

University of San Diego

Digital USD

Digital Initiatives Symposium

Apr 29th, 1:00 PM - 1:40 PM

Implementing and Marketing Diversity, Equity and Inclusion practices and resources: Creating the E-buzz!

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Implementing and Marketing Diversity, Equity and Inclusion practices and resources: Creating the E-buzz!

Presenter 1 Title

Assistant Dean for Library DEI Initiatives and Development

Presenter 2 Title

Chair of Resources & Scholarly Communications

Session Type

40-minute concurrent session

Abstract

Leatherby Libraries Librarians are committed to supporting and promoting **diversity, equity, and inclusion** for students, faculty, researchers, and staff. We demonstrate this commitment holistically through the provision of all resources and services in support of teaching, learning, and research. Our goal is to reduce obstacles to accessing diverse research resources, services, learning, and engagement through educational outreach in order to raise awareness of diversity related issues.

In 2020, Library administration selected a Diversity and Outreach librarian that was charged with creating a comprehensive Diversity, Equity and Inclusion (DEI) and Outreach plan. As a result, a number of practices and initiatives were implemented in collaboration with the Chair of Resources and Scholarly Communications that are cohesive and focused on DEI and marketing and promotion of related electronic resources and digital repositories.

In this presentation, the Assistant Dean for DEI and the Chair of Resources and Scholarly Communications will showcase how they found opportunities for innovation and collaboration through a variety of DEI digital projects and how they effectively and strategically spread the word about them. These initiatives include Connect to Knowledge, the longest-running, award-winning blog series to promote electronic resources and library digital initiatives; a collaboration to acquire the Black Historical Newspapers collection, a critical primary resource; the Sikh Initiatives at Chapman University, an award-winning digital initiative; DEI virtual exhibits and bibliographies; and more.

Location

KIPJ Room EF

Keywords

DEI, E-Buzz, Marketing, outreach, library resources, library collaborations, Black Historical Newspapers, communication, Digital Resources

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CHAPMAN
UNIVERSITY

Leatherby Libraries

“Implementing and Marketing Diversity, Equity and Inclusion Practices and Resources: Creating the E-buzz!”

2024 Digital Initiatives Symposium
University of San Diego

April 29, 2024

Essraa Nawar

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Presentation Design and Visuals: Alyssa Castanon, Outreach and Events Assistant

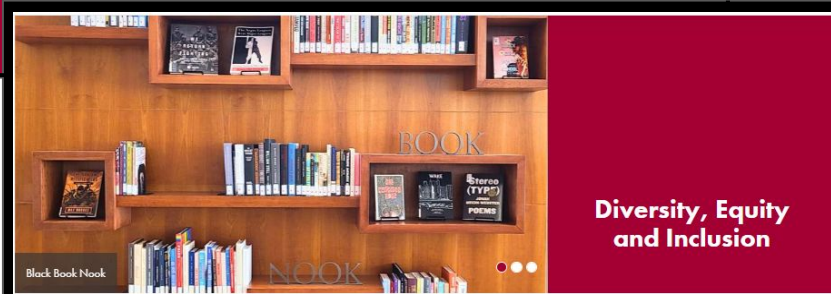
Learning Outcomes

By the end of the presentation, attendees should be able to:

- Realize that Diversity, Equity, and Inclusion encompasses many layers that are sometimes overlooked in libraries, especially in the field of Scholarly Communication and Digital Initiatives.
- Embrace the non-traditional and recognize that effective marketing and DEI requires careful planning, communication, thoughtful collaboration, creative approaches, and focused strategies.
- Recognize the unique set of specialized skills and competencies needed by DEI/Marketing and Scholarly Communications Academic Librarians in addition to the skills that every Library and Information Science Professional needs as we continue to follow the “top trends” in higher education as they pertain to academic librarianship.

DEI as a Collective Effort

- Our library prioritizes and recognizes the significance of inclusivity in its operations.
- We actively engage in curating collections, services, and programming that highlight and promote diversity in various forms.
- These efforts involve librarians, staff, and administrators.



Diversity, Equity
and Inclusion

Leatherby Libraries
About
Diversity, Equity and Inclusion
Libraries and Archives
Library Research & Data Services
News and Events
Research & Guides
Resources for ...
Services
Giving Opportunities

Diversity, Equity, and Inclusion at Chapman

Contact Us

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Message from the Dean

The Leatherby Libraries at Chapman University values and understands the importance of diversity. To demonstrate that value, Leatherby Libraries works diligently on providing access to resources, programming, and services that emphasize this value in myriad ways. Library staff, librarians, and administrators are committed to seeking opportunities to diversify its offerings for students, faculty, and researchers in order to create a just and equitable environment conducive to teaching and learning through the provision of inclusive physical and virtual spaces where users from diverse backgrounds and experiences are welcome, safe, and valued. Our goal is to reduce obstacles to accessing research resources, services, learning, and to pursue engagement through educational outreach in order to raise awareness of diversity-related issues.

The recommendations, goals, initiatives, and progress contained within this plan are developed to reflect the core values of Chapman University and the Leatherby Libraries. With this diversity plan, the Leatherby Libraries places itself at the forefront of the diverse interests of Chapman University and professional library associations, including the American Library Association (ALA), the Association of College and Research Libraries (ACRL), the International Federation of Library Associations (IFLA), and the Accrediting Commission for Schools, Western Association of Schools and Colleges (ACS WASC).

This plan includes evidence of the library's continuing commitment to creating a climate that strives for inclusive excellence. The importance that we place upon inclusion represents a worldview that respects the dignity of every person—faculty, librarians, staff, and students—finding value in the unique qualities, experiences, and perspectives that form one's identity while fostering respectful exploration of varied ideas and beliefs.

