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## Business Seminars at USD

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# UNIVERSITY OF SAN DIEGO

OFFICE OF PUBLIC INFORMATION

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## S P O T   A N N O U N C E M E N T

SUBJECT: BUSINESS SEMINARS AT USD

ANNOUNCEMENT DATES: APRIL 7 - 12

APRIL 13 - 19

APRIL 20 - 26

APRIL 27 - MAY 3

TIME: 20 SECONDS

UNIVERSITY OF SAN DIEGO'S SCHOOL OF BUSINESS  
ADMINISTRATION IS SPONSORING A SERIES OF  
BREAKFAST SEMINARS FOR BUSINESS MANAGERS.  
FOR REGISTRATION AND BREAKFAST RESERVATIONS  
CALL MAL RAFFERTY AT 291-6480, EXT. 4318.

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### TOPICS:

- APRIL 11 - RESPONDING TO THE PRACTICAL PROBLEMS  
OF IMPLEMENTING AFFIRMATIVE ACTION PROBLEMS
- APRIL 18 - APPLICATION PERSPECTIVES OF MANAGEMENT SCIENCE  
TECHNIQUES
- APRIL 25 - EXECUTIVE SUCCESSION: EXPLORATORY RESEARCH  
RESULTS
- MAY 2 - WHITE COLLAR CRIME: CURRENT DEVELOPMENTS IN  
DETENTION AND PROSECUTION

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April 5, 1978