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San Francisco, CA
(San Francisco Co.)
CA Lawyer
(Cir. M. 135,000)

Facing the Facts of California Law Schools

AUG - 1992

Allen's P. C. B Est. 1888

PASSING THE BAR

Pass rate of ABA-accredited schools

February 1992: 66 percent • July 1991: 71 percent

Pass rate of state-accredited schools

February 1992: 40 percent • July 1991: 25 percent

Pass rate of unaccredited schools

February 1992: 19 percent • July 1991: 13 percent

Pass rate of correspondence schools

February 1992: 17 percent • July 1991: 5 percent

Pass rate of ABA-accredited schools in other states

Florida, July 1991: 74 percent

Texas, July 1991: 79 percent

New York, July 1991: 73 percent

Lowest pass rate:

Alaska, July 1991: 54 percent

Highest pass rate:

North Dakota, July 1991: 96 percent

LAW SCHOOL TUITION, 1991-92

At \$17,750, the University of Southern California was the most expensive ABA-accredited law school in the nation after New York University (\$17,960). Here are some other costs of legal learning:

Big Bucks

Stanford: \$16,822

Pepperdine University: \$15,790

Bargain Rates (residents only)

University of California, Hastings: \$2,739

University of California, Davis: \$3,058

University of California, Boalt Hall: \$3,205

WOMEN IN LAW SCHOOL, 1991-92

Percentage of women in ABA-accredited schools: 44

Percentage in state-accredited schools: 44

Percentage in unaccredited schools: 31

The only ABA-accredited law school with a majority of women students: University of San Francisco, 51 percent

ABA-accredited law schools with the lowest percentage of women enrolled: University of California at Los Angeles and the University of Southern California, 39 percent each

ABA-accredited law schools with the highest percentage of female graduates in 1991: Santa Clara University, 53 percent; University of San Francisco, 50 percent

ABA-accredited law schools with the lowest percentage of female graduates in 1991:
University of Southern California and Pepperdine, 38 percent each

MINORITIES IN LAW SCHOOL, 1991-92

Percentage of minorities in ABA-accredited schools: 22

Percentage in state-accredited schools: 21

Percentage in unaccredited schools: 18

ABA-accredited law school with the highest percentage of minority students: Stanford, 39 percent

ABA-accredited law schools with the lowest percentage of minority students: University of the Pacific, 11 percent; Pepperdine University, 14 percent; University of San Diego, 16 percent

ABA-accredited law school with the highest percentage of minority graduates in 1991: University of California at Los Angeles, 40 percent

ABA-accredited law schools with the lowest percentage of minority graduates in 1991:
California Western, 6 percent; Loyola and Pepperdine, 9 percent each

ABA-ACCREDITED SCHOOLS, 1991-92

Smallest student body: University of California, Davis (487)

Largest student body: Loyola (1,283)

Most ruthless: University of San Francisco
(The class shrinks 20 percent after the first year)

Schools that don't require a college degree:

Loyola, McGeorge, Boalt Hall

Best-stocked library: Boalt Hall

School with highest number of part-time students:
McGeorge (385)

Commission Sets Schedule For Presidential Debates

By a WALL STREET JOURNAL Staff Reporter

WASHINGTON — The Commission on Presidential Debates set a schedule for three presidential and one vice presidential debate this fall, officials said.

The schedule, which is to be announced today, calls for President Bush and Arkansas Gov. Bill Clinton, the Democratic nominee, to face off Sept. 22 at Michigan State University in East Lansing; Oct. 4, in San Diego; and Oct. 15, at the University of Richmond in Richmond, Va.

The vice presidential debate, between Vice President Dan Quayle and Tennessee Sen. Albert Gore Jr., the Democratic nominee, is scheduled for Louisville, Ky., Sept. 29.

Plans call for each debate to be 90 minutes in length and conducted by a single moderator. The commission is a bipartisan group that includes the chairmen of both the Democratic and Republican parties. The Clinton campaign has given its final approval to the plan, officials said; final approval from the Bush campaign is expected soon.

Aug. 14, 1992

LOS ANGELES TIMES

Dates, Sites Selected for 3 Debates

■ **Politics:** The forums pitting Bush against Clinton will be televised nationally. One will be held in San Diego.

By JAMES BORNEMEIER
TIMES STAFF WRITER

WASHINGTON—The dates and sites of three proposed debates between President Bush and Democrat Bill Clinton, including one in San Diego on Oct. 4, will be announced today by the bipartisan group planning for the nationally televised forums.

The first debate is scheduled to take place Sept. 22 at Michigan State University in East Lansing, and the final debate is scheduled for Oct. 15 at the University of Richmond in Virginia, according to Janet Brown, executive director of the Commission on Presidential Debates.

The San Diego site is the University of San Diego, which will announce its selection at a news conference this morning.

The Clinton campaign has sent a letter accepting the debating sites, Brown said. The commission has not yet received a formal commitment from the Bush camp.

"We are looking forward to hearing from the Bush campaign," Brown said, "but in the past they have waited until after the Republican Convention to officially agree to the sites."

The arrival of James A. Baker III as Bush's chief of staff might change the plans, according to another commission source.

"He's a less-not-more guy," the source said, "and may want to drop a debate. Anything's possible."

In 1988, a debate planned for Annapolis was scratched because it was scheduled too early, the source said.

A debate between Vice President Dan Quayle and Democratic contender Sen. Al Gore is scheduled for Louisville, Ky., on Sept. 29, Brown said.

In a significant change from previous debate formats, the 90-minute sessions will have a moderator but no media panel—the first time since 1976 that the candidates will not face media questions.

"We wanted to minimize the intrusion of questioners and maximize the role of the candidates," said Brown.

Other format details—length of opening and closing statements, how long the candidates will have to talk, and whether they will ask questions of each other—are still being worked out. Also under consideration by the commission is whether to have a live audience.

Earlier in the year, negotiations between the commission and the four major TV networks broke down over who would control the debates. One sticking point was the moderators. The networks wanted their anchors, but the commission also wanted to consider print journalists.

Whoever the commission recommends will be someone "with broadcast experience," Brown said. "They won't be making their debut at the debates."

Some network officials believe that the failed talks merely confirm that political parties want to maintain as much control as possible over the production of debates in order to give maximum advantage to their candidates—or to prevent embarrassment.

The nonprofit commission was formed in 1987 and has 10 directors, all politically savvy. The co-chairs are Frank J. Fahrenkopf Jr., a former Republican Party chairman, and Paul G. Kirk Jr., a former Democratic Party chairman.

The commission did considerable research on how to structure the most effective format by interviewing candidates, academics and media experts, Brown said.

On the issue of debate audiences, the arguments cut both ways, she said.

"We heard some complaints about the audience noise interfering with people hearing what the candidates said," Brown said. "But without an audience the candidates can lapse into 'inside baseball' language. With people in the studio, the candidates are reminded they are talking to a television audience too."

The first televised presidential debate, between John F. Kennedy and Richard M. Nixon, was produced by the networks in 1960. The League of Women Voters sponsored the next debate in 1976 and also organized subsequent debates in '80 and '84.

The commission took over for the 1988 debates.

No debates were held in 1964, 1968 and 1972.

CAMPAIGN '92

San Diego tentative site of fall Clinton-Bush debate

By GEORGE E. CONDON JR.
Copley News Service

HOUSTON — San Diego will be the site of the second campaign debate between President Bush and Democratic challenger Bill Clinton if the president gives his final approval to a schedule worked out by a non-partisan group hoping to sponsor three presidential debates and one vice-presidential debate this fall.

While he has said he intends to debate Clinton, Bush has refused to commit himself to specific formats or dates until after the Republican National Convention, which opens in Houston on Monday.

Clinton approved the debate schedule late last week, officials said.

The selection of the University of San Diego for a Bush-Clinton debate on Oct. 4 is to be announced this morning at separate news conferences at USD by university officials and in Washington by representatives of the Commission on Presidential Debates.

The commission is a non-parti-

san group which sponsored the three campaign debates in 1988.

Two other presidential debates will also be announced tentatively today, with Bush and Clinton slated to meet Sept. 22 in East Lansing, Mich., and Oct. 15 in Richmond, Va.

A Sept. 29 debate between Vice President Dan Quayle and his Democratic challenger, Tennessee Sen. Albert Gore Jr., will also be announced for Sept. 29 in Louisville, Ky., several officials confirmed.

All four debates are scheduled to begin at 6 p.m. PDT, lasting for 90 minutes with a single moderator running the session rather than the often-used panel of journalists.

The San Diego debate would be held in Shiley Theater on the campus, officials said.

The selection of San Diego came three weeks after a four-hour meeting in the St. Regis Hotel in New York City between a top official of the commission and San Diegans Shelia Davis Lawrence and her husband, M. Larry Lawrence, owner of the Hotel del

\$500,000 must be raised in each host city to cover debate costs

Coronado. Officials in Washington credited the Lawrences with bringing the debate to San Diego.

"Shelia Lawrence was absolutely critical to San Diego getting it," said a commission official, who asked not to be named. "She advises Clinton, but she wasn't lobbying for Clinton; she was lobbying for San Diego."

Shelia Lawrence serves on Clinton's National Finance Council and chairs the Democratic candidate's Southern California steering committee.

"We wanted to go to the West Coast and we were initially approached by Stanford and UCLA

and by UC Irvine as potential sites. But for various reasons, they all dropped away," said the official.

The commission then approached officials at UCSD. But, according to several sources, the university administration was hesitant to have such a major event so close to the opening of classes. And, at the urging of the Lawrences, USD entered the picture.

"This is a total win-win for everybody," said Shelia Lawrence in a telephone interview. "USD is a natural site for this. It brings great prestige to the university ... and it fits into USD's effort to bring in national and international speakers."

In Washington, the commission official expressed pleasure with the selection of USD, praising the work of university President Author E. Hughes and adding, "We liked it for its excellent location and quieter environment. It has all the same signs as Wake Forest, which had a very successful debate in 1988."

Before the debate can be held,

though, Lawrence and others said \$500,000 must be raised in each host city to cover debate costs such as press and communications facilities and hotel costs.

Larry Lawrence said he has pledged \$50,000 to begin the fund-raising effort, and sources close to San Diego Republican fund-raisers suggested yesterday that there should be little difficulty reaching the goal.

Commission officials are hopeful that the Bush campaign will signal its approval soon now that Secretary of State James Baker has officially announced he will move over to the White House to take charge of a stalled campaign effort.

If the plan is finally approved by the president, this would be the first major presidential debate held in San Diego.

Previous presidential debates held in California included 1976 in San Francisco between President Gerald Ford and challenger Jimmy Carter; and 1988 in Los Angeles, pitting Democrat Michael Dukakis against then-Vice President George Bush.

STARTS SATURDAY 9AM-8PM

3 DAYS TO SAN

POLITICS

Own Story

ceptions about his background

Speech,
Campaign

ns from aides and friends. it should contain. A new house speech writing team at work on a draft.

announced Thursday that y of State Baker will leave to become White House staff and to oversee the n. Baker spent yesterday t his Wyoming ranch.

ppointment "has had an g effect on the staff, the n and party leaders," Fitzid. "Everyone is pleased hange as a new op- define themes and s of the campaign."

is own campaign role.

le said in the interview pite the urging of some in arty that he be dropped e ticket, he never thought uld switch running mates.

Campaign

answers to some questions the interview suggested ayale was thinking more e campaign than his role d. For example, when ask- he wanted to be vice presi- a second term, he said, e I want to help this presi- re-elected."

le said his campaign will

be handled "entirely differently" from the one four years ago.

"I'm a different person," he said. "I'm not going to repeat the mistakes I made in 1988." Asked what mistakes, he said: "Relying on so-called handlers, to begin with. Not being accessible to the media. . . . It's going to be handled much differently this time."

Quayle said he is confident his boss will rebound from his low standing in public opinion polls to win in November.

"The American people will be listening to the president and Bill Clinton," he said. "I think people are going to come down on the side of the president as an individual."

Question of Hillary Clinton

Quayle tiptoed around a question about the propriety of Republican Party officials' attacks on Hillary Clinton, wife of the Democratic nominee.

"You'll have to ask those that have attacked Hillary Clinton, since I haven't," he said. "I can't speak for others. I can only speak for myself. Bill Clinton is the issue. I hardly even mention his running mate, let alone his wife."

In a speech Tuesday in Sacramento, Quayle mentioned Mrs. Clinton in criticizing the American Bar Association for giving an award to Anita Hill. "And who did they choose to present this award to liberalism's heroine for the 1990s? None other than her fellow lawyer, Mrs. Hillary Clinton," he said. Hillary Clinton did not in fact present the award, although she praised Hill in a speech before the association.

CAMPAIGN WATCH

Ex-Aide Says
Reagan Called
Bush a Wimp

Chronicle Wire Services

Washington — Ronald Reagan thought George Bush was a "wimp" and really wanted former Senator Paul Laxalt of Nevada on his 1980 ticket, former Reagan aide Lyn Nofziger said yesterday.

Nofziger, who was Reagan's press secretary at the time, said Reagan was persuaded not to select Laxalt because he "didn't bring anything to the ticket."

"We had a couple of days. We were dickering with Gerald Ford. Our polls . . . said that Ford would be the biggest asset to a Reagan ticket." But Nofziger said Reagan and Ford decided, separately, that a ticket with a former president in the No. 2 position would be too awkward.

"We had two other names the polls showed would help Reagan. One of them was George Bush. The other was Howard Baker."

"Reagan didn't like either one of them," Nofziger said in a C-SPAN interview. "He thought Bush was a wimp, and he was mad at Baker because of the Panama Canal."

Baker, of Tennessee, was Senate Republican leader at the time. He had supported the Panama Canal treaties turning control of the canal over to Panama by the end of the century. Reagan opposed the treaties.

Former Texas Mayor
Working for Clinton

San Antonio, Texas — Former San Antonio Mayor Henry Cisneros has resigned from the board of the Federal Reserve Bank of Dallas to join the Bill Clinton campaign.

Cisneros, 45, said he probably will help Clinton and running mate Albert Gore campaign for the Hispanic vote, particularly in such crucial states as Texas and California.

Cisneros was mayor of San Antonio for eight years beginning in 1981. He remains one of the nation's most prominent Hispanics.

Since he stepped down as mayor, Cisneros has run a financial management company in San Antonio and has campaigned for Democratic candidates such as Texas Governor Ann Richards.

*3 Debates Scheduled
On College Campuses

East Lansing, Mich. — The presidential candidates will meet in three debates at college campuses, the first on September 22 at Michigan State University, the Commission on Presidential Debates said yesterday.

The Clinton campaign has accepted and word is being awaited from the Bush camp.

The other two televised confrontations will be October 4 at the University of San Diego and October 15 in Virginia at the University of Richmond.

A vice presidential debate is scheduled for September 29 in Louisville, Ky.

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**G
E**

CAMPAIGN '92

USD gearing up at prospect of hosting Bush-Clinton debate in October

By JOHN MARELIUS
Staff Writer

University of San Diego officials are mobilizing for what could be one of the biggest events in the small institution's history — holding a presidential debate.

USD was officially designated yesterday as one of three proposed sites for nationally televised debates this fall between President Bush and his Democratic challenger, Arkansas Gov. Bill Clinton.

The non-partisan Commission on Presidential Debates announced a proposed schedule for three Bush-Clinton debates and one between Vice President Dan Quayle and Democratic vice presidential nominee Al Gore.

While the Clinton campaign already has agreed to the four debates, the Bush campaign has said it will not consider the matter until after next week's Republican National Convention in Houston.

"We are delighted that the

Commission on Presidential Debates has chosen the University of San Diego, and we're very happy to be a part of this event," said Jack Cannon, USD director of public relations, yesterday at a news conference in the campus' Shiley Theatre, where the event would be held Sunday, Oct. 4.

For the 43-year-old Catholic university of 6,000 students, hosting such an event on its small campus overlooking Mission Bay is a mammoth undertaking.

"We have been told to expect

that there will be roughly 2,000 press here from all over the world," Cannon said.

He said a task force of campus officials was being assembled to coordinate the myriad logistical arrangements that need to be made in advance.

When it will be determined whether the debate will actually come off is anybody's guess. Such events, even when sponsored by neutral organizations, tend to become mired in intense and detailed negotiations be-

tween the campaigns.

Four years ago, Democratic nominee Michael Dukakis agreed to a series of debates, but the Bush campaign insisted upon only two to be held not too close to the November election.

Should the Republicans again draw the line at one or two face-to-face meetings, it is unclear where they would be, Cannon said.

Janet Brown, executive director of the Commission on Presidential Debates, said in that

event sponsors would have to improvise.

"If that happened, we'd just have to see what could be worked out," she said. "The dates and sites were picked after a great deal of research."

Other Bush-Clinton debates are proposed for Tuesday, Sept. 22, at Michigan State University and Tuesday, Oct. 15, at the University of Richmond in Virginia. The vice presidential debate would be Tuesday, Sept. 29, in Louisville, Ky.

Business

THE SAN DIEGO UNION-TRIBUNE • THURSDAY, AUGUST 20, 1992

Tourism's the only plus sign

*2 studies see bleak
near-term outlook*

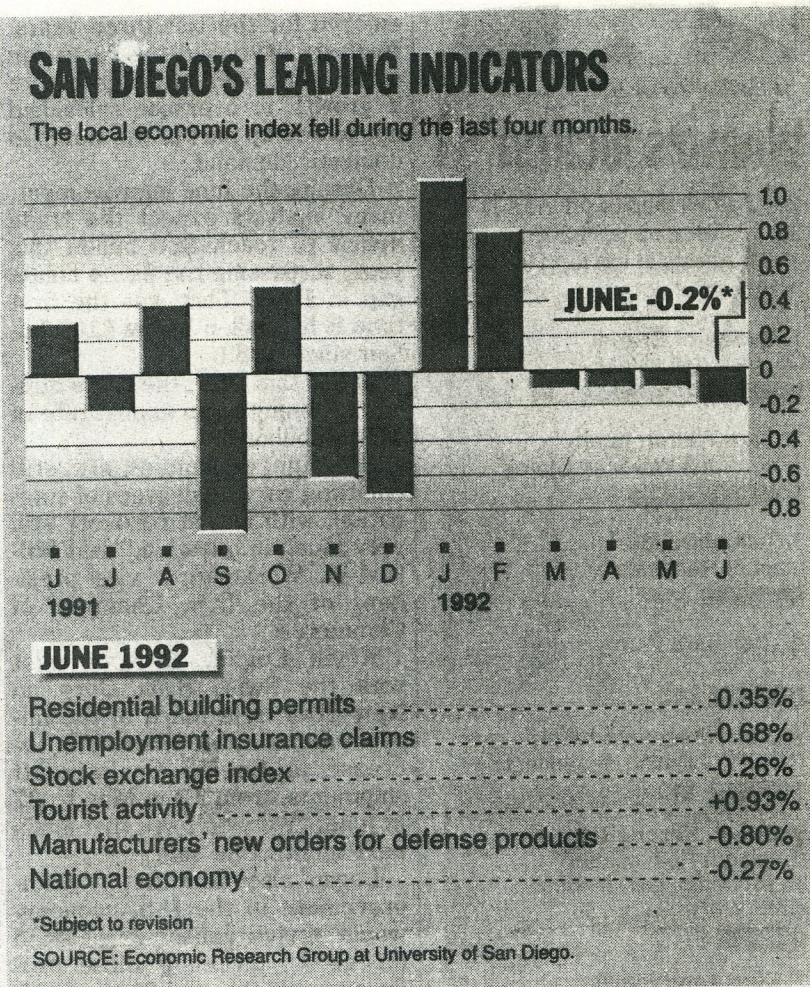
By DONALD C. BAUDER
Financial Editor

The University of San Diego's index of leading indicators is flashing a grim near-term future for the San Diego economy — as are new econometric projections from Berkeley-based Economic Sciences Corp.

USD's leading indicators fell 0.2 percent in June — the fourth straight monthly decline. Five of the six components of the index were down. "It looks like it will be a while before we get any boom again," said Alan Gin, assistant professor in the School of Business Administration.

Based on preliminary figures from Economic Sciences Corp., Gerald Bongard, the firm's regional economist, predicted that construction of San Diego commercial buildings (offices, hotels, retail structures) will drop 40 percent this year, following a 45 percent swoon last year.

Construction of industrial buildings will be down 38 percent, following a sharp 35 percent decline last year, said Bongard. "The San Diego economy is still struggling to pull out of a recession, with two of its three major industries, defense and



Union-Tribune / KIRK CHRIST

construction, still in trouble, and the others fighting to break out of a loss in consumer confidence related to employment and income prospects," said Bongard.

Max Schetter, general manager of the San Diego Chamber of Commerce, agreed that the near-term outlook is weak: "We're entering the third year of a recession, with unemployment high," said Schetter. "I see some improvement by the end of the

year, but it will be modest at best."

Of the six components of the USD index, building permits, initial claims for unemployment insurance, prices of local stocks, new defense orders (nationally) and the national index of leading indicators all declined.

The only uptick was in the

See Indicators on Page E-2

Indicators

No sign of boom in the near future

Continued from Page E-1

tourism component. The tourism industry was stimulated by lower air fares "and residual effects from the America's Cup," said Gin.

Local stocks were down partly because lesser-capitalized issues (the category of most San Diego stocks) generally underperformed blue chips, and also because of the market's reaction to problems at such local institutions as the now-seized HomeFed, said Gin.

Residential building permits, as reflected in the USD index, continue to look anemic. Through June, there have been 4,115 residential building permits (both single-family and multiple) in the county. This substantially trails the 5,615 of last year at the same time, when permits wound up the year at 7,992, the worst since 1982, when they were 7,700.

Normally, permits average 25,000 in the county. In good years, they hit 40,000.

With mortgage rates at new low levels, Schetter thinks permits will wind up the year in a range between 8,000 and 10,000. Earlier, however, he had forecast 13,000.

Bongard forecasts that permits will only hit 8,200 this year.

The jobs side is also grim. Employment (not including the self-employed or agricultural workers) is 958,300, down 42,000 jobs from two years ago, said Schetter. "The outlook is for very sluggish employment growth," he said.

"Wage and salary employment remains in a down trend that started in mid-1990," said Bongard, predicting that employment will drop 0.5 percent this year, following a 1.8 percent decline last year.

"The job losses are concentrated in construction and manufacturing, but even private sector services (traditionally, the booming area of San Diego employment) are weak," said Bongard.

"In previous recessions we lost entry-level and blue-collar workers, but this time we are losing those but also are losing mid- to higher-pay executives, white-collar workers and engineers," particularly in aerospace, said Schetter.

Population growth is now around 2 percent, down from the usual 3 to 4 percent, with in-migration down two-thirds from 1989 levels, said Schetter.

"The local economy is facing a serious restructuring problem," said Gin. For many years it was artificially supported by inordinately high aerospace/defense spending, which is now coming down sharply.

San Diego, CA
(San Diego Co.)
Commerce
(Cir. W.)

AUG 28 1992

Allen's P. C. B. Est. 1888

San Diego County LEI falls again in June

■ Researchers cite higher unemployment and 10th straight monthly decline in new defense orders.

COMMERCE PRESS REPORTS

The University of San Diego's Index of Leading Economic Indicators (LEI) for San Diego County fell 0.2% in June.

Five of the six components were negative during the month, although none exhibited a large decrease. Moderate negative impacts on the index came from a decrease in new defense orders and an increase in initial claims for unemployment insurance.

June's decrease in defense orders was its 10th straight monthly decrease, while the increase in initial

claims for unemployment was the fifth negative influence for that component. There were smaller decreases in building permits, local stock prices and the national economy. The only positive element in June came from the slight increase in tourism.

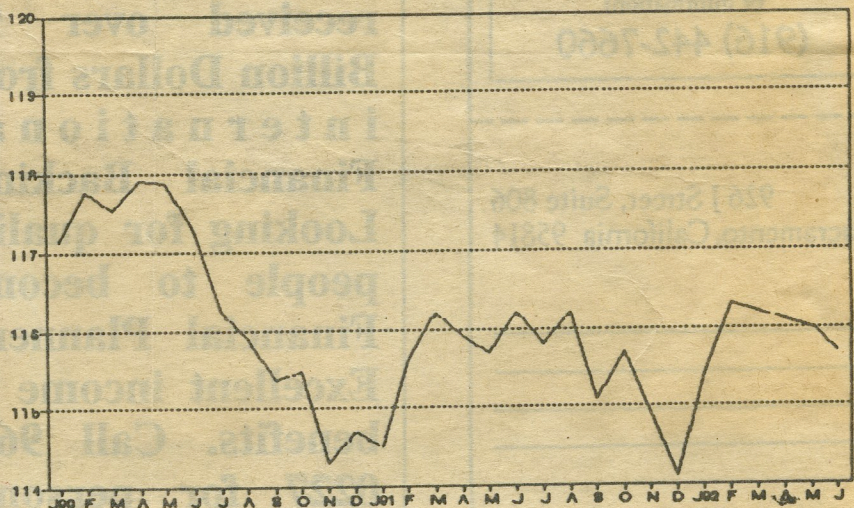
June's decrease was the fourth consecutive monthly decrease for the local index. The national index of leading economic indicators also decreased in June, after having risen five months in a row. This does not bode well for the local economy,

which has been lagging in the recovery of the national economy. If the national economy weakens again, this may make things even more difficult locally.

June's decrease put the LEI Index for San Diego County at 115.7, down from May's revised reading of 116.0. Revised figures for various components resulted in a change of -0.1% for May, instead of the previously reported change of -0.2%. The monthly movement of the county's LEI index for the last year is given below.

		Index	% Change
1991	JUN	116.2	+0.3
	JUL	115.8	-0.2
	AUG	116.2	+0.4
	SEP	115.1	-0.9
	OCT	115.7	+0.5
	NOV	114.9	-0.6
	DEC	114.1	-0.7
1992	JAN	115.4	+1.1
	FEB	116.3	+0.8
	MAR	116.2	-0.1
	APR	116.1	-0.1
	MAY	116.0	-0.1
	JUN	115.7	-0.2

Index of Leading Economic Indicators
San Diego County, 1990 - 1992



Los Angeles, CA.
(Los Angeles Co.)
Real Estate Journal
(Cir. 2XM 7,500)

AUG - - 1992

Allen's P. C. B Est. 1888

Aug. 9-15

"Problem-Solving and Decision-Making for Property Managers" is the subject of the **Institute of Real Estate Management's** Course 500, to be held at the University of San Diego. Tuition is \$795, or \$215 for CPM members of IREM. For information call IREM's Customer Service department at (312) 661-0004.

2955



The demands of managing emerging issues in the workplace compel executives to return to the classroom.

By Kathleen Myler Drummond

Defensive Ed.

Basic decision-making and organizational skills are simply not enough anymore to deal with the biggest challenges facing executives today — managing and directing change in a shrinking, fast-paced business world. As the decade progresses, new issues must be addressed: the environment, racial discrimination, sexual harassment and staying competitive in an increasingly global economy. Ignore any of these issues, and the corporate bottom line is at risk, either in the form of a lawsuit or in lost business.

E. William Lareau, director of lean operations strategies for General Dynamic Corp.'s Missiles and Electronics Group and author of *American Samurai: Warrior for the Coming Dark Ages of American Business*, insists that simply to survive the 1990s, executives must transform their firms into lean, customer responsive, quality conscious, globally competitive entities.

Today's CEOs are asking for help in responding to these transformations. Answering the call are local educators. In San Diego, several schools are tailoring classes and programs specifically to enable corporate leaders to succeed into the '90s and beyond.

For example, at the University of California, San Diego Extension, the Executive Program for Scientists and Engineers (EPSE) is a nine-month-long course, now meeting

for its 10th annual session. It emphasizes environmental, health and safety issues. Bruce T. Dunn, director of business and management education at UCSD, says that in the '80s executives wanted to hear about creating productive work environments, managing stress and developing health and fitness programs. But today, he states, "We're talking more about the social responsibilities of an employer regarding everything from toxics to ecology to worker safety programs to accommodating the disabled. All are very interesting areas for executives: How do they accommodate changing social demands?"

In addition, Dunn says, "We're finding that more companies are finally recognizing or experiencing a broadening of the cultural backgrounds of their workforce." To address this concern, EPSE's instructors will examine it in a business context, looking at aspects such as managing teams of workers of diverse races, genders and backgrounds. And given recent high-profile cases, educators say that executives have become far more attentive to lectures on sexual harassment and racial discrimination in their own work forces.

Also responding to these business needs is National University, which is providing on-site training to local employers. "We are getting a record number who say 'managing a multi-cultural workforce is the challenge that I need help with,'" says Susan T. Schneiderman, director of continuing education. Also,

there is a near stampede to get into National's language courses like Spanish, Japanese and Russian.

On the international front, Extension programs this fall will offer a new series of courses on U.S.-Mexican trade at UCSD's new downtown center at One America Plaza. Topics include opening a maquiladora, importing and exporting, investing in Mexico and retail or service trade.

At the University of San Diego's Corporate and Professional Programs in the Continuing Education department, a four-year-old certificate course in international business has exploded in popularity and is attracting some company presidents. "We started with maybe 10 people in a class, and now we're getting well over 40," says Jackie A. Freiberg, who manages the department. In January, responding to clients' demands, a course on the European Economic Community will be added. For the future, school officials are planning a leadership-development program to be jointly hosted by Freiberg's department and the USD doctoral program in education.

USD is also providing executive training through custom curriculum developed by the School of Business Administration faculty. Classes are being developed as a result of a survey that asked area executives specifically what they wanted in future courses. Director Phillip L. Hunsaker declined to share the study's results. The

2197
reason? Reluctance to provide specific insights to competitors on the CEO-education circuit. The secrecy shows that although area schools do collaborate on some projects, the rivalry for executive students is intense.

As at UCSD, the executive courses offered by San Diego State University stress business strategy in a changing world. The school's Executive Challenge center, an offshoot of the College of Extended Studies, is funded by area firms through annual memberships that have varying price tags. A membership essentially buys a company seats in classes designed specifically to suit its training and executive development needs. The companies also help design, evaluate and select instructors for the classes.

Executive Challenge was created five years ago by a committee of Management Development Center members and faculty. The 14-week Challenge course pairs sponsored executives with SDSU business school interns. It teaches participants how to address modern-day business concerns when they are developing basic corporate strategy. The teams are assigned to test their strategic skills on real projects undertaken for the executive's business. Among the recent projects: a detailed analysis on where an expanding restaurant chain might locate its new distribution center; the designing of a brochure for a local software maker; development of a water-conservation strategy for a firm with operations in seven different water districts; and a report and recommendations on how another company could accommodate cultural diversity within its ranks.

Throughout the Challenge program, participating CEOs are asked to become aware of the wide-ranging effects of their corporate decisions from both an ethical and cultural perspective. A final day-and-a-half session focuses on managing change. In this class, participants examine national and international business conditions, as well as the impact of shifting social, political and economic factors on the success of their corporations.

The executive programs at both UCSD and SDSU are self-supporting — a fact their directors stress with

pride in this time of severe state educational cutbacks. At UCSD Extension, classes are paid for entirely by course fees, which range from a couple of hundred dollars per class for certificate programs to \$5,800 a session for EPSE.

Local educators agree that courses dealing with the broad topics of quality and quality management are also much in demand these days. In this context, the term quality generally refers to meeting the customer's requirements. Quality management means making whatever changes are necessary to meet those requirements. Typically, these changes include:

- Dramatically increasing awareness of a customer's needs and expectations.
- Tightening the management structure so that top-level managers are more closely in tune with the production process.
- Seeking employee suggestions on how to improve assembly processes, accounting systems or on-time deliveries, often by giving workers

the authority to make the changes. Those who have adopted this technique increasingly refer to it as "employee empowerment."

