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# BEHIND THE SCENES

## UNDERWRITER UPDATE

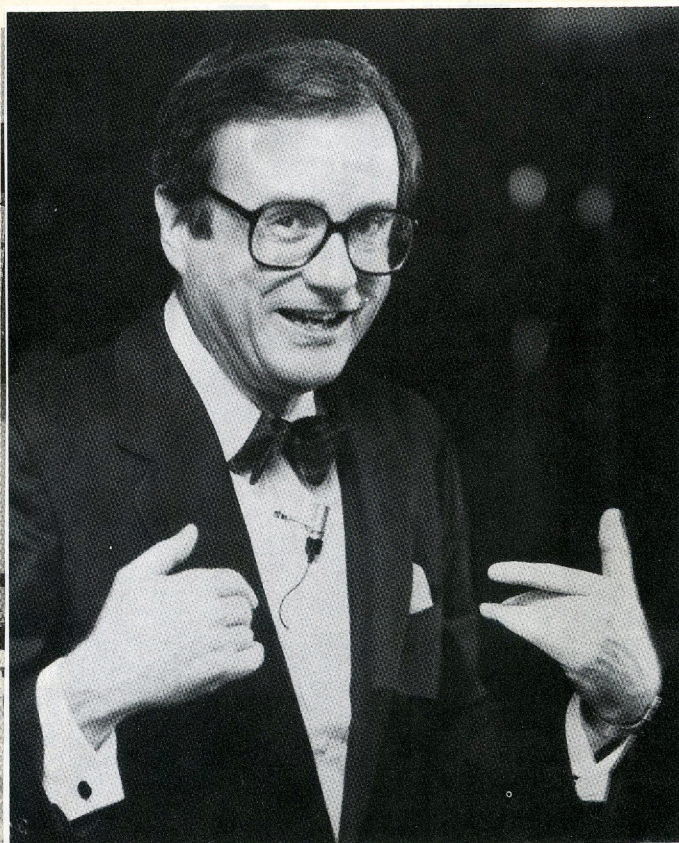
### *A Quality Association*

A MATCH MADE ON MACNEIL/LEHRER...When former U.S. State Department spokesman Jack Cannon says, "*The MacNeil/Lehrer NewsHour* is the finest news program in the United States," that's really saying something. So when this same Jack Cannon—a veteran of 28 years with the State Department—joins the University of San Diego as director of public relations and goes searching for new ways to position USD in the community, it's not surprising that he would find his way to KPBS. USD's underwriting of the *NewsHour*'s Monday broadcast on KPBS Television is the "perfect match" Cannon was hoping to make. Cannon has himself been interviewed on *MacNeil/Lehrer*, so he knows firsthand of the series's impact. He also has a long-standing friendship with Robin MacNeil that dates back to when both were with the BBC in London. But it was only after Cannon discovered that the

*NewsHour*'s audience mirrored exactly the one USD wanted to reach, that the "marriage" took place.

"There are many ways an organization can present itself to a community," he states. "This university is a value-based institution. We want to associate with public broadcasting because so many of our values and goals are the same. At the top of both our lists is quality education." He adds enthusiastically, "I can't think of a better connection! Can you?"

—JUDY FRIEDEL



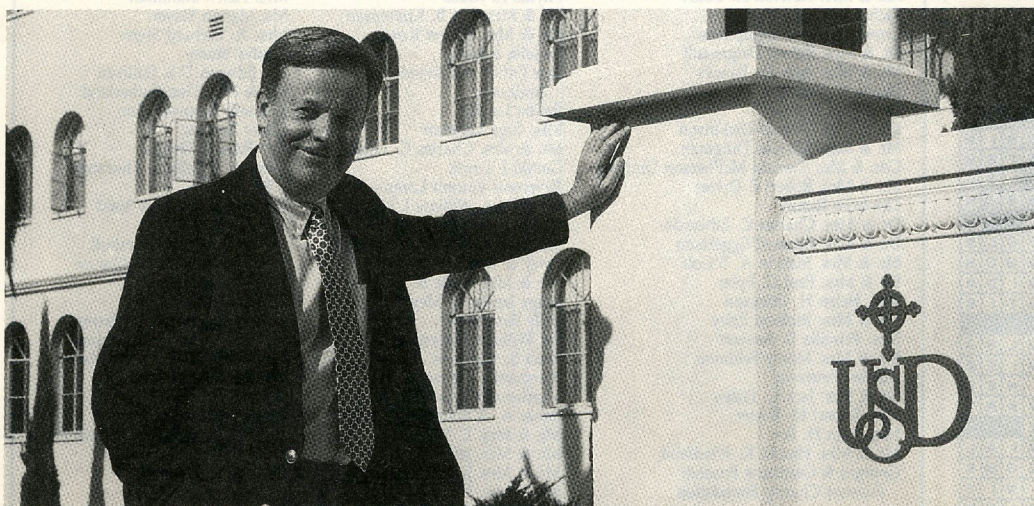
Michael Uletta

Serving up satire: Mark Russell.

## STATION BREAKS

### *Silver Anniversary*

A VERY GOOD YEAR...On June 25, KPBS will celebrate its 25th anniversary as San Diego's public television station, so it's only fitting and proper that this impressive milestone be marked with a year of much ballyhoo and merriment. And marked it will be on Saturday, June 27, in a special evening with PBS's premiere political satirist Mark Russell at the University of San Diego. In this most political of years on the national, state, and local fronts, the fur—and fun—is certain to fly.



Making connections: Jack Cannon.



# Striking Gold in Mexico's Unplumbed Past

DAVID SMOLLAR  
STAFF WRITER

Each summer over the past decade, Jorge Vargas has donned a white apron and surgical mask to rummage through the uncatalogued national archives of Mexico on a hunt for historical treasure-troves.

Blowing the dust from long-forgotten volumes—whose pages might crumble with the careless touch of the hand—the University of San Diego law professor plays sleuth in tracking down nuggets of information about Alta California in its

days first as a Spanish settlement, then as a Mexican territory.

His hands tingle with excitement when an unexamined book—beautifully bound centuries ago with lacquered wood—reveals the flowing penmanship of Fray Antonio de la Ascension. The 17th-Century Carmelite priest and cosmologist chronicled the sailings of Spanish navigator Sebastian Vizcaino, who set anchor in San Diego Bay as part of a 1602 scientific exploration of the California coast.

From another musty box, Vargas comes forth with the 1831 statistical survey of

Alta California—a definitive “what-was-what” of the area that today’s state of California—compiled in the flowing hand of Juan Bandini, a wealthy Peruvian businessman and politician who served as mayor of San Diego.

Back 160 years ago—back even to Ascension almost four centuries ago—explorers and settlers proclaimed California the land of milk and honey, a paradise ripe for the picking—little different from the way it has been subsequently marketed as the Golden State to generations of Americans.

Please see ARCHIVES, B4

## ARCHIVES: Mexico's Unplumbed Past

Continued from B1  
Europeans and Asians.

“I’m particularly fascinated by Ascension,” said Vargas, an authority on international law and diplomacy, with expertise in technology and marine issues. “To me, he is the hero of Vizcaino’s voyages; he was the one promoting California by writing about navigational currents, the magnificent plants and animals, the favorable harbors, the Indians.”

Similarly, Bandini penned a “very promotional document” in 1831, painting the beauty and wealth of California.

“They needed people to populate the area,” Vargas said. Exclusive of Indians, California had a population of just 7,000 priests, soldiers and settlers in 1830. “Bandini tells of the most beautiful ports, the most wonderful weather, the most fabulous trees loaded with fruits—a Garden of Eden.”

Even then, only 10 years after Mexico had gained its independence from Spain, the *Californios* who had emigrated northward to farm on mission ranches were keenly aware of the territory’s allure.

“The message to Mexico City from reports filed by people like Bandini was clearly to colonize California or lose it” to Americans or even Russians beginning to encroach from the East and North, Vargas said. “Given all of its natural resources, California was an interesting piece of candy” for would-be immigrants.

Ironically, it would be the discovery of gold in 1848, a year after Californians wrested the state away from Mexico, that spurred the first population wave to the West Coast from the eastern United States.

The existence of gold and silver in California was known to Spanish priests by the early 1800s, who learned about it from Indians. But that information was never passed on to merchants like Bandini, perhaps because religious leaders feared the temporal influences that would result from a vast army of prospectors, Mexican or foreign, Vargas speculated.

For Vargas, interest in early California began almost as a hobby, an offshoot from his work in the late 1970s and early 1980s as a member of the Mexican delegation to the long-running United Nations Conference on the Law of the Sea.

“I first visited the archives to look into maritime explorers in the Pacific,” Vargas, a native of Juarez, said. Document by document, Vargas built a fascination with the past, beyond his natural interest as a legal scholar trained to explore the history behind creation of a law. Today, his bookcases are lined with almost as many maps and historical papers as with legal tomes.

He has taught courses on Mexican and international law at USD for 10 years after first coming to America as a research fellow at the UC San Diego’s U.S. Mexican Studies Center.

Now Vargas plans to teach a course at USD on the legal history of Alta California, to show how the area’s transition from Spanish- to Mexican- to English-style jurisprudence affected economics and social relations. “It follows in a way from courses I’ve done on international law, and on immigration law. And there’s a wealth of documents around.”

Vargas estimates that less than 40% of Mexico’s archives have been catalogued, in large part because, until recently, they were scattered throughout the country and government ministries.

They were consolidated after the nation’s most notorious prison, Lecumberri, also known as the “Black Palace,” was closed and its open-to-the-elements cellblocks remodeled with glass-covered ceilings and marble floors to hold the material.

“The galleries are full of natural light, and you get the feeling of sitting in a church or being in a monastery as you take a volume out of a box and carefully turn a page,” Vargas said. “And you’re amidst the symbols of Mexico: the flag, the gold eagle.”

The early Spanish explorers in California had excellent reputations, were well-educated and had comprehensive ideas on how to carry out colonization, Vargas said.

“And Carmelites like Ascension were along on almost every ship because the Virgin del Carmen has long been the traditional patron of Spanish seamen,” Vargas said. A small cloth bookmark that Vargas uses to mark copied pages of archival documents features the Carmelite coat of arms and the virgin.

Each report of a voyage would be laboriously copied over and over by Indian scribes taught to reproduce the writing of priests, even though they understood little or nothing of the Spanish language, so that there would be one copy stored in Mexico City and at least one set sent back to Spain.

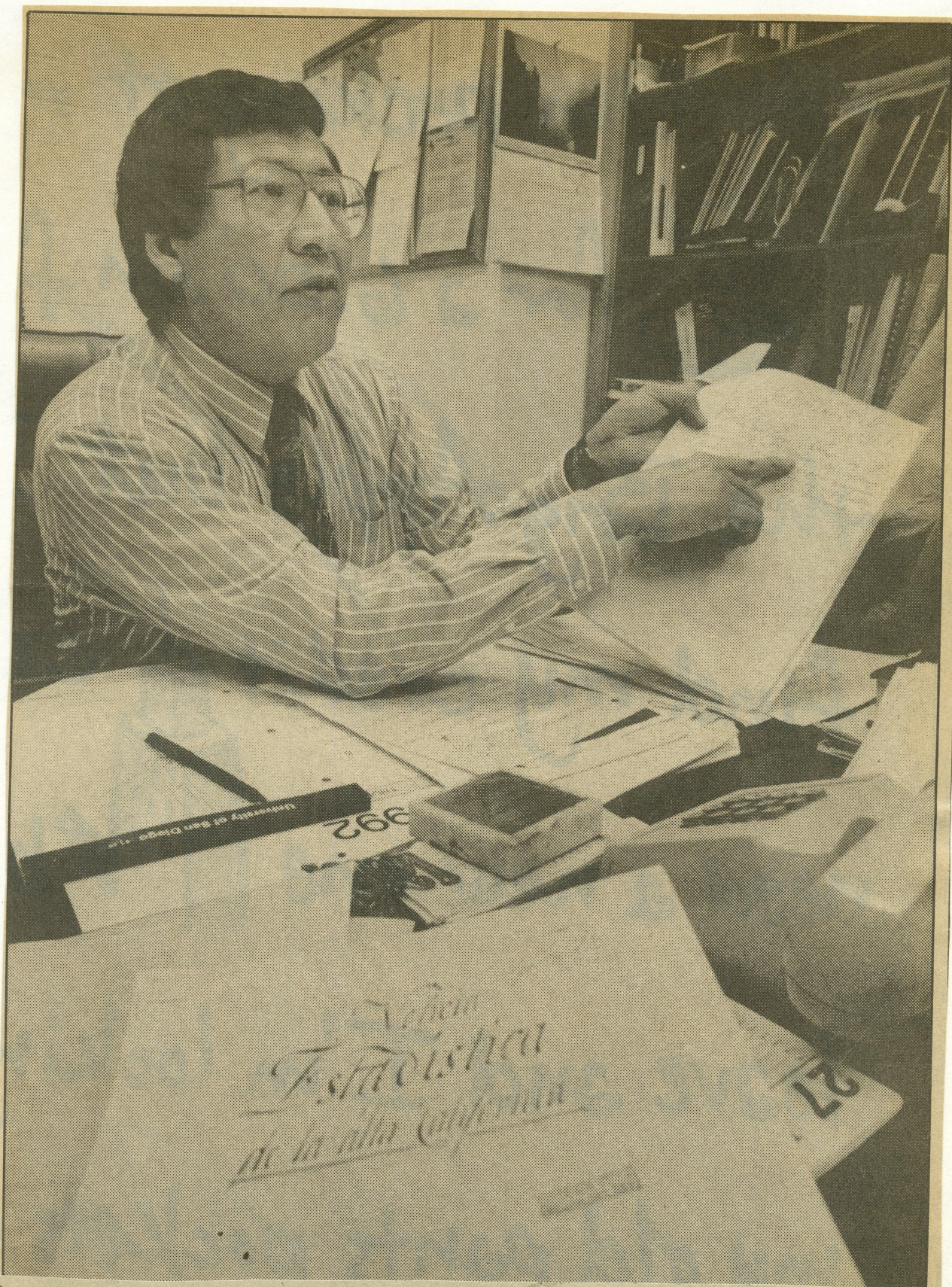
Vargas shudders with excitement in describing the luck involved in coming across such documents several hundred years after they were written.

SUNDAY  
MARCH 1, 1992

Los Angeles Times

(This ran  
in the Times'  
Washington  
D.C. edition.)





Jorge Vargas goes over a 19th-Century statistical study of Alta California, now the state of California.

The 1831 statistical work by Bandini, in noting that Mexico could someday lose California unless it populated the land, would resonate with many modern-day Mexicans because of the country's loss of half its territory in the 1848 war with the United States, Vargas said.

There's been a love-hate relationship ever since between Mexico

and the U.S. which affects all Mexicans, said Vargas.

"That's why I like doing this [archival] research," said Vargas, who plans to publish a translated edition of Bandini's work with his own introduction. And he will also write a book about Ascension's

New World travels.

"I want to disseminate information about Mexico as a slice of history to show the country in a stance" different from the negative way many Americans view their neighbor to the south. "I want to enhance the view of Mexico."



# Toreros win with a thrill

By **BILL CENTER**  
Staff Writer

The University of San Diego's basketball team saved its best for last — the final play of the final regular-season game.

USD 50

St. Mary's 48

Brooks Barnhard banked home a lay-in off a perfect pass from Reed Watson with two seconds to play to give the Toreros a 50-48 victory over St. Mary's before 1,842 last night in the USD Sports Center.

"That's it," said Toreros coach Hank Egan. "That's the best play of the season. We had a play like that against San Diego State (in the season opener). But this one tops it."

Taking possession with the score 48-48 and 37 seconds to play, the Toreros were running the clock down to a final shot when the ball was

See USD on Page H-7

## Watson-to-Barnhard is finishing touch to win

Continued from H-1

wheeled to Watson to the right of the lane with five seconds to go.

Watson took one dribble, then flipped the ball over a shoulder to Barnhard, who was cutting down the lane. Barnhard laid in the ball off the glass, giving the hosts a third straight win and boosting their record to 14-13 going into the West Coast Conference Tournament next week in Portland.

The Toreros, who finished fifth in the WCC with a 6-8 record, will play Gonzaga in the first round Saturday.

"That play was sorta in the book," said Egan. "What happened is we ran a good play, St. Mary's defended it well and Watson made a hell of a play. He took a dribble, then lobbed it over the top of the defender (John Levitt). What he did is play basketball."

Until that moment, the Toreros and Gaels (13-16, 4-10) played a game more resembling a controlled conflict. "Forget the score," Egan said. "That was a great basketball game ... that

## WCC STANDINGS

	Conf.		Overall	
	W	L	W	L
x-Pepperdine	14	0	21	6
Santa Clara	9	5	13	14
Gonzaga	8	6	18	9
Loyola Marymount	8	6	15	12
USD	6	8	14	13
St. Mary's	4	10	13	16
San Francisco	4	10	12	15
Portland	3	11	10	17

x—won conference title

### Yesterday's games

USD 50, St. Mary's 48  
Pepperdine 75, Gonzaga 63  
Loyola Marymount 93, Portland 86  
San Francisco 81, Santa Clara 69

### End, regular season

was a war."

That the second-lowest scoring game of the WCC season — the lowest was St. Mary's 46-36 victory over USD in Moraga — should end on a play of highlight-film caliber was an unusual twist.

"That started out as our base high-low play," said Watson. "But it normally takes place at the top of the key. We've never made that play before at that angle ... never run it. It's not a pass we make off the drive."

Which is exactly what Watson did. He flipped the ball over his shoulder as Barnhard cut. "I

wasn't thinking shot," Watson said. "I didn't even look at the rim. I saw him cutting and knew all I had to do was get the ball over the defender."

Of course, Barnhard had to make the shot. "Watson's the man," said Barnhard. "It was a simple layup."

So simple that it was a piece of beauty.

"We needed to win a close game like this," said Egan. "We beat San Diego State in a close game (60-57) to open the season. We've lost a lot of close games since then, but we hadn't won a close game like that. It gives us a good lift going into the tourney."

Two graduating seniors paced USD in scoring. But it was not Kelvin Woods and Wayman Strickland, who complete their careers as two of the 12 players in USD to score more than 1,000 in a career.

### ST. MARY'S (48)

Bamberger 5-9 5-6 15, Levitt 2-10 6-6 12, Bland 1-3 1-2 3, Daniel 1-4 0-0 2, Aralica 0-0 0-0 0, Brazier 4-5 2-4 10, Ward 2-3 2-2 6, Driscoll 0-3 0-0 0, White 0-0 0-0 0. Totals 15-37 16-20 48.

### SAN DIEGO (50)

Brown 2-6 6-6 11, Barnhard 3-6 2-4 8, Dotin 3-6 0-0 6, Woods 2-6 2-5 6, Probst 0-2 0-0 0, Watson 4-6 2-2 10, Strickland 2-6 2-2 7, Temple 0-2 2-2 2, Grant 0-0 0-0 0. Totals 16-40 15-21 50.

Halftime—St. Mary's, Cal 24, San Diego 20. 3-Point goals—St. Mary's, Cal 2-11 (Levitt 2-7, Daniel 0-2, Driscoll 0-2), San Diego 2-8 (Brown 1-3, Strickland 1-2, Probst 0-2, Barnhard 0-1). Fouled out—Woods. Rebounds—St. Mary's, Cal 26 (Brazier 10), San Diego 23 (Woods 6). Assists—St. Mary's, Cal 6 (Bamberger, Daniels 2), San Diego 9 (Probst 4). Total fouls—St. Mary's, Cal 17, San Diego 18. A—1,842.

San Diego CA  
(San Diego Co)  
San Diego Union/  
Tribune  
(cir.D. 992,388)  
(cir.S.467,287)

MAR 1 - 1992



San Diego, CA  
(San Diego Co.)  
San Diego Union/  
Tribune  
(cir.D. 392,388)  
(cir.S.467,287)

## Nick Canepa

MAR 1 - 1992

# Is trouble brewin' with the Bruins? Parallels seen to great swoon of '91

2955



Sez Me...

Maybe **Jim Harrick Sr.** should call son **Jr.** for advice.

Because something's brewin' with the Bruins, and it's starting to smell like the same concoction

Jim Sr. cooked up last year. And it isn't Estee Lauder.

UCLA may have the most talented collegiate basketball team in the country, but it's showing signs of the same troubles it displayed last March, when it was embarrassed in the first round of the NCAA Tournament by that traditional baskets power, Penn State.

Twice this year, Harrick Sr. has been outcoached by USC's **George Raveling**. Now George is a good guy, terrific recruiter and a decent coach, but he's no **Pete Newell**.

Jim Sr.'s team has superior quickness but, for some reason, refuses to play defense. Maybe the Bruins can't play defense (although they appeared to be playing it earlier in the year). Maybe they can't rebound, either.

It would be wise for Jim Sr., who wants more money, to get this team motivated. Today against Duke would be a start. Or he might not have to worry about raises

... Polls mean nothing, but even if UCLA

defeats Duke, USC should be ranked ahead of the Bruins...

After playing both UCLA and Nevada-Las Vegas earlier this year, then-Aztecs coach **Jim Brandenburg** said UNLV was the better team...

USC's **Harold Miner** is going to make a lot of money. He may have jumped to the front in the Player of the Year derby

... **Dick Vitale** talks too much — even off camera — but no one has done more for college basketball. His enthusiasm is contagious...

### Rodman is a board man

Inch for inch, **Dennis Rodman** is the greatest rebounder in basketball history. Playing in a time when there just aren't as many boards available as there used to be, his 18-plus rebounds per game are incredible...

At least rebounds, unlike assists, remain legitimate NBA statistics. A player gets an assist now when he hands a teammate a towel...

In the NBA's Insanely Overpaid derby, **Vlade Divac** is making one of those **Arazi** moves on leader **Jon Koncak**...

Going into last weekend's game at Portland, USD's basketball team had been caught just once in the three-second area. The Toreros were hit with two three-second violations that night...

About this **Eric Lindros** fellow. Let me get this straight. He can make millions playing hockey for Quebec, but he doesn't want to play for Quebec. So he may play for sardines with the minor-league Gulls? Who's giving this guy advice, **Al Bundy**?...

At least if Lindros does come to San Diego, he won't be in trouble with the NCAA...

This fall, USD's football team will join the Pioneer Conference in the Midwest. Interesting. USD's original nickname — before the Toreros — was the Pioneers

... I was tempted to ask **USD** athletic director **Tom Iannacone** if he had given any thought of seeking entrance to the Pac-10, but then I remembered I had the wrong school...

**A.P. Indy** is a horrible name for a racehorse. I assume he is owned by the Indianapolis Associated Press bureau chief

... Scouting report on the Angels' **Cleveland Gary**: Bad glove, man...

The St. Louis Cardinals will be wearing construction helmets when on defense this season, honoring the shift of **Pedro Guerrero** to left field...

### Now, about the Padres

The surprise of the week would have been **Tony Gwynn** not showing up early in Yuma...

The Padres continue to have visa problems. **Randy Myers** has had trouble getting one to leave Washington...

**Dick Woodson**, who won baseball's

first arbitration case (\$30,000 with the Twins in 1973), was a fine basketball player for Crawford High and later with Cal Western...

Good news. **Dan Jansen** plans to compete in the '94 Winter Olympics, so we can look forward to more maudlin interviews from the CBSers...

**Evander Holyfield** vs. **Larry Holmes**? And here I thought boxing was beyond embarrassment...

But what am I thinking? I've seen **Mark Gastineau** fight. Now *that's* embarrassing...

But boxing commissions just keep sanctioning these things. **Danny "Little Red" Lopez's** comeback ended 37 seconds into the second round of his junior-lightweight bout with a can of corn named **Jorge Rodriguez**. Jorge entered the fight 13-29. And **Leon "The Chauffeur" Spinks**? Don't get me started...

I'm not saying a **Julio Cesar Chavez-Terry Norris** fight wouldn't be watchable, but Terry's too big for Chavez...

I wonder which will be the first golf equipment company to put the name of **Tiger Woods** on its woods?...

Can't help but laugh when I hear people say: "There's no way the NFL will allow the Patriots to leave New England for Baltimore." Right. Just like The League stopped **Al Davis**...

**Jim Courier**? Burnout? Please...

Memo to **Jerry West**: Jerry, now that you have **Vlade** for life, here's one sure way to bring Showtime back to the Forum. Hire **Jerry Tarkanian**...

Unless, of course, **Tark** is here already. But the latest rumor is Jerry going to **Prairie View**.



# Student drug, alcohol use is focus of forum

2958  
By Susan E. Cooper

DAILY AZTEC NEWS WRITER

Alcohol and other drug use by college and university students was the focus of Saturday's San Diego Area Intercollegiate Consortium, which brought together faculty, staff and students from eight San Diego area colleges and universities, including SDSU.

San Diego County's Health Services Department also contributed to the discussion of student drug use in the consortium, which was offered by UCSD Extension and held at the University of San Diego.

According to a 1991 U.S. Department of Health and Human Services Prevention Resource Guide, more than half of American college students participate in drinking games. While playing the games, students consume an average of 6 to 10 alcoholic drinks in a short period of time.

Lewis D. Eigen, the forum's keynote speaker, presented a history of campus social drinking and his hypothesis of the sources behind student alcohol abuse.

According to Eigen, college students are at a time in their lives when they value socializing over their academic standing, and young people feel peer pressure to drink at student activities.

"Most college drinking that goes on is not (students) drinking in solitude," he said.

Eigen is the author of a 1991 white paper commissioned by the Office for Substance Abuse Prevention, "Alcohol Practices, Policies, and Potentials of American Colleges and Universities."

Please see CONSORTIUM on page 2

San Diego, CA  
(San Diego Co.)  
Daily Aztec  
San Diego State Univ.  
(Cir. 5xW. 13,000)

MAR 2 - 1992



# CONSORTIUM

Continued from page 1

MARCH 2, 1992

According to Eigen, sex appeal and romance are tied to student drinking.

"(College is) a time when sex is extremely important to people in finding their identity," he said. "Add the factor of alcohol to those situations and it is a terribly dangerous combination."

Eigen said drinking can act as a sexual safety valve for both men and women. After drinking too much, people often engage in unplanned sexual relations without making a conscious moral decision.

"Alcohol impairs judgment," he said. "When one is drinking, one doesn't know exactly what one is doing."

In addition, Eigen said most rapes on college campuses are alcohol-related, meaning one or both people involved had been drinking.

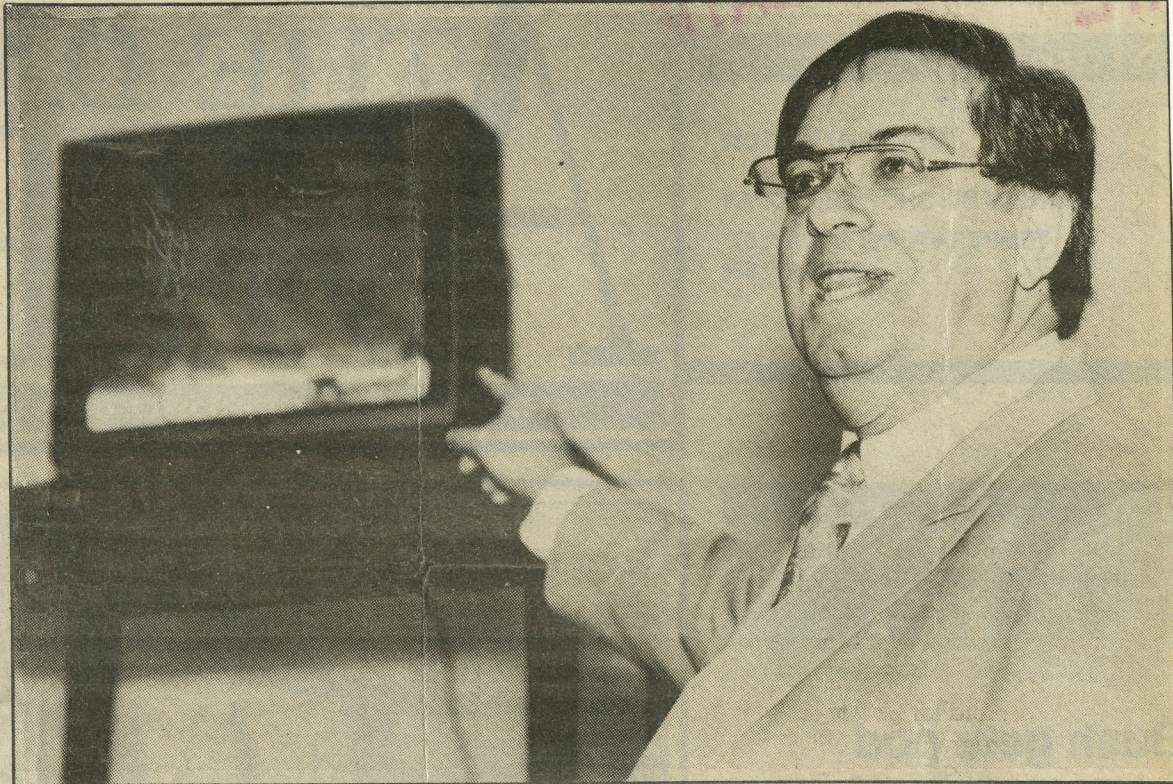
"It's nothing new that students drink," he said. "And the relationship of drinking, socialization and sex is profound."

Alcohol marketing also ties sex and romance to drinking, according to Eigen. Demographics show a decline in alcohol consumption in white males between the ages of 20-35 years old, and new alcohol advertising strategies reflect that change. Instead of focusing primarily on middle-class white males, new advertisements aim at upwardly mobile males and females of many races, he said.

In another consortium event, local college and university students formed a panel to discuss school policies and needs. Panel issues discussed included alcohol education, drunk driving, on-campus drinking and student counseling.

Annette Padilla, SDSU College of Health and Human Services' Associated Students representative and panel member, said most campus clubs and sports associations are supported by alcohol companies. She said an SDSU Associated Students survey is being conducted to investigate the amount of alcohol sponsors used in funding campus clubs.

Padilla said she would like to see a relationship formed between SDSU and non-alcohol-related community corporations.



THE DAILY AZTEC/Karen Clapp

Lewis D. Eigen linked alcohol and substance abuse by college students to social pressure, sex appeal and advertising during his keynote address to an intercollegiate consortium held Saturday.

"At A.S., we would like to provide a list of sources where clubs can go for funding," she said. "Basically, it's a financial problem with these clubs."

According to Louise Stanger, of the SDSU School of Social Work and chairwoman of the consortium steering committee, the consortium gave college faculty, staff and students an opportunity to work together to promote a healthy environment on campus.



# Navy lays down tough new rules

By John Burlage  
Times staff writer

WASHINGTON — A single act of sexual harassment soon may be all it takes to get kicked out of the Navy or Marine Corps.

Effective March 1, individuals found "to have committed certain aggravated acts of sexual harassment" will be automatically processed for separation, said Adm. Frank Kelso II, chief of naval operations, in a Feb. 18 message to the fleet. Gen. Carl Mundy, commandant of the Marine Corps, is expected to follow suit.

Officials said the policy was implemented in response to Navy studies and several recent, widely publicized incidents. Those included harassment of women at a Navy-supported convention in Las Vegas and at the Naval Academy.

"It's important we let everyone in the Navy know that sexual harassment is a problem, and that we deal with it in a way that lets our people know how serious it is," Kelso said Feb. 19.

A female chief petty officer, who hailed the decision, said it might have stopped the problems she faced when a senior petty officer fon-

dled her several times years ago.

"At least I might have had the satisfaction of knowing the [perpetrator] would be kicked out" of the service, she said. As it was, she said, only a new assignment stopped the harassment.

The new Navy policy directs commanders to begin processing discharges for individuals found guilty of aggravated sexual harassment at a court-martial or nonjudicial punishment, or are labeled offenders based on a preponderance of evidence gathered over time.

Processing starts regardless of any other action taken against a perpetrator, Navy officials said. And an offender may face worse punishment

## SEXUAL HARASSMENT

### Policy is 'knee-jerk reaction'

WASHINGTON — Retired Cmdr. Kay Krohne knows first-hand what sexual harassment can be like for a woman in the Navy. As an ensign in the late 1960s, the Coronado, Calif., resident was forced to seek reassignment to escape repeated harassment.

Krohne called the Navy's decision to boost the penalties for sexual harassment "a knee-jerk reaction" to several highly publicized episodes of sexual misconduct by Navy personnel.

She completed a study of 61 female naval officers, concluding that two of every three had been subjected to some sort of sexual ha-

arrassment during their careers.

Those figures parallel results of internal Navy studies, she said, and prove the Navy "really didn't have a handle" on the problem.

Krohne, whose study helped her qualify for an doctorate in leadership, said harassment can upset the lives of victims for years and disrupt the effectiveness of a command.

The new policy "can do more harm than good if it is not accompanied by sensitively carried out investigations which are professionally and competently handled," she said.

By John Burlage

than an administrative board is permitted to recommend.

For instance, a board could recommend an other-than-honorable discharge. But that, in turn, could be replaced by a punitive discharge awarded by court-martial.

Aggravated acts fall into three categories:

■ Threats or attempts to influence another's career or job for sexual favors.

■ Rewards promised in exchange for sexual favors.

■ Sexual physical contact that would mean a punitive discharge if judged an offense under the Uniform Code of Military Justice.

Kelso also said commanders should consider an administrative discharge for persons guilty of less aggravated harassment.

Review boards will have to weigh evidence carefully, investigations will be thorough, and the rights of accused members will be protected, officials said. On the other hand, those accused of a single incident likely will come under close scrutiny to see if a pattern develops. At the same time, officials say more effort will be made to ensure victims come forward with accusations.

Kelso also ordered top officials "to improve the quality and availability of sexual harassment training at all levels."

The goal is to ensure "people understand the significance of it, that they don't just... sleep through a lecture for an hour and get nothing out of it," said Capt. Ev Greene, director of the BuPers equal opportunity division.

Specifics of training initiatives will be announced soon, Greene said.

Officials predicted an increase in the number of Navy people discharged for sexual harassment, at least in the short term. But Whitehead also said "the bottom line, as far as I'm concerned, is we know a lot of people have gotten the word. What we're trying to do is make sure that the few who haven't [do]."

Navy Times  
March 2, 1992



# USD Starts Family Business Institute

SAN DIEGO DAILY TRANSCRIPT

MONDAY, MARCH 2, 1992

Billed as Southern California's first professional training center for family-owned businesses, the **Family Business Institute** of the **University of San Diego** will inaugurate its program March 12. It's called "In Search of Solutions for Family Business."

This, the first of four one-day conferences devoted to helping family businesses, will feature **Nan-B and Philippe De Gaspe Beaubien**, founders of the New York-based **Family Firm Institute** and principals of **Telemedia Inc.** The Beaubiens will discuss "The Joys, Opportunities and Challenges of Owning a Family Business."

Also featured will be **Craig Aronoff**, director of the **Family Business Forum** at **Kennesaw State College** in Georgia and a columnist for *Nation's Business*. He'll discuss "Keys to Successful Succession."

**Denis K. Vanier**, president and CEO of **Vanier Graphics Corp.**, will also address the group.

Those participating in the conference will also attend the Annual Corporate Associates Recognition Luncheon, at which U.S. Secretary of Housing and Urban Development **Jack Kemp** will deliver the keynote address, "Restoring Economic Growth in the 1990s."

"Aside from the typical pressures that confront any small business, family-owned enterprises must deal with tough emotional issues," observes **Jackie Freiberg** of **USD Continuing Education**. "How much should you pay a sister or a brother? Who should succeed the parent as president of the company? And how can you plan that succession to minimize estate taxes?"

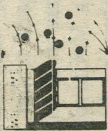
Freiberg created USD's new program with **Peggy Eddy** of **Creative Capital Management Inc.** Eddy came up with the idea. Freiberg can give you more background on the new institute at 260-4644.

The first March 12 program begins at 8 a.m. and wraps up at 4:30 p.m. at the Manchester Executive conference Center on campus.

Membership in the Family Business Institute will be limited to 50 companies annually.

## Small Business Matters

by Gary Shaw





# Gregoire Worth a Deeper Look

**S**AN DIEGO—Contemporary art is often both challenging and confusing because it forces the viewer to examine ideas that are rarely questioned.

Mathieu Gregoire's installation "Misplacement: Revision," on view in the Founders' Gallery at the University of San Diego, makes such demands. In this small space, Gregoire juxtaposes French furniture borrowed from the university's 18th-Century period room with his own sculptures and found objects.

A simple explanation might be that he is comparing the two styles. But, Gregoire is actually questioning, among other things, values that are hundreds of years old, but which continue to dominate the way that many people look at art.

Of the objects in the gallery, most people would value the 1746 engraved print of Mme. de Moutai

## SAN DIEGO COUNTY

hanging on the south wall of the gallery, as well as the Rococo-inspired table along the same wall and the tapestry-covered sofa facing these pieces.

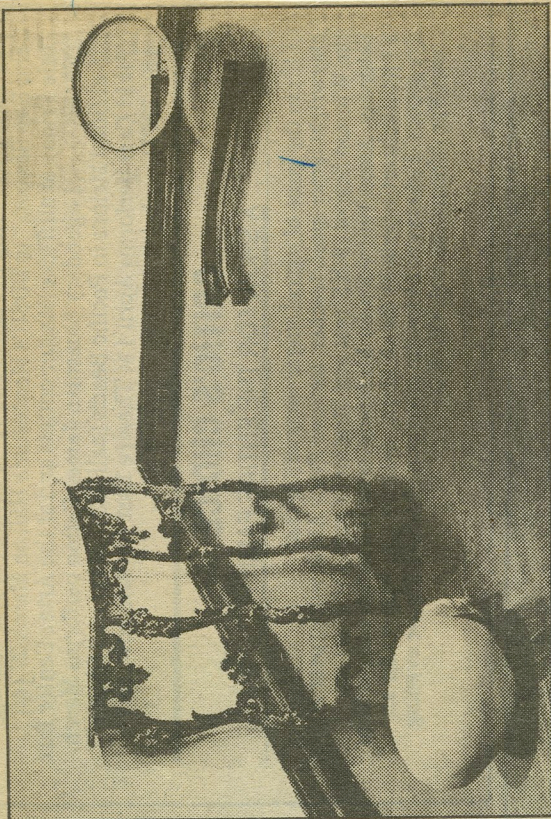
But Gregoire has placed the print below eye level so one looks down at it, the table's legs are broken and its marble top is cracked, and the tapestry on the sofa has faded.

One doesn't immediately notice these shortcomings, however, because the objects conform to most people's concept of what should be shown in a museum gallery.

Another disorienting aspect of the installation, and a further reference to the 18th-Century are two mirrors placed close to the floorboards.

The mirrors are not only a metaphor for the

Please see **GALLERY, F3**



DON BOOMER / Los Angeles Times  
A part of Mathieu Gregoire's installation, "Misplacement: Revision," now on exhibit at the Founders' Gallery at University of San Diego.

## GALLERY

### Continued from F1

18th-Century inclination toward vanity, but also a comment on the period's emphasis on decorative-ness. Mirrors often were used to multiply a room's ornate effect. Gregoire switches their role, however, for here the mirrors give off reflections of Gregoire's own sculptures, which all are placed on the floor.

But even more is going on within this installation. Gregoire has removed the partitions that normally block the gallery's windows and doorways, in order to reveal the university's stylized gardens and Spanish-style architecture.

Mathieu does this to point out the changing view of what is natural and what isn't. For example, even though 18th-Century art was thought to be based on the organic elements of nature, which is how it is still described in art history books, Gregoire's sculptures are too, though of a different sort. They include a nearly fluorescent-green plastic object that resembles a pod, and a small, fake mountain of the sort used as a background for toy train sets, both of which are part of the installation. These contemporary objects, seen here, appear just as naturalistic—or as artificial—as anything else in the room, and even as much as the manicured gardens outside the windows.

Through these contrasts and his unconventional placement of the objects, Gregoire points out that how we look at things can change what we see.

■ "Misplacement: Revision," an installation by Mathieu Gregoire at the University of San Diego's Founders' Gallery, through March 26. Hours are 12:30-5 p.m. Monday-Friday.

□

**DEL MAR**—Although different in approach and subject matter, two solo shows at the David Lewinson Gallery examine the delicate line between man and beast.

Han Nguyen's recent series of color photographs, titled "Hominids," are haunting reminders of ancient ancestors. His subjects are the models in the "Early Man" exhibit at the Museum of Man in Balboa Park.

His photos are not documentary-style, however. He leaves the images out of focus and saturates the backgrounds with color. Thus, we are not quite sure if we are looking at man or beast.

Nguyen is a master at manipulation: These partially illuminated figures provoke an eerie feeling of both recognition and repulsion, very different from their effect in the benign display at the Museum

of Man.

