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## Bob Hope Appearance November 14

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# NEWS RELEASE



# UNIVERSITY OF SAN DIEGO

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## BOB HOPE APPEARANCE NOVEMBER 14

### FOR IMMEDIATE RELEASE

One thousand dollars worth of tickets to Bob Hope's November 14 performance at USD will be delivered by Speakers Bureau chairman Tom Freeman to Alumna Pat Stiles. Hope will appear in Camino Theatre at 8 p.m. Patron tickets at \$50 gold circle, \$25 silver circle, may be purchased through the USD Speakers Bureau. General admission seats at \$5 each will go on sale October 3 in the Alumni Office, DeSales Hall.

Stiles, who owns Bethlehem Imports, received one of four thousand letters mailed to friends of USD asking for their support for the one-time only leadership scholarship benefit. Stiles will give the tickets to her employees as Christmas gifts.

According to Freeman, "Bob Hope agreed to appear for the benefit because he was particularly interested in raising funds to recognize leadership ability. A committee has been formed to award a \$1,000 Bob Hope Scholarship annually to a student who has demonstrated outstanding academic and community achievement."

The presentation will take place at noon Friday at Stiles' Bethlehem Imports, 2368 Kettner Blvd.

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