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Vista: September 10, 1971

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VOL. 9, NO. 2
SEPTEMBER 10, 1971

Sara Finn, PR Director

Building a new image for USD

by Mary Haack

Building a better relationship between the University and San Diego communities is the job of new Public Information Officer, Sara Finn.

She sends news releases to all the newspapers, TV, and radio stations in San Diego, Los Angeles, and Phoenix areas. Right now she sends these releases to 220 places but expects to increase the number.

A NEW IDEA of Mrs. Finn's is institutional advertising messages about USD. She plans to place them in "San Diego Magazine," the diocesan directory, and in convention literature.

Another innovation of Mrs. Finn's was to invite a member of the GOP convention committee to USD. She stresses this was reasonable and not a political move since USD is part of the host city. "We were the first college to offer our assistance," she said. Mrs. Finn was called by the White House and asked numerous questions about the accommodations. "I was even asked if President Nixon's helicopter could land here!" said Mrs. Finn. She feels this could bring national publicity for USD and it could possibly create more student jobs.

MRS. FINN HOPES to start an International Press Club. At this time San Diego has no press club. She invited many press men from



SARA FINN

San Diego and Mexico to a luncheon here. They were very enthusiastic about the idea.

San Diego State and the University of California public relations men attended the luncheon. "Neither one had ever been to USD, but now they want to get involved with our students."

She is planning to send news releases to foreign countries that have students here.

Mrs. Finn hopes to improve communication within the school through frequent memorandums to the faculty, students and staff.

MRS. FINN FEELS she is "student oriented." She has taught classes from nursery through college. Last year she

lectured in religion. Because of this, she feels close to the students here.

She would like to send the VISTA to the business community, incoming students and alumnae. She wants to work closely with VISTA and has many ideas for it.

SHE WOULD LIKE to form a calendar committee and have students on it. She also wants to get USD students involved in the community.

Mrs. Finn is an alumna of Sacred Heart high and college. She has served on the local Alumnae Board for 12 years. She is very proud of her Sacred Heart background. She would like to make students appreciate it more.

Before becoming the University Public Relation Officer Mrs. Finn was associated with "San Diego Magazine" for 6 years. She worked in public relations and advertisement. She also worked part time for the "La Jolla Light Journal" and was editor of her college newspaper.

Mrs. Finn's office is in room 266 in De Salles Hall. She has an open door policy between 10 and 11. Otherwise an appointment is needed.

Third Experimental College to open doors on Monday

Tim Hermesen
Experimental College Director

The Associated Students of the University of San Diego are sponsoring the third semester of the Experimental College. The purpose of this program is to provide the academic community with an alternate approach to the learning experience of the regular fixed curriculum.

The general tone of this semester's EC will be oriented toward developing some of the important skills for everyday living in our modern society. The skills explored by our classes will be those usually ignored by the academic curriculum. However, academic courses are NOT incompatible with our program.

The EC offers an alternative to the regimented discipline approach of the regular curriculum in several ways. First of all, as its name implies, experimentation is the essence of our program. The EC offers the community a testing-ground for new approaches to old material as well as for approaches to material new to the academic system.

Secondly, there is no pressure on the student other than his own desire to achieve maximum learning from the opportunities presented. There is no cut-throat grading imposed on students in the EC.

Thirdly, the EC is funded by the AS, therefore there are no exorbitant fees charged. The only costs will be a basic registration fee used to offset publicity costs and a service charge for materials used by the individual student. Even these costs would be eliminated if a more satisfactory way of funding the EC could be found. The minimal cost of this program will open our community to those

who have been until now, segregated from us by the high cost of tuition.

We offer no wild cure-all for the ills of our times. Our efforts are limited to aiding the individual by eliminating some of the pressures of life through the benefits of learning. We hope that our program will especially aid the student population of San Diego by providing them with a learning atmosphere with as few as possible of the stifling pressures of the regular classroom experience. We hope only to ease pressure, add to knowledge, and bring some hope to the San Diego Community.

Below is a partial list of this semester's EC classes.

BASIC AUTO MAINTENANCE
Mr. W. McCracken, an instructor at Palomar College, will instruct individuals in money saving basics of their automobile maintenance.

CB, CW, AMATEUR RADIO
Mark Zecca will instruct participants in the rules and regulations of all three branches of radio. Information on obtaining equipment will also be provided.

DIALOGUE BACKDROPS FOR BUILDING ORGANIZATIONS
Bill Nibling, accountant and owner of Talkies, will facilitate in search for reasons and ways to participate in creating new business organizations.

FIRST AID
Bev Niles, certified Red Cross Instructor, will hold classes in Basic and/or Advanced First Aid.

MACRAME TECHNIQUES
Have fun getting tied up in knots! Personal creative expression facilitated by Patti (knot-so-good) Tamulonis and Alice (knot-so-nice) Ward.

(continued on page 5)

EDC assists students in solving problems

by Mary Haack

Helping students adjust to college life is the main purpose of the Educational Development Center, according to EDC director Dr. Patricia Watson.

Although the main thrust is towards education, vocational and personal problems are also counseled.

Students' study problems can be determined by an instrument in the learning lab. Tapes on studying for exams, marking textbooks, and taking notes in class are used to aid in correcting problem areas.

A teaching machine reviews algebra, trigonometry, and the basics of English.

Aptitude and interest tests assist students in determining an appropriate major.

Next semester a free six week speed-reading course will be given in the lab.

An up-to-date library is kept of occupational literature. Assistance is given to students who are unsure of what to do after college. Information on how to apply for a job and how to be interviewed is also available.

A trained psychologist is available at the Center to discuss personal or social problems. "The problem doesn't have to be huge. Nothing is too small if it bothers you," said Dr. Watson.

"The Center doesn't work magic," stressed Dr. Watson. "The student must find the solution, we only try to show him all of the alternatives."

The Educational Opportunity Program Office is also located in the EDC. There is a black director and a Chicano director for the program. All students getting Educational Opportunity Grants are part of the program unless they notify the office.

EOP includes minority and low income students, many having a poor high school background. Lists of EOP students are given to all faculty members, and they are asked to notify the Center if any of these students is doing poorly. Such students can be tutored by EOP students who are doing well in a particular subject.

There is also a foreign student advisor in the Center. A course in 'English as a Second Language' is offered to foreign students. Tapes in the lab are also available.

The Center acts as a referral agency, for students suffering serious physical or mental problems. They may be referred to specialists. Referrals are also made to career agencies.

Working with Dr. Watson as full time counselors are Wilson Schurr and Henry Ormond.

The center is open weekdays from 9 am to 5 pm, and is located in room 303, Serra Hall. Appointments are suggested but time is saved every day for students without appointments.

All information gathered by the center through counseling, tests, and forms is confidential. Information will be released only with the student's permission.



Photo by Bob Fitch for the People's Union

October Scenario: The U.S.S. Constellation, attack air craft carrier, returns for its sixth tour of duty off Vietnam. It returns to bomb Southeast Asia; it goes after being refitted with new technological innovations—better ways of killing and destroying. Its planes carry cluster bombs which fill an area of several football fields with metal fragments or vaporized fuel. The planes drop fire bombs (Fireye), the Walleye (TV-guided by the planes crew), and air dropped anti-personnel mines (Deneye).

The Constellation and its support ships will cost \$2 million a day to operate. If we use past tours as a guide its planes will drop about 100,000 pounds of bombs. Only twenty to thirty crew men will be killed, and they will be listed as non-combatant deaths; this way the Constellation will go almost unnoticed by the American people.

Almost.

Three local groups, Nonviolent Action, Concerned Officers Movement, and The Peoples Union, are going to take a vote on the question of whether or not The Constellation should stay home for peace. From September 17 to Sept. 21, The Connie crew, San Diego based servicemen, and residents of the San Diego area will be given the opportunity to vote on one of the most important factors in the goal of a genuine peace (the attack air craft carriers' planes do approximately 40% of the bombing of Viet Nam.)

Campus representatives have announced that those wishing to help on this project should leave their name and phone number for John Silber at the AS or VISTA offices.

editorials

A leap backwards

The University as a whole seems to be a progressive institution, but there is one area in which it has taken a great leap backwards.

With the school so badly needing an increased enrollment, and with all the beneficial changes being made, the mandatory theology requirement is a most serious digression from a good plan for expansion.

Expanding the religion requirement as of June, 1971 to include all new students was definitely a step in the wrong direction.

