

University of San Diego

Digital USD

News Releases

USD News

1983-10-27

USD's Business Series Continues November 11

Office of Public Information

Follow this and additional works at: <https://digital.sandiego.edu/newsreleases>

Digital USD Citation

Office of Public Information, "USD's Business Series Continues November 11" (1983). *News Releases*. 3306.

<https://digital.sandiego.edu/newsreleases/3306>

This Press Release is brought to you for free and open access by the USD News at Digital USD. It has been accepted for inclusion in News Releases by an authorized administrator of Digital USD. For more information, please contact digital@sandiego.edu.

NEWS RELEASE UNIVERSITY OF SAN DIEGO



OFFICE OF PUBLIC RELATIONS

DIRECTOR: SARA FINN, APR

GENERAL INFORMATION: SANDRA A. EDELMAN

PUBLICATIONS/INFORMATION OFFICER

PUBLIC/CALENDAR EVENTS: JOAN MURRY

ASSISTANT DIRECTOR

TELEPHONE: (619) 291-6480 / Ext. 4296

ADDRESS: RM. 266 DESALES HALL, ALCALÁ PARK, SAN DIEGO, CA 92110

FOR IMMEDIATE RELEASE

USD'S BUSINESS SERIES

CONTINUES NOVEMBER 11

The University of San Diego School of Business Administration continues its series of UPDATE Breakfast Seminars with two sessions Friday, November 11.

Dr. Robert R. Johnson, associate professor of economics, discusses what it takes to keep an organization's employee morale sufficiently high to avert defections and time mismanagement. He will deliver his thoughts on "Managing for Quality Improvement" at the University Club, 1333 7th Avenue, San Diego.

At the La Jolla Village Inn, Interstate 5 and La Jolla Village Drive, Dr. Johanna Hunsaker examines "megatrends" currently changing the future of American businesses. "Preparing for Tomorrow--A Look at Megatrends" puts into perspective the multitude of advances posing a challenge to modern businesses.

Both lectures run from 7:30 to 9:00 a.m. and include a continental breakfast. Admission is \$20. Advance registration is encouraged, and may be obtained by calling Penny Navarro at 293-4585.

#

10/27/83