■ Emphasizing long-term corporate visions rather than immediate profits. This fall, for example, UCSD's Extension will offer a new certificate program specifically for those who want to specialize in quality management. And in the EPSE program, there will be more time devoted to related issues such as statistical process control, where companies develop and use statistics to measure, track and control the production process; and just-in-time inventory management, a system that uses historical sales data to direct inventory ordering and control costs.

Also in the quality arena, SDSU jointly sponsors the Institute for Quality and Productivity with USD and 31 corporate partners, including Emerald Systems (see *San Diego Executive*, October 1991), Mercy

Healthcare and Rohr Industries. The Institute's programs range from two-hour briefings to five-day intensive training seminars aimed mainly at mid-level managers. But since top-level commitment is considered essential to individual company improvements, the group has ranking executives attend annual

Participating CEOs are asked to become aware of the wide-ranging effects of their corporate decisions from both an ethical and cultural perspective.

sessions, which feature CEOs of businesses that have successfully utilized quality management techniques.

"We get some shining examples," says USD's Freiberg, who also serves as IQP's director. The 1992 session, on Oct. 2, will feature Winston Chen, CEO of Solelectron Corp., a San Jose electronics firm

— Defensive Ed.

2/97
that recently won the U.S. Commerce Department's Malcolm Baldrige National Quality Award. Chen's talk, says Freiberg, will address another important topic on the executive education agendas — integrating quality management into strategic business planning.

In these times of record-level unemployment, some recession weary CEO's need help in getting jobs or creating new career opportunities.

San Diego's business educators have also had to take a step beyond just the training of those who are employed. In these times of record-level unemployment, some recession weary CEO's need help in getting jobs or creating new career opportunities. To the rescue are institutions like UCSD Extension's Independent

Professional Practice Program for top managers who either choose to step out on their own or have been squeezed out by company downsizing.

"I think the '90s will see a lot of growth in a wide variety of professional skills practices, because companies won't tend to keep somebody full time, but will rather contract for their services," says UCSD's Dunn. "More and more I think we'll see executive level people opening their own practices."

Obvious candidates for these programs are doctors, lawyers, accountants, architects and others who have traditionally hung out their own shingles. In addition, Dunn expects to attract engineers and scientists, human resources and organizational development specialists and information and systems executives. The focus this semester will be on positioning and marketing a new practice. A second session, set for

MEMO HERE
spring, will emphasize strategic issues for established professional practices.

The University of Phoenix has so far held off from offering narrowly focused solution courses, preferring instead to stay with its undergraduate, graduate and certificate programs. But it is prepared to step in if demand rises. "We have a full shelf of electives that we can offer very quickly in response to market demand," including certificate programs in total quality management, human resource management and global management, says Patricia J. Addesso, director of academic affairs.

If the economy keeps reeling, the university may get that opportunity. In today's competitive and increasingly global business environment, continuing no-nonsense education is playing an important role for the corporate elite. As alert local institutions have learned, when the going gets tough, San Diego executives are going back to the classroom. ❖

Los Angeles, CA
(Los Angeles Co.)
Los Angeles Times
(Orange County Ed.)
(Cir. D. 1,127,607)
(Cir. S. 1,411,000)

AUG 1 - 1992

Allen's P. C. B. Est. 1888

THREE CHEERS / HERBERT J. VIDA

Educator Named Rosary High Principal

2955
Yorba Linda resident **Trudy Mazzarella**, who taught religion, served as an academic counselor and more recently as assistant principal at Rosary High School in Fullerton, has been named its principal. The all-girl preparatory high school has an enrollment of 800.

Mazzarella holds a bachelor's degree in education from St. Mary-of-the-Woods College in Indiana and a master's degree in religious education from the University of San Diego. The mother of five sons is completing her 13th year at the high school.

Before Rosary, Mazzarella taught religion and was a faculty member of the Orange Catechetical Institute and served as a member of the Diocesan Religious Education Board.



Trudy Mazzarella

Los Angeles, CA
(Los Angeles Co.)
Los Angeles Times
(San Diego Edition)
(Cir. D. 50,010)
(Cir. S. 55,573)

AUG 1 - 1992

Allen's P. C. B. Est. 1888

ACADEMICS 2955

University of San Diego had 54 athletes named to the West Coast Conference Scholar-Athlete List,

and 12 of those were named to six WCC All-Academic teams for the 1991-92 year.

Those who were named to the 10-person All-Academic teams were baseball players Chad Boyd (Jr., 3.38 g.p.a., Hilltop High), Jeff Crane (Sr., 3.34, Bonita Vista), Kevin Herde (Jr., 3.37, San Pasqual); women's basketball players Chris Enger (Jr., 3.42, Vista High), Deborah Gollnick (Sr., 3.44, Auburn, Wash.), Lynda Jones (Sr., 3.21, Mt. Carmel), Jill Shaver (So., 3.46, Albuquerque); women's volleyball player Nikki Wallace (So., 3.27, Lancaster); men's soccer player Sean Pinnell (Jr., 3.24, Mt. Carmel), Toby Taitano (So., 3.69, Valhalla); men's cross-country runner Bill Clark (Jr., 3.75, San Diego) and women's tennis player Maddy Diekman (Sr., 3.74, Las Vegas).

To make all-academic consideration, athletes must maintain a 3.20 cumulative g.p.a. with contributions to the institution's athletic program. They were selected by WCC Commissioner Michael Gileran.

Los Angeles, CA
(Los Angeles Co.)
Los Angeles Times
(San Diego Edition)
(Cir. D. 50,010)
(Cir. S. 55,573)

AUG 2 - 1992

Allen's P. C. B. Est. 1888

Another Zampese in the Coaching Ranks

To his teammates and coaches at the University of San Diego, Ken Zampese was a football coach in the making. Insightful, determined and a tireless worker, Zampese was a student of the game.

"Should he choose to go that way, he'll make an outstanding football coach," USD Coach Brian Fogarty said in 1988 when Zampese was a senior wide receiver and captain of the Toreros' football team.

Zampese, 24, indeed chose to go that way, and he was recently hired as a receivers coach at Northern Arizona University, an

NCAA Division I-AA member of the Big Sky Conference. Zampese will also handle the recruitment of players from San Diego and Imperial counties and parts of Arizona and Nevada.

It is Zampese's first full-time coaching job, though he was a graduate assistant at USD in 1989 and USC the past two seasons while completing work on a master's degree in education administration.

"I'm so excited right now," said Zampese, a 1985 graduate of USDHS. "I can't wait for the season to start."

Zampese learned from the best.

His father, Ernie, the Rams' offensive coordinator, is generally regarded as having one of the keenest offensive minds in football, a distinction he earned while constructing Don Coryell's offense with the Chargers in the late 1970s and early '80s.

As a youngster growing up in Del Cerro, Ken Zampese would accompany his father to training camps and practices and work out with Charlie Joiner, Kellen Winslow, John Jefferson and Wes Chandler.

—JIM LINDGREN

Oceanside, CA
(San Diego Co.)
Blade Citizen
(North County Ed.)
(Cir. D. 41,000)
(Cir. S. 43,000)
AUG 2 - 1992

University of San Diego's index shows county economy dropping in May

PRNewswire

2955

SAN DIEGO — The University of San Diego's Index of Leading Economic Indicators for San Diego County fell 0.2 percent in May.

There were significant decreases in two of the components, building permits and new defense orders, and an increase in initial claims for unemployment insurance was also a negative.

May's decrease in new defense orders, combined with a revised negative reading in April instead of

the previously reported slight increase, is the ninth consecutive monthly decrease for that component.

The decrease in building permits was the first for that component this year. The negative contributions outweighed increases in

the other three components, local stock prices, tourism and the national economy.

May's decrease was the third consecutive monthly decrease for the local index.

Oceanside, CA
(San Diego Co.)
Blade Citizen
(North County Ed.)
(Cir. D. 41,000)
(Cir. S. 43,000)

AUG 2 - 1992

Allen's P. C. B. Est. 1888

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PRNewswire 2955

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go Daily

MONDAY, AUGUST 3, 1992

'Creative Kids' Offers Campy Program For Energetic Youth

By MELE FEAZELL

San Diego Daily Transcript Staff Writer

When July rolls around, most children are spending their lazy summers roaming the house or lying in front of television sets while exclaiming how bored they are. Parents of these children usually are racking their brains for activities to keep the kids busy.

The answer to this dilemma awaits parents and children at the University of San Diego's "Creative Kids" program, which is run through the Continuing Education Department.

According to the brochure, the program "allows students to explore their creative abilities while improving in the areas of critical thinking, problem-solving, written communication, verbal communication and artistic expression."

Creative Kids is an annual four-week summer education program offered in two sessions for children entering the second through seventh grades the following fall. It allows kids to choose from a variety of courses that include painting, computers, video production, 3-D art, writing and "Animalmania," a class that instructs children on why birds sing and where the dinosaurs roamed.

The program runs all day and is split into two parts. The morning session, which offers the classes, costs \$150, and the optional after-

noon session is \$180.

Creative Kids has been running for seven years and usually draws an attendance of 100 students. However, this year the numbers were down.

"This year's program has 75 kids in it. I think attendance has dropped because of the economy," explained program coordinator Fred Schell. "Creative Kids is not the only one; all of the continuing education programs are down."

Schell, who is a physical therapy major at San Diego State University, has been working with the program for several years and last year was a counselor for Creative Kids.

"I actually wanted to be a counselor again this year, but they asked me to be the program coordinator," said the 20-year-old.

"The people over in the Manchester building are really professional," said Tracy Toler, instructor of "Paint with Pizazz." "They are very caring, and it's an incredibly run program."

Toler had her class outside, drawing the objects surrounding them. One of the boys decided he preferred cars to palm trees — and the sun was definitely wearing shades.

This is the first year that Toler has been teaching at Creative Kids, having recently moved from New York, where she was working at

Please turn to Page 16A



'Creative Kids'

Continued from Page 1A

Sotheby's art gallery.

The newest addition to the program is the "Invention Convention" course. Here, the next generation of American inventors attempts creations made from mousetraps, ice-cube trays and other contraptions. Children who choose to enter this course will also learn about Thomas Edison and the story behind earmuffs.

The inventions class sits in a circle on the grass in front of the campus. Nancy Michalowski told the kids it's better to learn outside because sitting in the classrooms at desks is too much like school.

"I hate school!" shouted one of the participants.

The classes have a minimum of 15 students and are capped at 25. The most popular class this year was "Keys to Success."

"This is my favorite class," 9-year-old Andrew Cawley admitted. "You get to learn a lot of things on the computer — and play games."

"The fact is that computers are popular," Schell said, "and this is an opportunity for kids to learn about them. I think parents realize that computers already are an important part of every day."

In the room next door, kids were running around doing various tasks to prepare for creation of an upcoming video.

Charles, donning a red T-shirt with the Creative Kids logo, suddenly sprawled across the hall when the door opened into his face. He immediately jumped up, brushed himself off and explained that he was practicing.

"They are behind on their art today," said instructor Peter Ronis of "Totally Awesome Videos." "We were supposed to start filming today."

"I'm trying to get the kids to start on the opening and the casting. In addition to acting, they are in charge of the writing and producing."

"It's a Rap" was the only cancel-

ed course this summer because of low enrollment and lack of an instructor. The course would have developed an insight into the world of rap music that includes not only rhythm and rhyme, but acting as well. Next year, Schell plans to include a music and drama course for the students.

"The instructor for 'Animal-mania' had the kids perform a skit in which they sang and danced," Schell explained. "But I'd like to get in a musical class."

When enrolling in Creative Kids, the children choose two classes from a list of eight. Each class runs for an hour and fifteen minutes, and students are allowed a 15-minute break period in between.

Children enrolling in the afternoon session have an extended time playing with their new friends and counselors. This year's theme was titled "'92 Olympics — Let the Games Begin." Afternoon activities included play time in the university pool, armpit egg relays and amoeba races.

Instructors of Creative Kids are all local teachers with specialized skills in the emphasized areas they cover. Three of the teachers are in the G.A.T.E. programs at their regular schools.

G.A.T.E. is a program that works with the gifted and advanced students. Emily, Schell's sister, handles the recruiting for the program. She usually teaches a television and journalism class, but took this summer off.

"I never went to camp," Schell said, "and this is a way of offering something to kids that I missed out on."

The children seem to enjoy it, too.

"I like it a whole lot. I want to be an artist when I grow up," exclaimed Jamil Snead, a 9-year-old student in "Art By Me ... In 3-D."

"I spend my summers at home visiting my family, but this year I came to camp."

San Diego, CA
(San Diego Co.)
Daily Transcript
(Cir. D. 8,686)

AUG 5 - 1992

Allen's P. C. B. Est. 1888

Catherine Stevens is general counsel of the National Endowment for the Arts. She had been general counsel for Occidental International Corp. *2955*

After graduating from USD Law School, where she was a classmate of **Craig Higgs**, Stevens was an assistant U.S. Attorney here. She returned to Alaska (she's a fourth-generation Alaskan) as assistant attorney general in the civil division, later becoming the first woman district attorney for Alaska in Fairbanks.

* * *

San Diego Union-Tribune
Aug. 6, 1992

Tom Blair

Column the way I see 'em



Bill Selesky, the retired Superior Court clerk, is planning a restoration of the old family cabin at Cheat Lake in West Virginia. And in the process he's learning a lot about the local manners. After dialing up Cheat Lake's only contractor, Selesky tried to make himself clear. What he wanted, he said, was to have the cabin's bathroom restored in Early American. "Awright," drawled the contractor, "how far out in the back yard you want the thing?"

□ Quoteworthy

Political wag Jack Orr, playing professor at USD's University of the Third Age, told his pupils of former Gov. Jerry Brown's hidden agenda at the Democratic convention: "He wants to keep his name in contention so he'll be in a position to come back to California and run for governor." But, Orr says, state Treasurer Kathleen Brown outshines brother Jerry as heir to the political legacy of former Gov. Pat Brown. "Jerry's a flake off the old block," says Orr. "Kathleen's a chip, a blue chip."

San Diego, CA
(San Diego Co.)
Daily Transcript
(Cir. D. 8,686)

AUG 6 - 1992

Allen's P. C. B. Est. 1888

2955 Events Calendar

- ☐ **TODAY** A government contractors' briefing on "Alternative Dispute Resolution: An Opportunity for Real Savings with Effective Results" will be held at USD. It starts at 7:30 a.m. Call Price Waterhouse at 231-1200.
- ☐ **SATURDAY** "How to Survive in Today's Economy" is the focus of a free economic seminar offered by Prudential Securities. It's from 9 to 11 a.m. at Jake's South Bay, Chula Vista. R.S.V.P. to Andrea or Amanda at 531-1824.
- ☐ **TUESDAY** "Living Your Vision" is the topic of a dinner meeting sponsored by Fast Trax: Women in Business. Directions for Success founder Seton McCully will speak. It's at 5:30 p.m. at the Mission Valley Hilton. Cost is \$25. Call 491-1367.
- ☐ **THURSDAY** Aug. 13. The first of three investment seminars for conservative investors starts at 9:30 a.m. at the Aviara Golf Club in Carlsbad. Two others are scheduled for Aug. 15 and 18. They're free. Call Prudential Securities at (800) 255-9087.
- ☐ "In all affairs it's a healthy thing now and then to hang a question mark on the things you have long taken for granted." — Bertrand Russell.

Compiled by Pam McKay

Poway, CA
(San Diego Co.)
Rancho Bernardo
Journal
(Cir. W. 2,500)

AUG 6 - 1992

Allen's P. C. B. Est. 1888

Cortez signs with USD

2955
Poway High School's Dean Cortez has signed a national letter of intent to attend the University of San Diego and compete on the Toreros cross country team.

Cortez, a 1989 graduate of Poway who helped the Titans win their second of three consecutive San Diego Section titles, has two more years of athletic eligibility at USD after attending San Diego Mesa College. He was the No. 3 runner for Mesa and finished fourth in the Pacific Coast Conference Championships. Mesa finished first as a team.

At the same time, USD got a commitment from Richard Gomez of Southwestern College and St. Augustine High.

"We're happy to have two quality runners coming in that are local products of the San Diego high school and junior college systems," said USD coach Richard Cota.

AUG 6 - 1992

Allen's P. C. B. Est. 1888

Settles Leaves Point Loma High To Coach At USD

By Trent Carruthers
The Beacon

2955
Point Loma High School (PLHS) offensive backfield coach Bill Settles, who helped lead the Pointers to the CIF-San Diego Section 3A Championship last season, recently resigned to accept the job of quarterback coach for the University of San Diego (USD).

Settles, a 1966 PLHS graduate and All-CIF quarterback, accrued a 55-10 record over the past five Pointer seasons, which included two CIF-San Diego Section titles.

Settles said his most important experience gained as Pointer assistant coach came from working with and learning football strategy from Pointer head coach Bennie Edens. "Edens was

a great inspiration to me and the players," Settles said. "He understands the game of football inside and out. I'd sit down with him at halftime and realize that he saw aspects of the first half that I didn't have any idea about."

Settles also credits Edens with constantly challenging his decisions and preparing him for an opportunity to advance his coaching skills to the college ranks.

Coach Edens praised Settles on his successful tenure as assistant coach. "Settles was a fine quarterback during the 1965 season and an outstanding coach throughout his career at Point Loma," Edens said. "Whenever I needed a pass play, he would always seem to come up with the right call. He helped make us a winner. I know I

speak for all our returning players when I say he will be missed."

Reflecting on his high school coaching career, Settles said the greatest highlight came during the 1989 season with the All-CIF backfield of quarterback Danny White (University of Arizona) and wide receivers J. J. Stokes (University of California, Los Angeles) and Brett Callan (University of California, Berkeley). Settles called numerous pass plays and watched as White, Stokes and Callan picked apart defenses.

"That was the best backfield I've ever coached," he said. "White passed for over 2,000 yards, and Stokes and Callan each had over 1,000 yards in catches their senior season. We scored a lot of points that (1989) season. If we had had our 1991 team's defense, we would have been state champions."

Settles said he will miss spending Friday afternoons on the Pointers' sideline this fall and he is optimistic about the team's chances for another successful season. He said current Pointer quarterback Ben White, younger brother of Danny, has a strong understanding of the game, is poised, and has a quiet intensity that should prove effective in leading the offense.

As for college coaching, Settles looks forward to being reunited at USD with former Pointer quarterback Mike Bennett, who led the Pointers to a CIF championship in 1987. "Bennett has a strong, accurate, major college passing arm," Settles said. "I know what he did in high school, and after three years of

college experience now behind him, he should be on the verge of an outstanding season."

Settles said USD will run a wing-t, run-oriented offense that will use plenty of deception and quick passes. "I'll try to apply everything I've learned at Point Loma to make USD a better team," he said. "I want to help build the same winning tradition here as Coach Edens built at Point Loma."



JUNIOR OLYMPIANS IN TRAINING

Jon Williams (from left), Coach Sylvie Knutsen and Dustin Williams prepare for the Junior Olympics July 30 at the Peninsula YMCA.

Photo by Paul Hansen

Westminster, CA
(Orange Co.)
Westminster Herald
(Cir. W. 2,600)

AUG 6 - 1992

Allen's P. C. B Est. 1888

WESTMINSTER HERALD — Page 3 Thursday, August 6, 1992

OCC Swimmer Signs With University of San Diego

Jennifer Shelden, a member of Orange Coast College's 1991 and 1992 state championship women's swim teams, has signed a national letter of intent to swim for the University of San Diego next season.

The announcement was made by San Diego athletic director, Tom Iannacone.

Shelden captained OCC's 1992 squad, and swam on four relay teams at this year's state meet. She had a hand in establishing three state relay records and one national

standard.

The national record came in the 200 freestyle relay (1:38.53); and the state records were established in the 400 medley relay (4:02.88), 400 freestyle relay (3:35.59) and 200 freestyle relay.

A graduate of Estancia High School in Costa Mesa, Shelden finished second in the state meet in the 100 backstroke (1:00.09), fourth in the 50 freestyle (24.60), and fourth in the 50 backstroke (28.07).

San Diego, CA
(San Diego Co.)
San Diego Union/
Tribune
(Circulation: 392,388)
(City: 467,287)
AUG 7 - 1992
Allen's P.C.B. Est. 1888

Graduates in a minority at SDSU

²⁹⁵⁵ Aztec athletes lag far behind NCAA average

By TOM MALONEY
Staff Writer

In their quest to graduate, San Diego State athletes lag far behind the national average — but not far behind their fellow students at SDSU — according to an NCAA survey of graduation rates for financially assisted athletes in Division I universities.

Meantime, at the University of San Diego, student athletes exceeded the graduation rates of both the national average and the school's general student body.

The NCAA graduation rates report, released this week, is a survey of freshman student athletes enrolled for the 1984-85 term. It uses a graduation deadline of August 1990.

Of six Southern California Division I institutions surveyed — USC, UCLA, UC Irvine, Cal State Fullerton, USD and San Diego State — only Fullerton fared worse than SDSU at graduating its athletes.

At SDSU, 38 percent of the general student body admitted for the 1984-85 year has earned a diploma, according to the NCAA survey, compared with 29 percent of athletes admitted in the same year. At Fullerton, it was 39 and 27 percent.

At USD, 69 percent of a much smaller number of athletes — 13 — graduated within six years. At USC, it was 54 percent. At UC, 60 percent. At UCI, 43 percent.

Nationally, 53 percent of all students admitted in 1984-85 graduated within six years. Of all financially assisted athletes admitted in 1984-85, 52 percent graduated within six years.

SDSU athletic director Fred Miller said his administration shouldn't be evaluated on the latest data because he assumed his duties in December 1985 — after this group of athletes was admitted.

"In the future, you are going to see our athletes' graduation rates well beyond the student body in general," he said.

In the past few years, school president Thomas Day has elevated admission standards for scholarship athletes and reduced the number of "special admits." Also, Miller said, the coaches and academic support staff are doing a better job of monitoring athletes' progress in school.

However, the educational plight of the SDSU basketball team continues to be an embarrassment for the university. No one admitted as a freshman in 1983-84 or 1984-85 earned a diploma, in part because many SDSU players left school before exhausting their eligibility.

Coach of the team for the latest reporting period was Smokey Gaines. He was succeeded for the 1987-88 season by Jim Brandenburg, who was fired last season after experiencing a high rate of turnover in his program.

"We've had problems in basketball and I think we've been able to address that," said Miller. "It's an area of extreme importance to Tony (Fuller, the new basketball coach)."

Miller said an academic counselor will be assigned to the basketball team, though the counselor will not travel to games due to budget restrictions. Many other Western Athletic Conference uni-

versities finance a traveling academic counselor.

In football, 33 percent of SDSU athletes admitted for 1984-85 have graduated. Coach Al Luginbill took over the team before the 1989 season.

Besides men's basketball, sports that failed to graduate any athletes within six years were women's basketball, baseball and women's track. In the two-year period, at least 11 baseball players were admitted with financial assistance. The numbers were less than 10 for the other sports. A school spokesman said several baseball players transferred after exhausting their eligibility, and a few others left school after being drafted by major-league teams. He did not have specific numbers.

The picture changes sharply at USD, a private institution with more rigid admission standards and a less ambitious goal of high-profile athletic success. For the two-year period, 22 of 30 eligible athletes — 73 percent — have earned diplomas, compared with 51 percent for the overall student body.

Football players were not included in the report because USD has not been offering financial aid in football. Athletic director Tom Iannacone said the foot-

Graduates in a →

GRADUATION DATA

Graduation data for Cal State Fullerton, San Diego State, UC Irvine, UCLA, USC and University of San Diego for students enrolled as freshmen in 1984-85. Chart also includes national statistics:

School	CSF	SDSU	UCI	UCLA	USC	USD	National
Total freshman enrollment	1929	2939	2439	3948	3083	749	534,981
Percentage of total enrollment to graduate	39	38	57	71	58	53	53
Total athlete enrollment	48	34	23	80	63	13	13,449
Percentage of athletes to graduate	27	29	43	60	54	69	52
Number of male athletes	39	20	15	51	37	6	9,405
Percentage of male athletes to graduate	21	30	40	57	43	83	47
Number of female athletes	9	14	8	29	26	7	4,044
Percentage of female athletes to graduate	56	29	50	66	69	57	62
Percentage of football players to graduate	25	33	NA	60	40	NA	46
Percentage of men's basketball players to graduate	0	0	20	67	100	NA	38

■ The NCAA did not provide specific totals of athletes numbers participating in football and basketball.

ball players have graduated at a similar rate. In basketball, three of the four athletes admitted over the two years graduated, for a rate of 75 percent.

"The graduation rates reflect the philosophy of the institution — not just for student athletes but for all the students," said Iannacone. "They signify the quality of the institution and the excellent job the coaches are doing in the recruiting process and in their concern for academic success. Equally important, it indicates that our student athletes are highly goal- and success-oriented."

The NCAA report also surveyed athletes entered in 1983-84 to arrive at a combined graduation rate from the classes of 1983 and 1984. In that case, SDSU's rate slipped three points, to 26 percent.

In still another look, the NCAA determined a "refined rate" to include transfer students who have graduated and to exclude non-graduated students who were still making good progress toward a degree. That didn't help SDSU much, either. Of 90 athletes considered, the rate was 32 percent, and Fullerton's increased to 40 percent. Among the six schools, USD placed at the top end of that scale with 92 percent.

— Graduates in a minority

The Local Scene

USD School of Law's Children's Advocacy Institute has been awarded a \$100,000 grant by the James Irvine Foundation to operate the L.A.-based Maternal and Child Health Advocacy Project. Now in its third year, the project was founded to improve access of low-income women and children to health and social services. Bob Fellmeth, director of the USD institute, says the effort will strengthen its advocacy in Sacramento.

* * *

The nuts and bolts of hiring a contractor

Oceanside, CA
(San Diego Co.)
Blade Citizen
(La Costa Ed.)
(Cir. 2xW. 11,300)

AUG 7 - 1992

Allen's P. C. B. Est. 1888

By Pat Stein
Staff Writer

If walls could speak, what stories they could tell about contractors. Home building and home remodeling are rife with horror stories about contractors who take thousands of dollars in upfront money and run, or who abandon half-finished remodeling projects, leaving homeowners with gaping holes in ceilings and walls, and those who fail to pay their subcontractors and suppliers, leaving the project encumbered with

Choosing the right contractor and knowing how to work with him or her may be the most important aspect of any custom-home building or remodeling project, according to Suzanne Baldwin, who teaches classes on how to choose a contractor through San Dieguito Adult School in Encinitas. Baldwin, whose credentials include experience in interior design and real estate as well as partnership in R.D. Baldwin & Associates construction, concedes "there are a lot of flakes out there" in the construction business eager to get a piece of the more than \$90 billion dollars spent in remodeling and repair projects alone last year.

Clear communication and doing your homework are the keys to finding and successfully working with a contractor, the National Association of Home Builders advises.

Baldwin suggests your project — whether it's a remodel or custom home — should begin with a detailed set of plans. She recommends working with an architect and an interior designer to create the detailed plans and specifications that will be used as a bidding basis for contractors.

"The specifications should include every doorknob and drawer pull and what style, size and brand it is to be so everyone knows what to expect," Baldwin said.

This means making many decisions up front that some contractors may encourage you to leave until the end, preferring to include an "allowance" clause in the contract to cover such things as appliance selection, but Baldwin said this is never a good idea.

"The biggest cause of trouble in working with a contractor is lack of clear understanding between him and the homeowner," she said. "Be sure everything is spelled out in black and white before you even start to interview contractors — even the kind of baseboards to be used (there are about 20 different kinds) should be spelled out in the plans and specifications."

► See Contractors, Page C-2

Contractors

► From Page C-1

A thorough and complete set of plans and specifications also will avoid unexpected problems with old footings or hooking into existing heating or plumbing systems in remodels.

Remodeling expert/author William Hague advised, "Skilled, reputable, efficient contractors are usually scarce and very busy."

"The best way to find one is to talk to friends who have had homes built or remodeled," he suggested.

Don't rely on the list of references a contractor provides, he warned.

"A contractor is unlikely to refer you to a dissatisfied customer," he noted.

Real estate agents, suppliers and even people in city or county planning and inspection departments can be good sources of information. While inspectors may not be able to make recommendations, they might confide which contractors have been problems. Checking with banks and lending institutions is also a good idea, according to Hague.

Once you have assembled a list of prospective contractors, talk to subcontractors to find out which general contractors are responsible, well organized and pay their bills. Talking to subcontractors can give you a feeling for which contractors are hanging on by the skin of their teeth. Those who are may use the money you pay them to pay off their last carpenters and plumbers, leaving the subcontractors on your job unpaid.

Baldwin emphasizes the importance of considering only contractors who are licensed, bonded and insured.

Almost anyone can get a license, paint his name on the side of his truck and call himself a contractor, according to the NAHB. While organizations such as NAHB have no "teeth" to protect consumers, Beth Givens of the Institute for Public Interest Law at University of San Diego suggests membership in such groups points to stability and an interest in professionalism.

In initial interviews with contractors, you should ascertain their certifications and make sure they are insured and covered by workman's compensation, otherwise anyone who is injured on the job could become your liability, Givens cautioned.

Getting the job done properly and on time and for the agreed-upon price without hassle are the basic qualities to look for in a contractor, NAHB advises. Once you have narrowed the list down to three or four contractors who meet these requirements, go and inspect their work.

"You may not be able to see the interior systems, but the finish work is a good indicator of a contractor's quality standards," Baldwin advised.

Look at baseboards to see that corners are neatly mitered and that the areas between tub and tile have been neatly caulked. Unfilled nail holes, uneven stain and grout lines are indications of lack of attention to detail and poor quality standards.

CONTRACTORS —

Look at how the cabinets hang for an indication of the plumbness of the house or better yet, take a plumb line along.

Any mistakes or shortcuts in the very first stages of site preparation and pouring the slab or footings will be reflected and compounded in each succeeding stage of building the house, Baldwin said.

"A house is a building block; you can't hide framing that isn't square under finish work, so if the finish work is meticulous, it's safe to assume the rest of the work is of high quality," Baldwin advised.

When putting the job out for bids, make sure all the bidding contractors have the same detailed list of specifications and plans. When evaluating the bids be sure every item is addressed specifically as to materials.

"If the bids you get are really close together, it's a good sign that you have provided enough details in the specifications and that the contractors have comparable expertise," Baldwin noted.

Only fixed bids should be considered.

"Never accept a time and materials bid," Baldwin cautioned. "Contractors always make money on those, and you have no control."

Once you have decided on a contractor, a contract must be drawn up. The contract should specifically address the scope of the work, total cost and a line-item break-

down, guarantees and warranties, time of start and completion and what will happen if these timelines are not met, insurance, extra work or alterations, cleaning up, compliance with ordinances and statutes, permits, an arbitration clause, a time schedule for payments and protection against liens.

A lien is a claim on your property as security for a debt for services or materials used to improve the property, according to Baldwin. Almost anyone can file a mechanic's lien, but in order for it to encumber your property, it must be followed by a court proceeding.

To protect yourself if the contractor defaults on payment, you should obtain lien waivers from suppliers and subcontractors.

You should get a list of subcontractors and suppliers from the general contractor so you will be able to keep tabs on whether the money you are paying out is being used to pay for work being done on your job.

