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USD "UPDATE" on 80s Growth Strategies

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FOR IMMEDIATE RELEASE

USD "UPDATE" ON 80s GROWTH STRATEGIES

"Strategies for Growth in the 80s" will be the subject in the first of the University of San Diego's UPDATE breakfast seminars on Friday, February 20, from 7:30 to 9 a.m. at the Executive Hotel in downtown San Diego. The speaker is Dr. Fred Bahr, Associate Professor of Management at USD.

UPDATE is a series of eight seminars designed for women and men in business and sponsored by USD's School of Business Administration every Friday morning through April 10.

Advance registration is required. Series tickets and group rates are available, and single sessions are \$15.

"Growth strategies in the 80s will be increasingly dominated by the risk component in evaluating business opportunities," states Dr. Bahr. "There will be bigger winners and bigger losers; it's all a matter of playing skills."

Bahr received his B.A., M.A., and D.B.A. degrees from George Washington University. He has taught at the University of Southern California as well as at George Washington and at three military colleges. His experience includes consulting for government and industry.

Additional seminars in the UPDATE series are as follows:

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February 27, Productivity Crisis and Tomorrow's Managers; March 6, Tools for Improving Interpersonal Effectiveness; March 13, Real Estate Investing for the Overtaxed Professional; March 20, Tax Shelters; March 27, Negotiation Strategies; April 3, Strategies and Skills for Career Success; and April 10, Business Cycle Development in the 80s.

UPDATE is cosponsored by USD's Office of Continuing Education. For registration and information, call 293-4585.

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