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Business Update Series at U.S.D. October 14

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FOR IMMEDIATE RELEASE

BUSINESS UPDATE SERIES AT U.S.D. OCTOBER 14

Developing your communicative skills to enhance your business provides the focus for two lectures Friday, October 14, 1983, in the second week of UPDATE breakfast seminars sponsored by the University of San Diego.

Dr. Cynthia Pavett, associate professor of Organizational Behavior, will present "Positive Feedback and Enhanced Productivity" at the University Club, 1333 7th Avenue, San Diego. The lecture will provide strategies for effectively using performance-related feedback to obtain meaningful results.

At the La Jolla Village Inn, Interstate 5 at La Jolla Village Drive, Phillip L. Hunsaker, D.B.A., Professor of Management, will explain the relationship between "Personal Decision Styles and Managerial Effectiveness." Dr. Hunsaker will demonstrate how to capitalize on your personal decision style to strengthen your business output.

Both seminars run from 7:30 to 9:00 a.m. Single session admission is \$20; series admission is \$120. Advanced registration is encouraged and may be obtained by calling Penny Navarro, at 293-4585.

9/30/83

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