"Failure to keep an eye on the lien situation could mean you end up paying for the work and materials twice," said Carlsbad attorney Michael Berlin, who suggests that having an attorney review your contract could save you money and grief in the long run.

He also said that customers have three days in which to cancel a contract after signing it.

SLR Mission hosts fund-raiser to celebrate 100th year of restoration

By Jing Vida
Staff Writer

OCEANSIDE — Called the "king of all missions," Mission San Luis Rey will be celebrating its 100th year of restoration with its ninth annual dinner and ball fund-raiser.

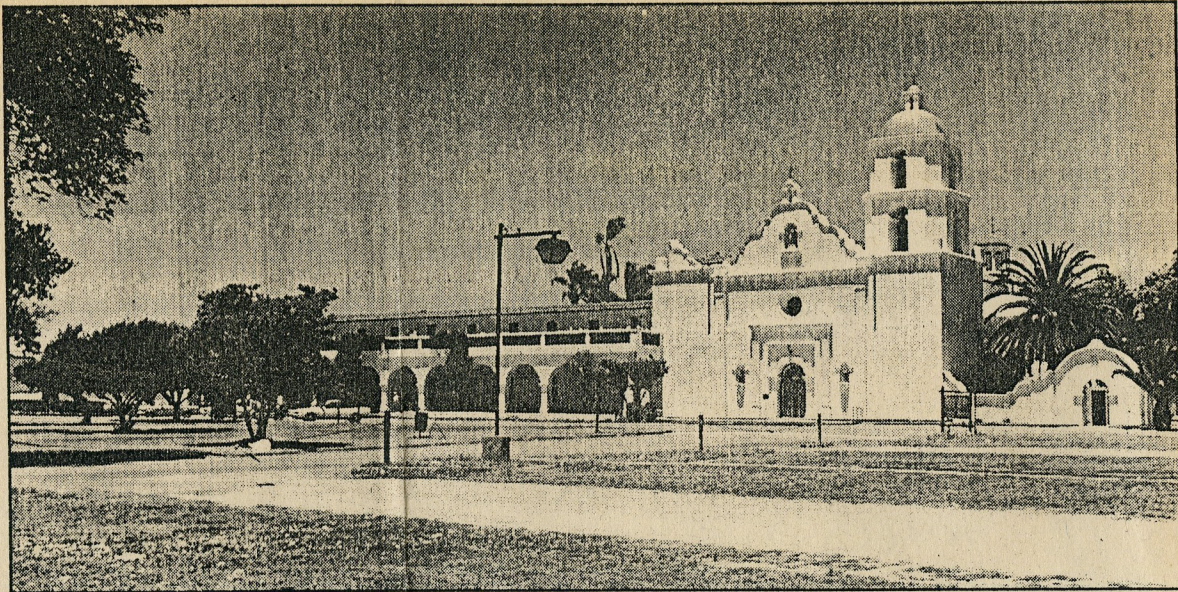
Organized by volunteers, the traditional Mission Heritage dinner and ball will be a tribute to Father Joseph Jeremias O'Keefe, who upon his arrival began repair work at the mission on 1892.

The dinner and dance will be held at 6:30 p.m. Saturday, Aug. 22, at the Franciscan courtyard of Old Mission San Luis Rey at 4050 Mission Ave. The event will feature mariachis, catered dinner served in the Franciscan courtyard, and dancing under the stars with Wayne Foster and his show band, which played for two presidential inaugural balls.

The fund-raiser will benefit the continued restoration of the mission. Though dedicated as a national historic landmark in 1970, the mission doesn't receive any government funds or church contributions, organizers said.

Just like many volunteers dedicated to maintaining the mission, Patricia Lowry, professor at the University of San Diego, said the mission is the most important historic edifice in North County.

"It contributed to the development of the entire region," Lowry said. "It was a fort, a place people could go for refuge. This is the oldest part of our county. This was



Restoration work began in 1892 and continues today.

'the' building in the frontier. It brought European civilization here. It was the largest and most prosperous settlement in California. To preserve something like that is very important."

Established on June 13, 1798, the mission deteriorated and was in complete ruins by 1892. Of all the 21 missions, it was the 18th and the largest one built in California, it is second only to the Santa Barbara Mission in beauty and design.

Today, the mission depends on two major fund-raisers to sustain it: the annual fiesta and the dinner and ball, said Ed Gabarra,

administrator.

This year, Gabarra said proceeds will fund the expanding of the cemetery, restoring the interior grounds and improving the Franciscan friary, which is currently archaic without heat and in poor shape.

A master plan to restore (the mission) to its original look and make it earthquake proof also is currently under way, he said.

Gracie Phillips, chairwoman of the event, said the mission falls under one of four missions in California that is endangered and needs repair the most.

With a donation of \$125 per

person for the event, she said people will not only be helping maintain the mission, they will be attending the "most prestigious event in North County."

She said the donation is tax-deductible and includes an offer for free lodging at the mission retreat center.

The annual celebration promises to be a big party, said Lowry.

"This is the biggest social event in North County," Lowry said. "There's no other party like this, I guarantee."

For more information, call Phillips at 757-0611 or 757-3651.

—SLR

Oceanside, CA
(San Diego Co.)
Blade Citizen
(North County Ed.)
(Cir. D. 41,000)
(Cir. S. 43,000)
AUG 9 - 1982

Allen's P. C. B. Est. 1888



Photos courtesy Mission San Luis Rey Museum Archives

Mission San Luis Rey was established June 13, 1798. By 1892, it was in complete ruins, as shown in this picture.

— SLR

AUG 9 - 1992

Allen's P. C. B. Est. 1888

Italian Renaissance shows up on California Western campus

1st building outside downtown to receive approval by CCDC

By MIRIAM RAFTERY

When the first shovel of dirt was turned at the California Western School of Law campus center in July, the ground-breaking action was both literal and symbolic. The four-story, Italian Renaissance-style structure at Cedar Street and Third Avenue is the first project approved by the Centre City Development Corp. (CCDC) since the agency took over supervision of the expanded redevelopment area north of downtown.

The building is patterned after the original 1929 school building across the street, which was named a historic landmark by the state. The school decided to expand after enrollments mushroomed and the historic site no longer could meet the school's needs.

"We wanted to do something that was architecturally consistent, so we'd create the atmosphere of a downtown campus," said Michael Dessent, dean of the school. "To create something in Danish chrome and glass when you've got Italian Renaissance would not be attractive or consistent."

The school hired architects Art Simpson and Elliot Schulnik of La Jolla, designers of the University of San Diego Law Library renovation and addition, to create a new library across the street from the old building.

Instead, the architects suggested moving faculty and staff facilities into the planned structure, freeing ample space in the historic building for a sizeable library. The rest of the space in the old building would be reserved for a book store, delicatessen and parking facilities.

"I'd just come back from a trip to Tuscany and was enamored with the hill towns and the towers, the stonework and simplicity of the buildings and surfaces," Schulnik said.

So inspired, the architect incorporated Roman arches, balconies, a split-level piazza and a belltower doubling as an elevator shaft into the building plans. He also devised a cream and brown color scheme, ornamented by green metalwork on trellises, doors and windows, using digitized colors from photographs taken in Tuscany. Dentils on the new building were designed to blend with those on the older structure, along with patterned paving, graphics and flags.

Midstream switch

Plans for the 30,000-square-foot building originally were submitted to the office of City Architect Michael J. Stepner. But soon after alterations were made to accommodate Stepner's office's requirements for below-grade parking, jurisdiction for the project switched to CCDC.

"We were told that CCDC architecturally (would) be very tough and (that we'd) better hire consultants," Dessent said. "But we went through with just ourselves and never had any trouble."

"They're on a very difficult site in that it has a steep grade change," notes CCDC assistant planner Greg Wade. "Our major concern was with a large blank wall area on Cedar Street. They had no pedestrian entrance in the middle of the block and they've accommodated that."

Normally, CCDC standards require street-level activity in buildings, such as windows in retail shops. Recognizing that the site and building design made those goals difficult, the agency

agreed to issue a permit if the architects would break up the solid wall with a series of glass display cases and railings. The school agreed and the plans were approved in just 45 days.

"That's a reflection of how tightly the plans were drawn and the fact that we knew what the city wanted," Dessent said.

But the process was far from over. Because of its location, the proposed campus center also needed approval from other agencies, including the San Diego

Association of Governments, the Federal Aviation Administration and the Unified Port District. Today, Dessent takes pride in pointing to three sheets worth of permits required — all approved within just three months.

While the permit process went smoothly, there were some disappointments, the architect said. Dessent hoped to have an elevated walkway connecting the two structures, a concept that was soon quashed. He also sought to plant palm trees similar to those

near the historic structure on the new site.

"Now they're illegal here if you build something new," he lamented. "Someone at the city in their infinite wisdom decided that jacaranda trees are prettier."

But if the time expended to approve the project proved surprisingly brief, the amount of energy spent formulating the initial design was monumental. Faculty



Union-Tribune / RONI GALGANO

Future center: *Lenore Fraga and Michael Dessent (third from left) of the California Western School of Law pause at the site of the campus center designed by architects Art Simpson (second from left) and Elliott Schulnik (right).*

Campus

Center scheduled for completion next June

Continued from F-31

and staff were consulted, committees were formed, student questionnaires were distributed and replies evaluated.

"You run the risk of creating a

camel," Dessent said. "But the old populist approach was very positive and created a good morale."

The project, slated for completion next June, is being funded by The California Education Facilities Authority through \$4.5 million in double-tax-free bonds (\$4 million for construction and \$500,000 for moving expenses).

MIRIAM RAFTERY is a San Diego free-lance writer.

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AUG 10 1992

Allen's P. C. B. Est. 1888

Minority Firms Flourish Here

Survey Shows City, County
Ranked Above U.S. Average

By HERBERT LOCKWOOD

San Diego Daily Transcript Staff Writer

According to a U.S. Department of Commerce survey, 12.9 percent of all businesses in San Diego were owned by minorities. A total of 19,342 firms out of San Diego's 149,775 total firms were owned by non-white minorities. The ratio of minority-owned to total firms was much higher than in the rest of the nation.

Less than 9 percent of all businesses across the U.S. were minority-owned; however, the percentage of minority-owned businesses in California was higher at 17.9 percent.

San Diego County ranked eighth in the nation in the number of minority-owned businesses, while the metropolitan area ranked 12th, since some metropolitan areas include more than one county. According to the 1990 census, San Diego's population ranked fifth as a county and 15th as a metropolitan area.

San Diego accounted for 1.6 percent of all minority business owners in the county and 1 percent of the total population, and 1.8 percent of the minority population of the nation.

Persons of Korean descent had the highest ratio of business ownership; for every 100 residents, eight were business owners. This was not the highest ratio; however, the small population of Eskimos living here had the highest ratio of business ownership with nine per 100. Eskimo pies?

Ethnic populations with higher-than-average business ownership included Cubans, Japanese, Chinese-Americans and whites. Two out of every 100 persons of Hispanic descent were business owners, as were 1.6 of every 100 black residents. Among the Asian-American, American Indian and other minorities, the ratio was three per 100.

Counted separately from previous minority statistics, women-owned businesses numbered 47,450, or 32 percent of all San Diego businesses.

Sales by minority-owned businesses totaled nearly \$1.1 billion. These firms tended to be smaller operations with lower sales and receipts per establishment. While minorities accounted for 13 percent of all San Diego businesses, they only accounted for 6 percent of all business sales; however, women-owned firms accounted for 12 percent of all sales and 32 percent of all firms.

According to the 1990 census, San Diego's minority population made up 25 percent of the county's total population. Hispanics accounted for 20 percent, blacks 6 percent, and Asian-Americans, American Indians, Alaska Natives and Pacific Islanders made up 8 percent.

Average receipts per firm varied depending on race and gender. Companies owned by white men had the highest average with receipts of \$170,800 per firm. This compared with the average for all San Diego firms of \$122,200. The only group of minority business owners having sales approximating the county average was Asian Indian at \$122,100.

Two groups had sales exceeding \$100,000 a year: Chinese-Americans, with \$111,000 per firm, and Korean-Americans with \$106,000. The lowest average was Eskimo business owners, averaging \$12,333 per firm.

Sales by women-owned businesses averaged \$46,400, less than a third of the \$157,400 sales of men-owned companies. Minority women-owned business had average sales of \$35,800, while minority male-owned businesses had sales of \$66,200.

Minority-owned firms were more prominent within certain in-

dustries. For example, Hispanic business owners accounted for one of every five agriculture, mining and other "extractive" businesses in San Diego County.

Asian-Americans, Hispanics and "Others" accounted for 8.2 percent of all county retail firms. The largest black-owned businesses were among public utilities and transportation, accounting for 2.3 percent of all firms in these industries in the county.

Minority-owned companies were smaller in size and scale of operation than most industries in San Diego, so sales and receipts were consistently lower than county averages. The vast majority of firms were individual proprietorships as were non-minority firms in the county. Firms without paid employees accounted for 79 percent of minority-owned businesses in San Diego; this was slightly higher than the 75 percent of white-owned businesses without paid employees.

Minority-owned firms with paid employees totaled 4,163 with sales totaling \$796 million, and 13,485 workers employed.

Minority-owned firms with payrolls had less than one-half the average sales for all businesses, \$191,200, compared to \$404,800 respectively. The average number of employees per firm was 3.2 among minority-owned businesses compared to 5 for all firms. Pay per employee was \$10,700 among minority-owned firms, compared with \$14,400 for all firms.

Sales by women-owned firms averaged \$252,700 compared with male-oriented firms' \$434,900. The average number of employees was 4.0 versus 5.2 respectively. Average pay per employee in women-owned businesses was \$12,600 compared to \$14,700 in men-owned businesses.

Although women and minority-owned firms generally operated on smaller scales, there were several exceptions in which minority-owned firms exceeded non-minority business operations. Women-owned firms in transportation and public utilities averaged 37 percent higher sales than their male-owned counterparts. Agriculture and wholesale women-owned firms employed more workers on average than all such businesses, at 55 and 22 percent higher, respectively.

Pay per employee was 46 percent higher among Hispanic-owned firms within "industries not classified." Hispanic-owned businesses also averaged higher pay per employee in finance, insurance, real estate, services and agriculture and related businesses.

Asian American and "Other" minority-owned businesses in "industries not classified" averaged 34 percent higher sales than the other San Diego businesses. On average, agricultural firms had 37 percent more employees.

The number of employees in black-owned retail businesses was 29 percent higher than average for all San Diego retail businesses. Black-owned construction companies had slightly higher employee numbers and averaged 10 percent higher pay per employee.

The Census Bureau reported the number of minority-owned firms across the nation increased at a much faster pace than other firms. New businesses tend to be smaller as they start up and become established. As the new minority-owned

business continues to grow, averages among minority groups and industries will more closely match non-minority business scales of operation.

San Diego minority-owned businesses probably share national characteristics. Its minority population grew at a much faster pace than the white population between 1980 and 1990. The number of new businesses established by minorities undoubtedly grew at a much faster pace as well.

The information above was reported in the *San Diego Economic Bulletin*, which is put out monthly by the Economic Research Bureau of the Greater San Diego Chamber of Commerce. Max Schetter is editor.

A look at San Diego's future will be given on Aug. 19 by Alan Gin, assistant professor of economics at the University of San Diego who will give a presentation on leading San Diego economic indicators. The luncheon meeting will be held at the chamber offices beginning at noon. Cost is \$15 for members, \$25 for non-members. Reservations are required.

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AUG 10 1992

Allen's P. C. B. Est. 1888

Students find offbeat jobs right on course

By STEVE SCHMIDT
Staff Writer

They laugh, they cry, they earn a paycheck.

While their friends are frying patties at In-N-Out Burger or slopping on sunscreen to work as lifeguards, some college students spend their summers doing the quirky and the enterprising.

The goal of many working students is simple: to raise money for the next school year. College registration fees and textbook prices continue to head north.

But how many of them can say they spent the summer like funeral home clerk Kyle Chase? Or Yvan Rogers, the recycling whiz of Encanto?

It's not always pretty. It's often offbeat. But here's how four local college students are using the summer to build careers and help pay the bills come fall.

The funeral home clerk

It took death to change Kyle Chase's life. "When you see it everyday, you learn how precious life is," Chase says. "It's definitely helped me to focus on my life."

Chase, 19, attends Grossmont College, lives on his own and works as a full-time clerk at the California Cremation and Burial Chapel on El Cajon Boulevard.

"It can be a pretty stressful job," says Chase, standing in the coffin sales room.

When Chase was hired here two years ago, he helped arrange funerals. Today, he spends most of his time doing paperwork,

Summer

Offbeat jobs pay these students' bills

Continued from B-1

making sure that the death certificates are complete and that other documents are in order.

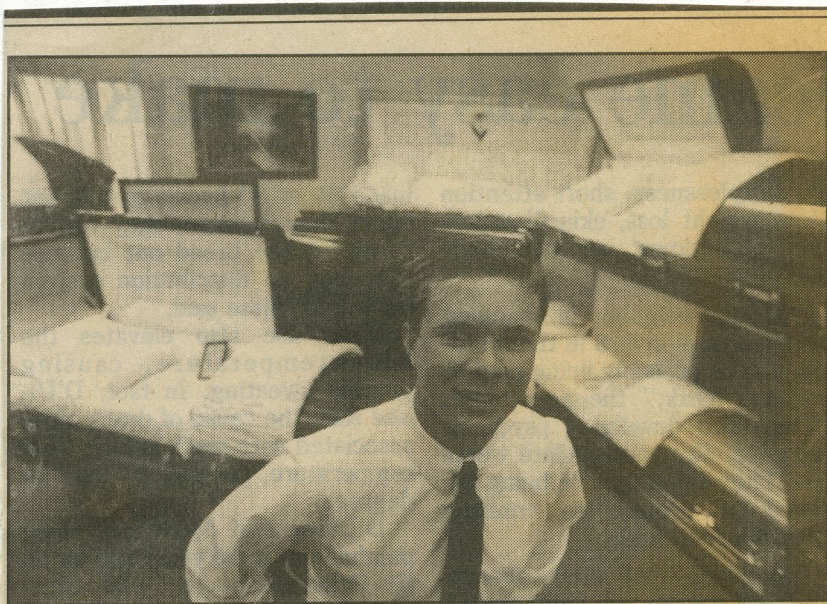
The grimness of the task demands constant compassion, but it also requires Chase to keep some emotional distance between himself and the grieving relatives.

He remembers how tears welled in his eyes as a new employee when he witnessed a couple of emotionally wrought funerals.

"I think I've kind of always known subconsciously that you can't let emotions get involved," he says. "If you do, you might end up in a psychiatric hospital, somewhere in a padded room."

Some in the burial trade don't last long. "A lot of people freak out when they see someone dead for the first time and they are not made up all pretty," Chase says.

But it's worked out well for him, allowing him to earn a healthy salary to pay for his own apartment and keep him going



Union-Tribune / ROBERT GAUTHIER

Life lesson: Kyle Chase says a funeral home teaches "how precious life is."

See Summer on Page B-4

through school. He plans to transfer to SDSU in a year so he can earn a degree and move on to another profession.

"I like this, but I wouldn't want to stay in it," Chase says. "It's been a catalyst for getting me into adulthood."

Bring Yvan Rogers your unwashed, your crushed, your emptied — and the budding businessman of Imperial Avenue in Encanto will see that you profit from it.

That's the way it works in the parking lot of the Boys and Girls Club in this neighborhood, where the 18-year-old and his crew of teen-agers run a recycling center.

Not just your garden-variety center, but a recycling outfit with a mission: to introduce Rogers and other young adults to the world of business and finance.

The club established the youth-operated center late last year with a \$12,000 grant from *Reader's Digest* as part of a youth entrepreneurship program.

With the aid of the club's staff, Rogers runs the center, does bookkeeping and cooks up marketing strategies. He spices his conversations with business-savvy lingo like "fixed costs" and "profit margin."

"I could hold an intelligent conversation with a businessman if I were talking to him," Rogers boasts.

His staff of nine teen-agers measures glass, aluminum and tin cans that stream in seven days a week. "We provide the best customer service that we can," he says.

Rogers, a recent graduate of Morse High School, plans to go to San Diego City College starting this fall. He hopes to enroll in the business administration program at Georgetown University in Washington, D.C., next year.

He figures his experience running the center will give him a head start on students unschooled in the workaday demands of operating their own business.

"It pretty much gives me the foundation for my future," he

says.

In addition, the center provides teens in the area with "something positive to go to," he says. "We try to have as much fun with it as possible."

Cindy Dobler has built houses. She has worked as a painter and a tile setter. Filling in as a substitute teacher, she has had paper tossed at her.

"I didn't know (the students) would be as wild as they were," she says.

But it all seems a far cry from where Dobler is now, more than 20 floors above the sidewalks of Broadway downtown, working out of a new waterfront skyscraper.

The 28-year-old student is an apprentice in the Byzantine world of law, working as a summer intern with one of San Diego's biggest law firms — Luce, Forward, Hamilton & Scripps.

Dobler, who is pursuing a law degree at the University of San Diego, is spending the summer cruising the firm's seven floors, sitting in on arbitration conferences and strategy sessions and knocking out research projects.

Some of it is not exactly the stuff of dinner-hour conversation. She recently researched laws governing underground storage tanks.

"My co-workers call me the garbage queen," says Dobler, laughing. "I tend to work on a lot of hazardous-waste issues."

Her environmental emphasis is by design. She hopes to focus on the topic once she graduates next spring and gets a full-time job, hopefully with Luce, Forward.

"I've gotten a lot of positive feedback so far," she says of the internship, which ended Friday. "It's been interesting to see how it all works."

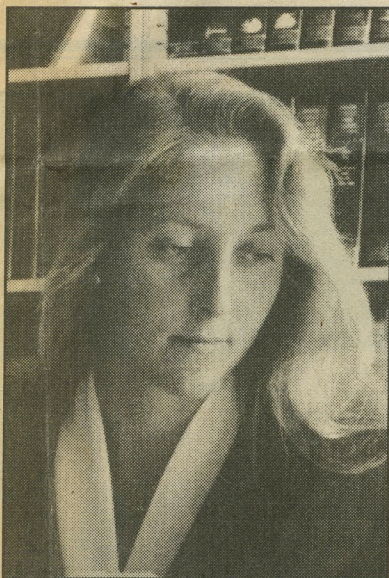
Walkie-talkie in hand, Sean McEntee scans his foothill domain as cars whiz past on nearby Interstate 8.

Children bused in from a preschool swarm around rows of picnic tables. A kiddie boat ride is idle. A roller coaster rounds its



Union-Tribune / JOHN R. McCUTCHEN

Can do: *Sammie McCoy amid his work at an Encanto recycling center.*



UNION-TRIBUNE

Cindy Dobler: *Was an intern with a law firm.*



UNION-TRIBUNE

Sean McEntee: *A serious job at an amusement park.*

tracks with a tat-tat-tat, tat-tat-tat rattle.

It's noon at Marshal Scotty's amusement park in El Cajon and all is well. "I'm making sure there are no problems," McEntee says.

The life of an assistant ride

manager is unpredictable. One minute the Little Dipper ride is acting up, the next some kid is bawling to get off the bumper cars.

But the Grossmont College student is used to riding out the dips

and turns that come with working at a home-grown carnival like Marshal Scotty's.

It's always something. A dad gripes because his little girl is too short to go on a ride. A boy bonks his head on the water slide. Another boy has an accident on one of the more turbulent rides, not unlike President Bush's recent supper table embarrassment in Japan.

Despite some of the drawbacks, "It's a really good job to have," McEntee says.

For starters, the job allows McEntee to save money to continue his schooling at Grossmont and beyond. He hopes to transfer to a four-year college next year.

It also allows him to roam outdoors and stay in contact with a brood of cousins he is close to. The cousins, many of them younger than McEntee, often stop by for a visit.

"I like being around kids and the staff here and being outside of an office," he says.

He looks around again. The Ferris wheel turns at a snail's pace as scores of children dart from ride to ride. Everything is as it should be — at least so far today.

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2955

Pac Rim Calendar

- ☐ The eighth annual Californias Fair continues through Aug. 30 at the Caliente Race Track, Tijuana. Call the Tijuana Tourism and Conventions Bureau at (011) (52) 66-84-0481.
- ☐ The Tijuana bullfighting season continues through mid-September. Dates and locations vary. Call Mexicoach at 232-5049.
- ☐ "Ring of Fire," featuring the people and volcanoes of the Pacific Rim, shows through August at the Reuben H. Fleet Space Theater. Call 238-1233.
- ☐ Del Mar thoroughbred racing continues through Sept. 16 at the Del Mar Racetrack. Admission is \$2.50 grandstand and \$5 clubhouse. Call 755-1141.
- ☐ **WEDNESDAY** Sept. 9. "Developing International Marketing Plans" is a 12-hour class offered through USD. Learn to determine if there is a market for a product or service, where it is and any potential barriers. Call 260-4644.
- ☐ "Good humor isn't a trait of character, it is an art which requires practice." — David Seabury.

Compiled by Pam McKay

Rancho Santa Fe, CA
(San Diego Co.)
Rancho Santa Fe
Review
(Cir. 2xM. 5,000)

AUG 11 1992

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Two Rancho Santa Fe Students Receive Degrees from USD

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Kristin Ingrao and Kelley Jhung of Rancho Santa Fe were among the 1475 students receiving degrees from the University of San Diego at commencement exercises held May 23 and 24.

Miss Ingrao received her bachelor of arts degree in diversified liberal arts. While at USD she received second honors on the Dean's list for seven semesters, departmental honors, and participated

in Bishop Maher Catholic Leadership for eight semesters. She was also active in extracurricular programs, including campus ministry for six semesters and studying abroad at St. Clare's in Oxford, England.

After graduation, Miss Ingrao plans to work as a kindergarten teacher at Holy Family school in San Diego. The new graduate is the daughter of Eugene and Maryanne Ingrao.

Miss Jhung received her bachelor of arts degree in English. Through her college career, she was on the Dean's list every year and received departmental honors. She was also active in the Family Literacy Project and worked as a teacher assistant in the writing center.

She now plans to get her teaching credential at the University of San Diego, School of Education. Her parents are Larry and Paula Jhung.

Los Angeles, CA
(Los Angeles Co.)
Philippine News
(Cir. W. 19,001)

AUG 12 1992

Allen's P. C. B. Est. 1888

2955

**MARSCHINDA VANESSA
FELIX**

Beauty and brains Vanessa Felix, 17, graduated as class valedictorian of Channel Islands High School in Oxnard recently. She was awarded a grant and scholarship from the University of San Diego, a private Roman Catholic institution, where she is going this fall to major either in pre-medicine or business administration. She hopes to carve a successful career as a pediatrician or a chief executive officer in medical administration.

A conscientious student, Felix is the recipient of numerous awards such as the Tandy Technology Scholar-Academic Top Two Percent Award, the Top 40 GPA Award - Four Point Scale, the California Scholarship Federation Highest Honor and Seal Bearer, the Golden State Exam Academic Excellence Award — Science Challenge 1991, the Academic Achievement Award — Academic Letter recipient 1991-1992.

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AUG 12 1992

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Crisis in aid brings panic for students

2955
By DANA WILKIE
Staff Writer

SACRAMENTO — Financial aid to thousands of California college students is being held up because of the state budget crisis, creating panic among lower-income students counting on the money to get them through the school year.

At California State University campuses where classes start in less than two weeks, students are already being told their state grants probably won't arrive when the fall semester starts, university officials said yesterday.

At campuses where classes start Aug. 31 — including San Diego State University — getting state grants in time for the semester opening also looks iffy, prompting worried students to bombard financial-aid offices with questions about how they're supposed to make ends meet.

"They are very frustrated, very concerned, very frightened," said Allison Jones, associate dean and coordinator of financial aid for CSU. "Some are talking about dropping out."

Because state lawmakers have failed to craft a budget agreement, the state doesn't have authority yet to spend money on student aid programs.

CSU administrators hope to push a bill through the Legislature granting this authority in time for the semester opening. But staffers for the Assembly Higher Education Committee say that's unlikely until an entire budget accord is hashed out.

"Almost every agency in the state would like the budget out of the way so they can operate like there isn't a budget crisis," said Christopher Cabaldon, chief consultant to the committee.

Until there is a budget, Cabaldon said, "it's going to be a big headache" for more than 100,000 California college students who depend on state money.

It will be big all right, said Jonathan Brown, a lobbyist for an association of 65 private colleges and universities in California where students are awaiting Cal Grants that last year paid up to \$2,488 for tuition and living expenses.

Because of the delay, students "are either going to go deeper into debt or are going to have to scrimp in other areas," said Brown, whose clients include Point Loma Nazarene College and the University of San Diego.

The state spends about \$70 million a year helping students get through public and private colleges and universities. Most of this money is contained in three grants based mostly on a student's financial need. In the case of one type of grant, academic achievement is considered, too.

At SDSU, one of every three students depends on financial aid, usually a combination of state and federal grants or loans.

To help, many campuses will probably let students delay paying their class fees until their grants arrive, aid officers said yesterday. At SDSU, in order to compensate for the tardy state grants, officials will try to give students a larger part of their federal grants than they would normally get in the fall semester, said financial services manager Deborah Quiett.

But not all students get federal grants along with state grants. And many rely on their grants not just to pay tuition, but also to pay for books, class supplies and living expenses that include rent. For those students "they are unfortunately out of luck," Quiett said.

ROCKLAND JOURNAL-NEWS

WEST NYACK, NY
DAILY 41,115

THURSDAY
AUG 13 1992

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Veep debate set for Louisville

Gannett News Service

LOUISVILLE — Louisville has been selected as host for the vice presidential debate on Sept. 29, a spokesman for the Commission on Presidential Debates confirmed yesterday.

The only debate planned between Vice President Dan Quayle and Tennessee Sen. Al Gore is to begin at 9 p.m. EDT in Louisville's Commonwealth Convention Cen-

ter, said spokesman Bob Neuman.

Although an official announcement will not be made until tomorrow, Neuman confirmed reports of Louisville's selection and broadly hinted that the three presidential debates will be in Michigan, Virginia and San Diego.

However, he later telephoned a reporter to warn that "...Any stories now about this would be premature and speculative."

San Marcos, CA
Courier
(Cir. D. 3,205)

AUG 13 1992

Allen's P. C. B. Est. 1888

Williams earns degree

Melanie Williams, daughter of Larry and Patricia Williams of San Marcos, graduated from the University of San Diego. She received a bachelor of arts degree in biology. While at USD, she was a presidential scholar and on the dean's list. Williams plans to attend graduate

school at USD to receive her single-subject teaching credential.

Los Angeles, CA
(Los Angeles Co.)
Los Angeles Times
(San Diego Edition)
(Cir. D. 50,010)
(Cir. S. 55,573)

AUG 14 1992

Allen's P. C. B. Est. 1888

Clinton-Bush Debate at USD

²⁹⁵⁵
WASHINGTON—The second of three proposed debates between President Bush and Democratic presidential candidate Bill Clinton would be held Oct. 4 at the University of San Diego.

The first debate would take place Sept. 22 at Michigan State University in East Lansing, and the final debate is scheduled for Oct. 15 at the University of Richmond in Virginia, according to Janet Brown, executive director of the Commission on Presidential Debates.

USD is expected to announce its selection as a debate site at a news conference this morning.

For more details, see Page A31.

