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USD's Business Series Continues November 11

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FOR IMMEDIATE RELEASE

USD'S BUSINESS SERIES

CONTINUES NOVEMBER 11

The University of San Diego School of Business Administration continues its series of UPDATE Breakfast Seminars with two sessions Friday, November 11.

Dr. Robert R. Johnson, associate professor of economics, discusses what it takes to keep an organization's employee morale sufficiently high to avert defections and time mismanagement. He will deliver his thoughts on "Managing for Quality Improvement" at the University Club, 1333 7th Avenue, San Diego.

At the La Jolla Village Inn, Interstate 5 and La Jolla Village Drive, Dr. Johanna Hunsaker examines "megatrends" currently changing the future of American businesses. "Preparing for Tomorrow--A Look at Megatrends" puts into perspective the multitude of advances posing a challenge to modern businesses.

Both lectures run from 7:30 to 9:00 a.m. and include a continental breakfast. Admission is \$20. Advance registration is encouraged, and may be obtained by calling Penny Navarro at 293-4585.

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