locker room with a comfortable 17-0 lead.

"That was terrible," said La Verne coach Roland Ortmayer of Brown's second errant toss.

"We had hopes of making things break the other way. Maybe we shouldn't have given them that chance, but we wanted to get in the ball game."

La Verne showed signs of life when Brown connected with Christopher Perez on a 65-yard scoring pass on the first play of the second half.

"I think we have potential here and we have to rise to it and I thought that play might kick us into gear," Ortmayer said. "But they just whipped us up front."

The loss dropped La Verne's record to 1.5-2 in Southern California Intercollegiate Athletic Conference play and 2-5 overall. San Diego improved to 4-3 on the season. Piper directed the Toreros on two third quarter touchdown drives, with Todd Jackson and Todd Whitley scoring on runs of 23 and 15 yards.

Piper was 8-of-12 for 125 yards two touchdowns passes. He was not intercepted.

With a 31-7 lead, San Diego coach Brian Fogarty chose to rest most of his defensive unit and La Verne managed to rally for two touchdowns in the final frame.

La Verne's Larry Hoke, also in as a relief quarterback, threw 20 yards to Perez to make it 31-14 early in the fourth. Hoke hit Anthony Grove with an 11-yard TD pass on his team's next possession, but that was all the Leopard's could manage.



COMPETITION PR

UNIVERSITY OF CALIFORNIA  
SAN DIEGO



Arroyo Grande, CA  
(San Luis Obispo Co.)  
Five Cities Times  
Press Recorder  
(Cir. 2xW. 10,100)

OCT 7 - 1988

Allen's P. C. B Est. 1888

Arroyo Grande, CA  
(San Luis Obispo Co.)  
Five Cities Times  
Press Recorder  
(Cir. 2xW. 10,100)

OCT 7 - 1988

Allen's P. C. B Est. 1888

## College Night Aiming At Helping Students, Parents

ARROYO GRANDE — Junior and senior high school students and their parents are being invited to the third annual countywide College Night on Tuesday, Oct. 11.

The event will be held from 7 to 9 p.m. in the Chumash Auditorium of the University Union, said Jeanette Krystoff, a counselor at Arroyo Grande High School.

Approximately 40 representatives from the University of California, California State University, community colleges, independent and private college systems, and academy and reserve officer training corps programs will be available to talk with parents and students.

"Those students who are interested in vocational education, military training, and community college will benefit from the vast amount of information available as well as those seeking college educations," Krystoff said.

In addition to the informal discussions, parents and students may participate in a special workshop on admissions and choosing the right college.

The special workshop is scheduled for 7:30 p.m. in the Cal Poly Theatre, located across the street from the University Union.

College Night is sponsored by school counselors from throughout the county as well as Cal Poly Relations with Schools.

University of California representatives are expected from the Davis, Irvine, Los Angeles, San Diego, Santa Barbara and Santa Cruz campuses.

California State University representatives are expected from the Bakersfield, Fresno, Fullerton, Humboldt, Pomona, San Diego and San Luis Obispo campuses.

Representatives from Allan Hancock, Cuesta and West Hills Colleges also are expected to attend, as well as ROTC representatives from the Air Force and Army, including the UC, Los Angeles, program.

Other armed forces representatives are expected from the California Maritime Academy, the Naval Academy and the Marines.

Independent colleges and universities that plan to send representatives include Biola, California Baptist College, California Lutheran, and the Dominican College of San Rafael.

Other independent schools planning to send representatives include the Hawaii Loa College of Liberal Arts, California Northrup University, Point Loma and Westmont College.

In addition, the University of the Pacific, University of San Diego, University of Santa Clara, and the University of Southern California expect to send representatives.

More information about the event may be obtained by contacting school counselors, Krystoff said.



Solana Beach, CA  
(San Diego Co.)  
The Citizen  
(Cir. 2 x W. 20,000)

OCT 7 1988

Allen's P. C. B Est. 1888

## Computers to link school to university

By Andy Warren  
Staff Writer

SOLANA BEACH — Officials at Santa Fe Christian Community School took steps this week to link the private school to Biola University in La Mirada for advanced studies.

"We're looking to bridge the normal boundaries that society has placed on education, such as grade school to high school and high school to college," John Couch, former vice president of Apple Computers and director of the private Santa Fe Christian, said Thursday.

Couch met here this week with a dean, Ed Norman, and other Biola University officials to discuss the two schools' future together.

As a result of those negotiations, the university plans to send its education majors here for six-month student teaching assignments at Santa Fe Christian, 838 Academy Drive.

Like the local school, Biola is a private Christian institution.

Couch said this week's meeting also resulted in formulating goals to link the local campus to the university by computer, allowing high school seniors an opportunity to study higher mathematics while earning some college credit.

In addition to Norman, Biola University officials visiting here this week included mathematics department head Ed Thurber, English department head Virginia Doland and Richard Dunham, vice president for advancement.

Biola University was one of about six schools in the nation chosen in the early 1980s by Apple Computers as a "seed" campus to start computer-related programs, Couch said.

Teachers from Santa Fe's English and mathematics departments plan to

Please see **Computers**, back page

## Computers

From page A1

visit Biola University later this month to review the college's curriculum for compatible course work.

Creative writing is one field of study that poses a likely possibility for students in almost all grades at Santa Fe, Couch said.

The private school's enrollment has jumped from 424 students at the end of last year to 500 students this year.

Couch said the school is in the process of revising its curriculum as part of a new five-year plan, with technological advancements in the computer field as a key issue.

If all goes according to this week's negotiations, Couch said, Santa Fe students should be on-line with computers linked to Biola University by this school year's second semester.

"The first step is just getting that common vision," Couch said.

Details for linking the two schools via computer have yet to be worked out and will depend on such factors as cost and new technology.

Couch said students at Santa Fe appear to be "getting brighter and brighter" each year, with seventh-graders now studying algebra and 10th-graders handling calculus.

In the past, seniors had to leave the private school campus during the day to study additional upper level courses at the University of California, San Diego.

"What we're trying to do is open some more doors," Couch said. With a cooperative agreement between the local school and the university, the next step will be to determine what fields of study will be open to the students.

Santa Fe officials are considering the establishment of an evening program next spring, which would allow adults an opportunity to earn a masters degree in theology from Biola University.



Del Mar, CA  
(San Diego Co.)  
Del Mar Surfcomber

OCT 12 1988

Allen's P. C. B Est. 1888

Surfcomber Wednesday, October 12, 1988 — A3

## Professor awarded Albatross?

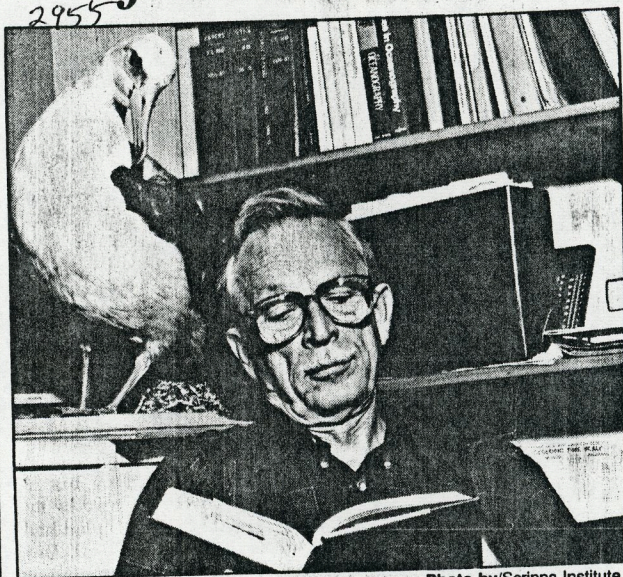


Photo by/Scripps Institute

Joseph Reid, oceanographer at Scripps Institution of Oceanography/UCSD, is the winner of the 1988 Albatross award.

Professor Joseph Reid, oceanographer at UCSD's Scripps Institution of Oceanography, was the recent recipient of the highly prized Albatross Award from the American Miscellaneous Society.

He received this honor at the Joint Oceanographic Assembly in Acapulco, Mexico, for "his outrageous insistence that ocean circulation models should bear some resemblance to reality."

The actual award, a large, scruffy looking, bedraggled stuffed albatross in a wood and

wire cage, was handed to Reid by the immediate past recipient, astronaut Paul Scully-Power from the Naval Underwater Systems Center, New London, Conn.

The Albatross Award was frivolously conceived in 1959 by three of the founding members of the whimsical American Miscellaneous Society. The organization was founded by a group of premier scientists to contend with the rapid growth of scientific societies and accompanying journals.

After observing there was no

Nobel Prize given to outstanding scientists in oceanography, the group's founders agreed marine scientists should be recognized for their accomplishments. Casting around for a suitable prize, they found, in a dusty, forgotten storeroom on the campus of Scripps Institution, a large, well-preserved stuffed albatross, which they agreed was a perfect substitute for the famous prize. The founders declared themselves the first recipients of the honor for their clever invention.

Reid arrived at Scripps Institution in 1948 and in the succeeding four decades has cruised all the major oceans of the world to prepare many outstanding detailed descriptions of general ocean circulation patterns. He was the recent recipient of the National Science Foundation's Special Creativity Award given to productive scientists to explore new scientific opportunities.

He was surprised and delighted to have been selected as the current Albatross "laureate" and the bird is now safely ensconced in a place of honor in his Del Mar home. It will remain in his care until the AMSOC decides that the contributions of another oceanographer deserve such worldwide recognition.

Then, undoubtedly, the award will be made in a location cleverly designed to give Reid and the next recipient the maximum number of problems in transporting the big bird to and from the presentation site.



Del Mar, CA  
(San Diego Co.)  
Del Mar Surfcomber

OCT 12 1988

Allen's P. C. B Est. 1888

## MiraCosta program ensures UCSD transfer

By Patty Henetz  
Staff Writer

2955  
A program guaranteeing the transfer of qualified community college students into the University of California at San Diego has officially begun at MiraCosta College this semester.

First employed at campuses in the San Diego community college system a year ago, the Transfer Admission Agreement (TAG) program has been extended to six additional community colleges in the UCSD area.

Under the program, students sign an agreement stating they will complete 56 units of approved course work with a minimum grade point average of 2.4 on a scale of 4.0.

The agreement's implementation comes at a time when fierce competition for admission means many qualified students are being turned away from University of California campuses when they apply as freshmen.

UCSD administrators responsible for the TAG program say the guaranteed admission is absolute. "The students will be admitted," said Victoria Valle Staples, director of UCSD's student outreach and recruitment office.

Valle Staples said that the 217 community college students so far signed up for TAG admission will enter UCSD by 1992.

"When we have the student sign the agreement, we include the intended date of transfer," said MiraCosta's Mary Jennings-Smith.

By including that date, UCSD can avoid the possibility of "oversubscription" — academic lingo for too many students squeezed into too few slots.

Because all five colleges on the UCSD campuses have distinct characteristics and academic requirements, with some more difficult to get into than others, the guarantee also includes admission to the UCSD college of the students' choice, an option not necessarily extended to students entering as freshmen.

"We try to accommodate students," said UCSD admissions director Ron Bowker, "but if there is a squeeze, the students won't necessarily get into the college of their choice without TAG."

Bowker said that though the University of California master plan calls for a ratio of upper- to lower-division students to be weighted in favor of the upper division, most of the UC campuses have not been able to achieve that ratio.

The TAG program will help UCSD meet that goal, he said, and with most transfer students entering UCSD as juniors, TAG students will be given priority.



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

OCT 15 1988

Allen's P. C. B Est. 1888

## UCSD building for engineering is dedicated

By Eddy McNeil  
Tribune Staff Writer

It seemed fitting that the din from nearby construction at the University of California at San Diego accompanied dedication ceremonies for the school's new \$46 million engineering building.

While workers applied finishing touches to the new building and its tenants continued to unpack inside, Lea Rudee, dean of UCSD's engineering division, stood in front of the building yesterday and spoke of expansion plans already under way for the 1990s.

"It's very nearly full," he said of the new eight-story, glass-and-concrete building on a 15-acre site east of the central library. "In fact, we're in the process of starting to plan the next engineering building."

And so it goes for UCSD's division of engineering, which was established six years ago to oversee three departments offering courses in various facets of engineering. Rudee said the new general-purpose building provides a state-of-the-art facility and much-needed space for the school's 3,000 engineering students.

"We've been (at) way less than 50 percent of the state space standard for what an engineering program should have for faculty member per student," he said. "That means that programs have been highly compacted. Students haven't been able to get into instructional labs they were supposed to."

The additional instructional laboratories for undergraduate students and research laboratories for graduate students are outfitted with about \$8 million in new equipment. A typical instructional laboratory gives students hands-on experience with lasers that will have industrial applications later in their careers.

Simon Ramo, co-founder of TRW Inc. and the speaker at the dedication ceremonies, challenged the university to go beyond providing students with basic foundations in sci-

Please see UCSD: C-3, Col. 1

## UCSD: Building dedicated

Continued From C-1

ence and technology. He said UCSD should "become the first university in America that really intends, attempts and succeeds in providing education for real-life engineers."

Ramo said traditional engineering programs offer only a portion of the skills that students will need to succeed in their careers. They need to learn how to apply their skills to meet needs on a global scale in ways that are cost-effective and competitive with other providers, he said.

"And it's necessary to effect its design and manufacture so that in use

and manufacture it will not overly impair the environment, it will not be unsafe in its manufacture or its use," he said.

Ramo praised the university for its cooperative programs with government and industry and urged it to work on attracting venture capital to fund large and innovative entrepreneurial enterprises. Skills learned in such an environment will prepare students for the challenge of helping to re-establish the United States as dominant technological force, he said.



San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 7,500)

OCT 17 1988

*Allen's* P. C. B Est. 1888

University of California, San Diego received  
\$25,004 from the Office of Naval Research for  
bedroom response on beaches and shelves.



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

OCT 18 1988

Allen's P. C. B. Est. 1888

## Scientists eye grim future for 'heated' state

SAN FRANCISCO (UPI) — The "greenhouse" effect of global warming poses grave environmental dangers to California, including permanent water shortages, scientists warned at a congressional hearing yesterday.

The scientists presented a dire scenario in which too much carbon dioxide and other gases in the atmosphere would make for dirtier air, less fresh water, changes in fish and wildlife, and greater use of pesticides and herbicides.

Climatic changes associated with global warming, such as higher ocean temperatures and decreased snowfall, may already be occurring, the panel of California scientists told the House Interior Water and Power Resources Subcommittee.

The warming of the planet by a thermal blanket created by buildup of the gases would, if unchecked by conservation, cause profound environmental changes, the scientists said.

Warmer winters would mean less snowmelt into reservoirs to be stored for use during the longer, hotter, drier summers. Sea levels rising from 1½ to 9 feet in the next century would push salt water into the Sacramento-San Joaquin Delta, drowning wetlands and rice fields and decreasing waterfowl species.

"We have a prescription outlined here for disaster," Chairman George Miller, D-Calif., said. "The decline could be on us fairly rapidly."

California's fresh water supply, currently more than twice the need, no longer would be adequate for the growing population, scientists said.

"It's something we should worry about and do something about right now. In 50 years we could expect the greenhouse effect to be in full swing," Roger Revelle, a scientist and founder of the University of California at San Diego, said.

California is likely to be, on an average, 7 degrees warmer by the mid-2000s, he said.

Revelle warned that continued heavy burning of fossil fuels — coal, oil and gas — by the United States, China, the Soviet Union and Third World countries will more than double carbon dioxide levels in the atmosphere.

Destruction of rain forests, which absorb carbon dioxide, is promoting buildup of the pollutant. Carbon dioxide also causes acid rain that helps kill lakes and forests, he said.



OCT 20 1988

Allen's P. C. B. Est. 1888

## Executive implores professors to instill 'real world' values

### BUILDING

Continued from A7

leading role in this regard, Ramo predicted that within 10 years

time future economic trends will ultimately force university programs to take on this new role. He faulted as shortsighted universities too entrenched in conventionalism to recognise

this.

Some universities, he said, believe "wisdom is much greater than innovation and wisdom is defined as knowing what's happened before."

### TRW co-founder 2955 lauds UCSD's engineering department

By DEBRA ROSEN  
Light Staff Writer

Standing outside UCSD's handsome new engineering building, Dr. Simon Ramo, co-founder of TRW Inc., challenged the UCSD engineering division to become the first U.S. university to train students in "real-life engineering."

The keynote speaker at last week's dedication ceremony of the \$46 million concrete and glass engineering building, Ramo dared UCSD engineering professors to pioneer a program that teaches students the practical side of engineering as it relates to the business world, along with the high technology principles and theories traditionally taught in the classroom.

"Students are taught the fundamentals of engineering, but have no understanding of how it is applied in the real world," said Ramo. "They must be taught how to adapt engineering principles to fill society's future needs."

Instead of relying on the industry to indoctrinate graduate engineers into the real world of engineering, Ramo suggested that universities take on the role as part of a student's education.

Engineers need to understand the role government and politics play in engineering and how to recognize a need and develop the entrepreneurial skills to fill that need, Ramo said.

Ramo, who served as a science advisor to both former President Gerald Ford and President Reagan, suggested that rather than strictly dividing their time between teaching and research,

some engineering professors should become entrepreneurs, starting their own companies while maintaining a position with the university.

Such companies could be used as liaison programs allowing engineering students to see firsthand how engineers interact with the business world, Ramo said.

Programs like these will help the nation reclaim its role as a leader in the engineering industry, Ramo said. Without them, he said, "we will suffer a lower standard of living."

Complimenting UCSD's

engineering division for its accomplishments to date, Ramo said no other university had built a better engineering division as fast or as well in the history of engineering education. UCSD's past accomplishments makes it the ideal candidate to match the challenge he issued, Ramo said.

"No other college has advanced as quickly as you," he said. "Don't depart from the road you're on, but add another dimension. Add entrepreneurship."

Whether or not UCSD takes a  
Please see BUILDING, A8



Balloons were released during the new engineering building's dedication.