[Expand](#)

Leatherby Libraries Statement on Diversity, Equity and Inclusion	▼
Goals	▼
BIPOC Studies Resources	▼
LGBTQIA+ Studies Resources	▼
Patrons with Disabilities Resources	▼
Women's and Gender Studies Resources	▼
Other Selected Accomplishments	▼
Awards	▼
Scholarship and Professional Development	▼
Diversity, Equity, and Inclusion Library Guide	▼

DEI as a Collective Effort



[Exploring the Magic of the Leatherby Libraries Blog Series](#)

Gold Circle of Excellence Award

Category: Engagement & Student-led Engagement Initiatives



[Sikh Initiatives at Chapman University](#)

Silver Circle of Excellence Award

Category: Leadership - Diversity, Equity, and Inclusion Initiatives



[Black Book Nook: Fostering Community Engagement with Black History](#)

Bronze Circle of Excellence Award & Best of District VII Award

Category: Leadership - Diversity, Equity, and Inclusion Initiatives



[Leatherby Libraries](#)


Insight Into Diversity 2024 Library Excellence in Access and Diversity (LEAD) Award.

"The LEAD Award honors academic library programs, policies, and initiatives that encourage and support DEI including research, technology, accessibility, exhibitions, and community outreach."

Library Initiatives: Electronic Resources

- The library has always sought to acquire resources that reflect a diversity of perspectives and subject matter.
- Sometimes we team up with other units to advocate for a resource beyond our means.
 - One recent example: The library collaborated with the college of arts, humanities, and social sciences to acquire the ProQuest Historical Newspapers: Black Newspapers collection on a perpetual basis.
 - The Dean of the library worked with three faculty to apply for a new grant from our Office of Research for innovation in diversity and inclusion research.
 - The successful grant proposal provided momentum and leverage to secure additional funding from the university president, which combined with the library's own funds, was enough to get this valuable resource.

Access essential African American newspapers in the U.S.



The screenshot shows the front page of the Michigan Chronicle. The main headline is 'Rosa Parks the spark that ignited a nation's conscience' with a large portrait of Rosa Parks. To the right, a prominent headline reads 'BOYCOTT' in large, bold letters. Other visible headlines include 'Woman Of Year Contest Narrowed To Four', 'Amsterdam News', 'Judges Pick Woman Of Year Saturday', 'We Can't Stop Now!', 'Golumission', 'Makuluu X's Family And Friend', 'Big Of Eff's Plus And Toronto', 'News Of The Week: National', 'Why We Walked Out Of Daddy Grace's Church', 'Powell Verdict Eyed', and 'Weaver, Matley In Senate Race'. The top of the page has the text 'Access essential African American newspapers in the U.S.' and 'VOICE OF THE COMMUNITY SINCE 1936'.

ProQuest Historical Black Newspapers

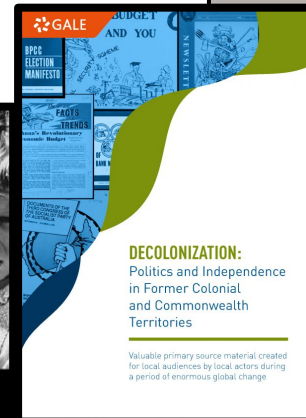
- Atlanta Daily World (1931–2010)
- The Baltimore Afro-American (1893–2010)
- Chicago Defender (1910–2010)
- Cleveland Call & Post (1934–2010)
- Los Angeles Sentinel (1934–2010)
- Louisville Defender (1951–2010)
- Michigan Chronicle (1939–2010)
- New York Amsterdam News (1922–2010)
- Norfolk Journal and Guide (1916–2010)
- The Philadelphia Tribune (1912–2010)
- Pittsburgh Courier (1911–2010)

Available at your library.

ProQuest
Part of Clarivate

Library Initiatives: Electronic Resources

- Other electronic resources related to accessibility, ethnic diversity, LGBTQ+ issues, and human rights and social justice:
 - Bloomsbury Collections (Asian Studies)
 - Civil Rights and Social Justice (Hein)
 - Refugees, Relief, and Resettlement: Forced Migration and World War II
 - Ethnic Diversity Source
 - History Vault (Black Freedom Struggle, Japanese American Incarceration)
 - LGBT Magazine Archive
 - LGBTQ+ Rights
 - Decolonization: Politics and Independence in Former Colonial and Commonwealth Territories
 - Latinx Thought and Culture: The NPR Archive, 1979-1990
 - Elgar Online Essentials in DEI and Accessibility
 - Black Thought and Culture
 - Asian/Black/Hispanic Life in America
 - And more!



Library Initiatives: Electronic Resources

- We also strive to embrace the non-traditional when curating electronic resource collections by including materials that don't fall under typical ideas of "scholarship" because of their authorship, presentation, or format.
- A few examples:
 - Rock's Backpages
 - Purchased to support a faculty member who studies musicology and the Black diaspora, this database contains popular music writing and journalism as well as audio interviews.
 - Lived Places Publishing
 - Collection of short monographs (<150 pages) on the intersections of identity and place.
 - While some of the books are authored by traditional scholars and all are aimed at academic audiences, many are authored by students, entrepreneurs, and non-profit or social workers who fall outside the traditional notion of the academy.

rocksbackpages.com
the archive of **music journalism**

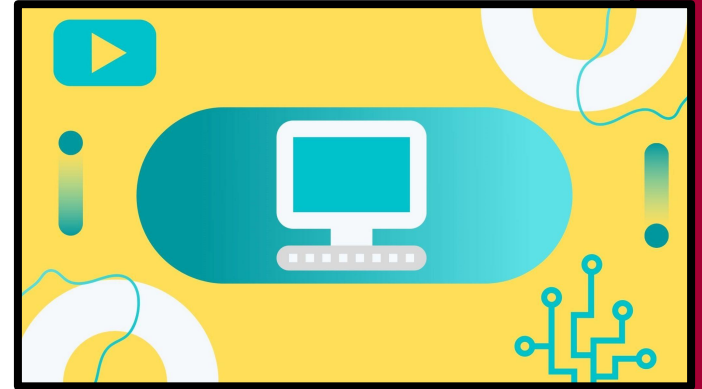
Over 50,000 articles from Aaliyah to ZZ Top, by the best writers on planet pop.