The effect is best seen in the first two photographs in the exhibit. (All the works are untitled). Although both works show the same head shot of a reproduction of a *Homo sapiens neanderthalensis*, who is believed to be man's ancestor from 70,000 to 50,000 years ago, two different likenesses emerge. In the first photograph, a yellowish glow surrounds the man's head, and the artist has artificially etched a crucifix on the man's neck, giving the work an ethereal and Christian feeling. In the second photo, the facial characteristics are more distinct, rendering the work more recognizable.

**W**hile Nguyen's photographs depict primitive man, Donna Sasso Fisher's paintings and drawings allude to a type of primal consciousness. Fisher's seemingly straightforward works are based on the Australian aborigine concept of "shape shifting," the spiritual practice in which an individual configures his or her psyche into some type of animal in order to relate to nature as the animal would.

Fisher portrays this practice by depicting half-animal, half-human figures in local settings such as Torrey Pines, San Elijo Lagoon and Rancho Santa Fe. But most of her subjects, such as "Benediction" and "Lamentation/ Restoration," are based on recognizable Christian imagery.

In juxtaposing the ancient belief system with modern settings and Christian conventions of form, Fisher is examining the psyche of modern man.

For example, "Mate from Wolf" shows a bucolic scene with a contemporary woman surrounded by half wolves/half men resting within a setting of dead tree branches. The painting suggests that this woman is secure from the harshness of nature, cared for by these mythical creatures.

Although Fisher's style is sometimes flat, and she handles paint better than charcoal, her quirky explorations of spiritual and psychological archetypes somehow work.

■ "Hominids," a new photographic series by Han Nguyen, and "Shape Shifting," recent paintings and drawings by Donna Sasso Fisher, at the David Lewinson Gallery in the Del Mar Plaza, through March 22. Hours are 11 a.m.-6 p.m. Sunday-Tuesday, and 11 a.m.-9 p.m. Wednesday-Saturday.



# Deadline passes

## Cross stands; free speech new issue

By RANDY DOTINGA  
Light Staff Writer

In a new twist in the war over the Mount Soledad cross, the Mount Soledad Memorial Association claimed in legal papers this week that the court-ordered removal of the landmark would violate its free speech rights.

But cross opponents said the association's arguments are "ridiculous" and have no basis in the law.

Meanwhile, the March 3 deadline for the razing of the cross passed without incident, as the cross' fate remains tangled in legal snarls.

Both sides in the dispute are waiting for the 9th Circuit Court of Appeals to decide whether to resurrect the deadline immediately, effectively doom-

ing the cross to extinction, or to nullify the removal order pending an appeal hearing in late May.

(U.S. District Court Judge Gordon Thompson Jr. ruled on Dec. 3 that the cross must be removed from city land within three months because it violates the state constitution's prohibition on support of religion by government.)

On Feb. 13, a three-judge panel of the court declined to postpone the Thompson-imposed deadline. But the city appealed and asked all the 28 judges in the court to reconsider the decision. Attorneys said any appeal would be meaningless if the cross must be taken down before a hearing.

The court later delayed the deadline indefinitely until the judges decide what to do.

According to Lewis Barr, a civil attorney with the appeals court, a decision by the judges is expected within seven-to-10 days. They may decide to hold a hearing on the matter, he said.

If the court doesn't postpone the removal order, the city plans to evade it by selling a small parcel of land under the cross to the association for \$14,500.

Meanwhile, the memorial association — which owns and maintains the 48-year-old cross — filed an *amicus curiae* (friend of the court) brief with the appeals court on Tuesday regarding the city's appeal of Thompson's ruling. Such briefs are commonly used by interested parties to affect court decisions.

In the 22-page document, the association argues that U.S. District Judge Gordon Thompson Jr.'s order that the cross be removed violates the U.S. Constitution's guarantee of free speech rights.

"The Association has the right under the First Amendment of the federal Constitution to select its own symbol for honoring war veterans....," the brief said. "The sole basis for (Thompson's) order was the California constitution. However, the Association's federally guaranteed right to freedom of speech cannot be abridged by application of state law."

(In his ruling, Thompson said the Mount Soledad and Mount Helix crosses violate the state constitu-

Please see **APPEAL**, A3

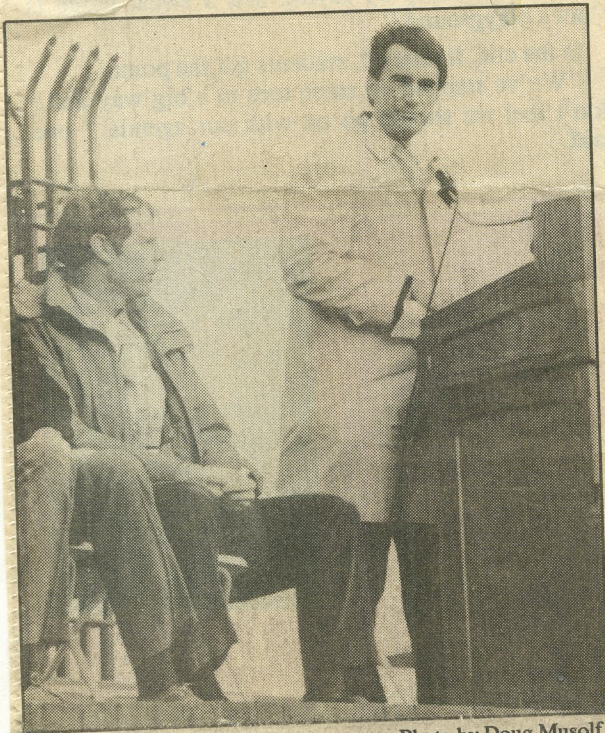


Photo by Doug Musolf

Roger Hedgecock and Bill Kellogg, left, spoke before more than 150 people gathered at pro-cross rally.

La Jolla, CA  
(San Diego Co.)  
La Jolla Light  
(Cir. W. 9,336)

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# APPEAL 2455

Continued from A1

tion, which says that governments may not show preference to religion.)

"The only way to order the removal of the cross is if it violates federal laws," said Marcie Mihaila, an attorney representing the association.

But Howard Kreisner, an atheist veteran who originally filed

suit against the city's support of the cross, said the association's arguments have "no basis."

Peter Irons, a noted lawyer and political science professor at UCSD who is advising Kreisner, said the association's arguments are "utterly ridiculous, utterly ridiculous."

Organizations don't have free speech rights, he added.

Larry Alexander, a law professor at the University of San Diego Law School, disagreed. According to him, courts have ruled that organizations and even corporations have free speech rights.

In its brief, the association also argued that the cross is "a tribute to war veterans, not to Christianity."

Crosses "signify serenity and passage from life," the association said. In the Mount Soledad case, "the mere fact that the Memorial is a cross does not render it an endorsement of Christianity."

In other action, the city of San Diego filed a voluminous stack of court briefs in the opening volley of its appeal of Thompson's order. The briefs were sent to the court late Tuesday night as the midnight deadline approached.

As expected, the appeal focuses largely on the historical value of the cross, which was declared to be a historic site by the city of San Diego in January 1991 — several months after arguments were heard in Kreisner's lawsuit.

Deputy City Attorney Mary Kay Jackson said the city decided to focus more on the cross' history this time around because attempts to convince Thompson that it is a war memorial instead of a religious symbol were not successful.

"The historical cross has stood on Mount Soledad for almost 80 years without challenge, and is an irreplaceable part of San Diego's history and culture," the appeal brief states. "Because society is not required to destroy its history, whether religious or otherwise," Thompson's judgment should be reversed.

Kreisner declined to comment on the city's appeal, saying he had not read it yet.



Photo by Doug Musolf

**Ruth Smith, center, past president of the Soledad Memorial Association vigorously supports the cross at Tuesday morning's rally.**



S.D.  
Union-  
Tribune

3-5-92

# Minority students rally at USD, protest item in college paper

By JEFF RISTINE  
Staff Writer

A four-line brief in a student newspaper set off a rare, spontaneous demonstration at the University of San Diego yesterday as minority college students from across the city demanded greater racial and ethnic sensitivity.

The predominantly Chicano and Latino protesters, mostly from other campuses, marched along the university's central artery yesterday and delivered speeches calling attention to examples of what they view as mistreatment, including ethnic humor.

The event was triggered by an item from the crime column in last week's issue of *The Vista*, USD's student newspaper, which read: "Sunday Feb. 16 — Two suspicious Hispanic males were seen in the phase B parking lot. No crime was reported, as of yet."

"We are saying that we will stand for this no longer," said Adolfo Lopez, co-editor of the *Voz Fronteriza* newspaper at UCSD. The item, he said, "implies that all Hispanics are crime-prone, that all so-called Hispanics are suspicious."

But the rally, asking for an end to stereotypes, racially charged language and unnecessary references to race, may have unintentionally delivered a mixed message.

One young speaker referred to the day "Columbus set his white ass" in America, another referred to "the white press" while pointing to a television camera operator who actually represented a Tijuana station, and yet another, in what he termed a "history lesson," said Mexican women achieved influence because "white men wanted to get in bed with (them)."

If some speakers got carried away, Lopez explained later, it was only a reflection of the "really passionate feelings" caused by centuries of oppression.

The rally, which drew about 50 students, began symbolically in

the parking lot referred to in the newspaper brief. One student carried a hand-printed sign duplicating the news item but substituting the word "Anglo" for Hispanic. "How Does It Feel?" the sign asked.

Participants included visitors from UCSD, Southwestern College and Chula Vista High School.

Except for demonstrations for and against U.S. involvement in the Persian Gulf War, the quiescent USD campus has not been the site of any major protests in recent memory. Many students stopped and stared at the novelty as the march went by, but few if any appeared to join in along the way.

Lopez said yesterday's event was intended to dramatize the offense felt by Latino and Chicano students and to serve notice that they will be more vigilant about similar offenses in the future.

Jenn Messina, editor of *The Vista*, said publication of the item was a mistake because no crime occurred, violating the principle of "innocent before proven guilty." Where actual crimes are thought to have occurred, however, Messina said she considers race and other descriptive features of the suspects to be relevant.

Details in the news item came from a campus police report. Messina said *The Vista* will publish a clarification of its crime news policies, along with the two letters of protest about the item received so far.

But speakers said the item follows a pattern of racial insensitivity at several local campuses.

Jason Kelley, a member of the USD Black Student Union, recalled a 1989 incident in which USD students were caught burning a cross at Torrey Pines State Reserve as part of a fraternity ritual.

"We plead for you to be sensitive," Kelley said. "You don't know what it's like to be minority."



Escondido, CA  
(San Diego Co.)  
Daily Times Advocate)  
(Cir. D.47,500)  
(Cir. S. 49,000)

MAR 5 - 1992

Allen's P. C. B. Est. 1888

## Toreros' Barnhard on a tear in time for tourney



A year ago at this time, just thinking about playing basketball was too painful for Escondido's

Brooks Barnhard.

He was a member of the USD men's basketball team, but only in spirit. The Toreros were preparing for the West Coast

Tod Leonard

Conference Tournament, but Brooks was concerned more about how to tie his shoes or study for classes while lying down.

Three practices into the 1990-91 season, the former Escondido High star ruptured the lowest disk in his back. It was one of those freak occurrences. Brooks had never had so much as a twinge in his back before, but over the course of four days the pain became increasingly worse.

Doctors told him it could have happened over four years, but either way, the results were the same. Part of the disk was broken and it could only be removed by surgery. Six months of rehabilitation would follow. Barnhard didn't have a choice, and his entire second season with the Toreros was wiped out before it began.

"At the time, it was a big disappointment," Barnhard said. "We were picked No. 1 and I felt I had a shot at getting good playing time and being a big part of the ballclub.

"But," he added, "I'd have to say I was pretty patient."

And that patience has paid off this season. This Saturday, USD will take on Gonzaga in the first round of the WCC Tournament at the University of Portland, where the Toreros (14-13) will be seeking a title and possible bid to the NCAA Tournament. Postseason play couldn't come at a better time for Barnhard or his Torero teammates, who have been hot as of late.

USD enters the postseason on a three-game winning streak, and Barnhard has played a big part in the last two wins. He scored a game-high 15 points in a 81-74 win over the University of San Francisco last Wednesday, and two days later tossed in the winning basket with three seconds remaining to beat St. Mary's 50-48 in the season finale.

This is the way Barnhard hoped the entire season would be.

"Actually, I feel a lot better about the way I'm coming along here at the end," he said. "I'm not as happy with the start or the middle... I feel like the team is relying on me now for scoring and rebounds, which wasn't happening at the beginning of the season."

But in the last few games, Barnhard has returned to much of the form that made him the Avocado League's Player of the Year in 1989.

"I can't really explain

## LEONARD: USD in groove

Continued from C1

what the difference has been," he said. "I guess it's just a matter of confidence. I started playing well and — boom — had more confidence in myself as a player."

Like his team, Barnhard has been somewhat inconsistent this year. Although he has posted good numbers lately, he is averaging 6.8 points per game and 3.4 rebounds. Despite his comeback, those numbers are a source of disappointment.

"To be honest, this year has been frustrating," Brooks said. "I feel like it's a wasted year, because of how I played and the numbers I put up."

That sounds like the talk of a player with high expectations being too hard on himself, especially after such a difficult ordeal. But Barnhard insists it's just the opposite.

"My expectations were too low," he said. "I guess I just expected to average four or five a game and put it on cruise."

It's certainly understandable, considering Barnhard didn't play any basketball for more than half of last year. And when he finally did come back, he says he basically had to start all over again.

"You don't realize how much you use your back for," he said. "There are a lot of things I can't do now that I used to do. If you drop a pencil, you can't even pick it up the same way."

So imagine how tough it was for the 6-foot-9, 220-pound center to get back in there and bang his body around under the basket. Pain wasn't the only problem. It was the fear of pain.

"The main thing is being aggressive," he said. "You hesitate going for loose basketballs, or a power move on a dunk, you won't take it as strong. There's a fear of landing wrong or of jarring it. I've re-injured it a couple of times, so it's in the back of my mind."

If he's worried now, it isn't showing in his game. Toreros coach Hank Egan has been pleased with the way Barnhard has taken command in the last few weeks.

"Because of his size, he's never going to be a dominant player at center," said Egan. "But he's still very valuable to us. If he is playing well, he can take the heat off the other people who we expect to score."

A good showing in the tournament would erase most of Barnhard's frustration. Certainly, conference champion and top-seeded Pepperdine (21-6) is the team to beat. But Barnhard insists the Waves are not a dominant team, leaving room for a club — and at least one player — currently brimming with confidence.

"I think we have as good a shot as anybody," Brooks said. "This is the first time we've been healthy all year and we're better matched up with Pepperdine than any team in the league. We're taking a lot of confidence into this tournament."

Tod Leonard is sports editor of the Times Advocate.

Please see LEONARD, C6



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MAR 7 - 1992

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# USD Counts Itself into WCC Chase

## ■ College basketball:

Pepperdine is favored in league tournament, but Toreros, who open against today Gonzaga, hope for a strong finish.

By ALAN DROOZ  
TIMES STAFF WRITER

SAN DIEGO—You almost expect the players to show up in battle fatigued and start digging foxholes, and the coaches to strap on pearl-handled revolvers. The West Coast Conference is girding for battle.

The sixth WCC Tournament opens today in Portland. The winner will have to survive three games in three days to win the WCC's automatic bid to the NCAA Tournament. Open warfare is expected: In a conference call with the eight coaches, five used the term "war."

Not even regular-season champion Pepperdine, winner of 30 consecutive WCC games, is assured a bid without winning the tournament. And Wave Coach Tom Asbury says his team didn't waltz through the WCC as easily as the record might indicate.

"We had some absolute wars—a bunch of 'em," he said.

Is it a war the University of San Diego can win?

"Yes," says USD Coach Hank Egan. "We have to play wired, and we have to sustain it for three days."

"Definitely," says Toreros scoring leader Kelvin Woods. "Realistically, if anybody has a chance [to upset Pepperdine], we do. We have the best defense in the league and we're used to playing that defense every day."

"Yes," says Torero guard Wayman Strickland. "If we play well, execute and stay in the game defensively 40 minutes every game. We're not intimidated by any

Please see **TOREROS, C11**



# TOREROS

Continued from C1 team."

"Anybody can [win]," says forward Gylan Dottin, the Toreros' steadiest player all season. "Everybody's beatable. We have as good a chance as anybody."

USD goes into today's 11:30 a.m. opener against Gonzaga as the fifth-seeded team, winner of three games in a row after losing the previous seven. Win or lose, most games have been struggles—"It's what we do," Egan said. "We always kinda play the way the other team plays. We're not a physical team so we can't dictate tempo."

Egan sees several positive signs entering the tournament. The Toreros, who were hit hard by the flu much of February, are healthy and apparently on an upswing. And they drew fourth-seeded Gonzaga instead of run-and-gun Loyola Marymount, which tied Gonzaga but is considered the third seed by tiebreaker rules.

"We have no excuses," Egan said. "I think we're coming together at the right time. We're fortunate we didn't get Loyola Marymount the first time out. They take your legs away even if you win."

In fact, if the Toreros can win this morning's game, they'll have a distinct advantage in recovery time for Sunday's semifinals, which will be played at 5 and 7:30 p.m.

"We'll have a lot of rest Saturday, that's one advantage we have," Dottin said. "Getting up early [today] is the tough part."

Woods said the Toreros' problems have often been self-induced, stemming from brief breakdowns that put them in a hole. "A lot of our games we fell apart as a team," he said. "Most of our games we've been playing well 36, 37 minutes. It's those three minutes that kill us. We just need to execute, and we've gotta keep running a variety of stuff. I think lately we were running the same things and we became predictable."

Strickland said, "We're very confident. We have to execute on the offensive end and keep the defensive intensity up."

Although Egan has no go-to guy as does Pepperdine in Doug Christie and Geoff Lear or Loyola in Terrell Lowery, he says that can work to USD's advantage. "We play the game by committee at

## COLLEGE BASKETBALL

TODAY'S GAMES

### WEST COAST CONFERENCE TOURNAMENT

■ UNIVERSITY OF SAN DIEGO (14-13, 6-8) vs. GONZAGA (18-9, 8-6)  
Time—11:30 a.m. TV—None. Radio—KSDO (1130)

Fourth-seeded Gonzaga beat fifth seed USD twice, but this game is seen as even in most quarters. "If we played 10 times it might be 5-5," said Gonzaga Coach Dan Fitzgerald. The Bulldogs won, 58-50, in Spokane, but failed to pull away down the stretch by missing free throws. USD lost earlier in San Diego, 71-69, in overtime, surrendering a 16-point lead. However, the Toreros were without backup center Reed Watson. Scoring leader Kelvin Woods had the flu. "We think we're competitive with them but the last three halves they had the upper hand considerably," USD Coach Hank Egan said. The Toreros go into the WCC tournament the healthiest they've been in a month and riding a three-game win streak. They have a history of performing well in the tournament, having won three of five previous openers. Gonzaga is 0-5, the only conference team that has yet to win a tournament game. This is only the second time Gonzaga has ever been the higher seed. The Bulldogs, who lead the WCC with a .516 shooting percentage, are led by center Jeff Brown, averaging 18.4 points and shooting a conference-best 62.9%, and guard Jarrod Davis, averaging 16.3. USD is paced by Woods' 13.9-point average, followed by Gylan Dottin at 11.9 and Wayman Strickland at 10.9. Strickland won the WCC three-point title for the second year in a row, converting 53% in conference games. USD bounced Gonzaga from the tournament in the opening round last year, 72-62.

—ALAN DROOZ

certain positions," he said. "There's no dominating player for us. When we play well, we use a lot of people in a positive sense—we have to substitute 'cause they're playing so hard. We have depth and a lot of people who can contribute."

Whether Pepperdine is on the NCAA bubble or not, the tournament path to the bid is certainly manned by the Waves, who today can tie the WCC record of 31 consecutive conference victories set by the great San Francisco teams of the mid-1950s, which won two consecutive NCAA titles and featured Bill Russell and K.C. Jones.

For a team approaching that stature, Pepperdine is being accorded scant respect. USD lost its two matchups with the Waves, 71-58, and 79-67.

"To beat them you have to play awfully good [but] they can be beaten," Egan said. "They're not physically dominant. They had enough close games that they're not that far away. We felt we had a chance against Pepperdine—that makes their accomplishment the more remarkable."

"They do play well, they have the two best players at their positions [Christie at guard, Lear in low

post] and they have good role people who know their jobs. They're damn fun to watch—unless you're involved [against them]."

Dottin noted, "Pepperdine is very beatable. They beat people by four, by six—that's one turnover. You have to play very good against them 'cause they capitalize on mistakes."

Portland Coach Larry Steele, who opens against the Waves today, said, "We know exactly what they'll do. They're very predictable. The problem is their predictability is at a very high level of play."

It's a consistency most of the WCC hasn't shown this season, USD included.

"You keep saying somebody's gotta step up to the plate and beat 'em," Gonzaga Coach Dan Fitzgerald said. "You keep saying they're beatable. I don't think they're as intimidating as some teams that've won the conference, but give 'em all the credit."

Egan: "Somebody could get 'em, for sure."

If it's to be USD, it will mean a consistent, intense effort. "I don't think any team can walk on the floor and [intimidate us]," Woods said. "We just have to execute."



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MAR 7 - 1992

Allen's P. C. B. Est. 1888

**SAN DIEGO SPORTS ET CETERA**

## USD's Wood Named All-West Coast Conference Again

2955  
Kelvin Woods, University of San Diego's 6-foot-5 senior forward, has been named to the All-West Coast Conference basketball team for the second consecutive year. He averaged a team-high 13.7 points, 10th best in the conference. Woods shot 51.9% from the floor (seventh). He is USD's first repeat All-WCC choice since Scott Thompson in 1986-87.

Pepperdine's Tom Asbury was named coach of the year and Pepperdine's Doug Christie the player of the year.



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San Diego Union/  
Tribune  
(cfr. 392,388)  
(cfr. 3,467,287)

MAR 8 - 1992

# Physicians fall short in reporting patient deaths

By REX DALTON  
Staff Writer

In making his way from India to the United States' most elite scientific institutions, researcher Rakesh Srivastava dedicated his life to studying and reporting on the human body's immune system.

But when the 35-year-old molecular biologist died at Scripps Clinic and Research Foundation in La Jolla — where he also worked — his tragic death after a liver test wasn't reported to authorities in the correct manner, county officials say.

Srivastava died Christmas morning at Scripps Clinic's Green Hospital, 19 days after physicians there unexpectedly pierced an artery while taking a biopsy of his

liver, causing bleeding that eventually led to his death, county officials say.

The physicians were trying to find the source of a mysterious illness that had overtaken Srivastava.

His physician, Dr. Paul J. Pockros, signed a death certificate indicating Srivastava's demise was natural and did not report the case to the county Medical Examiner's Office, records show.

But when the medical examiner's staff learned about Srivastava's death from a newspaper reporter checking on a tip, a subsequent inquiry led to the death's reclassification as an accident caused by the liver bleeding.

"I filled out the certificate the way I felt was appropriate," said Pockros, who performed the biopsy.

He said bleeding from a biopsy is a known complication that occurs in about one in 1,000 cases, and he added that other Scripps Clinic physicians later also saw no reason to report it to the medical examiner.

"This was a very tragic death; a trauma to all of us. An accusation we were trying to cover anything up is ridiculous," said Pockros.

Dr. Brian D. Blackbourne, the county medical examiner, said a death like Srivastava's should be reported to his office for review or an autopsy.

"It was an accident; a medical misadventure," said Blackbourne. "It is clear cut. Every physician should know that this (type of case) should be reported."

But many physicians don't

know, said officials from the Medical Examiner's Office and the county health department's vital records office, where death certificates are filed.

The Srivastava case highlights what these authorities say is an ongoing problem: the failure of physicians to consult with the medical examiner when a patient dies under potentially unusual circumstances.

Authorities say reporting medical accidents or misadventures — a term used to describe untoward or accidental medical or surgical events — can lead to the discovery of faulty equipment, can identify public health problems and can be important in legal cases. It also plays a role in the state's oversight of physicians.

Dr. Harry J. Bonnell, the coun-

ty's chief deputy medical examiner, estimated that 1 to 2 percent of all hospital deaths annually in the county should be reported to the Medical Examiner's Office, but many of them are not.

More than 6,500 people die annually in area hospitals. Based on Bonnell's estimate, this would mean that from 65 to 130 cases annually may not be properly reported.

Blackbourne said his office has no statistics for recent years on the number of deaths from surgical or medical misadventures because county budget cuts have delayed compiling these reports.

He estimated that his office is informed of one to two dozen pos-

See Physicians on Page B-4



# Physicians

Failing to report  
deaths properly

Continued from B-3

sible misadventures a year. Such cases sometimes aren't reported because they may contribute to medical malpractice lawsuits, Blackbourne added.

Under state law, the medical examiner takes jurisdiction over deaths in specific circumstances — most commonly murders, suicides and accidents. The staff performs an autopsy to ensure a consistent, independent analysis and proper collection of evidence for any future legal proceeding.

But when someone dies in a hospital while a physician is trying to save his or her life, a doctor typically would report the death to the medical examiner only if it was caused by an unexpected medical injury or accident.

This requires physicians to make a sometimes difficult decision: Did the patient die of something untoward or accidental, or was the death the result of the body's failure despite the best medical effort?

"It can really be a judgment call" when such questions arise, Bonnell said.

Say, for instance, physicians are unable to get a patient's heart to start pumping again after successfully completing heart sur-

gery, he said. The patient dies, never having regained consciousness.

"We wouldn't expect that to be reported," said Bonnell, noting this would be a known and faultless complication.

But if a physician inadvertently were to cut open a vessel while performing a heart procedure, and ensuing bleeding caused the patient's death, Bonnell said the death should be reported to the medical examiner.

Random checks of the medical examiner's records show a number of area hospitals have reported medical or surgical misadventures. Cases include: A heart vessel accidentally punctured during surgery, food or fluid pumped into the lungs through a nasal/gastric tube, a practitioner-administered drug overdose or a medication mistake.

Blackbourne said one difficult question for medical examiners and coroners is whether to report medical accidents to the state Medical Board, which licenses physicians and other practitioners.

Under a law enacted a year ago at the urging of Center for Public Interest Law at the University of San Diego, a medical examiner or coroner is to report any death where a specially trained pathologist has determined the demise may be the result of a physician's "gross negligence or incompetence."

Blackbourne said he feels this puts his office in the uncomfortable position of making qualitative

judgments on a physician's work.

"We do not want to evaluate quality of care," said Blackbourne.

Kenneth Wagstaff, executive director of the Medical Board, described the new reporting requirements as "another investigative tool" to ensure public safety.

If there is any question about which cases to report, Wagstaff said authorities can just report all medical and surgical misadventures, and let the Medical Board screen them.

But Blackbourne said he is concerned such an approach would cause discipline-fearful physicians to report misadventures even less frequently.

Medical Board officials said they could not recall a single case here in more than a decade where action was taken against a physician for failing to report a death to the medical examiner or coroner.

Such a failure could result in disciplinary action against a physician's medical license or a criminal misdemeanor charge.

In the case of Srivastava, Blackbourne said he didn't believe any physician's action was gross negligence or incompetence, so it wouldn't be reported to the Medical Board.

Dr. Max L. Elliott, who heads Scripps Clinic's autopsy service, said: "It didn't even occur to us that this case might be one that the medical examiner needed to be informed about."

Pockros, who directs what is the county's only liver transplant

program at Scripps Clinic, said he didn't believe what occurred was "a misadventure."

Bleeding from a biopsy of the liver is a known complication, one that occurs in 1 in 1,000 procedures, said Pockros. "I do about 300 liver biopsies a year. The last hemorrhage I had was in 1986."

Srivastava's bleeding was identified and stopped the night of the biopsy, doctors said.

Already weakened from a fever of unknown origin, Srivastava slipped slowly toward death despite continual attempts by physicians to save him.

"His illness was very puzzling," said Pockros.

Srivastava's wife, Niharika, said, "This (Scripps Clinic) is one of the best hospitals; but they couldn't figure it out. I am still in shock, in grief."

At the Scripps Research Institute laboratory where Srivastava worked, Dr. Per Peterson said scientists plan to continue the research of their promising colleague, who was recruited from Yale University about five years ago.

Srivastava's work focused on the functions of certain immune system proteins that help prompt rejection of a transplanted organ. He was among the first scientists in the world to identify this group of proteins, called non-classical transplantation antigens, Peterson said.

"It was a terrible loss to science and of an individual," said Peterson. "We will try to pick up the work as well as we can."



**Tom Blair**

## The Sunday morning sermonette

1025

### □ San Diego Shuffle

Jan Strobe, the marketing pro who was a victim of lean times at Great American, has a fat new job. She's been named director of corporate communications for Jenny Craig International . . . Michael Reagan will be in Bel Air today when his father and stepmother, Ron and Nancy, renew their marriage vows on their 40th anniversary. Then Michael flies to Wisconsin to host a radio show on WTMJ, and returns here Tuesday to start work at Re/Max real estate in Peñasquitos . . . Court of Appeals Justice Dick Huffman swore in one of San Diego's newest lawyers Friday: his son, Rich, a USD grad. But no precedent set. Five years ago, Justice William Todd swore in his attorney son, Chris . . . Volker Frick, chef de cuisine of the New York Yacht Club, comes in on a busman's holiday this week. He'll prepare the meal — foods from the countries of America's Cup competitors — at his own welcoming dinner tomorrow night at Shelter Island Marina Inn. (Frick is here through March to conduct a series of cooking classes.)

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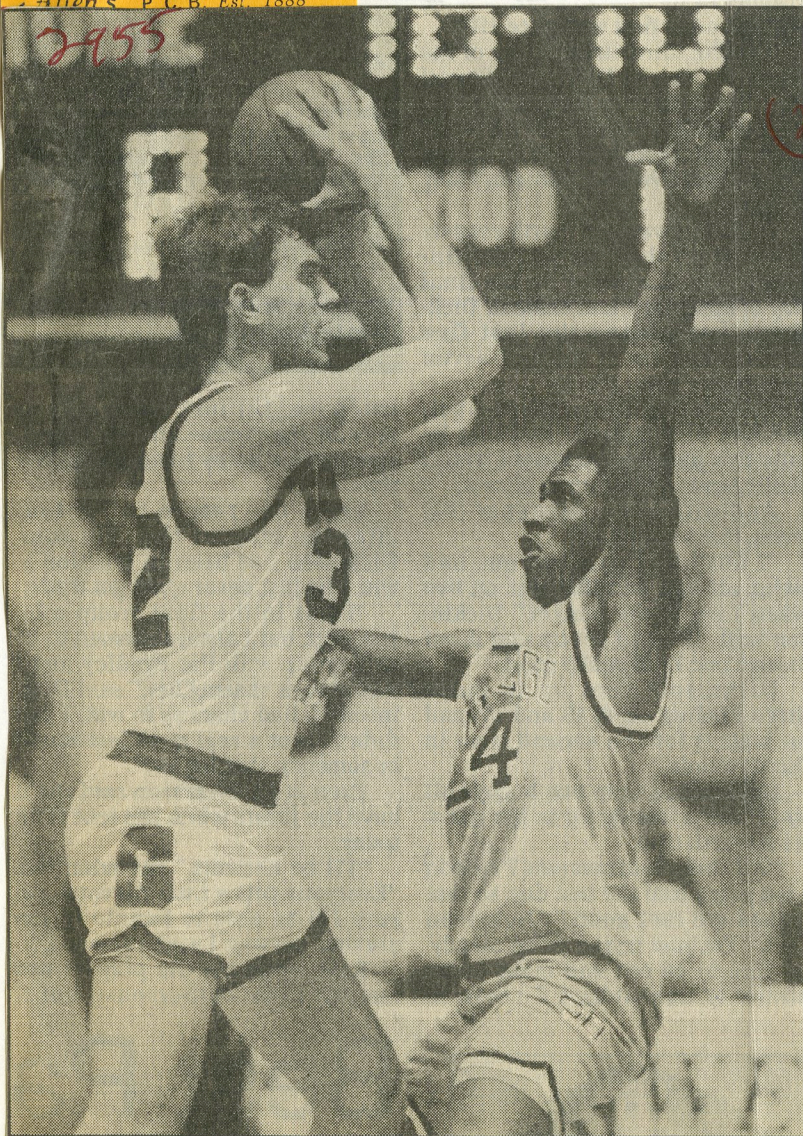
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Associated Press Photo

Gonzaga's Eric Brady, left, looks to pass against USD's Gylan Dottin.

# Toreros' season finished

## Gonzaga tops USD 61-48 in first round of WCC tourney

### The Associated Press

Geoff Goss scored nine of his team-high 13 points in the second half as Gonzaga defeated San Diego 61-48 Saturday in the opening game of the West Coast Conference basketball tournament.

Gonzaga's Jeff Brown came into the game averaging 18.4 points per contest but scored only seven against San Diego and just one in the first half.

The Gonzaga Bulldogs held the San Diego Toreros scoreless for the first 3:37 of the game while building an 8-0 lead. San Diego's first basket came at 16:23 on a driving layup by Michael Brown.

Gonzaga (19-9) held the Toreros (14-14) to just three field goals in the first half.

Leading 31-17 at halftime, the Bulldogs saw the Toreros connect on three 3-pointers in their first six baskets.

A 15-6 San Diego run to open the second half with Reed Watson's 3-point field goal cut Gonzaga's lead to 37-32 with 12:25.

With 5:05 left and Gonzaga ahead 43-38 the Bulldogs scored six unanswered points over the next four minutes. The run ended with a Goss free throw that boosted the Gonzaga lead to 49-38.

In other games:

**West Coast Conference Tournament (first round):**

**San Francisco 100, Loyola Marymount 85** — Tomas Thompson made

### West

eight of eight 3-point baskets and scored 29 points as the University of San Francisco Dons (13-5) upset third-seeded Loyola Marymount (15-13).

**Pepperdine 97, Portland 83** — Geoff Lear scored nine points in a 15-0 run late in the game and Doug Christie led all scorers with 27 as Pepperdine (22-6) defeated Portland (10-18).

**Santa Clara 59, St. Mary's 57** — Melvin Chinn scored 19 points to lead the Santa Clara Broncos (14-14) to a win over St. Mary's (13-6).

**Oregon St. 62, Oregon 54** — Charles McKinney scored 17 points as the Oregon State Beavers (15-14, 7-9) overcame first-half shooting woes to beat Oregon (6-19, 2-14) in a Pacific 10 conference basketball game.

**Idaho St. 88, Weber St. 82** — Herman Smith scored 30 points and Erin Cowan added 20 as Idaho State (9-20, 6-10) upset Weber State (15-12, 10-6) in a Big Sky Conference game marred by a bench-clearing brawl.

**Utah St. 70, Fresno St. 62** — Jay Goodman scored 20 points to rally Utah State (16-11, 10-8) to a Big West Conference victory over Fresno State (15-15, 6-12).

**Nevada 94, Montana St. 84** — Jody Daggs came off the bench to score 16 points, including 8-for-8 free throws in the final minutes, as Nevada (18-9, 13-4) topped Montana State (14-14, 6-10) in Big Sky Conference action.

**New Mexico St. 99, UC Irvine 71** — Forward Eric Traylor scored 15 points and Chris Hickman, Ron Putzi and Mal-

colm Leak added 13 apiece as New Mexico State (20-7, 12-6) posted a win over UC Irvine (6-21, 3-15).

**Brigham Young 87, Utah 73** — Gary Trost scored 27 points, 18 of them in the first half, as Brigham Young (22-6, 12-4) clinched a share of the Western Athletic Conference title with a victory over Utah (19-9, 9-7).

**Texas-El Paso 72, New Mexico 54** — David Van Dyke and Marlon Maxey provided the inside muscle and Texas-El Paso's three-guard offense triggered an early second half run that carried the Miners (23-5, 12-4) to a win over New Mexico (17-11, 11-5) and a share of the Western Athletic Conference title.

**Arizona St. 74, California 71** — Stevin Smith made two free throws with 19.8 seconds left to secure a victory for Arizona State (18-11, 9-7) over California (8-18, 2-14).

**Montana 90, N. Arizona 59** — Gary Kane hit two 3-pointers in the first half to pull Montana away from a slim one-point lead and help the Grizzlies (25-3, 14-2) to a Big Sky Conference victory over Northern Arizona (7-20, 3-13).

**Houston 69, SMU 62** — The Houston Cougars (22-5, 11-3) clinched at least a tie for the Southwest Conference championship, beating Southern Methodist (10-17, 4-10) behind the 18 points of Sam Mack and Charles Outlaw.

**Texas Tech 76, Texas Christian 67** — Will Flemons scored 24 points, leading Texas Tech (14-13, 6-8) to an upset over Texas Christian (21-9, 9-5).

**Wyoming 83, Colorado State 65** — Maurice Alexander scored 21 points and had 10 assists as Wyoming (16-12, 8-8) ended its regular season by blowing out archival Colorado State (14-16, 8-8).



# Cold-shooting Toreros erased from WCC tournament

By **PAUL BUKER**  
Special to the Union-Tribune

**PORTLAND** — Maybe it was the Michelangelo virus that completely erased the University of San Diego's game plan yesterday morning at the West Coast Conference basketball tournament.

**Gonzaga 61  
USD 48**

After a first half in which they shot 3-for-23 and fell behind, 31-17, the Toreros staged a couple of mini-rallies before succumbing meekly to Gonzaga, 61-48, in a first-round game at the University of Portland's quiet Chiles Center.

"Some of it was Gonzaga, but most of it was us," USD coach Hank Egan said. "We didn't execute a lick. We shot out of rhythm. We were lucky to be down 14 at half. It could have

been a lot worse."

USD, which ended its season 14-14, had won three straight. Gonzaga (19-9), which swept the regular-season series, had never won a WCC Tournament game.

As Egan looked on incredulously, his players missed 11 of their first 12 shots and fell behind, 13-4.

With 11:55 left in the half, Egan angrily called a timeout.

"This is the most ridiculous performance by a team at this time in the season I've ever seen," Egan said in a rage.

During USD's 3-for-23 stretch, all-WCC forward Kelvin Woods was 0-for-6 and Wayman Strickland, the WCC's leading three-point shooter, was 0-for-5.

Bulldogs coach Dan Fitzgerald said his team's performance "might have been the best 20

things the way you've been doing them all year, you're not going to be in your shooting rhythm."

The Toreros finished 15-for-47 (31.9 percent) and 3-for-11 from three-point range. Woods went 4-for-13 but had a game-high 14 points.

Strickland got his first basket with 1:51 remaining. He finished with six points on 2-for-12 shooting.

Despite seven blown layups in the first half, nine in the game, USD moved to within five points twice in the second half, once at 37-32 after Reed Watson's three-pointer from the corner and again at 43-38 after Michael Brown's two free throws.

On each occasion, Gonzaga answered.

USD's final chance may have

been with 4:18 remaining when Strickland had a good look at a wide-open three-pointer from the left side and couldn't hit it.

He shook his head. It was his seventh straight miss. Gonzaga's Matt Stanford then converted after a nice move on the baseline to make it 45-38, and USD couldn't get any closer.

Woods was philosophical as he tried to keep his distance from a fuming Egan in the interview room.

"We let a couple shots we should have hit get to us. We got our heads down a little bit and from then on, they took over," said Woods.

In other games:

■ **Pepperdine 97, Portland 83:** Geoff Lear scored nine points in a 15-0 run late in the game and Doug Christie led all

## WCC TOURNAMENT

At Chiles Center, Portland, Ore.  
**YESTERDAY'S GAMES**

Gonzaga 61, USD 48  
Pepperdine 97, Portland 83  
Santa Clara 59, St. Mary's 57  
USF 100, Loyola Marymount 85

### TODAY'S GAMES

■ USF (13-15) vs. Pepperdine (22-6)  
■ Gonzaga (19-9) vs. Santa Clara (14-14)

minutes of defense we've played since I've been at Gonzaga."

Egan said USD forgot about every practice, every drill, since October. He didn't recognize his own team.

"If you've got a system, you stick with it," he said. "We just didn't stay with our stuff at either end of the floor.

"We didn't run our offense. We didn't set screens. If you don't do

scorers with 27 as the Waves extended their WCC winning streak to 31, tying the record set by the San Francisco teams of 1954-57.

■ **USF 100, Loyola Marymount 85:** Tomas Thompson set an NCAA Division I record by making eight three-pointers without a miss as the Dons upset the third-seeded Lions (15-13). Thompson finished with 29 points.

■ **Santa Clara 59, St. Mary's 57:** Melvin Chinn scored 19 points and the Broncos made 11 three-pointers to reach the semifinals. Brian Brazier scored 15 points to lead the Gaels (13-16).