The religion requirement at USD has in the past been a center of hypocrisy, deceit, and hard feelings.

When the requirement in the past pertained to Catholics only, there was a great deal of lying and deception to avoid the unpopular standard.

Many who were forced to take the courses were bitter and disliked the classes. Many students were turned off by the requirement rather than receiving benefit from it. Many a student has either transferred or seriously considered it rather than submit to the religion requirement. Others have not come to USD because of the requirement.

The idea of imposing a mandatory religion requirement is the ultimate in religious hypocrisy. Many students have come from a background of parochial schools. If they have not absorbed the religion by then, they are unlikely to do so.

As for the many non-Catholics, the decision should be the individual's alone, not the University's. The imposed theology requirement turns off both present and potential students alike. It is a most unbusinesslike step backwards.

A sad side note to the theology requirement is that some administrative individuals feel that anyone not taking the requirement is dodging it. They seem to have a mission to impose the requirement on as many students as possible.

This is particularly true of the girls who will often submit to the requirement rather than argue and defend their rights. In the past several years, several students have been 'persuaded' and forced to take these classes even though they do not fall under the requirement.

A moral question arises. Is a person who is baptised a Catholic when he is too young to make his own decision, actually a Catholic? Or is this person actually a Catholic when, in his mature adult life, he firmly commits himself to Catholicism? Is it the baptismal water or the individual's decision which makes a Catholic?

Another question. Is the student at USD ever to be treated as an adult? Certainly, it seems, not in the matter of the theology requirement.

It is the individual's right to decide whether or not to be a Catholic; and it should be his choice at any time to reject Catholicism. It should not be the University's choice to make this decision.

Ed. Note — We would like to turn the theology requirement into an open forum in a future edition of the VISTA, presenting both sides. The VISTA office is room D102W De Sales or drop a response in intercampus mail addressed to the VISTA.

IDs a necessity

Because of the absence of identification cards, a number of new students have seemed to have partially lost their identity. Several complications have developed because ID cards were not issued this year.

The most difficult is a security problem which arises without adequate IDs. Because of the location of USD (Linda Vista), the school is constantly a target for vandals, troublemakers and other off-campus types. An ID with a picture is a necessity to separate the student and the outsider.

A fine example is last Friday's knifing in the parking lot of the Student Union involving a number of outsiders. This incident might have possibly been averted if those involved could have been identified as outsiders and asked to leave. While IDs are not a cure-all for such situations, they would be a help.

Other problems arise besides campus security for those students not possessing IDs. They often find it difficult to prove that they are students. Several area merchants will not cash checks without student IDs. The receipts are considered unacceptable in some cases.

Some students have had difficulty in opening student checking accounts without a valid ID. Others have complained of not being able to get student rates to theaters and other events.

Hopefully in the future we will get back to the picture IDs and not last year's credit card IDs or this year's receipts.

There is still a need this year for a temporary ID that will be accepted by the community as a valid ID.



the mailbag

MECHA

MECHA, the voice of the Chicano perspective at USD, would like to extend a warm "welcome back" to all returning, transfer, and freshmen students. You are all welcomed to visit the MECHA CENTRO CULTURAL which is open all day in the Student Union.

We would also like to invite all new Chicano students to join MECHA. We are a vibrant organization that feels the Chicano has been ignored too long. If you are disturbed by the "lazy," "dirty" image the Chicano has in our society then stand up and join us. Our existing purpose is to help the Chicano receive an education in order to help himself to a better economic deal.

Good luck, and we hope everyone has a good year!

Antonio Aldana
MECHA Chairman

Quiet needed

Vista:

This letter is actually addressed to whomever shortened the library hours at the CW and KC. For many of the students, resident and day, the libraries are the

quietest and most beneficial places to study. The activity in the dorms makes it nearly impossible to study there.

Cost is a good excuse for decreasing library hours, but why close it when the majority of students are using it. The morning hours might work better because most people are in class. Last year the library was used constantly until 11:00 or later.

More people are becoming displeased and would appreciate library hours at night.

Mike Fischer

news briefs

A Road Rallye covering 80 miles in the San Diego area will be happening September 12. The Rallye will start behind the Student Union and will end up at the pool with food and refreshments. It's a great way for new residents to see San Diego.

The University Space Center is not dead. Project USD has three remaining flights, two of which will be launched this semester. All eyes are gazing skyward toward the first rocket-powered vehicle before the end of the month.

All rosters for intramural events for the entire year are due Wednesday, September 18. Rosters may be turned in to Kevin Ruddy at the AS Office.



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All signed editorials, letters to the editor, and other guest opinions, represent the views of the writers and not necessarily those of the VISTA.

The VISTA reserves the right to edit all articles for space, good taste, and libel. All letters and articles submitted to the VISTA must be signed, and should not exceed 250 words in length.

The basic advertising rate is \$2.00 per column inch. Phone: 291-4671. Room D102W De Sales Hall, University of San Diego, Alcala Park, 92110.

The VISTA is a subsidiary of the USD Associated Students. It is not the official news organ of the university.

rap column

USD in professional hands

by Gary Schons

This year the entire USD community is pervaded by a very unique and welcome quality, professionalism. I think we'll find this quality will catalyze many profound changes and improvements on the Alcala mesa. Ostensibly, it should help to clarify just where we all stand in relation to each other and to the University as a whole.

In the chair of University President, we now have a man whose roots run deep in the field of education, instead of the field of religion. Hopefully, this man who has devoted his life to higher education will initiate policies that will be advantageous to administration, faculty and even students. Hopefully, his professionalism will permeate all facets of this campus.

To say that the new Dean of Students is an improvement over the old bi-umvirate is, and you'll excuse the expression, the understatement of the year. Terry Schoaff is a true professional in dealing with student affairs. His work with the ASB to this date has been a refreshing experience of understanding insight and gloved authority.

Even the Student Government is striving toward marked professionalism. John Murphy's direction of government is always and everywhere underlined with this quality. Responsibility, informed opinions and tact are goals of the current AS government. The structure of the student government, itself, with offices divided into social, judiciary, service and academic areas, is a large factor in bringing professional representation to the students.

What this aura of professionalism means to you is simple to determine. It means that your problems can be viewed and solved quickly and correctly. The channels of communication have never been so well structured. Clearly, there is no reason why your problems should not be mitigated, or your ideas put into effect.

The only requirement you will be expected to fulfill will be to act in the same professional vein. Irresponsible demonstration, haggling or name-calling will no longer satisfy your minds. Rather a true concentration of your efforts in the total USD community is demanded if there is to be improvement and innovation.

news brief

A football dance is being held at the Kona Kai Club on Friday, September 14. Brian Hanley says it is rumored that President Hughes will greet the students at this time.

What's happening in SD

by Brian Salmon

Theaters:

Off Broadway Theatre: Opening September 17 is "Victory Canteen" with Patty Andrews (of the original Andrews Sisters). Tues.-Sun. at 8; matinees at 4 on Sat. & Sun.

Music:

Canned Heat & the Grass Roots at the Sports Arena September 11 at 8. For ticket information call 224-4176.

Jesus Christ Superstar: With some of the London cast. September 23 at 8 in the Community Concourse Civic Theatre. For ticket information call 236-6510.

Elton John: Coming to the Convention Hall September 18, at 7:30.

The Unicorn Theatre: Sept. 8-14—"Wanda"—1970—Directed by Barbara Loden—"King of Hearts"—1967—Directed by Philippe De Broca; Sept. 15-17: "Stolen Kisses"—1969—Directed by Francois Truffaut and "Shame"—1969—Directed by Ingmar Bergman. Sept. 18-21: "Fearless Vampire Killers"—1967—Directed by Roman Polanski, "The Promoter"—1952—Ronald Neame.

(Try some of their jasmine tea in the bookstore next door) 7456 La Jolla Blvd., La Jolla. Weekdays \$1.50, weekends \$2.00.

Art

Fine Arts Gallery — Tours, 10 & 11, Tues., Wed. & Thurs.; Sun. at 2. Hours: Tues.-Sat., 10-5; Sun., 12:30-5. In groovy Balboa Park.

La Jolla Museum of Contemporary Art — A 30 foot piece of dynamic sculpture will bob in the ocean one hundred feet from the museum. Continuing through Oct. 15. A multi-media show will be presented until Sept. 19, Tues.-Fri., 11-5; Wed. eve., 7-10; weekends, 12:30-5. Closed Mon. 700 Prospect in La Jolla.