Lived Places
Publishing

Library Initiatives: Connect to Knowledge

- Our longest-running blog series to promote electronic resources and library digital initiatives.
- Vital pillar of library outreach.
 - Over 40 posts since launching in 2022.
- Key trademarks:
 - Carefully crafted format
 - Consistent visual branding
 - Engaging tagline
- We have collaborated with our university's strategic marketing unit, Office of Research, and Office of the President to integrate these posts into regular campus communications.
- Posts have accumulated over 20,000 views (significant increase from prior efforts).
- New resources get the attention they deserve.



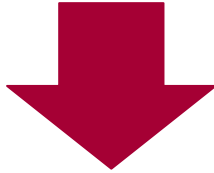
<https://blogs.chapman.edu/library/category/connect-to-knowledge/>

How Do We Effectively Market These Resources?

Blog Even if No One Reads Your Blog



How Do We Effectively Market These Resources?



New Library Blog Series: Connect to Knowledge

March 31, 2022

The Leatherby Libraries is pleased to announce our new blog series: Connect to Knowledge!

This series will cover the library's new state-of-the-art resources for students, faculty, and staff to support their success. These resources include tools, databases, e-books, journals, library research guides, and more! Even better, all of these resources are available digitally on and off-campus!

Stay tuned, as these posts will be published regularly to connect you with the knowledge and tools you need for your research and academic journey.

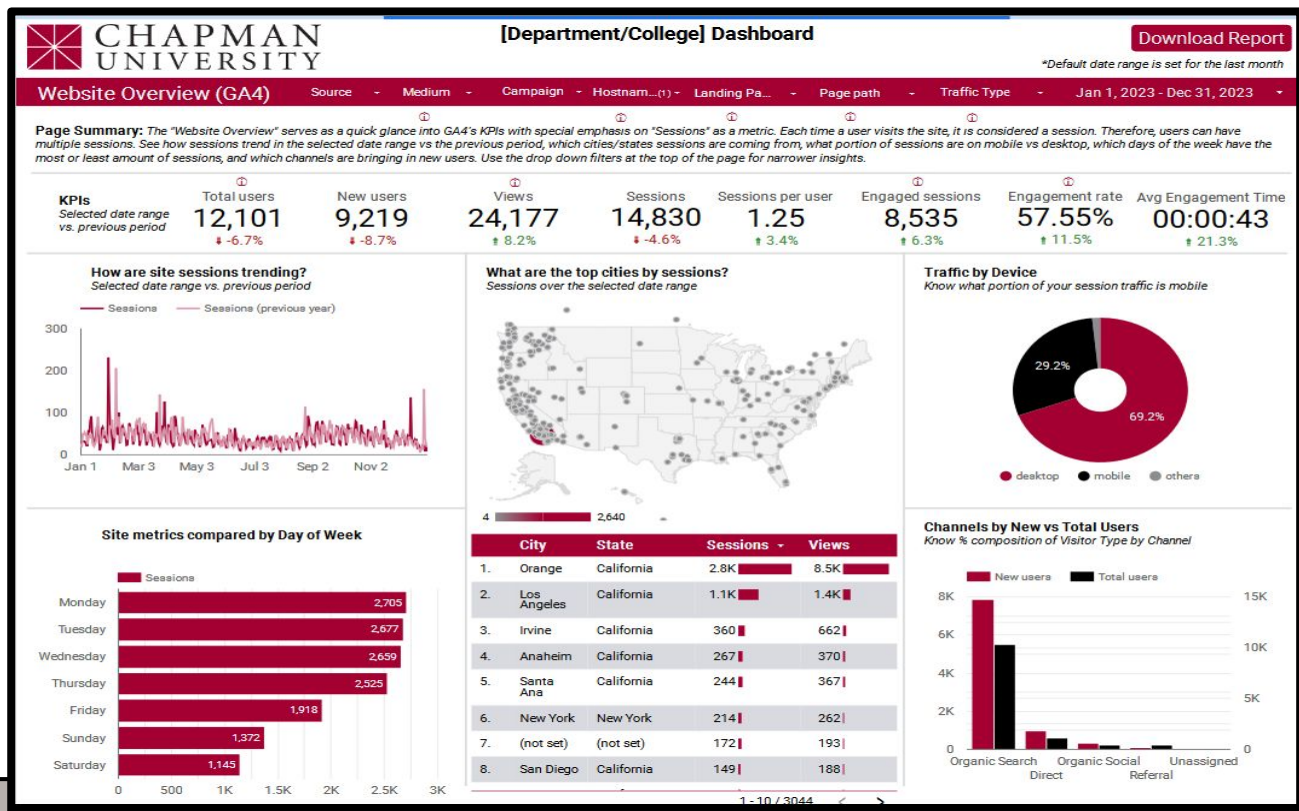
For our next post, we will focus on [TDM Studios](#), a tool that offers two pathways for Chapman faculty, students, and staff to perform text and data mining.

Image created by Isabella Piechota '25.

The screenshot shows a web page for the 'Connect to Knowledge' blog series. On the left, there is a sidebar with navigation options: 'Connect to Knowledge', 'Browse by Tag', and 'Browse by Author', along with a search bar. A central box indicates '41 posts categorized in Connect to Knowledge'. A large red box on the left side of the main content area contains the text '41 posts since March 2022'. The main content area displays a list of blog posts, each with a computer icon, a title, a subtitle, and a date/author line. The posts listed are:

- Connect to Knowledge: A New Collection of Short eBooks from Lived Places Publishing**
Reap the Rewards with these Resources
March 29, 2024 by Kristin Laughtin-Dunker | Resources
- Connect to Knowledge: Two New Primary Source Collections on Decolonization and Forced Migration Following World War II**
Reap the Rewards with these Resources
February 29, 2024 by Kristin Laughtin-Dunker | Resources
- Connect to Knowledge: Exploring Race in Society Database**
Reap the Rewards with these Resources
February 27, 2024 by Kristin Laughtin-Dunker | Resources
- Connect to Knowledge: Current Protocols**
Reap the Rewards with these Resources
February 1, 2024 by Kristin Laughtin-Dunker | Resources
- Connect to Knowledge: Rock's Backpages**
Reap the Rewards with these Resources
December 6, 2023 by Kristin Laughtin-Dunker | Resources
- Connect to Knowledge: Voting Rights & Election Law**
Reap the Rewards with these Resources