(San Diego Co.)  
La Jolla Light  
(Cir. W. 9,336)

OCT 20 1988

Allen's P. C. B Est. 1888

29.55  
TRW co-founder  
lauds UCSD's  
engineering  
department 2567

By DEBRA ROSEN  
Light Staff Writer

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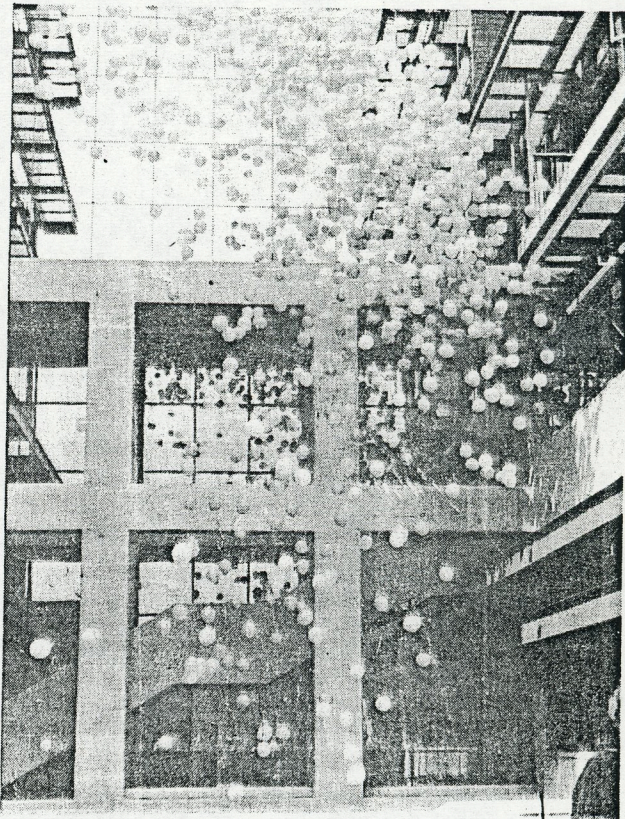
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Please see BUILDING, A8



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BUILDING 2567

Continued from A7  
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Watsonville, CA  
(Santa Cruz Co.)  
Register-Pajaronian  
(Cir. 6xW. 13,937)

OCT 20 1988

*Allen's* P. C. B Est. 1888

**Anthropology student  
to give talk on Kenya**

2955  
Anthropology student Dawn Schenk, who attended Harvard University's Koobi Fora Field School last summer in Kenya, will talk about her experiences at 7:30 tonight at the Santa Cruz City Museum, and at 2:30 p.m. tomorrow at Cabrillo College, Room 431.

The school Schenk visited is on the site of a rich source of fossils. Schenk is continuing her studies at UC-San Diego.



San Diego, CA  
(San Diego Co.)  
La Prensa de  
San Diego  
(Cir. W.)

OCT 20 1988

Allen's P. C. B Est. 1888

## College Fair at UCSD

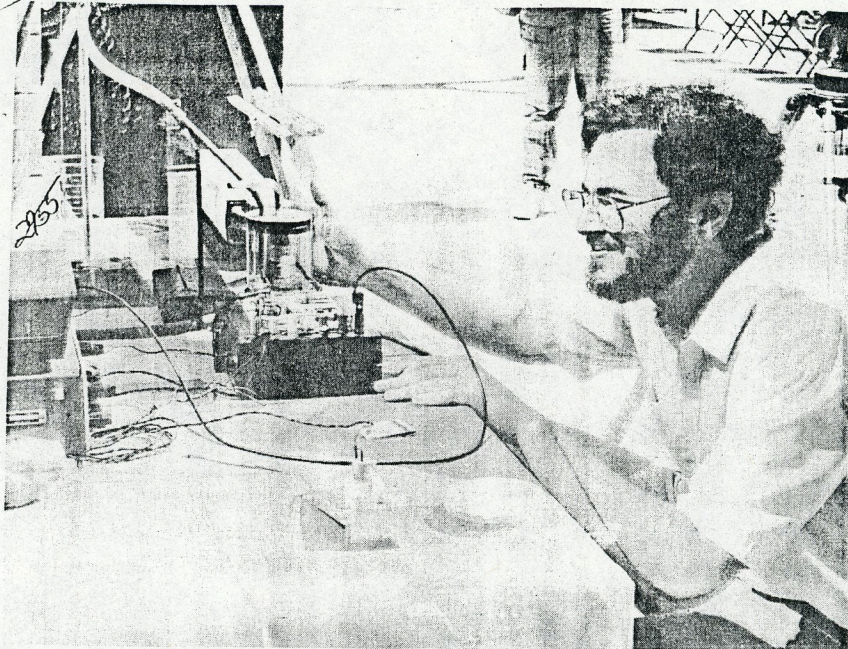
<sup>2955</sup>  
The University of California,  
San Diego will host a free  
College and University  
Information Fair on October  
27, 1988, from 7—9 p.m., in the  
Recreational Gym (next to the  
main Gym), at UCSD.  
Representatives from more  
than 40 California colleges and  
universities will provide up-to-  
date admissions information to  
prospective students. High  
school students and their  
parents as well as college  
students who wish to transfer  
to a four-year institution, are  
invited to attend. The fair is  
sponsored by the UCSD  
Student Outreach and  
Recruitment Office. For  
information call 534-UCSD.



La Jolla, CA  
(San Diego Co.)  
University City Light  
(Cir. W.)

OCT 20 1988

Allen's P. C. B Est. 1888



Staff photo by Debra Rosen

Graduate student Steven Green adjusts laser used in ceremony.

## High-tech dedication needed a hand

By DEBRA ROSEN  
Light Staff Writer

UCSD's new \$46 million engineering building — the largest building currently on campus — officially opened last week with only a few minor glitches marring its high-tech arrival.

The more than 200 local engineers and business leaders attending Friday's dedication ceremony shared a laugh when the highly hyped ribbon cutting ceremony, which bypassed the use of traditional scissors for a laser beam and superconductor to release a handful of yellow and blue balloons, went awry.

Despite hours of careful

preparation and a brisk wind, the tether holding the balloons snagged on its switch and had to be released manually. Such is the way of the best laid plans.

M. Lea Rudee, UCSD's dean of engineering, also got a rise out of the crowd after mentioning that many of the high tech items donated by local engineering firms and placed in a time capsule four years ago to be opened on the university's 100th birthday are already obsolete.

The concrete and glass building, simply named Engineering Building Unit I, brings research laboratories (brim-

ming with \$8 million in state-of-the-art equipment) and engineering offices under the same roof for the first time since the engineering division was officially established in 1982.

"One of the hopes for this building is that by having our faculty from a variety of disciplines together, we will get some productive, symbiotic interactions," said Rudee.

The 128,700-square-foot facility is also the first building on UCSD's campus to be financed with state funds in 10 years. The

Please see LASER, A8

## LASER

Continued from A7

building was approved by the UC Board of Regents in 1984. Construction on the site began in June 1986.

Plans for a second engineering facility are currently being developed. The second building would be two-thirds smaller than the newly dedicated engineering structure and should be completed by 1994. It will also be financed with state money, according to Rudee.

The new building has relieved some of the crowded conditions

for engineering students, who have had trouble getting into engineering classes and arranging lab time, Rudee said.

Engineering is one of the most popular majors at UCSD, he said. More than 3,000 students, or 23 percent of the student population, are enrolled in the engineering program.

The engineering division offers undergraduate degrees in applied mechanics, bioengineering, chemical engineering, computer engineering, engineering science and systems and control engineering, among others.

Graduate degrees are offered

in applied mechanics, applied ocean sciences, bioengineering, chemical engineering, computer science, electrical engineering, engineering physics and systems science.

The building is located east of the Central Library in the same complex as the Center for Magnetic Recording Research and the Charles Lee Powell Structural Systems Laboratory, both major research facilities in the engineering division.

Rudee said that eventually the center of the UCSD campus will shift north toward the library and the engineering complexes.



Spring Valley, CA  
(San Diego Co.)  
Spring Valley Bulletin  
(Cir. W. 2,708)

OCT 20 1988

Allen's P. C. B Est. 1888

## UCSD Receives Governor's Award For its Transportation Program

U.C. San Diego recently won a Governor's Transportation Award for the ridesharing program which has substantially cut commuter traffic at the growing campus, according to a UCSD spokesman.

The award was one of 5 granted statewide and the only one presented to a college campus. The Governor's Transportation Award selection committee picked the rideshare program at UCSD for contributing the most toward reducing traffic congestion in the San Diego area during the past year, it was said.

"UCSD is honored to have received the Governor's Rideshare Award for 1988," said Robert Umstead, the program's manager. "The university is committed to continuing its 14-year program of promoting all types of alternative transportation for faculty, staff and students."

The ridesharing effort is part of an alternative transportation program at UCSD which serves the entire campus, it was said.

The campus vanpool fleet has grown to 13, 15-passenger vehicles, the largest vanpool program in the area, according to Umstead.

Recent UCSD surveys show that of the 30,000 people who enter the campus each day, 45% do so in carpools. There

are more than 4,500 carpools now operating at UCSD, it was said.

UCSD operates an internal shuttle bus system which makes distant parking lots on campus more accessible to commuters. UCSD also has a shuttle system from the La Jolla campus to the UCSD Medical Center in Hillcrest, the spokesman said.

UCSD subsidizes a free transit pass program for buses which service its bordering communities. Over 1,600 people arrive on campus each day through the program.

UCSD is currently looking at other ways of reducing traffic around the campus. These methods include reduction of the commuter base, by housing more students on campus, and plans for improvements on access roads and entrances.



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

OCT 21 1988

Allen's P. C. B. Est. 1888



**SHOWDOWN:** If it comes to a choice between wives of the two vice-presidential candidates, some will despair. At lunch with Councilwoman Judy McCarty this week, Marilyn Quayle won something very close to the Navy's top 4.0 rating from guests. And Beryl Bentsen, taking campaign respite with a tennis match at the Meridian, showed what Mary Smyk reports was smashing form. ... At a meeting of UCSD overseers, Chancellor Richard Atkinson was anxious to establish that the campus is apolitical: "We played host to both Sen. Bentsen and to President ... I mean Vice President Bush."

**OUR S.D.:** Among those exotic new San Diegans: Leila and Parviz Mesbazzadeh. The family has been in exile from Iran since the Shah's fall in 1978. From a La Jolla office he oversees U.S. publication of Kayhan (The World), a newspaper which his father Mostafa founded in Tehran 47 years ago. Kayhan circulates by air weekly to 10,000 U.S. subscribers, including many of the 20,000 Iranians in San Diego County. At its pre-Ayatollah height, Kayhan dominated Iran media with a circulation of 1,250,000, and spawned affiliated magazines and an English-language paper. The elder Mesbazzadeh, now 75, continues to publish Kayhan from London, where it is regarded as the voice of Iranian opposition. The San Diego spell is at work. Leila Mesbazzadeh, a satiny beauty polished in London schools, drives her two children to La Jolla schools daily and says she never wants to leave San Diego.

**INTRAMURAL:** Fresno has been widely discussed as the site for that 10th campus of the University of California, but a Harvard-trained history professor at UCSD says he still thinks it's reasonable to hope for the best of both worlds: UC Boston.



Sacramento, CA  
(Sacramento Co.)  
Bee  
(Cir. D.233,290)  
(Cir. S.274,100)

OCT 21 1988

Allen's P. C. B. Est. 1888

# UC chief: Add three campuses Expand or turn away students, Gardner says

By Deb Kollars  
Bee Staff Writer

SAN FRANCISCO — Plans for a 10th UC campus grew to include an 11th and 12th Thursday when President David P. Gardner announced he wants to build three new university campuses to keep up with growing numbers of students.

The price tag for Gardner's new schools is estimated at \$900 million.

By the year 2005, the University of California will grow to 217,000 students, up 63,000 from the 154,000 now enrolled, Gardner told the Board of Regents. The system's nine existing campuses can absorb only about 43,000 of those new students, he said.

In an impassioned speech, the president said that to accommodate the remaining 20,000 new students, as well as to be prepared for further growth during the next century, the state needs to construct three new campuses during the next 12 years. The schools would be small at first, with about 7,000 students, and would grow over time, he said.

The other choice, Gardner added, would be to start turning eligible students away from the university. The system now accepts the top 12.5 percent of graduating high school seniors in the state.

"We're asking for three because we think that's what is needed," Gardner said. "We would seek to locate campuses only in those communities and regions that would welcome them and could accommodate them."

Gardner did not specify where the new schools would be built. Regents are scheduled to discuss and possibly decide in November whether to approve the expansion plan. If the board says yes, the regents would work with

See CAMPUSES, back page, A26

## Campuses

Continued from page A1

university officials to begin the politically emotional tasks of selecting sites for the campuses and lobbying the state for money.

Gardner's announcement came after months of speculation throughout California about where a 10th UC campus might be built. City and county leaders from Southern California, the San Joaquin Valley and other areas have lobbied hard to have the next UC campus located in their communities.

The president's unexpected statement that he wants to build not one but three new campuses will likely touch off a new and even more intense round of bidding throughout California, school officials said.

Under the long-range plan presented Thursday, the first of the three new schools would begin teaching students in the fall of 1998, the second in 1999 and the third in 2000.

University Vice President William Baker said a statewide bond issue would be the likely source of the \$900 million needed to build the campuses. In addition, the trio would cost about \$200 million a year to operate.

Overall, Baker said, the amount of money the university needs during the next 17 years to accommodate growth would come to about \$12 annually for each taxpayer in California.

Peter Mehas, assistant to the governor for education, said Thursday he did not know whether Gov. Deukmejian would support Gardner's plan for expansion.

"This is the first time we've seen it," Mehas said. "The governor will be studying it very, very thoroughly." Mehas hinted that the governor may be supportive: "The governor has historically been very, very favorable toward the university because he recognizes how important it is to this state's competitiveness in the world economy."

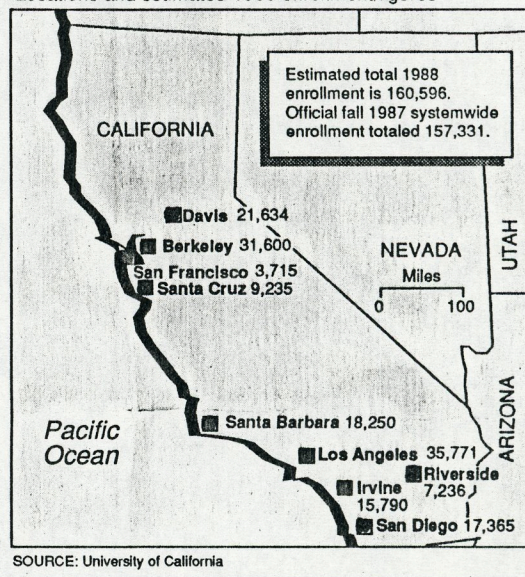
Thursday's meeting at UC San Francisco drew about 150 educators and politicians from throughout the state. At the hearing, some regents said they supported the expansion plan, while others expressed hesitation.

"We're going to have to build some additional campuses," said Regent Harold M. Williams of Los Angeles.

"This university has continually underestimated the demand of people

## UC campuses

Locations and estimated 1988 enrollment figures



Bee graphic/Paul Duginski

who want to go to the University of California."

However, Regent Vilma S. Martinez of Los Angeles asked whether the projected enrollment growth could be better handled by expanding the system's nine existing campuses.

"I don't feel persuaded that we should be seeking three new campuses," she said. "I'd like to know what the other options are."

Gardner said that during the past year, chancellors, students and faculty at all UC campuses have studied their facilities and enrollment projections carefully for the years between now and 2005.

Three — Berkeley, San Francisco and Los Angeles — are full, he said. Berkeley, for example, is up to 30,576 students this year and Gardner recommended that its enrollment be reduced by 1,126 students in

the years to come.

UC Davis is expected to grow by 6,059 students to 26,850 in 2005. If it gets any bigger than that, Davis Chancellor Theodore Hullar said, it would be tough to maintain quality academic and research programs, as well as a comfortable lifestyle for students.

"I would gulp many times if anyone would propose we go over 28,000 or 30,000 students," Hullar said Thursday.

The remaining campuses — Irvine, Riverside, San Diego, Santa Barbara and Santa Cruz — also are slated to expand by hundreds of students every year, Gardner said.

"I think our enrollment projections are conservative, if anything," Gardner said. "I would not favor ever going to 40,000 students on one campus under any circumstance whatsoever."



Davis, CA  
(Yolo Co.)  
California Aggie  
(University Ca. Davis)  
(Cir. 5xW. 14,000)

OCT 21 1988

Allen's P. C. B Est. 1888

## Gardner proposes building of three new UC campuses

By Nicole Bergeron  
senior staff writer

SAN FRANCISCO — UC president David Gardner yesterday proposed the construction of three new UC campuses to accommodate an expected overflow of 20,000 students by the year 2005.

"It is clear that the projected planned capacity of the university's nine campuses is not sufficient to accommodate the estimated enrollment demand to the year 2005-06," Gardner said at the UC Board of Regents policy meeting.

UC's fall 1988 undergraduate enrollment has met the level expected for 1994, added William Frazer, UC's senior vice president of Academic Affairs.

The regents took no action on Gardner's proposal because yesterday's meeting was held only to discuss the issue. The regents are expected to consider authorizing the planning stages of an additional campus or campuses at their November or January meeting.

UC's estimated enrollment increases through 2005-06 number 63,000 new students, 20,000 of which will go to the three new campuses, Gardner said.

"The estimated need for three new campuses is based on our preliminary assessment of what constitutes reasonable annual rates of growth for our existing campuses measured against student demand for admission to UC," he said.

Under Gardner's proposal, the first new campus would open in time for the 1998-99 academic year, the second campus for 1999-2000 and the third for 2000-01.

Each new campus would admit approximately 880 students per campus per year, Gardner said. This number is somewhat higher than the numbers during other UC campuses' first years.

Total enrollment at each of the new campuses is initially projected at 7,000 students.

Following Gardner's proposal, several regents instead suggested in-

creasing student population at several campuses including UCD.

Several regents, including Jeremiah Hallisey, suggested increasing Davis' enrollment to 40,000 or 50,000 students.

"I believe as strongly now as I ever did that 25,000 to 29,000 (students) is the maximum" capacity of UCD, said UCD Chancellor Ted Hullar in an interview following Gardner's presentation.

Past these numbers, the "the university just becomes a different place," he added.

Under Gardner's proposal, UC Davis has a "preliminary planned capacity in 2005-06 of 26,850 students," Gardner said. "This represents an increase of 6,059 over the current enrollment of 20,791."

"Frankly, this planning figure is higher than we initially thought to be wise," he said.

Hullar "has made a persuasive case, however, that carefully controlled and planned growth at Davis



See page 2

UC President David Gardner (center) explained that expected systemwide enrollment increases will require three additional campuses to accommodate over 20,000 surplus students by 2005.

Stewart Scott/staff photo

## Gardner

Cont. from front page

is not only possible but desirable," Gardner added.

UCD's growth should be viewed a different light than other UC campuses, since 6,100 of its students are in the agricultural field, Hullar said.

Davis' remaining student population approximates UC Irvine's, he said.

Total UC enrollment by 2005 is estimated at 217,000.

Under Gardner's proposal, Riverside has the highest projected growth rate of all of the existing campuses; from 7,042 to 15,050 students.

The proposal suggests reducing UC Berkeley's student population from 30,756 to 29,450; increasing Irvine's population from 14,926 to 26,050; and maintaining UC student population at current levels estimated at 34,500 by 2005-06.

