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## Professor Hennigar Analyzes the Dow in Business Seminar

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### PROFESSOR HENNIGAR ANALYZES THE DOW IN BUSINESS SEMINAR

"What is the Dow Jones Industrial Average Saying Today?" is the question Elizabeth Hennigar, an associate professor of finance, will answer Friday, Nov. 8, at a University of San Diego School of Business Administration breakfast seminar.

She will introduce technical market analysis as a forecasting tool.

The talk is the second of ten Business Update seminars planned for 1985-86. The series is scheduled every year to enable San Diego business people to interact with USD's business faculty to learn about recent developments in today's business world.

Breakfast begins at 7:30 a.m. in the Manchester Executive Conference Center, followed by an hour-long lecture at 8.

Admission is \$15 or \$135 for the full series. For more information, please contact Kathy Hare at 260-4585.

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