### U. SAN DIEGO (48)

Dottin 3-7 3-4 9, Woods 4-13 6-7 14, Barnhard 0-2 0-0 0, Provst 2-3 2-2 7, M. Brown 2-5 2-2 7, Watson 2-5 0-0 5, Temple 0 0-0 0, Strickland 2-12 2-3 4. Totals 15-47 15-18 48.

### GONZAGA (61)

Brady 0-2 2-2 2, Armstead 4-4 2-3 10, J. Brown 2-7 3-4 7, Goss 3-4 7-8 13, Davis 2-6 5-8 9, Dudley 1-1 0-0 2, Stanford 3-6 1-1 7, McGowan 2-5 1-3 5, Spink 2-2 2-2 6. Totals 19-37 23-31 61.

Halftime—Gonzaga 31-17. 3-Point goals—USD 3-11 (Provst 1-1, M. Brown 1-2, Watson 1-3, Woods 0-2, Strickland 0-3), Gonzaga 0-5. Fouled out—None. Rebounds—USD 27 (Woods 6), Gonzaga 29 (Davis 8). Assists—USD 8 (Provst 3), Gonzaga 10 (Davis 4). Fouls—USD 24, Gonzaga 20. Technicals—USD 0.

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San Francisco Examiner  
3/9/92

# Regulators draw consumers' ire

①  
State boards slow to probe complaints brought by public

By Tupper Hull  
EXAMINER SACRAMENTO BUREAU

SACRAMENTO — On Jan. 22, 1990, Sandra Bauer's sister died from an overdose of prescription drugs — drugs Bauer says were provided wholesale by a Palm Springs osteopath.

For Bauer, a Sacramento transportation and public finance consultant, the death of her sister was a door into California's network of regulatory boards and commissions — agencies that are supposed to protect the public.

What Bauer said she found in-

stead was a heavily bureaucratic and frustrating maze that puts the interests of doctors, osteopaths and pharmacies ahead of public protection.

Her chief complaint is with the Board of Osteopathic Examiners, the state agency that gave Dr. David Sacks of Palm Desert his license to practice in 1983.

As a result of Bauer's complaints, the board has filed charges against Sacks, accusing him of providing prescription narcotics to three people he knew were addicts. It has scheduled hearings for September on whether his licenses should be revoked or suspended. Final action could be years away.

In the meantime, Sacks continues to practice medicine.

"I want the state to represent me and the public on this — not

[See REGULATORS, A-15]



## ◆ REGULATORS from A-1

**Regulators draw consumers' ire** (3)

the doctors," said Bauer. "Every one of their rules is designed to protect doctors instead of the public."

Nowhere is this conflict between the public and professional practitioners more clearly defined than in the policies governing how much information the public can obtain about the complaint and disciplinary activities of the state's regulatory boards and commissions.

Created to protect the public from incompetence and abuse, most of these semi-autonomous boards are comprised of individuals from the professions they license, discipline and regulate — everything from doctors to termite inspectors, barbers and accountants.

As a consequence, they have become overly concerned with protecting information damaging to the professionals they regulate, say a host of consumer activists.

"It's professional tribalism," said University of San Diego law Professor Robert Fellmeth, one of the state's foremost experts on regulatory law. "It's people who are self-interested controlling their own professions. They empathize with the person who is accused, not the public. That's the problem."

Sixteen of the 32 boards and commissions within the state Department of Consumer Affairs do not even have written policies on what they will disclose to the public about complaints and disciplinary actions, according to a recent survey.

Six of those have no public disclosure policy at all.

When they do disclose information, many boards do it only on a limited basis.

The vast majority of the agencies will tell the public only about those consumer complaints that have resulted in formal accusations of wrongdoing.

der, head of Consumer Union's West Coast operation. "The marketplace doesn't work if the state just licenses these people and then doesn't tell the public about the record of the licensees."

Representatives for the boards defend the practice as necessary to protect the reputations of license holders against unfair or unfounded attacks.

"We get a lot of sour grapes complaints that could ruin the reputations of our doctors," said Larry Ballard, chief of enforcement for the Board of Dental Examiners.

"We aren't going to give out complaints that aren't well-founded. That would not be fair to the doctors," said Linda Bergmann, executive director of the Board of Osteopathic Examiners.

"I feel the public is protected. Our board is very efficient and we are very conscientious," Bergmann said.

**Crime suspects get less protection**

Critics such as San Diego law Professor Fellmeth say keeping complaints secret until formal accusations are filed offers doctors and other professionals a far higher degree of protection from public scrutiny than is afforded persons accused of crimes or sued in California.

Arrest records, which may never result in charges, are public, he said. And malpractice lawsuits become public the moment they are filed.

Fellmeth singles out the state medical board for his harshest criticism. The board's investigations can, and frequently do, take years to complete. During that time errant doctors may continue to practice, and the public isn't told of the outstanding complaint or complaints, he said.

Janie Cordary, spokeswoman for the medical board, said the board currently is considering changing its public disclosure policies to permit earlier release of complaint information.

She said the board staff has rec-

make it more difficult to obtain complaint information about contractors. Under the proposed policy, complaints that are being investigated would no longer be disclosed.

"This is something we have been wrangling with for more than a decade," Kolb said.

Last month, the contractors' board received more than 98,000 requests for information about the state's 275,000 licensed contractors.

Despite his insistence that "the public comes first," Kolb said the disclosure policy is being changed because "we have an obligation to contractors — to the men and women out there swinging a hammer and making a living. Their business depends on word of mouth and the validation the contractors' board provides."

Telling a potential customer about outstanding complaints could cause a contractor to lose business, he said. "It is terribly consequential to the public and to the contractors."

Meanwhile, Sandra Bauer waits for the justice she has sought since her sister died.

She asked to participate in the osteopathic board's disciplinary proceedings against Sacks. Her request was denied.

She also was denied access to a settlement offer Sacks made to the board that was rejected. Neither she nor any other member of the public will be permitted to participate in the hearings before an administrative law judge later this year.

"This whole process should be much more public," she said. "The process has worked against me. It takes so long for things to happen. I think it's designed to fatigue me, to burn me out."

"And the process is secretive. The confidentiality rules all work to the benefit of the professional license holder," Bauer said.



**Few formal accusations**

The problem, say consumer activists, is that only a very small number of consumer complaints ever result in formal accusations. Most are deemed unfounded, too trivial to pursue, settled or in some cases, simply ignored.

During the 1990-91 fiscal year, for example, the regulatory boards within the Department of Consumer Affairs received a total of 98,760 complaints. Only 1,944, or 2 percent, resulted in accusations.

The medical board fielded 6,540 complaints during the 1990-91 fiscal year and only 266 or 4.2 percent resulted in accusations.

"It's a sham," said Harry Sny-

commended making complaints public when investigators have determined there is enough evidence to proceed with disciplinary actions.

One exception to the most common disclosure practices has been the Contractors' State License Board.

**Possible clampdown on disclosures**

Board spokesman Steve Kolb said complaints now are disclosed as soon as a staff member has reviewed them and determined they are worthy of additional investigation — a policy praised by consumer groups.

But Kolb said the board is attempting to change that policy to

(Previous page, last column #10)

(Previous page last column #10)



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## Report card for lawyers

State Bar has done much to improve attorney discipline system, but it still could do more to make it a model for the nation

**T**HE STATE BAR of California has come a long way since it reluctantly began to reform its system of disciplining bad lawyers seven years ago. The Bar has adopted more than 100 reforms to clean up the system. To pay for them, it has raised annual dues from its 132,000 attorney members by 100 percent.

Now the state should go one step further: Appoint an independent prosecutor.

Seven years ago this month, The Examiner exposed the Bar's system as secret, slow and lenient. In the aftermath of that series, the state—prodded by Sen. Robert Presley, D-Riverside—appointed an independent monitor to make sure the Bar delivered what it promised.

Under the watchful eye of Robert C. Fellmeth, a University of San Diego law professor, the Bar created an independent court to try cases and handle appeals. Archaic paper files were replaced by comput-

ers. A huge backlog of cases was whittled down. Today, the number of attorneys disciplined has increased 500 percent.

State Bar President John M. Seitman, of San Diego, is rightfully proud of the accomplishment. He calls it a "model" for the nation. But Fellmeth, whose five-year appointment as monitor ended in December, says the Bar could do more. He advocates:

► An independent prosecutor's office, appointed by the governor or attorney general. Prosecutors are now Bar employees.

► Licensing lawyers in the areas of their specialization to upgrade their competence.

► Mandatory malpractice insurance for lawyers.

"Twenty percent of California lawyers are running around without any malpractice insurance," Fellmeth says. A client whose life is wrecked by a predatory lawyer has little recourse without insurance.

We agree with Fellmeth and add one proposal: An independent monitor should review the Bar's efforts every three years to ensure the Bar is living up to its duty.

## No favors for Iraq

**A**N IRAQI delegation is expected in New York this week to ask the United Nations Security Council to back off on economic sanctions and the application of tough cease-fire terms, particularly the destruction of banned weapons-making equip-

ment sent the U.N.'s prestige soaring for challenges in other unstable areas. This is no time to ignore the potential for fresh Iraqi mischief if pressure is relaxed too soon.

A new showdown concerns Iraq's balking at U.N. orders to destroy equipment used in making 600-mile Scud missiles—among the weapons unleashed by Hussein

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# Despite problems, university upbeat about future

*There's a world of confidence in school with global concept*

By JEFF RISTINE, Staff Writer

Costantino Caroppo knows he could have picked a more well-known school, maybe even one offering a "slightly better" education than he receives at United States International University.

And when USIU filed for bankruptcy in December 1990, he knew he could have picked one with a stronger financial base.

But Caroppo, a native of Italy and now a senior at USIU, stuck with what he saw as "the pioneer of the global idea." Caroppo is studying for a career in travel and tourism, perhaps to do consulting work for governments or private institutions, and nothing else would have given him the contacts he already has made.

"Once I get out of here, I will have friends from 88 different countries, people with which I have lived for three or four years," Caroppo said. "I

know how to deal with the Japanese way of doing business, I know how to deal with the Kenyan way of doing business. That's what really keeps me here."

USIU carved a niche with its dream to bring the world closer together through education. In San Diego and sister campuses in Mexico, Europe and Africa, the school tries to promote peace, appreciation for other cultures, and an optimistic view of humanity and the future.

USIU's own future, however, now hinges on its ability to recover from self-inflicted wounds left by financial excesses of the 1980s. In a race against the clock, the university must expunge some \$30 million in worldwide claims while simultaneously restoring its own academic credibility.

"Essentially what you have here is the problem facing Macy's," said David Feldman, vice-chancellor of the Grossmont-Cuyamaca Community College

See University on Page B-4

## University

Students, faculty upbeat despite woes

Continued from B-1

District and a former USIU dean of business. "This is an organization in need of turnaround."

As a do-or-die deadline of November 1993 ticks nearer, administrators, faculty and students remain confident that the renewal will be completed.

New leadership ended financial mismanagement that hit its nadir when employee payroll deductions intended for pension contributions instead were spent on general operations. The university for more than a year has covered its day-to-day expenses from regular income, avoiding previous problems of late paychecks. It has initiated long overdue fund-raising efforts.

Weak graduate programs, exposed by a commission that threatened to withdraw USIU's academic accreditation, also are on the mend, and money for new library materials is back in the budget after a period of neglect.

Founding president William Rust, widely blamed for leading USIU into its crises, was turned out from all domestic operations in 1989. The last of three candidates being interviewed to replace him visits the campus this week.

And, buoyed by results of a "self-renewal" study done to preserve its accreditation, USIU is considering whether to tinker with its mission as a university, perhaps moving away from the concept of an "American" education.

USIU's eventual fate is as important to San Diego as that of any large business. The school employs about 350 people and spends about \$15 million a year locally. Off-campus spending by the 1,258 San Diego students currently enrolled and their visiting parents and families also contributes to the local economy.

Most at USIU believe the school, however troubled, is here to stay.

"The sensation is pretty positive while looking at the future," said Caroppo, who is chairman of the student council. "The general impression is that the bottom already has been touched."

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Kenneth McLennan, the retired four-star Marine Corps general who took over as USIU's acting president in January 1990, is equally upbeat.

"We've come a long way in the last year," he said, "and we've come far enough that we can see that we can do the rest of it. Morale is better and the people are looking to the future with optimism."

For all the high hopes, USIU well-wishers find it ironic the uniquely multinational school should be struggling so hard for survival at a time of rapid, sweeping improvement in world relations.

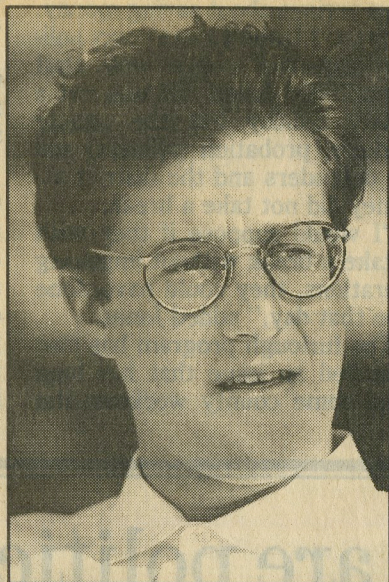
"If there was ever a time when this university could really fit the niche for which it was designed, it's now," said McLennan.

Looking beyond the hoped-for success of financial reorganization, however, USIU officials, have started to mull a change of focus.

"American education is not what the world wants anymore," said Igor Ansoff, a USIU distinguished professor and international authority on a field of business called strategic management, who is helping build the framework for a possible study on the university's future mission. No one needs to come to the United States, Ansoff explained, to learn to be "as unproductive and non-competitive as we are."

The future path, McLennan said, might call for a broader curriculum, better reflecting the cultural and ethnic diversity of the world. Schools could be added, dropped, increased or decreased in importance; international campuses could be added or moved.

"That might have been one of the causes of getting into the dif-



UNION-TRIBUNE

**Costantino Caroppo: Savors "global idea."**

ficulties that we did," McLennan said. "The world was changing around us, and yet the university had not changed adequately to adapt to the new circumstances."

To that end, USIU may consider narrowing its market.

"It's easy to say we want to serve the world, but no one can serve the world," said Ansoff. "One possibility is to specialize in the needs of management in Pacific Rim countries."

For the present, USIU's condition remains fragile.

Recovery from the university's own mistakes now is hampered by conditions beyond its direct control, particularly the weak real-estate market.

Under the bankruptcy plan approved by creditors and a federal judge last August, USIU has until Nov. 1 to repay about \$5½ mil-

lion owed to creditors with liens on its property. All remaining debt must be erased a year later. (USIU has not yet completed the task of verifying questionable claims, but its obligations currently are believed to be no higher than \$22 million to \$25 million.)

If either payback deadline is missed, USIU must prepare to auction off its Scripps Ranch campus, although the plan allows a grace period of up to a year.

To raise the cash, USIU is trying to unload its stately European campus, just outside London and, if necessary, is willing to dispose of 57 undeveloped acres at Scripps Ranch.

But the London property remains unsold after 20 months on the market; at least one group that nibbled at the land could not line up the financing to make a firm offer.

And, in San Diego, McLennan acknowledged there has been greater interest in an affiliation or joint venture that would cover USIU's entire Scripps Ranch property than in the 57 acres alone. In any event, city land-use plans restrict the property to educational purposes.

The bankruptcy deadlines mean pressure for the academic side, too. The Western Association of Schools and Colleges (WASC) upgraded a damaging sanction against USIU to probation last July, but its status will be reconsidered at year's end.

Stephen Weiner, executive director of WASC, said he is rooting for the university's success but cannot help but be concerned about the pace of the all-important real estate sales.

"By accrediting them, we're making a statement as to the like-

lihood that they're going to be around for awhile," said Weiner. If there is "substantial question" about USIU's ability to sell its assets, he added, "the commission would have to take a fresh look at that."

USIU is talking with two institutions interested in an affiliation or joint use of the Scripps Ranch campus, but economic conditions again are not at their brightest. Like USIU, many universities and other educational enterprises today find their facilities underused and are tightening their belts, not expanding them.

The university does have a record of defying gloomy forecasts. During a remarkably similar financial crisis brought on by USIU's move from Point Loma to Scripps Ranch in the 1970s, many saw no light at the end of the tunnel.

"There were all kinds of people who didn't think they'd make it, and they did" said Judith A. Lewis, a director of financial aid for USIU who now holds the same position at the University of San Diego.

While USIU needs the millions from land sales to survive, the school also is attempting to raise additional money in much smaller amounts.

Fund-raising is a continual priority for most private schools, but Mink H. Stavenga, acting dean of the school of business and management, acknowledged that until recently "we have never really tried very hard."

Thousands of alumni are being hit up for contributions for the first time ever; a four-day telephone campaign last year raised \$8,500 in cash for the campus library and \$4,000 worth of donat-

ed books. USIU also affiliated with the national Elderhostel program, offering a week of fee-supported liberal arts and sciences classes to visitors at least 60 years old. And, adopting a long-standing practice at other universities, USIU now imposes a modest fee for campus parking.

Operating income has been strong enough to allow USIU to get to work on a variety of badly needed campus improvements, including repair of leaky roofs, replacement of shabby residence-hall furniture, a paint job for the cafeteria and the rebuilding of a burned-out student center. Plans are in the works for more outdoor lights and finishing touches of repair to an administration building also damaged by fire.

USIU also is moving to shore up its doctoral program in the School of Human Behavior, where WASC felt there were too few faculty members for the number of students. In other schools, graduate programs with low enrollment were phased out.

Also under pressure from WASC, USIU is striving to upgrade its research materials and to make its library materials available to off-campus teaching centers elsewhere in California.

Trustees and administrators also long to lure some "big name" professors to campus, recalling days of the 1970s when the university's School of Human Behavior boasted internationally recognized psychologists Rollo May, Carl Rogers and Victor Frankl.

Whatever happens, no one wants USIU to become just another private school.



San Diego CA  
(San Diego Co)  
San Diego Union/  
Tribune  
(cir.D 392,388)  
(cir.S.467,287)

MAR 9 - 1992

Allen's P. C. B. Est. 1888

## USD rallies past Dons; Tritons win in baseball

<sup>2955</sup>  
Granite Hills High alumnus John Fenn singled home Chad Boyd and Jim Keen with two outs and the score tied in the bottom of the eighth, helping the University of San Diego baseball team to a 6-4 West Coast Conference victory over the University of San Francisco yesterday.

The Toreros (8-9, 3-3) trailed by 4-3 to start the inning but tied it on a sacrifice fly to center by Ed Scofield. Keen had two hits and scored three runs for USD; winner Pat Crema (2-1) allowed eight hits in nine innings.

John Tomasello had three hits for the Dons (5-14, 2-4), including a bases-empty homer in the first, and Scott Rapposelli extended his hit streak to 11 games with a first-inning double.

The Toreros host Wayne State College of Nebraska today at 1:30 p.m.

**More baseball** — First baseman David Rex hit a two-run homer in the fourth to help UCSD remain unbeaten with a 6-3 win over visiting Wayne State College (5-2) at Imperial Valley College. Shortstop Guy Cataldo added two hits and two runs for the Tritons (10-0-1) and center fielder Ernie

### Local Briefs

Isola drove in two runs.

**Men's tennis** — Kerry Safdie pulled out a 6-1, 4-6, 7-5 win over Misha Jevetic at No. 2 singles to help SDSU (6-1) defeat visiting Nevada-Las Vegas, 5-1. Patrice Boies beat Joe McDonough 6-4, 6-1 at No. 1 for the Rebels (4-3). The Aztecs host Wisconsin on Thursday at 2 p.m. ... San Diego State's No. 1 doubles team of Jeff Belloli and Chris Numbers lost to Stanford's second-seeded Alex O'Brien and Chris Cocotos 7-6, 6-3 in the semifinals of the Pacific Coast Doubles Championship at the La Jolla Beach and Tennis Club.

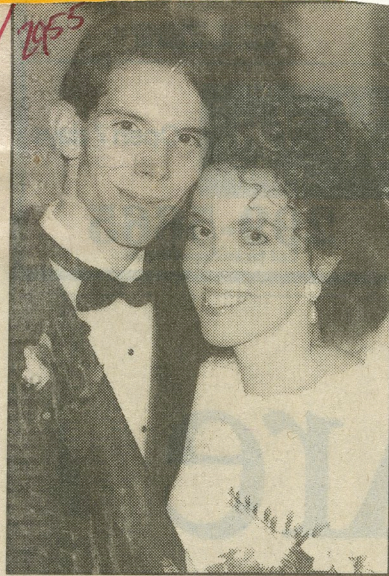
**Prep football** — The Morse High football booster club is planning a salute to coach John Shacklett on Saturday at the Mission Valley Marriott. The 6-11 p.m. affair is to honor Shacklett's 20 years as coach. Tickets are \$30 with the proceeds benefiting the Morse High football scholarship foundation. For information, call 262-2805.



San Diego CA  
(San Diego Co.)  
San Diego Union/  
Tribune  
(cir.D. 392,388)  
(cir.S. 467,287)

MAR 1 - 1992

Allen's P.C.B. Est. 1888



### Rupp-Coulon

Wendy Coulon and Karl Rupp were married Dec. 28 at First Baptist Church in Pacific Beach. The bride, daughter of Wayne and Linda Coulon of San Diego, graduated from Baylor University in Waco, Texas. She is a teacher with Poway Unified School District. The bridegroom, son of Daniel and Linda Rupp of Santa Fe, N.M., attends USD Law School.

El Cajon, CA  
(San Diego Co.)  
Daily Californian  
(East County  
San Diego Edition)  
(Cir. D. 115,002)

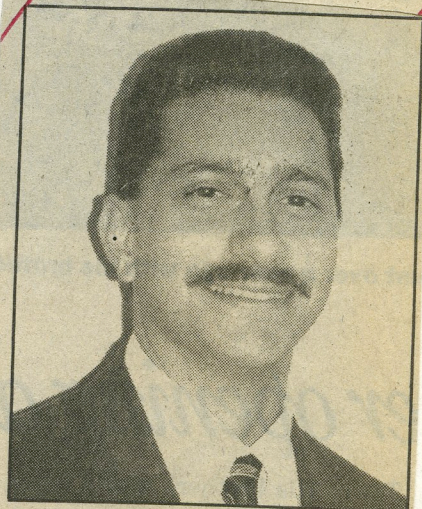
MAR 1 - 1992

Allen's P.C.B. Est. 1888

### Brigida moves up

SPRING VALLEY — Burt L. Brigida, an assistant vice president with Valle de Oro Bank, has been promoted to assistant vice president and assistant manager. He has been with the bank since August. *2955*

He graduated with a degree in business administration from the University of San Diego. He also coaches Pop Warner football. (sdd)



Burt L. Brigida



Encinitas, CA  
(San Diego Co.)  
Coast Dispatch  
(Cir. 2 x W. 10,115)

MAR 5 - 1992

Allen's P. C. B Est. 1888

## Townsend's promoted to general manager posts

2955  
2099  
RANCHO SANTA FE — Two members of the Townsend family have been promoted to new positions within the automotive dealership organization.

Ron Townsend of Del Mar is the general manager of Townsend Honda, reports Robert Townsend of Rancho Santa Fe, president of Townsend Organization, which operates the new dealership at 14110 Poway Road.



Elizabeth **RON TOWNSEND** Townsend is the general manager of North County Lincoln/Mercury at 5434 Paseo del Norte in Carlsbad.

Both people are third-generation members of the Townsend dealership family.

In his new position, Ron will be responsible for overseeing all operations at Townsend Honda. Among his primary duties will be planning the dealership's year-round operation, selecting and training management personnel, and maintaining good working relationships.

Ron first began working for the family business as a 16-year-old assistant mechanic. He continued to work during his college summers — once as service adviser, once as salesman — and even earned "salesman of the month" his first 30 days on the job.

Upon graduating from UC Davis

with a bachelor's degree in managerial economics, Ron pursued a career selling industrial real estate in Texas. A founder of the Coldwell Banker Commercial Real Estate office in Austin, he exclusively represented one of that city's largest biomedical companies during his stay with the firm.

He eventually returned to California and rejoined the family business. He most recently served as general manager of the North County Lincoln/Mercury dealership in Carlsbad.

In her position, Elizabeth will be responsible for overseeing all operations at North County Lincoln/Mercury.

Elizabeth has been involved with the Townsend Organization since 1987, working at each of the San Diego dealerships. Most recently, she served as general manager of Townsend Lincoln/Mercury in Mission Valley.

Prior to joining the company, Elizabeth spent two years as account representative for The Adcentive Group, a San Diego-based specialty advertising company. Earlier, she was the assistant to the vice president for the Metro YMCA of San Diego County.

Elizabeth is a 1980 graduate of Stanford University with a bachelor of arts degree in history; in 1985, she earned her master's degree in business administration (with an emphasis in marketing) from the University of San Diego.

San Diego, CA  
(San Diego Co.)  
Penaquitos News  
(Cir. 2xW. 4,000)

MAR 12 1992

Allen's P. C. B Est. 1888

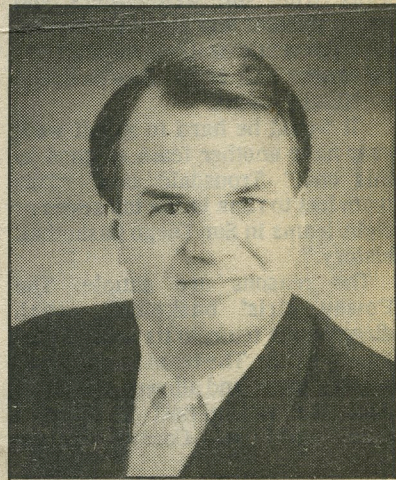
## VP joins bank

2955  
A. John Busch has joined First National Bank as senior vice president and manager of the Bank's Special Assets department.

Busch, a Poway resident, will be responsible for the workout and restructuring of classified loans.

He has received numerous degrees including a bachelor of arts degree from San Diego State University, a master of business administration degree from California State University Northridge and a Juris Doctorate degree from the University of San Diego School of Law.

Prior to joining First National, Busch was vice president in the merchant banking department of Union Bank.



A. JOHN BUSCH



San Diego, CA  
(San Diego Co.)  
Daily Transcript  
(Cir. 5xW. 10,000)

MAR 11 1992

Allen's P. C. B Est. 1888



## Law Briefs

by Martin Kruming

The American Arbitration Association is sponsoring an ADR symposium on Friday at USD Law School. The cost is \$35 for members, ~~\$55~~ for non-members. Call 239-3051.

## Law Briefs

*Continued from Page 5A*

in the mid-1920s. The firm is now known as **Hervey, Wood & Cheatum** and includes his son, **Matthew Hervey**, as well as **Robert Wood** and **Kim Cheatum**.

It has been known by several names over the years, including **Hervey & Wood** and **Hervey & Horton**. **Jacklyn Horton** is general counsel for the Price Co.

**Robert Gerard** (USD), **Lynde Selden II** (USC) and **Lawrence Osuch** (Cal Western) have formed **Gerard, Selden & Osuch** to concentrate on construction defect litigation. The firm is located at 1516 Front St. but plans to move to Fourth and Maple in April. Gerard and Osuch have been together for about 10 years; Selden was most recently with the Law Offices of Thomas Miller.

**James Weseman** (Hastings), a partner with the San Francisco firm **Limbach & Limbach**, will join **Gray, Cary, Ames & Frye** as a partner in the intellectual property section on April 1. The firm now has 186 attorneys, including 83 partners.

**Bill Boggs** (Harvard) of Gray, Cary will be honored Oct. 21 as Big Brothers' Man of the Year for 1992 during a dinner at the Town & Country. Boggs has been involved with Big Brothers for 19 years, including a stint as board president.

**Cathryn Campbell** of **Pretty, Schroeder, Brueggemann & Clark** and **David Monahan** of Gray, Cary are the only San Diego attorneys to make this month's *California Lawyer* list of the state's top

patent lawyers.

**Mitchell Lathrop** is chairman of Los Angeles-based **Adams, Duque & Hazeltine**. He was previously with **Rogers & Wells** in San Diego.

**Roger Haskell** of **Brown, Haskell & Braun** is the Southern California representative for the Traumatic Brain Injury Litigation Group of the American Trial Lawyers Association.

**Todd Curry** (USD) has joined **Shenas, Shaw & Spievak** as an associate. The firm now has 14 attorneys, including eight shareholders, as well as 17 staff members.

**Anthony Kalikas** (Western State) has relocated his office to 401 West A St., Suite 1300.

**Marketing:** One attorney's radio ad advises prospective clients not to get lost in the shuffle of a big law firm. Call 234-HELP.

**Law Schools:** Supreme Court Justice **Sandra Day O'Connor** gives the Nathanson Lecture on April 9 at USD.

**Cal Western** plans an entertainment law conference on March 28 and a sports law conference on April 11.

An attorney recounted how the reduction of employees at one manufacturing company was described: "That's really a terrific downsizing," says one person of the large drop. "We think of it as rightsizing," responds the second.



Costa Mesa, CA  
(Orange Co.)  
The Newport Beach/  
Costa Mesa Pilot  
(Cir. 3xW. 45,000)

MAR 11 1992

Wednesday

March 11, 1992

The Newport Beach/Costa Mesa Daily Pilot  
Sports Editor Roger Carlson. .642-4330 ext.387

Section B

Spring sports/B2  
Sports on TV-radio/B2  
Classified/B4

2955

# ESTANCIA ROLLS!

## Eagles capture 59-41 win over San Diego foe

By Richard Dunn  
Sports Writer

SAN DIEGO — Seventeen-point runs — they're a happy habit with Estancia High's Eagles in these State High School basketball playoffs, and the lucky number came up again Tuesday night as the Eagles broke it open in the second quarter and raced to a 59-41 victory over University High of San Diego in the first round of the Southern Regionals here at the University of San Diego.



The victory, very much like the start of the state championship game a year ago when the Eagles went on an early 17-point rampage, sends Coach Tim O'Brien's Eagles into Thursday's regional semifinals at La Canada, where a 27-2 CIF III-A Southern Section kingpin awaits with 6-11 Richard Mandeville.

La Canada advanced with a 54-36 victory over La Jolla.

It was close for a while Tuesday night, the Dons posting leads of 10-8 and 12-11 before the Eagles took a first quarter lead at 13-12 on Jeff Byrne's nice baseline layup.

It was just the beginning. Tied at 17, the Eagles suddenly took off and hid as the Eagles blew the doors off the gym, Byrne triggering it with a free throw, with 5:40 left in the half, and highlighted by a trey from Russell King with 2:06 remaining.

Matt Fuerbringer, with 17 points, 7 rebounds, a block and an assist in the first half, dropped in nine of his counters in that run as the Eagles settled for a 34-19 halftime margin.

Byrne was big in the first half, hitting for 9 points and 4 boards.

**EDITOR'S NOTE:** Because of deadline restrictions on Tuesdays, a deeper look, as well as game summaries, will be published in Thursday's edition.

Estancia's Matt Fuerbringer rebounds. Next: La Canada.



San Diego, CA  
(San Diego Co.)  
Daily Transcript  
(Cir. 5xW. 10,000)

MAR 12 1992



## MarketInk

by Manny Cruz

Fancy Zilberfarb, director of community relations for the Visiting Nurses Association, has been elected president of the Public Relations Club for 1992. She takes over from **Micki Stockalper**. The board of directors: **Bill Trumpfheller** of Nuffer, Smith, Tucker, vice president; **Maria Martinez-Cosio** of University of San Diego, secretary; **Mary Correia** of Stock/Alper & Associates, treasurer; **Maxine Goldstein** of the McQuertergroup, membership co-chairwoman; **Marisa Vallbona-Rayner** of Rayner & Vallbona, membership co-chairwoman; **George Cole** of San Diego State University, professional development chairman; **Rick Griffin**, publicity chairman; **Kaye Rowan** of Health Awareness Foundation, special events chairwoman; **Margarite Clark** of L'Auberge del Mar, awards chairwoman; **Diane Yohe** of Scripps Memorial Hospital, awards co-chairwoman; **Gretchen Griswold** of SDG&E, member-at-large; and **Micki Stockalper**.

San Diego CA  
(San Diego Co.)  
San Diego Union/  
Tribune  
(cir.D. 392,388)  
(cir.S. 467,287)

MAR 17 1992

*Allen's* P. C. B. Est. 1888

**The University of San Diego's** index of leading economic indicators posted a sharp 1.6 percent increase in January, led by a rise in building permits and local stock prices, and an uptick in U.S. leading indicators. Since the increase followed two <sup>2955</sup>straight months of decline, economist Alan Gin said it's too early to conclude that the local economy has begun to recover.



Fallbrook, CA  
(San Diego Co.)  
Fallbrook Enterprise  
(Cir. W. 7,847)

MAR 12 1992

## A look at our districts: who, what, how much

159 By JULIE IMIG  
Enterprise Staff

Eight public agencies provide services in the Fallbrook area.

The following information has been compiled to give readers an idea of what they are, the pay of each agency's top managers, and what each agency's board of directors receives in compensation for public service.

This is in no way an analysis, but simply a presentation of facts. Information was provided on request by each public agency.

**Fallbrook Union Elementary School District** was founded in 1913. Today the district runs on an annual budget of \$24 million. Fifty-one percent of all income is derived from property taxes. The balance of the budget is funded

with state aid, state income, federal income, local income. Lottery funds bring in the smallest portion of income at \$693,000.

The district's mission is summarized with seven core values, of which providing an educational program that results in teaching students to be competent and self-assured learners tops the list.

Superintendent Jennifer Jeffries heads the district of 543 employees. Hired by the district in 1988, Jeffries was appointed to the position of superintendent in May of last year at a salary of \$76,941.

Benefits of her position include State Teachers Retirement, full medical coverage, tax sheltered annuities, \$350 a month for auto, and a life insurance policy with an annual premium of \$287.

Her credentials include three years of teaching at the Rancho Santa Fe School District, one year as a project director at San Dieguito Union High School, and nine years in administration. She has a master's degree from San Diego State University, and is currently working on a doctorate at the University of San Diego.

The district's five-member board is presided over by Warren Butcher, who in several terms, has served the district for 15 years. Kathleen Seeman, a six-year member, is the vice-president. Roslyn Rideout, in her second year, is the board clerk. Margaret Kennedy has served since 1983. Greg Dahms, who was voted into office in November of 1990, completes the board.

Board members receive a flat monthly compensation of

\$240. Two meetings are regularly scheduled. Approved conference attendance is reimbursed at a maximum of \$40 a day.

According to the district's report, the board voted to decrease compensation in 1987 by eliminating health and welfare benefits, and has declined increases in compensation although allowed by state law.

**Fallbrook High School District** serves an area of 500 square miles running on an annual budget of \$11,597,000. The district's income is derived from the same sources as the elementary district. It employs 238 individuals.

Board members are compensated equally for attending two meetings monthly as elementary school district trustees, but

See District, page A2



# District Conti

according to the high school's survey, they receive no travel or mileage compensation.

Serving over eight years on the five member board are P.K. Martin and Tal Cowen. Patrick Miller has been with the district for five years. Lisa Gifford and Jim Hutcherson have served for just over one year each.

Robert Thomas, a 25-year veteran of the district, is the superintendent. Over the years he has worked as a coach, teacher, and principal of the high school. His credentials include a doctorate degree from United States International University.

His salary is \$89,617 plus \$950 a year for his doctorate, up from \$87,017 in 1990-1991. Thomas is on the State Teachers Retirement Plan, and has medical, dental, vision, and life insurance. No auto benefits come with the job, according to the survey.

**Bonsall Union School District** serves a population of 8,000 on an annual budget of \$4.5 million dollars from the state of California. The job of the district's 116 employees is stated in the survey as "to better educate the students residing in the Bonsall School District."

Superintendent Terry Ryan has been with the district for four years, and was last employed as assistant superintendent of the Valley Center School District. He earns \$77,625 annually, up from \$72,000 in 1990. The district provides full health coverage and a \$1,000-per-year cafeteria plan, and he is under the state teacher's retirement plan. No auto benefits are provided.

The district's trustees receive no compensation. Serving on the board are: Howard Metcalf, current president, eight years board member; Shirley Kazarian, clerk, two-year member; Don Brust, six-year member; Andrew Perry, two-year member; and Dwight Thompson, two-year member.

The smallest and oldest area district is Vallecitos School District in Rainbow, which operates on an annual budget of \$861,587. Funded like its sister schools, 107-year-old Vallecitos' mission is to "ensure that all students master the basic

skills to become responsible citizens, (are) able to apply knowledge to new situations, in an ever changing society. Staff, parents and community members will work together to provide an enriched environment with facilitates learning, self worth, and multi-cultural appreciation."

Paul Cartas, the district's superintendent of one and a half years, received a \$2,000 raise in December for a total salary of \$62,000. His benefits include medical and vision care, and dental for himself and dependents, salary protection CHDP, and a \$200-a-month auto allowance.

Cartas came to Vallecitos from the Encinitas Union School District, where he worked for 16 years. He has a master's degree in special education from San Diego State University, and a bachelor's degree in physics from U.C. Santa Barbara.

Like Bonsall School District's trustees, Vallecitos' five board members receive no compensation, although they have the option of medical coverage equal to the district's 23 employees. Board members attend one meeting per month.

Edith Taylor has served the longest at five years, followed by Frank Ciampa, a three-year trustee. Wendi Wallace and Keith Lierman have sat on the board for two years each. The district is currently trying to find a fifth member to replace a vacancy.

**Rainbow Municipal Water District**, which was established in 1954, operates on an annual budget of \$11,629,870 derived from taxes, water rates, service charges and water availability charges. The district employs 38 people to run the 78-square-mile service area.

The district's mission is to "provide reliable, efficient water and sewer service at the lowest possible cost compatible with sound fiscal management, responsible engineering practices and the environment. Agriculture is a vital activity within the district and every effort will be made to provide a viable water supply."

For just less than a year, Art Bullock has been the district's general manager and chief en-

gineer. Bullock was last employed at Elsinore Valley Municipal Water District. He studied at Cal Poly Pomona.

Bullock started at a salary of \$79,000, which was increased to \$86,000 in October. The job includes retirement and health benefits, as well as a car to be used for district business.

The district's five directors — Alan Ferguson, president, and six-year board member; Herb Stickney, six-year board member; Joseph Wolf, Jr. and Bill Hughes, both serving one year; and Ronald Wild, who has served less than one year — are compensated \$100 per each district meeting (one regular meeting per month) and for attending meetings, seminars or conferences of 11 other agencies.

Prior to 1985, directors were compensated \$50 per meeting. Directors may be compensated for attendance at meetings other than those already approved with board approval.

**Fallbrook Public Utility District** was established in 1922 and now operates on an annual budget of \$6,786,400 to serve a population of 24,000 over 44 square miles. The district has 49 employees, and is managed by Gordon Tinker, who has been with the district for 11 years.

Tinker earns \$88,200 a year. His prior salary of \$84,000 was increased in July of 1991. Benefits include a \$400-a-month vehicle allowance, a contributory health plan of 9.5 percent of his salary, and health insurance under the Association of California Water Agency's Blue Cross Group Plan.

Before coming to the district, Tinker was employed for one year as managing engineer of Bolye Engineering Corp., and for 20 years with the Navy Civil Engineering Corps. He

earned a BSEE from Stanford University in 1958, a MSEE from the Naval Postgraduate School in Monterey in 1964, and an MPA from National University in 1988.

The district's five member board of directors is compensated \$40 per meeting, 28 cents per mile travel compensation, and for out-of-pocket expenses. The board meets once monthly and, with pre-approval from the board, members



may be compensated for attending other meetings. The last compensation increase was in 1974. Prior to that time, board members were compensated \$25 per meeting.

Veterans on the board since 1981 are Charley Wolk and Merritt S. Dunlap. Spencer Lehmann, current president, has served since 1983, and Vice-President Bill Morgan joined the board in 1988. The newcomer and past-president of the board is George Shippey who was voted into office in 1990.

**Fallbrook Sanitary District's** mission is to collect, treat and dispose of liquid waste within the district's area by a safe, efficient, economically sound system which will protect the health and safety of the community. It operates an \$2,474,709<sup>4</sup> annual budget which is funded by facility charges, user fees and property taxes.

Twenty-seven employees run the district that was established in 1946.

Heading the district for the last eight years is Ben Price, former vice-president of the Merriwood Corporation, division manager, DMJM/TMSI, San Diego Division, vice-president, VTN Colorado, and Founding Director, San Marcos Training Center. Price

See District, page A8

## District <sup>1590</sup> Continued from page A2

studied civil engineering, earning a B.S. and M.S., as well as a Community College Teaching Credential from San Jose State.

