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USD NAMES NEW DIRECTOR OF PLANNED GIVING

Michael J. Kearney, veteran educational advancement officer, has been appointed director of planned giving for the University of San Diego, according to a recent announcement by William L. Pickett, Ph.D., vice president for university relations.

Kearney will be responsible for programs encouraging support of the independent university through estate planning, deferred giving, and various legal instruments. He succeeds Gilbert L. Brown, Jr., Ph.D., who has been with the university since 1973 and will remain on the staff until his retirement at the close of the academic year.

Kearney's background includes nearly 30 years in professional fund raising. He comes to USD from Whittier College, where he was vice president for college advancement, having also held senior positions at Harvey Mudd College, Claremont Graduate School, St. Joseph Medical Center Institute, and University of California at Irvine. A graduate of Western Reserve University and the University of California Management Institute, Kearney serves on the advisory board of the Fund Raising Institute, is a member of the Council for the Advancement and Support of Education, and a past president of the Southern California Association for Hospital Development.

"The University is most fortunate," Pickett said, "to have someone with Mr. Kearney's experience concentrate on the programs which Dr. Brown initiated so effectively."

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