Enrollment increases are projected for the San Francisco, San Diego and Santa Barbara campuses. San Diego is to increase from 14,926 to 26,050; UC San Francisco is to increase by 426 students, reaching 4,000 by 2005-06; and UC Santa Barbara, by 2,176, reaching 20,000 by the year 2000.

The minimum cost of constructing the new campuses from 1998 through 2005 is estimated at \$300 million per campus, said William Baker, president of Budget and University Relations.

"The total operating budget for three campuses would be \$100 million for 1998 to 2005," Gardner said.

The next regularly scheduled meeting of the board is Nov. 17 at UC Irvine.



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

OCT 21 1988

Allen's P. C. B Est. 1888

**MORE THAN 200** Southern California high school students will meet at UCSD tomorrow to debate the merits of presidential and senatorial candidates and then cast votes. Dubbed "Decision '88" by the Junior Statesmen of America, the forum will be held from 9:30 a.m. to 5 p.m. The event, being run by high school students, will include debates on drug testing, AIDS and the auto insurance initiatives.

2955

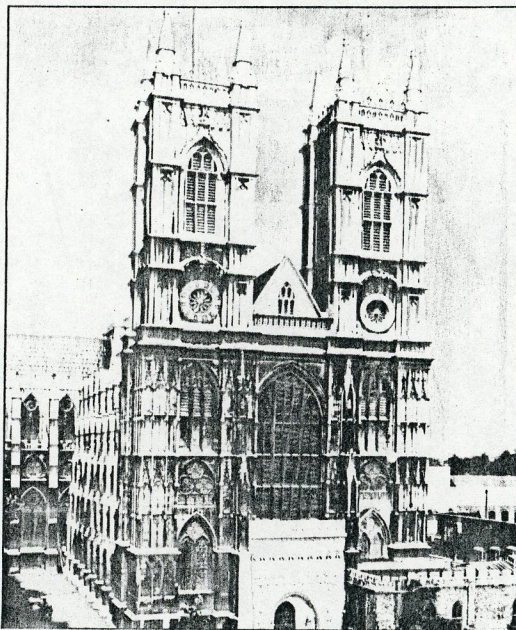


(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 21 1988

Allen's P. C. B. Est. 1888

## At ease



file photo  
Visit London's Westminister Abbey, one of many study opportunities discussed at UCSD today.

### Quest fair will discuss foreign study programs

Your dream of studying in Europe, or volunteering in a Third World country, or learning on board a cruise ship may be just an application away.

The Third Annual Quest International '88 — a fair detailing foreign and domestic study and work opportunities — will be held today from 10 a.m. to 3 p.m. at UCSD's International Center.

Although the fair is mostly attended by students from UCSD and other local universities, the public is welcomed, said Catherine Gamon, opportunities abroad adviser at UCSD.

The fair will provide details of special study programs, such as the Semester at Sea. Sponsored by the University of Pittsburgh, students spend half of the semester at sea attending classes on board the ship Universe and the other half visiting ports around the world.

Fifty national and international educational institutions will participate in the fair. Representatives at informational booths will discuss their programs in the United States and in such nations as Mexico,

France, Spain, Belgium and England.

The fair will feature two panel discussions on past study trips. The location of the discussions, to run from noon to 1:30 p.m., will be posted at the center.

Fairgoers may also buy a cafe lunch for \$1.50 from 11:30 a.m. to 1:30 p.m.

The institutions represented include Butler University of Indiana; Brown University in Providence, R.I.; Boston University; the University of London, the University of Antwerp, Belgium, and the Peace Corps.

The fair is sponsored by the UCSD Opportunities Abroad office, the Career Services Center, Revelle College Language House, Fifth College and the graduate school of International Relations and Pacific Studies.

The fair will be held at the UCSD International Center, on the corner of Gilman Drive and Hutchison Way in La Jolla.

— Colleen M. Costell



OCT 21 1988

Allen's P.C.B. Est. 1888

## UCSD officials laud plan to add UC campuses

By Ann Levin <sup>2955</sup>  
Tribune Education Writer

SAN FRANCISCO — UCSD officials favor a plan to build three new UC campuses, despite some fears that they could bleed resources from existing campuses.

The plan to build additional campuses was introduced to the board of regents at a special planning meeting yesterday amid mixed reviews.

Regents are likely to act on the proposal next month. If they approve the creation of three more campuses, as they did in 1959 when they authorized UC San Diego, UC Santa Cruz and UC Irvine, it will be only a small first step in a lengthy process that could include a drive to repeal the Gann spending limit and, ultimately, to raise taxes.

UC President David Gardner wants the first campus to open in 1998, with the second and third coming on line in 1999 and 2000. Officials squelched any discussion of sites, saying it would be premature.

Speaking to reporters after the meeting, UCSD Chancellor Richard C. Atkinson said the plan is "perfect" for UCSD because it allows the La Jolla campus to grow out to a projected student enrollment of 26,000, as was originally envisioned when the university was planned in the late 1950s.

Harold K. Ticho, vice chancellor for academic affairs, praised a plan to boost the number of graduate students on each campus from 18.2 percent this year to 22.9 by early in the next century. Graduate students will make up one-fifth of the UCSD campus, according to the plan.

The strategy is designed to increase the number of doctoral students to replace a generation of retiring faculty. Gardner said that UC expects to hire about 10,000 professors over the next 17 years.

"I'm pleased to see that we're projected to grow to up to 20 percent graduate students," Ticho said. Atkinson speculated that UCSD's growth would mean new professional schools for the campus, but declined to be more specific.

Atkinson disagreed with the idea that building three new campuses might drain money and faculty away from UCSD at a time when the campus is poised for major expansion. He said similar concerns were raised by UCLA officials in the early 1960s, when UCSD, UC Santa Cruz and UC Irvine were coming on line. Those fears, he said, later proved to be groundless.

"When you see the projected growth curves beyond 2005, something has to be done," Atkinson said. The maximum number of students should be about 35,000 if a campus wants to maintain its high-quality programs, he said.

Campuses with 55,000 or 60,000 students are a "disaster" and offer students a "bleak environment," he said.

"There's no reason to believe that starting new campuses will under-

Please see **CAMPUSES: A-12, Col. 2**

(M)

San Diego, Friday, October 21, 1988

## CAMPUSES: UCSD officials back proposal

Continued From A-3 <sup>2955</sup>  
mine the quality of our campus," Atkinson said. "What would really undermine us is if we had to take more and more students."

Atkinson noted that little community opposition has surfaced in San Diego to plans to expand the university by some 10,000 students, though he conceded that there are probably some people "who wish we'd go away." UCSD has been spared the anti-growth sentiments that have slowed down expansion of the UC campuses in Santa Cruz and Santa Barbara.

Gardner's proposal was based on demographic projections that rising birth rates, immigration to California and minority recruitment programs will mean 20,000 more students than existing campuses can accommodate by the year 2005.

That is why he asked the regents to authorize construction of three new campuses to absorb the overflow. Under his plan, each campus would enroll 880 students each year until the year 2005. Then enrollment on each campus would rise by that many students per year for the next seven years to a total of 7,000 students.

William B. Baker, vice president for budget and university relations, said UC's current budget of just under \$2 billion would have to grow by 9 percent a year to finance the additional campuses.

That would be a faster pace than the state budget has been permitted to grow since voters in 1978 approved the so-called Gann spending

limit. It has held average state spending increases to 7 percent a year.

Gardner said he would do everything he could to convince legislators and Gov. Deukmejian of the need to repeal the Gann limit.

Peter G. Mehas, Deukmejian's assistant for education, told reporters he was impressed with the presentation and expects a "favorable" reaction from Deukmejian.

If the board backs the proposal, Gardner's staff will draw up plans to submit to the California Postsecondary Education Commission by early next year. That process takes six months to a year. Only then could the request move to the governor and the Legislature for final approval and funding.

"If everything were OK'd tomorrow the money wouldn't be there to spend," said commission spokesman Bruce Hamlett. "It would require a change in the Gann limit and even mention of the T-word," he added, in a reference to higher taxes.

Officials estimate that it would cost \$300 million to build each of the three campuses. But they added that it would cost the same amount of money to build new campuses as to expand existing facilities, once enrollment on the new campuses exceeds 5,000.

Not all the regents were happy with the plan.

Regent Vilma S. Martinez chided Gardner's staff for failing to present alternative ways to meet enrollment projections over the next 17 years.

"I'm not persuaded we should be seeking three additional campuses," Martinez said.

Because the board was divided, the proposal will be placed on the agenda of the Nov. 17-18 meeting at UC Irvine.



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 22 1988

Allen's P. C. B. Est. 1988

Saturday, October 22, 1988

The San Diego Union B-3

# Pharmacy, business schools may be in UCSD's future

By Michael Scott-Blair  
Staff Writer

Two more professional schools, possibly in pharmacy and business, may be in UCSD's future amid plans to add almost 10,000 students to the La Jolla campus in the next 17 years, Chancellor Richard C. Atkinson said yesterday.

The overall academic profile of the campus will not be changed however; there will just be a strengthening of the wide range of departments now in place, Atkinson said in responding to reports that UCSD and the entire UC system face massive enrollment growth in the next two decades.

But if the Gann limitation on state

*'We will not grow at any rate that will threaten the quality of the campus.'*  
— Richard C. Atkinson,  
UCSD chancellor

government spending is not removed or modified by the voters this November, the alternative may be enrollment cutbacks that will cause widespread social problems, Atkinson said in an interview.

A new school of pharmacy would go well with UCSD's medical school and expansion in the field of molecular biology on campus, he said. He has frequently spoken of an interest in developing a business school.

He said that UCSD will probably not be interested in a law school "for the rest of this century," and is working on a joint doctoral degree in education with San Diego State University rather than developing its own education school.

UC President David P. Gardner told university regents this week that as many as three new campuses and expansion at existing campuses will be needed to serve an estimated 63,000 additional students who will seek access to UC by the year 2005.

Many of those students — 20,000 — will be at the graduate level, Atkinson said, in response to efforts to attract more students into doctoral study and replenish the dwindling ranks of available faculty nationwide.

wide.

Atkinson said 50 percent of the UC system's 8,000 tenured faculty members will retire by 1995, and 40 percent of the nation's faculty will retire by 2000. This will result in fierce nationwide competition for fewer and fewer available faculty members unless more students pursue Ph.D.s and academic careers.

In what he described as a looming "national disaster," Atkinson attributed the shortage of Ph.D.s to students being told for the past decade that there was no market for them. Many other students found good salaries in business and industry without the extra study of a doctoral degree.

After the Soviet Union launched the Sputnik satellite in 1957, there

was a major U.S. push to develop Ph.D.s, and funds for study were widely available. In the past decade, money has become scarce and the doctoral candidates declined, he said.

At UCSD, the proportion of graduate students will increase to 20 percent of the student body, from the current 10 percent. Throughout the UC system, grad students will increase from 18.2 percent to 22 percent of the general campus population.

UCSD is projected to have the second-largest share of the overall enrollment growth, adding 9,831 students. The largest increase will be at UC Irvine, which will grow by 11,125 students to equal UCSD's projected total enrollment of 26,050.

Growth at UCSD is expected to average about 587 students a year, a rate Atkinson said the campus can absorb well.

"We will not grow at any rate that will threaten the quality of the campus. Once you lose your reputation for quality, it can take 50 years to recapture it, and we will not do that," he said.

The 26,050 enrollment projected for UCSD may not be the top. Atkinson said the forecasts only extend to the year 2005. After that, UCSD still may grow to the ceiling of 27,500 students originally planned for the campus in 1980.

UC growth projections are based on California's birthrate and immigration patterns.



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

OCT 22 1988

Allen's P. C. B. Est. 1888

## UCSD looks toward higher enrollment, school expansion

By Ann Levin <sup>2955</sup>  
Tribune Education Writer

As enrollments grow through the turn of the century at the University of California at San Diego, the campus could reasonably be expected to build professional schools in areas such as pharmacy, business or veterinary medicine, Chancellor Richard C. Atkinson said yesterday.

Professional schools of nursing, education and law are far less likely, Atkinson said in a meeting with The Tribune's editorial board.

His remarks followed a special planning meeting of the University of California board of regents on Thursday, during which UC President David P. Gardner announced a proposal to build three new cam-

*Please see UCSD: B-2, Col. 1*

## UCSD

*Continued From B-1* <sup>2955</sup>  
puses to accommodate projected enrollment growth into the next century.

Gardner's plan calls for the La Jolla campus to grow to 26,050 students by 2005, an increase of almost 10,000 over its current enrollment. That represents an annual growth rate of 578 students, or 2.8 percent a year — a rate that is considered essential to maintain the quality of existing programs.

Gardner also proposes to admit more graduate students throughout the system. At UCSD, the percentage of doctoral candidates would rise to 20 percent from 10 percent of the student body.

Though the planned growth is welcome, Atkinson said many faculty members would be "uneasy" because of the tremendous burden of hiring so many professors. UCSD will have to add about 50 faculty members a year to keep pace with the projected growth.

"The faculty will be uneasy about growing at this pace," Atkinson said, noting that the hiring process involves spending time searching for qualified candidates, inviting them to the campus and evaluating professional credentials.

While Atkinson declined to be specific about the professional schools that UCSD might build, he did rule out a school of education because of plans already under way for UCSD to offer joint doctoral degrees in education with San Diego State University. He also said there would be little interest in a nursing school.

But a pharmacy school would be a useful companion to the UCSD School of Medicine, Atkinson said, and a veterinary degree program would "make sense" in this part of the state because UC Davis in Northern California is the only campus in the system with a school of veterinary medicine.

He also said a business school or law school have "some appeal."



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

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Allen's P. C. B Est. 1888

## Homes almanac

### ■ THIS WEEK

UCSD Extension will present a one-day workshop, "Building Restoration: Reviving the Past," from 10 a.m. to 3:30 p.m. Saturday featuring tours of restoration projects and how-to presentations by experts in the field. The workshop will begin downtown at UCSD Extension headquarters, 350 Cedar St.

### ■ QUOTABLES

"I wanted it to be cozy with lots of things around, but I found the couch so hard you can't even sit on it; so we tend to live in the kitchen and in my bedroom where the television is" — Designer **Betsey Johnson**, describing her recently restored country house in upstate New York.

### ■ NOTEWORTHY

"Interior Design Essentials: Before You Change That Room" will be the topic of an **SDSU Extension** course being offered on consecutive Wednesday evenings through November, starting Nov. 2. The course, covering styles, colors, textures and lighting techniques, will meet at San Diego State University's College of Extended Studies on campus. For information, call 594-5152.

its kind featuring decorative hardware, plumbing and lighting products for the home, is available from a Boston company called **Kemp and George** by phoning 1-800-343-4012. Included in the 48-page catalogue are solid-brass doorknobs, porcelain sinks and bath accessories, and moldings, ceiling medallions and fireplace equipment.

A sleek digital answering machine, a sea-inspired group of desktop accessories and a writing device that records handwriting as keystrokes for a word processor were the top winners in the **1988 design competition** sponsored by the Krups company, makers of kitchen and personal-care products. The pieces were chosen from more than 100 entries from around the world. They made their debut in an exhibition recently at the Science Place museum in Dallas.

— Compiled by  
Carol Olten

A new catalogue, one of the first of



San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 7,500)

OCT 24 1988

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control from Air Force Office of Scientific  
Research, Bolling AFB.

The Regents of University of California,  
San Diego received \$282,000 for production  
and evaluation of dense ceramic compounds by  
combustion synthesis and dynamic compaction  
from U.S. Army Research Office. 2935

Solar Turbines Inc. of San Diego received



OCT 24 1988

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## RETC Funds To Help Youth Job Training Programs

692 2955  
More than \$1.7 million in youth job readiness training and unemployment program contracts were awarded earlier this month by the Regional Employment & Training Consortium Policy Board.

Two local school districts — Vista Unified and Sweetwater Union — will receive funds for learning centers for welfare recipients.

The youth contracts were awarded in two categories and will assure a variety of programs to assist teen-agers throughout the county, said Supervisor George Bailey.

One category funds programs to assist school dropouts and the other begins career development for 14- to 16-year-olds at risk of leaving school.

More than \$1 million was awarded to: South County, Southwestern Business Industry Rehabilitation Association, and MAAC Project; North County, Mira Costa Community College and SER Jobs for Progress; East County, the La Mesa Chamber of Commerce; Metro area, the San Diego Urban League and ACCESS.

An additional \$709,476 was awarded to three organizations to develop programs to help potential dropouts stay in school while gaining job search information and basic work experience.

The Vista Unified School District received \$101,269 and the Sweetwater Union School District received \$136,978 to provide instruction and job training to people going through the San Diego Greater Avenues for Independence (GAIN) program.

\*\*\*  
Dan Grady, a member of the San Diego Community College District Board of Trustees, was elected president of the Association of Community College Trustees on Oct. 8 at the organization's meeting in Louisville.

\*\*\*  
Richard J. Wartars, 48, is the new vice president of engineering at Rohr Industries. Wartars is responsible for the design of Rohr's core business products such as aircraft engine nacelle systems, thrust reversers and pylons.

Wartars joined Rohr in 1965 and has had numerous design and pro-

ject engineering positions before moving into program management in 1982. Prior to his promotion, Wartars was director of project engineering.

\*\*\*



### Business Matters

by Robert Scally

Dr. Peter Korn has been appointed to the board of directors of Office Automation Systems Inc.

Korn will advise Office Automation Systems' board on mergers and acquisitions. Korn is responsible for all corporate finance activities at Thomas Green/San Diego Securities.

Knowledgeable in scientific and corporate management strategy, Korn began his career at Maxwell Laboratories.

A manufacturer of laser printers and imaging technology, Office Automation Systems recently acquired LaserPro-Tool Inc., a company that makes twinax and coax interface solutions, said Jan Kirk, chairman and chief executive of Office Automation Systems.

The University of Maryland is using an Office Automation Systems laser printer connected to a fax machine to transmit critical medical information to and from Basel, Switzerland.

\*\*\*

Interactive Inc., a San Diego-based supplier of high-end integrated business information systems, has announced release 4.0 of its Infollo software for manufacturers.

A version of Infollo release 4.0 for the telephone interconnect industry will be available next month.

Interactive has supplied turnkey business information systems to manufacturing, distribution, fabric and telephone companies for more than 13 years. The company recently acquired an information system for the rental industry.

\*\*\*

Symitar Systems Inc. has announced the release of its most recent software system update, the Symitar 4.01.

Symitar is the developer of an advanced financial, information and data processing system exclusively designed for the credit union industry.

The update includes eight pro-

cessing enhancements and includes automation of the monitoring tasks required for Reg. CC, otherwise known as the check hold law. The law shortened the length of time financial institutions can hold a check before crediting a customer's account and instituted other restrictions such as where financial institutions can stamp information on the back of checks.

