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USD "UPDATE" Seminar Tells How to Deliver "Bad News" March 26

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FOR IMMEDIATE RELEASE

USD "UPDATE" SEMINAR TELLS

HOW TO DELIVER "BAD NEWS" MARCH 26

"Bad News: It's Tough to Deliver," is the topic of the University of San Diego's UPDATE Breakfast Seminar on March 26 from 7:30 to 9:00 a.m. at the Executive Hotel in downtown San Diego. Dr. Gary Whitney, USD assistant professor of Management, will lead the seminar.

Registration is \$15 for the fourth seminar of this spring's series of breakfast seminars for persons in business, co-sponsored by USD's School of Business Administration and Continuing Education. For registration and information call 293-4585.

The seminar is designed for managers, teachers, and other professionals and explores methods to minimize stress related to the delivery of "bad news." This seminar recommends ways to ensure that the message is heard and understood while reducing stress for both sender and receiver.

Seminar leader Dr. Whitney relates, "I became interested in the topic after discovering how often interviews relating bad news are mishandled, resulting in an embarrassing and awkward situation for both the manager and employee."

A USD business administration faculty member since 1980, Whitney is also a consultant for the U.S. Navy, Buck Knives, and Atlas Hotels. His experience includes teaching positions at Washington State University, the University of Washington, and the University of Puget Sound, as well as consulting for the City of Tacoma, Pioneer Square Health Center, and Torr Laboratories.

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