

University of San Diego

Digital USD

---

News Releases

USD News

---

1980-02-29

## Consumer Advocate David Horowitz to speak at USD, March 22

Office of Public Information

Follow this and additional works at: <https://digital.sandiego.edu/newsreleases>

---

### Digital USD Citation

Office of Public Information, "Consumer Advocate David Horowitz to speak at USD, March 22" (1980). *News Releases*. 2282.

<https://digital.sandiego.edu/newsreleases/2282>

This Press Release is brought to you for free and open access by the USD News at Digital USD. It has been accepted for inclusion in News Releases by an authorized administrator of Digital USD. For more information, please contact [digital@sandiego.edu](mailto:digital@sandiego.edu).

# NEWS RELEASE

# UNIVERSITY OF SAN DIEGO



OFFICE OF PUBLIC RELATIONS

DIRECTOR: SARA FINN

NEWS AND PUBLICATIONS WRITER: BILL RITTER

TELEPHONE: 714-291-6480 / EXT. 4296

ADDRESS: RM. 266 DE SALES HALL, ALCALA PARK, SAN DIEGO, CA 92110

## P U B L I C   S E R V I C E   A N N O U N C E M E N T

START:            March 18, 1980

END:             March 22, 1980

SUBJECT:        Consumer Advocate David Horowitz to speak at USD, March 22

20 Seconds

-----

CONSUMER ADVOCATE DAVID HOROWITZ WILL SPEAK AT

THE UNIVERSITY OF SAN DIEGO ON SATURDAY, MARCH 22.

HOROWITZ WILL APPEAR AS PART OF THE USD ALUMNI ASSOCIATION'S

FINANCIAL SEMINAR ON CONSUMER RIGHTS AND PERSONAL FINANCES.

THE SEMINAR RUNS FROM 9 IN THE MORNING TO 3 IN THE AFTERNOON.

ADMISSION FOR THE DAYLONG SEMINAR IS \$10. FOR

REGISTRATION INFORMATION, CALL USD AT 291-6480,

EXTENSION 4294.

###

2-29-80



OFFICE OF PUBLIC RELATIONS

DIRECTOR: SARA FINN

NEWS AND PUBLICATIONS WRITER: BILL RITTER

TELEPHONE: 714-291-6480 / EXT. 4296

ADDRESS: RM. 266 DE SALES HALL, ALCALA PARK, SAN DIEGO, CA 92110

FOR IMMEDIATE RELEASE

Special To San Diego Magazine - *Bill Sullivan*HOROWITZ TO HEAD USD SEMINAR, MARCH 22

In this ~~(consumer inspired)~~ consumer awareness era, few consumer activists have been as commercially successful as advocate David Horowitz. An on-the-air reporter for NBC, host of the nationally-televised "David Horowitz Consumer Buyline," and author of the best selling book "Fight Back! And Don't Get Ripped Off," Horowitz will be the featured speaker at the University of San Diego Alumni Association's seminar "Two Bits, Four Bits, Six Bits--You're Bankrupt," set for Saturday, March 22, 9 a.m. to 3 p.m., in USD's Camino Theatre.

In addition to Horowitz, the seminar will feature experts in banking, securities, real estate and the risks of financial success. Speakers include William Jeffrey, Vice President of the Trust-Investment Department of California First Bank, and Kay Heily, investment counselor with Merrill-Lynch.

Consumer advocate Horowitz is a three-time Emmy-winning reporter, who has a B.A. from Bradley University and a Master's from Northwestern University.

Cost for the seminar is \$10, and is partially funded through a grant from California First Bank. Advance registration is available by calling the USD Alumni Office at 291-6480, extension 4294. *lunch will be available but is not included.*  
###