The Jones Gallery — Daily, 10-6; closed Sun. & Mon. 1262 Prospect, La Jolla.

La Galleria — 1-5 daily. 2161 Avenida de la Playa, La Jolla.

Old Town Galleries — 10-6 daily. 2501 San Diego Ave.

San Diego Art Institute — Tues.-Sat., 10-5; Sun., 12:30-5.

Balboa Park

House of Charm, Southwest Corner Plaza de Panama, Balboa Park.

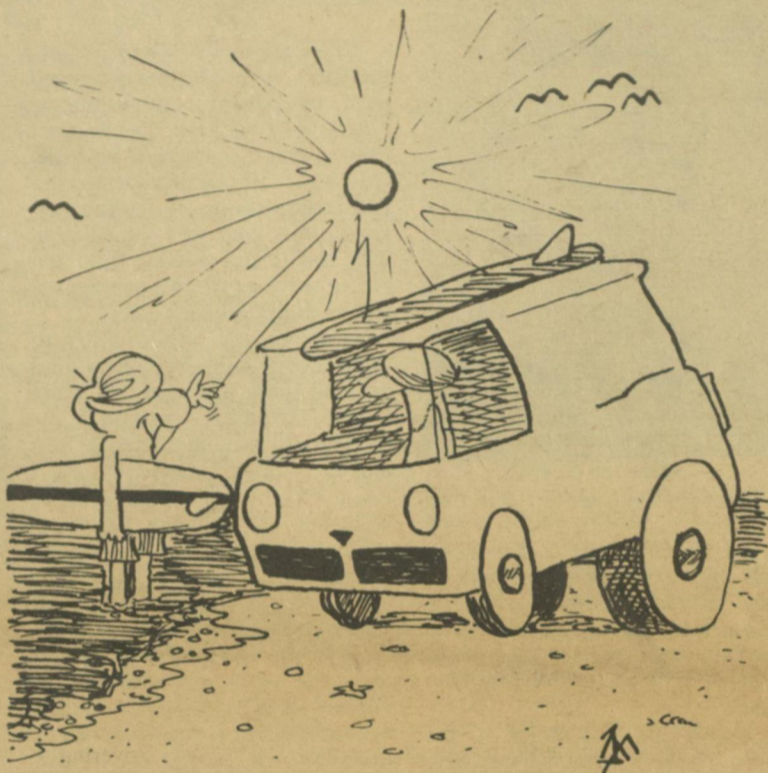
Museum of Man: Under the California Tower, open daily 10-5. Displays catering to all tastes tell the story of mankind. Wed.-Sun., you may munch on freshly ground and cooked Indian style

tortillas. The Music Room has tapes of all the world's music. Main floor exhibit is "Man & the Sea" including many of the props used in the film "20,000 Leagues Under the Sea". (Admission 75¢, Students with I.D. 35¢)

Spreckels Organ Pavilion: A civic organist plays with the world's largest outdoor organ Sundays at 2:30. (What you see is what you get)

Botanical Building: It looks like the set from your favorite Tarzan flick.

Aerospace Museum: Exhibits span man's attempts to fly, from 1883 to the present moon flights. Included is an exact copy of Linbergh's Spirit of St. Louis. (The original was built in S.D. by Ryan in 1927). Also features the world's most expensive rock, from the flight of Apollo 12. Daily 10-4; closed Mon.



Natural History Museum: Emphasis is placed on specimens indigenous to this area. Displays exhibit birds, mammals, insects, reptiles, marine life, and a new, improved version of their dinosaur show. Natural history is also represented in art and sculpture. Nature films Sat., 3 p.m. & Sun., 1:30 & 3:00. Hours: Open Daily 10-4:30 (Admission 50¢).

Beaches

For more information call the City Recreation Dept., Aquatic Division (224-2439). Beaches are listed from South to North.

Imperial Beach: About 3 miles of decent, swimmable beach; the best areas are around Palm Ave., Elm St., and Evergreen. Some areas are restricted to board surfing only.

Coronado: One and a half miles of clean beach. Fire rings are located north of the Hotel del Coronado.

Sunset Cliffs: Off of Sunset Cliffs Blvd. I've been told it has excellent surf and is one of the best beaches in Calif. (I've also been told it is not recommended for any water activity except drowning.)

Ocean Beach: Hazardous areas are posted. Strong rips and surge. Fire rings and rest rooms.

South Mission Beach: Parking area, grassy area, rest rooms. Fair swimming; surfing at the south end by the jetty.

Mission Beach: A wide, long beach. Fire rings are provided north of Belmont Park.

Pacific Beach: Good swimming south of the pier. Parking located

at the north end. Fire rings and picnic tables. Ocean Blvd.

Bird Rock: Exciting swimming; for pros only. Off Dolphin Pl. in La Jolla.

Windansea: At the north end there is competition surfing and at the south end there's swimming. Neptune Pl., La Jolla.

Children's Pool: South of Cove on Coast Blvd. Very safe.

Boomer Beach: Beyond the Cove, around Alligator Pt. Very good body surfing.

La Jolla Cove: A great beach, spoiled by the hordes of tourists. Great body surfing and diving;

truckin'

by Brian Salmon

This is a letter written home by a friend of mine. I thought it would be of interest to you. Any similarity to people, events or institutions on this campus is purely coincidental and unintended. B. S.

Dear Mom, Dad and Sally-Ann,

How are you? I am fine. Wow, college life is really different.

Sam and I arrived on Sunday afternoon and parked out on the main street which is called Speed Bump Way. We went looking for someone who could tell us where we might get the key to our room. Sam finally found a guy sitting in an office who looked like he knew what he was doing.

Before we could ask about the key he said, "Are you new?" We thought he was going to tell us about moving in and everything so we said yes. He said, "Okay, come with me."

We spent that afternoon moving the girls in down at the Women's College. They don't have elevators in the WC so we had to haul the trunks up a couple flights of stairs. We were pretty tired by the end of the afternoon so some of the girls offered us a coke.

We were just sitting around rapping when Sam said, "Hey, Bud, it's getting late and we better move ourselves in". As we were going out of the door, one of the nuns came around the corner.

I don't even know what happened next. She became hysterical and started screaming something about "invaders" and "men on hallowed ground".

We didn't think it was too smart to hang around, so we ducked into the bathroom and hid in one of the stalls. We were in there for about half an hour 'til things kind of cooled down. Wow—I thought the conversations in the locker room were bad, but they're nothing compared to the ones we heard in there!

Sam and I finally decided to tear out of there and unload our stuff. We went back to where our

board surfing is banned.

La Jolla Shores: Board surfing at north end and swimming at the south end. An unusually fine beach.

Diving

Scripps Canyon: North of Scripps Pier, in La Jolla. Canyon mouth is at 30 ft., slopes to 60 and drops off to 1,000 ft. Boat trip recommended.

Dike Rock: North of Scripps Pier, fairly shallow. Recommended for snorkeling.

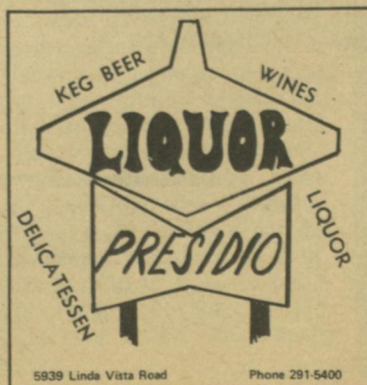
La Jolla Canyon: So. of Scripps Pier, the Canyon edge starts about 200 yds from shore. Starts at 30 ft., slopes to 150, drops to 1,000.

Places to go:

The Heritage: 3842 Mission Blvd. (488-3150). Coffee house open daily 10 am-1 pm. Mon. & Tues., 8 pm., gathering house. Wed., 8 pm. Hootenanny. Wed.-Sun., headline acts, Folk & Blue Grass, 8:30. Weekdays \$1; weekends, \$1.50.

In the Alley: 340 E. Grand, Escondido (747-3320) Opens at 8:00 pm Mon. Hootenanny. Admission \$1, Wed. & Thurs., \$2.50; weekends \$3.50.

Earth: 1165 Garnet, Pacific Beach (488-8355) Music, films, theater. Concerts, Wed.-Sun., 8 & 11 pm. Flick Nite Tues. 8 pm.



car was, or was supposed to be but they had towed it away because we had parked it in the visitor's zone or something.

