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NEWS RELEASE



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IMMEDIATE RELEASE

GOVERNOR'S COMMUNITY RELATIONS AIDE TO SPEAK AT USD

SAN DIEGO, Calif.--Robert J. Keyes, Gov. Reagan's assistant for Community Relations, will give a public talk at the University of San Diego Friday, Feb. 6.

Keyes will speak on "Minority Groups and Community Relations in California," sponsored by the USD Political Science Club. He will speak at noon in More Hall, USD School of Law.

Keyes, 33, was appointed by the Governor in 1967 as a liaison to the minority communities for labor relations, housing, race relations and antipoverty programs. He also acts as the state's Human Relations Officer to all city and county Human Relations Commissions.

Before taking the post as aide to the governor, Keyes was special assistant to the Secretary of Business and Transportation, Gordon Luce.

An alumnus of the University of San Diego, Keyes was the second alumnus to be appointed to the USD board of trustees. His appointment was announced in September.

Keyes was graduated in 1962 with a bachelor's degree in business administration, with minors in economics and philosophy.

A noted football player with the USD Toreros, Keyes was captain of the team during his junior year. He went on to play offensive halfback with the San Francisco '49ers and with the Oakland Raiders.

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From football Keyes went to education, heading the business department at Marian High School, Imperial Beach, 1962-64. He also was Marian's varsity baseball coach and assistant varsity football coach.

His next post was at St. Augustine High School where he taught accounting and coached varsity track and was assistant varsity football coach.

In 1963 Keyes entered the insurance business and was named agent of the year by his firm in 1966.

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