Two weeks ago, more than 100 credit union administrators and operations managers from across the nation trekked to San Diego for Symitar's annual user's conference.

\*\*\*

Bolt International, holders of the Lightning Bolt logo license, have signed Sports Specialties of Irvine. Sports Specialties will make caps, hats, visors and other headgear emblazoned with the lightning bolt. The value of the agreement was not announced.

\*\*\*

Hang Ten International has entered into a joint licensing agreement with Cofex and Trois Tulips to produce Hang Ten activewear for the Benelux countries, Belgium, the Netherlands and Luxembourg. The value of the agreement was not announced.

\*\*\*

ComputerEdge '88, ComputerEdge magazine's first annual symposium on personal computers, will offer two full days of

workshops, seminars, panel discussions and presentations on ways to help computer buyers and users get the most out of their systems.

The event takes place from 10 a.m. to 6 p.m. Saturday and Sunday, Nov. 12 and 13, at the San Diego Convention and Performing Arts Center.

Registration is necessary. For more information contact ComputerEdge.

\*\*\*

The San Diego Consulting Group is sponsoring a "Leadership and Corporate Ethics" seminar Nov. 2 from 8 a.m. to 5 p.m. at the Manchester Executive Conference Center at the University of San Diego.

\*\*\*

The San Diego chapter of the National Vehicle Leasing Association will meet Tuesday at the Butcher Shop Restaurant in Kearny Mesa beginning at 6 p.m.

\*\*\*

UC San Diego's Connect program is sponsoring a workshop, "Real Estate for High-Tech Companies: Avoid the Economic Pitfalls — What the CEO and CFO Need to Know," on Nov. 10 from 7:30 a.m. to 10:30 a.m. at the La Jolla Village Inn. Cost is \$35 per person before Nov. 3 and \$45 after Nov. 3. Contact the Connect program at UCSD for more information.

\*\*\*

First National Bank is sponsoring a program, "My Brilliant Career: Five Women Talk About Jobs They Love," on Tuesday from 6 to 8 p.m. at the Whispering Palms Country Club. The event is a benefit for the Women's Institute for Financial Education. Contact Cathy Sundly at the Fairbanks Plaza office of the First National Bank for more information.



San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 7,500)

OCT 24 1988

*Allen's* P. C. B. Est. 1888

age and support outstanding young citizens  
who also pursue research.

The University of California, San Diego won  
a Governor's Transportation Award for its  
ridesharing program to reduce commuter traffic at  
the growing campus. The award was one of five  
granted statewide and the only one presented to  
a college campus. The award selection commit-  
tee picked the rideshare program for contribut-  
ing the most toward reducing traffic congestion  
in the San Diego area during the past year.

The Hotel del Coronado has won the Ameri-  
can Hotel & Motel Award



Monterey, CA  
(Monterey Co.)  
Monterey Peninsula  
Herald  
(Cir. D. 33,100)  
(Cir. S. 34,800)

OCT 24 1988

Allen's P. C. B Est. 1888

## 2955 Class Notes

The Salinas area schools and the Salinas Jaycees will sponsor a parade, rally and teen dance for junior high and high school students Monday to kick off a two-week anti-drug project. The parade begins at Salinas High School and proceeds to the city hall for a rally with community leaders. Afterward, the dance, featuring Purple Heart, will be from 7:30 to 10 p.m. at the National Guard Armory.

\*\*\*\*  
Nancy Leon, director of the Migrant Education Program-Region XVI of the Monterey County Office of Education, graduated from the National Hispana Leadership Initiative. She was one of 20 women selected from throughout the United States for leadership abilities and significant contributions to the community.

\*\*\*\*  
Children's author Joanna Cole will speak to first through fifth grade students at 2 p.m. Monday at Santa Catalina School. She is the author of more than 50 books, including works of juvenile fiction and science.

\*\*\*\*  
Donna Womble, a doctoral stu-

dent in physics at the University of California at San Diego, was awarded a 1988-89 Zonta Amelia Earhart Fellowship. One of 35 to receive the \$6,000 grant, she will use the money to complete her doctorate in astrophysics. The grants are awarded annually to women for graduate study in aerospace-related science and engineering.

\*\*\*\*  
The Salinas Adult School is conducting free English and citizenship classes. The adult school conducts classes for immigrants, including amnesty applicants in ten Salinas area locations. More information is available through the adult school, 431 W. Alisal St., Salinas, or in Room 128 of the downtown post office on Mondays or Wednesdays.

\*\*\*\*  
Forest Grove School in Pacific Grove will hold a basic leader training course for teachers and volunteers who plan to conduct Junior or Adult Great Books Reading and Discussion groups. The training course, taught by a Great Books Foundation staff member, will take place from 3:30 to 9 p.m. Thursday and Friday at the school.



OCT 26 1988

Allen's P.C.B. Est. 1888

## Vice vs. virtue in Nauman light show at UCSD

**L**IGHTEN UP: Though it has been shining for weeks, Bruce Nauman's "Vices and Virtues," the latest addition to UCSD's Stuart Collection of Sculpture, will be officially inaugurated at 5:30 p.m. Friday at the Charles Lee Powell Structural Systems Laboratory. Flashing the names of seven virtues and seven vices, the 7-foot-high piece wraps around the top of a 60-foot-high building and preaches its message at full neon pitch; pairs of words alternate, then appear simultaneously, including Faith/Lust, Charity/Sloth, Prudence/Pride, Justice/Avarice, Temperance/Gluttony, Fortitude/Anger. The image is breathtaking and unforgettable.

**STARRING VINCENT:** Movies about artists never seem to say much about art; or so it seems. They tend to be schmaltzy, romanticized, overacted, distorted... you name it.

From "Lust for Life" to "Moulin Rouge" to any number of others, the theme of the poor, suffering creative fellow evidently is irresistible to directors. So they play the schmaltz to the hilt and overlook the art.

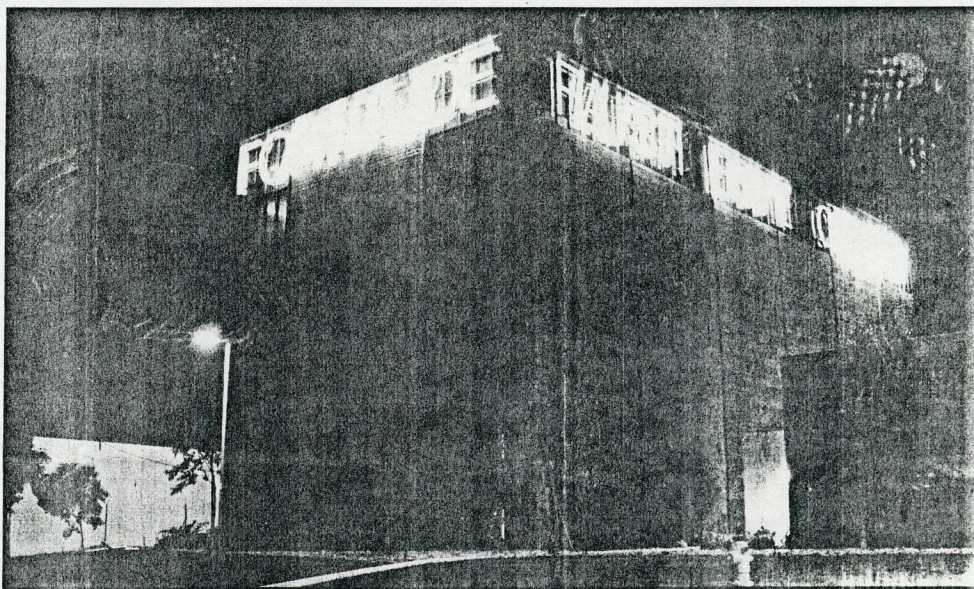
"Vincent," a new film about Vincent van Gogh directed by Paul Cox, promised to be different. And to some extent it is, although unfortunately, this film, too, is filled with the sloppy sentiment of a greeting card.

Halfway between documentary and theater, the film consists of short dramatizations of scenes portrayed in van Gogh's pictures, as well as landscapes of some of the places he painted plus some images of his paintings. Unfortunately, the scenes are overacted and the landscapes do nothing to help you get inside the artist's mind.

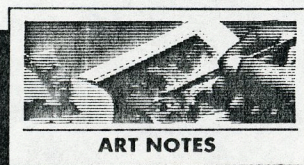
The film's landscapes are pretty, but they do little to illuminate the artist's pictures. Add to this the sweetness of music by Vivaldi and others, and the picture doesn't fit.

Adding to the problematic blend of fact and fiction, actor John Hurt narrates the film by reading excerpts from van Gogh's letters to his brother Theo. Hurt's reading is plain, not overly emotional, but his voice is that of an older man — Hurt is 48, but he sounds even older — while van Gogh died at 37, insane, disillusioned, and still rather young.

Van Gogh's letters are available in paperback, published by Macmillan, and they're much more satisfying than any film or novel about the artist's life could be. Van Gogh wrote beautifully. Once you start reading, you won't be able to put the book down. Try that instead.



Bruce Nauman's sculpture lights up the UCSD skyline with 7-foot-tall neon letters spelling out vices and virtues. Tribune photo



### ART NOTES

**SPEAKING OF BOOKS:** Art + Architecture, a new bookstore at 835 G St. downtown (next to Java coffeehouse), is new to the local art scene. A mix of theoretical and coffee-table books, with a range of subjects from old masters to modern, makes it a convenient place for browsers or buyers. Hours are noon to 8 p.m. Tuesday through Sunday.

**MORE ART THAN BOOK:** Writers/performance artists Emily Hicks, Guillermo Gómez-Peña and Harry Polkinhorn have just

completed "Broken Line #3" the latest in a series of artists' books devoted to the subject of art on the border. The \$15 book is unbound and contained in a decorative box. The text, printed on brightly colored paper, is filled with manifestos, artwork, documents, photographs, poetry in both Spanish and English, and lots more. It could be a do-it-yourself art installation, or just enough reading material to keep your consciousness raised for hours.

The book is being distributed by Gómez-Peña and Hicks at 852 Eighth Ave., San Diego.

**DOWNTOWN THRIVES:** One of the newest galleries downtown, Oneiros Gallery at 711 Eighth Ave. Studio A, is showing great promise. The shows have ranged from avant-garde to folk, a mix that inspires return visits.

A show of paintings, sculpture and prints by Idaho artist Duane Schnabel opens from 7

to 10 p.m. Saturday. Gallery hours are 11 a.m. to 5 p.m. Wednesday through Saturday.

**PICKING ON PICASSO:** Despite almost universally bad reviews of the book "Picasso Creator and Destroyer," the sensationalist biography by Arianna Stassinopoulos Huffington (pictured here) is still a best seller.

Because of this popular interest, her lecture at 7:30 p.m. Nov. 10 at the San Diego Museum of Art no doubt will be a sellout. If you want to hear a talk about Picasso by a woman who believes that he is "not a timeless artist," then be sure to get your tickets early.



— Susan Freudenheir



Atwater, CA  
(Merced Co.)  
Signal  
(Cir. W. 10.396)

OCT 26 1988

Allen's P. C. B Est. 1888

## Researchers show what beer commercials infer

Beer commercials go by so quickly on television that most viewers may never think twice about what the commercials are all about. A team of researchers has given the beer ads a close look and they were startled.

The findings, published by the AAA Foundation for Traffic Safety, add up to a five-count indictment of beer commercials as a factor in the problem of

drinking and driving. The study recommends that the content of the commercials either be subject to stricter standards of they be taken off the air.

The study analyzed 40 different beer commercials broadcast on weekends and in weeknight prime time hours in New York and Iowa early in 1987.

Researchers concluded:

1. Beer commercials link drinking

and driving explicitly through the juxtaposition of images of beer with images of moving cars. They also link references to the pleasures of beer to the pleasures of driving.

2. Beer commercials make a more general connection in their imagery between beer and the challenge and excitement of speed.

3. Beer commercials represent as at-

tractive and desirable such characteristics of "masculine" behavior as risk-taking, challenge-seeking, and disregard for the destructive or potentially dangerous consequences.

4. Beer commercials imply that drinking beer is a challenge through which self-control can be tested, and that risk-taking is enhanced when con-

Continued on Page 7



## 'Beer'

Continued from Page 3  
trol is most fragile.

5. By omitting any references to the condition of drinkers and their modes of transportation when they leave the place where beer is consumed, the commercials imply that drinking has no consequences.

The analysis of beer commercials casts new light on what is already evident from studies of drinking-driving offenders: that young adult males make up the preponderance of these offenders, and the beverage of choice of the majority of them is beer.

The study is based on the growing understanding of the role that television plays in social and cultural learning.

The study does not accuse beer companies or their advertising agencies of intentionally encouraging drinking and driving. However, the intentions of the advertisers are irrelevant, according to Lance Strate, one of the researchers.

"Advertisers say they are only trying to sell a product, but the true significance of advertising lies not in its purpose but in the way it functions," Strate said.

"Advertisers do not invent myths so much as utilize them. But in reflecting myths they also reinforce them, and subtly reshape them...The point here is that aside from the meaning of individual advertisements, beer commercials taken as a whole provide certain general messages about alcohol and its place in our lives."

What cultural beliefs are young people picking up from beer commercials?

In a beer-drinking scene in a Miller's Lite commercial, retired athlete Joe Piscopo typifies the obnoxious kid trying to gain acceptance from his peers, or older boys, by acting tough.

"Many of the Lite Beer ads," says the study, present male adults acting in a childish manner. While this is intended as a source of humor, there is also a message that when men get together in a leisure setting, they are allowed to act like children.

The study dissects a Michelob commercial featuring a music video with fast-changing images of urban streets at night and indoor scenes of bars and clubs, with a lyric referring to "wheels" being

"ready to turn" while the singer says he moves better in the night and won't stop until daylight.

"The Michelob music-video depicts the city at night as a romantic playground for young, affluent singles. It promotes the fantasized lifestyle of young people who live in or near a major urban area...Daytime belongs to the world of adults, but the night belongs to young people and, as the slogan tells us, to Michelob, which 'owns' the night — and presumably, therefore, the young people out in it."

The study found Budweiser commercials to be the most blatant in linking beer with high speed in automobiles and motor boats.

"Although the beer itself does not appear, there is no ambiguity about what the name Budweiser stands for. For young men, both racing and drinking are seen as masculine behaviors. Both involve a challenge to be overcome: maintaining control of the automobile on the one hand, holding one's liquor on the other. Both provide a sense of freedom, exhilaration, and power over one's environment. And both activities cannot be legally engaged in until one reaches a certain age. Thus they are two of the most important markers in American culture."

Beer commercials taken as a whole promote the idea that one must drink beer to be a real man in America, the study concludes. "Beer is represented as the medium through which one demonstrates one's masculinity, is initiated into the adult world, communicates with other men, expresses feelings towards them, preserves and recaptures the history of one's group of male friends, and makes romantic contacts with women."

"In our view, this is a powerful, distorted, and dangerous message to broadcast to young people and should, all by itself, be a cause for review of public policies governing television advertising for beer — its relationship to the more specific problems of drinking and driving aside."

Reprinted with permission by "Pervention File, Community Responses to Alcohol Problems," a publication of the University of California at San Diego.



San Diego, CA  
(San Diego Co.)  
Evening Tribune  
(Cir. D. 123,064)

OCT 26 1988

Allen's P. C. B Est. 1888

## 1989 launch date for telescope is good news for UCSD scientists

By Ann Gibbons

Tribune Science Writer

The \$2 billion Hubble Space Telescope moved a few months closer to being launched into space when NASA officials announced yesterday it would fly on the space shuttle in December 1989.

The announcement was good news to scientists at the University of California at San Diego who have designed and built one of the five instruments for the space telescope. The original launch date for the telescope was in 1986, but that was before the Challenger disaster grounded the space program.

"Yes, we're pleased," said Bill Baity, science project manager for the Faint Object Spectrograph at UCSD. "We'd like to get launched and into space, where we can do our job."

"We can't do it sitting here on the ground."

The telescope, the most sophisticated astronomical instrument ever built, had been scheduled for launch from the shuttle Atlantis on Feb. 1, 1990.

But the U.S. Air Force recently withdrew its request for a shuttle mission scheduled for launch on Dec. 11, 1989, which created an earlier opening on the shuttle Atlantis for the space telescope.

The space telescope could be boosted into space as early as August if another Defense Department mission also is postponed, Baity said. But the scientists won't know if they will get that launch opportunity until spring.



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San Diego Navy Dispatc  
(Cir. W.)

OCT 27 1988

Allen's P. C. B Est. 1888

## UCSD To Host College Information Fair Oct. 27

<sup>2955</sup>  
Representatives of more than 40 colleges from throughout California will be on hand to talk with prospective students at the seventh annual College and University Information Fair on the campus of the University of California, San Diego, Thursday, Oct. 27 from 7-9 p.m.

The free fair will be held in the Recreational Gym, next to the Main Gym, on the UCSD campus. All San Diego area high school students and their parents, as well as college students who wish to transfer to a four-year university are welcome.

The fair provides students with brochures and other information about the various schools and their programs and offers them the opportu-

ity to talk to representatives from many campuses at a single location.

Most campuses of the University of California, as well as San Diego State University and several of the San Diego area community colleges, will be represented.

"Competition is fierce for entrance into some colleges and universities, therefore students need to take advantage of the most up-to-date information available," said fair coordinator Jean Overstreet, an outreach officer for the Student Outreach and Recruitment (SOAR) Office at UCSD, which sponsors the event.

Separate half-hour sessions on financial aid and admissions to the University of California, the California State University system and independent colleges will begin at 7:15 and 8 p.m.

For further information contact the SOAR Office at 534-4831.



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(San Diego Co.)  
San Diego Navy Dispatch  
(Cir. W.)

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San Diego, CA  
(San Diego Co.)  
Mira Mesa Scripps Ranch  
Star News  
(Cir. 2xW.)

OCT 27 1988

## Neon Flashes Oct. 28

<sup>2955</sup>  
More than a mile of neon tubing spelling out the seven vices and seven virtues will begin flashing in 14 different colors for the first time during a reception Oct. 28, at the University of California, San Diego.

Artist Bruce Nauman has created the neon sculpture, called "Vices and Virtues," which will be inaugurated at 5:30 p.m., at the UCSD Charles Lee Powell Structural Systems Laboratory, the loca-

tion of the piece. The reception is free and open to the public.

Nauman also is known for built structures (i.e. corridors, tunnels, house shapes), video, film and holograms. This fall Nauman has two exhibitions opening in New York City and one in Pittsburgh at the Carnegie Institute.

The artist lives and works in Pecos, New Mexico with his family.