Well, we finally got moved in after paying two dollars for something they call a "key deposit", which was kind of dumb since it was the wrong key. I guess that's okay, since the door doesn't lock anyway.

Somebody had warned us about the food. They said to make sure and flush the toilet twice because it was a long way to the dining room, but it wasn't really that bad. One of the girls got kind of hysterical when she took a bite of her salad and found half a caterpillar. Everybody started making a rumble because they were afraid of where they would find the other half. The food service manager got on top of one of the tables to quiet everyone down. He was the funny type, you know? He said no one should worry about the other half of the caterpillar because the girl probably swallowed it, and they weren't even going to charge her extra. Yeah, that guy was a real comedian.

Sam and I skipped dinner and just had dessert. After we got out of the infirmary, we went over to the student union for freshman orientation. Some guy got up and told us we were supposed to pick a partner, introduce ourselves and start feeling each other or something. Sam and I decided to kind of leave until the dance began.

We were standing outside on the curb when this blue Vega came cruising by without any lights on. A guy got out and said, "Okay, what's your name, bud?" I said, "Bud", and he got really mad and started shining this huge flashlight at me. Sam had brought along his flashlight because someone said the people in the Physical Plant are always having parties in the hydro room and they think it's funny to turn the power off once in a while. Sam pulled out the flashlight and shined it back into this guy's face. They sat there for about an hour growling and shining their flashlights into each other's faces. Finally he gave us a "courtesy card" for loitering in a no loitering zone. He was pretty nice about it, but I still don't know who he is.

They have people here called "the west wing bombers". It seems they like to drop water balloons on the people coming into the dorms. We got back at them, though. There's a pool behind our dorm with a statue of the BVM in the middle of it. I think they're doing bacteriological warfare research around here because there's something green that lives at the bottom of the pool. It looks kind of like the stuff in the "Andromeda Strain", or "The Eggplant That Ate Philadelphia". Anyway, we grabbed these guys and dunked them in. It's always lots of fun around here.

Well, I'd better go, because they want to take us on a tour of the campus now.

Bud

P.S. Someone said registration is lots of fun around here so we're looking forward to it. I'll write and tell you about it.

7-11 FOOD STORE

Down the hill on

Linda Vista Road



Or-Gro

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Field Ripe TOMATOES
5 lb/\$1.00

Continental YOGURT
½ pt 3/\$1

Brown RICE
5 lb/\$1

Bulk ROLLED OATS
7 lb/\$1

Coles WELL WATER
1 gal 3/\$1

10% OFF all purchases during September with a Student Body Card

945 GARNET PACIFIC BEACH

HOURS
M - F 10 - 7
S 10 - 6
Sun. 1 - 5

HOURS
M - F 10 - 7
S 10 - 6
Sun. 1 - 5

(PARKING IN REAR)

Meet your student leaders

AS officers explain duties, hopes for year

Craig Ammon, vice president

This year I plan to form a strong Inter Club Council (ICC) which will meet weekly. This will be done to enable us to better publicize and coordinate events in the student community. A strong social calendar with a great variety of events is the backbone and the beginning of a good year. The ICC will aid Greg in his scheduling and planning of activities.

I will also work with Bob in continuing the fight to regain parietal visitation. This is now the 20th century--the mores so "graciously" endowed upon us by Queen Victoria have long since become outmoded.

This year we have a new administration and we must begin now to build good rapport, respect, and credibility between the administration and the AS. Remember--we need your help.

In addition to these two areas I will be helping John in running the affairs of the AS as his hands will constantly be full.

We will all post our office hours in the front of AS office--USE US!! Come in and rap--give us ideas--get involved!

Any of you Freshmen who plan on becoming Pre-med majors feel free to contact me at any time for any assistance I may be able to give. Welcome to USD. Here's to a good year!



KEVIN RUDDY

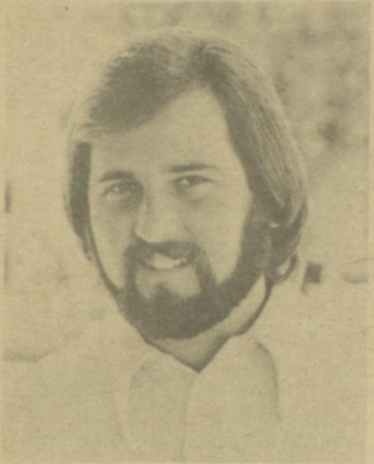
Kevin Ruddy, student services

The office of Secretary of Student Services entails responsibility from the Student Union to the food service. My job is basically an office that should strive to make services offered to students by the University more responsive to the student who are paying for them. These services are, the food service, health service, and the USD physical plant, and related services. I would like to make it clear to the incoming freshmen, as well as, returning students, that the above mentioned services are there for your benefit as well as the rest of the University Community--you are paying for them, so they are not doing you any favors.

My office this year will also be concerned with the new intramural program that will be coordinated through my office. This year the ASB will be financially involved in the intramurals. Its success depends greatly on teams getting their rosters in on time (Sept. 15).

There will be a food service in the Student Union this year for the convenience of day students. Also, I want to help to make the football program at USD a success because I feel USD can field a football program even though past attitudes have sought to demean the program.

If you have any problems or questions concerning the student union, intramurals, food service, or anything in general, feel free to contact me.



CRAIG AMMON

Gary Schons, academics

As Secretary of Academics I am faced with an entirely new position within the structure of student government. The newness of this office brings with it many nebulous goals and little or no guidelines in achieving those goals.

The actions of this office, however, will be directed to integrating academic affairs into the same prominence that social and political matters hold within student government. I am hoping to implement this policy in a number of ways.

First, this office is looking forward to working with the faculty and office of the Academic Dean in the areas of curriculum, grade appeals, teacher evaluation and academic integration.

This office is going directly to the students via the Experimental College. Through this educational medium, we hope to make academics a vital and noteworthy contribution to the life style and thinking of the students of USD.

Third, I am reaching out beyond this campus to determine the academic environment of other colleges and universities. We hope to be able to use their ideas

Greg Daulton, social chairman

My duties as Social Chairman are explicit: To plan a coordinated calendar of events, and to publish this calendar promptly at the beginning of each semester.

I have been in the position of Social Chairman for one year. This year will hopefully provide the best calendar of social events ever held at USD.

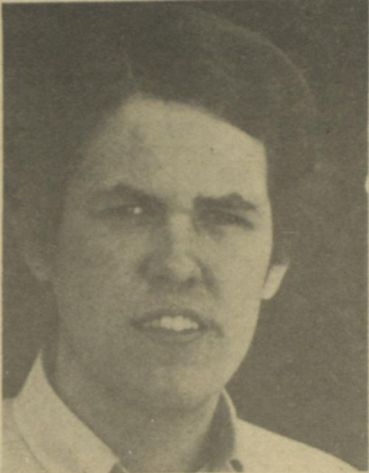
Through the Social Events Committee I am responsible for initiating the necessary plans for insuring a social program concurrent to the desires of the student community.



and innovations within our own structure.

As Secretary of Academics I will also act as a middleman in any student-faculty grievance. Please feel free to consult me on any academic matter that needs correction or could bear improvement.

Finally, as a member of the Executive Board and Student Senate, I am partly responsible for the total policy of student government. If student government can help you, or you feel that you have a contribution to make to it, I will be happy to talk with you.



GREG DAULTON

Friday, September 10, holds a certain importance in the minds and hearts of all USD students. For it is on this night that the San Diego Padres meet the L.A. Dodgers. A meager price of one dollar

Bob Kruezer, sec. of justice

Under the new AS Constitution, the Secretary of Justice is charged with two main responsibilities: briefly, (1) to head the Student Court, which is charged with the review of all AS legislation and the constitutions of campus organizations and has jurisdiction over traffic and parking fines and (1) to serve as the AS representative in all disciplinary cases.

However, my responsibility to the students of this University does not end there. I realize that there is a great need for a revision of the disciplinary system currently employed at this University, and I intend to work toward a more workable and uniform system between the two coordinate colleges.