Surprising Blog Statistics



Library Initiatives: Communication

- Consistent marketing practices to share new resources, events, and announcements across campus
 - Showcasing blog posts in the University-Wide Research Newsletter for Staff and Faculty
 - Newly redesigned This Week in the Library Newsletter
 - Regular circulation in the Working@Chapman Staff Newsletter
 - [Autism Panel on Digital Commons](#)



[Acceptance Photo Exhibition Opening Reception and Panel Discussion](#) 4 p.m., today, Doy and Dee Henley Reading Room – Leatherly Libraries 2nd Floor

Join an opening reception of the Acceptance photo exhibition by Bernie Dickson, featuring a panel discussion promoting awareness and understanding of autism in society. Panelists include Meghan Cosier, Exhibition Curator Bernie Dickson, Amy Jane Griffiths and Stephen Hinkle. Refreshments will be served.

News from the Leatherly Libraries

[Librarian Interviews: Meet Lauren McDaniel](#), our Coordinator of Special Collections and Liaison Librarian for History and Art.

A new database: [CTK, CQ Voting and Elections Collection](#), integrates a wealth of data, authoritative analyses, concise explanations, and historical material to provide a powerful research and reference tool on the American voter, major and minor political parties, campaigns and elections, and historical and modern races for Congress, the presidency, and governorships.

[World AIDS Day: A Virtual Library Display](#) researched and created by Health Sciences Librarians to share information on various aspects of HIV and AIDS and explore the Leatherly Libraries' relevant eBooks, journals, and online resources. Each year, on December 1, the world commemorates World AIDS Day. People around the world unite to show support for people living with HIV and to remember those who have died from AIDS-related illnesses.



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This Week in the Library

January 8 – January 19, 2024

In this Issue:

- Recent Blog
- Save the Date: 2024 State of the Library
- Campus Events
- Library Awards
- Happening in OC
- Staff & Librarian Updates
- Emerging Library Trends

Happy New Year! Welcome to the newly redesigned *This Week in the Library*. We will share the same content you know and love, and some new additions to keep library staff informed about campus and local updates.

If you have any updates you would like to share in *This Week*, please send them to alycastanon@chapman.edu

Recent Blogs

- [Leatherly Libraries Announces Inaugural Graduate Library Research Award](#)

We are excited to announce the Eric M. Scandrett Graduate Research Prize, which recognizes excellent research and practical usage of library resources by Chapman University graduate students. Applications close on April 21st, 2024.

- [Leatherly Libraries Hall of Art Features International Student Photographers](#)

Leatherly Libraries collaborated with the Department of International Student Services for the International Student Photography Exhibition in the Hall of Art.

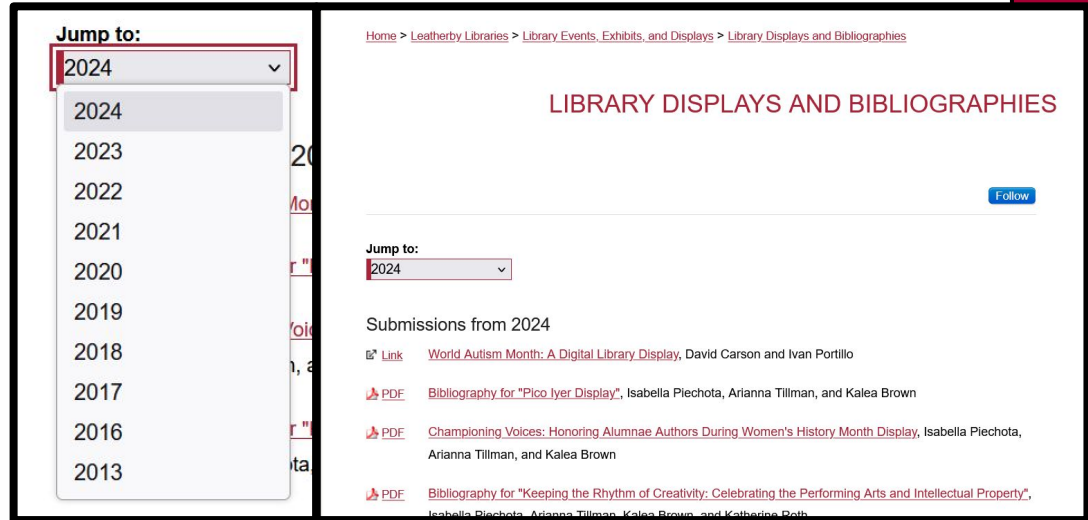
"There are not more than five musical notes, yet the combinations of these five give rise to more melodies than can ever be heard. There are not more than five primary colors, yet in combination they produce more hues than can ever be seen. There are not more than five cardinal tastes, yet combinations of them yield more flavors than can ever be tasted."

—Sun Tzu

"The Art of War"

Library Initiatives: DEI Virtual Exhibits and Bibliographies

- The library has curated over 70 research bibliographies and many virtual exhibits on DEI issues and themes.
- Many tie in to specific recognition periods (e.g. Black History Month) and others to events across campus.
- Example topics: Health Equity, LGBTQIA+ Pride Month, Breast Cancer Awareness, César Chavez, Arab American Heritage, and more!