Los Angeles, CA
(Los Angeles Co.)
Daily Journal
(Cir. 5xW. 20,000)

AUG 14 1992

Allen's P.C.B. Est. 1888

Profile



James A. Wilson
Commissioner
San Diego Municipal Court

Appointed by: Municipal Court judges,
November 1989

Career Highlights: private practice, San
Diego, 1981-89; lawyer, Allstate
Insurance Co., 1979-81; U.S. attorney's
office, 1976-81; lawyer, Rohr Corp.,
San Diego, 1974-76

Law School: University of San Diego,
1973

Age: 47

Martial Arts Saves the Day

Jurist Teaches Taekwondo
To Olympians, Colleagues

By Joe Wayne
and Jennifer O'Connor
Special to the Daily Journal

SAN DIEGO — About a year ago, Municipal Court Commissioner James A. Wilson was strolling across the grounds of his condominium complex late one evening, when he spotted a stranger approaching him on the narrow walkway.

Wilson sensed something "inappropriate" about the man.

"I just decided to give him lots of room," Wilson said.

But when the stranger suddenly attacked him with a metal pipe, Wilson's keen reflexes took over.

"I didn't even see the pipe," Wilson said. "I only knew it was metal when I heard it hit the ground. I sensed him moving toward me and just reacted instinctively. The rest was history."

What the attacker didn't know was that Wilson holds a seventh-degree black belt in the martial arts discipline Taekwondo and is one of a handful of Grand Masters worldwide.

Within seven seconds, Wilson broke his assailant's ribs, wrist, knee, jaw and collarbone.

Wilson, a student of martial arts since he was 8, has never missed a day of practice and trains an average of eight hours a day. He has won every fight he has entered, including 47 Golden Gloves matches.

Earlier this month, two of Wilson's students, Hyon Kwi Lee and Scott Fujii, were in Barcelona as alternates for the 1992 U.S. Olympic Team.

Both have won the U.S. championship in their respective black belt divisions and were the top-rated fighters in their weight divisions. Fujii was also selected by the Taekwondo Union as the 1991 U.S. Taekwondo fighter of the year.

Training champions has become something of a tradition for Wilson. His students have garnered gold medals at regional and national competitions for several years.

Last month, about 30 of Wilson's younger students competed at the U.S. Junior Taekwondo Championships in Orlando, Fla. Many of them earned gold medals in the two Taekwondo events.

There was one occasion, however, when Wilson took no joy in his student making the news.

In 1985, Sagon Penn, who had trained with Wilson for eight years and held a brown belt, was accused of killing a police officer and wounding a female passenger who had been participating in a police ride-along. The lengthy trial determined that Penn had acted in self-defense, the victim of a racially motivated attack by the policeman.

"Sagon was very mild-mannered," Wilson said. "He respected the law. But when he was attacked, he did what I trained him to do."

Wilson was instrumental in Penn's defense, demonstrating for the court how a trained student could easily fend off a series of baton blows.

Since then, Wilson has begun writing a

Profile

book that examines the legal rights and liabilities surrounding the use of martial arts in combat and in competition.

"You will hear things like, 'You have to register your hands as lethal weapons,'" Wilson said. "That's not true unless you are employed as a bodyguard. It's a very under-researched area of the law."

Wilson says it is taking some time to research the laws in each of the 50 states.

As a commissioner, Wilson has built a solid reputation in another discipline. Most attorneys emphasize his fairness and friendliness.

"He's very gregarious, very easy to get along with," said Barton Sheela III, who worked with Wilson when they both were in the U.S. attorney's office.

Sheela, now an alternate deputy public defender, also had some words of advice: "When you're joking around, don't make any sudden physical moves toward him."

But though Wilson has a reputation for exactitude in the courtroom, he can also be tolerant.

When a local bar owner complained loudly about delays, Wilson cleared the courtroom and warned the defendant he risked a contempt citation. But he did not issue one.

Wilson combines his martial arts expertise with law in other ways, too.

About a dozen of San Diego's lawyers, judges and law enforcement personnel take exercise or Taekwondo classes at his studio.

"He really gets a lot out of you," said Municipal Court Judge Joseph Littlejohn, who takes the exercise class. "When you finish class, you really know you are finished."

Wilson, 47, was born in San Diego, the third of six children. Before he was 4, his

parents divorced. Wilson believes having to assume a lot of household and family responsibility early on may have contributed to his drive for achievement.

He graduated from San Diego State University in 1965, with a dual major in speech communication and English. He earned a law degree from the University of San Diego School of Law in 1973.

His first job out of law school was with Rohr Corp. in 1974. In 1976, he joined the U.S. attorney's office. From there, he moved over to Allstate Insurance Co. in 1979. Then, in 1981, he entered private practice, doing both criminal and civil litigation until being appointed to the bench in November 1989.

"I loved trial work," Wilson said of his former practice. "I really miss the active side of the case."

But there came a point, Wilson said, when he wanted to provide a service to the community in another way, by helping to resolve conflicts as a bench officer.

He still keeps up his interest in law practice by teaching at National University and California Western School of Law.

Jurist Is a Taekwondo Teacher



JAMES A. WILSON — "Martial arts training has been so useful in transforming young persons into adults into developing a personality that is humble but self-confident."

FRANCES SHAW / For The Daily Journal

He also is active in the Earl B. Gilliam Bar Association, chiefly as a coordinator for its annual Neighborhood Law School, where he teaches seminars in practical law applications for the consumer.

And, not surprisingly, Wilson's love of teaching extends to martial arts. As president and chief instructor of the Southwestern Association of Martial Arts in National City, he has seen it grow to include studios in Oceanside, El Centro and Baja California. Each is staffed by a black belt instructor Wilson has trained.

Wilson is quite aware of the impact his busy schedule has had on his personal life. Although he hesitates to say it could have prompted the end of his six-year marriage, he realizes if he ever remarries, he would have to make some changes.

"I think if I ever got married, I would cut down," Wilson said. "Being busy sometimes means that you have to limit some of the things you want to do. It allows little time for personal relationships."

Wilson has found time for a few personal interests, however. As an ordained minister at St. Stephens Church, he plans to travel this weekend to West Virginia to perform the marriage of his only son.

Meanwhile, at the martial arts academy, Wilson's devotion to his students is evident. In class, he calls them his sons and daughters. At the end of class, he hugs many of them goodbye.

But as a teacher, Wilson is no charmer. His staccato commands crack over the students like a whip, and students hustle across the mat to obey. When a student doesn't move fast enough to suit Wilson, he sends him or her back to run faster.

"I have two personalities," Wilson said. "Out of the dojang [Taekwondo studio], I am very amiable, very easy to get along with. But out there on the mat, I am quasi-angry, to draw out of them what I need."

Wilson reflected on what drew him into the discipline. It was 1945, and he saw a man practicing martial arts in a San Diego park.

"I was fascinated by the incredible strength, fluid motion and the power," Wilson said. "He seemed completely dominated by the spirit of his own training and discipline."

It is that consuming discipline that drives Wilson to teach the sport to others.

"Martial arts training has been so useful in transforming young persons and adults into developing a personality that is humble but self-confident," Wilson noted.

"Seeing former gang members go on to become scholars," Wilson said, "I have watched that transformation happen in front of me, and I do it on a daily basis."

Aug. 14, 1992

LOS ANGELES TIMES

Dates, Sites Selected for 3 Debates

■ **Politics:** The forums pitting Bush against Clinton will be televised nationally. One will be held in San Diego.

By JAMES BORNEMEIER
TIMES STAFF WRITER

WASHINGTON—The dates and sites of three proposed debates between President Bush and Democrat Bill Clinton, including one in San Diego on Oct. 4, will be announced today by the bipartisan group planning for the nationally televised forums.

The first debate is scheduled to take place Sept. 22 at Michigan State University in East Lansing, and the final debate is scheduled for Oct. 15 at the University of Richmond in Virginia, according to Janet Brown, executive director of the Commission on Presidential Debates.

The San Diego site is the University of San Diego, which will announce its selection at a news conference this morning.

The Clinton campaign has sent a letter accepting the debating sites, Brown said. The commission has not yet received a formal commitment from the Bush camp.

"We are looking forward to hearing from the Bush campaign," Brown said, "but in the past they have waited until after the Republican Convention to officially agree to the sites."

The arrival of James A. Baker III as Bush's chief of staff might change the plans, according to another commission source.

"He's a less-not-more guy," the source said, "and may want to drop a debate. Anything's possible."

In 1988, a debate planned for Annapolis was scratched because it was scheduled too early, the source said.

A debate between Vice President Dan Quayle and Democratic contender Sen. Al Gore is scheduled for Louisville, Ky., on Sept. 29, Brown said.

In a significant change from previous debate formats, the 90-minute sessions will have a moderator but no media panel—the first time since 1976 that the candidates will not face media questions.

"We wanted to minimize the intrusion of questioners and maximize the role of the candidates," said Brown.

Other format details—length of opening and closing statements, how long the candidates will have to talk, and whether they will ask questions of each other—are still being worked out. Also under consideration by the commission is whether to have a live audience.

Earlier in the year, negotiations between the commission and the four major TV networks broke down over who would control the debates. One sticking point was the moderators. The networks wanted their anchors, but the commission also wanted to consider print journalists.

Whoever the commission recommends will be someone "with broadcast experience," Brown said. "They won't be making their debut at the debates."

Some network officials believe that the failed talks merely confirm that political parties want to maintain as much control as possible over the production of debates in order to give maximum advantage to their candidates—or to prevent embarrassment.

The nonprofit commission was formed in 1987 and has 10 directors, all politically savvy. The co-chairs are Frank J. Fahrenkopf Jr., a former Republican Party chairman, and Paul G. Kirk Jr., a former Democratic Party chairman.

The commission did considerable research on how to structure the most effective format by interviewing candidates, academics and media experts, Brown said.

On the issue of debate audiences, the arguments cut both ways, she said.

"We heard some complaints about the audience noise interfering with people hearing what the candidates said," Brown said. "But without an audience the candidates can lapse into 'inside baseball' language. With people in the studio, the candidates are reminded they are talking to a television audience too."

The first televised presidential debate, between John F. Kennedy and Richard M. Nixon, was produced by the networks in 1960. The League of Women Voters sponsored the next debate in 1976 and also organized subsequent debates in '80 and '84.

The commission took over for the 1988 debates.

No debates were held in 1964, 1968 and 1972.

CAMPAIGN '92

San Diego tentative site of fall Clinton-Bush debate

By **GEORGE E. CONDON JR.**
Copley News Service

HOUSTON — San Diego will be the site of the second campaign debate between President Bush and Democratic challenger Bill Clinton if the president gives his final approval to a schedule worked out by a non-partisan group hoping to sponsor three presidential debates and one vice-presidential debate this fall.

While he has said he intends to debate Clinton, Bush has refused to commit himself to specific formats or dates until after the Republican National Convention, which opens in Houston on Monday.

Clinton approved the debate schedule late last week, officials said.

The selection of the University of San Diego for a Bush-Clinton debate on Oct. 4 is to be announced this morning at separate news conferences at USD by university officials and in Washington by representatives of the Commission on Presidential Debates.

The commission is a non-parti-

san group which sponsored the three campaign debates in 1988.

Two other presidential debates will also be announced tentatively today, with Bush and Clinton slated to meet Sept. 22 in East Lansing, Mich., and Oct. 15 in Richmond, Va.

A Sept. 29 debate between Vice President Dan Quayle and his Democratic challenger, Tennessee Sen. Albert Gore Jr., will also be announced for Sept. 29 in Louisville, Ky., several officials confirmed.

All four debates are scheduled to begin at 6 p.m. PDT, lasting for 90 minutes with a single moderator running the session rather than the often-used panel of journalists.

The San Diego debate would be held in Shiley Theater on the campus, officials said.

The selection of San Diego came three weeks after a four-hour meeting in the St. Regis Hotel in New York City between a top official of the commission and San Diegans Shelia Davis Lawrence and her husband, M. Larry Lawrence, owner of the Hotel del

**\$500,000 must be
raised in each host
city to cover debate
costs**

Coronado. Officials in Washington credited the Lawrences with bringing the debate to San Diego.

"Shelia Lawrence was absolutely critical to San Diego getting it," said a commission official, who asked not to be named. "She advises Clinton, but she wasn't lobbying for Clinton; she was lobbying for San Diego."

Shelia Lawrence serves on Clinton's National Finance Council and chairs the Democratic candidate's Southern California steering committee.

"We wanted to go to the West Coast and we were initially approached by Stanford and UCLA

and by UC Irvine as potential sites. But for various reasons, they all dropped away," said the official.

The commission then approached officials at UCSD. But, according to several sources, the university administration was hesitant to have such a major event so close to the opening of classes. And, at the urging of the Lawrences, USD entered the picture.

"This is a total win-win for everybody," said Shelia Lawrence in a telephone interview. "USD is a natural site for this. It brings great prestige to the university . . . and it fits into USD's effort to bring in national and international speakers."

In Washington, the commission official expressed pleasure with the selection of USD, praising the work of university President Author E. Hughes and adding, "We liked it for its excellent location and quieter environment. It has all the same signs as Wake Forest, which had a very successful debate in 1988."

Before the debate can be held,

though, Lawrence and others said \$500,000 must be raised in each host city to cover debate costs such as press and communications facilities and hotel costs.

Larry Lawrence said he has pledged \$50,000 to begin the fund-raising effort, and sources close to San Diego Republican fund-raisers suggested yesterday that there should be little difficulty reaching the goal.

Commission officials are hopeful that the Bush campaign will signal its approval soon now that Secretary of State James Baker has officially announced he will move over to the White House to take charge of a stalled campaign effort.

If the plan is finally approved by the president, this would be the first major presidential debate held in San Diego.

Previous presidential debates held in California included 1976 in San Francisco between President Gerald Ford and challenger Jimmy Carter; and 1988 in Los Angeles, pitting Democrat Michael Dukakis against then-Vice President George Bush.

CAMPAIGN '92

USD gearing up at prospect of hosting Bush-Clinton debate in October

By JOHN MARELIUS
Staff Writer

University of San Diego officials are mobilizing for what could be one of the biggest events in the small institution's history — holding a presidential debate.

USD was officially designated yesterday as one of three proposed sites for nationally televised debates this fall between President Bush and his Democratic challenger, Arkansas Gov. Bill Clinton.

The non-partisan Commission on Presidential Debates announced a proposed schedule for three Bush-Clinton debates and one between Vice President Dan Quayle and Democratic vice presidential nominee Al Gore.

While the Clinton campaign already has agreed to the four debates, the Bush campaign has said it will not consider the matter until after next week's Republican National Convention in Houston.

"We are delighted that the

Commission on Presidential Debates has chosen the University of San Diego, and we're very happy to be a part of this event," said Jack Cannon, USD director of public relations, yesterday at a news conference in the campus' Shiley Theatre, where the event would be held Sunday, Oct. 4.

For the 43-year-old Catholic university of 6,000 students, hosting such an event on its small campus overlooking Mission Bay is a mammoth undertaking.

"We have been told to expect

that there will be roughly 2,000 press here from all over the world," Cannon said.

He said a task force of campus officials was being assembled to coordinate the myriad logistical arrangements that need to be made in advance.

When it will be determined whether the debate will actually come off is anybody's guess. Such events, even when sponsored by neutral organizations, tend to become mired in intense and detailed negotiations be-

tween the campaigns.

Four years ago, Democratic nominee Michael Dukakis agreed to a series of debates, but the Bush campaign insisted upon only two to be held not too close to the November election.

Should the Republicans again draw the line at one or two face-to-face meetings, it is unclear where they would be, Cannon said.

Janet Brown, executive director of the Commission on Presidential Debates, said in that

event sponsors would have to improvise.

"If that happened, we'd just have to see what could be worked out," she said. "The dates and sites were picked after a great deal of research."

Other Bush-Clinton debates are proposed for Tuesday, Sept. 22, at Michigan State University and Tuesday, Oct. 15, at the University of Richmond in Virginia. The vice presidential debate would be Tuesday, Sept. 29, in Louisville, Ky.

DAILY ITEM

PORT CHESTER, NY
DAILY 9,510

SATURDAY
AUG 15 1992

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BURRELLE'S

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3 presidential debates planned at colleges

3535
The Associated Press

EAST LANSING, Mich. — Three presidential debates have been scheduled at college campuses this fall, the first Sept. 22 at Michigan State University, a panel arranging the debates said yesterday.

The Clinton campaign has accepted, and word is being awaited from the Bush camp.

The other two televised confrontations — 90 minutes each like the first — will be Oct. 4 at the University of San Diego and Oct. 15 in Virginia at the University of Richmond.

A single vice-presidential debate is scheduled for Sept. 29 in Louisville, Ky.

The Clinton-Gore campaign has agreed to the schedule, the Commis-

Bush crafts acceptance speech

The Associated Press

WASHINGTON — President Bush worked yesterday on the acceptance speech he'll deliver next week to the Republican National Convention, drafting it himself with paragraphs and pages of suggestions from aides and friends, according to his spokesman.

Marlin Fitzwater, Bush's press secretary, also said a new White

House speechwriting team was working on a draft.

The president was at the presidential retreat, Camp David, in the nearby Catoctin Mountains of Maryland.

Meanwhile, Secretary of State James Baker who will be taking over as White House chief of staff and to oversee the campaign, was fishing on his Wyoming ranch.

sion on Presidential Debates said. Co-Chairmen Paul G. Kirk Jr., a former Democratic national chairman, and Frank J. Fahrenkopf Jr., a former

Republican national chairman, said they hoped to hear from the Bush campaign at the end of next week's GOP convention in Houston.

Fort Worth Star-Telegram
FORT WORTH, TEXAS
SAT. 267,558

TX-604

AUG 15 1992

BURRELLE'S

**Democrats agree to schedule
for debates; GOP uncommitted**

³⁵⁴⁵
EAST LANSING, Mich. — The presidential candidates will square off in three fall debates at college campuses, the first Sept. 22 at Michigan State University, a panel arranging the debates said yesterday.

The other two televised confrontations — 90 minutes each like the first — will be Oct. 4 at the University of San Diego and Oct. 15 in Virginia at the University of Richmond.

A vice-presidential debate is scheduled for Sept. 29 in Louisville, Ky.

The Clinton-Gore campaign has agreed to the schedule, the Commission on Presidential Debates said. Co-Chairmen Paul G. Kirk Jr., a former Democratic national chairman, and Frank J. Fahrenkopf Jr., a former Republican national chairman, said they hope to hear from the Bush-Quayle campaign at the end of next week's GOP convention in Houston.

INTERNATIONAL HERALD
TRIBUNE

PARIS, FR
DAILY 191,717

SATURDAY
AUG 15 1992

1. *BURRELLE'S* UF
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The Matter of Debates Is Nearly Settled

WASHINGTON — A bipartisan group headed by former chairmen of both major parties has proposed a schedule for three presidential debates.

The Commission on Presidential Debates said the first debate should be Sept. 22 at Michigan State University in East Lansing, the second on Oct. 4 at the University of San Diego and the third Oct. 15 at the University of Richmond in Virginia.

The commission also proposed a single vice-presidential debate for Sept. 29 in Louisville, Kentucky. All debates would be held in the evening and would last 90 minutes.

So far only the Clinton-Gore campaign has agreed to the proposals. The commission co-chairmen Paul G. Kirk Jr., a former Democratic national chairman, and Frank J. Fahrenkopf Jr., a former Republican national chairman, said they expected to hear from the Bush-Quayle campaign at the end of the Republican convention next week.

(AP)

PRESS-TELEGRAM

LONG BEACH, CA
DAILY 129,713

SATURDAY
AUG 15 1992

297 BURRELLE'S GG
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Clinton OKs debate slate, awaits Bush

San Diego picked as one of three campus locations

Associated Press

EAST LANSING, Mich. — San Diego has been chosen for one of three presidential debates scheduled at college campuses this fall, a panel arranging the debates said Friday.

The Clinton campaign has accepted and word is being awaited from the Bush camp.

The first televised confrontation will be Sept. 22 at Michigan State University in East Lansing.

The other two debates — 90 minutes each like the first — will be Oct. 4 at the University of San Diego and Oct. 15 in Virginia at the University of Richmond.

A single vice-presidential debate is scheduled for Sept. 29 in Louisville, Ky.

"There's no question that the Commission on Presidential Debates was seeking to hold one of the debates in California because of its crucial position this year in the electoral balance — it's got a lot of voters," said Jack Cannon, spokesman for USD.

The university will get about 50 seats for selected students, faculty and administrators, he said.

The other 400 or so people in the audience will be reporters, or contributors who donate part of the \$500,000 to \$600,000 needed to stage the event, Cannon said.

The Clinton-Gore campaign has agreed to the schedule, the Commission on Presidential Debates said. Co-Chairmen Paul G. Kirk Jr., a former Democratic national chairman, and Frank J. Fahrenkopf Jr., a former Republican national chairman, said they hoped to hear from the Bush campaign at the end of next week's GOP convention in Houston.

Clinton, campaigning Friday in California, said he was looking forward to the debates.

"I don't expect there'll be any stunning developments in them but I think the American people are entitled to hear us talk about the future of the country and the problems of America," he said. "So I accepted the debates and I hope that he will and we'll just see what happens."

The debate commission sponsored two 1988 presidential debates between Republican George Bush and Democrat Michael Dukakis. There was also a vice-presidential debate between Dan Quayle and Texas Sen. Lloyd Bentsen.

ORANGE COUNTY REGISTER

SANTA ANA, CA
SATURDAY 334,242

AUG 15 1992

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San Diego to be a presidential debate site

3585
San Diego has been chosen as one of three sites scheduled for presidential debates, a non-partisan panel arranging the debates said Friday.

The debates have been scheduled at college campuses this fall, the first on Sept. 22 at Michigan State University.

Bill Clinton's campaign has accepted and word is being awaited from President Bush's camp, the Commission on Presidential Debates said.

The other two televised confrontations — 90 minutes each, like the first — will be Oct. 4 at the University of San Diego and Oct. 15 in Virginia at the University of Richmond. A single vice-presidential debate is scheduled for Sept. 29 in Louisville, Ky.

CONTRA COSTA TIMES

WALNUT CREEK, CA
DAILY 87,040

SATURDAY
AUG 15 1992

BURRELLE'S

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San Diego scheduled as site of Bush-Clinton debate

By Bill Kole 3585
Associated Press

EAST LANSING, Mich. — San Diego has been chosen for one of three presidential debates scheduled at college campuses this fall, a panel arranging the debates said Friday.

The Clinton campaign has accepted and word is being awaited from the Bush camp.

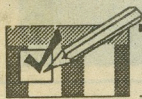
The first televised confrontation is expected Sept. 22 at Michigan State University.

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ELECTION '92

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Clinton, campaigning Friday in California, said he was looking forward to the debates.

"I don't expect there'll be any stunning developments in them but I think the American people are entitled to hear us talk about the future of the country and the problems of America," he said. "So I accepted the debates and I hope that he will and we'll just see what happens."

"Students will be able to see history in the making instead of reading about it in the newspaper. Maybe they'll be interested enough to vote," said Darren Tetens, 24, a former student council president who graduated in June.

The debate commission sponsored two 1988 presidential debates between Republican George Bush and Democrat Michael Dukakis. There was also a vice-presidential debate between Dan Quayle and Texas Sen. Lloyd Bentsen.

Unlike the 1988 debates, this year's exchanges will be moderated by a single person rather than a panel.

Two months ago, when Dallas businessman Ross Perot was considered a possible major contender, the commission announced criteria for selecting possible debate participants other than the major-party candidates.

Perot has since said he will not run, but today's announcement said a decision would be made by early September as to whether other candidates meet the criteria, which include evidence of a national organization, indications of national newsworthiness and evidence of national public enthusiasm.

Broccoli Party wants Bush (Barbara)

Associated Press

HOUSTON — A most unlikely Bush-Clinton presidential ticket was unveiled Friday by a most improbable political party.

The National Broccoli Party ticket is headed by Barbara Bush. Bill Clinton is her running mate.

Warren Brice, the party chairman, said he hoped the ticket would draw attention to the need for Americans to eat more fruit and vegetables. That, of course, includes broccoli, for which President Bush has a well-documented distaste.

"We've been trying to get people to eat broccoli for three years now and no success," said Brice, who more routinely works

as special projects chairman for the Houston Fresh Fruit and Vegetable Association. "We've sent broccoli to the White House. We've sent recipes to the White House. We've sent special dishes to the White House. No success."

Despite his dislike for the vegetable, the Broccoli Party wants Bush as its secretary of state. It also is proposing Ross Perot as CIA director, Jesse Jackson as poet laureate and Wilt Chamberlain as secretary of nutrition.

The Broccoli Party's platform calls for two-year term limits, a \$5 cap on political contributions, spending limited to earnings, limitations on lawyers and five servings of fruit and vegetables daily.

repeated use of his veto power on behalf of abortion foes.

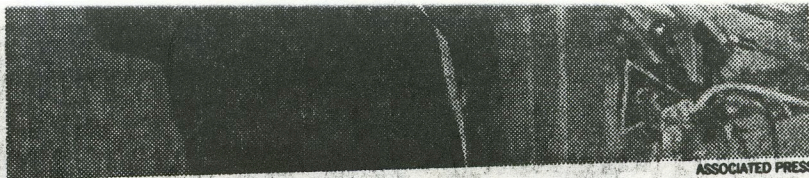
"You've got a platform that embraces the views of a particular wing of the party and there are a lot of constituencies in the party that are not particularly happy about it," said Ralph Reed, executive director of the Christian Coalition, religious broadcaster Pat Robertson's political arm. "So they're throwing a rhetorical bone to the moderates."

Reed acknowledged that the mixed signals might trouble some of his followers. "A lot of our people picked up the paper today and were ticked," he said, referring to Barbara Bush's statement.

But from the other end of the spectrum, he agreed with Stone's assessment of the unimportance of the platform committee's resolution on diversity. "The resolution means nothing," he said. "It's dropping a pin in the middle of a political cyclone."

Mawyer of the Christian Action Network was less tolerant of any wavering. "The First Lady's remarks are highly offensive," he said. "If abortion and homosexual issues do not belong in the Republican Party platform, then the religious right does not belong in the Republican Party."

"I suspect that Mrs. Bush's statement was engineered by the mod-



GOP committeeman Richard Rosenbaum of New York, a leader of moderate Republicans, holds a platform "plank" Tuesday at a Houston news conference. ASSOCIATED PRESS

erate to liberal elements of the Republican Party," he said, according to Reuters news service.

The abortion and social issues were not the only areas where the Bush campaign has been sending mixed messages. Tactically, the Bush campaign has issued stinging

"They're throwing a rhetorical bone to the moderates."

—Ralph Reed of the Christian Coalition

statements about Democratic presidential nominee Bill Clinton and his wife, Hillary, and then tried various ways to suggest it did not quite mean to do what the campaign did, but only after the statements were in circulation.

For example, top Bush campaign official Mary Matalin quoted a Clinton campaign aide referring to

"bimbo eruptions." The president first said that this part of Matalin's statement was inappropriate, but then warmly endorsed Matalin's efforts to raise doubts about Clinton.

Charles Black, a key Bush adviser here, explained that the president was pleased with all that Matalin had done except for one part of the statement "that crossed the line," meaning the reference to Arkansas Gov. Clinton's personal life.

The most extreme case of mixed messages came in response to Republican National Committee Chairman Richard N. Bond's attacks on Hillary Clinton. Among other things, Bond cited her past writings and claimed she had compared marriage to slavery.

In an interview published today, the president defended Bond. "I'm not going to back away from that at all," he said.

But in a separate interview, also published today, the First Lady said she did not think Bond's attack on Hillary Clinton was right.

Black said he could not explain the difference in view, because he was not privy to conversations between the president and Mrs. Bush. But he defended the idea that the Bush campaign would have to send "different messages to different constituencies" if it wanted to win. Still, he insisted that the campaign was not contradicting itself, but simply using "different issues" to appeal to different groups.

"I do not claim credit for perfectly orchestrating all these things," Black added.

Jim Cicconi, a Washington lawyer who was the Bush campaign's point man in drafting the platform, also insisted that Bush was not sending a mixed message.

"The party has a very firm position and the president has a very firm position on abortion, and that has not changed one iota," he said. "But the party does not have litmus tests. . . . We welcome everyone who shares the bulk of our beliefs." In order words, the president will seek votes wherever he can find them.

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Presidential Debates Scheduled For Sept. 22, Oct. 4 and Oct. 15

Associated Press

EAST LANSING, Mich., Aug. 14—The presidential candidates will square off in three fall debates at college campuses, the first Sept. 22 at Michigan State University, a panel arranging the debates said today.

The other two televised debates—90 minutes each like the first—will be Oct. 4 at the University of San Diego and Oct. 15 at the University of Richmond.

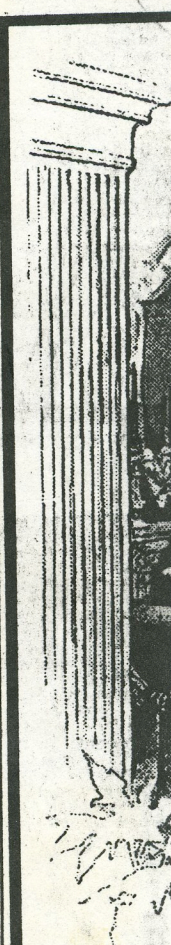
A single vice presidential debate is scheduled for Sept. 29 in Louisville.

The Clinton-Gore campaign has agreed to the schedule, the Commission on Presidential Debates said. Co-chairmen Paul G. Kirk Jr., a former Democratic National Committee chairman, and Frank J. Fahrenkopf Jr., a

former Republican National Committee chairman, said they hoped to hear from the Bush campaign at the end of next week's GOP convention in Houston.

"Students will be able to see history in the making instead of reading about it in the newspaper. Maybe they'll be interested enough to vote," said Darren Tetens, a former Michigan State University student council president who graduated in June.

The debate commission sponsored two 1988 presidential debates between Republican George Bush and Democrat Michael S. Dukakis. There was also a vice presidential debate between Dan Quayle and Sen. Lloyd Bentsen (D-Tex.).



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Washington Post
Aug. 15, 1992

DAILY TIMES

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SATURDAY
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COUNTDOWN TO CONVENTION



Associated Press

Mary Dent Crisp, center in plaid jacket, chair of the National Republican Coalition for Choice, rallies for abortion rights with other Republican women yesterday at Planned Parenthood in Houston.

3 presidential debates planned at colleges

The Associated Press

EAST LANSING, Mich. — Three presidential debates have been scheduled at college campuses this fall, the first Sept. 22 at Michigan State University, a panel arranging the debates said yesterday.

The Clinton campaign has accepted, and word is being awaited from the Bush camp.

The other two televised confrontations — 90 minutes each like the first — will be Oct. 4 at the University of San Diego and Oct. 15 in Virginia at the University of Richmond.

A single vice-presidential debate is scheduled for Sept. 29 in Louisville, Ky.

The Clinton-Gore campaign has agreed to the schedule, the Commis-

Bush crafts acceptance speech

The Associated Press

WASHINGTON — President Bush worked yesterday on the acceptance speech he'll deliver next week to the Republican National Convention, drafting it himself with paragraphs and pages of suggestions from aides and friends, according to his spokesman.

Marlin Fitzwater, Bush's press secretary, also said a new White

House speechwriting team was working on a draft.

The president was at the presidential retreat, Camp David, in the nearby Catoctin Mountains of Maryland.

Meanwhile, Secretary of State James Baker who will be taking over as White House chief of staff and to oversee the campaign, was fishing on his Wyoming ranch.