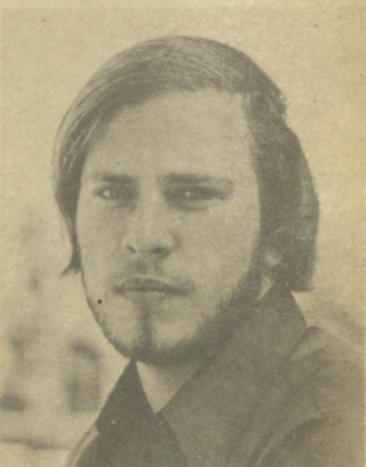
I have also been charged with continuing the fight for parietal visitation (intervisitation between the dorms). We had this two years ago in the men's dorms on Goshen St. but last year were denied visitation when the men moved to De Sales Hall (except for limited Sunday hours). My hopes for this have dimmed recently due to the inaction of the Board of Trustees on this matter and the confusion of administrative changes which have just this semester been ef-

allows any USD student to sit in a \$3.50 seat and observe two great teams collide in the fine fashion of American baseball.

Sunday, of the same weekend, the Experimental College and Phi Kappa Theta are holding their first annual Road Rally. There will be a party following the Road Rally with food and various refreshments at 4:00 p.m. sponsored by the AS at the pool. The next day, Monday, September 13, marks the beginning of classes and seminars for the Experimental College.

Friday, September 17, at the Kona Kai Club, the Club Football Program and the AS present a semi-formal dance with booze and music. Music will be provided by Fairfield Steelworks. The admission is FREE.

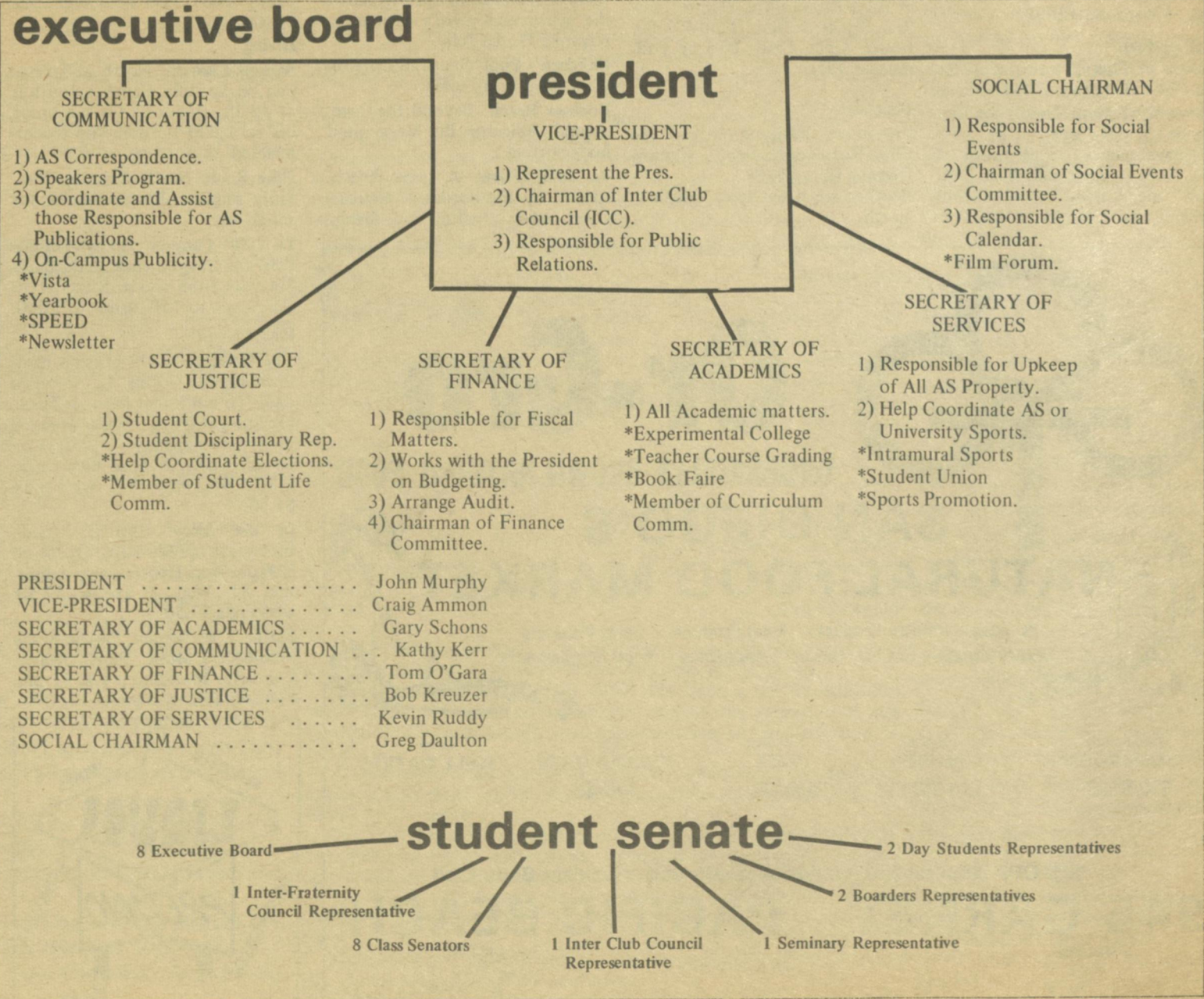
Don't forget the Film Forums and Sea World Nite October 1. Tickets for all events are on sale at the Cashier's Office in Serra Hall.



BOB KREUZER

fect. I do not intend to give up on this issue and I can only ask for your constant support IF YOU WANT IT!!! I cannot do this for you, and I doubt that anyone else can. However, I can possibly do it with you.

For those of you who have elected to pursue a major in Biology, especially the Pre-Medical program, I would be more than happy to assist you in orientation within this department. Good Luck at USD.



Tom O'Gara, treasurer, tells function of office



TOM O'GARA

The treasurer of the Associated Students is charged with two primary responsibilities; 1) Budgeting of all AS recognized clubs and organizations, and 2) overseeing of these monies to insure their financial integrity.

VA machine Assistance for veterans

by Tim Hermesen

Students under VA programs usually dread the beginning of the new academic year. The delays encountered in receiving living allowances and other payments are usually prolonged and exasperating when first dealing with veterans' programs. With time, one learns to remain flexible and how to occasionally oil the gears of the bureaucratic machinery.

If hardship is being created by delays in payment a person can try to improve his situation by contacting an appropriate agency. However in some cases an investigation will only slow matters.

In San Diego veterans can usually be aided by: Disabled American Veterans, 2131 Third Ave., SD; San Diego County Veterans Service Department, 220 W. Broadway, SD., or by contacting Congressman Bob Wilson, 815 E. St. In a panic quick action can be had by contacting Actionline, c/o San Diego Union newspaper.

If a USD student is having trouble with a veterans assistance program, contact this writer c/o VISTA and we will give some help.

As treasurer this academic year, I also feel a special obligation to help ferment a plan which over the next four years will resolve the AS government's \$20,000 debt.

The result of this debt, a lawsuit, and difficulty being experienced in obtaining AS fees held by the College for Women, has caused a severe cutback in the financial support the Associated Students could have extended this year.

It is hopeful that as the year proceeds we will be able to resolve these matters and consequently realize additional income for the Associated Students. This money may then be disbursed to future promote social and cultural activities here at USD.

EC opens

(continued from page 1)

PHOTOGRAPHY AND FILM

Rick Strauss will introduce methods of improving exposure control, emphasizing black and white film. Fundamental camera and light meter operation and dark-room procedures will be discussed.

PLANNED PARENTHOOD

A series of six lectures covering major issues of sex and sexuality will be presented by local professionals from the Planned Parenthood Association of San Diego.

THE POST-CHRISTIAN MAN

Dr. Charles Dollen, M.S., USD Director of Libraries, will present a series of 10 lectures/discussions, dealing with new aspects of relations of man and God.

SELF AND OTHERS: A WORKSHOP IN HUMAN RELATIONS

An opportunity for increased understanding of self, others, and interpersonal relations through group interaction. Facilitated by Hank Ormond, counselor and Doctoral student in human behavior, USIU. Specific goals will be determined by the participants and the class enrollment will be limited to 25.

SELF DEFENSE FOR WOMEN: KARATE

Brown Belt Greg Dalton will instruct Women in basic karate for self defense.

THEORIES OF THE COUNTER-STATE: POLITICS OF REVOLUTION

Chris Barrett, a Master's Candidate in Political Science, will give a comprehensive analysis of theories of revolution and their place in the real world.

