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The University of San Diego School of Business Administration will present the seminar "78 Executive Compensation Seminar"

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NEWS RELEASE

UNIVERSITY OF SAN DIEGO



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FOR IMMEDIATE RELEASE

The University of San Diego School of Business Administration will present the seminar "78 Executive Compensation Seminar" on June 27 in the North Cove Room at Vacation Village Hotel beginning 1:30 p. m. Information regarding the seminar is available from the Business School, 291 6480.

The presentation, co-sponsored by Peat, Marwick, Mitchel & Co., focuses on four topics of discussion entitled "The Total Strategy/An Overview," "Executive Incentive Awards/Methodology or Myth," "Executive Benefits/Opportunities and Restraints" and "Tax Implications/Motivations and Inhibitions". Guest speakers will include Dr. Fred Bahr, Associate Professor of Management at the University of San Diego, Edmund A. Schwesinger, Jr., Manager, Executive Compensation Consulting, PMM&C, Roy Oliver, Principal, Employee Benefits and Actuarial Consulting, PMM&C, and William E. Whitely, Partner in Charge, Tax Department, also with PMM&C.

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