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COURIER-POST

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SATURDAY
AUG 15 1992

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Abortion takes center stage in presidential election

Pro-choice GOP delegate targeted in mailings

Associated Press

The abortion issue took center stage Friday in the presidential election race.

A New Jersey delegate to the Republican National Convention who stated her pro-choice views earlier this week said Friday she has been mailed pictures of aborted fetuses.

But Eleanor Nissley, in Houston for the convention, said the majority of the comments she's gotten have been very supportive.

"I've gotten a lot of mail and a lot of people are coming up to me and saying they support me," the Ridgewood resident said. "I've only gotten one or two negative comments."

On Tuesday, the New Jersey Bush-Quayle campaign sent out a press release — on official campaign letterhead — with Nissley's pro-choice statements.

Nissley is one of two New Jersey members of the platform committee. Eugene McCaffrey, who supports the party's anti-abortion platform, is the other. The platform committee voted 84-16 against deleting all mention of abortion from the statement of GOP philosophy.

Also in Houston, police removed seven anti-abortion demonstrators from the front of a women's clinic as they made the first arrests in a week of protests leading up to the convention.

Operation Rescue protesters said they had temporarily halted activity at the A to Z Clinic while abortion rights advocates said it had remained open.

There was no violence and no injuries were reported. Those arrested would be charged with criminal trespassing, police Capt. Dale Brown said.

Even the presidential contenders joined the fray.

Bill Clinton, speaking in San Gabriel, Calif., said the Republicans "can't get it both ways" on the abortion issue and President Bush is "stuck with" his strong anti-abortion position.

Bush's spokesman, meanwhile, said the president approves the all-out abortion opposition in the Republican platform while Mrs. Bush "has her own attitudes about this."

Clinton said comments by Bush, Vice President Dan Quayle and, most recently, Barbara Bush, may have been intended to soften perceptions of the president's uncompromising anti-abortion stance — a "wink to get all the Republicans back."

Mrs. Bush said Thursday that such personal matters as abortion and homosexuality "should be left out, in my opinion, out of platforms and conventions."

Presidential spokesman Marlin Fitzwater said that Bush has no objection to the anti-abortion language that GOP platform writers put in the document that will go before the national convention next week. "He supports their position," Fitzwater said.

The abortion issue is likely to figure prominently in the three presidential debates. The debates have been scheduled at college campuses this fall, the first Sept. 22 at Michigan State University, a panel arranging the matches said Friday.

The Clinton campaign has accepted and word is being awaited from the Bush camp.

The other two televised confrontations — 90 minutes each like the first — will be Oct. 4 at the University of San Diego and Oct. 15 in Virginia at the University of Richmond.

A single vice-presidential debate is scheduled for Sept. 29 in Louisville, Ky.

TIMES TRIBUNE (PENINSULA
EDITION)

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SATURDAY
AUG 15 1992

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**The first presidential debate will take place on
Sept. 22 at Michigan State University, a panel in East
Lansing, Mich., arranging the debates said Friday.**

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Diego and Oct. 15 in Virginia at the University of
Richmond. A single vice-presidential debate is scheduled
for Sept. 29 in Louisville, Ky. 3585**

AUG 15 1992

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Presidential debates planned at 3 colleges

Associated Press

3585
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Mr. Clinton, campaigning Friday in California, said he was looking forward to the debates.

"I don't expect there'll be any stunning developments in them, but

I think the American people are entitled to hear us talk about the future of the country and the problems of America," he said. "So I accepted the debates and I hope that he will, and we'll just see what happens."

The debate commission sponsored two 1988 presidential debates between Republican George Bush and Democrat Michael Dukakis. There was also a vice presidential debate between Dan Quayle and Texas Sen. Lloyd Bentsen.

Unlike the 1988 debates, each of this year's exchanges will be moderated by a single person rather than a panel. The four moderators selected by the commission will be announced in mid-September.

Two months ago, when Dallas businessman Ross Perot was considered a possible presidential contender, the commission announced criteria for selecting possible debate participants other than the major-party candidates.

Mr. Perot has since said he will not run, but Friday's announcement said a decision would be made by early September as to whether other candidates meet the criteria, which include evidence of a national organization, indications of national newsworthiness and evidence of national public enthusiasm.

GLOBE & MAIL

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DAILY 330,030

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AUG 15 1992

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First presidential debate expected Sept. 22

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Reuters News Agency

WASHINGTON — The Commission on Presidential Debates said yesterday it hoped to hold the first of three planned debates between President George Bush and Democrat Bill Clinton on Sept. 22 at Michigan State University in East Lansing.

The other two presidential debates would be held at the University of San Diego on Oct. 4 and at the University of Richmond on Oct. 15.

The vice-presidential debate between Dan Quayle and Democratic Senator Al Gore of Tennessee would be held on Sept. 29 in Louisville, the commission said. It sponsored all three presidential debates and one vice-presidential debate in 1988.

The commission released a letter from the Clinton-Gore campaign accepting the terms of the debates. It said it was waiting to hear from Mr. Bush.

A spokesman for the Bush campaign committee said no decisions on debates would be made until after next week's Republican convention in Houston.

Each of the 90-minute nationally broadcast debates would have only a single moderator, rather than a panel of reporters asking questions of the candidates as previous debates had. This is to encourage more exchanges between the candidates, a commission spokesman said.

El Cajon, CA
(San Diego Co.)
Daily Californian
(East County
San Diego Edition)
(Cir. D. 115,002)

AUG 15 1992

Allen's P. C. B. Est. 1888

UCSD will host TV debates

Associated Press

2955

EAST LANSING, Mich. — Three presidential debates have been scheduled at college campuses this fall, the second Oct. 4 at the University of San Diego, a panel arranging the debates said Friday.

The first debate, Sept. 22, is set for Michigan State University.

The Clinton campaign has accepted and word is being awaited from the Bush camp.

The other televised confrontation — 90 minutes like the others — will be Oct. 15 in Virginia at the University of Richmond.

A single vice-presidential debate is scheduled for Sept. 29 in Louisville, Ky.

The Clinton-Gore campaign has agreed to the schedule, the Commission on Presidential Debates said. Co-Chairmen Paul G. Kirk Jr., a former Democratic national chairman, and Frank J. Fahrenkopf Jr., a former Republican national chairman, said they hoped to hear from the Bush campaign at the end of next week's GOP convention in Houston.

Clinton, campaigning Friday in California, said he was looking forward to the debates.

"I don't expect there'll be any stunning developments in them but I think the American people are entitled to hear us talk about the future of the country and the problems of America," he said. "So I accepted the debates and I hope that he will and we'll just see what happens."

The Michigan State campus was buzzing Friday with the news.

"Students will be able to see history in the making instead of reading about it in the newspaper. Maybe they'll be interested enough to vote," said Darren Tetens, 24, a former student council president who graduated in June.

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TIMES HERALD

PORT HURON, MI
DAILY 30,218

SATURDAY
AUG 15 1992

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By DAVID LONGSTREATH, The Associated Press

Roberta Holland, left, greets California delegate Martha Falgatter as she arrives with others Friday in Houston for the Republican convention that begins Monday.

First debate set for Michigan State

3585
The Associated Press

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MARIETTA DAILY JOURNAL

MARIETTA, GA
DAILY 27,377

SATURDAY
AUG 15 1992

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Presidential debates set

By Bill Kole

The Associated Press

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OAKLAND PRESS

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DAILY 75,031

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Confirmed presidential debate brings 'politics right to campus'

3586
THE ASSOCIATED PRESS

EAST LANSING — President Bush and Bill Clinton will tangle on television for the first time at Michigan State University, a presidential debate panel confirmed Friday.

The Clinton campaign has accepted and word is being awaited from the Bush camp.

Bush and his Democratic rival will square off Sept. 22 in a debate set to begin at 9 p.m. The event will take place at the university's Wharton Center for the Performing Arts.

It's the first of three 90-minute debates scheduled this fall between the president and the Arkansas governor, the Commission on Presidential Debates announced.

Two other presidential debates are scheduled for Oct. 4 at the University of San Diego, and Oct. 15 in Virginia at the University of Richmond. A single vice-presidential debate is scheduled for Sept. 29 in Louisville, Ky.

The sprawling Michigan State campus was buzzing Friday with the news.

"It's great. It's going to bring politics right to campus," said Darren Tetens, 24, a former student council president who graduated in June.

"Students will be able to see history in the making instead of reading about it in the newspaper. Maybe they'll be interested enough to vote."

Outgoing university President John DiBiaggio called the debate "an historic event."

"We are excited about being a partner in an event that will serve the electorate and ... refine the issues that are central to the aspirations and concerns of the American people," he said.

Some 1,500 to 2,000 campaign officials, debate commission members and journalists are expected to converge on the East Lansing campus and on Lansing, the state capital.

So far only the Clinton campaign has agreed formally to the debates. Commission Co-Chairmen Paul G. Kirk Jr., a former Democratic national chairman, and Frank J. Fahrenkopf Jr., a former Republican national chairman, said they hope to hear from the Bush campaign at the

end of next week's GOP convention in Houston.

Gov. John Engler, a Michigan State graduate, exulted in the news as he traveled to Houston for the convention, Engler spokeswoman Maura Campbell said.

"As a former Spartan, the governor just loves it," she said. "It's exciting for the state to be able to showcase the university and have some of the national focus."

Lansing-area hotel officials anticipating Friday's announcement met earlier this week to count rooms and restaurants and begin preparing for the influx. The event is expected to pump at least \$1 million into the local economy.

Tom Galyon, president of the Greater Lansing Convention and Visitors Bureau, said he expects 2,200 of the area's 4,000 hotel rooms to be snapped up for the debate.

"It's a terrific opportunity for MSU and the Lansing community," Galyon said. "It has really put us in the limelight. We're on a roll. We're so pumped up, we could probably get the 1996 Olympics away from Atlanta and bring them here."

DAILY HERALD (LAKE
ZURICH/WAUCONDA)

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DAILY & SUNDAY 1,860

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AUG 15 1992

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3 debates set on campuses

Associated Press

3585

EAST LANSING, Mich. — Three presidential debates have been scheduled at college campuses this fall, the first Sept. 22 at Michigan State University, a panel arranging the debates said Friday.

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Marysville, CA
(Yuba Co.)
Appeal-Democrat
(Cir. 6xW. 23,500)

AUG 15 1992

Allen's P. C. B Est. 1888

First presidential race debate slated at Michigan State

EAST LANSING, Mich. (AP) — Three presidential debates have been scheduled at college campuses this fall, the first Sept. 22 at Michigan State University, a panel arranging the debates said Friday.

The Clinton campaign has accepted and word is being awaited from the Bush camp.

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National City, CA
(San Diego, Co.)
Star News
(Cir. 2xW. 12,053)

AUG 15 1992

Allen's P. C. B. Est. 1888

Business buzzing

Chamber mixer slated

The Chula Vista Chamber of Commerce will hold a summer mixer at the Rancho del Rey Information Center located in McMillin Communities' Rancho del Rey in Chula Vista, Aug. 20, from 5:15 to 7 p.m.

The mixers, which cost \$3, give local business people the opportunity to get to know one another and to introduce their businesses to the community.

Guests will be able to enjoy a variety of hors d'oeuvres and drinks courtesy of First American Title, as well as tour McMillin's landmark Information Center.

For more information on the mixer, please call the Chamber of Commerce at 420-6603 or call the Information Center at 482-3171.

Local Realtors top sellers

McMillin Realty, San Diego's largest independent resale brokerage, recently honored its top producing sales associates at the firm's half-yearly awards ceremony held in Del Mar.

Leading as the companywide top listing, selling and producing agent, South County Realtor **Patti McKelvey** surpassed more than 350 sales associates, continuing to lead the firm as the most outstanding agent consistently for the past five years.

Honored as the top listing and selling pair, **Harry and Jan Nesbitt** in Chula Vista, excelled in the team category and **Ray and Jean Reyes** captured top-producing team honors.

McMillin's Terra Nova office in Chula Vista earned top-producing branch honors, surpassing nine other McMillin offices.

Joins PR Mortgage

Brad Bradrick, award-winning new-home sales manager, has joined PR Mortgage as a new loan officer, announced President Dick Palmer.

Bradrick, a veteran of real estate sales and management for more than 13 years with the McMillin Communities, has served as a neighborhood sales agent and a resale branch manager for McMillin Realty. During his real estate career, he helped place more than 450 families in homes throughout San Diego County.

Bayona buyers move in

Move-ins have begun at **Bayona**, McMillin Communities' new single-family home community at Rancho del Rey in Chula Vista, announced Chuck Smith, vice president of the diversified real estate firm.

Of the 36 homes released to date at Bayona, 11 are now occupied and 19 are in escrow with move-ins scheduled between now and November, according to Smith. Seven homes are currently available at the community with prices ranging from \$209,900 to \$249,900.

Pointe construction starts

Pointe Builders has begun construction for its Mountainside and Ridge model homes at The Pointe San Diego residential community located on Jamacha Boulevard near Sweetwater Lake and Mount Helix, according to Ed Avery, senior vice president of residential marketing for Pointe Builders.

Six two-level models are being built, ranging from 1,722 to 2,774 square feet of detached living space. Nine select floor plans are being offered, featuring three to five bedrooms with up to a four bath layouts. A third-car option design is also available for the garages. Prices range from \$221,500 to \$323,860.

The Pointe homes are targeting both the younger first-time homebuyer with families, to the retirement-age sector. Additionally, the residences have been designed for move-up buyers, especially those from Spring Valley and North County.

Please see Buzzing: C-10

Buzzing

Continued from page C-1

Named Re/Max manager

Andy Anderson has been named office manager of Re/Max Gateway Properties, announced Pete Saxon, the firm's broker/owner. Anderson began his real estate career in 1977 and has been affiliated with Re/Max Gateway since 1990.

"Andy is a thorough and dedicated professional," said Saxon. "His knowledge of real estate is extensive. All of the associates and our clients will benefit from Andy's assistance."

Re/Max Gateway Properties is located at 3130 Bonita Road.

Will head state law panel

Chula Vista resident **Dan Grindle**, a partner with McDougal, Love, Eckis and Grindle, has been elected co-chairman of the California State Bar's Standing Committee on Lawyer Referral Services for 1992-93.

He will share the position with Carol Woods, executive director of the Bar Association of San Francisco. Both Grindle and Woods will serve one-year terms beginning at the state bar conference on Oct. 2.

Grindle will assist the state bar in the administration and regulation of 84 bar-certified lawyer referral services throughout California. Currently, Grindle serves as a member of the State Bar's Standing Committee on Lawyer Referral Services.

Locally, Grindle holds the position of chairman of the San Diego County Bar Association's Lawyer Referral and Information Service, of which he has served as a committee member since 1988. Grindle is also responsible for developing and implementing the Modest Means program, which was launched in May, 1992.

A member of the San Diego County Bar Association and San Diego Trial Lawyers Association, Grindle has also served as a delegate to the California State Bar's Annual Conference.

Grindle received his undergraduate degree in economics from UCSD Revelle College and his law degree from the University of San Diego Law School. His practice in the El Cajon-based firm emphasizes general civil litigation and transaction.

Living trust seminar set

A free living trust seminar: The benefits of a living trust, will ex-

plain living trusts, wills, joint tenancy and how proper estate planning avoids probate and saves taxes.

This seminar is sponsored by **Earl N. Feldman**, attorney at law, C.P.A. and Certified Specialist in Taxation Law. The seminar will be held in Chula Vista on Aug. 25 at 7 p.m. and again on Aug. 26 at 2 p.m. at the Ramada Inn, 91 Bonita Road. The seminar is free and open to the public. For additional information, contact June Bennett at 239-1151.

Lease signings

Aqua Tech Dive Center has signed a 62-month, \$119,736 lease for 1,507 square feet of office and warehouse space in Chula Vista.

Michael Mossmer, leasing specialist with the Grubb & Ellis industrial division, teamed with William Tuchscher of the G&E land division represented the lessee, as well as the lessor, Bonita Country Corner.

Aqua Tech Dive Center, specializing in scuba gear sales and travel, will occupy its new space at 3060 Bonita Road, Chula Vista, in August.

El Cajon, CA
(San Diego Co.)
Daily Californian
(East County
San Diego Edition)
(Cir. D. 115,002)

AUG 15 1992

Allen's P. C. B. Est. 1888

Chancellor position draws 61 candidates

By Dave Schwab

Daily Californian staff writer

EL CAJON — A field of 61 candidates for the position of chancellor at Grossmont-Cuyamaca Community College District has been pared down to seven finalists.

"All of these people the board is considering are now college presidents," said Dr. Wallace Cohen, interim chancellor. "We're trying to set up dates to conduct the final interviews."

"We're shooting for the second weekend of September. Whether we're successful or not depends on those seven people, five board members, a consultant and the gods."

Cohen said the identity of the seven finalists would not be revealed as requested. The candidates are vying to replace Donald Walker, who retired after nine years as chancellor in July.

The timetable for final interviews with the candidates may be complicated by the fact that they are all employed and involved in getting school started the first couple weeks of September.

"We hope they can all break away at that time," said Cohen.

Chancellor candidates were required to have at least a master's degree and to have administrative experience at another organization, such as a multi-college district.

Some of the key areas in which candidates' qualifications were assessed included strategic planning, fiscal management, human resource development, legislative relations, community relations, facilities planning, curriculum and instruction and collective bargaining.

This is the second go-round for Cohen, who was the founding president of Cuyamaca College. Cohen was interim chancellor for the district for seven months prior to Walker's hiring in 1983.

Cohen views his role as that of a bridge between administrations, rather than just a caretaker.

"You're really there to keep the

Chancellor candidates

were required to have

at least

a master's degree

and to have

administrative experience

at another organization,

such as

a multi-college district.

process going forward, keep the institution underway," he said. "You really do everything a person regularly in the position does, except make long-term commitments or undertake long-term initiatives."

"And the district gets an administrator with a proven track record."

They come in with the experience to understand what their role is, and really have no agenda, except to cover the bases until their successor shows up."

Cohen said hiring interim administrators is common practice today.

One advantage of hiring someone in a temporary capacity, he said, is that you don't have to upset the rest of the administrative organization to fill a vacancy.

There are also several economic incentives to hiring an interim administrator, said Cohen.

"You hire what is known in the trade as a 'rent-a-cop' administrator," he said. "You bring them in on a contract and you don't have to worry about benefits, retirement. There's a time certain they come — and a time certain they leave."

After December, Cohen intends to return to the University of San Diego where he teaches classes and directs doctoral students interested in pursuing careers in community college administration. (drs)

El Cajon, CA
(San Diego Co.)
Daily Californian
(East County
San Diego Edition)
(Cir. D. 115,002)

AUG 16 1992

Allen's P. C. B. Est. 1888

Family business

SAN DIEGO — ~~The University of San Diego~~ has announced plans to host a Family Business Institute half-day conference on Sept. 9. 2955

The theme of the program will be "Passing the Torch: Transfer Strategies for the Family Business. The conference will be held at the Douglas F. Manchester Executive Conference Center.

The featured guest will be Mike Cohn, of The Cohn Financial Group Inc. based in Phoenix.

For more information, call 260-4644.(lla)

San Luis Obispo, CA
(San Luis Obispo Co.)
Telegram-Tribune
(Cir. 5xW. 26,163)

AUG 15 1992

Allen's P. C. B. Est. 1888

Ayres in Peace Corps

Kellie Anne Ayres, the daughter of Morro Bay residents Git and Carolyn Ayres, has been accepted into the Peace Corps. She departed for Sierra Leone Aug. 12 after completing orientation in the United States.

Ayres will be involved in an agricultural extension project. A graduate of Sacred Hearts Academy in Honolulu, Hawaii, she earned her degree in anthropology and communications from the University of San Diego in May, 1992.

"The Peace Corps provides an opportunity for me to extend my cultural studies," said 21-year-old Ayres. "It also offers me a chance to apply my talents developed in college."

Persons interested in information on the Peace Corps can contact the Los Angeles Area Office, 11000 Wilshire Blvd., Suite 8104, Los Angeles, CA 90024, or call (800) 832-0681, ext. 401.

Escondido, CA
(San Diego Co.)
Daily Times
Advocate
(Cir. D. 47,500)
(Cir. S. 49,000)

AUG 19 1992

Allen's P. C. B. Est. 1888

SPORTS

COLLEGE BASKETBALL

■ University of San Diego assistant men's basketball coach **Todd Lee** is leaving to join the Rapid City Thrillers of the Continental Basketball Association, university officials said Tuesday. 2955

Lee will become assistant coach for the South Dakota team on Sept. 1, joining former USD basketball player **Eric Musselman**, who is the Thrillers' general manager and head coach.

Lee, 28, coached three seasons at USD.

Los Angeles, CA
(Los Angeles Co.)
Los Angeles Times
(Cir. D. 1,117,952)
(Cir. S. 1,022,423)
AUG 16 1992

Allen's P. C. B. Est. 1888

Greg Miller portrays Elvis Presley at Imperial Palace Hotel

2955
Greg Miller portrays the legendary rock 'n' roll singer Elvis Presley in "Legends in Concert," which runs at 7:30 and 10:30 p.m. Monday through Sunday at the Imperial Palace Hotel & Casino.

Miller was 15 years old when he saw Presley perform his "Aloha from Hawaii" concert in 1973.

"When I saw him perform in that Liberty Eagle jumpsuit, I knew I wanted to have one just like it," Miller said. "And that's when I decided, in the back of my mind I guess, that one day I would like to impersonate him on stage."

Miller said he has been a Presley fan since the age of five. "When I was growing up," he said, "I started collecting a lot of Elvis memorabil-

ia, like records and watches, and I learned to sing all the songs that he recorded."

Miller was born in Stockton and graduated from Clairemont High School in San Diego. He attended the University of San Diego and majored in economics and minored in drama.

"I had a small band and sang on and off," Miller said. "Then I held a lot of varied positions, starting as a restaurant manager, a warehouse manager, an asset property management executive and a commercial accounts representative for Goodyear."

"As a teen-ager I had seen Elvis perform in person in San Diego, in Orange County and in Tucson,"

Miller said. "And when he died, I really wanted to pay him tribute by impersonating him in Las Vegas. I saw other guys imitate Elvis, but I wasn't impressed. I wanted to portray him with dignity and in a very positive way—just as he was being portrayed in the 'Legends' show."

After Miller won the role of Presley, he went to the late singer's jumpsuit designers (Gene Doucette and Butch Polston) to have replicas made of the most popular suits he wore.

"I have three different Elvis-style jumpsuits," Miller said, "including the Liberty Eagle, which is my favorite one."

For tickets or more information, call (702) 794-3261.

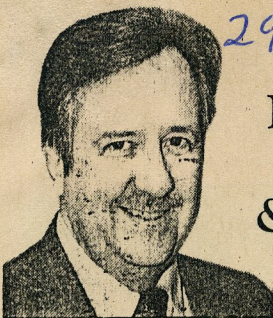


Greg Miller is Elvis in "Legends in Concert" at the Imperial Palace.

Oceanside, CA
(San Diego Co.)
Blade Citizen
(North County Ed.)
(Cir. D. 41,000)
(Cir. S. 43,000)

AUG 16 1992

Allen's P. C. B. Est. 1888



2955
2600
Business
Notes
& Quotes

TOM MORROW

EDD says jobless rate down...right!

The state Employment Development Department reports with some glee that California's unemployment rate declined from 9.5 percent in June to 8.9 percent in July. Then, a few paragraphs farther down in the same press release, EDD reports 553,587 people were receiving regular unemployment insurance benefits in July compared to 523,302 in June — but then again, there were 10,000 or so more new claims in June than in July. **The bottom line:** There's still a helluva lot of people out of work!

...

The gang over at Capital Bank of Carlsbad has put out the word that they intend to win top prize at the Western Regional Chili Cook-off People's Choice contest in Vista Sept. 13. CBC's Andy Moran says his bank is challenging all other North County banks and lending institutions to try to out-cook them. "No one can beat our banking service — or our chili!" Moran quipped.

...

As a newsman, I know times are getting real tough when I receive news releases from the University of San Diego in envelopes marked "Official Transcript."

Presidential Debate At USD Will Be 'Living Laboratory'

By MELE FEAZELL

San Diego Daily Transcript Staff Writer

The second presidential debate between George Bush and Bill Clinton will provide students at the University of San Diego with a "living laboratory," says Jack Cannon, director of public relations.

"We are delighted that USD has been chosen as the venue for this historic event," Cannon said. "We are especially excited that our students will get a firsthand look at the workings of our electoral political process."

The university plans to shut down the University Center for that Sunday to mobilize the building as a media center, where an expected 2,000 press members will congregate in front of television screens to watch the proceedings.

"Press credentials are being handled directly through the Commission on Presidential Debates," said Cannon. "It will be the second-largest event viewed other than the Super Bowl."

All elements of the campus including faculty/staff and the physical plant will help put together arrangements needed for the event.

There was no definitive answer on whether students will actually be able to attend the debate.

"We are planning on putting together a task force of students to prepare for the debate, but it is not

a public event," Cannon explained.

Evidently, the living laboratory the university is interested in will be through the television. People that are invited to attend the event in Shiley Theatre will comprise international media and national media.

A selected group of students will be able to represent the student body either from honors classes or those students who have shown leadership ability. Students who are not chosen to attend the debate can participate in the school's homecoming, which is scheduled for the same weekend.

"We think that the debate will make homecoming exciting," said Staige Davis, alumni relations coordinator. "We will be having the exact same activities as last year and all the events will be held on campus."

Several of California's universities and institutions applied to be the host of the presidential debate at the beginning of the year, but USD found out about the choice only two weeks ago. The public relations department was instructed to keep the decision a secret because plans were still tentative and sites for the third and fourth debates had not been selected. According to Cannon, California is a critical state for the presidential election, and USD was a logical choice.

LARGEST AREA COLLEGES AND UNIVERSITIES

Ranked by 1992 spring enrollment

Rank	Rank last year	School Address Telephone	Spring enrollment • 1992 • 1991 % change	Faculty • full time • part time	Annual tuition* • Resident • Non-resident	Percent Calif. residents	Total operating budget 1991-92 \$ millions	Type of institution	Areas of focus	• President • Director of admissions	Year founded locally
1.	1	San Diego State University 5200 Campanile Drive San Diego 92182 594-5200	31,201 34,242 (9)	1,100 600	1,128 8,508	97	201	Four-year urban, comprehensive teaching university; publicly assisted	Bachelor's degrees in 72 areas, master's in 55, doctorates in eight areas granted jointly with participating institutions.	Dr. Thomas B. Day Nancy Sprotte	1897
2.	2	San Diego Mesa College 7250 Mesa College Drive San Diego 92111 627-6000	25,323 26,000 (3)	259 435	135 2,679	96	na	Two-year public, community college	Associate in arts and sciences degrees, vocational and certificate programs, transfer agreement with UCSD	Robert Arnold Willette Tomlinson	1964
3.	3	Palomar Community College 1140 W. Mission Road San Marcos 92069 744-1150	24,872 23,443 6	280 300	137 2,750	92	na	Two-year public, community college	Associate of arts degrees, vocational training, self-enrichment courses	Dr. George R. Boggs Herman C. Lee	1947
4.	6	Southwestern College 900 Otay Lakes Road Chula Vista 91910 421-6700	16,981 15,804 7	243 494	185 3,214	98	na	Two-year public, community college	Associate in arts and sciences degrees, certificate/vocational programs	Joseph M. Conte Georgia Copeland	1961
5.	4	University of California, San Diego 9500 Gilman Drive La Jolla 92093 534-2230	16,935 17,210 (2)	1,146 204	3,013 10,712	92	na	Four-year public, liberal arts university	Bachelor's degrees in arts and sciences, master of arts and sciences, doctorate degrees; one of the major teaching and research institutions in the U.S.	Dr. Richard C. Atkinson Ronald J. Bowker	1959
6.	5	Grossmont College 8800 Grossmont College Drive El Cajon 92020 465-1700	16,374 16,691 (2)	196 378	135 2,631	94	29.8	Two-year public, community college	A variety of transfer and occupational majors leading to associate in arts and science degrees or certificates	Dr. Richard Sanchez Brad Tiffany	1961
7.	7	San Diego City College 1313 Twelfth St. San Diego 92101 230-2400	14,263 14,203 0	210 187	135 2,679	97	18.5	Two-year public, community college	Associate of arts and sciences degrees, vocational certificate programs, transfer agreement with UC and CSU systems	Dr. Jeanne Atherton Frank G. Echevarria	1914
8.	8	MiraCosta College One Barnard Drive Oceanside 92056 757-2121	9,600 ² 9,648 na	130 350	153 2233	98.5	27	Two-year public, community college	Associate of arts degrees, vocational certificate programs, transfer courses	Dr. H. Dean Holt Gilbert Hermosillo	1934
9.	9	San Diego Miramar College 10440 Black Mountain Road San Diego 92126 536-7800	8,100 8,000 1	60 162	135 2,679	99	9.8	Two-year public, community college	Associate in arts and science degrees in various subjects, vocational and certificate programs, transfer agreement with UCSD	Dr. Jerome Hunter Barbara P. Penn	1969
10.	12	National University 4025 Camino del Rio S. San Diego 92108 563-7100	7,100 4,838 47	62 500	128 per unit same	100	56	Private, nonprofit university offering degree programs for career-oriented and working adults	Associate, bachelor's, master's degrees in arts and sciences, accounting, business, computer science, counseling, criminal justice, law, engineering, English, management, teaching and math; Juris Doctorate in law	Jerry C. Lee Nancy Rohland	1971
11.	10	University of San Diego 5998 Alcalá Park San Diego 92110 260-4600	6,041 6,000 1	254 187	12,240 same	60	87.8	Independent, four-year Catholic university with liberal arts program	Bachelor's degrees in arts, science, (or dual degree) business administration, accountancy; nursing; master of business administration, arts, fine arts, marine sciences, ocean sciences, education; master of international business; Juris Doctorate	Dr. Author E. Hughes Warren W. Muller	1949
12.	11	Cuyamaca College 2950 Jamacha Road El Cajon 92019 670-1980	5,003 4,840 3	61 168	145 3,205	98	8.5	Two-year public community college	Associate in arts and science degrees and certificate programs	Dr. Samuel M. Ciccati Jeanne Hyde	1978
13.	13	Chapman University 9692 Via Excelencia, Suite C San Diego 92126 549-3771	3,200 2,700 19	22 170	3,600 ³ same	88	wnd	Extended campus of four-year private nonprofit, liberal arts university	Associate of arts, bachelor of arts and sciences degrees, master of business administration, education, health administration, human resource management; joint Juris Doctorate/MBA program, teaching credential	James Doti Kathleen Chapman	1970

14.	14	Point Loma Nazarene College 3900 Lomaland Drive San Diego 92106 221-2200	2,262 2,256 0	113 19	8,838 8,840	87	21.7	Four-year private liberal arts, church-related college	Bachelor of arts and science degrees in nursing, masters of arts in education and religion, educational specialist degree	Jim L. Bond William Young	1973
15.	18	California State University, San Marcos 820 W. Los Vallecitos San Marcos 92096 752-4000	1,258 651 93	80 40	936 3,888	98	22	Four-year public university with emphasis on upper-division courses	Bachelor's degrees in arts, science in biology, business administration, English, economics, history, liberal studies, math, political science, psychology, sociology, social science, teaching credential	Dr. Bill W. Stacy Betty J. Huff	1989
16.	15	United States International University 10455 Pomerado Road San Diego 92131 271-4300	1,217 1,379 (12)	280 30	10,125 same	20	14.7	Private four-year independent, liberal arts university with three campuses overseas	Associate's, bachelor's, master's, doctoral degrees; college of arts and sciences; college of business administration	Dr. Garry D. Hays Darla Wilson	1952
17.	17	California Western School of Law 350 Cedar St. San Diego 92101 239-0391	802 820 (2)	42 19	14,400 same	46	wnd	Private law school on trimester system, 30th year accredited by American Bar Association	Juris Doctorate, master's in comparative law	Michael H. Dessent Nancy C. Ramsayer	1924
18.	20	University of Phoenix 3870 Murphy Canyon Road San Diego 92123 576-7469	800 557 44	0 120	190-215 per unit same	100	wnd	Private post-secondary university offering degree programs to working professionals	Bachelor's degree in science, business administration, in management, master of business administration, master of arts in organizational management, bachelor's and master's degree in nursing	Terry G. Klinger Leland M. Sandler	1988
19.	21	Webster University 6480 Weathers Place, Suite 104 San Diego 92121 458-9310	756 525 44	0 43	6,660 same	90	wnd	Private nonprofit, evening graduate school	Master of business administration, master of arts in business, management, computer resources and information management, finance, management, health services management and security management	Dr. Daniel H. Perlman Beth Russell	1989
20.	19	Western State University College of Law 2121 San Diego Ave. San Diego 92110 297-9700	700 650 8	15 51	11,000 same	95	wnd	Private, professional law school with three or four-year programs	Juris Doctorate	John C. Monks Jennifer Keller	1969
21.	23	University of Redlands 9040 Friars Road, Suite 310 San Diego 92108 284-9292	500 350 43	130 300	300 per unit same	100	wnd	Extended campus of private liberal arts university offering accelerated, evening degree programs	Bachelor's degrees in business and management, information systems, master's of business administration, master's of arts in management	Judy Myers Al Thompson	1980
22.	Not on list	California School of Professional Psychology 6212 Ferris Square San Diego 92121 452-1664	450 na na	30 70	13,500 same	50	6	Private, not for profit institution	Psychology degrees and doctorates in clinical psychology, industrial-organizational psychology and organizational development	Raymond J. Trybus Erin E. Maynard	1972
23.	22	West Coast University-San Diego County Center 9682 Via Excelencia San Diego 92126 695-2844	300 330 (9)	1 55	6,000 same	96	wnd	Extended campus of private Los Angeles-based university offering degree programs for working adults	Bachelor's and master's degrees in computer science, electrical engineering; master's of science in engineering management, technical management, aerospace systems, mechanical engineering, international business administration	Jay G. Forst Roger A. Miller	1978

* Unless otherwise noted, tuition reflects a full-time program. For community colleges, a full-time program consists of 12 units per semester.

wnd Would not disclose

na Not available

¹ Acting president.

