

1983-05-16

USD's Corporate Associates to Hear Economic Forecasts at Reception

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Digital USD Citation

Office of Public Information, "USD's Corporate Associates to Hear Economic Forecasts at Reception" (1983). *News Releases*. 3205. <http://digital.sandiego.edu/newsreleases/3205>

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OFFICE OF PUBLIC RELATIONS
DIRECTOR: SARA FINN, APR
PUBLICATIONS AND INFORMATION OFFICER: SANDRA A. EDELMAN
TELEPHONE: 714-291-6480 / EXT. 4296
ADDRESS: RM. 266 DE SALES HALL, ALCALA PARK, SAN DIEGO, CA 92110

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USD's Corporate Associates to Hear Economic Forecasts at Reception

Economic forecasts for San Diego, the region, and the nation will be presented by three of the San Diego community's leading experts at a reception for Corporate Associates members, to be held on the University of San Diego campus May 18.

Donald C. Bauder, financial editor for the San Diego Union since 1973 and former bureau chief and assistant editor of Business Week; Bill Holland, assistant vice president of Kidder, Peabody & Co., Inc. and business editor for KSDO News Plus; and Charles F. Holt, Ph.D., associate professor of economics in the USD Graduate School of Business Administration, will make presentations during the ales-and-cheese reception.

"We planned the event," said Corporate Associates chairman Frank B. Horner, "to bring together the leading executives who make up our membership in a way which has particular relevance to our interests." Horner is district manager for Sears' San Diego group and has chaired the USD program since Fall 1982.

USD Corporate Associates was established in 1981 and numbers some 100 major firms among its membership. According to USD President Author E. Hughes, "USD has always had a strong partnership with the business community, and the Corporate Associates program is an organized expression of that

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partnership. It allows the University to recognize more formally the signal role the corporate sector plays in our growing institution."

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