On Jan. 1, Price's salary of \$88,880 was raised to \$93,324. His benefits include Public Employees Retirement, Blue Cross, and a district-leased car for his use, life insurance, vision and dental insurance, and a monthly expense account.

The district's five-member board meets twice monthly. Directors are compensated \$100 per meeting attended. Attendance to the California Association of Sewage Agencies, presidents meetings and managers meetings are also compensated. Travel to conferences is reimbursed at 26 cents a mile.

The last increase in compensation was seven years ago when directors voted to raise compensation from \$75.

Loretta Hall, who has served on the board for 11 years, is president. Milton Davies, vice-president, has also served for 11 years. Director Robert DeVault is a four-year member. Gerald Diffie has served for three years. The veteran board member is William Ahrend, a 13-year member.

**North County Fire Pro-**

**tection District** was established in 1953 under the name of Fallbrook Fire Protection District. In 1987 the district, which serves 92 square miles and 39,000 people, changed its name.

Property taxes, ambulance transportation fees, alarm system monitoring fees, and interest income funds the district's \$7,275,006 a year budget.

The district has 72 paid employees, 20 reservists, and 25 volunteers whose mission "is to safeguard the health and welfare of the community and to mitigate the effects of hazards to life, property and the environment."

Andrew L. Vanderlaan is the district CEO at an annual salary of \$85,000, which was increased in June of 1991 from a salary of \$70,500, based on performance and a comparative salary and benefit survey of North County fire agencies.

His benefits include a retirement plan, a cafeteria-style medical plan and an auto for district operations and discretionary personal use.

The district's five board members are compensated \$75 per meeting. There is one regularly scheduled meeting per month.



# Toreros' Up, Down Season Bittersweet

By ALAN DROOZ  
TIMES STAFF WRITER

SAN DIEGO—This much can be said for the University of San Diego basketball team: Even at its worst moments, the Toreros rarely were out of games. But the finish of their 14-14 season tasted bitter.

The end came in the Toreros' 61-48 loss to Gonzaga in the opening round of the West Coast Conference tournament.

"You don't ever want to lose, but the fact  
Please see TOREROS, C8

Los Angeles, CA  
(Los Angeles Co.)  
Los Angeles Times  
(San Diego Edition)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

MAR 14 1992

Los Angeles, CA  
(Los Angeles Co.)  
Los Angeles Times  
(San Diego Edition)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

MAR 13 1992

## MEN'S TENNIS

University of San Diego capitalized on its home-court advantage by shutting out Nebraska, 6-0, in the first round of the sixth annual USD Invitational BNP Collegiate Classic.

Fredrik Axsater defeated Joseph Rahme, 6-3, 7-6 (7-4), at No. 1 singles. Kevin Bradley got by Karl Falkland, 6-3, 6-7 (7-5), 7-5, at No. 2 singles, and Ignacio Martinez breezed past Mike Garcia, 6-2, 6-0, at No. 3.

Also winning for the Toreros were Philippe Hofmann, Rob Seward and Mark Huarte.

In other first-round action, Navy shut out Indiana State, 6-0, Yale beat Iowa State, 5-2, and Pacific defeated Pennsylvania, 6-3.

The tournament resumes today on USD's West Courts, with USD

taking on Yale at 1:30 p.m.

## TOREROS

Continued from C1

we didn't play well in our last one makes it hard to put it all in perspective," Coach Hank Egan said.

In a way, that game was typical of the Toreros' season: They shot three for 23 in the first half (13%), yet they scrapped hard enough to get back to a five-point deficit.

The Toreros seemed to have a capacity for poor halves throughout the season, but through sheer effort managed to stay in most games.

USD finished fifth in the WCC at 6-8, losing seven games in a row late in the season but winning its last three before the tournament. The Toreros were 8-3 on Jan. 2, including a season-opening 60-57 victory over San Diego State in the city championship. They also took Arizona State into overtime in Tempe in early January (the Toreros were 0-3 in overtime). Another highlight was a 67-58 victory over Santa Clara in an early WCC game.

Lowlights included the 12-point half against St. Mary's and a 25% shooting performance against Stephen F. Austin and two games in which the Toreros totaled 14 field goals.

"I felt all along we weren't gifted enough athletically to do things

solo," Egan said. "I'm not sure all the players believed this, but I believe it. We were system players, we had to execute our game plan. The times we did we were a very good team.

"We competed, we didn't stop competing. When all is said and done, that's the redeeming thing out of all this. When we executed, then we got some things done. And when we had the flu and some injuries and lost seven in a row, I thought we had a chance to go south, and instead the team gathered itself. There were some things like that we can point to. Still, the way we went out..."

USD will look different next season, replacing five seniors, four of whom played extensively for several years: forwards Kelvin Woods and Reed Watson and guards Wayman Strickland and Michael Brown, four of the top five scorers this season.

Returning are starters Gylan Dottin at forward, point guard Geoff Probst and center Brooks Barnhard, 6-foot-8 pivot Chris Grant, little-used shooting guard Neal Meyer and redshirt guard Doug Harris, a transfer from Fresno State with sophomore eligibility who is expected to provide a steadier outside shooting touch. Egan also signed four players composing what is thought to be his strongest recruiting class in the fall signing

period, and may add one or two more recruits in April.

"We'll be a very young team. We're losing some people who have been here for a long period," Egan said. "We've got some people who've been sitting in the wings. It'll be kind of a rebirth.

"We'll be able to shoot the ball better—Harris is a good shooter who can [provide] some things we didn't have this year. A couple of the kids we're bringing in can shoot. Next year I think we'll be a little bit more balanced inside and outside, we won't be trying to force feed it inside as much. That became a problem this year when teams started collapsing on Kelvin, especially in conference."

Along with the continued development of the 6-9 Barnhard, who was coming off back surgery and lost 10 pounds because of the flu in February, Egan is hoping 6-4 forward Joe Temple will improve.

Temple is the multitasking Lincoln Prep graduate who will be a junior. "He has some abilities, athletically and skillwise," Egan said. "If he learns to use those he could have a very good year next year. Athletic is good, but not good enough. He needs to add ballplayer/competitor to his description."

Along with recruiting, Egan will be looking at films and reviewing his approach.



Bakersfield, CA  
(Kern Co.)  
Los Angeles Bay News  
Observer  
(Inglewood Ed.)  
(Cir. W.)

MAR 13 1992

Allen's P. C. B. Est. 1888

## Phone System Repair Confusion Cleared Up By Free Consumer Guide

SAN DIEGO, CA -- Consumers swamped with recent information from Pacific Bell on their home phone system now have a place to turn for easy-to-understand information. A nonprofit consumer organization is offering free brochures about home inside wiring repair options. The brochures explain consumers' rights and provide money-saving tips.

In recent phone bills, Pacific Bell has given consumers information on changes in the company's rates for telephone inside wiring repairs. The bill inserts also explain a new state law that hands responsibility for most inside wiring repairs in rental units to the property owner.

"Our concern is that consumers may be confused by some of these changes," said Beth Givens, project director for the consumer education

project at the University of San Diego's Center for Public Interest Law. "The free consumer guides explain not only the new law but offer ways for people to save time and money on home phone repairs," Givens added.

To obtain a copy of the free brochure call 800-491-9114. The consumer guide is available in English, Spanish, Tagalog and six Asian languages. The project also offers a free brochure for property owners and managers.

Telephone inside wiring is all the phone wiring from the telephone company's connection box up to and including the phone jack. Inside wiring used to be the phone company's responsibility but deregulation transferred it to the consumer.



The San Diego Union-  
Tribune  
Friday, March 13, 1992

## CAMPAIGN '92: THE RACE FOR THE PRESIDENCY

# Buchanan should quit the race now rather than later, says Kemp

By JOHN MARELIUS, Staff Writer

Jack Kemp, secretary of Housing and Urban Development and one of the conservative stalwarts of the Bush administration, yesterday contended that Patrick Buchanan's "rather reactionary" message will not play in California.

It is time, he said, for the conservative commentator to end his challenge to President Bush's re-nomination.

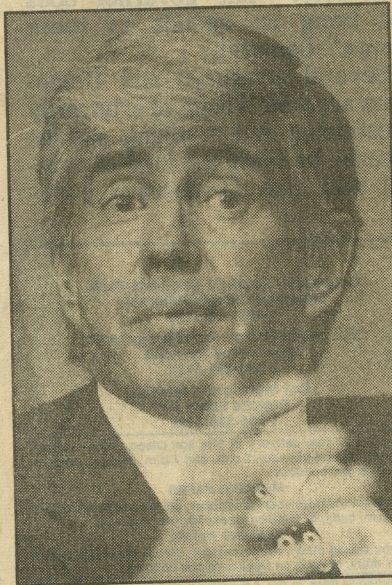
"I would hope he would get out," Kemp told the editorial board of *The San Diego Union-Tribune*. "I think he should do it sooner rather than later."

Buchanan, who has proved a magnet for protest votes but has not won any primaries, has vowed to carry his challenge on to the June 2 California primary.

Kemp, a native Californian, maintained that even though his home state is going through the most severe economic hard times of recent decades, Buchanan's "neo-isolationist and neo-protectionist" campaign themes are out of sync with the state.

"The huge impact that trade has on this state," Kemp said, "I don't think his bash-Japan, bash-Mexico, bash-immigrants, bash-the-poor, bash-Israel message is going to get him very far."

The former New York congressman who ran unsuccessfully for the Republican presidential nomination in 1988 might well find himself on a collision course with Buchanan and others for the



FILE PHOTO

**Jack Kemp: He's kept a low profile.**

mantle of leadership of conservative Republicanism as the 1996 elections approach.

He said the Buchanan candidacy has exposed a "fault line in the conservative movement" between the America First campaign of Buchanan and what Kemp described as his brand of "progressive conservatism," which reaches out with job-creating economic policies to traditionally Democratic minority groups.

Kemp has kept a low profile during the primary season, preferring to leave most of the

official anti-Buchanan campaigning to Vice President Dan Quayle and former drug czar William Bennett.

At times, Kemp seemed an uncomfortable spokesman for the White House company line, especially when it came to rebutting Buchanan's charge that President Bush has betrayed conservatives by going back on his "no-new-taxes" pledge of the 1988 campaign.

Kemp, who made the "no-tax" pledge a centerpiece of his own short-lived presidential campaign, said: "I think the conservative movement has to be a lot bigger than just the tax pledge ... I don't think conservatism ought to dwell on one little segment of its message."

The HUD secretary was in San Diego yesterday to address the 10th annual Corporate Associates Recognition Luncheon at the University of San Diego.

There, he hinted strongly that he would like to change Cabinet jobs in a second Bush term should Trade Representative Carla Hills leave the administration or be given a new post.

"I think the most exciting thing, other than getting our home economy growing again and expanding and building a job base and expanding entrepreneurial capitalism so we build more great institutions as this, is trade," he said.



# Kemp Wants To Help Homebuyers

*Says Tax Credit May Be Difference For 1st-Timers*

By **THOR KAMBAN BIBERMAN**  
*San Diego Daily Transcript Staff Writer*

Jack Kemp, secretary of the U.S. Department of Housing & Urban Development, said the proposed \$5,000 tax credit to first-time homebuyers could mean home ownership for between 160,000 and 175,000 families in California who otherwise might not have qualified.

Kemp was in San Diego yesterday to address the University of San Diego Corporate Associates' Recognition Luncheon attended by about 400 people at the university yesterday. Later in the day he delivered a pep talk to a group gathered at the San Diego Chamber of Commerce.

While acknowledging that a \$5,000 tax credit may help little in a county where the average price of a single-family home is well above the \$200,000 mark, Kemp said that for some people at least it could make the difference between qualifying and not qualifying for that first home.

What else might help bring in first-time homebuyers? Kemp said he has been examining a bill put forth by Sen. Lloyd Bentsen, D-Texas, that would liberalize rules governing individual retirement accounts to allow withdrawals from those accounts toward a down payment. Kemp emphasized, however, that there are surtax provisions he doesn't like in the Bentsen bill.

Kemp said a few things have to happen before building in general and residential building in particular get moving again. First, he would like to see the capital-gains tax scuttled. This action, he claims, would free up funds for new development.

"We have the only unindexed capital-gains system in the whole world," Kemp said. "If you have held a piece of property for five years, the effective tax rate in San Diego is 65 percent.

"You talk about the inability to compete with Japan. Japan doesn't have a capital gains tax set at 15 or 30 percent. Theirs is 5 percent."

Kemp said while the capital-gains tax is perceived as a tax on wealth, it instead prevents wealth from being created.

Next, he said, something will have to be done about the credit crunch, or builders might not be around to bring the economy out of its slump.

"It bothers me that we talk about the Reagan years and the 1980s as the 'era of greed,'" Kemp said. "So what's wrong with making money? There is this tremendous fear that we might make somebody rich.

"Sure, 'a rising tide lifts all boats,' but you've got to get the tide in, and there are a lot of boats on the bottom of the harbor. We can't solve every problem, but we can do much better than we're doing now."

Kemp said the credit crunch, which he affectionately referred to as being caused by a "regulatory reign of terror," has not been the only thing stifling new development.

He emphasized that local government's imposition of heavy regulations, impact fees and environmental concerns — which may or may not be relevant in his view — have quashed new projects that might have helped put San Diego back to work.

"There has to be an equilibrium in all these things, and we have gone way too far on the side of overregulation," he said.

Kemp said it was this kind of overregulation that prevented

*Please turn to Page 3B*

## Kemp

*Continued from Page 1B*

many single-room-occupancy hotel projects from being built in downtown San Diego during a six-year period in the 1980s.

"If you prevent a single-room-occupancy hotel from being built, you can't get the homeless off the street," he said, "and I know of a project that took six years to get through the building codes.

"Where are the homeless and elderly poor supposed to live if we don't get these projects built? The regulations at every level have almost killed the American dream."

After his speech, Kemp was asked how he would want people to think of him.

"I'd like to be remembered as the housing secretary who made a difference in the inner city," he said.

San Diego  
Daily Transcript  
Friday,  
March 13, 1992



San  
Diego  
Daily  
Transcript,  
3. 3/92

# Peter Navarro Rises Fast As Real Contender

*Mayoral Hopeful Hasn't  
Been Around Long, But  
Grasps Many Frustrations*

By LYNNE CARRIER  
And GARY SHAW  
San Diego Daily Transcript Staff  
Second in a Series

A native of Cambridge, Mass., Peter Navarro has spent his career in academia, earning a bachelor's degree in 1972 from Tufts University, serving three years in the Peace Corps in Southeast Asia, returning to school for a master's degree from Harvard in 1979 and earning a Ph.D. from Harvard in 1986.

The 42-year-old economist is an associate professor at UC Irvine. He lectured at UCSD and later taught business economics at the University of San Diego School of Business.

He became a thorn in the side of San Diego's developers in 1988 as the primary proponent of two growth management initiatives that would add fees to new development in order to pay for public improvements. In 1989 he formed Prevent Los Angelization Now! which continued to lobby for more controls on growth at the local government levels.

Navarro has written two books and numerous articles. He's a triathlete who swims frequently at La Jolla Cove. He is felony handsome and is running second or third in the race for mayor in the most recent public opinion polls.

\* \* \*

Transcript: What kind of car do you drive?

Navarro: I have an '88 Volvo with 90,000 miles on it.

Transcript: How often do you commute to work?

Navarro: I'm on unpaid leave for the duration of the campaign ... Usually I go probably one or two days a week and often spend a night there to minimize my travel

time and commute time. I have for the past 20 years done most of my research and writing at home ... I'm the embodiment of the electronic telecommuting approach to the information age. I've written my two books and 50 articles using that home office.

*So normally, you'd commute to Irvine twice a week.*

Usually.

*What's the distance?*

It's about 64 miles door to door.

*So that's 256 miles a week.*

I see we're getting right away to the burning questions. I can tell you I drive far more in San Diego

Please turn to Page 6A

Continued from Page 1A

than I do in my commuting.

What we're getting at is a suspicion that you commute more than the average San Diegan, and therefore put more pollutants in the air than the average San Diegan, which is ironic for the most environmentally sensitive candidate.

You drive about twice as much as the average San Diegan in a week's time getting to and from work. What gives you the right to pollute the air twice as much as the average San Diegan?

There's no answer to that question. What you're saying is that people who drive cars are doing something illegal.

No, we're just pointing out you drive more like an Angeleno than the average San Diegan while the Air Pollution Control District is cracking down on commuters.

Every time I commute up to (UC) Irvine and go through the 405 junction I reaffirm my belief that we have to manage our growth and improve our transportation.

There's a rail station which is a three-minute drive from my house and a 20-minute walk, but it doesn't stop near campus, which just reinforces to me the problem that we don't have adequate mass transit ...

*Where do you live?*

I live on the Heights in Del Mar, the North City area.

*Own your own home?*

Yes.

*When did you buy it and for how much?*

1986, and I paid \$250,000.

*Why don't you hold down a job closer to home?*

That's a good question. I've taught at UCSD. My first job in San Diego was there as a lecturer

in economics. I taught at the USD business school for several years. I really have the greatest respect for the people of USD. It's one of the best-run small business schools in the entire country, and I enjoyed being there. The problem I had at USD was that my true talents and expertise lie primarily in research, writing books and doing policy analysis, and the resources that are available to me at the University of California are so much greater ... It was a good opportunity for me

... We're basically starting this interview with the two things that my opponents seems to want to criticize me for — working outside the county and being a commuter. If those are the only things that the media and my opponents can find negative about me, then go for it. The people of San Diego will understand what's happening ...

I might point out in the academics and the books I do, one of the things I've been most proud of in my research career is the broad spectrum of people who praised my second book, "The Policy Game." We had conservatives and liberals, Republicans and Democrats, two former cabinet secretaries, Sen. Proxmire, The New York Times and Business Week. It's an incredibly diverse set of ideological interests all saying the same thing — that Navarro knows what he's talking about when he talks about economics and business.

One of the criticisms of your growth management approach is that it hurts business. It makes housing more expensive and therefore makes San Diego inhospitable to expanding its business base.

I would simply say first that if we keep doing business the way we are in San Diego, pretty soon there won't be any business. The problem, as I see it, is that rather than taking care of business — aerospace, biotech, computers, electronics, health care, shipbuilding and small business — the business we've been taking care of is real estate speculation and savings-and-loan debacles.

Now, I am the only candidate who knows the difference between businesses which we need to nurture and real estate development, which we need to channel away from the suburban fringe and into the downtown and urban core. I have the most comprehensive "Business and Industrial Policy," my BIP program, which has as goals the following:

cont'd  
→



# Peter Navarro Fancies Himself As San Diego's First Economist Mayor

Our first priority: Retention and expansion of our industrial and manufacturing base.

2. Promotion of small business.

3. Channeling our construction resources into what I view as the next frontier of development in San Diego, which is the downtown area. Let me give you examples of policies I would pursue to meet each of those goals.

Retaining and expanding our manufacturing base means, first and foremost, leadership. I will bring together business, labor, environmental, educational and community leaders in formal task forces and roundtables to directly address all of the concerns of the firms who are considering leaving San Diego. We'll do everything we can to address those concerns.

I will also fight to maintain an industrialized port and not let it be turned into a theme park by a few people trying to make a fast buck. One of the things I've promised is that I'd fight to keep Campbell's shipyard.

On the small business front, two things. One, drawing on my expertise and experience in academia, I want to see a partnership between business and our academic institutions in the form of centers for entrepreneurship and small business incubation centers on one or more of our local campuses. This is a model that's been used elsewhere, including Irvine.

I will also eliminate the business license fees for firms of less than 10 employees, which is not really getting the city any net revenues and just burdens small businesses with red tape. Other things along those two lines include expanding the convention center — which I think is good in and of itself for the eco-

from 300-plus acres to around that deferred maintenance is 1,500-plus acres. I will work with almost a total crumbling of the existing older system. This, everyone Corp.) as well as all the community should remember, is not the first groups in the downtown, Centre spill, but close to the 3,000th spill, City East, Harborview, Cortez Hill and the only difference between and the others to make the this spill and the previous ones is downtown area the prototype of the its magnitude and its timing, modern 21st-century mixed-use, which couldn't have been worse, in residential-friendly Centre City. the middle of the America's Cup ...

Why would you expand the convention center if it will continue to commercialize the port rather than industrialize it and further crowd out the Campbell shipyard? The buzzword is we're "where the affluent meet the affluent."

The preconditions I have for the expansion of the convention center are the following: First, we must address the financing. My second, have both visual and physical access to the waterfront. It's extremely important. One of the flaws of the current building is we've effectively walled off portions of the waterfront. The design of the expansion must include visual and physical access to the waterfront with corridors and walkways.

The second condition is keeping Campbell as a shipyard. I'm of a school of thought that it's a totally compatible use, and having shipyards like Campbell's will enhance the tourist appeal of the harbor, just as the industrial and fisheries uses in San Francisco enhance the Fisherman's Wharf area ...

When would you like to see the expansion open for business?

During the four years of my mayoral administration.

If you were mayor, what would your position be on upgraded sewage treatment and the water reclamation project?

Couple of observations: If we've learned anything from this sewage spill we just had, it's that destroying our environment also destroys our economy. We've got a kelp-cutting industry threatened. We've got our fishing industry unable to sell fish in international markets, and we have a tourist industry which has been wounded to an extent which we won't know for another six to 12 months.

It's in some sense a microcosm of our whole infrastructure problem in San Diego. The people who've been paying taxes to operate and maintain the existing sewer system have seen their tax dollars diverted to the expansion of that sewer system, farther and farther out from Point Loma. And the result of

water supplies for purchase that we continue to dump 185 million gallons of potentially usable water into the ocean.

I do not favor the proposed boondoggle project that the Clean Water Program has been trying to foist on the public. There are a number of things wrong with it ... It's grossly oversized. It's designed not to deal with our water problems and sewer problems, rather simply to accommodate additional growth at taxpayer expense. And I find that conflicts like the executive of the largest construction firm also being the chairperson of the County Water Authority lead precisely to these kinds of boondoggles. That's something the public simply cannot afford ...

There aren't very well-developed markets yet for all the reclaimed water we could do all at once ...

I've sat down with experts ... to talk through some of this, and the only thing I can say is it's probably one of the biggest messes that the next mayor will have to unravel. I probably have the best ability, environmentally and fiscally, to figure this one out.

Are you opposed to secondary treatment at Point Loma?

No.

You favor it?

What I hope will happen is that we are able to work with the judge to have a total rethinking of how we should proceed on this matter. I don't rule out using a different treatment technology than has been put on the table, and I'd hope

**San Diego's  
Getting A  
New Mayor!**

nomic growth of this city, but will also help the beleaguered tourist industry, which suffers now from an excess capacity of 10,000 hotel rooms a night.

On the last point, which is making the downtown area our new urbanizing area, I support the expansion of our redevelopment area

Cont'd →



that we'd follow the incremental approach to reclamation rather than the blockbuster approach. The way I'm going to deal with this is sit down with all of the experts and do what has eluded us so far. That's what I do best ... I think we need to go back to the drawing board and come up with a solution that is technologically, environmentally and fiscally sound.

*The city has been back to the drawing board for years. Isn't that a problem with a newcomer coming into the mayor's office — there's a tendency to reinvent the wheel without even realizing it?*

I realize this problem has been revisited many times, not unlike the airport. What this tells me is that we don't have people in our political delegation, either at the City Council or Board of Supervisors, who have that combination of technical training and economic skills to deal with policy problems in a constructive way.

This is a fact: I would be the only professional economist on any of our political delegations in this county, City Council, Board of Supervisors, congressional and legislative. The lack of that kind of expertise in an era when our most serious problems are economic, in large part, helps explain why we've had so much trouble coming to closure on major policy debates.

*Housing is no longer affordable in San Diego. Yet you would add even more fees on new housing, making the entire stock less affordable. How can you justify this, Mr. Economist, Dr. Economist?*

I don't accept the premise that fees are the only way to assure that new development pays its fair share. There are other financing mechanisms, including assessment districts, that would do the job. And the best way really to ensure that new development is paying its fair share is to assure that the commercial and industrial development that occurs in the expansion process is high-value-added, good-wage type of development. That leads to more tax revenues and a bigger tax base.

The second thing I would say, as an economist, is that developers don't simply pass on their costs to homebuyers or business. If they could, they would not oppose fees because the fees would allow us to solve our infrastructure and facilities problems. The fact is, developers and the owners of raw land are those who bear the principal burden of such fees and assessments.

The other thing I should say, I don't really believe that the principal objection to fees by developers is paying those fees. The principal objection is paying them at the building permit stage, long before they are able to sell or rent their space.

The one major proposal I can make in this regard is to help shift this financial risk to the government by giving developers the option of paying fees now or paying fees plus interest later. And the interest the developers would pay, if the city were a partner in the float, would be probably 300 or 400 basis points less than what they would pay to borrow the money themselves.

More broadly, what I think developers in San Diego are looking most for is certainty and timeliness in the process. And I am prepared to make sure the city gives them that, provided the development is in the right places and in a stable way, concurrent with the provision of the facilities and infrastructure this economy desperately needs.

One other thing I should say. My solution to the affordable housing situation is affordable housing zoning. I strongly believe that the only way we are going to get affordable housing is to require that 20 percent or more of all housing units for sale or rental built each year be reserved for people at or below 80 percent of the median income.

I am more aware, I think, than any of the candidates that affordable housing is one of the key components of maintaining a manufacturing base ... It's the leading complaint, for example, in the machinists' union. I'm the only candidate who supports a policy that will provide it.

I think it's useful to point out that the people I'm running against — at least the two who are career politicians — have spent collectively over 20 years on the City Council, the Board of Supervisors and the Planning Commission, and if anything should be clear from their performances in office, it's that they haven't done the job.

We've got the most overcrowded courts and jails in the country; that's the supervisors' fault. We've got the most dangerously under-policed major city in the country; that's the City Council's fault. We've got the second-least-affordable housing market; that's both the supervisors' and council's fault. And "Thar she blows!" has taken on a whole new meaning off the coast of Point Loma.

What I'm asking the people in the business community, the labor community, the environmental community and in all of our communities to do is hold these people accountable for what they've done and what they've failed to do.

*You will pledge here to put in how many hours a week into the mayor's office during your first four years?*

The mayor's job will be a full-time job for me. I will not have any other job. I will do what I've done all my life — that's work over 60 hours a week.

*Airport?*

We're coming out with our position on the airport soon. I can tell

you where it's not going to go. I don't favor it under any circumstances at Miramar; the military and neighbors don't want it. I don't favor the Mexican-American airport either. It's a dog that won't hunt ...

It's going to come down to either "Floatport," the desert port or expanding Lindbergh, and we're still studying those options, just like Sandag.

Two things I'll promise: One, a minimum of the top three floors of the Laurel Travel Center are going to be demolished and gotten out of the flight path. And two, as mayor I'm going to complain as loudly as I can to get quieter aircraft into Lindbergh. It's interesting to me that the neighbors around John Wayne Airport have been able to get their politicians to get quieter aircraft and we haven't.

*When did you move to San Diego?*

From '81 on, I lived here in the winters, lived in Massachusetts the rest of the year. From '84 or '85, I lived here full-time.

*Who's head of general services in the city of San Diego?*

I don't know.

*Who is the Rules Committee consultant?*

I don't know. That might be Sal up in Maureen's office.

*Who is the city librarian?*

Don't know.

*Why should San Diegans elect someone who has to do so much on-the-job learning of how City Hall itself works? You don't know who two out of three important people are.*

I think that the people I've interacted with at City Hall are the ones that have been involved in the policy issues, my overriding concern. I don't think it's my job as a citizen to learn the names of

cont'd →



everybody in the City Hall phone book. But as usual, it's a fair and tough question.

*Do you know the city manager?*

I've met frequently with Jack McGrory on many issues as well as Severo Esquivel, the deputy city manager, and I know the former assistant city manager, John Fowler, who's working for the biggest bulldozer firm in the county.

*What's your best economist joke?*

If you laid all the economists end to end, they still couldn't reach a conclusion.

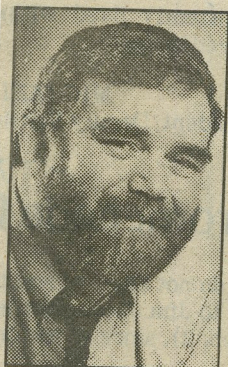
*That's a good one.*



Peter Navarro



Los Angeles Times  
Sunday, March 15, 1992



## San Diego At Large

BY TONY PERRY

### American Know-How Takes a Bow

The recent Walk-On-Water event at the University of San Diego—where students fashioned their own aquatic locomotion—was meant to show that, despite what certain Japanese politicians may think, American ingenuity is alive and well.

The message was not lost on the Japanese, either.

Engineering professor Mike Morse, the contest organizer, was interviewed by phone for an English-language radio station in Tokyo.

And now he's been contacted by the producer of a Japanese game show that is interested to see if the event can be refashioned for television.

*Tony Perry's column also appears Monday, Wednesday and Friday. He can be reached at 544-6032.*



**SAN DIEGO SPORTS ET CETERA**

# Noriega Leads USD to Victory

2955  
University of San Diego gets a chance to win its own tournament today after beating Yale, 6-1, in the second round of the BNP Collegiate Tennis Classic at USD.

Jose Luis Noriega, ranked No. 1 in the nation, defeated Rob Pohly, 6-3, 7-5, then teamed with freshman Ignacio Martinez at No. 1 doubles for a 6-2, 6-1 victory.

Also winning for USD were Fredrik Axsater, 4-6, 6-4, 6-2 over Santtu Sappala; Kevin Bradley, 6-3, 6-4 over Adam Mandell; Philippe Hoffman, 6-1, 7-5 over Steve Griesemer; and Rob Seward, 6-4, 6-4 over Royal Hansen. Yale's Matt Quall beat USD's Olle Pierrou, 6-2, 6-4.

USD plays University of Pacific at 1:30 p.m. on the West Courts today to decide the tournament champion.

In other matches today, Indiana State (2-6) plays Nebraska (2-3) at 8 a.m. on the West Courts; and Pennsylvania (4-2) plays Iowa State (6-4) at 9 a.m. and Yale (3-3) plays Navy (4-3) at 1:30 p.m. on the East Courts.

fornia College (8-1, 2-0) to open Golden State Athletic Conference play.

The Crusaders committed three errors in the first game, an 8-3 loss, and five in the second, a 16-5 setback. PLNC has lost four straight.

Four runs were unearned in each game. Robin Rabello (5-2), the losing pitcher in the opener, had two hits and a triple in the second

game. Missy Talbot had two doubles and a triple in the first game. Neither Rabello nor Talbot had an RBI.

**UCSD dropped a doubleheader** to Cal Poly-San Luis Obispo, 2-1 in nine innings, and 3-2.

Diana Moreno, the losing pitcher in the first game, and Lisa Gil had three hits and one RBI on the day for UCSD (10-8). Cal Poly 13-4.

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(Los Angeles Co.)  
Los Angeles Times  
(San Diego Edition)  
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(Cir. S. 55,573)

MAR 15 1992

San Diego CA  
(San Diego Co.)  
San Diego Union/  
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## Local Baseball

### USD defeats St. Mary's twice as Stepner stars

2955  
San Diego High alumnus Josh Stepner singled in Brady Clark with two out in the bottom of the seventh inning to give USD a 4-3 win over St. Mary's in the first game of a West Coast Conference double-header at Cunningham Stadium. The Toreros also won the second game, 2-1.

In the second game, USD's Dave Pingree tripled in the seventh and scored on a passed ball by Bear Nitschke. Pat Crema (3-1) won for USD (12-11, 6-3) with relief help from San Pasqual alum Kevin Herde. Matt Cassettari (3-4) lost for the Gaels (7-14, 4-5).





San Diego CA  
(San Diego Co)  
San Diego Union/  
Tribune  
(cir.D. 392,388)  
(cir.S.467,287)

MAR 17 1992

## The cult of Total Quality Management is on the increase

By CAROLYN DUFFY MARSAN  
Special to the Union-Tribune



Two years ago, the emergency room at Mercy Hospital was suffering from an acute condition. Overwhelmed by patients and burdened by paperwork, the hospital was turning away ambulances, sending an increasing number of injured people to other hospitals.

Today, Mercy Hospital has slashed the number of patients it sends to other emergency rooms by 60 percent. Hospital officials attribute this success to TQM, or Total Quality Management.

"Hospitals have to run as a business. We have to be competitive with other institutions," said Robert Cooley, vice president of Mercy Hospital. "We think quality can be a true advantage."

Mercy Hospital is not alone. In boardrooms, operating rooms and clean rooms across San Diego County, business leaders are turning to TQM techniques to improve their products and services.

### Fervor of religion

TQM is a management theory that has taken on the fervor of religion. Based on the teachings of quality guru W. Edwards Deming, TQM techniques have been widely used in Japan since the 1950s and often are credited with the Japanese industrial miracle.

"TQM can get very cultish. People treat Deming like a mini-god," said John Peak, director of engineering and sciences programs at the UCSD Extension, which offers a two-year TQM certificate.

"It's pretty trendy," said Julie Eldridge, associate director of the Institute of Management Sciences in Providence, R.I. "Every year there seems to be something new out there. It used to be *management by objective*," she said.

W. Edwards  
Deming

Photo by  
Cameron

See TQM on Page D-4



## THE WORLD ACCORDING TO DEMING:

- ▶ "The basic cause of sickness in American industry and resulting unemployment is failure of top management to manage."
- ▶ "Eliminate slogans, exhortations and targets for the work force."
- ▶ "A company cannot buy its way into quality — it must be led into quality by top management."

## TQM/2455

### New management technique is growing

Deming's ideas have splintered into a wide field of subtheories and their accompanying acronyms. The Navy's program is called TQL, for Total Quality Leadership. At Mercy Hospital, the program is called CQI, for Continuous Quality Improvement.

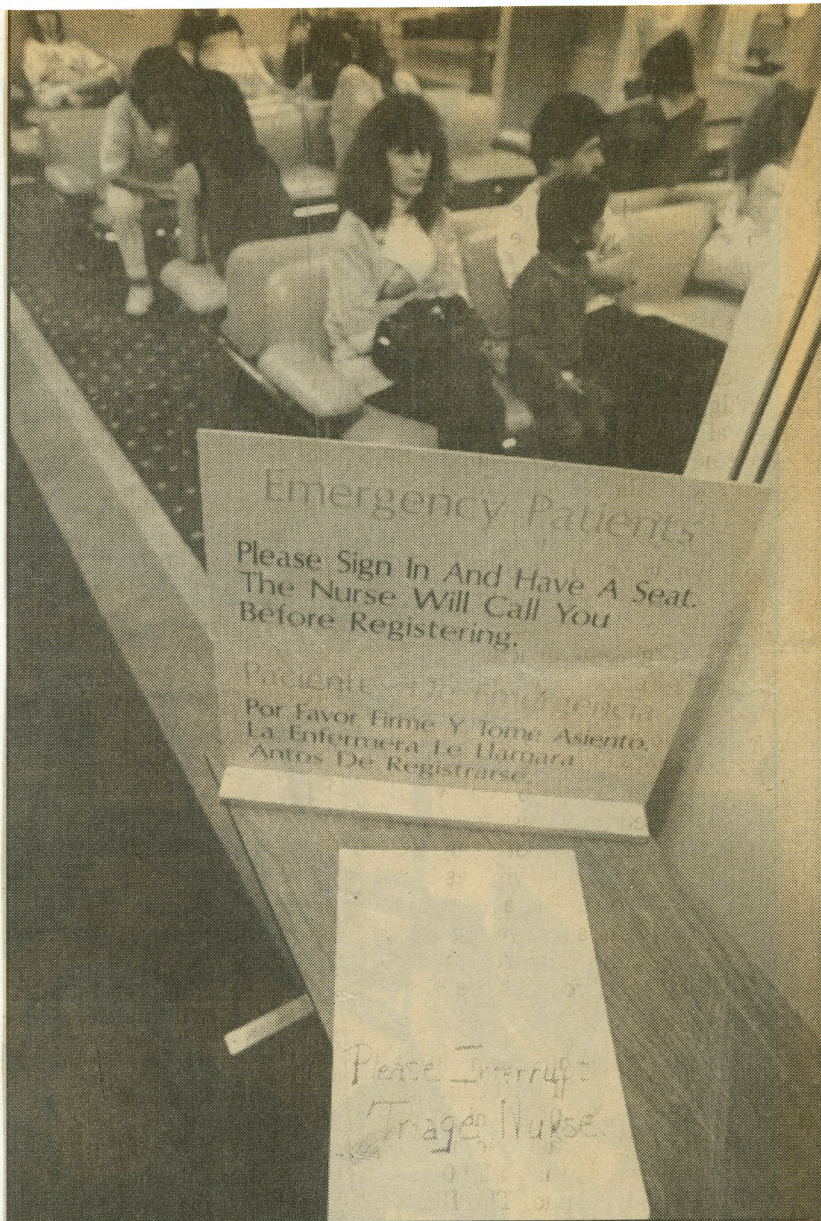
Regardless of the name, these quality management programs have several common features:

- Hierarchical organization charts are scrapped in favor of a team-oriented, cooperative style.
  - Top management places a renewed focus on employee motivation, training and, using a TQM term, empowerment.
  - All members of the organization are driven to improve customer satisfaction.
  - Top management measures, tracks and evaluates performance against specific goals or benchmarks. "Benchmarking" has become a popular buzzword.
  - The organization commits to a never-ending cycle of constant and gradual improvement.
- The philosophy of TQM is firmly rooted in science, especially statistics. Deming wrote that any successful manager should know statistics, which is his field. The idea is to use technology as tools to measure progress and improve quality.

"The benefits of TQM are lower inventory, higher quality and better customer satisfaction," said Jim Wilson, a retired vice president of quality at Rohr Industries Inc. of Chula Vista. "Because you use employees in better ways . . . you get the unmeasured benefits of lower turnover rates, lower absenteeism and more employee enthusiasm."

TQM began taking root in San Diego in the mid-1980s, when the Navy started implementing the theory. From there it spread to prime contractors, who are now required by the Defense Department to use TQM techniques.

"Most of the larger aerospace companies have been at it between three and eight years. They have all developed an internal program to install TQM," said Wilson, who coordinates TQM training for aerospace subcontractors at San Diego City College.



Union-Tribune/DAVE SICCARDI

**Big Improvement:** *Mercy Hospital in San Diego was able to dramatically increase the number of patients it can treat in its emergency room by using a system known as Total Quality Control, or TQM, that is based on the teachings of W. Edwards Deming.*

Today, TQM has become essential for defense and aerospace subcontractors supplying parts and services to the prime contractors. It is also becoming big among biotech, chemical and electronic manufacturers. Most recently TQM has spilled over into the service sector.

"In the beginning, we had 10 manufacturing companies in the Sorrento Valley involved," said Jackie Frieberg, director of the 6-year-old Institute for Quality and Productivity at the University of San Diego. "Now we have banks and almost all the local hospitals. There's been a major shift from manufacturing to service."

Proponents of the philosophy — and there are many in San Diego — say it is more than just a management fad-of-the-month,

such as zero-defect manufacturing in the 1960s and quality circles in the 1970s.

But the fact is, TQM has a long way to go before it fulfills its promise of transforming the way San Diego area companies and organizations do business. Local quality experts say what is lacking is a commitment on the part of local chief executive officers to implement TQM techniques.

"There's a lot of flirting going on with TQM, but I don't see a whole lot of commitment," said Gail Dimitroff, president of the Deming User Group of San Diego and a TQM consultant with Process Management International Inc. "Almost everybody has some sort of new quality initiative in place, but . . . it's difficult to evaluate how well they're doing."



### Some dramatic examples

TQM has had a dramatic impact on a handful of local companies. One of these is Schumacher Inc., a Carlsbad supplier of semiconductor materials and process control equipment that is sold to chip makers worldwide.

Schumacher began its TQM effort three years ago, in response to increased foreign competition. Don Mitchell, president of the 130-employee firm, said turning to TQM was the only way for the company to maintain its lead in the industry.

Schumacher began with an off-site training seminar on the philosophy of TQM. The company then established a quality steering committee that consists of the senior executives.

"We've seen increased sales that we can quantify. We've seen reduced scrap that we can quantify. We've seen improved morale that's difficult to quantify," Mitchell said. "We even saw a reduction in safety-related accidents."

Most local organizations with TQM programs are just beginning to see these kinds of measurable results.

Mercy Hospital has sent about 120 of its front-line managers to a two-day course on quality management and has beefed up the annual training for all of its employees. Still, Cooley estimates that only 200 of the hospital's 1,600 employees have been involved in quality improvement efforts.

"Most of the statistics show that it takes anywhere from three to seven years to really get this ingrained in the culture," Cooley said. "We've only got a tenth of our people involved in it now. Certainly we're not anywhere near where we need to be."