² Includes students at a second site, the San Elijo campus, which is located in Cardiff-by-the-Sea.

³ Tuition for graduate students is \$4,560 per year.

All of the schools on the list are accredited by the Western Association of Schools & Colleges, the North Central Association of Colleges & Schools or the American Bar Association.

Coleman College, ranked No. 16 last year chose not to participate this year.

Source: The colleges and universities.

It is not the intent of this list to endorse the participants nor to imply that a school's size or numerical rank indicates its quality.

Researched by Lisa Thomas

USD uses grants to broaden cultural diversity on campus

Minorities: \$1.6 million will fund wide-ranging project

BY BRADLEY J. FIKES

Thanks to the weak U.S. economy, bottom-line education — the three Rs, basic science and literacy — is in vogue. "Fuzzy" concepts such as multiculturalism have come under sharp attack as politically motivated and meaningless.

The University of San Diego is trying to show that bottom-line results and sensitivity to other cultures aren't incompatible. Under a four-year grant received late last year from The James Irvine Foundation, USD faculty, students and administrators are using their skills to bring cultural diversity to the campus. The grant provides at least \$1 million and additional matching grants up to a total of \$1.665 million.

In the "Institutionalizing Cultural Diversity" project, USD aims to attract more ethnic minorities to universities; develop a multicultural approach to teaching among faculty, including training of more minority teachers; and bring students in contact with people of different ethnic and social backgrounds.

For faculty, the cultural diversity project has two goals: to increase the number of minority faculty, and to better educate current faculty about other cultures.

There's also an immediately practical side to this goal: The non-white population of the Southwest, a major student recruitment area for USD, is rapidly growing.

About \$486,000 of the grant goes to a program entitled, "Cultural Pluralism: The Metropolitan Southwest" that focuses on USD's geographic location as a theme for developing new courses and new teaching methods.

Another \$121,000 will fund science education for minority students and faculty,

because they are under-represented in the sciences. Most of this money will go toward bringing high-potential minority high school students onto the USD campus for summer research projects.

The multicultural project aims to make students more aware of the problems and aspirations of people from cultures other than their own.

In USD's Community Service program, students are friends and counselors to elementary and high school students. They help teach reading to illiterate families, perform joint work with a Tijuana university, and do other volunteer work that brings students out of the classroom and into the outside world, said Director of Volunteer Resources Judy Rauner.

Not only do these students teach and help others, they learn about issues such as homelessness or cultural conflicts by direct experience.

This multicultural project aims to make students more aware of the problems and aspirations of people from other cultures.

John Berray, a USD junior who was a mentor to students at a racially mixed junior high school last semester, said the experience made him think about his own high school days, and the importance of himself as a role model.

"It made me look toward parenthood," Berray said, describing the mentor role as "a little piece of what it's like to have someone you're responsible for."

AUG 18 1992

BURRELLE'S

Bush says he will debate Clinton

3585
From Herald Wire Services

INDIANAPOLIS —

President Bush on Monday accepted the challenge of presidential campaign debates with Democratic nominee Bill Clinton but said the terms and the number of clashes remained to be negotiated.

"There will be debates. But whether it's going be three or what number, we have not decided what we want," Bush said in an interview with Cable News Network.

The Commission on Presidential Debates, an unofficial bipartisan group that sponsored the 1988 campaign debates, has proposed three 90-minute, nationally televised presidential and one vice presidential contest this year.

The commission announced last week that Clinton had accepted its proposals and apparently its terms, including replacing the traditional questioning panel of journalists with one moderator to encourage give-and-take between the candidates.

But Bush made clear that he might not accept those terms — continuing the custom of recent incumbent presidents that they, and not their opponents or the debate sponsors, will control the terms of these crucial campaign events.

The debates are scheduled for Sept. 22 at Michigan State University, Oct. 4 at the University of San Diego and Oct. 15 at the University of Richmond.

The vice presidential debate is planned Sept. 29 at Louisville, Ky.

OPINION

Tuesday, August 18, 1992

Why Baker might quash debates

So it's decided — there will be three presidential debates this year, plus one between the candidates for vice president. The public interest will be served.

Don't count on it. Last week's announcement by the ever so official-sounding National Commission on Presidential Debates represents no more than a pious hope. Jim Baker is yet to be heard from — and if we know anything at all about the new "assistant president," until lately our secretary of state, it is that he can be very skittish about debates. He isn't sure he likes these things — unless, of course, they seem certain to help his candidate.

If Baker had managed Stephen A. Douglas in 1858, there would not have been *seven* circuit-riding debates with Abraham Lincoln. Baker probably would have put slavery out of bounds as a discussion topic. And, oh yes — he'd have insisted that his Mister Five-by-Five stand on a riser.

Baker will be every bit as protective of George Bush. First, he'll take a look at the opinion polls coming out of the Houston convention. Unless the president is still running substantially behind, Baker could decide to forgo debates altogether. He would rely instead on the superior money-raising powers of an incumbent president to buy as much TV time as needed — and avoid the risk of head-to-head confrontation with an attractive opponent.

It has become axiomatic that a candidate whose election looks safe will use any reason he can contrive to avoid debates — and that the candidate demanding debates is usually the one who's behind. Moreover, to debate or not to debate has always been regarded as a presidential prerogative. Lyndon Johnson and Richard Nixon both

shunned these events when running as incumbents.

Bush was not an incumbent in 1988. Even so, his man Baker played some real hardball before agreeing to just two debates against Michael Dukakis. He felt then that Bush could have avoided them altogether without suffering a serious loss of public esteem.

The respective party chairmen — Frank Fahrenkopf for the Republicans and Democrat Paul Kirk — had agreed to three debates between their candidates in 1988, the first of these to be held on Sept. 8. Coming out of the GOP convention, however, Baker announced flatly that Bush would not be available so soon — and also that no

Lionel Van Deerlin

debate should be scheduled in the final month before Election Day.

His reasoning is set forth by Jack Germond and Jules Witcover in their 1989 book, "Whose Broad Stripes and Bright Stars?" If Bush were to do badly against Dukakis, an able platform performer, Baker wanted ample time to repair the damage before voters went to the polls.

Baker argued that the time a candidate spends preparing for debates is necessarily disruptive of the campaign schedule. He didn't see why a single meeting was not enough. Nor did it seem to bother him that constraints he placed on the calendar might cause a conflict with the World Series. "I didn't schedule the World Series," he observed drily.



In the end, Dukakis' negotiators won the point that it would be impossible to cover both international and domestic issues in the space of a single 90-minute discussion.

Baker reluctantly agreed to the second debate, though insisting it should be scheduled no later than Oct. 13, nearly four full weeks before the Nov. 8 election.

It may be noteworthy that under this year's schedule announced by the debate commission (including an Oct. 4 matchup at the University of San Diego), the final meeting would occur Oct. 15, or just 19 days before voting.

Baker can be expected to fault this as leaving too little "insurance" time if needed to recover from a bad showing.

One of his bargaining chips this time may be an effort to cancel a scheduled meeting between the vice presidential nominees.

Although he won't acknowledge the problem publicly, Baker knows that an embarrassingly inferior performance by Vice President Dan Quayle against Sen. Al Gore could revive public apprehension about the man who stands "a heartbeat away."

It is no putdown of Jim Baker to recognize that he views the debate process not from a standpoint of the public weal, but strictly from how it may bear on his candidate's chances of winning. That's what he was appointed to look out for.

Yet it seems a pity that in the year 1992, more than three decades after those first televised presidential debates between John Kennedy and Richard Nixon (who consented to *four* of them) the tradition of open confrontation between candidates still turns on who is to be helped or hurt.

No national election subsequent to 1960 has matched the 62.8 percent voter turnout of that year. Most observers credit the debates with arousing a high level of interest.

With Baker back — with Yeutter, Skinner, Bond and others pushed aside — Republican campaign decisions that matter will reside once again in someone strong enough to impose his judgments on the president.

Baker sees this campaign as a war for survival, not an exercise in civics. Through the next 75 days, he'll take no chances.

For him, a Bush in the hand is worth two in the history books — which is where this president may be headed if Baker can't save him.

Santa Ana, CA
(Orange Co.)
Orange County
Register
(Cir. D. 307,776)
(Cir. S. 415,429)

AUG 19 1992

Allen's P. C. B. Est. 1888

■ 2955
University of San Diego assistant men's basketball coach **Todd Lee** is leaving to join the Rapid City Thrillers of the Continental Basketball Association, university officials said.

Lee will become assistant coach for the South Dakota team on Sept. 1, joining former USD basketball player Eric Musselman, who is the Thrillers' general manager and head coach.

Lee, 28, coached three seasons at USD, a NCAA Division I school.

Coronado, CA
(San Diego Co.)
Journal
(Cir. W. 5,237)

AUG 20 1992

Allen's P. C. B. Est. 1888

Lawrences help to name SD as host city for presidential debate

By Christina Gandolfo
Journal Reporter

Political efforts made by Coronadans Shelia Davis Lawrence and her husband M. Larry Lawrence prompted the Commission on Presidential Debates last week to name San Diego as one of three host cities for a presidential debate this fall.

Pending acceptance from President George Bush, the debate will be held Oct. 4 at the University of San Diego's Shiley Theatre.

Two other debates are scheduled in September and October at universities in Michigan and Virginia.

Democratic nominee Bill Clinton has approved the debate schedule and the president is expected to make his decision subsequent to the Republican National Convention, which ends today.

"I don't see why he wouldn't accept," said Shelia Lawrence in a telephone interview this week. "He's got nothing to lose since San Diego has traditionally been a Republican county."

The Lawrences, who are strong supporters of Clinton and the Democratic Party, helped secure San Diego as a debate site after meeting with officials from the debate commission last month in New York City.

Shelia Lawrence, who serves on Clinton's National Finance Council and chairs his Southern California Steering Committee, said the event will be strictly non-partisan.

"It's a win-win situation for everyone," she said. "And at a time when there is so much negativity in politics, it's an opportunity for San Diego to see the high road of campaigning."

Larry Lawrence, chairman of the board of the Hotel del Coronado, and his wife have donated \$50,000 to the effort to bring the debate to San Diego.

A reported \$500,000 is needed to
Turn to DEBATE, p. 7

Debate

Continued from page 1

host the event, which Shelia Lawrence predicted will not be a problem in San Diego.

A debate host committee is now being formed in San Diego to raise the necessary funds, according to Jack Cannon, public relations director at USD.

According to Cannon, who serves on a task force to prepare USD for the debate, the private university will donate funds to the effort but an amount has not yet been determined.

Although he credited the Lawrences in large part with bringing the debate to San Diego, Cannon said USD had considered the idea of hosting a presidential debate several months ago.

The university had also invited the candidates to speak to its students on policies of higher education, Cannon said.

"The fact that (USD's and the Lawrence's) efforts came together serendipitously is just wonderful for everyone," he said. "Now all we have to do is get the president to accept."

San Diego, CA
(San Diego Co.)
Daily Transcript
(Cir. D. 8,686)

AUG 20 1992

Allen's P. C. B. Est. 1888
Page 10.

* * * 2955
USD's Index of Leading Economic Indicators for San Diego County fell 0.2 percent in June to 115.7, the fourth consecutive monthly decline. May's index was 116, revised to reflect a 0.1 percent decrease from the month before. The national index of leading economic indicators also decreased in June after five months of increases. "This does not bode well for the local economy, which has been lagging the recovery in the national economy," says Alan Gin, professor in USD's School of Business Administration and head of its Economic Research Group. "If the national economy weakens again, this may make things even more difficult locally."

Building permits fell 0.35 percent in June; unemployment insurance claims, inverted, fell 0.68 percent; stock prices from the Transcript's San Diego Stock Exchange Index fell 0.26 percent; new defense goods orders fell 0.80 percent. The only uptick in the June indicators was tourism, up 0.93 percent.

* * *

Business

THE SAN DIEGO UNION-TRIBUNE • THURSDAY, AUGUST 20, 1992

Tourism's the only plus sign

*2 studies see bleak
near-term outlook*

By DONALD C. BAUDER
Financial Editor

The University of San Diego's index of leading indicators is flashing a grim near-term future for the San Diego economy — as are new econometric projections from Berkeley-based Economic Sciences Corp.

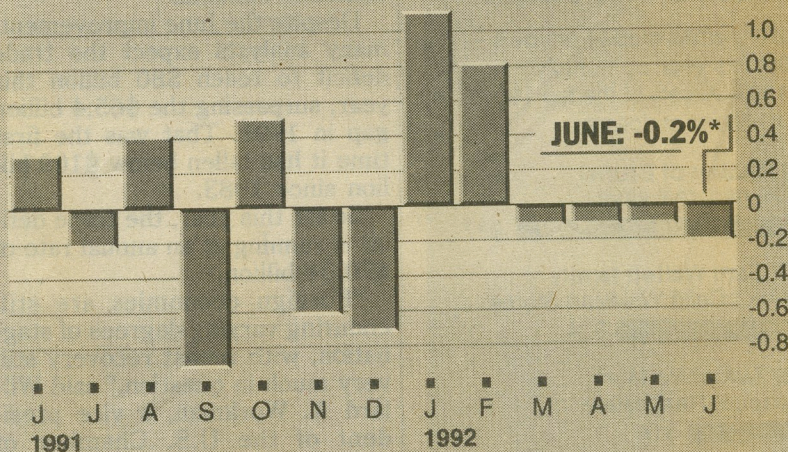
USD's leading indicators fell 0.2 percent in June — the fourth straight monthly decline. Five of the six components of the index were down. "It looks like it will be a while before we get any boom again," said Alan Gin, assistant professor in the School of Business Administration.

Based on preliminary figures from Economic Sciences Corp., Gerald Bongard, the firm's regional economist, predicted that construction of San Diego commercial buildings (offices, hotels, retail structures) will drop 40 percent this year, following a 45 percent swoon last year.

Construction of industrial buildings will be down 38 percent, following a sharp 35 percent decline last year, said Bongard. "The San Diego economy is still struggling to pull out of a recession, with two of its three major industries, defense and

SAN DIEGO'S LEADING INDICATORS

The local economic index fell during the last four months.



JUNE 1992

Residential building permits	-0.35%
Unemployment insurance claims	-0.68%
Stock exchange index	-0.26%
Tourist activity	+0.93%
Manufacturers' new orders for defense products	-0.80%
National economy	-0.27%

*Subject to revision

SOURCE: Economic Research Group at University of San Diego.

Union-Tribune / KIRK CHRIST

construction, still in trouble, and the others fighting to break out of a loss in consumer confidence related to employment and income prospects," said Bongard.

Max Schetter, general manager of the San Diego Chamber of Commerce, agreed that the near-term outlook is weak: "We're entering the third year of a recession, with unemployment high," said Schetter. "I see some improvement by the end of the

year, but it will be modest at best."

Of the six components of the USD index, building permits, initial claims for unemployment insurance, prices of local stocks, new defense orders (nationally) and the national index of leading indicators all declined.

The only uptick was in the

See Indicators on Page E-2

Indicators

No sign of boom in the near future

Continued from Page E-1

tourism component. The tourism industry was stimulated by lower air fares "and residual effects from the America's Cup," said Gin.

Local stocks were down partly because lesser-capitalized issues (the category of most San Diego stocks) generally underperformed blue chips, and also because of the market's reaction to problems at such local institutions as the now-seized HomeFed, said Gin.

Residential building permits, as reflected in the USD index, continue to look anemic. Through June, there have been 4,115 residential building permits (both single-family and multiple) in the county. This substantially trails the 5,615 of last year at the same time, when permits wound up the year at 7,992, the worst since 1982, when they were 7,700.

Normally, permits average 25,000 in the county. In good years, they hit 40,000.

With mortgage rates at new low levels, Schetter thinks permits will wind up the year in a range between 8,000 and 10,000. Earlier, however, he had forecast 13,000.

Bongard forecasts that permits will only hit 8,200 this year.

The jobs side is also grim. Employment (not including the self-employed or agricultural workers) is 958,300, down 42,000 jobs from two years ago, said Schetter. "The outlook is for very sluggish employment growth," he said.

"Wage and salary employment remains in a down trend that started in mid-1990," said Bongard, predicting that employment will drop 0.5 percent this year, following a 1.8 percent decline last year.

"The job losses are concentrated in construction and manufacturing, but even private sector services (traditionally, the booming area of San Diego employment) are weak," said Bongard.

"In previous recessions we lost entry-level and blue-collar workers, but this time we are losing those but also are losing mid- to higher-pay executives, white-collar workers and engineers," particularly in aerospace, said Schetter.

Population growth is now around 2 percent, down from the usual 3 to 4 percent, with in-migration down two-thirds from 1989 levels, said Schetter.

"The local economy is facing a serious restructuring problem," said Gin. For many years it was artificially supported by inordinately high aerospace/defense spending, which is now coming down sharply.

FYI

August 20, 1992

SAN DIEGO COUNTY
Los Angeles Times

\$215-Million Shiley Valve Settlement Approved

■ **Medicine:** The deal offers up to \$4,000 for emotional distress and other benefits to 51,000 patients and their families. The defective device has been blamed in 300 deaths so far.

By TED JOHNSON
SPECIAL TO THE TIMES

IRVINE—About 51,000 recipients of a potentially defective heart valve that has been blamed for killing 300 people would receive up to \$4,000 in cash each and other benefits for their emotional distress as part of a court settlement approved Wednesday.

A federal judge in Cincinnati approved the \$215-million settlement offer by Shiley Inc., a medical products company in Irvine, and its parent company, New York-based Pfizer Inc. The settlement offer was announced last month.

The agreement, however, does not prohibit patients or their heirs from filing legal claims against Shiley should their mechanical valves fracture in the future.

The class-action lawsuit in Cincinnati alleged that the companies knew the heart valves, sold from 1979 to 1986, could fracture and possibly kill the recipient.

William C. Steere Jr., Pfizer chairman and chief executive, said the company still believes that complaints about the valve lack merit, but he accepted the settlement to end the court battle.

The settlement provides \$90 million to \$140 million to recipients for medical or psychological consultations, as well as compensation to their spouses. That works out to between \$2,500 and \$4,000 per patient. The amount depends on how many patients decide to take the settlement and how many never file a claim, which would increase the amount paid to others.

The agreement also sets aside \$75 million for valve-related research, including techniques to identify if a recipient is at a great risk of fracture.

Pfizer said it will fund the settlement with the proceeds from its \$230-million sale earlier this year of most of Shiley's assets, as well as with insurance reim-

Please see SHILEY, D3

SHILEY: Judge Approves Heart-Valve Settlement

Continued from D1
bursements.

The terms of the settlement also allow about 1,000 heart valve patients who previously decided not to join the litigation to decide by Sept. 28 whether they want to join the settlement. Lawyers for about 650 patients who filed lawsuits in Orange County Superior Court, however, said they expect most of their clients to reject the settlement offer and continue to pursue emotional distress claims in separate court actions.

Approval of the Shiley-Pfizer offer by U.S. District Judge S. Arthur Spiegel is "a great positive for the company," said Sharon Dorsey Wagoner, an analyst with Argus Research in New York. "Obviously, the fewer people who proceed with the cases, the better

for Shiley."

Plagued by the heart valve failures and doggedly chased through court, Shiley stopped making the valves six years ago. Though it sold its valve manufacturing operations in February to Sorin Biomedical in Irvine, it still operates a valve research center in Irvine.

"This settlement will go far toward putting this complex and time-consuming litigation behind us and help to eliminate the disruptions and uncertainties involved in such litigation," Steere said in a statement.

An independent panel of experts will determine, on a case-by-case basis, if surviving patients need operations to replace their heart valves. Shiley will pay for any needed operations.

Separately, the settlement terms

require the company to provide up to \$300 million for patient or survivor claims in the event of valve fractures, though that amount is not considered part of the total funds now available.

Under the special amount set aside, the company will pay \$500,000 to \$2 million for each claim, provided the survivors or heirs don't file a lawsuit. The wide range depends on such factors as the age and overall health of the patient.

Elaine Levenson, who started a Pittsburgh support group for valve recipients, said she expected that most of the 100 active members would proceed with their litigation. She said that health costs can be much greater than the \$2,500 to \$4,000 individual benefits in the offer.

San Diego Daily Transcript August 20, 1992

Local Scene

The San Diego Stock Exchange Index fell 0.56 percent yesterday to 289.862 as losers more than doubled gainers 34-16 and 83 issues held steady. Chipsoft was the biggest gainer, up 75 cents to \$11.25. WD-40 lost the most, dropping \$1.25 to \$41. The SDSE is on Page 14A.

* * *

Jacumba's 1,250-acre Ketchum Ranch has been sold for \$5 million as plans for a 1,048-home golf course community wind through the county. Real Estate Briefs is on Page 1B.

* * *

* USD's Index of Leading Economic Indicators for San Diego County fell 0.2 percent in June to 115.7, the fourth consecutive monthly decline. May's index was 116, revised to reflect a 0.1 percent decrease from the month before. The national index of leading economic indicators also decreased in June after five months of increases. "This does not bode well for the local economy, which has been lagging the recovery in the national economy," says Alan Gin, professor in USD's School of Business Administration and head of its Economic Research Group. "If the national economy weakens again, this may make things even more difficult locally."

Building permits fell 0.35 percent in June; unemployment insurance claims, inverted, fell 0.68 percent; stock prices from the Transcript's San Diego Stock Exchange Index fell 0.26 percent; new defense goods orders fell 0.80 percent. The only uptick in the June indicators was tourism, up 0.93 percent.

* * *

Costa Mesa, CA
(Orange Co.)
The Newport Beach/
Costa Mesa Pilot
(Cir. 6xW. 45,000)

AUG 20 1992

Allen's P. C. B. Est. 1888

What message is my chocolate-craving body sending?

Q I get occasional food cravings, especially for chocolate, and wonder if my body is not getting enough of certain vitamins and minerals. Is this possible?

J.L., Huntington Beach.

This is a perplexing question that at present has no clear-cut answer. Everyone at one time or another has experienced some form of food cravings.



Deralee Scanlon

Ask the Dietitian

Researchers theorize that the desire for sweet rich foods (including chocolate) results from the drive for pleasure. Pleasure-causing chemicals in the body called opiates determine whether we perceive a specific food as desirable or not, and chocolate definitely passes the test.

There is also a psychological aspect to food cravings. This is especially evident when a favorite food is completely given up during periods of strict dieting. The desire for the withheld food grows until at last the dieter feels forced to satisfy the craving — often with a binge of the favorite food.

But food craving, can be handled without the need to binge. Treating yourself once in a while to a hot fudge sundae or "killer" chocolate brownie is a perfectly acceptable treat. However, if your cravings for chocolate are more than occasional I would suggest that you try one of the following alternatives: Choose chocolate-coated pretzels, graham crackers or malted milk balls in place of chocolate-covered nuts (the fat is reduced by about half);

bite into chocolate mints, such as those from Junior Mints, because they contain 5 grams of fat (24 percent of calories) as compared with the typical chocolate bar that weighs in at 8 grams. Instead of the standard hot fudge sundae make one using either frozen ice milk or frozen yogurt and drizzle it with chocolate-flavored syrup; you save 10 grams of fat for each one-fourth cup, which can add up quickly since most sundaes are well above a one-fourth cup serving size.

Q In a past column you cautioned new mothers against microwaving breast milk. Is it because microwaves heat unevenly and the baby might be accidentally burned?

B.C., Costa Mesa.

Yes, that was one of the reasons why I recommended not using a microwave to thaw or warm frozen breast milk. Now findings reported in a highly respected publication, Science New, points to yet another excellent reason not to microwave breast milk.

Researchers discovered that microwaving destroys the valuable antibodies in breast milk which fight against infections. Even if the milk is not brought to a boil, the destruction to the friendly antibodies is so severe that it then allows 5 times the amount of potentially harmful bacteria to be able to multiple in microwave-treated breast milk.

Q My doctor recommends that I get 1,500 milligrams of calcium daily to help prevent colon cancer. How can I get this much from foods that are also low

in fat?
A.S.

There is some very interesting research from the University of San Diego that explores the link between cancer and calcium. This mineral is not only essential for healthy bones, teeth, and muscles,

but is also required for various functions of the body's cells.

These studies indicate that cells within the body are in constant communication with each other, in a sort of chemical code. This language requires adequate amounts of calcium for cells to be able to talk to each other. Communication between the cells is lost when the levels of calcium around the cells drop due to a lack of calcium in the diet.

When this happens, it is as though the cells think that the surrounding cells have died. So they begin to divide and form additional cells in an effort to again establish a communication link. However, without sufficient calcium — which is the chemical transport that serves as the "telephone wire" communication is impossible and the proliferation of cells continues unchecked.

This cellular pile-up results in the formation of polyps, which can be one of the first steps in the development of cancer. Clearly, the body's calcium level is highly important.

Your question asks for food sources that are rich in calcium yet low in fat. Dairy products are excellent calcium sources, but you can stay with low-fat or non-fat choices and still reach your doctor's recommended daily calcium goal of 1,500 milligrams (mg).

One cup of non-fat milk provides 302 mg, and a cup of plain non-fat yogurt has 452 mg. You can even enjoy cheese (which is usually a high-fat product) by selecting, for example, Lifetime brand's line of Fat-Free cheeses, which contain a full 320 mg of calcium per ounce. And sardines, eaten with bones but with the oil drained off, have 372 mg per

Chocolate Craving cont. —

3-ounce serving. Other good sources: 3-½ ounces of shrimp (215 mg); 3-ounces of salmon (167 mg); one cup of broccoli (136 mg). Even an orange contains 54 mg.

Your best bet is a well-balanced diet of all the food groups that use low-fat or non-fat choices when it comes to dairy products.

Derallee Scanlon is a registered dietitian. She is the author of two books: "Diets That Work" and "The Wellness Book of I.B.S."

Send your questions to: Derallee Scanlon, R.D., c/o Daily Pilot, P.O. Box 1560, Costa Mesa, 92626.

San Diego, CA
(San Diego Co.)
San Diego Union/
Tribune
(Cir. D. 392,388)
(Cir. S. 467,287)

AUG 21 1992

Allen's P. C. B. Est. 1888

Toreros must blossom sans Branches

By BUSTER OLNEY
Staff Writer

There has never been another in the history of USD football like Willie Branch, the running back who last season as a freshman brought Division I speed to the Division III program. He rushed for 1,026 yards on 95 carries; his average of 10.6 yards per carry nearly doubled the previous Torero mark.

But he may turn out to be a shooting star. Willie Branch, and brother Danny, Sweetwater High graduates who helped the Toreros to a 7-3 record in '91, are academically ineligible for the '92 season.

"Willie was a big part of our offense," said USD coach Brian Fogarty, whose team began practice this week. "And I have to be honest: It was fun to have that big-play option. But I still feel like we can be a pretty good football team."

The Toreros just won't be as fast or as flashy. Back to ball control, "three yards and a cloud of dust" football.

"I've coached those kinds of teams before," Fogarty said.

And succeeded. The Toreros have had five straight winning seasons, a cumulative 32-14-1.

Eleven starters return, including fifth-year quarterback Michael Bennett (919 yards and nine TDs passing), fullback Scott Sporrer (876 yards rushing), sophomore back Michael Henry (269 yards) and four of USD's top six offensive linemen.

"We should be pretty good on defense," Fogarty said. "We had some unbelievably bad luck with injuries on defense last year, and one thing that does is give younger guys an opportunity to play. So we developed some experience that we normally wouldn't have."

USD held opponents to 118 yards rushing per game in '91.

After this season, the Toreros will jump to Division I-AA and the newly formed and highly competitive Pioneer Football Conference. This could be USD's last shot at postseason play in the foreseeable future.

"Normally, it's the seniors with their last chance," Fogarty said. "This year it's the whole team. In I-AA, our opportunities for play-offs are going to be a long way off, if ever, just because of the structure of us being a non-scholarship conference in a scholarship division."

The move to I-AA could eventually help Fogarty's recruiting; he hasn't noticed a difference as yet. "Next year will really prove what effect the new division will have on our program," he said.

San Diego, CA
(San Diego Co.)
San Diego Union/
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AUG 22 1992

Allen's P. C. B. Est. 1888

Bishop Brom doesn't have top-down leadership style

Some see weakness in seeming refusal to take public stands

The Roman Catholic Diocese of San Diego isn't what it used to be.

Gone are the strongly worded statements issued from the bishop's office.

Gone, too, are the directives to parishioners about what to oppose or support.

"I used to joke with Bishop (Leo) Maher that he was the perfect bishop for the past," says his replacement, Bishop Robert Brom.

Now, after two years as chief shepherd to local Roman Catholics, Brom is trying to be the bishop of the future.

It's a whole new style, he admits, using post-Vatican-II words like collaborate, facilitate and animate to describe his leadership. He likens himself to a captain of a team who relies on his players to win the game.