Kathy Kerr, communications



KATHY KERR

Our school needs a revival in the lost art of theater. A turning

On with the show

BS on movies

by Brian Salmon

The Anderson Tapes --- A crudely made comic melodrama about an attempt to rob all the tenants of a N.Y.C. apartment house. Sean Connery manages to ford through the rest of the cast's acting. Directed by Sidney Lumet.

The Andromeda Strain --- This film is not unlike the sci-fi thrillers of the fifties in its enthusiasm but done in a fanatically professional and believable way. It was an expensive film to make and it shows. A Robert Wise production.

Blue Water, White Death --- Or, "Everything You Always Wanted To Know About Sharks But Were Afraid To Ask." Done with care by fish freaks.

Carnal Knowledge --- About as subtle as an H-bomb. The film screams out loneliness and emptiness in bright neon. The audience is kept active wondering about the relevance of some scenes. Mike Nichols directs brilliant performances by Jack Nicholson (of course), Candice Bergen, Art Garfunkel and Ann-Margret (yes, Ann-Margret).

The Hellstrom Chronicle --- Appears to have been made from the scraps of all the Raid commercials of the last ten years. Almost makes you want to believe in DDT again. Outstanding performances by Vido the Grasshopper and Sophie the Aphid.

Le Mans --- Le Mans is only outranked by "Grand Prix" in its

toward a beginning of USD becoming a university aware of the aesthetic, as well as the political. For too long the students of USD have become oblivious to the changes in the world, as well as to those in San Diego.

Publicity will be quick. If there is an event going on in San Diego, you will be notified through posters and the Newsletter. To date I have lined up the New Shakespearean Company of San Francisco, Dick Gregory, and Ralph Nader.

I am an English major and well aware of the necessity to communicate. I hope to bring "us" closer to one another, as well as to the different facets of our community in San Diego and those facets on the national and international level.

excellence. (You even get to see Steve McQueen flinch.)

The Love Machine --- What the Love Machine needs is a good lube job. Inspired dialogue ("What kind of a girl do you think I am?") is rampant throughout this movie. Derived from the equally inspired book by Jacqueline Susann. (Who gave you "Valley of the Dolls" and "Josephine")

On Any Sunday --- A brisk, refreshing ride through the real world of motorcycles. Bruce Brown continues the quality of "Endless Summer" with this film.

Willard --- This is another in the plague of bug pictures only in a ratty sort of way. Willard and his mousey little friends decide to chew their way through a few people who haven't been very nice to them. Don't fall into the trap and see this film.

'Bring all the troops home now'

by John Siber

Fall 1971, it is nearly 11 years since the first American died, officially, in the Vietnamese war, approximately 15 years of Washington's efforts to uphold various undemocratic and unpopular regimes in the name of democracy and popular rule, year of peace candidates like Johnson and Nixon, half the people of South Vietnam homeless, a million Vietnamese killed and 50,000 American dead.

All this will continue until the American people speak loud enough that our leaders in Washington can not ignore us. To speak this loud and clear we must work together under our common goal, to "Bring All the Troops Home Now!". Our goal must not be made vague by acts of violence of our own. We must act democratically.

This declaration paraphrases the ideological base for The Student Mobilization Committee's fall. Antiwar actions. The USD Student Mobilization Committee welcomes anyone who believes that we should "Bring All The Troops Home Now!", no matter where he or she stands on other issues and is willing to work democratically within SMC.

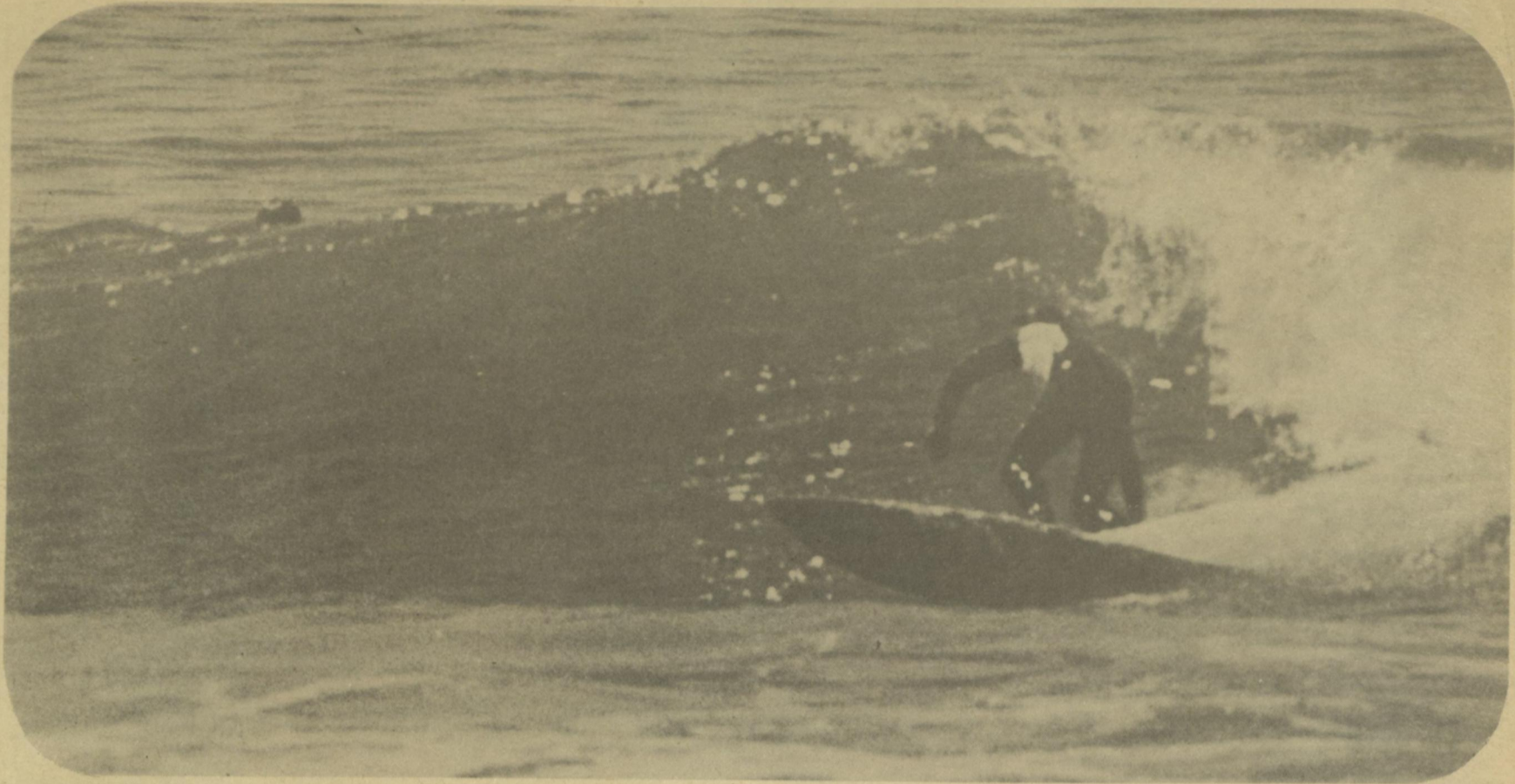
These guiding principles have helped make SMC nationwide, the largest student anti-war arm and one of the most important elements in the National Peace Action Coalition which coordinated the marches in San Francisco and Washington last April 24th. Anyone wishing to work for peace should contact John Silber at 412 De Sales, the VISTA office, or the AS office.

campus scenes



The chaining off of Marian Way marks the first step in the creation of a pedestrian mall in place of a busy and dangerous roadway. The closure was prompted by the increased threat to pedestrians and an increasing number of traffic accidents. The speed bumps are another

step to slow traffic. It is planned, in the future, to expand the closure and build perimeter roads in back of the University. Hopefully, in time, most of Marian Way will be a landscaped pedestrian mall.



ARE YOU A SURFER? Are you interested in inter-collegiate surf competition? If so, you might be interested in knowing that USD has a Surf Club which competes with other members of the Western Inter-Collegiate Surfing Contest (WISC). USD's club has some of the finest surfers in Southern California as its members. So, if you are interested

in surfing (and a little fun also) contact Dennis Brookes, the Club president somehow. You can usually reach him by leaving a message at the AS office, room 102 East, DeSales Hall.

