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NEWS RELEASE



OFFICE OF PUBLIC INFORMATION

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CHICANO AWARENESS WEEK AT USD

MARCH 10 - 15

IMMEDIATE RELEASE

San Diego, California

A special observance of Chicano culture will be celebrated at the University of San Diego during "La Semana de la Raza", or Chicano Culture Week, March 10-15.

The week's events are sponsored by MECHA, (Movimiento Estudiantil Chicano Hacia Aztlan) the Chicano student organization at USD.

According to Jose Casas, cultural chairman and a junior at USD, "The purpose of these activities is to promote the cultural heritage of the Chicano on the USD campus. We hope to increase the understanding and awareness of the Chicano among the students and staff of the USD community."

On Sunday, March 10, a special 11 a.m. Mass will be celebrated in the Immaculata with readings in both English and Spanish.

Wednesday, March 13 will feature an exhibit of photography of major works by San Diego muralist Guillermo Aranda and historian and photo-journalist Harry Crosby. The display will be in Camino Patio from 12-5 p.m.

Various aspects of the heritage of the Chicano will be featured Thursday when films on Mexican culture will be shown between 12-5 p.m., Rose Room, Camino Hall.

Luis Natividad, Director of the Chicano Federation, will present a lecture on Friday at 12 noon in the Rose Room.

Music and dance will end the festivities Friday evening, March 15. At 7:30 p.m. in Salomon Lecture Hall "nortenos" and "jalisienses" dances will be performed by the Danza Folklorica Mexicana de Santa Cesilia, directed by Carlos Santoyo. At 10 p.m. a dance is planned in the Student Union featuring music by "Savor", tickets at the door. All events are open to the public. For further information, please call 291-6480, extension 354.

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