OCT 27 1988

Allen's P. C. B. Est. 1888

## Art Review

Sculpture has drawn criticism,  
but is a step in right direction

# It's a playful hunk of steel

By Dorothy Burkhardt  
Mercury News Art Writer

I'VE BEEN supportive of Italo Scanga's sculpture for more than a decade, but the 23.8-foot-tall "Figure Holding the Sun," installed last week at Fairmont Plaza, disappoints. It is not one of his best pieces.

Scanga, 57, professor of art at the University of California, San Diego since 1976, was commissioned to make a sculpture to be placed downtown between the Fairmont Hotel and the San Jose Museum of Art.

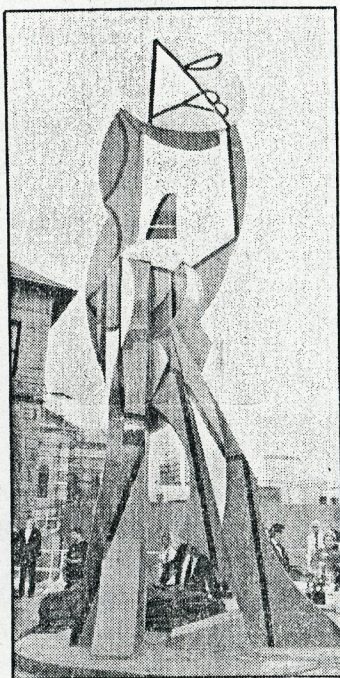
Made of welded stainless and carbon steel, Scanga's piece — the first major outdoor commission in the United States for the Italian-born artist — weighs 2½ tons. It's brightly colored, cubist-inspired and cost \$170,000 — including the model, materials, fabrication, transportation, base and installation. It was paid for by three developers of the Fairmont Plaza project (Melvin Simon and Associates, Kimball Small Properties and Swig, Weiler and Dinner Development Co.) to comply with a San Jose ordinance that requires that 1 percent of money spent on new construction in the redevelopment area downtown be spent on art. Roselyne Swig and Katherine Wood of Roselyne C. Swig Artsource in San Francisco are the art advisers on the project.

### Expressions of oppression

Scanga has exhibited widely in major museums — before and after he had his first Northern California solo show at San Jose State University in 1979. A minimalist early in his career, he came to prominence in the early 1970s with a series of spiritual and earthy constructions on the theme of peasant oppression, inspired by the Irish potato famine and by Italian religious myths. The "Famine" pieces — constructed of carved wood, found objects, common tools, utensils and raw potatoes — were sincere, emotionally charged responses to Scanga's peasant roots.

A few years later, Scanga changed course. A big retrospective organized by the Oakland Museum of Art in 1986 charted both his past journey and his present route.

In 1983, Scanga was doing primitive, stick-figure assemblages in the manner of



Karen T. Borchers — Mercury News

### 'Figure Holding the Sun' isn't Scanga's best

folk artists. By 1984, he had refined those figures, connecting them to modern art. Like many of his peers looking for a contemporary way to make figurative sculpture, Scanga bridges constructivism and late cubist reliefs.

Indebted to Picasso, as are a host of modernist sculptors, Scanga's work also recalls sculptors Alexander Archipenko, Georges Van Tongerloo, Jacques Lipchitz.

Scanga understands the formal vocabulary of modern sculpture. Yet when he puts it together — as in his more recent

work — it tends to look like a post-modernist pastiche and lacks an individual, motivating impulse. Though typically these pieces dating from the mid-1980s have a certain presence, the organic character and sentiment of the peasant world is at the heart of Scanga's best work. This reinforces the view that his earliest output remains his most evocative.

The cubist pieces seen at the Oakland Museum in 1986 are the prototypes for the big new sculpture installed downtown — the all-planes-and-playful "Figure Holding the Sun." It looks like a bad Dubuffet.

### Simple form, open space

For this work, Scanga simplifies the forms of the human body while opening up the overall structure with space, a technique pioneered by earlier modernists who saw sculpture as a construction composed of space, rather than mass.

Throughout his recent work, Scanga plays with form, paint, color, space and contradictions. The application of vibrant reds, blues and yellows to "Figure Holding the Sun," for example, contradicts its physical structure and makes it look smaller. A hunk of steel has a lot of mass and weight; it loses that when it's painted.

In making the switch from handmade, mixed-media assemblages to metal fabrication, something else is lost. Scanga's work doesn't translate well to steel.

"Figure Holding the Sun," despite the artist's hand-painting of the surface to get "more of a human touch," looks very mechanical and cold, despite its playful character. It's also too small for the site, dwarfed by the buildings (including the planned new museum building) surrounding it.

Yet even if this is not one of Scanga's better pieces, certainly "Figure Holding the Sun" captures the colorful flavor of San Jose. And it's a friendly piece, accessible to all.

One might argue, of course, that it's too clownish to become the symbol for a new, culturally forward city. But this may be beside the point.

Whether one likes it or not, "Figure Holding the Sun" is a catalyst for public art, establishing a precedent for enhancing the environment of a young city that has seen little aesthetic development.



Santa Barbara, CA  
(Santa Barbara Co.)  
News Press  
(Cir. D. 47,308)  
(Cir. Sun. 54,237)

OCT 27 1988

Allen's P. C. B. Est. 1888

# Proposition 97: Yes

<sup>2955</sup>  
*State has primary responsibility to protect workers*

Generally, it's good to have a tight-fisted governor like George Deukmejian. But when it came to job-related safety for California's millions of wage earners, the governor squeezed too tightly. He can't justify this item: He cut \$7 million from state spending, mere pocket change in the multibillion-dollar California budget, by eliminating the state's excellent program on occupational safety and health.

He justifies it in his own mind, and sticks stubbornly to it in his arguments against Proposition 97 on the Nov. 8 ballot. But his arguments are not valid. The state's own OSHA program, he says, only duplicates the federal OSHA, and he adds that the federal program is good enough.

But the records don't back him up. The California program was considered the model for other states. Several months ago the Chicago-based National Safe Workplace Institute made a study of the records and found that the Fed-OSHA prosecuted only two safety violation cases since 1980 while the state's Cal-OSHA was prosecuting 112 cases.

The state's Department of Industrial Relations found that, in the first six months following the governor's elimination of Cal-OSHA, job-related deaths increased 53 percent. And that was the experience in a period when California left it to Fed-OSHA to check on workplace safety.

The federal program leaves much to be desired. Even the Republicans in charge of the U.S. Department of Labor admit that it would be better if the state took full responsibility for workers' health and safety. We must assume that they are reflecting the philosophy of President Reagan, who has said repeatedly that the federal government should stop invading the areas of responsibility that belong to the states.

Dr. Tee L. Guidotti, formerly on the faculty at the University of California in San Diego, is a scholar in occupational medicine. Early this year he wrote a paper on the governor's shedding of Cal-OSHA. He wrote this: "It would appear that California, which once had the most visible and innovative state occupational health and safety agency, will remain under the authority of a highly problematical federal office for some time to come."

It is ironical that Deukmejian, long a strong supporter of Reagan's policy of more power to the states, is swimming against the tide in this instance. Federal law permits states to enforce their own safety standards in private-sector employment, yet strangely the governor is dodging that responsibility.

Proposition 97 is a measure requiring the governor and the Department of Industrial Relations to restore the state's program. The News-Press recommends a Yes vote.



Oceanside, CA  
(San Diego Co.)  
North County  
Blade Tribune  
(Cir. D. 29,089)  
(Cir. S. 30,498)

OCT 28 1988

Allen's P.C.B. Est. 1888

## UCSD policy eyes scientific ethics

LA JOLLA (AP) — Stung by a widely publicized case of research fraud, UC-San Diego officials have adopted a formal policy defining scientific misconduct and outlining steps for reporting allegations of it.

"We had a general policy that implicitly covered research misconduct. Now we have one that explicitly covers research misconduct," University of California at San Diego Dean Richard E. Attiyeh said Thursday.

"Everyone knew before what was considered unethical, but (the problems) were not listed. Now they are."

The policy on "Integrity of Research" is believed to be the first completed by a school in the nine-member UC system, though other campuses are forming similar policies to comply with recently announced federal guidelines, UCSD officials said.

It was developed after a physician in UCSD's School of Medicine, Robert A. Slutsky, was

found in 1985 to have published 68 studies that were either fraudulent or of questionable validity. The accuracy of 79 others was verified.

Slutsky, a 1974 UCLA medical school graduate with a dual interest in radiology and cardiology, resigned and moved to New York as the fraud allegations were being investigated by a medical school committee.

Details of the investigation, including a bibliography of Slutsky's work that listed articles as

fraudulent, questionable or valid, were published in a major medical journal last year by UCSD officials in an attempt to rectify the fraud.

The policy defines research misconduct as including plagiarism; failure to provide appropriate citations; falsification of data, ranging from total fabrication to selective reporting; abuse of confidentiality; deception in proposing or conducting research.



San Luis Obispo, CA  
(San Luis Obispo Co.)  
Telegram-Tribune  
(Cir. 6xW. 26,163)

OCT 28 1988

Allen's P. C. B Est. 1888

## UC San Diego OKs policy on research fraud

LA JOLLA (AP) — Stung by a widely publicized case of research fraud, UC-San Diego officials have adopted a formal policy which defines scientific misconduct and outlines steps for reporting allegations of it.

"We had a general policy that implicitly covered research misconduct. Now we have one that explicitly covers research misconduct," University of California at San Diego dean Richard E. Attiyeh said Thursday.

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Sonora, CA  
(Tuolumne Co.)  
Union Democrat  
(Cir. 5xW. 9,010)

OCT 28 1988

Allen's P. C. B. Est. 1888

## University adopts misconduct policy

<sup>2955</sup>  
LA JOLLA — Stung by a widely publicized case of research fraud, officials at the University of California, San Diego, have adopted a formal policy which defines scientific misconduct and outlines steps for reporting allegations of it.

"We had a general policy that implicitly covered research misconduct. Now we have one that explicitly covers research misconduct," said UCSD dean Richard Attiyeh.

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Details of the investigation, including a bibliography of Slutsky's work that listed articles as fraudulent, questionable or valid, were published in a major medical journal last year by UCSD officials in an attempt to rectify the fraud.

A memo describing the new anti-fraud policy was sent by UCSD Chancellor Richard Atkinson earlier this month to all university employees, students and visiting scholars.

The policy defines research misconduct as including plagiarism; failure to provide appropriate citations; falsification of data, ranging from total fabrication to selective reporting; abuse of confidentiality; deception in proposing or conducting research; and deliberate violations of federal or university research regulations.



OCT 29 1988

Allen's P. C. B. Est. 1888

## President's Latin policy given an 'F'

State Dept. official  
sees bias in grading  
by Stanford prof

By Arthur Golden  
Staff Writer

A Stanford University professor has flunked President Reagan's policy in Latin America. But a State Department spokesman says the professor was too prejudiced to give Mr. Reagan a fair grade.

Asked how he would grade Mr. Reagan's policy in the region, Richard R. Fagen, professor of Latin American studies at Stanford, replied: "If you take the whole eight years (of the Reagan administration) as the classroom, he gets an F or worse — plus no credit."

Fagen commented Thursday at a UCSD seminar co-sponsored by the university's Center for U.S.-Mexican Studies and its Center for Iberian and Latin American Studies.

Tempering his criticism, Fagen acknowledged that some "specific policy actions" of the administration "made sense" in Latin America.

One of those actions, he said, was the conduct of the U.S. Embassy in Santiago during the Chilean plebiscite last month. When fears arose that the referendum would be canceled, the embassy pressed the Chilean government to proceed as scheduled with the vote.

Another "correct decision," Fagen said, was the U.S. government's announcement this month of its willingness to extend a bridge loan to Mexico of up to \$3.5 billion.

However, he said, Mr. Reagan's overall Latin American policy was marked by "three clear, absolute tragedies."

Fagen said they were:

- The policy in Central America.
- Allowing the Central American policy "to displace concerns for

See **Grade** on Page A-21

## Grade: Stanford professor gives an 'F' for Latin America policy

Continued from A-20

other critical issues" in Latin America, such as debt or democratic transition. "It's not only the wrong policy — it's wrong to centerpiece it."

Continuing, "well past the time of deservedness," to see Latin American problems as an extension of East-West conflicts. "Long-run, important issues in U.S.-Latin American relations do not pass through the Soviet Union, Cuba or even Nicaragua." Failure to grasp that point "pollutes almost everything else" in U.S. relations with Latin America.

Responding to Fagen, Army Lt. Col. Peter Reilly, a Latin American specialist who is senior military adviser in the State Department's Office of Public Diplomacy, said the professor's views reflected a bias in the U.S. academic community against the Reagan administration.

As a general rule, Reilly said, professors refuse to recognize the legitimate achievements of the administration in Latin America.

Reilly said in a phone interview from Washington, D.C., that the administration's Central American policy, far from being a failure, has led to democratically elected governments in Guatemala, Honduras and El Salvador.

"Now these democracies are of course fragile, and they will need

time to develop," he said, "but at least a history of authoritarian rule has been eliminated."

Denying Fagen's charge that the administration was virtually obsessed with Central America, Reilly said that the strengthening of democracy throughout Latin America during the last eight years demonstrates the breadth of Mr. Reagan's policies.

Despite Fagen's view, Reilly said that military problems in Central America were indeed part of the East-West conflict. "From the beginning (of the Sandinista movement in the 1970s) to the present, the military influence of the Soviet Union, in compliance with Cuba and Nicaragua, has been felt in the region."

In his remarks at the seminar, Fagen said that "questions of security will continue to drive U.S. policy in the hemisphere" through the next decade. However, he forecast the gradual end of "the classic cold war perspective" which he said has dominated U.S. policymaking in Latin America since the triumph of the Cuban revolution in 1959.

"It is becoming increasingly clear that the North American capacity to project power directly or through surrogates, in ways this perspective calls for, is eroding very quickly," he said.



San Francisco (San Francisco Co.)  
Chronicle  
(Cir. D. 630,954)  
(Cir. Sat. 508,500)

OCT 29 1986

Allen's P. C. B. Est. 1888

# Brigades Vets Get Together In Barcelona

Barcelona

2455

Reuters

Veterans of the International Brigades — foreign volunteers in the Spanish Civil War — held an emotional reunion yesterday half a century after they ended their battle against General Francisco Franco.

A group of 150 old soldiers from 12 countries watched the unveiling of a 20-foot statue of David and Goliath symbolizing their struggle.

Between 32,000 and 42,000 foreign volunteers took part in Spain's 1936-1939 civil war to fight against Franco, who was supported by Nazi Germany and fascist Italy.

Franco won the war less than a year after the brigades marched out of Barcelona to a vibrant tribute from Dolores Ibarruri, the Spanish Republic's Pasionaria (Passion Flower), who told them: "You can go proudly. You are history, you are legend."

Ibarruri, 93, and in frail health, did not attend the ceremony.

"You came here for the pure love of liberty and freedom and we thank you," Barcelona Mayor Pasqual Maragall told the veterans as he unveiled the abstract statue by Roy Shifrin.

The statue was donated to Barcelona by the U.S. Spanish Civil War Historical Society, whose members include Woody Allen, Gregory Peck and Norman Mailer.

It was an emotional occasion for the ex-soldiers — Americans, Russians, French and Irish, Britons, Poles, Cubans, Italians, Swedes, Mexicans, Czechs and

"It's probably the last watershed when such a gathering could be held," said Steve W. Nelson of Truro, Mass., the 85-year-old commander of the Abraham Lincoln Brigade of U.S. volunteers who fought on the side of the Spanish Republic.

Nelson said 300 of the 3,000 Americans who fought on Spanish battlefields are alive. An additional 800 died in the war.

Bob Reed, 73, of Seattle marched in the farewell parade 50 years ago in Barcelona.

"That was really a magnificent display of feelings," he said. "The people were giving us flowers, the kids were riding on the shoulders of the brigade members. It gave us a feeling of not losing the war but of coming out with renewed determination."

War historian Hugh Thomas has said Soviet dictator Josef Stalin decided to withdraw support for the brigades from Spain when he "despaired of being unable to form an alliance with France and Britain against Hitler" after British Prime Minister Neville Chamberlain's trip to Munich in September 1938.

The withdrawal of the brigades was a gesture of good will toward Nazi Germany that led to the signing of a short-lived non-aggression pact between the two nations a year later.

Gabriel Jackson, professor emeritus of history at the University of California at San Diego, told the U.S. veterans that for the surviving members of the International Brigades, the restoration of democracy in Spain after Franco's death in 1975 was "like a



San Diego, Calif.  
Union  
(Circ. D 217,324)  
(Circ. S. 339, 788)

OCT 30 1988

Allen's P. C. B Est. 1888

## LOCAL BRIEFS

# USCD takes women's title in volleyball

<sup>2465</sup>  
The UCSD women's team won the UCSD/Mizuno Volleyball Tournament last night at Triton Pavilion, sweeping Cal State San Bernardino 15-4, 15-8, 15-3 and Menlo College 16-14, 15-8, 15-5 to finish the round-robin tournament at 4-0.

UCSD is 28-8 overall. Grand Canyon College (2-2) was second, La Verne (2-2) third, Menlo (1-3) fourth and San Bernardino (1-3) fifth.

UCSD junior outside hitter Diana Klintworth was voted the tournament's most valuable player. Also selected to the all-tournament team were teammates Laurie Bertanyi and Dee Dee Bigelow.

**More women's volleyball** — Angie Rais had 14 kills and Ruth Bajo 10 to lead host USD over Hofstra 15-8, 15-11, 15-9. USD is 8-12; Hofstra 28-4 ... Point Loma Nazarene College defeated visiting Azusa Pacific 15-3, 13-15, 15-13, 15-11 in a Golden State Athletic Conference match. The Crusaders (12-19, 2-12) close their season Tuesday night at UCSD.

**Men's volleyball** — Steve Timmons had 29 kills and Karch Kiraly 22 to lead the U.S. past the Soviet Union 14-16, 15-7, 15-7, 9-15, 15-12 in the first round of the World Super Four Tournament in Tokyo. The U.S. plays Argentina in the second round today.

**Hockey** — Jerry Azato's three goals led the San Diego Surf to a 9-4 victory over the host Burbank Jets. Azato scored one in the first period and twice in the third. San Diego (3-0) got two goals and two assists each from Bob Spiro and Bill Halloren. The Surf hosts the California Hawks, from Los Angeles, Nov. 12 and 13 at the San Diego Ice Arena in Mira Mesa. Both games begin at 4:30 p.m.

**UCSD cross country** — Merrell Hora and Denise McFayden set course records to lead the UCSD men's and women's teams to first-place finishes in a Division III meet at Cal State San Bernardino.

In the men's 5.2-mile race, Hora finished in 27:01, breaking the record of 28:14. McFayden ran the 5-kilometer women's course in 18:29, bettering the record of 19:50.

The Tritons won the men's event with 23 points, followed by Cal Lutheran (33) and San Bernardino (70). The UCSD women held off San Bernardino, 22-29.

