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CHARLES L. OLSON APPOINTED AT USD

Charles L. Olson has been appointed as visiting Associate Professor at the School of Business of the University of San Diego.

Olson has been Professor of Business Administration at Governors State University in Park Forest South, Illinois, since 1973. He was rated as "extremely meritorious" last year by the Governors tenure committee, and also received the "Distinguished Teacher" award. Olson's special area of focus is marketing and marketing management.

Olson began his career as an industrial engineer with the National Radio Company. Then, he served as Associate Planner from 1963 to 1965 with the Northeastern Illinois Planning Commission. His feasibility study for a Department of Housing and Urban Development (HUD) "New Town", which had been unable to attract commercial development for seven years, resulted in the announcement of two proposed shopping centers.

Olson taught Management at Notre Dame University in Indiana for six years before moving on to the University of Chicago Center for Urban Studies. There, his research included studies of the market impact of air pollution.

Olson is the recipient of graduate degrees in business from Boston University and the University of Chicago. He is presently co-authoring two textbooks in business statistics for Goodyear Publishing Company.

- More -
CHARLES L. OLSON

In Illinois, he has served twice as local campaign coordinator for U.S. Senator Charles Percy.

Olson brings his wife Marilyn, and three children, ages 10, 6, and 1, to San Diego.

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