In the year ahead, Mercy Hospital officials want to streamline the patient discharge process, create a better asset management system and improve supply distribution.

"In the first year and half that we had (TQM), there weren't many results. But you have to have faith. We're investing for the long-term," Cooley said.

Similarly, Teledyne Ryan Aeronautical has seen few dramatic changes in the way it does business since its year-old TQM program started. Bob Gresham, director of human resources, said only 75 of the company's 1,200 employees have been trained in TQM techniques.

### Changes nothing overnight

"When we went into TQM, we did not do it with the notion that we were going to do some massive corporate culture change overnight," Gresham said. "Our philosophy is to make tomorrow a little bit better than today."

TQM is not without its drawbacks, frustrations and failures. Experts say the most common reason TQM programs fail is that the CEO is not involved enough.

"There can be false starts that you can have if you don't have the training and if top management doesn't get on board," said Gene Hepler, manager of total quality leadership at Miramar Naval Air Station. "The CEO has to be involved, putting 25 (percent) to 30 percent of his time into this effort for it to work."

"Most American companies have the tendency to philosophize and wax poetic about TQM and to expect employees to be infected by the rhetoric," said Schumacher's Mitchell. "Or they try to delegate implementation down in the organization."

### TQM is expensive

TQM takes a large initial investment in both time and money. TQM training can be expensive, with some firms spending as much as \$100,000 for contracts to get 100 or more of its people trained.

"Many companies are borderline at being able to afford this training," said Tyler Orion, resource program developer for the Center for Applied Competitive Technologies at San Diego City College.

The state of California is trying to fix that situation by picking up the tab for some businesses to get TQM training. For small firms with fewer than 150 employees, California's Employment Training Panel will pay for up to 100 percent of the training. For larger firms, the state will pay for 30 percent to 50 percent of the training bill.

"There are several local companies in the process of applying to the panel for funding," Orion said. But the biggest frustration comes from the fact that TQM is not a quick fix; managers have to wait months and years before they start to see measurable results.

"It's a long, hard journey of continual, never-ending improvement," Dimitroff said. "But if you look where the Japanese were in 1949, with no resources, no infrastructure and no R&D, you can see that it can work."



The San Diego Union-  
Tribune  
Tuesday, March 17, 1992

## Business Briefing

Dow	Bonds	Gold	Dollar
30 Industrials	30-Year Treasures	COMEX Spot	vs. Japanese Yen
3,236.36 +0.45	8.07% +0.03%	\$343.30 -\$3.40	133.85 yen -0.45 yen

The San Diego  
Daily Transcript

TUESDAY, MARCH 17, 1992

### SAN DIEGO

**The University of San Diego's** index of leading economic indicators posted a sharp 1.6 percent increase in January, led by a rise in building permits and local stock prices, and an uptick in U.S. leading indicators. Since the increase followed two straight months of decline, economist Alan Gin said it's too early to conclude that the local economy has begun to recover.

**The Price REIT Inc.** declared a first-quarter cash dividend of \$22.50 per share, payable March 31 to shareholders of record March 13. The San Diego-based real estate investment trust owns a half-interest in five shopping centers anchored by Price Club warehouses.

**Rancho Bernardo-based** TRW Avionics & Surveillance Group along with Israel Aircraft Industries Ltd. said a jointly produced Hunter Short Range Unmanned Aerial Vehicle successfully completed a battery of demonstration tests March 5. The team is competing to win production contracts worth \$138 million in fiscal 1993 for the craft.

**In a further boost** to telecommunication efforts at San Diego's Qualcomm Inc., delegates at an international radio conference have set aside a portion of the radio spectrum for satellite-based telephone service. The move represents progress for Globalstar, a proposed mobile telephone system being developed by a joint venture of Qualcomm and Loral Corp.

### Local Scene

**The San Diego Stock Exchange** Index closed down 0.50 percent yesterday to 321.964 as 36 issues declined, 19 advanced and 78 remained unchanged in brisk trading. Mycogen Corp. and Norris Communications led gainers, each up 75 cents to \$16.50 and \$8.875, respectively. Aramed lost the most, off \$3.50 to \$41. The SDSE is on Page 14A.

\* \* \*

**USD's Index of Leading Economic** Indicators for San Diego County rose 1.6 percent in January, a good sign, though economist Alan Gin awaits the remainder of the quarter before declaring a trend. January's improvement followed two months of decline. Elements of the index include building permits in the city, up 4.17 percent; initial claims for unemployment insurance, down 1.22 percent; stock prices, up 3.51 percent; new defense goods orders, down 0.42 percent; and the national Index of Leading Economic Indicators, up 1.19 percent. Tourism statistics were unavailable. USD's local index was tightened for accuracy by including a revisable city estimate of building permits, rather than using a month-older figure, and by replacing the S&P 500 Index with the Transcript's SDSE Index.

\* \* \*



## Majesty And Hardship Coexist In Budapest

By CHARLES WIGGINS  
Special To The Daily Transcript

Legal academics are such a lucky bunch. Every six years our university gives us a sabbatical. So, for the second time since coming to the University of San Diego, I entrusted to the fates my survival on a sharply reduced income, and left for a year on the road.

Now I am living in a flat in Budapest, Hungary. For the next three months I will conduct negotiation and mediation training for government leaders and private groups throughout Central Europe. I also will organize and facilitate conflict management processes, bringing together groups concerned with the region's environment. Then, after a brief respite at home, I will be off again.

In mid-summer I will begin three hot months in Bangalore, a city of 2 million in the verdant hills of southern India. There I will be a Fulbright Fellow, teaching at the National University of India Law School and assisting the Karnataka State Bar Association to establish mediation centers in several rural villages.

I will be far from home, from colleagues, friends and loved ones this year. To keep in touch, these occasional letters to the *Transcript* will tell you something of what I see as I work in these two regions

of dynamic, often frightening change.

My stay in Central Europe is sponsored by Partners for Democratic Change, a San Francisco-based organization whose president is Raymond Shonholtz, one of the pioneers of community-based mediation programs like our San Diego Mediation Center.

### Six Centers

Partners has created six centers in the region that are charged with building a tradition of democratic public decision-making and cooperative conflict management. Their work includes training, policy initiatives and curriculum development. I will be working with four of these centers, and will share with you some aspects of life in Budapest, Warsaw, Prague and Bratislava.

Budapest is a majestic city seated astride the Danube in the heart of the old Austro-Hungarian Empire. Hungarians are a distinct ethnic group, descendants of the Huns, living as an island in a Slavic sea. They maintain that there is no city more grand than Budapest in all of Europe.

It is an amalgamation of two older cities that face one another across the river: Buda, more tranquil and affluent, with its steep hills and marvelous castle; and Pest — flat, bustling, more cosmopolitan. The boulevards are laid out precisely; graceful bridges span the river.

There are many heroic monuments in squares and parks, frequent surprising sights down slender side streets, much bustle and clamor as the well-dressed burghers go about their business. Budapest is related to Vienna in many ways, through the city is now appallingly dilapidated. Bullet holes from the 1956 uprising still riddle many of its massive buildings.

One aspect of the city seems surprisingly prosperous. Hugo Boss suits and similar Western luxuries peer out from the smart boutiques. The cuisine is excellent and plentiful, though to the California palate relentlessly heavy and meat-filled. Someone told me Hungarians cannot imagine why anyone would voluntarily forgo a large portion of meat with a meal.

### Fruits, Vegetables

The markets abound with fresh fruits and vegetables, even mangoes and kiwi fruit to rival the best truck stands in the Imperial Valley. Why, then, do the restaurants carve only canned peas and french fries?

Although Hungary is the most affluent of the former Central European satellites, its economy is not without substantial difficulties. Unemployment, which was technically unknown under the former regime, has reared its attractive head. As a friend put it: "It used to be that unemployment existed inside the factory. Now it exists outside the factory."

Other signs of economic hardship are widespread and painful: beggars in the Metro tunnels and the subways under major streets, a reported increase in crime, half-price sales in many shops, and a feeling of tension when walking alone at night. Inflation, too, is apparent.

The week before I arrived, the rate for a monthly tram pass increased from 460 to 600 forints, the third increase in the past year. A month earlier, taxi drivers paralyzed the city for several days, blocking intersections and bridges to protest increasing petrol prices.

The Budapest University of Economics, home to our center here, is housed in an immense, five-story Roman Revival building. Its gargoyles have a commanding view from the Pest bank of the Danube just next to an elegant bridge.

I first saw the building at night from across the river, bathed in a rich yellow illumination that made it appear as an enormous carved brick of gold bullion. I mistook it for a former Hapsburg palace. It exudes wealth and power, most unlike my stereotype of an academic structure. As with much in the region, the reason has to do with the recent past.

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### Taxing Hall

The building first functioned as the Hungarian Taxing Hall. In the late 1940s, the authorities moved the economics faculty here to separate them from the Institute for Politics. Apparently such a concen-

Please turn to Page 5A

## Mediation

Continued from Page 4A

and draft amendments to the Rules of Professional Conduct that will require that all attorneys discuss ADR with their clients. Different methods of ADR will be addressed including mediation, arbitration, summary jury trials and mini-trials.

Additionally, the seminar will focus on the practical considerations such as drafting ADR contract clauses and effective representation of clients in ADR proceedings.

Panelists will discuss these topics from both in-house and law firm perspectives. For more information about the seminar, contact the Bar Association at 231-0781.

The second event slated for Mediation Week is the fourth annual Peacemaker of the Year, sponsored by the San Diego Mediation Center, which will be awarded at a reception on March 25 at 5 p.m. at the Bar Association Building. *San Diego Union-Tribune* columnist Neil Morgan will present the award and will be the keynote speaker.

Previous Peacemakers of the Year include Dr. Brian Bennett, principal of the Blessed Sacrament Catholic School, for his peaceful response to a violent anti-Semitic act against a private Jewish elementary school; Murray Galinson, chief executive officer of San Diego National Bank, for his efforts as chairman of the San Diego Police Community Relations Board and Citizen Review Board on Police Practices; and Dr. Bob Stein, chief educational officer of O'Farrell Community School, for establishing a consensus-building for school governance.

For additional information about the Peacemaker Awards, please call the San Diego Mediation Center at 295-0202.

An upcoming workshop titled "Dispute Resolution and the Courthouse of the Future" is scheduled for May 8. The event is sponsored by the American Bar Association, the California State Bar, the Alternative Dispute Resolution Section of the San Diego County Bar Association, the American Arbitration Association, the San Diego Mediation Center and the Dispute Resolution Forum.

Mediation Week provides attorneys with the opportunity to become familiar with mediation as a cost-effective alternative to costly litigation. With more than 80 percent of cases in mediation settling on the first day and another 10 percent settling within a month after the initial discussions, mediation has become an important part of the changing landscape in the practice of law.

Amy B. Jenkins is co-chair of the Alternative Dispute Resolution Section of the San Diego Bar Association and a mediator with the Bates Edwards Group Dispute Resolution Services.



# County Bar, Rutter Group To Part Ways

On June 1, the San Diego County Bar Association will no longer co-sponsor continuing legal education seminars with **The Rutter Group**, thus ending a relationship which dates back to 1980.

"We've had a relationship for years where members would get a discounted rate," said Bar President **Tony Battaglia**. The approximately 20 percent discount will no longer be available, although Battaglia



## Law Briefs

by Martin Kruming

said the bar is currently negotiating with the company to preserve the discount for members without being a co-sponsor.

The Rutter Group isn't the only one being singled out.

"A lot of people were asking us to put our name on something," said Battaglia. So last fall — during the presidency of **George Andreos** — the bar's board of directors adopted a policy against co-sponsoring any MCLE programs with for-profit educators.

"We're cherishing our identity as an MCLE provider," said Battaglia. "It's more than just saying 'no thanks.'"

He said The Rutter Group will continue to put on seminars in the County Bar Building and that "we haven't foreclosed the idea of going back to it at some point. We still think highly of Steve (Daitch) and his program."

Daitch is executive director of The Rutter Group, an Encino-based organization which last year had affiliations with 53 bar associations in California, only four of which — San Diego included — were profit-sharing. The other three profit-sharing bars are Los Angeles, San Francisco and Orange County, those which first signed up as co-sponsors in the late 1970s and early 1980s.

Last fall the **Santa Clara Bar Association** decided not to renew its contract with The Rutter Group, but shortly thereafter members started complaining and "Santa Clara is back in the fold," said Daitch.

Daitch said he met earlier with the San Diego County Bar and was told that it was setting up its own MCLE program with its own administrator. He received a letter from Battaglia dated Feb. 11 in-

forming him of the bar's policy. Since brochures had been printed with The Rutter Group as a co-sponsor, it was decided to continue the relationship through May.

"The major benefit is to the members directly," said Daitch, a graduate of the University of San Diego Law School.

Not only do the members get a 20 percent discount on seminars but "over the years," Daitch said, more than \$25,000 has gone back to the County Bar through the profit-sharing arrangement. Battaglia said the figure might be closer to \$35,000 overall, most of it during the early years of the association. However, he said, the revenue started dropping in 1988, and last year there was none.

According to Daitch, 60 percent of the attorneys in San Diego County (as of March 1) either attend The Rutter Group's programs or receive its material.

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Allen's P. C. B. Est. 1888

Two law schools here with women deans, USD and Western State University, may make a record for one city, but the University of California expects to set a record for a college system when three of its law schools become headed by women this July. That's when Herma Hill Kay, a 57-year-old UC Berkeley law professor and expert in family law and sex-based discrimination, becomes the new dean at Boalt Hall. UCLA's dean is Susan Westerberg Prager, and Ellen Rausen Jordan heads UC Davis. San Diego's women deans are Mary Lynne Perry at WSU and Kristine Strachan at USD. Kay's sixth-grade teacher in South Carolina advised her to become a lawyer after she performed excellently as the only student willing to debate that the South should have lost the Civil War. 2955

S.D. Daily Transcript, March 18, 92

"The board of directors certainly has the authority to make that decision for the membership," said Daitch. "I thought it was an excellent benefit."

While attorneys could start taking MCLE programs last September — even though the State Bar policy didn't take effect until Feb. 1 — "many of the local bars felt The Rutter Group would abandon us," said Daitch. That has not been the case, apparently.

When the Santa Clara Bar Association pulled out, the Palo Alto and Sunnyvale-Cupertino bar associations stepped in. Now all three are co-sponsors.

The five-year contract with the L.A. County Bar, the largest in the state, expires June 30 — and "I'd be very surprised if they renew," said Daitch. If that is the case, he would then simply approach the many smaller bars in L.A. County.

Previously, Daitch did not pursue the **North County Bar Association** — one of the largest in San Diego with more than 500 members — because of concern for the "downtown bar." However, that will probably change.

Daitch acknowledged that San Diego is a "prime market for us" with a program every six weeks, stepping up to two a month in the fall, most likely.

"We're going to do a lot more of that," said Daitch, referring to the video replays being shown in Escondido.

In addition to the 20 percent discount for members, the County Bar also received a free video of the seminar which they could show audiences and keep the

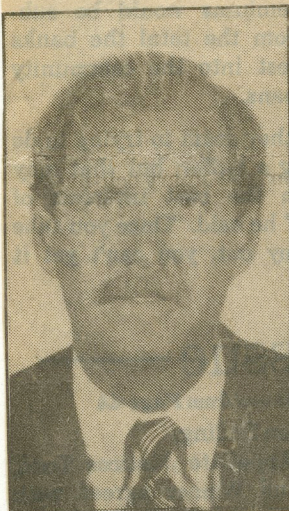
Please turn to Page 5A



# Law Briefs: Bar, Rutter

2955 Continued from Page 4A

profits. The bar would simply pay between \$15 and \$30 for each handout. If it ordered, say, 100 books and sold only 75, it could pay for those and return the rest, according to Daitch.



Dymott



Schooley

This year The Rutter Group will do different 24 seminar programs in California. There are 60 shows in San Diego at present. Will that go up? "You bet," said Daitch. The average cost per program is \$125.

Battaglia said the board's policy is generic and doesn't single out The Rutter Group.

"We get a whole flood of stuff from around the country," he said. Berkeley-based Continuing Education of the Bar (CEB) has approached the bar, and "they continue to want to sit down and do something."

While for-profit organizations are out, the County Bar is exploring co-sponsorships with other non-profit groups.

For instance, there's a seminar on the Free Trade Agreement with the **Tijuana Bar Association**. And there's interest in doing programs with bars from Arizona, New Mexico, Utah and Nevada.

As an MCLE provider, "our bread and butter is going to be the one-hour monthly programs," said Battaglia. Presently there are about 30 committee and luncheon meetings each month.

Steve Daitch, who grew up in Hartford, Conn., was student bar president at USD Law School, graduating in 1974. He worked for BAR/BRI and Gilbert Law Summaries until founding The Rutter Group in 1979, the same year the L.A. County Bar Association joined as the firm's first co-sponsor.

The company also does six to eight programs a year in Texas, and should start in Florida and Georgia by the end of the year, said Daitch. "We're looking at New York and Illinois."

With Daitch at USD Law School were **Tom Dymott**, **John Adler** and **Mark Saxon**. His wife, **Elizabeth Hopkins**, was once a legal secretary for **Levine & Steinberg**.

\* \* \*

**Attorneys:** A fund-raising letter has gone out from "Past County Bar Presidents" supporting City Attorney **John Witt** for re-election. The signers state that the office is no place for "amateurs" or "political wannabes." It's signed by Eugene Horton, Thomas Ault, Colin Wied, Edward Huntington, Robert Conyers, William Todd, James Granby and Robert Steiner.

Witt faces former City Councilman **Bruce Henderson**.

\*

**John Freni** is an associate at **Barnhorst, Schreiner & Goonan**, joining **Steve Schreiner**, who was his associate adviser at **Gray, Cary, Ames & Frye**. Freni joined Gray, Cary in 1987 after graduating from Washington College of Law of American University. He does business and real estate litigation.

\*

**Wil Schooley of Jennings, Engstrand & Henrikson** won the 1992 Young Lawyers Division Fellows Debate at last month's American Bar Association meeting in Dallas. He defeated a former governor of Vermont and a four-term congressman from Texas, among others.

\*

**Deanna Baker** (New York University) has joined **Mendelson, Fastiff & Tichy** as an associate. The San Diego office now has 14 partners, 9 associates (180 attorneys firmwide) and 27 staff members.

\* \* \*

**Law Firms:** **Lee McElravy** has left **Rowe, McEwen, Rowe & McElravy** to form his own firm in the Cabot, Cabot & Forbes building. He's doing insolvency work and subleasing from **Barnhorst, Schreiner & Goonan**.

**Helen and Chuck Rowe** and **Paul McEwen** are still with what is now called **Rowe & McEwen** in the Koll Center.

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**Marketing:** About 70 turned out yesterday for a luncheon meeting of the **Association of Legal Administrators**. Panelists **Teresa Warren** of Jenn-  
Please turn to Page 6A

# Law Briefs

2954 Continued from Page 5A

ings, Engstrand & Henrikson; **Nancy Davis** of Brobeck, Phleger & Harrison; and **Carol McAvoy** of Gray, Cary, Ames & Frye talked about marketing.

\*

One of the top items at last week's conference of the **National Law Firm Marketing Association** in Dallas was TQM, or Total Quality Management. The association has grown from about 40 members in 1985 to more than 1,000 today, including vendors, attorneys and students. It has members in England, New Zealand and Canada.

April 4 in San Francisco and April 11 in Los Angeles. It's for attorneys interested in practicing before the State Bar Court. Call (213) 580-5439.

\*

The Second Annual Statewide Women in the Law Conference will be held April 25 at the Fairmont Hotel in San Jose. Call (415) 561-8282.

\*

**American Bar Association:** The annual ABA meeting is Aug. 6-12 in San Francisco.

\*

The ABA Pro Bono Conference will be held April 9-11 in Austin, Texas. Former U.S. Rep. **Barbara Jordan** will be a keynote speaker.



Warren, McAvoy and Davis attended the conference along with **John Durant** of Klinedinst & Fliehman and **Charles Reilly** of Luce, Forward, Hamilton & Scripps.

\*

**Glenn Grant**, a former copy editor in the Currents section of *The San Diego Union*, is marketing director for the Law Offices of **Thomas E. Miller**.

\*

**DEFNDEM** license plates on the BMW 735i; **EC LAW** on the red Mercedes 380SL; and **PSYCLAW** on the gray Mercedes 450SL.

\* \* \*

**Clark Smith, M.D.**, addresses a luncheon meeting of the **San Diego Psych-Law Society** on April 24 at the Ramada Inn in Mission Valley. He'll talk about "Prozac Made Me Do It: The Psychotic Defense." For information, call **Ann Graham** at 291-4853. Cost is \$13 for members.

\* \* \*

**Legal Assistants:** The North County Section of the **San Diego Association of Legal Assistants** meets April 8 at the Raintree Grill & Bar (Santa Fe Room) in Carlsbad. **Kathy Economy** will moderate a panel discussion with paralegals on various legal issues. The social hour starts at 6 p.m., the program at 6:30. It's \$5 per person reserved and \$7.50 at the door. Call 944-4144 for information. Reservations are due by April 2.

\* \* \*

**Law Schools:** A scholarship fund, in memory of **Michael Konz**, the USD law student killed at General Dynamics in January, has reached \$5,000. Contributions may be sent to Kathleen Quinn in the law school's development office.

\*

**Cal Western** and the **San Diego Trial Lawyers Association** will sponsor the People's Law School on Monday nights for six weeks (April 6 through May 11) at the law school (Moot Court Room). Topics covered include landlord/tenant, income tax and consumer fraud. The fee is \$15.

\* \* \*

**Bar Associations:** **North County Bar:** Legal scholar **Bernie Witkin** addresses a dinner meeting tomorrow of the bar at Shadowridge Country Club in Vista.

\*

The 11-week People's Law School of the North County Bar and the Vista Adult School begins March 23. The cost is \$5 per session or \$30 for all of them. Classes are on Wednesday evenings from 6:30 to 9. Call the Vista Adult School at 758-7122.

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**SDTLA, Lawyers Club:** A dinner program titled "Is There Bias In The Courthouse?" is scheduled for March 26 at the County Bar Building. Speakers include Presiding Judge **Judith Keep** of the U.S. District Court; **Kevin Midlam**, former supervising judge of North County Superior Court; and **Patricia Cowett**, former presiding judge of San Diego Municipal Court. Call 696-1166 for reservations.

\*

**County Bar:** President **Tony Battaglini** attended the ABA's Bar Leaders Institute March 12-14 in Chicago, sponsored jointly by the ABA and the National Association of Bar Executives. More than 200 bar leaders attended the three-day seminar, much of which was devoted to the ABA's proposal on civil law reform.

**State Bar:** The Board of Governors meets Saturday at 9 a.m. in San Francisco. Committee meetings are tomorrow and Friday.

\* \* \*

The Pro Bono/Legal Services Conference is set for March 27-28 in San Francisco. Call (800) 628-4858.

\*

The Third Annual Bench/Bar Conference is set for



## Area Colleges

ED GRANEY

2955

### Friendly competition is the right club for battle-ready Tritons

Whether it's \$1 bets on who makes the longest putt, or another day at the driving range, or a round of 18 on Torrey Pines South, or an actual dual match, one thing typifies UCSD's successful men's golf team: competition.

The desire of the Tritons to replace their teammates on the squad's ladder, to make sure they're one of the five players who compete in matches, has pushed UCSD to one of its best starts.

Eleven dual matches. Eleven victories. Six remain for a team that has never gone undefeated in a season.

Victories haven't come solely against Division III opponents. UCSD has defeated Division I USD and Division II Cal State San Bernardino and Cal State Dominguez Hills twice. Rewards for continually striving to out-drive and out-chip and out-putt your teammates.

"I think the fact we have eight guys who can challenge for one of the top five spots has made us better," said Mike Wydra, 38, UCSD's coach of 13 years. "We've never had this kind of depth. We're getting production from everyone."

Dale Abraham, who owns the team's low average of 74.1, has been limited in playing since recovering from knee surgery. Still, the Tritons are 170 shots up on opponents.

Team statistics show five Tritons have taken medalist honors. Such balance no doubt will make a difference at this year's national championships, May 19-22 in Wooster, Ohio.

UCSD finished second nationally from 1986-88, relying heavily on standout Pat Weishan, the '87 Division III individual champion. The Tritons were fourth last year. This time, Wydra believes UCSD can compete for No. 1.

"I'd be disappointed if we didn't," he said. "The courses back at the nationals are usually shorter than the ones here and the greens are always in fabulous condition."

It'll take a score of about 1,200 (average 75) to claim the national title, which means if UCSD's top five doesn't change, a few Tritons will need to go b-i-r-d-i-e far more than they go p-a-r. Of the top five, two average 75 or lower.

"Nationals is the time you want to peak, the time you want everyone shooting their best, everyone concentrating on what needs to be done," Wydra said.

The way this team competes, concentration shouldn't be a problem.

## Swimming and studying

It's finals week at UCSD, and there are no inter-collegiate events scheduled. Most coaches don't even have optional practices.

Except the men's swimming team. It is in Buffalo, N.Y., for the Division III national championships, which begin tomorrow. The Tritons are expected to finish second to Kenyon College of Ohio, which, barring titanic icebergs in the pool, figures to win its 13th straight men's title. UCSD has finished third or better nine consecutive years.

Good thing UCSD coach Doug Boyd doesn't take classes. He returned Sunday from Buffalo with the women's team, which finished second to Kenyon for the fifth straight year and sixth in seven. Kenyon won most of the events and amassed 750 points; UCSD won no events yet had 408 points.

Monday, Boyd boarded a plane with the men's team. For Buffalo.

## Johnson wins award

She can play the game, and she hits the books, too.

The California Community College Coaches Association has chosen Mesa women's basketball player **Rachelle Johnson** as co-MVP for Southern California.

Johnson, a sophomore who carries a 3.4 grade-point average and led Mesa to a Pacific Coast Conference title, shared the honor with Merritt College's **Inga Marciulionis**, whose husband, Sarunas, plays for the NBA's Golden State Warriors.

Johnson has narrowed her Division I collegiate choice to USD, San Diego State, San Francisco and UC Irvine.

San Diego CA  
(San Diego Co)  
San Diego Union/  
Tribune  
(civ. D. 352, 288)  
(civ. S. 467, 257)

MAR 18 1992



## Aztecs top Sacramento in baseball

Brent Ferguson's bases-loaded triple with two out in the ninth inning and gave San Diego State's baseball team a 3-2 victory yesterday over host Sacramento State.

Scott Hofstede (1-0) came on in the seventh for the Aztecs (15-6) and retired all nine batters he faced.

The Hornets (8-11) were held to three hits.

SDSU hosts USC tomorrow at 5 p.m.

**Mickelson wins** — San Diegan Phil Mickelson shot a 5-under 67 to win his 16th college title and lead top-ranked Arizona State to a seven-stroke victory over Nevada-Las Vegas in the Golf Digest Collegiate Invitational at Houston. Mickelson, who finished four strokes ahead of Oklahoma State's Alan Bratton at 207, needs three more wins to break Ben Crenshaw's record for most career college titles.

**Men's tennis** — Top-ranked Jose Luis Noriega beat Kevin Smith 6-2, 6-2 at No. 1 singles to help No. 21 University of San Diego (9-2) to a 7-0 sweep over

## Local Briefs

Pacific (7-3) in the championship of the 1992 Banque Nationale de Paris Collegiate Tennis Classic at USD. The Toreros' Fredrik Ax-sater, who beat Gonzales 6-3, 6-3 at No. 2, was selected most valuable player.

**Women's tennis** — Vista High alumna Laura Richards, ranked 18th nationally, beat No. 72 Mimi Burgos 3-6, 6-4, 7-5 at No. 1 singles to help host 15th-ranked USD (6-2) defeat No. 25 Clemson, 6-3.

**Men's volleyball** — Bob Samuelson had 35 kills for Team USA, which lost to Cuba 15-13, 15-4, 15-13 in Toledo, Ohio. Cuba leads the five-match series, 3-0.

**Sports clinic** — The Center of Physical Therapy & Exercise-Poway (CPTE) on Pomerado Road is offering a free sports injury clinic to the surrounding communities. Call 674-1600 on Mondays from 6-8 p.m. for clinic appointments.

San Diego CA  
(San Diego Co)  
San Diego Union/  
Tribune  
(cir.D 392,388)  
(cir.S.467,287)

MAR 16 1992

## Toreros rally in ninth to beat 14th-ranked ASU

Freshman Eric Morton singled in Ed Scofield with two out in the bottom of the ninth inning yesterday to give host USD a 4-3 upset of 14th-ranked Arizona State in a non-conference baseball game at Cunningham Stadium.

The Toreros trailed, 3-2, entering the bottom of the ninth. With two out, Scofield lined a single to right field to score Dave Pingree. Scofield stole second and advanced to third on a wild pitch by loser Sean Lowe (5-2) before scoring on Morton's single.

The Toreros (13-11) trailed, 2-0, before scoring twice in the eighth. ASU (15-8) regained the lead in the ninth on Jim Henderson's two-out home run. Pat James (2-0) won.

**More baseball** — Tony Robertson had a three-run triple and John Wagner hit a two-run homer to help San Diego State to a 14-4 rout of USC at Smith Field. Helix High alum Rick Navarro (5-0) struck out nine in six innings for the Aztecs (16-6). Ben Tucker (1-1) lost for USC (13-13).

**Men's golf** — SDSU (886) won the team competition at the USD Invitational at Steele Canyon Golf Club in Jamul. Pepperdine (898) was second; USD (975) finished 10th and Point Loma Nazarene (977) was 11th.

San Diego CA  
(San Diego Co)  
San Diego Union/  
Tribune  
(cir.D 392,388)  
(cir.S.467,287)

MAR 18 1992



San Diego Union-Tribune  
March 21, 92

## Aztec makes All-America in wrestling

2955  
San Diego State sophomore Quincy Clark earned All-America honors at 177 pounds yesterday after he defeated Notre Dame's J.J. McGrew, 6-5, in the consolation third round of the NCAA wrestling championships in Oklahoma City.

Oklahoma State got five of its wrestlers through the semifinals, but defending champion Iowa entered today's finals with 115½ points to the second-place Cowboys' 96½. Clark, a Lincoln Prep alumnus, pinned Oklahoma State's Travis Gittins in 4:40 of the second round but lost to Iowa State's Matt Johnson, 5-4, in the fourth round. Clark (30-12) will face Cornell's Kyle Rackley in the seventh-place match today.

**Men's swimming** — UCSD finished second in the 200-yard medley relay in 1:33.65 to remain in second with 247 points after two days of the NCAA Division III swimming and diving championships in Buffalo, N.Y. Kenyon College of Gambier, Ohio, leads with 383.

**Prep basketball** — The Grace Christian High girls team finished second in the National Home School Basketball Championships in San Antonio. Melanie Danao, Amy Hofmeister and Julie Marino were selected All-Americans. Danao was tournament most valuable player. Dwight Robinson was named All-American for the boys, who took fourth.

**On schedule** — San Diego State is scheduled to play a baseball triple-header today against visiting Brigham Young at 11 a.m. ... The rained-out matches in yesterday's USD Women's Tennis Classic have been rescheduled for today at 7:45 a.m. ... Tryouts for the San Diego squad that will play in the 11th International Boys League baseball tournament this summer in Japan are tomorrow at 10 a.m. at El Toyon Park in National City. The tournament is open to 15-year-olds. Call 267-5974 ... The Spring Sprint Duathlon is tomorrow at 7:30 a.m. at Mission Bay. Call 441-4993.

Oceanside, CA  
(San Diego Co.)  
Blade Citizen  
(North County Ed.)  
(Cir. D. 41,000)  
(Cir. S. 43,000)

MAR 13 1992

Allen's P. C. B. Est. 1888

## Toreros' Jones named to all-conference team

2955  
USD senior Lynda Jones was named to the All-West Coast Conference basketball team.

Jones, a 6-foot-2 center/forward, was the Toreros' only All-WCC selection although 6-foot sophomore forward Jill Shaver received honorable mention status.

Joining Jones on the All-West Conference team is Joy Boyenga, USF; Fran Fabien, Saint Mary's College; Shannon Frowiss, Pepperdine; Marlene Henderson, USF; Melissa King, Santa Clara; Juanita Rivera, Gonzaga; Natalie Rynn, Saint Mary's; Martha Sheldon, University of Portland; and Amy Vanos, Santa Clara.

San Diego, CA  
(San Diego Co.)  
Daily Aztec  
San Diego State Univ.  
(Cir. 5xW. 13,000)

MAR 18 1992

Allen's P. C. B. Est. 1888

## Golf team wins USD Invitational

2955  
The San Diego State men's golf team held on to win the USD Invitational with a final round of 300, out-distancing the University of Pepperdine, which won the third round with a score of 297 but finished 12 strokes of the pace.

The Aztecs, who had four golfers finish in the Top 10, completed the three-round tournament with an overall score of 886. SDSU built a seemingly insurmountable lead by shooting

293 in the first two rounds. The Waves were second (898) followed by Grand Canyon University (909).

SDSU was led by John Lovett, who scored a disappointing 76 in the third round after two even rounds of 72. Lovett (220 overall) finished the invitational one stroke behind Lars Herne of Pepperdine and Chris Leckey of Grand Canyon.

Kevin Riley was one stroke behind Lovett after firing a final-round 75.



City of Industry, CA  
(Los Angeles Co.)  
Highlander  
(West Covina Ed.)  
(Cir. W. 36,633)

MAR 19 1992

Allen's P. C. B. Est. 1888

## South Hills no match for Brea

2953  
There certainly is nothing wrong with finishing 1-1 in the state basketball tournament.

After defeating Our Lady of Peace, 70-54, at the University of San Diego last Tuesday, the South Hills High Huskies girls prepared for the windfall that is the Brea-Olinda Wildcats.

Unfortunately, everything everyone heard about the Wildcats was true. They are simply a very multi-talented team. They are huge (only one starter was under 5-foot-10) and they can move. They're also excellent shooters.

Against the Wildcats, Danielle Raabe led the way in scoring for the Huskies with nine points. Stephanie Cude chipped in with seven points, nine rebounds and three blocked shots.

But really, South Hills was never in the game.

"We thought we would be able to do some things and we weren't able to do anything," said South Hills coach Paul Reed, of the Wildcats. "We couldn't make passes, we didn't switch off on defense, we didn't box out at all, we didn't shoot the ball well. We didn't do anything well.

"And that's got to be attributed to them (Brea)."

However, Reed certainly wasn't disappointed in his team's effort. "Oh sure, we tried," he said. "But after the first couple of minutes, I was thinking retirement, so...

"Once we got our mental focus and figured they weren't going to go eight-minute running quarters and that we were going to have to play, they did play hard. Our kids always play hard, they always do. We try to teach them not to look at the scoreboard, just to play."

Phoenix, AZ  
(Maricopa Co.)  
Phoenix Gazette  
(Cir. D. 92,814)

MAR 19 1992

Allen's P. C. B Est. 1888

## Sun Devils return home after beating San Diego

2955  
Jeff Matranga pitched a second consecutive complete game as 14th-ranked Arizona State beat the University of San Diego 12-5 on Wednesday.

In completing a five-game road trip, the Sun Devils snapped a two-game losing streak and improved to 16-8.

Jim Henderson homered for the second consecutive game, while Bill Dunn was 3-for-5. Matranga (6-2) struck out nine and allowed just two earned runs.

ASU hosts No. 11 Notre Dame (10-2) in a three-game series beginning at 7 p.m. Friday.

## ARIZONA DIGEST

**Hockey:** Defenseman René Chapdelaine and goaltender David Goverde were recalled Wednesday from the Roadrunners by the Los Angeles Kings. Chapdelaine will join the Kings for tonight's game in Buffalo.

Goverde is on loan to the New Haven Nighthawks, who are eight points out of first place in the American Hockey League, but were down to one goaltender.



San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 25,000)

MAR 16 1992

Allen's P. C. B. Est. 1888

The University of San Diego is offering another seminar, "Translating Strategic Plans Into Day-To-Day Decisions" as part of its series, Conducting Business Competitively in 1992. It will be held from 7:30 to 9 a.m. at the USD Douglas F. Manchester Executive Conference Center. The speaker is Dr. Mary Powers, lecturer in the USD School of Business. The cost is \$15 per seminar or \$105 for the series. To register, call 260-4644. 2955

## Double dose

San Diego Union-  
Tribune  
4/5/92

What are the odds of two San Diego productions of a play, never before staged in America, opening the same week?

The circumstance is "a little, like, *completely* bizarre," says producer Holly Becker, whose B-Attitudes company opens tonight with the professional U.S. premiere of Odön von Horváth's 1933 tragicomedy "Faith, Hope and Charity."

Becker was "very surprised" to learn in February of the University of San Diego's second-semester production: "Faith, Hope and Charity," likewise using the Christopher Hampton translation licensed by Margaret Ramsay Ltd. of London. Apparently Ramsay Ltd. granted amateur rights to USD drama chair Marilyn Bennett about the same time it granted Becker the professional rights.

Apparently, too, once the parties involved acknowledged the odd timing, Becker had the option to quash the college production, she says. But since the two productions — one downtown, one at USD — wouldn't really be competing for the same audience, Becker gave the OK. (B-Attitudes negotiated rights with both Horváth's estate and with Hampton's agent; Bennett dealt only with Margaret Ramsay Ltd.)

Thus: San Diego gets two interpretations of a worthy, underexposed work, and the oddsmakers get zonked again. The USD production, which opened last week, continues at 8 tonight and 8 p.m. Thursday-Saturday at Shiley Theatre, Alcalá Park. Admission is \$4. Call 260-4600, Ext. 4901.

Michael Phillips

MAR 22 1992

Allen's P. C. B. Est. 1888

## 'Doing Business in Mexico' is subject of daylong seminar

Thinking about selling or buying property in Mexico?

The South San Diego Bay Cities Association of Realtors is hosting "Doing Business in Mexico," a seminar hosted by the U.S.-Mexico Liaison Committee, from 9 a.m. to 4 p.m. Tuesday at 880 Canarios Court in Chula Vista.

Topics for the daylong seminar include title insurance for Mexican property, Mexican government/tax considerations and legal perspectives in Mexico and the United States. Luncheon speaker Jorge Vargas, a USD professor and director of the Mexico-U.S. Law Institute, will discuss the proposed free trade agreement and foreign investments.

Cost for the seminar is \$55. Registration and a continental breakfast take place from 8 to 8:45 a.m. For more information, call 421-7811.

San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 25,000)

MAR 16 1992

Allen's P. C. B. Est. 1888

The Institute for Quality and Productivity is presenting "Benchmarking - A Tool For Breakthrough Improvement" from 8 to 9:30 a.m. at the University of San Diego Douglas F. Manchester Executive Conference Center. The cost is \$18 for members, \$25 for nonmembers. For information, call Jackie Freiberg at 260-4644 or Charlotte Fajado at 594-4047. 2955

San Diego, CA  
(San Diego Co.)  
Daily Transcript  
(Cir. D. 8,686)

MAR 20 1992

Allen's P. C. B. Est. 1888

The Ellen Johnson Quartet, showcasing music professors from USD and SDSU, will perform a special concert of rare works by Duke Ellington tonight at 8 in USD's Shiley Theatre on campus. The quartet will play Ellington's "Sacred Concerts" as well as works by Miles Davis, Thelonious Monk and Charles Mingus. Johnson teaches music at USD and is a professional jazz singer who has performed with Bobby McFerrin and others. Also in the quartet are jazz pianist Rick Helzer — SDSU's associate director of jazz studies and a founding member of the group Big World — bassist Rob Thorsem and drummer Tim McMahon. Synthesist Bob Willey will also join in.

Tickets are \$7 general.



Anaheim, CA  
(Orange Co.)  
Anaheim Bulletin  
(Cir. D. 10,464)

MAR 14 1992

Allen's P. C. B Est. 1888

## Farrell, Scielli are engaged

2955  
Anne Marie Farrell of Santa Monica, former Anaheim resident, announced her engagement recently to A. Chris Scibelli, also of Santa Monica.

Farrell is the daughter of Robert and Mary Ann Farrell, Sr. of Anaheim. She graduated from Rosary High School, Fullerton, in 1985. She attended the University of San Diego where she graduated in 1989 with a B.A. degree in Mass Media Communications. Presently she is manager of creative services for New Line Cinema Corporation in Los Angeles. Her father, a retired Marine

Corps captain, is a corporate security manager with Texaco Inc. and a member of the Ex-F.B.I. Club of Orange County. Her mother is involved with the Former Women of the F.B.I., Orange County Chapter. She is the secretary for the National Association of Legal Secretaries, Orange County/Newport Beach Chapter.

