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Business Seminar to Beat Inflation and Recession at USD

Office of Public Information
BUSINESS SEMINAR TO BEAT INFLATION AND RECESSION AT USD

How to beat inflation and recession and come out a winner is the theme of "The Procurement System," a business seminar to be held at the University of San Diego on Thursday and Friday, January 21 and 22 from 8:30 a.m. to 4:30 p.m. in the BankAmerica Room, School of Business.

A registration fee of $345, payable in advance, includes both sessions, lesson materials, two luncheons, and refreshments. A 15% discount is available to organizations enrolling three or more participants. For information call 293-4585.

Co-sponsored by USD's School of Business Administration and Continuing Education, "Procurement System" provides techniques to increase profits and productivity and is designed for management executives, purchasing agents, marketing and plant managers, production planners, comptrollers, and engineers.

"Shortages of money, materials, and supplies, dwindling profit margins, and zero growth in productivity necessitate the implementation of cost-effective systems," asserts seminar leader Dr. David Burt, associate professor of marketing at USD's School of Business Administration, "and savings of 25% are common as a result of using this integrated systems approach."

Burt's procurement experience spans 25 years and includes consulting for such firms as Continental Teledyne, Naval Oceanographic Systems Office, Lockheed Aircraft, Raytheon, and the U.S. Army.

Prior to his appointment at USD, Burt served as professor of logistics, marketing, management, and acquisition management at the Air Force Institute of Technology, Wright State University, and the U.S. Naval Post-graduate School, respectively.

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