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## George Gallup, Jr. at USD

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# NEWS RELEASE

# UNIVERSITY OF SAN DIEGO



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GEORGE GALLUP, JR. AT USD

FOR IMMEDIATE RELEASE

Renowed pollster George Gallup, Jr. will speak at the University of San Diego on Tuesday, April 13. Sponsored by the Students Speaker's Bureau, the lecture will take place at 8 P.M. in Camino Theater. General Admission \$2; Students \$1.

A graduate of Princeton University, Gallup has been president of The Gallup Poll since 1966. He is a member of the American and World Associations of Public Opinion Reserach, the Market Research Council, and the Advisory Council of the Department of Sociology of Princeton University. Gallup serves on the Board of Directors of the Roper Public Opinion Research Center, Religion in American Life, Inc., and the Quill and Scroll Honorary Journalism Society.

The author of numerous articles on polling methods, religion, urban problems, voting behaviors, Gallup is co-author of "What My People Think." Forty-four years old, Gallup is married and lives with his wife and three children in Princeton, New Jersey.

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