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FOR IMMEDIATE RELEASE

ALCOHOL AND DRUG PREVENTION

WORKSHOP AT USD OCTOBER 22

"Let's At Least Do Something," an alcohol and drug prevention workshop for educators, helping professionals, and concerned community members, will be held at the University of San Diego on Friday, October 22 from 8:30 a.m. to 5:00 p.m. in Salomon Lecture Hall, DeSales Hall.

Registration is \$30 and includes the workshop, luncheon and refreshments. The workshop is sponsored by the USD School of Education and Office of Student Affairs in cooperation with Operation Cork and The California State Department of Education. For information and reservations call Gaye Soroka, Special Projects Coordinator, at (714) 293-4591.

"Let's At Least Do Something," is designed to provide methods to assist in the development of alcohol and drug prevention and intervention programs. The workshop focuses on the roles of educators, helping professionals and concerned community members and their interactions with schools.

Keynote speaker James F. Crowley, M.A. is the president and founder of Community Intervention, Inc. and draws on 10 years experience as a teacher and administrator who has worked professionally in the field of alcohol and drug programming, primarily addressing adolescent alcohol and drug issues.

Luncheon speaker Bob Fredericks of Operation Cork, will discuss the objectives of Operation Cork, a national communications program for alcohol education established in 1976 by Joan Kroc.

California Department of Education Consultant for Health Programs Persida Drakulich will speak on "What's Happening in California." "The State Department of Education," according to Drakulich, "is launching a state-wide drug abuse prevention effort by funding school-community primary intervention programs; model programs must demonstrate strong collaboration between school, community, and parent groups." Drakulich will present information on these programs, as well as other information on alcohol and drug prevention/intervention issues facing California schools.