The screenshot shows a library website interface. On the left, a 'Jump to:' dropdown menu is open, displaying a list of years from 2013 to 2024. The year 2024 is selected and highlighted. On the right, the main content area is titled 'LIBRARY DISPLAYS AND BIBLIOGRAPHIES' in red. Below the title, there is a 'Follow' button. A second 'Jump to:' dropdown menu is visible, also set to 2024. Below this, the section 'Submissions from 2024' lists several items:

- [Link](#) [World Autism Month: A Digital Library Display](#), David Carson and Ivan Portillo
- [PDF](#) [Bibliography for "Pico Iyer Display"](#), Isabella Piechota, Arianna Tillman, and Kalea Brown
- [PDF](#) [Championing Voices: Honoring Alumnae Authors During Women's History Month Display](#), Isabella Piechota, Arianna Tillman, and Kalea Brown
- [PDF](#) [Bibliography for "Keeping the Rhythm of Creativity: Celebrating the Performing Arts and Intellectual Property"](#), Isabella Piechota, Arianna Tillman, Kalea Brown, and Katherine Roth


Library Initiatives: DEI Virtual Exhibits and Bibliographies

- Streamlined Process and Procedure- can you add a screen shot
 - Editing
 - Liaison librarians provide final approval for bibliographies developed by students
- Bibliographies have been accessed by people from nearly 100 countries worldwide!

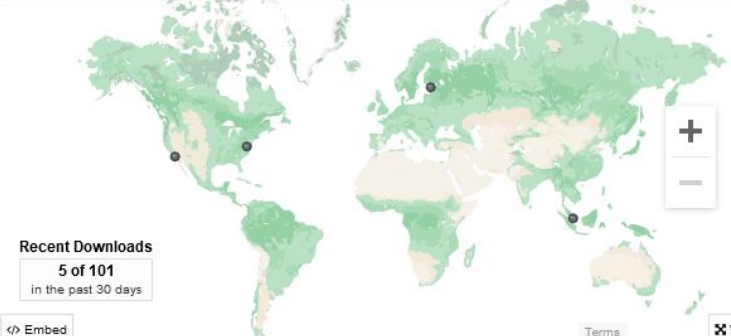
Library Displays Creation Process and Procedures

Finding books for the display

1. Find a topic for the display
 - a. Research important dates that fall into the month you are putting up the display
 - b. If there is a specific topic already assigned for this display, research that topic so you have a clear understanding of how to proceed with the display
2. Create a document that will consist of links to all the components of the display, including: (make sure to share this document with everyone that is contributing to the

Reader from:  Paris, Ile-de-france, France

Bibliography for "Women's Fashion from India Display"
Arianna Tillman, Isabella Piechota, Kalea Brown



Recent Downloads
5 of 101
in the past 30 days

[Embed](#) [Terms](#) [View Larger](#)


71 Total Objects	2,800 Total Downloads	1,236 Downloads in the past year
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Library Initiatives: DEI Exhibits and Bibliographies

Sample Bibliography & Display - Women's Fashion from India (March 2024)

<https://blogs.chapman.edu/library/2024/03/26/saris-and-stories/>

Number of Resources: 15

 **CHAPMAN UNIVERSITY** | **Leatherby Libraries**

March 2024
Women's Fashion from India
Curated by Leatherby Libraries Student Employees Arianna Tillman '25, Isabella Piechota '25,
and Kalea Brown '26

Amma's sari
Sandhya Parappukkaran
PR9619.A.P3665 A66 2022
3rd FL Education Library Books

Cloth and commerce : textiles in colonial India
Tirthankar Roy
HD9866.142 C58 1996
3rd FL Business Library Books

Clothing matters : dress and identity in India
Emma Tarlo
GT1460 .T37 1996
2nd FL Social Science Library Books



Library Initiatives: DEI Virtual Exhibits and Bibliographies

- In addition to highlighting resources that reflect diverse subjects or authorship, many of these displays and bibliographies are curated by a variety of librarians, library staff, or student workers.
 - Allows them a voice in choosing what the library emphasizes from its collections.
 - Gives student workers hands-on experiences to scholarly work, DEI concepts, conduction research, and crafting citations.

https://digitalcommons.chapman.edu/library_displays/



Library Initiatives: DEI Virtual Exhibits and Bibliographies

- In addition to being virtual, most have a physical leg in the lobby of the libraries with physical copies of the bibliographies.
 - Both at the Orange Campus and Rinker Campus.
 - The goal is to bring art and culture to all of our students in various different mediums.



Engaging the World Health Equity Bibliography
Curated by graduate student Vesper North '23

In partnership with [Engaging the World](#)

Wilkeson College of Arts, Humanities, and Social Sciences is committed to leading the conversation in our community on issues of humanity, unity and justice. As such, the college has undertaken, semester-long examinations of key societal issues. These interdisciplinary, campus-wide conversations promote thoughtful dialogue, mindful reflection, social tolerance, awareness and respect, peace and kindness. Wilkeson is partnering with Coan College of Health and Behavioral Sciences for the 23-24 series, which focuses on health equity.

Featured Books **Global Health** **Health Humanities Books (Fine Art Focus)**
[Histories of Healthcare in the United States](#) [Topics in Health Equity Across America](#)

Featured Books

Let the Record Show: A Political History of ACT UP New York
Sarah Schulman
© 2011
ISBN: 978-0-8056-3363-3
3rd Fl. Science & Technology Library Books

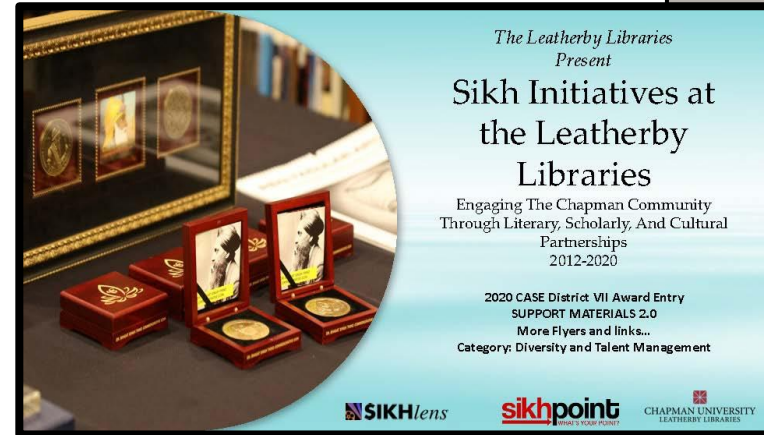
Medicine, Science, and Making Race in Civil War America
Leslie A. Schwalm
ISBN: 978-0-8056-3363-3
3rd Fl. Humanities Library Books

Since the House Is Burning
Suzanne Edelman
ISBN: 978-0-8056-3363-3
2nd Fl. Humanities Library Books



Library Initiatives: Award Winning Sikh Initiatives at Chapman University

- A Board of Governors member established a Sikh film festival, and the library partnered to promote a variety of programs across campus.
- We traveled to Texas to attend the annual meeting for the Sikh philanthropic organization to which he belongs.
 - Assistant Dean was used to operating solo for donor relations meetings, but took the Chair of Resources & Scholarly Communications.
 - Introduced the new institutional repository and explored avenues for joint digital initiatives.
 - Highlighted the repository as an opportunity to showcase Sikh culture and religion.
 - Presentation resonated strongly with the board members in technical fields.