**USD cross country** — The USD men's team finished third and the women fourth in the West Coast Athletic Conference Championships in Belmont. Portland won the men's and women's races. The Toreros' top finisher in the men's 10K event was Dan McNamee, 14th overall at 34:54. Sue Chen was second overall in the 2.9-mile race at 18:50.

**Men's soccer** — Point Loma Nazarene completed its most successful season with a 1-0 win over visiting Christ College of Irvine in the Golden State Athletic Conference finale for both teams. Andy Strandberg scored the Crusaders' goal at 10:22 of the first half. The Crusaders were 9-9-1 and 3-4. Christ College finished the season 4-12-1 and 1-6. PLNC's previous best finish was 8-8-2 in 1981; the Crusaders have had only two .500 seasons since the program's inception in 1975.

The USIU men's team (6-9) lost to host San Francisco, 2-0, and the women used a Laurie Christensen goal to defeat the Dons, 1-0.

**Hole-in-One Tourney** — Matt Wray was the top finisher on the sixth day of the Sea World/Holiday Bowl \$1 Million Hole-In-One Tournament at Stardust. Wray's drive landed 13½ inches from the cup.



OCT 30 1988

Allen's P. C. B. Est. 1888



Chris Guiker/Herald Examiner

**John B. Slaughter**, Occidental's newly named president, is the first black to head an independent college in California.

## He's engineered his career-long ambition

By Marilyn Martinez  
Herald Examiner staff writer

John B. Slaughter says he faced only one barrier on his road to becoming an engineer: A faulty high school education. It cost him 1½ years of his time and happened, he says, because he is black.

"It was due to a large extent to the fact that people in my hometown and people in the school systems really didn't believe ... in the idea of a black person becoming an engineer."

So Slaughter, the son of a janitor, spent 18 months making up for what he'd missed by taking pre-college engineering classes

Slaughter, A-11 ▶

## Slaughter

▶ From A-3

after he graduated from high school in Topeka, Kan., in 1951.

Today, Slaughter is in a position to call attention to the lessons of that experience and to his career-long goal — equal access to higher education for minorities.

Slaughter, a nationally known research scientist and academic administrator, recently took over as the 11th president of Occidental College, a prestigious liberal arts college in Eagle Rock.

"I believe very strongly that colleges and universities have to place excellence as their top priority," Slaughter said in an interview. But, he added, "We need to recognize there are large numbers of people still not receiving a full opportunity for being successful, and that higher education is going to have to play a leading role."

He is the first black to head an

independent college in California, said William J. Moore, president of the Association of California Independent Colleges and Universities.

Slaughter came to Occidental after 5½ years as chancellor of the University of Maryland's College Park campus, the flagship of the system and a major research center. He was that school's first black chancellor.

During his tenure at the 38,000-student Maryland university, Slaughter had to deal with the scandal surrounding the 1986 death of all-America basketball star Len Bias, who died of a cocaine overdose on campus.

An investigation into the incident revealed that many of the school's athletes were doing little academic work. But Slaughter has drawn praise for his handling of the crisis.

"There was a tremendous amount of pressure for him to act quickly," said William E. Kerwin, acting president of College Park, who was Slaughter's vice chancellor at the time.

"I think he wisely decided that we needed to study the situation," Kerwin said.

Still, Slaughter admits that the whole incident was a "major consideration" in his decision to take the job as president of Occidental, which has a much smaller student population of 1,600. He said he likes the fact that at Occidental, athletics take a relatively low priority. The school participates in Division III of the National Collegiate Athletic Association.

"It is important that our colleges and universities recognize the prominence of academics over athletics, and that we do everything to help young people appreciate that and help them keep their priorities in order," Slaughter said.

During Slaughter's years at College Park, he increased black enrollment from 8 percent to 13.6 percent, said Roz Hiebert, director of public information for the campus. He also tightened admission standards and attracted new research funds, Hiebert added.

bert added.

For Slaughter, 54, the move to Southern California is something of a homecoming. He earned a master of science degree at UCLA and attended UC San Diego, where he received a doctorate in engineering science.

Slaughter is a rarity among academic executives — a research scientist and an administrator.

But becoming an engineer was his earliest dream. After 20 years as a researcher and engineer, Slaughter decided to move his

scientific know-how into academia. "I set my sights on being a college president," he said.

Slaughter received national prominence in 1980 when he was named by President Carter as director of the National Science Foundation.

He said he hopes Occidental will begin to better reflect the city around it — and that means trying to attract more minority students to Occidental.

"We need to take advantage of our location," Slaughter said.



COMPETITION PR

SAN DIEGO STATE UNIVERSITY



Oceanside, CA  
(San Diego Co.)  
North County  
Blade Tribune  
(Cir. D. 29,089)  
(Cir. S. 30,498)

OCT 12 1988

Allen's P. C. B. Est. 1888

## Today's editorials

# Maintain ties with SDSU

<sup>2955</sup>  
An important decision concerning the future of the new state university in San Marcos is about to be made; one of major importance to those concerned about the quality of higher education in North County.

At issue is whether the new San Marcos complex will open in 1992 as a branch campus of San Diego State University or as an independent entity — the 20th campus in the state university system.

We would like to add our voice to those who are pushing for the continuation of an administrative relationship with SDSU, at least through 1995, when the San Marcos campus will add lower division classes to its upper division and graduate programs.

SDSU has had a presence in North County since 1979, when the North County center offering 12 evening classes was established in Vista. From those humble beginnings, the center moved to temporary quarters in San Marcos, and has expanded to offer 170 courses taught by 120 faculty members to an estimated 1,700 students.

Now, with a North County campus site purchased and construction plans moving ahead, this partnership between North County and SDSU is threatened by a plan being endorsed by the staff of State Chancellor Ann Reynolds. It calls for San Marcos to come on line as a full university, complete with a faculty and administration separate from SDSU's.

Keeping San Marcos under SDSU's wing during its early years makes sense for a number of reasons. Chief among these is the advantage of using SDSU to recruit faculty. The North County campus can benefit from the main school's national and international reputation for attracting top-notch instructors. This is especially important in light of what is projected to be a declining pool of qualified applicants. The state university system is

## Keeping San Marcos under SDSU's wing during its early years makes sense.

anticipating a loss of 11,000 full-time professors between now and 1995, the result of retirements of those who were educated under the G.I. Bill following World War II and the Korean conflict. The University of California is expecting the loss of 7,000 professors for the same reason.

It makes no sense to put the San Marcos campus in the position of being a brand new school, without a reputation, in direct competition with colleges and universities throughout the nation for a shrinking talent pool. Keeping the school as an off-campus extension of SDSU would avoid that problem.

There would also be the question of what a degree from a new, independently administered school, one with no lower division program, would be worth in the marketplace when compared to an identical degree from an accredited, full-service school such as SDSU.

To us, it makes infinitely more sense to have the new San Marcos campus begin as an extension of SDSU, evolving gradually into a self-run facility.

That's the position which the SDSU-Advisory Council will take next Tuesday to a meeting in Long Beach of an ad hoc committee of the full state university board. We support the advisory committee's request that the ad hoc panel hold one or more public hearings in North County on the issue of government. Failing that, we urge the ad hoc committee to endorse keeping San Marcos under SDSU's wing when it reports to the full board in November.



Carlsbad, CA  
(San Diego Co.)  
La Costan  
(Cir. W. 5,000)

OCT 12 1988

Allen's P. C. B Est. 1888

## San Marcos college supporters 2955 urge retention of link to SDSU

By Lynn Pierce  
Staff Writer 1590

SAN MARCOS — California State University trustees will decide next month whether the new \$10.4 million SDSU-North County campus will open its doors in 1992 as a SDSU branch campus or an independent entity.

2955  
590  
The decision could make the difference between a campus that starts out with an established reputation and a strong support system or one that struggles to recruit faculty and build programs, according to an advisory council appointed to study issues pertaining to the new campus of San Diego State University.

2  
The broad-based, 15-member SDSU-North County Advisory Council in September presented its recommendation to California State University trustees: that the campus remain under SDSU's wing until 1995 when it expands its offerings from upper-level courses only to a full four-year program. The campus would then become an independent entity.

The council was appointed in 1984 by state Sen. Bill Craven, a supporter of the North County campus of SDSU.

The option under consideration by trustees is for the campus to open as California State University at San Marcos, with its own president, its own master plan and its own programs.

Advisory council members say that by remaining under the SDSU's administration, the new campus will be able to build its reputation and programs with SDSU's guidance. Members add that the new campus will be better able to attract quality faculty if the campus opens as SDSU-North County rather than an unestablished, unknown university, and that the degrees from the new campus will be more valuable if they are issued from the established, accredited SDSU program.

"I feel professionally that one position is far to

be preferred, that SDSU continue to be responsible for the North County center for the next four to six years as we make the transition from temporary to permanent space," said SDSU President Thomas Day. "You're building up credibility, coming up under the umbrella of SDSU until you're big enough."

Dr. Lee Kerschner, California State University academic vice chancellor, said Chancellor Ann Reynolds has not taken a position on whether the new campus should open as an independent university or a branch of SDSU. A chancellor-appointed committee on the governance matter was not able to reach a consensus during recent meetings, he said.

Trustee William Campbell, a Carlsbad businessman and chairman of the ad hoc committee that is studying the governance issue, said the committee will decide the issue at its Oct. 18 meeting in Long Beach and will present its recommendation to the full board of trustees in November.

Campbell said committee members understand the advisory council's position and will consider its recommendations. However, Campbell said the board will also consider problems that could work against the new campus if it retains its SDSU affiliation.

It may be difficult to obtain funding if the new school retains its off-campus status rather than adopting full university status, Campbell said. He added that hiring faculty could prove troublesome if prospective professors felt they were being sent to the smaller of the two campuses.

"Campuses should compete, have diversity," Williams said. "You could end up with a minor-league clone."

Carol Cox, advisory council member and an administrative assistant to Craven, said neither she nor Craven believed obtaining funding for the campus will be difficult if it retains its off-campus status.



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 16 1988

Allen's P. C. B. Est. 1888

## San Marcos campus fate in hands of Prop. 78 vote

By Daniel C. Carson  
Staff Writer

SACRAMENTO — The fate of a proposed state university in San Marcos will hang in the balance when voters determine the fate of Proposition 78 next month.

Unless the \$600 million bond issue passes on Nov. 8, more than \$47 million in appropriations needed to begin construction of the North County campus will be in jeopardy, according to proponents of the measure.

The satellite branch of San Diego State University, which someday may become an independent college



with as many as 25,000 students, has emerged as the biggest local selling point for the education, business and civic groups supporting the proposition.

Californians for Higher Education are well on their way to raising \$500,000 to purchase radio and billboard advertising and signs to make their case for Proposition 78. So far, they have encountered no organized

opposition.

Backers of the measure got a scare when a California Poll conducted in early September by Mervin Field showed Proposition 78 to be the only bond measure, of the eight on the ballot, to have dropped in popularity since an earlier survey in July.

But a more recent survey conducted by the political consulting firm of Fairbank, Bregman & Maullin showed that support for Proposition 78 actually has grown. About 68 percent of those surveyed support the measure and 24 percent are inclined to vote against it, with the balance undecided.

A prior \$400 million bond issue for

college and university construction projects, Proposition 56, passed in 1986 with 59.7 percent of the vote.

Not surprisingly, advocates of the 1988 proposition are literally stealing a page out of that winning campaign.

Proposition 78 supporters have recycled, almost word-for-word, the ballot arguments for Proposition 56 in the ballot statements for their measure. And they have the same three prominent signatories of those arguments — Gov. Deukmejian, state Sen. Gary Hart, D-Santa Barbara, and University of California President David Gardner.

"Without a carefully planned and See Prop. 78 on Page A-4

A-4 The San Diego Union

Sunday, October 16, 1988

## Prop. 78: San Marcos campus fate up to voters

Continued from A-3

cost-effective expansion to meet rising enrollments," the three argue, "our colleges and universities will become hopelessly overcrowded as this growing pool of new students moves on to college.

Two Libertarian Party candidates for public office signed the official opposition ballot argument, declaring that it is unfair to "subsidize the education of a small elite group" such as doctoral and legal students at the expense of the taxpayers.

According to figures provided by the California Postsecondary Education Commission, the number of University of California students has increased since 1980 by 21,000 and California State University enrollment has grown by 23,000.

Community college attendance actually declined by 25,000 compared with 1980 enrollment figures. But after dipping sharply in the wake of the first-time imposition of \$50 per semester fees in 1984, enrollment is again rising.

Proposition 78 would pledge the state to retire \$600 million in principal and an estimated \$475 million in additional interest costs for higher education building needs. According to state and educational officials, even these seemingly huge sums will barely keep pace with the need for new space for the state's colleges

and universities.

Senate Education Committee consultant Bill Whiteneck said that even if Proposition 78 is passed, another \$600 million in college building projects now on the drawing boards remain unfunded.

Gaye Lopez, executive director of Californians for Higher Education, said the state's public higher education systems will have to accommodate another 40,000 students in the next decade. By the turn of the century the state will have to spend more than \$7 billion to keep up with the influx of students, she said.

State and academic officials say that, in the wake of Proposition 13 and declining oil prices, California has no choice but to turn to general obligation bonds to supply the needed classrooms, laboratories and research facilities to stay academically and economically competitive.

Proposition 13, which passed in 1978, cut roughly in half the property tax base of the 106-campus junior college system, making the 70 locally governed districts increasingly dependent on the state for their financial survival.

The worldwide collapse of oil prices, meanwhile, has nearly dried up state royalties from oil-drilling that by statute had been previously earmarked for building improvements at junior colleges and the state's nine

University of California and 19 California State University campuses.

The bond measure itself does not divide the money among the three major educational systems. Under its terms, allocation of the funds is left to the Legislature.

Lawmakers, betting on the passage of Proposition 78, have already budgeted \$124 million in bond proceeds for University of California projects, \$117 million for California State University, and \$118 million for community colleges.

The sum for junior colleges was increased by \$16 million after complaints that the community college system, which serves by far the largest number of students, has received

a much smaller share of state construction aid.

The jockeying for funding is sure to resurface if Proposition 78 passes and when the balance of the \$600 million in bonds is divided up during next year's budget deliberations. However, Lopez said funding for the state university at San Marcos is such a high priority for the CSU system that the needed appropriations for the project are almost certain.

If Proposition 78 loses, "we're in a really tough spot," said UC spokesman Rick Malaspina. "We add to the existing backlog of projects and will have to look for other places to take money to put where we need the work. We're just banking on it."



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 17 1988

Allen's P. C. B Est. 1888

## SDSU creating new training course for would-be principals

By Michael Scott-Blair  
Staff Writer

The training of the nation's 100,000 school principals is an American tragedy that fails to recognize their key role in improving schools, and San Diego State University wants to do something about it.

A principal is a catalyst who can make or break a school, but their selection and training is often haphazard and inadequate, according to Larry Frase, an associate professor for education at SDSU.

"There is virtually no control over who applies for and becomes a principal in a public school today, and national surveys show the principals themselves are dissatisfied with their preparation," said Frase, who has a \$40,000 grant at SDSU's College of Education to develop better training programs for principals.

Bill Honig, the state superintendent of schools, welcomes the effort.

"There are 7,000 schools in California, but we have no organized way of tapping the people with the best potential for the key job of school principal. We have some pretty good programs for improving their skills

when on the job, but their initial preparation is not good," Honig said.

One on-the-job program is the California School Leadership Academy, with Stanley Schainker as executive director. The state-financed academy enrolls almost 3,500 principals.

"I think there is ample evidence that school principals need to be and want to be better prepared," Schainker said.

Elaina Hershowitz, head of the academy's San Diego County center, supports any effort to improve the training of principals. "If we trained brain surgeons the same way we train principals there would be a lot more malpractice suits," she said.

SDSU is one of six universities in the nation commissioned to develop new training methods for would-be principals, funded by a \$40,000 grant from the Danforth Foundation.

The university will work with the Cajon Valley and South Bay school districts in the project, accepting the first class of 15 to 20 teachers interested in becoming principals next summer.

See Principals on Page B-12

## Principals: SDSU creating training course

Continued from B-11

is the involvement of parents, teachers, community members, school administrators and school board members in selecting who goes forward for training as a principal.

Such reforms are supported by the National Association of Secondary School Principals in Reston, Va., where association officer Lew Armstead said such an effort is "long overdue."

Current methods of selecting principals range from "the coach's win-loss record to some quite sophisticated processes," but there is a growing awareness that there must be change, said Armstead.

But debate still rages over what makes a good principal.

The 1987 National Commission on Excellence in Education Administration, called for better management skills among principals and more training in business methodology.

That approach is rejected by Richard A. Gibboney, associate professor at the University of Pennsylvania's graduate school of education, as a rerun of the "trivial courses in management and administration" taught to principals for decades.

Most principals lack the capacity to lead, he said. Like educator and author John Goodlad, Gibboney sup-

ports efforts to train future principals by using the real environment of the school.

"That is the kind of training we are developing," said Frase.

Under current training conditions, teachers wishing to gain the necessary credentials to become principals must attend classes at one of several local universities, including SDSU, National University and Point Loma College. They fit the classes around their regular teaching work and pay their own fees.

It is a self-selecting system that does not ensure that the best potential candidates will be selected or be encouraged to go forward to become principals, he said.

"They teach all day, grab a sandwich, run off to three hours of classes, do their homework, and then have to be back in their school classroom first thing next morning," said Frase.

One of the biggest drawbacks is that the future principals never get any real experience in a principal's office until their first day on the job, and often that is too late, he said.

Under the SDSU program, 400 of the 1,200 hours of preparation will involve practical experiences "and that's a radical change," Frase said.

A former high school teacher, principal, district superintendent, Frase

believes that for decades the preparation of principals has been too academic, "too university-oriented, far removed from the real problems on the school campus," he said.

SDSU will take teachers as "interns" in the principal-development program.

Classes will be given both in the evening and during the school day, when top student teachers from SDSU will substitute for the future principals in their classrooms.

The interns will work with mentors selected from those considered the best principals in the area, and they will spend 75 hours on school campuses involved in the daily problems of a principal.

Though it is still considered controversial among some educators, the interns will also spend time in industrial settings learning "the differences and similarities of management in a school and a factory," said Frase.

Candice Marr, who is working with Frase on the SDSU project, has been a principal for four years and now heads the Ballantyne kindergarten through sixth grade school in Cajon Valley.

She agrees with the value of the industrial experience but stresses the

need for principals to have an academic background, as Honig also emphasized.

"While the principal has to have all the people skills of a good business manager, he or she still needs to be able to judge whether a curriculum idea is good or a lemon," said Honig.

Though districts try to offer teachers-turned-principals as much administrative experience as possible before they take over a school, "it is still true that teachers go straight from the classroom to the principal's office and it can be a radical transition," said Marr.