1971-72 VARSITY BASKETBALL SCHEDULE

DAY	DATE	OPPONENT	PLACE
December:			
Wed.	1	So. California College	USD
Fri.	3	Chapman College	Orange
Fri.	10	Cal Poly Pomona	Pomona
Sat.	11	Northern Arizona	USD
Tues.	14	Cal State Fullerton	USD
Fri.	17	Fresno Tournament	Fresno
Sat.	18	Fresno State, Cal Poly Pomona, Cal State Fullerton, USD	
Wed.	29	Stanislaus Tournament	Turlock
Thurs.	30	Stanislaus State, Western Washington, Claremont, USD	
January:			
Thurs.	6	Southern Illinois	Carbondale, Ill.
Sat.	8	Dayton University	Dayton, Ohio
Mon.	10	Creighton University	Omaha, Neb.
Tues.	11	Southern Utah	Cedar City, Utah
Wed.	19	Cal State Dominguez Hills	Gardena - 7:00
Sat.	22	Westmont	USD
Tues.	25	San Diego State	S.D. State
Fri.	28	San Fernando Valley State	USD
February:			
Tues.	1	So. California College	Costa Mesa
Sat.	5	Cal Poly San Luis Obispo	San Luis Obispo
Tues.	8	Whittier	USD
Fri.	11	Cal State Dominguez Hills	USD
Sat.	12	Chapman College	USD
Thurs.	17	U.S.I.U. (Cal Western)	USD
Fri.	25	San Fernando Valley State	San Fernando
Sat.	26	Cal State Fullerton	Fullerton
Mon.	28	Cal Poly San Luis Obispo	USD

clip and save

New intramural program scheduled to begin soon

by Pat Yetman

Team rosters for the intramural sports program are due this coming Wednesday, September 15, at the AS office. Rosters should contain at least 20 names in order to be capable of participating in all four League sports: softball, flag football, basketball, and volleyball.

Interest in the new program so far has not been as great as had been expected, according to Kevin Ruddy, Secretary of Student Services. "The whole reason for changing the program from that of last year was to benefit the student," he said.

He added that if the students accept the new program and participate readily in it, there is the possibility of having the program funded in the future. "The Dean's office has expressed great interest in seeing this program turn into one that is very well organized. They have even expressed interest in possibly providing funds for it next year."

But in order for this to happen, the students have to show that

they are interested by participating in the program.

"Things will be a lot better this year than last," said Ruddy. "The teams will stay together better, the officiating will be excellent, and the general quality of the program will be better." And of course, there will be one over-all intramural champion this year—certainly something to strive toward.

The all-women's intramural program will be coordinated by Mrs. Ida Mercado of the CW Physical Education Department. She will be giving the details of the league sports to her freshman P.E. classes soon. Sophomore, Junior and Senior girls who are interested in participating in this program should either contact Mrs. Mercado, or inquire at the AS office.

Padre night tonight

Tonight is USD Padre night at San Diego Stadium, as the Padres meet the Los Angeles Dodgers at 8 pm. Special rates have been offered for USD students for this one game. Tickets regularly priced at \$3.50 will be available for only \$1.00. They may be purchased at the cashier's booth on the main floor of Serra Hall. Be there—you'll find it will be worth it!

Thanksgiving Holidays	Nov. 25-28
Christmas Holidays	Dec. 22-Jan. 2
Intercession	Jan. 3-Jan. 22
Christmas Holidays (con't)	Jan. 23-Jan. 26
Easter Holidays	March 30-April 9
Memorial Day	May 29

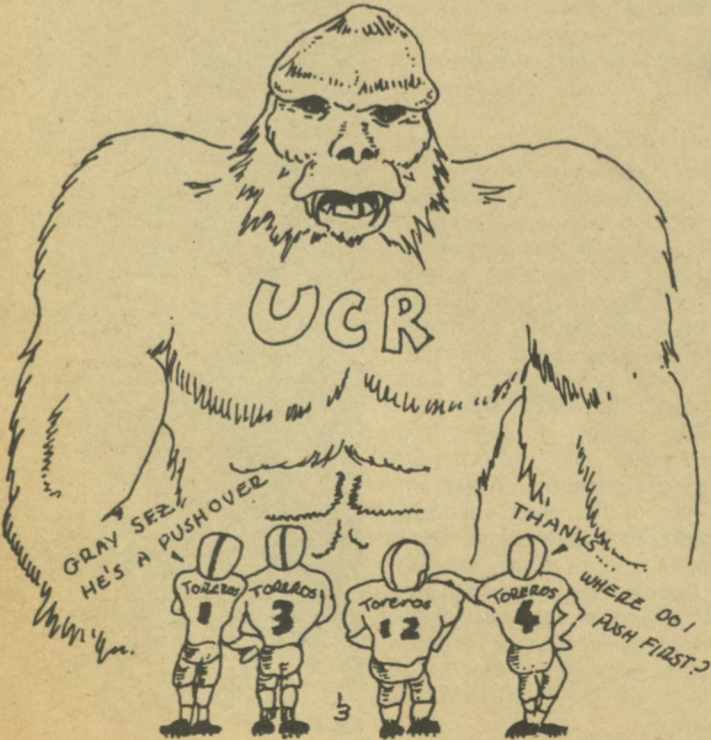


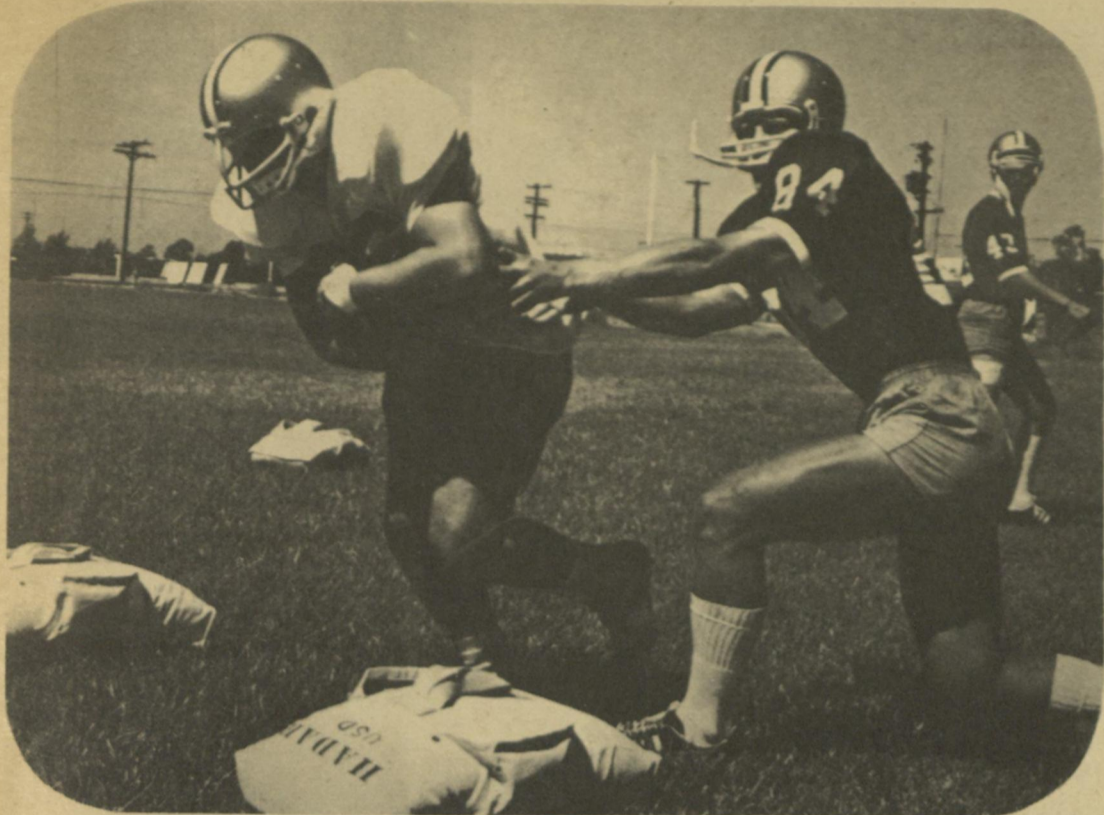
ENDURANCE — Only mad dogs and football players dare brave the noonday heat. The Toreros prepare to face UC Riverside September 18.

MissTorero contest opens

The football team is interested in sponsoring a "Miss Torero" contest, open to all of you foxy football fans. The purpose of the contest is to promote enthusiasm among USD women students for the football program. The members of the football team will do the judging. Any one who is interested in entering the contest should turn her name, address, and phone number in to the Vista Sports Department, at the Vista office, Room 102 West, DeSales Hall.