Library Initiatives: Sikh Initiatives at Chapman University

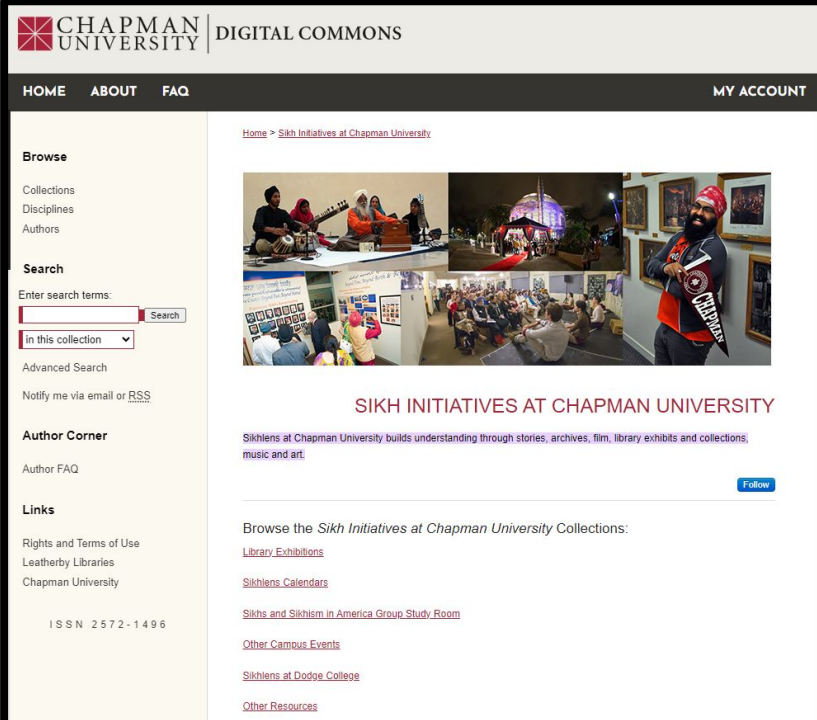
- Two major projects resulted from this trip and partnership:

1. The creation of the “Sikhs and Sikhism in America” group study room.



Library Initiatives: Sikh Initiatives at Chapman University

- Two major projects resulted from this trip and partnership:
2. **The creation of the “Sikhs Initiatives at Chapman University” digital collections in our repository.**
 - Received the silver medal in the Diversity and Inclusion category of the Council for Advancement & Support of Education (CASE) District VII Circle of Excellence Awards.



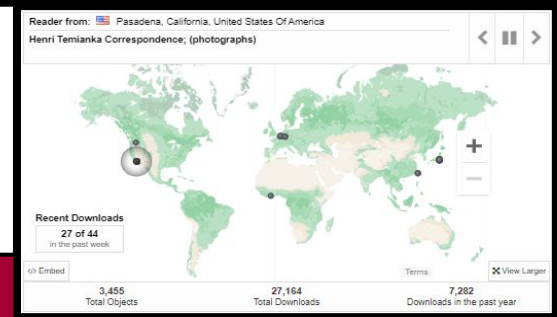
The screenshot shows the Digital Commons interface for the 'Sikh Initiatives at Chapman University' collection. The header includes the Chapman University logo and 'DIGITAL COMMONS'. Navigation links for 'HOME', 'ABOUT', 'FAQ', and 'MY ACCOUNT' are visible. The main content area features a 'Browse' section with links for 'Collections', 'Disciplines', and 'Authors'. A search bar is present with a dropdown menu set to 'In this collection'. Below the search bar are links for 'Advanced Search' and 'Notify me via email or RSS'. The 'Author Corner' section includes a link for 'Author FAQ'. The 'Links' section lists 'Rights and Terms of Use', 'Leathery Libraries', and 'Chapman University'. The main content area displays a collage of images related to Sikh initiatives, including a musical performance, a community gathering, and a man holding a book. Below the images is the title 'SIKHS INITIATIVES AT CHAPMAN UNIVERSITY' and a description: 'Sikhliens at Chapman University builds understanding through stories, archives, film, library exhibits and collections, music and art.' A 'Follow' button is located to the right of the description. At the bottom, there is a list of links to browse the collection, including 'Library Exhibitions', 'Sikhliens Calendars', 'Sikhs and Sikhism in America Group Study Room', 'Other Campus Events', 'Sikhliens at Dodge College', and 'Other Resources'. The ISSN number 'ISSN 2572-1496' is also visible.

https://digitalcommons.chapman.edu/sikh_initiatives/

Library Initiatives: Henri Temianka Archives

- A relevant and noteworthy collection is the creation of the Henri Temianka Archives, which crucially supports the library's comprehensive diversity plan.
- Temianka's son and daughter-in-law (the latter of whom is an alumna and trustee) donated Temianka's letters, program flyers, photographs, and memorabilia.
 - Depthful archive that touches not only on music, but politics, civil rights, and more.
 - Required collaboration with the Scholarly Communication and Performing Arts Librarians, and the Frank Mt. Pleasant Library of Special Collections and Archives.