Scibelli is the son of Louise E. and the late Joseph A. Scibelli, of Suffield, Connecticut. He graduated from Harvard University with a B.A. degree in Economics, and went on to receive his M.B.A. from the Anderson Graduate School of Management at the University of California, Los Angeles. He served as chairman of the Los Angeles Classic Charity Basketball Tournament, sponsored by the Los Angeles Junior

Chamber of Commerce. He is presently employed as an associate at Langdon Rieder Corporation, a real estate consultancy in Los Angeles. His father was a former member of the Los Angeles Rams from 1961-75, serving as team captain for 10 years and voted to the All-Pro team in 1973. He also played in the Pro Bowl game following the 1968 season. His mother is a non-practicing registered nurse.

The couple have planned their wedding for April 25, 1992.

## Yoder appointed manager of Shea's Walnut business

955 502  
James D. Yoder has been named manager of marketing and leasing for Walnut-based Shea Business Properties. He was formerly a top salesman for Grubb & Ellis Commercial Real Estate Services.

Yoder will be responsible for the marketing and leasing of Shea Business Properties existing commercial properties and planned commercial development. Existing properties total more than 1-million square feet and new commercial development planned is in excess of 2-million square feet.

"Working with Jim on Shea projects such as Ocean Ranch Village in Dana Point has proven to be an extremely positive experience, and his previous track record is outstanding," said Bill Gaboury, president of Shea Business Properties.

Most recently, in his position at Grubb & Ellis' Inland Empire Division, Yoder completed sales of 110-acres of commercial land in Lake Elsinore. As of September, he was the No. 1 salesperson in the Inland Empire Retail Properties Division of Grubb & Ellis.

Prior to relocating to the Inland Empire, Yoder served for two years as a salesperson at the Grubb & Ellis Co. in Newport Beach.

Some of the major commercial



James D. Yoder

projects Yoder has been involved with include Ocean Ranch Village in Dana Point, Trabuco Hills Center in Mission Viejo and Laguna Heights Shopping Center in Laguna Niguel as well as several current commercial developments throughout the Inland Empire.

Before starting a career in commercial real estate, Yoder was a retail advertising specialist for CBS affiliate WRGB-TV in Albany, N.Y.

He received a Bachelor of Arts degree in Business Administration from the University of San Diego.

Shea Business Properties is a division of the J.F. Shea Co.

Los Angeles, CA  
(Los Angeles Co.)  
Los Angeles Times  
(Cir. D. 1,117,952)  
(Cir. S. 1,022,423)

MAR 14 1992

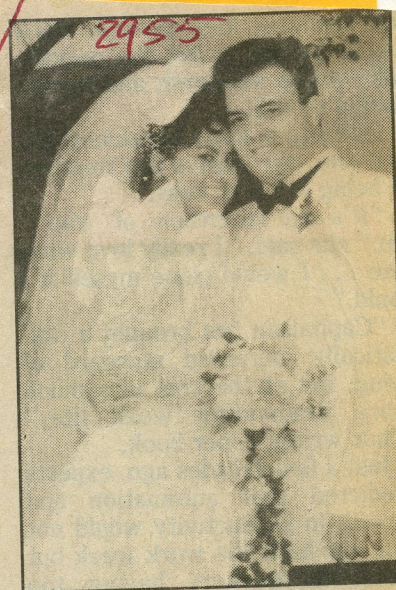
ALUMNI



San Diego CA  
(San Diego Co)  
San Diego Union/  
Tribune  
(cir.D 392,388)  
(cir.S.467,287)

MAR 15 1992

Allen's P.C.B. Est. 1888

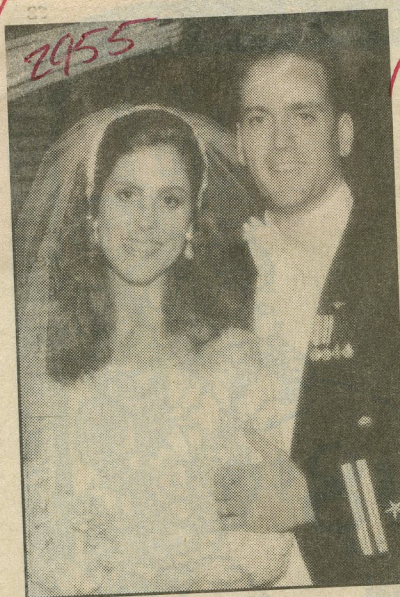
**Twilliger-Tabornal**

Eva Marie N. Tabornal and Glenn V. Twilliger were married Jan. 11 at the Mission San Diego de Alcala. The bride, daughter of Ephraim and Evangelina Tabornal of San Diego, attends Cal State Long Beach. The bridegroom, son of Wayne and Sharon Twilliger of Vista, graduated from USD. He is self-employed.

San Diego CA  
(San Diego Co)  
San Diego Union/  
Tribune  
(cir.D. 392,388)  
(cir.S.467,287)

MAR 15 1992

Allen's P.C.B. Est. 1888

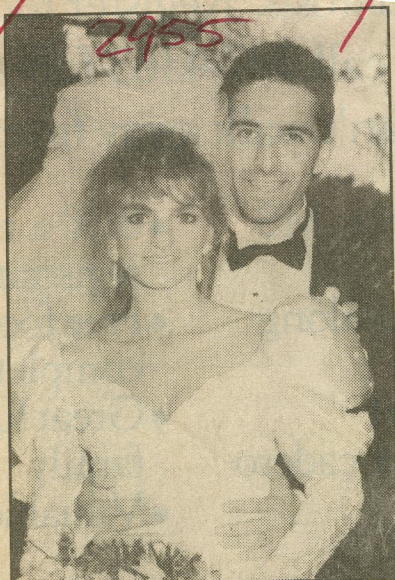
**Gimber-Campbell**

Elizabeth Campbell and James Gimber were married Jan. 11 in the Founder's Chapel at USD in San Diego. The bride, daughter of Roger and Delores Campbell of San Diego, graduated from USC. She is a buyer/manager for Delores Campbell Inc. The bridegroom, son of ret. Cpt. Harry and Mrs. Maxine Gimber of Coronado, graduated from USD. He is an officer in the Navy.

San Diego CA  
(San Diego Co)  
San Diego Union/  
Tribune  
(cir.D 392,388)  
(cir.S.467,287)

MAR 15 1992

Allen's P.C.B. Est. 1888

**Syage-Volpone**

Cyndie L. Volpone and Thomas J. Syage were married Jan. 25 in the Immaculata Chapel at USD. The bride, daughter of Michael and Lorraine Volpone of San Bernardino, graduated from USD. The bridegroom, son of Albert and Majeedah Syage of San Diego, obtained his master's degree from USIU. Both are teachers for San Diego Unified School District.

San Diego, CA  
(San Diego Co.)  
Daily Transcript  
(Cir. D. 8,686)

MAR 23 1992

Allen's P.C.B. Est. 1888

**James A. Flores** has been named development director at the Burn Institute. He previously worked at San Diego's Project Concern International's headquarters as director of community relations. He's a 1984 USD grad.

2955



Oceanside, CA  
(San Diego Co.)  
Blade Citizen  
(North County Ed.)  
(Cir. D. 41,000)  
(Cir. S. 43,000)

MAR 22 1992

Allen's P. C. B. Est. 1888

# Aztecs split first two of tripleheader

Benji Grigsby pitched a seven-inning complete-game six-hitter as the San Diego State baseball team won the second game of a tripleheader, 11-2, against visiting Brigham Young University, Saturday at Smith Field.

Grigsby improved to 6-0 and helped the Aztecs win their first Western Athletic Conference game after losing the opener 10-5.

The two teams were scheduled to play doubleheaders both Friday and Saturday, but Friday was rained out, forcing the tripleheader.

The first game was to be played at 11 a.m., but the field was still wet. As a result, the first game didn't start until 3 p.m., and the two teams were playing the third game late into the night.

Brad Genaro hit a grand slam in the fourth inning of the first game, but the Aztecs (17-7, 1-1) couldn't get anything else going against three BYU (14-8, 1-1) relievers.

## Local roundup

In other college baseball games:

### USD 12-7, Santa Clara 2-9

The visiting Toreros split the West Coast Conference doubleheader at Buck Shaw Stadium.

San Diego's Mike Saipa tossed a complete-game six-hitter to improve to 4-1 in the first game. Designated hitter Kevin Herde paced the USD attack with two hits and three RBI and Dave Pingree added a solo homer in the ninth.

The Toreros scored four runs in the first inning of the second game, but watched the Broncos rally for a 9-5 lead with a four-run fifth inning. Tony Moeder hit a two-run homer in the first for the Toreros. USD is now 14-13 overall 7-4 in the WCC. Santa Clara is 8-18, 4-6.

## MEN'S TRACK

The MiraCosta men's 4 x 100 relay team of Randy Boozer, Mike Streete, Frank Garrett and Myron White took first place with a time of 42.2 seconds at the Santa Barbara Relays. Spartans teams were second in both the 4 x 800 relay (8:03.3) and the sprint medley (3:35.2).

In individual events, Wise took second in the long jump with a mark of 21 feet, 2½ inches and teammate Keith Cephas was third (21-0). Brian Beck was second in the high jump (6-6½) for the Spartans and Jeremy Lynch (6-6½) was third.

## GIRLS BASKETBALL

Poway's Stephanie Guereña scored 15 points to lead a balanced attack as a team of 3A all-stars defeated a team of 2A and 1A all-stars at Serra High. Carol Pajarillo from Rancho Bernardo led all scorers with 20 points.



## Keep Your Guard Up, Rocky, Here Come the Rockettes

**A**nd now: San Diego women learning the manly art of boxing.

The class is three mornings weekly, at the downtown San Diego Athletic Club, taught by Jesse Valdez, 45, a bronze medalist in the 1972 Olympics and a cameraman for KGTV (Channel 10) since 1976.

His students skip rope, hit the heavy bag and try to land punches on Valdez while he's wearing protective gear. Lace on the gloves and go to work.

Most of Valdez's students are men: downtown lawyers (including a judge) and other professional types (including some athletes).

But half a dozen or so are women who say boxing is just the ticket for exercise, self-defense and general stress reduction.

"After boxing in the morning, the rest of the day is easy," said Jan Percival, 38, who runs her own public relations firm, Scribe Communications.

"It's so much fun to get to hit something every day," said Debra Bermudes, 24, an account assistant who works for Percival.

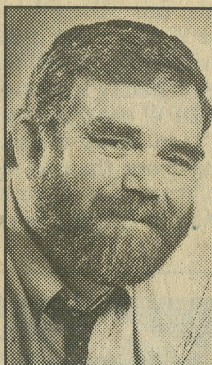
"Most people don't get to hit things."

Boxing is thinking and reacting, and Valdez teaches footwork, back-and-forth, circle, side-to-side, hit and move.

"It's a much more cerebral form of exercise than I've ever done before," said Shandra Kessler, 28, a deputy district attorney in the South Bay office.

She credits the boxing class with helping her pass the Bar exam: "It's a way to get your mind ready for the day."

"I like the fact it's a very active exercise," said Jeanne Kiltonic, 32, producer of the 6:30 news for Channel 10.



L.A. Times  
March 22, 1992

## San Diego At Large

BY TONY PERRY

"It seems like it would take a lot of brute strength, but actually a lot of it is placement and movement of the hips and legs to get the maximum effect for your size."

The women come and go at their own pace for the pre-work workouts. Ex-Rolodex Madam Karen Wilkening has even dropped in a few times to learn some fundamentals.

For self-defense, Valdez says, boxing can't be beat: "A man wouldn't expect a woman to hit him with a left hook or right cross."

He adds: "Some women hit harder than men." Somehow, I'm not surprised.

## No Thanks for the Memories

See such things, hear such things.

■ Offbeat disc jockey Doug Ray is leaving KKOS in Carlsbad to do a morning show at KCLB in Palm Springs.

Among his stated reasons: A chance to meet Bob Hope and talk him out of doing those specials.

■ More rock 'n' roll group names from North County rock writer Ken Leighton: Blazin' Raisin, Methadone

Cocktail, Dead White and Blue, Hillbilly Frankenstein, and Wax Cat Cinema.

■ How angry are people about the check scandal?

Rep. Duncan Hunter (R-Coronado) got a letter addressed to Dear Arrogant and Unrepentant: "Was it you or from the broken pipe off Point Loma?"

Signed, Nauseated in Lake San Marcos.

■ A customer has pulled his account from the Bank of Coronado to protest the fact that Duncan Hunter also banks there. So says the bank president.

■ A local rock music group called Oh! Ridge has a comedy routine with references to Dick Silberman, Supervisor Susan Golding and drugs.

■ Just leaving La Jolla: Jimmy Dean and top executives of his sausage company after some R-and-R.

■ Betty Broderick has been transferred from the prison at Frontera in San Bernardino County to one at Madera just north of Fresno.

Although the Madera prison is newer and less crowded, Broderick is said to be annoyed that it will make it more difficult for her children to visit.

## Some Plain English History

If you get a chance, you might want to attend the Pacific Coast Conference on British Studies at the University of San Diego next weekend.

Some of the seminars promise topics you might otherwise not encounter. Among them:

■ Robinson Crusoe and English History: Fathers, Guns and Vomit.

■ All and Warts: Charles I's Self Portraiture.

■ Verses With a Good Deal About Sucking: Percy Bysshe Shelley and Christina Rossetti.

*Tony Perry's column also appears Monday, Wednesday and Friday. He can be reached at 544-6032.*



# On racial matters, shouldn't kid a kid

**C**hildren have a remarkable talent for embarrassing adults with sensitive and "politically incorrect" questions and remarks.

USD's Steven J. Jones recalls walking hand-in-hand with a little boy who innocently looked up at him and proclaimed: "You're a black man!"

The boy's parents reacted by trying to silence the child, saying "Don't say that."

Jones, a graduate candidate in counselor education, believes a better reaction would have been for the parents to say nothing or acknowledge that, "Yes, Mr. Jones is a black man."

"That's simply the kid being a kid," Jones, 27, said. "Why is that embarrassing?"

Starting at infancy, children notice differences. By age 3, they want to talk about and try to make sense of the differences, said Leilani Clark, who teaches Cross-Cultural Studies at Grossmont College.

"They know there are different physical features," Clark said.

"They're ready to say, 'Oh, you're darker than him. He's lighter than him.' And they're ready to talk about hair color, hair size."

For example, a child may look at another child's hair and say, "Gee, your hair is different from his."

Some parents react by saying, "Oh, don't talk about his hair." However, by forbidding mention of the hair, the parent is sending a powerful message.

"Don't put a value judgment on the hair," Clark said. Instead, a parent might say, "Yes, his hair is wonderful and your hair is wonderful."

Or, another response might be, "Isn't it wonderful

See Remarks on Page D-2

## Give kids diverse view of society

Children should experience richness from diversity — not fear, anxiety and low self-esteem. Here's how parents can help:

- Select books that feature children of varying cultural, racial, religious and economic backgrounds. Also look for ones that feature children with physical disabilities, as well as books that portray boys and girls in equal roles.

Sheridan DeWolf, coordinator of Grossmont College's Child Development Program, said parents should choose books carefully.

While a book may feature children of varying backgrounds, a close look will reveal that certain children are in the background.

"Go through and count the pictures," DeWolf said. "You may see black kids in the book, but they're way in the back."

- Hang posters in your child's room that show children of different races.

- Baby dolls come in a range of complexions, just as people do. Assemble for your child a collection of dolls that reflect the society's unique racial mix.

- Take your child to a play or cultural fair that celebrates the music, dance, art, literature and food of different racial and ethnic groups. But emphasize the similarities among cultures rather than the differences.

- If you live in a neighborhood that is not racially mixed, consider taking your child to a playground in a neighborhood that is.

Also, when shopping at a grocery store, DeWolf said she'll head for the cashier who is African-American, just so Charlie can become accustomed to seeing different races of people.

- Rent movies that explore cultures other than your own.

- Get to know someone from another racial group. Children need to see that you have friends whose backgrounds are different than your own.

"Kids mimic the people around them and so, if parents want to

San Diego Union-Tribune  
March 22, 92

## Remarks

Forthright answers about race are best

Continued from D-1

that everybody's hair is so different?"

There are no easy answers to the land mine of questions and

comments coming from the mouths of babes. However, here's some good starting advice:

- Don't hush up a child when sensitive questions are asked. Receive questions and comments calmly, and address them factually. Relax.

- Point out differences without value and with warmth.

- Explain differences on a child's level.

- Avoid mixed messages. For example, don't say to a child "Mexicans are just like us" if the only Mexicans your child ever interacts with work as the family's maid or gardener.

- Don't go beyond the child's immediate question and try to explain the universe.

- Do not allow racial slurs and name-calling.

— Sharon Griffin

San Diego Union Tribune  
March 22, 92

stop prejudice and discrimination within their kids, they have to stop it within themselves," said USD's Steven J. Jones.

- Monitor the messages and images children see on television and in the media.

Grossmont College professor Tom Gamboa said his 4-year-old grandson, Roger, is not allowed to watch old cowboy-and-Indian movies on television.

Gamboa said the Westerns foster stereotypes and intolerance, so it's better to switch to another channel.

Leilani Clark, also at Grossmont College, tells the story of a pre-school girl who decided that she no longer wanted to play with an African-American friend.

When questioned, the girl recounted how she saw African-Americans on television being handcuffed and taken to jail. She feared the same might happen to her, if she remained friends with her African-American playmate.

The parents assured the girl that neither her playmate nor the playmate's parents were in jail. In fact, they were all safe at home.

The exercise proved to the girl that not all African-Americans go to jail, even though the television made it seem that way.

- Take a course on cross-cultural studies at one of San Diego County's colleges or universities.

— By Sharon F. Griffin



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**Talking it over:** At the Palomar workshop, Brian Coleman discusses racism with Toy King, center, and Danielle McManama.

Union-Tribune / CHARLIE



## Sixth-graders learn to fight prejudice

55  
Stories by SHARON F. GRIFFIN  
Staff Writer

**H**igh atop Palomar Mountain, schoolchildren sit cross-legged in a circle, talking about a not-so-nice subject: prejudice.

"Who can define prejudice?" teacher Annette Fenton asks.

Steven Riley's hand goes up quickly. "Prejudice is when you prejudice a person or thing that you have not had any experience with."

"How many of you, at some point in your life, have felt discrimination?" Fenton probes further.

"My dad's in the military," Amber Rice begins, "so we lived in Germany, and some of the Germans thought I was just so weird."

"They didn't beat me up, but they just pushed me over. It was because I'm American."

Aaron "Nutter" Sanders sighs. "When I was younger, the big kids on the playground would come up to me and say, 'What color are you?'"

"I said: 'I'm mixed.' They laughed at me and said: 'You're nothing.'"

Danielle "Dani" McManama begins to speak but hesitates.

"I was at this pageant and these two women were talking and I overheard them. They said: 'You know how those black girls are. They all get pregnant when they're 13 and 14, anyway.'"

Here amid the noble pines and cedars that grow beyond the brow of Palomar Mountain, children are learning invaluable lessons on tolerance.

## Prejudice

Prejudice on Page D-2

Continued from D-1

The children are sixth-graders from San Diego city schools, brought here as all sixth-graders are to participate in a required program on race and human relations.

The goal and hope is that the children will live free of bigotry, stereotypes, prejudice and hate.

It is a difficult goal, because America is changing with breathtaking speed.

Though the nation's dominant racial group still traces its roots to Europe, nearly one in four Americans today has African, Asian, Hispanic or American Indian ancestry.

In San Diego County, whites make up 65.4 percent of the population, Hispanics 20.4 percent, Asians 7.4 percent, African-Americans 6 percent, American Indians 0.6 percent and "others" 0.2 percent.

Racism is not the only "ism" against which children need to be educated. The nation is also faced with diversity issues involving gender, sex, class, physical ability,

age, language and religion.

Children learn prejudice from those around them, and stereotypes are reinforced every day, whether on television or in a classroom or on the playground.

Ideally, children begin to learn the virtues of tolerance at home, though that's not always the case.

Indeed, some families, either intentionally or unwittingly, do a poor job of teaching children not to devalue those different from themselves.

The result is a polarized society,

**"Nobody came into this world hating anybody."**

STEVEN J. JONES  
human relations consultant

# Breaking the chain of hate

Programs teach understanding and tolerance of those who are different from us.

ety, in which people of diverse backgrounds are often torn apart by their differences rather than connected by their common humanity.

"It's not our commonalities that separate us," said Steven J. Jones, a human relations consultant who helped institute diversity programs and training at the University of San Diego. "It's our differences that make us a stranger."

"Nobody came into this world hating anybody. We've all been taught the way we're supposed to be, the way we're supposed to interact with other people, who we can trust and who we can't trust."

### Categorizing the world

Starting at birth, children differentiate.

"We know that babies at birth, for example, begin to discriminate colors . . . black, white, red," said Sheridan DeWolf, coordinator of the Child Development Program at Grossmont College.

"An infant can tell its mother's voice. We know sexual identity comes in around (ages) 2 or 3."



It is a natural part of development, children sorting out and categorizing the world.

"They do categories of 'Who am I?' and 'What am I?'" DeWolf said.

"And things that are obvious are boys and girls, black and

white . . . the blatant things. And so what begins to happen is, children begin to sort people."

During this formative period, children pick up cues from adults.

"What they learn along the way is that there are some things adults won't talk about," DeWolf said.

"We can talk real easily about what color the snow is, but we don't talk about the color of somebody's skin. You're hushed up and told to be quiet.

"Children begin to think there must be something wrong with (talking about skin color), like the poo-poo we don't talk about or the genitals we don't talk about or the thing that Uncle Bob said to Aunt Marsha that we don't talk about.

"There's a discomfort and, bear in mind, this is in a child whose world is not really sorted out.

"And so you learn a lot of racism by omission . . . (discussions on race) get categorized with those things that are not all right to talk about. They're dirty, nasty, private."

### What's 'bad' and 'good'?

DeWolf said children understand differences in color and the emotions that go with color. At Grossmont's Child Development Program, they often initially don't want to use brown crayons because they're considered "muddy and yucky," she said.

Instructors counter by talking about the brown earth and saying that brown is good.

Psychologist Carl G. Clark, dean of humanities and social sciences at Grossmont College, said black, for instance, is a color associated with witches, death, darkness — bad things.

White, on the other hand, is associated with clouds, snow, angels — good things. Children, in their attempt to sort and categorize the world, begin to apply these emotions to people.

Clark also talked about the influence of television, which serves to reinforce prejudice and stereotypes — often by omission.

He said Asian-Americans and Mexican-Americans are virtually non-existent on television. American Indians are mostly seen on

Westerns, where they often are portrayed as savages.

In some cases, children's only exposure to other races is through television, Clark said, so adults should take special care to monitor the media messages children receive.

### Sameness and diversity

Diversity is nurtured and celebrated at Grossmont's child center.

Instructors teach lessons on "how wonderful and nifty it is to be different" as well as to be alike, said Mary Courtney, an instructor and coordinator of the program.

For example, the preschoolers recently spent a week studying princesses. As part of the lesson, they learned about princesses from Japan and other parts of the globe, rather than princesses from one particular group.

When the lesson turned to bread, they studied tacos and cornbread, among other types.

Courtney said lessons structured in this way serve to emphasize for children the differences and similarities in people. What's more, college student teachers learn to avoid "holiday or token" lessons on minority groups.

Courtney also said children's questions, however sensitive they may seem, should be answered calmly and factually.

Children are naturally inquisitive and the questions are "no different than the 5,000 other ones they ask in a day," she said.

Moreover, she said, it's not wise to force issues with children. For example, a small girl at the center showed fear of a student instructor who uses a wheelchair. "We acknowledged that, 'Yes, it looks different.'"

Initially, the girl refused to sit near the instructor, who started building trust by waving to her from across the room.

It took weeks for the girl to feel comfortable enough to talk to the instructor. "It didn't happen because we said 'It was OK,'" Courtney said.

### We all have a history

Steven Jones, a University of San Diego graduate candidate in counselor education, recalls that on his first day of kindergarten in Louisiana, the teacher asked all black children to raise their hands.

He said he waited for her to ask the white children to do the same. But she never did.

"It was the first time I realized I was different," he said.

Jones believes people often find themselves in a situation of "we versus them."

"Many kids want to believe that they are good, so if I'm good and you're different from me, then you have to be bad," goes the thinking, he said. What's not said is that it's OK for all involved to be considered good.

One thing parents can do is teach their children to see themselves in other people, such as: "I have an arm and you have an arm," Jones said. "My arm is different from your arm, but we still both have an arm."

Moreover, Jones said "kids mimic the people around them. So if parents want to stop prejudice and discrimination within their kids, they have to stop it within themselves."

Jones heads a human relations consulting group that has conducted multicultural training programs at USD, San Diego State University, Stanford, National University, Cal State Fullerton, UC Berkeley, Palomar College and several other colleges and universities.

He said he stresses in workshops that parents — especially white parents — should help their children understand their ethnic American heritage.

"I want to stress that it's real important that white parents teach their children to be proud of who they are, not in a Tom Metzger way, but rather pro-self and pro-other people.

"If the parent is Polish, teach the child Polish-American history . . . because in workshops white people say, 'I don't have a culture and sometimes when I see you celebrating yours, I realize what I don't have and therefore I become jealous.'"

"What white parents can do is teach their children ethnic pride, without being anti-anybody else.

"And I think the same thing needs to happen to parents of other ethnic groups . . . to make sure the child understands their ethnic American heritage."

### When it's almost too late

By the time children reach their teens, they have strongly held beliefs and prejudices. They sometimes discriminate based on those prejudices or become the target of discrimination.

A national survey of young people ages 15 to 24 found that 41 percent of blacks, 36 percent of Hispanics and 18 percent of whites say they have felt the sting of racial or ethnic discrimination.



Released last week by People for the American Way, a liberal civil-rights advocacy group, the report further revealed that 71 percent of the young people surveyed have at least one close friendship with someone of a different race.

Yet mixing at school, work and social activities apparently does little to counter hard-core biases, as the survey also found that many young whites cling to "harsh and" sweeping racial stereotypes" of blacks, volunteering in one-on-one interviews such cliches as "lazy," "welfare-dependent," and "criminal."

Two weeks ago, more than 300 San Diego high school stu-

dents from 50 different schools attended a conference to learn how to reduce and deal with prejudice. The program was held at UCSD and sponsored by the Anti-Defamation League of B'nai B'rith of San Diego.

Students dealt with the issue of how stereotyping and prejudice are promoted through family, peer and institutional influences.

It's a subject with which Patty, a 16-year-old student, is familiar.

She has spent most of her young life avoiding African-Americans because, she said, that's what she was taught at home.

Pauline, a 16-year-old attending the Academy of Our Lady of Peace, said she used to feel uncomfortable around her Mexican-American classmates. Her worst fear was that they were talking about her in Spanish, which she doesn't understand.

An Troung, a 16-year-old student at Serra High School, was the target of racist remarks by Asian students because he didn't hang out with other Asians.

The emotional scarring and hurt that stems from prejudice and discrimination often go unexpressed and unexplained.

However, Patty, Pauline and An Troung got the chance to examine their own views when they attended an intense weeklong program in Arizona called "Anytown, U.S.A.," sponsored by the National Conference of Christians and Jews (NCCJ).

Since 1957, NCCJ has run the summer program for high school students in an attempt to inoculate them against the spread of racism and religious intolerance, as well as to build future leaders who are culturally aware. The program works, said Alex Montoya, a 17-year-old senior at San Diego High School, who also attended.

For his part, Montoya, an editor of his school newspaper, last month wrote several stories on prejudice, racism, violence and relationships for a special edition.

"I realized that if I don't speak out, it will go on and on," Montoya said. "Someone has to have the sense to change ... to break the chain of hate."



Union-Tribune / CHARLIE NEUMAN

**Into the woods:** Teacher Dena Haugh leads a group on a Palomar Mountain hike.



## COLLEGE BASEBALL

# St. Mary's sweeps, halts losing streak

2955  
Gaels hold on for  
pair of wins over  
No. 15 Pepperdine

FROM EXAMINER STAFF AND WIRE REPORTS

MORAGA — St. Mary's snapped a six-game losing streak in impressive fashion Saturday, sweeping 15th-ranked Pepperdine (18-8-1, 7-3) in a pair of tightly contested West Coast Conference games.

Reliever Nick Lymberopoulos picked up saves in both ends of the double-header as the Gaels (9-16, 6-6) took a 4-2 decision in the opener and then triumphed, 6-4, in the nightcap.

In the first contest, Lymberopoulos entered in the ninth with St. Mary's holding a 4-2 lead and struck out Mark Wasikowski with the bases loaded to end the game.

In the nightcap, Lymberopoulos earned his third save of the year by recording the final two outs, ending the contest by inducing United State Olympic team member Dan Melendez to ground out to short to end it.

► **Loyola Marymount 9, USF 8:** Chad Nichols looped a base hit down the first base line with no outs in the top of the 13th inning to score Mike Peters with the game-winning run as the Lions came from behind twice to edge the Dons, 9-8, in the opener of a three-game West Coast Conference series in Los Angeles.

The hit ruined another outstanding performance by the Dons' John Tomasello, who cracked his 11th and 12th home runs of the season to rally USF from a 5-1 deficit.

Due to the length of the game, the second game of the double-header was rescheduled for Sunday.

► **Cal 0-12, USC 7-4:** Jon Zuber and Troy Penix each hit two-run homers as the Golden Bears earned a split of their Pac-10 double-head-

er with the Trojans, ending a six-game losing streak in Los Angeles.

Jackie Nickell (4-3) pitched a seven-hit shutout for USC (14-14, 5-6) in the opener. He was backed by J.P. Roberg's two-run homer.

Brad Brown (4-4) gave up one run and four hits in five innings to win the second game for Cal (15-12, 2-7). Penix's homer was his conference-leading eighth of the year.

► **Stanford 5, UCLA 3:** Left fielder Steve Solomon and center fielder David Cornell had two hits apiece, while Rick Helling (6-1) struck out 10 in a complete-game outing to pace the Cardinal (18-7, 5-2) to the Pac-10 win over the Bruins (16-7, 3-3) in Los Angeles.

► **San Diego 12-7, Santa Clara 2-9:** The Broncos spotted the Toreros four runs in the first inning of the nightcap before rallying for the 9-7 victory and a split of their WCC double-header at Buck Shaw Stadium.

In the opener, San Diego's Mike Saipa tossed a seven-inning six-hitter to improve his record to 4-1. The Toreros ripped five Santa Clara pitchers for 13 hits as they won their sixth straight WCC contest.

The streak was broken in the second game, however, as the Broncos snapped a 5-5 tie with four runs with two out in the fifth.

Santa Clara is 8-18 overall, 4-6 in the WCC. San Diego is 14-13, 7-4.

► **S.F. State 8-6, Chico State 5-7:** Carlie Roman and Dave Weckerlie each went 3-for-4 for the Gators in the first game as S.F. State split its Northern California Athletic Conference double-header at Chico.

► **Spartan Classic:** The final game between Arizona and host San Jose State was canceled due to rain and the Spartans were declared the champions based on their tournament record of 3-0-1. Arizona finished 2-1-1, with the teams tying, 2-2, in their first meeting of the event Wednesday.

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(San Francisco Co.)  
Examiner-Chronicle  
(Cir. S. 692,406)

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Los Angeles, CA  
(Los Angeles Co.)  
Los Angeles Times  
(San Diego Edition)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

MAR 2 1 1992

Allen's P. C. B. Est. 1888

French connection: Last weekend's University of San Diego men's tennis tournament was sponsored by the same people who fund the French Open—Banque Nationale de Paris.

Is USD men's tennis so desperate it has to go halfway around the world to get a sponsor?

Not really. Mike Reid, assistant coach, has a student whose father, Pablo Becker, is the regional vice president of BNP.

Becker got BNP to chip in \$1,500 to pay for T-shirts, trophies for team and individual awards, balls and umpiring.

Until Becker came along, USD Coach Ed Collins never had a sponsor, nor did he solicit one.

"I went after one this year and everybody else said no," Collins said.

Entry fees helped put on the event during its first five years. This year, the \$1,000 in entry fees went directly into Collins' travel expenses budget.

"That budget helps us compete on the national level," Collins said.

By the way, USD won its tournament for the sixth straight year. However, for the sixth straight year, the Toreros beat an un-ranked team, Pacific, in the finals.



# Long Beach race lures cream-of-crop skippers

**S**an Diego is not the only Southern California port hosting a major match-racing event this week. Long Beach Yacht Club's 28th annual Congressional Cup runs tomorrow through Thursday.

The event traces its heritage to the America's Cup-style match racing and is the oldest match-racing event aside from the America's Cup. Each year it pits 10 skippers against each other in identical boats. Past winners include Stars & Stripes skipper Dennis Conner, New Zealand skipper Rod Davis and Nippon skipper Chris Dickson.

Though none of those skippers will be competing, the Congressional Cup still will maintain ties to the America's Cup this year. The lineup:

**Pedro Campos** — Skipped España to a fifth in the challenger fleet races in Spain's recently concluded first America's Cup effort. Took five members of the Spanish crew with him to Long Beach.

**Larry Klein** — The La Jolla started the Triumph America defense syndicate that was merged into Bill Koch's America's effort. Klein is the reigning J-24 Worlds champion, the 1990 Rolex Yachtsman of the Year and one of the U.S.'s leading Olympic candidates in the Soling class.

**Chris Law** — Helmed White Crusader in the 1986-87 America's Cup trials in Australia. Four-time English Olympian and a former Soling Worlds champion.

**Robbie Haines** — Coronado native was the skipper of the 1984 Olympic gold medal-winning Soling that had Davis and Eddie Trevelyan as crew. Served Dennis Conner as trial-horse skipper for Stars & Stripes' successful 1987 America's Cup challenge. Served as tactician on the record-breaking boats in the past two San Diego-Manzanillo races.

**Pelle Petterson** — Skipped Sweden's first America's Cup challenge in 1983.

**John Kostecki** — Former J-24 and Soling Worlds champion and a member of Bill Koch's America's team last year.

**Bertrand Pace** — France's second-ranked skipper on the World Match Racing Circuit to Ville de Paris tactician **Marc Bouet**. Pace is navigator on Ville de Paris.

**Gordon Lucas** — Member of four Australian America's Cup campaigns.

**Terry Hutchinson** — Michigan skipper won Ficker Cup.

**Steve Steiner** — Winner of LBYC's eliminations.

## Olympic update

San Diego's Olympic sailing hopefuls and their recent outings:

**Mark Reynolds** — The 1988 Star silver medalist won the recent Bicardi Cup in Miami for the fourth time with a 4-4-2-3-4 series. San Diego's **Lee Kellerhouse** was 20th among the 65 entrants, including most the world's top Olympic candidates. A day before the start of the important pre-Olympic regatta, Reynolds spoke to a group of junior sailors about the importance of consistency in a major regatta. "You have to approach every race with the entire series in mind," said Reynolds, 36. "Winning is not as important as being consistent."

**Brian Ledbetter** — Boosted hopes for a second straight U.S. berth in the single-handed Finn class by defeating an international field last week to win the Finn Nationals for the sixth time in eight years with a 1-3-3-2-1 series. Also won Can-Am Cup after placing second in Florida Midwinters. Nationals were held at Balboa YC, site of the Finn Olympic Trials from April 4-15.

**J.J. Isler** — Two-time Rolex U.S. Yachswoman of the Year was fourth overall and top woman finisher in the 470 Midwinters in Florida.

## Crew Classic

The 19th almost-annual Crew Classic rowing regatta will be April 4-5 on west Mission Bay, with more than 2,400 rowers from 80 universities, colleges and clubs involved.

The finish line for the 2,000-meter course again will be located off Crown Point Shores.

For the third straight year, the featured men's and women's varsity eights events will share the spotlight with the only U.S. stop on the World Cup single sculling circuit.

The men's Copley Cup eight field will include defending national champion Wisconsin, defending Crew Classic champion Harvard and all-time event win leader Washington. San Diego State, UCSD and the University of San Diego will be in the Cal Cup division.

## Miscellany

Italian America's Cup trial horse skipper **John Koliuss** drove **Champosa** to a second straight victory in the five-event 50-Footer World Cup series. Champosa, which had a 1-3-1-2-4-2-1 series, is designed by the San Diego team of **John Reichel-Jim Pugh**, which is dominating the series. Of the twelve 50-Footer events sailed since the R/P-50 **Abracadabra** was launched early in 1990, Reichel-Pugh designs have won nine regattas and two world titles.

**Russell Long's** trifoil **Longshot** set a world Class A sailing speed record of 41.89 knots (48.2 mph) during the annual World Speed Trials at St. Marie de la Mer, France. The San Diego State men's sailing team is ranked 19th in the preseason national rankings. Navy is No. 1. . . . The existing two-lane launching ramp at Santa Clara Point on Mission Bay will be replaced and expanded and boarding floats will be added under a project approved recently by the California Boating and Waterways Commission.

The Boat Owners Association of the United States (BOAT-US), a national lobbying organization for recreational boaters, has named San Diego as one of five Southern California sites where it will establish offices within the next two months. BOAT-US has been fighting for repeal of the 10 percent luxury tax on pleasure boats and the repeal of the annual use fee.

San Diego Union - Tribune  
March 23, 1992



# Denny Stolz seeing more birdies than bogeys

2955  
By HANK WESCH  
Staff Writer

Patience, ye fans of area college sports dispirited about being complete outsiders to the frothing March Madness.

Just wait until Late May/Early June Madness — the NCAA Golf Tournament — and you might have a rooting interest.

"We think we've got a good chance to qualify as a team," said San Diego State coach Denny Stolz. "We've got a good, veteran team — the best team I've had in my three years."

Stolz spoke earlier this week while the Aztecs were putting the finishing touches on a victory in the USD Invitational at the Steele Canyon Golf Club in Jamul. SDSU took the 12-team, 54-hole event by 12 shots over Pepperdine, reversing the 1-2 placing at the Southern California Intercollegiate a week earlier at Torrey Pines.

Those results constitute the tournament competition for SDSU to this point in the spring portion of its split season. Last fall the Aztecs took part in four tournaments and finished fourth or higher in three of them. SDSU is ranked fourth of 18 teams in its region and will host the Western Athletic Conference Championships April 30-May 2 at Singing Hills.

The Aztecs haven't been able to unseat perennial WAC powers Brigham Young and New Mexico in recent years but figure their chances of doing so will be increased on one of their home courses.

## College Golf

Stolz projects that a fourth-place finish or higher in the WAC would earn a spot in the NCAA Regionals to be held May 21-23 at Tucson. And a top-eight finish in the regional would be good for advancement to the National Championship tournament June 3-6 that will be hosted by New Mexico in Albuquerque, over a course with which the Aztecs are quite familiar.

A test of SDSU's readiness for such competition is expected to come in its next assignment, the Pacific Coast Intercollegiate March 25-27 at Sandpiper CC in Santa Barbara. The field there will include several Pac-10 schools.

### A balanced team

The Aztecs have shown themselves to be a team with good balance. Any one of the top five players — seniors Lohn Lovett, Tim Todd and Dave Schnider, junior Matt Baugh and redshirt sophomore Kevin Riley — is capable of an outstanding round and Stolz said that overall they've been consistent.

Riley, a standout from the county junior program, led the team in two of the four fall tournaments and took the individual title at the Southern Cal Intercollegiate. He qualified for the PGA Tour's Buick Invitational of California last month and missed the cut after rounds of 78-72. Over

the same Torrey South course where he shot 78 in the Buick, Riley posted scores of 72-71 in the Intercollegiate.

"And I thought the pin placements were tougher for the Intercollegiate," Stolz said.

Schnider, from Glendora, led SDSU with a 72.2 stroke average in the fall with Todd, from Yorba Linda, second at 73.6. The team average was 74.7. Todd qualified individually for the NCAA Tournament last year and finished 35th.

Lovett, from Escondido, showed the way for the Aztecs in the USD Invitational, finishing third with a 4-over-par 220 on rounds of 72-72-76. Riley was a stroke back. Schnider checked in at 224 and Todd at 226.

Stolz was assigned the golf position three years ago after being relieved of head football coaching duties. He finds the diversity between the two jobs "as much as it could be and still be on the collegiate coaching scene."

Golfers don't face near the risks or receive near the recognition of their football counterparts. But Stolz has found them to be willing and likable charges and feels there's something to be said for the discipline required.

"These guys have been out here 10 hours a day for two days in a row," Stolz said. "In football, you run a play which takes seven or eight seconds and then get a rest."

The difference between a golf coach and a spectator is slight.

"The kids have their own teachers they've worked with and they all know their own games," Stolz said. "I don't try to point out or change things."

### More with less

Stolz has seen the golf budget, not huge to begin with, reduced by half as Aztecs athletic department revenues haven't ranged into the area of surplus. He is apportioned the equivalent of three-quarters of one scholarship and doubles that through fund-raising projects. The golf team worked the driving range at the Buick Invitational as one money-maker and a tournament sponsored by Bully's restaurant last fall brought in \$4,000.

