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Economy and Productivity Topic at USD "UPDATE" Breakfast Seminars

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FOR IMMEDIATE RELEASE

ECONOMY AND PRODUCTIVITY TOPICS

AT USD "UPDATE" BREAKFAST SEMINARS

The second series of business programs in the University of San Diego's "UPDATE" Breakfast Seminars will be held on Friday, October 8 from 7:30 to 9:00 a.m.

Registration is \$20 for each seminar sponsored by the USD School of Business Administration and Continuing Education. Each seminar includes a continental breakfast, presentation, and materials. For information and reservations call 293-4585.

Held at three locations, the seminar series provides San Diego business persons the opportunity to interact with each other as well as with the University's business faculty and to become aware of recent developments in today's changing business environment.

On October 8 at the Little America Westgate Hotel, USD associate professor of economics Charles Holt, Ph.D. will present "What to Expect in the Coming Economy and How to Deal With It." Dr. Holt discusses the state of the economy and forecasts developments in such areas as inflation, unemployment and interest rates. Strategies for coping with future trends both in personal and business situations will be provided.

"Keeping Productivity Up" is the topic at the Stoneridge Country Club in Poway presented by associate professor of economics Robert R. Johnson, Ph.D. Productivity in the U.S. will be compared with that of foreign competitors and methods will be suggested to increase worker output and implement organizational changes to improve the flow of ideas to management.

USD associate professor of organizational behavior Cynthia M. Pavett, Ph.D. will address the question, "Productivity and Praise: Does a Pat on the Back Really Help?" Dr. Pavett explains, "Positive feedback is a cost-free, easy to administer reward that can result in high motivation, productivity and job satisfaction." Pavett presents specific strategies for effectively using performance-related feedback to increase both employee motivation and productivity at this seminar held at the La Jolla Village Inn, La Jolla.