He admits it has been been frustrating for clergy and lay people accustomed to the firm direction provided by Maher, who stepped down after 21 years as bishop when he reached the mandatory retirement age of 75. Maher died last year.

It used to be that you could walk into the bishop's office and

Living Today

SANDI DOLBEE

ask if you could paint a wall blue and you'd get an immediate answer, remembers one pastor. Now, you might get questions and requests for more input.

Some critics complain that they never know exactly what Brom wants. They view his reluctance to take public stands as being aloof and unassertive.

Brom, sitting in his sunny corner suite of the diocesan center on the USD campus, uses an example to defend himself. It is the story of how he moved a staff member into a new job. It was, he said, like teaching a person how to ride a bike. There comes a time when you need to let go.

"I've gone the first mile with you, now you take it," he says.

Then there was the recent decision to move the diocesan headquarters from its 56-year home at the University of San Diego to a monastery a few miles away.

"The bishop could have made that decision by himself with the permission of the Holy See," he says, alluding to the Vatican approval necessary for such a big move.

Instead, the affable, low-key Brom consulted with priests, university officials, his staff and others before agreeing to sell the pastoral center to USD and purchase the monastery from the Sisters of Perpetual Adoration, who are moving out of San Diego.

The new facility in Clairemont, which should be ready to move into by this time next year, will provide more space and more parking for the diocesan officers.

Should, not shall

Brom, the former bishop of northern Minnesota, is the consummate modern administrator.

One of his projects since replacing Maher in July 1990 has been to create — with the help of his Cabinet staff of priests, nuns and lay people — an 18-page general plan that he hopes will define for each parish just what its ministry should be.

He wants bilingual secretaries in each parish and commissions established for each cultural group so all people have equal

See Bishop on Page B-11

Bishop

2955

Brom believes in collaboration

Continued from B-10

voices in a church.

Again, however, the emphasis throughout the plan is *should* — not *shall*.

"A good parent," he says, "will facilitate, will animate, will help, will be there — won't overly push and won't step in unless they absolutely have to."

That doesn't mean he never steps in. "I will do it if it has to be done, but only when I'm convinced that I have to."

It's not solo flight he's advocating, he says, using his fingers to fly through the air. It's flying in a unified formation that he is after.

"There are 600,000 Catholics out there, and if I can animate this sleeping giant for life issues, for social issues, for the good of the nation as well as the church, I've got something better than anybody in terms of a life creature that can move mountains," he says.

A staunch loyalist to Pope John Paul, Brom says that what matters is not his opinion on these issues, but where the church stands.

"Is something true because the church teaches it or does the church teach it because it is true?" he asks. "Take that one step further. Is this right because the bishop says so or does the bishop say so because it's right?"

From the start, it was evident Brom would not be like his predecessor.

He rejected a \$500,000 Kensington house that was purchased for his residence and instead had an apartment renovated at St. Francis Seminary on the USD campus.

When questioned about Maher's public barring of state Sen. Lucy Killea from taking communion because of her stand on abortion, Brom said he would have handled the matter privately and confidentially.

And when it comes to school health centers, which Maher vehemently opposed, Brom said he will support them as long as the city school district keeps its promise of not offering birth control or abortion counseling.

Criticism from migrants

Perhaps Brom's strongest opposition has come from migrant activists who are disappointed by his lack of attention to the migrant camps in North County, where thousands of predominately Catholic families take shelter.

He was singled out for criticism early on, when he appointed a priest to pastor to the migrant camps and reassigned him three months later.

"Frankly, I was not for it," he says, adding that as soon as that priest was in place, it was, as if

the other parishes decided they didn't need to pay attention to the camps anymore.

Instead, he is now working with his office for social ministries to identify all the migrant camps in North County and then inform each parish about which ones are in its geographical boundaries. It will then be that parish's responsibility to minister to its camps.

"We will help you, we will animate you, we will facilitate you," he says he will tell the parishes, repeating what is fast becoming the familiar doxology of Bishop Brom.

"I know there are migrant activists that are not happy — they've come in and shouted at me," he says. He also knows he is "taking a risk" that the parishes will not follow through.

Brom, meanwhile, has had to revise some of his own goals as he adjusts from being bishop of a mostly rural diocese of 88,000 Catholics to this urban area that boasts 500,000 to 600,000 Catholics in San Diego and Imperial counties.

He had wanted to spend every other weekend on pastoral visits, two days of intensive meetings with lay and clergy, to the 99 parishes. After two years, he is only at the halfway point. He finds that much of his time is taken up with boards and agencies, along with myriad special blessings, confirmations, and Masses.

Brom, who soon will turn 54, takes one day off a week and is learning to sail. Other than that, his schedule is booked through the end of the year, neatly typed, single-spaced on two sheets of paper, and appointments are being made into 1993.

Reaching into a drawer, Brom pulls out packets of pictures to show where he has been and what he has done.

BISHOP BROM —

There he is with Mother Teresa on her visit earlier this year. Mother Teresa asked him how he could rest knowing there was so much poverty just a few miles south in Mexico. He asked her if she slept in Calcutta.

In another picture, he is shaking hands with one of the 11 inmates he recently confirmed during a service at the R.J. Donovan Correctional Facility at Otay Mesa. Two of the inmates are convicted murderers. Their faith witness, he says, was "quite powerful."

And there is a picture of him and a classroom of parochial school students. When he walked into the classroom, he realized the teacher had done some preparation. Each child had on a paper miter, just like the miter he wears as bishop. So they took their picture all together, miters and all.

It's a picture that captures the essence of this new-fangled bishop. He blends in so well, it's difficult at first glance to find Bishop Brom. He's the guy in the back holding the staff.

AUG 23 1992

Allen's P. C. B. Est. 1888

They Shared Joy Before Horror Struck in Spain

2955
While Celebrating End of Olympic Games in Castelldefels
With Lifelong Friends, Former USC Student Dies in an Instant

By ELLIOTT ALMOND
TIMES STAFF WRITER

The five young men from Honolulu huddled on a Spanish beach two weeks ago, not so much to celebrate the end of the Barcelona Olympics as to reaffirm their lifelong friendship.

Brad Yim, Wyatt Jones, Nalu Kukea, Werner Girndt and Eric Chun had spent little time together in recent years because they were following their varied interests.

Yim, 21, attended USC for a year before transferring to the University of San Diego, where he and Girndt majored in business and played rugby.

Jones, 22, a world-class sailboarder, pursued his dream to be an Olympic paddler and was in Barcelona as a member of the U.S. kayak team.

Kukea, 21, who barely missed making the Olympic team, attended Orange Coast College and UC Irvine, and is transferring to the University of Hawaii this fall.

Chun attended the University of Colorado before transferring to an art school in San Francisco.

They came to Castelldefels, site of the



Brad Yim

canoe/kayak competitions, to support Jones, one of four Hawaiian paddlers in the Games. All but Girndt were original members of the Hawaii Canoe/Kayak Team of Honolulu, and each had paddled outrigger canoes since early childhood.

"It was a great time," said Girndt, who began a European tour with Yim on July 6.

The group was sharing another such moment on the beach at Gava when they lit a skyrocket in the still, early morning of Aug. 9, five free spirits putting an exclamation point on a

fabulous foreign rendezvous.

But suddenly, the skyrocket exploded on the ground, instantly killing Yim as his best friends watched in horror. The four others suffered ruptured eardrums.

"It was the most tragic thing I've had to deal with in my life," said Mitch Kahn, captain of the U.S. kayak team.

Kahn, a firefighter from San Clemente, had just finished showering when the campground was rocked by the explosion. He said the blast was equivalent to at least one stick of

Please see TRAGEDY, C14

TRAGEDY

LOS ANGELES TIMES

Continued from C3
dynamite.

One camper, who knew Kahn was a firefighter, screamed for his help. He raced toward the beach as the woman said, "Mitch, someone lost an arm."

Kahn said: "She saw the tube [of the launcher] flying through the air, which she thought looked like someone's arm."

When Kahn reached Yim's body, he knew nothing could be done and comforted two buddies who were leaning over their friend.

Kukea, a 1991 Pan-American competitor, took the skyrocket during a fireworks display earlier that evening in Castelfidardo, near where they were camping, according to a Civil Guard report.

The Civil Guard recommended that Kukea be charged with negligence and possession of an explosive device. The National Police recommended that he be charged with negligence resulting in a death. Gava court officials could not be reached, but friends said the case is pending, and charges are expected to be dismissed.

The fireworks show was part of the city's annual summer festival, Civil Guard officials said. But Kahn said the city played host to an Olympics-ending party for athletes, culminating with the fireworks show at the town's old castle. He said the city held a similar affair after a pre-Olympic regatta last year.

While the closing ceremony in Barcelona the next evening celebrated the human spirit and all its possibilities, members of the canoe/kayak community—and particularly those closest to Yim, a one-time junior national champion—were left with pain.

"It gave us a chance to reflect on what really is important," said Greg Steward, a kayaker from Williamsburg, Ohio. "It reinforced that winning a gold medal is not the main dream of my life."

Steward, paired with Wyatt Jones in the C-2 1,000, did not win a medal. He and Jones were disqualified in the semifinals when their boat left its lane while trying to keep pace with a powerful crew from the Commonwealth of Independent States.

"We were disappointed," he said. "But this reminds us we have no reason to feel sad [for not getting a medal]."

The athletes and coaches who had recently met Yim could not help but reflect on the importance of family and friends, they said. Yim personified those values and will be remembered as an outgoing character who embodied the Hawaiian spirit of friendship.

"It was so fitting, in a way, that when Brad died he was with this group of Hawaiians," said Yim's father, Errol, a Honolulu orthodontist. "They were all from Hawaii, arm in arm, hand in hand, when the accident occurred."

That these five were together on the beach surprised no one who knew them. Another Honolulu paddling friend, Malia Kamisugi, was in the campground at the time of the blast, and her boyfriend, Olympic rower Chip McKibben of Newport Beach, helped Kahn get the injured to hospitals, where they were treated and released.

The youths were bonded by more than geography. They were linked by their love of water sports, whether it was surfing, sailboarding, paddling or water polo. Their friendship was like a brotherhood, Errol Yim said. "These Hawaii kids were bonded together so firmly," he said. "They just knew to take care of one another."

Girndt said: "If we weren't together [now], I don't know if I could take it."

Girndt and hundreds of other well-wishers paid tribute to Yim in traditional Hawaiian style Wednesday night by dropping leis into the sea. Hundreds of boats debarked from the Hui Nalu Canoe area, where the boys first learned to paddle outriggers, and went to the entrance of Hawaii Kai to lay the flowered wreaths.

When Billy Whitford of Newport Beach started the Hawaii Canoe/Kayak Team in 1987, he persuaded Yim, Kukea, Jones, Chun and Kamisugi to join.

The next year, Yim and some of the others won junior national championships. They brought home so many gold and silver medals after a year's training, Whitford knew he had tapped into a valuable resource.

"We all had the same interests," said Girndt, who met Yim as a water polo opponent. Yim played for Punahou, Girndt for Kamchameha, two of Hawaii's strongest private schools.

"We went camping together. We went everywhere," Girndt said of the group.

They were some of Hawaii's most celebrated young athletes. It seemed that the group excelled at all water activities—and some on land, too. Yim played soccer as a youth, but one day approached his father.

Errol Yim said: "He told me, 'Dad, I want to play water polo.' I said, 'Water polo?'"

Brad spent a year studying with a Semester at Sea program in which he traveled the world. The experiences left a lasting impression. One day, Errol Yim talked to his son about focusing his energies on what he would do with his life.

"He turned to me," Yim said, "and said, 'Dad, if I focus on something, I'm going to miss everything else.'"

And Yim did not want to miss anything or anybody. Girndt said the two planned the summer tour of Europe last year and hoped one of their friends would make the Olympic team. When Jones did, they all shared in the excitement of participating in the Olympics.

"I can't tell you how good these kids are in terms of morality, ethics, intelligence and sports potential," Whitford said.

"They've got such great opportunities that they walk along the edge sometime and have no sense of consequence. If anything, they find out they're not invulnerable."

Girndt said the four survivors suffer from loss of hearing and are waiting to see if they need surgery to repair their eardrums.

"It's like there is a constant ringing in the ears," said Girndt, who could barely hear a few days after the accident.

The scars will heal, but the suffering and hurt will remain for a long time, Whitford said. Still, he believes there is something to be gained from the tragedy.

"They are going to take [Brad's] spirit and carry it with them forever," Whitford said.

"I know I will."

Free-lance writer Sandra Ann Harris in Barcelona contributed to this story.



For The Times

With two unidentified women, from left, Wyatt Jones, Werner Girndt, Eric Chun, Brad Yim, Nalu Kukea.

'It was so fitting, in a way, that when Brad died he was with this group of Hawaiians. They were all from Hawaii, arm in arm, hand in hand, when the accident occurred.'

ERROL YIM
Father of the deceased, Brad Yim

San Diego, CA
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Daily Transcript
(Cir. D. 8,686)

AUG 24 1992

Allen's P. C. B. Est. 1888

Staying Put...

Schoel & Paul Shows There's More To Gaslamp Than Cafes

2955

By KATHY DAY

San Diego Daily Transcript Staff Writers

When self-described urbanist Don Schoel envisioned his ideal work environment, the Gaslamp Quarter wasn't in the picture — until he and partner Bob Paul moved there in 1981.

Now he's one of the neighborhood's biggest boosters — a former chairman of the Gaslamp Quarter Council and a firm believer that they made the right

move. They'd spent time before in a building where the Meridian condos now rise, in the former California First Bank Building with bay views, and on "Pill Hill."

Schoel & Paul Planning and Architecture has roots in Del Mar, where the firm started in 1960 and the principals still live. At first it was two firms, Schoel & Garretts and Paul & Allard.

And if those initials sound familiar, it's because when Schoel and Paul went on their own in 1974, the others formed SGPA and kept the initials. Among their employees was one Ron Roberts, former supermarket boxboy and current city councilman.

Schoel, the client relations and design side of the team, has spent time on both sides of the fence. He took a break from practicing architecture and spent three years as Carlsbad's city planner, and also has done a stint as a Del Mar planning commissioner.

Paul, the production and specifications partner, is the one who monitors progress on jobs like the three-story classroom building at the University of San Diego that they designed, opening this fall.

USD has been a long-term client, starting back about 10 years ago

Schoel & Paul—

Continued from Page 2955

when the firm designed some residential complexes. Then, university officials wanted to move away from the Spanish Renaissance theme that dominates the campus.

The design theme has gone full circle but the architectural team remains, with Schoel and Paul now working on a master plan for USD's next 10 years.

The firm has 10 employees — four of whom are licensed architects and two who are "on the verge," awaiting exam results — down from 19 a year ago. But it retains its diversity, working on a range of projects from a community center at the old Del Mar Powerhouse to retail centers and churches.

"It's paid off when the commercial side dropped off," said Schoel, who's been married for 39 years and has three grown children. His partner, now divorced, has two.

Their partnership has been a lot like a marriage, Schoel commented, explaining that it's a case of merging their skills. Since their arrival on the Gaslamp scene, they've seen changes in attitudes

and the environment — and all for the better, he added.

When they purchased their building at 530 Sixth Ave. — with the help of San Diego Trust & Savings Bank, which continues as their lender — they were pioneers of a sort. Now their double-wide storefront building, which once housed a hardware store, is next to Krasne's Gun Shop and down the street from G.I. Joe's surplus store and a gallery.

They were the first to choose Sixth Avenue, while others congregated on Fifth "where the action was."

They hired workers from the mission that used to be across the street to help take down the old ceilings and remove the plaster that had covered the bricks. Revived, the office shows its original beams and is brightened with skylights.

Now their Gaslamp Quarter neighbors include about 10 other architectural or design firms, Schoel noted. Their presence says a lot for the buildings and for the fact that earthquake standards aren't necessarily a big issue.

USD selected as site of presidential debate

The University of San Diego has been chosen to host one of three presidential debates this fall.

President Bush and Democratic presidential nominee Bill Clinton will square off at USD on Oct. 4, according to a tentative schedule by the Bipartisan Commission on Presidential Debates.

If the schedule is finalized, the USD debate will be the second matchup between the parties. The first debate between Bush and Clinton is set for September 22 at Michigan State University in East Lansing. The third debate is scheduled for Oct. 15 at the University of Richmond in Virginia.

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AUG 24 1992

Allen's P. C. B. Est. 1888

Profile



Ralph Nader
Consumer Advocate

Career Highlights: founded magazine, Multinational Monitor, 1980; founded Public Citizen, 1971; founded Center for Study of Responsive Law, 1969; published "Unsafe at Any Speed," 1965

Law School: Harvard, 1958

Age: 58

Nader Targets His Biggest Foe

His Campaign Calls For
U.S. Government Reform

By Joe Wayne

Special to the Daily Journal

SAN DIEGO — It's been 27 years since consumer advocate Ralph Nader produced "Unsafe at any Speed," his slashing critique of automobile safety.

Many people might have considered the publication of a best-selling book that caused a public outcry and led to legislation that has saved an estimated 1 million lives a successful career.

But Nader was just getting started.

And now, at 58, with a legacy of public advocacy behind him, Nader is attempting to reform the biggest corporation of all: the U.S. government.

Last fall, Nader began an experiment that close associates had urged for years — running his own presidential campaign.

"It was not a campaign for elective office," Nader explained during an interview after a recent speaking visit at the University of San Diego School of Law. "It was a campaign for a reform agenda."

The agenda he helped develop in town meetings in New Hampshire and Massachusetts, has emerged as a full-blown platform, dubbed "The Concord Principles."

The "new tool kit for democracy," as Nader refers to it, calls for making voter registration easier, placing term limits on

See Page 9 — PROFILE

Nader Targets His Biggest Foe

Continued from Page 1

members of Congress and cutting government salaries. It also recommends limiting campaign financing to public funds and establishing forums in all 50 states for ballot initiatives, referendums and measures to recall elected officials.

Nader also wants to include a "None of the Above" choice on all ballots, to force parties to replace unsatisfactory candidates.

Consumer Associations

If that sounds ambitious, there's more. Nader also proposes giving voting power to the public in businesses that use public resources and funds, such as banks, utilities and insurance companies.

"Had there been such bank consumer associations with their full-time staff in the 1970s," Nader's platform statement reads, "there would not have been a trillion-dollar bail-out on the taxpayer's backs for the [savings and loan] and the commercial bank crimes. These would have been nipped in the bud by informed, organized consumer judgment."

To keep the voters informed, Nader proposes creating a full-time staff to research policy issues and generate newsletters.

Nader said his campaign has drawn enthusiastic response.

"In New Hampshire, we were drawing much larger audiences than [presidential candidate Bill] Clinton or [Nebraska Sen. Bob] Kerrey, five or six times as large in November, December and January," Nader said. "The appeal was almost perfectly bipartisan."

Major governmental reforms, of course, are nothing new for Nader.

He is affiliated with more than 100 public interest groups. His efforts have led to the creation of government institutions, including the Occupational Safety and Health Administration and the Environmental Protection Agency.

He has been a driving force behind a number of legislative acts, such as the Safe Water Drinking Act and the National Traffic and Vehicle Safety Act.

'Top of the List'

"Ralph is at the top of the list of people who have really done something to transform us into an advanced, responsible society," said Herbert Hafif, former president of California Trial Lawyers Association. "His influence on legislation and consumer protection is an awesome accomplishment."

But the 30-year battle with corporate America has generated some vocal opponents.

"Ralph Nader is essentially dishonest," said Robert Gore, vice president of communications for the Association of California Insurance Companies. "He has asked corporations to open their books, but he has refused to do so himself."

According to Gore and other critics, Nader downplays donations from the plaintiffs' bar to keep his image as the consumers' friend spotless.

But trial lawyers who know Nader don't believe he gets his due.

Hafif, who worked with Nader on the 1988 defeat of Proposition 106, which threatened to impose fee limits on attorneys, was shocked at the way trial attorneys have snubbed Nader's efforts on their behalf.

"Ralph showed me his contributions from the [American Trial Lawyers Association] for all his efforts," Hafif said. "It was about \$605,000 over a 20-year period. You couldn't have hired a good secretary for that."

With few exceptions, Hafif believes trial lawyers have failed Nader.

"All these guys who use his databases and his organization's research, and traded on legislation that he has worked for, have not supported him in any

sense," Hafif said.

Close associates say Nader is no advocate for the plaintiffs' bar.

Robert Fellmeth, director of the Center for Public Interest Law in San Diego, recalled Nader's disagreement with the center and the ensuing fallout.

"When the CTLA backed off on physician malpractice [in 1988], Ralph was livid," Fellmeth said. "He was in a room with [former CTLA president] Harvey Levine, and Ralph was bouncing off the walls, accusing [Levine of selling out]."

According to Fellmeth, Nader does not cut corners, even for his closest friends.

During the Carter administration, longtime Nader associate Joan Claybrook became head of the National Highway Traffic Safety Administration. Nader believed the organization was not moving fast enough to require automobiles to be equipped with airbags, a project he has been pushing for 20 years.

"Joan Claybrook is his favorite person in the world, much closer to Ralph than I am," Fellmeth said. "But when NHTSA hesitated on the airbag, he blasted her. He is a very human, humorous person, even sentimental. But if you are not on the right side of the public interest, he will not sweep it under the rug. He will not let it go by."

Powerful Force

Nader's reputation for putting public good above his own interests and relationships makes him a powerful force on any issue.

In 1988, Proposition 103, the California insurance reform initiative, was headed for defeat, with several competing propositions threatening to split the vote — until Nader entered the campaign.

"Many of our efforts toward the end of the campaign depended entirely on Ralph," said Harvey Rosenfeld, head of Voter Revolt, the organization that sponsored Proposition 103. "We had wallet-size

cards that just said, 'Nader/103,' in big letters. That was all it took for voters to know which way to vote."

"Nothing [the insurance company representatives] could say in the focus groups could knock down Ralph's support," Rosenfeld said. "People may disagree with him on specific issues, but they trust him."

What made this iconoclastic 1958 Harvard Law School graduate devote his energies to public interest law, a field that barely existed at the time?

Nader credits his father, Nathra Nader. Nader's parents came to the United States from Lebanon in 1913 and settled in Winsted, Conn. His father ran a restaurant and engaged customers in spirited discussion on civic issues. The word around the neighborhood was, "At Nader's place, for a nickel you get a cup of coffee and 10 minutes worth of conversation."

The political nature of the conversation occasionally led to confrontations. During one counter-top debate, an aggressive customer asked Nathra Nader how he expected to keep customers with such controversial opinions?

"When I passed the Statue of Liberty in 1913, I took it seriously," Nader's father responded.

Raised on Civic Issues

Dinner at the Nader's home also included liberal servings of civic issues.

"There was no typical dinner," Nader said. "They taught by discussing questions, by taking whatever was in the news as a subject for a dialogue. Or we'd get a history lesson."

Although he has never married, Nader believes strongly that devotion to family and community is a critical element often missing from parenting today.

"The corporations are replacing the parents," Nader said. "Kindercare raises them. Nintendo entertains them. I

NADER

milks them. Your children are growing up corporate. It's really interesting, when I talk to parents about this, you can see it click for them. They're not connecting the generations."

Nader made his first sally into public interest policy at Princeton University, where he graduated in 1955, when he noticed dead birds on the campus lawns. He tried to have DDT use banned.

The editors of the campus paper scoffed. If DDT were dangerous, Nader was told, the biology and chemistry professors would have objected to its use.

By the time Nader entered Harvard Law School, he had turned his critical faculties on the educational process in general.

"It was a high-priced tool factory," Nader said. "If you were worried about issues of right and wrong and justice and justice, you were considered soft intellectually."

While at Harvard, Nader began the auto safety research that laid the groundwork for the 1965 publication of "Unsafe at any Speed."

Publicity from the book and the hearings that followed lured some of the country's brightest law students to Nader's side.

One of the first was Fellmeth, then a Harvard law student.

"I heard the Senate hearings and arranged a meeting with Ralph," Fellmeth recalled. "Even though we had attended the same law school, there were no niceties. Just, 'What do you want to work on?'"

Fellmeth and two other students worked for Nader during the summer, becoming the nucleus of more than 1,000 young law students who later became known as "Nader's Raiders."

"Ralph is essentially an anti-hero," Fellmeth said. "He doesn't want people to revere him. He wants everybody involved at every level."

Nader's recent campaign for governmental reform comes in part from his frustration with current administration policy. He strongly condemns President Bush's recent moratorium on regulation.

"He's an outlaw," Nader said flatly. "You can't get much worse than to take an oath for high office and then to freeze the enforcement and implementation of life-saving, life-preserving programs, such as the OSHA and EPA. People are going to die as a result."



RANDY HOFFMAN/For the Daily Journal

RALPH NADER — At 58, with a legacy of public advocacy behind him, the consumer advocate is attempting to reform the biggest corporation of all: the U.S. government, in part by running his own presidential campaign. "It was not a campaign for elective office," he says, "It was a campaign for a reform agenda."

Nader sees the recent focus on competitiveness as an attempt to nullify hard-won gains in worker protection and safety.

Wary of Free Trade Pact

"We are hearing, 'We have to hold wages down. We have to reduce environmental standards. We have to eliminate workplace safety regulations in order to be competitive.' With whom?" Nader asked. "What are we going to do, drag our country down to the lowest [standards] . . . of safety and environment protection?"

Nader is suspicious of the so-called fast-tracking of the North American Free Trade Agreement. He points out that the free-trade agreement that the United States has had with Canada for several years already has led Canadian companies to sue this country to invalidate the ban on asbestos products.

"The [NAFTA] treaty will override local law, California law and federal law. This is a major surrender of sovereignty to the dictates of global corporate power," Nader said. "The whole idea is to drive more advanced countries' level down to lower levels, rather than pulling other countries up to ours, as we have done historically."

In California, Nader has been largely inactive since the 1988 campaigns for Propositions 103 and 106. But associates say he supports SB711, a measure now on the state Assembly that which would curb secrecy agreements in product liability, environmental hazard and fraud settlements.

Meanwhile, Nader has become a national hero in spite of himself. His reward, he said, is seeing a change for public good come about and in knowing he had a part in it.

"Any society goes through a decline, and it really doesn't take all that much sacrifice to reverse it," Nader said. "But once it gets bad enough, then it really is tumultuous."

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Advocate
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(Cir. S. 49,000)

AUG 26 1992

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Holding their own against the pros

KEVIN ACEE/Staff writer

LA COSTA — It was a pretty cool experience, and they didn't embarrass themselves.

University of San Diego juniors Laura Richards and Julie McKeon played doubles against Zina Garrison and Robin White in the Mazda Tennis Classic on Monday.

By the middle of the first set, the collegians' threat had been squelched, and it was clear who would win.

They lost 6-4, 6-2. That wasn't the point.

"We went out there with the

attitude that we have nothing to lose," said Richards, a graduate of Vista High School. "We went out there not wanting to walk off the court like 'Oh my God, this is embarrassing.' I'm satisfied. I would have liked to win, but we had our opportunities."

More than expected, at least.

Up 3-2, 40-15 in the first set, with McKeon serving, the USD team was a point from breaking Garrison-White and going up a break. But they lost the game. Then, they lost the next. They had another break point at 40-30 in the eighth game with Rich-

ards serving, but couldn't close on their experienced foes.

"When we were playing, we weren't really thinking 'Hey, let's win this point,' or 'If we break here, we'll be up 3-2, then . . .'"

"We did have a chance to break twice in the first set, but we just went for our shots, and we just barely missed on a couple."

The pair, who expect to be ranked in the top four this coming college tennis season after making it to the semifinals at

Please see **RICHARDS, C2** ►

RICHARDS: Puts up a good fight

Continued from C1

the NCAA tournament last year, also felt like they were playing against backboards.

"We were hitting good shots," Richards said. "In college, we'd hit those kind of shots and they wouldn't come back. They made incredible shots. And they made good shots at the right time."

It was OK though. Experience was the goal. They got that, and more.

"This is good for confidence," Richards said. "I think this is a good way to start our season — playing like this against two pros."

TODAY'S SCHEDULE

Seedings in parentheses Center Court

11 a.m.

Conchita Martinez (3) vs. Isabelle Demongeot, followed by Debbie Graham vs. Anke Huber (4); followed by Z. Garrison-R. White (4) vs. A. Grossman-C. Lindqvist.

7 p.m.

Judith Wiesner vs. Jennifer Capriati (2); followed by S. Appelmans-J. Wiesner vs. D. Graham-K. Po.

Court 17

11 a.m.

Nathalie Tauziat (6) vs. Stephanie Rehe; followed by J. Novotna-L. Savchenko-Neiland (1) vs. Heidi Djanogly-J. Geller; followed by I. Demongeot-N. Tauziat vs. K. Date-L. Meshki.

Court 18

11 a.m.

Kimiko Date vs. Leila Meshki.

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AUG 26 1992

Allen's P. C. B. Est. 1888



DAN RIOS/Staff photographer

The Rev. Barry Vinyard blesses the grapes at Thomas Jaeger Winery in Escondido.

It's a vine name for a blessing

■ **WINE:** *When the Thomas Jaeger Winery called for a priest to ask divine favor over the harvest, it got a bonus*

JOE TASH/Staff writer

ESCONDIDO — The call came in to the University of San Diego's public relations office: The Thomas Jaeger Winery in Escondido wanted a priest to bless its grapes.

The folks at USD scratched their heads and figured they had just the person: the Rev. Barry Vinyard, the school's associate chaplain.

"They got a big kick out of it. The PR people were laughing about it for days," Vinyard said Tuesday.

Vinyard had never blessed a crop of grapes before, but he

agreed to the request, bestowing a benediction on the vineyard Tuesday morning near the start of the winery's annual harvest.

"It's a fun thing . . . but also it's a serious thing," Vinyard said of the blessing, which thanked God for the fruit and asked for a bountiful harvest.

"It's an old European tradition, a tradition I would like to continue," said Leon Santoro, wine master at the Escondido winery, which is east of North County Fair on San Pasqual Road.

The Jaeger winery has not had its vineyard blessed before, Santoro said, but he had seen such blessings when he worked in Napa Valley.

These days, making wine involves more technology than ever before, Santoro said. But it also requires an instinct for

planting the right grapes and combining wine in barrels for the final blend — the way an artist mixes colors for his palette.

"I joke around that a little bit of luck and a good blessing doesn't hurt," Santoro said.

The harvest is early this year because of unusually warm weather and high humidity. But Santoro still expects a good vintage.

Vinyard said he learned of the vineyard-blessing tradition years ago when he worked in Baja California in a region where wine is made.