USD, the county's only other NCAA Division I program, had defeated Point Loma Nazarene and Loyola-Marymount in individual matches this spring leading up to its own invitational, but finished 10th of 12 teams at Steele Canyon. Steve Brown's 226 total on rounds of 73-76-77 led the Toreros.

Coach Frank Cates' team is without its potential No. 1 player, Creighton Ayotani from Honolulu, who is redshirting this season after changing majors. Steve Brown, from Birmingham, Mich., enrolled at USD after being impressed with San Diego County's golf offerings on a vacation. Brown's brother, Dave, followed and also is on the Toreros team.

USD will host the West Coast Conference tournament, April 26-28, on Torrey Pines' North Course.

San Diego CA  
(San Diego Co)  
San Diego Union/  
Tribune  
(cir.D 392,388)  
(cir.S.467.287)

MAR 23 1992



## Local Briefs

# Sargeant helps UCSD win meet

2955  
UCSD's Scott Sargeant qualified for the NCAA Division III championships in the discus and the hammer as he helped the Tritons men's team win the UCSD Spring Challenge yesterday at Triton Stadium.

Sargeant's hammer throw of 205 feet was good enough for second and was a UCSD record. He won the discus with a throw of 162 feet.

Damian Coleman finished second in the triple jump for UCSD but also set a school record and qualified for the NCAAs with a leap of 48 feet. Triton Paul Johnson set a UCSD record and qualified for the nationals in the pole vault at 15-6¼.

The UCSD men finished with 184 points, 87 ahead of Pomona-Pitzer.

Denise McFayden qualified for the NCAAs in the women's 1,500 meters, finishing in 4:42.18. The Tritons won with 166 points, 20 in front of Pennsylvania's Allegheny College.

**Women's tennis** — Sakolwan "Tuck" Kacharoen came back to defeat Kristen Hannah 3-6, 6-3, 6-1 at No. 3 singles and help 15th-ranked USD to a 6-0 sweep of visiting South Florida (7-10) in the championship match of the USD Women's Tennis Classic. Vista High alumna Laura Richards, No. 18 nationally, beat Kristi Bastian 6-3, 7-6 at No. 1 and 15th-ranked Julie McKeon downed Jennifer Carlino 6-0, 6-2 at No. 2. Iowa (5-4) was a 5-1 winner over Washington (6-7) in the third-place match and Fresno State (13-7) swept New Mexico (8-6), 6-0 in the fifth-place match. Brown (2-4) and Yale (5-6) did not play in the seventh-place match because of injuries and time restrictions. USD (9-2) hosts Northwestern tomorrow at 1:30 p.m.

**USD baseball** — USD's Kevin Herde hit a two-out RBI single in the top of the ninth and then held Santa Clara scoreless to lift the Toreros (15-13, 8-4) to a 1-0 win over the Broncos (8-19, 4-7) in a West Coast Conference game at Buck Shaw Stadium. Ed Scofield scored the winning run after reaching base on an error, stealing second and advancing to third on a passed ball by reliever Brooks Drysdale. Santa Clara (8-19, 4-7) threatened to tie the score, but Bob Pailthorpe flew out with a runner on third. Jeff Crane (5-2) won and Herde pitched the ninth for his third save. Miles Kelly (1-2) lost.

**Water polo** — Erich Fischer scored four goals to help Team USA to a 12-8 victory over Spain at Corona Del Mar High. Jeff Campbell, Robert Lynn and Dan O'Connell added two goals each for the Americans in the first of a four-match series. Miguel Oca led Spain with three goals. Goalkeeper Chris Duplanty had 12 saves for the U.S., which will meet Spain again Wednesday night at the Long Beach Belmont Plaza Olympic Pool at 7:30.

San Diego CA  
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San Diego Union/  
Tribune  
(Cir.D 392,388)  
(Cir.S.467.287)

MAR 23 1992



Los Angeles, CA  
(Los Angeles Co.)  
Daily Journal  
(Cir. 5xW. 20,000)

MAR 23 1992

Allen's P. C. B. Est. 1888

## LEDGER

### TQM Gains Popularity With General Counsel <sup>2955</sup>

Total Quality Management is the latest buzzword in corporate law departments. According to a recent survey by Altman Weil Pensa of general counsel of Fortune 500 companies, 71 percent of the respondents say they would be favorably influenced in their selection of outside counsel by private law firms that had implemented formal TQM programs.

TQM is a method of measuring productivity and quality.

Of the 100 general counsel who responded to the international management consultants' survey, 47 percent have begun TQM programs in their law departments and 64 percent have plans to do so soon. Within two years, over 80 percent will have TQM programs in their law departments.

### U.S. Filter Appoints Bergmann to Key Post

United States Filter Corp. has appointed Donald L. Bergmann, vice president/general counsel/secretary.

Mr. Bergmann joins the Palm Desert-based firm after 17 years with Combustion Engineering and Asea Brown Boveri, including a stint as associate general counsel of Combustion Engineering.

He is a graduate of Colgate University and Harvard Law School.

Established in 1953, U.S. Filter Corp. designs and manufactures complete lines of equipment for water filtration, water treatment and waste water treatment for industrial and municipal customers.

### Omberg Moves to American Protective

Keith S. Omsberg has joined Oakland's American Protective Services, which provides security services to companies, as staff attorney.

He was formerly an associate at San Francisco's Gordon & Rees and San Francisco's O'Conner, Cohn, Dillon & Barr.

Mr. Omsberg's specialties include corporate law and litigation. He is a graduate of the University of San Diego School of Law.

### American Honda Motor Co. Promotes Two Attorneys

American Honda Motor Co. Inc. of Torrance recently promoted two attorneys.

Terence Draut, formerly a senior attorney, is now managing counsel/litigation support. He joined the company in 1985 as senior staff attorney and transferred to Honda North America, where he worked until his recent promotion at American Honda Motor Co. Inc.

Also promoted was Philip Sugino. He moved from staff attorney to senior staff attorney.

### Wyle Labs Names Natcher As Its VP-Administration

Stephen D. Natcher, general counsel/secretary at El Segundo-based Wyle Laboratories has been elected vice president-administration.

Items for the Ledger column should be sent to Sheryl Nance-Nash at California Law Business, 915 E. 1st. St., Los Angeles, Calif. 90012.

San Diego, CA  
(San Diego Co.)  
Daily Transcript  
(Cir. D. 8,686)

MAR 25 1992

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The spring meeting of the Southern California Association of Law Libraries (SCALL) will meet April 4 at USD.

Nancy Carter, director of USD's Legal Research Center, said the meeting starts at noon, although there will be tours of the center beginning at 11 a.m. Carl Poirot, executive director of San Diego Volunteer Lawyer Program, will address the luncheon gathering at the Hahn University Center. Afterward there will be a business meeting.

SCALL is composed of law librarians from the public and private sectors. "They're now trying to have at least one meeting a year in San Diego," said Carter.



# Human rights conference opens Friday

A number of scholars and experts on the subject of human rights in Europe will participate in a conference at Ball State University and Minnetrista Cultural Center on Friday and Saturday.

Says conference organizer Adele King, aspects of human rights to be discussed include the rights of ethnic and religious minorities, the rights of women and the problem of immigration in the post-Cold War world. Some comparisons will be made with human rights issues in the United States.

Speakers at the workshop will include visiting European scholars in the U.S., some American experts on international human rights and moderators from the Ball State faculty. All sessions are open to the

public. Advance registration is required for the Saturday noon luncheon in the Cultural Center.

The program is as follows:

## Friday

■ 9:30 to 11:30 a.m., morning session, Bracken Library Room 225: "Peace and Women in the Struggle for Human Rights" by Shirley Farlinger, journalist and freelance writer from Toronto; "Anti-Semitism in Present-Day Europe" by Robert Goldmann, European representative of the Anti-Defamation League, B'nai B'rith, New York;

"Judicial Defense of Human Rights in Hungary" by Peter Paczolay, fellow at the Eastern European Program of the Woodrow Wilson Center in Washington, D.C.; and "Current Trends in Europe's Response to Refugees" by Aristide

Zolberg, university-in-exile professor at the Graduate Faculty of Social and Political Science at the New School for Social Research, New York.

■ 2-2:45 p.m., keynote address, "Theories of Human Rights" by Susumu Morimura, associate professor of law, Hitotsubashi University, Tokyo, in Cardinal Hall of Pittenger Student Center.

■ 3-5 p.m., afternoon session, Cardinal Hall: "Human Rights: A Biblical and Theological Perspective" by Dr. Robert Kress, chairman of the department of religious/theological studies, University of San Diego, California; "Human Rights in Eastern Europe Before and After the 1989 Revolutions" by Mary Hrabik Samal, professor of European history, Oakland Univer-

sity, Michigan; "Human Rights: Individual Group and Cultural" by Ned Thomas, literary scholar and specialist on questions of linguistic minorities; and "Respect for Human Rights: A Comparison of USA and Europe, the Amnesty International View" by Michael Sutherland, attorney for Amnesty International, Indianapolis.

■ 5:30 to 8 p.m., informal public reception, Kitzelman Center.

## Saturday

■ 10:30 to noon, informal discussion sessions, Cultural Center.

■ Noon, luncheon, Cultural Center.

■ 1 to 5 p.m., informal discussion sessions, Cultural Center.

Luncheon reservations should be made with the Cultural Center, 282-4848.

The Evening Press  
March 25, 1992  
(Muncie, IN.)



San Diego Union-Tribune  
March 26, 1992

**Tom Blair**

## All things great and grating

2955



Am I the only one who finds Sea World's newest attraction — the shark petting pool — a bit off-putting? Takes a special breed of person, I've been thinking, to want to

get close enough to a shark to pet one. But it's opening this summer. And, sure enough, there will be an audience. Comes word from USD that the first private party in Sea World's new shark exhibit is a reunion of attorneys who graduated from USD Law School. Professional courtesy, no doubt.

### □ News that fits

Terry Waite, who signed a contract to speak at UCSD before he was kidnapped by terrorists, is honoring his commitment — five years later. He'll appear Oct. 30 in the university's National Issues Forum. Waite's speaking fee has escalated some since his 1987 kidnapping, but he's cutting UCSD a deal. The university won't say exactly how much it'll be paying, but it's \$15,000 less than Waite's standard post-kidnapping rate ... ESPN says it's signed nine major sponsors — from Budweiser to GE — for its America's Cup coverage from San Diego. And most of the inventory for its 100 hours of live Cup programming (starting Saturday) is sold ... Old Globe producing director Jack O'Brien catches another critical bouquet this week. In his *New York Magazine* review of "Hidden Laughter," John Simon calls director Mark Lamos "our only director other than Jack O'Brien who could turn around the failing fortunes of the Public Theater ..."

### □ Life in the city

The baseball All-Star Game isn't until July 14, but the ballyhoo starts Tuesday when the Convention Center stages a three-hour media party to announce FanFest. That's the five-day (July 10-14) orgy of baseball side shows planned for the Convention Center as prelude to the big game ... Fund-raising consultant

Kitt Briggs was meeting with the Humane Society board, and everybody seemed to be having trouble approaching the touchy central issue. So Briggs spoke right up. "Well," she said, "there's more than one way to skin a cat." The members of the Humane Society board responded to Briggs' turn of phrase with polite silence ... You can talk back to the TV. If you get Cox Cable. From 7 to 8 tonight, local media types will take phone-in questions (brickbats) from viewers on the quality (or lack of quality) in local election coverage. (Channel 4.)

### □ Poli-sigh

While waiting in Bangkok for a visa to Vietnam, San Diegan Charles Ballinger picked up a copy of the *Bangkok Post* and read of another San Diegan whose fame has spread halfway around the globe: GOP Rep. Duncan Hunter, featured in a story on America's "cheque-bouncing lawmakers." ... Scott Alevy was on a flight home to San Diego, perusing *USA Today*, when the headline jumped at him: "Virgin to Run For Office." Turned out to be Craig Virgin, who's running for the Illinois legislature, and probably no more virtuous than the average politician ... Jerry Brown's upset primary victory in Connecticut, as headlined in the tabloid *New York Daily News*: "Brown Bags It!"

### □ Like no business

"This is My Life," the new film featuring SDSU drama graduate Julie Kavner in her first starring role, has won generally upbeat reviews. But it's not burning up the box office. The movie closed after just a week at the big Cinema 21 here and moved to one of Mann's smaller Sports Arena theaters this week. But Kavner can still be found at Cinema 21. Her star vehicle was replaced by Woody Allen's newest film, "Shadows & Fog," co-starring Julie Kavner.



Huntington Beach, CA  
(Orange Co.)  
Independent  
(Cir. W. 37,355)

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## Fine Print

### Achievement

Huntington Beach High School junior Steve Tsoneff received a \$2,000 endowment grant from the National Endowment for the Humanities in Washington, D.C., to write a paper this summer comparing the influence of Edgar Allan Poe on Herman Melville, Jules Verne and



### Caplan

Arthur Conan Doyle. Also, Huntington High English 3 teacher Harry Gordon, will receive a stipend for his efforts as project coordinator . . . Eight Ocean View High School seniors were recognized as Tandy Technology Scholars for being in the top 2 percent of graduating seniors in certified schools (55 percent of secondary schools nationwide). Those honored include Lowell Crowe, Chris Fugard, Monica Le, Bikna Park, Adrian Percer, James Roh, Nichole Vivion and Jill Yonago . . . Eliza-

beth Fielder, a graduate of Fountain Valley High School, was named to the Juniata College dean's list for the fall term .

. . . Huntington Beach's Danny Caplan, 17, was among 10 winners of a \$1,000 scholarship in the Education First's "Why It's Cool To Stay In School" essay contest. The scholarships were presented on the stage of the television series "Who's the Boss?" by the show's stars, including Tony Danza, Judith Light and Katherine Helmond) . . . Huntington Beach's Alexandra White, Douglas West and Charles Bush, students at the University of San Diego, were named to the 1991-92 Who's Who Among Students in American Universities and Colleges . . . February recipients of the Harry C. Fulton Middle School's monthly award for exceptional effort and cooperation were Liz Franyic, Lacy Sanchez, Kristin Deatherage, Stephanie Turner, Melissa Tillmanns, Grace Wang, Danny Miller, Nikki Kiranna, Ryan Mills, Ray Wang, Erina Park, Melissa Hellman, Angela Smith, Kim Rudloff, Matt Romansky, Polly Chang, Nanneh Sarkissian, Megan Whitney, Mike Blackwell, Eddie Barrena Dan Kahale, Crystal Lawrence, Deanne Harward and Shannon Kezkowski.



San Diego Union-Tribune  
March 26, 92

## Local Briefs

### Aztec netters gain ranking, then beat Utes

2955  
The San Diego State men's tennis team joined USD in the latest NCAA Division I Volvo Tennis/Collegiate rankings, released yesterday. The Aztecs were ranked No. 25, two slots below the Toreros, who fell from No. 21 to No. 23.

USD's Jose Luis Noriega retained his No. 1 ranking, while SDSU's Jeff Belloli and Chris Numbers cracked the top 25 in doubles at No. 21.

It was the Belloli-Numbers duo that helped the Aztecs (10-2, 4-0) to a 5-3 Western Athletic Conference win over visiting Utah (9-3, 3-2) yesterday on the West Courts. Belloli and Numbers downed Sjur Paulsen and Ed Peregrino 6-2, 6-4 at No. 1 doubles.

**More men's tennis** — Enrique Guajardo downed Chris Egan 6-1, 6-2 at No. 1 singles to help Point Loma Nazarene (9-2) sweep visiting Pacific Lutheran, 9-0.

**Women's tennis** — SDSU's Tanya Lauer defeated Marlo Caruth 6-0, 6-3 at No. 5 singles for the host Aztecs' only win in a 5-1 loss to second-ranked Stanford (15-1). SDSU (6-5) is ranked 15th in the latest NCAA rankings; Sue Hawke and Nicole Storto are fourth in doubles. . . Vista High alumna Laura Richards, ranked No. 22 in the latest NCAA poll, defeated Lindsay Matthews 6-1, 6-1 at No. 1 singles to lead 14th-ranked USD (10-2) past visiting Northwestern, 7-2. . . Kim Wright beat Bridget Rundle 6-0, 6-1 at No. 1 singles, helping PLNC (9-4) to a 7-2 victory over visiting Pacific Lutheran (4-9).

**Baseball** — Tony Moeder hit a two-run homer in the fourth to help USD (16-13) overcome a 5-1 deficit for a 9-6 win over visiting Cal State Los Angeles (11-14).

**Softball** — June Andrews singled home Angie Straub from third in the bottom of the 10th to give USD (12-2) a 5-4 win over visiting DePaul in the opening game of a double-header. The Lady Blue Demons (5-7) won the second game, 5-0, on the two-hit pitching of Sue Wiegner. . . PLNC's Robin Rabello pitched all seven innings of the first game and caught all five of the second, but the Crusaders (6-6, 0-4) were swept by visiting Cal Baptist, 5-3 and 14-1, in a Golden State Athletic Conference game.

**Gulls banquet** — The second annual Booster Club Awards Banquet/Casino Night for the Gulls will be held from 6:30 p.m. to 12:30 a.m. today at the U.S. Grant Hotel. Tickets, which will be \$25 for members and \$30 for non-members, can be reserved today by calling 729-4965.

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MAR 26 1992

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### No. 2 Stanford beats USD women in tennis

2955  
Second-ranked Stanford (16-1) took a 5-1 women's tennis victory over 14th-ranked USD yesterday at USD.

The only point for USD (10-3) came at No. 3 singles, in which unranked Sakolwan Kacharoen upset 59th-ranked Kristine Kurth, 6-4, 4-6, 6-1.

Stanford's Heather Willens, ranked fifth in the nation, was a 6-3, 5-7, 6-2 winner over 17th-ranked Julie McKeon of USD at No. 1 singles.



# Webber's music has the sound of money

**T**here were 13 unsold tickets for last week's eight Civic Theatre performances of "The Music of Andrew Lloyd Webber," all of them singles for Tuesday or Wednesday released at the last minute from the allotment held by the touring show's management.

On the other hand, there were \$810,466 worth of tickets that did get sold, enough to put the local engagement second on the show's highest-gross list for theater engagements, according to Civic Theatre boss Don Telford.

"The Music of Andrew Lloyd Webber," with Michael Crawford as guest star, logged some incredible figures last summer playing outdoor amphitheaters. In theaters, though, only a February date in Chicago, with a \$75 top ticket price instead of the \$42.50 here, has earned more (\$980,000) during the show's 30 months on tour.

## Same old same old

Although Neil Simon is said to have revised 70 percent of "Jake's Women" since its debut at the Old Globe in 1990, reports from the east following the play's Broadway opening Tuesday sound awfully familiar.

Those who saw the Globe version will recall that the central (and only male) character obviously represented Simon himself while the women in his life — wives, daughter, lover, sister and analyst — were portrayed as Jake's fantasy memories. They fell silent when Jake, their "creator," left the stage. Apparently, all this remains in the 30 percent preserved but it doesn't seem much more important to New York reviewers that it did here.

"Simon's least confident work," says Linda Winer of *Newsday*. The *Times'* Frank Rich found the play "not with-



**'Jake's Women':** Talia Balsam (left) and Joyce Van Patten star in the Broadway version.



## Stage Whispers

WELTON JONES

out its ancillary amusements." And Howard Kissel of the *Daily News* calls it "thankless and dishonest." For Broadway, Peter Coyote has been replaced by the more laid-back Alan Alda and all of the women are new except for Talia Balsam and Joyce Van Patten. But it sure sounds like the same old play.

### At the helm

Six men, including executive producer Craig Noel and artistic director Jack O'Brien, have been selected to direct the Old Globe Theatre's summer productions, O'Brien has announced. He'll do Shakespeare's "The Winter's Tale" and Noel will stage Dakin Matthews' adapta-

tion of Agustin Mareto's "Spite for Spite." Randal Myler will stage "Lost Highway: The Music and Legend of Hank Williams," which he co-authored with Mark Harelik; and Stuart Ross, author and director of "Forever Plaid," will re-create his production of Michael Cristofer's "Breaking Up" done earlier for the American Stage Company. John Tillinger has been assigned William Hamilton's "Interior Decoration" and Laird Williamson, last here for a 1977 "The Taming of the Shrew," will open the season with "Two Gentlemen of Verona."

### In the news

A new managing director for the La Jolla Playhouse should be announced any day now. New York sources say it won't be Abigail Evans, who has been the acting manager since Jan. 1. . . . The people who did the casting

for the film "Terminator 2" will be in town Tuesday looking for a very specific actress 18-22 to play a spunky, urban princess in a film version of "The Super Mario Brothers" video game.

The open auditions will be held from 4 to 7 p.m. Tuesday in the Casa del Prado, off Park Boulevard in Balboa Park. . . . Josefina Lopez's play "Simply Maria," done here last weekend by El Teatro Campesino, will be seen at noon Sunday on KPBS-TV in its original 1990 version, staged and taped in San Diego by the California Young Playwright's Project.

## Schedules

San Diego has taken little notice of Odon von Horvath's 1933 German play "Faith, Hope and Charity" until now. A new producing company, B-Attitudes, announced the local premiere April 5 at the Sixth Avenue Theatre only to find that another production was already in rehearsal at the University of San Diego for an April 2 opening. Both shows, each with a translation by Christopher Hampton, will go on.

"We felt it was a tribute to our mutual aesthetic good taste that we stumbled simultaneously on this gem of a play," says USD's Marilyn Bennett. . . . North Coast Repertory Theatre is looking at a 1992-93 season (starting in June) that will include Neil Simon's "Rumors," Terrence McNally's "Frankie and Johnny in the Claire de Lune," Larry Gelbart's "Mastergate," Tom Dudzick's "Greetings!" Mark Harelik's "The Immigrant," Gerald Moon's "Corpse!" and Richard Nelson's "Some Americans Abroad." . . . Diverstonary Theatre has extended its production of Theresa M. Carilli's "Dolores Street" through Saturday night.

San Diego Union-Tribune, March 26, 1992



# Two Matthews Take Over Capener Co.

San Diego's public relations and advertising industry — already shaking with mergers here, layoffs there and a general volatility in this recession-weary economy — can count another big change today with the announcement of new majority owners for the Capener Co.

New Yorker **Len Matthews**, one of the big names in the U.S. advertising industry for the past 40 years and an assistant secretary of commerce under **President Ford**, has become a majority partner in the locally based agency along with his son, **Jim Matthews**, also from New York. Fa-



**MarketInk**  
by Manny Cruz

ther and son have moved here to run the agency, which has annual billings of \$14 million.

**Bob Capener**, previously the Capener Co.'s chairman and majority investor, leaves to devote all of his time to the sale and expansion of his "Above the Rim Hoopwear," a line of clothing for basketball fans. Today's announcement said Capener is currently in negotiations with a major athletic footwear company.

Under the reorganization, **Jim Matthews**, 38, an advertising veteran like his father, becomes chairman and chief executive officer. **Len Matthews**, who is in his late 60s, becomes chairman of the executive committee. **Don Capener**, Bob's brother, continues as president of the agency's advertising division, while **Laura Walcher** remains as president of the public relations division, formerly called Capener/Walcher.

The agency's new name is **Capener, Mathews & Walcher**. It has 30 employees and is one of the larger PR and ad agencies in town.

**Len Matthews** spent 27 years at the **Leo Burnett** agency, the Chicago-based advertising powerhouse where he rose to become president and CEO. Matthews left Burnett in 1976 to become an assistant secretary of commerce in **Gerald Ford's** administration.



**Jim Matthews, Laura Walcher, Don Capener, Len Matthews**

When Ford lost the presidency, Matthews joined **Young & Rubicam** in New York as president and CEO for three years, then became president and CEO of the **American Association of Advertising Agencies**, a position he held for 10 years. During the past 1½ years, Matthews has been doing consulting work and moved from New York to San Diego.

**Jim Matthews**, who has 12 years under his belt with some top New York agencies, including **Saatchi & Saatchi**, has worked on some famous accounts, such as **Wendy's**. He was senior manager for that account, working on the "Where's the Beef?" and "Russian Fashion Show" campaigns. Matthews helped launch the **AT&T Universal Card** and oversaw major accounts such as **WNBC-TV**, **Coach Leatherwear** and **New Yorker** magazine while at **Lord, Einstein, O'Neill & Partners**.

The Capener Co., founded by **R.L. "Buzz" Capener** in 1977, was taken over by the Capener sons in 1988. The next year, the agency merged with **Laura Walcher Public Relations**. Agency

clients now include **Luce, Forward, Hamilton & Scripps**; **Bazaar del Mundo**; **San Diego Mail Boxes Etc. Association**; **Comstream Corp.**; **Hi-Tec Sports USA**; **Palomar Pomerado Health Systems**; and **Dean's Photo Service**.

\* \* \*

With the same entrepreneurial spirit that drives many companies in the high-tech industry, **Richard Keatinge** and **Linda Seaton** have broken away from **The Gable Group** to establish their own marketing communications agency.

The two veteran marketing

specialists have formed **Keatinge/Seaton Communications**, an agency that will focus entirely on technology-driven companies. The new agency is located in the **Regents Park Financial Centre** at 4180 La Jolla Village Drive, Suite 250.

**Keatinge**, 45, was vice president of operations at **Gable** and director of its technology division; in fact,



# Living the Creed Day by Day

2955  
By Tracy Walsh  
The Southern Cross

SAN DIEGO — There was standing room only in the auditorium at the Manchester Conference Center at the University of San Diego when Father Gerald O'Collins, a renowned author and theologian, lectured on The Apostles' Creed on March 19 as part of the university's Catholic Perspectives Forum.

Father O'Collins, an Australian-born Jesuit, recently completed six years as Dean of Theology Faculty at Gregorian University in Rome where he is a fundamental theology professor. He has a Ph.D. from Cambridge University and has taught and lectured at universities in the United States, India, Japan and South America. He has published numerous articles in both *America* magazine and the *London Tablet* and he is the author of more than 25 books, including *The Second Journey* and *Friends in Faith*.

Father O'Collins' lecture was the second in a series of lectures being offered by the university as part of the school's commitment to bring national and international speakers to the university.

His topic was "our common Christian Catholic Creed" and how to make that Creed part of daily life.

## Living the Creed Day By Day

2955  
Continued from page 3

the crowd, "we all have two things in common with Christ. We have bodies and sufferings. All our sufferings are, in a mysterious way, a reflection of his. Our sufferings put us in a special solidarity with the crucified Son of Man."

"The power of Christ comes in times of weakness. Accepting suffering can be transforming," he said, using the example of Alcoholics Anonymous.

"Our choice is either cursing the pain or laying it at Jesus' feet. The question is, 'Do we keep our heads down and curse the cross or do we lift our eyes and link our pain with Jesus, our fellow sufferer,'" he asked.

Father O'Collins then delved a little into the structure of the Creed which he said is built around a tri-personal God who is the goal of our journey to life, meaning and love in its fullest sense.

"The first person, The Father, stands for life itself. The second person, The Holy Spirit, demonstrates the full and rich meaning of things and the third person, The Son, symbolizes personified love," he said.

\*\*\*

In an interview with *The Southern Cross*, Father O'Collins explained what led him to be a theologian:

Father O'Collins, 61, never decided he wanted to be a priest. As he put it, "I just felt pulled by my ear." He was 32 when he finally caved into the pull he had been resisting. Before that he had planned to be a lawyer and join his father's practice

in his home country, Australia.

He also never planned to go into theology. A student of both latin and greek, he envisioned himself as a high school teacher but that was not to be. Instead he was assigned to teach theology. He grew to love the subject and is particularly interested in the resurrection.

"The question is, why believe it? What does it tell us about God? Why is the empty tomb important? We learn the answers to these questions through a mixture of personal experiences and witnesses and evidence that were present at the time," he explained.

How does one teach an abstract subject like theology effectively? "I try to start with the questions. Getting the questions right is the key. Then I ask what experiences have they had that make these things significant. Then we look at the teachings and history and try to have a personal synthesis at the end," Father O'Collins said.

"I love both writing and teaching. I love being with the young people through teaching. Each class is so different and we are very blessed in Rome that we have students from around the world. I enjoy trying to make sense of theology to people who are not professional theologians," he said, adding, "and I really enjoy writing. It feeds into teaching which feeds back into writing. There's a natural interplay between writing and learning." He has recently begun a book on Jesus and hopes to one day write his autobiography.

He divided

the Creed into three sections which he addressed: "Born of the Virgin Mary," "Suffered under Pontius Pilate," and our human condition.

"Born of the Virgin Mary," symbolizes

Christ as a new presence in the world, Father O'Collins explained. "We meet Christ and his presence in all our brothers and sisters. You will be genuinely blessed if 'Born of the Virgin Mary' evokes in you a vivid sense of the presence of Jesus in your life."

In the second part of his talk, Father O'Collins told  
Please turn to page 11



VISITING THEOLOGIAN — Father Gerald O'Collins during an interview.

Southern Cross  
March 26, 1992



Los Angeles, CA  
(Los Angeles Co.)  
Daily Journal  
(Cir. 5xW. 20,000)

MAR 27 1992

Allen's P. C. B. Est. 1888

## Profile



**David J. Danielsen**

Judge  
San Diego Municipal Court

Appointed by: Gov. George  
Deukmejian, December 1990

Law School: University of San Diego,  
1977

Age: 39

## He Calls Court 'Mental Triage'

Drug, Alcohol Education  
Is Door to Healthy System

By **Sandra Parker**  
Daily Journal Staff Writer

SAN DIEGO — During Judge David J. Danielsen's recent stint in San Diego's felony arraignment court, he saw a number of defendants who needed more than the legal system to help them.

"We're on the front line of mental triage," said Danielsen, a municipal court judge now assigned to a trial department.

"What we're seeing is a lot of people who are having trouble dealing with the world. With the drying up of social services, we're the first ones to get to see them with their problems."

### Fear for the Future

Danielsen, who comes from a civil law background, said he wasn't surprised by the large number of defendants in the courts. But he is troubled by the string of defendants who are addicted to alcohol or drugs. The addiction is not only debilitating for the defendant, but it bodes even greater ill for the future, he said.

"What affected me was the realization that the men and women I see are somebody's parents," Danielsen said. "Alcohol problems were passed on to this generation, drug problems will spawn a new generation with even more serious problems."

The experience in arraignment court

See Page 12 — PROFILE

# He Calls Court 'Mental Triage'

Continued from Page 1

persuaded him that society must place greater emphasis on educating children to steer clear of crime. As for the adult defendants, Danielsen said he draws on his own experiences of coping with alcoholism in his family. He declined to say who in his family has struggled with the disease.

"I've spent a lot of time trying to understand the nature of the disease and how it affects the people who have it and the people who love them," he said. "It helps me see through a lot of crap that judges get fed by people who have these problems."

Danielsen said his personal experiences make a difference, mainly in sentencing.

### 'Not a DA's Judge'

"I am very willing to work with people who are willing to work with their problems," he said. "I understand there will be failures, and I'm willing to put them back into a [drug or alcohol rehabilitation] program. But if they lie to me and play games, they're going to get hammered."

Both prosecutors and defense attorneys, whose opinions of judges typically don't parallel, said Danielsen not only listens to their arguments, he even shows that he's considered them in his decisions.

Attorneys said the judge is not intimidated by the district attorney's office and will rule against the prosecution.

"He's not a DA's judge," said Les Dubow, a deputy district attorney.

"He does listen to your argument and factor that into his thinking. He's not just programmed by the probation department," said William Trainor, a deputy public defender.

Deputy District Attorney Colleen Manning, who described Danielsen's willingness to listen to both sides as "refreshing," said her initial impression was that he was "too liberal." But, she acknowledges, "we were spoiled because so many judges are ex-DAs."

For example, Manning said, in one case Danielsen postponed placing a defendant



in custody until after the Christmas holidays.

"That's what we would call a liberal view," she said.

The prosecutor in that case, Diane Zarlengo, said the holiday should not have been a factor.

#### Fairly Formal Courtroom

"To me, that's life. If you commit a crime and it happens to fall on a holiday, it falls on a holiday," Zarlengo said.

Overall, Danielsens is "middle-of-the-road," Zarlengo said. "He wouldn't do anything totally outrageous either way."

The judge, while tough on criminals, is empathetic, said Marsha Duggan, a deputy public defender.

In one welfare-fraud case, the judge suspended the interest payments for three years to give the defendant incentive to pay off the principal. Otherwise, the defendant would have been so mired in debt that she would have been unable to meet the payments, leaving the county with little chance of recovering the money, Duggan said.

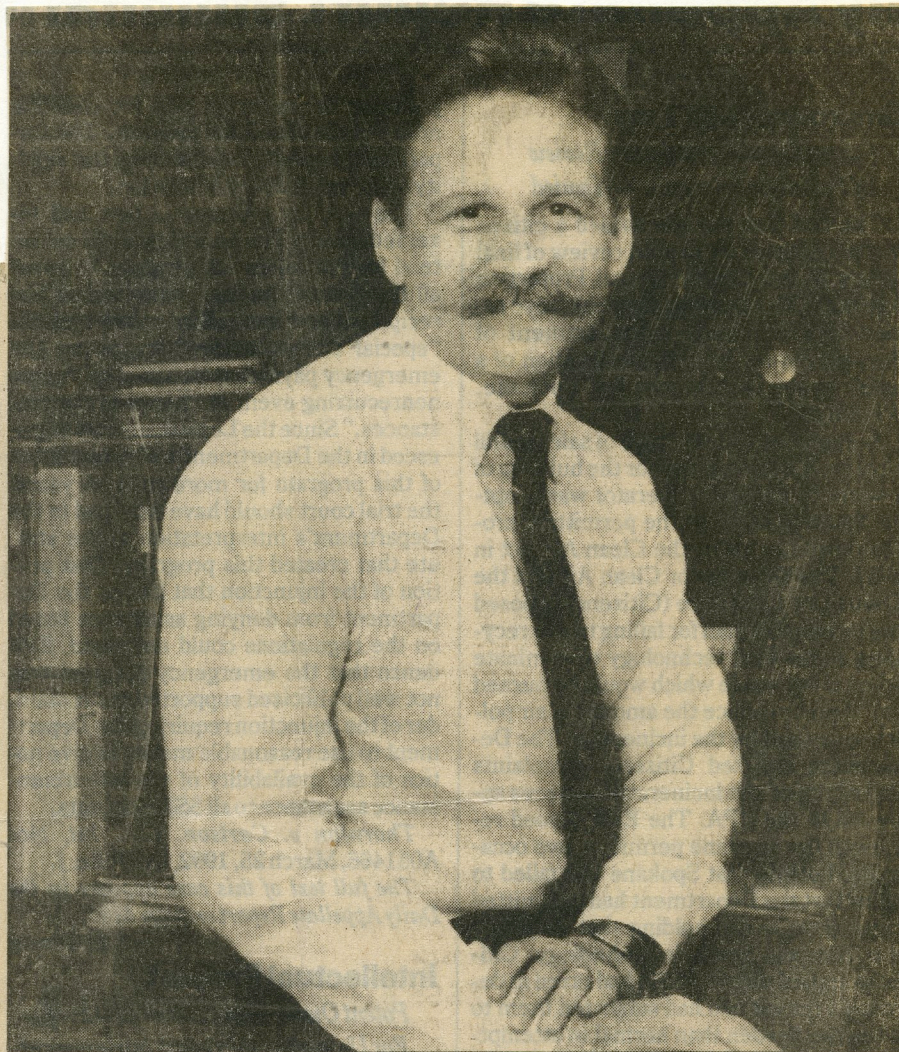
"He recognized not just what we can get from this case in terms of penalties, but in terms of being realistic in motivating this person to change," Duggan said. "He's hard on crime, but not so much that he's unable to see the human being behind the defendant's screen."

Attorneys also said Danielsens, despite his dearth of criminal law experience, quickly learned the penal code. They described the judge as sharp, thorough, professional and one who maintains a fairly formal decorum in the courtroom.

#### Did Insurance-Defense Work

As for the prosecutor's initial concern that he might wind up to be "too liberal," Danielsens said: "Some DAs weren't used to a judge considering both sides. Not coming from the DA's office, I didn't have that automatic reflex of setting high bail."

A Republican, Danielsens added: "I can't



LORISHEPLER/For the Daily Journal

**DAVID J. DANIELSENS** — "What we're seeing is a lot of people who are having trouble dealing with the world. With the drying up of social services, we're the first ones to get to see them with their problems."

imagine anyone calling me liberal."

Danielsen, 39, grew up in the San Fernando Valley, where his father worked as supermarket butcher and his mother, a secretary. Danielsens was active in sports; he played the halfback position in football and was a sprinter on the track team.

His football skills earned him a scholarship at Dartmouth College, where he studied Russian history. He drew on a literary character from his studies to help him make it through the New Hampshire cold and snow.

"I think I survived the winter by pretending I was Dr. Zhivago," he said.

Danielsen returned to California, and in 1977 he graduated from the University of San Diego School of Law. He worked for

two years with U.S. District Judge John S. Rhoades' former firm, then moved to Ault, Deuprey, Jones, Danielsens & Gorman. Danielsens' practice concentrated mainly on insurance defense.

His wife, Joan, is a litigator in the San Diego office of Los Angeles' Lewis, D'Amato, Brisbois & Bisgaard.

In December 1990, Gov. George Deukmejian appointed Danielsens to municipal court. Judging, said Danielsens, is a perfect fit for him.

"The biggest attraction in the job for me is the client you serve, and that client is justice," he said. "And that makes me very comfortable to always be on the right side. All I have to worry about is doing the right thing."



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Julie Doria plays softball at USD as a stress reliever.

DORANNE HARDT/Times Advocate

## USD's Doria becomes star in return to second sport

■ **SOFTBALL:** *San Pasqual graduate finds happiness by playing shortstop for Toreras after basketball season ends*

PAULA MASCARI/Special to the Times Advocate

SAN DIEGO — In 1988 Escondido's Julie Doria had a tough decision to make. A senior at San Pasqual High School, the multitasking athlete was looking to continue her playing days in college.

She had to choose between her two loves — basketball and softball. Doria elected to play basketball, accepting a scholarship from USD.

Now, to her enjoyment, Doria is starting in two sports again, this time in the collegiate ranks.

"I put so much time and energy into basketball before I got to college that I re-

ally wanted to stay with it," said Doria. "But I think I'm more natural at softball, and I probably should have stuck with it."

With perseverance and dedication, Doria made an impact in USD's Division I basketball program. In 1991-92, the 5-foot-7 guard was forced to play the forward position because of injuries to other Toreras. Even so, her senior season proved to be her best. She even scored a career-high 18 points against Gonzaga University.

"I don't feel like my talents were fully used in basketball," said Doria. "But it was definitely a learning experience. I gained a lot of tools to use in dealing with people in life experiences. Plus, I had a chance to travel and meet a lot of great friends."

Please see **DORIA**, D3



## **DORIA:** Gives USD needed leadership

Continued from D1

2955

Needing relief from the pressures of school and big-time basketball, Doria turned to the USD softball team. Although the program is Division I, the university does not grant scholarships in the sport. Therefore, the emphasis is on improvement and fun.

"When I met Julie three years ago, I noticed that she never smiled that much. She was very businesslike," said Toreras softball coach Larry Caudillo. "After she decided to come out for the team, I told her, 'When I see you on the field, I want to see you smile.' I think she's had a good time out here."

Doria definitely agrees that life has been a little brighter since lacing up the spikes.

"Playing softball has been a pleasure," she said. "I've gained a lot of confidence since I joined the team. I feel like I've gotten back to the me I was in high school — playing the role of a team leader, being more assertive and sure of myself."

Doria's performance on the field has reflected that. In her first season with the Toreras softball squad in 1990, she hit .386 and scored 28 runs. Last year, the slugger batted an impressive .409, which ranked 17th in the nation. Her teammates recognized her accomplishments by voting her team MVP.

"Julie's a great hitter," said Caudillo. "She consistently makes contact, and because she has the ability to run (21 stolen bases in 1991), she'll beat out a ball that's hit in the hole."

Not only can Doria perform magic with the bat, but the natural athlete can also do it with the glove. Returning to her high school position, the senior shortstop was dazzling last season, recording a .970 fielding percentage.

"By far, Julie is the best athlete I've ever had at shortstop," Caudillo said. "She has a strong arm and fantastic range."

Said second baseman June Andrews: "Julie doesn't make many mistakes. I feel real comfortable working with her. Since she joined the team we have converted a lot of double plays we never made before."

Doria's presence in the Toreras lineup has made a huge impact on the team's overall success. In her first season with the team, the squad went 25-25. The next year the Toreras improved to 34-14.

