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## Megatrends and Quality Improvement, Topic at "UPDATE" Series Nov. 4

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FOR IMMEDIATE RELEASE

MEGATRENDS AND QUALITY IMPROVEMENT,

TOPICS AT "UPDATE" SERIES NOV. 4

Two University of San Diego School of Business faculty will examine vital issues of concern to organizations in lectures designed to draw attention to developing theories in the business world. The lectures are part of a series of UPDATE Breakfast Seminars sponsored by USD.

"Preparing for Tomorrow--A Look at Megatrends" is the featured topic, Friday, November 4, at the University Club, 1333 7th Ave., San Diego. Dr. Johanna S. Hunsaker, assistant professor of management and education, will identify and discuss ten megatrends currently changing the future of American business.

The same day, Dr. Robert R. Johnson, associate professor of economics, will explore the importance of "Managing for Quality Improvement." How long can your department or division survive its own internal defects? Do you wonder if such defects are controllable? Can you test for their causes? Dr. Johnson will address these and other questions at the La Jolla Village Inn, Interstate 5 at La Jolla Village Drive.

The sessions begin at 7:30 a.m. and conclude at 9:00 a.m. Admission is \$20 and includes a continental breakfast. Advanced registration is encouraged and may be obtained by calling Penny Navarro at 293-4585.

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