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News Release

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CNN, THE SIMPSONS, IMAGEMAKERS
AND THE POLITICS OF NEWS: USD MEDIA FORUM PROBES

"DIVERSITY IN THE MARKETPLACE OF IDEAS"

Do the Simpsons watch CNN? Does the rise of cable TV mean the fall of the First Amendment? Is advertising more compelling than news? Can most people tell the difference?

An all-star panel of USD professors will tackle these and other questions about the Fourth Estate in a special forum on "The Media: Is There Diversity in the Marketplace of Ideas?" on Tuesday, March 12, at 7 p.m. in Forum A of the Hahn University Center on the USD campus in Alcalá Park.

The speakers and their topics are:

-- Robert Fellmeth, USD law professor and director of the Center for Public Interest Law, "The Rise of the Cable TV Czars: The Tenuous Fate of the 1st Amendment"

-- Beth Dobkin, USD communication professor, "The Politics of News: Creating Consensus"

-- Brenda Konrad, USD business professor, "The Imagemakers: Behind the Scenes in the Advertising Industry"

-- Dennis Rohatyn, USD philosophy professor, "The Simpsons Watch CNN -- Or Is It the Other Way Around?"

The forum is part of the USD Faculty Series on "Valuing Diversity" sponsored by the USD Social Issues Committee. For more information, please contact Beth Givens, 260-4806, or Kate Callen, 260-4682.