"There has been a great difference since Julie joined the team," said Andrews, a senior.

Said Caudillo: "In years past we were a very average team. We knew Julie was good, and we knew we needed help. The first game she came out, she was in the lineup and she performed and performed and performed. She was the best we had then and she's still the best we have now."

After receiving her degree in Diversified Liberal Arts this May, Doria hopes to return to USD next fall to obtain her teaching credential in elementary education.

And with one year of softball eligibility remaining, the all-around athlete hopes to return to the Toreras diamond to finish off a two-sport college career.



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## UCSD's Sargent qualifies for Olympic Trials in hammer

2955  
UCSD's Scott Sargent threw the hammer 209 feet, 9 inches yesterday at the Stanford Invitational track and field meet, qualifying him for the U.S. Olympic Trials and the NCAA Championships.

Sargent placed second in the men's invitational hammer. Other UCSD competitors to qualify for the NCAA championships were Jeff Taylor (182-10) and Paul Cogbill (178-5), who finished third and fifth in the men's open hammer; and Denise McFayden, who placed sixth (10:01.71) in the women's 3,000 meters and eighth (4:36.93) in the 1,500 meters.

**More track** — Point Loma Nazarene's women got school records from Dzifa Mackwashie (12.44 seconds in the 100 meters) and Vanessa Couch (17:18.14 in the 5,000) at the Point Loma Invitational Meet.

**Men's tennis** — UC Santa Barbara upset 23rd-ranked USD, 4-2, in a first-round consolation match of the Blue-Gray National Collegiate Classic in Montgomery, Ala. USD (10-4) played without top-ranked Jose Luis Noriega (strained right shoulder).

### Local Briefs

Teammate Fredrik Axsater lost to UCSB's David Decret 6-3, 6-1 at No. 1 singles. Under a new format, unranked UCSB clinched the match by winning four of the six singles matches.

Chris Numbers beat Mike Brown 6-4, 6-4 at No. 2 singles to lead third-seeded San Diego State (12-3) to a 5-1 win over No. 2 seed Mississippi (10-5) at the UC Irvine/Marriott Classic. The 25th-ranked Aztecs will play UC Irvine for fifth place today at 11 a.m. at the Fashion Island Marriott in Newport Beach.

Robert Malkvist routed Tom Evans 6-0, 6-1 at No. 1 singles to help host Grossmont College (13-1) beat Division III Williams College of Massachusetts, 7-2.

**Softball** — UCSD (11-12) lost twice in pool play

at the Cal State Hayward Tournament. Cal State Stanislaus beat the Tritons, 1-0, as Ann Brewster tripled in the third and scored on a groundout. The Tritons (11-12) also lost to UC Riverside, 4-0.

Vicki Blodget (5-2) pitched a no-hitter in the first game to start host Azusa Pacific to a Golden State Athletic Conference double-header sweep of Point Loma Nazarene, 11-1 and 14-4. Cari DeBie (5-for-7) had four RBI for Azusa (14-12, 4-2).

**Girls' basketball** — Zareth Gray's 22 points helped Golden State roll past San Diego Basketball Showcase, 71-37, in a consolation first-round game of the BCI Senior Prep Scholarship Classic in El Paso. Francis Parker's Juli Cheskaty scored 12 for Basketball Showcase.

**College rugby** — Five local players were chosen to the Southern California Collegiate All-Star team. For USD, center Ralph Affleck, hooker John Comiskey, flanker Mike Murphy and scrum half Tom Halmos were selected, as well as UCSD scrum half Eric Takanchi.



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(619.437.2871)

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## Mentally ill take toll on families

2955  
Group helps parents  
navigate through  
pain, hard choices

By CHERYL CLARK  
Staff Writer

In the 18 years after her son disappeared, Dorothy Davis wondered whether he was alive. He turned up in 1987, when Santa Barbara police found him disheveled and delusional — dancing in heavy traffic.

"He insisted the Chinese had retooled his brain," said Davis, a Solana Beach resident. "When he eventually came home, he ate a whole cube of butter at once. He would jump up, then act like he was machine-gunning everyone. He hardly knew who he was."

Instead of retirement, Davis, then in her mid-60s, had a new job: trying to find help for a 40-year-old schizophrenic.

During the next four years, with hospitalization and drug treatment, he would get well enough to have his own apartment, only to disappear again to live in the streets.

"I needed help," she says. "I had no knowledge about mental illness. I was on the phone all day every day trying to learn the ropes."

■ ■ ■

Davis got a lot of advice and support from the California Alli-

See Alliance on Page B-2

## Alliance 2955

### Group helps parents of mentally ill

Continued from B-1

ance for the Mentally Ill, a 14,000-member advocacy group for families of people with mental illness. In San Diego County, there are three chapters and affiliated groups with nearly 800 members.

This month, she became president of the Sacramento-based organization.

Founded in 1976, the alliance helps families of the mentally ill find their way through the mental health service bureaucracy in an era when government-funded treatment is increasingly scarce after repeated budget cuts. Often they have exhausted their own private insurance.

On top of coping with bizarre behavior, families must learn a new language — terms such as "decompensating," "cycling" and "LPS," the Lanterman-Petris-Short Act that sets the rules for admission to a psychiatric hospital.

There are complex legal issues, conservatorship procedures, ground rules for getting treatment, encounters with police and the court system, and a new lexicon of psychiatric and pharmaceutical terminology.

The state group is linked to the 150,000-member National Alliance for the Mentally Ill, which is based in Alexandria, Va. The national group lobbies Congress for more research into mental illness and more humane treatment of the mentally ill within the criminal justice system.

Nearly half of the members are trying to care for adult children with mental illness.

While some have been diagnosed with manic depressive disorder or a set of symptoms called schizoaffective, 70 percent have schizophrenia, a particularly difficult disease to treat.

The symptoms — hearing voices, hallucinations, paranoia and sometimes violence — frequently first appear in the late teens and often are attributed to problems of rebellious drug or alcohol abuse or a parent-child communication gap.

It also comes at a time when parents are anticipating their child's departure from home into adulthood, giving the parents their first shot at the golden

years, says Grace McAndrews, the state alliance's executive director.

Instead, life becomes a hell.

"No one has any idea what it's like to live with a 24-hour problem," says San Diego resident Jane Fyer, who has four mentally ill children. "You're afraid to go to bed because you don't know if they'll burn the house down, try to commit suicide, call Alaska or just sit in the room and talk to themselves all night."

### Sometimes lucid

Family members worry over what the mentally ill person is enduring. "People with schizophrenia have many lucid, rational moments," says alliance member Sally Quinter, whose son is mentally ill. "They know they've lost control of their lives, that they'll be forced to take meds all their life, they'll be unproductive and they see their parents crying all the time."

Quinter is executive director of the Albright Center, the alliance's federally funded information and referral program. The center receives hundreds of calls a week from families.

Roughly 1.8 million adults in the country have severe schizophrenia, according to the National Institute of Mental Health. It is one of the most difficult mental illnesses to treat. Drugs have intense side effects, relapses are common and deterioration is progressive.

Hospitalization is hard to obtain without clear evidence that the individual is gravely disabled or a danger to himself or others, and often the parent's word isn't enough.

"The person can be flamingly psychotic, perilously close to qualifying (for admission). But in the eyes of police or the emergency room psychiatrist, which is chockablock with overflow patients in the hallway, they're not," Quinter says.

"Parents have a real hard time with that," she says.

Many alliance members say the system too often guards the rights of patients at the expense of their ultimate welfare.

Former alliance president Dan Weisburd of Los Angeles disagrees with a court finding that requires a mentally ill person to give informed consent before being medicated. If the patient declines, the hospital must hold the patient in restraints or solitary confinement.



"If they are psychotic, how can they make a decision?" asks Weisburd, whose son developed schizophrenia 13 years ago.

The alliance has lobbied for a law that would supersede that court finding. It favors legislation that would allow doctors to determine whether a patient has the capacity to accept or refuse medi-



UNION-TRIBUNE

**Dorothy Davis:** *With a picture of her son.*

cation.

Weisburd recalls tracking down his son in San Francisco: "He was sitting in the grass in his underwear in the lotus position, with burns and sores all over him. He was a spectacle."

Weisburd wonders how mental health experts can think they are doing someone a service with this type of legal protection.

"They'd rather let someone deteriorate because the part where he's ailing is where his judgment is," he says.

But Alan Snyder of the University of San Diego School of Law says the court decision establishing informed consent was a "real breakthrough."

Many families think that because drugs get rid of symptoms, the mentally ill should take those drugs, says Snyder, an expert in mental health legal issues. But these medications often have side effects, from involuntary muscle movements to the extreme of sudden death, he says.

"Medication often makes clients think like zombies," says Michael Coleman, an attorney and spokesman for Clients and Others for Action, a clients-rights group in San Diego. "Rather than being locked up with their movements and thoughts restricted, some clients would rather be homeless."

Agreeing is San Diego County's patient advocate, Richard Danford, who helps hospitalized patients prepare and present their arguments for release.

"The parent may feel the consumer needs to be in long-term locked treatment, but the patient may disagree," and the system only allows for a 72-hour or a 14-day hold, Danford says.

The families' frustration is legitimate, he says. But it often urges "the system to increase the power over the individual" to an inappropriate degree, Danford says.

Quinter says that many parents continue relating to a mentally ill adult child as an adolescent, and that can make matters worse.

### Consumer movement

Dorothy Davis recognizes the conflict between the concerns of parents and patients, and says the state alliance is trying to give more weight to the concerns of mentally ill patients.

"We need to be very aware of the hell they are going through when they are in these locked facilities," she says.

In line with "the mental health services consumer movement," the alliance is working closely with patient groups to find acceptable solutions. The next issue of the alliance's monthly *Journal* is devoted to the consumer's perspective.

But clouding the issue is the relationship between many parents and their children. Some alliance members have had to rid themselves of the deep-seated suspicion that somehow, bad parenting caused their adult child's disorder — even though they know it did not.

Information about medical research that increasingly documents a biological cause of most major mental illnesses helps relieve anxiety, they say.

Until more successful treatments are found, Davis says, alliance members are working on a number of legislative proposals:

- Establishing compassionate response teams to assist police called to a disturbance involving a mentally ill person, to avoid escalating violence.

- Increasing funds for housing.

- Providing Medi-Cal reimbursement for a patient's hospitalization in cases where promising but experimental psychoactive drugs are being tested.

- Requiring insurance companies to cover care for mental ill-

ness as they cover physical brain disorders such as tumors.

- Continuing to educate the public to see mental illness as a physical illness with a biological cause in hopes it will eventually erase the stigma.

McAndrews of the state alliance says the reality for many alliance members is that their loved one will never be cured, and they worry what will happen after they die.

"Some parents will throw up their hands and walk away, and have nothing more to do with the situation. But that's not the case with our members," she says. "They want to make the best life for their son or daughter."



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## Lowery staffer unwraps raffle (sur)prise



<sup>2955</sup>  
Hitting the  
books: The  
irony was al-  
most too sweet  
to be believed.

As they usu-  
ally do, the Es-  
condido Republican Wom-  
en Federated had its  
meeting-time raffle Friday.  
One of the winners was **Jim  
Coyle**, a staffer for Rep.

Jennifer  
Weber

**Bill Lowery**, R-San Diego.  
No big deal.

Until Coyle unwrapped  
his present.

An autographed copy of  
Rep. **Randy "Duke" Cun-  
ningham's** autobiography.

Cunningham, R-San  
Diego, at the moment is  
Lowery's arch-enemy, bat-  
tling it out with him for a  
North County congressio-  
nal seat.

### Pots and black kettles:

The latest flurry of Low-  
ery's campaign literature  
includes references to  
those dastardly fellows,  
"Professional Politicians."

Which then raises the  
question: After three years  
on the San Diego City  
Council and 12 years in  
Congress, what is Lowery?

He says that if an incum-  
bent is a professional poli-  
tician, then he's guilty. But  
so is Cunningham, he has-  
tens to add.

Isn't Lowery more of a  
professional, though, by  
virtue of his six terms to  
Cunningham's one?

"I'm definitely more of a  
professional when it comes  
to sponsoring legislation,"  
he said.

An addendum to the sto-  
ry: Lowery called later to  
note that when his cam-  
paign material refers to  
"professional politicians"  
what it really should say is  
"professional political con-  
sultants."

**Deflect:** Cunningham's  
people are working hard to  
make Lowery's association  
with convicted S&L felon  
**Don Dixon** an issue in the  
campaign, going so far as  
to distribute copies of *The  
Daisy Chain*, a book about  
the Vernon Savings and  
Loan scam.

Lowery is doing his best  
to head off the criticism,  
releasing a paper in which  
he portrays himself as a  
victim misled by Dixon,  
who also served on the  
board of the University of  
San Diego and arranged a  
meeting with Pope **John  
Paul II** through the late  
Bishop **Leo Maher**.

"Bill Lowery was de-  
ceived by Don Dixon, who  
also deceived the board of  
USD and even deceived the  
Pope," the Lowery piece  
says. "If the people who in-  
troduced Dixon to the  
USD board, the pope and  
Bill Lowery didn't know he  
was a crook, how was Low-  
ery supposed to know?"

"Don Dixon was justly  
convicted and sentenced to  
jail for his crimes. Bill  
Lowery couldn't be happi-  
er. The real crime in this

Please see **RAFFLE**, B2 ►

## RAFFLE: Winner gets a surprise

campaign was the damage Dixon  
did to Lowery's reputation."

Yeah. No doubt the taxpayers  
— who have to shell out \$1 bil-  
lion to bail out Vernon — would  
agree.

**Beam me up:** Former Gov. **Jer-  
ry Brown** has gone a long way to-  
ward kicking the "Gov. Moon-  
beam" moniker, but sometimes  
you've gotta wonder.

The Democratic inside-outsider  
plans to kick off his California  
campaign April 11 and beam the  
festivities via satellite to a na-  
tionwide network of Holiday  
Inns.

Brown, who drew criticism in  
his Sacramento years for eschew-  
ing a limo in favor of driving a  
1974 Plymouth to work, plans to  
show up to the event in Santa  
Monica in a battery-powered car.

**Quickies:** It's election year,  
and the fax is working overtime.  
Some of what we've been seeing:

■ Assemblywoman **Carol**

**Bentley**, R-El Cajon, has been  
named legislator of the year by  
the California Off-Road Vehicle  
Association.

■ Rep. **Ron Packard**, R-  
Oceanside, has introduced legis-  
lation that would restore the tax  
deduction for Individual Retirement  
Accounts. Individuals  
would be able to deduct up to  
\$2,000 in IRA contributions and  
dual-income couples would be  
able to deduct up to \$4,000.

■ Assemblywoman **Dede Al-  
pert**, D-Del Mar, unveiled legis-  
lation over the weekend that  
would toughen standards for  
mammography facilities and  
technicians.

■ The League of Women Vot-  
ers of Escondido plans a series of  
voter registration drives next  
month at Escondido City Hall at  
the corner of Broadway and East  
Valley Parkway. The drives are  
10 a.m. to noon April 11 and  
April 18, and noon to 3 p.m. April  
25.



## Local Briefs

# Toreros beat Waves in baseball

2955

Senior right-hander Jeff Crane pitched a five-hitter to lead the visiting University of San Diego over Pepperdine, 4-2, in a West Coast Conference baseball game yesterday in Malibu.

Crane (6-2), a Bonita Vista High and Southwestern College alumnus, walked one and struck out seven. He allowed one hit in the final five innings, a leadoff bunt single in the eighth.

The Toreros (17-15, 9-6) scored in the first when designated hitter Kevin Herde hit a two-run homer to center. USD scored two in the fourth. Tony Moeder led off with a single, stole second, took third when Pepperdine catcher Scott Vollmer overthrew second and scored on Josh Stepner's single. Stepner advanced to third on consecutive wild pitches by Jerry Aschoff (1-2). After a walk to Eric Morton, Sean Gousha grounded into a double play, scoring Stepner.

The Waves (21-9-1, 10-4), ranked 11th by *Baseball America*, scored twice in the fourth.

The Toreros play at Point Loma Nazarene tomorrow at 2:30 p.m.

**SDSU baseball** — Jerry Stafford (1-0) allowed three hits and one run in five innings and John Lynn pitched four shutout innings for his first save to lead San Diego State (22-7, 6-1) to a 7-1 Western Athletic Conference victory over visiting Utah (5-20, 0-4). Aztecs catcher Rick Page went 2-for-3 and scored twice, and third baseman Doug Webb was 2-for-3 with two RBI. SDSU plays at UC Irvine tomorrow at 5 p.m.

**men's tennis** — Chris Numbers routed Fred Bach 6-1, 6-1 at No. 2 singles to help No. 25 SDSU (13-3) to a 5-1 win over top-seeded UC Irvine (7-7) in the fifth-place game at the UC Irvine/Marriott Tennis Classic.

**Women's volleyball** — Caren Kemner and Tee Sanders had 17 kills each to lead Team USA past China 15-10, 15-9, 17-15 in West Point, N.Y. Kim Oden added 11 kills and 11 blocks for the U.S. The best-of-five series, which is tied 1-1, resumes Wednesday in Irvine.

**USD men's tennis** — Brian Uihlein and Rick Naumoff beat Kevin Bradley and Philippe Hofmann 8-6 at No. 1 doubles to help 14th-ranked Minnesota beat No. 23 USD, 5-4, in the consolation round of the Blue-Gray Collegiate Tennis Classic in Montgomery, Ala. The Toreros (10-5) host fourth-ranked Southern California tomorrow at 1:30 p.m.

San Diego, CA  
(San Diego Co)  
San Diego Union/  
Tribune  
(cir.D.392,388)  
(c.S.467,287)

MAR 30 1992



Escondido, CA  
(San Diego Co.)  
Daily Times Advocate)  
(Cir. D.47,500)  
(Cir. S. 49,000)

MAR 29 1992

Allen's P. C. B. Est. 1888

## Mogavero, Pecoraro

Maria Mogavero and Anthony Pecoraro were married Nov. 16 in San Diego. The Rev. Steven Gracini of Lady of the Rosary performed the ceremony.

The bride was attended by Christine Grimm.

The bridegroom was attended by John Pecoraro.

The bride is the daughter of Robert and Mary Mogavero of Escondido.

She graduated from San Pasqual High School in 1984, SDSU in 1989 and USD paralegal program in 1990. She is employed by Coast to Coast Legal Referral Network as a paralegal/office manager.

The bridegroom's parents are Frank and Alice Pecoraro of Ramona.

He graduated from Poway High School in 1982. He is employed by Whole House Organizers as a cabinet maker.

The newlyweds reside in Rancho Bernardo.



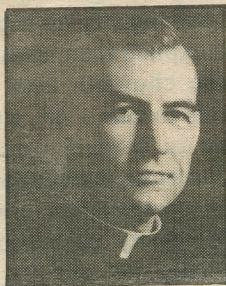
Anthony and Maria Pecoraro

San Diego, Calif.  
Southern Cross  
(Cir. W. 27,500)

MAR 26 1992

Allen's P. C. B. Est. 1888

## ARCHBISHOP JOINS USD: Archbishop John R.



Quinn, head of the Archdiocese of San Francisco, has been named to the Board of Trustees of the University of San Diego. He will serve a three-year term beginning Spring 1992. Archbishop Quinn's association with USD goes back to 1947, when he entered St. Francis Seminary to study for the priesthood. Archbishop Quinn, a native of Riverside, became the first native of the Diocese of San Diego to be made a bishop.



Escondido, CA  
(San Diego Co.)  
Daily Times Advocate)  
(Cir. D.47,500)  
(Cir. S. 49,000)

MAR 2 - 1992

## SHOPTALK



Escondido, CA  
(San Diego Co.)  
Daily Times Advocate)  
(Cir. D.47,500)  
(Cir. S. 49,000)

MAR 4 - 1992

### Meetings/seminars:

■ The University of San Diego's School of Business Management will be holding a series of seminars in March on communications management.

The 12-hour workshop, which will be taught in four three-hour meetings, will focus on the communication skills project managers will find most useful. Topics will include communications processing and techniques.

The format includes a combination of lectures, discussions, case studies and exercises. The courses will be taught by Johanna Hunsaker, an associate professor of management and organizational behavior, and L. Preston Brooks, Jr., a retired Navy captain who teaches occasionally at the university.

The seminars will be from 6:30 p.m. to 9:30 p.m. March 5, 12, 19 and 26 at Olin Hall, Room 226. The cost is \$225 per person and includes all materials.

For information, call Joanne Cote at 260-4830, ext. 2480.

### Free advice

If any recent information from Pacific Bell on inside wiring repairs leaves you confused, check out a new brochure on consumer rights and money-saving tips.

The University of San Diego's Center for Public Interest Law has published a free brochure on inside wiring repair options. Since deregulation of the phone company, the responsibility for the wiring has been transferred to the consumer. The brochure is designed to make the process of repairing the lines easier.

To get a copy of the brochure, call 1-800-491-9114. The guide is available in English, Spanish, Tagalog and six Asian languages.

San Diego, CA  
(San Diego Co.)  
San Diego Log  
(Cir. 2 x M. 55,000)

MAR 6 - 1992

Allen's P. C. B Est. 1888

### Saturday, March 7 <sup>2955</sup>

Adventure Lecture by Tania Aebi. The youngest person to circumnavigate the world alone, she will retell the story of her adventure in "Twenty-One and 27,000 Miles" at 7:30 p.m. at the University of San Diego's Shiley Theatre, Alcalá Park. Tickets are \$10. Call (800) 937-2628.



San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 25,000)

MAR 9 - 1992

Allen's P. C. B. Est. 1888

The University of San Diego is offering "International Negotiations" a course designed to teach participants how to be effective in international negotiations, from 6:30 to 9:30 p.m. at the Douglas F. Manchester Executive Conference Center. The course is held Tuesdays through Mar. 31. The course fee is \$215 per person, including materials. To register, call 260-4644.

San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 25,000)

MAR 9 - 1992

Allen's P. C. B. Est. 1888

The University of San Diego Continuing Education is presenting its 1992 Spring Business Update Series featuring eight, one-hour presentations on topics related to conducting business competitively in 1992. The first presentation is "EC 1992: An Update" from 8 to 9 a.m. at the Douglas F. Manchester Executive Conference Center. The cost is \$105 for the series or \$15 per session. To register, call 260-4644.

San Diego, CA  
(San Diego Co.)  
Daily Transcript  
(Cir. 5xW. 10,000)

MAR 9 - 1992

Allen's P. C. B. Est. 1888

2955

## Events Calendar

- ❑ **TOMORROW** Hal Lefkowitz will lead an ERA seminar on "Marketing Your Company" at 4:30 p.m. in the Embassy Suites Hotel, La Jolla. The fee is \$20 at the door and includes dinner. Call 569-7906.
- ❑ **TOMORROW** The Young Entrepreneurs' Organization will meet at the La Jolla Aventine at 6 p.m. Lewis H. Silverberg, executive vice president of the Liquor Barn Corp., will speak.
- ❑ **TOMORROW** Boise Cascade Office Products will present its new Quality Alliance at the National Association of Purchasing Agents, to be held in the Scottish Rite Masonic Center from 11 a.m. to 7 p.m.
- ❑ **WEDNESDAY** The Grossmont-Cuyamaca College of Extended Studies offers a consumer protection seminar for real estate agents and the general public on "Probate Sale Procedures." Cost is \$20. Call 465-1700, ext. 650.
- ❑ **THURSDAY** "Advanced Worksite Assistance Seminar" is a three-day UCSD Extension program intended to strengthen the confidence and skill of worksite assistance professionals. The fee is \$195. Call 534-3400.
- ❑ **THURSDAY** The USD Family Business Institute premieres with "In Search of Solutions for Family Businesses." It's from 8 a.m. to 4:30 p.m. at the Manchester Conference Center on campus.
- ❑ **FRIDAY** "The European Community 1992 — An Update" will discuss the effect of the recent changes in Eastern Europe on the European Community of Nations. It starts at 7:30 a.m. at the USD Manchester Executive Center. Call 260-4644.

Compiled by Pam McKay



Los Angeles, CA  
(Los Angeles Co.)  
Los Angeles Times  
(San Diego Edition)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

MAR 13 1992

Allen's P. C. B. Est. 1888

USD (Shiley Theatre, University of San Diego, Alcala Park): Kay Etherridge will give a piano recital of works by Beethoven, Chopin and others at 8 p.m. March 21. Call 260-4600, ext. 4486 or 4428. 2955

San Diego CA  
(San Diego Co.)  
San Diego Union/  
Tribune  
(Cir. D. 392,388)  
(Cir. S. 467,287)

MAR 14 1992

Allen's P. C. B. Est. 1888

USD's 1992 Catholic Perspectives Forum gets under way at 7 p.m. Thursday with a free public lecture on "Living the Creed Day by Day" led by the Rev. Gerald O'Collins, professor of fundamental theology at the Gregorian University in Rome. The lecture will be in USD's Manchester Conference Center. 2955

The University of San Diego is offering a seminar, "Thriving In The 1990s: The New Keys To Business Success," as part of its series, "Conducting Business Competitively in 1992." It will be held from 7:30 to 9 a.m. at the USD Douglas F. Manchester Executive Conference Center. The speaker is Dr. Dennis Briscoe, professor in management. The cost is \$15 per seminar or \$105 for the series. To register, call 260-4644. 2955

(San Diego Co.)  
San Diego Union/  
Tribune  
(Cir. D. 392,388)  
(Cir. S. 467,287)

MAR 23 1992

Allen's P. C. B. Est. 1888

■ Business success, seminar, 7:30 a.m., University of San Diego, Douglas F. Manchester, Executive Conference Center, Alcala Park. Sponsor: USD. Cost: \$15. Information: 260-4644. 2955

Los Angeles, CA  
(Los Angeles Co.)  
Los Angeles Times  
(Cir. D. 1,117,952)  
(Cir. S. 1,022,423)

MAR 17 1992

Allen's P. C. B. Est. 1888

### University of San Diego Sports Camps 2955

The University of San Diego offers youngsters more than 10 different sports camps.

The camps emphasize personal attention, skill development and instruction.

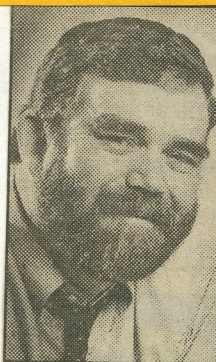
One- and two-week sessions are available for both resident and day campers.

This year's lineup includes tennis, basketball, competitive swimming, soccer, volleyball, softball, football and baseball.

For more information, call (619) 260-4593.

Los Angeles, CA  
(Los Angeles Co.)  
Los Angeles Times  
(San Diego Edition)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

MAR 22 1992



### Some Plain English History

If you get a chance, you might want to attend the Pacific Coast Conference on British Studies at the University of San Diego next weekend.

Some of the seminars promise topics you might otherwise not encounter. Among them:

- Robinson Crusoe and English History: Fathers, Guns and Vomit.
- All and Warts: Charles I's Self Portraiture.
- Verses With a Good Deal About Sucking: Percy Bysshe Shelley and Christina Rossetti.

Tony Perry's column also appears Monday, Wednesday and Friday. He can be reached at 544-6032.

### San Diego At Large

BY TONY PERRY

SAN DIEGO DAILY TRANSCRIPT

TUESDAY, MARCH 17, 1992

## Pac Rim Calendar

- WEDNESDAY March 25. Former Argentinian political prisoner Alicia Partnoy will speak on "Latin American Women: Survivors of Repression" at 7 p.m. in USD's Hahn University Center. Call Kate Callen at 260-4682.



San Diego, CA  
(San Diego Co.)  
La Prensa de  
San Diego  
(Cir. W.)

MAR 13 1992

Allen's P. C. B Est. 1888

## Former Argentinian Political Prisoner To Speak At USD

2955  
Former Argentinian political prisoner Alicia Partnoy will speak on "Latin American Women: Survivors of Repression" on Wednesday, March 25 at 7 p.m. in the Hahn University Center at the University of San Diego. The event is sponsored by the USD Social Issues Committee in cooperation with Amnesty International.

Partnoy, a poet and author, was one of the 30,000 Argentines who "disappeared" when a military junta came to power in 1976 and she is one of the few who "reappeared" after spending years in prison camps and detention centers. Her testimony before the Argentina Commission for the Investigation of Disappearances helped bring about the convictions of four junta generals.

After emigrating to the United States in 1979 and receiving refugee status, Partnoy

chronicled her experiences in *The Little School: Tales of Disappearance and Survival in Argentina* (Cleis Press, 1986). The book was a Writer's Choice Selection of the Pushcart Foundation and was praised in the London Times as "triumphant...a permanent witness to that particularly vile phase in Argentinian history." Two years later, Partnoy edited a Cleis Press anthology entitled *You Can't Drown Out the Fire: Latin American Women Writing in Exile*.

Partnoy has been invited at the request of the USD Hispanic Studies Program, which is being restructured this year to broaden student's knowledge and experience of Latino cultures.

This event is funded in part by a grant from The James Irvine Foundation to increase cultural diversity on the USD campus.



## San Diego Daily Transcript

March 20, 1992

**The Ellen Johnson Quartet**, showcasing music professors from USD and SDSU, will perform a special concert of rare works by Duke Ellington tonight at 8 in USD's Shiley Theatre on campus. The quartet will play Ellington's "Sacred Concerts" as well as works by Miles Davis, Thelonious Monk and Charles Mingus. Johnson teaches music at USD and is a professional jazz singer who has performed with Bobby McFerrin and others. Also in the quartet are jazz pianist **Rick Helzer** — SDSU's associate director of jazz studies and a founding member of the group Big World — bassist **Rob Thorsem** and drummer **Tim McMahon**. Synthesist **Bob Willey** will also join in.

Tickets are \$7 general.

\* \* \*

**Kay Etheridge**, visiting associate professor of music at USD, gives a solo piano recital of works by Beethoven, Chopin, Rachmaninoff and Scriabin tomorrow at 8 p.m. in the Shiley Theatre on campus. Tickets are \$7 general.

\* \* \*

Violin virtuoso **Endre Granat**, who has performed with major American orchestras since his New York debut at Carnegie Hall, appears with the **International**

Please turn to Page 16A

## Los Angeles Times

March 23, 1992

## CRITIC'S CHOICE

## GREG KAHN ERA DRAWS TO AN END

The Greg Kahn Era at That Museum in La Jolla Which Can't Decide on a Name officially comes to an end Wednesday with a screening of Ingmar Bergman's classic "Wild Strawberries." Kahn, the Museum of Contemporary Art's film guru since 1978, is being dropped by the museum, which is dissolving the film curator position. "Wild Strawberries" will screen at 7:30 p.m. . . .

The topics for Tuesday night's mass communication forum at the University of San Diego make it clear that this is not going to be another pretentious discussion of the massive importance of the media in helping people make every decision in their lives, nor a whiny breast-pounding exercise about the poor abused and misunderstood press.

One discussion led by professor of philosophy Dr. Dennis Rohatyn (a regular on KPBS-FM) is titled "Bore and Peace," and it will touch upon "the anesthetic properties of mass media. Other topics include "Rule by Mediocrity: The Uneasy Relationship Between Freedom and Information" and "Cable TV: Is Community Access Really for the Community?" The forum starts at 7 p.m. in the Hahn University Center.



San Diego, CA  
(San Diego Co.)  
San Diego Union/  
Tribune  
(Cir. D. 392,388)  
(Cir. S. 467,287)

MAR 26 1992

Allen's P. C. B. Est. 1888

USD Alcalá Park, San Diego 2955  
Sculptures by Mathieu Gregoire  
through March 25. Monday through  
Friday, 12:30 to 5:30 p.m. 260-4682.

Los Angeles, CA  
(Los Angeles Co.)  
Los Angeles Times  
(San Diego Edition)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

MAR 27 1992

Allen's P. C. B. Est. 1888

UC SAN DIEGO (Mandeville Recital Hall, UCSD, La Jolla): Avant-garde art and music flute recital featuring Ellen Waterman in collaboration with Michael Waterman, John Stevens, guitar; Daniel Koppelman, piano; Agnes Gottschewski, violin; Frank Cox, cello; Robert Zelickman, clarinet, and composer Chaya Czernowin, 8 p.m. Tuesday. Recent chamber music will be performed by flutist and professor John Fonville and colleagues Aleck Karis, piano; János Négyesi, violin; Carol Plantamura, vocals; Steven Schick, percussion; Bertram Turetzky, contrabass, and Robert Zelickman, clarinet, 8 p.m. April 3. The Octagon ensemble will perform at 8 p.m. April 5. Call 534-3229.

USD (Founders Chapel, University of San Diego, Alcalá Park): Call 260-4600, ext. 4486 or 4428.

Los Angeles, CA  
(Los Angeles Co.)  
Los Angeles Times  
(San Diego Edition)  
(Cir. D. 50,010)  
(Cir. S. 55,573)

MAR 27 1992

Allen's P. C. B. Est. 1888

NOTA BENE: EARLY MUSIC ENSEMBLE  
(Founders Chapel, University of San Diego, Alcalá Park): A special concert of Renaissance music for Lent, 8 p.m. April 4. Call 235-6834.

San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 25,000)

MAR 23 1992

Allen's P. C. B. Est. 1888

The South San Diego Bay Cities Association of Realtors is presenting "Doing Business in Mexico," from 8 a.m. to 4 p.m. at the office of the South San Diego Bay Cities Association Realtors, 880 Canarios Court in Chula Vista. The speaker is Dr. Jorge Vargas, USD professor and director of Mexico-U.S. Law Institute. The cost is \$55, which includes continental breakfast, full lunch and a hosted networking social. For more information, call Debi at 421-7811.

San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 25,000)

MAR 30 1992

Allen's P. C. B. Est. 1888

The University of San Diego Continuing Education is sponsoring, "Sexual Harassment: Re-examining Its Meaning, Prevention, Investigation and Defense," Part I in a four-part Mini-Management Series, from 6 to 9 p.m. at the USD Douglas F. Manchester Executive Conference Center. The cost is \$59 per session or \$220 for the full series. For more information, call Jackie Freiberg or Selena Catanzarite, USD Continuing Education, at 260-4644.

San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 25,000)

MAR 30 1992

Allen's P. C. B. Est. 1888

The Institute for Quality and Productivity continues its Quality Issues Briefings series with "Teams' The Forgotten Customer" from 8 to 9:30 a.m. at the University of San Diego Douglas F. Manchester Executive Conference Center. The cost is \$18 for members, \$25 for nonmembers. For information, call Jackie Freiberg at 260-4644 or Charlotte Fajado at 594-4047.

San Diego, CA  
(San Diego Co.)  
Daily Transcript  
(Cir. D. 8,686)

MAR 27 1992

Allen's P. C. B. Est. 1888

Unusual subjects will be explored April 11 at USD's second annual student research conference in Serra Hall. Cash prizes will be given to undergraduate research projects. Studies will include: "Development of Vocal Behavior of a Captive-Born Killer Whale Calf," "Quantitative Measurements of Hydrodynamic Drag on Swimmers," and other esoteric subjects.

San Diego, CA  
(San Diego Co.)  
San Diego Business  
Journal  
(Cir. W. 25,000)

MAR 30 1992

Allen's P. C. B. Est. 1888

The University of San Diego is offering a seminar, "Time Management Principles," as part of its series, Conducting Business Competitively in 1992. It will be held from 7:30 to 9 a.m. at the USD Douglas F. Manchester Executive Conference Center. The speaker is Seth Ellis, assistant professor of marketing. The cost is \$15 per seminar or \$105 for the series. To register, call 260-4644.



# Busi

## Patricia McQuater Named President Of Board On San Diego Convention Center

Attorney Patricia McQuater was elected on Feb. 5 to serve as president of the Board of Directors for the San Diego Convention Center.

Initially appointed to the Board by the Mayor and City Council in July 1989, McQuater was elected vice president in November 1990. She also chaired the food and beverage committee and served on the employee relations and marketing committees.

Mel Katz, a principal of Manpower, Inc. of San Diego, was elected vice president. Appointed to the Board in July 1989, Katz was elected treasurer in November 1990, and served as chair of the budget committee.

Bill Evans, manager of the Bahia and Catamaran resort hotels, was elected treasurer. A member of the Board since January 1991, Evans served on the budget and food/beverage committees. He also chairs the facilities committee.

Joe Francis, executive secretary-treasurer of the San Diego-Imperial Counties Labor Council, was re-elected secretary to the Board. He was appointed to the Center's Board in February 1990, and was first elected secretary in November of that year.

"The San Diego Convention Center's service-oriented philosophy has been well received both within the national in-



Patricia McQuater, President, SD Convention Center

dustry and locally," said McQuater. "I will be assuming a leadership role in moving the Center forward within the established goals. With our first two years of operation behind us, the shake-down period is over. We want to strive for consistency in providing the high level of service and services we are becoming famous for in the industry. In addition the Center's expansion needs to be addressed."

Senior attorney with Solar Turbines Incorporated and with the firm since 1984, McQuater was formerly corporate counsel with San Diego based Food-maker, Inc.

Originally from Washington, D.C., she earned her Bachelor of Science degree in Business Administration from the Boston University College of Business Administration, and her Juris Doctor degree from the University of San Diego School of Law.

McQuater is an active participant in law organizations and community affairs. She is a big sister in the Big Brothers/Little Sisters program and serves the local Girl Scout organization. McQuater chaired the program committee for the University of San Diego School of Law Alumni Association Board of Directors, and is the immediate past chairperson of the San Diego Urban League. She is a member of the City of San Diego Economic Development Task Force, too.

The remaining members of the SDCCC Board include past president, Morgan Dene Oliver; Luis Garcia and Carlos LeGerrette. In addition, two ex-officio director positions are filled by Reint Reinders, president, Convention & Visitors Bureau; and Tom Vicent, representing the Hotel-Motel Association of San Diego County.

The San Diego Convention Corporation was established in 1984 to manage, operate, maintain and market this 760,000 major West Coast facility which opened November 24, 1989.





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"UNIVERSITY OF SAN DIEGO"

MONTHLY MONITORING REPORT

MARCH 1 - 31, 1992





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(213) 380-5011  
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(312) 649-1131  
1930 Chestnut Street, Philadelphia, PA 19103  
(215) 569-4990  
730 Harrison Street, San Francisco, CA 94107  
(415) 543-3361

26400 Lahser Road, Suite 312, Southfield, MI 48034  
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(617) 266-2121  
8111 LBJ Freeway, Dallas, TX 75251  
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(202) 393-7110  
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(203) 953-1889  
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(619) 544-1860

A

Affiliate

## MONITORING REPORT

SUBJECT: "UNIVERSITY OF SAN DIEGO" MONTHLY MONITORING REPORT  
DATES: MARCH 1 - 31, 1992

PROGRAM	STATION	DATE	TIME	DESCRIPTION
NEWS 8 2:00	KFMB-TV	3/01/92	6:30PM	Can you trust your doctor? G - Complaints against California doctors I - Robert Fellmeth, USD's Center for Public Interest Law I - Dr. Robert McFarlane, Sharp Cabrillo
NEWS 8 5:00	KFMB-TV	3/02/92	5:00PM	ALSO AIRED: KFMB-TV 3/01 11:00P Protecting the patient from untrustworthy doctors I - Karen Turk, alleged victim I - Vernon Leeper, California Medical Board I - Robert Fellmeth, Center for Public Interest Law at USD I - Dr. Bob McFarlane, Sharp Cabrillo
NEWS SAN DIEGO :30	KNSD-TV	3/05/92	11:00PM	Voters to decide on death with dignity ruling I - Desmond Pangelley, proponent V - USD



-2-

NEWS SAN DIEGO 11:00	KNSD-TV	3/05/92	11:00PM	CONTINUED: I - Father Charles Fuld, opponent
NEWS AT TEN 1:00	KUSI-TV	3/15/92	10:00PM	NCAA Tournament seedings G - Regional seedings I - Hank Egan, USD basketball coach
BUSINESS IN SAN DIEGO 2:00	KFSD-FM	3/16/92	6:00PM	University of San Diego business school reports local economic index has bounced back
NEWS 8 :20	KFMB-TV	3/16/92	6:30PM	University of San Diego reports there are four leading economic indicators that look possible
10 NEWS AT FIVE 1:00	KGTV-TV	3/18/92	5:00PM	Sales are up for Girl Scout cookies V - USD I - Kate Mayne, Girl Scouts
10 NEWS AT FIVE 2:00	KGTV-TV	3/23/92	5:00PM	ALSO AIRED: KGTV-TV 3/19 6:00A  Department of Consumer Affairs looking for new way to do business, kicked off series of public hearings I - Dr. Robert Fellmeth, USD's Center for Public Interest Law I - Karen McElliot, State Podiatric Board I - Bonnie Guiton, Consumer Services

# # #