The screenshot shows the top navigation bar with 'HOME', 'ABOUT', 'FAQ', and 'MY ACCOUNT'. Below is a 'Browse' sidebar with 'Collections', 'Disciplines', and 'Authors'. The main content area features a search bar, a 'Browse the Henri Temianka Archives Collections:' section with links to 'Chapman University Temianka Archival Scholars Program', '2022: Mitchell Temianka Digital Exhibit: "Temianka Talks Music: Lectures from a Virtuoso"', and '2023: Frances Wendorf Lectures: "The Musician vs. The Critic: Henri Temianka and the Los Angeles Times"', and 'Emmy Temianka Correspondence'. There are also links for 'Gurs Correspondence' and several 'Gurs' entries.



Library Initiatives: Inclusive Women Leaders Panel

- Our library administration wanted to honor women leaders for Women’s History Month.
 - One of the first opportunities for library staff to participate as panelists with a university-wide audience.
- Had women from all levels of the library.
 - Librarians and staff.
 - Panelists represented a diversity of ethnicity, religions, ages, and experience in the field.
- “Behind the scenes” employees do not always see themselves reflected in the “flashy” library stuff.
 - This allowed them to get recognition and for attendees to see the impact of their work.
 - Digitally archived and available for viewing for Chapman audiences.



Library Initiatives: OER collaborations with CETL

- Supporting OER is one of the strongest things a library can do to embrace diversity, equity, inclusion, AND accessibility!
- The library hosted an “OER Happy Hours” workshop series in collaboration with the Center for Excellence in Teaching and Learning in 2021-2022.
- Throughout this five-part series, we strongly framed OER as a DEI issue, particularly emphasizing:
 - The benefits for Pell grant recipients (18% of Chapman students)
 - The benefits for first-gen students (20% of Chapman students)
 - And how this aligned with the university’s goal to become a Hispanic Serving Institution (HSI)



Friday
22
Oct 2021

OER Friday Happy Hour
Friday, October 22, 2021 3:00 p.m. - 4:30 p.m. PST
[Add to Calendar](#)

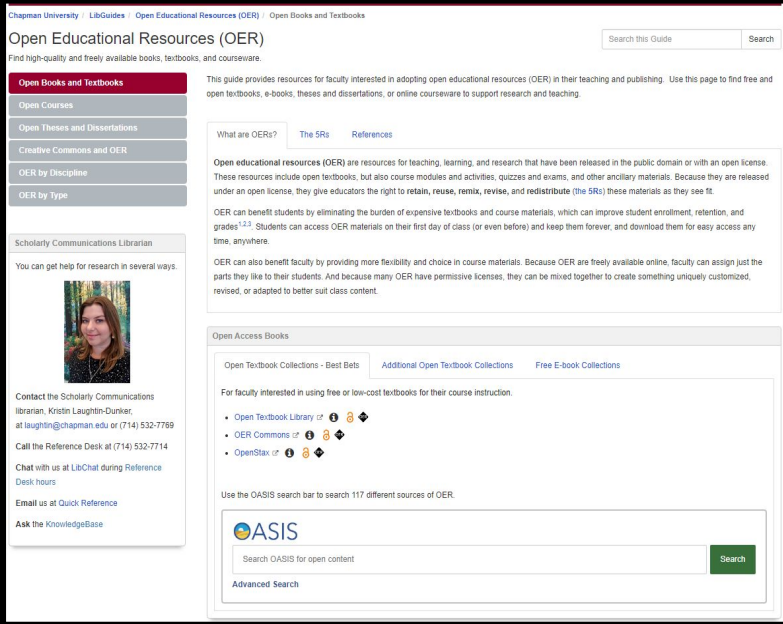
RSVP
RSVP is required
Click here to sign up!

LOCATION
Zoom

OPEN TO
Staff and Faculty are invited to attend.

Library Initiatives: OER collaborations with CETL

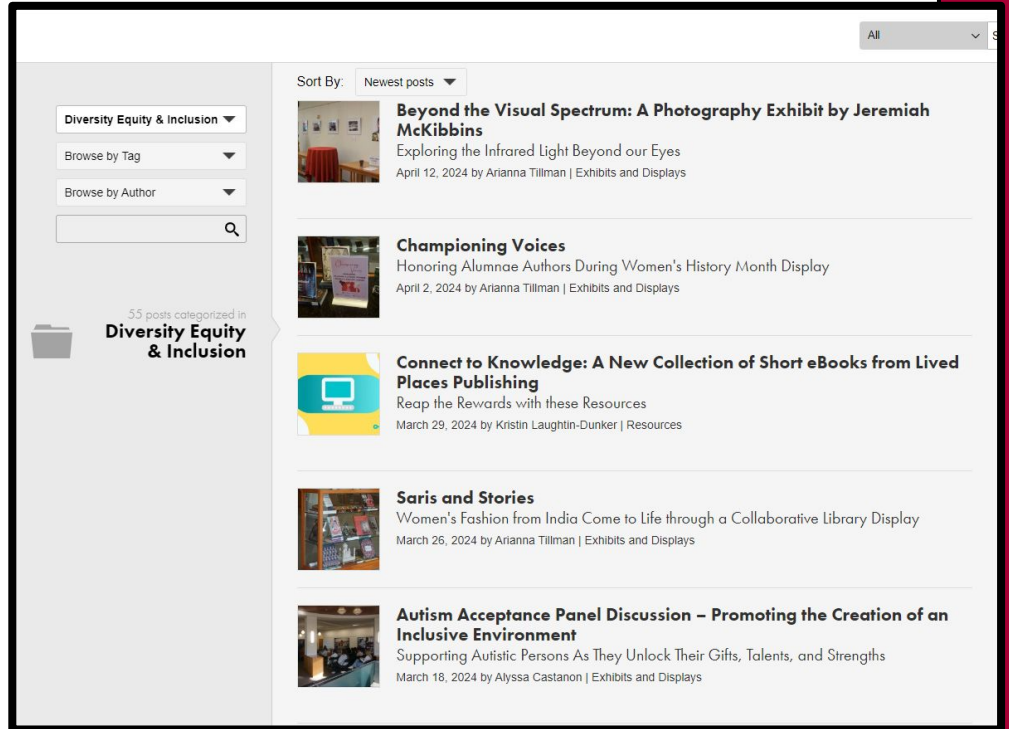
- We also highlighted the ability of OER to highlight diverse voices (either as authors or by revising/remixing existing OERs to be relevant).
- We invited the University's Vice President of DEI to speak at the third workshop.
- By collaborating with a campus unit dedicated to faculty development, we were able to reach new audiences who may not be as tuned in to the library and enlighten them about the power of OER.
- This collaboration has also led to opportunities for the library to assist with OER creation, assisting faculty, graduate students, and postdoctoral researchers in at least two departments with creating OERs within their subject areas.
 - One of these even has a DEI and social justice focus of its own, focusing on institutional racism in America.



