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"The One-Minute Manager" Author Kicks off Speakers Series Oct. 18

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"THE ONE-MINUTE MANAGER" AUTHOR
KICKS OFF SPEAKERS SERIES OCT. 18

Kenneth Blanchard, co-author of the 1983 best-seller "The One Minute Manager," is scheduled to speak at 6:30 p.m. Friday, Oct. 18, at the University of San Diego.

Blanchard will spend an hour discussing how you can apply the one-minute manager concept. His latest book is entitled, "Putting the One Minute Manager to Work."

A wine and cheese reception will precede the seminar at 6 p.m.

Registration is \$15 for the talk or \$40 for the three-seminar series sponsored by USD Continuing Education.

Following Blanchard on Thursday, Oct. 24, are Marjorie Hansen Shaevitz, author of "The Superwoman Syndrome," and Morton Shaevitz, who will discuss men's responses to the superwomen in their lives.

The couple's hour-long talk is set for 8 a.m. and is preceded by a 7:30 p.m. continental breakfast.

On Monday, Nov. 18, Carl Karcher, founder of Carl's Jr. Restaurants, will discuss how he parlayed a \$326 hot dog stand into the largest privately-owned, non-franchised restaurant chain in the United States.

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