Frase also wants principals who will be "a frequent and friendly visitor to the classroom, not someone whose sudden visit can cause a coronary heart attack," he said.

One thing learned from industry is that good managers often are seen walking around the plant, staying in touch with the day-to-day operation, Frase said.

When he was superintendent in Tucson, Frase called his principals frequently. "If he or she answered the phone each time, we knew they were spending too much time in the office," he said.



OCT 19 1988

Allen's P. C. B Est. 1888

## SDSU gets rebuff on new school

<sup>2955</sup>  
*Panel of trustees  
favors autonomy*

By John McLaren  
Tribune Staff Writer

A new state university at San Marcos that will operate independently of San Diego State University is being recommended by a panel of state university trustees.

A subcommittee of the board of trustees yesterday voted 4-1 to recommend an autonomous campus at San Marcos with its own president, faculty and staff. The dissent was from Lee Grissom, president of the Greater San Diego Chamber of Commerce.

SDSU President Thomas Day, who favored continued SDSU control of the San Marcos campus for a few years, said today he will support the subcommittee's decision if it is ratified by the full 23-member board.

"I have given my best judgment to the trustees committee," he said. "When the full board takes a position, I will support it and work with (system Chancellor W. Ann) Reynolds to implement it."

The board will consider the matter at a meeting Nov. 15-16 in Long Beach.

Last month, trustees allocated \$48 million to build the first buildings on a permanent site. Classes now are held in leased space in a shopping mall. The first funds would come from Proposition 78, a proposed \$600 million higher education bond issue on the Nov. 8 ballot.

The San Marcos campus would be the 20th school in the state university system. At present, there is no full-fledged state university between San Diego and Fullerton in Orange County, despite the rapid growth of the area.

The trustees, citing the population boom in North County, last summer endorsed a plan to transform what now is a 2,000-student branch of SDSU into a full-fledged four-year campus.

SDSU officials have acknowledged in the past that a long-simmering feud exists between Day and Reynolds over many issues, including the initial direction of the new San Mar-

*Please see CAMPUS: B3, Col. 6*

## CAMPUS

Continued From B-1

cos campus. <sup>2955</sup>

When the new school opens in four years on a 300-acre site south of state Route 78 and east of Twin Oaks Valley Road, it will initially enroll only juniors, seniors and graduate students. In 1995 freshmen and sophomores will be admitted, according to present plans, and by the year 2010 there will be 20,000 students.

Several North County city council favor development of the school under SDSU auspices, arguing that the fledgling university would benefit from the experience and prestige of SDSU.



Oceanside, CA  
(San Diego Co.)  
North County  
Blade Tribune  
(Cir. D. 29,089)  
(Cir. S. 30,498)

OCT 19 1988

Allen's P. C. B. Est. 1888

# Independent SDSU-North campus urged

By LYNN PIERCE

Staff Writer

SAN MARCOS — An ad hoc committee Tuesday recommended that SDSU-North County open its doors in 1992 as an indepen-

dent entity rather than a SDSU branch campus.

The committee, appointed by the California State University board of trustees, voted 4-1 for the recommendation. It will be considered during meetings Nov. 15 and 16 in Long Beach when the full 22-member board is scheduled to make a final decision on the governance issue.

The recommendation flies in the face of the SDSU-North County Advisory Council, which in September strongly recom-

mended to trustees that the new \$10.4 million SDSU-North County campus remain under SDSU's wing until 1995.

The advisory council was appointed in 1984 by state Sen. Bill Craven, a SDSU-North County booster, to study issues pertaining to the new campus of San Diego State University.

"We wanted to have the very best possible university we could have," said Carol Cox, advisory council member and an administrative assistant to Craven.

"We've done very well under the auspices of SDSU to date and we felt by remaining under that umbrella we could take advantage of their reputation and put our core faculty in place. That's what drives accreditation."

"Now we don't have any reputation and won't have. We're extremely disappointed."

In 1995, the new campus will expand its offerings from only upper-level courses to a full

► See SDSU-North, Page A-7

## SDSU-North

From Page A-1

four-year program. Advisory council members unanimously agreed that would be a more appropriate time for the fledgling campus to stand on its own.

The council has argued that the new campus would be better able to build programs with the SDSU's administrative guidance and that degrees would be more valuable if they are issued from the established, accredited parent university.

William Campbell, a Carlsbad businessman and chairman of the ad hoc committee that studied the governance issue, has said that one problem with retaining the SDSU affiliation is that it may be difficult to obtain funding for a school with off-campus status. He said that hiring faculty might be a problem if prospective professors believed they were being assigned to the smaller of the two campuses.

"Everybody makes the assumption that (SDSU President) Tom Day and his vice chancellor are capable of accomplishing the largest educa-

tion project in the United States," Campbell said. "My concern as a trustee is that SDSU, with 35,000 students and enrollment problems, has their hands full."

"I tip my hat to Tom. He's a marvelous academic leader," Campbell continued. "I don't wish to see him diverted to take on a separate project. I'd like to see his attention fixed on maintaining excellence at his own university."

If SDSU-North County opens as California State University at San Marcos, it will have its own president, its own master plan and its own programs.

Advisory council member Frank Aleshire, retired city manager of Carlsbad, said the ad hoc committee's recommendation was not unexpected.

"The proposal came from the (state) chancellor's office in the first place," Aleshire said. "We were afraid it would go through without any discussion."

Aleshire said the November meetings will give the advisory council an opportunity to try to convince trustees of its position. The council will convene prior to the meeting to discuss strategies, he said.



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 19 1988

Allen's P. C. B. Est. 1888

## SDSU likely to lose battle over San Marcos campus

By Michael Scott-Blair  
Staff Writer

LONG BEACH — San Marcos State University is almost certain to be a separate school by next fall, despite strong opposition from SDSU and area leaders.

State university trustees in November are expected to accept yesterday's recommendation by a board committee to sever ties between the new North County campus and San Diego State and hire a separate president, faculty and staff.

"I am bitterly disappointed. It is a Mickey Mouse idea that ignores both the best interests of the university and the long-term desires of the community," said state Sen. William Craven, R-Oceanside, who wrote the leg-

islation creating the new campus.

The move came in a 4 to 1 vote, with Greater San Diego Chamber of Commerce President Lee Grissom, a CSU trustee, casting the dissenting vote.

He said the decision will "condemn San Marcos State to becoming an educational dwarf instead of the educational giant it should be."

Grissom and others say continued ties to SDSU, the state's largest public university, would benefit the San Marcos campus in its early years.

Trustee Chairwoman Marianthi Lansdale, who voted for separation, later said she is confident the full board will endorse the committee's position.

See San Marcos on Page A-4

## San Marcos: SDSU loses vote

Continued from A-1

Grissom agreed, saying in an interview there "is only the slimmest of chances that we can persuade the board not to adopt this disastrous recommendation."

SDSU President Thomas B. Day, who vehemently opposes the change, said, "I have a strong feeling this battle is lost."

The statewide administration's position, led by Chancellor W. Ann Reynolds, is that as a separate campus, San Marcos State will get better political support in years of tight state budgets, will attract better a faculty and will avoid complications that would arise from continued ties to the SDSU campus.

Opponents of separation argue that the North County campus should remain part of SDSU until about 1995 and then become independent. They say the reputation of SDSU, acknowledged as a top school in the 19-campus state system, would attract better faculty for San Marcos and better programs could be developed with the backing of the established SDSU programs.

Both sides cite offsetting arguments involving faculty tenure and rights, academic accreditation and protection for students.

Either way, the approximately 2,000 students now enrolled in SDSU courses at the San Marcos site will continue to be served by SDSU faculty and will graduate with SDSU diplomas, Day and CSU administrators

said.

SDSU rents in North County, but a new campus will be built with money provided under Proposition 78 on the November ballot.

An agreement with the neighboring North County community colleges forbids the San Marcos campus from enrolling any lower-division students (freshmen and sophomores) until 1995, an agreement that will be honored, said Anthony Moye, CSU deputy vice chancellor for academic affairs.

That means the campus will continue to enroll only upper-division and graduate students, and an administration separate from SDSU is not needed for them, said Craven and Grissom.

"What do you think the state Department of Finance and the Legislature will do when we go asking for \$2 million to pay for a separate administration when we don't have any lower-division students for them to administer?" Grissom asked in an interview.

"I'll tell what they will do; they'll laugh," Craven said.

Continued ties between the San Marcos campus and SDSU have been supported by North County city councils including Oceanside, Escondido, Vista and San Marcos; by the area's county supervisor, John MacDonald; and area businesses.

"I wonder if the committee and trustees have seen the more than 100 letters opposing separation that have

been written," Craven said.

Yesterday, committee Chairman William D. Campbell argued strongly for separation.

Campbell said he expects the University of California to seek money for a 10th campus, probably near Fresno. Seven years from now, he said, it might be easier for the Legislature to delay independence for the San Marcos campus in favor of financing the new UC school.

"I think the (statewide) chancellor (Reynolds) and her minions dreamed up this finance argument to support their own position," Craven said.

"It is wrong to say that the San Marcos campus can grow stronger without SDSU than with its help. San Marcos will be competing with SDSU for faculty and resources under this plan — a beginner competing with an established star and San Marcos will lose," he said.

Campbell told the committee he wanted to dispel rumors that a longstanding feud between Day and Reynolds led the chancellor to press for this action.

Campbell denied any such feud and said the decision was made solely on the merits of the competing arguments.

Few other people, however, deny that the two have sparred for years, with Day believing SDSU should be acknowledged and treated as the top CSU campus while Reynolds believes all 19 campuses should be treated alike.



San Diego, CA  
(San Diego Co.)  
San Diego Union  
(Cir. D. 217,089)  
(Cir. S. 341,840)

OCT 19 1988

Allen's P. C. B Est. 1888

## Day-long financial planning workshop

<sup>29/55</sup>  
Financial Independence Week concludes on Saturday, Oct. 29 with a day-long workshop series at San Diego State University.

Seventeen sessions, conducted by local Certified Financial Planners, will cover the entire financial planning spectrum.

The workshop begins at 8:30 a.m. with three general sessions covering different financial stages — for those starting out, those ready to accumulate wealth, and those nearing retirement.

For the remainder of the day, participants can choose from a variety of sessions focusing on such topics as goal setting, the effect of the economy on investing, selecting mutual funds, estate planning, and reducing taxes. The closing session will explore ways to develop a financial portfolio.

The Financial Planning Workshop will be held Sat., Oct. 29, from 8:30 a.m. to 4 p.m. in SDSU's Nasatir Hall, Room 100. Fee is \$35 for pre-registrants, or \$45 at the door.

For information and registration, call 594-5152.



Vista, CA  
(San Diego Co.)  
The Vista Press  
(Cir. D. 7,676  
(Cir. S. 7,967)

OCT 20 1988

Allen's P. C. B. Est. 1888

# San Marcos State University could go independent

By Catherine Kolonko  
Staff Writer

San Marcos State University could become independent with a separate president and a cadre of administrators even before construction of the campus is completed.

A California State University committee voted 4-1 in favor of hiring, as soon as possible, a separate president, faculty and administrator for the campus slated to open in 1992, a move

that would sever all administrative ties to the San Diego State University main campus.

The recommendation will go before the full CSU Board of Trustees for a vote Nov. 16. If the recommendation is approved, a new president could be selected by the fall of 1989.

The campus was originally scheduled for independence in 1995 when lower division classes are expected to be added. Opponents of the early separation contend that it could create a

problem for faculty recruitment, as well as jeopardize the campus's ability to receive accreditation or additional funding from the state Legislature.

Trustee Lee Grissom was the only committee member to vote against the early separation, noting that it would be difficult to defend such a move to the Legislature.

"Independence of that campus is not the issue. It is the timing, when to go independent. Now is not the right time," Grissom said Wednesday. "We

are going to have a hell of a time getting the Legislature to fund an independent campus when we have no students," he said.

The North County SDSU campus currently serves about 2,000 upper-division students out of leased office space in San Marcos.

Yet to be determined is where to house the new administrators once they have been selected, according to Anthony Moye, a CSU deputy vice-chancellor. "We certainly cannot have a

cadre of administrators and ask them to live in tents," he said.

"We would presumably lease additional space or perhaps we might set up trailers at the San Marcos site. That would also have to be addressed in the budget proposal," he said.

The early break from SDSU is opposed by Sen. William Craven, R-Oceanside, a longtime supporter of the San Marcos campus.

"We did not prevail. We are extremely disappointed," said Carol Cox, administrative

assistant to Craven. The senator opposes the move because it would make it difficult to recruit top-notch faculty for the new campus as well as possibly jeopardize its chances for accreditation, Cox said.

Moye said that the separation would not affect chances for accreditation because the San Marcos campus would be judged on its own merits, regardless of the SDSU relationship.

See UNIVERSITY / Page 10

## University

Continued / From Page 1

He added that if the San Marcos campus retains its ties to SDSU, officials at the main campus might someday be faced with choosing one campus over the other when issues of funding or recruitment arise. Such a situation might put San Marcos at a disadvantage, he said.

Moye said that the decision was made after a careful weighing of the pros and cons from both sides. The committee was aware that the decision would probably not be received favorably from the surrounding community, he said.

"The committee was not happy about making a decision that sounded as though it would be contrary to the concerns of the community. But I think they felt they had to make it based on the facts presented. It was agonizing and difficult and by no means was it a casual decision," Moye said.

Cox said recruiting a president, vice-president and entire administrative staff in less than a year is a "physical impossibility."

"By remaining under the auspices of San Diego State, we could draw on their national

reputation to recruit top-notch educators," she said.

Unless the board decided to accelerate the process, the new administration would probably not take full control until the latter part of 1990, according to Moye. The board must first approve the recommendation and approve a budget amendment to fund the national search for a president. Much of 1989 and 1990 would go to searching for the president, he said.

Dick Rush, dean of the San Marcos campus, said he did not know whether he would be staying once the new administration is selected.



Carlsbad, CA  
(San Diego Co.)  
La Costan  
(Cir. W. 5,000)

OCT 21 1988

Allen's P. C. B. Est. 1888

The Citizen, Del Mar Citizen and La Costan, October 21, 1988 — A7\*\*\*

## SDSU may lose ties to new campus:

By Lynn Pierce  
Staff Writer

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Martinez CA  
(Contra Costa Co.)  
News Gazette  
(Cir. 5 x W. 22,626)

OCT 21 1988

Allen's P. C. B Est. 1888

## College Day At LMC

Los Medanos College is sponsoring a "College Day" to be attended by representatives of over 30 colleges. <sup>314</sup> 2955

The event, aimed at high school and community college students, will be held Oct. 26, from 9 a.m. to 1 p.m.

Admission is free. Students and parents are invited. For more information, call Alex Sample at 439-2181, ext. 245. Los Medanos College is located at 2700 E. Leland Road, Pittsburg.

"This is an ideal opportunity to find out about these colleges and to ask questions concerning grades, transfer procedures, academic requirements, career options or any aspect of college life," said Sample, an instructor at Los Medanos.

Attending will be representatives from the California State Universities at Chico, Bakersfield, Hayward, Los Angeles, Dominguez Hills, San Francisco, Northridge, Sacramento, San Diego, Stanislaus, San Bernardino and Sonoma.

Also representatives from the Universities of California at

Berkeley, Davis, Irvine and Santa Cruz.

And from St. Mary's College, California Baptist College, Holy Names College, University of the Pacific, Brooks College, College of Notre Dame, Fresno Pacific College, Golden Gate University, Hawaii Loa College, Humphrey's College, New College, Northrop College, Samuel Merritt College, and the University of Southern California.



San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 7,500)

OCT 24 1988

*Allen's* P. C. B. Est. 1888  
Sue Chinchillas at 485-8400.

**SDSU Extended Studies** is offering a lecture series "Business Topics in Telecommunications," which will be taught by experienced professionals and is designed for managers, vendors, technicians and others involved in the field. The lectures will be held from 7 to 9:30 p.m. at the College of Extended Studies class-

rooms, SDSU. The cost for the entire series is \$205 or each lecture may be attended individually for \$50 each. For more information or to register, call SDSU Certificate Programs at 594-6255.



San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 7,500)

OCT 24 1988

*Allen's* P. C. B Est. 1888

Pres. For further information or to enroll by  
telephone, call 534-3400.

**SDSU's Fifth Annual Financial Planning  
Workshop** will feature ~~19 sessions~~ <sup>9 sessions</sup> conducted  
by some of San Diego's most distinguished Cer-  
tified Financial Planners, which will be held from

8:30 a.m. to 4 p.m. at Nasatir Hall, Room 100,  
SDSU. The fee, if paid in advance, is ~~\$35~~ <sup>\$45</sup>, is  
paid at the door. For more information, call  
SDSU's Extended Studies at 594-5152.



OCT 24 1988

Allen's P. C. B. Est. 1888

## Strictly Business

2955  
3-21

The Seaside Chamber of Commerce will hold a mixer Wednesday from 5:30 to 7:30 p.m. at PIP Printing, 1165 Fremont Blvd., Seaside.

\*\*\*\*\*

The Barnyard shopping center in Carmel will hold its annual Harvest Festival Sunday from 2 to 5 p.m. including a "monster" party and talent contest, with prizes for the most talented costumed monster.

Other events will include hay wagon rides, storytellers, musicians and trick or treating for children. Admission is free.

\*\*\*\*\*

A workshop to help business managers cope with HIV/AIDS in the workplace is scheduled from 8 a.m. to noon Nov. 9 at the Salinas Community Center.

The workshop, sponsored by the Monterey County Health Department and the business community, will address legal, medical, financial and personnel implications of AIDS and HIV-related diseases in the workplace, according to Jamilia Sanchez, AIDS program coordinator for the county Health Department.

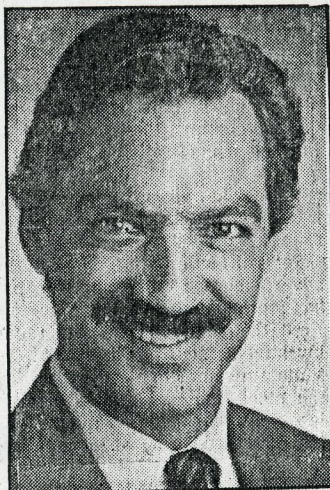
The program is free and open to the public, but advanced registration is required and may be made by calling Ms. Sanchez at the Health Department.

\*\*\*\*\*

Pacific Capital Bancorp, holding company for First National Bank of Monterey County, realized a record net income of \$656,000 for the third quarter ending Sept. 30. Earnings were 49 cents per share.

Third quarter net income last year was \$410,000 with earnings of 31 cents per share.

Earnings for the first three quar-



TOM GLIDDEN  
... general manager

ters this year were \$1,657,000, compared to \$942,000 in 1987, and earnings per share of \$1.24 this year compared to 93 cents last year.