The screenshot shows the 'Open Educational Resources (OER)' page from Chapman University's LibGuides. The page title is 'Open Educational Resources (OER)' and it includes a search bar. Below the title, there is a navigation menu with options: 'Open Books and Textbooks' (highlighted in red), 'Open Courses', 'Open Theses and Dissertations', 'Creative Commons and OER', 'OER by Discipline', and 'OER by Type'. A sidebar on the left identifies the 'Scholarly Communications Librarian' as Kristin Laughlin-Dunkler, with contact information: 'laughlin@chapman.edu or (714) 532-7769', 'Call the Reference Desk at (714) 532-7714', 'Chat with us at LibChat during Reference Desk hours', 'Email us at Quick Reference', and 'Ask the KnowledgeBase'. The main content area explains that OERs are resources for teaching, learning, and research that have been released in the public domain or with an open license. It lists benefits for students (eliminating the burden of expensive textbooks) and faculty (providing more flexibility and choice in course materials). Below this, there is a section for 'Open Access Books' with sub-sections for 'Open Textbook Collections - Best Bets', 'Additional Open Textbook Collections', and 'Free E-book Collections'. A list of resources includes 'Open Textbook Library', 'OER Commons', and 'OpenStax'. At the bottom, there is an 'ASIS' search bar with the text 'Search OASIS for open content' and a 'Search' button.

Takeaways & Conclusions

- Disrupt the traditional DEI
- Stepping out of your comfort zone
- Reinvent/Reimagine
- Collaboration
- DEI/Marketing/Scholarly Comm Skill Set



The screenshot shows a web interface for a blog or resource page. On the left side, there is a sidebar with a folder icon and the text "55 posts categorized in Diversity Equity & Inclusion". Above this, there are navigation options: "Diversity Equity & Inclusion" (selected), "Browse by Tag", and "Browse by Author", each with a dropdown arrow. Below these is a search bar with a magnifying glass icon. On the right side, the main content area is titled "Sort By: Newest posts" with a dropdown arrow. It lists five posts, each with a small image, a title, a subtitle, and a date/author line. The posts are: 1. "Beyond the Visual Spectrum: A Photography Exhibit by Jeremiah McKibbins" (April 12, 2024 by Arianna Tillman | Exhibits and Displays). 2. "Championing Voices" (Honoring Alumnae Authors During Women's History Month Display, April 2, 2024 by Arianna Tillman | Exhibits and Displays). 3. "Connect to Knowledge: A New Collection of Short eBooks from Lived Places Publishing" (Reap the Rewards with these Resources, March 29, 2024 by Kristin Laughtin-Dunker | Resources). 4. "Saris and Stories" (Women's Fashion from India Come to Life through a Collaborative Library Display, March 26, 2024 by Arianna Tillman | Exhibits and Displays). 5. "Autism Acceptance Panel Discussion – Promoting the Creation of an Inclusive Environment" (Supporting Autistic Persons As They Unlock Their Gifts, Talents, and Strengths, March 18, 2024 by Alyssa Castanon | Exhibits and Displays).

Moving Forward - What Can We Do Better?

- Accessibility for videos
 - Many of the videos in our IR lack captioning.
 - Opportunities for collaboration and discussion with other campus units.
- Managing competing priorities
 - More consistent uploading of content to the Sikh Initiatives collections.
- Encouraging greater participation from all members of the library



Further Information and Resources from Chapman University

- Leatherby Libraries DEI website:
<https://www.chapman.edu/library/diversity-equity-and-inclusion.aspx>
- Connect to Knowledge: <https://blogs.chapman.edu/library/category/connect-to-knowledge/>
- Sikh Initiatives at Chapman University: https://digitalcommons.chapman.edu/sikh_initiatives/
- Sikhs and Sikhism in America Group Study Room exhibit:
<https://scalar.chapman.edu/scalar/leatherby-libraries-story-rooms/sikhs-and-sikhism-in-america-group-study-room>
- Library Displays and Bibliographies: https://digitalcommons.chapman.edu/library_displays/
- Henri Temianka Archives: <https://digitalcommons.chapman.edu/temianka/>
- Temianka Archival Scholars program blog:
<https://blogs.chapman.edu/library/2022/09/19/temianka-archival-scholars-program-2-0/>

Acknowledgements

- Dean Kevin Ross, Leatherby Libraries
 - Fellow Leatherby librarians: David Carson, Dr. Doug Dechow, Ivan Portillo, Margaret Puentes
 - Also from the Leatherby Libraries: Alyssa Castanon and Caylin Schmenk
 - Current and former student assistants: Ruby Blakesleay, Kalea Brown, Isabella Piechota, Arianna Tillman, Hakeem Wakil
 - Frank Mt. Pleasant Library of Special Collections & Archives, particularly Annie Tang and Brian Song
 - Dr. Stephanie Takaragawa, Dr. Charissa Threat, and Dr. Angelica Allen, Wilkinson College of Arts, Humanities, and Social Sciences
 - Dr. Reginald “Reg” Chhen Stewart, Vice President of Diversity, Equity and Inclusion
 - Chapman’s Center for Excellence in Teaching and Learning (CETL)
-
- Chapman University occupies the ancestral, traditional, and contemporary Lands of the Acjachemen Peoples in the Juaneño Territory, adjacent to our Tongva/Kizh neighbors to the North and Payomkawichum/Luiseño and Kumeyaay neighbors to the South.

Thank You!

Any Questions?

Contact Us!

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