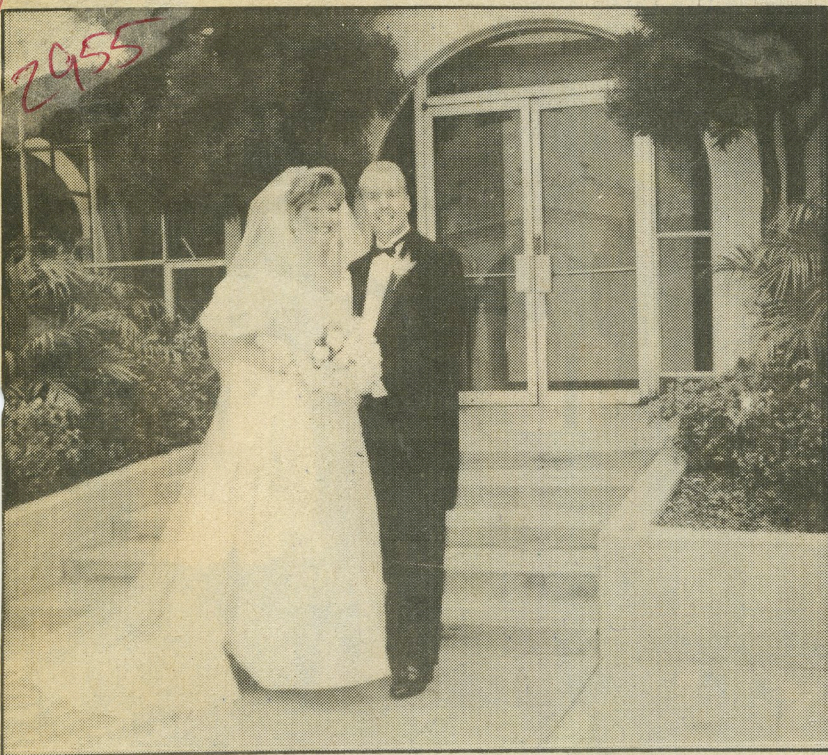
Locally, he said, Italian and Portuguese fishermen have their tuna fleets blessed each year.

"There's just a long tradition in churches of blessing things and people," he said.

La Jolla, CA
(San Diego Co.)
La Jolla Light
(Cir. W. 9,336)

AUG 27 1992

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Mr. and Mrs. James E. Spain IV (Pamela Jones)

Pamela R. Jones and James E. Spain IV were married on April 4 at the Immaculata, University of San Diego. The bride is the daughter of Mr. and Mrs. David J. Jones of East Setauket, Long Island and formerly of La Jolla. Spain is the son of Mr. and Mrs. James E. Spain III of Newport Beach.

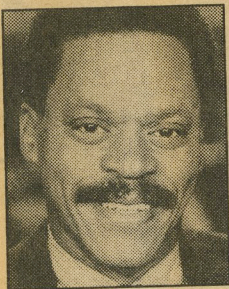
Jones is a graduate of La Jolla High, USC and USD Law School. She is employed by Home Federal Bank as legal counsel.

Spain is a graduate of the University of Santa Clara and USD Law School. He is employed by Iliff Thorn & Company, as senior marketing director.

The reception was held at the San Diego Aerospace Museum. After a wedding trip to France and Italy, the couple will reside in San Diego.

DEBATE WATCH

With the conventions over, and President Bush still trailing Democrat Bill Clinton in the polls, the upcoming debates look to be his next big chance to score points with voters. But the Bush campaign is showing little public enthusiasm for the encounters. Bush has said "there will be debates," but has not agreed to where or when or how many.



AP

SHAW: Stumped Dukakis in debate

Clinton, like most challengers, is eager to show himself on equal footing with the president, and is itching for the fray. He's agreed to the bipartisan Presidential Commission on Debates proposal of debates to be held Sept. 22 at Michigan State University, Oct. 4 at the University of California at San Diego and Oct. 15 at the University of Richmond, in Virginia.

He's also agreed to the commission's suggestion of one vice presidential debate to be held Sept. 29 in Louisville.

Clinton thinks the debates will be "very helpful in illustrating what the real differences are in this campaign," says Clinton spokeswoman Avis Lavelle.

But Bush, a veteran of two presidential debates in 1988 against Michael Dukakis, and one vice presidential debate in 1984 against Geraldine Ferraro, is proceeding with caution. He knows how volatile debates can be, and how slight missteps can be magnified into major errors when viewed by millions of voters looking in on national TV.

Dukakis learned the hard way in 1988 when he gave a flustered and legalistic answer when CNN's Bernard Shaw asked how he would react if his wife Kitty were raped and murdered. Bush campaign spokesman Tony Mitchell said Thursday "no decisions have been made yet" regarding dates, numbers and locations. He expressed no knowledge of any negotiations on the subject. — **Richard Benedetto**



SOUND BITE

"There are some things, frankly, that men just can't understand, and we know it. There are some things that we just don't get."

— **Sen. Bob Kerrey, D-Neb., urging Iowans to support Senate candidate Jean Lloyd-Jones**

CORRECTION: The presidential debate tentatively scheduled for Oct. 4 is at the University of San Diego. The location was wrong in this column Friday.



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AUG 28 1992

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Noted paleontologist will give lecture, attend reception in San Diego next month

3958
San Diego-area dinosaur fans will have two opportunities to see paleontologist Jack Horner next month.

Horner, of the Museum of the Rockies in Bozeman, Mont., is noted for his discoveries of dinosaur eggs, nest and the remains baby dinosaurs in Montana. These discoveries led him to make inferences about parental care and social behavior of different types of dinosaurs.

Horner will participate in a reception and book signing Sept. 17 at the San Diego Natural History Museum. On Sept. 19, Horner will be the first speaker in the Bone Diggers Lecture Series to be held at the Manchester Conference Center on the University of San Diego campus. Both events are open to the public.

Horner serves as a consultant for the Kokoro Co., maker of the robots in the Natural History Museum's current 'Dinosaur Eggs-hibit.' He is also credited as the inspiration behind the main character in Michael Crichton's recent best-selling novel, "Jurassic Park."

Horner is author of the book

"Digging Dinosaurs," which describes his research.

On Sept. 17, visitors to the Natural History Museum can get in for half-price (Museum members are admitted free) between 4:30 and 7:30 p.m. to view the Dinosaur Eggs-hibit. Horner's book will be available for purchase, and Horner will autograph copies between 6 and 7:30 p.m. Museum admission is normally \$6 for adults, \$5 for seniors, \$2 for children 6-14 and free for children under 6.

Horner's lecture at 7:30 p.m. on Sept. 19 is entitled "New Age of Dinosaurs." Horner's talk is co-sponsored by the Natural History Museum, General Electric Medical Systems and the Biology Department of the University of San Diego. Horner's book also will be available for purchase and autographing as well. Tickets for the lecture are \$8 for the general public, \$6 for students and museum members.

For further information and registration, call the museum's Education Department at (619) 232-3821, ext. 203.

San Diego County LEI falls again in June

■ Researchers cite higher unemployment and 10th straight monthly decline in new defense orders.

COMMERCE PRESS REPORTS

The University of San Diego's Index of Leading Economic Indicators (LEI) for San Diego County fell 0.2% in June.

Five of the six components were negative during the month, although none exhibited a large decrease. Moderate negative impacts on the index came from a decrease in new defense orders and an increase in initial claims for unemployment insurance.

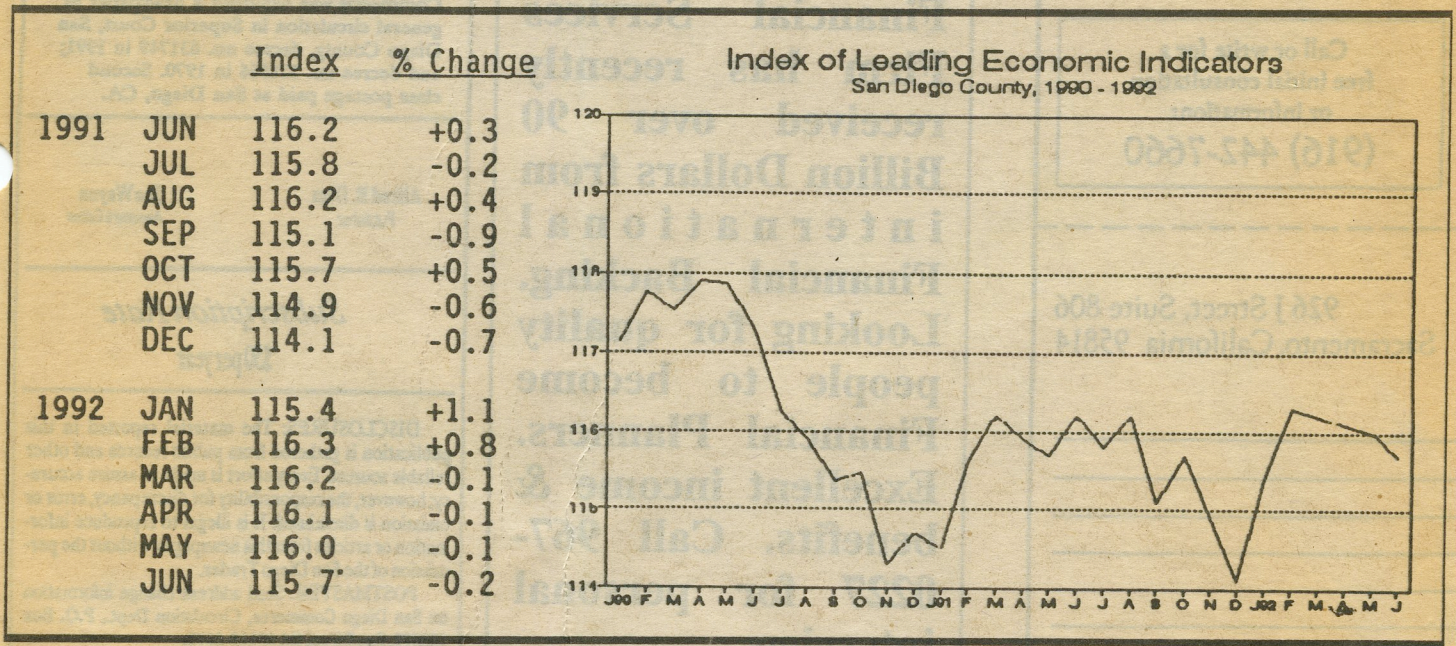
June's decrease in defense orders was its 10th straight monthly decrease, while the increase in initial

claims for unemployment was the fifth negative influence for that component. There were smaller decreases in building permits, local stock prices and the national economy. The only positive element in June came from the slight increase in tourism.

June's decrease was the fourth consecutive monthly decrease for the local index. The national index of leading economic indicators also decreased in June, after having risen five months in a row. This does not bode well for the local economy,

which has been lagging in the recovery of the national economy. If the national economy weakens again, this may make things even more difficult locally.

June's decrease put the LEI Index for San Diego County at 115.7, down from May's revised reading of 116.0. Revised figures for various components resulted in a change of -0.1% for May, instead of the previously reported change of -0.2%. The monthly movement of the county's LEI index for the last year is given below.



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AUG 29 1992

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WOMEN'S VOLLEYBALL 2955

A poll of West Coast Conference

coaches picked the University of San Diego to finish fourth in the eight-team league.

The Toreros received 37 points in the voting. Defending champion Pepperdine was pegged as the team to beat with 61 points (including five first-place votes). Next came 1991 runner-up Santa Clara (56), followed by: Loyola Marymount (45), USD, Gonzaga (34), Portland (28), St. Mary's (15) and San Francisco (12).

The Toreros are coming off their best Division I season, having gone 18-14 (7-7 in the WCC). Among the nine players returning from last year's varsity are junior middle blocker Nikki Wallace and sophomore outside hitter Jennifer Lofftus. Wallace, an all-conference pick last year, was the conference's freshman of the year in 1990, an honor that Lofftus earned in 1991.

The Toreros begin the 1992 season at 1 p.m. Wednesday, when they play San Diego State in the opener of the County Championships at Rancho Bernardo High.

AUG 30 1992

Allen's P. C. B. Est. 1888

Bright, but too poor for university

Many 'dropouts' crowding into community colleges

By MAURA REYNOLDS
Staff Writer

In a concrete courtyard in downtown San Diego, California's public-education crisis stops being theoretical.

There, in long lines that snaked through rope dividers, hundreds of refugees from the California State University and University of California systems waited in the hot days of August, fanning themselves with the sheaves of multi-colored forms needed to enroll in San Diego City College.

For many, like Sarah Teaff, for whom the doors of higher education have narrowed, community college offers a last hope.

"I couldn't afford it at UCSD," says Teaff, 21, "so I have to come here."

In 1991, after nearly two years of trying to work full time and earn a degree in biotechnical engineering at UCSD, Teaff dropped out.

Now, in her chemistry, calculus and psychology courses at City College, many of Teaff's classmates are former university students.

In the last three years, after declining throughout the 1980s, community college enrollments have grown to the point that the state system is now more than 80,000 students over capacity.

Many of these students, educators say, belong in four-year universities. But more and more, qualified students are fleeing higher fees and canceled courses, and are heading straight for community college or the job market.

At Clairemont High School, where the student body is mixed ethnically and economically, the number of graduating seniors going to four-year colleges has dropped from 55 percent three years ago to 25 percent this spring.

"There are many kids who could benefit from a four-year education who will never get it," said Carol Rowe, a counselor at Clairemont.

Many students, especially those in the economic middle class, are trapped in the gap between the high cost of college and available financial aid.

The California and U.S. education departments boast of the high number of dollars given out each

year in student aid, implying that government assistance has grown astronomically.

But students like Teaff and the financial aid officers who serve them describe a different reality.

"The amount of aid from the state and the federal government has simply not kept pace with the need," said Judith Lewis Logue, University of San Diego financial aid director.

Education officials acknowledge that, in the last 10 years, the nature of government aid has shifted from an emphasis on grants and scholarships to loans. That means fewer needy students receive scholarships and more enter adulthood saddled with greater debt than their parents or older siblings owed after graduation.

"Borrowing — that is the safety valve for the whole system," said Tom Rutter, UCSD financial aid director. "Over half of our aid is in loans."

Meanwhile, the amount of money available in government scholarships — federal Pell grants and state Cal grants — has remained static, even as the number of needy students has grown. Those dollars remain targeted at the lowest end of the income spectrum, to the extent insulating the poorest students from the funding crunch.

But competition for those grants has grown extremely stiff. In fact, among students whose family incomes are qualified for Cal grants this year, the state only had money for those with grade point averages of 3.5 or higher. Five years ago, the cutoff was 2.6.

Middle-class squeeze

The result, experts say, is that middle-income and lower-middle-income students sometimes simply cannot finance a college education.

Teaff knows that well. Her mother earns \$13,000 a year as a receptionist in a downtown law firm. Her father, who is separated from her mother, is unemployed.

Even with a family income just above the poverty line, Teaff's financial aid package from UCSD included only \$3,515 in grants toward the \$9,665 she needed to attend the public university. After accepting \$1,843 in government-sponsored loans, she still needed a

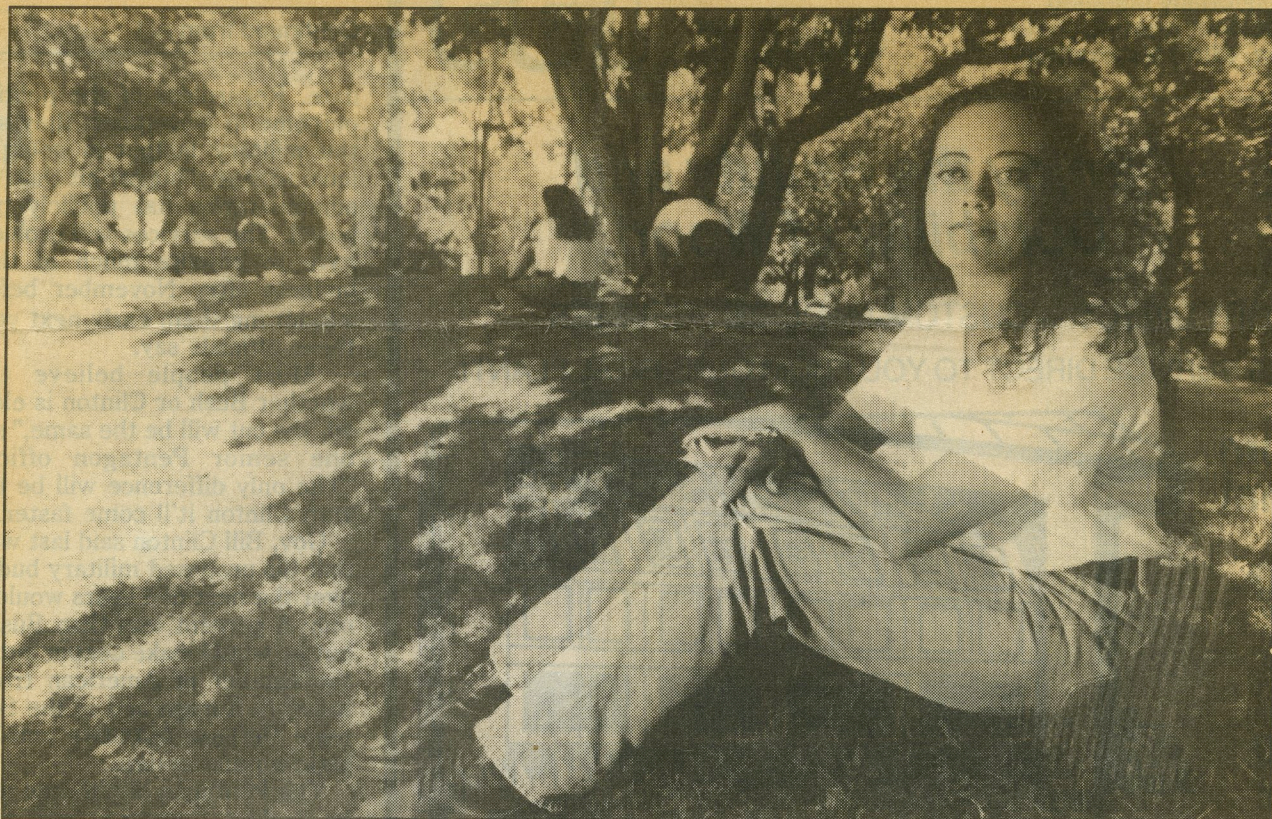
full-time job to pay rent.

The strain of a full-time job and a demanding academic program nearly shattered her. "I was so stressed when I came home at night I would just cry and cry," Teaff recalled.

Because she didn't have adequate time to study, she increasingly had to rely on last-minute cramming. In the end, her grades dropped, and she took a semester off after her freshman year to try to save money. After one more difficult semester, Teaff gave up.

"It's not that I don't have the brains, that's for sure," she said. "It's that I don't have the money."

A few decades ago, Teaff would have had it easier. For one thing, fees and expenses were within range of college-student earnings.



Union-Tribune / JOHN GIBBINS

Shattering experience: *City College student Sarah Teaff, 21, dropped out of UCSD because she could not afford the high cost of attending the university.*

Financial aid director Lewis Logue remembers. She entered SDSU in 1960, the year California first voiced its promise of access for all to higher education. She was the first member of her family to attend college. She had no family contribution or savings but was able to earn her degree doing clerical work in the campus library to pay rent and fees.

"Students simply can't work their way through anymore," she said, remembering her university

fees were \$49 per semester.

In fact, the higher fees turn many students away from the public system. In the last few years private schools like USD have seen a marked increase in applications from students who initially intended to enter public colleges.

More years, higher cost

The trend underscores a poignant irony: For many students it is now often cheaper to attend a private university than one of California's public institutions.

Through alumni giving, private colleges often have more money available for grants and scholarships, which they can use to help the middle-income students squeezed out of the government programs.

Moreover, with canceled and overenrolled classes making it more difficult to get needed courses, students figure it's cheaper to attend a private university for four years than one of California's public institutions for longer.

That's the calculation Cheryl Johnson made after graduating from Point Loma High School in June. Now a student at the private Southern University in Baton Rouge, Johnson regrets that she had to leave home for college.

"I did really want to go to State. I had everything there — my car, my family, my job," the 17-year-old political science major said. "In the long run, though, four years at Southern will cost less than eight years at State."

While students like Teaff and Johnson are making difficult choices to salvage their dreams, educators are becoming increasingly worried about students who simply give up.

"We know there are some students who are slipping through the cracks altogether," says Greg Sanchez, director of financial aid at City College.

Disproportionately, Sanchez and others note, those who give up are members of racial and ethnic minorities. For instance, the proportion of African-American and Latino students at SDSU has declined for several years.

"It's too bad more people don't have the opportunity to read these like I do," said USD's Lewis Logue, gesturing toward a foot-high stack of financial aid applications on the corner of her desk. "The hopes and dreams of these students haven't changed since when we were growing up. It's just that the obstacles have gotten greater."

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AUG 30 1992

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WCC preseason poll puts Toreras fourth

²⁹⁵⁵
The University of San Diego was picked fourth in the West Coast Conference women's volleyball coaches preseason poll.

The Toreras received 37 points, 24 behind five-time defending champion Pepperdine, 19 back of 1991 runner-up Santa Clara and eight behind third-place Loyola Marymount. USD was 18-14 last season, its best finish at the NCAA Division I level. Second-year coach Sue Snyder led the Toreras to a 7-7 WCC mark and a fourth-place tie with Portland and Gonzaga.

USD will return nine players, including junior middleblocker Nikki Wallace, a 1991 All-WCC selection and 1990 WCC Freshman of the Year.

The Toreras begin the 1992 season Wednesday when they meet San Diego State in the opening match of the San Diego City Championships at Rancho Bernardo High at 1 p.m. UCSD and Point Loma Nazarene also will compete. The championship match will be at 7 p.m.

Gymnastics: The 1992 Tour of Olympic and World Champion Gymnasts will perform at 4 p.m. Nov. 1 at the Sports Arena. United States champions Shannon Miller, Trent Dimas and Kurt Thomas will be on hand, as well

Local Briefs

as Unified Team champions Vitali Sherbo, Tatiana Gutsu, Svetlana Boguinskaia, Grigori Musutin, Vladimir Artemov and Valeri Lukin. Romanian champions Lavinia Milosovici and Cristina Bontas also will perform. Tickets are \$25 for adults, \$12.50 for children 14 and younger, and go on sale tomorrow at 10 a.m. at all Ticketmaster locations, the Sports Arena Box Office or by calling 278-TIXS.

Invitational: The fifth Annual Bishop's Invitational Golf, Tennis & Bridge Tournament & Outdoor Barbecue Buffet will be held Sept. 14 at 12:30 p.m. at the Lomas Santa Fe Country Club. Admission is \$150 for golf and dinner, \$70 for tennis and dinner, \$40 for bridge and dinner, or \$30 for dinner. The event, organized by the Episcopal Community Services, features trophies, a live auction, door prizes and an opportunity to win a Chevrolet Cavalier. Proceeds will benefit the unemployed, homeless and others in unfortunate circumstances. Call 294-9955.

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Education cuts damage the community

By JEFF RISTINE
Staff Writer

From a crib at a home for abused children to a high-tech laboratory to the lines for entry-level jobs, the withering of California's pre-eminent system of public higher education threatens to extend its toll wider and deeper.

The erosion of financial support for California State University, the University of California and the network of two-year community

colleges will touch families with no children in college and workers who never approach a campus.

The trend means further harm to the state economy and to the campuses' home communities.

It could choke the supply of both professionals and beginning workers at a variety of businesses and industries.

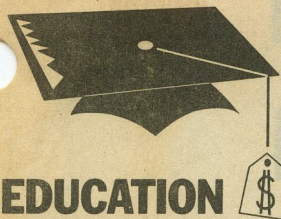
And it could drive promising students and faculty members to other institutions in other states to learn and perform research.

"It puzzles me how the state can use two decades of building up

probably the best higher-education system in the United States and in five years really let it go down the drain," said Edward DeRoche, dean of the School of Education at the private University of San Diego.

Those who hold the purse strings, Gov. Pete Wilson and the state Legislature, set priorities for spending at least partly in response to public demand. Their job has been made considerably

See Toll on Page A-6



EDUCATION California's Imperiled Promise

■ *Student fees at San Diego State University and other CSU campuses are now more than double the level of just five years ago at \$1,308 a year.*

UC fees have climbed 85 percent in two years, up to an average \$2,824 today.

Toll

When education is cut, whole community hurts

Continued from A-1

more difficult by the battering from a national recession and various mandates for spending in other worthy areas, including the K-12 education system, prisons and health care. But the pressure to protect higher education in the face of a dire situation so far amounts to little more than insider lobbying.

Of all the letters, calls and other comments he has received protesting the impending cuts, said Ralph Pesqueira, a CSU trustee from San Diego, "Ninety-nine percent of it comes from students and faculty."

"The public is so far removed from our campuses," Pesqueira said, "that they really don't have the foggiest idea in general what's happening."

What's happening angers those who look beyond the misery caused by faculty layoffs, fee increases and class cuts, the standard and easiest targets of what have now become familiar protests.

■ *At Clairemont High School, the number of graduating seniors going to four-year colleges has dropped from 55 percent three years ago to 25 percent this year.*

■ *State funding for CSU campuses, adjusted for inflation, is 10 percent lower than 10 years ago. CSU and UC together received 11 percent of all state general revenues eight years ago; now they get 8.5 percent.*

"What we're talking about is the future of the state," CSU Chancellor Barry Munitz said. "We are the institution that provides socioeconomic mobility for the state of California. Ten percent of the work force of California are our alumni."

"If you continue to damage this institution," Munitz said, "you've fundamentally jeopardized the economic competitiveness of this next generation in the state."

A slow leak of funds from higher education turned into a gaping hole during the past two years as California's economy turned flatter and flatter.

Appropriations from the state budget for CSU, calculated on a per-student basis and adjusted for inflation, are 10 percent lower than they were 10 years ago. CSU and UC together received 11 percent of all state general revenues eight years ago; now the figure is 8.5 percent.

At \$1,308 a year, student fees at San Diego State University and the rest of the CSU system are more than double the level of just five years ago. UC fees this year increased 24 percent.

■ *California spends less money per student in kindergarten through high school than any major urban state except Texas and jams more students into each classroom than any other state except Utah.*

In 1991, CSU campuses held 644 faculty positions vacant and offered 4,550 fewer course sections, forcing many students into larger classes. More cuts, including the phaseout of nine academic departments at SDSU, are due in February. UC has reduced its work force by nearly 2,000 over the last two years.

The misery will not end with the recession.

"This is a bank from which it is extraordinarily easy to withdraw and into which it is extraordinarily difficult to deposit," said Munitz, "so every day of damage takes a month of recovery. It will take us years even now to get back to

what these last couple of years and this year have done, and that's assuming there's a public policy commitment to come back."

Beyond the immediate hurt to students and laid-off faculty, the most widely recognized impact of the cuts is to the state economy.

Begin with the oft-cited multiplier effect, the interrelationship of otherwise disconnected jobs and services. Fewer jobs at a university means fewer cars sold, fewer homes bought in that community.

Haves and have-nots

Then consider the output of the university in terms of business and industry of the state as a whole.

"We're in a recession," said Ricardo Newbery, a graduate student in physics at SDSU. "It'll pass. One of the most horrible responses we can have . . . is to diminish the kind of educated work force that we have. That's what California is known for."

Educators agree that the injury will be disproportionately heavy to minorities, whose access to higher education is sometimes more sensitive to fees, at a time all three systems of higher education are striving to promote equality.

"If you cut off educational opportunity just at a time when minorities are becoming the majority," said state Assemblyman Tom Hayden of Santa Monica, chairman of the Assembly Higher Education Committee, "you institutionalize very serious divisions of haves and have-nots."

In San Diego, threatened cuts in the SDSU chemistry program are likely to be felt at one of the city's thriving industries: biotechnology.

"One of the things that draws these firms here and keeps them here is the fact that, in a sense, we sort of subsidize their existence by having departments at a state university that support their needs," said Gordon Shackelford, an associate dean in the College of Sciences. "Every one of our biochemists . . . are on layoff and our two biostatisticians, which we needed to support that program, are on layoff. We're in a world of hurt."

If a crunch in biotechnology graduates is too remote from the workaday lives of California residents, consider the value of a community-college education.

"One thing that the community colleges excel in is preparation of students for the job market, especially for local jobs," said Larry J. Brown, dean of students at San Diego City College. "If we have to cut back on our courses and training programs, that is going to affect how and when local employees are going to be able to be upgraded . . . That in turn creates a problem for local business and industry to find trained workers to fill vacant positions."

Many local companies contract with the college district to provide special training in basic skills, even those as simple as measuring. While these pay-as-you-go programs are insulated from cuts in state funding, they illustrate problems that can only turn worse if two-year programs are forced to turn away qualified applicants.

"If the community college is not putting out trained graduates . . . it forces the companies to pay for training after the fact," said

Marchelle Fox, dean for institutional advancement at City College. "That cost gets passed on to the customer. That's what the cuts and the lack of the budget do, so in the end it affects everyone."

Social strains

Sometimes less visible are links between higher education and community social services.

Hillcrest Receiving Home, a county facility for infants, children and teen-agers who have been neglected, abused or otherwise endangered by their parents, draws its most capable and reliable volunteers from a child development program in the family studies department at SDSU that could be gone a year from now.

The students — trainee child-care workers — get course credit and firsthand experience with emotional problems and developmental difficulties that are difficult to convey in a textbook. Hillcrest Receiving Home hires many of the graduates later for its professional staff.

Ellen Swaim, who expects to earn her bachelor's degree in child development in December as the next step toward a career as a child and family counselor, laughed in disbelief when she heard her program was on SDSU President Thomas Day's hit list. After all, child care is a profession begging for qualified workers.

The Hillcrest facility was designed for 20 to 30 clients but sometimes serves double or more that number. "The volunteer program, students included, is the only reason we made it through last year," said Diana Dixon, protective services supervisor at

the facility. "Without the students they have just one person standing there putting food in three different kids' mouths at the same time. Just imagine bathing — who's watching the other two while you're bathing one?"

Skeptics may wonder if all the warnings bear resemblance to the fable of the boy who cried wolf.

After all, the San Diego Community College District last year warned that thousands of students would be turned away in a crunch that never occurred.

SDSU originally scheduled elimination of nine departments for fall. When the cuts were postponed to January, many students had already made other plans and SDSU now finds itself with its lowest enrollment since America's bicentennial. The UC system remains a jewel, and its student fees — when adjusted for inflation — are not much worse than they were 20 years ago.

California has subsidized tickets to higher education, however, because it sees a value to society from the self-improvement of individuals. The cure for AIDS, the understanding of sociology that will improve racial harmony, the technological leap that will reinvigorate U.S. industry — all are more likely to come from educated people.

"If they are not, who's going to do it?" asked DeRoche of USD. "I think there's enough evidence to suggest that (for) people who come out of higher education, there's a tendency for them to be the leaders, and the creators, and the developers and the inventors — and our society can't do without them."



Volunteers lost: *Work by SDSU students like Ellen Swaim help Hillcrest Receiving Home manage an overflow of clients on a limited budget, while providing career training at the same time.*

Union-Tribune / GERALD McCLARD



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"UNIVERSITY OF SAN DIEGO"

MONTHLY MONITORING REPORT

AUGUST 1 - 31, 1992



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MONITORING REPORT

SUBJECT: "UNIVERSITY OF SAN DIEGO" MONTHLY MONITORING REPORT
DATES: AUGUST 1 - 31, 1992

PROGRAM	STATION	DATE	TIME	DESCRIPTION
NEWS AT TEN 3:00	KUSI-TV	8/10/92	10:00PM	Dr. Pat Drinan, USD Dean of Arts and Sciences, talks about violence in Yugoslavia
NEWS :30	KFMB-AM	8/11/92	4:00PM	Cancer spreading from secondhand smoke according to Univer- sity of San Diego study
NEWS 8 :25	KFMB-TV	8/19/92	5:00PM	University of San Diego report shows economic decline
BUSINESS IN SAN DIEGO 2:30	KFSD-FM	8/20/92	8:00AM	USD Business School report shows re- cession continues to have negative effect on San Diego's economy
NEWS AT TEN 2:30	KUSI-TV	8/25/92	10:00PM	Local priest blessed Thomas Jaeger Winery I - Leon Santoro, Winemaster I - Reverend Barry Vinyard, USD chaplain

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