Shareholders equity grew 16 percent over Sept. 30, 1987, to \$15,299,000, and combined total assets of the bank were \$170,448,000 at the end of the third quarter, compared to \$152,187,000 the same time last year.

The bank's loan portfolio reached \$114,522,000, compared to \$90,826,000 for the first nine months of 1987.

\*\*\*\*\*

Two competitors from Tire and Wheel World in Salinas won three of the top six prizes in the national Tire Rodeo during the 68th annual



VERA AMBROSIO  
... lease manager

National Tire Dealers and Retreaders Association Convention in New Orleans this month.

David Vandegrift won first place in the tire and wheel assembly change with a time of 1 minute, 16 seconds, and Dan Rodriguez took second place.

In addition, the two teamed up in the two-man, four-wheel tire change to win first place with a time of 5 minutes, 31 seconds.

\*\*\*\*\*

Final nomination packages for the Small Business of the Year awards sponsored by the U.S. Small Business Administration are due Nov. 4.

Nominations may be made by trade associations, chambers of

commerce, business organizations and similar groups, and may be sent by mail to Melende Ward, U.S. Small Business Administration, 2202 Monterey St., Suite 108, Fresno 93721.

\*\*\*\*\*

Jindo Furs America has opened an outlet at the American Tin Canery in Pacific Grove. The firm specializes in mink, fox, beaver, coyote and other fur coats, garments and leather accessories.

Diane Wade of Carmel and Deborah Fry of Pacific Grove are managers of the store.

\*\*\*\*\*

Tom Glidden has been named general manager of the La Playa Hotel in Carmel.

Glidden, 38, is a graduate of California State University at San Diego and comes to the Peninsula from the Santa Barbara area where he worked at Santa Barbara's El Encanto Hotel and Garden Villas and before that the San Ysidro Ranch resort.

\*\*\*\*\*

Vera Ambrosio has been named lease manager for Heritage Harbor in Monterey.

Ms. Ambrosio is a real estate associate and has 15 years' experience in advertising and promotion.

\*\*\*\*\*

The Medical Center Foundation of Monterey County has established a speakers' bureau which can provide lectures and audio-visual presentations to community service organizations, clubs and other groups.

Information on the bureau may be obtained by calling the administration office of Natividad Medical Center in Salinas.



San Diego, CA  
(San Diego Co.)  
San Diego Navy Dispat  
(Cir. W.)

OCT 27 1988

Allen's P. C. B. Est. 1888

2955

## SDSU Accepting Applications For 1989

<sup>1590</sup>  
San Diego State University begins accepting applications for the fall 1989 semester Nov. 1 under a new program intended to limit admissions of first-time freshmen students.

SDSU President Thomas B. Day has established an enrollment quota for first-time freshman applicants which will go into effect for the first time with the November "initial filing period."

Under the new policy, SDSU will receive all admissions applications submitted for the Fall 1989 semester during the month of November 1988. After determining its capacity, the University will admit first-time freshman students on a first-come, first-served basis until that capacity is reached. Applications tendered to SDSU during the November filing period which cannot be considered will be redirected to available CSU campuses according to applicant preference.

(Approximately 14,000 first-time freshmen students for admission during the November filing period. SDSU can consider approximately 12,000 on the expectation that approximately 4,000

will eventually enroll. Thus as many as 2,000 students are likely to be redirected.)

Officials emphasize that the University continues its commitment to CSU educational equity efforts as well as to recent California veterans.

Officials also emphasize that SDSU admissions standards remain the same as for all campuses of the California State University. SDSU will not be considered officially "impacted" by CSU standards.

During the November filing period, all 69 undergraduate areas offered by the University will accept undergraduate applications. Several programs will accept applications only during November. They are the School of Nursing, the Department of Telecommunications and Film, the Department of Journalism, and all upper-division concentrations in the College of Business Administration.

The University will also continue a policy which precludes transfer for students with fewer than 56 transferable units. That action effectively prevents transfer until the student is near the junior class level.

All of SDSU's 54 areas of graduate study will remain open until further notice.

The quotas for first-time freshman applicants will not affect the Imperial Valley Campus in Calexico and

SDSU North County at San Marcos because they serve upper-division students. Those programs will accept applicants beginning Nov. 1 and will continue accepting applications until further notice.



Watsonville, CA  
(Santa Cruz Co.)  
Register-Pajaronian  
(Cir. 6xW. 13,937)

OCT 27 1988

Allen's P. C. B Est. 1888

Register-Pajaronian Thursday, October 27, 1988 — 1

## Professors oppose Prop. 102

2955  
McCLATCHY NEWS SERVICE 3/08

SACRAMENTO — The deans and faculties of California's four public-health schools warned yesterday that Proposition 102, an AIDS-reporting initiative sponsored by U.S. Rep. William Dannemeyer, R-Fullerton, would not reduce the spread of the fatal disease — and might increase it.

Citing a 72-page cooperative study of the initiative, the deans said the measure would increase public-health-care problems posed by AIDS, shift the cost of the disease to the public, and drive possible victims underground, where testing and counseling programs would cease to be of use.

The report was released yesterday by Dr. Joyce Lashof, dean of the School of Public Health at University of California, Berkeley, and by Deans Abdelmonem Afifi of UCLA, F. Douglas Scutchfield of San Diego State University, and Edward Krick of Loma Linda University.

Dannemeyer and other proponents of the proposition, including tax critic Paul Gann and state Sen. John Doolittle, R-Rocklin, say the measure would save the state money by reducing the spread of the disease through tracing sexual and drug contacts of known carriers.

But the public-health specialists said the proposition would eliminate the state's anonymous testing centers and would drive away the very people who should be tested, thus undercutting current effective steps to control the disease.

"If individuals at risk for infection by the AIDS virus perceive that their guarantees of confidentiality are inadequate, they will not participate

grams" because of the "fear of discrimination," the report said.

Counseling is the only effective means to prevent spread of AIDS, the study said.



San Marcos, CA  
Courier  
(Cir. D. 3,205)

OCT 28 1988

Allen's P.C.B. Est. 1888

Vista, CA  
(San Diego Co.)  
The Vista Press  
(Cir. D. 7,676  
Cir. S. 7,967)

OCT 28 1988

## North County students oppose severing ties from SDSU

2955  
By Catherine Kolonko  
Staff Writer

Students at the San Diego State University North County Center are circulating a petition encouraging top university officials not to sever ties with the main SDSU campus until 1995, according to a student government representative.

Despite local opposition, a

California State University committee in Long Beach recommended last week that the San Marcos campus, now under SDSU administration, become an independent university with its own president and administration as early as next fall.

The idea to circulate a petition surfaced last Friday when about 15 students gathered at the North County center for an informational meeting concern-

ing the separation, according to Byron Thoburn, an executive officer for the North County College Council.

Thoburn said the students plan to personally deliver the petition to the CSU board of trustees when they meet Nov. 16 to vote on the recommendation. Students will meet again today at the center to discuss transportation to Long Beach and other details, he said.

The North County Center currently operates out of a business park on Los Vallecitos Boulevard in San Marcos.

However, plans are under way for construction of a new university that would open in 1992. Original plans for the new campus called for it to become independent from SDSU in 1995 when the campus would begin offering lower-division classes.

The students are concerned that an early break from SDSU

could jeopardize the value of the degrees they seek, Thoburn said.

"We are concerned about preserving the integrity of our degrees. A lot of people came to this campus with the understanding that it is affiliated with SDSU. It is particularly important to business students because many of them were attracted because of the reputation of San Diego State's

business department," he said.

Thoburn fears that the split could also adversely affect the support services offered to North County students. He said most students are satisfied with the way programs are developing, but the quality might "slack off" if the split comes too early.

This fall, the Center expanded its student services to include an admissions office and increased health services.



San Diego, CA  
(San Diego Co.)  
S.D. Jewish Press  
Heritage  
(Cir. 6,150)

OCT 28 1988

Allen's P. C. B. Est. 1888

## Mideast expert is SDSU Siegel memorial lecturer

<sup>2955</sup>  
Prof. Bernard Reich, chairman of the political science department of George Washington University in Washington, D.C., and consultant on Middle Eastern affairs to U.S. government agencies and multinational corporations (oil, chemicals, banking, and insurance) will deliver the third annual Robert Siegel Memorial Lecture from 2 to 4 p.m., Sunday, Oct. 30, in West Commons at San Diego State University.

A question-and-answer session and reception will follow. The program is provided free to the community by SDSU's Lipinsky Institute for Judaic Studies.

In his presentation "After the Elections — What Now for the Peace Process" — Reich will examine the impact of these

elections on the peace process. He will address the following four questions:

- What will become of the U.S. initiative?
- What will be the impact of the uprising?
- What will be the impact of Jordan's decision to abandon its administration of the West Bank?
- How will the PLO react?

Reich is chairman of advanced area studies (Middle East) in the Department of State's Foreign Service Institute and a member of the adjunct faculty of the Defense Intelligence College and the Defense Institute of Security Assistance Management.

He has been involved in political risk

analysis for international business, and is senior adviser for the Middle East and North Africa for Frost and Sullivan's political-risk service.

Reich is the author of *Quest for Peace: United States-Israel Relations and the Arab-Israeli Conflict*, *The United States and Israel: Influence in the Special Relationship*, and *Israel: Land of Tradition and Conflict*.

He has written numerous articles and monographs and is on the editorial board of the Middle East Journal, the Foreign Service Journal, and Terrorism: An International Journal.

Reich received his B.A. degree in government from the City College of New York and his M.A. and Ph.D. in foreign affairs from the University of Virginia.

He has lived in the Middle East and traveled to the Soviet Union four times, meeting with Soviet Middle East specialists.

The annual Robert Siegel Memorial Lecture, sponsored by SDSU's Lipinsky Institute for Judaic Studies, is funded by an endowment begun by the family and friends of the late Dr. Siegel, an outstanding community leader who was committed to Jewish education. His contributions to the community included many years of leadership on the boards of the Jewish Community Center, the San Diego Dental Society, and the Hebrew Home for the Aged.

For more information, directions, and parking instructions, phone Paula Tschetter at 594-5262.



San Diego, CA  
(San Diego Co.)  
Daily Transcript  
(Cir. D. 10,000)

**OCT 28 1988**

*Allen's* P. C. B Est. 1888

Students at the new San Marcos state college ~~campus~~ like being under the SDSU wing. They're signing petitions asking CSU trustees to keep San Marcos attached to SDSU, at least for the short term. Many fear loss of services and facilities offered at the main campus. Trustees are set to consider the proposal creating San Marcos State University on Nov. 16. All signals point to approval despite a lobbying campaign from San Diego in support of keeping the campus a North County SDSU satellite. Trustee Lee Grissom was the only trustee of a five-member subcommittee to oppose independence for the campus, which is expected to grow rapidly. Chan-

cellor W. Ann Reynolds supports independence against the wishes of SDSU President Tom Day.

\* \* \*



San Diego, Calif.  
Union  
(Circ. D 217,324)  
(Circ. S. 339, 788)

OCT 30 1988

Allen's P. C. B Est. 1888

## San Marcos campus split by separatism

<sup>2955</sup>  
By Michael Scott-Blair, Staff Writer

When President John F. Kennedy was awarded the California State College system's first honorary degree at San Diego State in 1963, a near wrestling match developed at the podium between campus President Malcolm Love and state Chancellor Glenn Dumke over who would put the doctoral hood over the President's head.

Love won that round, but the contest between the San Diego campus and officials of what is now known as the California State University system continues to this day, and the resulting animosity may be threatening the future of the fledgling San Marcos center of SDSU, students and officials fear.

Top CSU officials are determined that the San Marcos satellite campus shall be separated from SDSU next fall and become an independent campus. They believe the challenge of developing a new university campus will attract quality faculty and administrators.

The split is vigorously opposed by

See San Marcos on Page B-6



# San Marcos: Separatism, antagonisms divide new SDSU campus

Continued from B-1 <sup>255</sup>  
North County community leaders, state Sen. William Craven, R-San Marcos, and by SDSU and other university officials who say San Marcos should remain part of SDSU until 1995 as planned.

They argue that San Marcos will be strengthened by spending its first few years as part of SDSU, with the university's academic reputation and staff being used to attract quality faculty for the new campus.

Academic leaders from other campuses call the early separation ill-timed and "ridiculous."

Craven, who wrote the legislation establishing the new campus, said making San Marcos independent so quickly is a "Mickey Mouse idea dreamed up by (CSU Chancellor W. Ann) Reynolds and her minions." He will ask the CSU Board of Trustees to delay separation when they meet next month.

Students at the campus also are preparing to petition trustees to delay separation until 1995. Some say they will leave the San Marcos campus and commute to SDSU rather than attend what they fear would be a weak independent campus with degrees that might have less value in the marketplace.

Trustee Lee Grissom, president of the Greater San Diego Chamber of Commerce, says separation next fall would stunt the San Marcos campus. He too attributes the move to animosity toward the SDSU campus and not sound academic reasoning. The area's other trustee, Ralph Pesqueira, could not be reached for comment last week.

The CSU system, which was created 28 years ago by linking the previously independent state colleges under a central administration in Long Beach, has long been a source of tension that continues to this day.

Few people will be quoted on the clash of titans involving the powerful and controversial Reynolds, whose job was threatened two years ago over what was considered her dictatorial management style, and SDSU President Thomas B. Day, head of what is recognized as the flagship campus in the 19-campus CSU statewide system.

Day and Reynolds have a philo-



The San Diego Union

San Marcos student Brian Thoburn says his peers oppose an independent campus.

of individual campuses.

Day says his job is to make SDSU the best university there is. He believes his campus is the best in the system and wants financial and administrative recognition of that through more research funding and administrative autonomy.

Reynolds and the central administration dislike anything that suggests one campus is better than another. They prefer to talk of a campus having stronger individual programs than another campus.

When an education magazine published an article citing SDSU as the best campus in the CSU system, Reynolds wrote to each of the other campus presidents assuring them that she did not believe any one school was better than another.

That philosophical struggle goes back to 1960 when the Donahue Act established the California Master Plan for Higher Education, linking the then 15 independent state colleges into a system under a central administration.

Some of the colleges already had almost 100 years of history — SDSU, for example, was founded in 1897 —

resented the central administration.

There is little argument that some centralized government was needed in 1960 when the different state campuses were completely autonomous, with their own budgets, all lobbying the Legislature for their own interests.

Since 1960, however, the argument has been over the degree of control exercised by the central administra-

tion. Long Beach officials say they do only what is necessary, campus officials say they do too much.

Those who support Reynolds on San Marcos accuse Day of trying to build a mini-university system around SDSU, with its Imperial Valley and North County campuses.

Those opposing Reynolds say the See San Marcos on Page B-10



# San Marcos: Separatism splits an SDSU campus

Continued from B-6

chancellor is motivated by a personal dislike of Day, and that she wants San Marcos under the control of someone of her own choosing.

Reynolds has said there should be a nationwide search for a new San Marcos president, but insiders say she already has tried to clear the way for Harold H. Haak, currently president of the Fresno CSU campus.

Sources say Reynolds tried to have Haak appointed head of the San Marcos campus, replacing director Richard Rush, but was repulsed by Day.

One Long Beach source asserted that "the Haak issue is now dead." CSU spokesman Jeff Stetson said, "I am sure the selection of the San Marcos president will be the most closely scrutinized selection we have ever had."

Trustees are expected to decide whether to make San Marcos an independent campus next month when they vote on an ad-hoc committee's recommendation calling for separation by next fall.

Students, meanwhile, say their interests are being ignored in the argument.

San Marcos now only offers courses for juniors, seniors and graduate students. Freshmen and sophomores will not be admitted until 1995, under an agreement with area community colleges to avoid competition and duplication of programs.

By then, with SDSU's help, students at San Marcos expect the campus will be strong enough to be independent with respectable degrees.

Brian Thoburn, vice president of the San Marcos student body government, said students, especially business and education majors, want a degree from SDSU for the next few years, not from a San Marcos university.

Though currently enrolled students have been promised SDSU degrees, he said, many are part-time students who are not convinced SDSU will, or can, keep that promise for the time it will take them to graduate.

Other students, now attending area community colleges with a view to getting SDSU degrees in the next five or six years, will not go to San Marcos if it is independent, he said.

"I will transfer to San Diego if they separate these campuses," said Marjorie Mitchell of Vista, a junior education major at the San Marcos campus.

Amy Phillips of Escondido, a freshman education major at SDSU, was planning to transfer to San Marcos as a junior in two years.

"Even though it means getting up at 5 a.m. three days a week to get to a 7 a.m. SDSU class, I will do it rather than lose the SDSU degree," Phillips said. "After all, the business and education departments of SDSU have national reputations and my degree will mean something. It will take years for an independent San Marcos campus to develop such a reputation."

Should a large-scale transfer

occur, it will acutely aggravate the already overcrowded San Diego campus.

Neither Day nor Reynolds deny that they don't like each other, but both refuse to discuss the issue and say their opposing positions have been taken without regard to personal feelings.

Reynolds strongly denies accusations that personal feelings play any part in her preference for immediate separation, saying instead that there is strong financial and political support throughout the state for a new campus, support that might not be sustained until 1995.

The chancellor believes that the manner in which San Marcos is established will be a prototype for several more campuses that will be needed by the state system as enrollments grow. She has said San Marcos will be a "model for growth as we expand into the 21st century."

Opponents say statewide support will not erode, arguing that as the San Marcos campus develops, the case for separation will get stronger instead of weaker.

The "separatists" say that it is better for a new campus to have its own administration and faculty and to develop its own academic personality. Such a challenge, they argue, will attract top-quality candidates to the campus.

That argument is rejected by many experienced academic leaders both within the state university system and at other campuses. Most are reluctant to be quoted, however, saying they don't want to get in the middle of a CSU argument.

Herbert F. York, founding chancellor of UCSD and founding director of the Lawrence Livermore Laboratories, disagrees with the early separation idea.

Universities throughout the United States, he said, are going to be competing heavily for faculty over the next 15 years as at least 50 percent of current professors in the United States reach retirement age. In that competition, York said, something called "San Marcos State University" is not going to get many quality applicants.

The argument that a new campus is an exciting place to work is true in "the best of times, when there is plenty of money and lots of available professors around. But these are not the best of times, and San Marcos will grow better with a few years of protection from SDSU," he said.

"Lawrence Livermore would not be the world-renowned institution it is today if it had not been nurtured under the protective wing of UC Berkeley for a number of years," York said. "And UCSD, though independent, was seen as being connected with the Scripps Institution of Oceanography and that is what attracted top faculty."

"There seems to be a fear that San Marcos will become a reflection of SDSU. What's wrong with that? SDSU is an excellent university, the best in the (CSU) system."