Also in the planning stages is the Gridettes program, which would be the football team's pep squad. If anyone is interested, watch for announcements on bulletin boards in the near future.





WATCH IT FELLA — After a few hours of practice, the players will grab anything.

Photo by Karl Eklund

Toreros to face UC Riverside

Football coach Jim Gray is not looking forward to the Torero's season opener, September 18, when the squad faces UC Riverside. Game time is 8 pm under the lights at Balboa Stadium.

According to Gray, the Riverside team has recently been acclaimed as being that school's best one ever. It is a much larger school than USD to begin with and they have many more players to draw from.

A few problems have been cropping up on the practice field in the last couple of weeks, according to Gray. New players have been coming out every week, and it makes it hard for them to get into the swing of things. Also, there has been some problem in players not showing up to practice.

The passing game will probably be the main offensive threat, according to Gray. "Right now, practically speaking, we only have two running backs, so we're going to go to the air more often."

The Toreros have many good receivers so far, but part of the problem has been a difficulty in getting a quarterback out on the practice field regularly.

Returning for the Toreros this year (so far) include: Larry Brislin, Henri Brown, Rick Eagan, Mike Evans, Gene Guerra, Bob Maruca, John McNamara, John Ottombrino, Ray Ramsey, Dave Tupek, Steve Villcock, Walt Wilga, Chris Wholly, Tim Harris, and Mike Mills.

Ruben Escobosa, who played last year for the Toreros, has returned this year as an assistant coach.

"Many of the returning players look exceptionally good," said Gray. New players this season include center Rick Wright, 6', 265, from Golden West Junior College; and Bruce McFarland, and Allen Dyer, two guards from City College.

Financially, the program is still going very slowly. According to Club Football President, Brian Handley, season ticket sales are going fairly, but nothing spectacular. The main reason for this is the lack of help those in charge are getting from the general student body.

The program can still work, said Handley. "We are still way ahead of our budget, but we're going to have more and more expenses to meet in the near future. Any help in doing anything would be very much appreciated."

Remember that the dance sponsored by the Club Football program for funds for the program will be a week from today, September 17. It will be held at the Kona Kai at 8 pm.

A few player profiles (totally random selection):

John Rudd 6'1", 235....Full-back...All-League honorable mention from University High...Mesa College (Conference Honorable Mention)....2nd year with the Toreros.

Bill Jache 6-1, 170....Safety....Palos Verdes High....L. A. Harbor (All-Southern California Conference Honorable Mention)....1st

year here.

Mike Mills 6-1, 225....Guard, defensive end...Saint Augustine High....2nd Torero season.

Tim Harris 6-2, 195....Tight end....hometown: Fresno....2nd year.

Larry Brislin 5-11, 183....Running Back...Hustle Award at Bishop Montgomery High (Torance)...8-1 record at El Camino JC....1 year playing at S.U.N.Y. in New York.

John McNamara 5-11, 185....Running Back....from Seattle...All-Conference in high school for two years....2nd year for Toreros.

Rams retain Maslowski; former Torero receiver

If anyone ever tries to tell you that the pros pay no attention to a club football program, don't listen. Ask Matt Maslowski instead.

Maslowski, star Torero receiver last season, was withdrawn from waivers by the Los Angeles Rams last week. The Rams returned him to the active rolls after the Washington Redskins had claimed him during the time he was waived.

The spot with the Los Angeles club came about as a result of a workout observed by one of their weekend scouts. Maslowski ran the 40-yard dash in 4.55 seconds for him. Impressed, the Rams eventually were able to sign him late in April, since he had quit school at the end of the fall semester.

When Maslowski reported to training camp, he found himself up against some pretty tough opposition. He has been only one of five outside receivers on the Ram's roster. Despite competing against the likes of Jack Snow, Lance Rentzel, Pat Studstill, and fellow rookie Creston Whittaker, Maslowski has still managed to put on a good show in several pre-season games.

Last weekend, against the San Diego Chargers, he caught 3 passes for 31 yards. His total yardage was second only to Rentzel's in that game.

Hailing from Mission Bay High School, Maslowski's team was not exceptional. As a result, he was passed up by both San Diego State and U. S. International University when he graduated. He went on to play several uneventful seasons at Mesa before joining Coach Jim Gray's Torero squad.

Last season, he caught 47 passes for eight touchdowns for the Toreros.

At this point, only one thing is pretty sure: the world will hear more from the Los Angeles Rams and Matt Maslowski. And when it does, it just might also notice USD.

Talkies

Bistro Eatery

1277 Azuza Street

Across from the
USD West Entrance

296-9925

Sunday Breakfast/Brunch
Art & Book Mart
Al Fresco Dining
Salads, Tortas,
Coffees, Teas
Cider



WHILE THEY LAST

No hype . . . for real . . . Dow Sound City made an unbelievable AMPEX buy! The Sound Freaks® are selling the AMPEX MICRO 52 STEREO CASSETTE PLAYER/RECORDER on a first come, first sold basis.

This AMPEX standout features smoked plastic panels, walnut veneers, and can record up to two hours from its dynamic mikes, line, or mixture of both. You'll flip over the fast forward, fast rewind, play, record, pause, stop, and eject — all accomplished by using the "Posi-Touch" push buttons. You even get a pop-open door for simplified loading; automatic level controls; two vu meters; a hysteresis synchronous motor; front mike jacks, and even a special demo tape . . . all backed by our own FIVE-STAR GUARANTEE! (The Sound Freaks® also feature a Speaker Trade-Back-Plan.)

Watch for our new, dynamite Record and Tape Policy, starting in October. Dow Sound City, a one-stop pleasure shop, is now featuring the king size "Fat Bernie" Water Bed for \$19.95 . . . Colored plastic foam & water Stadium Seats for \$1.50, and the most famous names in stereo.

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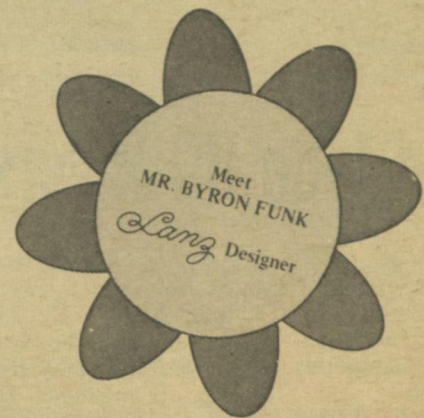
La Mesa

FABULOUS FUN DAYS GRAND OPENING PARTY
FRIDAY, SEPT. 10th & SATURDAY, SEPT. 11th

This is your chance to meet Famous Personalities and Designers

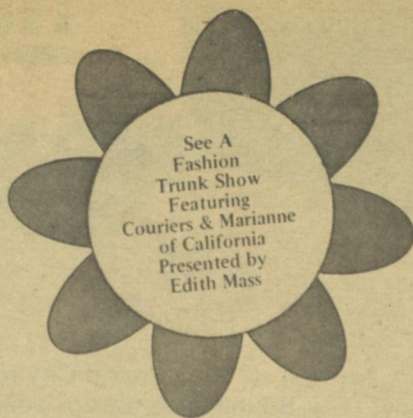


FRIDAY



See a Sneak Preview of *Lanz* Holiday Fashions
Music and Songs by Folklaender Dance Group · Informal Modeling

We are now ready for our Grand Opening! Come to the *Lanz* Store-within-a-Store featuring:
round the clock fashions · our own *Lanz* originals & many other fine designers from all over
the world · suedes & leathers · coats & suits · dresses · sportswear · sleepwear · handbags & hosiery
shoe salon · luggage · mary quant cosmetics · and the famous salzburg hair salon.



SATURDAY



PRIZES

PRIZES

PRIZES

You can be a winner! Be sure to register for our Grand Opening Raffle

1st Prize: Console Color T.V. Set

2nd Prize: \$100. *Lanz* Gift Certificate

3rd Prize: \$50. *Lanz* Gift Certificate

15 Additional Prizes of \$15. *Lanz* Gift Certificates

NO PURCHASE NECESSARY * ONE REGISTRATION PER PERSON * WINNING NAMES WILL BE DRAWN SATURDAY, OCT. 2nd AT 2 P.M.

cokes

refreshments

Lanz cookies

Friday, Sept. 10th & Saturday, Sept. 11th · Grossmont Center, La Mesa

