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NEWS RELEASE



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BUSINESS IMAGE TOPIC OF USD PHILOSOPHER

IMMEDIATE RELEASE - May 1, 1974

San Diego, California

"What a Positive Image Does For Your Business Life" will be the subject of a talk given by Dr. John Swanke at the University Club on Friday, May 17 at noon.

Dr. Swanke is chairman of the Philosophy Department at the University of San Diego. He has been at USD since 1968. A native of Cheyene, Wyoming, Dr. Swanke is an alumnus of the University of Ottawa, the University of Chicago, and St. Thomas Aquinas Institute.

In addition to his teaching at the University of San Diego, Dr. Swanke has been engaged in adult education for the Catholic Diocese of San Diego; he has worked with the gifted children's program in the San Diego City schools, and has lectured to a variety of audiences in Los Angeles, Orange County, and San Diego on the philosophy of man and family life.

Dr. Swanke lives in the North Clairmont area of San Diego with his wife, Kathleen, and their six children.

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